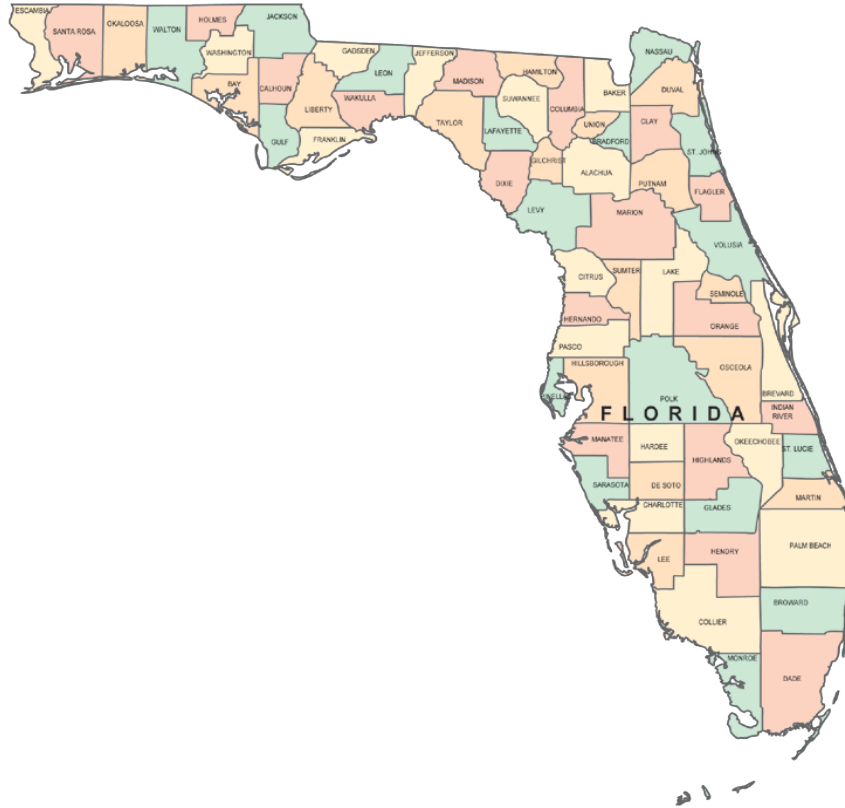

June 2018

Safety Belt Use in Florida

Final Report



2018 Final Report

Prepared for:
Florida Department of Transportation

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This report was prepared for the FDOT State Safety Office, Department of Transportation, State of Florida, in cooperation with the National Highway Traffic Safety Administration, U.S. Department of Transportation and/or Federal Highway Administration, U.S. Department of Transportation. The conclusions and opinions expressed in these reports are those of the sub-recipient and do not necessarily represent those of the FDOT State Safety Office, Department of Transportation, State of Florida, and/or Federal Highway Administration, U.S. Department of Transportation, or any other agency of the State or Federal Government.

Executive Summary

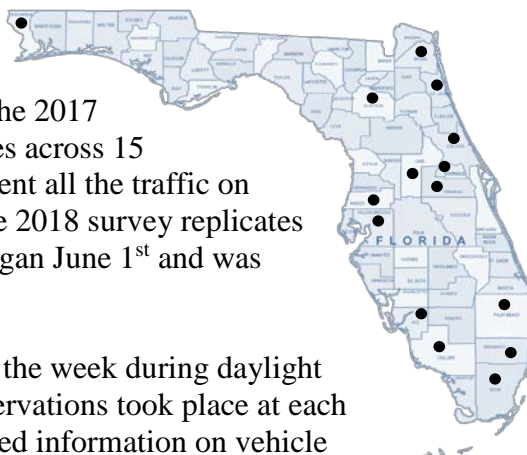
Background

The following report documents Florida’s annual statewide safety belt use survey. The Florida Department of Transportation (FDOT) is responsible for the State of Florida’s Highway Safety Program. A portion of FDOT funding comes from the federal government, which requires administration of a statewide survey of safety belt use that adheres to Federal Register Guidelines. This report provides results from the 2018 observational survey of safety belt use. The statewide survey followed National Highway Traffic Safety Administration (NHTSA) procedures in determining the outboard, front-seat occupant belt use rate. Preusser Research Group (PRG) was responsible for conducting the survey.

Methodology

Every five years, NHSTA requires that statewide surveys include newly sampled survey sites based on the most recent traffic fatality counts. The 2017 Florida survey design included 165 newly selected sites across 15 counties. These sites were selected randomly to represent all the traffic on various roadway types around the State of Florida. The 2018 survey replicates the 2017 effort for year two of five. Data collection began June 1st and was completed on June 7th.

Counties Included in Statewide Safety Belt Survey

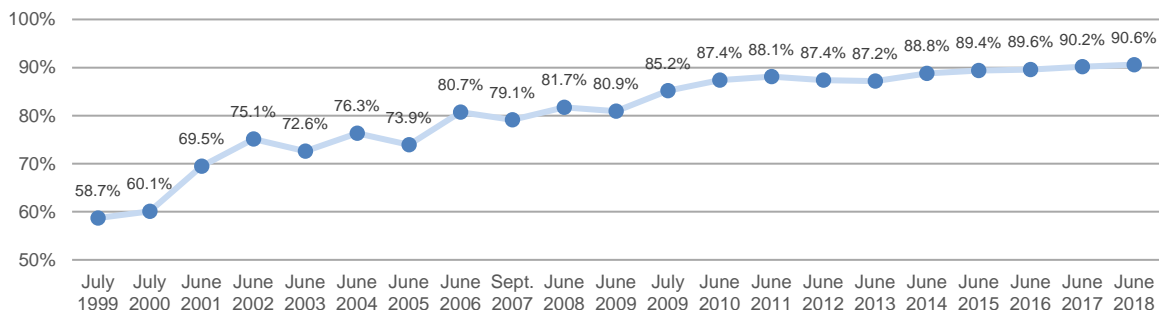


Observations were randomly scheduled for all days of the week during daylight hours, between 7:00 a.m. and 6:00 p.m. One-hour observations took place at each site. During those observations, PRG observers recorded information on vehicle type, driver sex, driver race, driver age, and driver safety belt use. When an outboard passenger was present in the front seat, observers also recorded information on passenger sex, race, age, and belt use.

Results

Florida’s statewide safety belt usage rate for 2018 is 90.6 percent, the highest belt usage rate measured to date. Usage across Florida has improved 31.9 percentage points since the first survey certified under Federal Register Guidelines was completed in 1999.

Statewide Safety Belt Usage Trend Line



Belt Use by Road Type

The 2018 survey results show that safety belt use differed by roadway type. Usage measured highest on Interstates (92.9%) which typically yield higher traffic density and higher rates of speed. Usage measured lowest on local roads (88.3%) which are less frequently travelled roadways and usually found within neighborhoods in city limits.

Annually, surveys typically find that local roads are where occupants are least likely buckled up. Trending out the last five annual surveys (2014-2018) show that travelers on most road types are buckling up more than in years past. Occupants on local roads have improved the most.

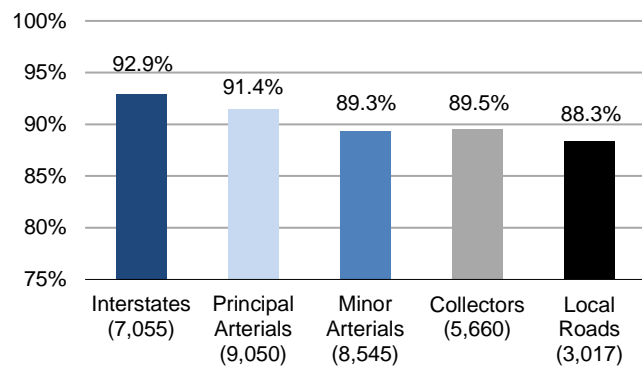
Belt Use by Vehicle Type

Safety belt usage also differed by vehicle type. Occupants in pickup trucks wore belts less often (81.7%) compared to occupants in other vehicle types. Front seat occupants in vans wore belts most often (92.2%), followed by occupants in passenger cars (91.8%) and then sport utility vehicles (91.4%).

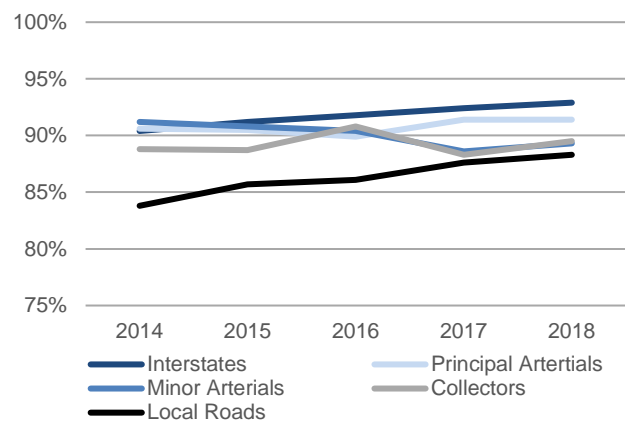
Occupants in pickups have exhibited lower usage than those in other vehicle types every year of the survey. Pickup truck occupants still maintain a large usage gap behind occupants in the next lowest vehicle type (9.7 percentage points less than SUV occupants in 2018). Clearly, pickup truck occupants have a downward pull on the annual statewide usage rate.

From 2014 to 2018, safety belt use increased in all vehicle types, though occupants in SUVs and pickup trucks regressed slightly from 2017 to 2018.

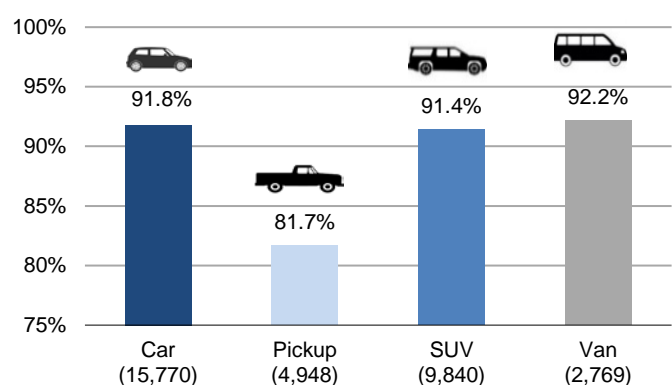
2018 Safety Belt Use Rate by Road Type



Safety Belt Use Rate by Road Type: 2014-2018



2018 Safety Belt Use Rate by Vehicle Type

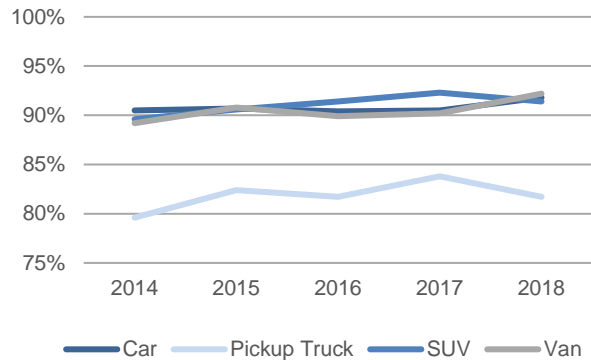


The 2018 survey results also provided information on usage and occupant sex, age, and race/ethnicity. Tracking occupant characteristics with usage information helps shape the development of future countermeasures.

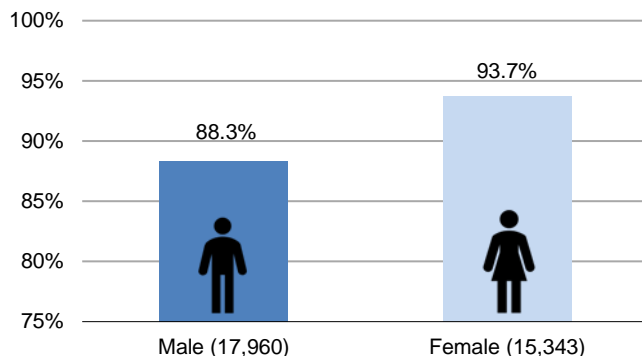
Belt Use by Occupant Sex

The 2018 survey results indicate that female passengers are more likely to wear a safety belt than male passengers (93.7% versus 88.3%). This has been the case every time the survey has been conducted. The 2018 survey indicated the usage gap was 5.4 percentage points. While both male and female usage have improved over time, the gap has remained constant over the last five years.

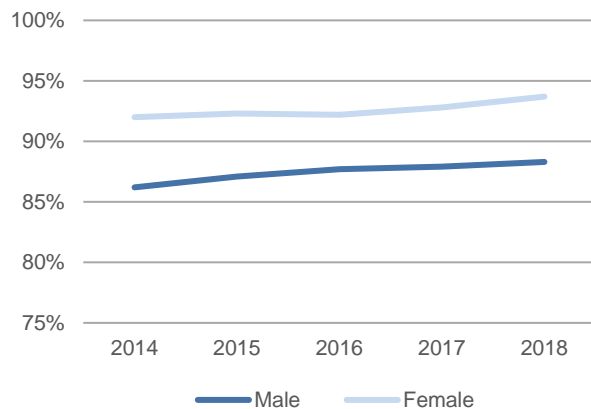
Safety Belt Use Rate by Vehicle Type: 2014-2018



2018 Safety Belt Use Rate by Sex of Occupant



Safety Belt Use Rate by Sex of Occupant: 2014-2018



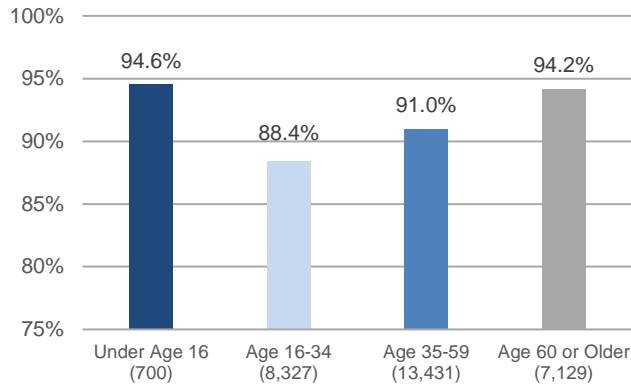
Belt Usage by Occupant Age Group (Unweighted Calculations)

Most of the occupants observed were between the ages of 16-59. Occupants between the ages 16-34 were buckled up the least (88.4%)¹. Occupants between the ages 35-59 were buckled more than 90 percent of the time (91.0%).

The youngest (< age 16) and oldest (age 60+) occupants were the most likely to wear a safety belt at 94.6 percent for children under 16 and 94.2 percent for occupants 60 and over. Prior surveys show a similar pattern in usage among age groups. Surveys prior to 2017 did not separate 16-34 and 35-59 into separate age categories, so the trend graph documents the 16-59 age grouping as a whole.

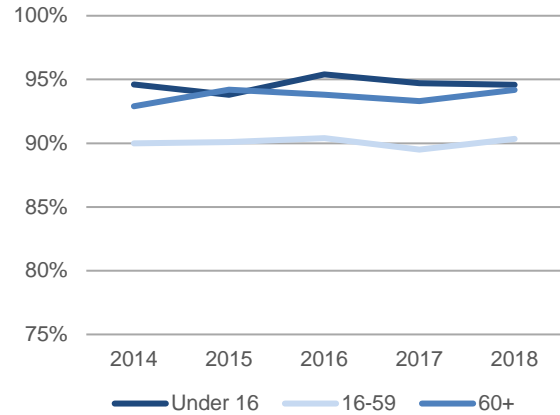
¹ Ages 16-59 were not broken down for observations in Collier and Lee counties, therefore are not included in the 16-34 and 35-59 rates.

2018 Safety Belt Use Rate by Age of Occupant*



*Excludes ages 16-59 for Collier and Lee counties.

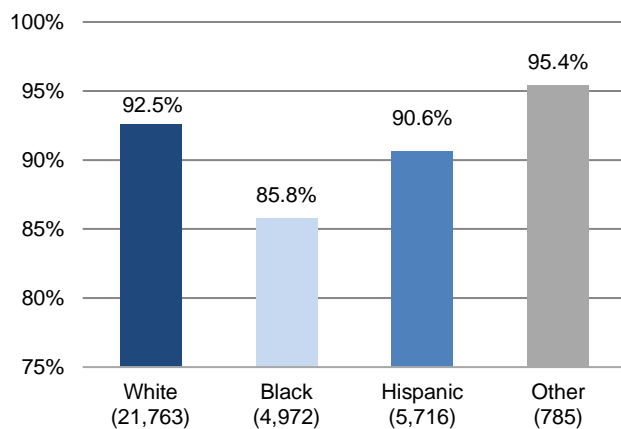
Safety Belt Use Rate by Occupant Age: 2014-2018



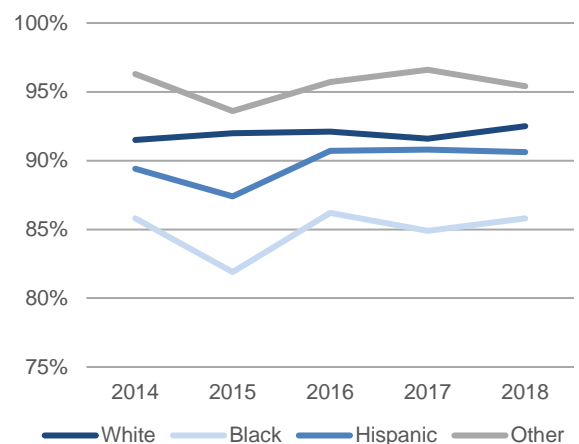
Belt Usage by Occupant Race/Ethnicity (Unweighted Calculations)

Belt usage differs by occupant race/ethnicity. Results indicate Black occupants wore safety belts less often compared to other race/ethnicities. This has been the case historically and the gap has remained consistent.

2018 Safety Belt Use Rate by Occupant Race/Ethnicity

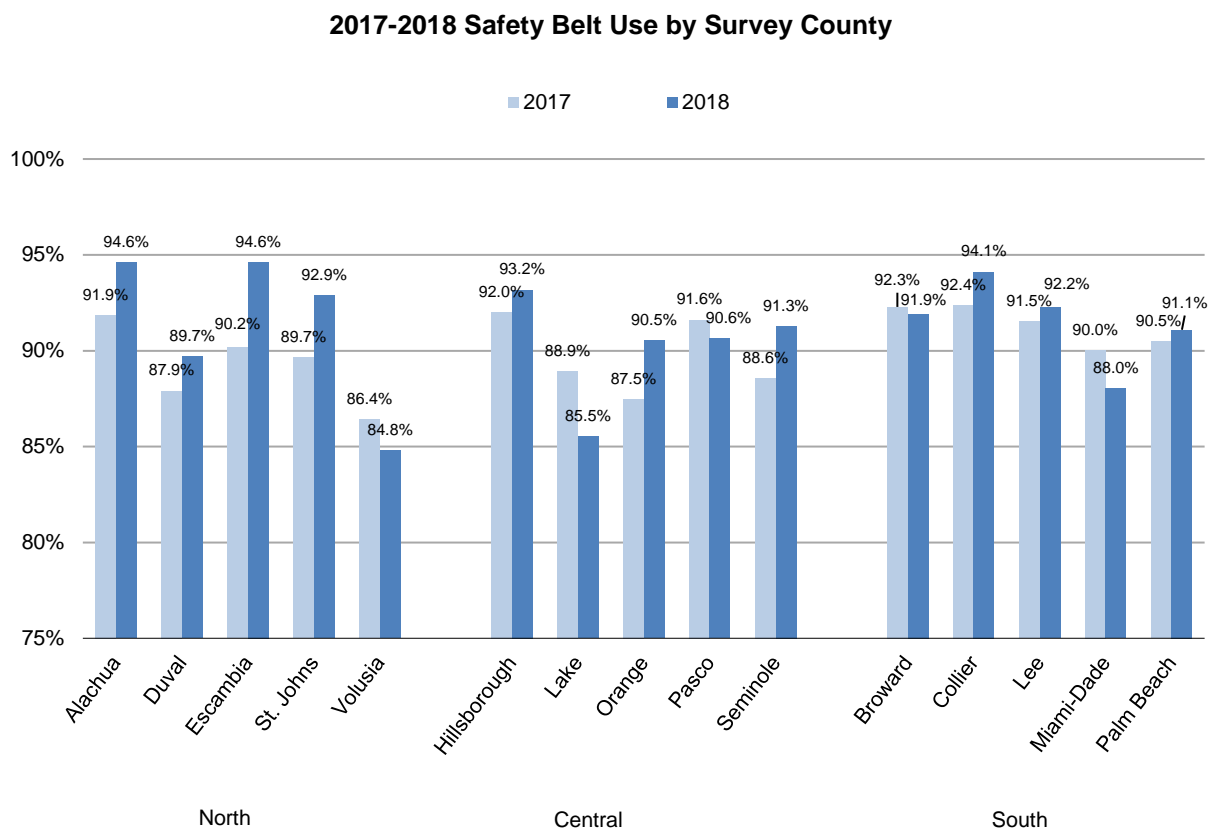


Safety Belt Usage by Occupant Race/Ethnicity: 2014-2018



Belt Usage by Survey County

The graph below presents usage for each county included the survey. The rates in the graph are based on weighted data and derived from sample sites first used in the 2017 survey. It is important to note that the annual statewide safety belt survey is primarily designed to provide a single safety belt usage estimate for the entire State of Florida, and not official county rates. However, these rates are still useful as they can serve as points of reference when looking at change between years.



Conclusion

Florida’s statewide safety belt use rate for 2018 is 90.6 percent. For the second year in a row, Florida topped 90 percent usage among front seat occupants in passenger vehicles.

Safety belt usage has generally shown an upward trend over time, increasing 31.9 percentage points since 1999 (58.7%). The 2018 survey results indicate that the usage rate is at or above 90 percent in 11 of the 15 surveyed counties, up from 9 of the 15 counties in 2017.

The 2018 results show that further progress has been made. The results also point to where improvement is still needed. Occupant protection programs should seek to use proven countermeasures that work to address disproportionately low use groups.

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Background

Introduction

This report documents Florida's annual statewide safety belt use survey. The survey was conducted in June 2018 by Preusser Research Group, Inc. (PRG), under the direction of the Florida Department of Transportation (FDOT) State Safety Office and under contract with University of North Florida's Institute of Police Technology and Management.

FDOT administers federal highway funds and oversees the highway safety program efforts supported by these funds through the State of Florida's Highway Safety Program. Each year FDOT develops a State Highway Safety Plan that establishes the state's highway safety goals and objectives and describes the projects recommended for funding during the year. Occupant protection is one of the primary program areas for which FDOT is responsible. Using federal funds for occupant protection programs requires administering a statewide survey of safety belt use that must adhere to Federal Register Guidelines.

Florida's first statewide survey certified under Federal Register Guidelines was completed in 1999 and surveys have been conducted every year since. These annual surveys provide an accurate and reliable estimate of safety belt use in Florida at a specific point in time (usually in June of every year). The 2018 survey is comparable to the first estimate accredited by National Highway Traffic Safety Administration (NHTSA) in 1999 and all statewide surveys conducted thereafter.

Safety Belt Law and History of Safety Belt Use in Florida

The State of Florida implemented its first adult safety belt law on July 1, 1986. The law was a secondary law, meaning that a Florida law enforcement officer could cite a motorist for not wearing a safety belt only after observing some other violation. Florida's observed safety belt usage rate was low (22%) before the passage of that law. Shortly after enactment, but prior to the implementation of the new law, Florida reported a somewhat higher use rate (28%). The State reported considerable improvement (41%; 2nd half of 1986) after the new secondary law was put into effect. The following year the State reported even higher belt usage (50%) before reporting a decline (47%) in 1988. Belt usage increased again from 1988 to 1989 (+8 points) and then again from 1990 to 1991 (+7 points). At that time, Florida participated in the "*National 70 Percent by '92 Program*," the first nationwide enforcement mobilization – also known as "*Operation Buckle Down*."

Florida's observed use rate increased from roughly 59 percent to just over 76 percent between the years of 1999 and 2004 aided in part by the national and state "*Click It or Ticket*" (CIOT) mobilizations which began in 2003. In 2005, the belt usage rate declined slightly. In 2006, Florida re-designed its statewide survey and usage was measured at nearly 81 percent, seven points higher than in 2005. By 2008, the official observed use rate in Florida was almost 82 percent, not far from the national use rate that year of 83 percent. This was the last official observed rate prior to enactment of Florida's primary law upgrade.

The State of Florida passed a primary enforcement safety belt bill (SB 344) on April 29, 2009. The Governor signed that bill into law on May 6, 2009, with an effective date of June 30, 2009. The new law created an uninterrupted change from secondary enforcement of safety belt violations to primary enforcement. As a primary law, Florida law enforcement officers may stop and cite a motorist solely for not wearing a safety belt.

Florida had a high baseline usage rate when the primary safety belt law went into effect. The State was also participating in annual CIOT mobilizations as well as engaging in a Rural Demonstration Program (RDP) to increase safety belt usage in rural areas in the northern part of the State. The 2009 CIOT mobilization occurred after the new law had passed but before the law was implemented. Some evidence suggested that the 2009 CIOT mobilization was less intense than in prior years. The participating agencies worked fewer hours and issued fewer traffic citations. The decrease in intensity is likely associated with the smaller improvement in usage (about 3 percentage points). Immediately after the law change, PRG measured an additional 4.3 percentage point increase in safety belt usage statewide (from 80.9% post-CIOT to 85.2% post-upgrade). Perhaps most importantly, the law change had the greatest impact among low-use groups, including males, Black occupants, and occupants in the cab of pickup trucks.

Safety belt use has edged upward since passage of the primary law. After the primary law was put into effect, awareness surveys indicated that 90 percent of respondents were aware that police could now stop and ticket a motorist solely for a safety belt violation (i.e., primary enforcement). In addition, this provision was supported by about three-quarters of all respondents. The 2010 CIOT mobilization was the State of Florida's first high visibility enforcement campaign for safety belts under a primary enforcement law. Enforcement intensity increased to levels not seen before and may be associated with additional gains in statewide belt usage. Once again, increases were greatest among the lowest use subgroups.

Towards the conclusion of every annual national CIOT mobilization, an observational survey of safety belt use has been conducted throughout the state of Florida. This report documents the results of the 2018 annual statewide safety belt use survey, conducted in Florida in June of 2018. The statewide observational survey was conducted by PRG.

Methodology

Survey Design

Florida's 2018 statewide safety belt survey was the second iteration using observation sites selected for the 2017-2021 statewide surveys. The 2017 change was made in response to the NHTSA requirement that new observation sites be selected every five years. The 2017 and 2018 surveys are rooted in a 2012 design developed by William A. Leaf Ph.D. (PRG, Chief Statistician). The 2012 design included 165 observation sites that were approved by NHTSA. The 2017 resample utilized a revised FDOT database including updated vehicle miles traveled (VMT) and road inventory to determine the location of new observation sites. As in 2012, 165 sites ("road segments") were included in the 2017 survey design. The sample of observation sites was approved for use by NHTSA (in writing) in the spring of 2017.

Site Selection

PRG determined that the same 15 counties used for the 2012-2016 statewide surveys could again be utilized based on a five-year fatality query. The counties utilized are: Alachua, Broward, Collier, Duval, Escambia, Hillsborough, Lake, Lee, Miami-Dade, Orange, Palm Beach, Pasco, St. Johns, Seminole, and Volusia.

PRG randomly selected primary and alternate road segments from the updated database provided by FDOT. The 165 road segments (plus alternates) were randomly selected with probabilities of selection proportional to their daily vehicle miles traveled (DVMT) and then mapped for inclusion in the survey.

Observers visited sites prior to conducting the 2017 survey to determine if the road segment was usable. If a road segment proved unusable or inferior, observers chose an alternate segment of the road where they could more effectively observe the same traffic stream. Were that not possible, observers could choose the next available segment of a same roadway type from a list of pre-selected alternates. Since 2017 was the first year to visit most of the segments, several primary locations were deemed unsuitable and alternate sites were used. Once a final site location was determined, the observer drew a map as documentation for future visits. However, a couple of these segments were unusable for the 2018 survey, so alternates were chosen using the same process and mapped for future use.

Data Collection

Observers

Observers were hired and trained exclusively by PRG. All observers conducted safety belt observations for previous Florida surveys and all were trained to the specific requirements of Florida's safety belt use observation. Additionally, observers were trained how to handle various conditions such as bad weather, temporary traffic impediments, and other unforeseeable issues that could necessitate rescheduling an observation. They were also trained in how to substitute alternate sites if a primary site was unusable during the scheduled period. Eight observers operated individually, and one staff member monitored for quality control.

Scheduling

Observers collected data on all days of the week between 7:00 a.m. and 6:00 p.m. First preference was for all sites in a county to be organized into two or three clusters. Road segments from the same stratum were distributed equally across clusters in so far as possible. Clusters of three to five sites were scheduled for one observer on any given day, depending on site proximity and travel difficulty. Observations were balanced across weekends and weekdays for each county. Two-cluster counties included one weekend and one weekday day, while three-cluster counties included one weekend and two weekday days. Within these constraints, day of week assignments were randomly determined.

The first observation site on a scheduled day was randomly selected and the additional sites in the cluster were assigned in an order that provided balance by type of site, time of day, travel distance, and time. Each scheduled site was given a specific time of day, day of week, road segment, and direction of traffic to observe. Observation times, from 7:00 a.m. to 6:00 p.m., were divided into nearly equal-length time periods according to the number of sites within a cluster. On days where five sites were scheduled, time of day was one of five time periods: 7:00 a.m.–9:00 a.m., 9:00 a.m.–11:00 a.m., 11:00 a.m.–2:00 p.m., 2:00 p.m.–4:00 p.m., and 4:00 p.m.–6:00 p.m. For three-site days, time of day was one of six time periods, split evenly for morning and afternoon: 7:00 a.m.–8:45 a.m., 8:45 a.m.–10:30 a.m., and 10:30 a.m.–12:15 p.m.; then 12:15 p.m.–2:30 p.m., 2:30 p.m.–4:15 p.m., and 4:15 p.m.–6:00 p.m. This method resulted in approximately equal numbers of sites observed throughout the 7:00 a.m.–6:00 p.m. time frame. In all cases, the period of safety belt use observation lasted exactly one hour and was required to take place within the broader allowable time period.

Collection Procedures

Data collection was done according to the observer instructions in Appendix A. All passenger vehicles less than 10,000 pounds Gross Vehicle Weight Rating (GVWR) were eligible to be observed. Survey information was recorded on an observation data collection form (Appendix B). The form was designed to document all pertinent site information including date, day of week, time, weather condition, and direction of traffic flow. Each one-page form included space to record information on 25 vehicles, the driver of each vehicle, and the outboard, front seat passenger, if any. Additional sheets were used if more than 25 cars were observed and all sheets for the observation site-period were fastened together. The data collected included occupant gender, age category, and race in addition to safety belt use.

If data could not be collected at a site due to a temporary problem such as bad weather or a temporary traffic impediment, collection was rescheduled at the same site for the same time of day and, where possible, day of the week. However, no such instances occurred during the 2018 collection. If a site could not be used due to a more permanent factor, the next available selected alternate in the same county-stratum was used. In future surveys, the original site will be reconsidered if possible; otherwise, the alternate site will be selected as the new, official location.

Quality Control

A single designated monitor conducted random, unannounced visits to at least 10 observation sites for quality control. The monitor ensured that the observer was in place and making observations during the proper observation period. Where possible, the monitor remained undetected by the observer. As noted above, PRG has had extensive experience in training safety belt use observers. All observers received training that included both classroom instruction and field (road-side) practice. The monitor provided extra assurance that observers grasped the training protocol.

Building a Data Set

PRG staff members keypunched observation data. A thorough check of the data revealed minimal errors, all of which were corrected pre-analysis. Microsoft Excel was used to determine weighted results; including estimation of the overall statewide average. The data set was also analyzed using the Statistical Package for the Social Sciences (SPSS) to generate non-weighted calculations.

Calculation and Reporting of Rates

PRG developed an Excel spreadsheet in which raw data observations were recorded and safety belt use and variability calculations were computed. Calculation of safety belt usage rates utilized formulas approved by NHTSA. For the statewide safety belt use figure to be reported to NHTSA, all observations including vehicle types, drivers, and outboard front seat passengers were included. For the State's internal use, safety belt usage rates were calculated for subsets of interest, including drivers only, passengers only, drivers and/or passengers within vehicle type, or males or females alone. Because weighting certain subgroups decreases the reliability of the results, some breakdowns of safety belt use warranted non-weighted number calculations.

Results

Observers recorded safety belt use information on 26,653 drivers and 6,674 outboard front seat passengers across 165 sample sites within 15 counties. Table 1 displays number of drivers and passengers observed per county, grouped by region.

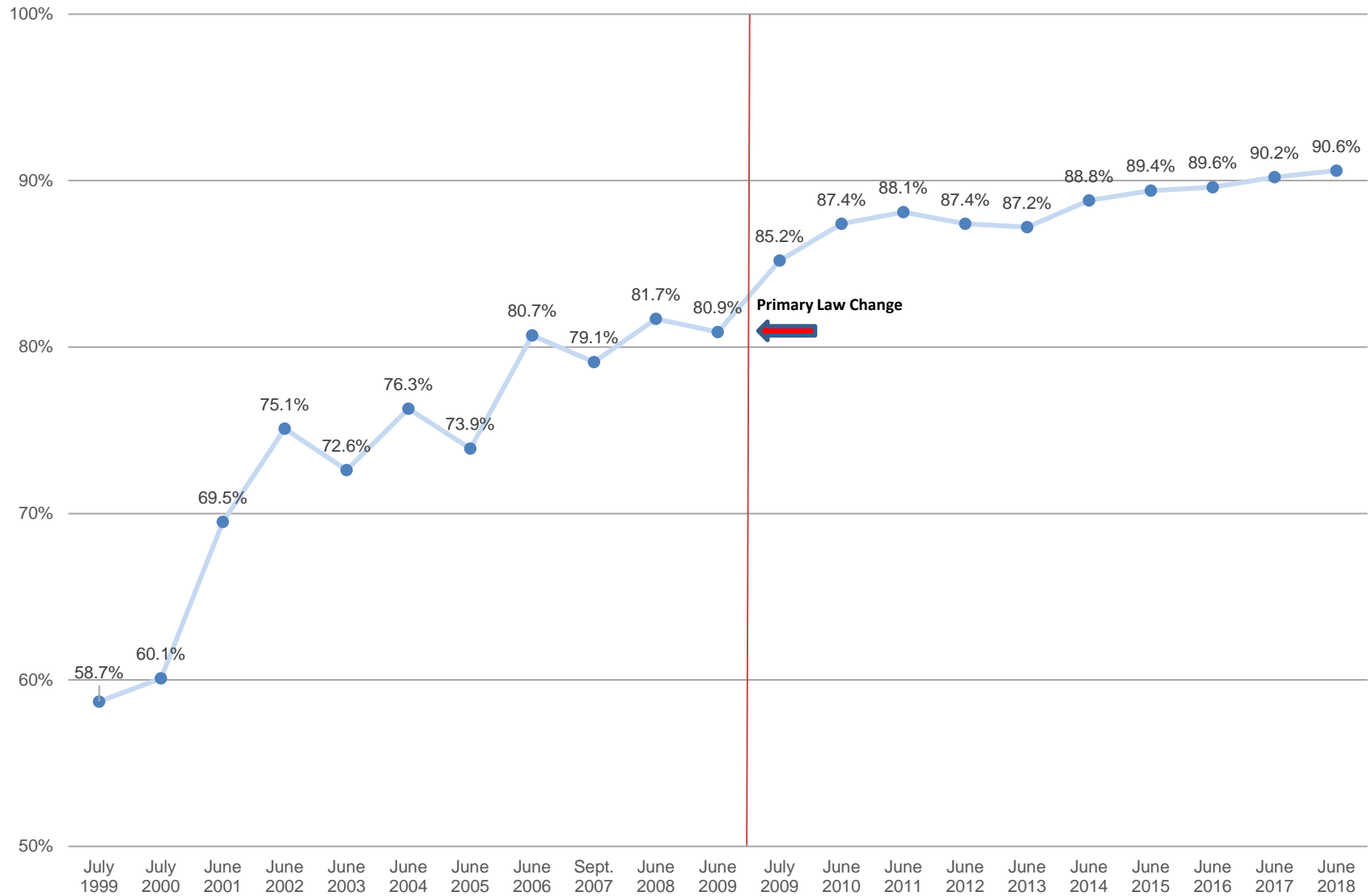
Table 1. Number of Observed Front Seat Occupants per County/Region

	Drivers	Passengers	Total
North Region	7,787	2,177	9,964
Alachua County	1,176	339	1,515
Duval County	1,812	393	2,205
Escambia County	1,826	556	2,382
St. Johns County	1,399	442	1,841
Volusia County	1,574	447	2,021
Central Region	8,060	1,936	9,996
Hillsborough County	1,623	315	1,938
Lake County	1,318	424	1,742
Orange County	1,785	364	2,149
Pasco County	1,071	264	1,335
Seminole County	2,263	569	2,832
South Region	10,806	2,561	13,367
Broward County	1,720	337	2,057
Collier County	2,382	520	2,902
Lee County	2,599	776	3,375
Miami-Dade County	2,257	540	2,797
Palm Beach County	1,848	388	2,236
Statewide Total	26,653	6,674	33,327

The overall safety belt use rate for drivers and passengers combined measured **90.6 percent** in June 2018 (95 Percent Confidence Interval 89.7% – 91.6%; Standard Error = 0.484%; Non-response Rate =0.096%). **This rate represents Florida’s highest use level to date.** Figure 1, on the following page, shows the statewide trend in safety belt use over time.

Surveys of safety belt use conducted during the 1990s indicated no sustained increase in Florida’s statewide rate. Florida’s safety belt use rate started to improve after the year 2000. Increases measured over this time are due, at least in part, to the implementation of highly and widely visible efforts to enforce Florida’s adult safety belt law. A substantial rate increase was measured after implementation of the primary law (June 30, 2009) and the rate increased each year until the 2012 measurement, when the survey was redesigned in compliance with new NHTSA guidelines. Florida’s use levels remained statistically the same until the 2014 increase. Since then, Florida has seen its usage rate steadily improve each subsequent year.

Figure 1. Florida Statewide Observational Survey of Safety Belt Use Results; July 1999 – June 2018

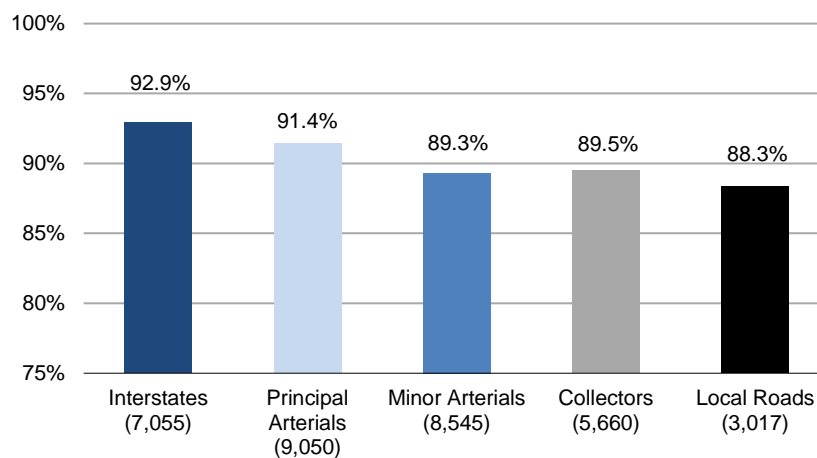


Descriptive Survey Information

Usage by Roadway Type

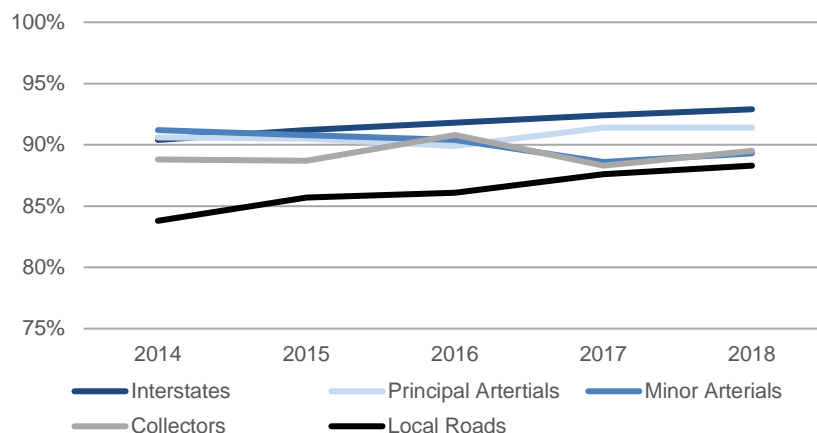
Safety belt use differed by roadway type. Figure 2 shows that safety belt usage was highest on Interstates (92.9%). Those roadways typically yield higher traffic densities and higher rates of speed. Observers measured the lowest safety belt usage rates on Local Roads (88.3%), which are roadways that are less frequently travelled and are usually found within neighborhoods in city limits. With the introduction of the Local Road functional class as part of the updated survey guidelines (2012), lower use rates and higher variability are expected. Nonetheless, usage on local roadways improved 0.7 percentage points from the June 2017 rate of 87.6 percent to 88.3 percent in June 2018. Collectors, the next lowest-density roadway group, saw the highest improvement year-to-year (1.2 percentage points; 88.3 to 89.5 percent, respectively).

Figure 2. 2018 Observed Safety Belt Use Rate by Roadway Type



The 2018 survey found vehicle occupants on local roads buckling up least often (Figure 3). The last five annual surveys show some fluctuation but, in general, travelers on most road types are buckling up more now compared to years past. Usage on Local Roads improved the most.

Figure 3. Observed Safety Belt Use Rate by Roadway Type: 2014-2018



Usage by Occupant Sex

The 2018 survey results indicated lower safety belt use among male occupants compared to female. Male occupants wore safety belts 5.4 percentage points less than female occupants (Figure 4). Lower belt usage among male occupants is typical in observational surveys of safety belt use and the usage gap has not decreased. Figure 5 displays the trends in male and female safety belt use over the last five Florida statewide surveys. Both male and female occupant safety belt usage has increased over time. Overall, female occupants improved 1.7 percentage points in usage from 2014 to 2018, while male occupant usage improved 2.1 percentage points over the same period.

Figure 4. 2018 Observed Safety Belt Use Rate by Gender

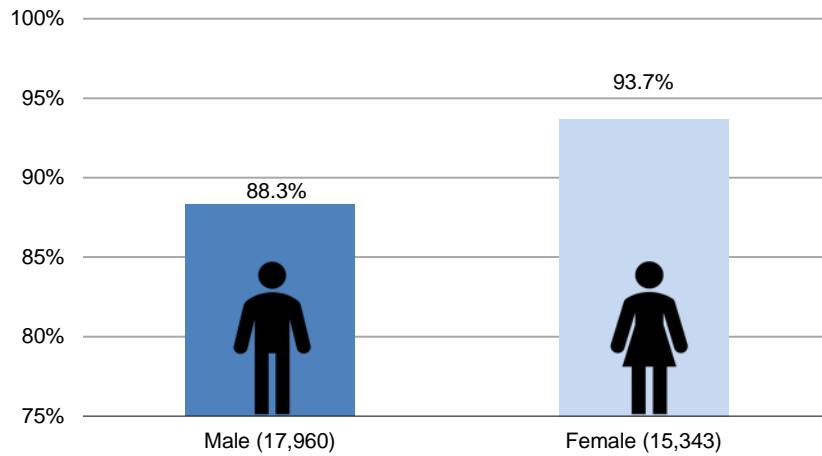
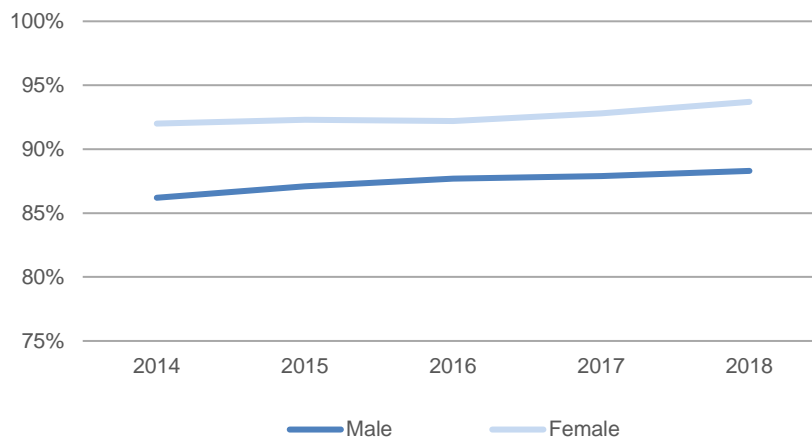
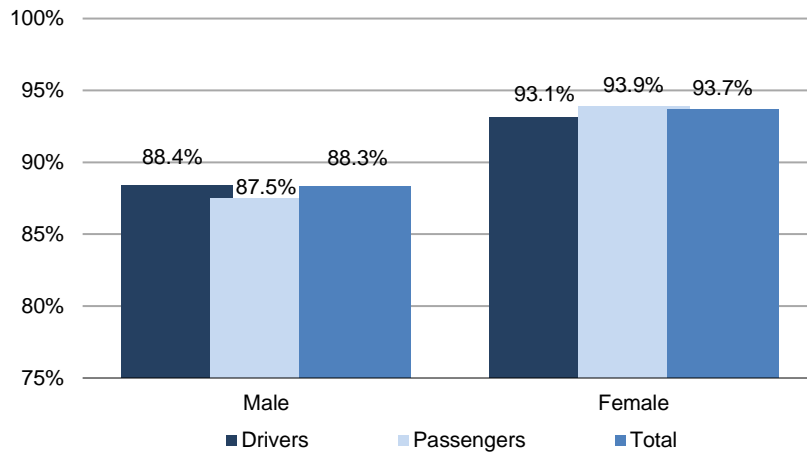


Figure 5. Observed Safety Belt Use Rate by Gender: 2014-2018



Male passengers observed wore safety belts less compared to male drivers, while female passengers were observed to wear safety belts more often than female drivers. (Figure 6). Marginally more separation in safety belt usage is seen among passengers when comparing by occupant sex.

Figure 6. 2018 Observed Safety Belt Use Rate by Gender and Front Seat Position



Usage by Vehicle Type

Results from the survey indicated lower safety belt use among occupants in pickup trucks (81.7%) when compared to other vehicle types (Figure 7). Front seat occupants in vans were most likely to be belted (92.2%), followed by occupants in passenger cars (91.8%) and sport utility vehicles (91.4%). Between the years 2014-2018, safety belt use increased in all vehicle types (Figure 8). However, usage in pickup trucks declined from 2017 to 2018 (2.1 percentage points), increasing their large usage gap behind occupants in the next lowest vehicle type. For 2018, there was a 9.5 percentage point difference compared to SUV occupants.

Figure 7. 2018 Observed Safety Belt Use Rate by Vehicle Type

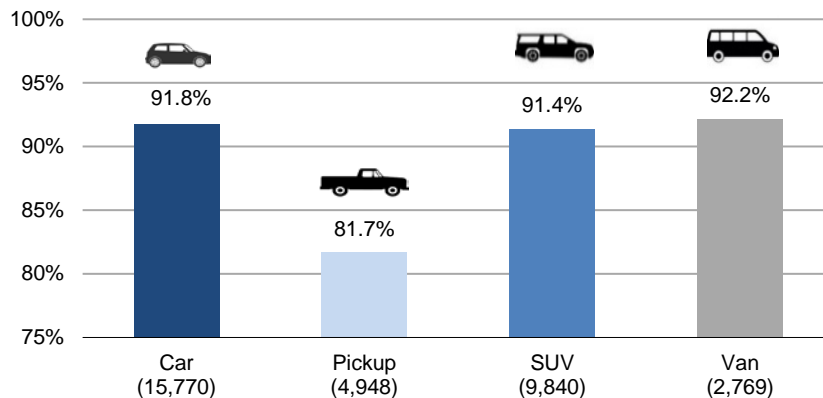


Figure 8. Observed Safety Belt Use Rate by Vehicle Type: 2014-2018

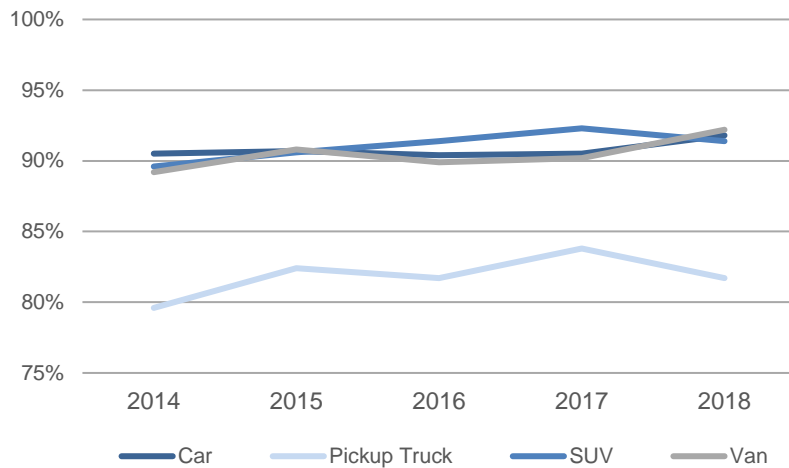
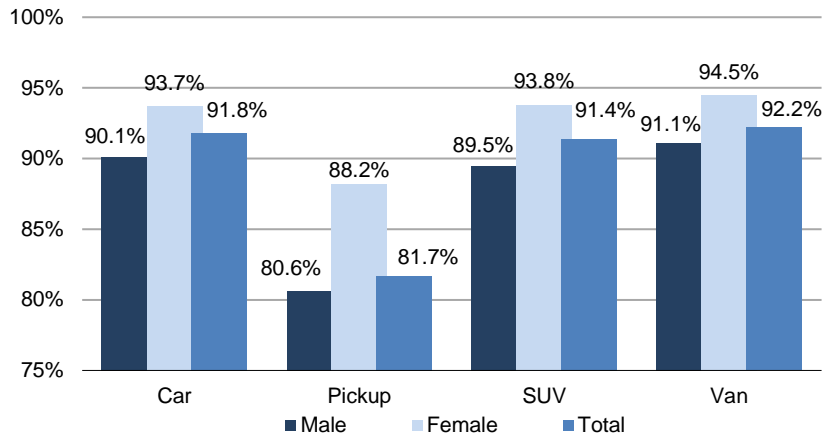


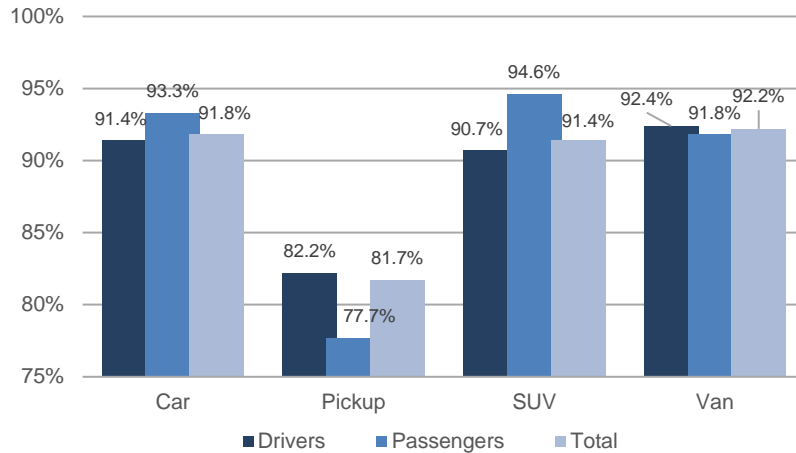
Figure 9 shows the breakdown of safety belt use by gender and vehicle type. As previously indicated, the survey found male occupants wore safety belts less often than females, regardless of vehicle type.

Figure 9. 2018 Observed Safety Belt Use Rate by Gender and Vehicle Type



Further evidence of the low use rate in pickup trucks can be seen on the following page where vehicle use rates are examined by occupant type (Figure 10). Outboard passengers in pickups were observed wearing safety belts the least of all occupant categories (77.7%).

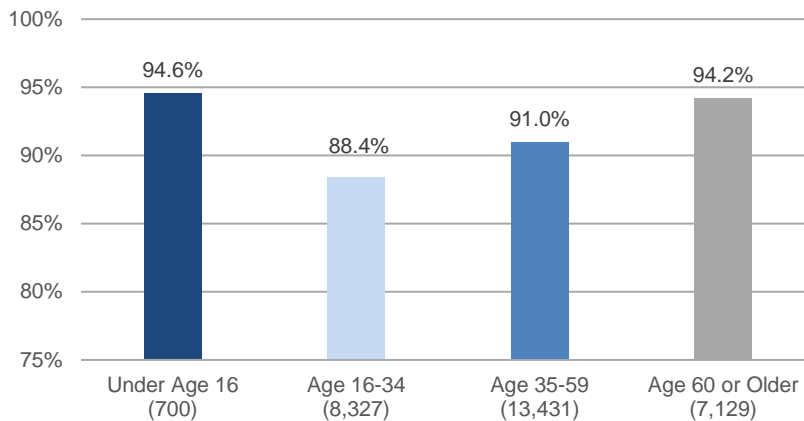
Figure 10. 2018 Observed Safety Belt Use Rate by Vehicle Type and Seating Position



Usage by Age Group (Unweighted Calculation)

The survey results presented below are based on raw counts (unweighted calculations) and are potentially skewed to higher density, typically higher travelled and higher belt usage roadways. Most occupants observed were deemed between the ages of 16-59 (Figure 11). Broken down, occupants between the ages 16-34 were buckled up the least (88.4%)². Occupants between the ages 35-59 were buckled up 91 percent of the time. The youngest (< age 16) and oldest (age 60+) occupants were most likely wearing a safety belt (94.6% and 94.2%, respectively).

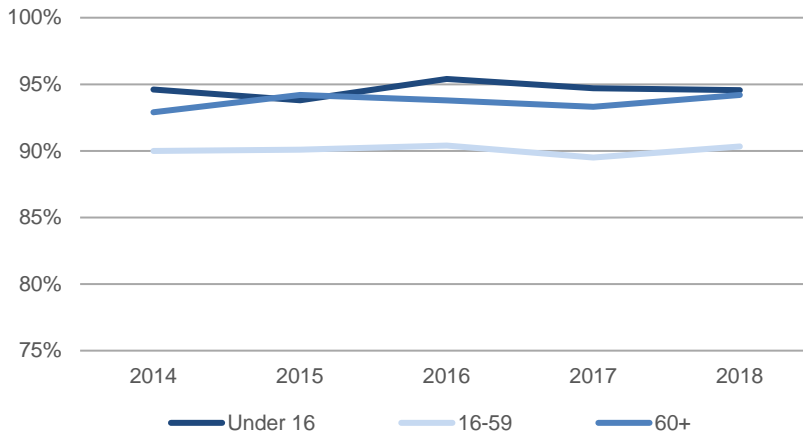
Figure 11. 2018 Observed Safety Belt Use Rate by Age Category of Occupant



² Ages 16-59 were not broken down for observations in Collier and Lee counties and therefore excluded from Figure 11 calculations. However, those data are included in Figure 12 where we look at ages 16-59 as a single group.

Annual surveys conducted over time show a similar pattern in usage among age groups (Figure 12). Surveys prior to 2017 did not have separate 16-34 and 35-59 age categories, therefore trend results are presented below as one 16-59 age grouping.

Figure 12. Observed Safety Belt Use Rate by Occupant Age Category: 2014-2018



Usage by Race/Ethnicity (Unweighted Calculation)

As with age, results presented below on usage by race/ethnicity of occupant are based on raw numbers. Results indicate Black occupants wear safety belts least often compared to other race/ethnicities (Figure 13). Historically, that has always been the case and the gap has not diminished over the past five surveys (Figure 14).

Figure 13. 2018 Observed Safety Belt Use Rate by Occupant Race/Ethnicity

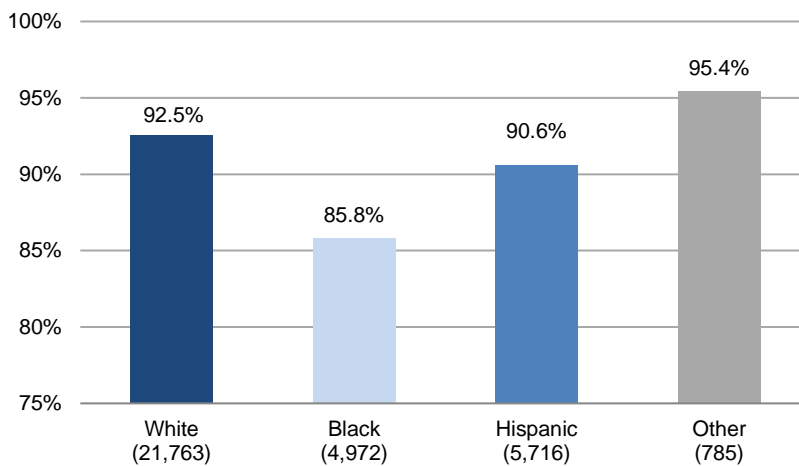
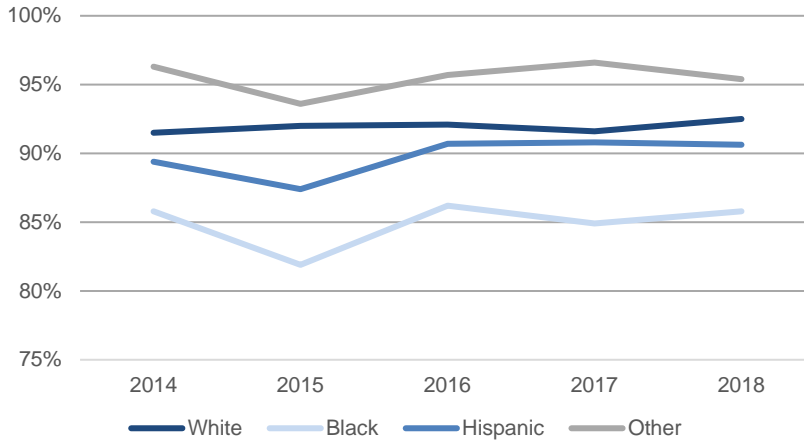


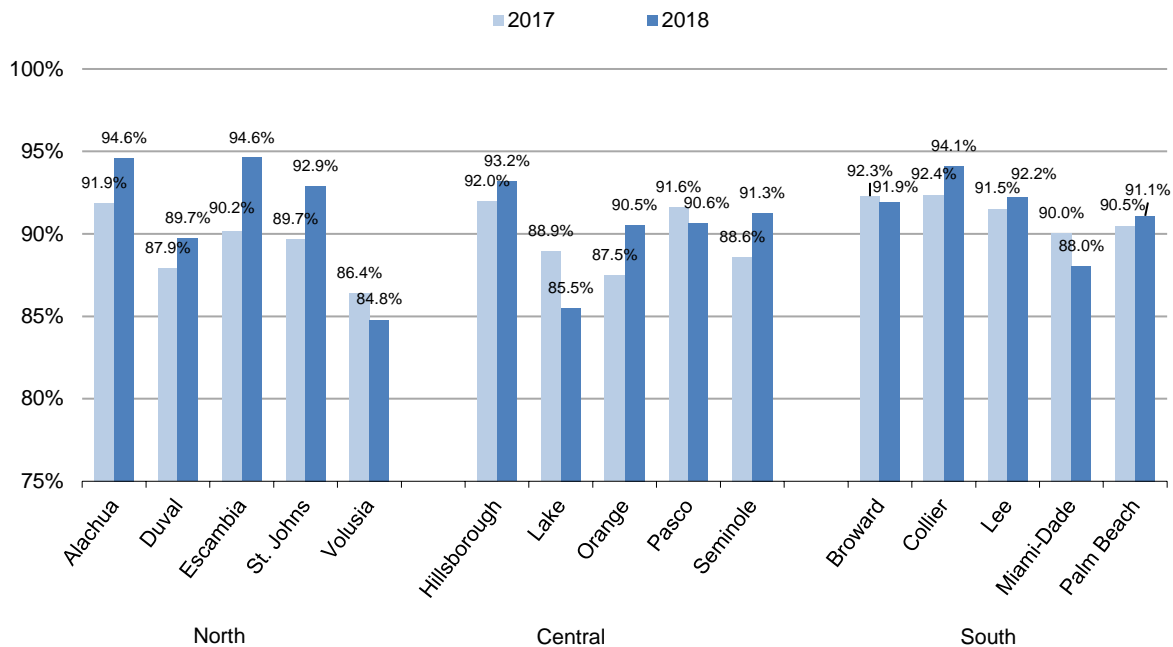
Figure 14. Observed Safety Belt Use Rate by Race/Ethnicity: 2014-2018



Usage by Survey County

Figure 15 shows occupant safety belt use by county, grouped by north, south and central regions of the State of Florida. Note that individual county rates should be interpreted with caution. The survey design is not intended to provide official county safety belt use rates but rather a single, statewide safety belt use rate. The 2018 survey results indicate that the usage rate is at or above 90 percent in nearly three-fourths of the survey counties (n=11), up from less than two-thirds of the counties in 2017 (n=9).

Figure 15. Observed Safety Belt Use Rate by County and Region: 2017-2018



Conclusion

Florida's statewide safety belt use rate for 2018 is 90.6 percent. For the second year in a row, Florida topped 90 percent usage among front seat occupants in passenger vehicles.

Safety belt usage has generally shown an upward trend over time, increasing 9.7 percentage points since the June 2009 measure, just prior to the passage of the primary belt law (80.9%). The 2018 survey results indicate that the usage rate is at or above 90 percent in nearly three-fourths of the survey counties (n=11), up from less than two-thirds of the counties in 2017 (n=9).

The 2018 results show that further progress has been made, especially in safety belt usage among occupants traveling on Collectors and Local Roads. The results also point to where improvement is still needed, particularly among low belt use groups, including occupants riding in pickup trucks, Black occupants, and occupants traveling on local roadways. Occupant protection programs should seek to use proven countermeasures that work to increase safety belt usage among the disproportionately low use groups that are identified in this survey.

Appendix A. Safety Belt Observation Instructions

The instructions that follow describe procedures for observing safety belts. Please keep these instructions handy for quick review.

1. Observation Sites

Our Statewide sample of randomly selected controlled roads and freeway exits includes 165 observation sites across 15 counties.

This is the second time that this specific design and list of observation sites has been used. You should have drawn maps indicating the observation spot along the segment. If not, it will be up to you to find a suitable location for observation or, if the road segment is in some way compromised (e.g., closed or under construction) so that normal traffic can't occur, disqualify the site and move to the next alternate.

For any new location, you will be given a general map of the road segment on which you are to observe (together with time for observation and direction of traffic to observe). When you get to the general location, your first task is to find a specific location for observing. We will provide a recommended location for observation; however, should it be unsuitable, you can select a different location along the road anywhere between the road segment's end points. The general map will show the end points of the road segment, or identify possible highway exit ramps, on which observations can be made.

It is recommended that you first look for a place where traffic must slow naturally, for a traffic control (stop signs are better than traffic signals) or a sharp curve on an expressway exit ramp.

Select a spot where you can observe safely, without risk to yourself or to traffic (e.g., by being a distraction or by impeding their view), and where you can readily observe drivers and outboard front seat passengers. Note that the direction of travel you must observe has already been specified.

When you have selected the exact location for observing, show the location on your general map and then make a detailed "site map" – a drawing that shows where to stand, the traffic flow you're observing, the names of the intersecting roadways, nearby buildings, etc.

2. Observation Days and Times

You will receive a schedule that has assigned observation locations with day of week and time of day. You must adhere to this schedule if at all possible. Observe in poor weather as long as you can stay dry (enough) and your ability to make accurate judgments is not compromised.

Each day is comprised of three-to-six daylight time periods, and your schedule will include three to six locations to observe. The time periods are:

3 Periods	4 Periods	5 Periods	6 Periods
7:00 – 8:45 a.m. 8:45 – 10:30 a.m. 10:30 a.m. – 12:15 p.m. OR 12:15 – 2:30 p.m. 2:30 – 4:15 p.m. 4:15 – 6:00 p.m.	7:00 – 9:30 a.m. 9:30 a.m. – 12:00 noon 12:00 a.m. – 3:30 p.m. 3:30 – 6:00 p.m.	7:00 – 9:00 a.m. 9:00 – 11:00 a.m. 11:00 a.m. – 2:00 p.m. 2:00 – 4:00 p.m. 4:00 – 6:00 p.m.	7:00 – 8:45 a.m. 8:45 – 10:30 a.m. 10:30 a.m. – 12:15 p.m. 12:15 – 2:30 p.m. 2:30 – 4:15 p.m. 4:15 – 6:00 p.m.

You need to observe for one full hour at each site. The observation hour should be continuous and should fall entirely within the observation period. Use the extra time in the observation periods to move between sites, locate and document your observation positions, eat lunch, etc.

3. List of Sites

In your packet of materials is your list of observation sites, together with maps, descriptive information (road names, cross streets, direction of travel to observe, etc.), and schedule.

4. What to Do if a Site Is Unusable/Inaccessible

Alternate sites with the same information are also provided. If you determine that the primary site cannot be used, you must select an alternate site. The alternate **MUST** be:

- The first site in your set of alternates that “matches,” i.e.:
 - In the same county.
 - Of the same Roadway Type (there are 5 types; in decreasing size and traffic volume, they are: Interstate/Expressway, Other Principal Arterial, Minor Arterial, Collector, and Local).

If you must move to an alternate site, indicate on the general map for the primary site why you can’t use it, go to the alternate, pick an appropriate observation spot, document it, etc.

If you use an alternate site, you must observe at the site during the same time period and day of week as the schedule for the site it replaces.

5. Which Roadway and Direction to Observe

It is important to recognize that one **cannot** simply choose to observe traffic on either of the intersecting roadways at an intersection. The roadway and direction to observe are clearly indicated on the general site map. If possible, you **must** observe traffic on this roadway traveling in the direction indicated. If the roadway is a freeway/expressway/interstate, you are to code motorists who were traveling in the direction indicated as they leave this roadway via an exit.

If you cannot observe safety belt use for the direction specified, you may switch and observe traffic in the opposite direction. Switching direction is a **last resort**. Do this only if there is no

safe place for you to position yourself or observations aren't possible due to something like sun glare; if you do this you must document the reasons for switching.

6. Which Vehicles to Observe

- a. Code passenger cars, vans, jeeps, pickup trucks, and sport utility vehicles (SUVs) that are less than 10,000 lbs GVWR. Within these categories, there are no exceptions; code commercial vehicles (any vehicle with a sign on the outside), government vehicles, emergency vehicles, etc. Do NOT code large buses and heavy trucks.
- b. You will have selected an observation point where you expect you will be able to code nearly every qualified vehicle. If traffic is moderate and you are near a stop-sign-controlled intersection (or a roundabout, or some other location where all traffic is slowed), this is realistic. If you are near a signal-controlled intersection, you may find that free-flowing traffic on the green signal is moving too fast. In that case, go to step (c). **The goal is to have very, very few “unsure”.**
- c. If you need to observe traffic stopped/slowed by a red light, begin observations with the **second** vehicle in a line of vehicles stopped at the traffic signal. Code restraint use by occupants of the second vehicle, then code the third vehicle in line, etc. Continue until the vehicles begin to move too rapidly with the green signal.
- d. On surface streets with multiple approaching lanes of traffic, code traffic in all approaching lanes **including** ones for right or left turns, if any. At signal-controlled intersections, begin with the second vehicle in the near lane, then the second in the next lane, etc., to the third in the near lane, etc. For the next red signal, begin with second vehicle in the lane you left off at on the preceding signal phase. If the level of traffic is too high to code all lanes, observe each lane exclusively for an equal length of time, broken into 10 or 15 minute periods (with each lane observed for the same number of periods).
- e. In the case of freeway exits, find a location controlled by a sharp turn, a stop sign, or a traffic signal so that you can observe nearly all vehicles as they slow down. If possible, do not choose a location that depends on vehicles slowing because they can't merge smoothly, since that would bias your selection to that category of drivers.

7. Heavy Traffic Conditions

Heavy traffic conditions should not affect observations at signalized intersections. For example, at a red light, you should begin with the second vehicle in the near lane and code the occupant and vehicle characteristics. You should then proceed to the second vehicle in the next lane, etc., then the third vehicle in the near through lane, and so on until traffic begins to move (you can walk alongside the line of vehicles). It is likely that, in heavy traffic conditions, there will be more cars stopped than you can code before traffic begins to move.

At freeway exits, it is possible that, in heavy traffic conditions, there is an “unending” line of vehicles slowing/stopping before entering the flow of traffic. In this situation, begin with the second vehicle in line (vehicle “A”). Code the pertinent information for vehicle “A” and mark it on the coding sheet. One or more cars may have passed while you are completing the coding for vehicle “A”. At the moment coding for vehicle “A” is complete, look up and identify the next slowed/stopped vehicle. Do **not** code that vehicle, but code the one behind it. Continue in this fashion throughout the coding period for that observation site.

8. How Long to Observe

Observe at each location for a full 60 minutes. A fixed observation period translates to high volume roadways contributing more observation data than low volume roadways. That’s the way the study is designed.

9. Whom to Observe

- a. **Front seat drivers and outboard passengers.** If there are more than two occupants in the front seat, only observe the driver and the passenger (regardless of age) closest to the passenger-side door. Thus, if there are three occupants in the front seat, the observer would ignore the middle occupant.
- b. **Code everyone in the driver’s seat and the outboard passenger seat except children in child safety seats.** Do include all other children including children in booster seats. Leave fields for passenger data blank only if there is no qualified passenger present.

10. Recording Data

- a. Each coding sheet contains room for 25 vehicles.
- b. At the top of each coding sheet is a place for indicating the site code, site name (street/road/highway and identifier such as cross street or exit number), date, day of week, weather, and time of day. At the bottom of the sheet is a place to indicate page number and how many pages of site data there are. Make sure this is filled in accurately and completely for each coding sheet. For “location code”, write in **both** the site number **and** the street/road location. **THE LOCATION CODE IS EXTREMELY IMPORTANT.**
- c. Please place the coding forms in order in envelopes to return to PRG-South. Keep all the coding sheets for a county in one envelope. Within a county, try to place the coding sheets in order from lowest to highest intersection number. For each intersection, place the pages in order (e.g., 1 of 6, 2 of 6, 3 of 6, etc.).

11. Codes

- a. **Vehicle:** Indicate the type of vehicle in which the person is riding.

C = Car

V = Van, minivan or other like vehicle

T = Truck, i.e., pickup truck with a separate bed, even if enclosed

S = Sport Utility Vehicle

- b. **Sex (S):** Note the gender of the person being observed, male (M) or female (F) or unsure (U).

- c. **Age (A):** Note the age range of the person being observed.

C = Child age 15 or younger (passenger only)

Y = 16-34

M = 35-59

O = 60 years or older

U = Unsure

- d. **Race: (R)** Note the race of the person being observed.

W = White

B = Black

H = Hispanic

O = Other

U = Unsure

- e. **Restraint Use**

Safety belts: Code if the occupant is (Y) or is not (N) wearing a safety belt. **Code based on the shoulder belt.** If the shoulder belt is visible and properly positioned, code Y. If the person is adequately visible and no shoulder belt use is seen, code N. If you cannot see the person clearly enough to determine whether or not a shoulder belt is visible, code U (uncertain). In general, try to avoid the U code. If the shoulder belt is improperly fastened, i.e., looped behind the back or under the arm, code N for improper use.

12. Returning Materials After Completing Observations

Make sure to return all materials back to PRG-South:

- a. Completed coding forms
- b. Unused coding forms (only after the last survey)
- c. Site maps (with any changes noted – only after the last survey)
- d. Maps (with any changes noted – only after the last survey)
- e. List of intersections (with any changes noted – only after the last survey)

13. General Tips

Conducting safety belt observations is not particularly hard work, but it is tedious work. Conditions are often hot and humid. Observers must make a special effort to maintain the quality of the observations. Here are some tips and recommendations based on years of conducting these observations.

1. Dress for the work. A hat, sunscreen and sunglasses are essential. If you don't have the complexion that will allow several hours in the sun, you should wear long pants and long-sleeved shirts. The discomfort that comes with the heat is much more bearable (and considerably shorter) than a severe sunburn.
2. Wear an orange safety vest at all times. Drivers are wary of people hanging around corners peering into cars, especially if they have kids in the car. The vest gives you an "official" air that may put drivers at ease. Still, don't be insulted by windows going up, doors locking, etc.
3. You will have an identification letter from DOT; keep it handy. Police officers and others will probably not be aware of the project. If anyone asks what is being done, tell them and show them the letter.
4. Be thoroughly familiar with all the procedures in this manual. Just one person consistently making the same mistakes can bias the results. The point of this research is to get an accurate reading of safety belt usage so education campaigns can be developed for low usage groups. Accurate information is of paramount importance.
5. Each observer is ultimately responsible for his/her work, as well as safety. Remember, observation requires that you stand close to traffic. Stay alert and be ready to react.

Appendix B. Florida Safety Belt Observation Form

SITE NUMBER: _____ SITE: _____

NOTES: _____

DATE: _____ - _____ - _____ DAY OF WEEK: _____

WEATHER CONDITIONS
 1 Clear / Sunny 4 Fog
 2 Light Rain 5 Wet But Not
 3 Cloudy Raining

DIRECTION OF TRAFFIC FLOW (Circle one): N S E W

START TIME: _____ (Observation period will last exactly 60 minutes)

Veh. #	VEHICLE			DRIVER			PASSENGER		
	Vehicle C = car T = truck S = SUV V = van	Sex M = male F = female U = unsure	Age Y = 16-34 M = 35-59 O = 60 or older U = unknown	Race W = White B = Black H = Hispanic O = Other U = unsure	Use Y = yes N = no U = unsure	Sex M = male F = female U = unsure	Age C = 6-15 Y = 16-34 M = 35-59 O = 60 or older U = unknown	Race W = White B = Black H = Hispanic O = Other U = unsure	Use Y = yes N = no U = unsure
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