

JANUARY 27<sup>TH</sup>, 2022



# STATEWIDE NON-MOTORIZED TRAFFIC MONITORING (NMTM) PROGRAM

Virtual Workshop



# HOUSEKEEPING

- Comments/questions are encouraged during the breakout sessions, and towards the end of the workshop.
- To assist with bandwidth, attendees should have cameras off and be muted when not speaking
- Submit questions/comments in the chat.
- Workshop sessions are being recorded and will be available on the [Non-Motorized Traffic Monitoring Program website](#).
- Please complete the follow-up survey that will be sent via email at the conclusion of this webinar.
- AICP CM/PDH credits are offered to attendees
- You must attend the entire session to be eligible for the credit hours
- All attendees will receive certificates via email soon after the webinar



# AGENDA

- Program Update
- District 4 Update
- Palm Beach TPA site context
- Dutch Cycling Embassy breakout sessions
- Regroup
- Workshop closing

Outreach  
January 2022

**FDOT Statewide Non-Motorized Traffic Monitoring Program**  
**2022 VIRTUAL WORKSHOP**

**Program Agenda**  
 Audience: State of Florida and beyond  
 Webinar Hosts: FDOT, Palm Beach TPA, Dutch Cycling Embassy  
 Platform: Microsoft Teams  
 Webinar Organizer: Eric Katz (FDOT TDA/MARLIN in-house)

**WEBINAR WORKSHOP OVERVIEW**  
 NMTM Program Update, District 4 Site Selection, Tri-Rail Station Case Study

IN PARTNERSHIP WITH

**JANUARY 27 THURSDAY**  
 10:00 AM – 12:00 PM (Eastern Time Zone)

**10:00 AM WELCOME/PROGRAM UPDATE**  
 Housekeeping, NMTM Update  
*Eric Katz, FDOT TDA/ Marlin Engineering Inc.*

**10:15 AM DISTRICT 4 CONTINUOUS COUNTER SITE SELECTION**  
 Review 5 incoming continuous counter locations  
*Kara Schwartz, FDOT District 4*

**10:25 AM EL RIO TRAIL/BOCA TRI-RAIL STATION**  
 Site context, history, lighting project  
*Alyssa Frank, Palm Beach TPA*

**10:35 AM DUTCH CYCLING EMBASSY**  
 2-min intros  
*Chris Bruntlett and Dutch Cycling Embassy*

**10:50 AM BREAKOUT SESSION LOGISTICS**  
 Potential mini-brake  
*Eric Katz*

**11:00 AM BREAKOUT ROOMS**  
*Dutch Cycling Embassy*

**11:50 AM REJOIN GROUP**  
 Highlight major takeaways, Final group questions  
*Chris Bruntlett & Breakout room leads*

**12:00 PM CLOSING THANK YOU**

**BREAKOUT ROOM 1:  
BIKE TO TRAIN CONNECTIVITY**

Dutch Cycling Embassy experts

- Thomas Straatemeier, Goudappel
- Ruben Loendersloot, Loendersloot Consultancy

Local Expert

- James Rinehart, Palm Beach TPA

*Breakout room participants are encouraged to engage with the presenters by sharing stories verbally, asking questions/making comments in the chat, and displaying reactions.*

Traffic Monitoring Division



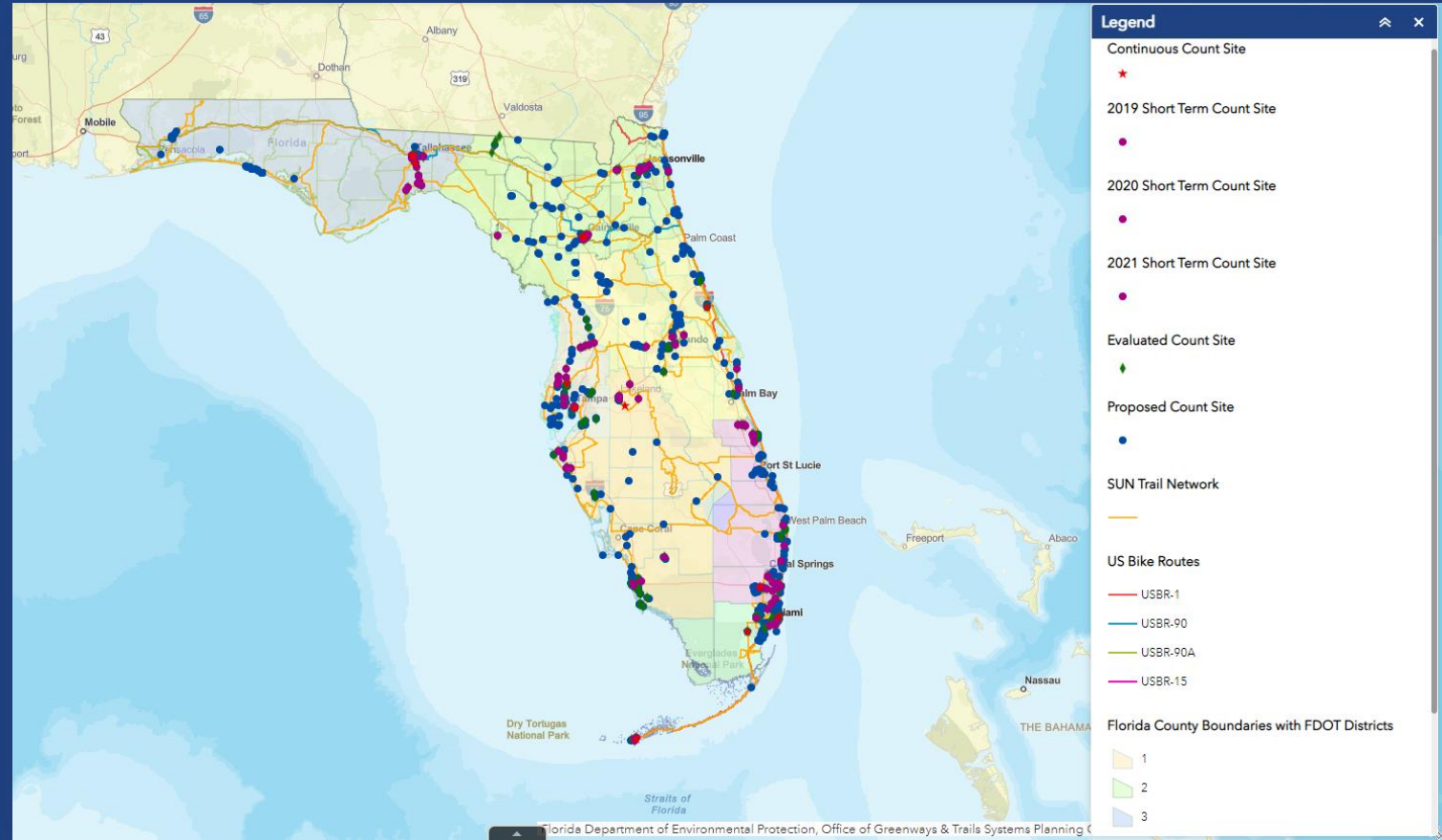
# PROGRAM OVERVIEW

## PURPOSE

To collect statistically valid bicycle and pedestrian (non-motorized) traffic volume data so that traffic volume statistics can be calculated and published annually.

## Program Pillars

- Continuous Counts
- Short-term Counts
- Data Repository
- Outreach



# SHORT-TERM COUNTS

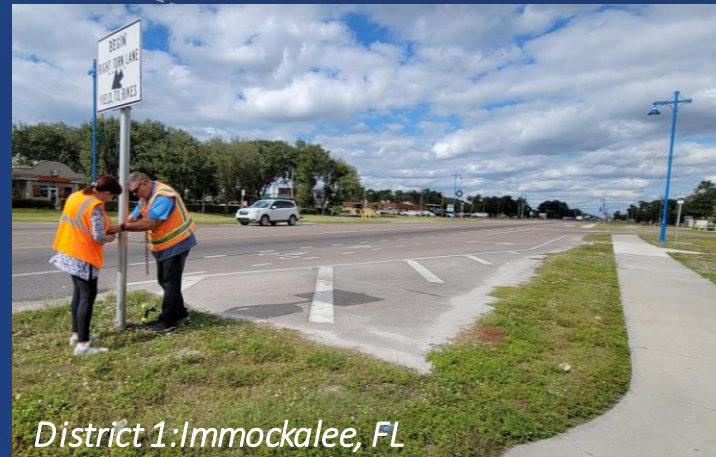
- All 7 Districts
- 128 count stations
- Tubes, Infrared, Smart Cameras utilized
- 30+ agencies directly involved in deployments



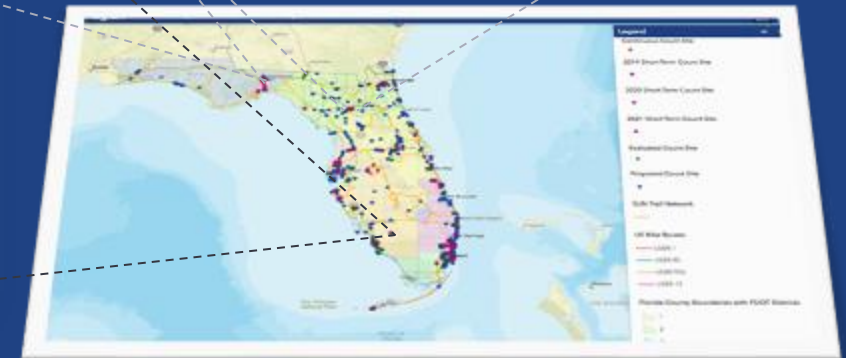
*District 3: Florida State University, Tallahassee, FL*



*District 2: City of Gainesville, FL*



*District 1: Immokalee, FL*



# SHORT-TERM COUNT 2021/2022 CALENDAR

## ON-PEAK

- September 2021 – District 2
- October 2021 – District 3
- November 2021 – District 4
- December 2021 – District 6/D1 South
- **January 2022 – District 5/D1 North**
- February 2022 – District 7/D1 West



*District 2: City of Gainesville, FL*



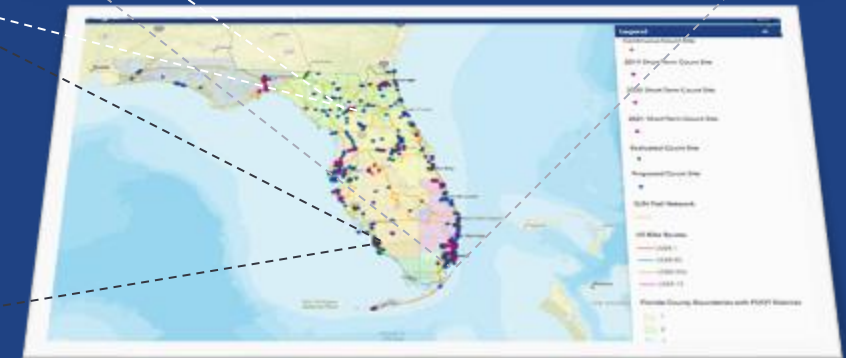
*District 6: Miami-Dade, FL*

## OFF-PEAK

- March 2022 – District 2
- April 2022 – District 4
- May 2022 – District 6/D1 South
- June 2022 – District 3
- July 2022 – District 5/D1 North
- August 2022 – District 7/D1 West

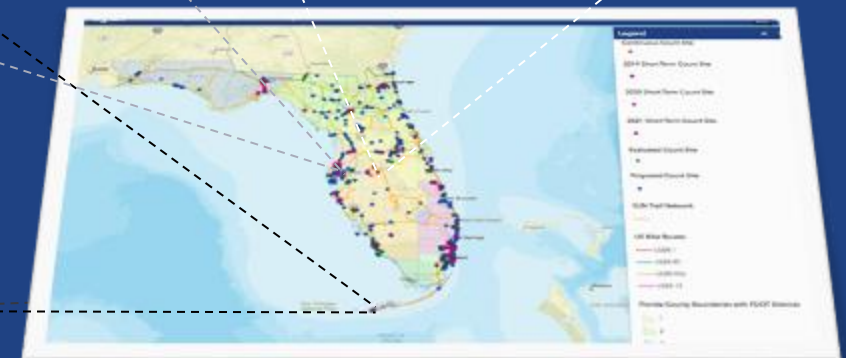


*District 1:  
Collier  
County, FL*



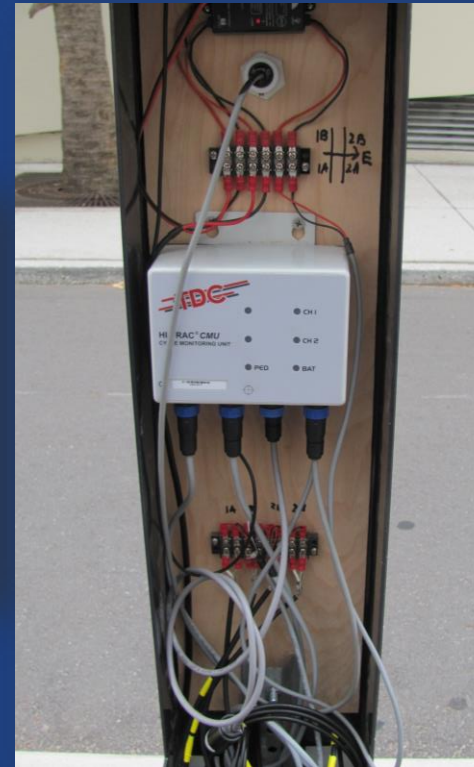
# CONTINUOUS COUNTS

- Developed Maintenance schedule
- On-going Data QA/QC
- On-going Data analyses



# CONTINUOUS COUNTER MAINTENANCE

- Water intrusion
- Wildlife intrusion
- Vegetation control
- Solar panel upkeep
- Battery upkeep
- Sensor testing
- Unknown malfunctions
- Data extraction
  - Polling
  - Manual
- Rigorous data QC







# NMTM REPOSITORY

## FLORIDA DEPARTMENT OF TRANSPORTATION SHORT-TERM NON-MOTORIZED VOLUME COUNTS

SITE CODE:	72N007	DISTRICT:	D2
LOCATION:	Palm Ave Near Fuller Warren Bridge	COUNTY:	Duval
GPS:	30.313367, -81.662111	TYPE:	Sidewalk
COUNT TYPE:	Ped/Bike (Trafex IR)	DIRECTION/SIDE:	NB / East SIDE
START DATE:	9/14/2021	END DATE:	9/26/2021

Time	Tue 14-Sep	Wed 15-Sep	Thu 16-Sep	Fri 17-Sep	Sat 18-Sep	Sun 19-Sep	Mon 20-Sep	Tue 21-Sep	Wed 22-Sep	Thu 23-Sep	Fri 24-Sep	Sat 25-Sep	Sun 26-Sep	Total
12:00 AM	0	0	0	0	0	0	0	0	0	0	1	0	1	2
1:00 AM	0	0	0	0	0	0	0	0	0	0	0	0	0	0
2:00 AM	0	0	0	0	0	2	0	0	0	0	0	1	0	3
3:00 AM	0	0	0	0	0	0	0	0	0	1	0	0	0	1
4:00 AM	3	1	3	1	1	1	1	2	4	1	1	0	0	19
5:00 AM	5	0	4	3	2	0	8	5	1	2	0	0	0	30
6:00 AM	7	7	8	0	13	2	5	3	4	5	3	9	1	67
7:00 AM	6	4	2	7	5	10	1	0	5	2	6	8	5	61
8:00 AM	6	2	4	3	5	6	0	6	25	2	5	9	7	80
9:00 AM	2	6	7	5	2	3	7	1	4	6	3	6	3	55
10:00 AM	1	2	12	2	0	1	6	9	8	7	2	2	1	53
11:00 AM	4	11	10	3	2	1	8	3	12	7	7	3	1	72
12:00 PM	4	3	6	1	4	1	3	1	4	5	4	2	0	38
1:00 PM	9	1	4	2	0	2	2	2	2	6	4	0	0	34
2:00 PM	3	1	24	2	2	2	3	2	1	3	0	0	0	43
3:00 PM	2	4	8	1	0	1	4	3	1	3	3	0	0	30
4:00 PM	2	1	1	1	0	1	3	2	1	4	2	1	0	19
5:00 PM	3	7	2	3	7	2	1	2	6	6	4	4	0	47
6:00 PM	3	5	2	3	1	4	4	3	3	2	0	0	0	30
7:00 PM	0	1	3	0	0	2	0	2	2	0	0	0	0	10
8:00 PM	1	0	0	0	1	0	0	0	1	4	1	1	0	9
9:00 PM	0	0	0	1	0	0	1	0	0	0	1	0	0	3
10:00 PM	0	0	0	0	0	1	0	1	0	0	0	1	0	3
11:00 PM	0	0	0	0	0	0	0	0	0	0	0	0	0	0
<b>Total</b>	<b>61</b>	<b>56</b>	<b>100</b>	<b>38</b>	<b>45</b>	<b>42</b>	<b>57</b>	<b>47</b>	<b>84</b>	<b>66</b>	<b>47</b>	<b>47</b>	<b>19</b>	<b>709</b>

**WEEKDAY DAILY AVG:** 69      **AVG AM PEAK:** 15      **WEEKDAY TOTAL:** 414      **AM Peak:** 8:00 AM  
**WEEKEND DAILY AVG:** 38      **AVG PM PEAK:** 9      **WEEKEND TOTAL:** 153      **PM Peak:** 5:00 PM

\* Missing Data Due to Field Data Download  
 \*\* Weekday Daily Average based on Tuesday, Wednesday and Thursday Daily Volume  
 \*\* Weekend Daily Average based on Saturday and Sunday Daily Volume

**NOTES:**

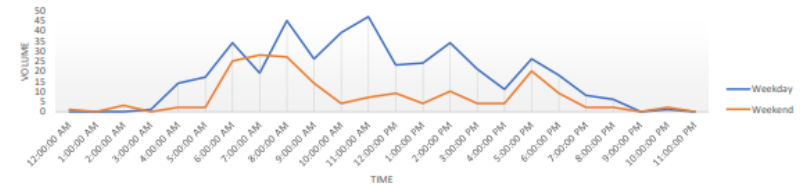
## FLORIDA DEPARTMENT OF TRANSPORTATION SHORT-TERM NON-MOTORIZED VOLUME COUNTS

SITE CODE:	72N009	DISTRICT:	D2
LOCATION:	Palm Ave near Fuller Warren Brdg	COUNTY:	Duval
GPS:	30.313370, -81.662109	TYPE:	Sidewalk
COUNTY TYPE:	IR-Non-motorized	DIRECTION/SIDE:	EB-WB / North SIDE
START DATE:	9/14/2021	END DATE:	9/27/2021

DAY OF WEEK AVG. VOLUME



WEEKDAY / WEEKEND  
AVG HOURLY VOLUME



DAILY VOLUME



# OUTREACH

## NMTMP National Outreach

- [FHWA Non-Motorized Peer Exchange](#)
- National Travel Monitoring Exposition and Conference June 13 –17, 2022

## NMTMP Statewide Outreach

- Newsletters, Webinars, Statewide meetings, Trainings
- Numerous local agency presentations

**FDOT Statewide Non-Motorized Traffic Monitoring Program**  
**VIRTUAL WORKSHOP**

THURSDAY  
**JANUARY 27, 2022**  
 10:00 AM – 12:00 PM

Please join the Florida Department of Transportation (FDOT), Palm Beach Transportation Planning Agency (TPA), and the Dutch Cycling Embassy for an interactive virtual workshop focused on non-motorized data collection and application. The workshop will begin with an update on the status of the FDOT Statewide Non-Motorized Traffic Monitoring Program, followed by a detailed analysis of non-motorized activities located at the Boca Raton Tri-Rail station/ El Rio Trail in southeast Florida. The Dutch transportation experts will then break the workshop into three teams (bike to train connectivity, bicycle comfort, and advanced data collection technologies) to demonstrate how non-motorized data can be applied to future infrastructure and policy decisions. Click [HERE](#) to register.  
**Registration Deadline: January 25<sup>th</sup>, 2022**

IN PARTNERSHIP WITH  
**PALM BEACH** Transportation Planning Agency  
**DUTCH CYCLING EMBASSY**  
 Kingdom of the Netherlands

**WORKSHOP BREAKOUT ROOMS**

- Bike to Train Connectivity
- Bicycle Comfort
- Data Collection Technologies

QUESTIONS? Please e-mail [Eric.Katz@dot.state.fl.us](mailto:Eric.Katz@dot.state.fl.us) | 850.414.4704 or [Joey.Gordon@dot.state.fl.us](mailto:Joey.Gordon@dot.state.fl.us)

FDOT Traffic Monitoring Division



# PROGRAM WEBSITE

fdot.gov/statistics/trafficdata/florida-non-motorized-traffic-monitoring



OFFICES

MAPS & DATA

CONTACT

ABOUT

PROJECTS

RESOURCES

NEWSROOM

CAREERS

- [Would you like to propose a non-motorized count station? Please click here to fill out a Questionnaire](#)

## Statewide Outreach

Outreach is an ongoing dynamic process of keeping the state and other agency staff informed as to the program status, as well as discovering opportunities to collaborate with other entities to maximize non-motorized traffic monitoring data collection resources. See numerous resources below.

Please contact [Eric.Katz@dot.state.fl.us](mailto:Eric.Katz@dot.state.fl.us) for more information.



### Resources:

- Reports
  - [Recommendations Report #1](#)
  - [Recommendations Report #2](#)
- Statewide Meetings
  - [FDOT Statewide Non-Motorized Traffic Monitoring Program - Virtual Workshop \(2022\) See the flyer to register](#)
- Newsletters
  - [Newsletter #1](#)
  - [Newsletter #2](#)
  - [Newsletter #3](#)
- Webinars
  - Webinar #1 (Feb. 2019) Statewide Non-Motorized Traffic Monitoring Program Overview - [PDF](#)
  - Webinar #2 (Jan. 2020) Statewide Non-Motorized Traffic Monitoring Program Overview - [PDF](#)
  - Webinar #3 (May 2021) Program Update and Continuous Counts Focus - [PDF](#) | [Video](#)
  - Webinar #4 (May 2021) Short-term Counts focus and Partnership Details - [PDF](#) | [Video](#)
  - Webinar #5 (May 2021) Data Application Case Studies - [PDF](#) | [Video](#)
  - Webinar #6 (May 2021) National and International Perspectives - [PDF](#) | [Video](#)

<https://www.fdot.gov/statistics/trafficdata/florida-non-motorized-traffic-monitoring>



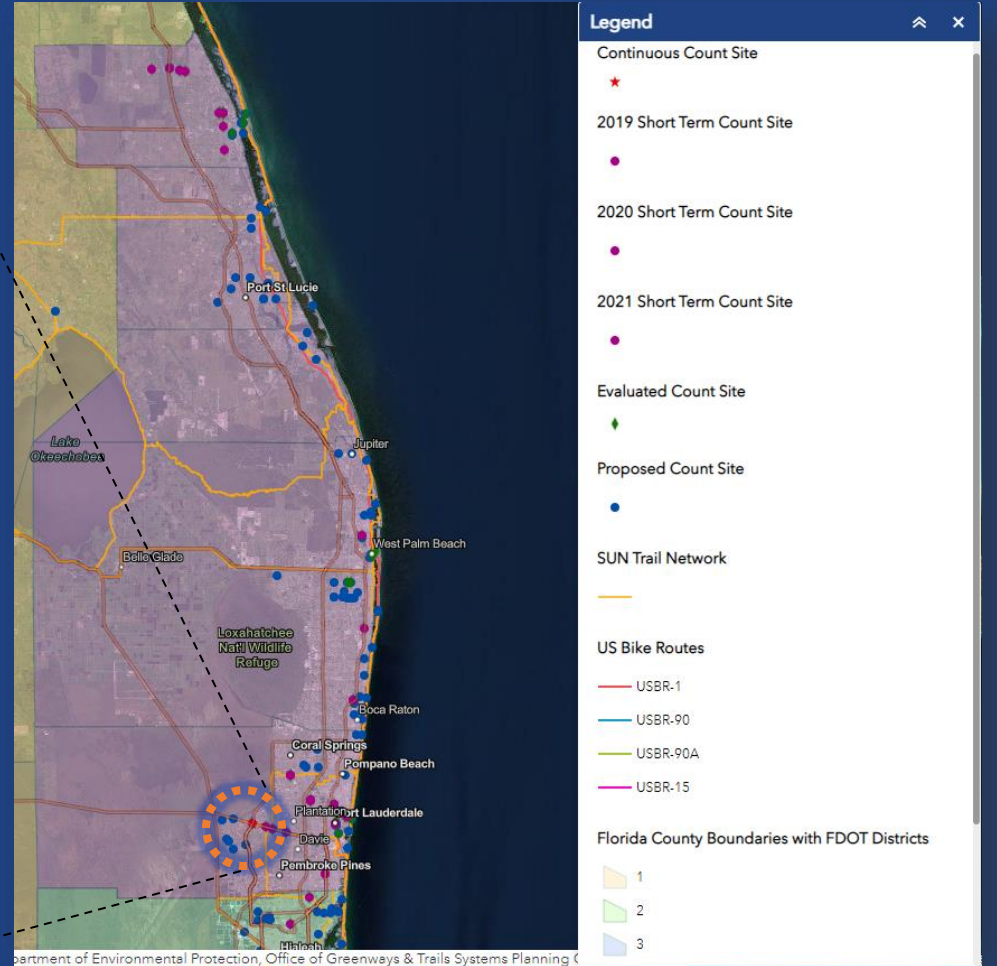
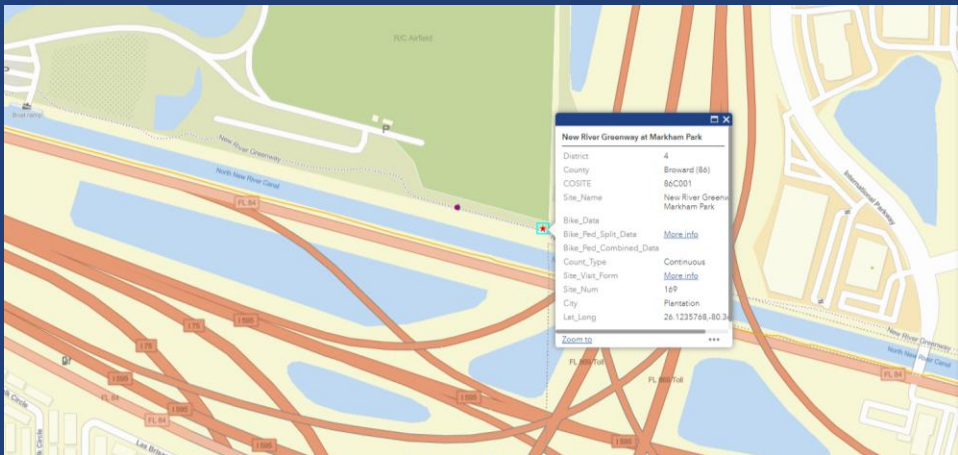


# KARA SCHWARTZ-DIMAINA

FDOT District 4 Traffic/Roadway  
Characteristics Inventory Project Manager

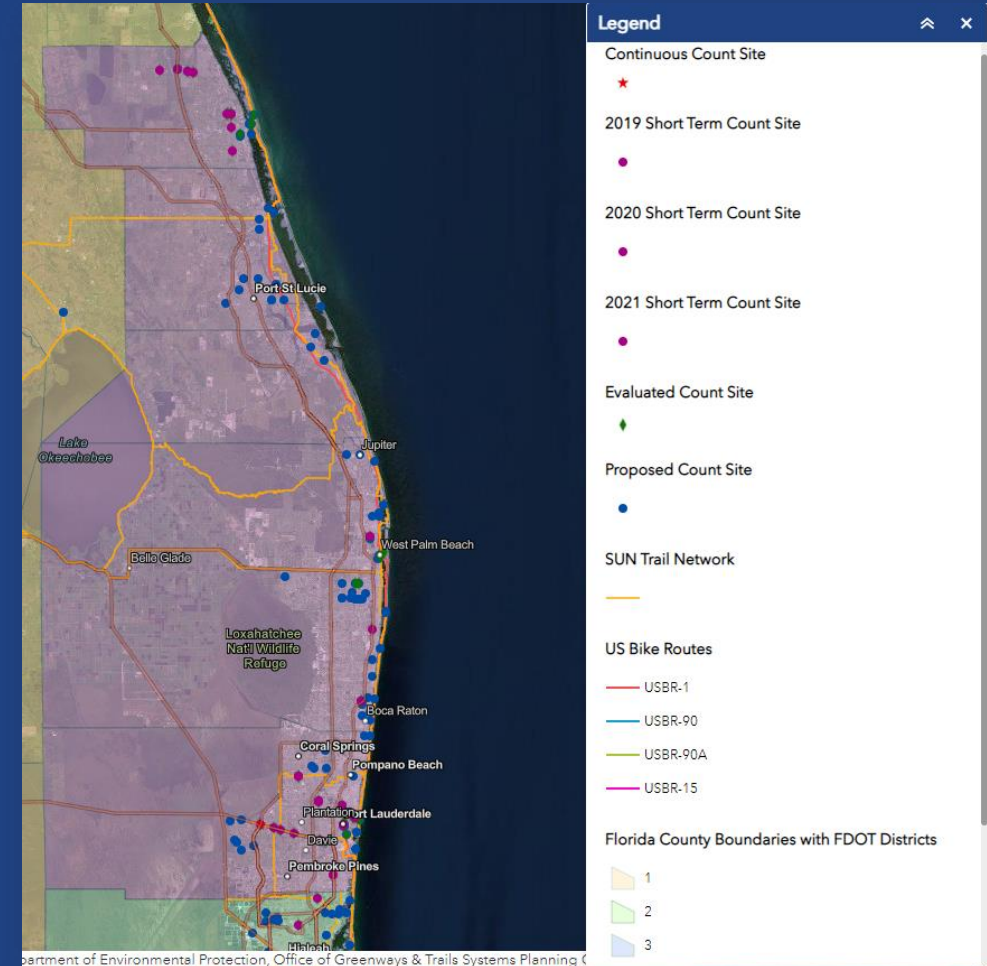


# NEW RIVER GREENWAY EXISTING COUNTER

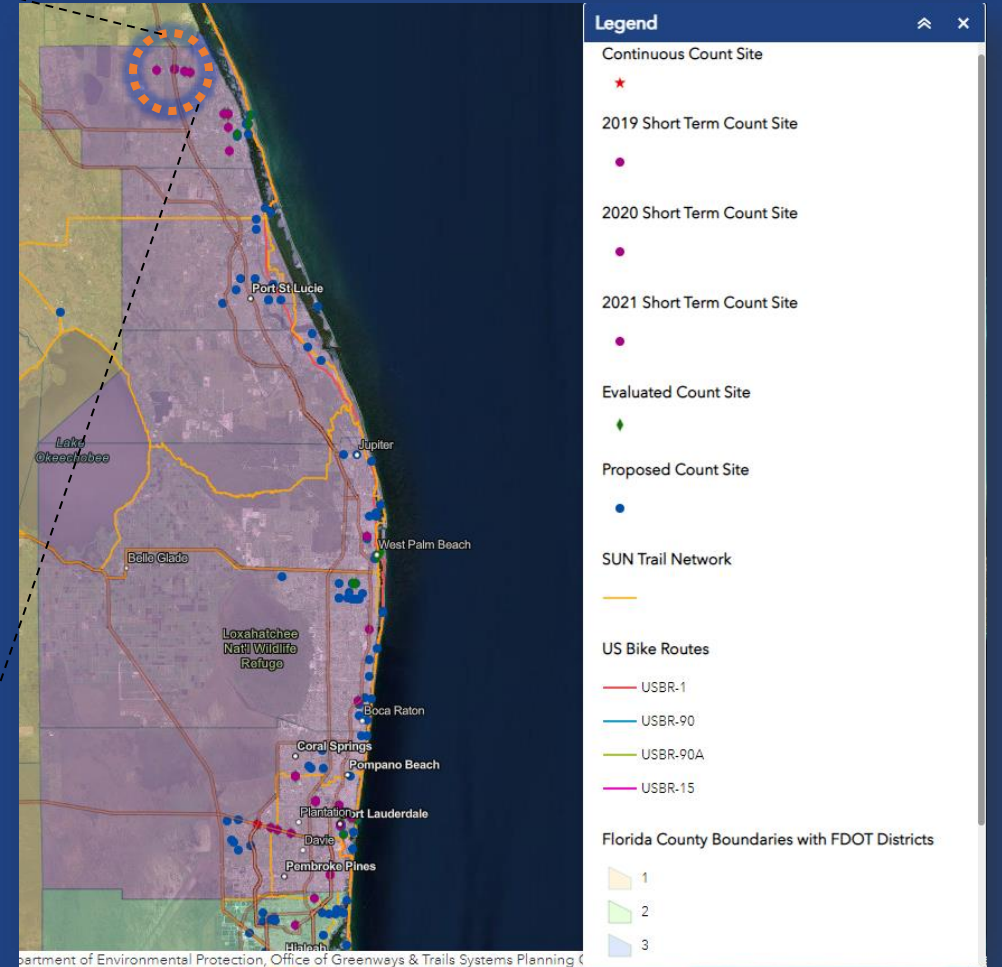
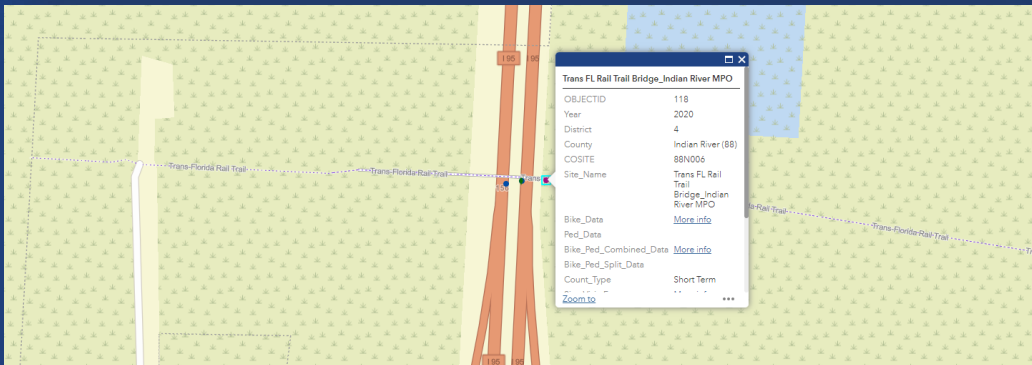


# DISTRICT 4 CONTINUOUS COUNTERS

- District 4 allocated operating funds to the FDOT Non-motorized Traffic Monitoring Program for 5 continuous counter locations to be installed
- Once installed, FDOT Transportation Data and Analytics (TDA) will manage the maintenance of the counters
- District 4, TDA, and partners worked together during the site selection process
- The 5 sites are the following....



# SITE 1: TRANS FLORIDA RAIL TRAIL, INDIAN RIVER COUNTY

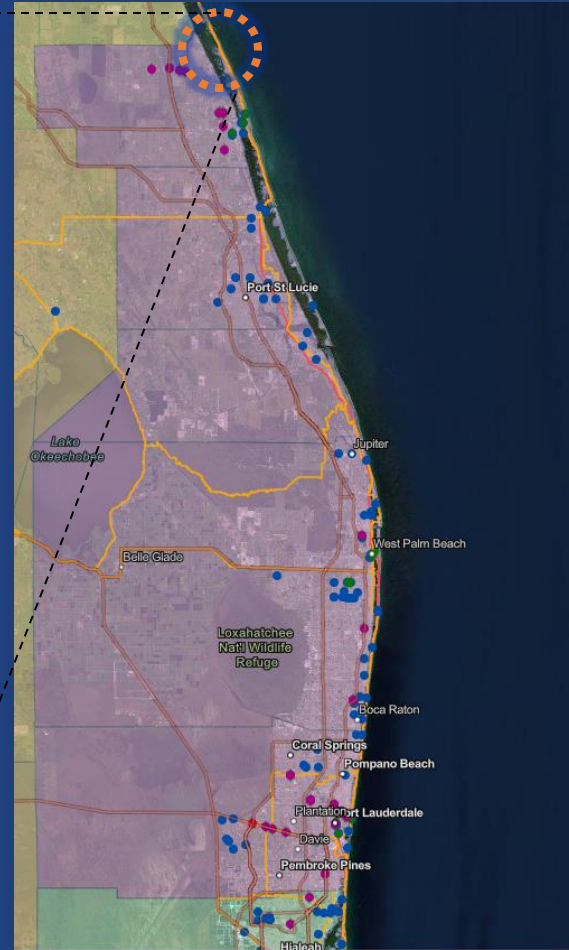
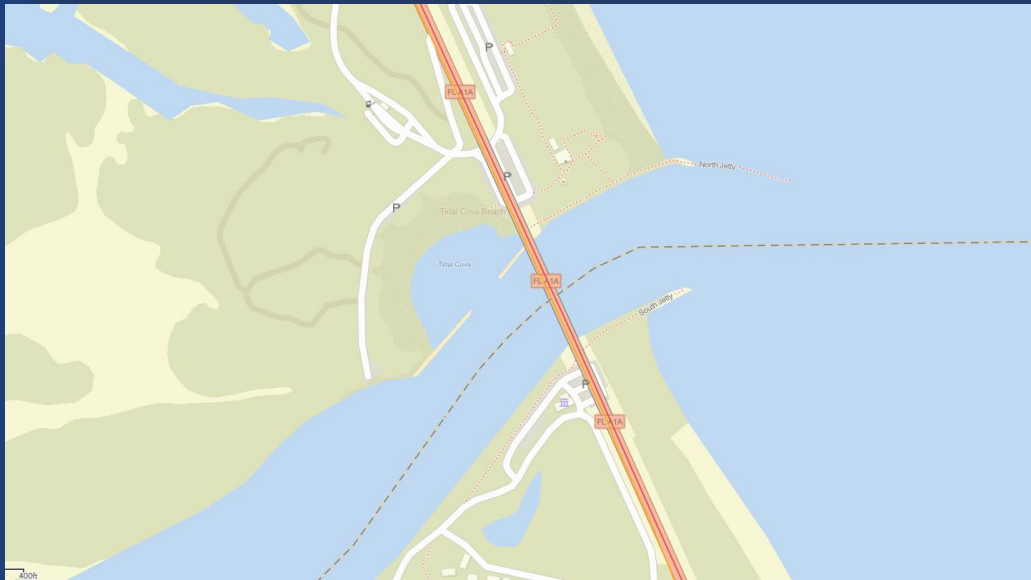


Department of Environmental Protection, Office of Greenways & Trails Systems Planning





# SITE 2: A1A @ SEBASTIAN INLET, INDIAN RIVER COUNTY



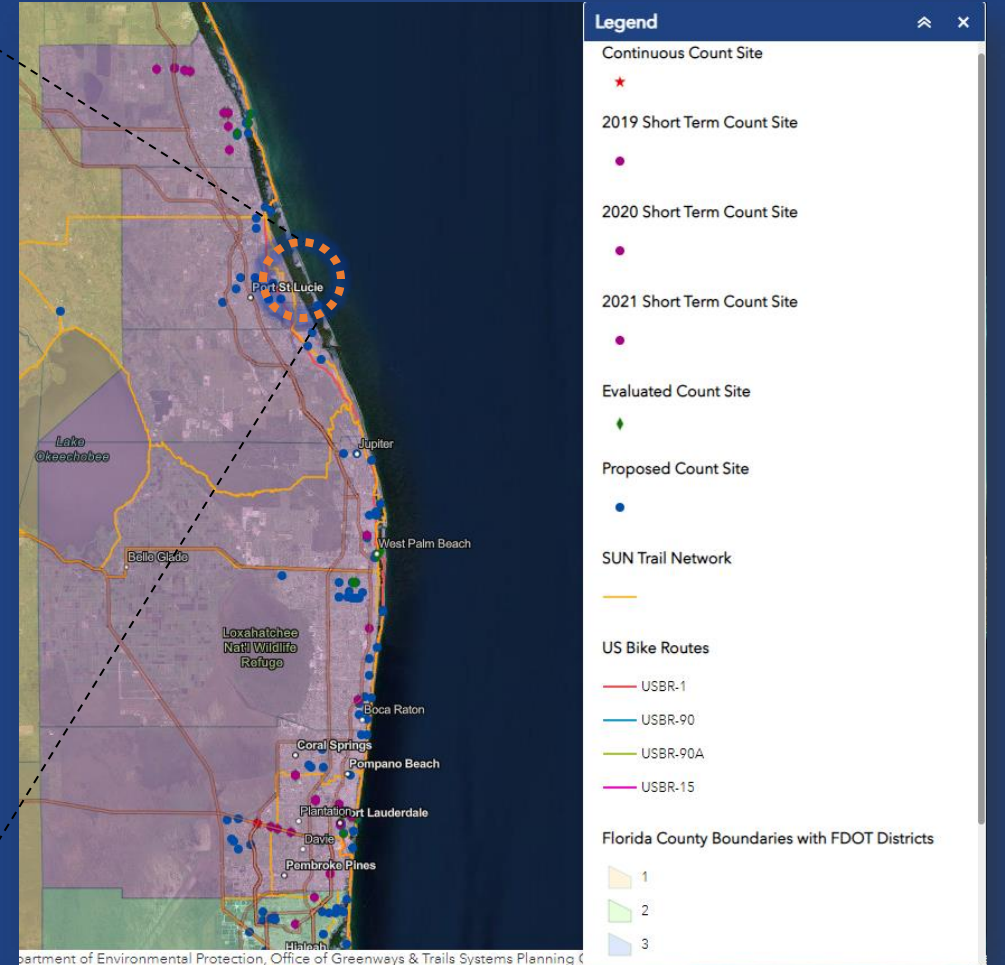
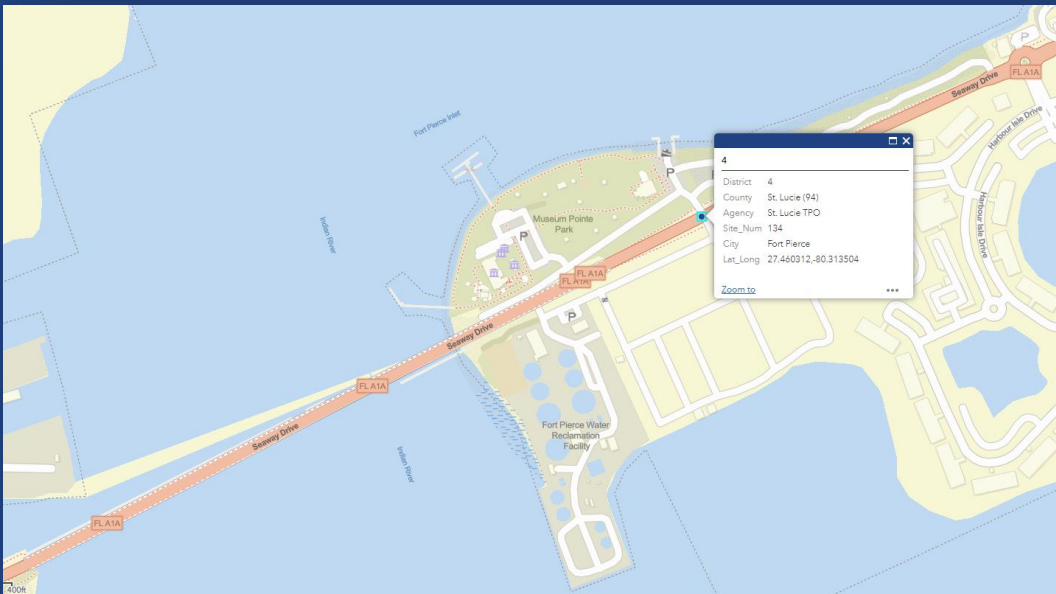
**Legend**

- Continuous Count Site
  - ★
- 2019 Short Term Count Site
  -
- 2020 Short Term Count Site
  -
- 2021 Short Term Count Site
  -
- Evaluated Count Site
  - ◆
- Proposed Count Site
  -
- SUN Trail Network
  -
- US Bike Routes
  - USBR-1
  - USBR-90
  - USBR-90A
  - USBR-15
- Florida County Boundaries with FDOT Districts
  - 1
  - 2
  - 3

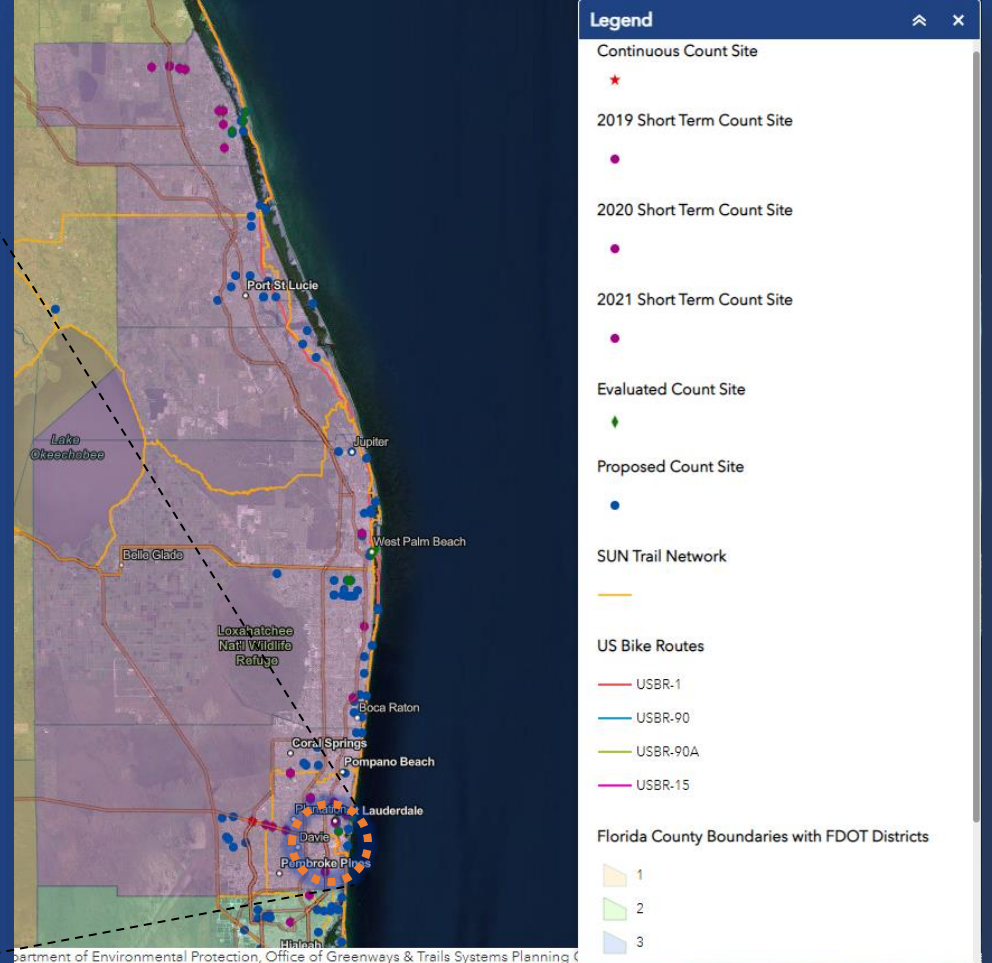
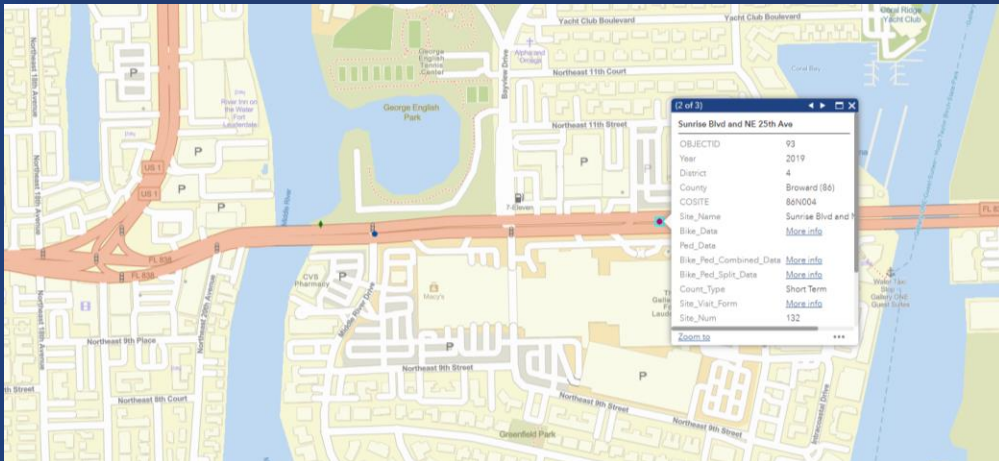
Department of Environmental Protection, Office of Greenways & Trails Systems Planning



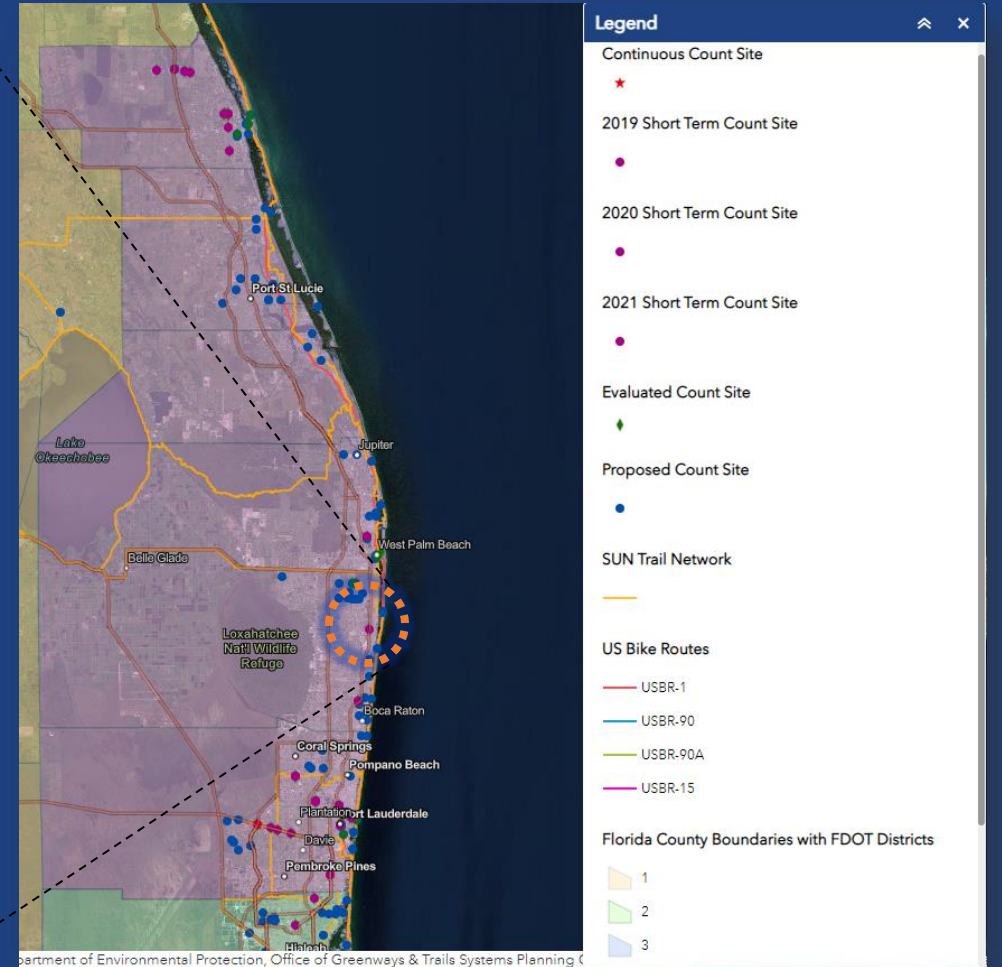
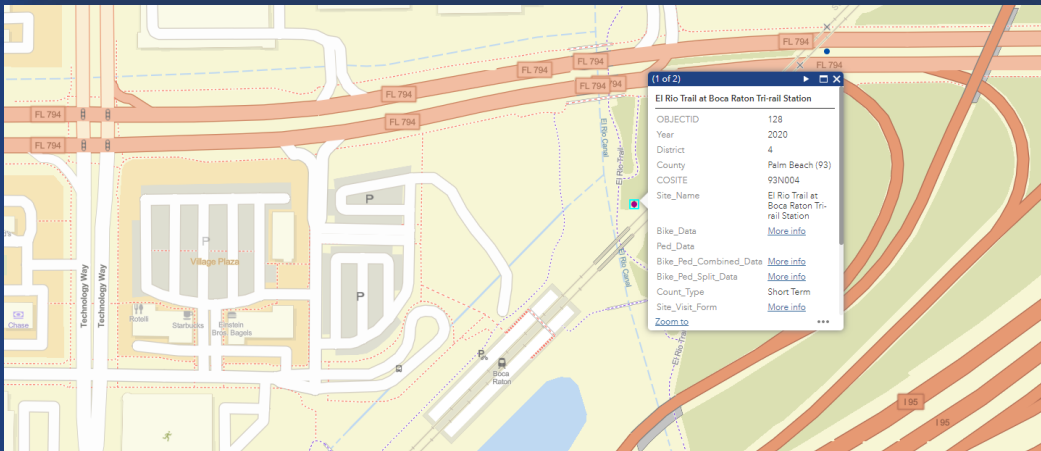
# SITE 3: A1A @ SOUTH CAUSEWAY BRIDGE, ST. LUCIE COUNTY



# SITE 4: SR-838/SUNRISE BLVD. @ NE 25<sup>TH</sup> AVE., BROWARD COUNTY



# SITE 5: BOCA RATON TRI-RAIL/EL RIO TRAIL, PALM BEACH COUNTY

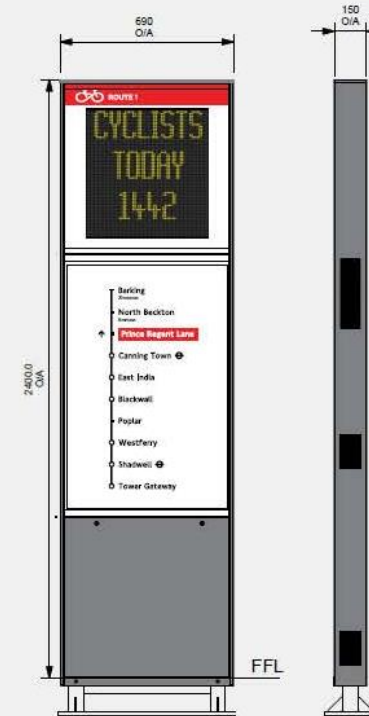


# RESEARCHING PUBLIC COUNTER DISPLAY



## Type A Digital Cycle Counter

- Available single or double sided
- Large LED Screen - 530 x 540





# ALYSSA FRANK

Transportation Planner



**PALM BEACH**  
Transportation  
Planning Agency



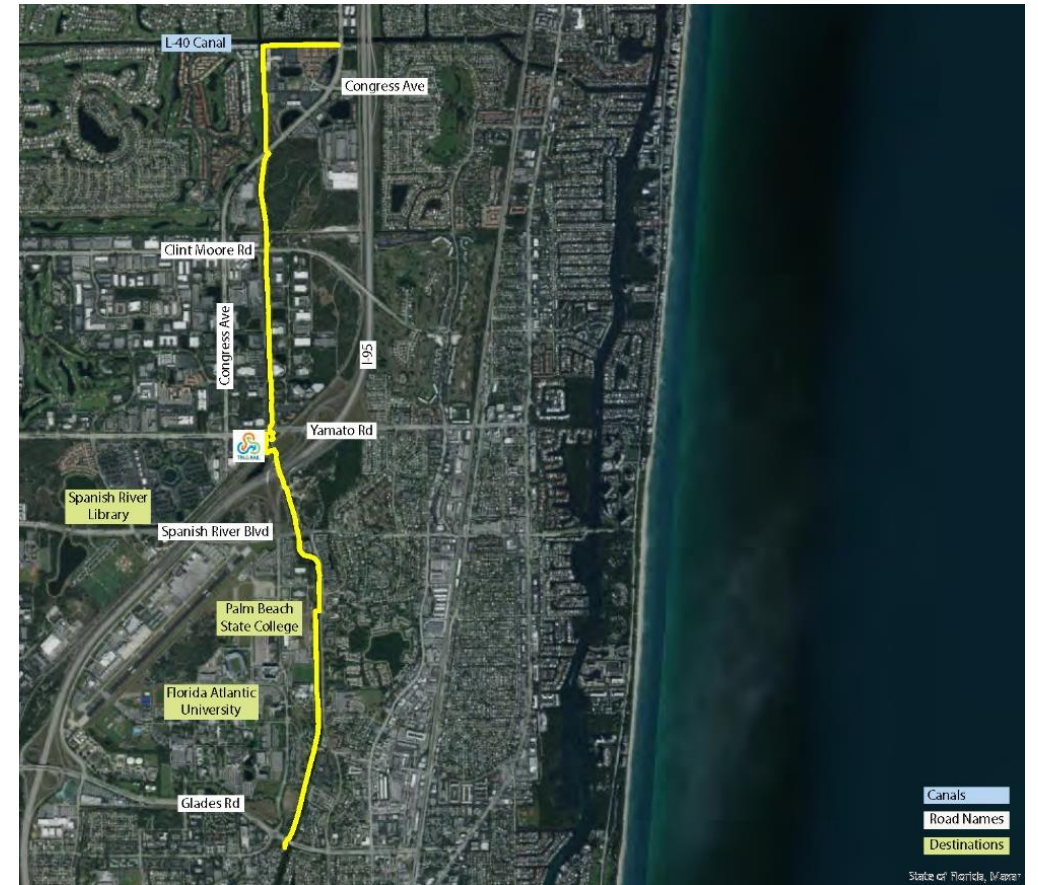
# Learning about the El Rio Trail in Boca Raton, FL

Alyssa Frank, Pedestrian Bicycle Coordinator  
Palm Beach Transportation Planning Agency

# About the El Rio Trail

- 4.7-mile facility in Boca Raton, FL
- 12' shared use path
- Connects to various destinations:
  - Florida Atlantic University
  - Palm Beach State College
  - Spanish River Library
  - Boca Raton Tri-Rail Station

Utilized by:

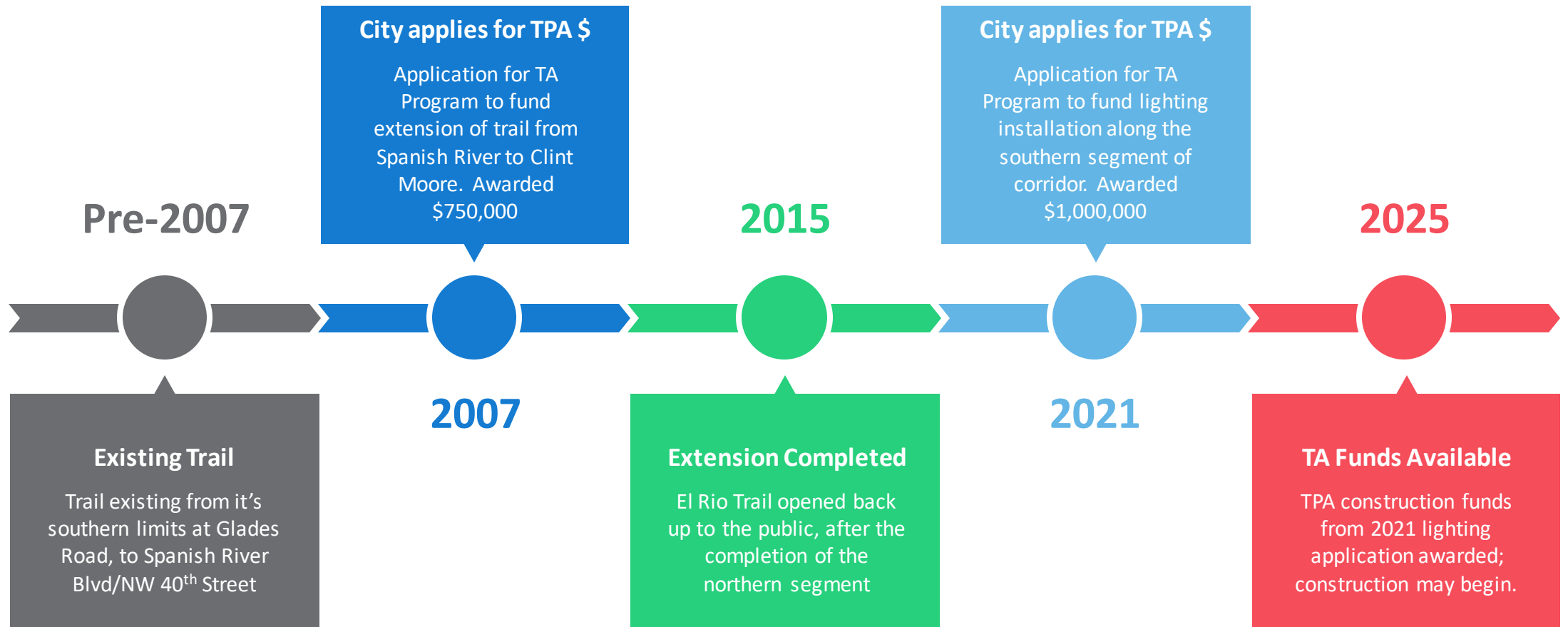




# The El Rio Trail Today



# History of the Trail



# What was funded in 2007?

## El Rio Trail at Clint Moore Road

2007



2021



# What was funded in 2007?

## El Rio Trail at Congress Avenue

2007



2021



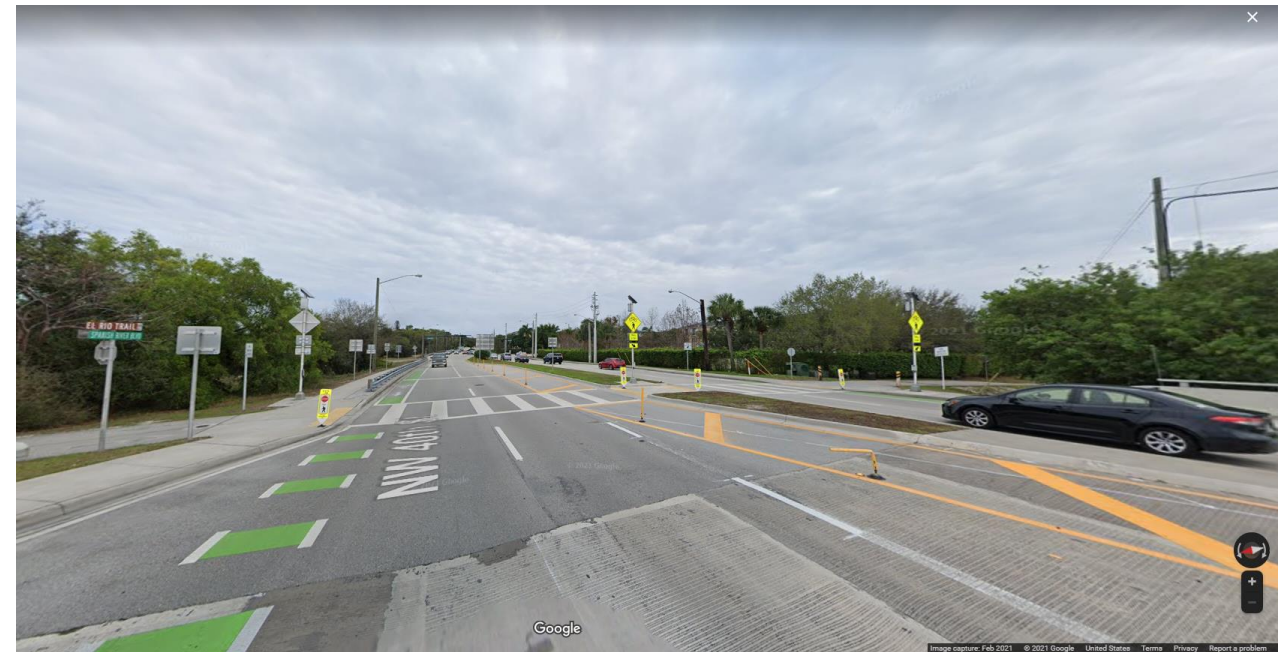
# What was funded in 2007?

## El Rio Trail at Spanish River Boulevard

2007



2021





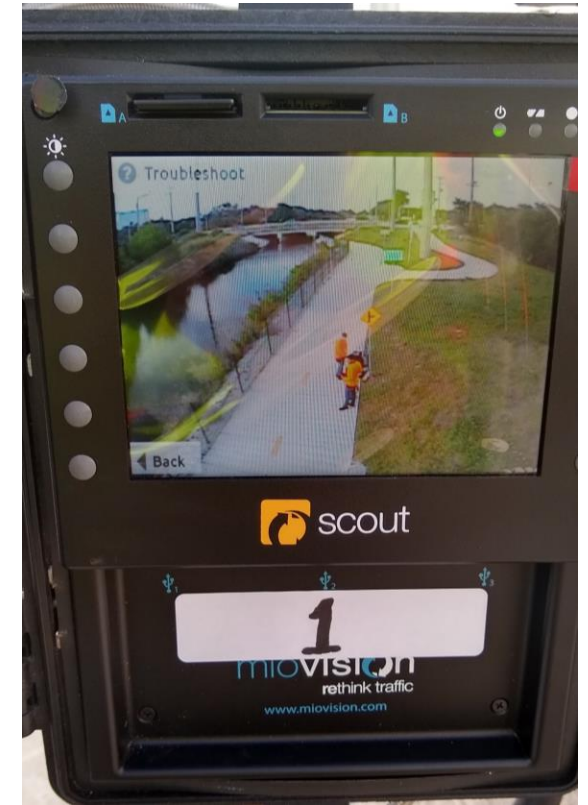
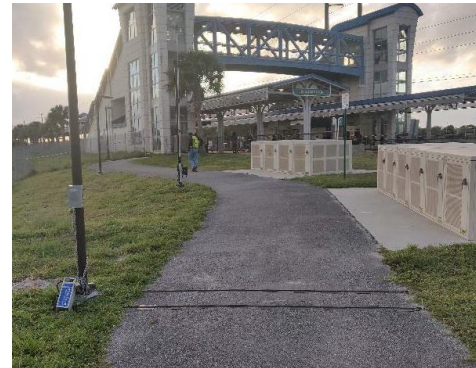
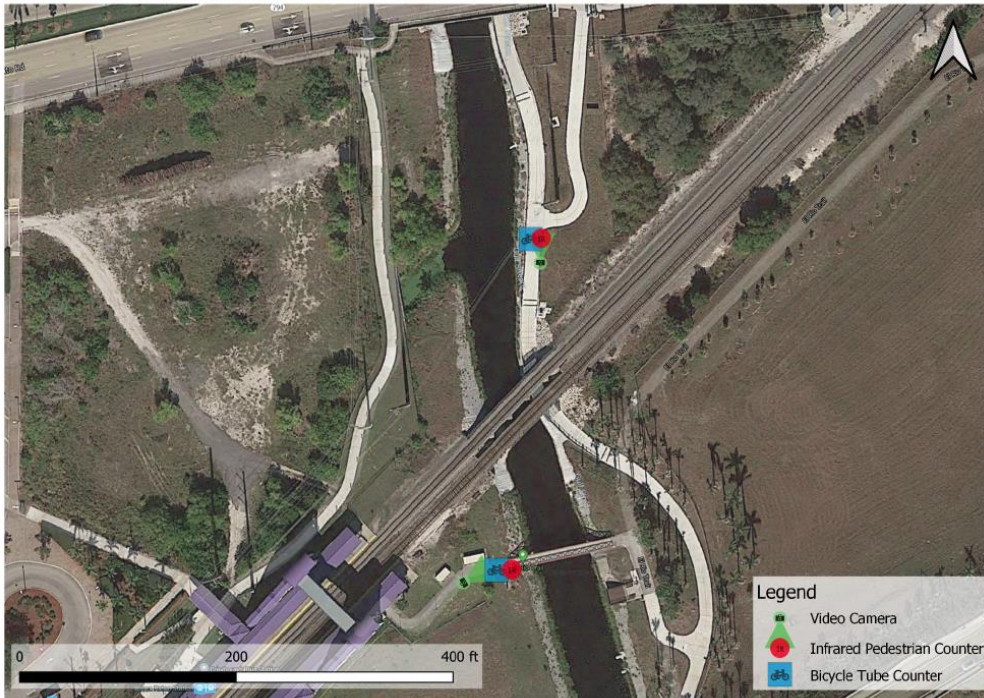
# Bicycle Counts: January 2020

**January 10 – 22, 2020:** TDA installed pneumatic tubes and infrared counters

Florida Department of Transportation  
NON-MOTORIZED  
DATA COLLECTION

Deployment Location Photographs  
93N001 – Boca Raton Tri-Rail

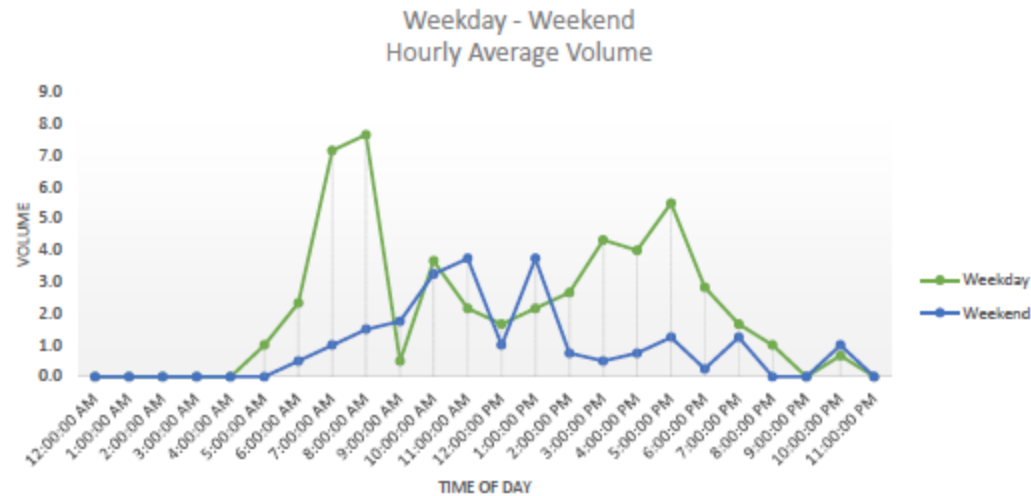
MARLIN



# What the numbers tell us

## El Rio Trail Counts - January 2020:

- Peak AM (SB): 8:00 AM hour
- Peak PM (SB): 5:00 PM hour



Florida Department of Transportation  
NON-MOTORIZED  
DATA COLLECTION

Deployment Location Photographs  
93N001 – Boca Raton Tri-Rail

MARLIN



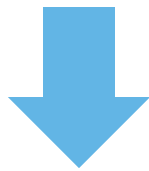


# What the numbers tell us

## Tri-Rail Ridership - January 2020:

- Peak AM: 8:00 AM hour
- Peak PM: 4:00 PM hour

Similarities in peak times suggest high utilization of trail as transportation



Need for greater network of Shared Use Paths



Deployment Location Photographs  
93N001 – Boca Raton Tri-Rail

**MARLIN**





Thank you!

[AFrank@PalmBeachTPA.org](mailto:AFrank@PalmBeachTPA.org)



# CHRIS BRUNTLETT

Marketing & Communications Manager





**DUTCH  
CYCLING  
EMBASSY**

**NL** Netherlands

# Non-Motorized Transport Virtual Workshop

Dutch Cycling Embassy • NL Consulate General in Miami  
Thursday, January 27th, 2021

# Dutch Cycling: For a Bicycle-Friendly World

The Dutch Cycling Embassy is a vast network of public and private organizations from the Netherlands who wish to share their knowledge and expertise to help cities experience the many advantages of cycling.



**Experience** the Dutch cycling culture first-hand



**Think** about best possible solutions and achievable results



**Act** by applying these solutions to your local context



**Learn** more about effective policies and best practices

[www.dutchcycling.nl](http://www.dutchcycling.nl)





## Rounded square

# Non-Mot

Only use blue and/or white.

For more details check out our Brand Guidelines.

### Breakout Room



- o> Thomas Stra
- o> Ruben Ipend

### Breakout Room

- o> Adrian Puen
- o> Sjors van Du

### Breakout Room

- o> Deodaat Boe
- o> Robin Kleine, Mobyson



# Workshop

@Cycling\_Embassy

 @dutchcyclingembassy

 @Cycling\_Embassy

 Dutch Cycling Embassy



@NLinMiami

 @NLinMiami





# Rounded square

Only use blue and/or white.

For more details check out our Brand Guidelines.



## Dutch Cycling Embassy

Nicolaas Beetsstraat 2A

3511 HE Utrecht

The Netherlands

ing\_Embassy

Netherlands

@dutchcyclingembassy

@NLinMiami



@Cycling\_Embassy



@NLinMiami



Dutch Cycling Embassy

www.dutchcycling.nl

info@dutchcycling.nl




+31 (0) 15 202 6116

# BREAKOUT ROOMS

- 212 Registrations!
- Email [eric.katz@dot.state.fl.us](mailto:eric.katz@dot.state.fl.us) if you encounter any issues connecting
- We will regroup at 11:50am(EST)

## 4. Breakout room preference

[More Details](#)

	Bike to Train Connectivity	46
	Bicycle Comfort	48
	Data Collection Technology	115



Goudappel

**MOBILITY MOVES US**

# Bike & train the perfect couple

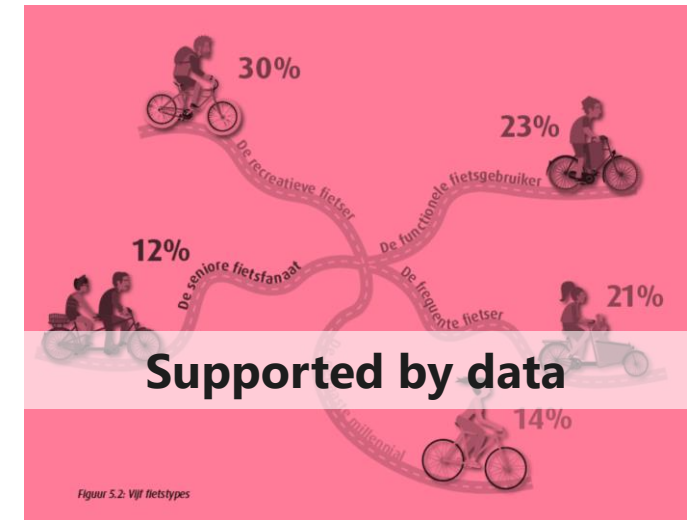
Thomas Straatemeier

[tstraatemeier@goudappel.nl](mailto:tstraatemeier@goudappel.nl)

<https://www.goudappel.eu/>



# Please to meet you!



- 55 years of experience
- Over 250 mobility-experts: design, data, modelling, planning
- At the core of Dutch transport planning innovations

- We work for all the major cities and regions in the Netherlands
- Fast growing international portfolio, including several US cities (Fort Collins, Austin, Wilmington, Minneapolis, Houston, Washington D.C.)



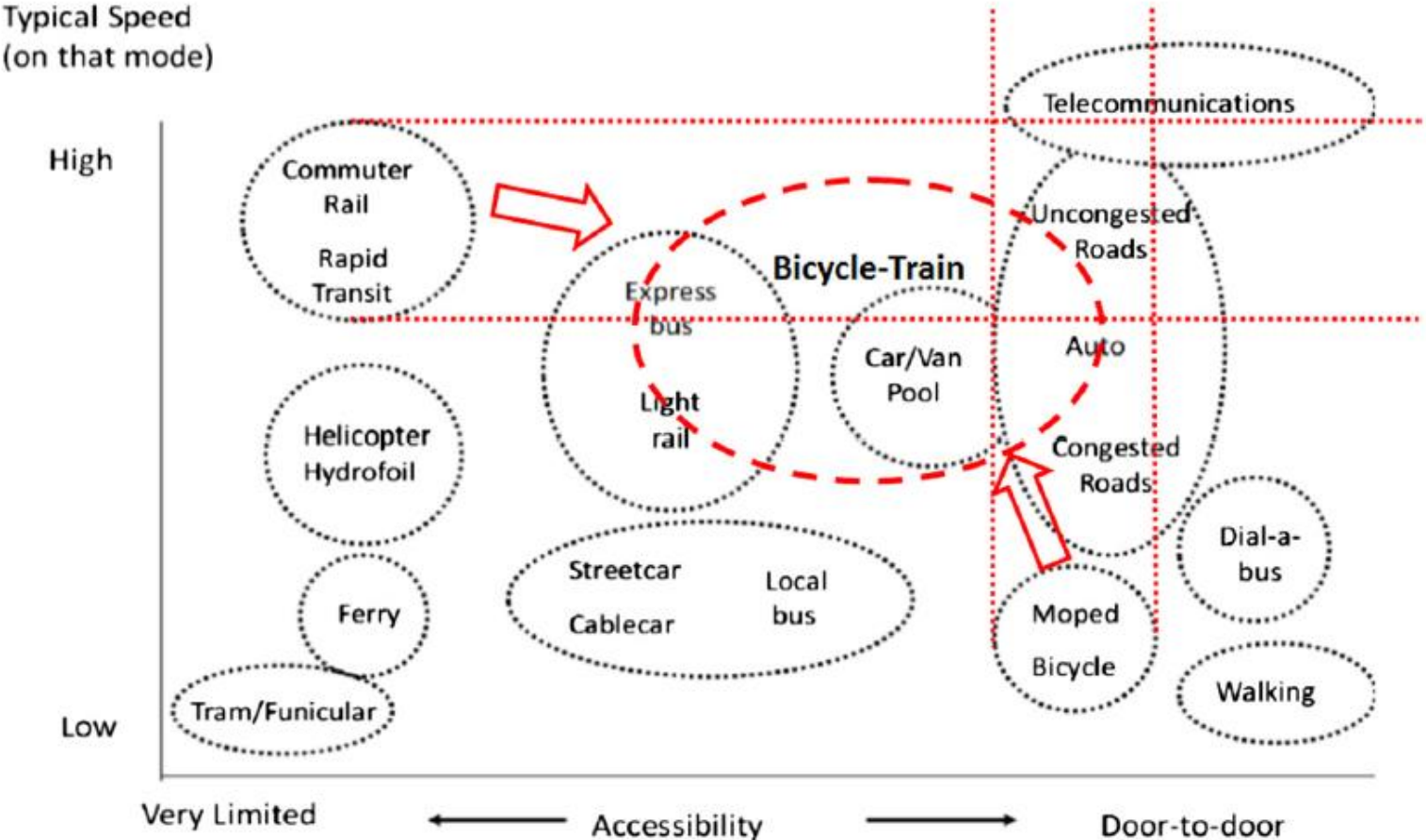
# Outline

---

- Theory
- Network design
- Station area design



# Best of both worlds



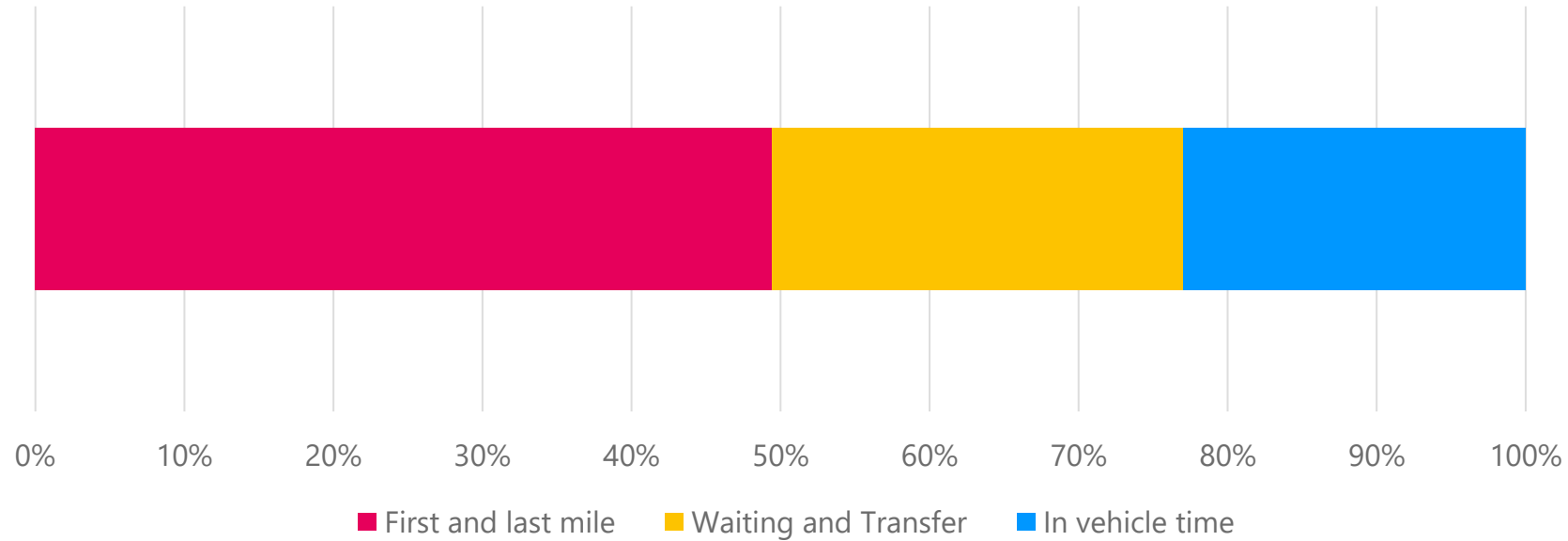
Source: Kager 2016 adapted from Meyer and Miller



# Improving transit is not only about running trains

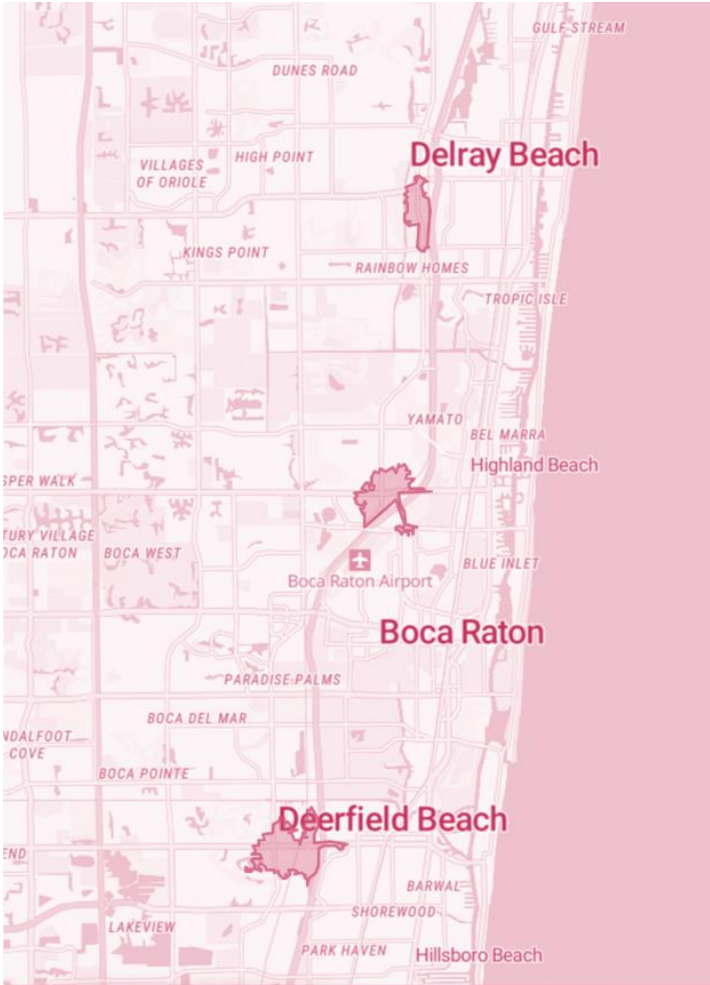
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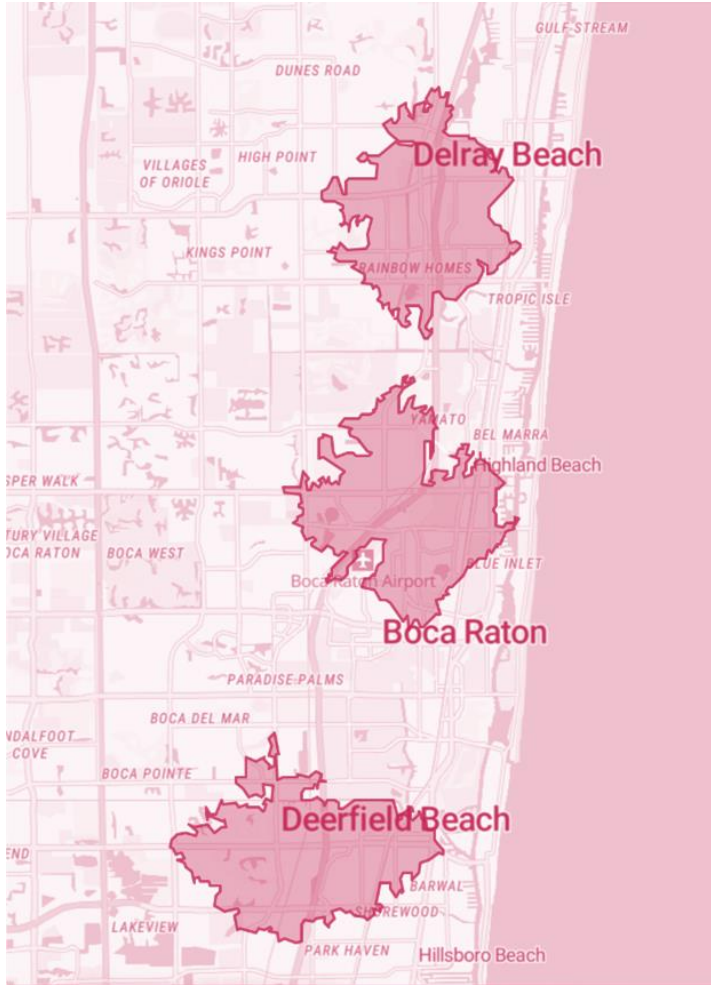




# Plan transit and bike as one system

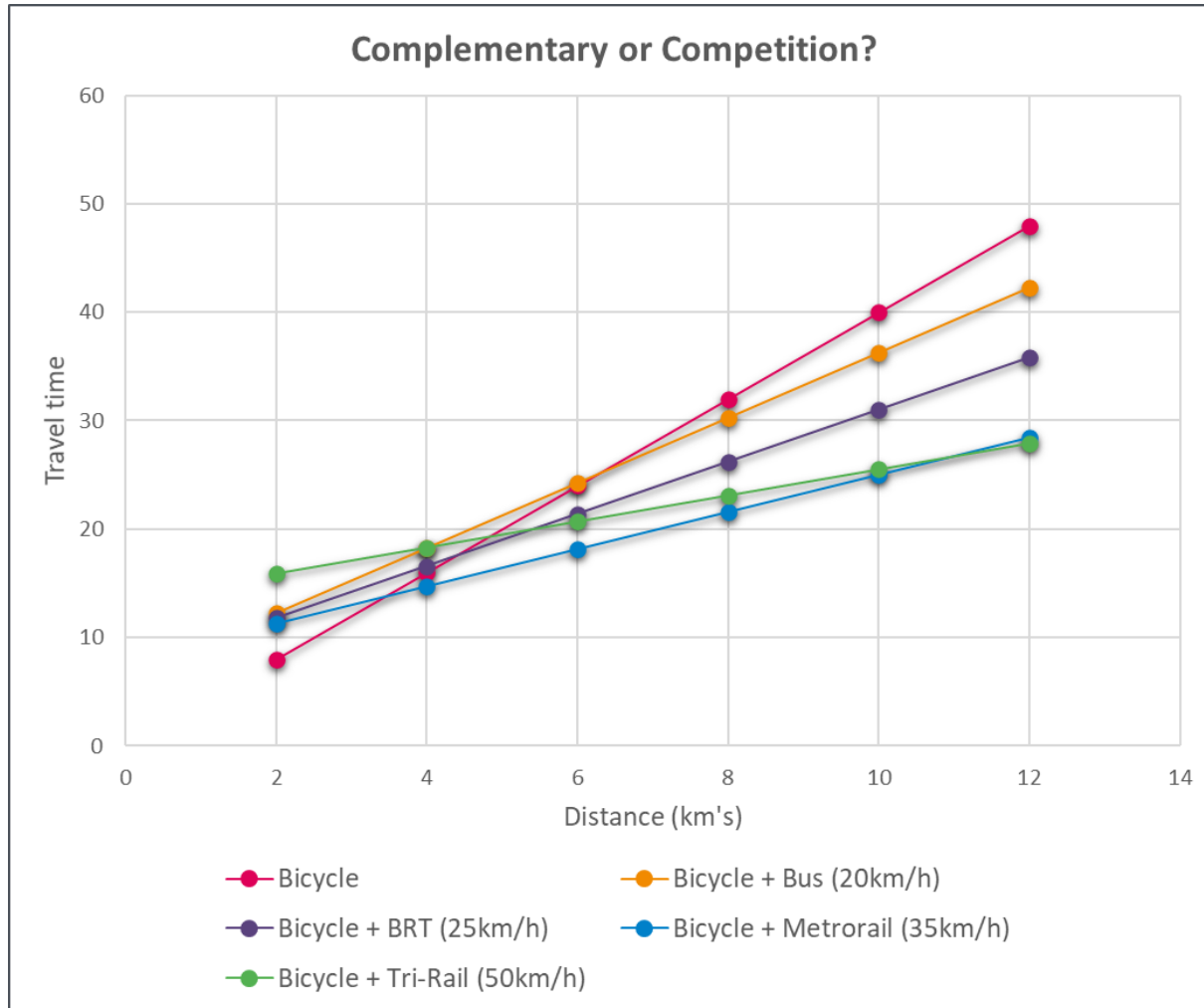


**Transit + 10  
min. walking**



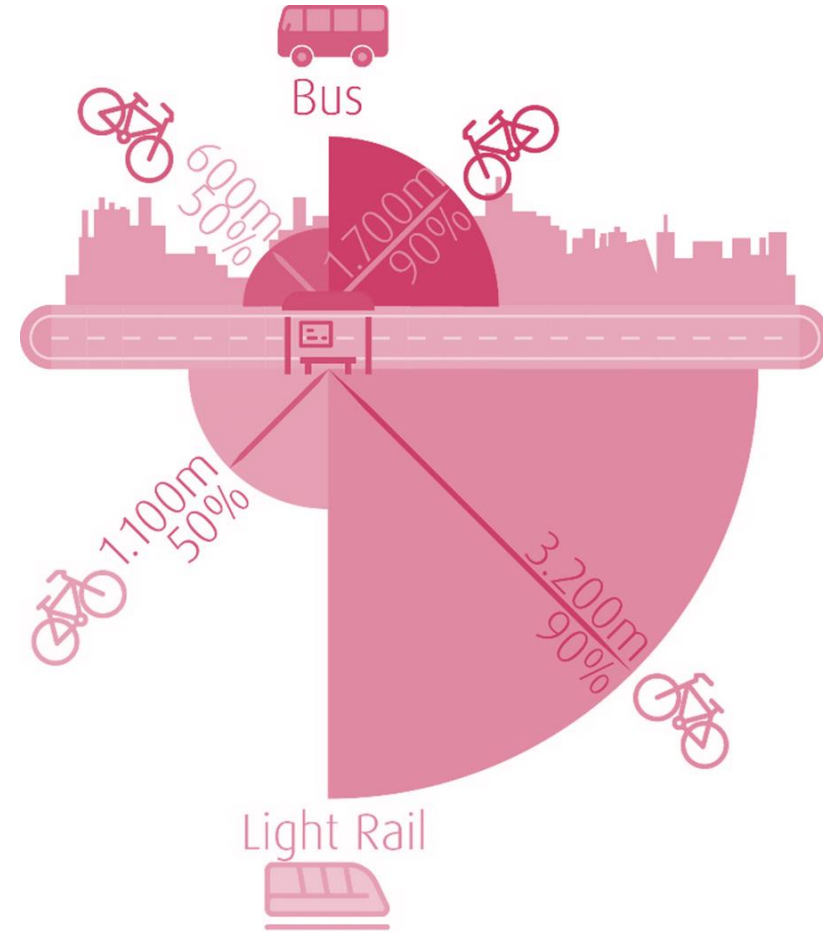
**Transit +  
10 min. cycling**

# Bicycle works better with higher order transit

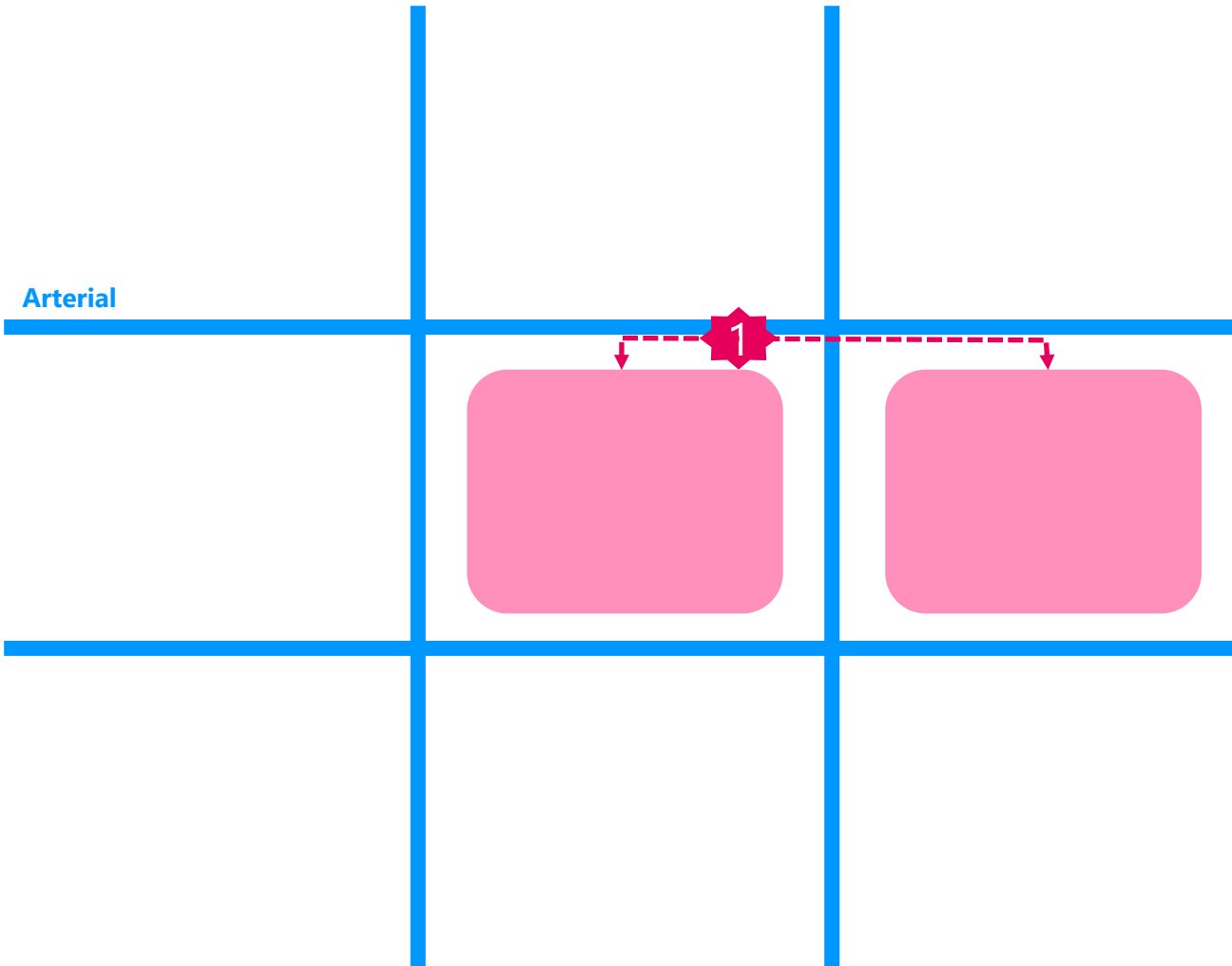


- Cycling works best with rail and possibly BRT
- Increase stop spacing bus
  - Makes it more attractive to bike to the bus
  - Increases speed and cost-effectiveness of transit -> higher ridership
- Paratransit to supplement

# Catch me if you can

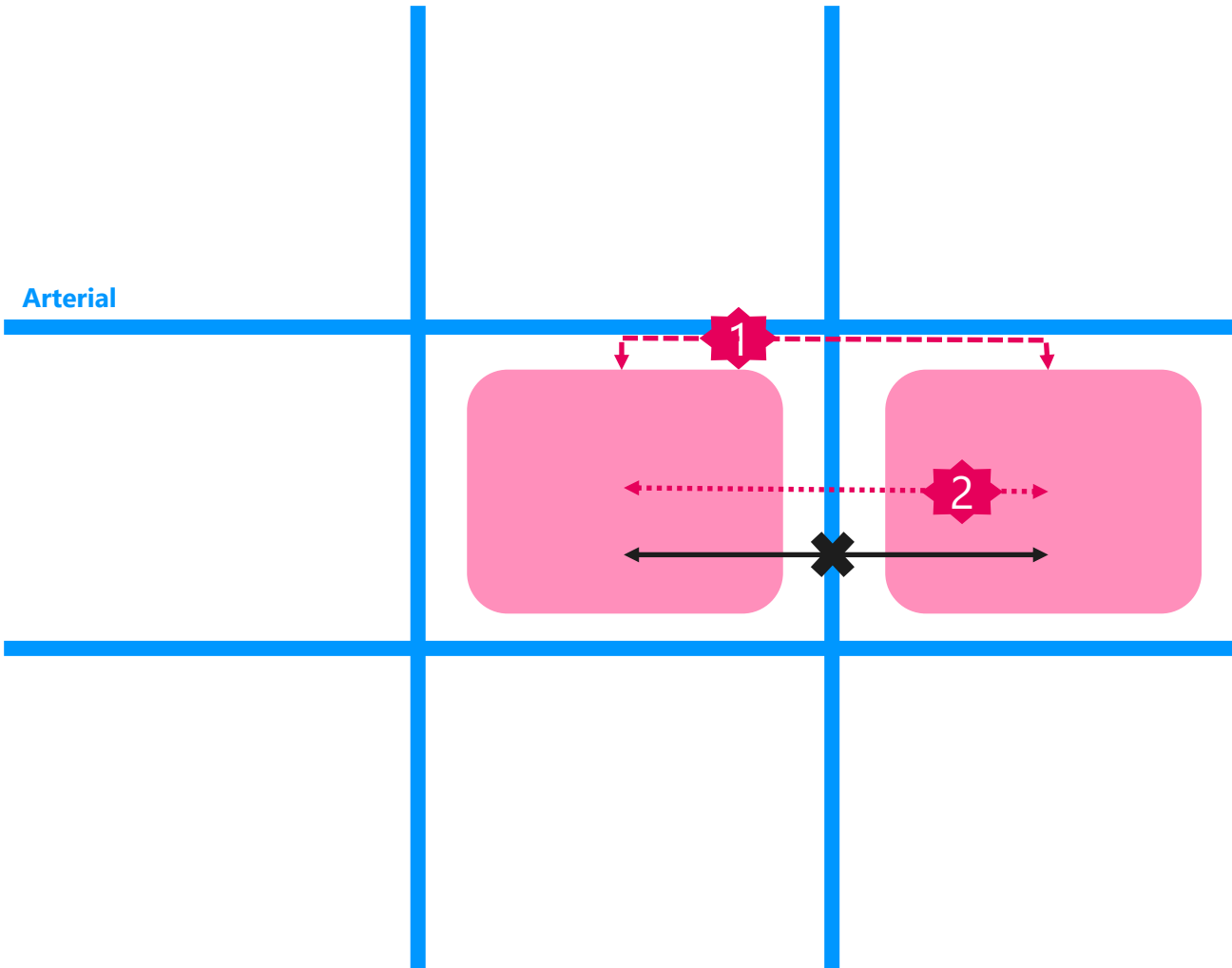


# Network strategy

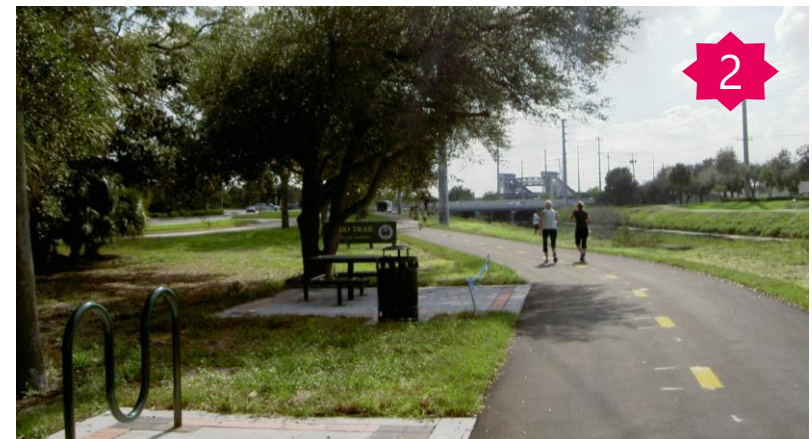


- Arterials are often the fastest also for cyclists
- But not very attractive and safe to cycle

# Network strategy



- Create new connections for cycling only within the grid
- Green corridors and quiet residential streets
- No local roads for cars between neighborhoods -> give cycling a competitive advantage





CITY OF BOCA RATON  
DEVELOPMENT SERVICES



## 2020 COMPREHENSIVE PLAN

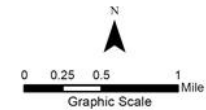
### LEGEND

#### PLANNING AREAS

-  Central District
-  Northeast District
-  Northwest District
-  Southeast District
-  Southwest District
-  City Limits

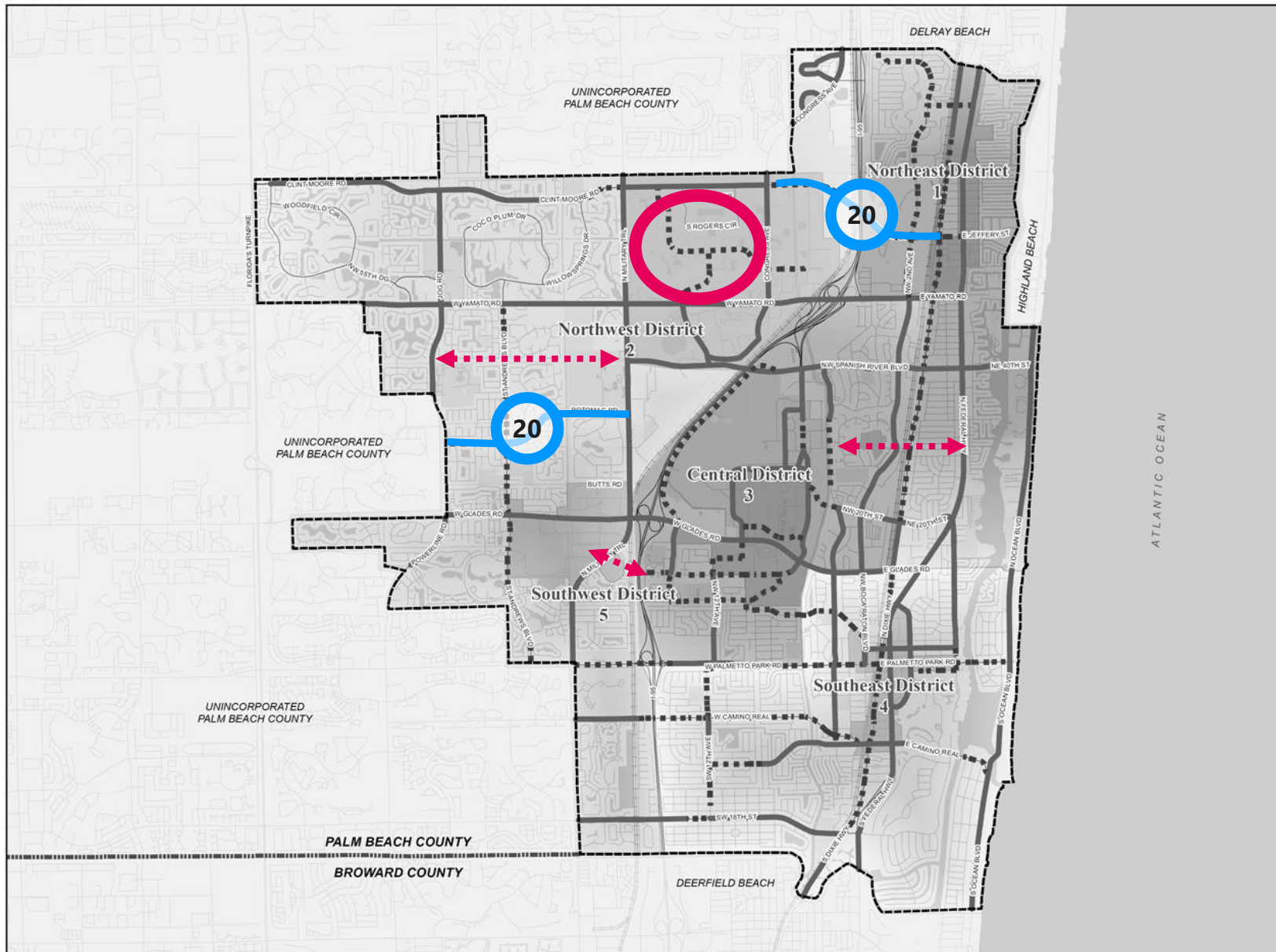
#### BICYCLE NETWORK

-  Existing Bicycle Lanes
-  Proposed Bicycle Lanes

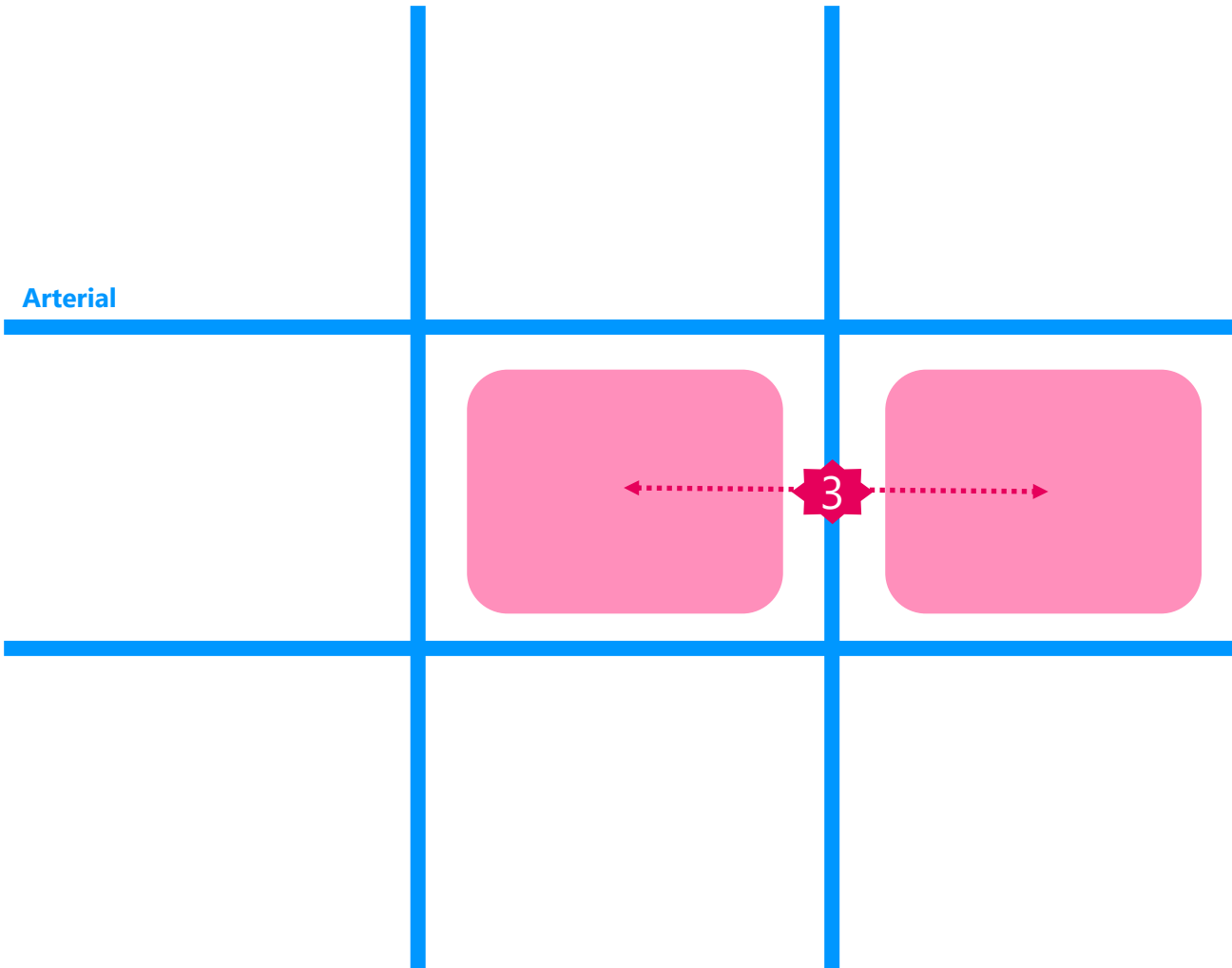


Map: Bicycle Network  
Revised Date: November 22, 2019  
Data Source: Development Services  
Page 15

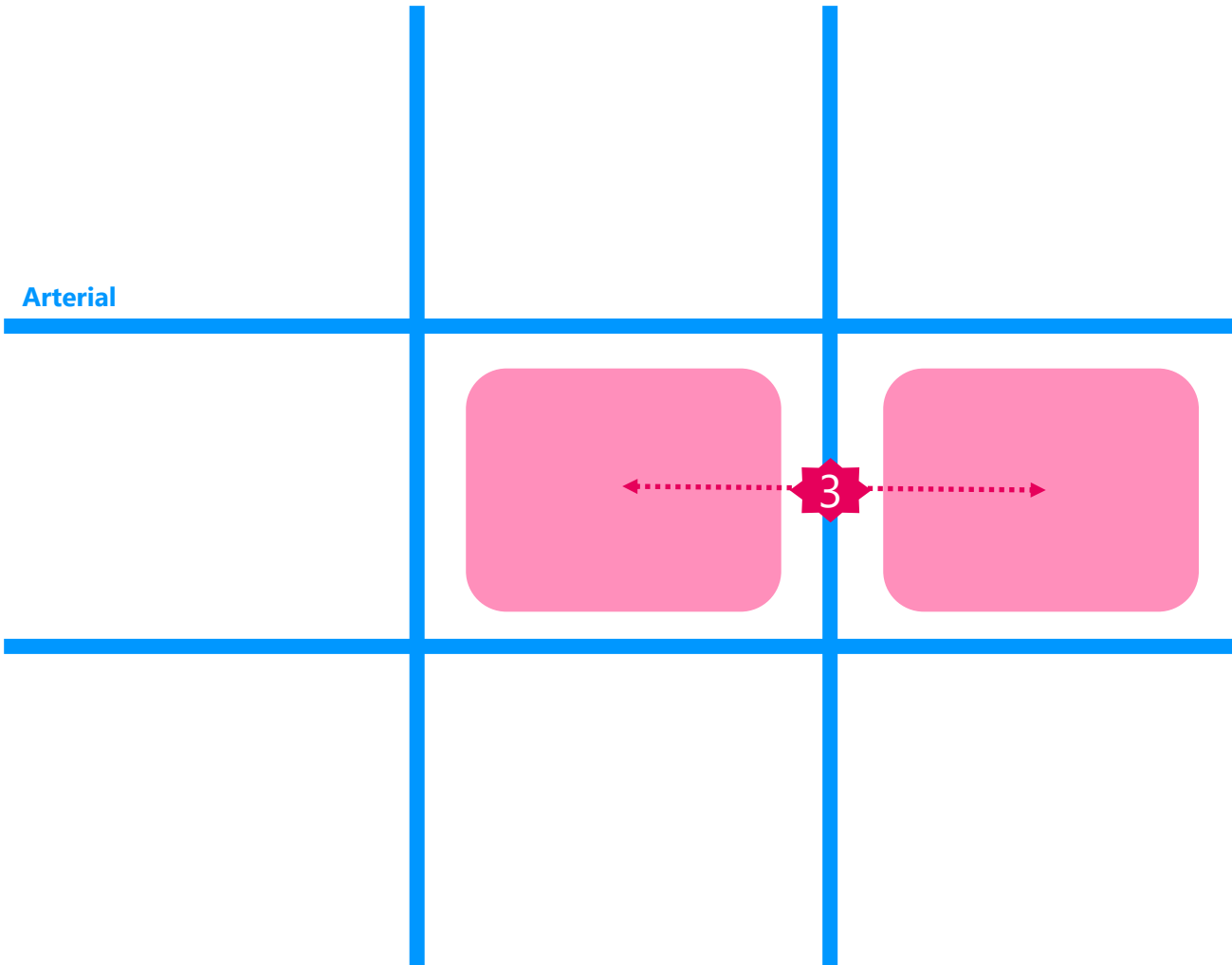
### BICYCLE NETWORK



# Network strategy - 2



# Network strategy - 3





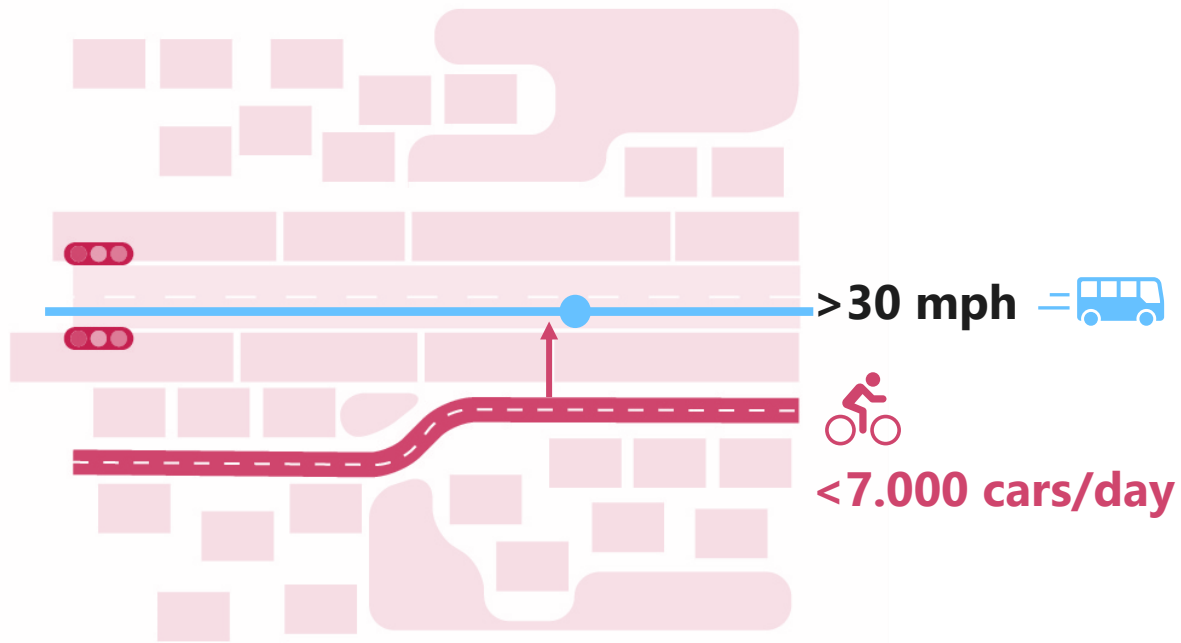
# Movemeter: Impact cycling policy on car network

Volume to Capacity Ratio Improvements

Before and After 15% of Short Trip Capture by implement bike network

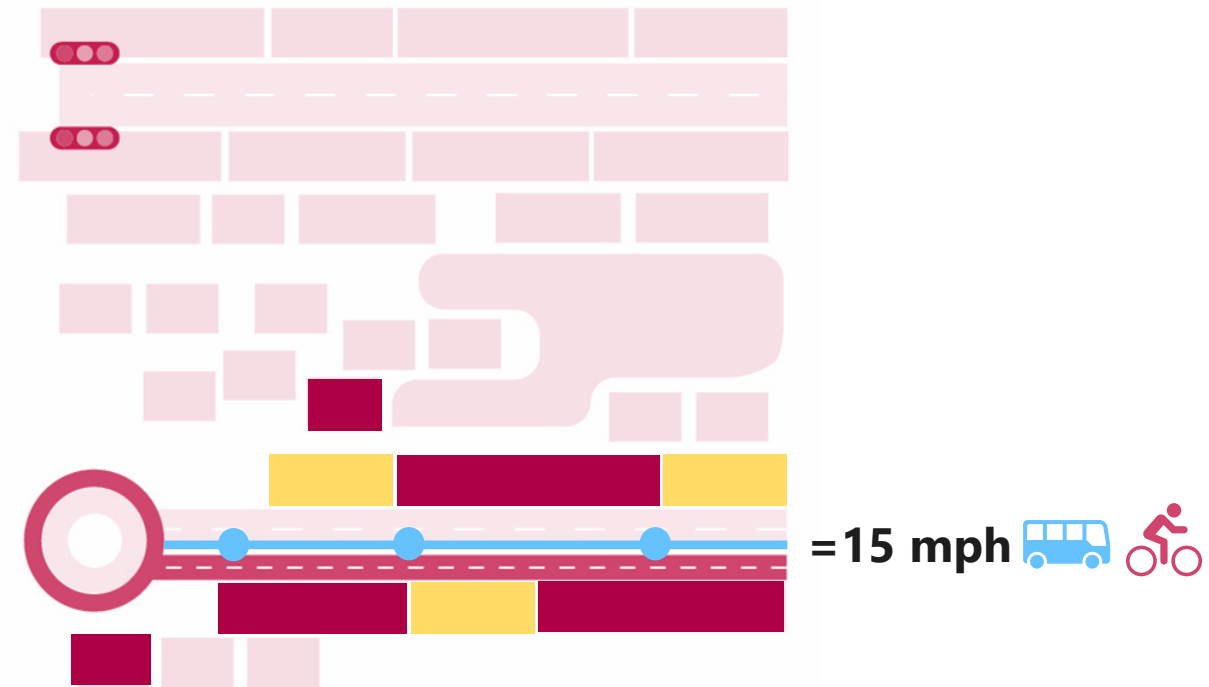


# Next to main road or not?



## Separate

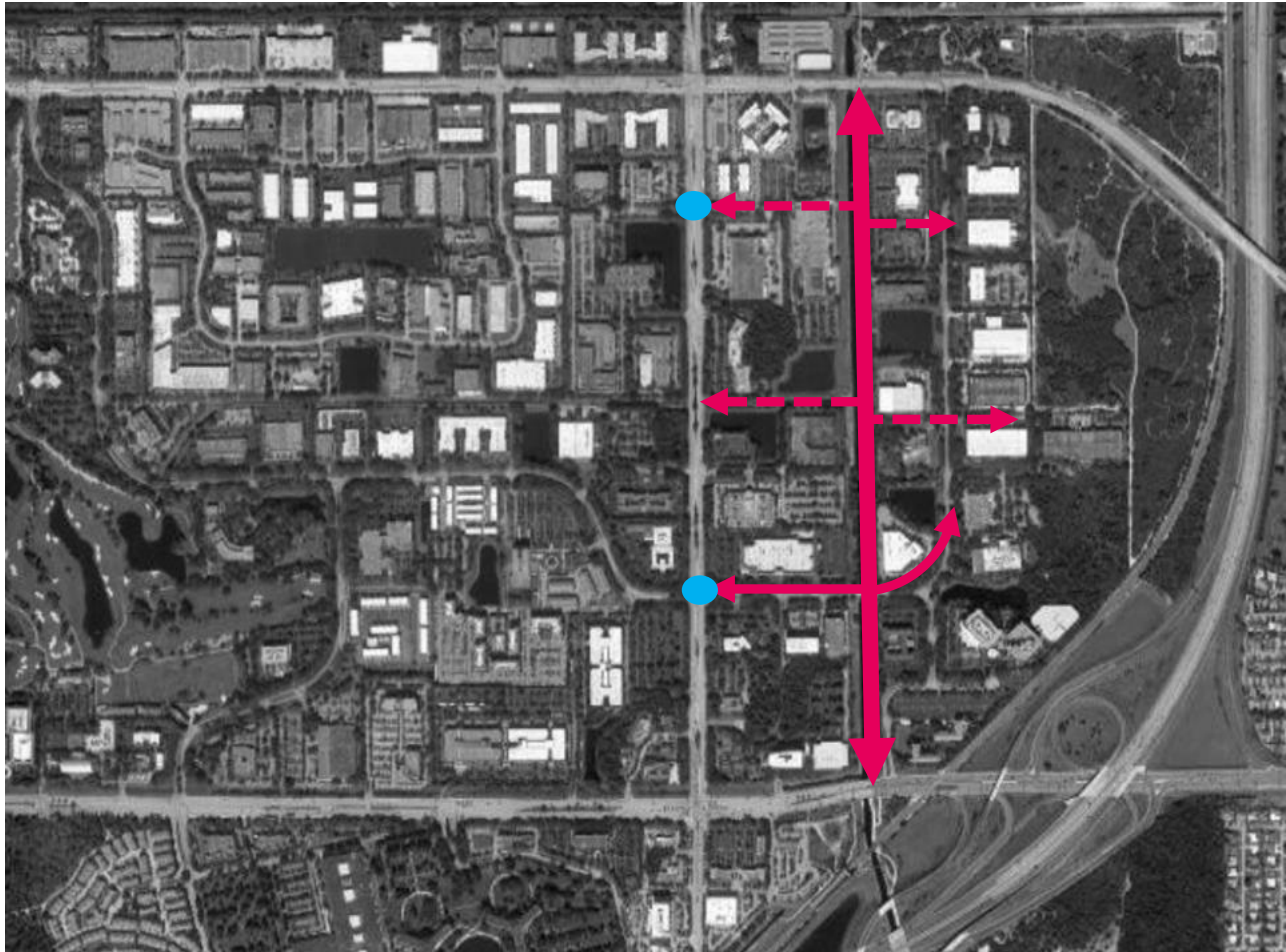
Trail / Bicycle boulevard



## Integrate

Bike lanes / shared space

# Trails need feeders



- Small investments with big impact
- Feeders every  $\frac{1}{4}$ - $\frac{1}{3}$  mile
- Combine feeder with bike parking
- BID or Communities can apply for funding
- Travel demand management, with businesses

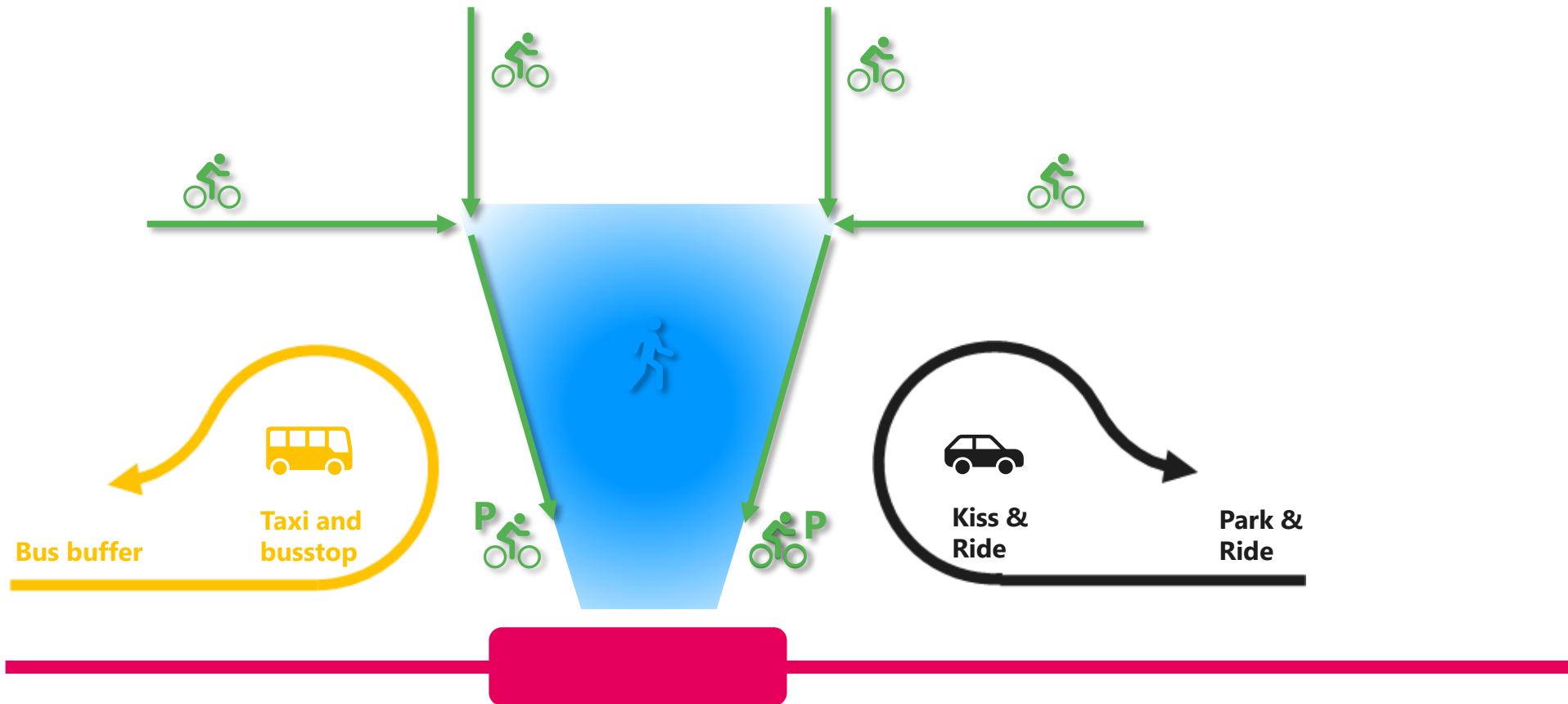
# Small interventions, big difference

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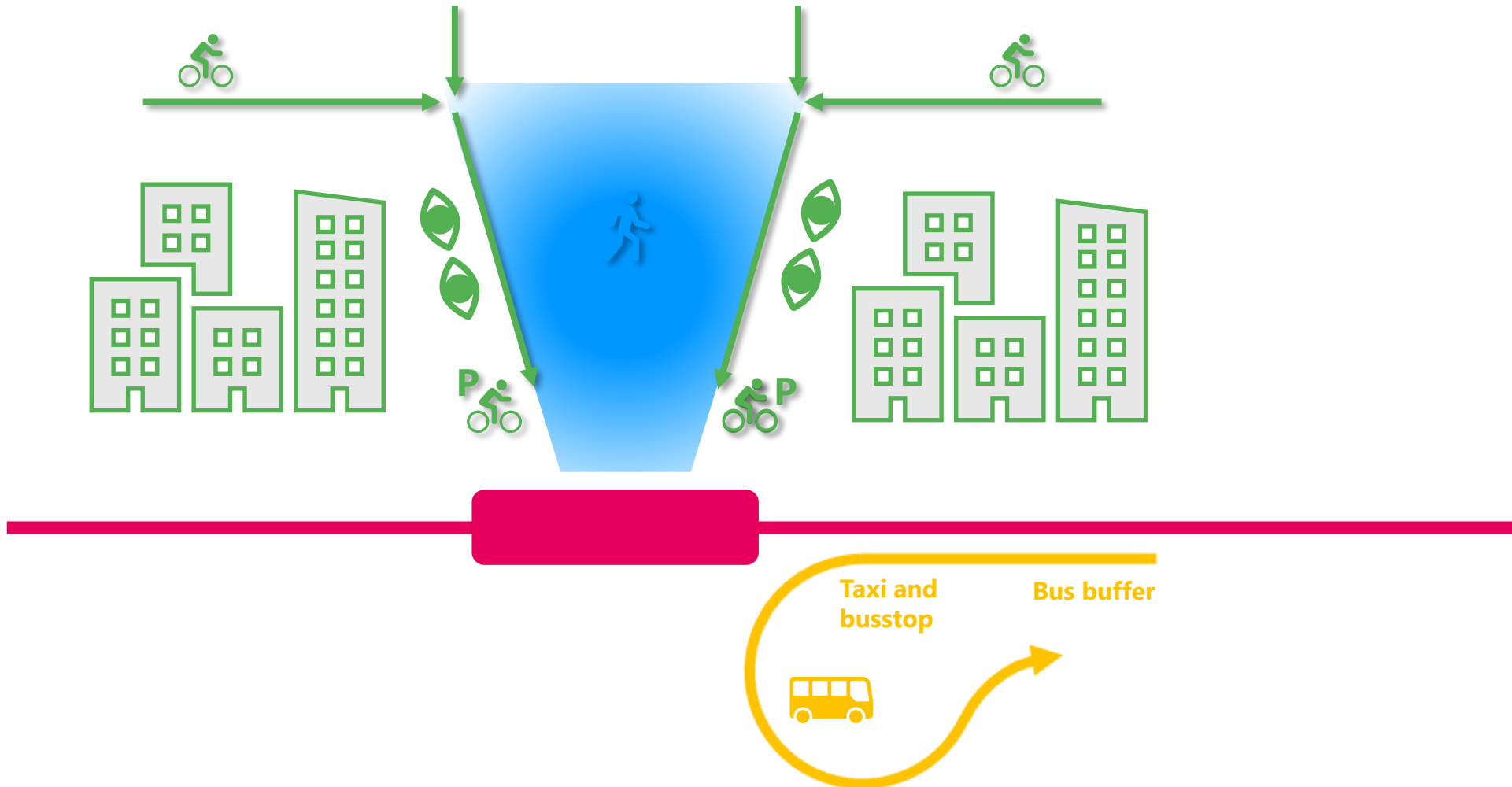
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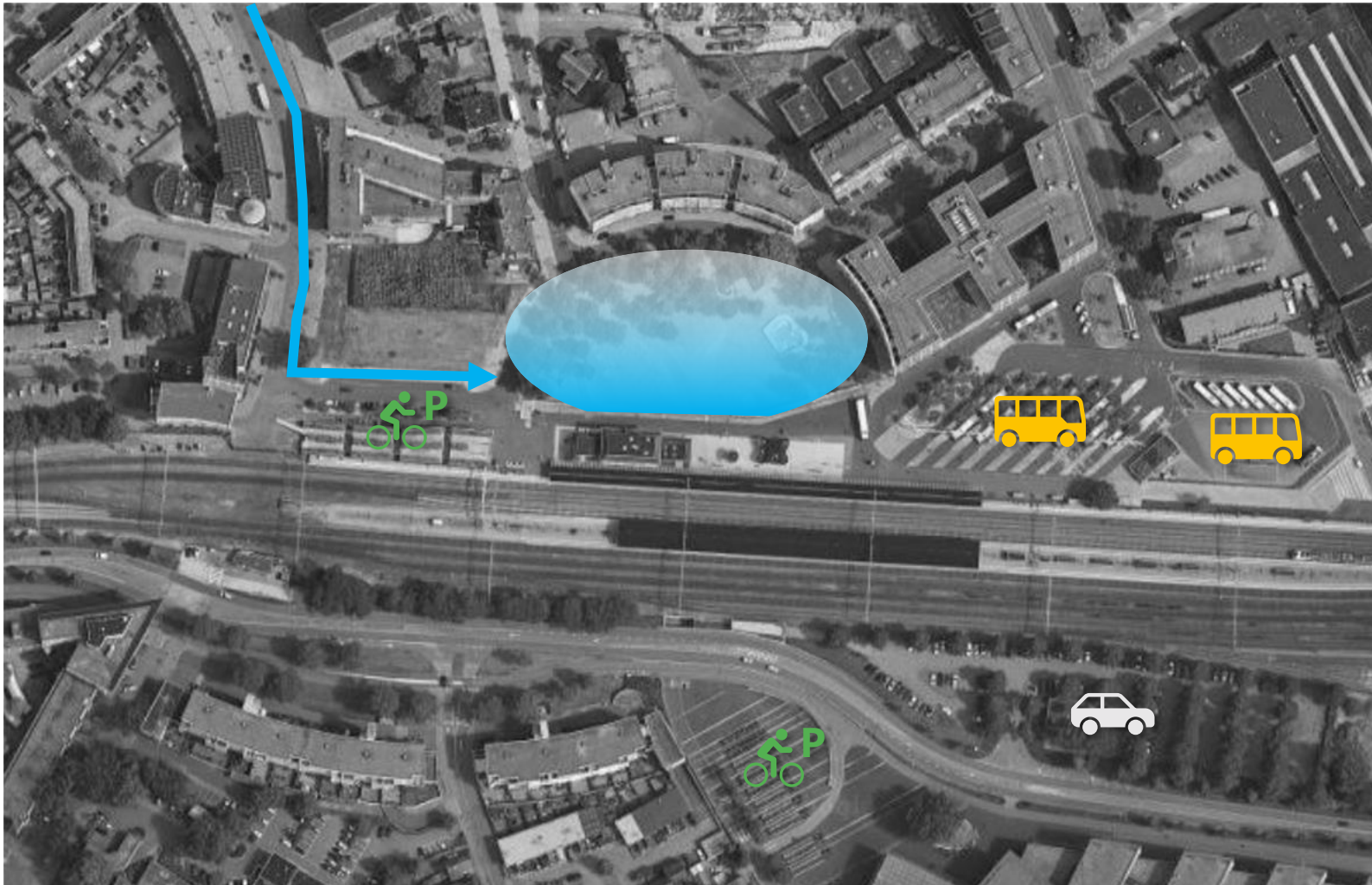
# Station design: Active modes first



# Station design: Density before transfer



# Station Apeldoorn: front and back



# Station Apeldoorn: plan and learn

---



1912



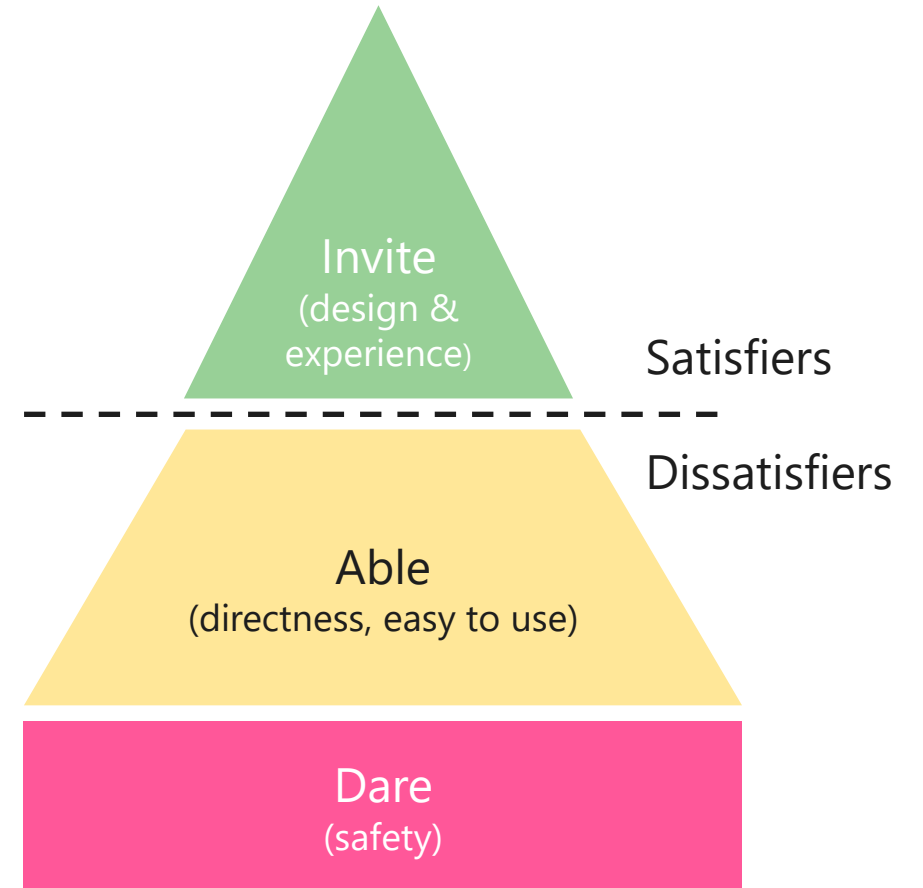
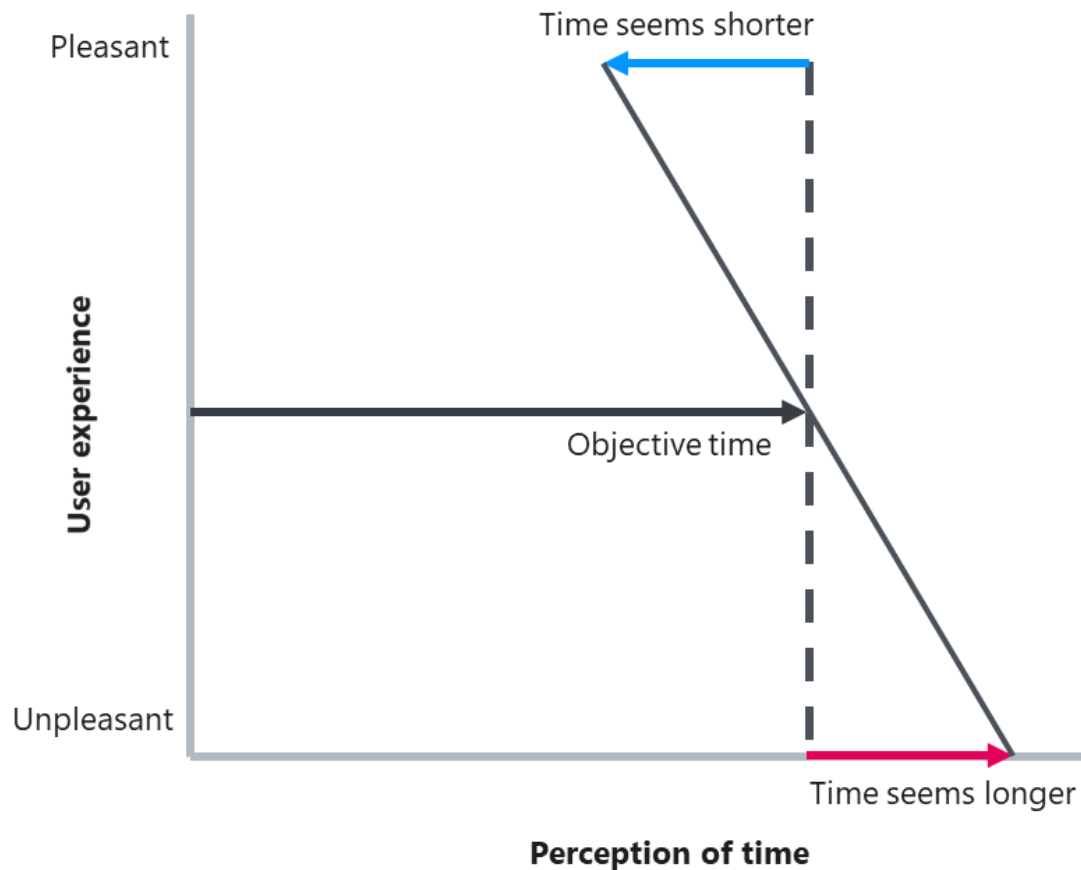
2004



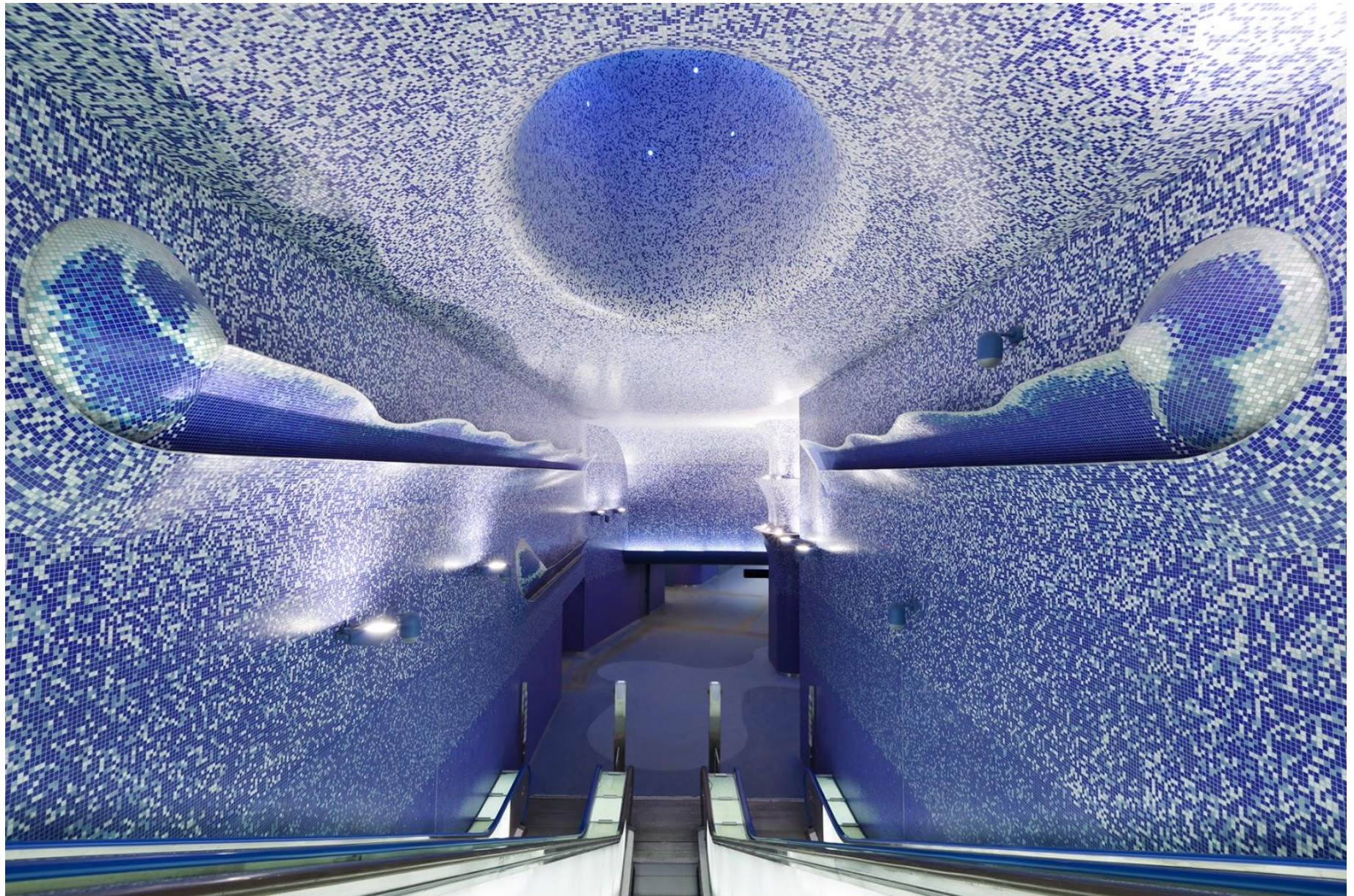
2020



# User experience is key



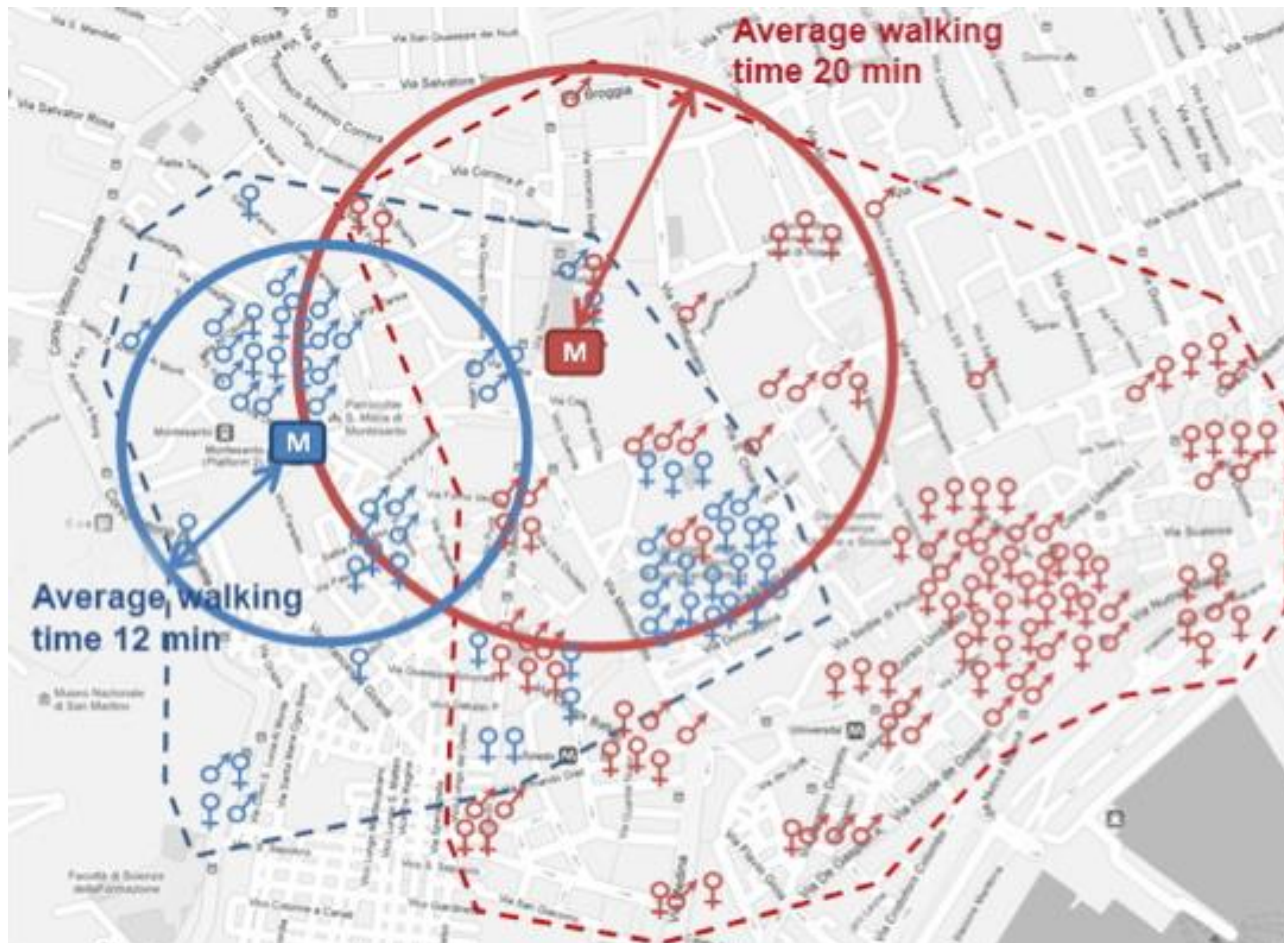
# The case of Naples



Source: Cascetta



# Design almost doubles your catchment



Source: Cascetta

# Station Zevenaar: Reception area

---

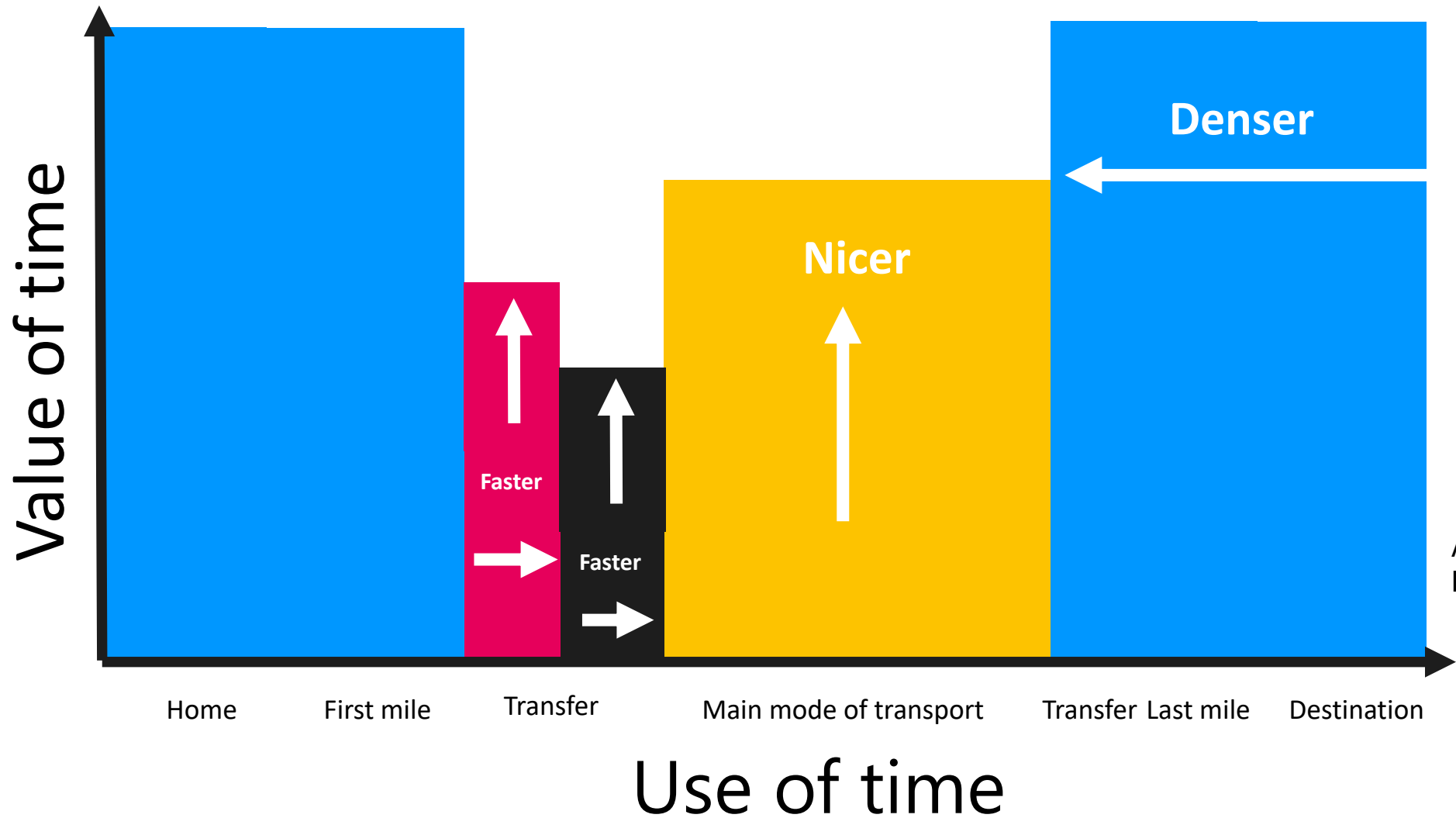


- Clear the area
- Organize functions
- Visual marker
- Place to rest

# Service & bike share & wayfinding



# A transit trip from home?



Adapted from Peek



# Cycling data

*Examples from NL and EU*

Webinar, January 27th 2022

Robin Kleine - Mobycon

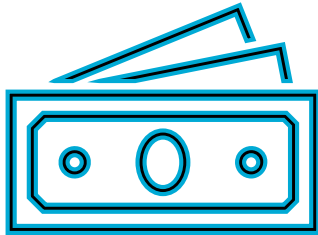
Deodaa Boer - Cycle Data

# WHY CYCLING DATA



# BEING VISIBLE IN A DIGITAL WORLD

- Volume of data is increasing (\*50 since 2010)
- Same goes for mobility data
  - Models and analyses → policies and investments
  - Traffic management systems → priority
  - Products and services (e.g. travel planners) → behavior



# CYCLING DATA IS LACKING



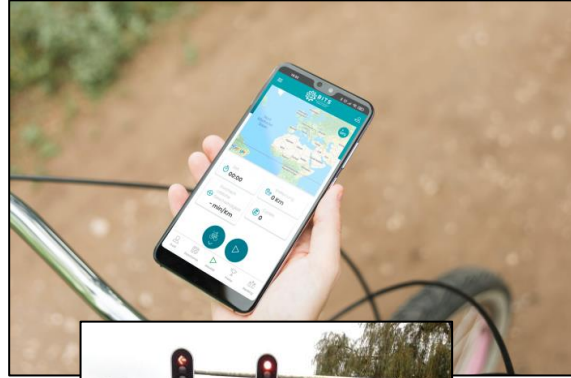
# OPPORTUNITIES

## Infra



MOBYCON.COM

## Cyclist



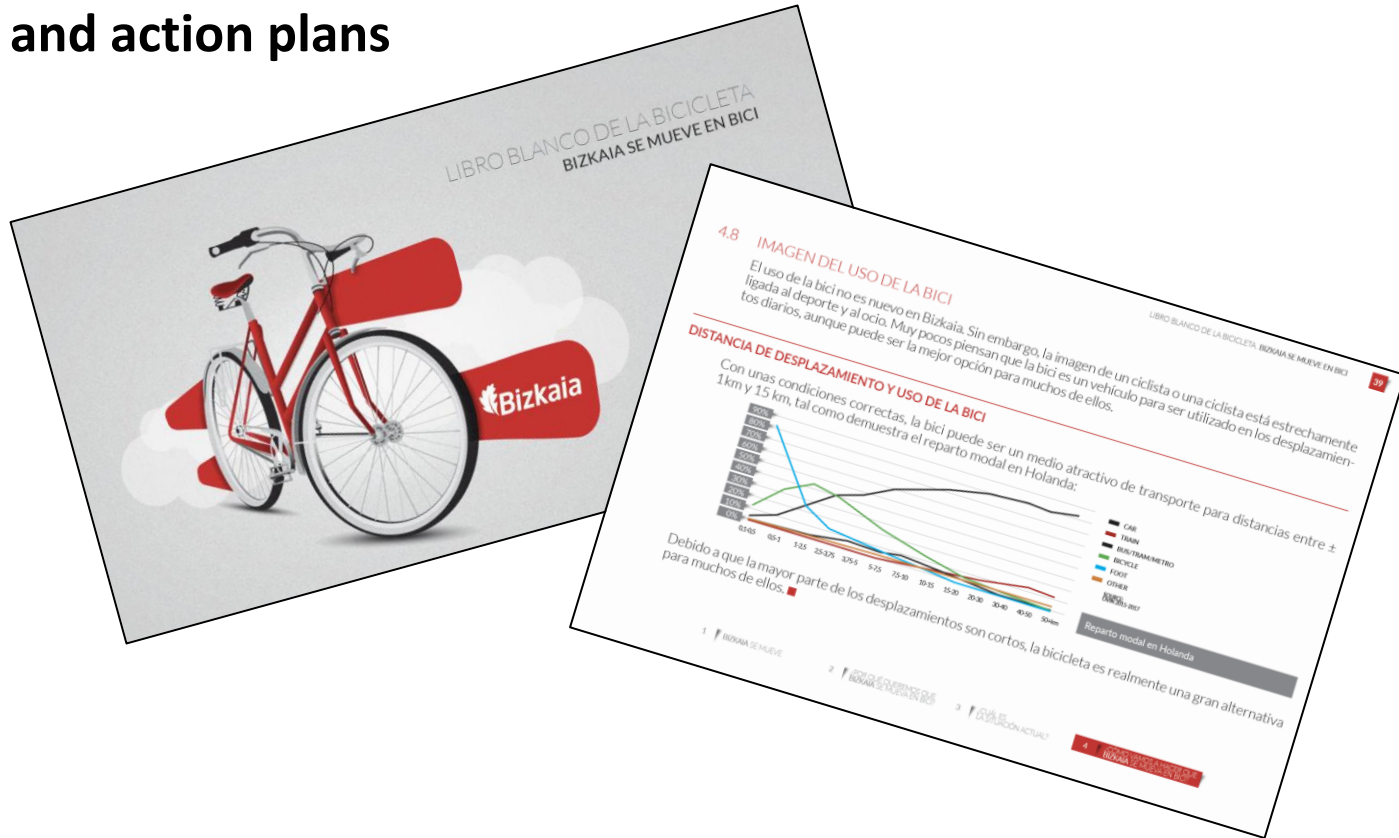
## Bike



# WHAT WE DO WITH CYCLING DATA

# WHAT WE DO WITH CYCLING DATA

- **Cycling policy and action plans**



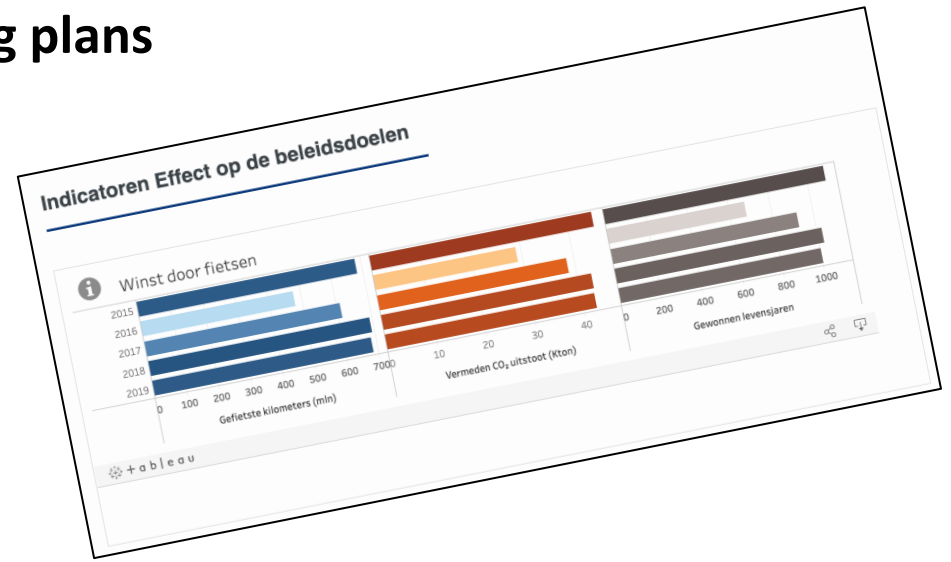
# WHAT WE DO WITH CYCLING DATA

- Cycling policy and action plans
- **Cycling network development**



# WHAT WE DO WITH CYCLING DATA

- Cycling policy and action plans
- Cycling network development
- **Develop and execute monitoring plans**



# WHAT WE DO WITH CYCLING DATA

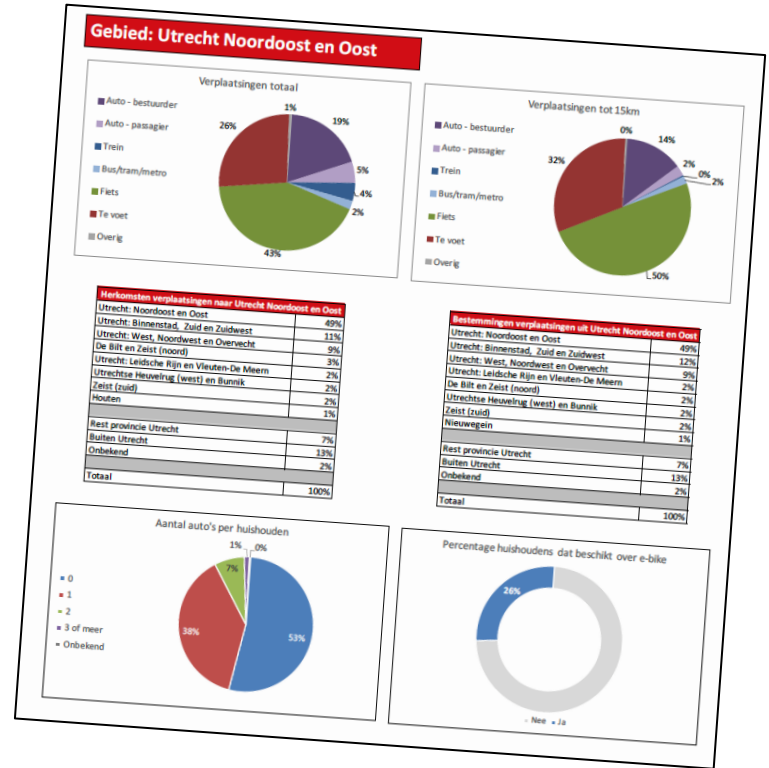
- Cycling policy and action plans
- Cycling network development
- Develop and execute monitoring plans
- **Road safety assessments**





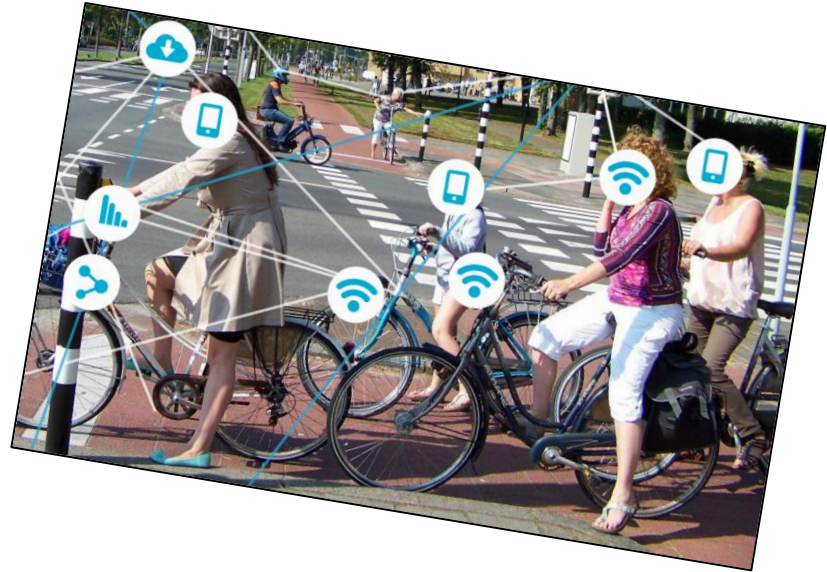
# WHAT WE DO WITH CYCLING DATA

- Cycling policy and action plans
- Cycling network development
- Develop and execute monitoring plans
- Road safety assessments
- **Data visualisations and interpretations**



# WHAT WE DO WITH CYCLING DATA

- Cycling policy and action plans
- Cycling network development
- Develop and execute monitoring plans
- Road safety assessments
- Data visualisations and interpretations
- **Digital products and services**



# WHAT WE DO WITH CYCLING DATA

- Cycling policy and action plans
- Cycling network development
- Develop and execute monitoring plans
- Road safety assessments
- Data visualisations and interpretations
- Digital products and services
- **Workshops and participation**



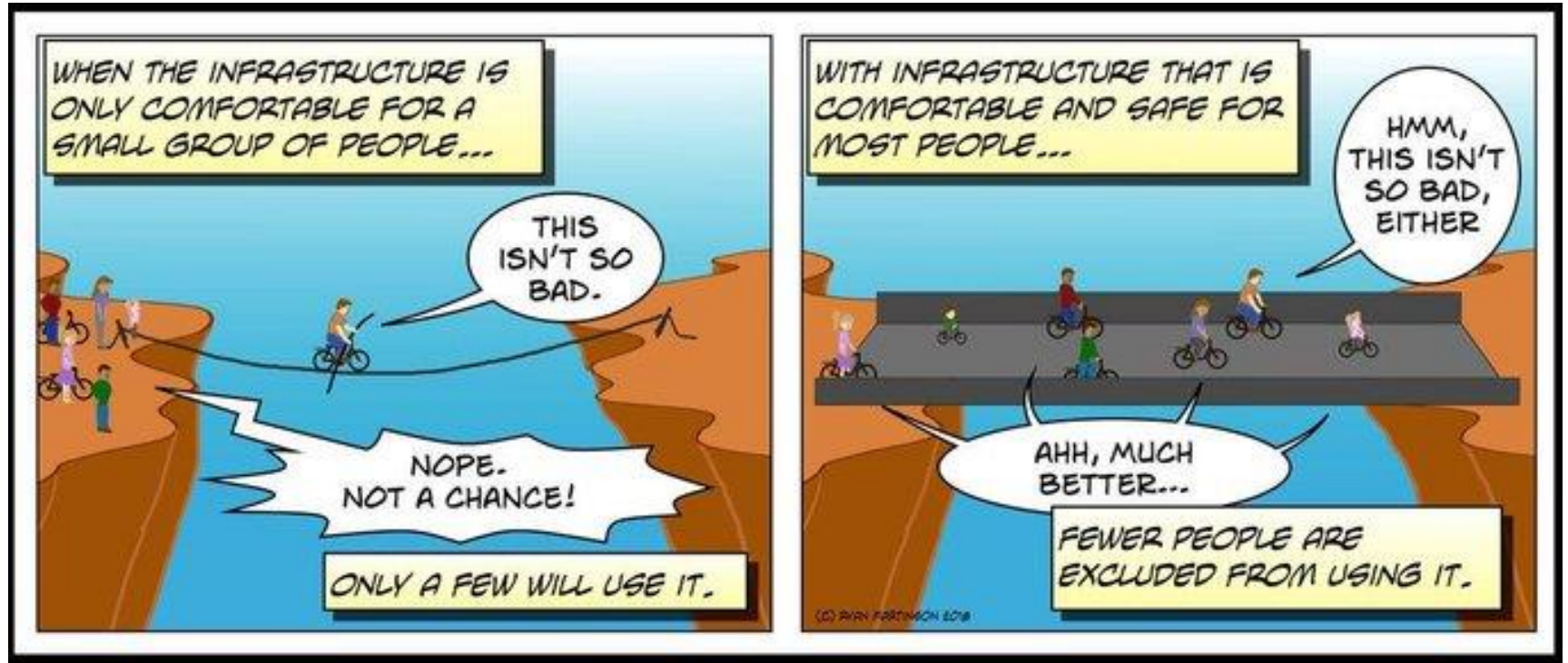
# WHAT WE DO WITH CYCLING DATA

- Cycling policy and action plans
- Cycling network development
- Develop and execute monitoring plans
- Road safety assessments
- Data visualisations and interpretations
- Digital products and services
- Workshops and participation
- **Design of roads/public space**



# CYCLING POTENTIAL

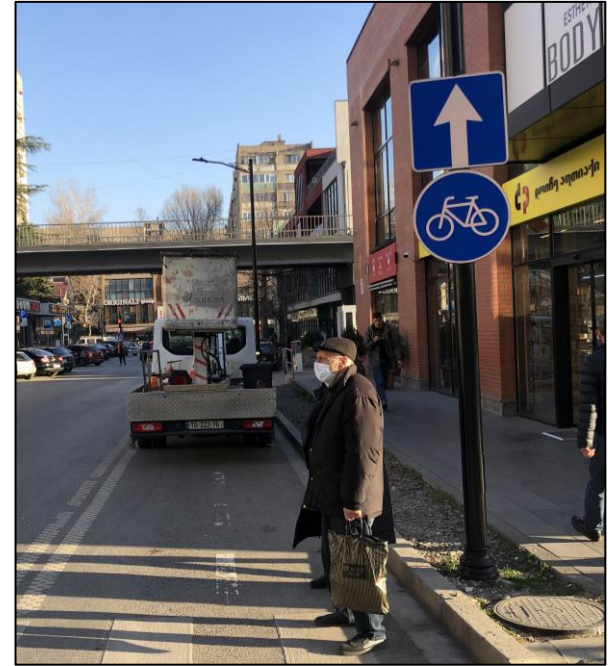
# CURRENT USE ≠ DEMAND



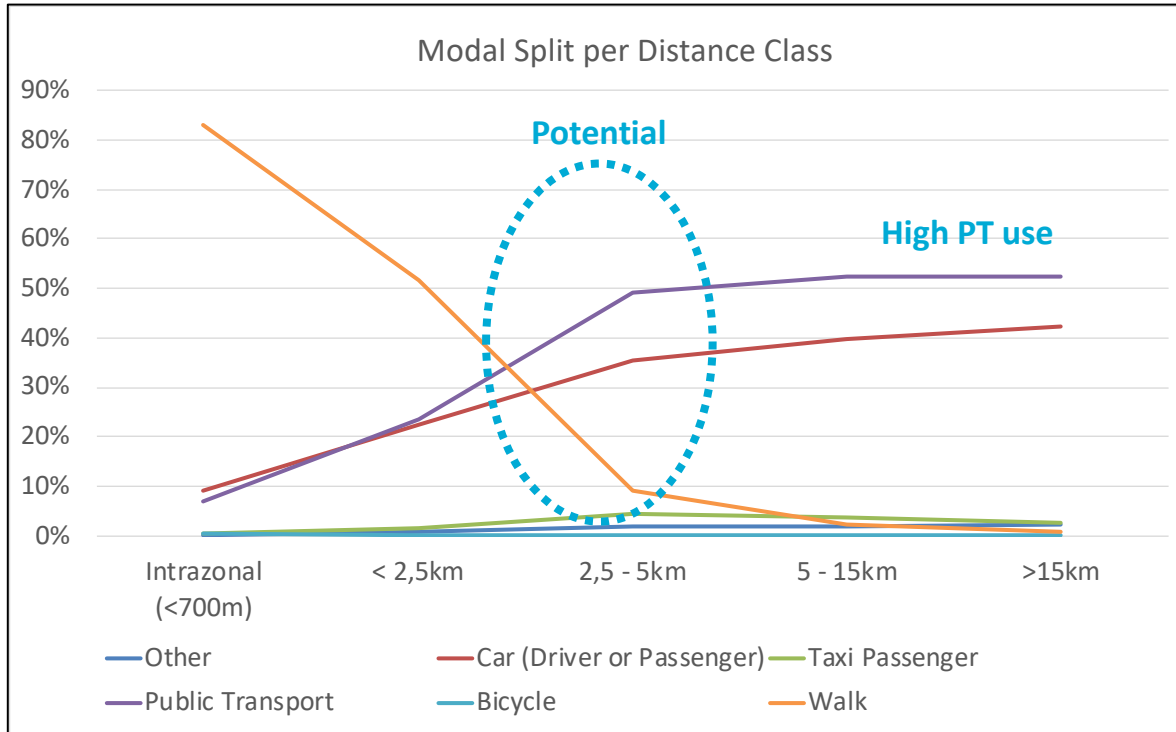
Source: Brent Toderian

# TBILISI – POTENTIAL FOR CYCLING

- Virtually no cycling and cycling infra
- City of 1.2 million (and growing)
- Around 500km<sup>2</sup> / 200sq mile /120.000 acres
- Challenges:
  - Road capacity/congestion
  - Environment
  - Air quality
  - Health
  - Etc..
- Where to start?
- No cycling data (but a mobility survey and some spatial data)



# TBILISI – TARGETS AND TARGET GROUPS



	CO2 per km	
Car	271	
Bike	21	
Reduction per	250	

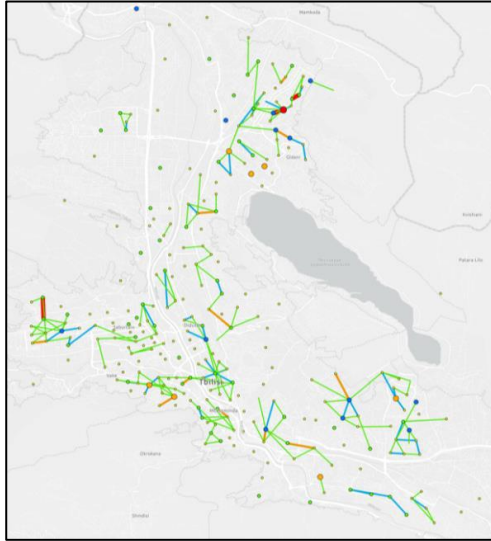
source: <https://ecf.com/news-and-events/news/how-much-co2-does-cycling-really-save>

Mode shift scenario's

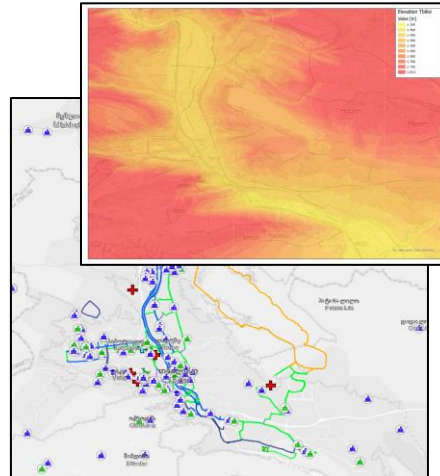


# TBILISI – TO A DATA INFORMED CYCLING PLAN

## Short trip data



## Spatial data

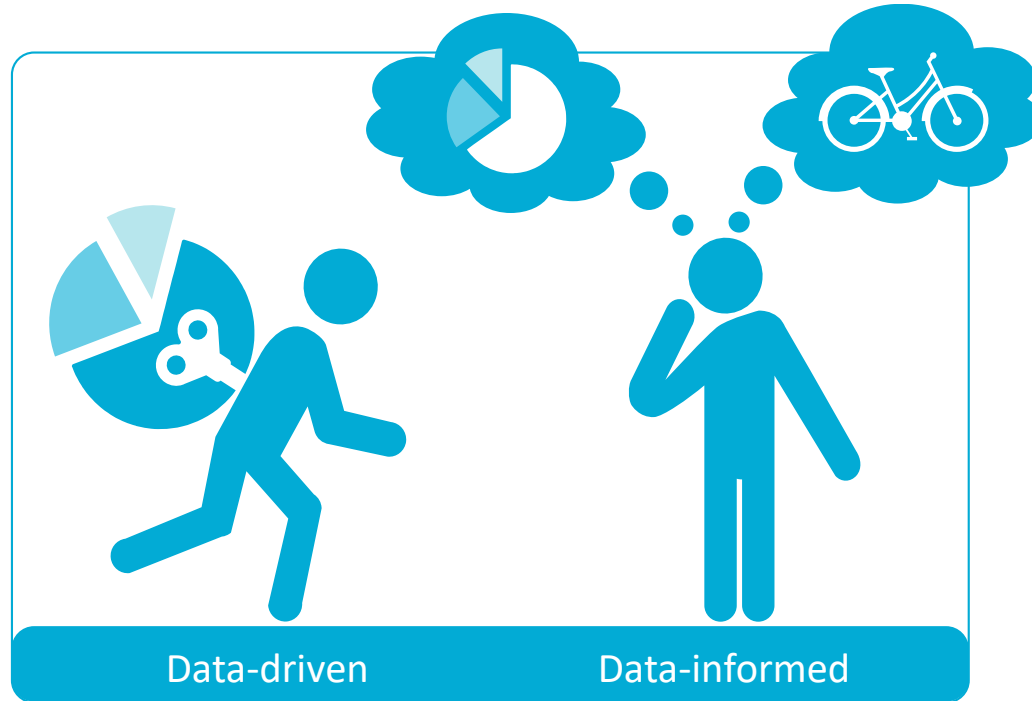


## Interpretation and planning



## Data informed cycling plan





# DIGITAL PRODUCTS AND SERVICES

- BITS (Bicycles and Intelligent Transport Systems):
  - EU co-funded project
  - Cooperation between 13 partners from 5 countries (BE, DE, DK, NL, UK)
  - First large-scale roll-out of ITS in cycling (broad definition of ITS)
  - ITS = data
  - Collect, process, analyse and share data
  - Products and services directory



**BITS**

Bicycles and Intelligent  
Transport Systems

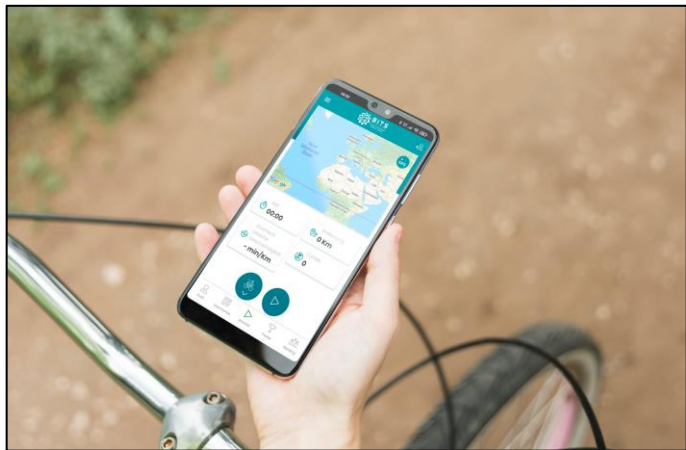
**Interreg**  
North Sea Region  
BITS

European Regional Development Fund



EUROPEAN UNION

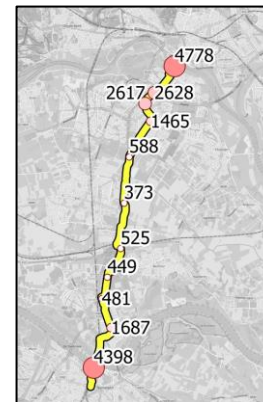
# EXAMPLE 1: APPS



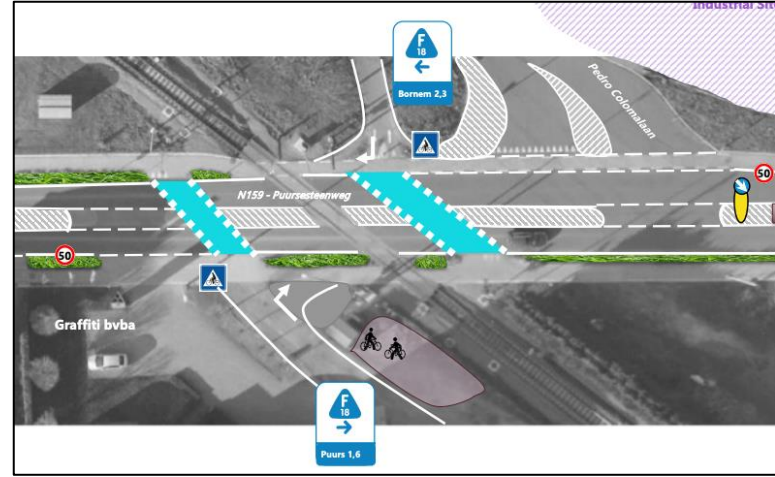
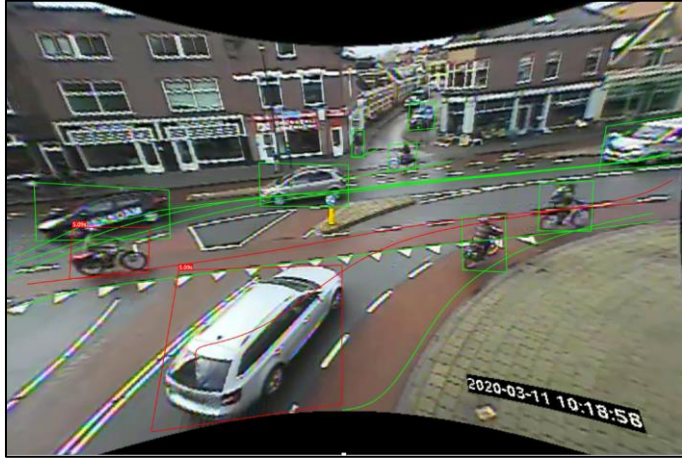
Data for users



Data for policy makers

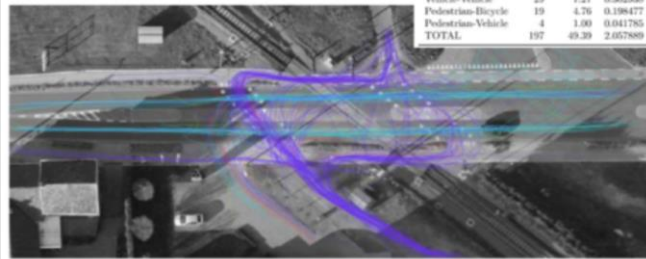


# EXAMPLE 2: SMART CAMERA'S



## Conflict analysis results

TYPE	Total	Per day	Per hour
Bicycle-Bicycle	113	28.33	1.180413
Bicycle-Vehicle	32	8.02	0.334276
Vehicle-Vehicle	29	7.27	0.302958
Pedestrian-Bicycle	19	4.76	0.194477
Pedestrian-Vehicle	4	1.00	0.041785
TOTAL	197	49.39	2.057889



# EXAMPLE 3: BIKE SHARE

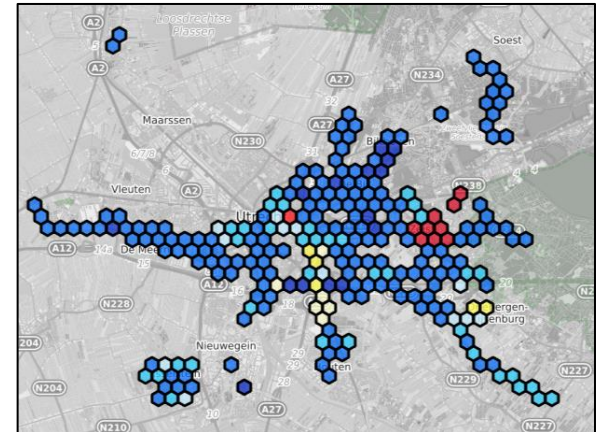


Source: Deelfiets Nederland

App

Electronic lock

Sensors (PM)



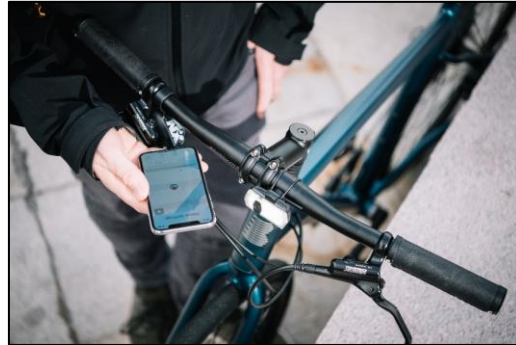
Source: Snuffelfiets

# EXAMPLE 4: SMART COACHING

Bike library



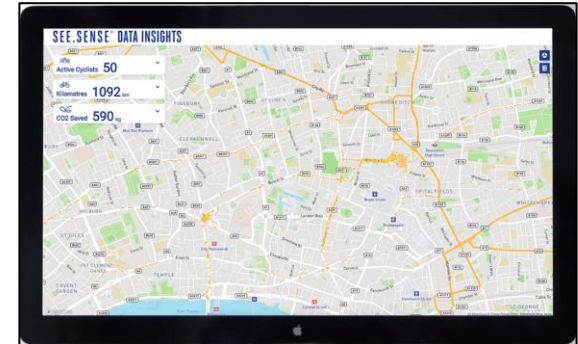
Equipped with sensors



Coaching



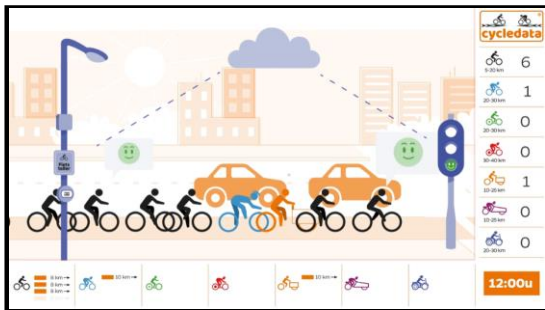
Policy





# EXAMPLE 5: PRIORITY AND SAFETY CYCLISTS

## Priority traffic lights



MOBYCON.COM

## Detection



## Smart Access Point



## Volume of the bike



# Signum

- Plug & Play
- Detects vehicles with an accuracy of more than 95%
- Data: number of cyclists and speed
- Detects in 2 directions
- Permanent and temporary measurements possible
- Realtime data available in interface
- Monitoring by Cycldata (Remote Battery Control and Remote Data Control to prevent data loss)
- Power by solar panel





## i-Signum

- Give priority to cyclist at traffic lights
- Large groups/columns are detected real time
- Better flow for cyclists by Intelligent Traffic Control System
- Real-time visible in My Cycle Traffic
- Monitoring by Cycledata (Remote Battery Control and Remote Data Control to avoid data loss)





## Specifications

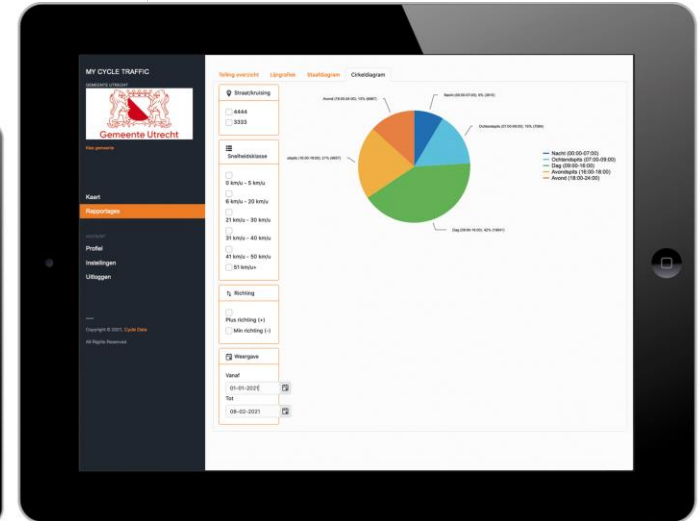
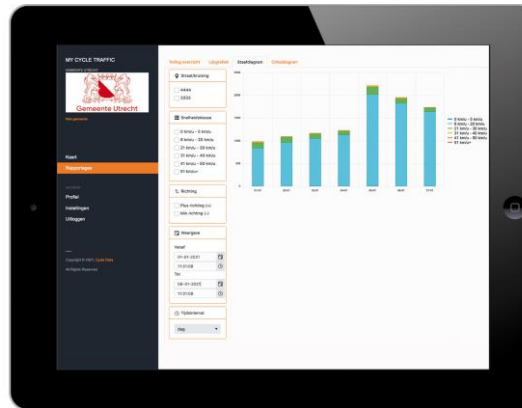
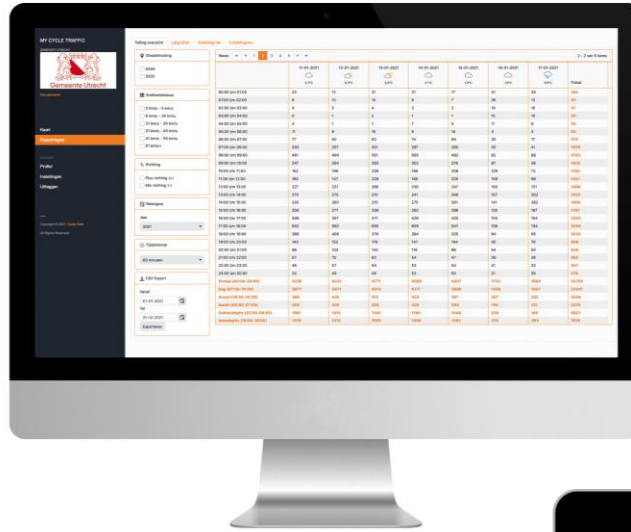
- Plug & Play
- Bicycle counting board incl. desired communication (sticker)
- Housing vandalism and theft proof

Displays available:



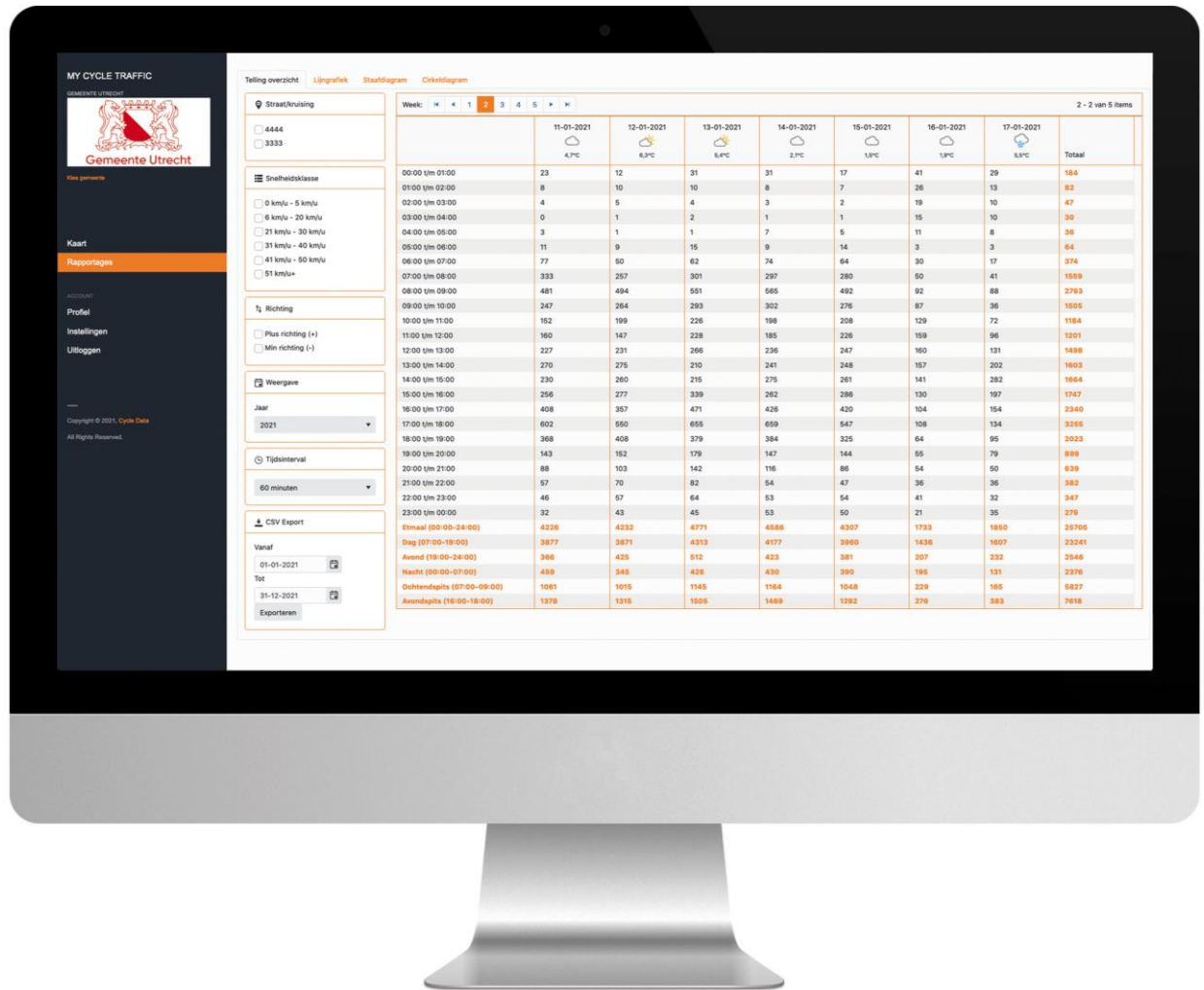
# Interface "My Cycle Traffic"

- Realtime data
- Numbers, speed, direction, time per period and weather influence
- Reporting on demand in.csv format



# Dashboard

- Real time reports:
- Numbers
- Direction
- Speed category
  
- CSV files: numbers – direction – speed – time of passing



# Why detect cycling data?

## Signum

- Understanding safety trends
- Monitoring travel patterns
- Prioritizing infrastructure
- Measuring the usage of bicycle facilities
- Evaluating the impact of projects
- Developing multi-modal transportation models
- Count data supports existing planning initiatives and easy to integrate into planning dashboards

## i-Signum

- Give priority to cyclists (green flow)
- Less traffic light violations
- Preventing group formation waiting at traffic lights (Covid-1.5 metres)
- Preventing of cycle jams



# New

## Cycling promotion

- Every 100 cyclists is planting 1 tree
- Cycle Loss Hours

## Cycling Safety

- Bikescout



# UTRECHT

## Meer fietsers, meer bomen

Provincie plaatst telbord

door Eric Roeske

**BUNNIK** • Langs de Koninglaan tussen Utrecht-Oost en Bunnik staat sinds kort een fiets-telbord, waarmee vanaf maandag 13 september tot 27 september geteld wordt hoeveel fietsers passeren. Voor iedere honderd fietsers belooft de provincie Utrecht een boom te planten in het eraanstaande braakliggende terrein waar voorheen sedum werd gekweekt.

De actie 'meer fietsen = meer bomen' maakt deel uit van de Utrechtse Mobiliteitsweek, laat woordvoerder Miranda Mens van gedeputeerde Arne Schaddelee weten. „Op 1 september is het telbord geplaatst en is de telling achter de schermen ook gaan lopen. Het scherm staat er de gehele maand september. Nu staat het bord meestentijds nog uit, want de actie start pas maandag aanstaande. Ook dan pas gaat de campagne voor de Mobiliteitsweek daadwerkelijk van start via huis aan huis bladen en filmpjes in bussen.”

De woordvoerder is benieuwd of er verschillen optreden tijdens de actie en de periode ervoor en eraan. „We kunnen na september de

data vergelijken van de gehele maand. Hoeveel mensen fietsen zonder de actie en hoeveel mensen fietsen als ze er iets voor terugkrijgen, in dit geval bomen in de buurt?”

Bewoonster van de Koninglaan Kim Mutsaers denkt dat er volgende week zeker meer zal worden gefietst. „Ik heb het gedeelte in onze buurt. We gaan gewoon af en toe een half uurtje heen en weer fietsen daar!”

### Enthousiast

Ook bedrijfsleider Harold Wennink van het nabijgelegen restaurant Vroeg is enthousiast. „We steunen natuurlijk dit initiatief om het sedumveld met bomen te laten opbloeien. Door de vernieuwde verkeerssituatie is twee jaar terug veel groen ingeleverd. Het is daarom goed dat de Koninglaan weer een mooie groene strook wordt. Wij zullen onze gasten en medewerkers stimuleren deze weken een keer extra met de fiets te gaan.”

De eigenaar van Vroeg, Hans Kempers, denkt zelfs verder. „Ik heb begrepen dat er ook fruitbomen geplant gaan worden. De oogst daarvan kunnen wij uitstekend gaan gebruiken in onze keuken.”



Op de Koninglaan worden twee weken lang alle fietsers geteld met een telbord. FOTO DE TELEGRAAF



### Invoer intensiteiten en fietspadbreedte

*Maak globale schattingen als u geen gegevens heeft over de intensiteiten.*

*Klik na het invoeren op de knop "bereken breedtelabel"*

maatgevende moment

bv. werkdag 8:00-9:00 u.

uurintensiteit

200

*Vuistregel: spitsuur = 15% van etmaal, maar kan sterk fluctueren*

% richting 1

68%

*Gemiddeld 66% bij 2 richtingen. 100% bij 1 richting zonder spookfietsen*

% richting 2

32%

% duofietsers

14%

*(14 duo's). Gemiddeld 14%*

% brede fietsen

0%

*Bv. bakfietsen, scootmobiel. Gemiddeld 1%*

% brom-/snorfietsers

4%

*Gemiddeld 4%*

fietspadbreedte

250

*centimeter*

obstakelvrije ruimte links

50

*centimeter. Ruimte zonder obstakels hoger dan 15 cm.*

obstakelvrije ruimte rechts

50

*centimeter. Ruimte zonder obstakels hoger dan 15 cm.*

trottoirband links hoger dan 5 cm

nee

*Bij hoge banden wordt 25 cm van de effectieve breedte afgetrokken*

trottoirband rechts hoger dan 5 cm

nee

*Bij hoge banden wordt 25 cm van de effectieve breedte afgetrokken*

effectieve fietspadbreedte

250

*centimeter*

bereken breedtelabel

### Berekening breedtelabel

bij opgegeven fietspadbreedte  
bepalend criterium

Label D

*wacht tot computer uitgerekend is*

ontmoetingencriterium

### Minimaal benodigde effectieve fietspadbreedte

Breedtelabel	Effectieve breedte (cm)	Kans op gevaarlijke situaties en/of discomfort
A	440	Zeer klein
B	360	Klein - aanbeveling
C	270	Iets te groot
D	180	Groot
E	120	Zeer groot

# Innovations (coming soon)

- Measuring the volume of the bicycles: to see the difference between a child at a bike or a cargobike. Or to detect a moped compared to a racing bike, which have the same speed, but different impact at safety.

## Detection of noise and air pollution:

- Decibel
- Nitrogen
- Fine dust
- CO<sup>2</sup>

The results will also visible in the dashboard.



# Talking points and Q and A





# QUESTIONS AND CONTACT INFORMATION

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# BREAKOUT ROOM TAKEAWAYS

- The Bike to Train marriage is potentially, *the best modal combination in modern transport*, but you need to work on: *station area design, bike parking, first mile-last mile connectivity, transit frequency, and quality of transit*. High quality data can help provide cost effective and context sensitive solutions
- There are many different types of bicyclists (that typically ride somewhere between “fast flow or slow flow”) which bring different rider behavior patterns that should be accounted for during the planning and design process of your bicycle facilities
- E-bikes and micro-mobility are a growing challenge for Florida *and the Netherlands* in regard to *safety, infrastructure comfort, and accurate data collection technology*.
- Dutch transportation professionals also have to deal with: complex intergovernmental government coordination, political pressures, ***plenty of car-oriented community stakeholders***, funding resource challenges, engineering constraints, etc., *just like Florida*
- Bike/pedestrian infrastructure projects take time and patience, *even in the Netherlands*. Dedicated community champions, policy improvements, political support, and *high quality data* are an ideal formula to accelerate high impact projects
- High quality data and *the proper communication of the data’s results* are a great tool to effectuate change



# THANK YOU FOR ATTENDING!

- Recording will be made available soon after the webinar
- Please complete the follow-up survey that will be sent via email at the conclusion of this webinar
- Contact [NMTMP@dot.state.fl.us](mailto:NMTMP@dot.state.fl.us) for any questions related to today's presentation and/or AICP CM /PDH credits

Why is our Vision Zero?



**There's No One Someone Won't Miss!**

We must all work together to eliminate traffic fatalities.



