













Mission: The department will provide a safe transportation system that ensures the mobility of people and goods, enhances economic prosperity, and preserves the quality of our environment and communities.

BROWARD COUNTY HIGHLIGHTS

"VENICE OF AMERICA"

AREA (SQ . MILES)

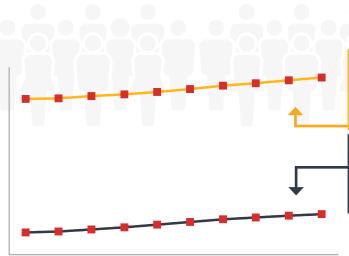
1.320

COUNTY SEAT

FORT LAUDERDALE

LARGEST CITY (SIZE)

FORT LAUDERDALE



2010 2011 2012 2013 2014 2015 2016 2017 2018 2019

EMPLOYMENT (Annual Growth Rate) + 2.40%

POPULATION

2019 POPULATION 1,919,644

2019 EMPLOYMENT **824.195**

Bureau of Economic Business Research Bureau of Labor Statistics

LARGEST INDUSTRY SECTORS BY EMPLOYMENT (2019)

> Office of Economic and Demographic Research



Trade. transportation & utilities



Professional & business services



Education & health services



Leisure & hospitality



Financial activities

FASTEST GROWING INDUSTRIES (2010-2019)

TRADE, TRANSPORTATION, **AND UTILITIES**

> PROFESSIONAL AND **BUSINESS SERVICES**

LEISURE AND HOSPITALITY

CONSTRUCTION

EDUCATION AND HEALTH SERVICES

34	. 3	B	2

31,829

20,753

JOBS ADDED 17,725

16,251

Bureau of Labor Statistics

DID YOU KNOW?

Broward County is home to the third busiest cruise port (Port Everglades) in the world with more than 3.9 million passengers.

Six beaches (Fort Lauderdale, Hollywood, Deerfield Beach, Pompano Beach, Dania Beach and Lauderdale-By-The-Sea) in the county are Blue Wave Certified by the Clean Beaches Council.

Twenty-three miles of Atlantic beaches and 300-plus miles of Intracoastal Waterway and navigable inland canals make Greater Fort Lauderdale the "Venice of America" and yachting capital.

COMMODITY FLOW HIGHLIGHTS



	IMPOKIS		WITHIN COUNTY		EXPORTS		
	2018	2045	2018	2045	2018	2045	
Tonnage:	43.82 M	60.74 M	9.98 M	19.88 M	16.56 M	31.1 M	
Value:	\$ 54.99 B	\$ 76.13 B	\$ 22.46 B	\$ 47.68 B	\$ 30.98 B	\$ 57.1 B	



TOP COMMODITY *by Tonnage, 2018*



Petroleum or Coal Products	14,840,473
Nonmetallic Minerals	10,134,093
Warehouse, Distribution Center and Drayage Movements	4,674,617
Clay, Concrete, Glass, Stone	4,093,881
Food or Kindred Products	2,367,240

Clay, Concrete, Glass, Stone	3,760,774
Petroleum or Coal Products	3,736,950
Warehouse, Distribution Center and Drayage Movements	3,699,185
Waste or Scrap Materials	2,088,853
Farm Products	774,967



TOP COMMODITY

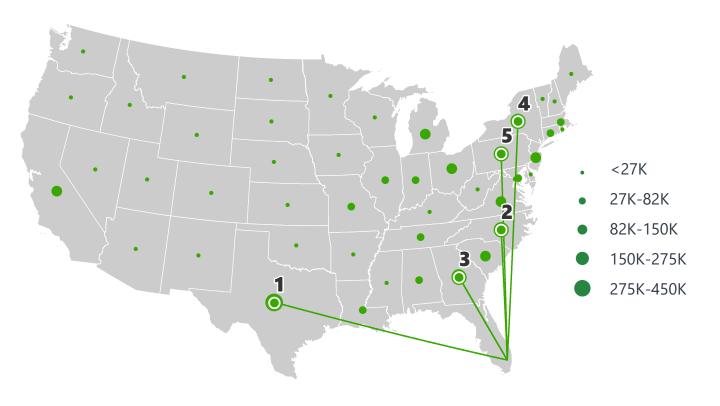
by Value, 2018

Warehouse, Distribution Center and Drayage Movements	\$ 10,774,270,186
Petroleum or Coal Products	\$ 9,510,057,039
Transportation Equipment	\$ 5,986,312,928
Misc. Mixed Shipments	\$ 4,236,732,875
Food or Kindred Products	\$ 3,668,121,649

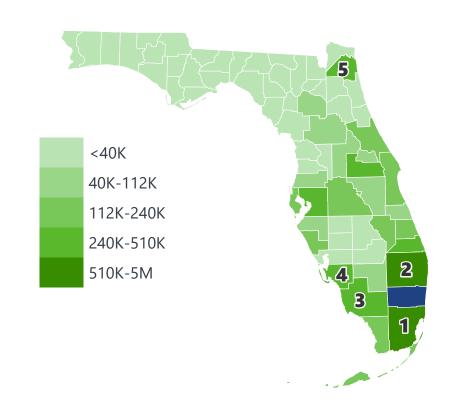
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Warehouse, Distribution Center and Drayage Movements	\$ 11,190,176,089
Transportation Equipment	\$ 2,675,212,560
Petroleum or Coal Products	\$ 2,513,846,495
Apparel or Related Products	\$ 2,373,029,255
Chemicals or Allied Products	\$ 1,821,591,361

BROWARD COUNTY EXPORTS AND IMPORTS

DOMESTIC EXPORTS (TONS)



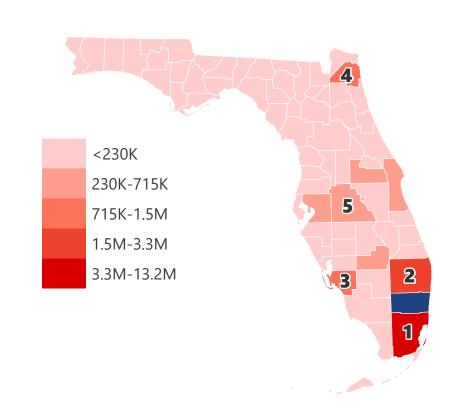
INTRASTATE EXPORTS (TONS)



DOMESTIC IMPORTS (TONS)



INTRASTATE IMPORTS (TONS)



DOMESTIC EXPORTS (TONNAGE)

1	Texas	447,484
2	North Carolina	272,924
3	Georgia	236,960
4	New York	218,695
5	Pennsylvania	152,665

INTRASTATE EXPORTS (TONNAGE)

1	Miami-Dade	4,990,417
2	Palm Beach	3,643,761
3	Collier	509,475
4	Lee	426,073
5	Duval	416,740

DOMESTIC IMPORTS (TONNAGE)

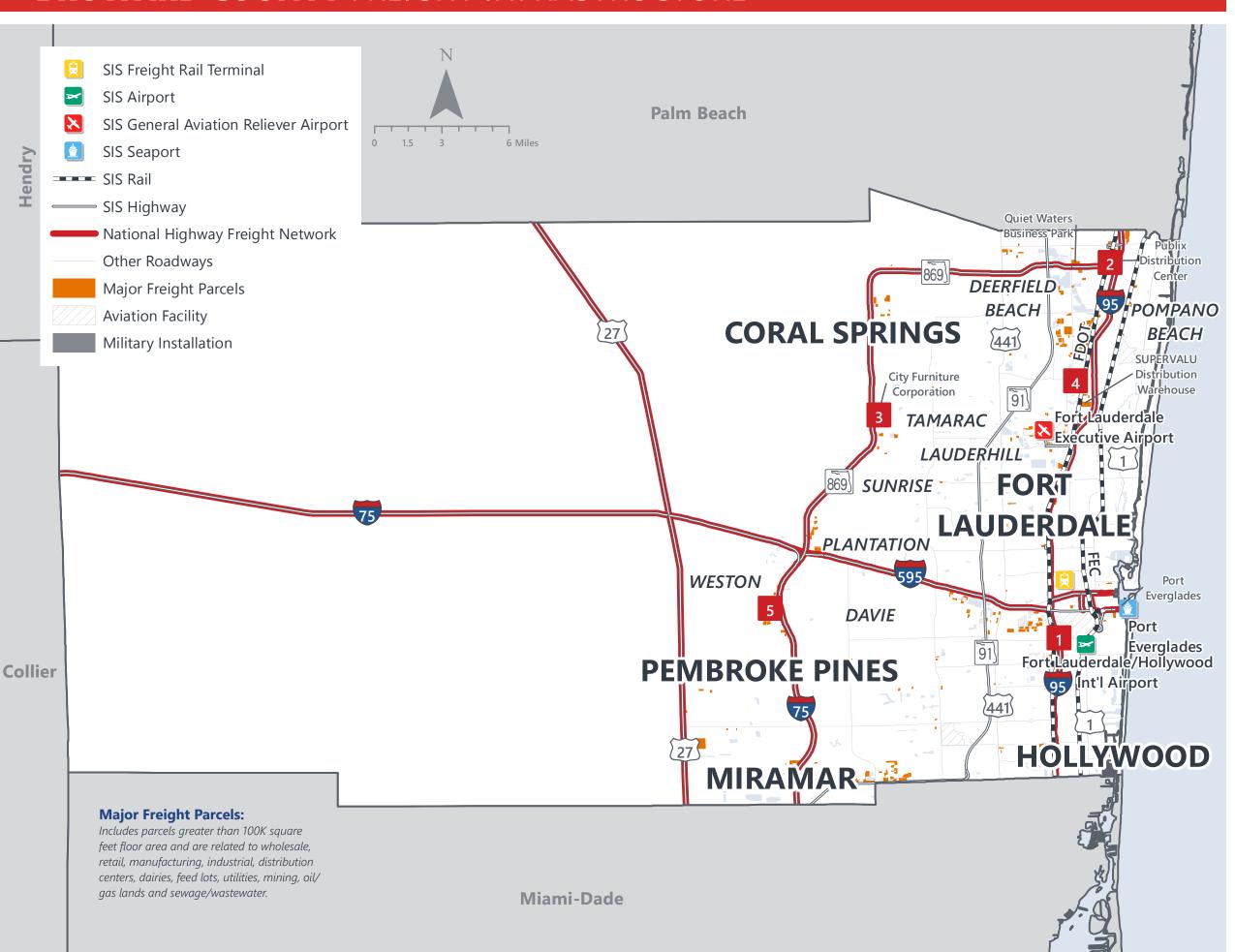
1	Texas	6,758,557
2	Louisiana	4,514,875
3	Mississippi	1,758,631
4	Georgia	846,963
5	Illinois	838,210

INTRASTATE IMPORTS (TONNAGE)

1	Miami-Dade	13,181,239
2	Palm Beach	3,303,091
3	Lee	1,540,029
4	Duval	1,079,467
5	Polk	713,613

Transearch

BROWARD COUNTY FREIGHT INFRASTRUCTURE



LARGEST FREIGHT EMPLOYERS

1	Chewy Inc.	2K-3K
2	Publix Super Markets	1K-2K
3	City Furniture	1K-2K
4	Point Blank Enterprises	900-1K
5	Actavis Lab.	800-900

MAJOR FREIGHT LAND USES

148.3 M SQ.FT Floor Area

86.57%	Warehousing and distribution centers
8.35%	Light manufacturing
2.17%	Airports, bus terminals and marine terminals
2.04%	Utilities
0.67%	Wholesale outlets, produce houses, manufacturing outlets

18.8 B SQ.FT LAND AREA

95.80%	Sewage disposal and waste land
2.75%	Warehousing and distribution centers
0.61%	Utilities
0.41%	Airports, bus terminals and marine terminals
0.31%	Light manufacturing

Florida Department of Economic Opportunity, 2018 Florida Department of Revenue, 2019

MAJOR COUNTY COMMODITIES









IMPORTS

EXPORTS



TOP COMMODITYby Tonnage, 2018 (relative to Florida)



FL Rank	Commodity	% Florida Share
1	Leather or Leather Products	21.34%
2	Petroleum or Coal Products	21.08%
2	Machinery	15.42%
2	Textile Mill Products	14.22%
1	Marine Products	13.93%

FL Rank	Commodity	% Florida Share
2	Apparel or Related Products	30.50%
5	Small Packaged Freight Shipments	12.87%
4	Printed Matter	11.38%
2	Warehouse, Distribution Center and Drayage Movements	10.56%
3	Petroleum or Coal Products	10.35%

TOP COMMODITY

by Value, 2018 (relative to Florida)

FL Rank	Commodity	% Florida Share
1	Leather or Leather Products	23.37%
2	Petroleum or Coal Products	22.61%
2	Textile Mill Products	14.53%
1	Marine Products	14.25%
2	Machinery	14.21%

FL Rank	Commodity	% Florida Share
2	Apparel or Related Products	33.80%
2	Warehouse, Distribution Center and Drayage Movements	16.18%
2	Petroleum or Coal Products	15.31%
2	Farm Products	12.88%
4	Chemicals or Allied Products	10.95%

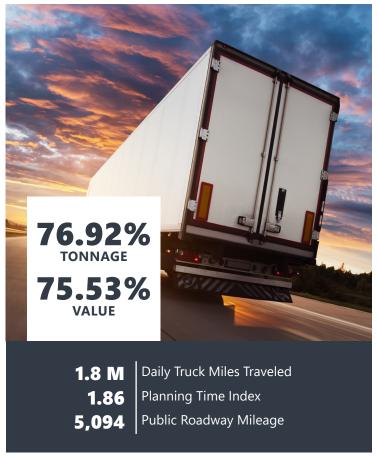




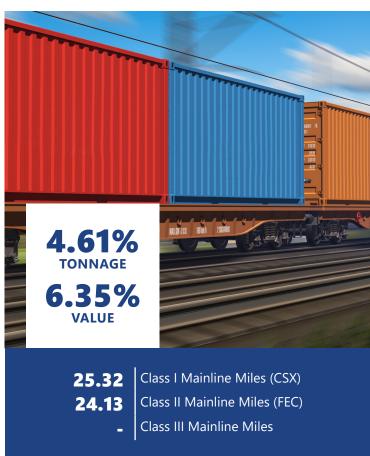




TRANSPORTATION STATISTICS AND FREIGHT MOVEMENT BY MODE









FLORIDA HIGHLIGHTS

\$1T Gross Domestic Product

4th Largest US Economy and 17th Largest Economy in World

Nation's 3rd largest workforce

1 in 5 U.S. exporters are located in Florida

\$153B International Trade

1.76M jobs supported by Trade, Transportation and Utilities industry sector

1.25M jobs supported by Leisure and Hospitality industry sector

131M annual visitors

CAPITAL TALLAHASSEE

AREA (SQ . MILES) **53,624**

LARGEST JACKSONVILLE CITY (SIZE)

POPULATION (2019) **21,208,589**

ANNUAL POP GROWTH RATE 1.4% (2010-2019)

EMPLOYMENT (2019) **8,884,065**

ANNUAL EMP GROWTH RATE 2.8% (2010-2019)

Bureau of Economic Business Research, Bureau of Labor Statistics

DOMESTIC IMPORTS

1 GEORGIA \$44B

2 CALIFORNIA \$29B

3 TEXAS \$26B

4 ALABAMA \$18B

5 ILLINOIS \$18B

DOMESTIC **EXPORTS**

1 GEORGIA \$22B

2 TEXAS \$19B

3 CALIFORNIA \$15B

4 NORTH \$12B

NEW YORK \$10B

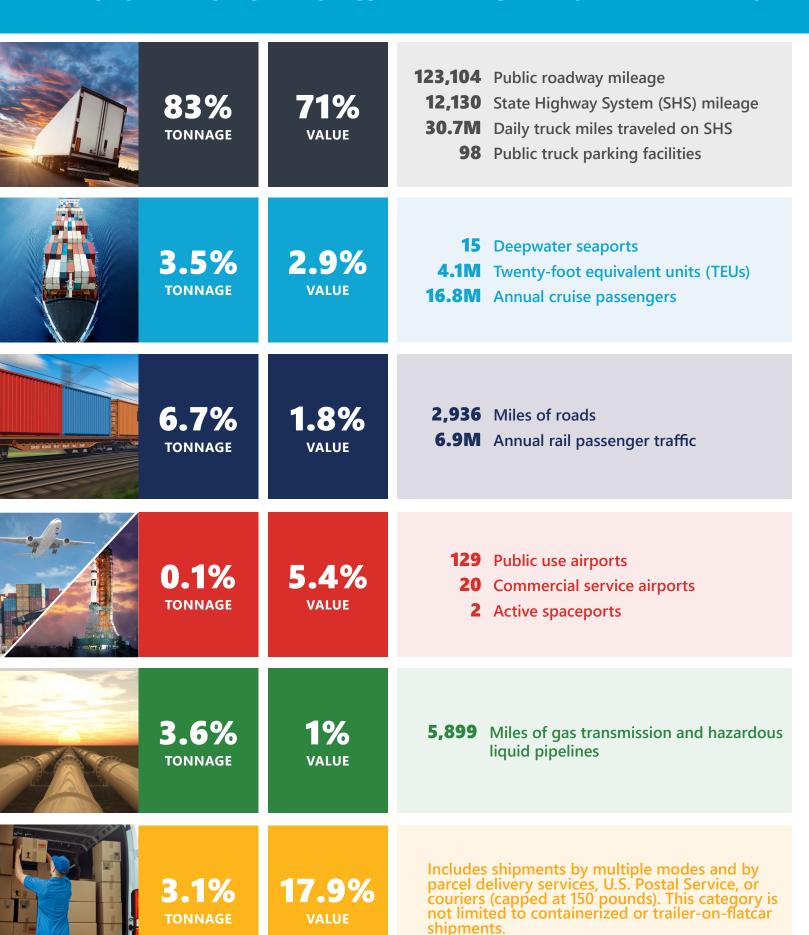
IMPORTS

1	CHINA	\$9.5B
2	JAPAN	\$6.5B
3	BRAZIL	\$6.4B
4	MEXICO	\$4.5B
5	CHILE	\$3.7B

EXPORTS

1	BRAZIL	\$13.4E
2	COLOMBIA	\$4.2B
3	ARGENTINA	\$3.6B
4	DOMINICAN REPUBLIC	\$3.1B
5	CHILE	\$3B

TRANSPORTATION STATISTICS AND FREIGHT MOVEMENT BY MODE



FLORIDA COMMODITY FLOWS (2018-2045)







2018 2045

2018 2045

2018 2045

TONNAGE 142M

VALUE \$321B

42M 190M 321B \$690B 656M 761M \$402B \$844B 57M 103M

\$844B \$180B \$606B

Freight Analysis Framework (FAF) 4.5.1.







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