













Mission: The department will provide a safe transportation system that ensures the mobility of people and goods, enhances economic prosperity, and preserves the quality of our environment and communities.

### **HIGHLANDS COUNTY HIGHLIGHTS**

"THE CITY ON THE CIRCLE"

AREA (SQ . MILES)

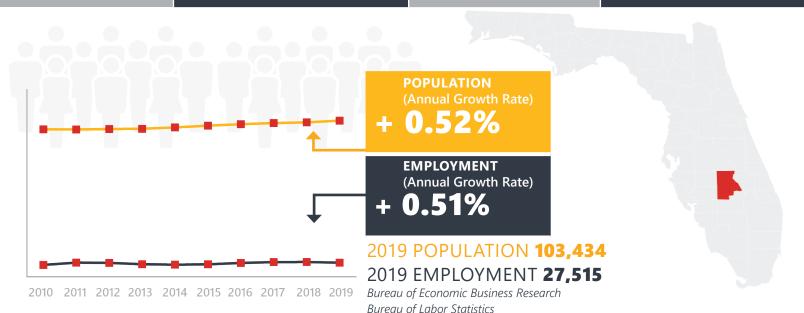
10,085

**COUNTY SEAT** 

**SEBRING** 

LARGEST CITY (SIZE)

**SEBRING** 



**LARGEST INDUSTRY SECTORS BY EMPLOYMENT** (2019)

> Office of Economic and Demographic Research



**Education** and health services



Trade, transportation, and utilities



Leisure and hospitality



**Professional** and business services



**Natural** resources and minina

### **FASTEST GROWING INDUSTRIES (2010-2019)**

**EDUCATION AND HEALTH SERVICES** 

LEISURE AND HOSPITALITY

TRADE, TRANSPORTATION, AND UTILITIES

CONSTRUCTION

FINANCIAL ACTIVITIES

1,023

893

JOBS ADDED 683

481

73

#### **DID YOU KNOW?**

Highlands County annually hosts 12 hours of Sebring.

The county is home to Costa Farms, Sebring International Raceway, Lockwood Aviation, and Advanced Drainage Systems.

Highlands is the largest producer of Valencia oranges and home to more than 121,000 cows.

Bureau of Labor Statistics

## COMMODITY FLOW HIGHLIGHTS



	2018	2045	2018	2045	2018	2045
Tonnage:	0.95 M	1.16 M	6819	6405	0.81 M	1.1 M
Value:	\$ 0.56 B	\$ 0.78 B	\$ 2.76 M	\$ 3.02 M	\$ 0.26 B	\$ 0.41 B

WITHIN COUNTY



IMPORTS

# **TOP COMMODITY** by Tonnage, 2018



**EXPORTS** 

Nonmetallic Minerals	322,699	Farm Products	385,384
Clay, Concrete, Glass, Stone	186,944	Clay, Concrete, Glass, Stone	328,828
Petroleum or Coal Products	165,048	Waste or Scrap Materials	74,951
Warehouse, Distribution Center and Drayage Movements	119,771	Chemicals or Allied Products	12,537
Food or Kindred Products	49,503	Warehouse, Distribution Center and Drayage Movements	4,750



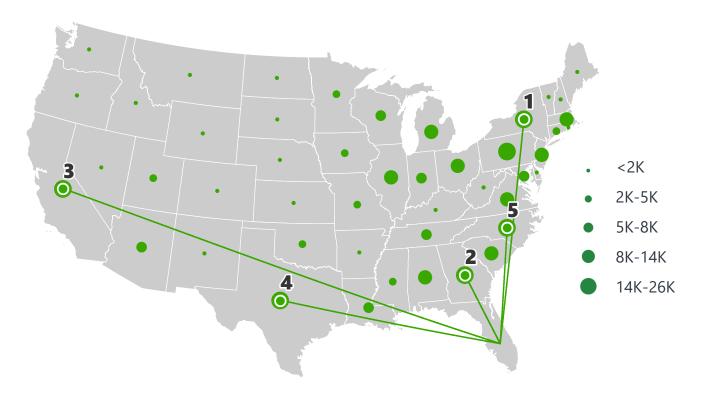
# **TOP COMMODITY**by Value, 2018



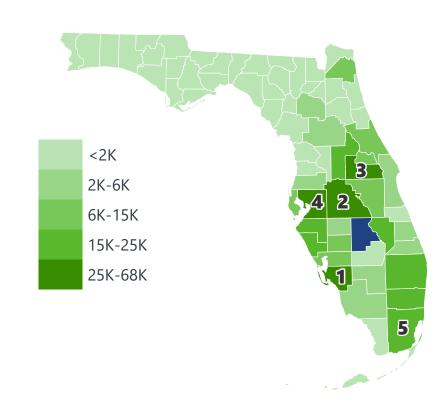
<b>Transportation Equipment</b>	\$ 149,463,795	Farm Products	\$ 161,315,717
Warehouse, Distribution Center and Drayage Movements		Clay, Concrete, Glass, Stone	\$ 44,861,696
<b>Petroleum or Coal Products</b>	\$ 87,659,514	<b>Waste or Scrap Materials</b>	\$ 18,333,969
<b>Food or Kindred Products</b>	\$ 44,217,746	Rubber or Misc. Plastics	\$ 12,169,752
Farm Products	\$ 28,770,835	<b>Chemicals or Allied Products</b>	\$ 10,281,622

### **HIGHLANDS COUNTY** EXPORTS AND IMPORTS

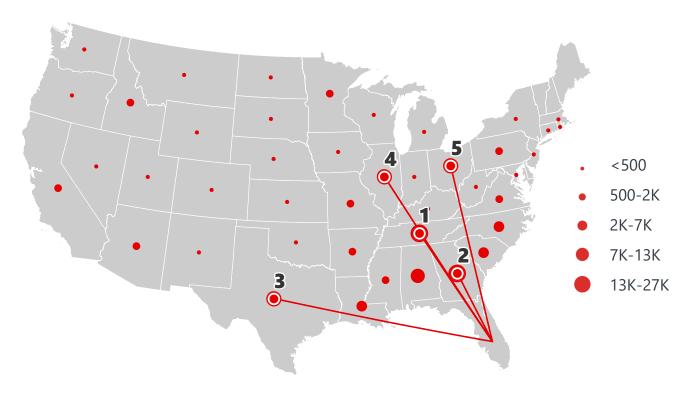
### **DOMESTIC EXPORTS (TONS)**



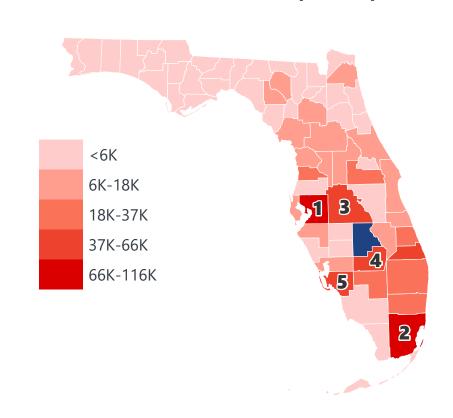
### **INTRASTATE EXPORTS (TONS)**



### **DOMESTIC IMPORTS (TONS)**



### **INTRASTATE IMPORTS (TONS)**



# DOMESTIC EXPORTS (TONNAGE)

1	New York	25,474
2	Georgia	23,920
3	California	23,044
4	Texas	21,567
5	North Carolina	18,832

# INTRASTATE EXPORTS (TONNAGE)

1	Lee	67,584
2	Polk	58,818
3	Orange	43,793
4	Hillsborough	39,602
5	Miami-Dade	25 520

# DOMESTIC IMPORTS (TONNAGE)

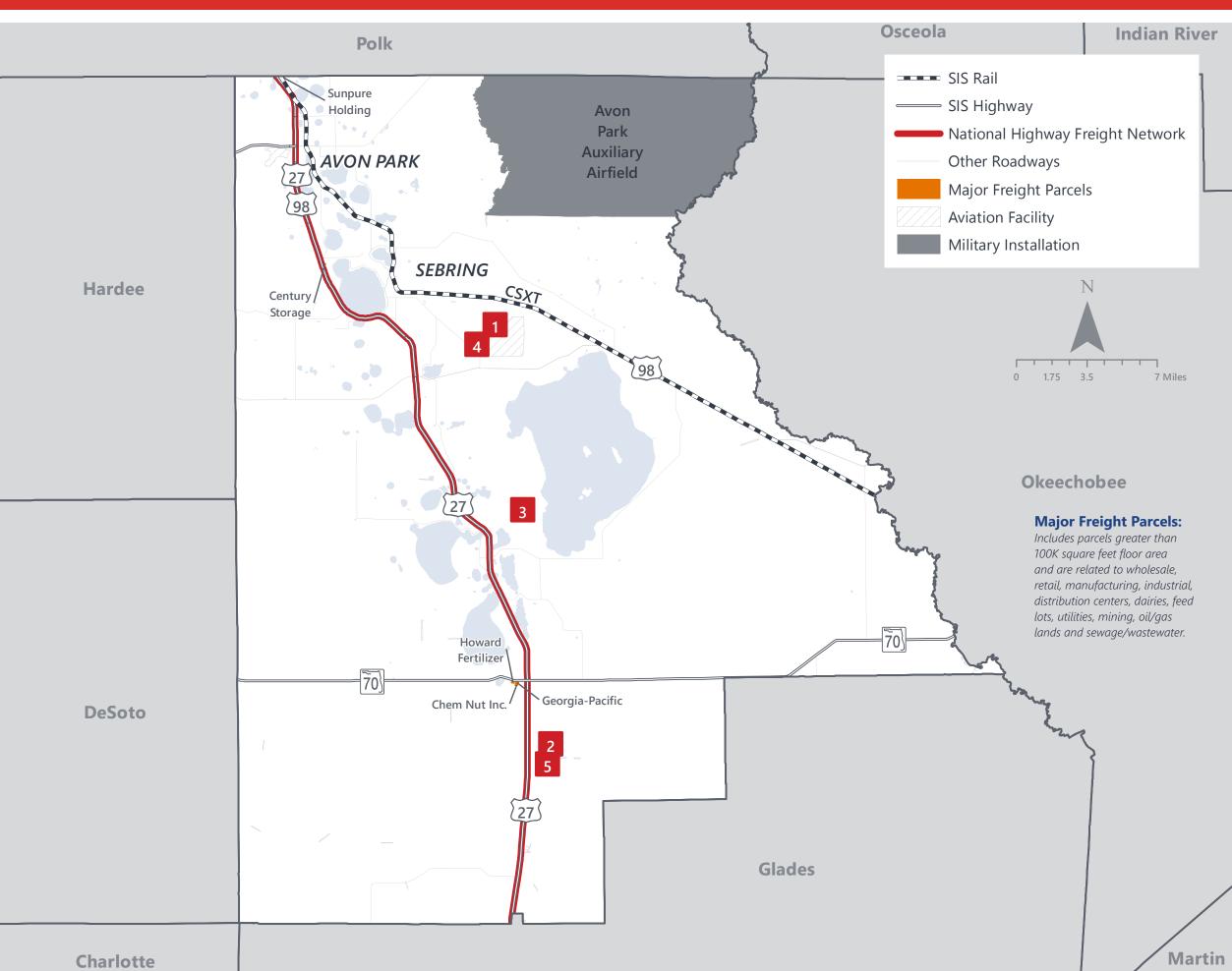
1	Tennessee	26,179
2	Georgia	18,208
3	Texas	12,970
4	Illinois	12,544
5	Ohio	10.764

# INTRASTATE IMPORTS (TONNAGE)

1	Hillsborough	115,152
2	Miami-Dade	90,307
3	Polk	66,298
4	Glades	52,126
5	Lee	49,596

Transearch

## HIGHLANDS COUNTY FREIGHT INFRASTRUCTURE



# LARGEST FREIGHT EMPLOYERS

1	Genpak	100-200
2	Consolidated Citrus Limited	50-100
3	SB Harvesting	50-100
4	Linpac Plastic	50-100
5	Consolidated Citrus Limited	50-100

# MAJOR FREIGHT LAND USES

### 4.2 M SQ.FT Floor Area

66.6 M SQ.FT LAND AREA		
3.04%	Open storage	
3.14%	Utilities	
4.31%	Minerals processing and construction material plants	
26.18%	Light manufacturing	
55.04%	Warehousing and distribution centers	

28.04%	Utilities
23.50%	Warehousing and distribution centers
15.54%	Open storage
10.53%	Light manufacturing
9.96%	Mining lands, petroleu

Florida Department of Economic Opportunity, 2018 Florida Department of Revenue, 2019

## **MAJOR COUNTY COMMODITIES**









### **IMPORTS**

### **EXPORTS**



## **TOP COMMODITY**by Tonnage, 2018 (relative to Florida)



FL Rank	Commodity	% Florida Share
39	Clay, Concrete, Glass, Stone	0.45%
39	Warehouse, Distribution Center and Drayage Movements	0.28%
45	Nonmetallic Minerals	0.27%
41	Petroleum or Coal Products	0.23%
35	Farm Products	0.23%

FL Rank	Commodity	% Florida Share
12	Farm Products	2.77%
10	Leather or Leather Products	0.74%
32	Clay, Concrete, Glass, Stone	0.67%
27	Rubber or Misc. Plastics	0.30%
43	Waste or Scrap Materials	0.28%

#### **TOP COMMODITY**

by Value, 2018 (relative to Florida)

FL Rank	Commodity	% Florida Share
37	Farm Products	0.34%
39	Clay, Concrete, Glass, Stone	0.32%
41	Petroleum or Coal Products	0.21%
33	Transportation Equipment	0.20%
46	Nonmetallic Minerals	0.19%

FL Rank	Commodity	% Florida Share
15	Farm Products	1.81%
34	Clay, Concrete, Glass, Stone	0.59%
43	Waste or Scrap Materials	0.27%
27	Rubber or Misc. Plastics	0.25%
18	Leather or Leather Products	0.19%

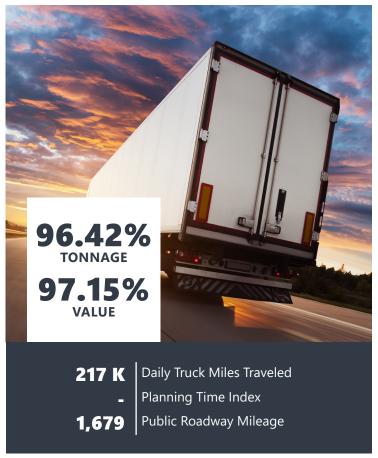








### TRANSPORTATION STATISTICS AND FREIGHT MOVEMENT BY MODE

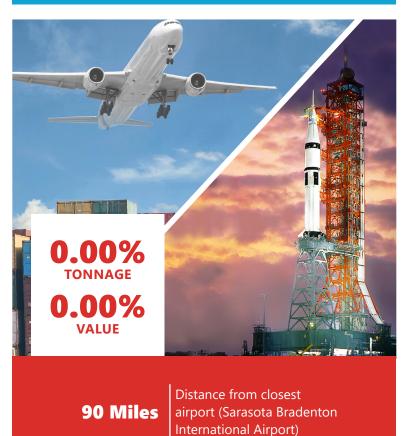




95 Miles

Distance from closest seaport (Port Manatee)





### **FLORIDA HIGHLIGHTS**

\$1T Gross Domestic Product

4th Largest US Economy and 17th Largest Economy in World

Nation's 3rd largest workforce

1 in 5 U.S. exporters are located in Florida

\$153B International Trade

1.76M jobs supported by Trade, Transportation and Utilities industry sector

1.25M jobs supported by Leisure and Hospitality industry sector

131M annual visitors

CAPITAL TALLAHASSEE

AREA (SQ . MILES) **53,624** 

LARGEST JACKSONVILLE CITY (SIZE)

POPULATION (2019) **21,208,589** 

ANNUAL POP GROWTH RATE 1.4% (2010-2019)

EMPLOYMENT (2019) **8,884,065** 

ANNUAL EMP GROWTH RATE 2.8% (2010-2019)

Bureau of Economic Business Research, Bureau of Labor Statistics

## DOMESTIC IMPORTS

1 GEORGIA \$44B

2 CALIFORNIA \$29B

**3 TEXAS** \$26B

**4 ALABAMA** \$18B

5 ILLINOIS \$18B

## DOMESTIC **EXPORTS**

1 GEORGIA \$22B

**2 TEXAS** \$19B

3 CALIFORNIA \$15B

4 NORTH \$12B

NEW YORK \$10B

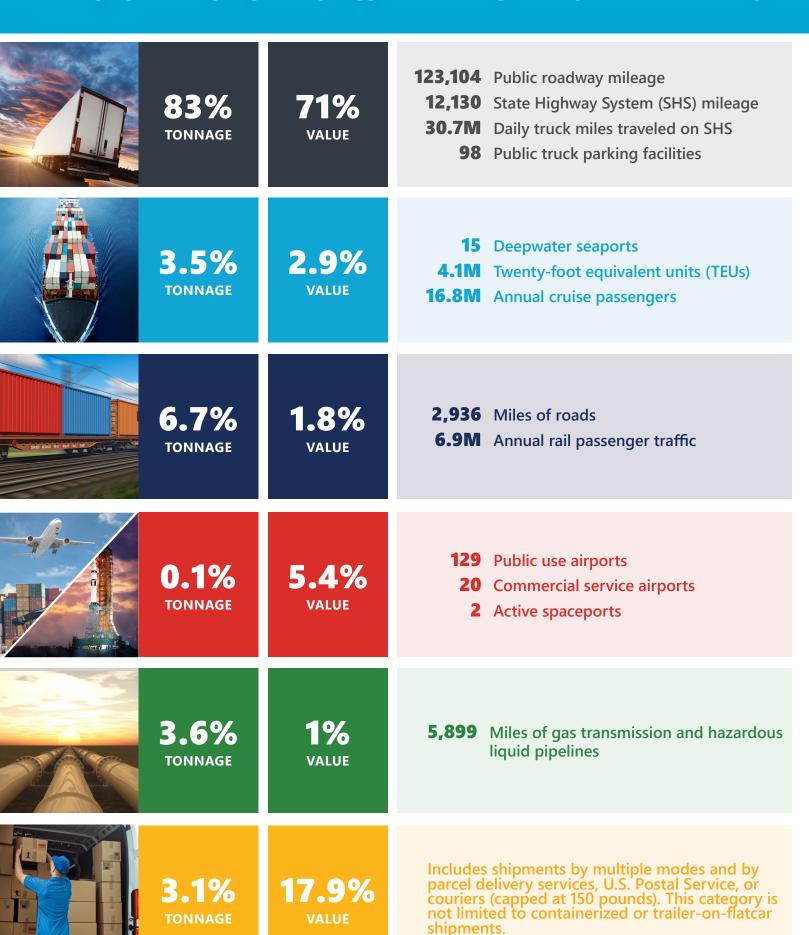
## IMPORTS

1	CHINA	\$9.5B
2	JAPAN	\$6.5B
3	BRAZIL	\$6.4B
4	MEXICO	\$4.5B
5	CHILE	\$3.7B

## **EXPORTS**

1	BRAZIL	\$13.4E
2	COLOMBIA	\$4.2B
3	ARGENTINA	\$3.6B
4	DOMINICAN REPUBLIC	\$3.1B
5	CHILE	\$3B

### TRANSPORTATION STATISTICS AND FREIGHT MOVEMENT BY MODE



## FLORIDA COMMODITY FLOWS (2018-2045)







2018 2045

2018 2045

2018 2045

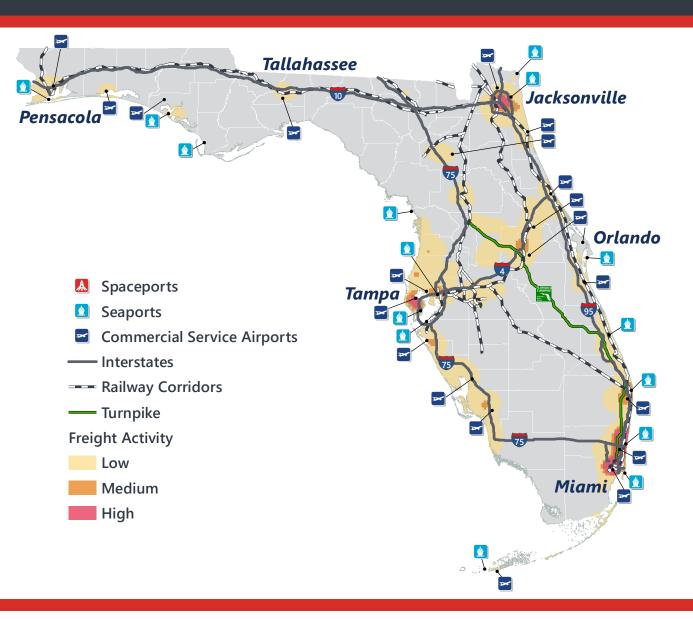
TONNAGE 142M

VALUE \$321B

42M 190M 321B \$690B 656M 761M \$402B \$844B 57M 103M

\$844B \$180B \$606B

Freight Analysis Framework (FAF) 4.5.1.







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