Florida Department of Transportation
Transportation Safety Program Evaluation

1. On average, how many people die each day in Florida due to traffic crashes?

a. 0 - 7
b. 3 - 7
c. 8 - 10
d. 11 - 15

2. On average, how many people are seriously injured each day in Florida due to traffic crashes?

a. 0 - 20
b. 21 - 40
c. 41 - 60
d. 61 - 80

3. _____ of all crashes in the U.S. involve driver errors and are therefore preventable.

a. One third
b. One half
c. The vast majority

4. Have you seen or heard any of the following messages before today? (circle all that apply)

a. Messages about refraining from making phone calls or texting while driving
b. Messages about maintaining safe distance from the car in front of you
c. Messages about not speeding
d. Messages relating to "Let's Get Everyone Home"

5. Where have you seen or heard about it? (circle all that apply)

a. Billboards
b. Music streaming (e.g. Spotify, Pandora, etc.)
c. Social media (e.g. Facebook, Instagram, Snapchat, TikTok)
d. Video streaming (e.g. Hulu, YouTube, etc.)
e. Web ads

Optional, please help us with future messages:

County of residence: _____
Your gender: (circle one) M / F / Other
Age: (circle one) ≤18-21 / 22-27 / 28-34 / 35-49 / 50+

6. How many crashes have you been involved in over the past five years when you were the driver?

_____ crashes

7. How many times in the past year have you been pulled over by law enforcement, regardless of whether you received a ticket?

_____ times

8. How likely or unlikely are you to do the following? Please rate the following statements:

Start your driving trip early enough so you can arrive on time without having to exceed the speed limit.

Extremely Likely						Extremely Unlikely
1	2	3	4	5	6	7
○	○	○	○	○	○	○

Delay making phone calls or texting until after you arrive at your destination.

1	2	3	4	5	6	7
○	○	○	○	○	○	○

Keep your full attention on driving and not allow any distractions.

1	2	3	4	5	6	7
○	○	○	○	○	○	○

Exceed the speed limit to make up for lost time.

1	2	3	4	5	6	7
○	○	○	○	○	○	○

Drive especially close to the car in front of you (called tailgating or following too closely).

1	2	3	4	5	6	7
○	○	○	○	○	○	○

Thank you! And remember, YOU have the power to help save lives!