

Target ZERO

Fatalities and Serious Injuries on Florida's Roadways



Statewide Partner Update Meeting
March 26, 2025



Agenda: Community Partner Actions to Save Lives

Statewide Safety Sharing

- **Statewide Updates**
- **Partner Highlights**
- **Next Steps**

Today's Featured Partners!

Florida's Teen Safe Driving Coalition

Bike Walk Central Florida

Hot Off the Presses! Florida State Map



Explore Florida's 9 Regions - Safely!

1. NORTHWEST FLORIDA
2. NORTH FLORIDA
3. UPPER EAST COAST
4. SPACE COAST REGION
5. CENTRAL FLORIDA
6. WEST COAST
7. LOWER EAST COAST
8. AMERICA'S EVERGLADES
9. THE FLORIDA KEYS

1 NORTHWEST FLORIDA

Northwest Florida is known for its emerald waters, sugar-white sands, and outdoor adventures along the Big Bend Scenic Byway. Destin offers snorkeling, deep-sea fishing, and vibrant marine life, while Panama City and Apalachicola charm visitors with historic downtowns, fresh seafood, and unique shops.

TRAFFIC SAFETY TIP With so many teens exploring the beaches and outdoor attractions of Northwest Florida, it's critical to encourage safe driving habits. Simple actions make the difference between a safe ride and a tragic crash. Buckle up is your best defense in a crash, so buckle up every trip, every time.

2 NORTH FLORIDA

North Florida offers natural beauty and history along the Capital City to the Sea Scenic Byway. The historic Capitol Building, a symbol of Florida's rich political heritage, offers visitors a glimpse into the state's legislative history. Visitors can also explore Macay Gardens' blooming trails and Wakulla Springs' wildlife.

TRAFFIC SAFETY TIP Whether you're touring historic landmarks or exploring natural wonders, always wear a safety belt. Buckle up is your best defense in a crash, so buckle up every trip, every time.

3 UPPER EAST COAST

The A1A Scenic Byway connects St. Augustine's Castillo de San Marcos with Jacksonville's sandy beaches and Daytona Beach's motorsport thrills. Nature lovers will enjoy the Guana Tolomato Matanzas Research Reserve for hiking, birdwatching, and peaceful exploration of coastal ecosystems.

TRAFFIC SAFETY TIP Driving to iconic attractions like St. Augustine's historic sites or Daytona's bustling boardwalk requires focus. Avoid distracted driving by putting your phone on Do Not Disturb and make drive time your time.

4 SPACE COAST REGION

The Indian River Lagoon Scenic Byway highlights Merritt Island's wildlife refuge, where visitors can paddle through mangroves or observe manatees. The Kennedy Space Center offers interactive exhibits and space exploration history. The area's blend of nature and technology attracts visitors of all ages.

TRAFFIC SAFETY TIP Keep your speed in check when heading to Merritt Island or the Kennedy Space Center. Speeding puts you at risk and endangers pedestrians and wildlife in these natural and high-traffic areas.

5 CENTRAL FLORIDA

The Green Mountain Scenic Byway takes travelers to Wekiwa Springs' crystal-clear waters, De Leon Springs' pancake house, and Blue Spring's manatees. Rock Springs Run offers canoeing and peaceful wildlife viewing opportunities, while Lake Louisa State Park provides diverse ecosystems for exploration.

TRAFFIC SAFETY TIP Central Florida's state parks attract visitors of all ages, including older drivers. Aging road users should plan trips during daylight hours and avoid congested routes.

6 WEST COAST

The Courtney Campbell Scenic Highway connects visitors to Clearwater Beach's white sands, St. Petersburg's Dali Museum, and Sarasota's Myakka River State Park, where kayaking alongside alligators is a thrill.

TRAFFIC SAFETY TIP With vibrant nightlife and beachside activities, it's important to never get behind the wheel if impaired. Always designate a sober driver or use a rideshare service to ensure safe travel after enjoying the region's attractions.

7 LOWER EAST COAST

The Florida Keys Scenic Highway connects Biscayne National Park's coral reefs, Miami Beach's art deco district, and Fort Lauderdale's tranquil canals. Palm Beach offers upscale paths for hiking and walking alongside cultural attractions and scenic oceanfront views.

TRAFFIC SAFETY TIP You may encounter a work zone while heading to these popular destinations. Slow down, follow posted signs, and avoid sudden lane changes to prevent workers and fellow drivers in these high-traffic areas.

8 AMERICA'S EVERGLADES

The Tamiami Trail Scenic Highway highlights Everglades adventures, including airboat tours, mangrove paddling, and hikes like the Anhinga Trail, where visitors can observe alligators and diverse bird species. Shark Valley's observation tower offers sweeping views of this iconic ecosystem.

TRAFFIC SAFETY TIP Navigating remote areas like the Everglades can bring out excitement. Avoid aggressive driving behaviors like tailgating or cutting off other vehicles. Embrace the space to ensure everyone enjoys their Everglades adventure safely.

9 THE FLORIDA KEYS

The Florida Keys Scenic Highway highlights John Pennekamp Coral Reef State Park's snorkeling, the Hemingway Home, and the Seven Mile Bridge. Visitors enjoy turquoise waters, vibrant sunsets, and a laid-back island vibe. This tropical paradise is perfect for exploring coral reefs, soaking in ocean views, or relaxing by the shore.

TRAFFIC SAFETY TIP The pedestrian-friendly streets of the Keys require extra vigilance. Always watch for pedestrians crossing the road, especially in tourist-heavy areas. Yield at crosswalks and stay alert to ensure everyone's safety in this tropical escape.

Enjoy a Taste of FLORIDA

Oranges & Grapefruit

Traveling through the Sunshine State? Buckle up, put your phone down, and keep an eye out for fresh Florida oranges, Florida grapefruit and Florida orange juice! You'll find local citrus stands, farmers markets, and specialty stores offering this iconic Florida treat along many of Florida's scenic highways and small towns. Visitors can also stop by welcome centers, where complimentary Florida orange juice and grapefruit juice are often served to celebrate the state's agricultural heritage. Whether you're

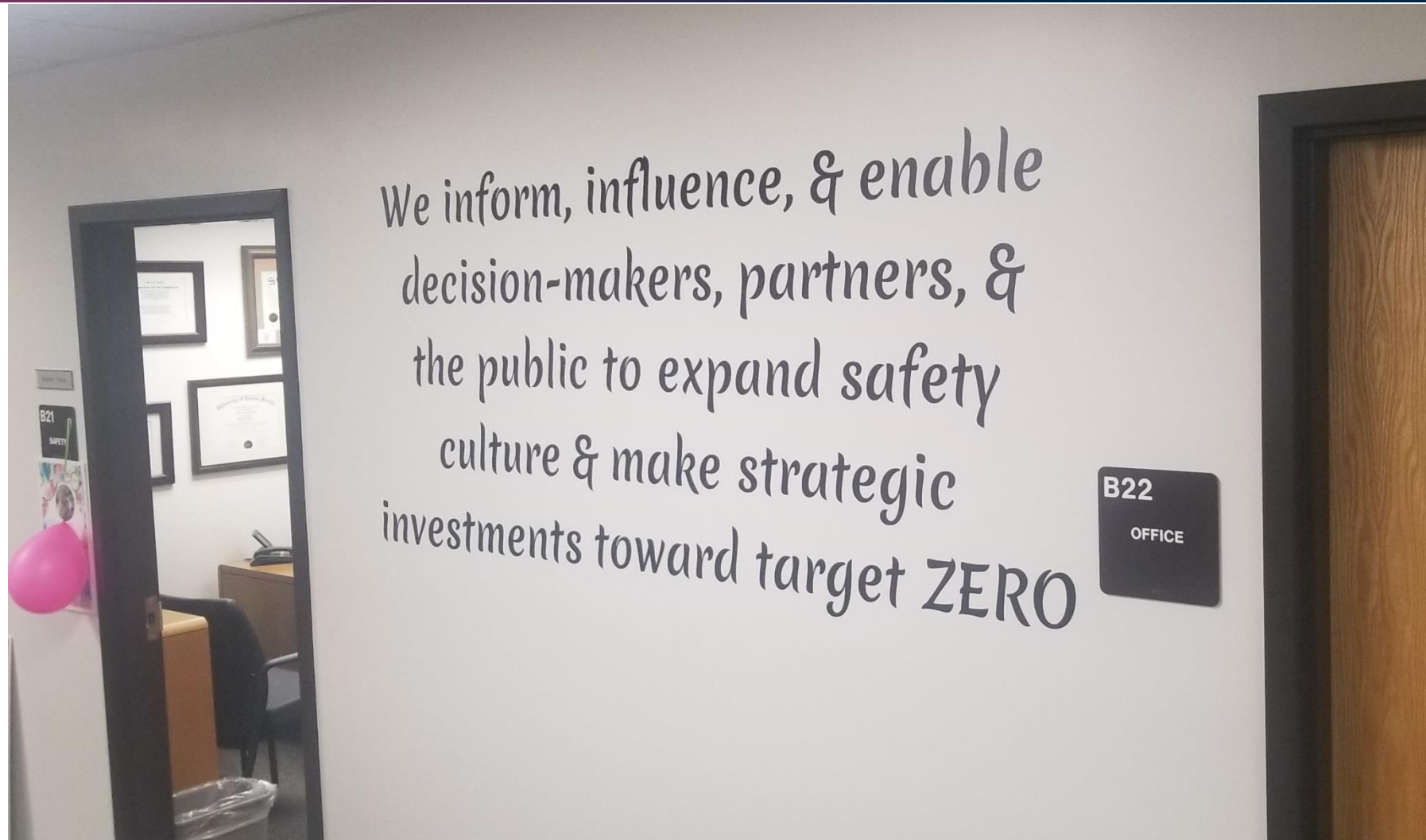
Tampa Bay Area (H10)

Jacksonville (B11)

The graphic consists of three concentric circles on the left side of the slide. The innermost circle is dark teal and contains the text. The middle circle is white, and the outermost circle is also dark teal. The background of the entire slide is a solid dark teal color.

Statewide Updates – Engineering Team

Central Office Safety Engineering Team Mission Statement



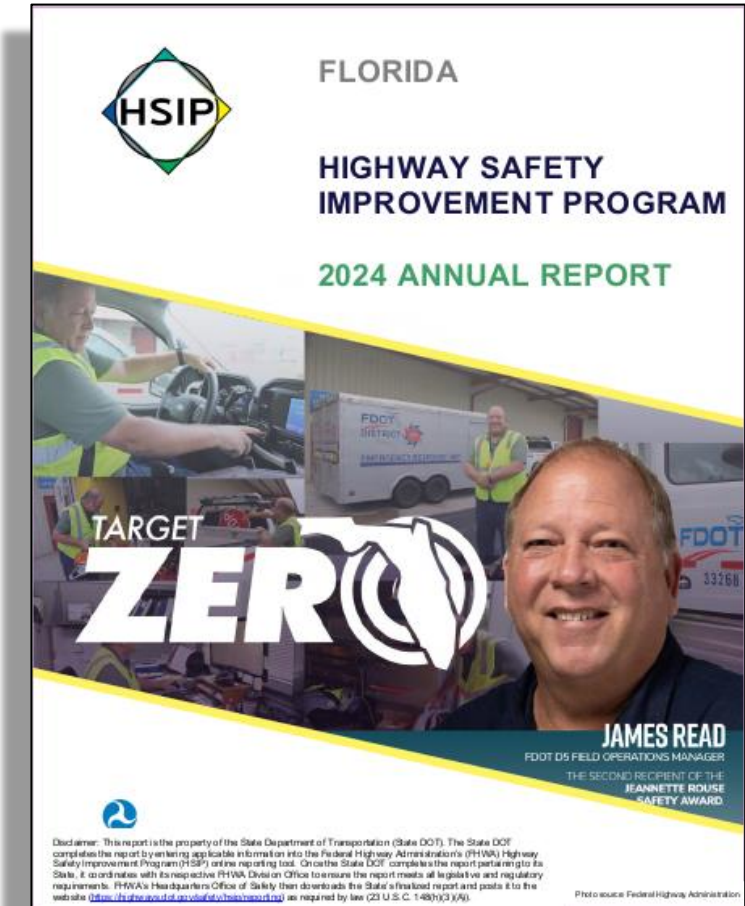
HSIP Annual Report

Target:
ZERO

FHWA 6 Safety Performance Metrics

PERFORMANCE MEASURES – APPLICABLE TO ALL PUBLIC ROADS

NUMBER OF FATALITIES	<i>The total number of persons suffering fatal injuries in a motor vehicle crash during a calendar year.</i>	RATE OF SERIOUS INJURIES	<i>The total number of serious injuries per 100 million VMT in a calendar year.</i>
RATE OF FATALITIES	<i>The total number of fatalities per 100 million vehicle miles traveled (VMT) in a calendar year.</i>	NUMBER OF NON-MOTORIZED FATALITIES AND NON-MOTORIZED SERIOUS INJURIES	<i>The combined total number of non-motorized fatalities and non-motorized serious injuries involving a motor vehicle during a calendar year.</i>
NUMBER OF SERIOUS INJURIES	<i>The total number of persons suffering at least one serious injury in a motor vehicle crash during a calendar year.</i>		



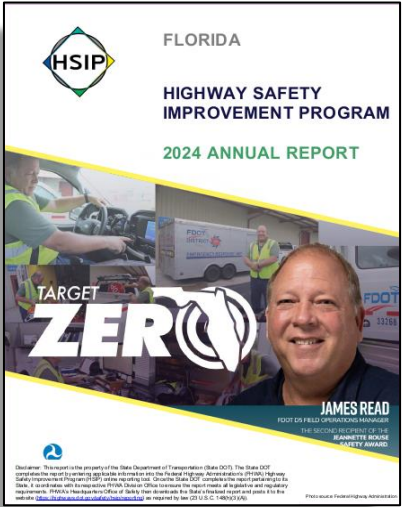
Safety Performance

ALL Public Roadways...

General Highway Safety Trends

30. Present data showing the general highway safety trends in the State for the past five years.

PERFORMANCE MEASURES	2015	2016	2017	2018	2019	2020	2021	2022	2023
Fatalities	2,939	3,176	3,116	3,135	3,185	3,332	3,741	3,553	3,419
Serious Injuries	21,551	21,645	20,380	19,196	18,063	15,614	16,826	15,996	16,000
Fatality rate (per HMVMT)	1.422	1.480	1.424	1.413	1.411	1.605	1.667	1.560	1.499
Serious injury rate (per HMVMT)	10.426	10.084	9.313	8.654	8.002	7.521	7.499	7.023	7.016
Number non-motorized fatalities	785	807	787	880	890	884	1,015	1,006	1,011
Number of non-motorized serious injuries	2,596	2,523	2,414	2,381	2,298	2,024	2,171	2,203	2,204



Evaluating Effectiveness

Where safety projects
are constructed



Highway Safety Improvement Program

2016 - 2020

Funding

All

Fiscal year

All

The Highway Safety Improvement Program Dashboard provides an interactive analysis of the effectiveness of Work Program safety countermeasure projects by comparing the change in crash rates before and after countermeasure installation.

Mappable construction
projects

204

Selected construction
projects

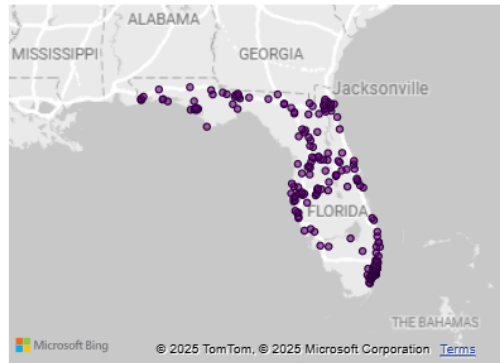
204

Total HSIP funding

\$219.8M

Change in fatal and serious
injury crashes

-308



2,115

"Before" fatal and serious injury crashes

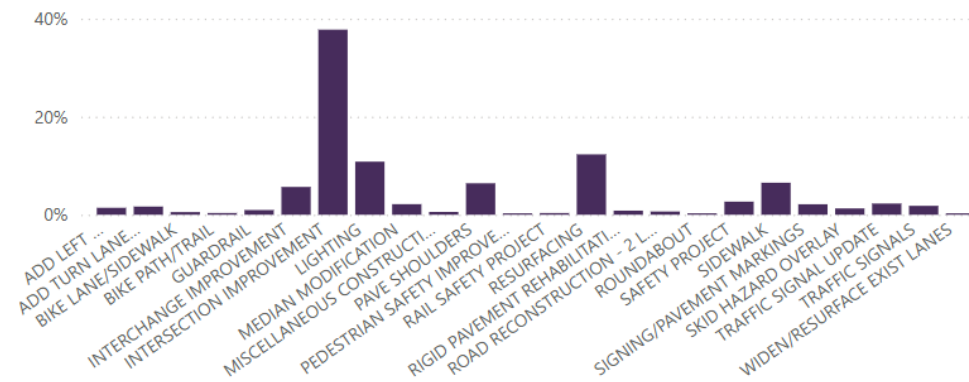
1,807

"After" fatal and serious injury crashes

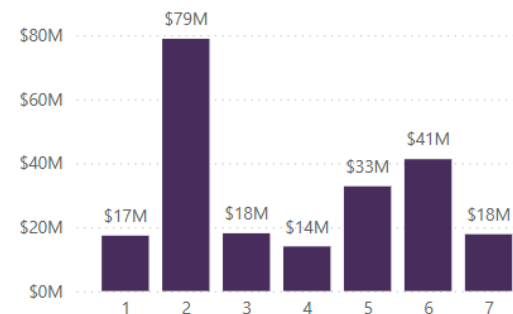
HSIP funding

Change in fatal and
serious injury crashes

HSIP construction funding by work type mix



HSIP construction funding by District

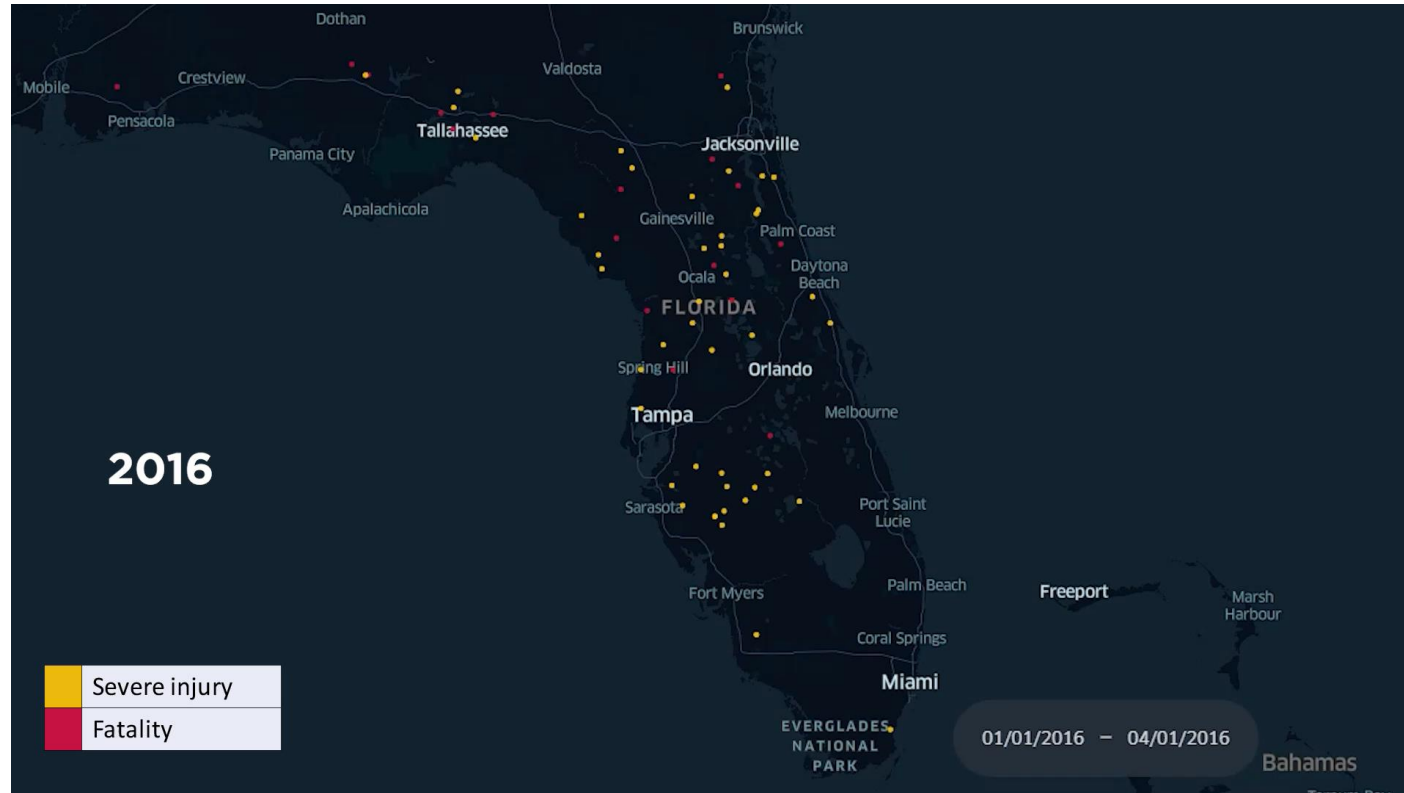


Data notes:

Project data from [FDOT Work Program Shapefiles](#). Currently showing only HSIP-funded projects slated for construction in 2016-20 and with reliable AADT data. Crash data is from SignalFour, clipped to 250' from project centerlines and excluding non-traffic fatalities and crashes in private, forest, and parking roads. Crash rates are the

Video – Fatal and Serious Injury Crashes

LANE DEPARTURE CRASHES – BY LOCATION AND TIME



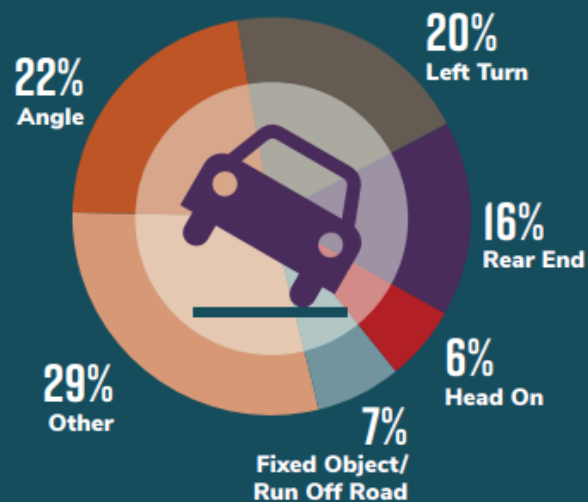
INTERSECTION

37% of Florida's Fatalities and Serious Injuries

Predominant Statewide Risk Factors:

Vehicle Maneuver

Intersection crashes are made up of following crash types



Driver

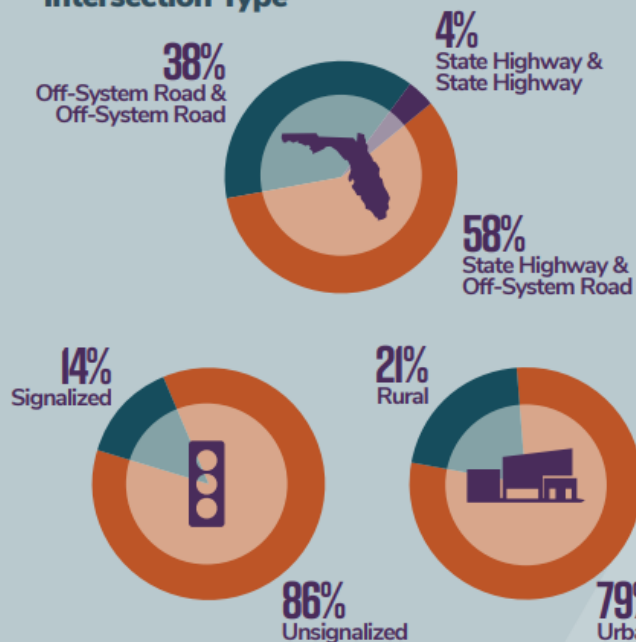
61%
Male Ages 20-34



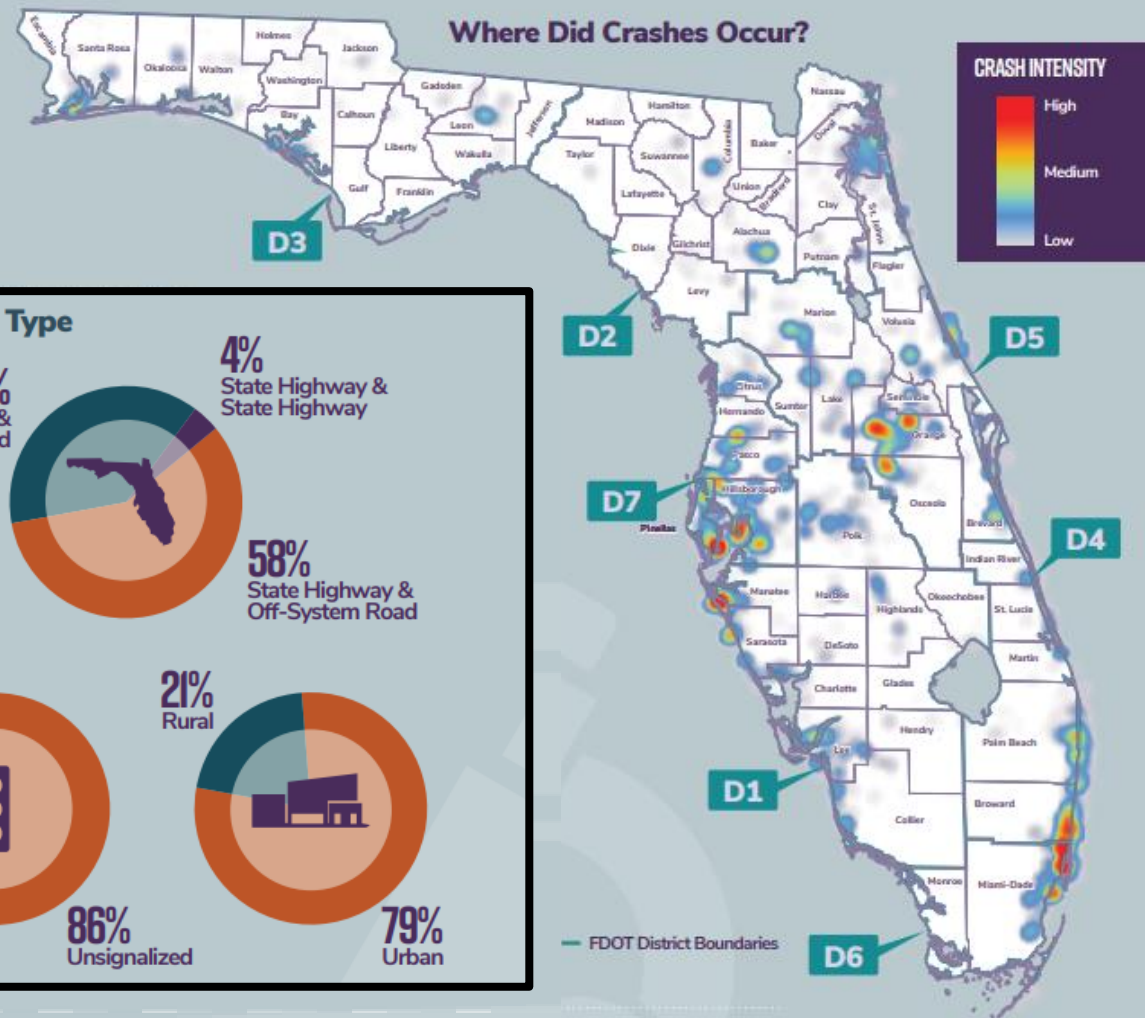
95%
FL Residents



Intersection Type



Where Did Crashes Occur?



LANE DEPARTURE

33% of Florida's Fatalities and Serious Injuries

Predominant Statewide Risk Factors:

52%

Fixed Object /
Run Off the Road

79%

Non-Limited
Access Roadways

Driver



69%
Male

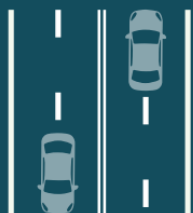


37%
Ages 20-34



93%
FL Residents

Number of Lanes



54% 2-3 Lanes
29% 4-5 Lanes
21% 6+ Lanes

Context Classification



32% C2
28% C3C
16% C4

Posted Speed



37% 50+ MPH
33% 40-45 MPH

Inside Shoulder Type and Width



17%
Curb and
Gutter

Outside Shoulder Type and Width

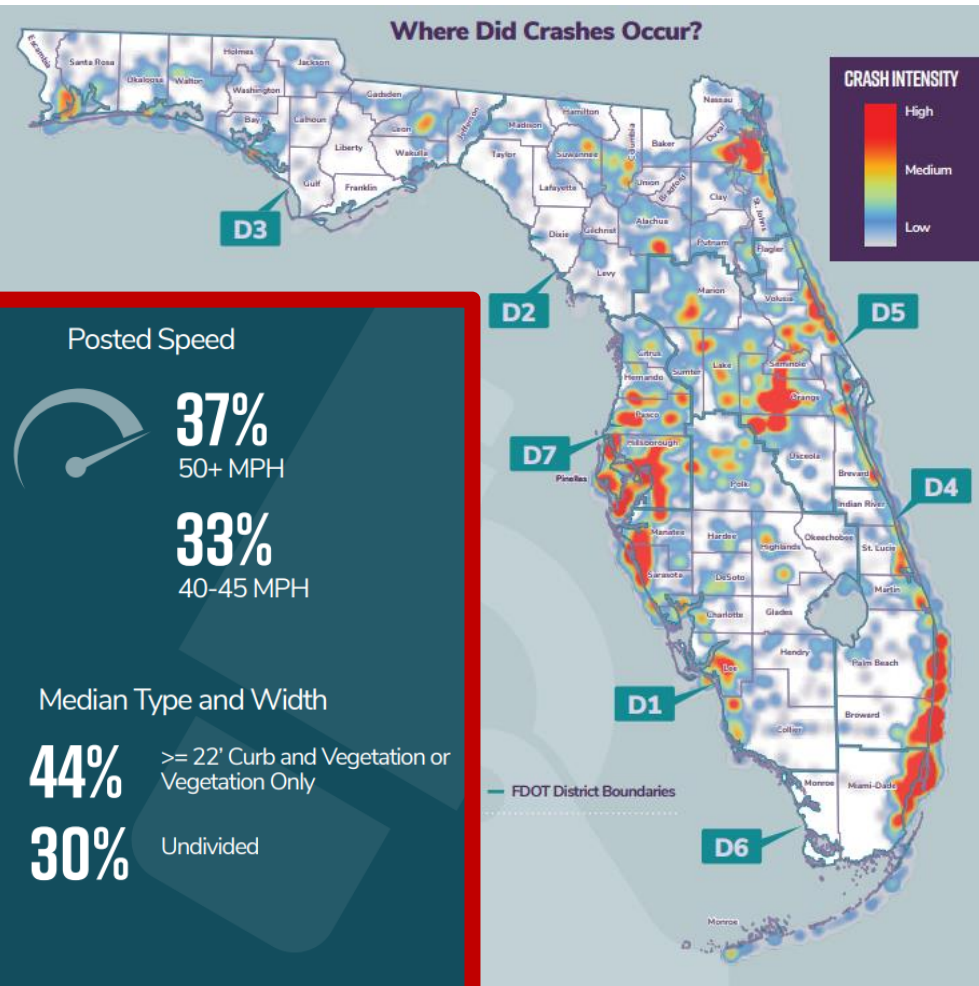


41%
1-5' Paved

Median Type and Width

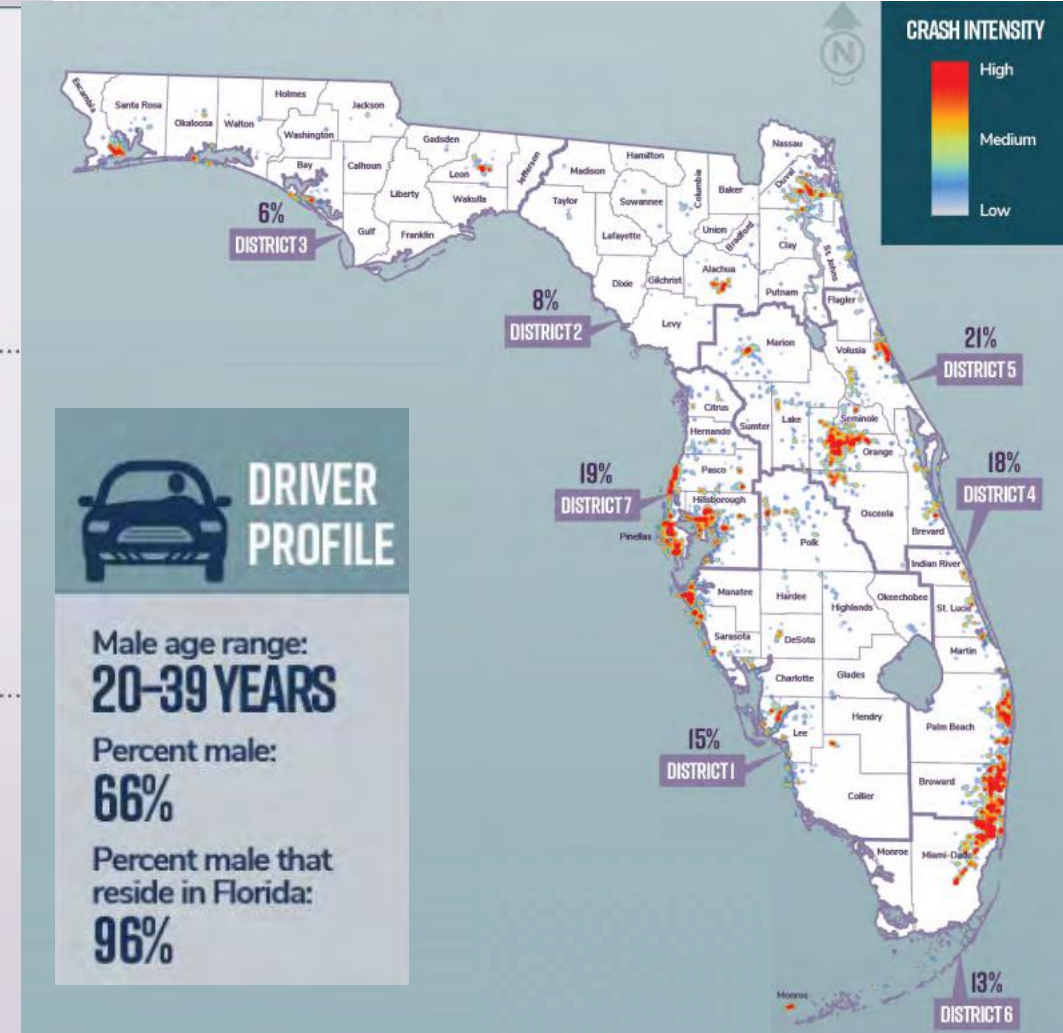
44%
30%

>= 22' Curb and Vegetation or
Vegetation Only
Undivided



PEDESTRIAN & BICYCLE

4% of Crashes but 27% of Fatalities



Key Strategic Investments

FDOT dedicates resources for statewide systematic improvements:

- To address **pedestrian safety**, \$100M provides improved roadway illumination levels and nighttime visibility of pedestrians at over 2,500 locations.
- To address **lane departure** crashes, \$60M provides systematic statewide deployment of sinusoidal ground-in rumble strips on the state highway system – for over 3,000 miles of high-speed, rural, two-lane, 50+ mph roadways without audible vibratory treatments.
- To address **pedestrian and bicyclist safety**, \$14M to improve over 80 movable bridges by installing hardened gates and advanced detection systems.
- To address **lane departure crashes**, \$2.6M completed the statewide WWD Enhanced Pavement Marking initiative.
- \$30M expanded our **WWD Detection Systems** inventory.
- To address **lane departure** crashes, \$130M provides systematic statewide deployment of median barriers on over 100 miles of high-speed limited access roadways.

Tracking Implementation

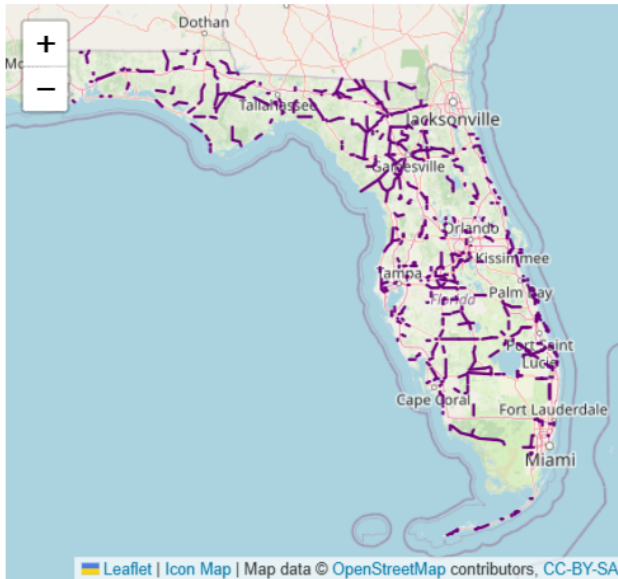


Rumble Strip Safety Initiative

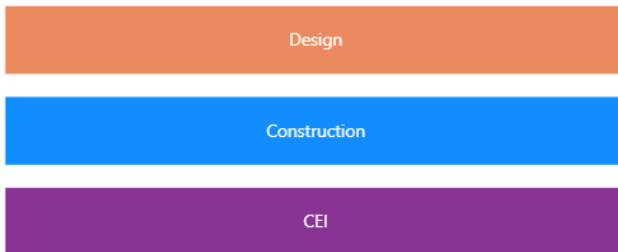
Funds Programmed in Work Program

FDOT District

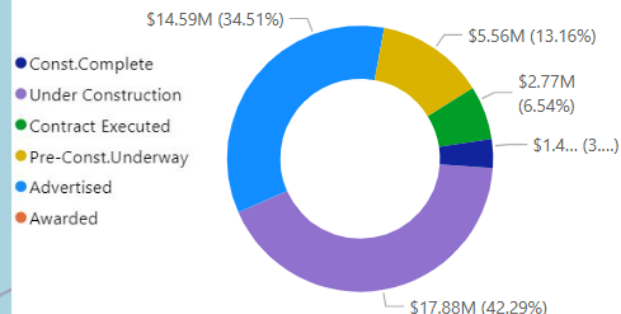
All



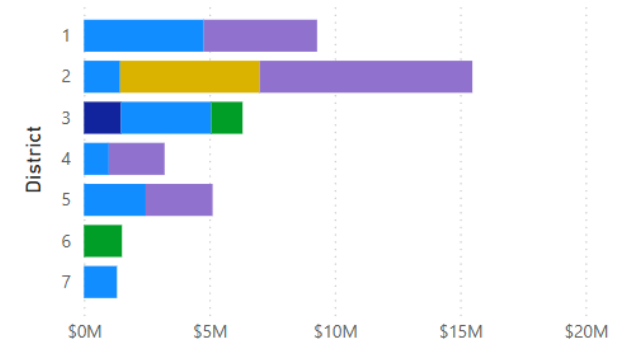
Phase Legend



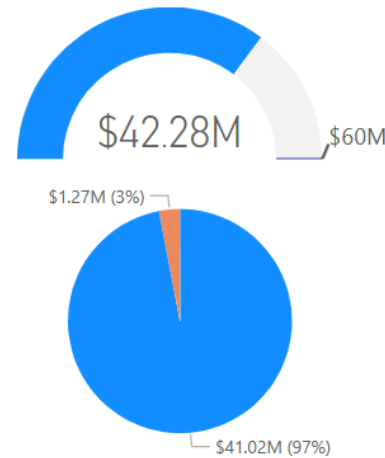
Completion Status



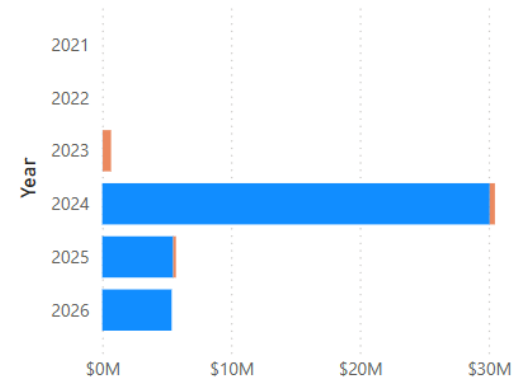
Breakdown of Funds by District



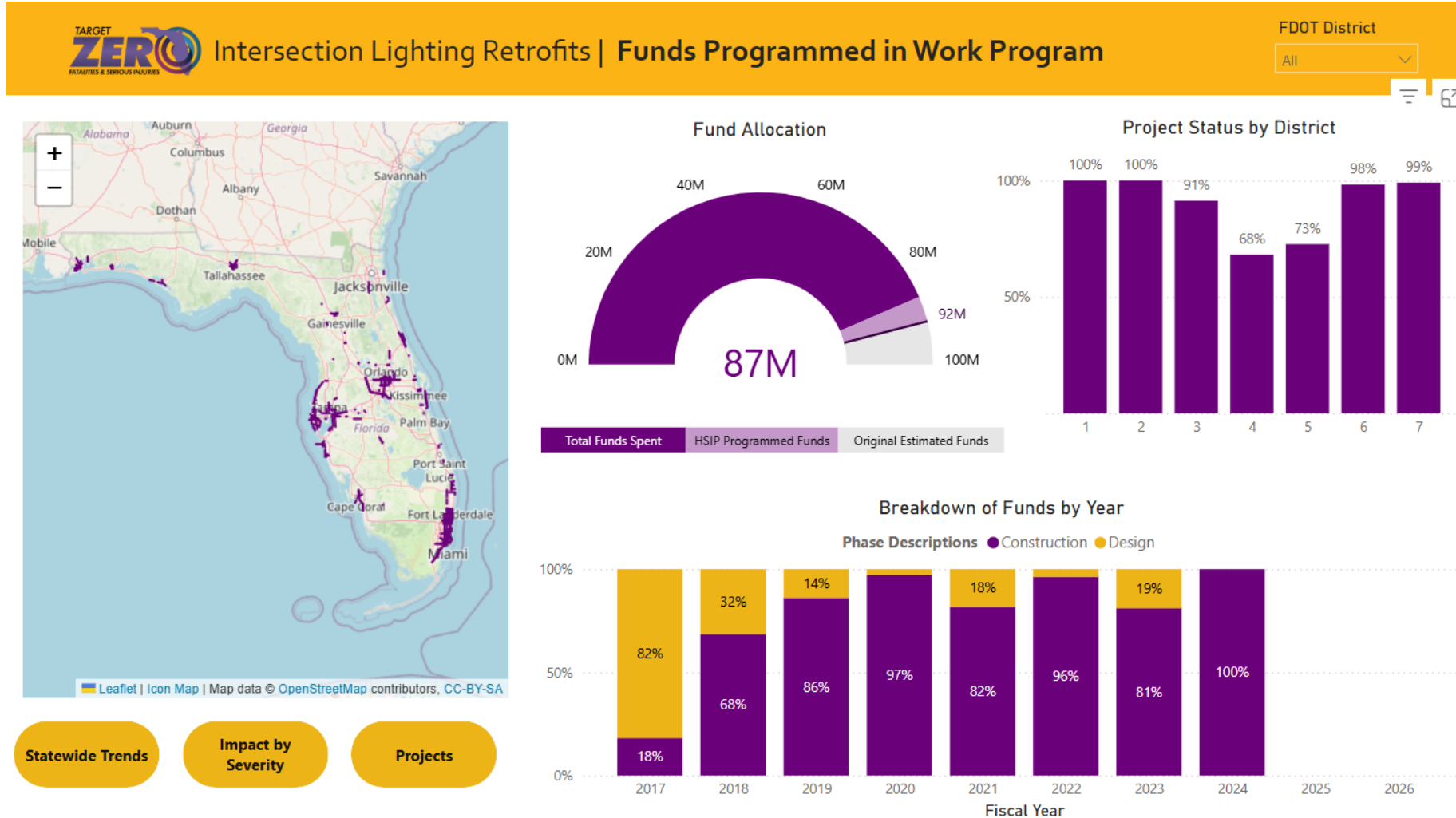
Funds Programmed



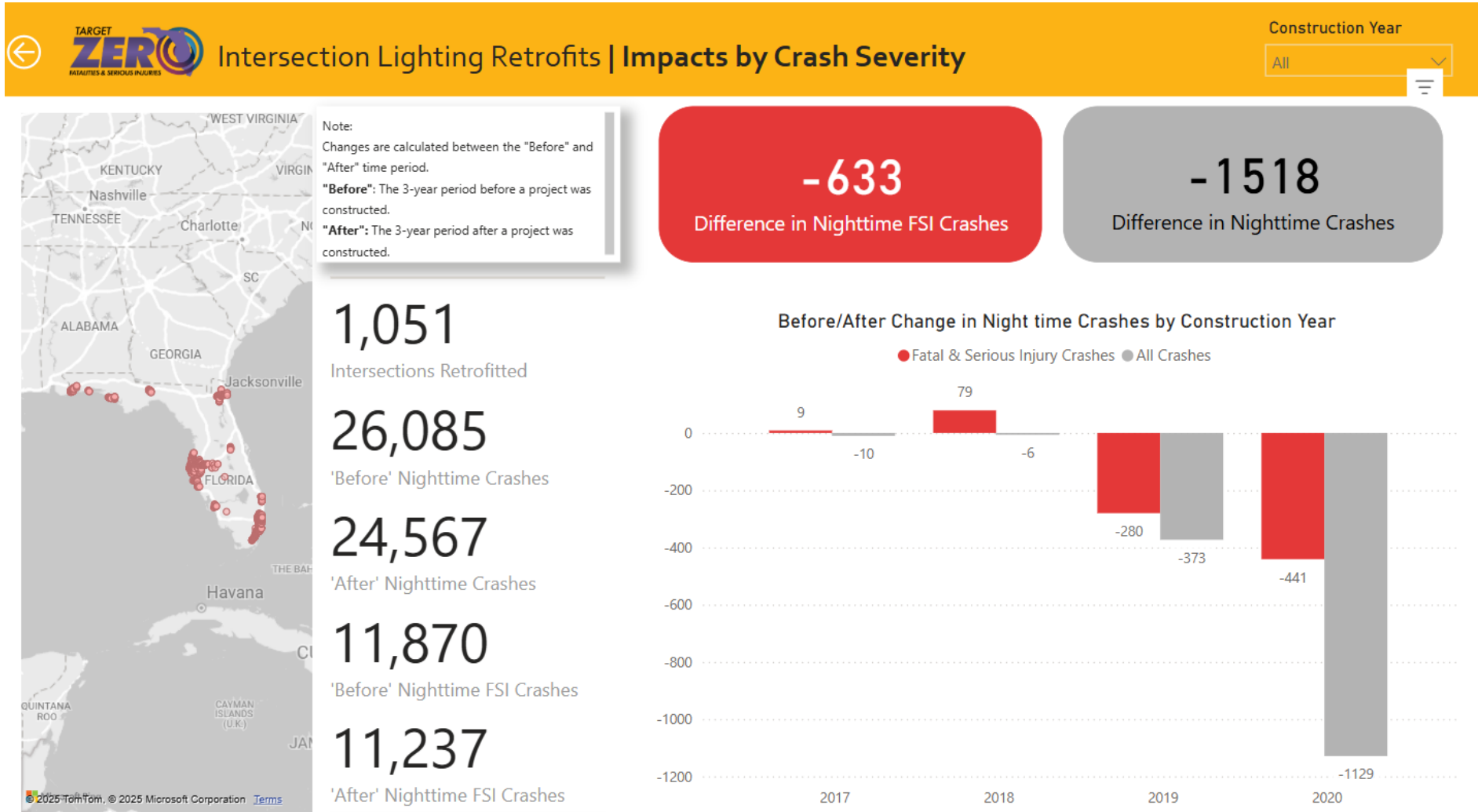
Breakdown of Funds by Year



Tracking Implementation

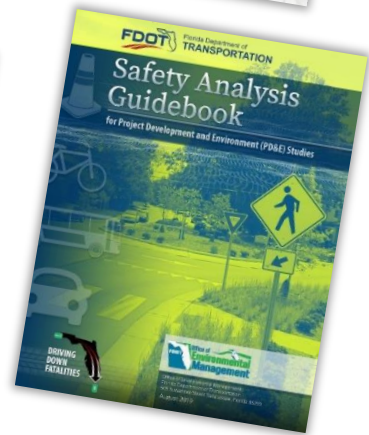
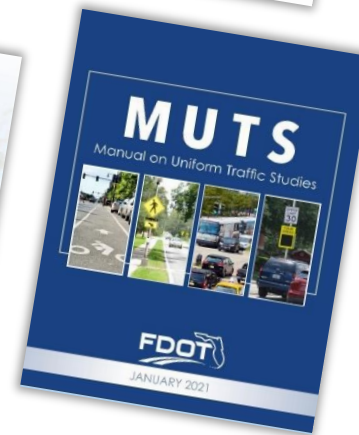
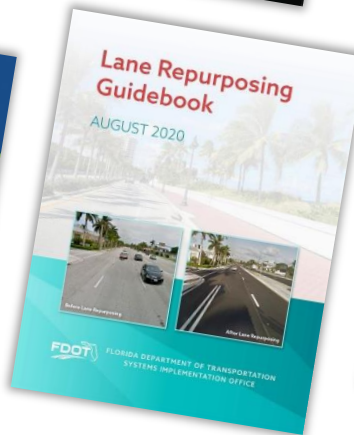
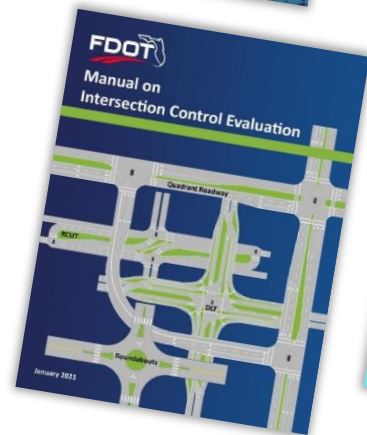
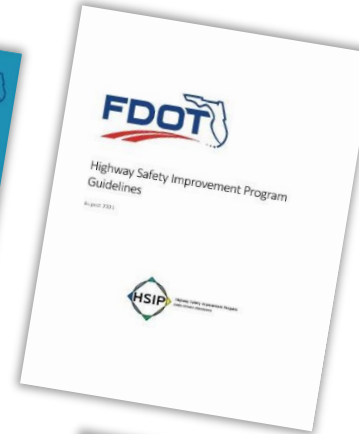
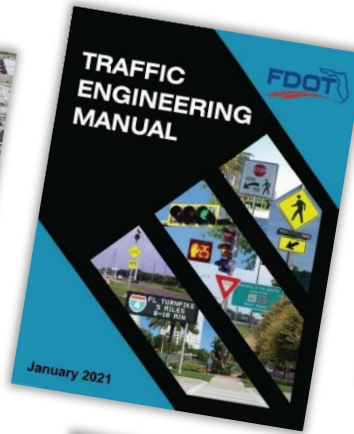
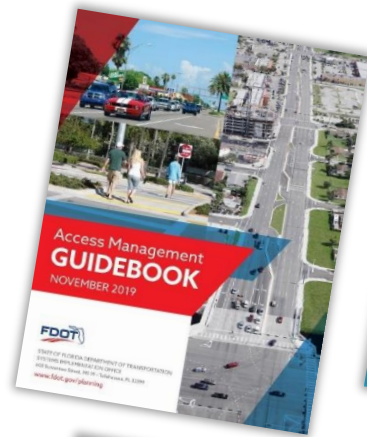


Tracking Effectiveness



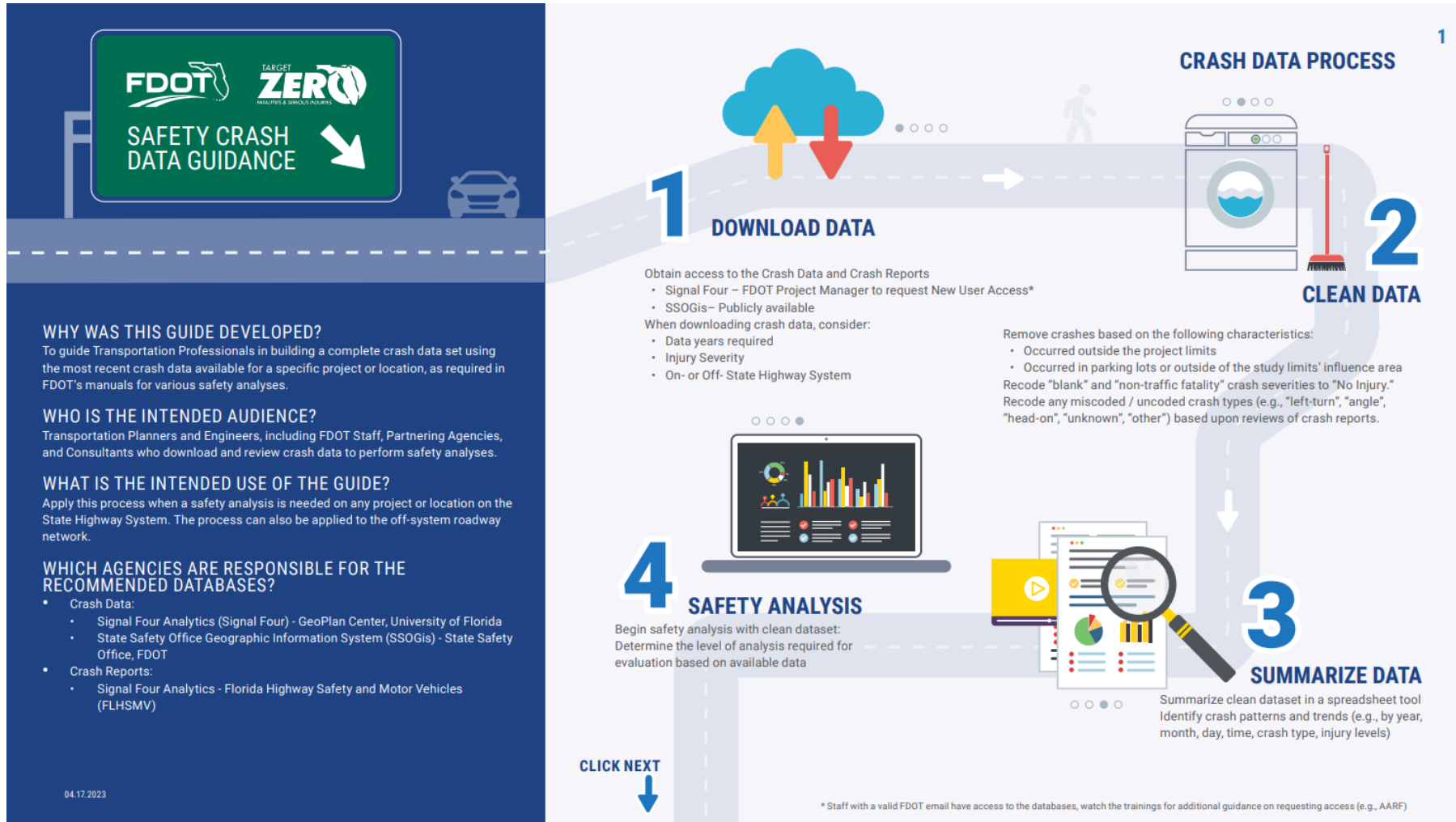
Safety Data and Analysis – Project Level

All require safety analysis with “the latest, complete crash data”



Crash Data Guidance

[FDOT Crash Data Guidance](#)



Safety Training in 2024

Florida's Local Technical Assistance Program – Safety Training Partnership:

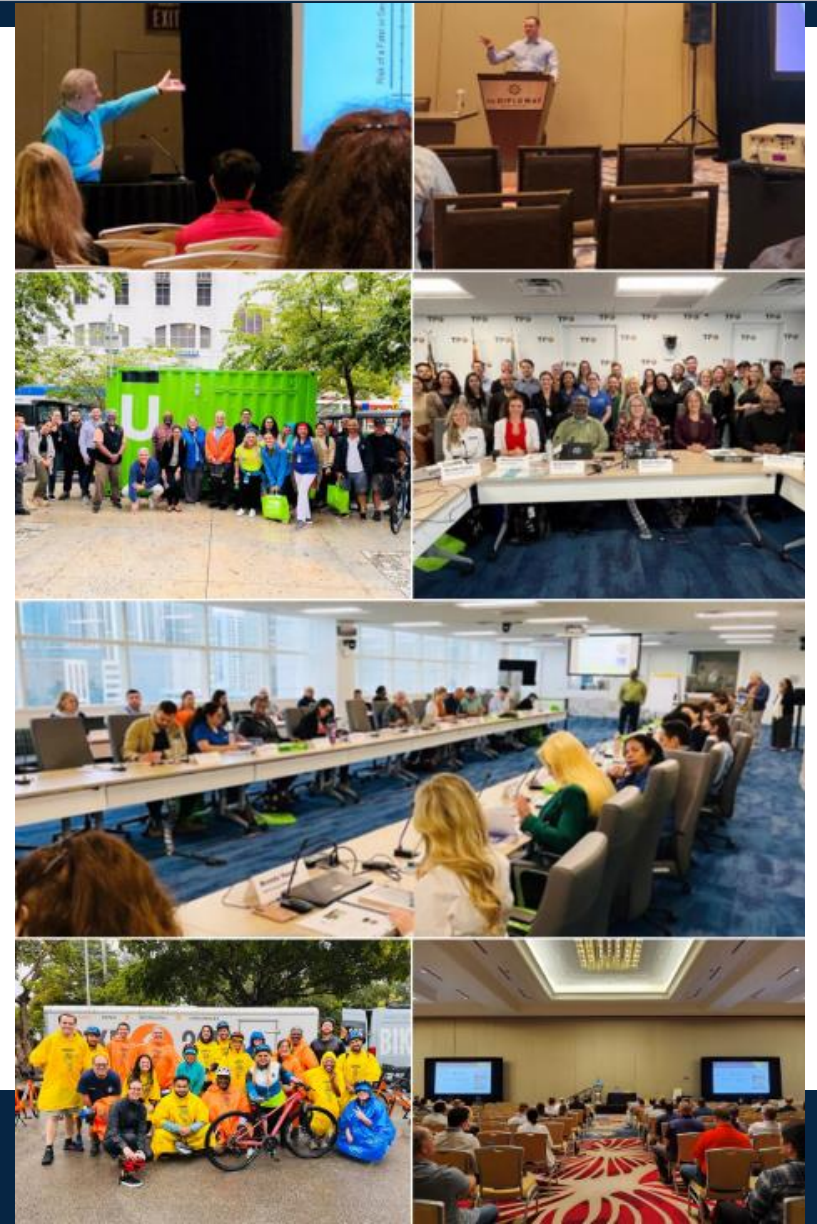
Over 50 Courses, Approximately 13,000 Attendees

15% FDOT - 32% Local Agencies - 44% Consultants - 9% MPOs and Others

- Roadway Safety Audits
- Road Safety Champion Series
- Law Enforcement Best Practices in Highway Work Zones
- Suicide Prevention & Mental Health Awareness in the Construction and Public Works Industry
- Enhancing Road Safety through Pavement Friction Management: Techniques, Data, and Implementation
- Roadside Safety - Barrier Design
- How to Create a Walking/Rolling School Bus
- And more!

Safety Training in 2024 - FHWA

- Designing for Bicyclist Safety
- Safe Systems Solutions Hierarchy
- Roadway Safety Audits – Train the Trainer
- Stroad Workshop
- FHWA Proven Safety Countermeasures
- FHWA Project-level Safe System Alignment Framework and Spreadsheet Tool
- FHWA Strategies for Enhancing Pedestrian Safety at Intersections



Safety Training in 2024 – FDOT Symposium

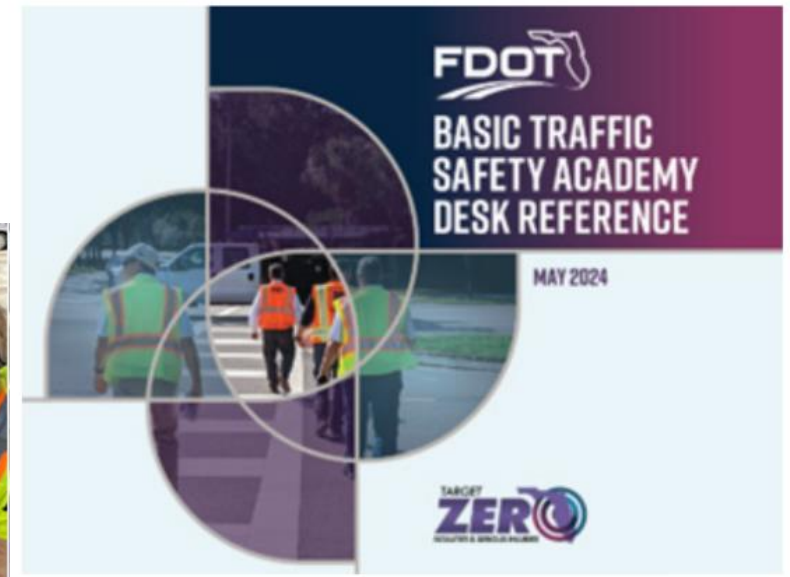
Hollywood in June, and Orlando in November!

- Target Speed
- Signal 4 Safety Analysis for Engineers
- Evolutions in Safety Engineering
- Innovations in Safety



FDOT Safety Academy

- Basics of Safety for All Employees
- Started in District 1, Adapted for Statewide Use
 - The basics of safety
 - Spot vs systemic treatments
 - Crash evaluation
 - Crash countermeasures
 - Intersection safety.
 - Pedestrian and bicycle safety
 - Lane departures
 - Speed management
 - Safety Field Reviews



Coming Soon – *Advanced Safety Academy*

Preparation for Roadway
Safety Professional (RSP)
Certification Exam!



FREE Pre-Recorded Safety Training

Over 100 Courses Available!

<https://www.fdot.gov/safety/safetyengineering/training.shtm>



Partner Highlights



Florida Teen Safe Driving Coalition



2025 FDOT Statewide Quarterly Meetings of
the District Safety Administrators and
Engineers



Engage, educate and mobilize all members of the community to work collectively on developing and improving teen safe driving programs, practices and activities that reduce teen fatalities and serious injuries in Florida



Goals Areas of the FL Teen Safe Driving Coalition



GOAL 1: MEMBERSHIP



GOAL 2:
OUTREACH &
EDUCATION



GOAL 3: ADVOCACY &
PUBLIC POLICY



Why Should We Focus on **TEEN** Traffic Safety?

- Traffic crashes are the leading cause of fatality among teens/young adults (aged 14-19)

THESE DEATHS ARE
PREVENTABLE!

- Education
- Better Decisions
- More Experience Behind-the-Wheel
- **Positive Parent/Caregiver Role-Modeling while Driving**



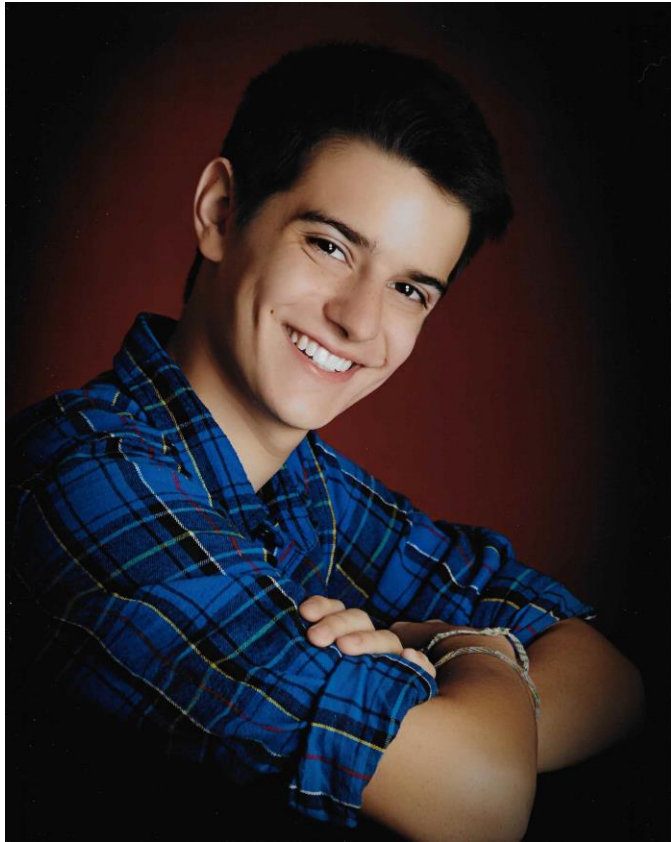
**Teen drivers were involved in over 77,459
crashes resulting in **230 fatalities.****



That's 13% of all crashes!

Source: Florida Department of Highway Safety and Motor Vehicles (FLHSMV) Crash Data
for the year 2024.





Anthony Phoenix Branca

12/7/1994 – 11/7/2014

When does your child
start learning to drive?



Parents are the #1 Influencer



74% of teens say their parents are the leading influence on their decisions about drugs and alcohol.¹



41% of teens say their parents continue to engage in unsafe driving behaviors (such as texting) even after their teens asks them to stop.²

28 % of teens say their parents justify unsafe behavior.³

Source:

1) Mothers Against Drunk Driving (MADD).

2 & 3) Study by Liberty Mutual and SADD, as reported by the National Highway Traffic Administration (NHTSA)



“I know using a phone while driving is unsafe. You know who’s the worst about it? My mom! When I tell her to put it away, she tells me she’s a great multitasker...”



**GROUND
YOUR
PARENTS
.COM**





The ***Ground Your Parents Kit*** is designed to be a fun and interactive tool for teens to encourage their parents and caregivers to make safe and smart decisions while driving.





Is Your Parent an Unsafe Driver?

HELP THEM MAKE
SAFER CHOICES

Order the FREE kit!




GroundYourParents.com





FREE
Traffic Safety
Resources





Areas of Content & Resource Focus

1. Graduated Driver Licensing (GDL)
2. Impaired Driving
3. Distracted Driving
4. Bicycle/Pedestrian
5. Speed/Aggressive Driving
6. School Zone Safety
7. Commercial Motor Vehicle Safety
8. Occupant Protection (Seatbelts)
9. Safe Driving Guide for Teens & Parents

Florida Graduated Driver Licensing

Gradually permitting your teen to drive - It's the law



FL Teen Driver Curfew

Learner's License:

Curfew restrictions apply to all ages that hold a learner's license credential; even 18+

Ages
15+

15 is the minimum age requirement for a Learner's License. Driver must always have a licensed driver 21+ in the front passenger seat. For the first 3 months, driving is limited to **daylight hours** only. After first 3 months, **until 10 PM**.

Driver License:

Curfew restrictions apply unless driving to or from work OR accompanied by a licensed driver 21+

Age
16

Driving is allowed from
6 AM to 11 PM

Age
17

Driving is allowed from
5 AM to 1 AM



FLTeenSafeDriver.org



Florida GDL Driving Restrictions

Graduated Driver Licensing (GDL) is a gradual approach to granting young drivers full license privileges. By allowing young drivers to safely gain experience during structured hours, exposure to higher risk driving situations can be minimized.

3 Stages of GDL:

Learner's Stage: supervised driving;

Intermediate Stage: limited unsupervised driving; and

Full Privilege Stage: supervised driving is not required.

Parents are the key to a safe ride! Create a supportive learning environment for your new teen driver and remember to ride with them frequently, even after they get their license.



@FLTeenSafeDriving



@FLTeenSafeDrive



@FLTeenSafeDriver



Visor Sticker

Also available in a magnet form

Graduated Driver Licensing Tip Card

FL Teen Graduated Driver License (GDL) Restrictions

Learner's License: Restrictions apply to all ages that hold a Learner's License credential; even 18+ 15 is the minimum age requirement for a Learner's License. Driver must always have a licensed driver 21+ in the front passenger seat. For the first 3 months, driving is limited to **daylight hours** only. After first 3 months, **until 10 PM**.

Driver License: Restrictions apply unless driving to/from work OR accompanied by a licensed driver 21+

Driving is allowed from:

Age 16 >>>> 6 AM to 11 PM

Age 17 >>>> 5 AM to 1 AM



Additional teen
traffic safety materials available at:
FLTeenSafeDriver.org

FL Teen Related Statutes

- 322.1615(1) ----- Minimum age of 15 required for learner's license
- 322.161(1)(a) --- Minimum duration to hold a learner's license
- 322.05(1) ----- Minimum age of 16 for Class E license
- 322.05(2)(a) ---- Learner's license required for 12 months
- 322.05(3) ----- Required supervised driving for 50 hours, 10 at night
- 322.16(2) ----- Nighttime driving restrictions for 16
- 322.16(3) ----- Nighttime driving restrictions for 17
- 316.191 ----- Street Racing
- 562.111 ----- Possession of Alcohol by a Minor
- 316.154 ----- Starting parked vehicle
- 322.03(1) ----- No Valid Driver License
- 856.015 ----- Open House Party
- 322.212 ----- Unauthorized possession of, and other unlawful acts in relation to, driver license or ID

For additional
GDL Facts &
Stats:
Bit.ly/leo_gdl



Speaking with your Teen About Alcohol — A Parent's Guide



SPEAKING WITH YOUR TEEN ABOUT ALCOHOL

A PARENT'S GUIDE

Here are some suggestions on having a conversation with your teen about the effects of underage drinking, and how driving decisions play a role in their safety.

WHAT'S HOLDING YOU BACK?

Parents sometimes hesitate to impose rules against underage drinking or even to discuss drinking with their teens. They might be embarrassed or assume their teen is not at risk...

74% OF TEENS SAY THEIR PARENTS ARE THE LEADING INFLUENCE ON THEIR DECISIONS ABOUT ALCOHOL

ASSUMPTION: My teen is not interested in drinking. **FACT:** According to data from *Monitoring the Future* national survey, about 75% of teens try alcohol outside the home before graduating from high school.



ASSUMPTION: My teen's friends are good kids who do not drink alcohol. **FACT:** About 33% of high school seniors have consumed alcohol in the past 30 days.

THE EFFECT OF DRINKING ON THE BODY/PHYSICALLY



How do you think drinking helps or hurts your body? Consuming alcohol causes harm to your developing brain.



What physical activities do you want to do in the future that drinking could hurt? Since alcohol is a depressant, it slows down your body's functions.



Why do you think some young people drink if they can get hurt? Sometimes teens feel invincible, and they don't think anything bad will ever happen to them.

PARENT TIP

Does your teen know they can count on you in a dangerous situation? Make a code word with your teen to be used if they feel in danger.

HOW DRINKING AFFECTS DECISIONS/CHOICES

How do you think drinking affects choices young people make? Alcohol affects your decision making abilities, judgement is changed when alcohol is involved



What problems can happen when young people choose to drink? They can pass out from too much alcohol, they can get in fights or make other bad decisions.



Why do you think some young people drink if it can have a negative impact on their choices? Possibly peer pressure, or they don't believe anything dangerous could happen to them.



How does drinking before the age of 21 affect someone? Teens that drink underage are more likely to become addicted, and their future could be affected if they get into legal or academic problems.



HOW ALCOHOL AFFECTS DRIVING ABILITY

How can alcohol affect your ability to operate a car safely? Alcohol delays your reaction time, decreases coordination, and causes difficulty reacting to signals and sounds.



What problems can happen when a young person chooses to drink and drive? A DUI can permanently tarnish your teen's record, cost thousands of dollars, or worse - cause death, and/or serious injury to anyone involved.



Why do you think some young people choose to drive impaired? Alcohol can alter your judgement, and reduce your inhibitions making you feel like you have the ability to do anything - like, drive safely. The fact is, this is not true!



FACT



Underage drivers are 17% more likely to be involved in a fatal car crash with alcohol in their system.



Impaired Driving – Parent Guide – TriFold Brochure

TALKING SO TEENS WILL LISTEN

- **Listen.** Allow your child to speak without interruption. Listen to what he or she says.
- **Speak with respect and appreciation.** Your child still values your approval.
- **Communicate directly.** Pick a time to speak when you can have each other's undivided attention.
- **Emphasize common goals.** Remind your child that you are on their side.
- **Avoid communication 'stoppers'.** These are single statements that shut down any response.
- **Recognize conflict is natural.** We all have different beliefs and values; therefore disagreement is a natural thing.
- **Agree to step away.** Agree to temporarily stop talking if things don't go well.
- **Use appropriate body language.** How you position yourself physically while you talk can send important messages about your attitudes or express something you are not trying to convey.
- **Avoid debate.** If you find yourself debating, try suggesting that you both approach matters from a different angle.

THE BOTTOM LINE: Suspend your critical judgment while you listen attentively. This is probably the single most important aspect of good communication. LISTEN to what the teen has to say, DON'T JUDGE!

CONVERSATION STARTERS & TIPS

Connect – "Let's eat dinner together tonight", "How about helping me wash the car? It will be fun doing it together!"

Educate – "Alcohol is especially dangerous for young people, and here's why..."

Be a Role Model – "No thanks. I'll drink tea with my dinner, I am driving."

Encourage – "I see you put a lot of effort into this", "Thanks for putting away the groceries."

Monitor – "What are your plans for Saturday night?"

Enforce – "By missing curfew, you lost car privileges this week."



www.FLTeenSafeDriver.org



HOW TO TALK TO YOUR TEENS ABOUT DRUGS & ALCOHOL

A Guide for Parents

HELPING TEENS MAKE GOOD CHOICES

TEENS NEED A WAY TO RESIST PRESSURE

Talk to your teen about how YOU resisted peer pressure. You cannot completely protect your son or daughter from peer pressure, but teaching your teen to make good choices and by supervising and monitoring his or her activities, you can help shield your teen from the most dangerous situations.

USE A CODE WORD FOR SAFETY – Choose and practice a code word that your son or daughter can text you or phone you to get a ride home, no questions asked. Be the main option for them to get out of a bad situation.

Don't rely on the school or other resources to inform your teen. You may think they aren't listening, say it anyway! 74% of teens say their parents are their leading influence!



AVOIDING ASSUMPTIONS

ARE YOU MAKING THESE ASSUMPTIONS?

- My son or daughter has learned about the negative effects of alcohol in school.
- My son or daughter won't listen to me at this point.

THE REAL FACTS:

▶ Although most kids do learn about alcohol in their health classes, research shows that many important issues never get covered. School programs alone are not enough to stop youth from drinking.

▶ Leading national surveys reveal that parents are the number one source that kids turn to for important information. Parents can influence their child's decision not to drink alcohol.

ENFORCING CONSEQUENCES

Consequences should be imposed consistently, and if you teens violates an agreement. It's important that you are clear with them that no underage drinking, or drug use, will be tolerated. Follow through, without judgment or out of anger!

MADD urges you to make the following agreements with your teen:

- No drinking before age 21
- No socializing in places where teens are drinking
- No riding in a car with a driver who has had any amount of alcohol.

DID YOU DRINK WHEN YOU WERE YOUNG? Honesty is important and you should not lie to your child. If you drank when you were young, tell your teen about the consequences and/or negative experiences.

5 REASONS THAT CHILDREN RESPECT

1. Underage drinking is illegal.
2. Drinking can make you sick, pass out, or die.
3. Drinking can lead to assault.
4. Drinking can lead to an early death.
5. Drinking might lead to being an alcoholic.

THE BOTTOM LINE: The best approach is to discuss realistic consequences in a straightforward and honest manner.

Teen Drinking & Marijuana Use – Teen Guide



FLORIDA TEEN SAFE DRIVING COALITION

TEEN DRINKING & MARIJUANA USE

More teens get injured or die from alcohol-related incidents than from all other illegal drugs combined. In fact, 2/3 of underage drinking deaths do not involve a car crash.

TEENS THINK EVERYONE IS DOING IT

☒ **FACT:** Research shows 2 out of 3 teens DON'T drink.

HOW ALCOHOL IMPACTS THE BODY

☒ **FACT:** No one who has been drinking can accurately tell how drunk he or she is. Alcohol is a depressant, which impairs judgment, coordination and reaction time.

☒ **FACT:** Your brain is still developing until about age 25, and alcohol kills necessary brain cells, impairing your ability to make good decisions.

LIFE CHANGING CONSEQUENCES

☒ **FACT:** Teens who start drinking at age 15 or 16 are more likely to become alcohol dependent than adults who started drinking after age 21.

☒ **FACT:** Binge drinking can lead to alcohol poisoning where someone passes out and never wakes up, or chokes on vomit.

MARIJUANA - THE BLUNT TRUTH

☒ **FACT:** Whether you smoke, vape, or swallow edibles, getting behind the wheel when you're high on marijuana poses a risk to everyone on the road. In fact, next to alcohol, marijuana is the drug most commonly found in drivers who have been in a car crash.

☒ **FACT:** Marijuana is not always what it seems. It can be laced with substances without your knowledge. Sometimes they contain crack cocaine.

Sources:
<https://www.madd.org/the-problem/#teendrinking>
<https://www.madd.org/the-solution/teen-drinking-prevention/>

TIPS TO KEEP YOU SAFE!

 **Have a plan in place**, such as a code word or fake text ready to send to your parents or trusted adult if you get into an uncomfortable situation.

Have a rideshare app on your phone or the number of a taxi handy in case you can't reach a friend or trusted adult. 

 Know that your parents or a trusted adult would **rather pick you up** than have you get hurt – or worse.

Use a cunning ruse... If you're at a party and feeling pushed to drink, pour something non-alcoholic into your cup. You're less likely to be pressured if you've already got a drink in your hand. 

 **Make a pact.** There is power in numbers. Make a pledge not to ingest marijuana, not to drink alcohol before at least age 21, never ride with an impaired driver, or take other drugs.

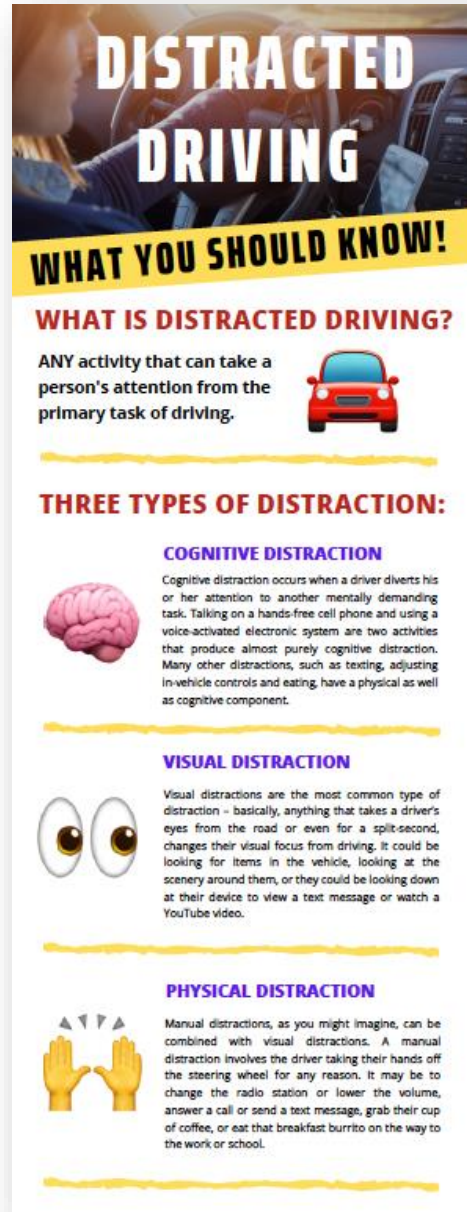
Blame your parents! Feeling pressured to drink or smoke from a friend? Explain that your mom or dad is waiting up for you to get home and you're not willing to be grounded -- or worse! 

 If necessary, the safest thing, and one of the hardest things you'll ever do, is to call 911 to report a friend is driving drunk. **It could save their life.**

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Distracted Driving – Rack Card




DISTRACTED DRIVING

WHAT YOU SHOULD KNOW!

WHAT IS DISTRACTED DRIVING?

ANY activity that can take a person's attention from the primary task of driving.



THREE TYPES OF DISTRACTION:

COGNITIVE DISTRACTION

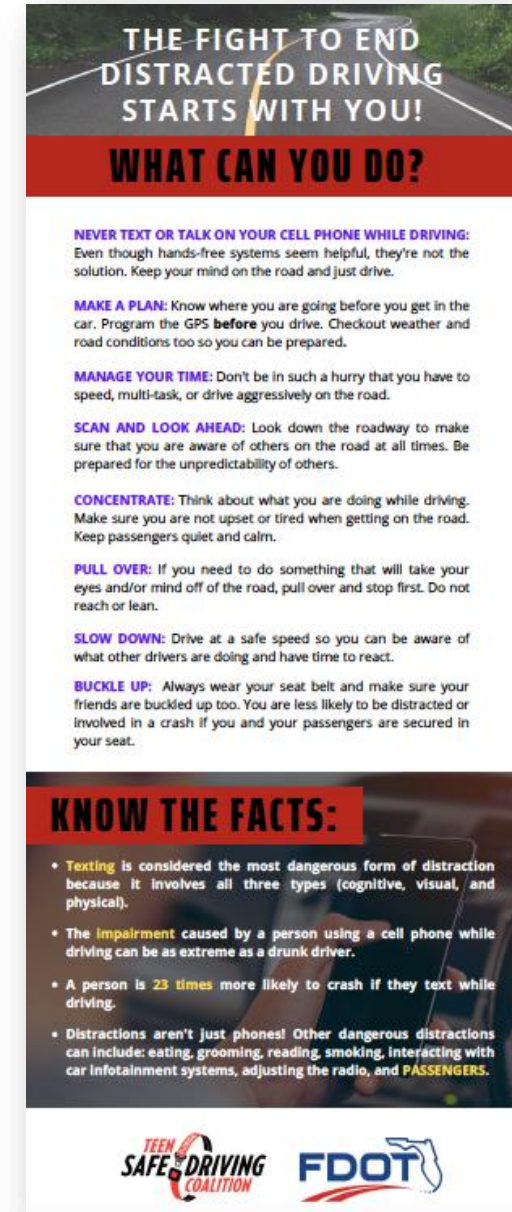
Cognitive distraction occurs when a driver diverts his or her attention to another mentally demanding task. Talking on a hands-free cell phone and using a voice-activated electronic system are two activities that produce almost purely cognitive distraction. Many other distractions, such as texting, adjusting in-vehicle controls and eating, have a physical as well as cognitive component.

VISUAL DISTRACTION

Visual distractions are the most common type of distraction – basically, anything that takes a driver's eyes from the road or even for a split-second, changes their visual focus from driving. It could be looking for items in the vehicle, looking at the scenery around them, or they could be looking down at their device to view a text message or watch a YouTube video.

PHYSICAL DISTRACTION

Manual distractions, as you might imagine, can be combined with visual distractions. A manual distraction involves the driver taking their hands off the steering wheel for any reason. It may be to change the radio station or lower the volume, answer a call or send a text message, grab their cup of coffee, or eat that breakfast burrito on the way to the work or school.



THE FIGHT TO END DISTRACTED DRIVING STARTS WITH YOU!

WHAT CAN YOU DO?

NEVER TEXT OR TALK ON YOUR CELL PHONE WHILE DRIVING: Even though hands-free systems seem helpful, they're not the solution. Keep your mind on the road and just drive.

MAKE A PLAN: Know where you are going before you get in the car. Program the GPS **before** you drive. Checkout weather and road conditions too so you can be prepared.

MANAGE YOUR TIME: Don't be in such a hurry that you have to speed, multi-task, or drive aggressively on the road.

SCAN AND LOOK AHEAD: Look down the roadway to make sure that you are aware of others on the road at all times. Be prepared for the unpredictability of others.

CONCENTRATE: Think about what you are doing while driving. Make sure you are not upset or tired when getting on the road. Keep passengers quiet and calm.

PULL OVER: If you need to do something that will take your eyes and/or mind off of the road, pull over and stop first. Do not reach or lean.

SLOW DOWN: Drive at a safe speed so you can be aware of what other drivers are doing and have time to react.

BUCKLE UP: Always wear your seat belt and make sure your friends are buckled up too. You are less likely to be distracted or involved in a crash if you and your passengers are secured in your seat.

KNOW THE FACTS:

- Texting is considered the most dangerous form of distraction because it involves all three types (cognitive, visual, and physical).
- The impairment caused by a person using a cell phone while driving can be as extreme as a drunk driver.
- A person is **23 times** more likely to crash if they text while driving.
- Distractions aren't just phones! Other dangerous distractions can include: eating, grooming, reading, smoking, interacting with car infotainment systems, adjusting the radio, and **PASSENGERS**.

TEEN SAFE DRIVING COALITION **FDOT**

Bike/Ped Safety



SIMPLE STEPS TO BICYCLE SAFETY

MAKE YOUR SAFETY A PRIORITY



1 PROTECT YOUR HEAD

Helmets create an additional layer for the head and thus protect the wearer from some of the more severe forms of traumatic brain injury. A helmet aims to reduce the risk of serious head and brain injuries by reducing the impact of a force or collision to the head.



2 OBEY TRAFFIC LIGHTS

Traffic signs and traffic light signals apply to all road users. Cyclists must obey them. If you approach an intersection with a red traffic light, you are required by law to come to a complete stop...just like vehicles.



3 SEE AND BE SEEN

Dress to be seen. Wear bright clothing both during the day and night to increase your visibility. Alternatively, you can wear a high-vis vest over your dark clothing. A cyclist without lights or bright clothing is almost invisible to a driver until the very last moment. Proper lighting is required by law.



4 WATCH FOR ROAD HAZARDS

Be aware of everything happening on the road, including any objects/hazards which could quickly become a hazard such as car doors, garbage bins, children playing, etc. Maintain high visibility at all times, know the rules of the road, signal your intentions appropriately.



5 AVOID RIDING AT NIGHT

Biking at night is much more dangerous than riding during the day. If you must ride after dark, make sure your bike has reflectors and a bright light on both the front and rear. Wear reflective clothing, and don't assume that motorists can see you. Young children should not ride at night.



6 USE HAND SIGNALS

Like when you're driving a car and use lights to communicate, cycling hand signals serve as your turn indicators and brake lights. It's important to know the proper hand signals to ensure both cars and other riders can understand what it is you're going to do.



FLTeenSafeDriver.org



SHARING THE ROAD WITH BICYCLISTS & PEDESTRIANS

WE ARE ALL ROAD USERS

Put yourself in the shoes of a person walking or biking. We are all trying to safely get to our destination. Respect and kindness toward all road users can go a long way!

Scan the Street for Wheels and Feet

Be especially careful to look for people walking and biking before turning at intersections and driveways. Watch for parked cars leaving parking spaces. Eye contact is a critically important safety precaution for all roadway users (automobiles, bicyclists, pedestrians).

Double Threat

It is illegal to pass another vehicle that has stopped or is slowing down for a pedestrian. Remember, you might not be able to see the pedestrian when you approach a stopped vehicle - so be aware!

Passing Safely

Stay at least 3 feet away from bicyclists when passing, and don't return to the right until well clear of the bicyclist. If there isn't enough room to pass in the same lane, you must use another lane or WAIT for a safe opportunity to pass. Do not pass a person on a bike, and then immediately turn right.

Visibility

Look for bicyclists at night and watch for their reflectors or lights.

Yield to Pedestrians

Pay attention to the pedestrian signal and as pedestrians are to properly use pedestrian signals, give them the right-of-way.

Doors are Dangerous

Before opening your car door or moving, look in your mirror and physically turn your body to ensure no bicyclists are coming.

Watch for Bikes

People riding bicycles have the right to be on the road (and maybe prohibited from riding on sidewalks), so respect their right to be there.

Avoid the "Right Hook"

Look for and yield to people biking on the right when turning right.

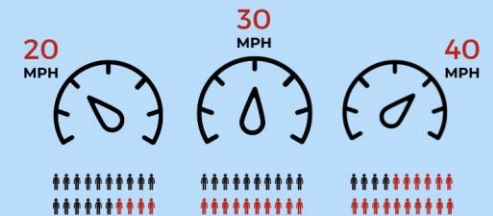
Avoid the "Left Cross"

Look for and yield to people walking across the street and yield to oncoming people on bikes when turning left.

Check Blind Spots

Watch for bicyclists coming from behind, especially before turning right.

SPEED & PEDESTRIAN RISK



Likelihood of fatality or serious injury

18%

50%

77%

Source: Impact Speed and a Pedestrian's Risk of Severe Injury or Death, Brian Tefft, AAA Foundation for Traffic Safety, 2011

Aggressive Driving & Road Rage



ROAD RAGE and Aggressive Driving

WHAT IS IT? HOW TO RESPOND

Aggressive Driving is anything construed as reckless.

- Tailgating.
- Speeding.
- Blocking a car from passing.
- Changing lanes w/o signaling.
- Running a red light.
- Weaving in and out of traffic.

penalty: Traffic Citation

Road Rage is more serious because it often involves a violent intent. This includes behaviors such as using a vehicle to ram another car, physically fighting with another driver, or using a weapon to threaten or cause harm.

penalty: Criminal Offense

A SERIOUS ISSUE

56% of fatal crashes are caused by aggressive driving

2% of drivers admit to trying to run an aggressor off the road

50% of drivers who experience road rage admit to responding with aggressive behavior themselves

Sources: National Highway Traffic Safety Administration (NHTSA), AAA Foundation for Safety, The Zebra

How to Avoid Being a Victim of Aggressive Driving

1

Don't Offend!

When surveys ask drivers what angers them most, the results are remarkably consistent.

- Cutting Off
- Tailgating
- Blasting Horn
- Obscene gestures
- Driving Distracted
- Driving slow in the left lane

Don't Engage!

One angry driver can't start a fight unless another driver is willing to join in.

Steer Clear: Give angry or aggressive drivers lots of room.

Avoid Eye Contact: Looking or staring at another driver can turn an impersonal encounter between two vehicles into a personal duel. Listen to music to re-focus your attention.

Get Help: If you believe the other driver is following you or is trying to start a fight, get help! Call the police. Otherwise, drive to public place. Use your horn to get someone's attention. This will usually discourage an aggressor.

Don't get out of your car. Do not go home.

2

Adjust Your Attitude.

The most important actions to avoid aggressive driving take place inside your head.

- Forget winning - driving is not a contest.
- Put yourself in the other driver's shoes.
- Seek help for any anger or stress issues.

3



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Commercial Motor Vehicle Safety



FLORIDA TEEN SAFE DRIVING COALITION

SHARING THE ROAD SAFELY WITH TRUCKS



TEEN
SAFE DRIVING
COALITION



FIVE WAYS TO SHARE THE ROAD SAFELY WITH TRUCKS

1 STAY OUT OF THE NO ZONE

Watch out for the huge blind spots - or the "No Zone" - around large trucks. Truck drivers must react faster than car drivers in emergency situations due to the size and weight of their vehicle. If faced with the potential front-end collision the truck driver may turn into your lane, not knowing you are there.

SIDE NO ZONES: Don't hang out on either side of trucks because they have large blind spots on both sides. Never pass a truck on the right side, which is the largest and longest blind spot. If you can't see the driver's face in his sideview mirror, he can't see you! Always pass quickly and efficiently on the left side of the truck.

REAR NO ZONES: Avoid tailgating because the truck driver can't see you behind his truck - and you can't see what's going on ahead of you. If the truck has to stop suddenly, you have no place to go. Allow a minimum of four seconds between you and the truck ahead.

FRONT NO ZONES: Pass safely and don't cut in too soon after passing. It can take a fully loaded semi the length of two football fields - plus endzones - to stop. Look for the whole front of the truck in your rearview mirror before pulling in front - and then don't slow down!

2 BEWARE OF WIDE RIGHT TURNS

Truck drivers sometimes need to swing wide to the left in order to safely make a right turn. They can't see cars squeezing in between them and the curb. Watch for their blinkers and be patient - and give them room.

3 PAY ATTENTION AND DON'T GET DISTRACTED

Concentrate on driving. Drivers are increasingly turning their vehicles into virtual offices and entertainment centers. Using cell phones, navigation devices, and even laptops while driving makes the roadways more dangerous. Multi-tasking while driving is never a good idea.

4 LEAVE MORE SPACE FOR TRUCKS

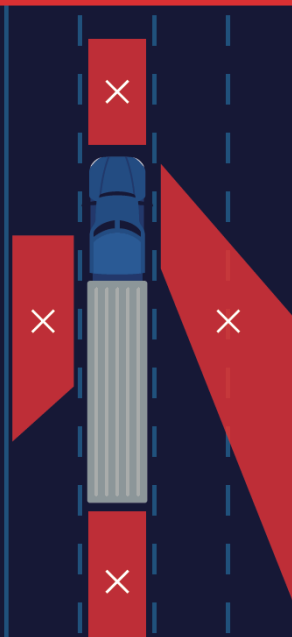
Trucks are not equipped with the same type of energy-absorbing bumpers as cars. When a car is hit from behind by a truck, the results are often deadly. Truck drivers leave extra room behind the vehicles they follow because it can take them twice as long as a car to stop. When you move in front of a truck, anticipate the flow of traffic, especially when traffic conditions change due to work zones, debris, or a crash. If you are directly behind a truck when it begins to slow down, it's best to back off and avoid tailgating.

5 WEAR YOUR SAFETY BELT

Buckling your safety belt is the single most important thing you can do to save your life in a crash. A safety belt will keep you in your seat and help you maintain control of your vehicle.

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STAY OUT OF THE NO ZONE



Safety Belts



BUCKLING UP: WHY SHOULD I DO IT?



Troubling Trend:
Teens have the
lowest safety belt
use of any age group.



TEEN STATEMENT:
Why do I need a
safety belt? I'm
only going down
the street
to the grocery
store.

Most crashes happen near
or around your home in
local neighborhoods,
rather than on high-speed
roads or on long trips.

If you weigh **160 lbs.** and crashed
while traveling at a speed of **25
mph**, it would take **4000 lbs** of
restraining force to stop you from
hitting the windshield, steering
wheel, dashboard, or other
passengers.

That is the weight of a wrecking
ball, a fully grown great white
shark, or a small SUV!

TEEN STATEMENT:
I'm not going very
fast. If I crash, I can
hold myself back
from hitting the
windshield. I'm only
going 25 mph, it won't
hurt me.



TEEN STATEMENT:
It's my life, I take
my own risks!
I'll wear a safety
belt if I want to.

In a crash, when you are not
wearing a safety belt, you
will continue moving until
you hit something. This may
be part of the car, but there
is a good chance it may be
a passenger in the vehicle.
Hitting someone else with
the crash force of your body
can cause severe injury.



WHY ELSE? BECAUSE IT IS THE LAW IN FLORIDA

FS 316.614 Every occupant under 18 years old must
be in a safety belt or child restraint. Every driver and
front seat passenger must be in a safety belt.



**TWO-THIRDS OF TEENS THAT
DIED IN CRASHES WERE NOT
WEARING THEIR SAFETY BELT.**

SAFETY BELTS SAVE LIVES

When a car crashes, it stops very abruptly.
Occupants continue to travel until something stops
them; often causing serious injury or fatality.

An **unrestrained
occupant** will travel
forward until
something stops them,
such as the steering
wheel column,
windshield, or other
part of the vehicle.



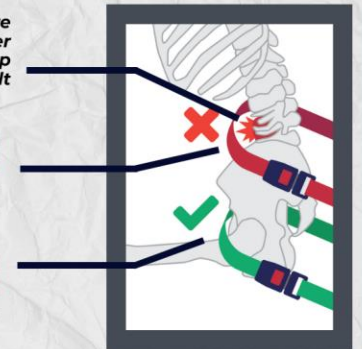
In a crash, **wearing a
safety belt** helps you to
slow down with the
vehicle, enabling a more
gradual stop which
lessens the chance of
serious injury or fatality.

PROPER SAFETY BELT PLACEMENT

Spinal fracture
caused by improper
placement of lap
belt

**IMPROPER
PLACEMENT OF
LAP BELT**
Belt positioned
over abdomen

**PROPER
PLACEMENT OF
LAP BELT**
Belt over hips



Submerged Vehicle



SURVIVING A SUBMERGED VEHICLE:

Being trapped in a submerged vehicle is a life threatening situation, and knowing what to do can make all the difference. Read further to discover crucial information and life-saving tips to help you safely escape a submerged vehicle.



WHAT ARE THE DANGERS?

RAPID SINKING:

A submerged vehicle can sink quickly, leaving you with limited time to act.



WATER PRESSURE:

As the vehicle sinks, water pressure increases, making it difficult to open doors and windows.

DISORIENTATION:

Underwater conditions can cause confusion, making it challenging to find your way around.



LIMITED AIR SUPPLY:

The air inside the vehicle can deplete rapidly, leading to potential unconsciousness.

WHAT ARE THE FACTS?



Nationally, Florida accounts for **16%** of all submerged vehicle fatalities²



Sources: 1.) FARS Data from 2014-2021: Florida vehicles involved in fatal traffic crashes and occupant fatalities where the most harmful event for the vehicle was immersion. 2.) Comparison of FARS National Data vs. FARS Florida Data from 2014-2021.

TIPS FOR ESCAPING A SUBMERGED VEHICLE

STAY CALM:

Maintain your composure and try to stay calm. Panicking can impair your judgment.



UNBUCKLE YOUR SAFETY BELT:

Release your safety belt immediately to ensure you can move freely.

OPEN THE WINDOW:

If the vehicle is still floating, open a window as quickly as possible. Electric windows may work for a short time even after the vehicle is submerged.



ESCAPE:

Take a deep breath before leaving the vehicle and swim to the surface. Follow the air bubbles to find your way up.

SIGNAL FOR HELP:

Once at the surface, use visual and auditory signals to attract attention. Yell for help and wave your arms.



LAST RESORT: BALANCE WATER PRESSURE

As a final option, you may need to wait for the vehicle to fill with water. This will cause the pressure in the vehicle to balance, which will allow you to push the door open. **Remain calm!** The door will push open once the car has filled with water.

ADDITIONAL TIPS:

1 Think About Your Body

If you know you're physically unable to fit through the window, try opening your door as soon as you are aware you're going off the road into a body of water. This is your best chance to escape.

2 Carry Tools

Keep a window-breaking tool, like a safety belt cutter or a spring-loaded window punch, **within easy and secured reach**.

Note: Check the label on the bottom corner of your side windows to see if it says "Tempered/Temperlite" or "Laminated/Laminite". Rescue **escape tools only work on tempered windows**. If your vehicle does not indicate, contact your vehicle manufacturer.

3 Practice Unbuckling

Familiarize yourself with your vehicle's safety belt release mechanism so you can quickly unbuckle in an emergency.

4 Know Your Escape Plan

Do your rear windows only go half way down? The more you know about your car, the faster you can direct an escape strategy for yourself and passengers. If there are children in the car, help them unbuckle and escape the vehicle before you remove yourself.



REMEMBER:

Your safety is the top priority. Stay vigilant, stay calm, and be prepared to take action. Knowing what to do in an emergency can save your life.

Safe Driving Guide for Teens & Parents



- Parent Section:
 - How to communicate, set expectations and limitations
 - Understanding Teen Risk Behavior
 - Experience Behind the Wheel (GDL)
 - Shocking Statistics
 - Eight Danger Zones
 - Parent/Teen Driver Contract
- Teen Section:
 - How to Communicate (with your Parents)
 - Seeking out different avenues to get driver training
 - How Does GDL Work?
 - How to Gain Experience on the Road
 - Keeping Yourself Safe on the Road
 - Buckling Up: Why Should I?
 - Driver Log for Hours/Weather Conditions



TEEN & PARENT DRIVING AGREEMENT

I, _____, will drive carefully and cautiously and will be courteous to other drivers, bicyclists, and pedestrians at all times.

GRADUATED DRIVER LICENSE RESTRICTIONS (TEEN DRIVER CURFEW)

It is recommended that a new teen driver does not transport more than one non-family passenger under the age of 18 for the first 6 months of licensure, and no more than three non-family members under the age of 18 in the second 6 months. Source: Advocates for Highway & Auto Safety

For the first _____ months, I will not transport more than _____ passengers under the age of 18. If I transport more than _____ passengers under the age of 18 during this time period, the penalty will be the loss of my driving privileges for _____ weeks/months.

This restriction will be re-assessed after _____ months of successful compliance.

I understand that while I have my driver license at _____
I will not drive from the nighttime hours of _____

Age 16

11PM to 6AM

Age 17

1AM to 5AM

DRIVING BEHAVIORS

I PROMISE THAT I WILL OBEY ALL THE RULES OF THE ROAD. I WILL:

- ☒ Always wear a seat belt and make all my passengers buckle up.
- ☒ Obey all traffic lights, stop signs, other street signs, and road markings.
- ☒ Stay within the speed limit and drive safely.
- ☒ Never use the car to race or to try to impress others.
- ☒ Never give rides to hitchhikers.

If I violate the rules of the road, the penalty will be the loss of my driving privileges for _____ weeks/months.

I PROMISE THAT I WILL MAKE SURE I CAN STAY FOCUSED ON DRIVING. I WILL:

- ☒ Drive with both hands on the wheel in the proper positions (9 and 3 as recommended by the National Highway Traffic Safety Administration)
- ☒ Never eat, drink, or use a cell phone to talk or text while I drive.
- ☒ Drive only when I am alert and in emotional control.
- ☒ Call my parents for a ride home if I have had any alcohol or drugs that impair my driving ability.
- ☒ Always take my medicine on time (if I am taking medicine for ADHD) and not drive if I am unable to focus my attention completely on driving.

If I violate the above terms concerning staying focused on driving, the penalty will be the loss of my driving privileges for _____ weeks/months.



DRIVER INITIAL

DRIVER INITIAL

DRIVER INITIAL

DRIVER INITIAL

TEEN & PARENT DRIVING AGREEMENT

I PROMISE THAT I WILL RESPECT LAWS ABOUT DRUGS AND ALCOHOL. I WILL:

- ☒ Never drive impaired.
- ☒ Never allow any alcohol or illegal drugs in the car.
- ☒ Be a passenger only with drivers who are alcohol and drug free.

If I violate the above terms concerning drugs and alcohol, the penalty will be the loss of my driving privileges for _____ weeks/months.

I PROMISE THAT I WILL BE A RESPONSIBLE DRIVER. I WILL:

- ☒ Drive only when I have permission to use the car.
- ☒ Not let anyone else drive the car unless I have permission.
- ☒ Not drive someone else's car unless I have my parents' permission.
- ☒ Pay for all traffic citations or parking tickets.
- ☒ Maintain good grades at school.

If I violate the above terms concerning being an overall responsible driver, the penalty will be the loss of my driving privileges for _____ weeks/months.

I agree to follow all the rules and restrictions in this contract. I understand that my parents will impose penalties (see above), including removal of my driving privileges, if I violate the contract. I also understand that my parents will allow me greater driving privileges as I become more experienced and as I demonstrate that I am always a safe and responsible driver.



DRIVER INITIAL

DRIVER INITIAL

TEEN SIGNATURE _____ DATE _____

PARENT SIGNATURE _____ DATE _____



PARENT AGREEMENT

- ☒ I also agree to drive safely and to be an excellent role model, which includes not driving while talking on my phone, texting, or driving impaired by drugs or alcohol.
- ☒ I promise to never call or text you when I know you are driving.
- ☒ I agree to not task you with driving your younger siblings around, because I know children can be distracting, and you are still getting your experience on the road.

PARENT SIGNATURE _____ DATE _____

PARENT SIGNATURE _____ DATE _____





PARENT AGREEMENT



- ☒ I also agree to drive safely and to be an excellent role model, which includes not driving while talking on my phone, texting, or driving impaired by drugs or alcohol.
- ☒ I promise to never call or text you when I know you are driving.
- ☒ I agree to not task you with driving your younger siblings around, because I know children can be distracting, and you are still getting your experience on the road.

PARENT SIGNATURE _____

DATE _____

PARENT SIGNATURE _____

DATE _____
















FLORIDA DEPARTMENT OF TRANSPORTATION DRIVER LICENSE LESSON GUIDE

THIS INFORMATION TO BE INCORPORATED INTO A COMPREHENSIVE DRIVING LOG

LESSON 1: CONTROLS, GAUGES, & MAINTENANCE Minimum total time for all sessions – 2 hrs
Go over instrument panel, gauges, pedals, switches, mirrors, etc.

																NOTE
1:1		1:1		1:1		1:1		1:1		1:1		1:1		1:1		

LESSON 2: LEARNING THE BASICS Minimum total time for all sessions – 3 hrs
Go over operating the gearshift, holding the steering wheel properly, using the brakes, etc.

																NOTE
1:1		1:1		1:1		1:1		1:1		1:1		1:1		1:1		

LESSON 3: DRIVING IN LIMITED TRAFFIC Minimum total time for all sessions – 5 hrs
Go over effective search & scanning habits, safe driving distances, utilizing mirrors, maintaining consistent speeds, turning & braking

																NOTE
1:1		1:1		1:1		1:1		1:1		1:1		1:1		1:1		

LESSON 4: HANDLING THE VEHICLE IN TRAFFIC Minimum total time for all sessions – 8 hrs
Focus on speed control, yielding, changing lanes, passing and merging and making turns at multi-lane intersections

																NOTE
1:1		1:1		1:1		1:1		1:1		1:1		1:1		1:1		

LESSON 5: PARKING Minimum total time for all sessions – 2 hrs | Parking within marked spaces and parallel parking.

																NOTE
1:1		1:1		1:1		1:1		1:1		1:1		1:1		1:1		

LESSON 6: DRIVING ON LIMITED ACCESS HIGHWAYS Minimum total time for all sessions – 6 hrs
Focus on entering and exiting a highway, driving on a divided highway, passing and driving with large trucks and buses.

																NOTE
1:1		1:1		1:1		1:1		1:1		1:1		1:1		1:1		

LESSON 7: DRIVING AT NIGHT Minimum total time for all sessions – 10 hrs
Focus on the dangers of nighttime driving, practice in neighborhoods, urban areas, country roads and highways.

																NOTE
1:1		1:1		1:1		1:1		1:1		1:1		1:1		1:1		

LESSON 8: HANDLING BAD WEATHER & EMERGENCIES Minimum total time for all sessions – 5 hrs
Go over driving on wet roads, driving in snow, recovering from a "drop off"

																NOTE
1:1		1:1		1:1		1:1		1:1		1:1		1:1		1:1		

ADDITIONAL PRACTICE: Minimum total time for all sessions – 20 hrs | Supervise a variety of traffic situations (handling rush hour traffic, driving through work zones, stopping for school buses, and sharing the road with motorcycles, bicyclists, and pedestrians).

																NOTE
1:1		1:1		1:1		1:1		1:1		1:1		1:1		1:1		

For more free teen driver safety materials and resources, please visit [FDewSafeDriver.org](https://www.FDewSafeDriver.org)

Distracted Driving – Do Not Disturb Cards (Business Card Size)

iPhone - Do Not Disturb While Driving



1. Go to Settings > Do Not Disturb.
2. Scroll down, then tap Activate.
3. Choose when you want Do Not Disturb While Driving to turn on.

- **Automatically:** When iPhone detects you might be driving.
- **Manually:** When you turn it on in Control Center.
- **Activate With CarPlay:** Automatically when iPhone is connected to CarPlay.
- **When Connected to Car Bluetooth:** When your iPhone is connected to a car's Bluetooth system.







FLTeenSafeDriver.org



Android - Driving Mode



1. Go to Messaging App > Settings 
2. Find "Driving Mode" in the sidebar 
3. Slide button  to enable "Driving Mode"
4. Set your auto-reply message 



Auto-Reply "Hey! I'm driving right now... I'll
Example: respond once I'm safely parked."

Using a different messaging app? No problem!

Android phones have many ways of enabling "Do Not Disturb", including third-party apps. You can always search the web for "Android - Do Not Disturb" for additional options to prevent driver distraction.



Use the Tech
Use a distraction prevention app to help you keep your phone usage under wraps while driving.



Touch-Up Kit
Instead of doing your makeup on the road, pack a small makeup bag and do your touch-ups once you've arrived.

Pull Over
Really need to check a message? Safely pull over to text and tweet.



TIPS FOR STAYING FOCUSED ON THE ROAD

Snack Safely
If you're going to snack in the car, pick food that you can eat one-handed, and drink from a container with a straw.

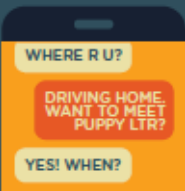
Remind Yourself
Create a visual cue like a sticky note on your dash or a bracelet to remind you not to drive distracted.

Phone Pouch
Stop the temptation to touch by putting your phone in a pocket or pouch. Out of sight, out of mind.



9 and 3
Use the car as a vehicle and not as your mobile bedroom. Two hands, please!

5 seconds
is the average time your eyes are off the road while texting. That's enough time to cross a football field.¹



You are **3.6 times** more likely to crash while eating.²



You are **3 Times** more likely to crash while applying makeup.³



Drivers under 30 caused **12,000 crashes** in 2015 due to inattention.⁴



FloridaSADD.org
FLTeenSafeDriver.org

1. VTI 2009 2. VTI 2014 3. GuideOne Insurance 2016
4. Florida Department of Highway Safety and Motor Vehicles 2015



Prep Work
Try and get good sleep before making a trip.



Buddy Up
Drive with a friend. They can keep you awake or take a turn at the wheel.

MY TURN?

AVOIDING DROWSY DRIVING

Know Thyself
Learn your indicators of sleepiness and pay attention to them.

Refuel Yourself
Don't forget to eat, and if you're feeling tired, get a jolt of caffeine. Just don't rely on it for long periods of time.



Take a Break
Can't keep your eyes open? Stop in a safe place and take a 15-minute nap.



Call it Quits
Is fatigue getting the best of you? Pull over and call it a night.



YAWN

Driving drowsy can have the same effect as **drinking & driving.**¹



In drowsy driving crashes, most drivers drift **out of their lanes** or **off the road.**²



Male drivers are involved in **twice as many** drowsy driving crashes as women.³



You should **avoid driving** during times when you would normally be **asleep.**



FloridaSADD.org
FLTeenSafeDriver.org

1. Archives of Internal Medicine, May 2012
2. AAAFTS, Asleep at the Wheel:
The Prevalence and Impact of Drowsy Driving, November, 2010





HOW TO BE A PRO PASSENGER

Be a Copilot
Help the driver navigate by reading directions and road signs.

Be a Reader
If the driver really wants to test, try reading their texts out loud to them. Chon, you know you want access.

EYES FRONT, BRUH.

Be a Mime
Don't be an unnecessary distraction; sometimes a break in conversation is the best way to be helpful.

Be an Advocate
Look for signs of an unsafe ride and speak up to change the situation.

Be the DJ
The driver shouldn't be scrolling through playlists. This way, you get to choose the music.

Be the Chef
Eating on the road? Help the driver out by prepping and handing their food or drinks.

Half
of all teen drivers
will crash
before graduating
high school.¹

Passengers
were present in
the vehicle in
one third
of crashes.²

Two or more peer passengers
more than triples
the risk of a fatal crash
with a teen at the wheel.²

Just one
teen passenger in
a car increases the
risk of being
killed in a crash



FloridaSADD.org
FLTeenSafeDriver.org

1. National Safety Council 2. AAA Foundation for Traffic Safety
3. Using Nationalistic Driving Data to Examine
Teen Driver Behaviors Observed in Motor Vehicle Crashes,
AAA Foundation for Traffic Safety 2015



GRADUATED DRIVER LICENSE EARN IT. KEEP IT. GRADUATE.



I can do this.

EARN IT

- Proof of traffic law and substance abuse education course
- Parental consent form
- Proof of identity, social security and address
- Pass a knowledge exam, and a vision and hearing test

KEEP IT

- Only drive during the day (first three months)
- Only drive until 10 p.m. (after first three months)
- Always drive with a licensed driver who is at least 21 years old and in the front street

I'll be watching...

EARN IT

- Proof of holding a Learners License for at least one year without traffic convictions
- Certification from your parent or guardian that you've had at least 50 hours behind the wheel, and 10 of those at night
- Pass a driving test or present a waiver from an accepted driver education course
- Have current registration and insurance on your driving test vehicle



KEEP IT

16 YEARS OLD

- Only drive between 6 a.m. and 11 p.m. if you're driving alone
- Drive anytime of the day with a licensed driver who is at least 21 years old and in the front street
- Drive anytime of the day if you are going to or from work

17 YEARS OLD

- Only drive between 5 a.m. and 1 a.m. if you're driving alone
- Drive anytime of the day with a licensed driver who is at least 21 years old and in the front street
- Drive anytime of the day if you are going to or from work

Baby steps.



This is the greatest day of my life.

GDL reduces teen driver crashes and deaths by up to 40%. The components of GDL that save the most lives are:

- A learner's permit period with parent supervision
- Nighttime driving restrictions
- Passenger restrictions



FloridaSADD.org
FLTeenSafeDriver.org
Learn more about Graduated Driver Licensing at
www.FLHSMV.gov



TIPS FROM THE PASSENGER SEAT

If you ever feel unsafe with a driver, no matter if they're your friend, sibling or parent, you always have a way out. Here is how you can change the situation.

Pull Over

Tell the driver that you need to make a stop. Once you pull over, take that time to collect your thoughts and wait for them to stop whatever made you feel unsafe.

Be Helpful

Offer to help the driver read or type a text instead of allowing them to drive distracted. "Would you like me to type that for you since you're driving?"

Don't Get In

Before jumping in the car, evaluate if the driver is safe and responsible. If they start to text you can say, "I don't mind waiting until you finish up," so that you can delay getting in the car or having them begin to drive off while distracted.

Speak Up

Unsafe driving affects you as a passenger, too. If there is anything that makes you feel unsafe, say so and be direct.

Make a Pointed Joke

Not sure what to say when you feel unsafe in the car? A bit of humor can make the conversation feel less scary. Try saying something like, "What, are we on a NASCAR track? Can you ease up a bit?"

Compare to Other Drivers

Point out drivers who wander into the other lane, run a stop sign or speed. Then, simply make a comment like, "Man, that guy drives like a crazy person all up in the other lane. I bet you he's texting."

Make Up Excuses

Really creative? Make up excuses for why the driver should change their behavior. "I've seen a ton of cops out today, you may want to slow down."

"What, are we on a NASCAR track? Can you ease up a bit?"

"Would you like me to type that for you since you're driving?"

"I don't mind waiting until you finish up."

"Man, that guy drives like a crazy person all up in the other lane. I bet you he's texting."

"I've seen a ton of cops out today, you may want to slow down."



FloridaSADD.org
FLTeenSafeDriver.org



STOP. SNACK. GO.

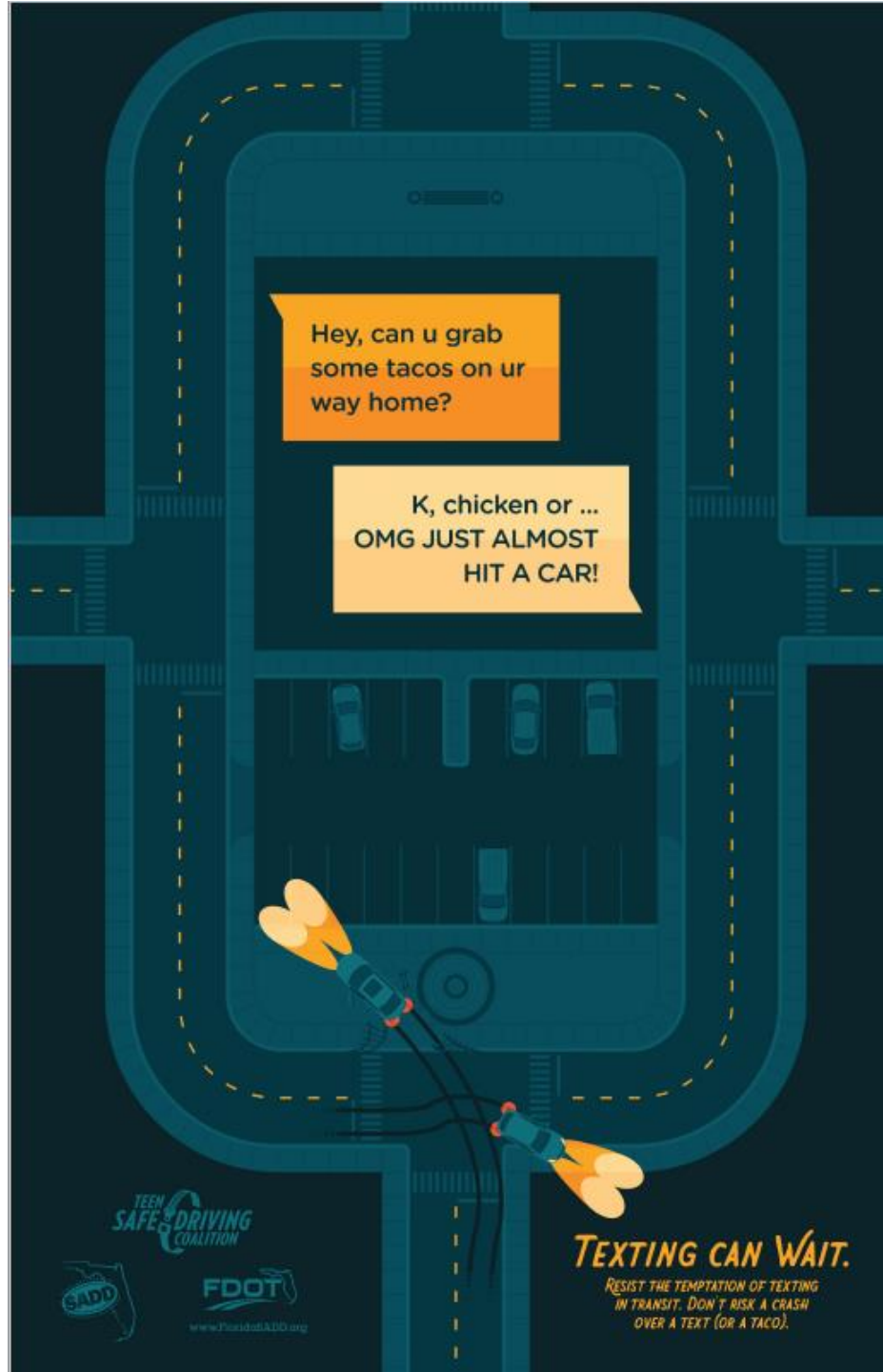
YOU'RE 3.6 TIMES MORE LIKELY TO CRASH WHILE EATING. AVOID EATING IN THE CAR! YOU NEVER KNOW WHAT YOU'LL MISS WHEN YOU'RE REACHING FOR A BITE.



*YOUR SCREEN ISN'T ALWAYS
SHOWING YOU THE WHOLE STORY*



5 SECONDS IS THE AVERAGE TIME YOUR EYES ARE OFF THE ROAD WHILE USING YOUR SMARTPHONE. AND YOU CAN MISS A LOT IN 5 SECONDS. THE PERFECT SNAP CAN WAIT.



TEXTING CAN WAIT.

*RESIST THE TEMPTATION OF TEXTING
IN TRANSIT. DON'T RISK A CRASH
OVER A TEXT (OR A TACO).*



*SOME THINGS
DON'T GO
TOGETHER*



*DON'T BE
SIDETRACKED
BY SLEEP*

*IN DROWSY DRIVING CRASHES, MOST DRIVERS DRIFT OUT OF
THE LANE OR OFF THE ROAD. PULL OVER AND REST BEFORE
YOUR BODY TAKES YOU ON AN UNEXPECTED DETOUR.*



*AAJFPA, Riding at the Wheel: The Presence and Impact of Drowsy Driving, November 2010



GEAR UP **FOR** SAFETY

✖️ Unprotected Head

Florida law requires motorcycle riders and passengers under age 21 to wear a helmet. Riders under age 16 must wear helmets on scooters and mopeds less than 50cc.

✖️ Headphones

It is illegal to wear headphones, headsets, or earphones in both ears while riding.

✖️ Unprotected Eyes

Riding a motorcycle without eye protection is against the law.

✖️ Bare Hands, Arms, and Legs

Expose you to debris, sunburn, and wind. Even regular jeans and clothes won't protect you from cuts or "road rash" in a crash.

✖️ Dark Clothing

Makes you invisible to motorists and increases your chances of being hit by other vehicles.

✖️ Broken Headlights

Daytime running lights are required on motorcycles and will turn on automatically when the motorcycle is running. A broken headlight reduces your visibility and increases your crash risk.

✖️ Open-Toed-Shoes

Flip-flops, slides, and sandals expose feet to injuries from debris, and burns from the engine/exhaust.

✔️ Helmet

A securely fastened USDOT-compliant helmet safeguards against severe brain injuries in a crash. It is the most essential gear for motorcycle, scooter, and moped riders.

✔️ Headsets

Legal when installed in helmets where speaker do not come into direct contact with ears or hearing aids.

✔️ Eye Protection

Required by law. Shatter-proof eye protection such as face shields or goggles can prevent eye injuries.

✔️ Protective Gear

Clothing designed for motorcyclists can keep you safe from injury and shield you from the sun, wind, and rain.

✔️ Extra Headlights

Additional lights or "ancillary" lights increase a motorcyclist's visibility to other motorists. By alerting others to your presence on the road, you reduce your chance of being involved in a crash.

✔️ Bright/Reflective Clothing

Motorcyclists who are visible are less likely to have their right-of-way violated.

✔️ Boots

Protect against foot and ankle injuries and provide grip for footrests and road surfaces.

➤ Wearing a helmet reduces the risk of head injury by 69%.
Ride smart, and always wear your safety gear!



Endorsement = Training

Riders are required by law to have a "motorcycle only" or "motorcycle also" license. All endorsed riders improve their safety by taking a required Basic Rider Course. If you are caught riding unendorsed, you will be arrested, and your motorcycle will be impounded.



SAFE CYCLING TIPS

Make Safety Your Priority



FOLLOW RULES AND ROAD SIGNS



BE SAFE: WEAR A HELMET



BE VISIBLE: DRESS FOR SAFETY



BE WATCHFUL: LOOK AHEAD



DON'T WEAR HEADPHONES



BE ALERT: PAY ATTENTION TO VEHICLES



FOLLOW TRAFFIC DIRECTION



RIDE IN SINGLE FILE AND LEAVE A SAFE SPACE



IDENTIFY HAZARDS ON THE ROAD



LOOK BEFORE ENTERING LANES



BE VISIBLE AT NIGHT



PLAN YOUR ROUTE

USE HAND SIGNALS: Let other road users know that you intend to turn or stop.



STOP



LEFT TURN



RIGHT TURN (TWO OPTIONS)



SCHOOL'S OPEN - DRIVE CAREFULLY



FLORIDA

DO I NEED TO STOP?

The penalty for illegally passing a stopped school bus while displaying a stop signal is **\$100**. Illegally passing on the side children enter/exit is **\$200**.

Your license can be suspended for a 2nd violation within a 5-year period.

Your phone must be **hands-free** in a school zone.

Multi-lane paved across

Vehicles traveling in both directions **MUST** stop.



Divided Roadway

On a highway divided by a median, cars traveling in the opposite direction are not required to stop but should proceed with caution.



Two Lane

Vehicles traveling in both directions **MUST** stop.



DEADLIEST DAYS FOR TEEN DRIVERS

The "100 Deadliest Days" is the period between Memorial Day and Labor Day when fatal teen crashes increase dramatically. Parents are the best line of defense to ensure a safe ride.

TIPS TO KEEP TEEN DRIVERS SAFE

Limit Passengers

When a teen driver has their friends in the car, the risk of a crash increases dramatically! Two additional passengers increase the risk of a crash by 158%.



Eliminate Distractions

It's just not worth the risk! That text, TikTok, or email can wait. Instead, focus on driving, or pull over to a safe location if you must interact with your phone.



Pay Attention

It only takes a second of driver inattention to trigger a fatal outcome. Scanning the road ahead helps you remain alert and be prepared for hazards or traffic conditions.



Restrict Nighttime Driving

Reduced visibility, inexperience, and driver drowsiness are all factors that make driving at night more dangerous for teens.

Graduated Driver Licensing ensures teens drive during less dangerous hours until they have gained more experience on the road.



Curfew restrictions apply during nighttime driving hours for all licensed teens aged 16 & 17.

Buckle Up

Using a safety belt is one of the most effective ways to save lives and reduce injuries in crashes. Encourage your teens to buckle up every trip, every time.



Obey Posted Speed Limits

Speed is a factor in more than 33% of all fatal teen crashes. By paying attention and obeying all posted speed limits, we can all greatly reduce the likelihood of being involved in a crash.



Never Drive Impaired

Drugs and alcohol can alter your ability, perception, attention, coordination, reaction time, and other skills needed to drive alert and safe. Never ride with an impaired driver and always have a plan to get home safe!

Parents, make sure your teen knows they can count on you for a safe ride!



FLHSMV

FDOT

TEEN SAFE DRIVING COALITION





Presentations and Engagement

Host a Nationally Recognized Teen Traffic Safety Speaker

- Funded through the Florida Department of Transportation
- Offered **FREE** – no cost to your school.
- Must offer assemble style audience (minimum of 400 students)*



Free Traffic Safety Project Resources

- Visit: <https://flteensafedriver.org/resources/teen-traffic-safety-projects/>



Door Decorating

(Scroll Below for Additional Example Photos)

Difficulty Level: **Easy**

Implementation
Timeframe:
Any time, year
round

Purpose:
Your main goal for this project will be promoting a door-decorating contest where the doors of your school are decorated to educate students on a traffic safety subject.



Step 1: Present the idea of a door-decorating contest to one of your teachers or to the principal. Make sure that you get permission to do the project before you start planning.

Step 2: Pick a timeframe to have the project. Do you want it to last a day, a couple of days, or a week?

- Decide on some rules for the contest. Here are some sample rules:
 - The decorations should focus on promoting safe driving practices (GDL) or putting a stop to distracted driving, for example.
 - The decorations should be limited to the area of the door.
 - The door should feature at least three statistics related to the traffic safety topic you're trying to bring awareness toward.
 - The door should have a catchy theme or slogan.
 - Use creativity and have fun!
- Decide on how you want to organize the door decorating. Do you want an entire class to work on one door? An entire homeroom? Just a group of students?
- Engage your school's art department! See if the teacher would be interested in having their classes participate in the project.
- Make sure to have a prize for the contest. Ask a local business to donate something students in your school would want to win.

Quit Forking Around - Put It Down Awareness Activity

Difficulty Level:
Easy

Implementation Timeframe:
Any time (possibly during Distracted Driving
Awareness Month in April)

Overview:
Forking a lawn can be quite an amusing activity. What's better than merely forking a lawn, you ask? Forking a lawn in an effort to raise awareness and save lives! This project uses forks and a highly trafficked area at your school or community center to raise awareness on distracted driving.

Purpose:
To raise awareness on the consequences of distracted driving and send a message to put down your distractions.

How to Implement:

Step 1: Seek permission from your school administration, SADD chapter advisor, or community leader to host this campaign.

Step 2: Purchase approximately 500 Forks, and a pack of file folder labels (you can get these from an office supply store). Total cost for all supplies: \$15-\$20

Step 3: Use the labels you purchased to print off a few distracted driving facts to affix to the fork's handle. Here are some examples, feel free to create your own!

- Anything that takes your eyes off the road, hands off the wheel, mind off of driving = distraction!
- You're 8X more likely to be involved in a crash when you are driving distracted.
- Each day in the US approx. 9 people are killed and more than 1K people are injured by DD crashes.

Step 4: Fork the lawn! Place your message (using the forks) to spell out "Put It Down" on a well-trafficked area of your school or community center. You can be creative with this!



State Farm™ #Drive2n2 Social Media Meme Firestorm

Difficulty Level: **Medium**

Implementation Timeframe:
Any time, year round.

Overview:
State Farm supports a culture of teen safe driving. The #Drive2n2 campaign focuses on educating drivers on the importance of keeping two hands on the wheel, two eyes on the road. In order for this campaign to gain momentum, you must promote it both your school and over social media!

Purpose:
To create social awareness on the dangers of distracted driving while using compelling imagery that inspires your decision to drive safely.

Implementation of the State Farm #Drive2n2 Social Media Meme Firestorm:

Step 1: Seek permission from your school administration, SADD chapter advisor, or community leader to host this campaign, and to post flyers around campus.

Step 2: Promote this event:
People won't know to participate in this campaign if you do not call them to action! Start by making your audience AWARE that this campaign is happening...

- Use social media (Instagram & Twitter):
 - Create your own memes and use an image that relates to your thought. For example:
 - I #Drive2n2 because I have plans with my BFF on Friday @StateFarm #FLTeenSafeDriver @JoseSotoSE
 - I #Drive2n2 because I have aspirations to be a doctor someday. @StateFarm #FLTeenSafeDriver @JoseSotoSE
 - I #Drive2n2 because my cat is my life, and I have to make it to



Impaired Driving Prevention

Programming Offered Virtually or In-Person

Youth also can play a pivotal role in underage prevention! They can stand up as the leaders who make it “ok” to say no to alcohol.

MADD helps youth explore the real, short- and long-term impacts of drinking underage, including how it damages their brains and the long-lasting social consequences through interactive presentations delivered by certified facilitators. MADD also offers tools directly to teens to encourage them to use the power they have to keep themselves and their friends safe.

**POWER of
YOU(TH)**

Impaired Driving Prevention

Programming Offered Virtually or In-Person

**POWER of
PARENTS**

Communication is KEY! Parents are a youth’s leading resource when it comes to making healthy choices. This program helps parents use the power they have to keep their kids safe through ongoing, critical conversations with their children about alcohol and other drugs.

Contact Mothers Against Drunk Driving (MADD)

Presentations Offered Virtually or In-Person in Florida

Northeast & Northwest FL: Kristen Allen, (850) 681-0061 Kristen.allen@madd.org

Central FL: Dan Marquith, (407) 831-6233 Dan.marquith@madd.org

West Central FL: Larry Coggins, (813) 935-2676 Larry.coggins@madd.org

Southwest FL: Lori Burke, (239) 791-7560 Lori.burke@madd.org

Southeast & South FL: Tracy Roloff, (954) 448-7880 Tracy.roloff@madd.org



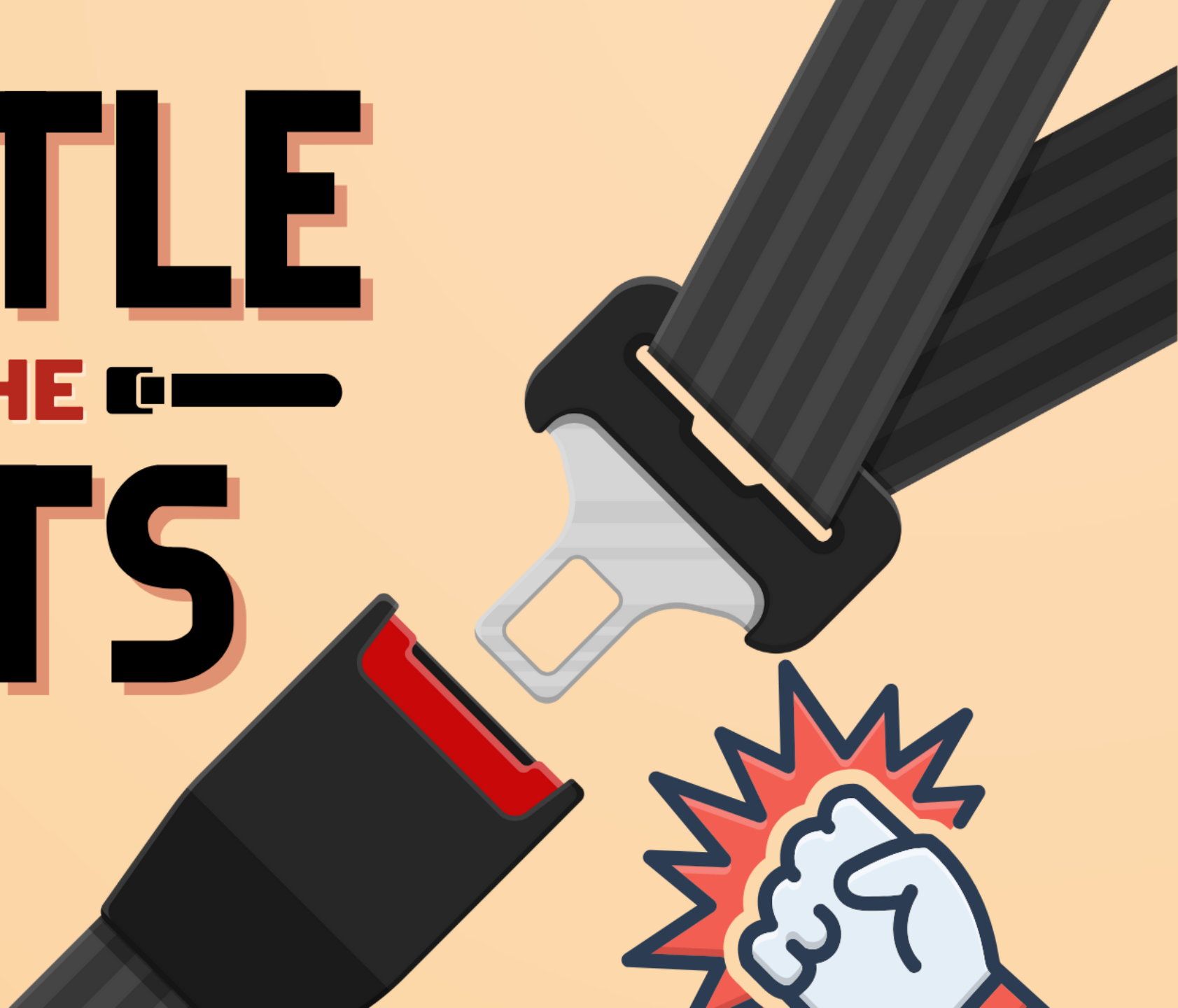
Visit madd.org for more information



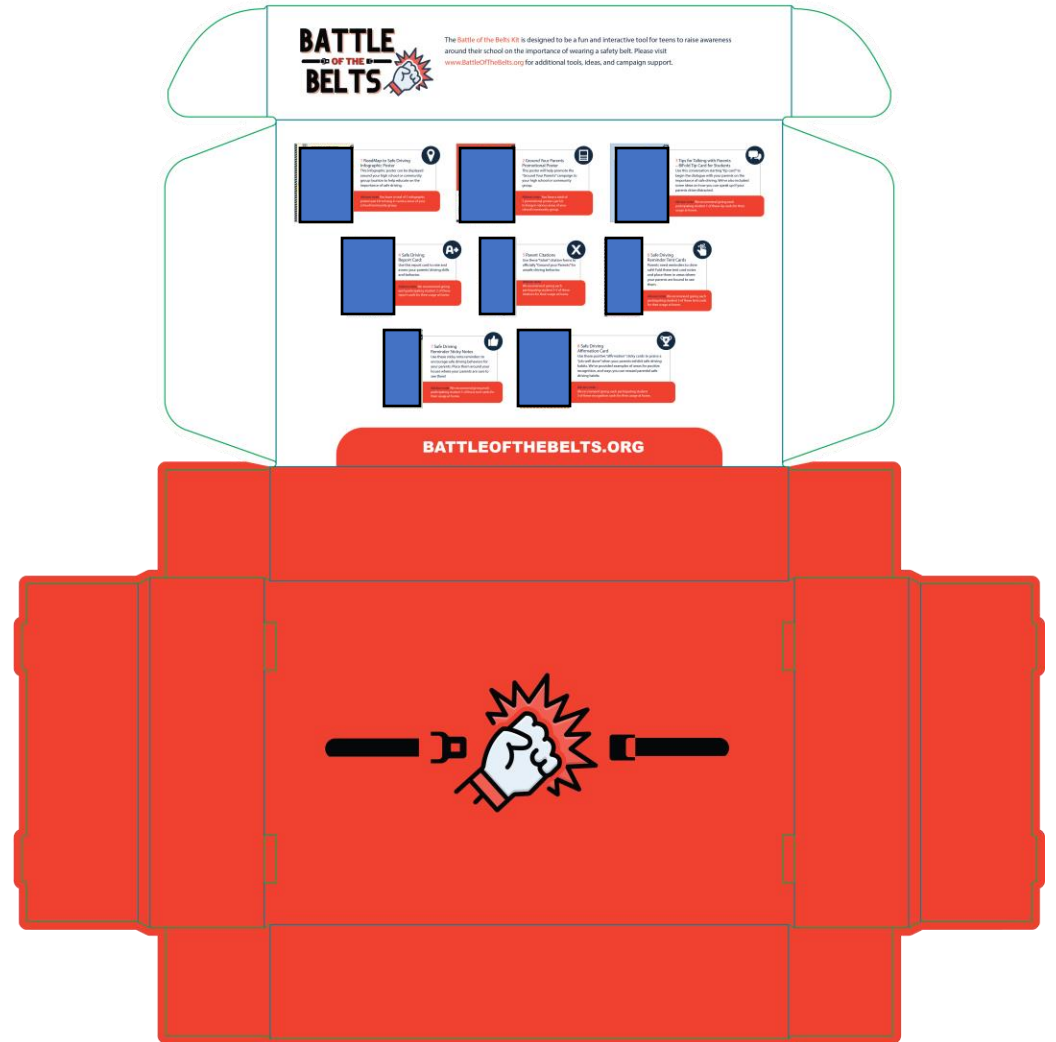
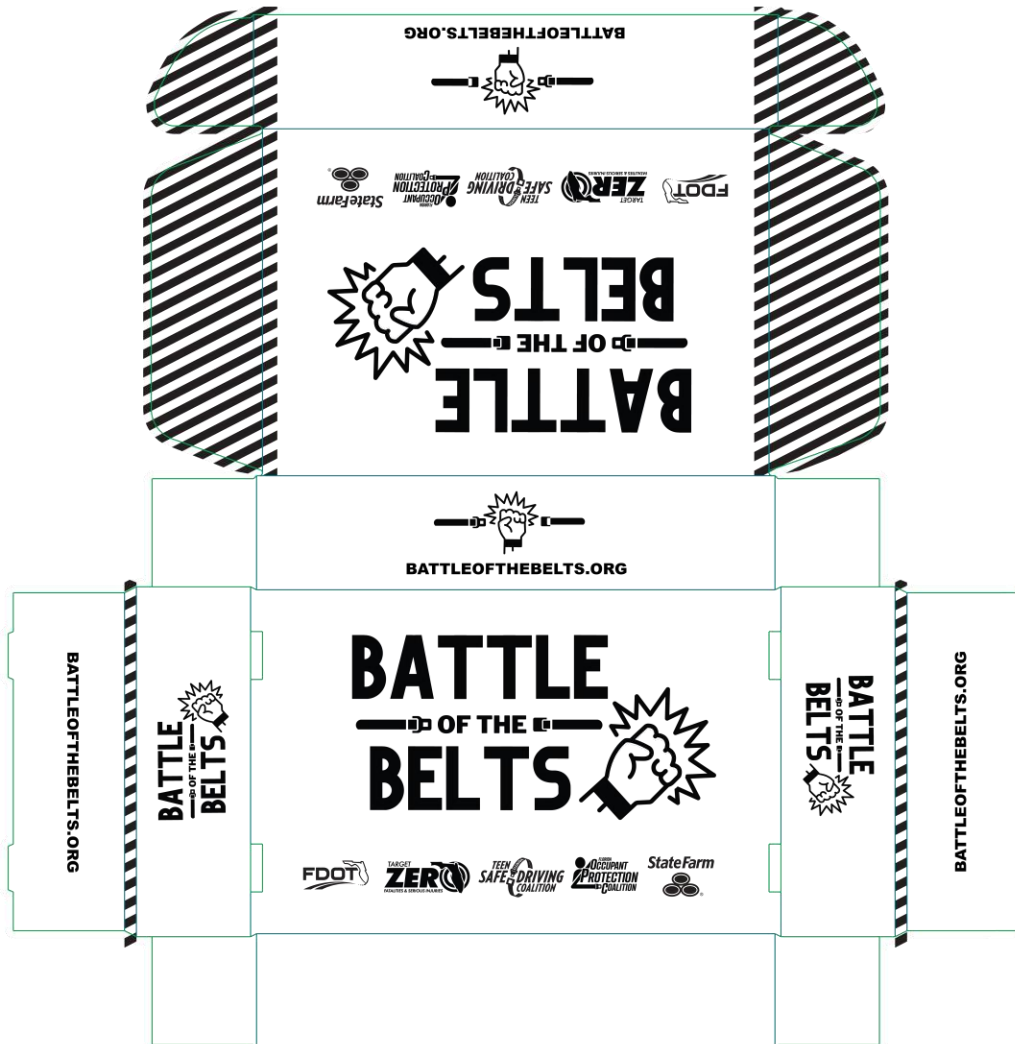
BATTLE

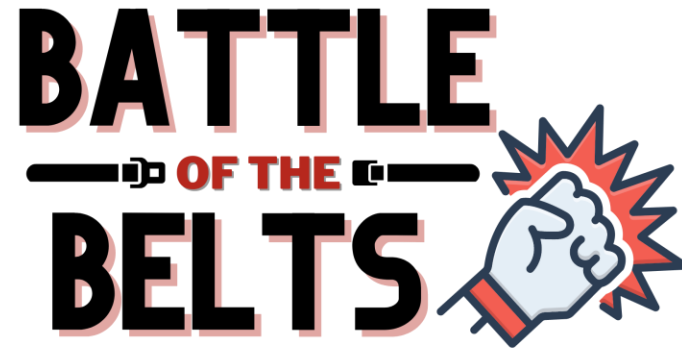
—  OF THE  —

BELTS



BOX MOCKUP





Pledge Banner &
Awareness Banners
6' x 3'



I PLEDGE TO **BUCKLE UP** -
EVERY TRIP, EVERY TIME





BUCKLE UP

**YOUR SAFETY BELT
CAN PREVENT YOU FROM
BEING EJECTED IN A
CAR CRASH.**




BUCKLE UP

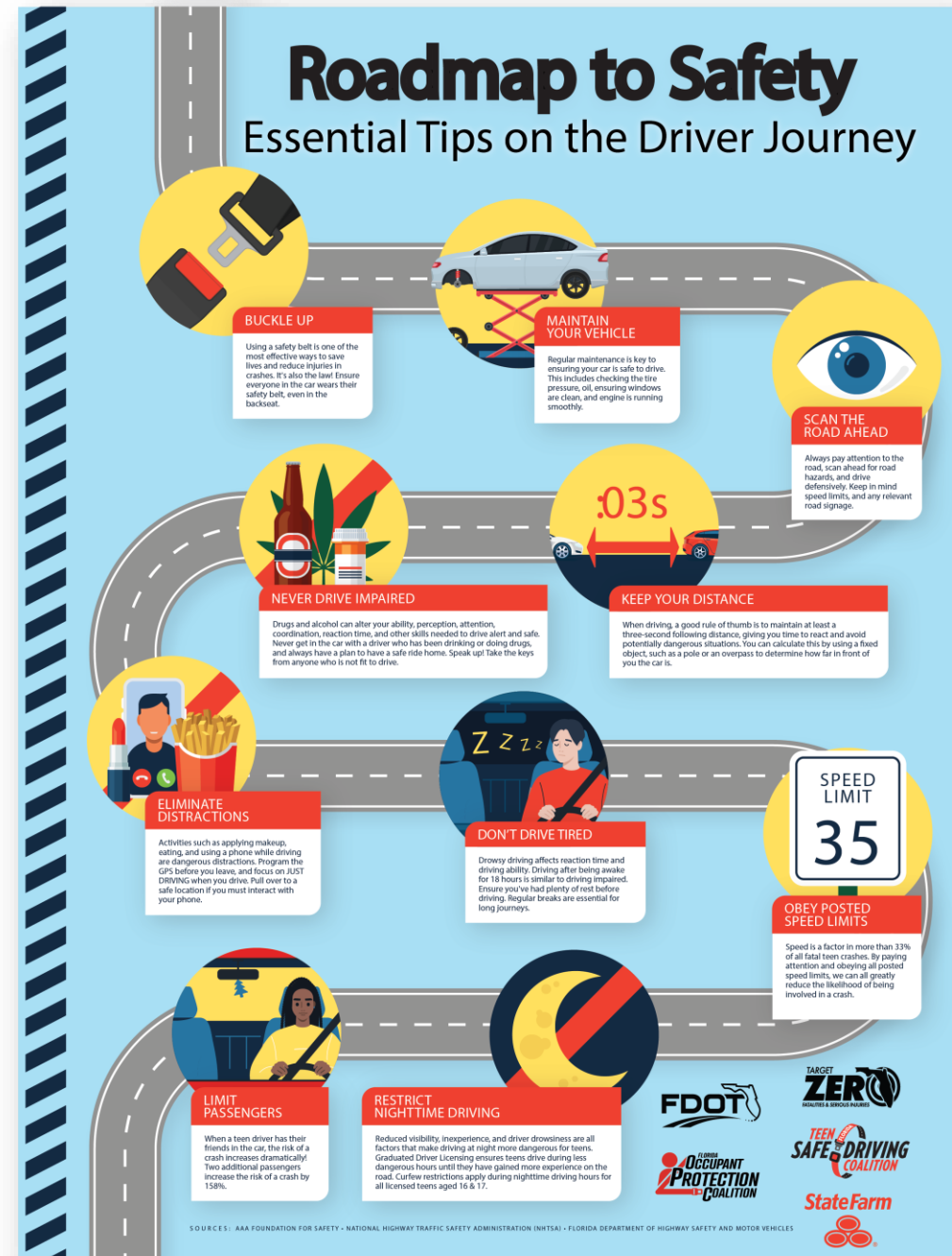
**A SAFETY BELT GREATLY
IMPROVES YOUR
CHANCES OF AVOIDING
SERIOUS INJURY.**




BATTLE OF THE BELTS



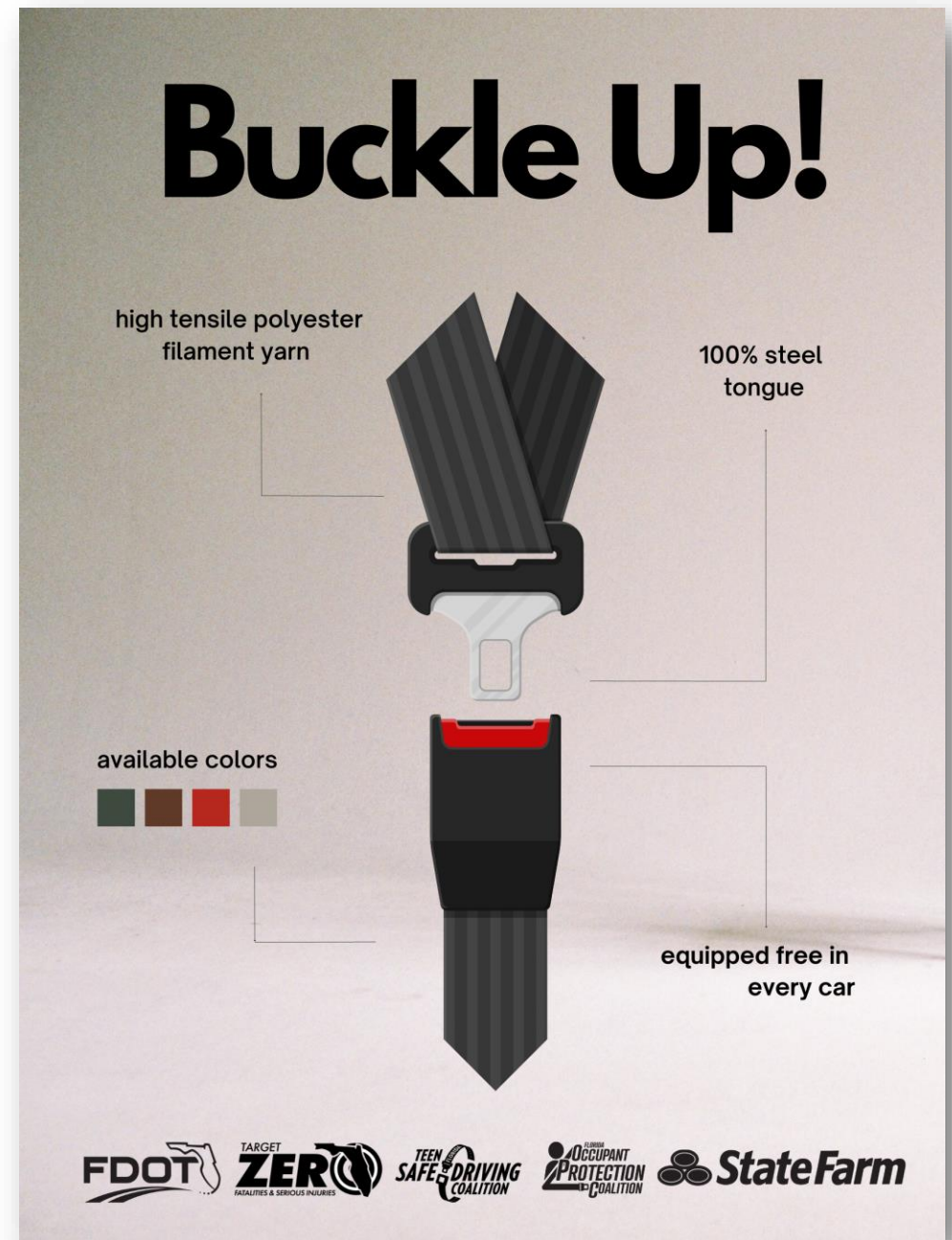
Educational
Infographic
Poster –
18"x24"




BATTLE OF THE BELTS



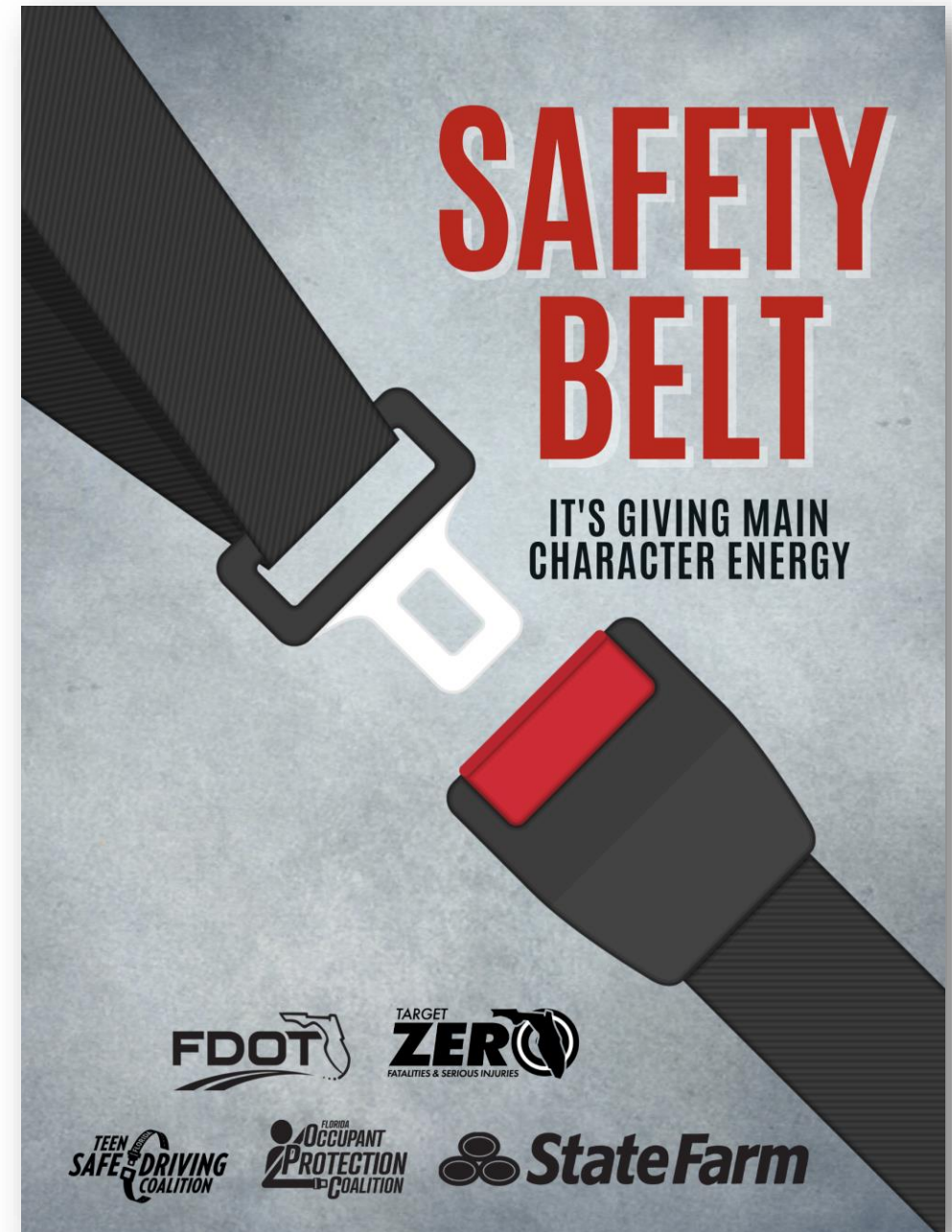
Awareness
Poster –
18"x24"




BATTLE OF THE BELTS



Awareness
Poster –
18"x24"

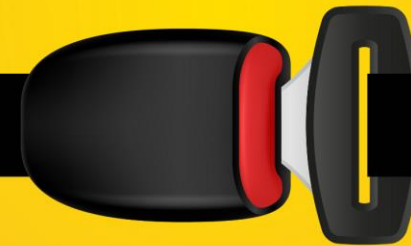


BATTLE OF THE BELTS



Awareness
Poster –
18"x24"

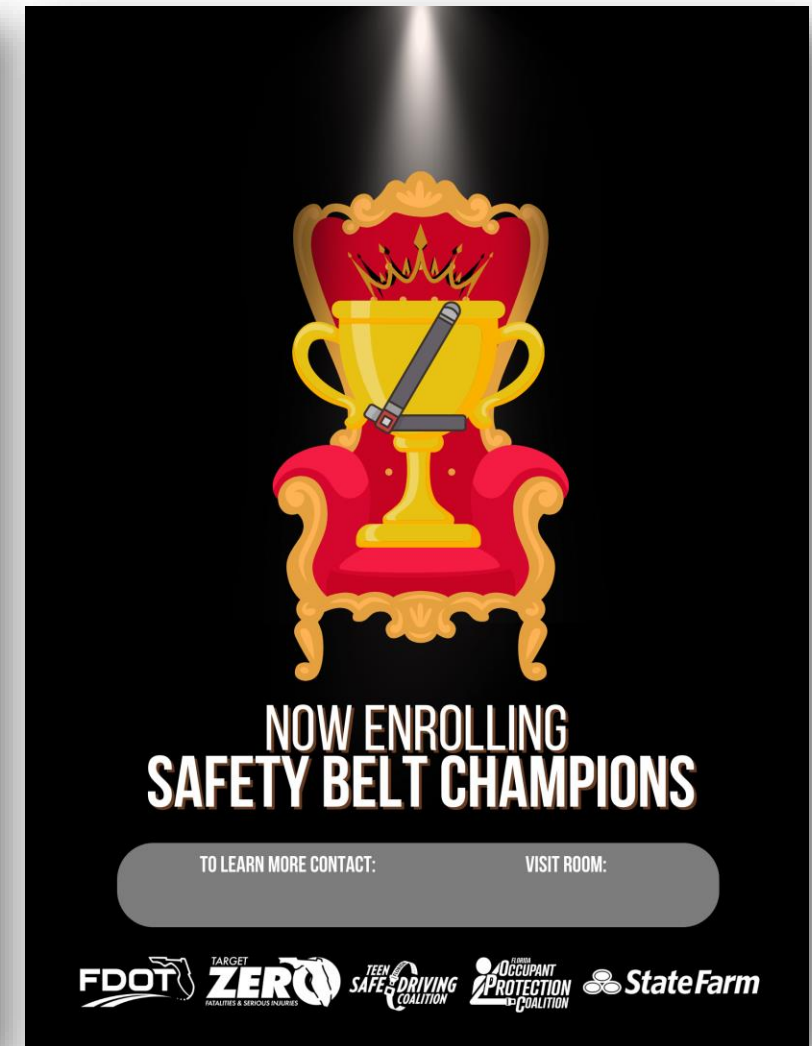
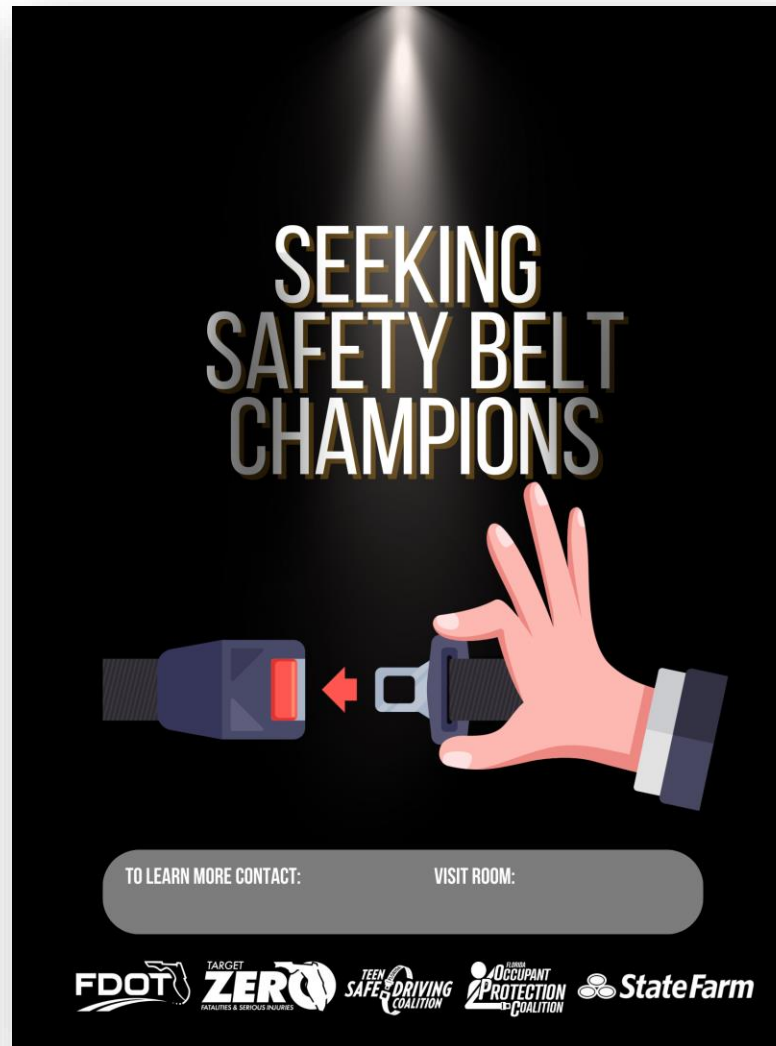
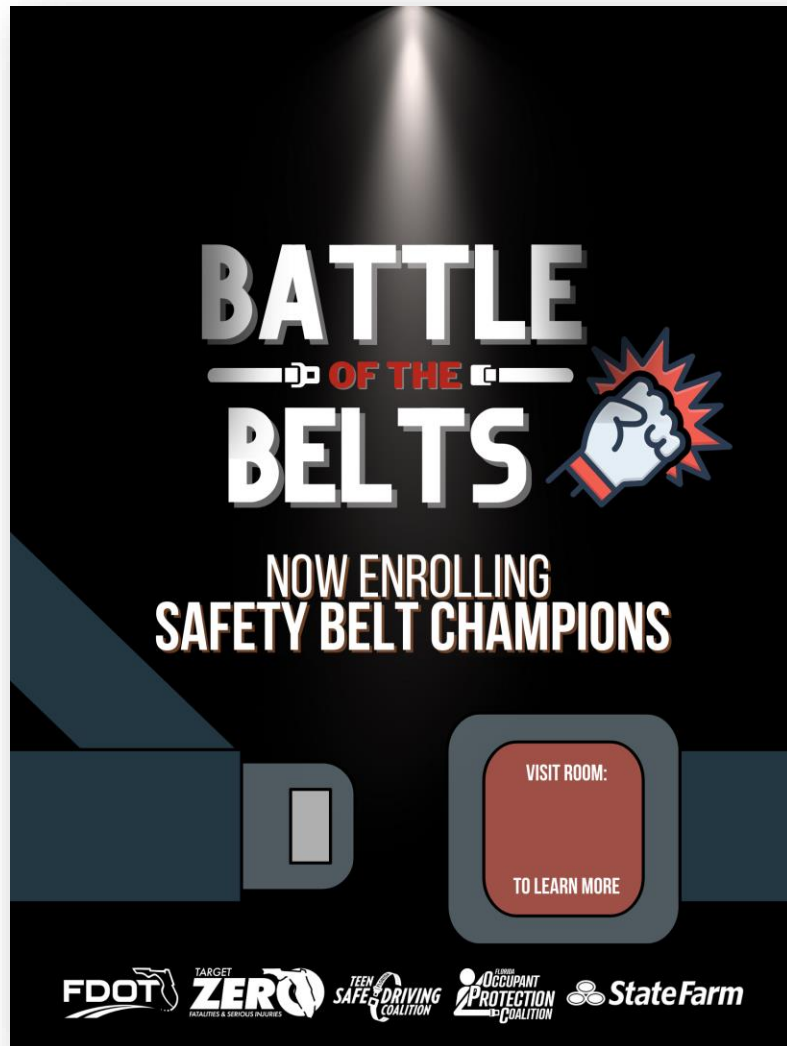
FASTEN YOUR SAFETY BELT




Teens who wear their safety belt have a much higher probability of avoiding seriously injury and fatality if involved in a crash.



Recruitment Poster – 18"x24"

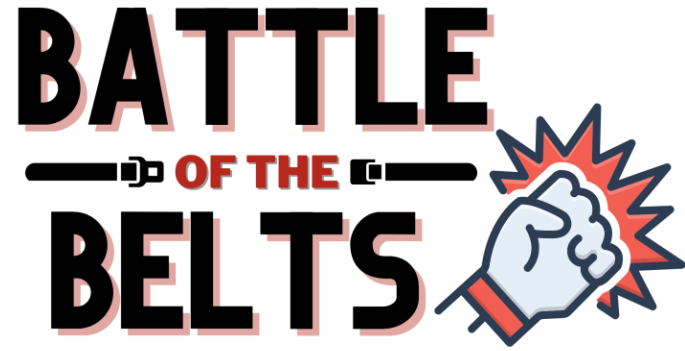


BATTLE OF THE BELTS



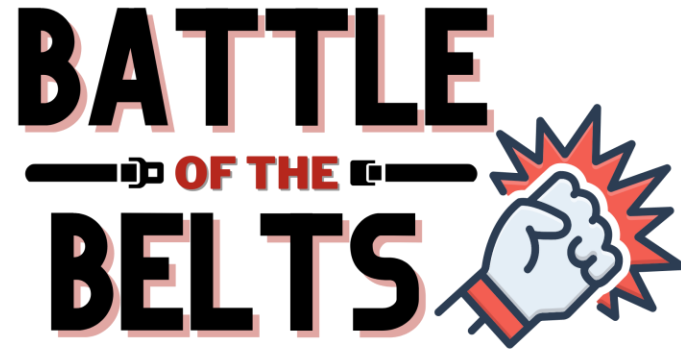
Recruitment
Poster –
18"x24"





Student Blank
Poster –
18"x24"





Morning Announcements &
Marquee Messaging - 9"x6"
– 2 sides



MORNING ANNOUNCEMENTS

Using morning announcements is a fantastic way to raise awareness about the importance of wearing safety belts. These announcements reach a wide audience and can make a significant impact!

MONDAY:

Good morning, students! Did you know that wearing your safety belt is one of the most important things you can do to protect yourself in a car? Safety belts can reduce the risk of serious injury or fatality in a crash by up to 50%. So the next time you get in a car, make sure to buckle up and stay safe!

TUESDAY:

Attention all drivers and passengers: wearing your safety belt is not just a good idea, it's the law! Not only can you be fined for not wearing your safety belt, but you're also putting your life and the lives of others in danger. So let's all make a commitment to buckle up and stay safe on the road.

WEDNESDAY:

Good morning, {School Mascot/Name}! Did you know that car crashes are the leading cause of fatality for teenagers in the United States? That's why it's so important to make sure everyone in the car is wearing their safety belt. So let's all make a commitment to buckle up and stay safe!

THURSDAY:

Hey there, students! Did you know that wearing your safety belt can make all the difference in a crash? Not only does it help protect you from serious injury, but it can also prevent you from being thrown from the car. So the next time you get in a car, make sure you and your passengers buckle up and stay safe!

FRIDAY:

Attention all students: wearing your safety belt is one of the easiest ways to protect yourself and your passengers while riding in a car. So let's all make a commitment to wear our safety belts every time we get in a car, and encourage our friends and family to do the same.



MARQUEE MESSAGING

BUCKLE UP EVERY TIME YOU GET IN THE CAR – IT COULD SAVE YOUR LIFE!

SAFETY BELTS SAVE LIVES – MAKE SURE TO WEAR YOURS!

DON'T BE A STATISTIC – WEAR YOUR SAFETY BELT AND STAY SAFE ON THE ROAD.

MAKE SAFETY A PRIORITY – BUCKLE UP AND DRIVE SMART.

ALWAYS WEAR YOUR SAFETY BELT – IT'S THE LAW AND IT'S THE SMART THING TO DO!

CLICK IT OR TICKET – ALWAYS WEAR YOUR SAFETY BELT.

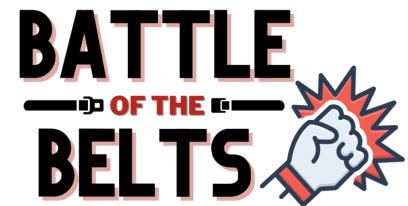
SAFETY FIRST – MAKE SURE TO BUCKLE UP BEFORE YOU HIT THE ROAD.

DON'T TAKE CHANCES WITH YOUR SAFETY – ALWAYS WEAR YOUR SAFETY BELT!


REMEMBER: SAFETY BELTS SAVE LIVES – SO MAKE SURE TO BUCKLE UP EVERY TIME YOU GET IN THE CAR.



VISIT [BATTLEOFTHEBELTS.ORG](https://battleofthebelts.org) FOR ADDITIONAL TRAFFIC SAFETY IDEAS



BATTLE OF THE BELTS



Educational Rack Card – 4"x9"

BUCKLING UP: WHY SHOULD I DO IT?



Troubling Trend:
Teens have the
lowest safety belt
use of any age group.



TEEN STATEMENT:
Why do I need a
safety belt? I'm
only going down
the street
to the grocery
store.

Most crashes happen near
or around your home in
local neighborhoods,
rather than on high-speed
roads or on long trips.

If you weigh **160 lbs.**, and crashed
while traveling at a speed of **25
mph.** it would take **4000 lbs** of
restraining force to stop you from
hitting the windshield, steering
wheel, dashboard, or other
passengers – [weight x pre-crash
speed = crash force]

That is the weight of a wrecking
ball, a fully grown great white
shark, or a small SUV!

TEEN STATEMENT:
I'm not going very
fast. If I crash, I can
hold myself back
from hitting the
windshield. I'm only
going 25 mph, it won't
hurt me.



TEEN STATEMENT:
It's my life, I take
my own risks!
I'll wear a safety
belt if I want to, for
me.

In a crash, when you are not
wearing a safety belt, you
will continue moving until
you hit something. This may
be part of the car, but there
is a good chance it may be
a passenger in the vehicle.
Hitting someone else with
the crash force of your body
can cause severe injury.



WHY ELSE? BECAUSE IT IS THE LAW IN FLORIDA

FS 316.614 Every occupant under 18 years old must
be in a safety belt or child restraint. Every driver and
front seat passenger must be in a safety belt.

**TWO-THIRDS OF TEENS THAT
DIED IN CRASHES WERE NOT
WEARING THEIR SAFETY BELT.**



SAFETY BELTS SAVE LIVES

When a car crashes, it stops very abruptly. Occupants
continue to travel until something stops them; often causing
serious injury or fatality.

An **unrestrained occupant**
will travel forward until
something stops them, such
as the steering wheel
column, windshield, or other
part of the vehicle.



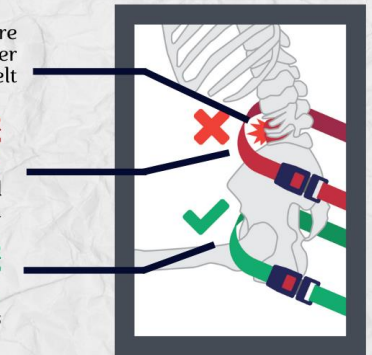
In a crash, **wearing a
safety belt** helps you to
slow down with the vehicle,
enabling a more gradual stop
which lessens the chance of
serious injury or fatality.

PROPER SAFETY BELT PLACEMENT

Spinal fracture
caused by improper
placement of lap belt

**IMPROPER
PLACEMENT
OF LAP BELT**
Belt positioned
over abdomen

**PROPER
PLACEMENT
OF LAP BELT**
Belt over hips



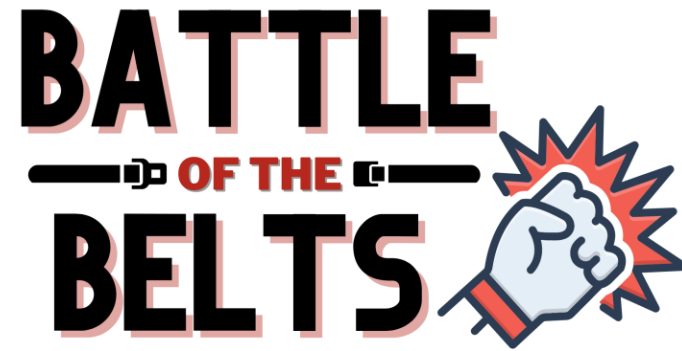
ALWAYS WEAR YOUR SEATBELT FOUNDATION



Wearing your safety belt is an act of love for yourself
and the family and friends who need you. It takes less
than a second to make a decision that could ultimately
save your life. Don't be another statistic!

Always Wear Your Seatbelt, in memory of Laura
Grant & Eddie Culberhouse. The **Always Wear Your
Seatbelt (AWYS) Foundation** was founded by their
mothers in loving memory of two incredible teens.





Chalk the Walk –
9"x6" – 2 sides

A chalkboard background with various colored stars (red, green, yellow) and pieces of chalk (red, green, orange, grey) scattered around. A dashed white line curves across the top right and bottom left.

Chalk the Walk

Imagine your campus as a canvas for awareness. By creating chalk messages that encourage safety belt usage, **you're not just drawing lines; you're drawing attention to a crucial choice.** These vibrant reminders act like a friendly nudge, encouraging everyone to buckle up and stay protected. It's a creative way to make a serious topic colorful and cool. So, grab some chalk, spread the word, and let's turn your campus into a safety masterpiece, one message at a time!

Message Ideas

Pro Tips:

- Involve your school's art department in this activity.
- Add colorful imagery surrounding each message.

Buckle Up for Safety: It's the Law!

Safety Belts Save Lives - Buckle Up Every Time

Click It or Ticket: Buckle Up for Your Safety

Your Life Matters - Buckle Up Every Ride

Keep Calm and Buckle Up for Safety

Buckle Up, Buttercup - Your Safety Matters

Safety Belts - Not Just a Good Idea, It's the Law!

Buckle Up and Arrive Alive!

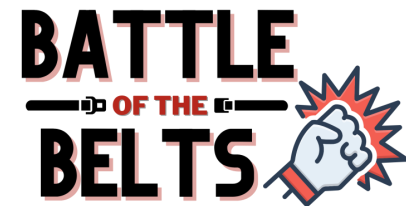
Don't Take a Chance, Buckle Up for Safety

Buckle Up for Your Loved Ones - They Need You

Safety First - Buckle Up for a Safe Ride



Visit BattleOfTheBelts.org For Additional Traffic Safety Ideas



Citations/ Commendations – 4"x9"



WE OBSERVED YOU:

- ☐ Not wearing your safety belt
- ☐ Driving with unbuckled passengers
- ☐ Using your phone while driving
- ☐ Speeding over the posted limit

DID YOU KNOW?



A **safety belt** can prevent you from being ejected from the car, which is one of the leading causes of serious injury and fatality in car crash.

**HELP US SAVE LIVES
BY BUCKLING UP!**



Learn More:

QR
CODE



WE OBSERVED YOU:

- ☐ Wearing your safety belt
- ☐ With all passengers buckled
- ☐ Not using your phone while driving
- ☐ Obeying the posted speed limit

TO SHOW OUR GRATITUDE:



Please redeem this ticket for the following reward:



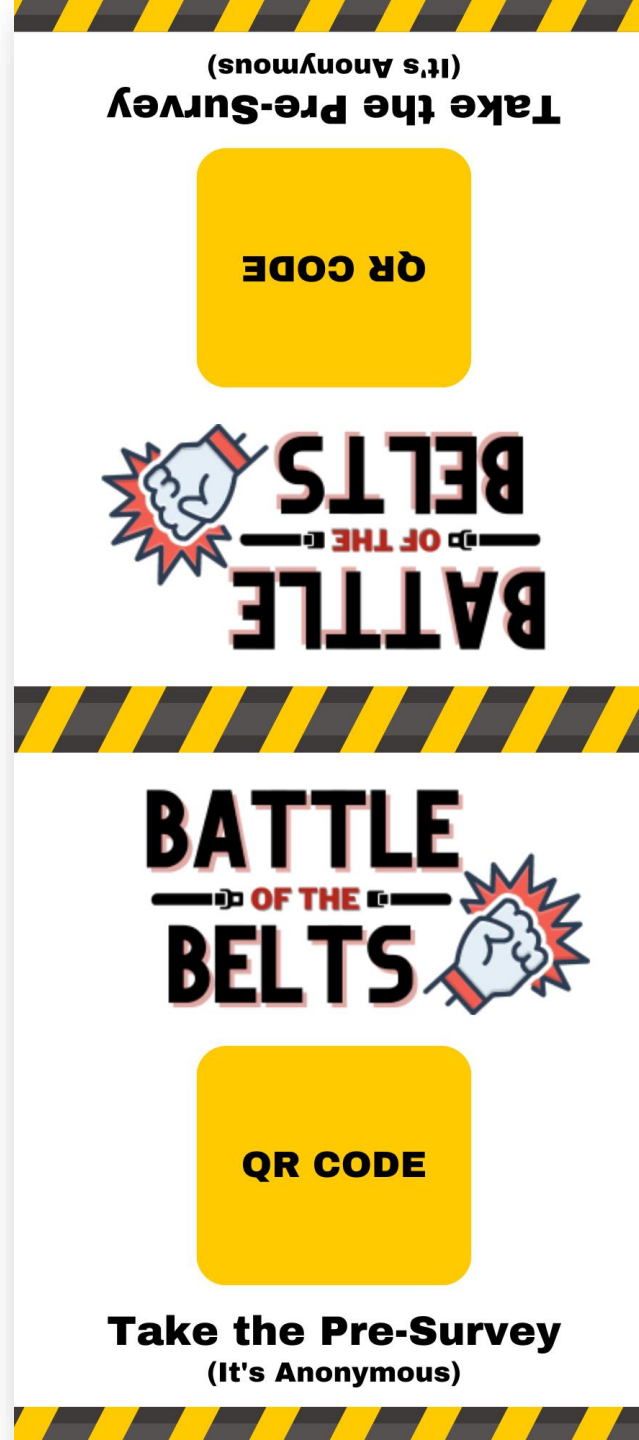
**THANK YOU FOR DRIVING
SAFE & BUCKLING UP!**



Learn More:

QR
CODE

Pre/Post Attitude Survey Tent Cards – 4"x9"



Pre/Post Attitudes Survey – Postcard 6"x4"

Starting Survey

Have students take the pre-survey to understand current perceptions and attitudes about safety belt usage.



QR CODE

Bit.ly Link

Take the Pre-Survey
(It's Anonymous)

Ending Survey

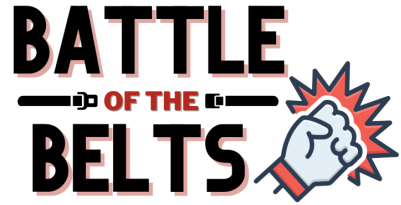
Have students take the post-survey to understand how overall attitudes about safety belt usage may have changed.



QR CODE

Bit.ly Link

Take the Post-Survey
(It's Anonymous)



Pre-Survey Questions:

How important do you believe wearing a safety belt is for your personal safety while in a vehicle?

- Extremely important
- Very important
- Somewhat important
- Not very important
- Not important at all

On a scale of 1 to 5, how likely are you to wear a safety belt every time you're in a vehicle?

- 1 (Very unlikely)
- 2
- 3
- 4
- 5 (Very likely)

How likely are you to actively encourage your friends to wear safety belts?

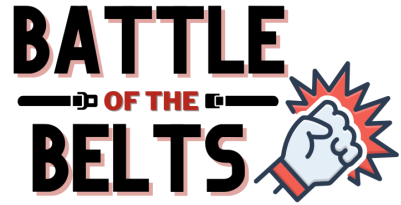
- Very unlikely
- Unlikely
- Neutral
- Likely
- Very likely

How much do you think wearing a safety belt can reduce the risk of serious injury in a car crash?

- Significantly
- Moderately
- Slightly
- Not at all

High School Name?

High School Zip Code?



Post-Survey Questions:

How important do you believe wearing a safety belt is for your personal safety while in a vehicle?

- Extremely important
- Very important
- Somewhat important
- Not very important
- Not important at all

On a scale of 1 to 5, how likely are you to wear a safety belt every time you're in a vehicle?

- 1 (Very unlikely)
- 2
- 3
- 4
- 5 (Very likely)

How likely are you to actively encourage your friends to wear safety belts?

- Very unlikely
- Unlikely
- Neutral
- Likely
- Very likely

How much do you think wearing a safety belt can reduce the risk of serious injury in a car crash?

- Significantly
- Moderately
- Slightly
- Not at all

High School Name?

High School Zip Code?

Pre/Post Behavioral Survey

(8.5"x11")



SAFETY BELT ADOPTION RATE **PRE-SURVEY**

DATE: _____ TIME: _____

LOCATION: _____

WAS THE DRIVER OBSERVED WEARING A SAFETY BELT?

- | | | | |
|--|--|--|---|
| 1. <input type="checkbox"/> YES <input type="checkbox"/> NO | 33. <input type="checkbox"/> YES <input type="checkbox"/> NO | 65. <input type="checkbox"/> YES <input type="checkbox"/> NO | 97. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 2. <input type="checkbox"/> YES <input type="checkbox"/> NO | 34. <input type="checkbox"/> YES <input type="checkbox"/> NO | 66. <input type="checkbox"/> YES <input type="checkbox"/> NO | 98. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 3. <input type="checkbox"/> YES <input type="checkbox"/> NO | 35. <input type="checkbox"/> YES <input type="checkbox"/> NO | 67. <input type="checkbox"/> YES <input type="checkbox"/> NO | 99. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 4. <input type="checkbox"/> YES <input type="checkbox"/> NO | 36. <input type="checkbox"/> YES <input type="checkbox"/> NO | 68. <input type="checkbox"/> YES <input type="checkbox"/> NO | 100. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 5. <input type="checkbox"/> YES <input type="checkbox"/> NO | 37. <input type="checkbox"/> YES <input type="checkbox"/> NO | 69. <input type="checkbox"/> YES <input type="checkbox"/> NO | 101. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 6. <input type="checkbox"/> YES <input type="checkbox"/> NO | 38. <input type="checkbox"/> YES <input type="checkbox"/> NO | 70. <input type="checkbox"/> YES <input type="checkbox"/> NO | 102. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 7. <input type="checkbox"/> YES <input type="checkbox"/> NO | 39. <input type="checkbox"/> YES <input type="checkbox"/> NO | 71. <input type="checkbox"/> YES <input type="checkbox"/> NO | 103. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 8. <input type="checkbox"/> YES <input type="checkbox"/> NO | 40. <input type="checkbox"/> YES <input type="checkbox"/> NO | 72. <input type="checkbox"/> YES <input type="checkbox"/> NO | 104. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 9. <input type="checkbox"/> YES <input type="checkbox"/> NO | 41. <input type="checkbox"/> YES <input type="checkbox"/> NO | 73. <input type="checkbox"/> YES <input type="checkbox"/> NO | 105. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 10. <input type="checkbox"/> YES <input type="checkbox"/> NO | 42. <input type="checkbox"/> YES <input type="checkbox"/> NO | 74. <input type="checkbox"/> YES <input type="checkbox"/> NO | 106. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 11. <input type="checkbox"/> YES <input type="checkbox"/> NO | 43. <input type="checkbox"/> YES <input type="checkbox"/> NO | 75. <input type="checkbox"/> YES <input type="checkbox"/> NO | 107. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 12. <input type="checkbox"/> YES <input type="checkbox"/> NO | 44. <input type="checkbox"/> YES <input type="checkbox"/> NO | 76. <input type="checkbox"/> YES <input type="checkbox"/> NO | 108. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 13. <input type="checkbox"/> YES <input type="checkbox"/> NO | 45. <input type="checkbox"/> YES <input type="checkbox"/> NO | 77. <input type="checkbox"/> YES <input type="checkbox"/> NO | 109. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 14. <input type="checkbox"/> YES <input type="checkbox"/> NO | 46. <input type="checkbox"/> YES <input type="checkbox"/> NO | 78. <input type="checkbox"/> YES <input type="checkbox"/> NO | 110. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 15. <input type="checkbox"/> YES <input type="checkbox"/> NO | 47. <input type="checkbox"/> YES <input type="checkbox"/> NO | 79. <input type="checkbox"/> YES <input type="checkbox"/> NO | 111. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 16. <input type="checkbox"/> YES <input type="checkbox"/> NO | 48. <input type="checkbox"/> YES <input type="checkbox"/> NO | 80. <input type="checkbox"/> YES <input type="checkbox"/> NO | 112. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 17. <input type="checkbox"/> YES <input type="checkbox"/> NO | 49. <input type="checkbox"/> YES <input type="checkbox"/> NO | 81. <input type="checkbox"/> YES <input type="checkbox"/> NO | 113. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 18. <input type="checkbox"/> YES <input type="checkbox"/> NO | 50. <input type="checkbox"/> YES <input type="checkbox"/> NO | 82. <input type="checkbox"/> YES <input type="checkbox"/> NO | 114. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 19. <input type="checkbox"/> YES <input type="checkbox"/> NO | 51. <input type="checkbox"/> YES <input type="checkbox"/> NO | 83. <input type="checkbox"/> YES <input type="checkbox"/> NO | 115. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 20. <input type="checkbox"/> YES <input type="checkbox"/> NO | 52. <input type="checkbox"/> YES <input type="checkbox"/> NO | 84. <input type="checkbox"/> YES <input type="checkbox"/> NO | 116. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 21. <input type="checkbox"/> YES <input type="checkbox"/> NO | 53. <input type="checkbox"/> YES <input type="checkbox"/> NO | 85. <input type="checkbox"/> YES <input type="checkbox"/> NO | 117. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 22. <input type="checkbox"/> YES <input type="checkbox"/> NO | 54. <input type="checkbox"/> YES <input type="checkbox"/> NO | 86. <input type="checkbox"/> YES <input type="checkbox"/> NO | 118. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 23. <input type="checkbox"/> YES <input type="checkbox"/> NO | 55. <input type="checkbox"/> YES <input type="checkbox"/> NO | 87. <input type="checkbox"/> YES <input type="checkbox"/> NO | 119. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 24. <input type="checkbox"/> YES <input type="checkbox"/> NO | 56. <input type="checkbox"/> YES <input type="checkbox"/> NO | 88. <input type="checkbox"/> YES <input type="checkbox"/> NO | 120. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 25. <input type="checkbox"/> YES <input type="checkbox"/> NO | 57. <input type="checkbox"/> YES <input type="checkbox"/> NO | 89. <input type="checkbox"/> YES <input type="checkbox"/> NO | 121. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 26. <input type="checkbox"/> YES <input type="checkbox"/> NO | 58. <input type="checkbox"/> YES <input type="checkbox"/> NO | 90. <input type="checkbox"/> YES <input type="checkbox"/> NO | 122. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 27. <input type="checkbox"/> YES <input type="checkbox"/> NO | 59. <input type="checkbox"/> YES <input type="checkbox"/> NO | 91. <input type="checkbox"/> YES <input type="checkbox"/> NO | 123. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 28. <input type="checkbox"/> YES <input type="checkbox"/> NO | 60. <input type="checkbox"/> YES <input type="checkbox"/> NO | 92. <input type="checkbox"/> YES <input type="checkbox"/> NO | 124. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 29. <input type="checkbox"/> YES <input type="checkbox"/> NO | 61. <input type="checkbox"/> YES <input type="checkbox"/> NO | 93. <input type="checkbox"/> YES <input type="checkbox"/> NO | 125. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 30. <input type="checkbox"/> YES <input type="checkbox"/> NO | 62. <input type="checkbox"/> YES <input type="checkbox"/> NO | 94. <input type="checkbox"/> YES <input type="checkbox"/> NO | 126. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 31. <input type="checkbox"/> YES <input type="checkbox"/> NO | 63. <input type="checkbox"/> YES <input type="checkbox"/> NO | 95. <input type="checkbox"/> YES <input type="checkbox"/> NO | 127. <input type="checkbox"/> YES <input type="checkbox"/> NO |
| 32. <input type="checkbox"/> YES <input type="checkbox"/> NO | 64. <input type="checkbox"/> YES <input type="checkbox"/> NO | 96. <input type="checkbox"/> YES <input type="checkbox"/> NO | 128. <input type="checkbox"/> YES <input type="checkbox"/> NO |

TOTAL "YES": _____

TOTAL "NO": _____

Challenge Coin – 500 Coins



Other
items
within
BOTB Kit

Sidewalk Chalk

Safety Vests

Keychains (for leaders)



BattleOfTheBelts.org

For additional information and to register to receive notification when kit's go live!



Thank you!



Melissa Hamrick

Florida Teen Safe Driving Coalition

Coalition Leader

(c) 850-570-8879

www.Flteensafedriver.org

info@flteensafedriver.org

Visit our website for FREE Materials



Find me on LinkedIn – Melissa Hamrick

The image features a dark teal background. On the left side, there are three concentric circles. The innermost circle is dark teal and contains the text 'Bike Walk Central Florida' in white. The middle circle is white, and the outermost circle is dark teal. The text is positioned in the upper-left quadrant of the innermost circle.

Bike Walk Central Florida



One of the Most Dangerous Regions in U.S.



2024 Most Deadly Metro Areas in the US

Rank	↕ Metro area	↕ Average ped deaths/100k per year	Rank	↕ Metro area	↕ Average ped deaths/100k per year
1	Memphis, TN-MS-AR	5.14	12(t)	Riverside-San Bernardino-Ontario, CA	3.46
2	Albuquerque, NM	4.83	14	Miami-Fort Lauderdale-Pompano Beach, FL	3.44
3	Tucson, AZ	4.16	15	Jacksonville, FL	3.40
4	Bakersfield, CA	3.99	16	Cape Coral-Fort Myers, FL	3.29
5(t)	Deltona-Daytona Beach-Ormond Beach, FL	3.96	17	North Port-Sarasota-Bradenton, FL	3.27
5(t)	Baton Rouge, LA	3.96	18	Orlando-Kissimmee-Sanford, FL	3.26
7	Fresno, CA	3.89	19	Stockton, CA	3.23
8	Tampa-St. Petersburg-Clearwater, FL	3.75	20	Sacramento-Roseville-Folsom, CA	3.15
9	Charleston-North Charleston, SC	3.66	21(t)	Lakeland-Winter Haven, FL	3.12
10	Little Rock-North Little Rock-Conway, AR	3.63	21(t)	New Orleans-Metairie, LA	3.12
11	Palm Bay-Melbourne-Titusville, FL	3.47	23	Phoenix-Mesa-Chandler, AZ	3.10
12(t)	Columbia, SC	3.46	24	Jackson, MS	2.98

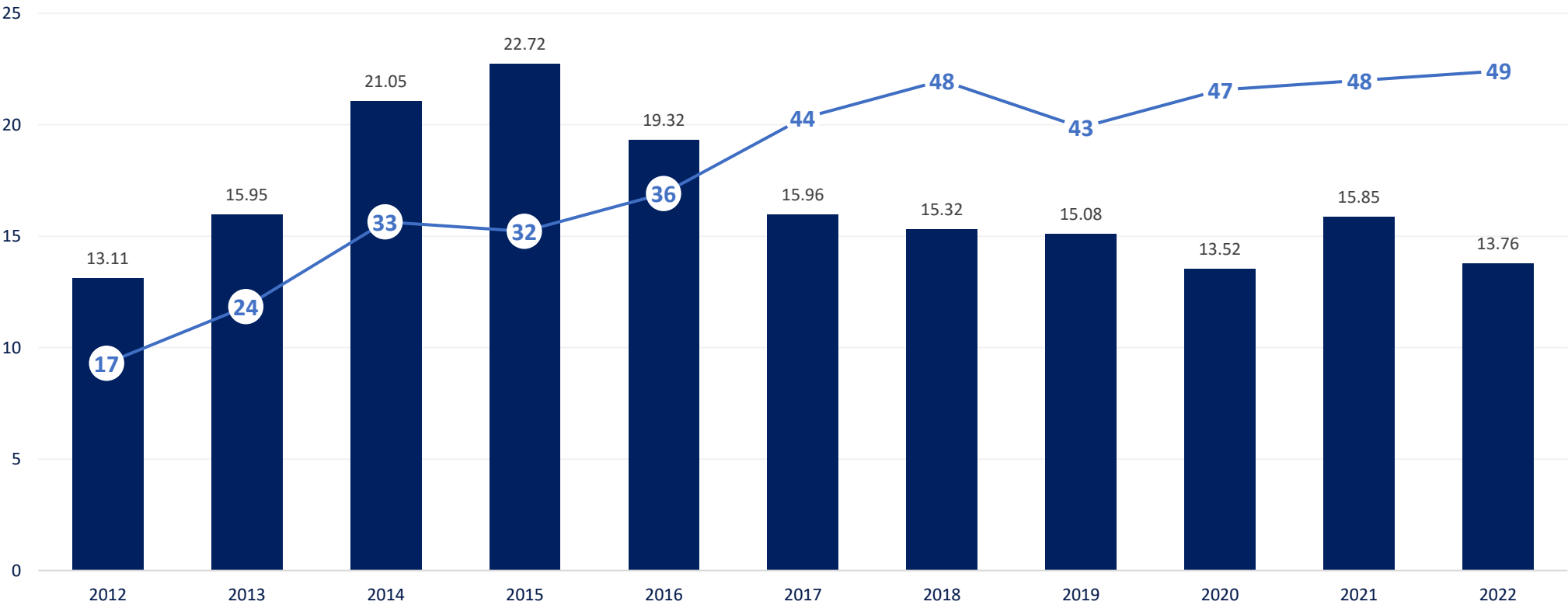
Florida's metro areas are ranked among the most dangerous for pedestrians in the nation according to Smart Growth America's Dangerous by Design reports




2012 – 2022 Driver Yield Rates & Signal4 Stats




Bike/Ped Deaths & Incapacitating Injuries Per 100,000 Population
3-County Orlando Metro Area, 2012-2022
Sources: Signal Four Analytics, U.S. Census



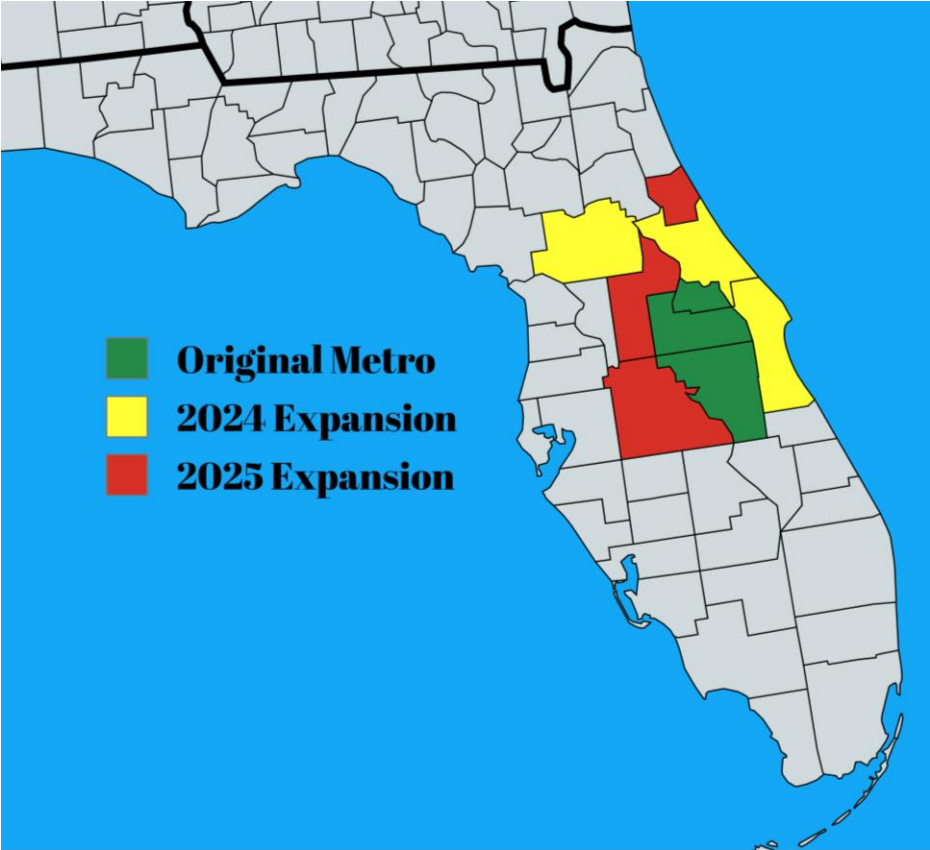


Percent of drivers yielding to pedestrians at program crosswalks



Bike/Ped Deaths & Serious Injuries per 100,000 People

Growing a Multi-County Footprint



Best Foot Forward Partners



Brevard, Marion, & Volusia Counties



Evaluation

28

Crosswalks
Monitored

64

Collections
Completed

2,560

Staged
Crossings

Engagement

116

Media
Placements

1.4 M

Media
Impressions

>200K

Earned Media
Value

Enforcement

13

Participating
Agencies

20

Crosswalk
Enforcements

373

Warnings &
Citations

Education

13

Events &
Presentations

2,352

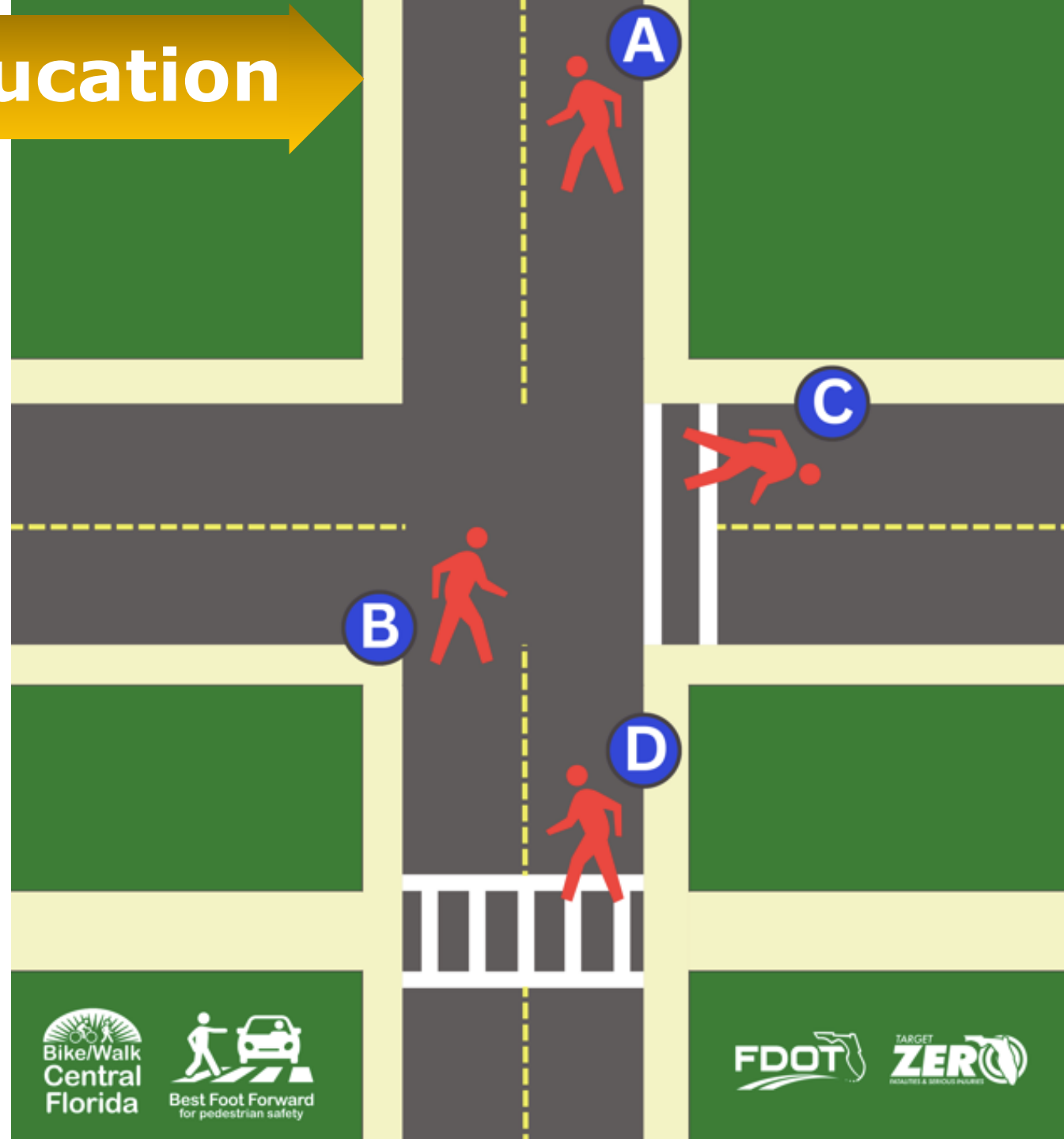
People
Reached

1,459

Resources
Distributed

Driver & Pedestrian Education

Which pedestrians have the right to cross if a car is approaching from a safe distance?



Brevard - Overview



Crosswalk Evaluation

- **11** Crosswalks Evaluated
- **24** Data Collection Sessions
- **960** Staged Crossings

Education & Outreach

- **5** Events & Presentations
- **418** People Reached
- **293** Resources Distributed

High-Visibility Enforcement

- **6** Crosswalk Details
- **58** Crosswalk Warnings
- **43** Crosswalk Citations



Brevard - Evaluation



Jurisdiction	Crosswalks	FY24 DYR	FY25 DYR
Indian Harbour Beach	FL A1A & Atlantic Blvd.	18%	17%
Melbourne	Lipscomb St & Tarpon Way		7%
Indialantic	N Palm Ave & Watson Dr		83%
Cape Canaveral	N. Atlantic Ave. & Southgate Mobile Homes	64%	78%
Titusville	Palmetto St & S Washington Ave		11%
Brevard County	Stadium Pkwy. midblock, S. of Judge Fran Jamieson Way	56%	60%
Brevard County	W Merritt Ave & N Tropical Trail		12%
Cocoa Beach	Brightwaters Dr. & N. Banana River Blvd.		31%
Palm Bay	Port Malabar Blvd NE at Veterans Memorial Park		12%



Brevard - Enforcement



Crosswalks	FY25 Ped Warnings	FY25 Ped Citations
Brevard County Sheriff's Office		
Stadium Pkwy. midblock, S. of Judge Fran Jamieson Way	3	7
BCSO Cape Canaveral		
N. Atlantic Ave. & Southgate Mobile Homes	12	2
Indian Harbour Beach PD		
FL A1A & Atlantic Blvd.	6	5
Palm Bay PD		
Port Malabar Blvd NE at Veterans Memorial Park	11	28
Titusville PD		
Palmetto St & S Washington Ave	26	1



Brevard - Education



BPAC Presentation & Sign Waving

- Stadium Pkwy. & Judge Fran Jamieson Way, 10/28/2024
- 255 drivers reached
- BPAC attendees participated in sign waving next to BFF monitored crosswalk



Cape Canaveral Friday Fest

- 7300 N. Atlantic Ave, 02/07/2025
- 75 community interactions
- 12 commitments to pedestrian safety



N. Atlantic Ave. & Southgate Mobile Homes



Before - 42%

**Flexible
Delineators
Installed**



After - 78%

Volusia - Overview



Crosswalk Evaluation

- **9** Crosswalks Evaluated
- **16** Data Collection Sessions
- **640** Staged Crossings

Education & Outreach

- **3** Events & Presentations
- **464** People Reached
- **680** Resources Distributed

High-Visibility Enforcement

- **8** Crosswalk Details
- **34** Crosswalk Warnings
- **134** Crosswalk Citations



Volusia - Evaluation



Jurisdiction	Crosswalks	FY24 DYR	FY25 DYR
Port Orange	Clyde Morris Blvd & Victoria Garden Blvd		27%
DeLand	N Woodland Blvd & W Church St		64%
Ponce Inlet	S Atlantic Ave & Harbour Village Blvd		51%
New Smyrna Beach	S. Atlantic Ave. midblock S. of Bahama Dr.		32%
Daytona Beach	S. Beach St. & Cedar St.	41%	45%
Volusia County	Dirksen Dr. & Mansion Blvd.	12%	18%
Volusia County	Ocean Shore Blvd & Tom Renick Park	42%	47%
Volusia County	US-1 & Halifax Ave		19%



Volusia - Enforcement



Crosswalks	FY25 Ped Warnings	FY25 Ped Citations
Volusia County Sheriff's Office		
W. Highbanks Rd. & Spring to Spring Trail	0	4
Dirksen Dr. & Mansion Blvd.	0	46
Ocean Shore Blvd. & Tom Renick Park	3	34
Daytona Beach PD		
S. Beach St. & Cedar St.	10	15
S. Atlantic Ave. midblock, N. of Revilo Blvd.	18	6
Daytona Beach Shores Dept. of Public Safety		
S. Atlantic Ave. & Bellemead Dr.	1	15
3332 South Atlantic Ave.	0	11
Ponce Inlet PD		
S. Atlantic Ave. & Harbour Village Blvd	2	3



Volusia - Education



Family & Community Together (F.A.C.T) Fair

- Deltona Middle School, 02/13/2025
- 48 community interactions



Blue Spring Manatee Festival [2-Days]

- Blue Springs, January 25 & 26, 2025
- 416 community interactions



Crosswalk Evaluation

- 8 Crosswalks Evaluated
- 24 Data Collection Sessions
- 960 Staged Crossings

Education & Outreach

- 5 Events & Presentations
- 1,470 People Reached
- 486 Resources Distributed

High-Visibility Enforcement

- 6 Crosswalk Details
- 42 Crosswalk Warnings
- 62 Crosswalk Citations



Marion - Evaluation



Jurisdiction	Crosswalks	FY24 DYP	FY25 DYP
Bellevue	5516 SE Abshier Blvd, midblock E. of Brown Ave.	12%	14%
Bellevue	County Hwy 484 & SE Brown Rd.	17%	16%
Dunnellon	Cedar St. & Walnut St.	38%	55%
Ocala	NW 16th Ave. & NW 12th St.	18%	15%
Ocala	S. Pine Ave. & SW 2nd St.	10%	10%
Marion County	2857 SE 95th St Midblock at Santos Trail		23%
Marion County	SE 28th St. and SE 52nd Ave.	16%	17%
Marion County	SW 62nd Ave. Rd. & SW 103rd Loop	39%	56%



Marion - Enforcement



Crosswalks	FY25 Ped Warnings	FY25 Ped Citations
Marion County Sheriff's Office		
SW 62nd Ave. Rd. & SW 103rd Loop	9	7
SE 28th St. & SE 52nd Ave.	6	10
2857 SE 95th St. midblock at Santos Trail	13	5
Ocala PD		
NE 8th St. & NE 4th St.	3	12
NW 16th St. & NW 12th St.	4	8
S Pine Ave. & SW 2nd St.	7	20



Marion - Enforcement



SW 62nd Ave. Rd. & SW 103rd Loop

November Enforcement



Before - 41%

2 Details,
23 Warnings,
16 Citations
within the
last year



After - 59%

Marion - Education



5516 SE Abshier Blvd, midblock E. of Brown Ave Sign Waving

- 12/10/2024
- 860 drivers reached
- City of Belleview Public Works Director, Bob Titterington, in attendance



Master Gardener Spring Festival

- 2232 NE Jacksonville Rd, Ocala 03/09/2025
- 81 community interactions
- "I don't feel safe walking in Ocala. We've had a fatal car crash every week for the past 5 weeks. It's crazy. Thanks for being here and I hope one day Ocala will be a more walkable place." - Master Gardener UF IFAS Marion County volunteer



New Crosswalks Selected for Evaluation



Lake County

<u>Jurisdiction:</u>	<u>Crosswalk Location:</u>
Clermont	Old Hwy 50 W & N Greater Hills Blvd
Eustis	N Bay St & E Magnolia Ave
Groveland	W Broad St. & N Lake Ave
Howey-in-the-Hills	SR-19 & N. Central Ave
Lake County	Deland Rd & Bates Ave
Lake County	County Rd 455 & S Lake Trail
Minneola	Mohawk Rd & Old Hwy 50
Mount Dora	E 5th Ave & Tremain St

Polk County

<u>Jurisdiction:</u>	<u>Crosswalk Name & Link:</u>
Bartow	Schumate Dr & E Clower St
Lakeland	Lake Hollingsworth Dr. & Ingraham Ave
Lakeland	W 4th St & MLK Jr Ave
Polk County	Berkley Rd & Luna Rd
Polk County	Bella Citta Blvd & Tierra del sol Blvd
Polk County	Bartow Rd & Central Ave
Winter Haven	Ave. M NW & Unity Way NW
Winter Haven	N. Lake Howard Dr & Avenue D NW



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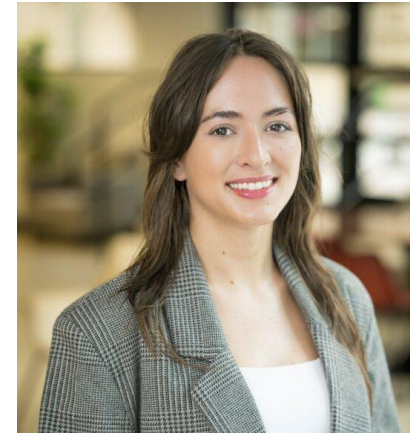
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Thank you

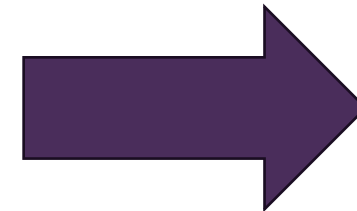
**Contact our team
or visit our social
media pages and
websites!**



A decorative graphic on the left side of the slide consisting of three concentric circles. The innermost circle is dark teal and contains the text 'Next Steps'. The middle ring is white, and the outermost ring is a lighter shade of teal. The circles are partially cut off by the left edge of the frame.

Next Steps

Florida Strategic Highway Safety Plan



2026 Update!

APRIL 2025

Find more resources
for safe driving here:



SUNDAY	MONDAY	TUESDAY	WEDNESDAY	THURSDAY	FRIDAY	SATURDAY
30	31	1 National Distracted Driving Awareness Month	2 National Walking Day	3	4	5
6	7 April 7-14: NHTSA Distracted Driving Campaign	8	9	10	11	12
13	14 April 14-20: NHTSA Drug-Impaired Driving Campaign: If You Feel Different, You Drive Different	15	16	17	18	19
20 April 20-26: Administrative Professionals Week	21 April 21-25: National Work Zone Awareness Week	22	23	24 Take Our Daughters and Sons to Work Day	25	26
27	28	29	30	1	2	3

Apr 07-11 2025
**NATIONAL
WORK ZONE
AWARENESS
WEEK**

**STAY
ALERT**
WHEN
ENTERING A
WORK ZONE



Embrace
the space.



Maintain proper speed
limit in the work zone.



Avoid distractions
when driving.



Expect the
unexpected.



TargetZeroFL.com

Work Zone Safety Awareness Week

April 21 – 25, 2025



Also in
April !

NATIONAL DISTRACTED DRIVING AWARENESS MONTH



LET'S GET EVERYONE HOME SAFELY



Find your new
DND messages here
or visit:

WWW.TARGETZEROFL.COM/DISTRACTED

Upcoming Safety Training

4/2/2025	<u>Data Analysis and Safe Routes to School</u>
4/2/2025	<u>Road Safety Champion Program (RSCP): Worker Safety</u>
4/9/2025	<u>RSCP: Take Action Now - Maintaining Safety</u>
4/23/2025	<u>RSCP: Countermeasures for Road Safety</u>
4/24/2025	<u>How to Plan a Walk and Bike to School Day</u>
4/30/2025	<u>RSCP: Overview of Local Road Safety Plans</u>
5/7/2025	<u>RSCP: Overview of Data and Tools for Safety</u>
5/14/2025	<u>RSCP: Crash Reporting</u>
5/21/2025	<u>RSCP: Systemic Safety Project Selection Tool</u>
9/17/2025	<u>Spatial and Temporal Shifts in Pedestrian Serious Injuries and Fatalities</u>

Road Safety Champion Program



Established By



National Center for
Rural Road Safety



National
LTAP & TTAP
Association



SWIFTT Challenge 2.0: June 18, 2025

“Safety Workzone Innovation for Today and Tomorrow”



Target Zero Map

[FDOT Target Zero Partner Map](#)

Cross-agency collaboration

Focus strategic resources
and efforts across the state!


×

Welcome to the FDOT Target Zero Partner Map

If you know of a community that has adopted Zero as their goal and should be included in the map, use the QR code below or [click this link](#) to share.

FDOT Target Zero Communities Feedback Survey.

FDOT Target Zero Communities - Feedback



Crash layers on this map include data for years 2018 through 2022.

Please refer to Signal 4 Analytics for the most current crash data.

☐ Don't show this again

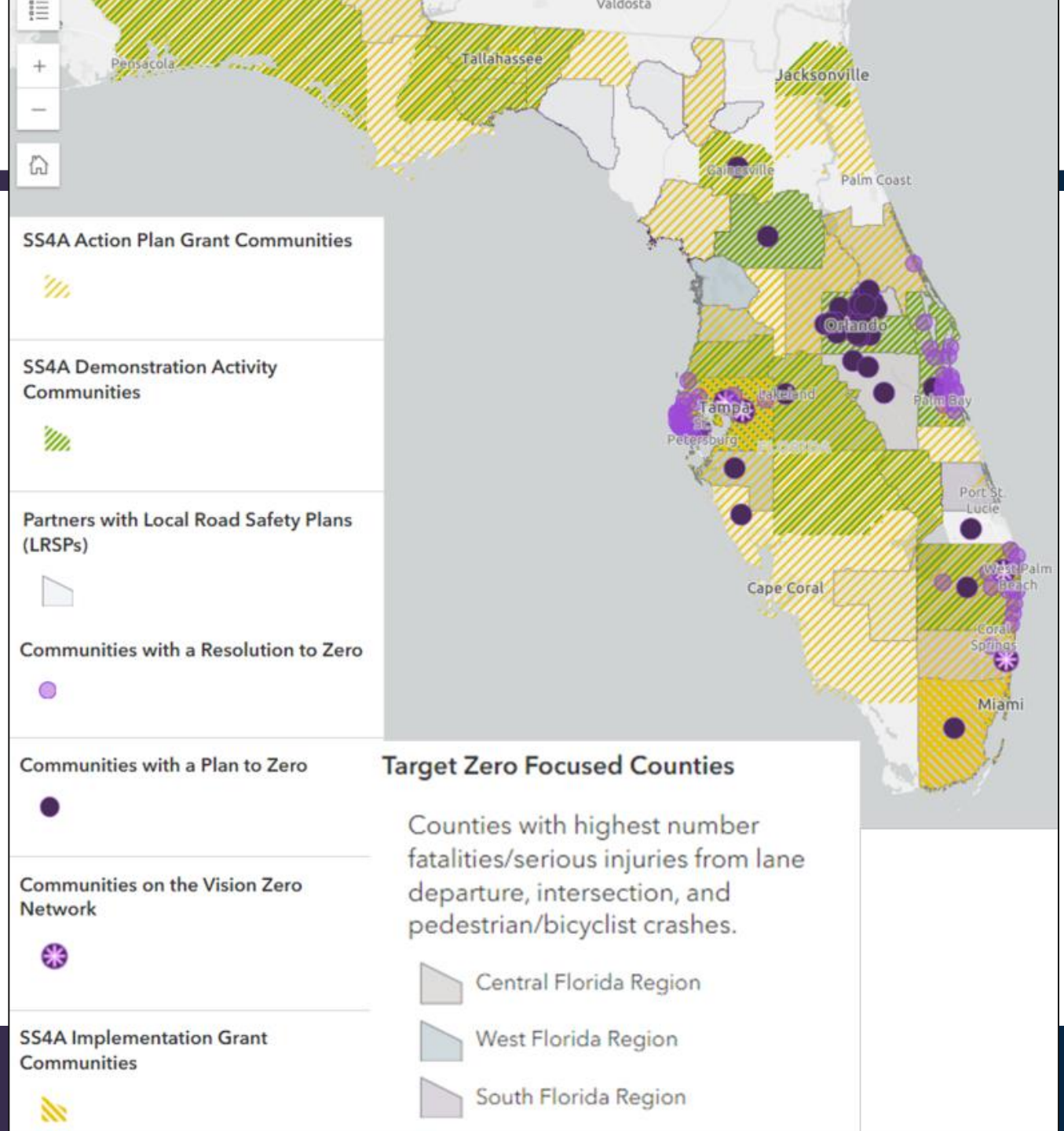
Enter

Target Zero Map

[FDOT Target Zero Partner Map](#)

Cross-agency collaboration

Focus strategic resources
and efforts across the state!



Other Next Steps

- **FDOT Safety Campaign Strategy Completion**
- **Young Hispanic Male Audience Formative Research**
- **Next Meeting – We Want YOU! Seeking More Partners to Share**
- **Highlight Safety Research Partners**
- **Next Meeting: May 29th**

SAFE SPEEDS **SAVE LIVES**

QUESTION: IN 2022, WHICH TYPE OF ROAD HAD THE HIGHEST PERCENTAGE OF SPEEDING-RELATED CRASH DEATHS IN THE UNITED STATES?

- A. Interstates and freeways
- B. Major roads
- ☒ C. Minor roads
- D. Urban streets working roadside, and disabled vehicles and motorists

ANSWER: C. MINOR ROADS

Explanation: According to the Insurance Institute for Highway Safety (IIHS), in 2022, the percentage of crash deaths involving speeding was higher on minor roads (33%) than on interstates and freeways (29%) or on other major roads (26%). This highlights the importance of adhering to speed limits and driving cautiously on all road types, not just highways.



Thank You!

Brenda Young, P.E., CPM, FCCM

State Safety Engineer

Interim Chief Safety Officer

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For more information, visit:

www.TargetZeroFL.com