

# State of Florida

## Teen Safe Driving Strategic Plan 2016 - 2021

November 2021



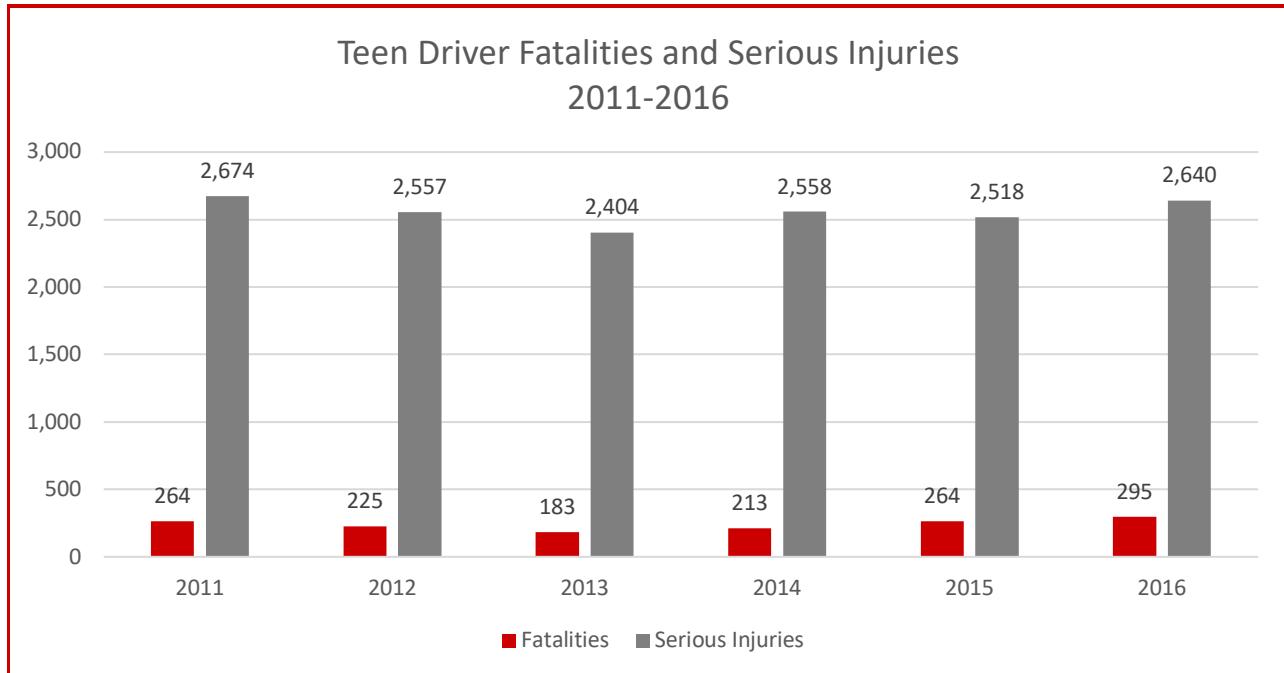


## Table of Contents

<b>1.0</b>	<b>Executive Summary</b> .....	<b>2</b>
<b>2.0</b>	<b>Introduction</b> .....	<b>3</b>
2.1	Background and History .....	3
2.2	Strategic Plan Organization .....	5
<b>3.0</b>	<b>Problem Identification</b> .....	<b>5</b>
<b>4.0</b>	<b>Program Management and Planning</b> .....	<b>6</b>
4.1	Teen Safe Driving Coalition .....	6
4.2	Development of the Strategic Plan.....	6
4.3	Plan Strategies and Effectiveness .....	7
<b>5.0</b>	<b>Current Programs and Activities</b> .....	<b>8</b>
5.1	Community Based Programs .....	8
<b>Appendix A. Florida Teen Safe Driving Coalition Membership</b> .....		<b>11</b>
<b>Appendix B. Florida Teen Safe Driving Strategic Action Plan</b> .....		<b>13</b>

## 1.0 Executive Summary

As any parent knows, handing the car keys to a new driver is a proud yet terrifying experience. Florida has over 400,000 registered teen drivers, age 15 to 19. Teen drivers were involved in more than 50,000 crashes resulting in almost 300 fatalities and more than 2,600 serious injuries in 2016. Nationally, drivers aged 16 and 17 have the highest crash rates of any age group.



Teen drivers (16-19 years old) do not have years of experience in recognizing and avoiding dangerous situations. According to the Centers for Disease Control and Prevention (CDC) motor vehicle crashes are the leading cause of death for U.S. teens. Every day, approximately 6 teen drivers die from motor vehicle crashes. Per mile driven, teen drivers are nearly three times more likely than drivers aged 20 and older to be in a fatal crash. Fortunately, teen motor vehicle crashes are preventable, and proven strategies can improve the safety of young drivers on the road.

The Florida Teen Safe Driving Coalition (FTSDC) was created in 2011 by the National Safety Council (NSC), in partnership with the Florida Department of Transportation's (FDOT) State Safety Office, to address the issue of teen traffic safety. Florida has one of the original 10 teen safe driving coalitions across the country that were formed by the NSC and the Allstate Foundation to establish a culture of teen safe driving based on the proven principles of Graduated Driver Licensing (GDL). In Florida, the role of the FTSDC is to identify the state's most pressing teen safe driving issues and maximize the ability to reduce teen driver crashes, serious injuries, and fatalities. The initial coalition involved 32 members from private and public agencies/foundations who collaborated on teen safe driving projects including the Teen Leadership Academy, which became an annual training event for Florida teens. The coalition's initial efforts focused on increasing education and outreach among teens and their caregivers and supporting strategies which have been proven to be effective in reducing teen driving incidents.

## 2.0 Introduction

For many adults, driving is assumed to be automatic; in reality, it is a complex task requiring the driver to pay attention to a multitude of factors simultaneously, including other cars, pedestrians, obstructions, signs, and signals. Teen drivers do not have experience to manage and navigate the many factors involved in safe driving and commonly underestimate dangerous driving situations, speed, and allow shorter distances between vehicles, creating a greater chance for being involved in a crash. Almost one-half of all Florida teen driving fatalities and serious injuries happen at intersections where the mix of traffic, pedestrians, signs, and signals can be overwhelming, especially for someone who is inexperienced.

The FTSDC continues to support the engagement, education, and mobilization of all members of the community to work collectively on developing and improving teen safe driving programs, practices, and activities and thereby save lives in Florida. The coalition also follows the vision of a fatality free transportation system established by the Florida Strategic Highway Safety Plan (SHSP).

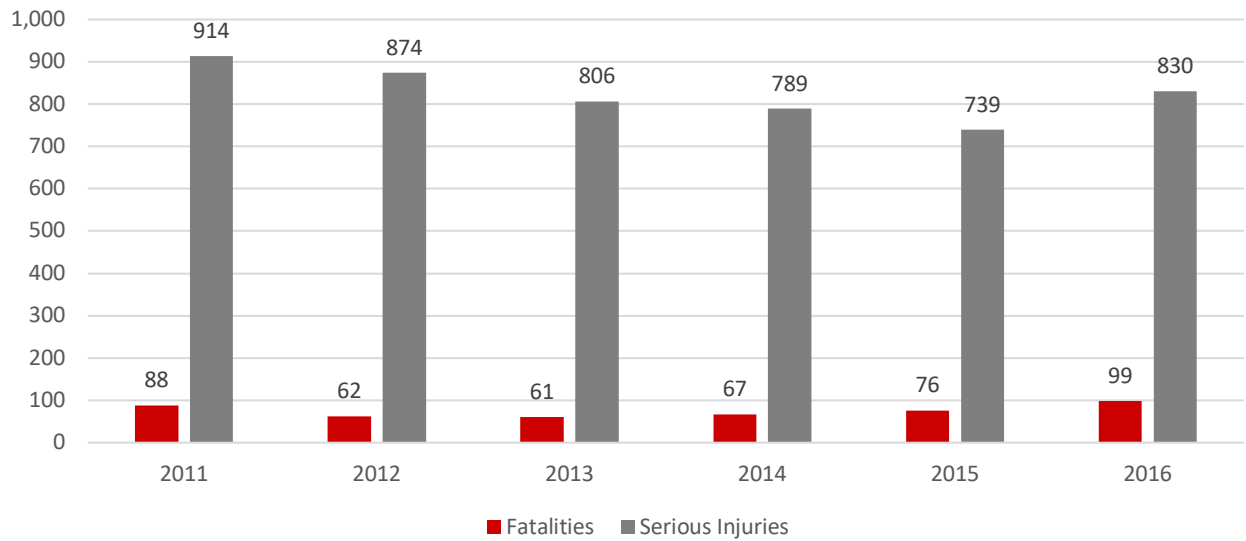
### 2.1 Background and History

The Florida Teen Safe Driving Coalition has been in existence for the past eight years. It was started by the National Safety Council (NSC) and the Allstate Foundation who provided funding to help states start coalitions that could focus on the issue of teen driver safety. In Florida, the NSC and Allstate worked with the FDOT State Safety Office to establish the coalition whose membership included public agencies and private sector organizations with an interest in teen driver safety issues. To date the focus of the coalition has been on outreach and education.

In 2012, FDOT included Teen Drivers as an emphasis area in their SHSP following the formation of the FTSDC in 2011. The first FTSDC Strategic Plan was adopted in 2012, which included a vision to establish a culture of safe teen driving and a mission to engage, educate, and mobilize all members of the community to work collectively on developing and improving safe teen driving programs, practices, and activities and thereby save lives in Florida.

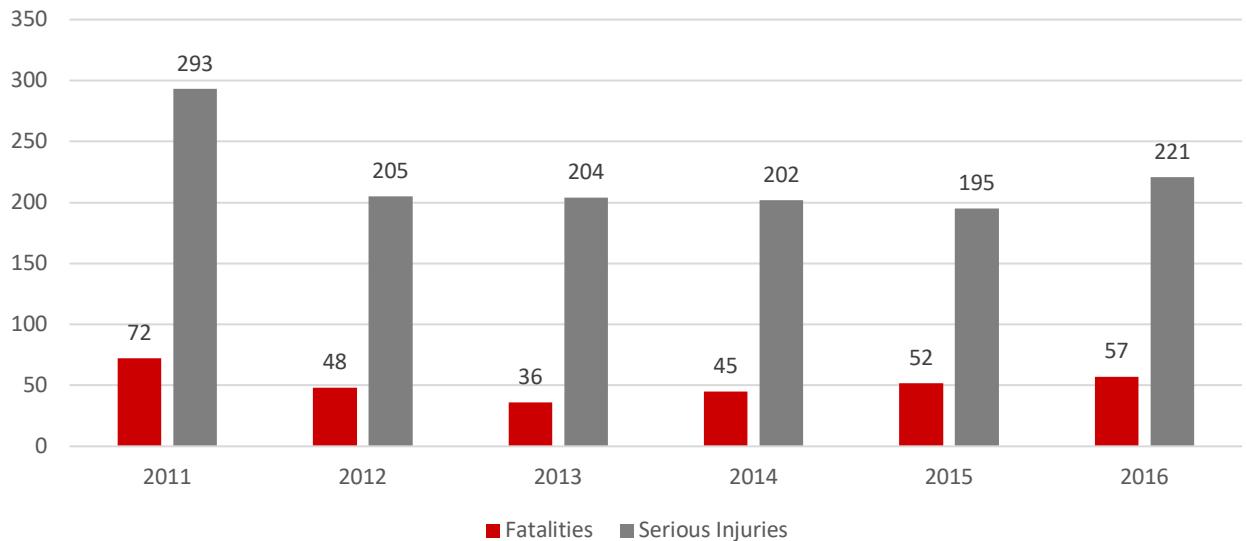
Teen driver safety remains an emphasis area in the SHSP and teen driver fatalities and serious injuries remain a concern for Florida as evidenced by the nearly 300 fatalities and nearly 3,000 serious injuries that occurred in 2016. Of the 31,847 teen driver crashes that occurred in 2016, 38% of those crashes involved teen drivers with other teen passengers in the vehicle. Moreover, 47% of teen driver fatalities occurred when there was another teen passenger in the vehicle.

### Teen Driver Fatalities and Serious Injuries with Other Teen Passengers in the Vehicle 2011-2016



Similarly, 4% of teen driver crashes involved an unrestrained or improperly restrained occupant and these crashes accounted for 27% of the fatalities.

### Unrestrained Teen Driver Fatalities and Serious Injuries 2011-2016



In general, teen driver fatalities have declined since 2011 but the trend seems to be increasing again. The FTSDC will continue to refine their strategies and actions to ensure teen driver fatalities and serious injuries continue to decline as we try to reach our vision of a fatality free transportation system.

## 2.2 Strategic Plan Organization

The following Sections 3.0 through 5.0 provide information on each component of Florida's Teen Safe Driving system:

- Problem Identification
- Program Management and Planning
- Current Programs and Activities

The FTSDC's membership list and strategic action plan are in Appendices A and B, respectively. The action plan identifies the objectives, strategies, and action steps (including a leader for each step) for advancing improvements in teen safe driving and reducing fatalities and serious injuries involving teen drivers in Florida.

## 3.0 Problem Identification

The FDOT State Safety Office identifies the State's traffic crash problems by:

- Reviewing data from the annual Traffic Crash Statistics Report prepared by the Florida Department of Highway Safety and Motor Vehicles (DHSMV) and the National Highway Traffic Safety Administration's (NHTSA) Fatality Analysis Reporting System (FARS)
- Reviewing data from DHSMV's Uniform Traffic Citation Statistics Annual Report
- Analyzing data from the Highway Safety Matrix prepared by the FDOT State Safety Office
- Meeting with advisory groups and SHSP Emphasis Area Teams/Coalitions
- Reviewing the results of public opinion and observational surveys
- Utilizing the knowledge and experience of FDOT State Safety Office staff and other traffic safety partners

FDOT receives crash data from the DHSMV that includes all information collected on the crash reports. The FDOT State Safety Office uses this data to create the annual Highway Safety Matrix. Staff utilize data from the matrix and the annual Traffic Crash Statistics Report, to identify traffic safety problems to address in their program areas. The FDOT State Safety Office staff also works with advisory groups such as the SHSP Emphasis Area Teams, Emergency Management Services (EMS) Advisory Council, and the state's many traffic safety coalitions to gather information about statewide problems. In addition, FDOT State Safety Office staff works with the DHMSV, Florida Department of Health, Florida's state and local law enforcement agencies, and local community traffic safety teams to identify problems.

## 4.0 Program Management and Planning

### 4.1 Teen Safe Driving Coalition

#### *Program Management*

The FDOT State Safety Office manages federally funded highway safety projects throughout Florida. The FDOT State Safety Office staff is responsible for the Teen Traffic Safety Program and oversees, serves on, and actively participates in the FTSDC. This creates an effective management and information-sharing platform, which allows the Coalition to receive updates and progress reports on the FDOT State Safety Office efforts at all FTSDC meetings.

It is anticipated that the FTSDC will meet four times per year. Written, electronic, and voice communication will serve to effectively manage the Coalition business and activities between meetings. At all meetings, action step leaders will report progress to the Coalition members, along with challenges and resource needs, if necessary.

#### *Data and Records*

Data is integral to safety decision-making. Analyzing crash data to identify safety problems creates an evidence-based transportation planning process, and results in better decision-making and effective strategic planning. Florida's Traffic Records Coordinating Committee (TRCC) coordinates the timeliness, accuracy, completeness, uniformity, integration, and accessibility of data for the state's six traffic safety information systems (crash, driver, vehicle, roadway, citation/adjudication, and EMS/injury surveillance). The FTSDC and its members will work with the TRCC as opportunities arise to strengthen and improve teen related data and reporting systems in Florida.

### 4.2 Development of the Strategic Plan

#### *Description of the Process*

The FTSDC met in December 2017, February 2018, and August 2018 to identify and prioritize the state's most pressing teen safe driving issues and develop this Teen Safe Driving Strategic Plan. (A Teen Leadership Academy was also held in June 2018). This plan is designed to maximize the State's ability to reduce the human and economic consequences of crashes involving teen drivers. All members of the FTSDC were an integral part of the process of developing, refining, and approving this strategic plan and the associated action plan in Appendix B that will guide the Coalition's implementation efforts over the next five years.





The FDOT State Safety Office and the FTSDC members share the vision of zero traffic fatalities in Florida and will continue to develop strategies to reduce teen driver fatalities.

### *Florida's Strategic Highway Safety Plan*

Florida's Strategic Highway Safety Plan (SHSP) is a statewide, data-driven plan focusing on all of Florida's road users. The plan is the state's five-year comprehensive roadway safety plan for achieving Florida's vision of zero traffic-related fatalities. The Teen Safe Driving Strategic Plan supports the SHSP goals and objectives, as well as the federal Fixing America's Surface Transportation Act, or FAST Act, requirements.

The FDOT State Safety Office continuously analyzes the linkages between specific safety investments and safety outcomes to track the association between the application of resources and results.

## 4.3 Plan Strategies and Effectiveness

The Teen Safe Driving Strategic Plan focuses on the following overarching strategies:

- Maintain appropriate membership and partnership in the Coalition by gaining membership from agencies, organizations, and individuals interested in and/or involved with teen drivers
- Establish a current outreach baseline to determine areas of need for future planning
- Educate teens, parents, and caregivers about safe driving behaviors and Florida's teen licensing law(s)
- Draft model language that aligns Florida's Graduated Driver Licensing law with the national model

NHTSA provides guidance on the proven effectiveness of countermeasure programs in Countermeasures That Work: Ninth Edition, 2017 (CTW). The CTW citations below reference the programs that Florida is implementing through the above strategies.

#### Countermeasures Targeting Graduated Driver Licensing

- Graduated Driver Licensing (Chapter 6, Pages 6-9 to 6-10)
- Learner Permit Length, Supervised Hours (Chapter 6, Pages 6-11 to 6-12)
- Intermediate – Nighttime Restrictions (Chapter 6, Page 6-13)
- Intermediate – Passenger Restrictions (Chapter 6, Pages 6-14 to 6-15)
- Cell Phone Restrictions (Chapter 6, 6-16; Appendix 6, Pages A6-3 to A6-4)
- Belt Use Requirements (Chapter 6, Page 6-17; Appendix 6, Page A6-5)
- Intermediate – License Violation Penalties (Chapter 6, 6-18; Appendix 6, Page A6-6)

#### Countermeasures Targeting Driver Education

- Pre-Licensure Driver Education (Chapter 6, 6-19; Appendix 6, Pages A6-7 to A6-9)
- Post-Licensure Driver Education (Chapter 6, 6-20; Appendix 6, Page A6-10)

#### Countermeasures Targeting Parents

- Parent Roles in Teaching and Managing (Chapter 6, 6-21; Appendix 6, Pages A6-11 to A6-14)

#### Countermeasures Targeting Traffic Law Enforcement

- Enforcement of GDL and Zero-Tolerance Laws (Chapter 6, Pages 6-22 to 6-23)

## 5.0 Current Programs and Activities

### 5.1 Community Based Programs

#### *Community Traffic Safety Teams (CTSTs)*

Community Traffic Safety Teams (CTSTs) are locally based groups of highway safety advocates that are committed to a common goal of improving traffic safety in their communities, including teen driver safety.

CTSTs are multi-jurisdictional, with members from city, county, state, and occasionally federal agencies, as well as private industry representatives and local citizens. CTST boundaries are determined by the organizations comprising the team and can be a city, a portion of a county, an entire county, multiple counties, or any other jurisdictional arrangement.

Integrating the efforts of the 4 "E" disciplines that work in highway safety, (Engineering, Enforcement, Education/Public Information, and Emergency Services) is also encouraged. By working together with interested citizens and other traffic safety advocates within their communities, the CTSTs help to solve local traffic safety problems and promote public awareness of traffic safety best practices through campaigns that educate drivers, motorcyclists, pedestrians, and bicyclists about the rules of the road.

The FDOT State Safety Office provides the CTSTs in each FDOT District with public information and educational materials to address traffic safety problems affecting their local communities. Each FDOT District has a full-time CTST Coordinator who works closely with the CTSTs in their geographic area. In addition, the FDOT State Safety Office has a Traffic Safety Program Manager who serves as a Central Office liaison about public information and educational materials to the District Coordinators.

## *Schools and Local Communities (SADD Chapters)*

One of the goals of the FTSDC is to increase the number of student-based organizations throughout Florida in order to assist in the local dissemination of traffic safety related content, educational materials and awareness campaigns to students, parents, and communities regarding the problems facing teen drivers such as: underage drinking, impaired driving, distracted driving, safety belt usage, driver training, speeding and aggressive driving. Florida Students Against Destructive Decisions (FL SADD) chapters is one of the student-based organizations who partners with FTSDC and implements awareness campaigns at sporting events, theatrical productions, and other school sponsored activities to make their fellow students, faculty, parents, and community aware of the problems associated with traffic safety, underage drinking, and other issues facing youth today. SADD members participate in peer education, serve as mentors to younger students, and make presentations that promote substance-free, healthy lifestyles.



The FTSDC strives to provide programming materials to all student-based organizations throughout the state of Florida. The materials include items such as Contracts for Life, Ghost Out materials, Parent Brochures, Teen Brochures, Holiday Break materials, Traffic Safety Campaigns, Educational Flyers, Traffic Safety Posters, and other traffic safety educational materials as they are available. Assistance and guidance is also provided for awareness campaigns and available projects concerning traffic safety.

## *Weeks of Awareness*

For the past few years, Florida has hosted Weeks of Awareness where a traffic safety speaker presents to local schools and helps facilitate a traffic safety fair. At each school, students have the opportunity to hear a speaker talk about the impacts of teen driver crashes and encourage teens to make safe choices when they are behind the wheel. The associated traffic safety fair includes information and demonstrations from traffic safety partners to provide additional information to teens about safe driving habits and making good choices. Some Weeks of Awareness include a mock crash scene with members of the school's drama club to help students understand the severity of a fatal crash scene. Mock crash scenes are accomplished through partnerships with local police, EMS, and other community partners. Moving forward, the FTSDC will work to identify prominent national and local speakers and develop a before and after survey to determine if the effort changed student behavior and attitude.

## Florida Teen Safe Driving Coalition - Current Membership as of December 2019

Department/Agency/Organization	Name	Title
A Treasure Coast Driving School	John Bolen	Owner
AAA - The Auto Club Group / ACG Traffic Safety Foundation	Matt Nasworthy	Traffic Safety Consultant
Always Wear Your Seatbelt Foundation	Lorisse Garcia	Co-Founder
Always Wear Your Seatbelt Foundation	Wendy Grant	Co-Founder & Vice President
AT&T	MaryRose Sirianni	Area Manager-External Affairs
Drive Trainer	Andre Jamison	President
FDOT - Tampa CTST D7	Ping "Peter" Hsu	District Traffic Safety Program Engineer
Florida Department of Highway Safety and Motor Vehicles	Beth Willis	Teen Driving Safety
Florida Department of Highway Safety and Motor Vehicles	Elise Batchelor	Director of Teen Driving Safety
Florida Department of Highway Safety and Motor Vehicles	Ray Graves	Bureau Chief of Motorist Compliance
Florida Department of Transportation, District Seven	Edith Wong	CTST Coordinator
Florida Department of Transportation, State Safety Office	Juanita Williams	Program Manager
Florida Department of Transportation, State Safety Office	Chris Craig	Traffic Safety Administrator
Florida Highway Patrol	Sgt. Anthony Palese	FHP Officer
Florida Law Enforcement Liaison Program	Andrew Johnson	District 3 Law Enforcement Liaison
Florida Sheriffs Association - Teen Driver Challenge	Steve Leavitt	Program Coordinator
Florida Sheriffs Association - Teen Driver Challenge	Stephanie Ghzavini	Communications Coordinator
Florida Teen Safe Driving Coalition	Melissa Valido	Coalition Leader/State Coordinator for FL SADD
Florida Virtual School	Robin Sims	Driver Education Coordinator
Gainesville Bicycle/Pedestrian	Dekova Batey	Coordinator
Johns Hopkins All Children's Hospital	Petra Vybiralova	Safe Kids Supervisor
Lake Alfred Police Department	Art Bodenheimer	Chief of Police
Mothers Against Drunk Driving	Sharon Hall	Program Manager
Operation PAR, Inc. (LiveFree! Coalition)	Daphne Lampley	Administrator, Prevention Services
St. Johns County Tax Collector	Chris Keelin	Driver Education Coordinator
State Farm Insurance	Jose Soto	Public Affairs Specialist
Trauma Agency - Health Care District Palm Beach County	David Summers	Trauma Nurse Outreach Coordinator
Twin Visions	Lynn Glover	CEO



## Florida Teen Safe Driving Coalition Teen Safe Driving Strategic Action Plan

**GOAL 1: CONTINUE A NETWORK OF CONCERNED INDIVIDUALS AND PARTNERS TO EXPAND RECOGNITION AND AWARENESS OF TEEN DRIVER SAFETY**

**Objective 1:** Increase active participation in the coalition.

**Performance Measures**

- The number of members in the coalition
- The number of members who actively attend and participate at coalition meetings and events
- The number of Student Leadership Council (SLC) members who fall into the criteria established for the Council

**Strategy 1.1** Maintain appropriate membership and partnership in the coalition by gaining membership from agencies, organizations, and individuals interested in and/or involved with teen drivers.

Action Step #	Description	Status
1.1.1	Develop a member agreement outlining the group’s vision, mission, goals, and membership roles and responsibilities.	<b>Complete</b>
1.1.2	Update and maintain Membership and Friends roster.	Ongoing
1.1.3	Identify and collaborate with other like-minded coalitions/organizations. <ul style="list-style-type: none"> <li>– Department of Education - <b>Ongoing</b></li> <li>– Treasure Coast Driving School - <b>DONE</b></li> <li>– Florida Virtual School - <b>DONE</b></li> <li>– FL Managing Entities – Substance Abuse Coalitions =</li> </ul>	Ongoing

	<ul style="list-style-type: none"> <li>○ Central Florida Behavioral Health Network- <b>DONE</b></li> <li>– Florida Highway Patrol - <b>DONE</b></li> <li>– School Resource Officers <b>Ongoing</b></li> <li>– Florida Department of Law Enforcement <b>DONE</b></li> <li>– Florida Informed Families <b>DONE</b></li> </ul>	
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**Strategy 1.2 Identify, recruit individuals for a Student Leadership Council.**

<b>Action Step #</b>	<b>Description</b>	<b>Status</b>
1.2.1	Determine the purpose and develop a member agreement outlining the group’s goals and membership roles and responsibilities; maintain roster.	<b>COMPLETE</b>
1.2.2	Determine what criteria will be used to select individuals to be members of the Council and the submission process that will be used in the selection process.	<b>COMPLETE</b>
1.2.3	Develop a strategy to identify future members of the SLC through marketing of the Council and linking with like-minded youth organizations.	<b>COMPLETE</b>

**GOAL 2: CREATE A SAFE DRIVING CULTURE FOR TEENS THROUGH OUTREACH AND EDUCATION.**

**Objective 2:** Increase teen safe driving education and outreach efforts

**Performance Measures**

- The number of presentations
- The number of people reached
- The number of materials distributed
- The changes in awareness of teen safe driving behavior following a Weeks of Awareness or Teen Driver Safety week event
- The changes in teen crash statistics following a Weeks of Awareness or Teen Driver Safety week event

**Strategy 2.1            Develop a marketing and outreach approach for TSDC information and materials.**

Action Step	Action Step	Status
2.1.1	Survey TSDC membership to identify: <ul style="list-style-type: none"> <li>• What teen safe driving presentations are provided and available</li> <li>• What teen safe driving materials are distributed</li> </ul>	<b>COMPLETE</b>
2.1.2	Compile information from the survey to identify what information is being distributed, by whom, and to what audiences, and in what locations.	<b>COMPLETE</b>
2.1.3	Review results of the survey and identify existing appropriate programs and materials that can be adapted for the TSDC. <ul style="list-style-type: none"> <li>• Assign individuals by topic area                             <ul style="list-style-type: none"> <li>– Aging Road Users</li> <li>– Commercial Motor Vehicles</li> <li>– Distracted Driving</li> <li>– GDL</li> <li>– Impaired</li> <li>– Motorcycles</li> <li>– Pedestrians/Bicycles</li> <li>– Speed/Aggressive Driving</li> </ul> </li> </ul>	<b>COMPLETE</b>

	<ul style="list-style-type: none"> <li>- Unrestrained</li> <li>- Work Zone</li> </ul>	
2.1.4	Review the results of the survey and identify gaps in the information being distributed.	<b>COMPLETE</b>
2.1.5	Create and/or adapt needed outreach and education materials. <ul style="list-style-type: none"> <li>- Aging Road Users</li> <li>- Commercial Motor Vehicles</li> <li>- Distracted Driving</li> <li>- GDL</li> <li>- Impaired</li> <li>- Motorcycles</li> <li>- Pedestrians/Bicycles</li> <li>- Speed/Aggressive Driving</li> <li>- Unrestrained</li> <li>- Work Zone / School Zone</li> </ul>	<b>COMPLETE</b>
2.1.6	Develop a tool/mechanism to test the efficacy of TSDC sponsored programs/events.	
2.1.7	Develop a rating system to be used when identifying TSDC sponsored programs, events, presentations, materials, etc.	

**Strategy 2.2 Determine the effectiveness of TSDC programs, events, presentations including the Weeks of Awareness, and Teen Driver Safety Week based on increased teen awareness of safe driving behaviors.**

<b>Action Step #</b>	<b>Action Step</b>	<b>Status</b>
2.2.1	Conduct evaluation prior to the program, event, presentation to determine participant knowledge and beliefs on teen safe driving behavior.	COVID Affected



2.2.2	Conduct a follow up evaluation with those who volunteer one to two months following the program, event or presentation to determine changes in teen safe driving behavior.	To be completed after 2.2.1
2.2.3	Review teen crash statistics to determine changes in teen safe driving.	To be completed after 2.2.2
2.2.4	Decide on future TSDC sponsorship of the program, event, presentation based on results from the evaluation.	To be completed after 2.2.3

**Strategy 2.3 Educate teens, parents, caregivers, law enforcement, and others about safe driving behaviors and Florida’s teen licensing law(s).**

Action Step #	Action Step	Status
2.3.1	Develop a Florida Teen Safe Driving Coalition website and other social media platforms to serve as a resource for education and outreach.	<b>COMPLETE</b>
2.3.2	Develop an education and outreach plan on teen safe driving and high-risk behaviors, i.e., distracted driving, impaired driving, speeding, lack of safety belt use aimed at teen drivers and passengers.	<b>COMPLETE</b>
2.3.3	Develop an education and outreach plan on teen safe driving and high-risk behaviors aimed at parents, caregivers, and others (school resource officers, driver’s education teachers, coaches, health care providers, churches, community centers, tax collector offices, driver license centers).	<b>COMPLETE</b>
2.3.4	Develop an education and outreach plan on teen safe driving and high-risk behaviors aimed at law enforcement.	<b>COMPLETE</b>
2.3.5	Develop education and outreach materials on the provisions of Florida’s current Graduated Driver Licensing and other applicable teen driving safety related law(s) aimed teens.	<b>COMPLETE</b>

2.2.6	Develop education and outreach materials on the provisions of Florida’s current Graduated Driver Licensing and other applicable teen driving safety related law(s) aimed at parents, caregivers, and others (school resource officers, driver’s education teachers, coaches, health care providers, churches, community centers, tax collector offices, driver license centers).	<b>COMPLETE</b>
2.3.7	Develop education and outreach materials on the provisions of Florida’s current Graduated Driver Licensing and other applicable teen driving safety related law(s) aimed at law enforcement officers.	<b>COMPLETE</b>
2.3.8	Review teen crash statistics to determine areas of greatest need for distribution.	<b>COMPLETE</b>
2.3.9	Distribute education and outreach materials on the provisions of Florida’s current Graduated Driver Licensing and other applicable teen driving safety related law(s) to law enforcement, teens, parents, caregivers, and others (school resource officers, drivers education teachers, coaches, health care providers, churches, community centers, tax collector offices, driver license centers).	<b>COMPLETE</b>
2.3.10	Conduct a Weeks of Awareness activity within school districts that have high number teen driver related fatalities and serious injuries by identifying interested schools; assisting in planning the event; and following up with the school on a before and after survey to determine whether the activity had any impact on teen driver behavior and attitude.	<b>COMPLETE</b>
2.3.11	Organize a FTSDC Awareness campaign to coincide with Teen Driver Safety Week in October: <ul style="list-style-type: none"> <li>• Identify activities and programs that can be implemented during the week.</li> <li>• Identify partner agencies, law enforcement, parent, and teen participation opportunities.</li> <li>• Plan 5 days of awareness activities that can be implemented statewide by participating stakeholders.</li> <li>• Create supporting materials to encourage and engage teen and caregiver stakeholders to drive safe.</li> <li>• Develop a marketing strategy and utilize relevant agency public information officers (PIOs) to help with publicizing the week.</li> </ul>	<b>COMPLETE</b>

2.3.12	Develop a tip card, pamphlet, or binder of teen traffic safety materials to be provided to parents and caregivers during high school orientation. <ul style="list-style-type: none"><li>• Identify web links and resources on driver safety/education resources including FL GDL laws to be provided in material packet</li><li>• Survey superintendents to determine amount of materials that should be printed.</li><li>• Develop outreach plan to superintendents and principals that encourage adoption of these materials into their orientation packets.</li></ul>	<b>COMPLETE</b>
2.3.13	Update/revise the Florida Driver Education Curriculum Framework in partnership with the Florida Department of Education (FDOE) and Florida Department of Highway Safety Motor Vehicles (FLHSMV) to expand teen driver education on safe driving practices and knowledge of Florida's Graduated Driver Licensing Law.	<b>COMPLETE</b>

**GOAL 3: IMPROVE TEEN SAFE DRIVING LAWS IN FLORIDA THROUGH ADVOCACY AND PUBLIC POLICY**

**Objective 3:** Increase the number of public policy initiatives that would improve teen driver safety.

**Performance Measure:**

- The number of public policy initiatives that focus on teen safe driving.
- The number of times draft language is proposed.
- The number of supporters for improvements in teen safe driving laws.

**Strategy 3.1: Draft model language that aligns Florida’s Graduated Driver’s Licensing law with the national model.**

Action Step #	Action Step	Status
3.1.1	Review Florida’s Graduated Driver Licensing Law and compare it to the national model.	COMPLETE
3.1.2	Determine what changes are needed to make it align with the national model.	COMPLETE
3.1.3	Draft model language.	Unfinished

**Strategy 3.2: Draft model school policies that correlates teen safe driving behavior with student privileges.**

Action	Action Step	Status
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<b>Step #</b>		
3.2.1	Review public policies of schools in Florida and identify those who have a code of conduct for athletes, use of school parking lots, and permission to participate in extra-curricular activities.	
3.2.2	Develop a model school policy(ies) on teen safe driving and student privileges.	To be completed after 3.2.1
3.2.3	Make recommendations on proposed changes to Florida Department of Education, school districts, and others.	To be completed after 3.2.2