



# **Agenda**

- Technology is Changing the Transportation Industry
- Innovative Data Collection
- iPaaS InNovo Platform as a Service
- Benefits of iPaaS in Data Collection
- New Insights with iPaaS
- Additional iPaaS Opportunities
- Use Case Demonstrations
- Next Steps?
- Questions?











# **Technology is changing the Transportation Industry!**

Auto industry pushing Tech

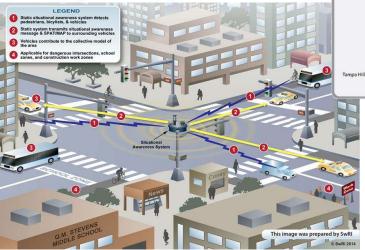
• Opportunities with Emerging Tech

• Emphasis on finding efficiencies

FDOT initiatives

























#### **Innovative Data Collection**

- Emerging Tech for data collection
- Deployed hardware data (ITS)
- Hardware updates to include data and analysis
- Computer vision is changing data collection













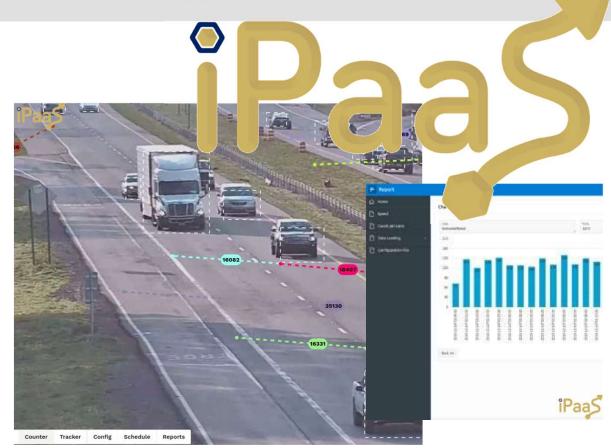






#### iPaaS - InNovo Platform as a Service

- iPaaS is an Analytics tool
- Uses Al Machine Learning Computer Vision
- Traffic Volumes
- Vehicle Classification
- Turning Movement Counts
- Trajectory
- Occupancy
- Speed
- Headway











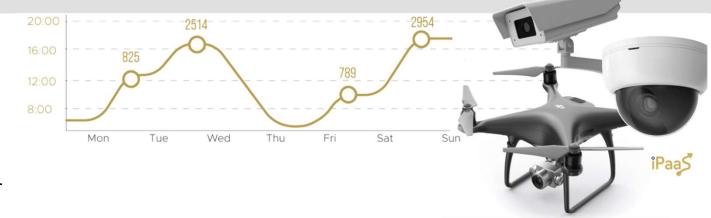




#### **Benefits of iPaaS in Data Collection**

- Vendor agnostic
- Works with multiple image resolutions
- Intersection Turning Movement Counts
- Analytics for Bikes & Peds
- Data in congested, low speed, or stop and go conditions





- Improve safety reduce exposure time for field crew
- Improved accuracy over manual counting process
- Reduce turnaround time to deliver data
- On demand real time analytics
- 98-99% Accuracy with specialized algorithms behind scenes\*





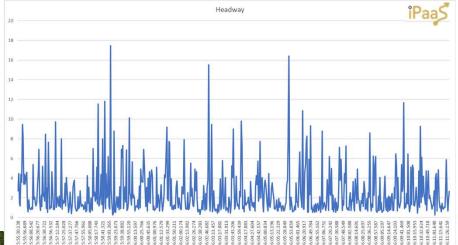




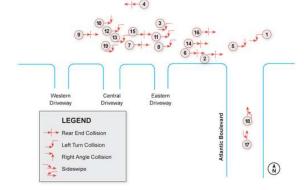




# **New Insights with iPaaS**







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- Trajectory per object
- Speed per object
- Headway in near real time
- Freight
  - Detail Trajectory
  - Detailed truck classification
  - More accurate freight volumes
- Alternative Equipment Audit
- Real Time Traffic Volume





# **Additional iPaaS Opportunities**

- Maximize use of infrastructure / ROI
- Improvements in Safety
  - Trajectory design and near miss
  - Detect mid block crossing
  - Understanding freight movements
- Real time data for modeling
  - Micro modeling
- Truck Taxonomy
- Transit Ridership / Activity





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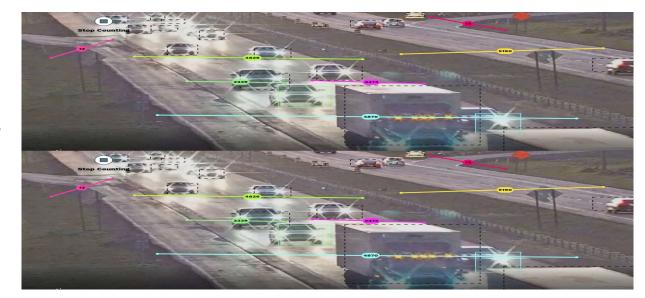






### **Use Case Demonstrations**

- CFX at SR 528
- UAV TMC
- Congested / Stop and Go Conditions
- California Beach Trail
- Report











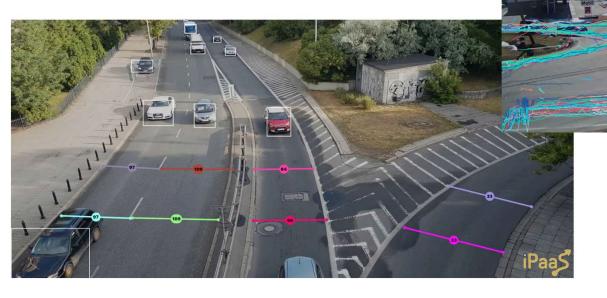






# **Next Steps?**

What would you do with more analytics?



How can these core data generate additional analytics?















# **Questions?**

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#### **Credits**

https://www.gmtu.gov.uk/surveys.html

Drone video – Metric Engineering - <a href="http://www.metriceng.com/">http://www.metriceng.com/</a>

https://safety.fhwa.dot.gov/speedmgt/ref\_mats/fhwasa12004/

https://ops.fhwa.dot.gov/trafficanalysistools/tat\_vol4/sec2.htm

https://safety.fhwa.dot.gov/hsip/resources/fhwasa09029/sec3.cfm

https://www.governmenteuropa.eu/connected-autonomous-vehicles/94726/

https://www.fdot.gov/traffic/its/projects-deploy/cv/connected-vehicles

https://www.fdot.gov/traffic/its/projects-deploy/cv/connected-vehicles

http://www.suntraxfl.com/self-driving-vehicle-test-facility-suntrax-completes-first-phase-underway-on-next-steps-photos/

\* Accuracy depends on camera placement and conditions









