

MAY 12<sup>TH</sup> 2021



# STATEWIDE NON-MOTORIZED TRAFFIC MONITORING (NMTM) PROGRAM

Webinar #4: Non-Motorized Data Collection National and International Perspectives



# HOUSEKEEPING

- Attendees are automatically muted throughout the webinar.
  - Click the ? To open the panel box and submit a question.
  - Answers to questions will be addressed by the panelists either verbally or in the question box towards the end of the session.
  - Webinars are being recorded and will be available with other materials on the Non-Motorized Traffic Monitoring Program website.
  - Please complete the follow-up survey that will be sent via email at the conclusion of this webinar.
- 
- AICP CM credits offered for Planners that attend the session
  - You must attend the entire session to be eligible for the credit hours
  - All attendees will receive certificates via email soon after the webinar



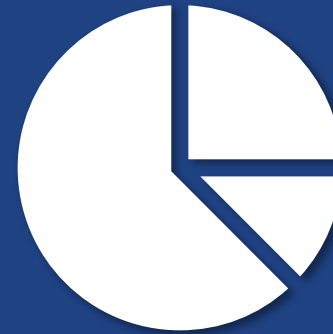
# GUEST HOST

- John Krause, PSM Civil Integrated Management Officer



# WHY IS NON-MOTORIZED TRAFFIC DATA IMPORTANT RECAP...

- Planning studies/projects
- Safety studies/projects
- Design studies/projects
- Transit planning
- Operations and Maintenance
- Transportation Policy research
- Academic research
- Public Health research
- Sustainability research
- And more...



# AGENDA

- USDOT/FHWA
  - Bike/Ped. National Initiatives
  - Traffic Monitoring Guide Update
- Consulate General of the Netherlands in Miami Presents:
  - Dutch Cycling Embassy
    - How non-motorized data impacts the past, present, and future of the Netherlands

**FDOT Statewide Non-Motorized Traffic Monitoring Program**  
**2021 STATEWIDE ANNUAL MEETING**

**WEBINAR SERIES**

**WEDNESDAY**  
**MAY 12**  
 11:00AM - 12:30PM  
 (Eastern Time Zone)

**WEBINAR #4:**  
 National & International Perspectives  
 Click [HERE](#) to attend

**11:00 AM** WELCOME FROM FDOT CIVIL INTEGRATED MANAGEMENT  
 John Krause, Civil Integrated Management Officer

**11:05 AM** USDOT/FHWA: NATIONAL INITIATIVES & TRAFFIC MONITORING GUIDE UPDATE  
 Tonyo Tony, Steven Jessberger, Clayton Clark, FHWA

**11:30 AM** DUTCH PERSPECTIVE: HOW DID NON-MOTORIZED DATA HELP THE PAST, PRESENT, AND FUTURE OF THE NETHERLANDS  
 Chris Brundisi, Dutch Cycling Embassy, John Diepens, Molycon, Herbert Jansen, City of Utrecht, Roland Kuiper, Studio Bereikbaar, Joost de Kruif, Breda University, Deonius Boer, Cycle Data

**12:15 PM** QUESTIONS

**12:25 PM** CLOSING VIDEO FROM FDOT OFFICE OF INFORMATION TECHNOLOGY  
 April Blackburn, FDOT Chief Technology Officer

**WEBINAR PARTNERS**  
 U.S. Department of Transportation  
 Federal Highway Administration

**DUTCH CYCLING EMBASSY**  
**NL Netherlands**

**CMV**

**FDOT** | Traffic Monitoring Division

QUESTIONS? Please e-mail [Eric.Katz@dot.state.fl.us](mailto:Eric.Katz@dot.state.fl.us) or [Joey.Gordon@dot.state.fl.us](mailto:Joey.Gordon@dot.state.fl.us)





*Tianjia Tang, PE, Ph.D*  
Chief of Travel Monitoring  
and Surveys Division,  
USDOT/FHWA



*Steven Jessberger*  
Transportation Engineer,  
USDOT/FHWA



*Clayton Clark*  
Transportation Specialist,  
USDOT/FHWA





# FHWA Traffic Monitoring Program Updates

Tianjia Tang, Clayton Clark, and Steven Jessberger  
Office of Highway Policy Information  
Federal Highway Administration  
US Department of Transportation  
Washington, DC 20590



# Outlines

- Law and regulations
- Major traffic monitoring research and development work
- Status of FHWA Traffic Monitoring Guide (TMG) update
- National Highway Institute (NHI) training





# Goal of Traffic Data Program

- To improve accountability,
- To increase transparency,
- To increase efficiency, and
- To enable the delivery of the Federal-aid highway program through consistent and quality data



# Federal-aid Highway \$ to the State of Florida under FAST Act

<u>State</u>	<u>Actual FY 2015</u>	<u>Est. FY 2016</u>	<u>Est. FY 2017</u>	<u>Est. FY 2018</u>	<u>Est. FY 2019</u>	<u>Est. FY 2020</u>	<u>FY 2016 to 2020 Total</u>	<u>FY 2016 to 2020 Average</u>
Florida	1,828,689,002	1,921,860,645	1,961,547,473	2,003,939,263	2,049,169,471	2,098,246,272	10,034,763,124	2,006,952,625



# Federal Legislations on the Federal-aid Highway Program

- Intermodal Surface Transportation Efficiency Act (ISTEA): 1991-1998
- Transportation Equity Act for the 21st Century (TEA-21): 1998- 2005
- Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users (SAFETEA-LU): 2005 -2012
- Moving Ahead for Progress in the 21st Century Act (MAP21): 2012- 2015
- Fixing America's Surface Transportation Act (FAST Act): 2015 - present



# Traffic Monitoring Legislations

## Historical Perspective

- Under ISTEA, TEA-21, and SAFETEA-LU, FHWA promulgated and continued 23 Code of Federal Regulation (C. F. R.) Part 500 Subpart B – Traffic Monitoring System.
- 23 C. F. R. Part 500 Subpart B outlined both the technical and legal obligations for State highway agencies to establishing functional **Traffic Monitoring Systems (TMS)** where traffic data items such as volume, classification, and weight data can be collected, processed and reported.
- **TMS** was deemed fully established after SAFETEA-LU expired and MAP21 was enacted in 2012.



# Traffic Monitoring Legislations

## Under MAP21 and FAST Act

- Traffic monitoring needs are chiefly legislated under national goals and performance measures.
- 23 C. F. R § 490: National Performance Management Measures (prescribes more specific legal requirements of systematic traffic monitoring data)
  - ✓ Subpart B: Measures for Highway Safety
  - ✓ Subpart E: Measures to Assess Performance of the NHS
  - ✓ Subpart F: Measures to Assess Freight Movement on the Interstate
  - ✓ Subpart G: Measures to Assess CMAQ Program Traffic Congestion



# Major Recent Traffic Monitoring R&D Effort

- Updating the Traffic Monitoring Guide to reflect the latest policy and technical advancements and promote good practices.
- Exploring alternative data sources to derive traffic count data.
- Exploring alternative data sources to derive origin destination data.
- Exploring new traffic data acquisition and data processing (signature technology).
- Conducting national continuous traffic count data quality reviews and establishing new data quality control criteria.



# Traffic Monitoring Guide Status Update



# What is the TMG?

The FHWA **Traffic Monitoring Guide** (TMG) is a policy and technical guidance document on traffic data collection, processing, and reporting to support the Federal aid highway program. In addition, it enables the uniform adoptions of AASHTO's Green Book, TRB's Highway Capacity Manual, and ITE's Traffic Engineer's Handbook.





# What the FHWA TMG Includes

The TMG covers **both motorized and non-motorized** traffic monitoring in areas of:

1. How to conduct data collection (e.g., methodologies)
2. How to record data (e.g., data formats)
3. How to process data (e.g., annualization)
4. How to fulfil the needs for the Federal-aid highway program (e.g., monthly data, annual data submittal to the FHWA)



# Goal and Objectives of the TMG Update

The goal of the update is to provide the community with the latest policy and more focused technical guidance on traffic monitoring associated with the Federal-aid highway program.

## Background:

As new legislation gets enacted, new technologies are invented, and new ways of doing businesses practices, and new needs are established , the TMG is reviewed and updated to reflect the new reality.



# Technical Panel Members and Lead Consultants

Name	Organization	Name	Organization
Steven Bentz	Florida DOT	Debbie Morgan	Maine DOT
Nicolas Black	Utah DOT	Jim Neidigh	Southern Traffic Services
Rodney Chatman	Forward Pinellas	Margaret Pridmore	Idaho DOT
Ben Chen	MS2	Josh Rocks	Delaware Valley Regional Planning Commission
Becky Duke	Montana DOT	Olga Selezneva	ARA
Mark Hallenbeck	University of Washington	Joe St. Charles	Washington State DOT
Matthew Hardy	AASHTO	Elizabeth Stolz	Marlin Engineering
Mena Lockwood	Virginia DOT	Kent Taylor	North Carolina DOT
Chad Mathews	Wyoming DOT	Ben Timerson	Minnesota DOT
William Morgan	Illinois DOT	Yao-Jan Wu	University of Arizona

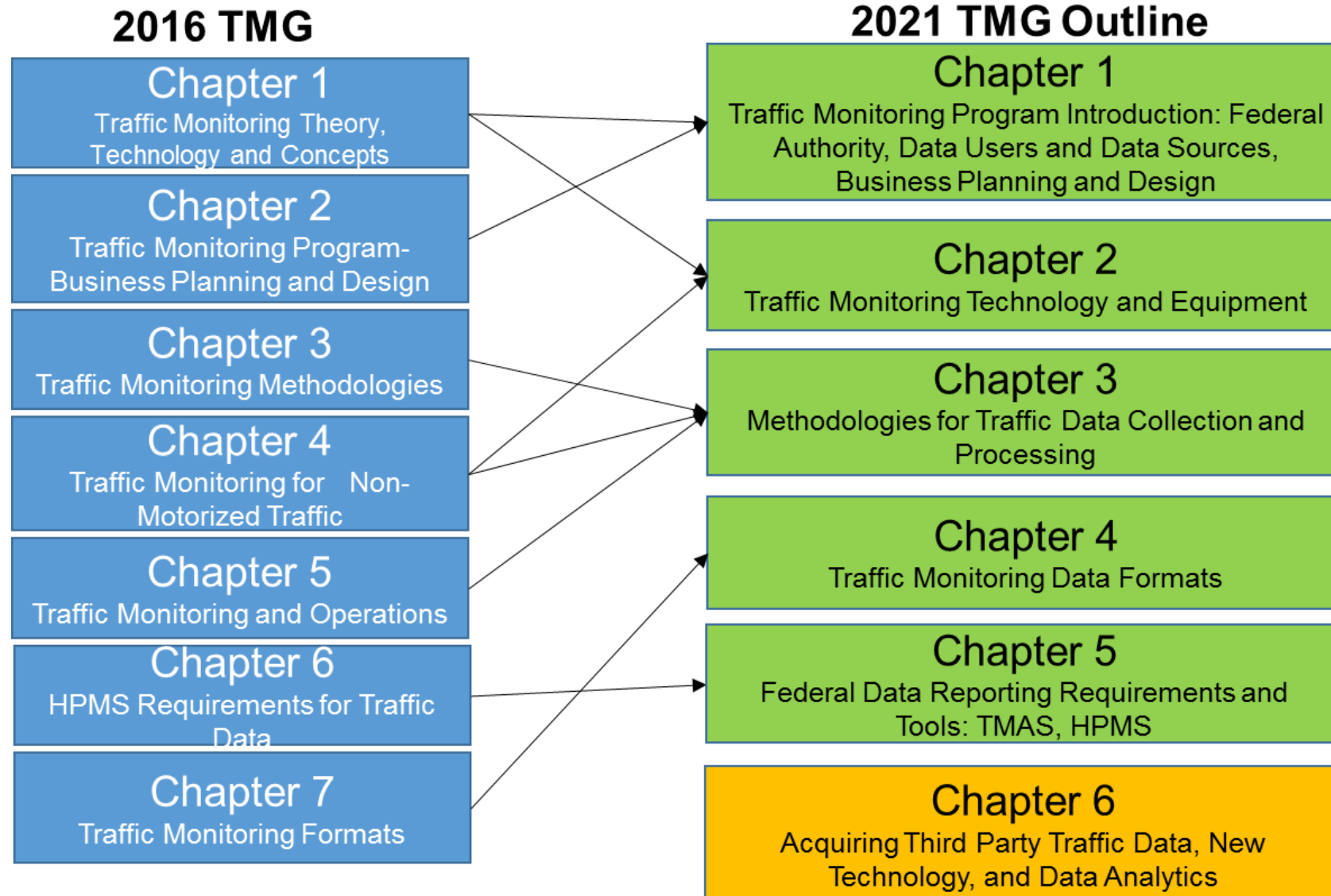


# TMG Update Status

1. Update commenced Sep 2019
2. The 2016 TMG review by FHWA resulted in 200+ recommendations
3. 5 technical workshops & 3 expert panel meetings encompassing content review and consensus building
4. Draft updated TMG complete May 2021



# 2016 to 2021 TMG Migration





# Significant Changes in 2021 TMG

1. Non-Motorized traffic will be referred to as Micromobility, which includes pedestrians as well as hoverboards, scooters, Segways, and other such devices (Ch. 1)
2. Added Micromobility content to Chapters 2 and 3
3. Expanded and focused discussion of traffic monitoring technologies and equipment (Ch. 2)
4. Provided common methodologies for motorized and Micromobility data collection and processing (Ch. 3)
5. Revised data formats include age, gender, and helmet (Ch. 4)
6. Emphasis on 3rd party roles in traffic programs (Ch. 6)





# Micromobility Monitoring

- The term “Micromobility” is introduced to replace the traditional non-motorized travel.
- Micromobility includes both the traditional pedestrian and bicycles and these trips assisted by hoverboards, scooters, and other powered travel apparatus without the need of operating licenses (e.g., driver licenses).



# Chapter 2 Example

## Equipment Selection Process

1. What Are You Counting?



	Technology	Miro-Mobility Device Users Only	Pedestrians Only	Pedestrians and Miro-Mobility Device Users Combined	Pedestrians and Miro-Mobility Device Users Separately	Cost
Permanent ↑ 2. How Long? ↓ Temporary/ Short Term	Inductance Loops <sup>1</sup>	●			◐	\$\$
	Magnetometer <sup>2</sup>	○				\$-\$\$
	Pressure Sensor <sup>2</sup>	○	○	○	○	\$\$
	Radar Sensor	○	○	○		\$-\$\$
	Seismic Sensor	○	○	○		\$\$
	Video Imaging: Automated	○	○	○	○	\$-\$\$
	Infrared Sensor (Active or Passive)	○ <sup>3</sup>	●	●	◐	\$-\$\$
	Pneumatic Tubes	●			◐	\$-\$\$
	Video Imaging: Manual	○	○	○	●	\$-\$\$\$
	Manual Observers	●	●	●	●	\$\$-\$\$\$

○ Indicates what is technologically possible.

● Indicates a common practice.

◐ Indicates a common practice, but must be combined with another technology to classify pedestrians and bicyclists separately.

\$, \$\$, \$\$\$: Indicates relative cost per data point.

<sup>1</sup> Typically requires a unique loop configuration separate from motor vehicle loops, especially in a traffic lane shared by bicyclists and motor vehicles.

<sup>2</sup> Permanent installation is typical for asphalt or concrete pavements; temporary installation is possible for unpaved, natural surface trails.

<sup>3</sup> Requires specific mounting configuration to avoid counting cars in main traffic lanes or counting pedestrians on the sidewalk.





# Micromobility Data Items and Formats

Data Items Recorded	
State FIPS Code	Helmet Use
County FIPS Code	Gender
Station ID	Age
Latitude	Type of sensor
Longitude	Precipitation (yes/no)
Direction of route	Temperature (High/Low)
Location of count relative to roadway	Year, Month, Day
Direction of movement	Count start time
Facility type	Count interval (5, 10, 15, 20, 30, 60-min)
Type of count (e.g., bike/pedestrian/both)	Count for interval



# Chapter 3: Factor Development Process

## Micromobility factoring

- Temporal factoring
  - Hour of Day (HOD)
  - Day of Week (DOW)
  - Month of Year (MOY)
  - Year to Year (Yr/Yr)
- Permanent locations
- Occlusion and environmental factors (optional)



# Chapter 6 – Third Party Data



- Technical Considerations
- Data Ownership Considerations
- Data Applications
- Costs



# TMG Update Status

- The Final 2021 TMG is planned to be released in **October 2021**.
- Accompanying National Highway Institute (NHI) Training will be developed in FY 2022.
- Formal NHI training will be carried out in FY 2023 and beyond.
- The first overview of the new TMG will be presented in **Boise, Idaho** in **June 2022** during the National Travel Monitoring and Exhibition Conference (**NaTMEC**).



# NaTMEC 2021



- A VIRTUAL Event!
- June 21-15, 2021
- There are many sessions including Micromobility travel.
- Register today at: [www.NaTMEC.org](http://www.NaTMEC.org)



Q/A

# DUTCH CYCLING EMBASSY / CONSULATE GENERAL OF THE KINGDOM OF THE NETHERLANDS IN MIAMI

- *Chris Bruntlett, Marketing and Communications Manager, Dutch Cycling Embassy, Consulate-General of the Kingdom of the Netherlands in Miami*





**DUTCH  
CYCLING  
EMBASSY**

**NL** Netherlands

# Dutch Perspective: How Did Data Help the Past, Present, and Future of the Netherlands?





Dutch Cycling Embassy • NL Consulate General in Miami  
Wednesday, May 12th, 2021





# Dutch Perspective: How Did Data Help the Past, Present, and Future of the Netherlands?

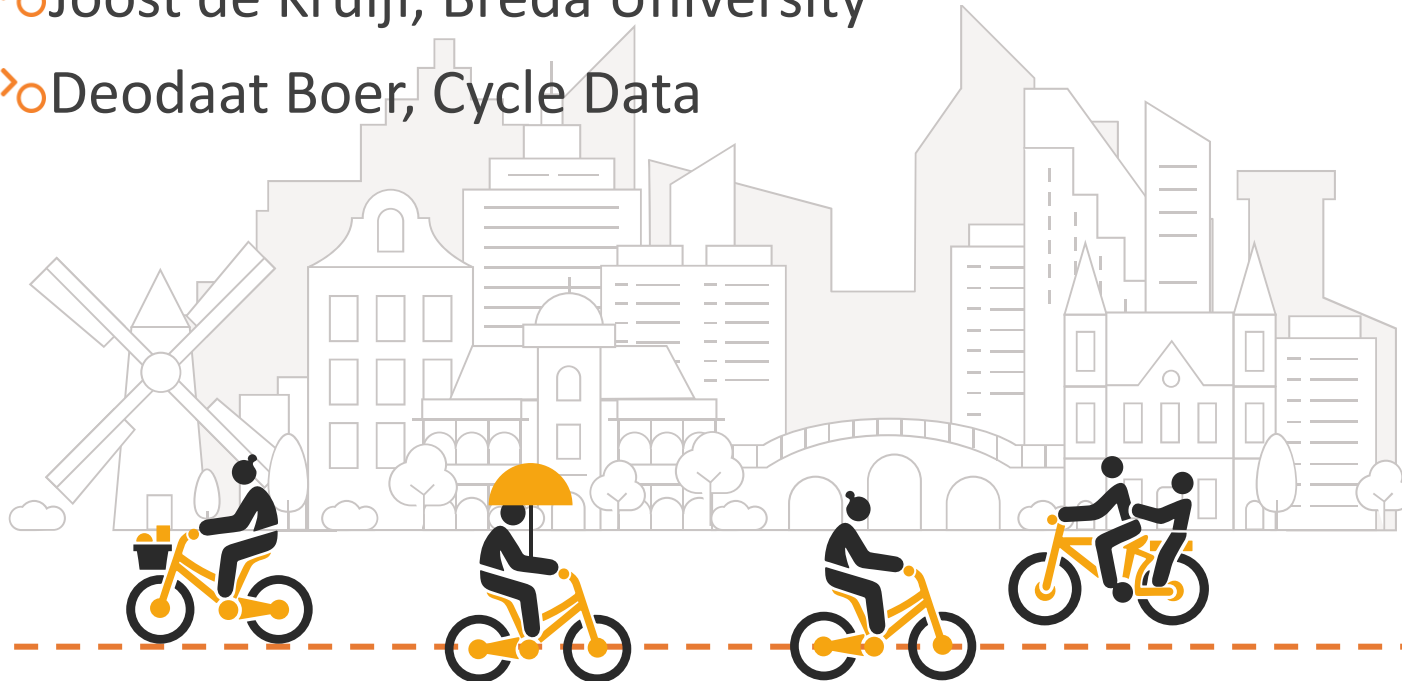


- o>o Johan Diepens, Mobycon
- o>o Herbert Tiemens, City of Utrecht
- o>o Roland Kager, Studio Bereikbaar
- o>o Joost de Kruijf, Breda University
- o>o Deodaat Boer, Cycle Data

-  @Cycling\_Embassy
-  @dutchcyclingembassy
-  @Cycling\_Embassy
-  Dutch Cycling Embassy



-  @NLinMiami
-  @NLinMiami



# Dutch Cycling: For a Bicycle-Friendly World



The Dutch Cycling Embassy is a vast network of public and private organisations from the Netherlands who wish to share their expertise on building what supports the Dutch cycling culture to those interested.



**Experience** the Dutch cycling culture first-hand



**Think** about best possible solutions and achievable results



**Act** by applying these solutions to your local context



**Learn** more about effective policies and best practices

[www.dutchcycling.nl](http://www.dutchcycling.nl)



# The DCE Public-Private Partnership





# Pedaling Through the Pandemic



- o>o To promote physical and mental health, “slow streets” were implemented in many cities to allow for social and physical activity in a distant manner
- o>o “Pop-up” cycle networks were quickly built to absorb reduced public transport attractiveness (e.g. London at 20% capacity: 8 million ‘lost’ trips per day)
- o>o Since the start of the crisis, over 2,300 km and €1 billion of cycling measures have been realized across Europe



THE VIEW FROM 'FIETSPARADIJS' 

# Crisis as a Turning Point



- o>o 1972 “Stop de Kindermoord” (“Stop Child Murder”) movement formed by parents in response to road safety crisis killing 3,000 each year; 400 children
- o>o 1973 OPEC oil crisis created huge spike in gasoline prices; leading to national “Autovrije Zondag” (“Car Free Sunday”) policy and doubling bicycle sales
- o>o Both forced public and politicians alike to reevaluate their streets, and build a more resilient transportation system



# Learning From Their Mistakes



o>o High-profile failure of demonstration route in Tilburg in 1977: inconsistent design; inconvenient route selection which relegated cyclists to back streets



o>o Second demonstration route failure in The Hague in 1978: lack of connectivity and consultation led to low usage; huge backlash with local business owners

o>o The lessons learned from these two failed experiments were applied to the highly successful 1979 Delft Cycle Plan



# Dutch Cycling by the Numbers



- o>o 23 million bikes for 17 million residents
- o>o Five billion bicycle trips each year; 17.6 billion km total; or 1,000 km/person
- o>o 202 cities and towns where bike share exceeds car share (for trips < 7.5 km)
- o>o Reverse gender gap: mode share for women is 28% (versus 26% for men)
- o>o Reverse age gap: 65-75 age group has a higher share than all other categories
- o>o Half of all train journeys in the country begin with a bicycle ride to the station
- o>o 18% of bike trips are electric assist; 26% of all kilometers are covered by e-bike



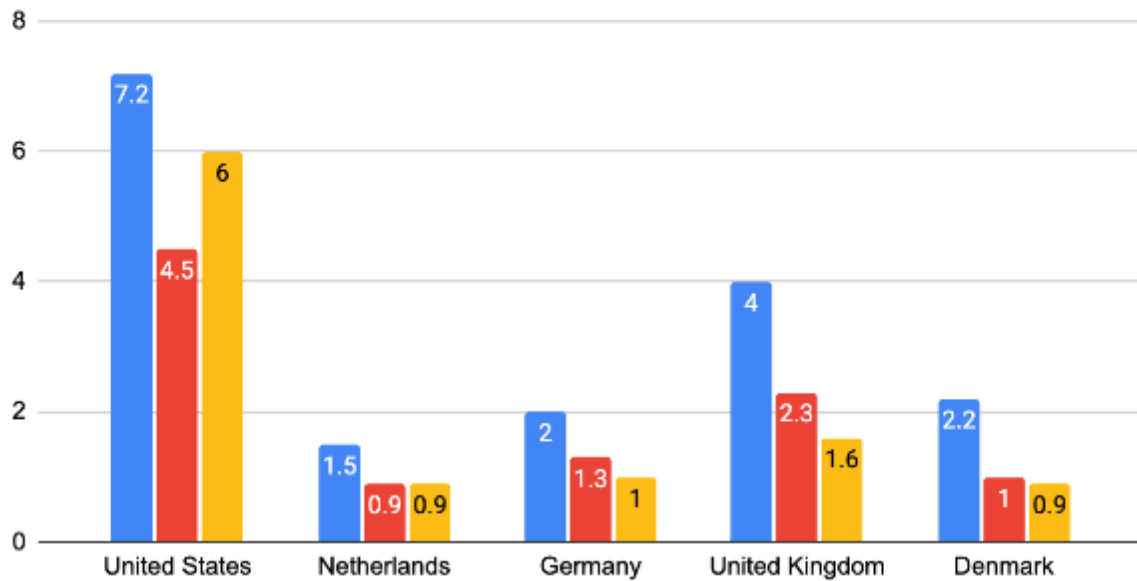
# The Safest Streets in the World



“If the United States had achieved the same improvements in traffic safety as the Netherlands [since 1970], 22,000 fewer Americans would have died on our roads in all of 2015.” – Vox.com

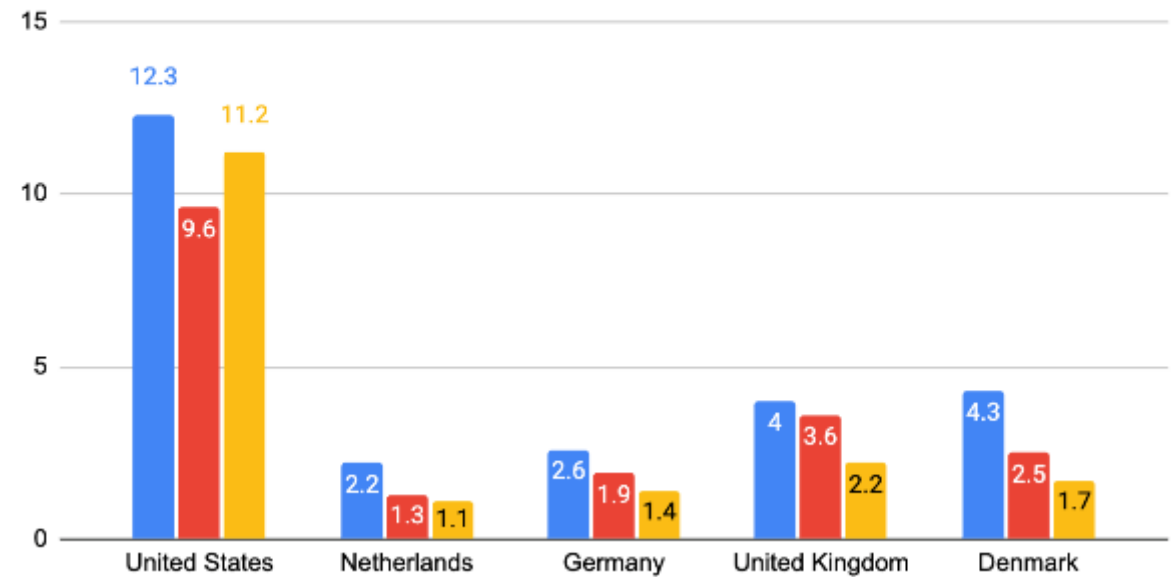
Cyclist fatality rate per 100 million kilometres biked

■ 2000-2002 ■ 2008-2010 ■ 2016-2018



Pedestrian fatality rate per 100 million kilometres walked

■ 2000-2002 ■ 2008-2010 ■ 2016-2018






**DUTCH  
CYCLING  
EMBASSY**

## Dutch Cycling Embassy

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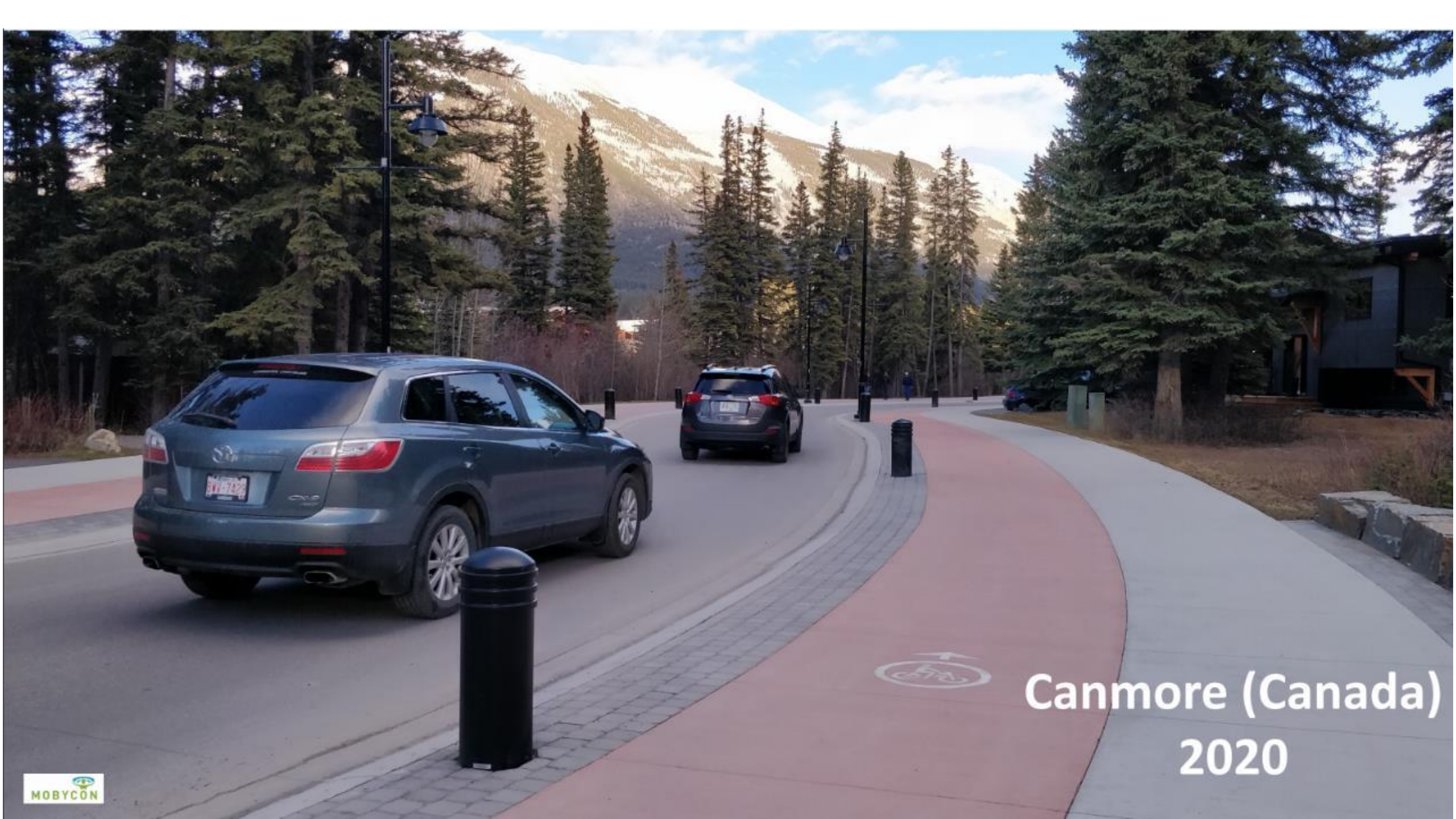
MOBYCON

# CycleRAP a risk evaluation model for bicyclist

Johan Diepens

Delft, Durham (NC), Ottawa

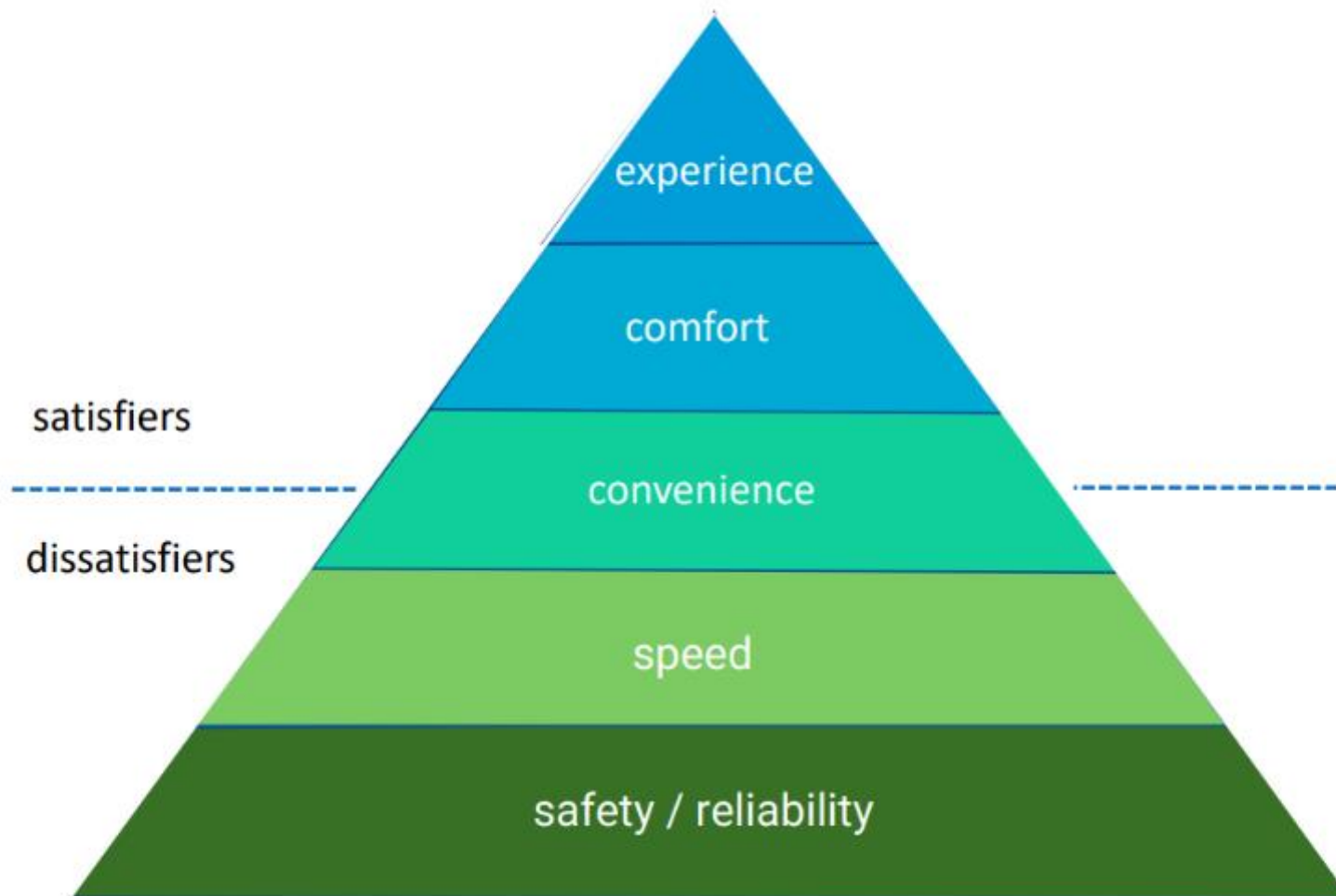




Canmore (Canada)  
2020

# Fundamentals for a cycling policy

*cycling is fun and natural*





## What is 'CycleRAP'?

### A risk evaluation model for bicyclists and light mobility vehicle users

- Identifies **high risk locations** and provides data to **help reduce crashes** and **improve infrastructure safety** for these transport modes.
- Can be **applied anywhere** and **on all types of infrastructure**.
- Can be **used independently** or **in conjunction with other RAP models and tools** (e.g. the Star Rating bicyclist model) and other types of risk evaluation methods (e.g. road safety audit).





**cyclera**p

- Registers **~50 data points** across **all types of facilities** (roads, bike lanes, paths etc.) to evaluate **4 types of crash risk**:



Conflicts with vehicles



Conflicts between bicycles and/or light mobility vehicles



Conflicts with pedestrians



Crashes which do not involve others

  
**MOBYCON**

*i*RAP   
[www.irap.org/cyclera](http://www.irap.org/cyclera)





## Uses

- Addressing explicit or general safety concerns for bicyclists and light mobility users
- Evaluating existing network's capacity to cater for rapidly increasing demand or increase in new vehicle types
- Prioritise funding and investment into bicycling and light mobility infrastructure
- Assist cities formalising rapid response measures for bicyclists during COVID19.



Transport and urban planners



Bike share and micro mobility sharing service providers



Bicycle courier and food delivery companies



School communities



Policy makers and advocates for the environment, climate change and sustainability



Health services and insurance providers



Infrastructure and transport investors

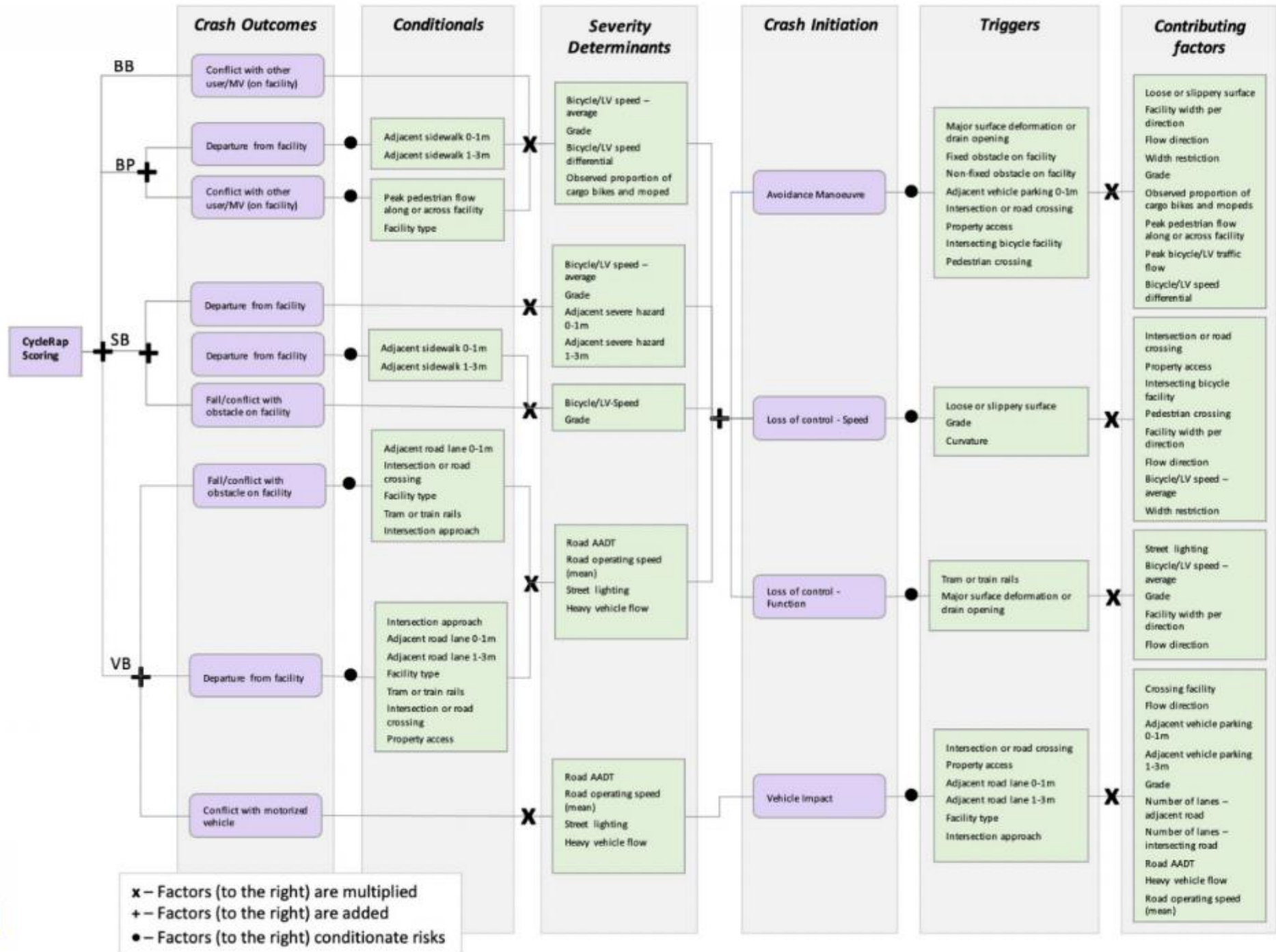


Mapping and navigation providers



[www.irap.org/cycleraap](http://www.irap.org/cycleraap)

# CycleRAP model





© 2019 VIA © 2019 HERE

- |   |  |   |  |
|---|--|---|--|
|  | Wegrichting met 1 of 2 sterren met hoge ongevallenscore    |  | Wegrichting met 3, 4 of 5 sterren met lage ongevallenscore |
|  | Wegrichting met 1 of 2 sterren met lage ongevallenscore    |  | Maatregel getroffen, nieuwe score onbekend                 |
|  | Wegrichting met 3, 4 of 5 sterren met hoge ongevallenscore |  | Maatregel gepland in 2019-2023                             |



- |   |  |   |  |
|---|--|---|--|
|  | Weginrichting met 1 of 2 sterren met hoge ongevallenscore    |  | Weginrichting met 3, 4 of 5 sterren met lage ongevallenscore |
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|  | Weginrichting met 3, 4 of 5 sterren met hoge ongevallenscore |  | Maatregel gepland in 2019-2023                               |



# Bicycle transport data in Utrecht, the capital of cycling

May 12, 2021

Herbert Tiemens

@herbert\_tiemens

#utrechtfiest



Utrecht  we all cycle

# The cycling revolution didn't start with data



181



182

# Utrecht 1968 vs Miami in 2010



Utrecht  we all cycle



# Modal split to, from and within the city in % (2014–2015)

	<7.5 km	7.5–15 km	>15 km	In general
Motor Vehicles	21.6	60.7	62.2	39.8
Public Transport	3.3	16.1	34.0	10.7
Cyclists	42.9	16.7	2.1	26.1
Pedestrians	30.1			16.8
Others *Pedestrians incl.	2.1	6.5*	1.7 *	2.1

## To and from the city Centre – Residents Survey:

- 61% says they cycle (incl. mopeds) (2016)
- 5% takes the car
- 23% takes Public Transport
- 11% walks





Gemeente Utrecht

## Verkeerstellingen gemeente Utrecht

Inloggen



### Toelichting website

Op deze website vindt u de beschikbare informatie over de hoeveelheid verkeer op een deel van het wegennet van de gemeente. De betrouwbaarheid van de verschillende meetmethoden verschilt en soms ontbreken gegevens door bijvoorbeeld wegwerkzaamheden. Gebruik de gegevens dan ook als indicatie van de verkeersintensiteit en kijk vooral naar de trend over een paar weken. Heeft u meer gegevens nodig of vragen naar aanleiding van deze website? Neem dan contact op via [mobiliteitsonderzoek@utrecht.nl](mailto:mobiliteitsonderzoek@utrecht.nl).

**Om welke periode gaat het?**  
Op deze website vindt u de verkeersintensiteiten vanaf ongeveer twee maanden geleden, tot 12 maanden terug in de tijd. Elke twee maanden verversen we de gegevens.

**Hoe werkt het?**  
De kaart laat, met allerlei kleuren van bruin tot blauw (rustig tot druk), een gemiddelde werkdag zien per week van de afgelopen 12 maanden. Van de wegen die geen kleur hebben zijn geen cijfers beschikbaar.

Wanneer u op een wegvak klikt, verschijnen er rechts één of twee grafieken die de verkeersintensiteit per week weergeven voor een gemiddelde werkdag. Voor beide rijkrichtingen één grafiek. Niet altijd zijn er verkeerstellingen in twee richtingen beschikbaar. In dat geval wordt maar één richting weergegeven. Alleen de weken met beschikbare gegevens worden getoond. Op sommige punten is er bijvoorbeeld maar informatie van twee weken omdat de hoeveelheid verkeer tijdelijk is gemeten ten behoeve van een specifiek project. Ook komt het wel eens voor dat een lus in de weg tijdelijk niet werkt.

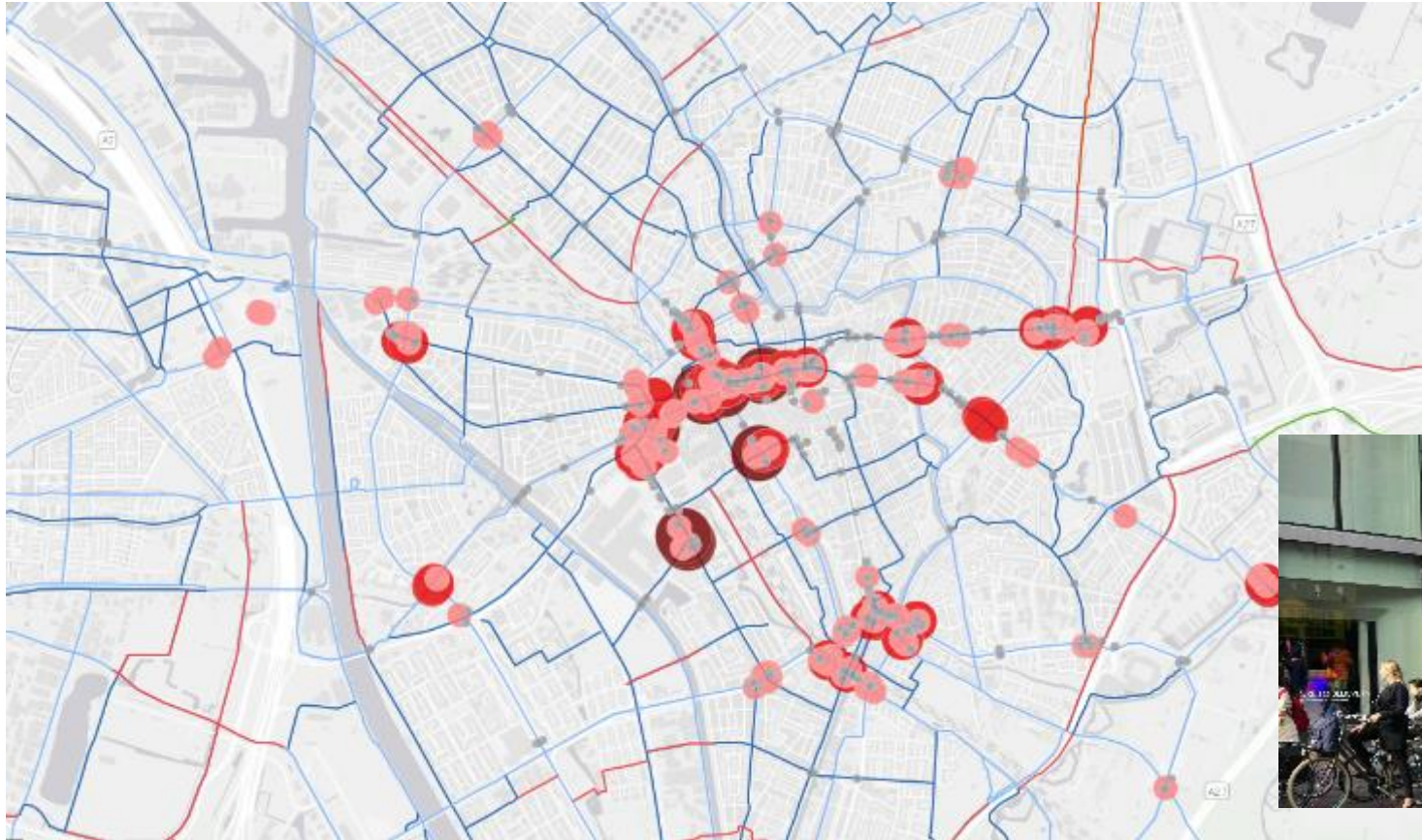
Op de locaties waar een fietssymbool staat, hebben we gegevens over het aantal fietsers. Dit werkt op dezelfde wijze als bij de auto's.

Als u nog meer details wilt kunt u een week aanklikken, waardoor een extra scherm verschijnt. In dit extra scherm kunt u -indien beschikbaar- verkeersintensiteiten vinden op verschillende tijdstippen. Ook staat aangegeven op welk type telling de cijfers zijn gebaseerd.

IND inductielussen bij Verkeers Regel Installaties (VRI)



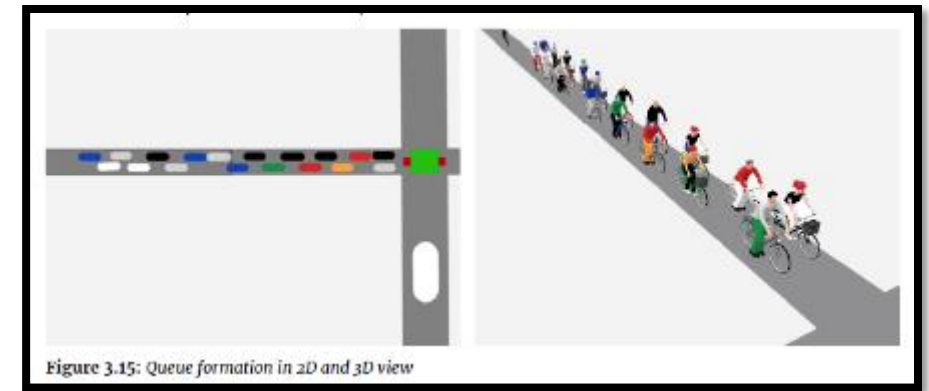
# Delays based on GPS-tracking 2016



# Microsimulation of cyclists' behavior



Figure 4.20: Jaarbeursplein average relative delay in F-PMa scenario (16:35 to 16:40)



Master thesis Ir. Sven Thijsen,  
Eindhoven University of Technology

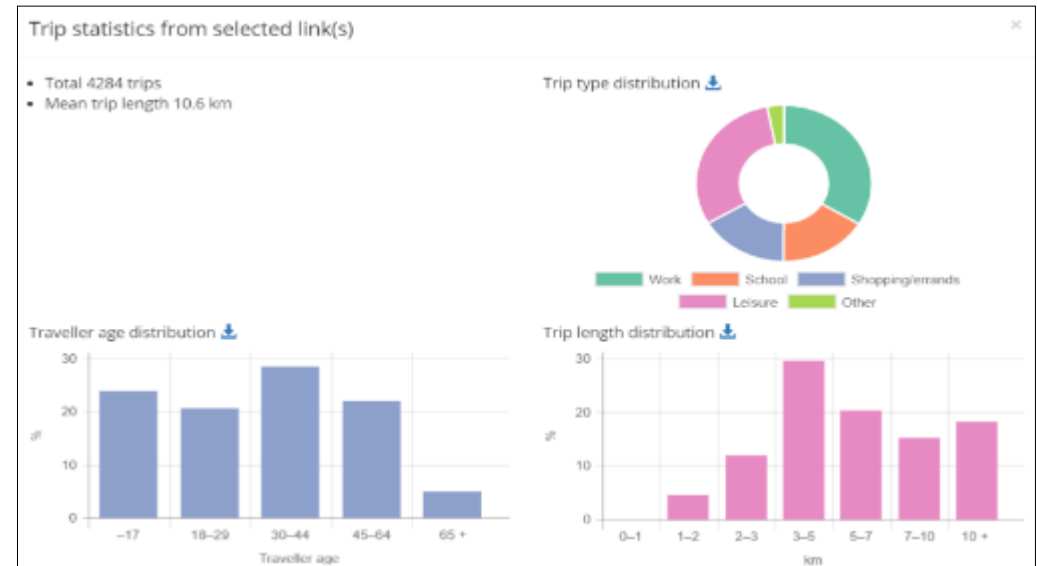
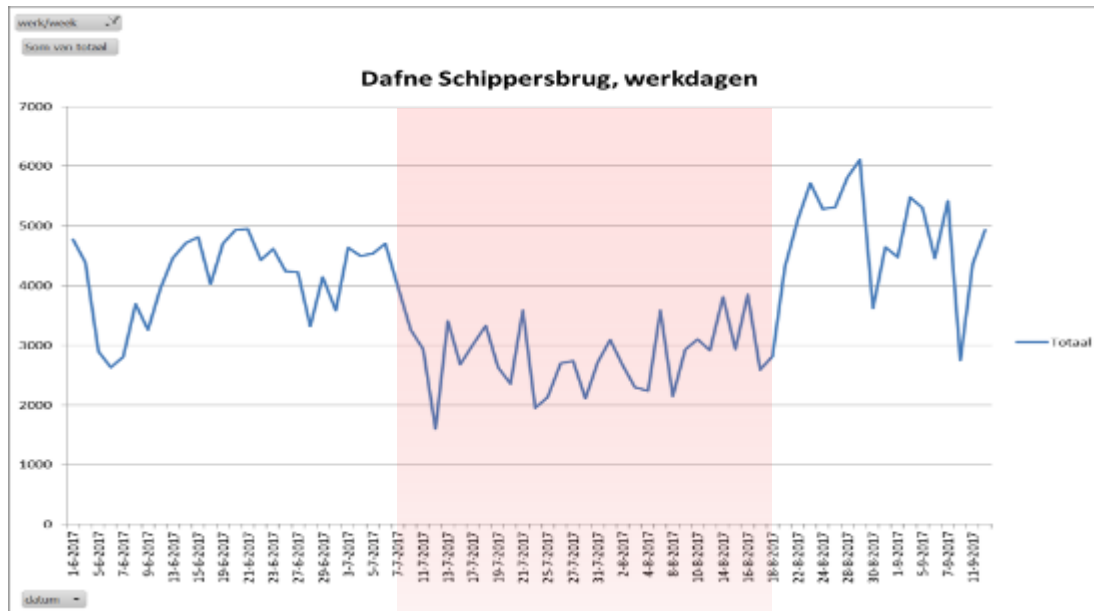


Utrecht  we all cycle

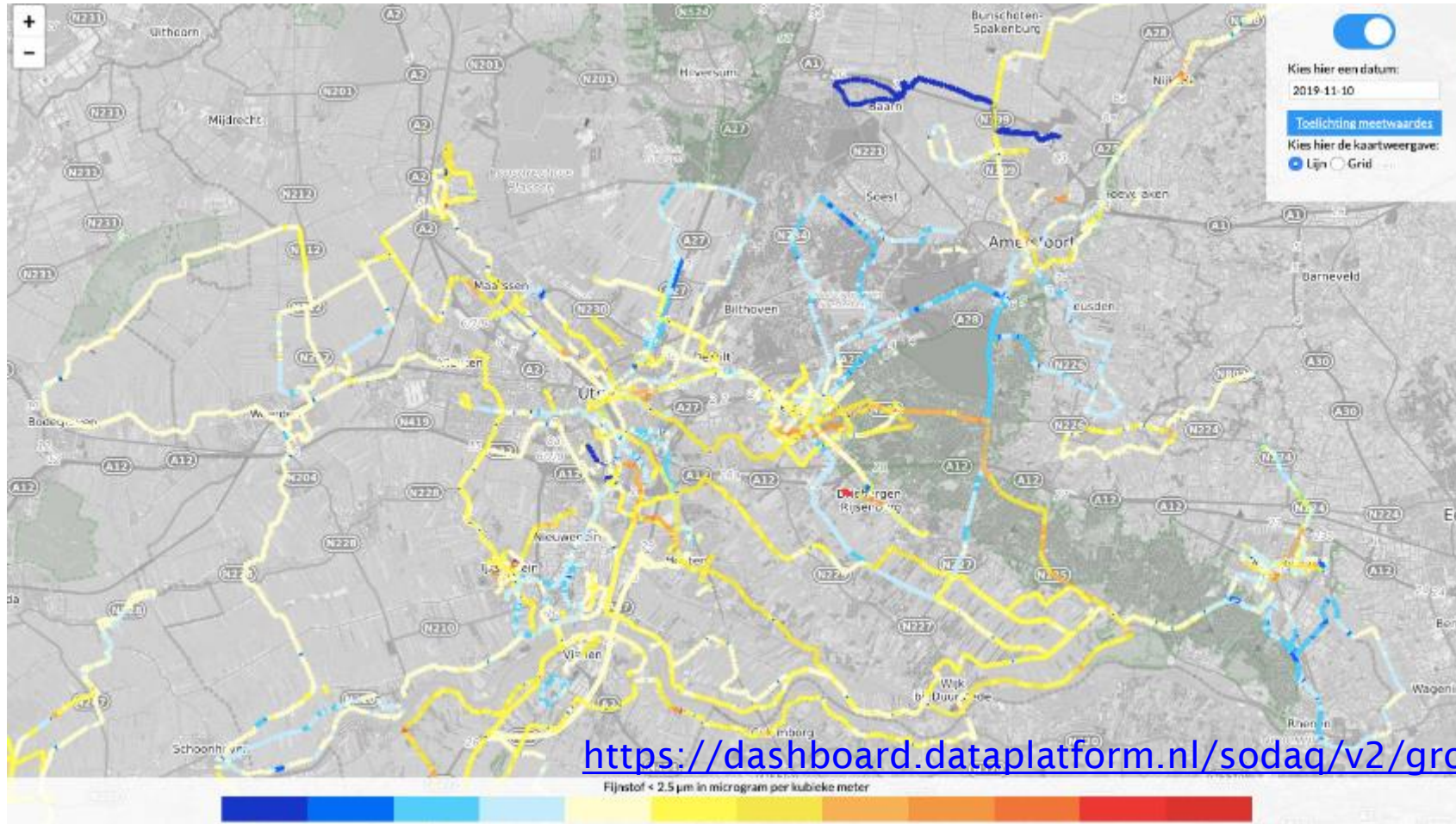
# Planning for the future



week	average workdays
22	4578
23	3057
24	4392
25	4725
26	3901
27	4473
28	
29	
30	
31	
32	
33	
34	5146
35	4931
36	4681
37	4023
38	4672
Average	4416



# Cycling sensors for air quality

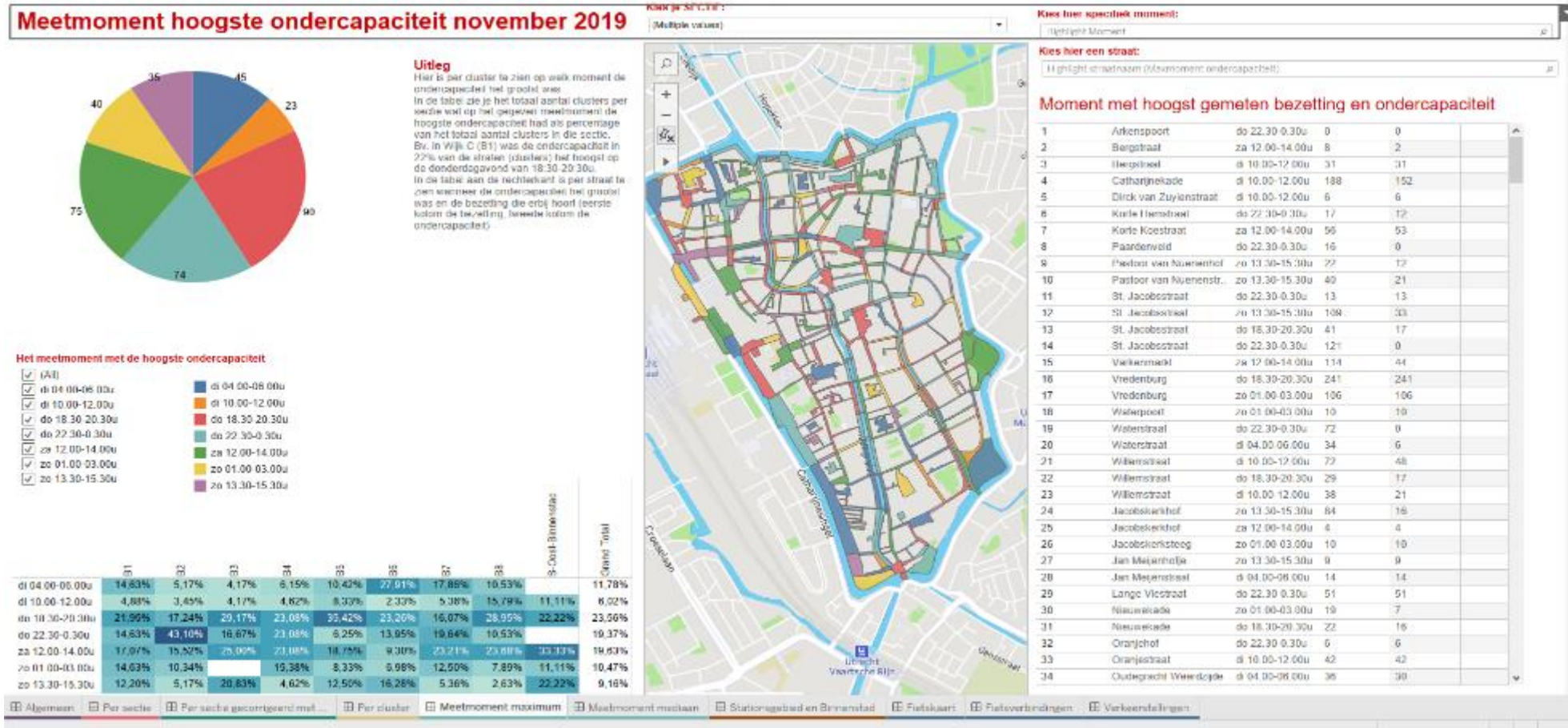


[https://dashboard.dataplatform.nl/sodaq/v2/groene\\_fietsroutes.html](https://dashboard.dataplatform.nl/sodaq/v2/groene_fietsroutes.html)



Utrecht  we all cycle

# On street bicycle parking



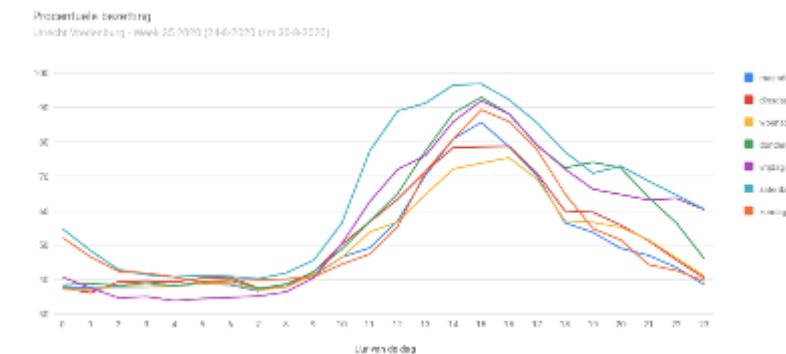
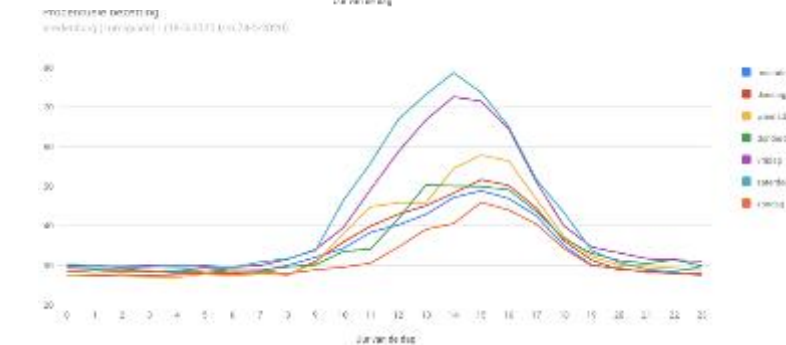
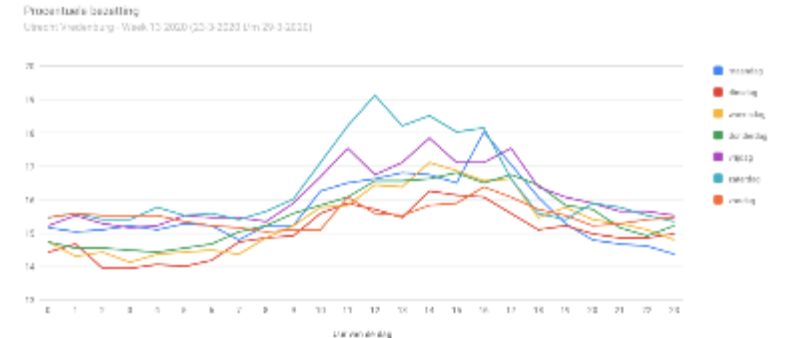
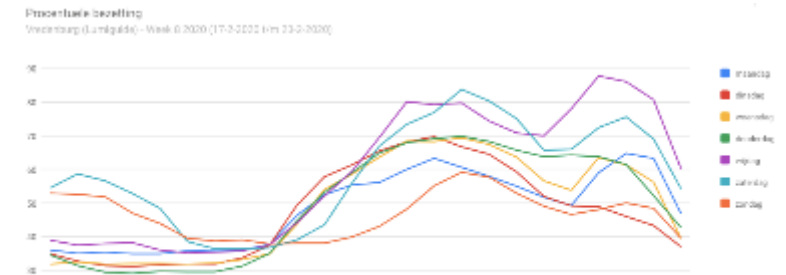
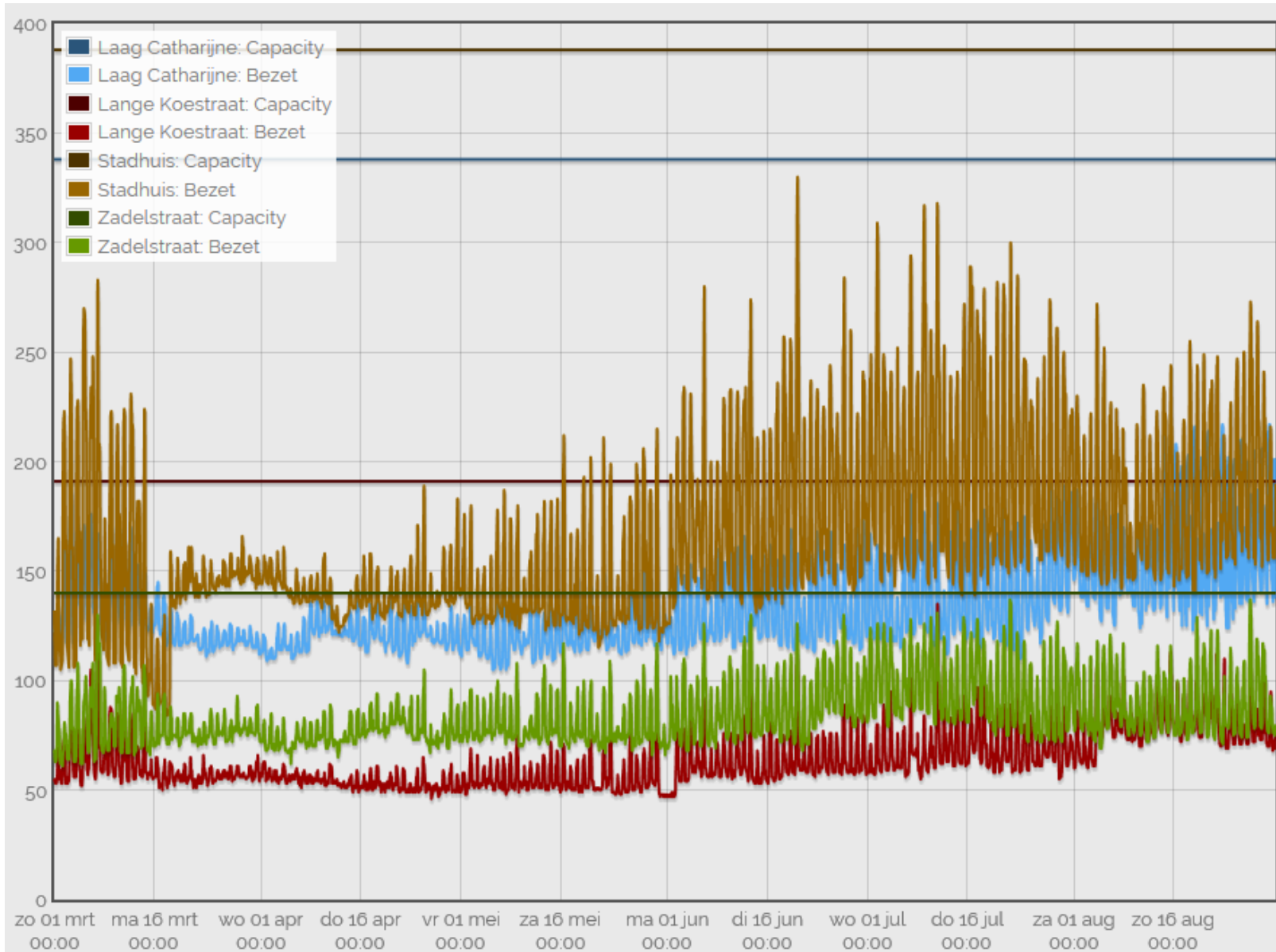
# Park and Ride, Miami vs Utrecht



Utrecht  we all cycle



# Covid-19 and effects of lockdown



# Questions?



Ing. Herbert Tiemens  
[herbert.tiemens@utrecht.nl](mailto:herbert.tiemens@utrecht.nl)  
twitter: @herbert\_tiemens  
GSM: +31 6 2145 9189



# APPLICATION OF DATA IN MULTI-MODAL NETWORK PLANNING

- THREE DATA SOURCES
- EIGHT EXAMPLES OF MULTI-MODAL APPLICATION IN PRACTICE

ROLAND.KAGER@STUDIOBEREIKBAAR.NL

**STUDIO BEREIKBAAR**



**BikeTrainGuru**  
@BikeTrainGuru

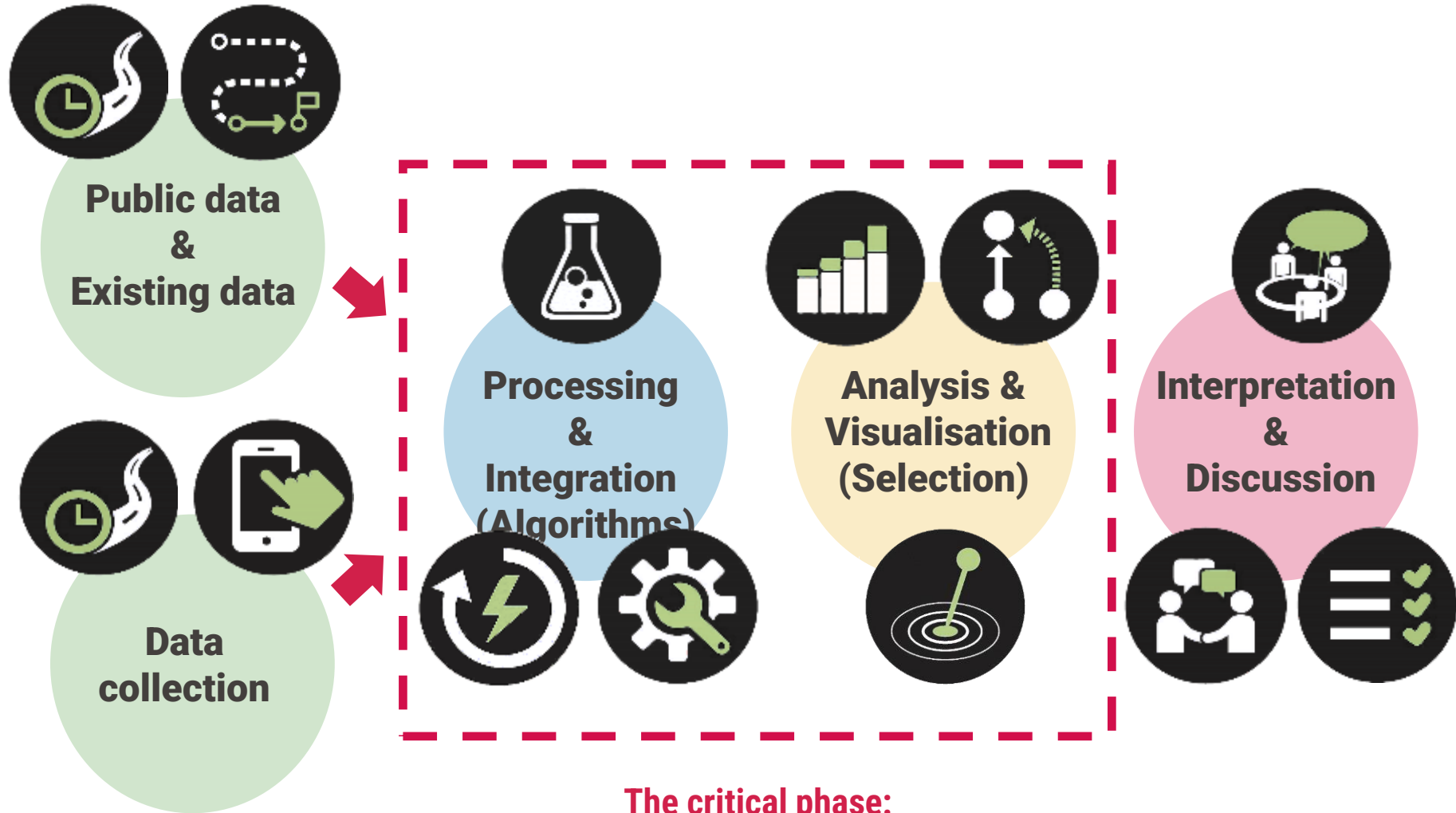


# THREE DATA SOURCES - EIGHT EXAMPLES

1. Network data: OpenStreetMap / GTFS Transit
  - Departing trains within 20minute bike ride
  - Catchment area of rail stations per feeder mode
2. Behavioural data: Travel Survey (650,000 resp. - 1 day)
  - Trip generation per level of urbanity
  - Dashboard for urban planning
3. Behavioural data: GPS-tracking (2,000 resp. – 21 days)
  - Multi-modal screenlines and cordon analysis
  - Access/egress distances in multi-modal travel
  - Infrastructure load per quartile of car-usage
  - Walk segmentation



Those all-too-easily overlooked steps between (raw) data and application...



Three data sources

The critical phase:  
success or failure is typically determined here  
(but this phase typically overlooked)

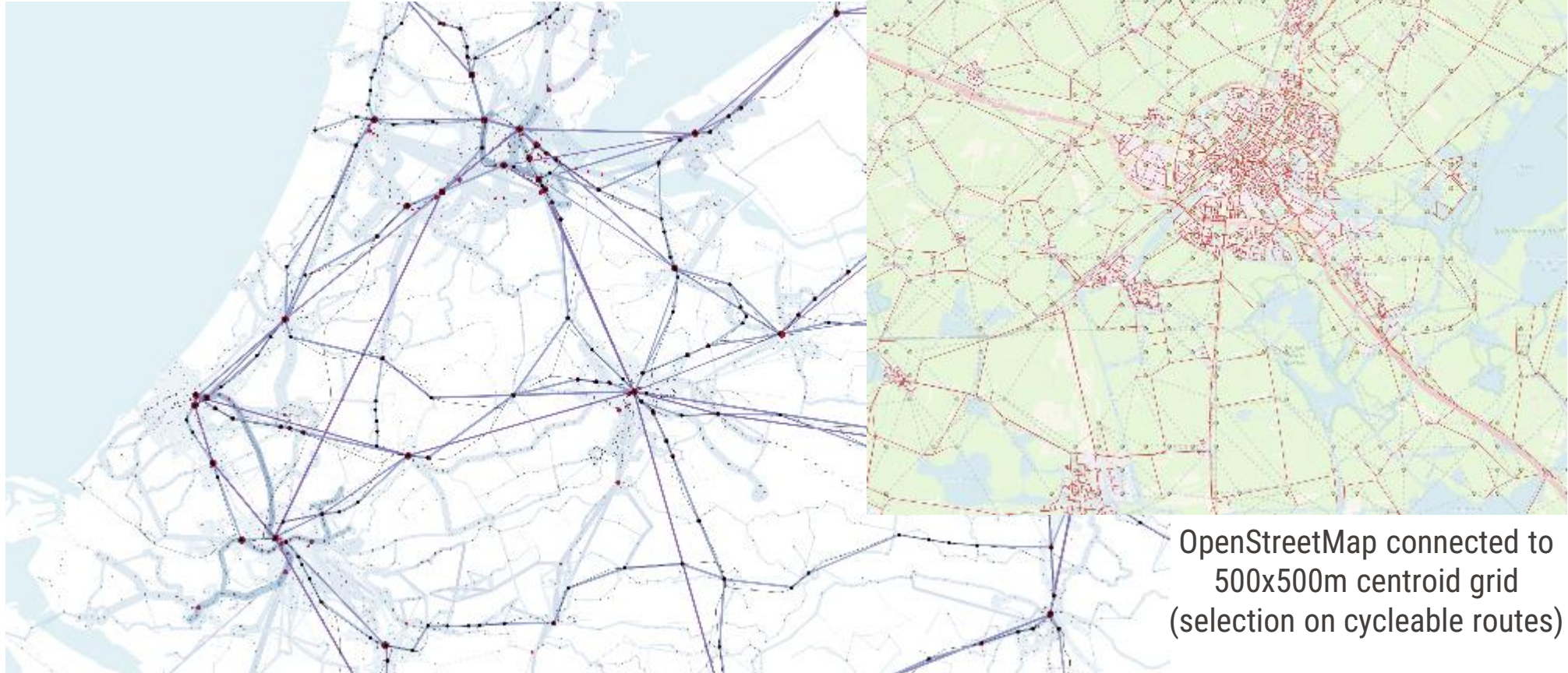
Eight examples

# 1. NETWORK DATA: OPENSTREETMAP / GTFS TRANSIT





# NETWORKS: GTFS FOR TRANSIT + OSM FOR WALK/BIKE

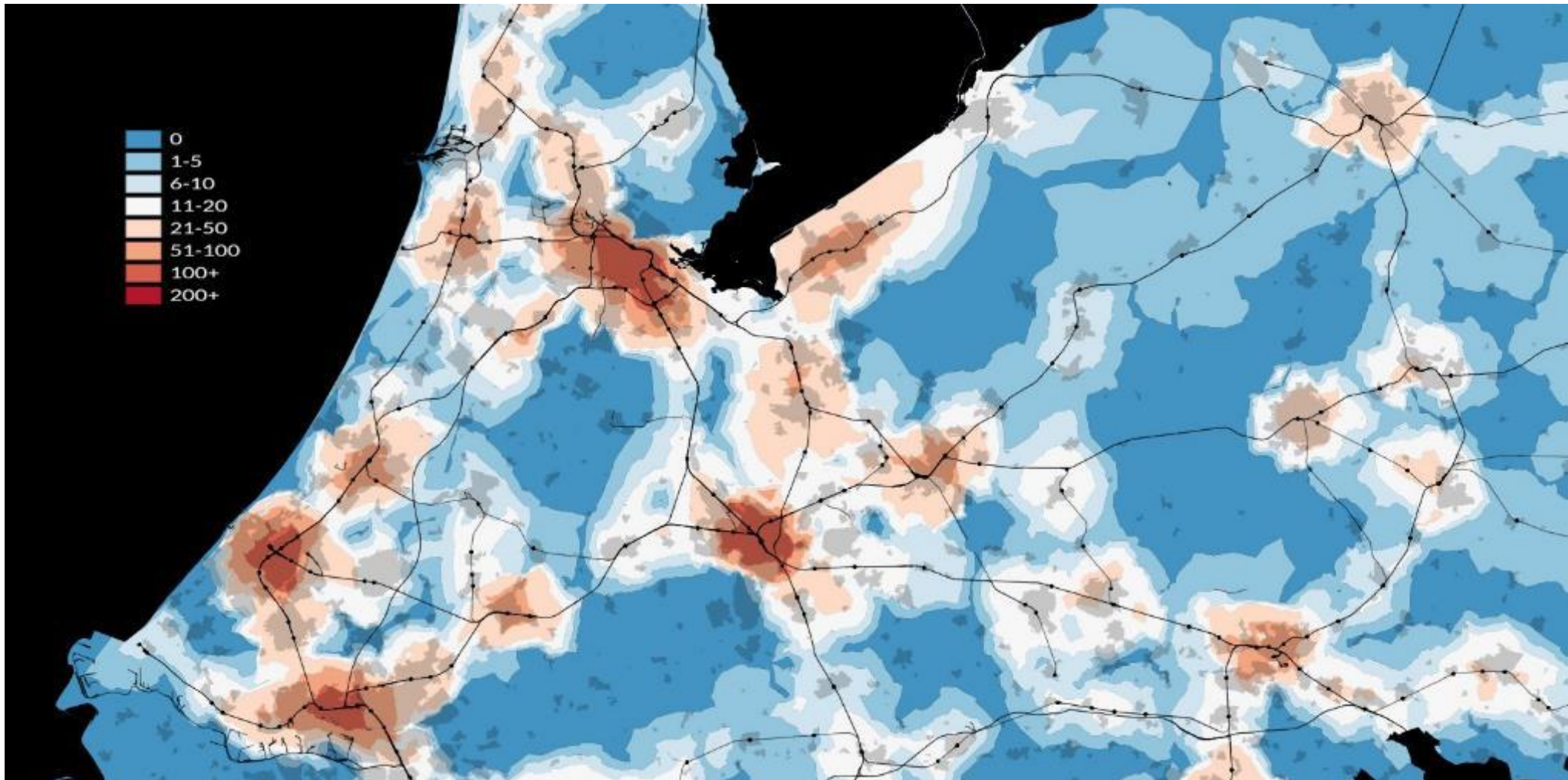


GTFS Transit Data (colour indicates speed || width indicates frequency)

OpenStreetMap connected to  
500x500m centroid grid  
(selection on cycleable routes)



## #DEPARTING TRAINS/HR - WITHIN 20 MIN BIKE-RIDE

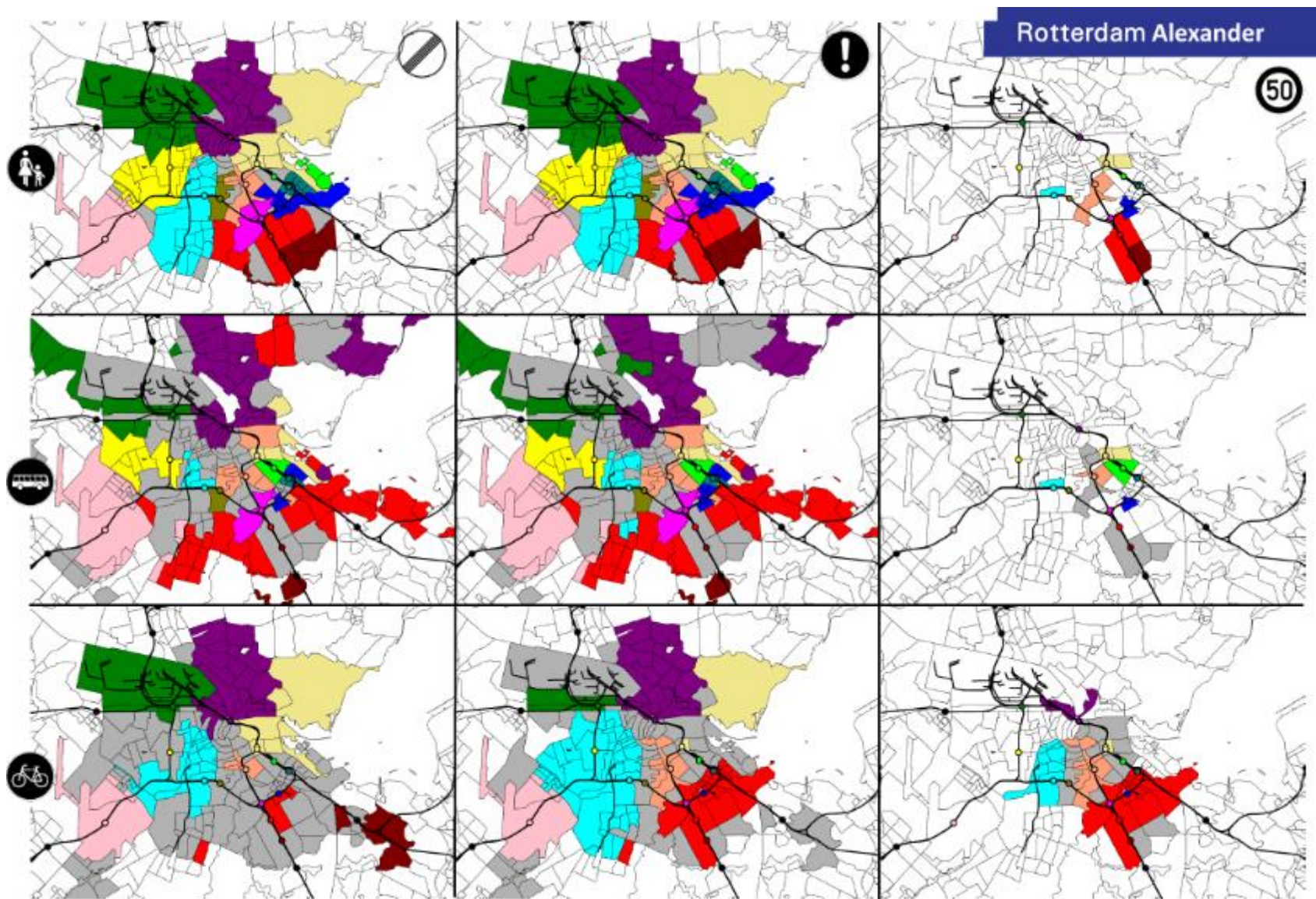


Source: OpenStreetMap, GTFS Transit Data (+ Set of algorithms to calculate ride times)





# RAIL CATCHMENT AREAS - PER FEEDER MODE



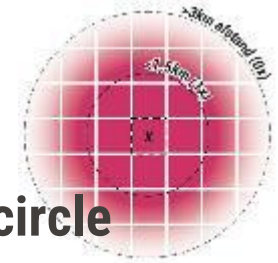
## 2. NATIONAL TRAVEL SURVEY DATA



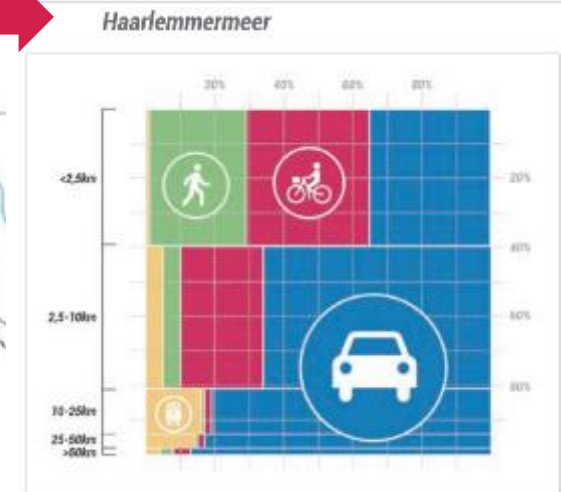
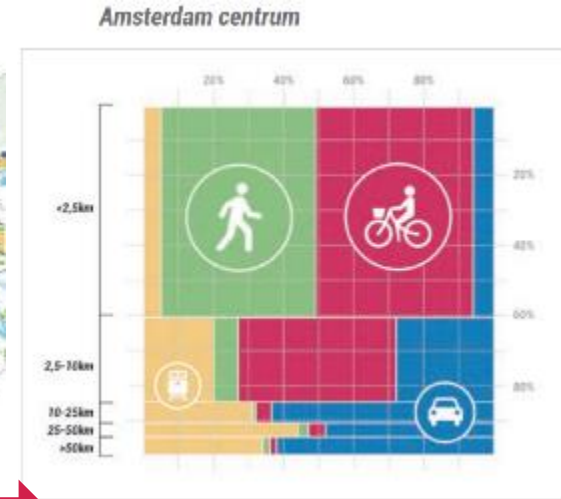
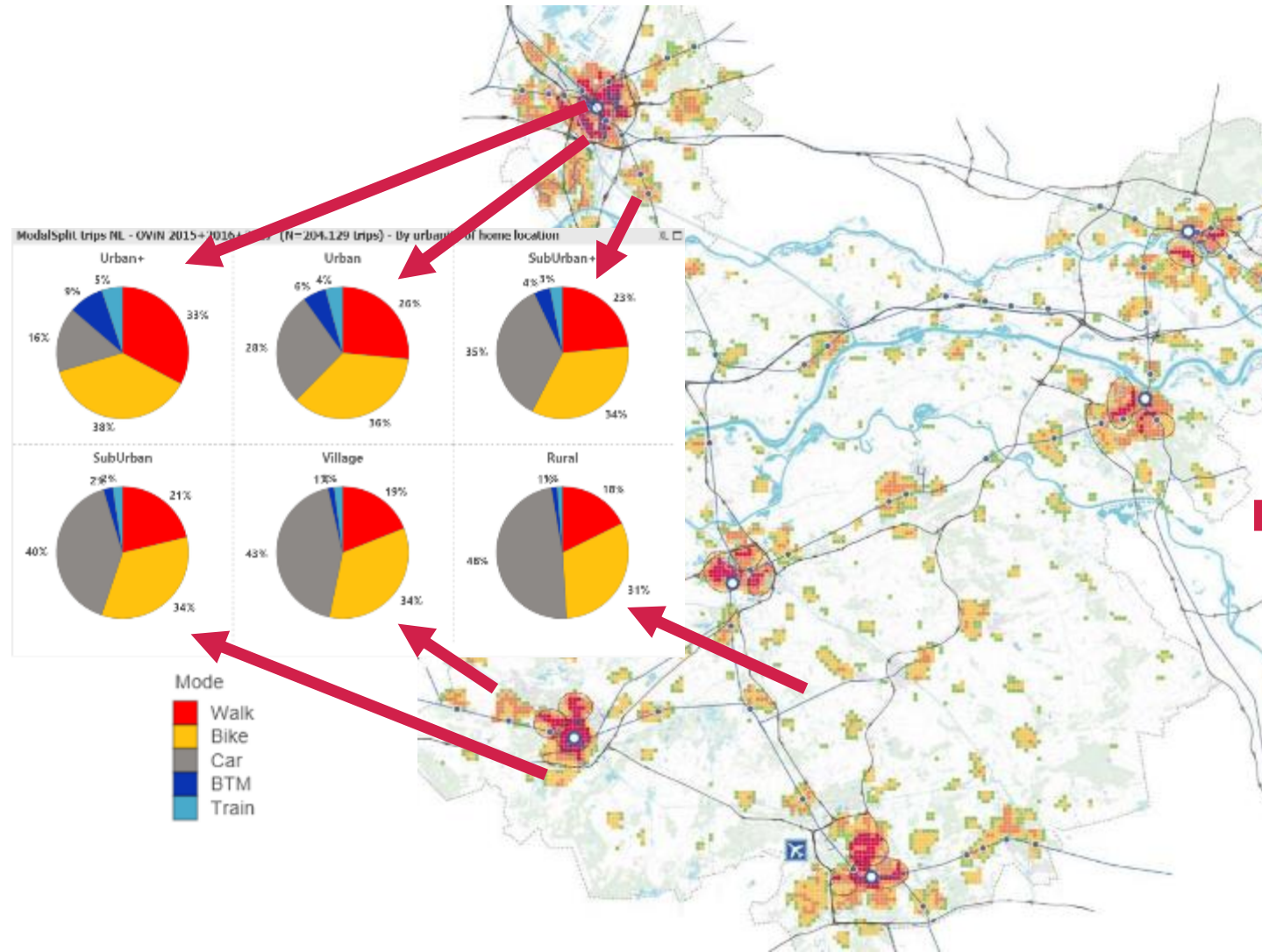


# NATIONAL TRAVEL SURVEY – MODAL SPLIT

→ measured per 'level of proximity': #pop.+#jobs / 2.3km circle



$$X = \sum \frac{\text{Arbeidsplaatsen} + \text{Inwoners}}{2.3\text{km afstand (D)}}$$



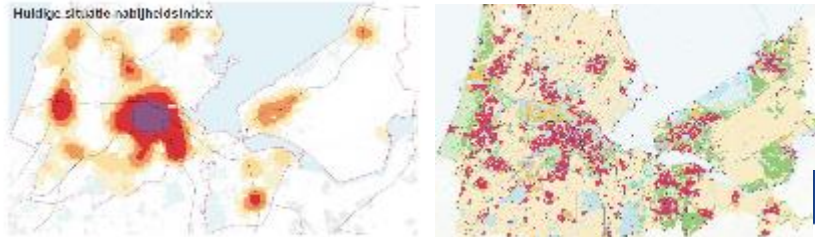


# DASHBOARD URBAN PLANNING

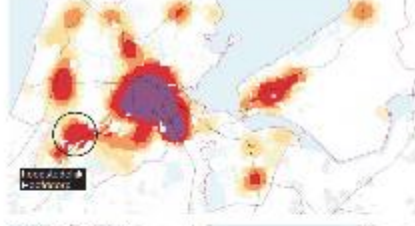
## 1. Veranderende nabijheid

Nabijheidsindex voor de totale woningvoorraad in 2040

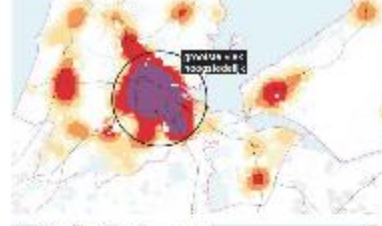
Huidige situatie nabijheidsindex



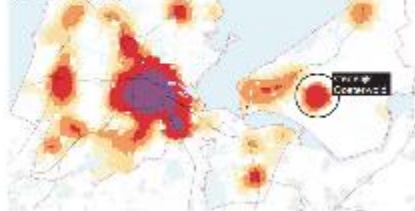
1. Lineaire Metropool



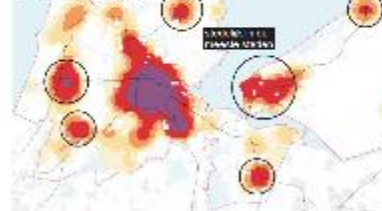
2. Compacte Metropool



3. Tapit Metropool



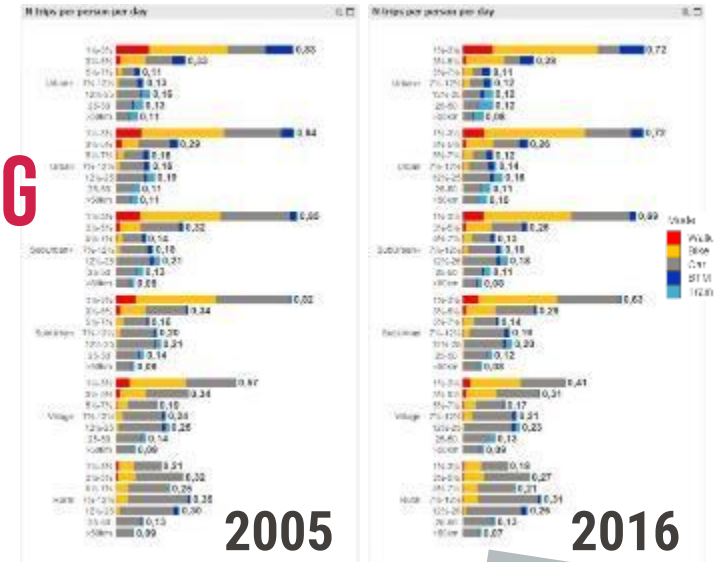
4. Netwerk Metropool



Dashboard Verstedelijking 2.0 resultaten MRA

Uitbreiding klasse hoogstedelijk voornamelijk in Amsterdam, nieuwe klasse stedelijk in andere steden

Aleen in het Netwerk model maakt ook het centrum van Haarlem de sprong naar de hoogste stedelijkheidsklasse. In de huidige situatie komt de klasse stedelijk enkel voor in Amsterdam, Zaanstad, Haarlem en

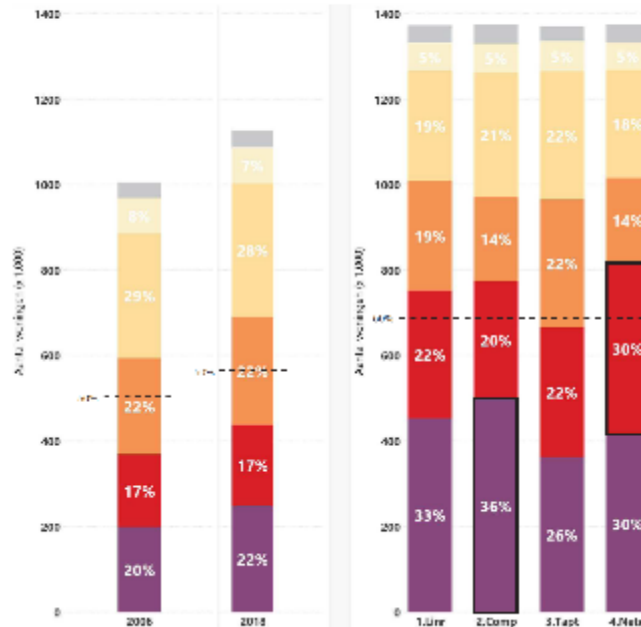


2005

2016

## 1. Veranderende nabijheid

Nabijheidsindex voor de totale woningvoorraad in 2040



In alle nabijheidsvergro...

De mod... het aan... omgev... milje... nstih... Ten o... Com... hoo... Netwerk is de toekom... opvallend hoog.

De afz... enkel mede bestaande woningen in reeds bestaande wijken, maar doordat in de nabijheid van deze bestaande woningen meer woningen en werkgelegenheden wordt ingepland, verandert de dichtheid van mensen en bedrijven.

Hierdoor zal ook het mobiliteitsgedrag van zowel de nieuwe als de bestaande inwoners veranderen. Zie Indicator 3, en 13.

Miljoen woningen op basis van de huidige woningvoorraad in 2040

Door: L. CAJZIJN, 002-2011

Legenda

Nabijheidsklasse	Nabijheidsklasse	Deel van de totale woningvoorraad
Hoogstedelijk	Hoogstedelijk	+ 0,2% (van 0,1% in 2005)
Stedelijk	Stedelijk	+ 0,1% (van 0,1% in 2005)
Substedelijk	Substedelijk	+ 0,1% (van 0,1% in 2005)
Landelijk	Landelijk	+ 0,1% (van 0,1% in 2005)
Wit	Wit	+ 0,1% (van 0,1% in 2005)



# DASHBOARD URBAN PLANNING

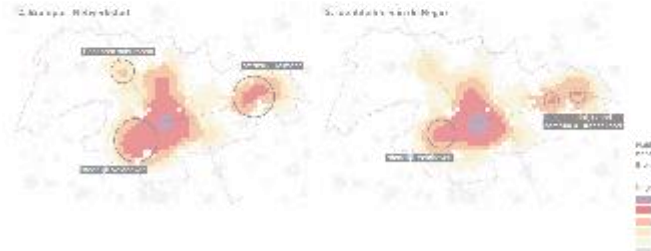
## 1. Veranderende nabijheid

Nabijheidsindex voor de totale woningvoorraad in 2010



In ieder model introductie van klasse hoogstedelijk in Eindhoven en stedelijk in Helmond

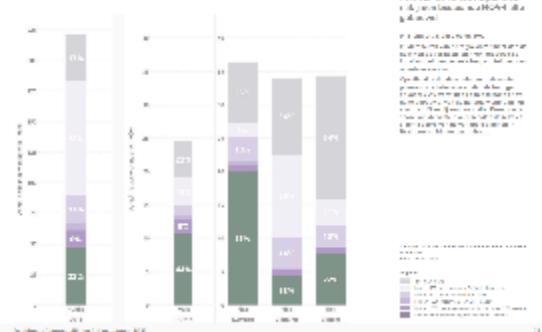
De index voor de totale woningvoorraad in 2010 is gebaseerd op de afstand tot de dichtstbijzijnde OV-knooppunt. De index is gebaseerd op de afstand tot de dichtstbijzijnde OV-knooppunt. De index is gebaseerd op de afstand tot de dichtstbijzijnde OV-knooppunt.



Dashboard Verstedelijking 2.0 resultaten SGE

## 4. Nabijheid van openbaar vervoer (OpenDV-score)

Woningvoorraad per OpenDV-score



In OV Corridor de 40% van de woningvoorraad is in de 1.0-1.5 categorie. In Energie Randgebied de 30% van de woningvoorraad is in de 1.0-1.5 categorie. In Stedelijk Randgebied de 20% van de woningvoorraad is in de 1.0-1.5 categorie.

## 13. (Energievraag door) Toename reizigerskilometers

Extra kilometers per dag vanuit de totale woningvoorraad in 2040



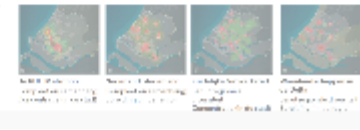
Dashboard Verstedelijking 2.0 resultaten SGE

## Conclusies

Metropool scoort in de breedte het best

Wat zijn de belangrijkste conclusies uit de analyse? De analyse is gebaseerd op de afstand tot de dichtstbijzijnde OV-knooppunt. De analyse is gebaseerd op de afstand tot de dichtstbijzijnde OV-knooppunt. De analyse is gebaseerd op de afstand tot de dichtstbijzijnde OV-knooppunt.

Scenario	1. OV Corridor	2. Energie Randgebied	3. Stedelijk Randgebied
Woningvoorraad	1,015	1,015	1,015
Extra kilometers per dag	+46.0%	+62.2%	+31.2%
Woningvoorraad	401	401	401
Extra kilometers per dag	+11.7%	+114.5%	+46.0%
Woningvoorraad	1,483	1,483	1,483
Extra kilometers per dag	+56.0%	+88.0%	+46.0%
Woningvoorraad	6,626	6,626	6,626
Extra kilometers per dag	+14.2%	+12.0%	+10.2%



In OV Corridor de grootste afname van autokilometers: ca 820.000 km per dag. Een afname van 12% t.o.v. de huidige situatie

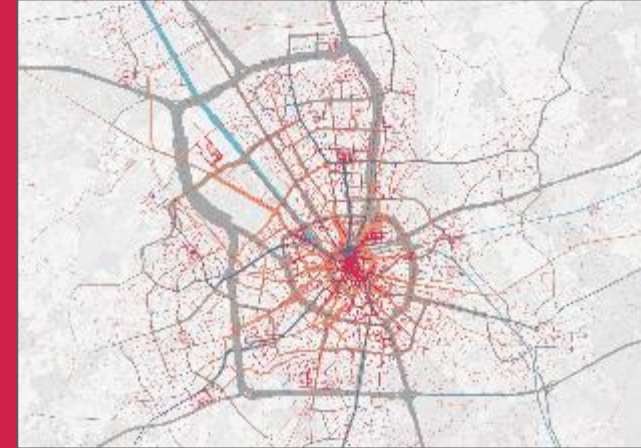
Het doorzetten van de trend van de afgelopen 20 jaar is deels te danken aan deze substantiele afname van het autobezit. Minder autokilometers betekent minder CO2- en stikstofuitstoot en een lagere energievraag. De daling is het sterkst in OV-corridor en het minst in identifictaten: een verschil van ca 450.000 kilometer (7% verschil).

Daarnaast is een grote stijging van het aantal trein-kilometers in alle modellen zichtbaar: 1,0 - 1,3 miljoen extra kilometers per dag (incl. trend). Naast het substantiele aandeel van de trend zorgt de nieuwe nabijheidsklasse voor veranderingen in het totaal aantal reizigerskilometers. Niet alleen in het reisgedrag van de nieuwe inwoners, maar juist ook in het reisgedrag van de bestaande inwoners. Zij gaan zich, door hun veranderende omgeving met meer winkels, scholen en banen in de buurt, anders gedragen. De resultaten exact laten goed zien wat het effect van enkel het bouwen van woningen en banen is.

Toename van het aantal reizigerskilometers in de regio door bestaande en nieuwe woningen (excl. huidige situatie) incl. trend en exclusief doornemen van de trend van de afgelopen 20 jaar.

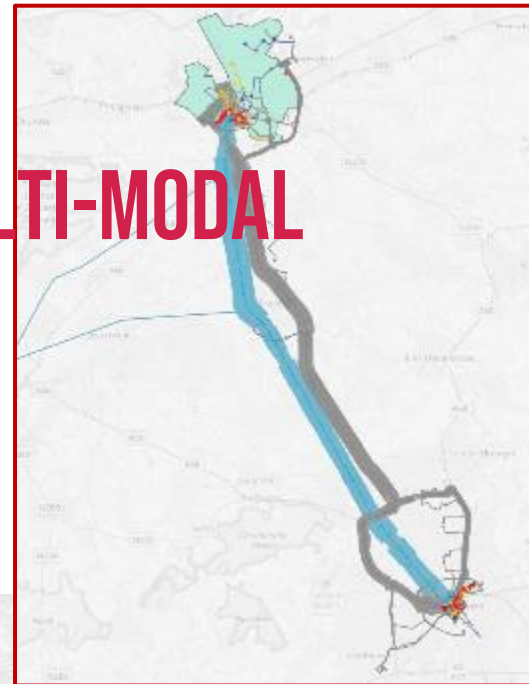
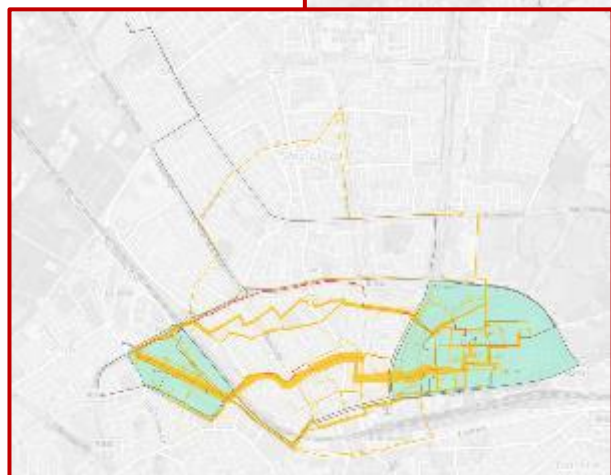
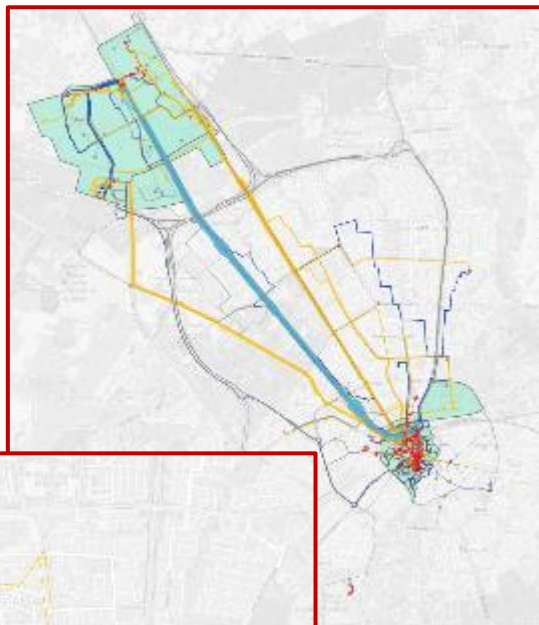
- Bicyclus (incl. trend)
- Bus (incl. trend)
- Woningvoorraad (incl. trend)
- Woningvoorraad (excl. trend)
- Trein (incl. trend)
- Auto (incl. trend)
- Auto (excl. trend)

# 3. GPS-TRACKING DATA

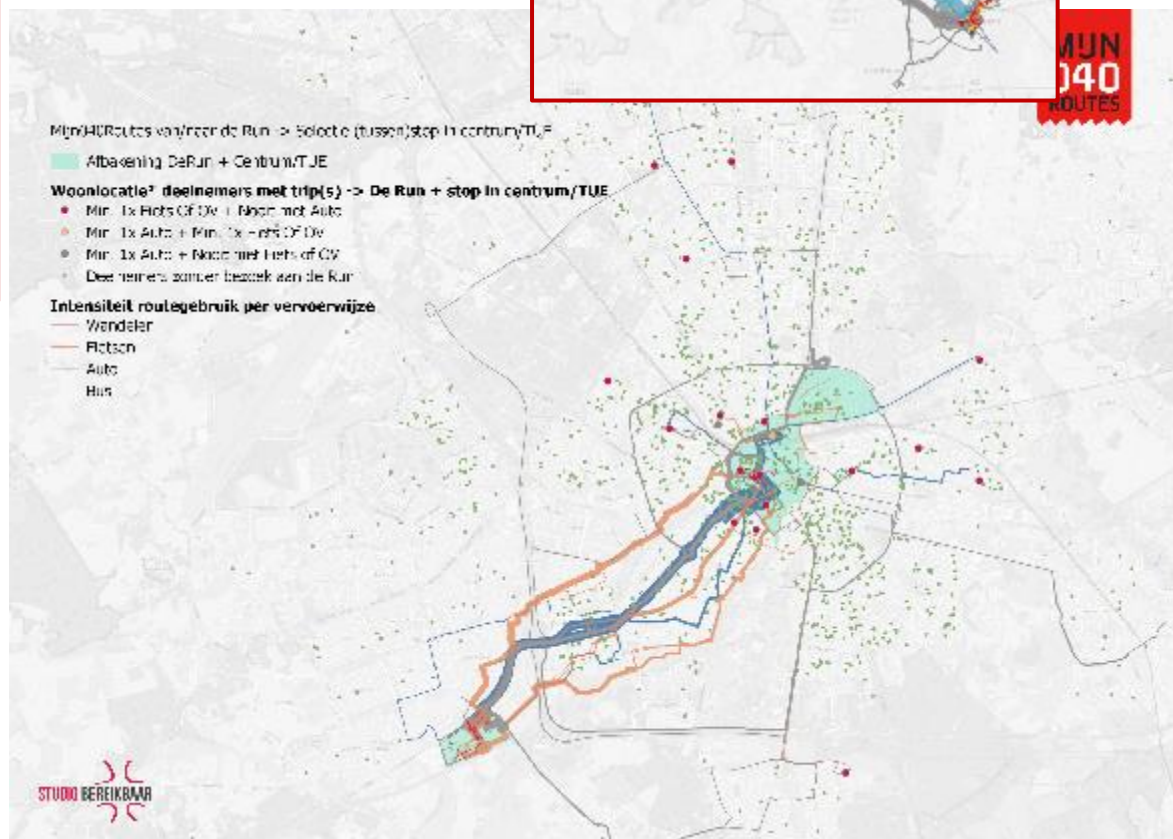




# GPS-CORRIDOR ANALYSIS - MULTI-MODAL

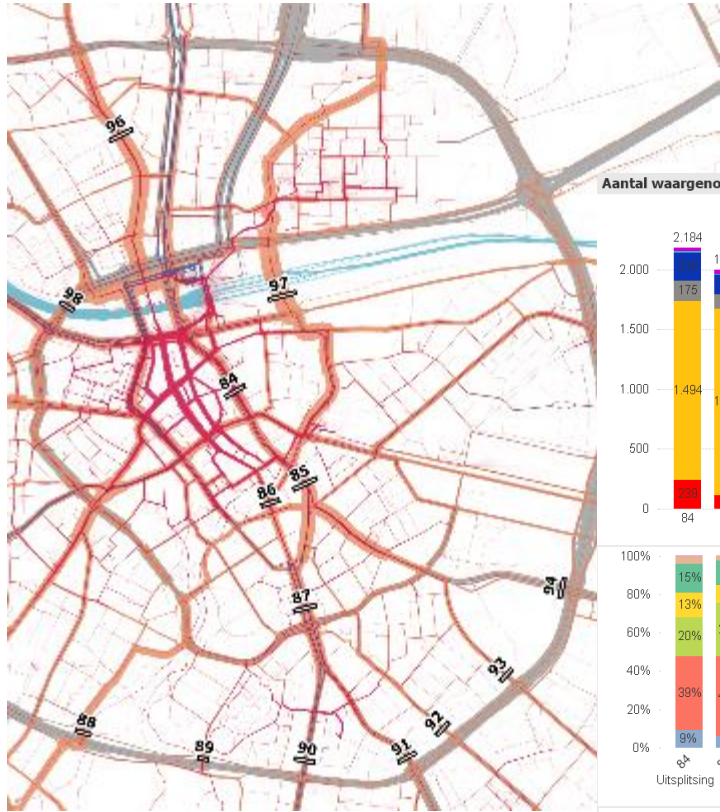


MUN  
140  
ROUTES



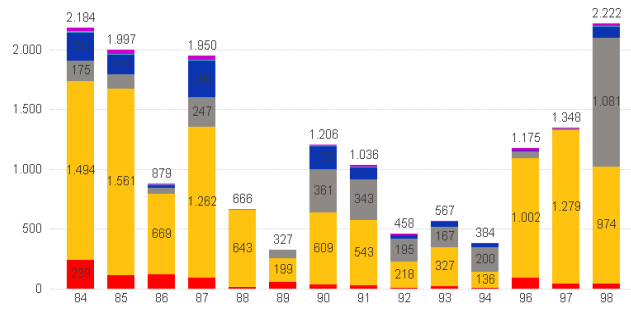


# GPS-TRACKING - MULTI-MODAL SCREENLINE ANALYSIS

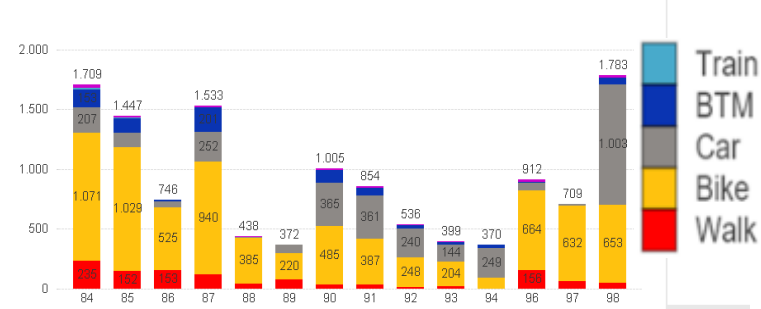


Aantal waargenomen verplaatsingen (totalen voor za/zo/vakantie/feestdagen gecorrigeerd met factor 1,548 = standaardisering naar gelijk aantal meetdagen)

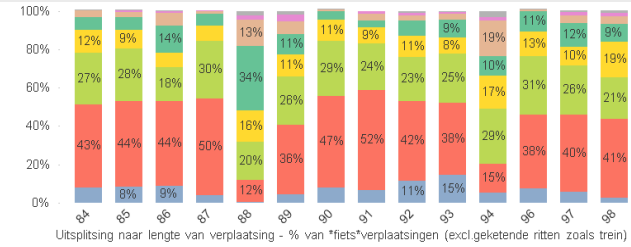
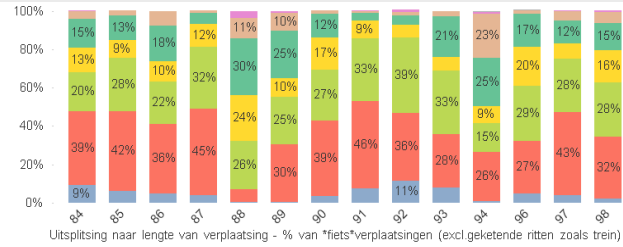
Reguliere werkdag



Za/Zo/Vakantie/Feestdag

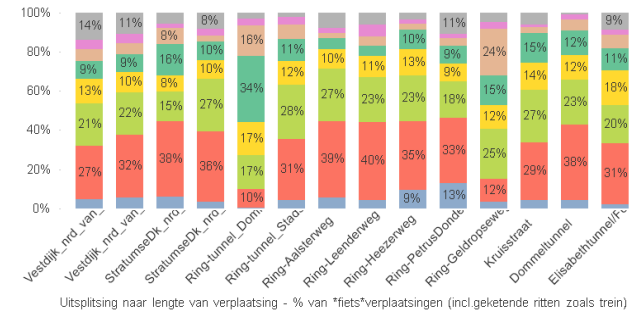
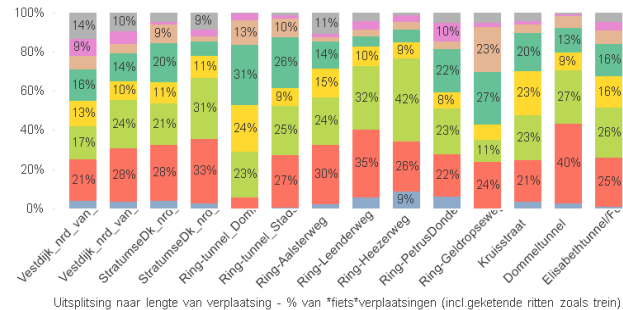


Train  
BTM  
Car  
Bike  
Walk



Distance

>50km  
25-50  
12½-25  
7½-12½  
5½-7½  
3½-5½  
1½-3½  
<1½km

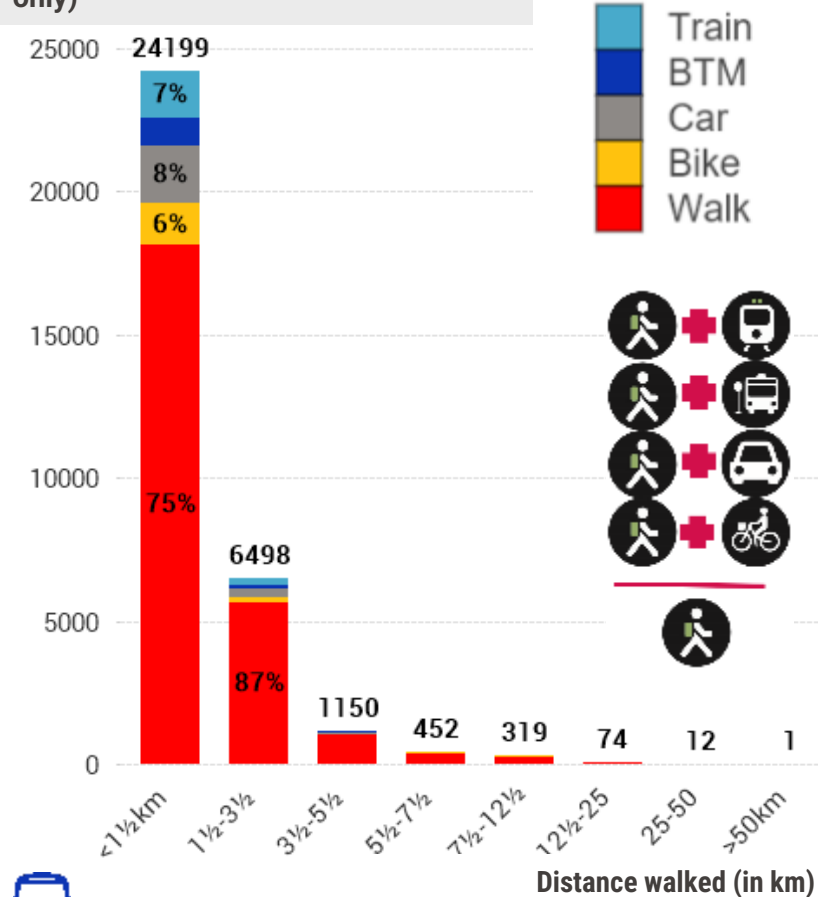




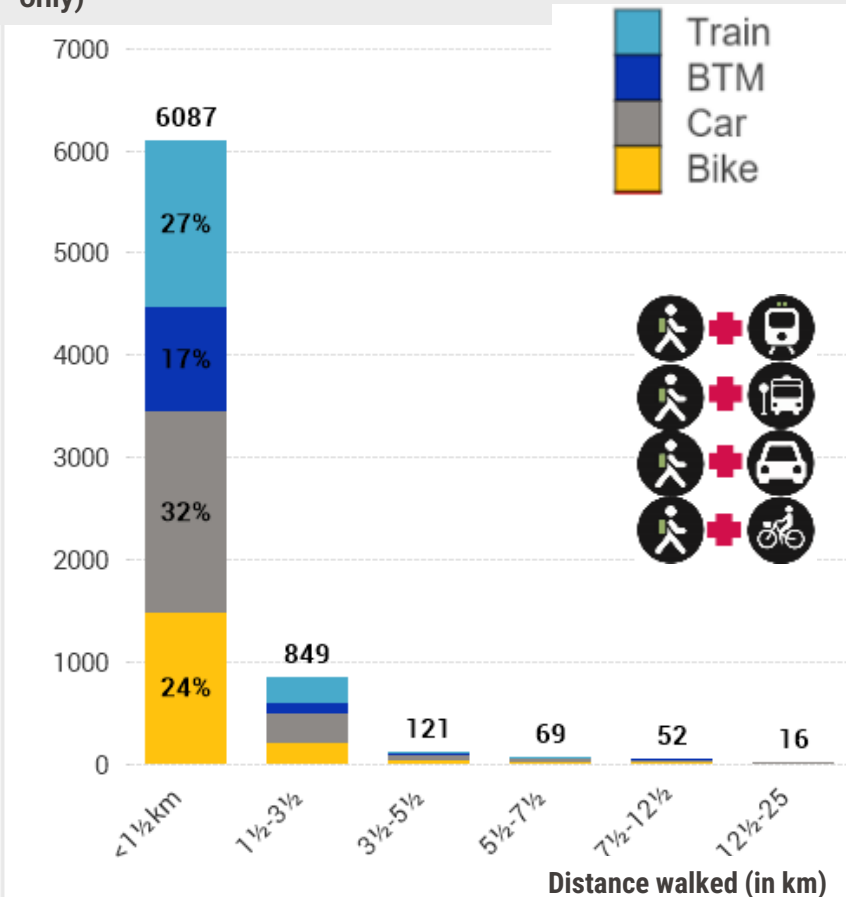


# GPS-TRACKING: ACCESS/EGRESS DISTANCES BY FOOT

Tracked walk trips by distance and co-modality (incl. walk only)



Tracked walk trips by distance and co-modality (excl. walk only)

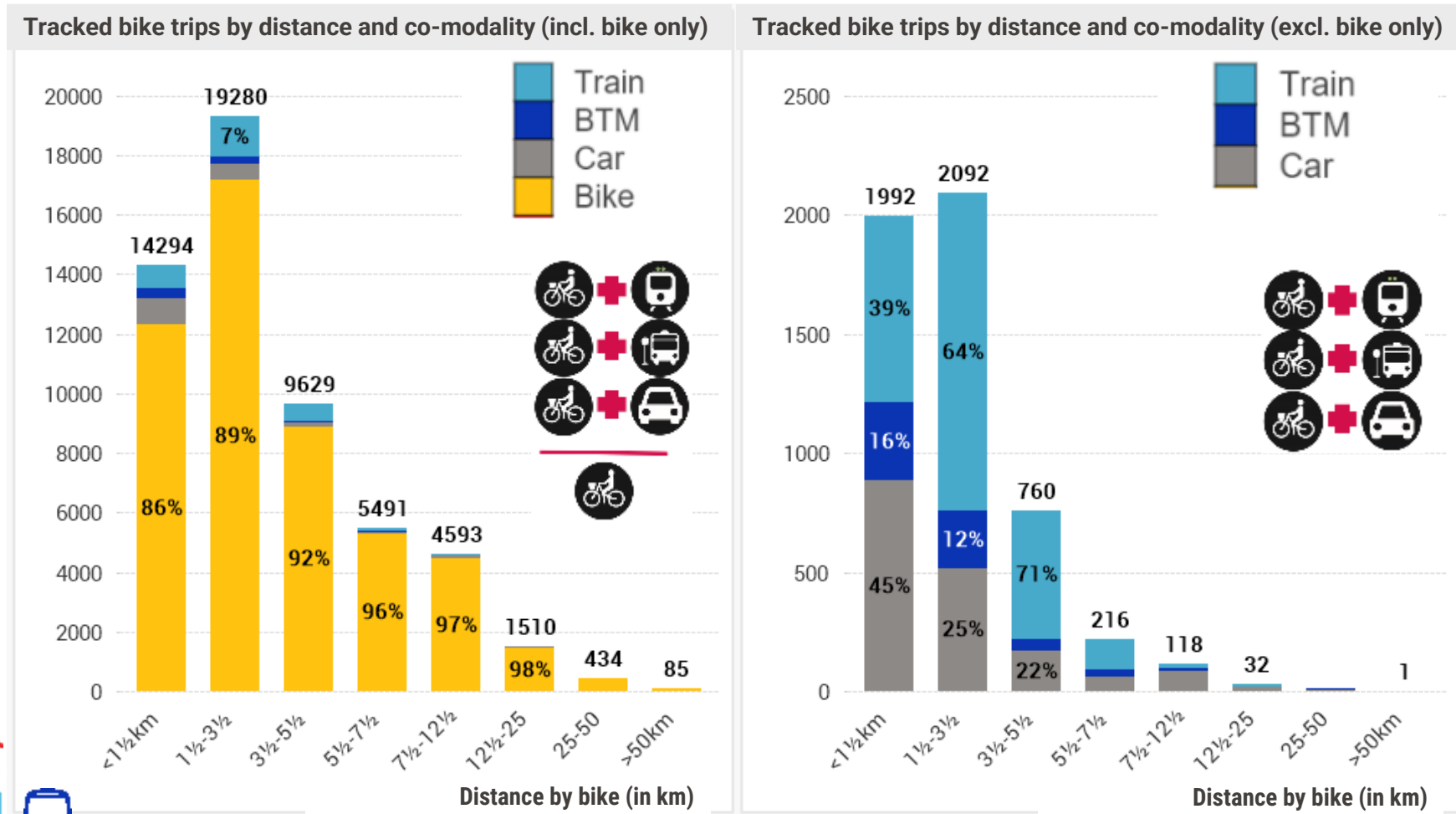


100%



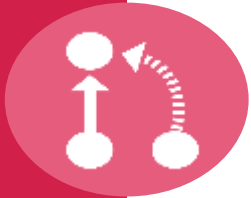


# GPS-TRACKING: ACCESS/EGRESS DISTANCES BY BIKE



100%





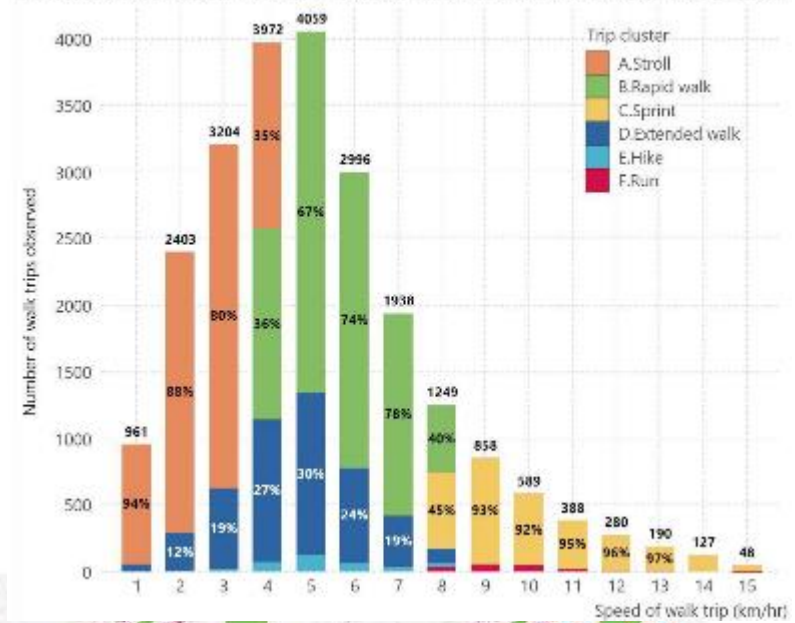
# GPS-TRACKING: LOADS PER QUARTILE OF CAR-USE



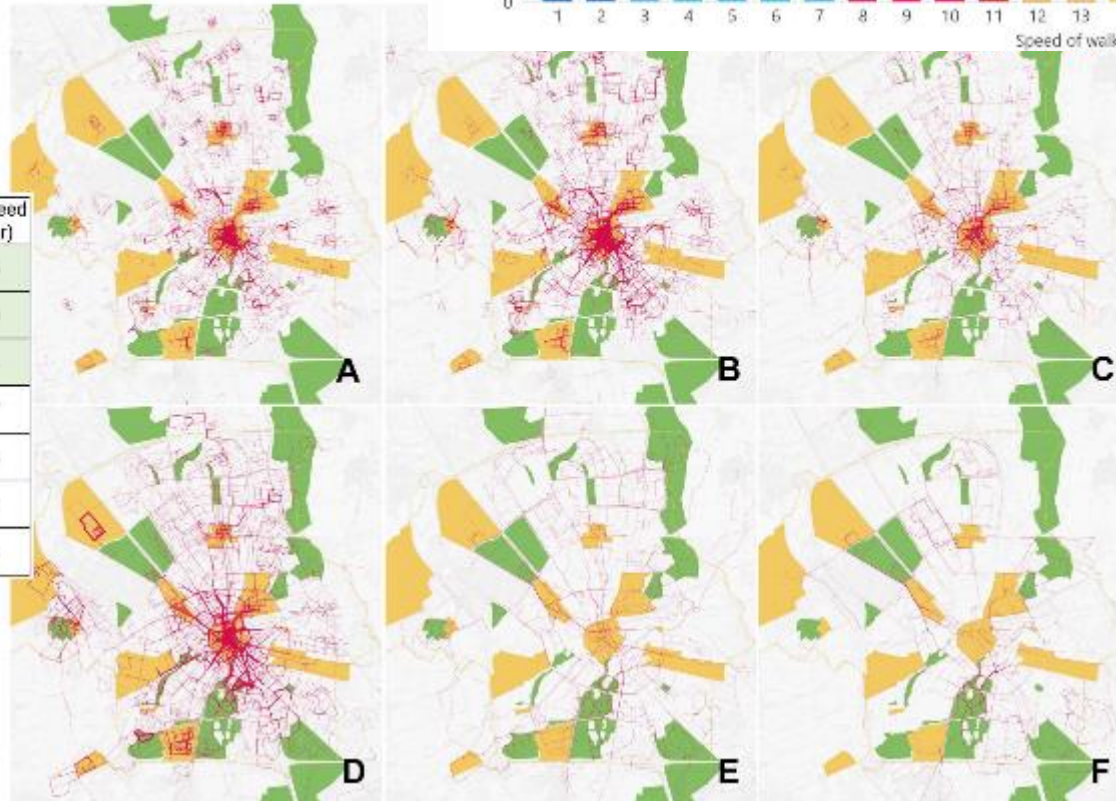


# GPS-TRACKING: WALK SEGMENTATION (ON SPEED & LENGTH)

Distribution of trip clusters by walk speed, N=23,262 trips (for trips 400m-10km by residents of Eindhoven)

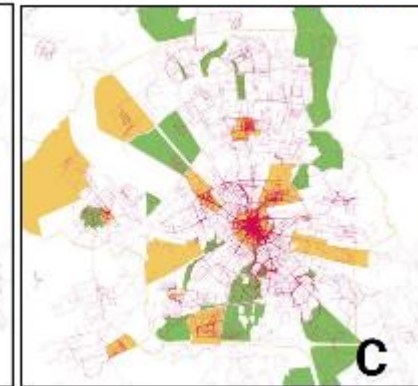
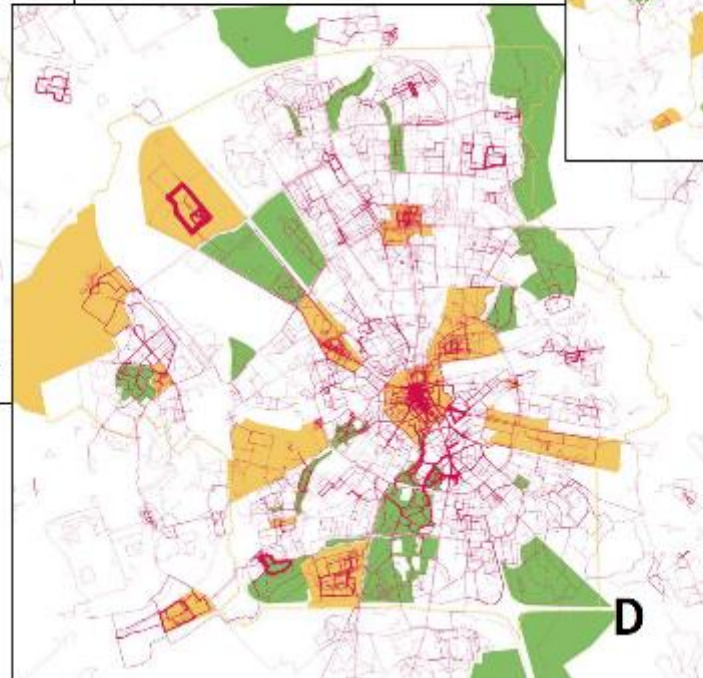


Walk trips clustered by length and speed	% of walk-trips	% of walk-km	avg. length (km)	avg. speed (km/hr)
<b>A. Stroll</b> 400-1500m    <4 km/hr	29.6%	18.8%	0.79	2.15
<b>B. Walk</b> 400-1500m    4-8 km/hr	36.0%	24.6%	0.87	5.40
<b>C. Sprint</b> 400-1500m    >8 km/hr	12.6%	10.2%	1.04	9.74
<b>D. Extended walk</b> 1.5-4.5km    any speed	19.4%	34.5%	2.31	4.07
<b>E. Hike</b> >4.5km    <8km/hr	1.6%	7.7%	6.18	4.98
<b>F. Run</b> >4.5 km    >8km/hr	0.8%	4.2%	6.56	9.52
<b>Total</b> N=28,164 trips	100%	100%	1.27	4.03





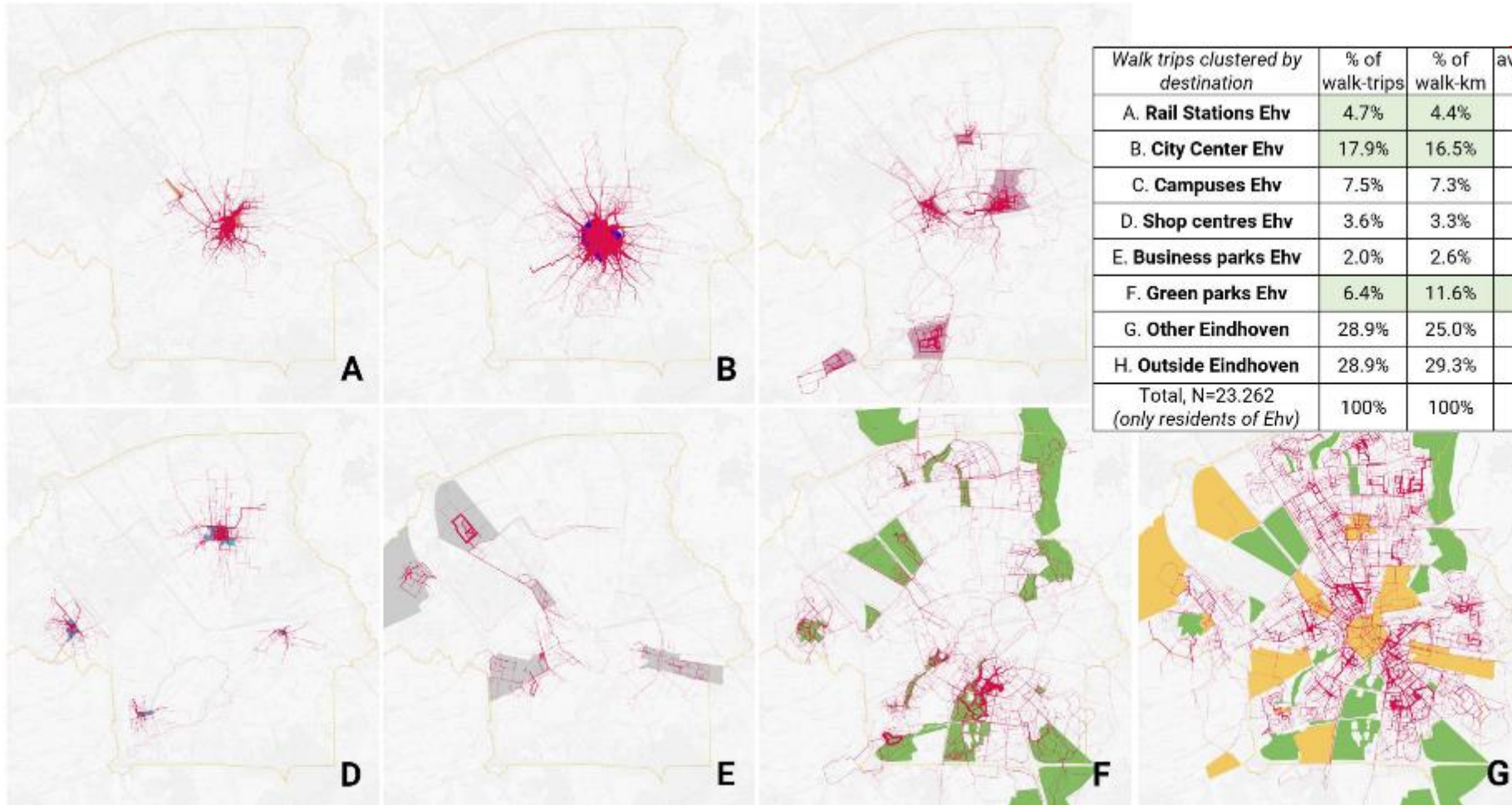
# GPS-TRACKING: WALK SEGMENTATION (ON DIRECTNESS)



Walk trips clustered by level of directness	% of walk-trips	% of walk-km	avg. length (km)	avg. speed (km/hr)
<b>A. Direct trips</b> (distance ratio <1.5)	30.3%	30.7%	1.06	4.47
<b>B. Indirect trips</b> (distance ratio 1.5-2.0)	22.4%	20.2%	1.08	4.32
<b>C. Very indirect Trips</b> (distance ratio >2.0)	20.3%	20.2%	1.58	3.99
<b>D. Round trips</b> (displacement < 200m)	26.9%	29.0%	1.45	3.66
Total N=28.164 trips	100%	100%	1.27	4.03



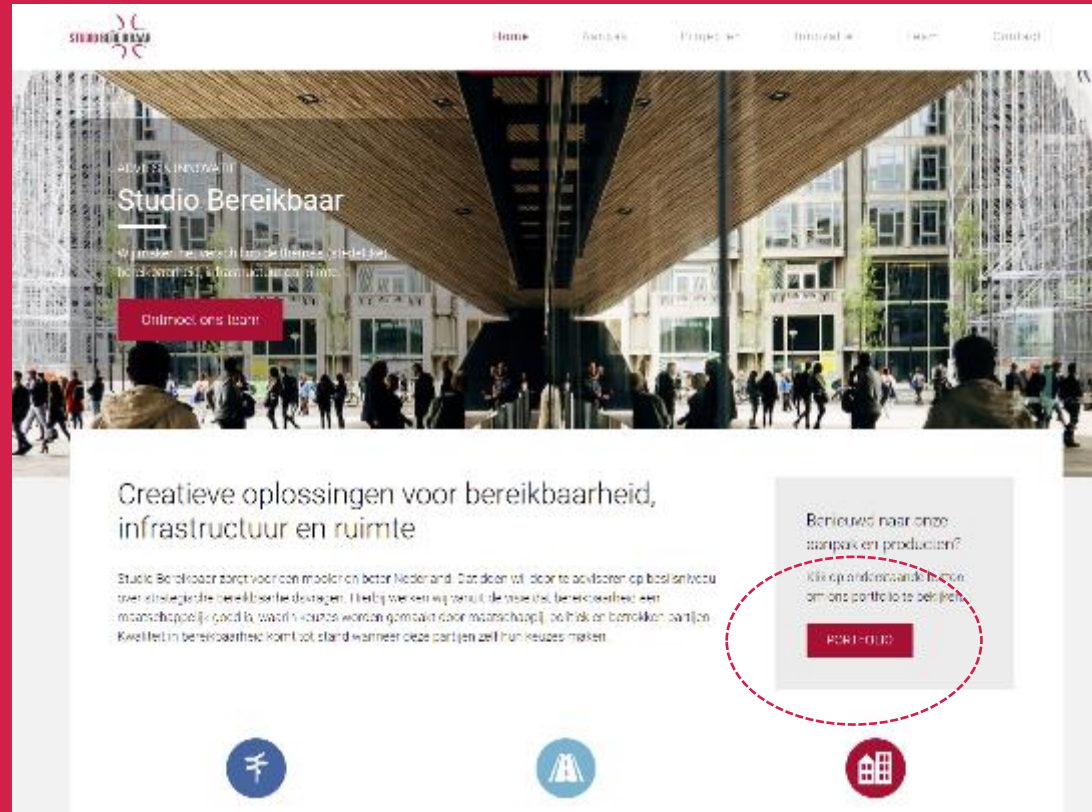
# GPS-TRACKING: WALK SEGMENTATION (ON TYPE OF AREA VISITED)



Walk trips clustered by destination	% of walk-trips	% of walk-km	avg. length (km)	avg. speed (km/hr)
A. Rail Stations Ehv	4.7%	4.4%	1.19	4.98
B. City Center Ehv	17.9%	16.5%	1.17	3.99
C. Campuses Ehv	7.5%	7.3%	1.23	4.05
D. Shop centres Ehv	3.6%	3.3%	1.17	4.36
E. Business parks Ehv	2.0%	2.6%	1.65	4.69
F. Green parks Ehv	6.4%	11.6%	2.30	4.80
G. Other Eindhoven	28.9%	25.0%	1.09	3.94
H. Outside Eindhoven	28.9%	29.3%	1.29	3.69
Total, N=23.262 (only residents of Ehv)	100%	100%	1.27	4.03



# MORE EXAMPLES?



Download our visual portfolio at [www.studiobereikbaar.nl](http://www.studiobereikbaar.nl)

Or contact me at: [roland.kager@studiobereikbaar.nl](mailto:roland.kager@studiobereikbaar.nl) +



  
DUTCH  
CYCLING  
EMBASSY

  
DUTCH  
CYCLING  
INTELLIGENCE

 Breda  
University  
OF APPLIED SCIENCES

MONITORING & EVALUATING  
CYCLE NETWORK  
PERFORMANCE



Joost de Kruijf

WEDNESDAY 12<sup>th</sup> May 2021



# CENTRAL STATION

(focal point of cycling destination)

City of Tilburg

The Netherlands



**Parking Facilities**  
**Old situation**



**New situation**

(Virtual) Environment



Cyclists

Bicycle

Cycle path



Cycle Highway F261 – Tilburg – Waalwijk , the Netherlands

# CYCLE POLICY LIFE CYCLE

experts for each phase



Cycle Highway F261 – Tilburg – Waalwijk, the Netherlands

Volumes  
Travel time  
Routes



QUICKSCAN

# Cycle highway potential evaluation

DUTCH CYCLING INTELLIGENCE

**Legenda**  
absolute reistijden in minuten

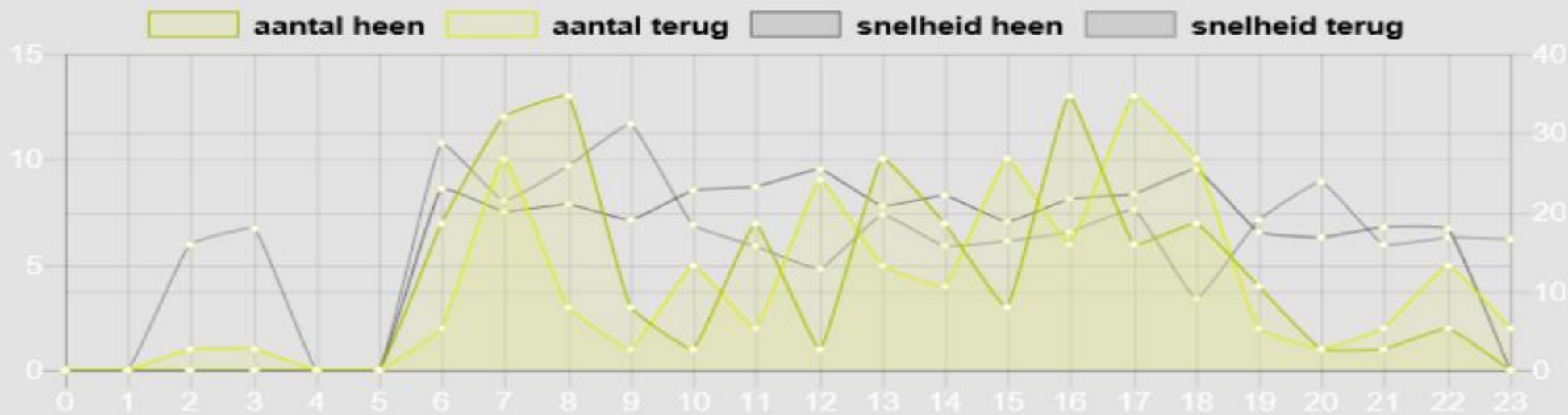
- 0 tot 5
- 5 tot 10
- 10 tot 20
- 20 tot 30
- 30 tot 45
- meer dan 45

relatieve reistijden in minuten

- 0 tot 1
- 1 tot 2
- 2 tot 3
- 3 tot 5
- 5 tot 10
- meer dan 10

🕒 21 km/uur 16 km/uur 🚲 98 94

Per uur ▾  beide richtingen





# Routes

🕒 18 km/uur 🚲 192

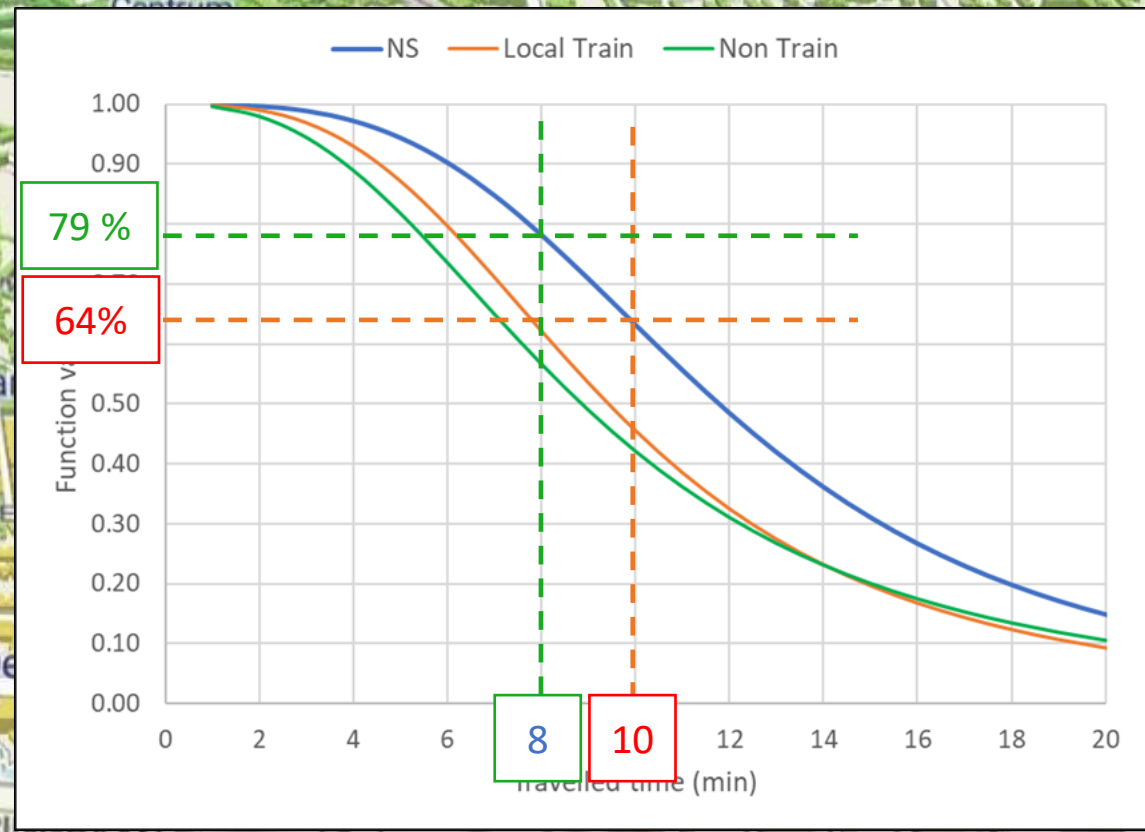
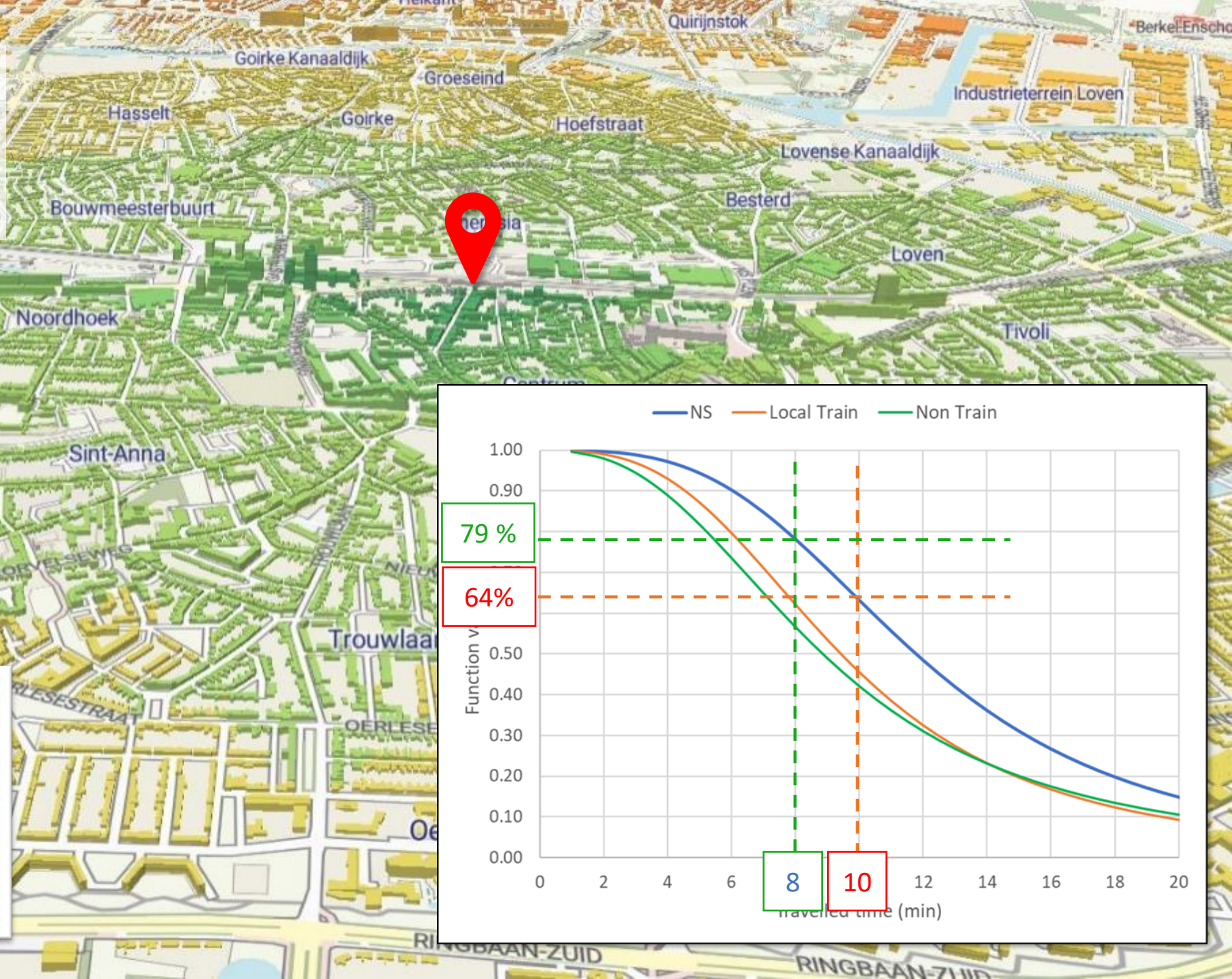


# Routes Attractiveness





# Accessibility Railway station



# CYCLE POLICY LIFE CYCLE



Cycle Highway F261 – Tilburg – Waalwijk, the Netherlands



*Looking at the actual behaviour of cyclists will not only learn us more about their preferences and barriers, it also enables us to make the switch to customer friendly cycle policy*

# Introduction



# Deodaat Boer

- Mobilitydata and Innovations
- Before Manager Partnerships @ Cyclist Union The Netherlands

## Cycledata

- Bicycle counting system
- New and unique technique
- Innovations

## Our partners

- Dutch Cycling Embassy
- Fietsersbond (Cyclist Union)





## Cycledata

- Developed with the City of Rotterdam
- Due to Covid-19 there is an increasing need for bicycle data. We expect an increasing amount of cyclists in the future.

# Traditional applications..



# Signum

- Plug & Play
- Detects vehicles with an accuracy of more than 95%
- Data: number of cyclists and speed
- Detects in 2 directions
- Permanent and temporary measurements possible
- Realtime data available in interface
- Monitoring by Cycledata (**Remote Battery Control** and **Remote Data Control** to prevent data loss)
- Power by solar panel



cycledata<sup>®</sup>







## i-Signum

- Detects vehicles with an accuracy of more than 95%
- Large groups/columns are detected in real time
- Better flow for cyclists by Intelligent traffic control installation (iVRI)
- Detection will be converted from “raw data” to CAM Data through our partner MONOTCH into the UDAP/TLEX platform
- Pilot with city Utrecht en Talking traffic
- Real-time visibility in My Cycle Traffic
- Monitoring by Cycledata (Remote Battery Control and Remote Data Control to avoid data loss)





# Specifications

## Signum

- Plug & Play
- Solar panel
- Battery box incl. modem
- Bicycle counting board incl. desired communication (sticker)
- Housing vandalism and theft proof

## i-Signum / i-Signum *Plus*

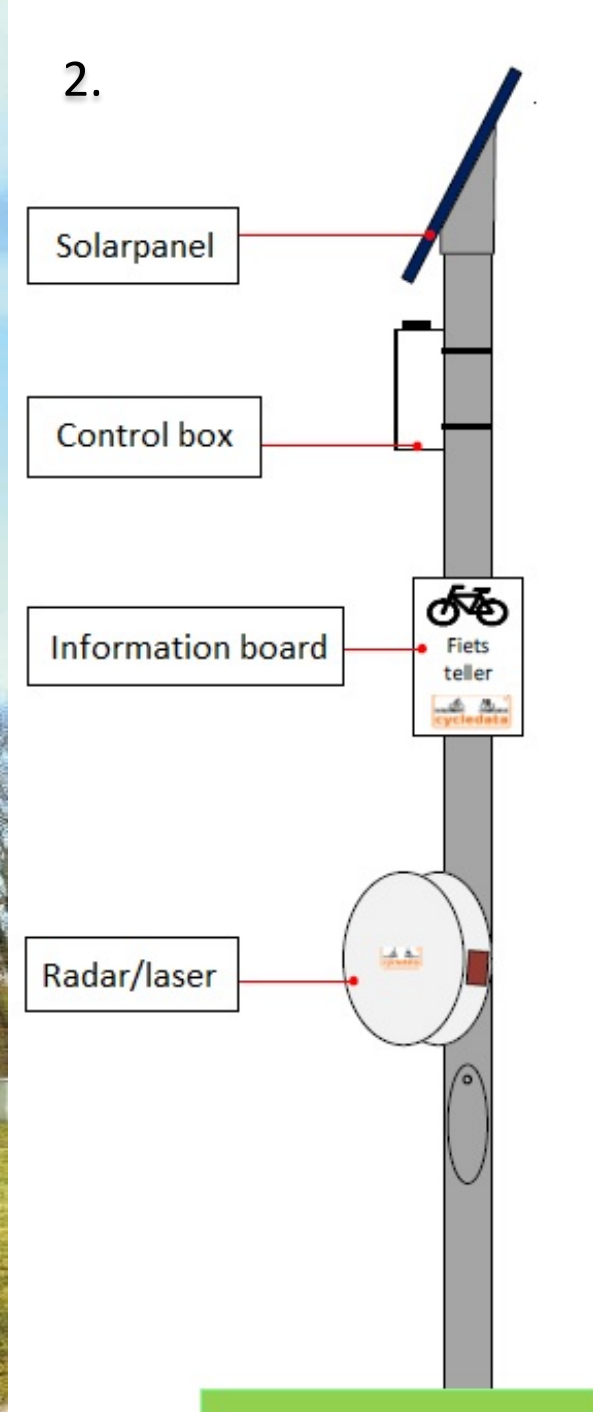
- Modem cabinet
- Housing vandalism and theft proof

## Displays available:



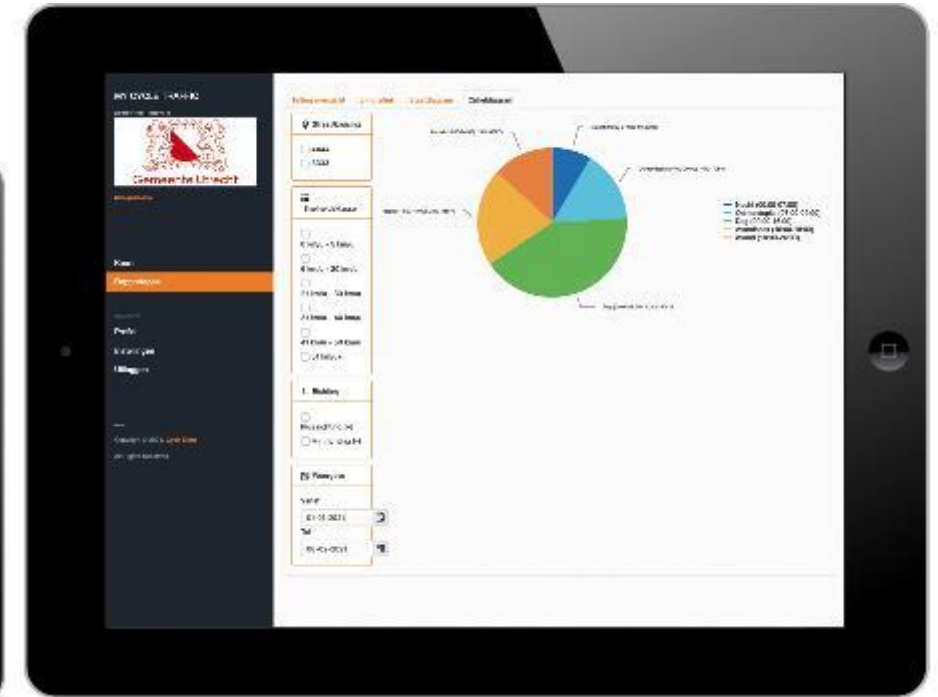
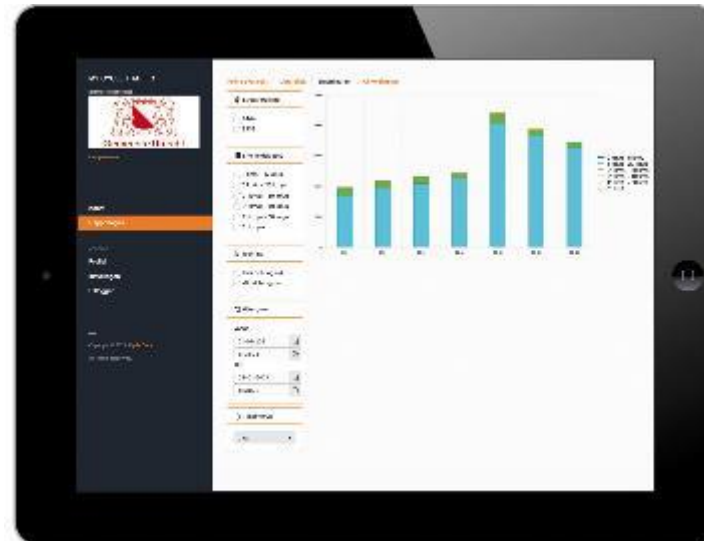
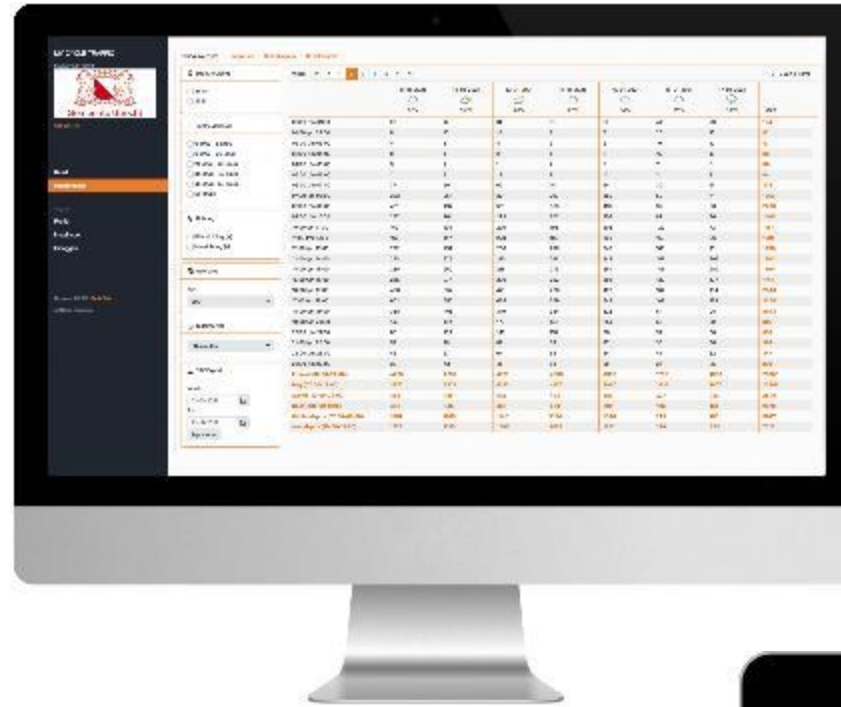
# Installation options

1. Move: at an existing lighthouse
2. Flex: including a pole
3. Direct Power: electricity from the lightpole

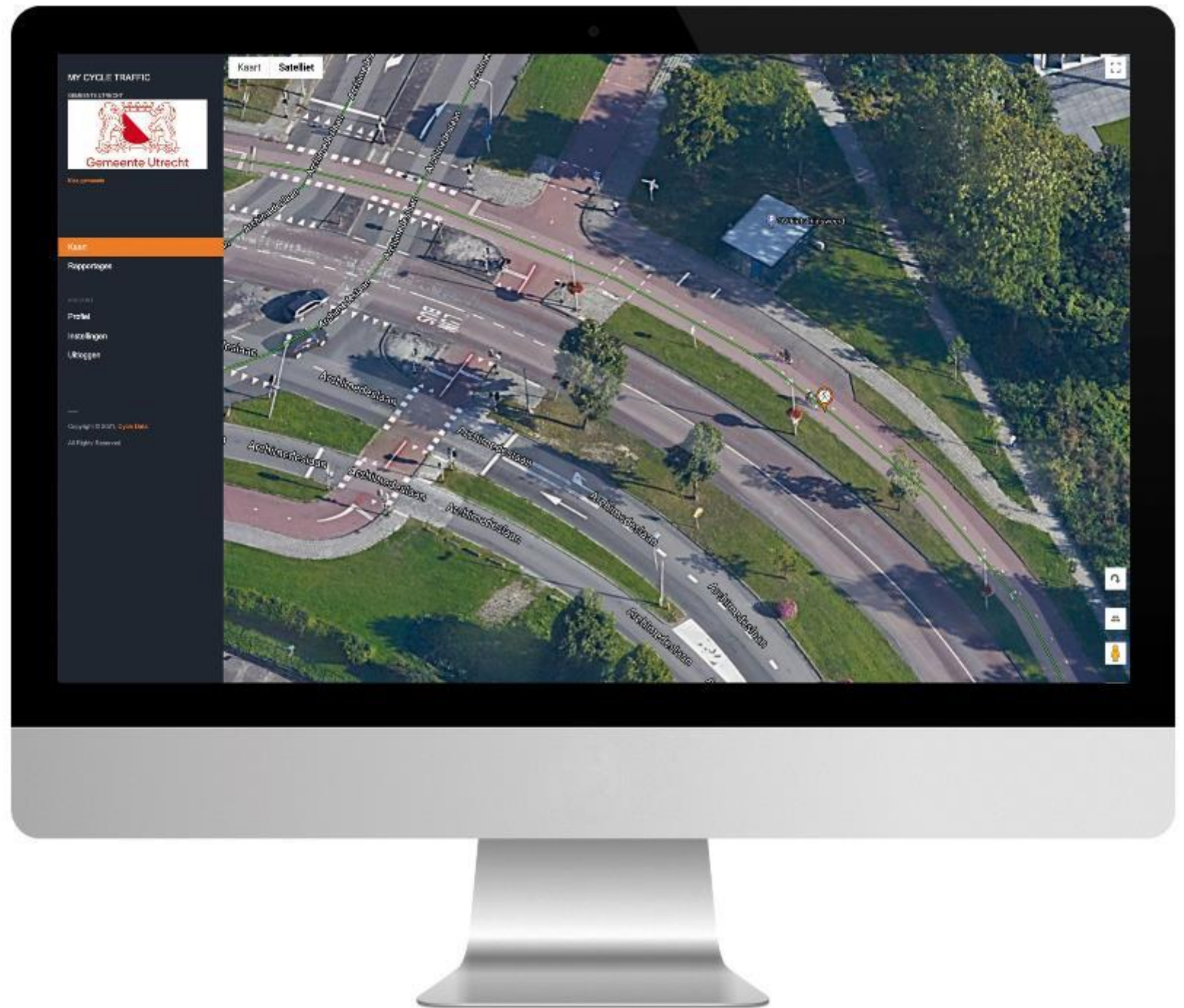


# Interface “My Cycle Traffic”

- Realtime data
- Numbers, speed, direction, time per period and weather influence
- Reporting on demand in.csv format

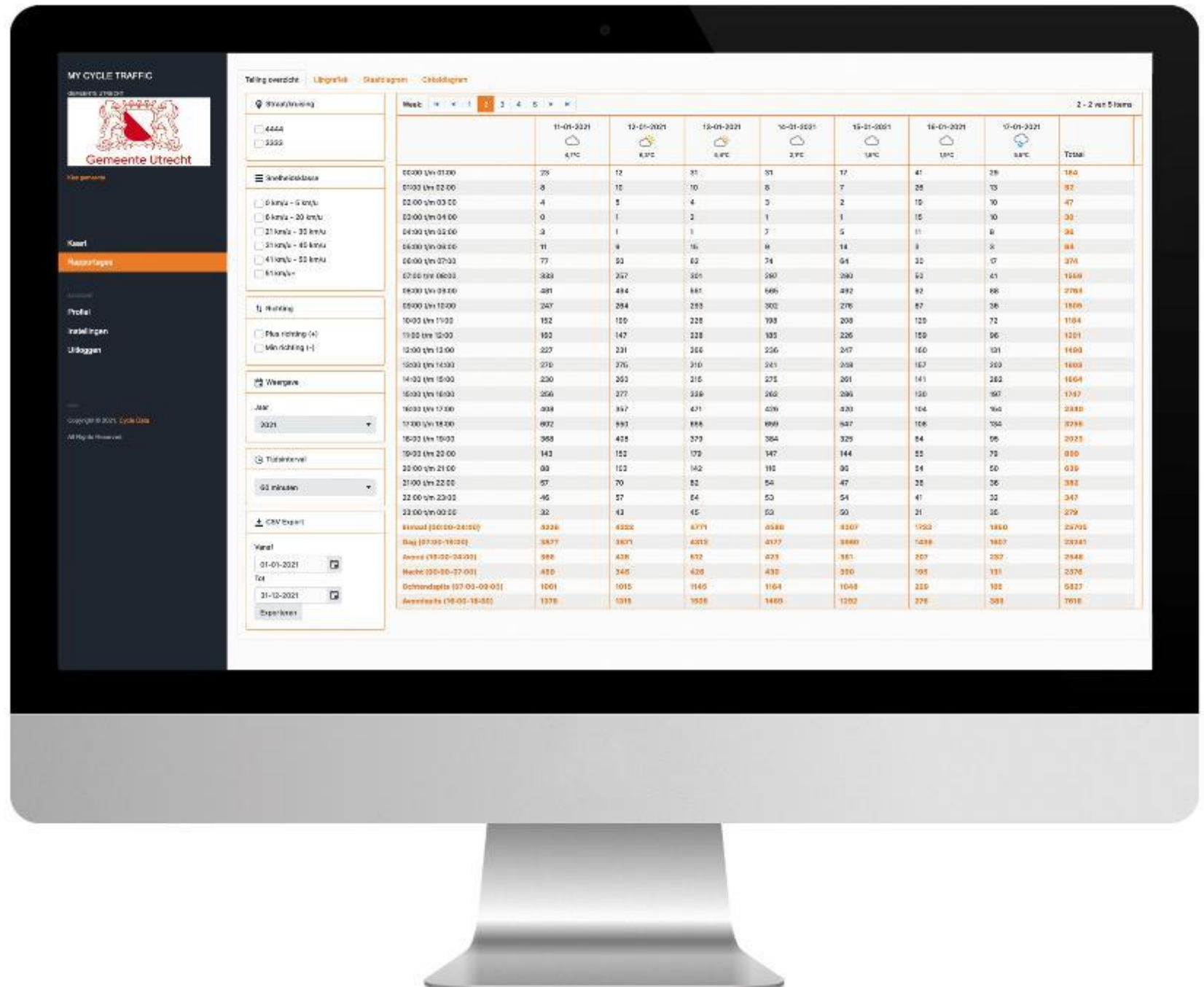


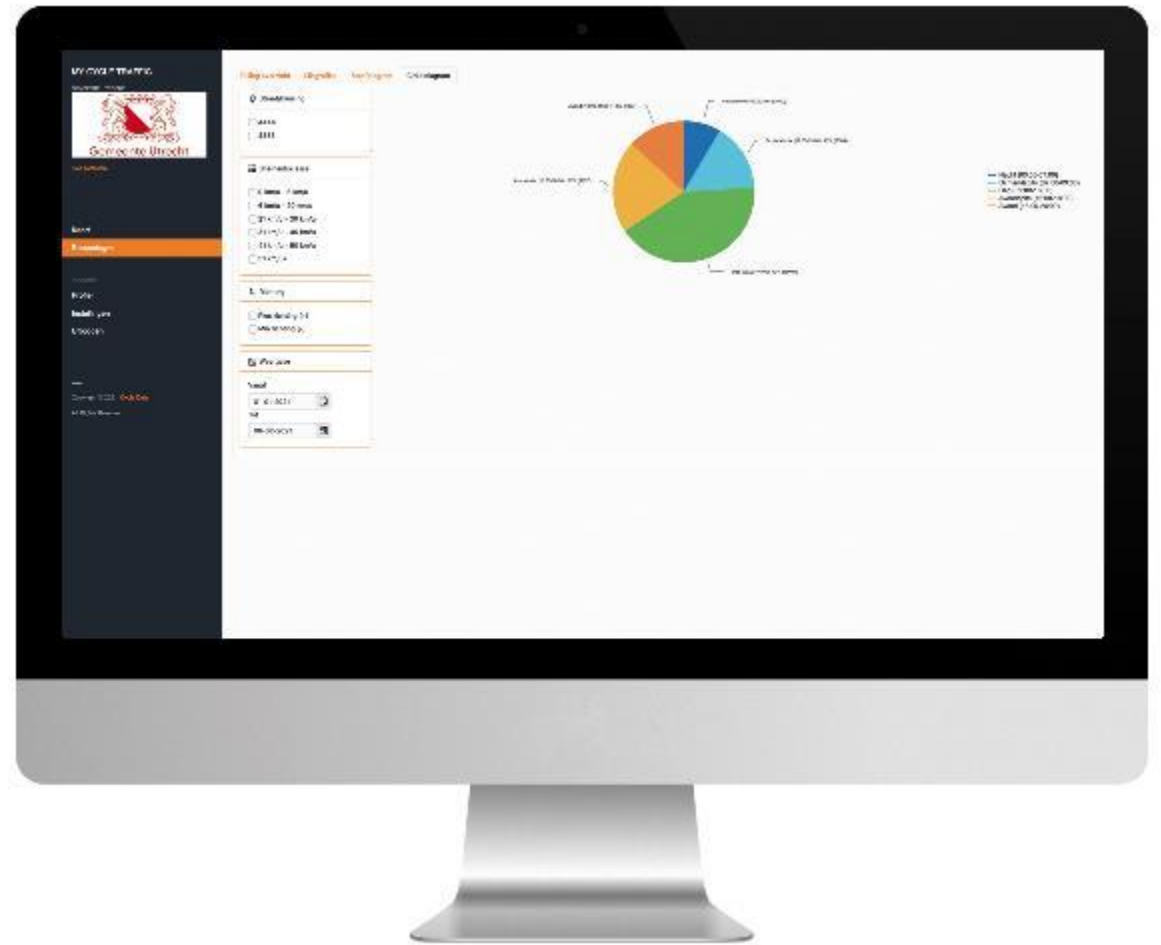
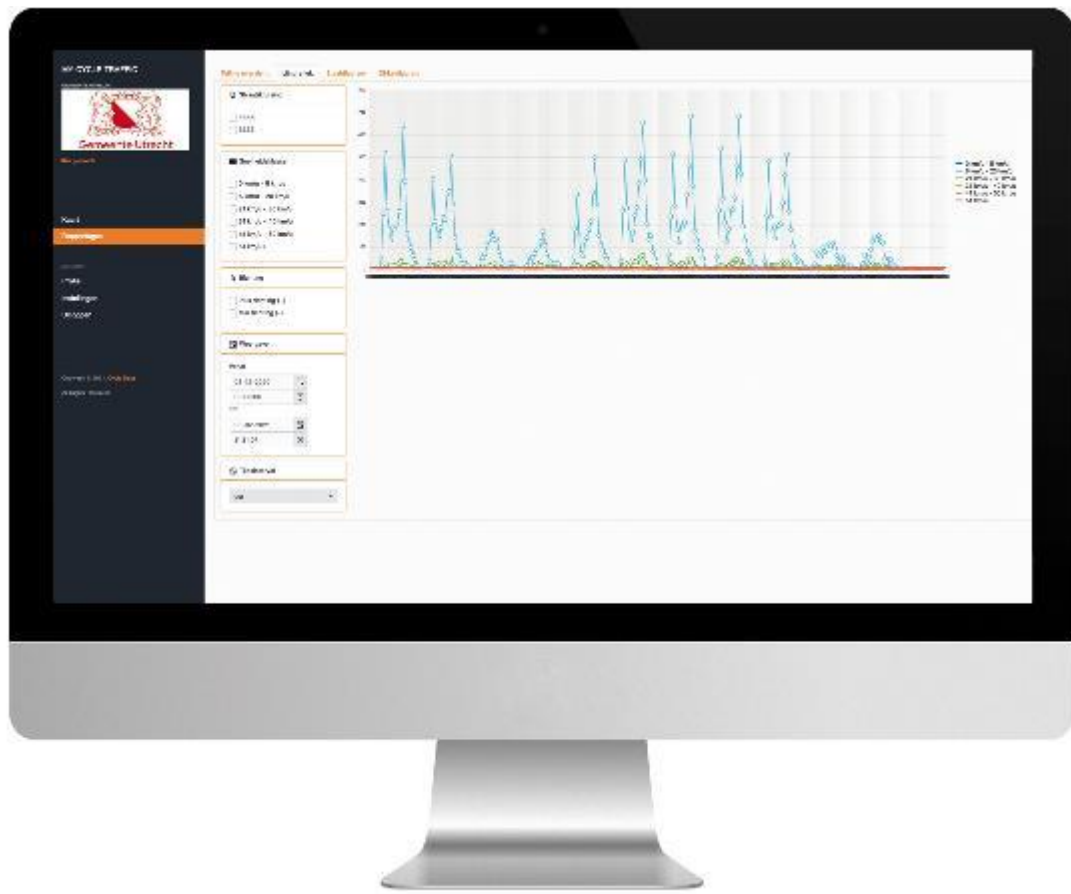
# Dashboard



# Dashboard

- Real time reports:
- Numbers
- Direction
- Speed category
- CSV files: numbers – direction – speed – time of passing





# Why detect cycling data?

## Signum

- Monitoring travel patterns
- Measuring the usage of bicycle facilities
- Understanding safety trends
- Evaluating the impact of projects
- Prioritizing infrastructure
- Developing multi-modal transportation models
- Count data supports existing planning initiatives and easy to integrate into planning practices among transportation agencies

## i-Signum

- Give priority to cyclists (green flow)
- Preventing group formation waiting at traffic lights (Covid-1.5 metres)
- Preventing of cycle jams





# Innovations (coming soon)

- Measuring the volume of the bicycles: to see the difference between a child at a bike or a cargobike. Or to detect a moped compared to a racing bike, which have the same speed
- Detection of noise and air pollution:
  - Decibel
  - Nitrogen
  - Fine dust
  - CO<sup>2</sup>
- Results also visible in the dashboard



On the road  
to good  
cooperation!



# QUESTIONS AND CONTACT INFORMATION

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# CLOSING VIDEO

Capital Circle SE Connector Trail  
Tallahassee, FL



April Blackburn

Chief Technology Officer



# THANK YOU FOR ATTENDING!

- Recordings will be made available soon after the webinar
- Please complete the follow-up survey that will be sent via email at the conclusion of this webinar
- Contact [Eric.Katz@dot.state.fl.us](mailto:Eric.Katz@dot.state.fl.us) for any questions related to today's presentation and/or AICP CM credits



Tri-Rail Station, Boca Raton, FL

## **Special thanks to...**

*FDOT Districts, FDOT Communications Office, Public Information Office, Transportation Data and Analytics Office, Systems Implementation Office, Safety Office, Design Office, Public Transit Office, Office of Policy Planning, Transportation Engineering Research Lab, Traffic Operations, and all our in-state and out-of-state partners! See you in 2022!*



# SAFETY MESSAGE

- Pedestrians: Cross at the crosswalk

Why is our Vision Zero?



**There's No One Someone Won't Miss!**

We must all work together to eliminate traffic fatalities.

