Florida Department of Transportation





FY 2021
Highway Safety Plan
Annual Report



Ron DeSantis
Florida Governor

Kevin J. Thibault, P.E. FDOT Secretary

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INTRODUCTION

The Florida Department of Transportation (FDOT) State Safety Office is pleased to present the FY2021 Annual Report detailing the planned activities, activity results, planned activities not implemented, National Highway Traffic Safety Administration (NHTSA) mobilization participation and overall progress toward meeting Florida's "target zero" mission for fatalities and serious injuries.

AMENDMENTS

The FDOT State Safety Office submits the Highway Safety Plan (HSP) by July 1st of each calendar year for NHTSA approval of projects to be funded in the upcoming fiscal year that will begin October 1st, in accordance with 23 CFR Part 1300. Any changes to the originally submitted HSP is considered an amendment and must be approved by the NHTSA Regional Office.

The FDOT State Safety Office submitted and was approved for two amendments during the FY2021 subgrant year. The following legend is provided to identify the changes that were approved and implemented within each respective amendment:

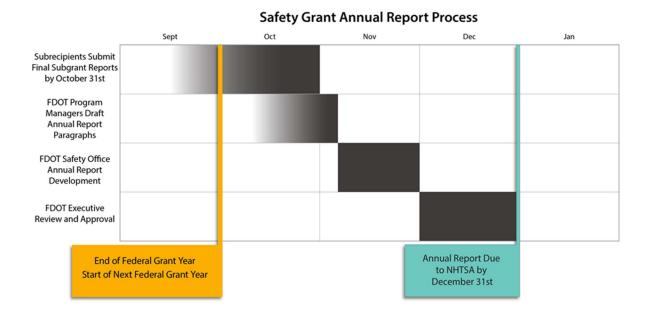
Legend:

Amendment 1 Changes - Gold

Amendment 2 Changes - Red

ANNUAL REPORT

The FDOT State Safety Office works with subrecipients to complete the required Highway Safety Plan Annual Report each year by December 31st. Our FY2021 Annual Report includes all projects proposed and approved in the FY2021 Highway Safety Plan, along with a report out of activities performed by each project.



CARES ACT WAIVER(S)

On April 29, 2021, NHTSA issued a notice announcing waiver of certain FY2021 requirements for State Highway Safety Grant Programs Pursuant to the emergency authority provided under Section 22005(a) of Division B of the Coronavirus Aid, Relief, and Economic Security (CARES) Act, Pub. L. 116-136, as extended under Section 442 of the Consolidated Appropriations Act, 2021, Pub. L. 116-260. WAIVERS

The following waivers are issued, effective upon the date of this notice:

- Maintenance of Effort: NHTSA waives the maintenance of effort requirements for FY 2021 and the effect of the associated certifications provided by States in their grant applications for FY2021. Provisions waived 23 U.S.C. § 405(a)(9)(A); 23 CFR Part 1300, App. B.
- Local Benefit/Share to Local: NHTSA waives the requirement and the effect of the associated assurances provided by States in their grant applications for FY 2021 that States expend 40 percent of Section 402 (23 U.S.C. 402) highway safety grant funds in, or for the benefit of, political subdivisions of the State.

Florida continued to meet the Maintenance of Effort requirements in FY2021 and closely met the local benefit/share to local requirement with a 39.72% expenditure rate.



FLORIDA DEPARTMENT OF TRANSPORTATION

The Florida Department of Transportation (FDOT) is an executive agency, and thus reports directly to the Governor. FDOT's primary statutory responsibility is to coordinate the planning and development of a safe, viable, and balanced state transportation system serving all regions of the state. It is also charged with assuring the compatibility of all transportation components, including multimodal facilities. Multimodal transportation systems combine two or more modes for the movement of people or goods. Florida's transportation system includes air, bus transit, bicycle and pedestrian facilities, rail, roadway, sea, and spaceports.

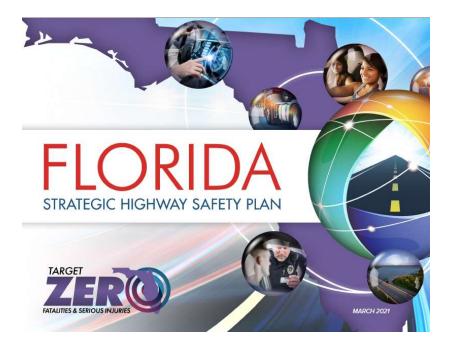
Florida's population and economy are projected to continue to expand at a strong pace. Florida's Long-Range Transportation Vision, for the next 50 years, includes goals to provide safety and security for residents, visitors, and businesses, along with efficient and reliable mobility for people and freight and transportation solutions that support quality places to live, learn, work, and play with more transportation choices for people and freight. Behavioral safety is a key component to supporting the successful execution of these goals.

FDOT's State Safety Office contributes to the agency mission by seeking to improve the safety of Florida's roadways through the work of the following sections: federal highway safety grants, engineering and crash data, bicycle and pedestrian safety program, Safe Routes to Schools program, crossing guard train-the-trainer, and employee health and safety.

The FDOT State Safety Office has assembled the following Highway Safety Plan to implement projects and programs that will seek to lower the number of fatalities and serious injuries with the ultimate target of zero fatalities.



FLORIDA'S 2021 - 2025 STRATEGIC HIGHWAY SAFETY PLAN



Eliminating roadway fatalities is the highest priority of FDOT and our traffic safety partners. Florida recognizes achieving zero fatalities and serious injuries will not be easy and will require commitment, energy, and innovation. We also acknowledge that some policies, procedures, and practices must change; business as usual is not enough and systemic changes are needed to make meaningful progress.

Florida's safety vision is simple: to eliminate all transportation-related fatalities and serious injuries for all modes of travel. This priority focuses on motor vehicle safety and includes pedestrians, bicyclists, motorcyclists, micromobility device users, and transit users using the roadway system, as well as connections between the roadway system and other modes of transportation. The personal and societal costs of traffic crashes in Florida today are unacceptably high. More than 3,100 Florida residents and visitors die in a traffic crash each year, and about 18,000 are seriously injured. Crashes involving fatalities, serious injuries, and property damage also take a toll on our quality of life, economy, and impede the efficiency and reliability of our transportation system.

The 2021 - 2025 Strategic Highway Safety Plan (SHSP) provides a framework for how Florida's traffic safety partners will move toward the vision of a fatality-free transportation system during the next five years. It is a call to action for public, private, and civic partners, identifying areas for collaboration, investment, and innovation.



Florida is focused on high priority topics like lane departure crashes, intersection crashes, pedestrian and bicyclist crashes, and crash data, and we have implemented a long list of proven countermeasures from safety belt use to rumble strips, and driver education. The SHSP calls for continued and expansion or enhancement of many of these activities – and it also challenges us to do more.





This SHSP deepens our resolve to aggressively reduce fatal and serious injury crashes in Florida. It introduces Florida to a "Safe System" approach promoted by the Federal Highway Administration (FHWA) to address all elements of a safe transportation system in an integrated manner. This approach means new priorities and strategies; enhanced and new partnerships; and committing more of our time, talent, and resources. We believe our collective commitment will help all of us make significant progress toward Florida's safety vision in the next five years and beyond.

OUR PLANNING PROCESS

The SHSP is a statewide safety plan that provides a framework for eliminating highway fatalities and serious injuries on all public roads. It identifies Florida's key safety needs and guides investment decisions toward strategies and countermeasures with the greatest potential to save lives and prevent injuries. The SHSP is a data-driven, multi-year plan establishing statewide strategies and emphasis areas. To develop this plan, we started with the 2016 SHSP, reviewed and aligned with related plans, analyzed trends and crash data, collaborated with our partners and coalitions, and sought public input.



VISION ZERO WORKSHOP

225 ATTENDEES



SAFETY SUBCOMMITTEE

6 MEETINGS 150 ATTENDEES



SAFETY COALITION MEETINGS

7 MEETINGS 200 ATTENDEES



PARTNER BRIEFINGS

247 BRIEFINGS WITH MORE THAN 12,800 ATTENDEES AS PART OF THE FLORIDA TRANSPORTATION PLAN DEVELOPMENT



SOCIAL MEDIA OUTREACH

MORE THAN 78,000 IMPRESSIONS
AS PART OF THE FLORIDA
TRANSPORTATION PLAN DEVELOPMENT

ALIGNMENT WITH OTHER STATE PLANS

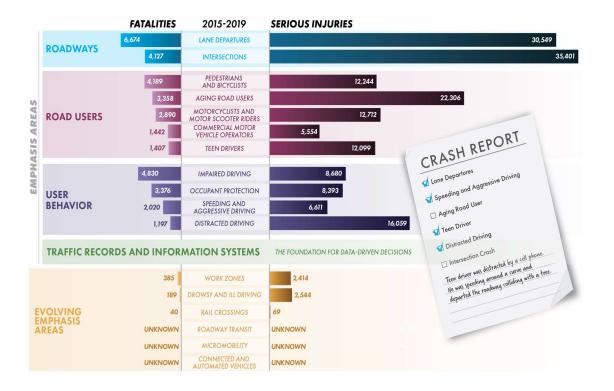
The SHSP was developed in close coordination with the state's long-range transportation plan, the Florida Transportation Plan (FTP). The FTP establishes the goal of "Safety and security for Florida's residents, businesses, and visitors," with the target of zero transportation fatalities or serious injuries for all modes. The FTP is guided by a 35-member Steering Committee, who also provided guidance to the update of this SHSP through the FTP Safety Subcommittee. The FTP Safety Subcommittee, comprised of key transportation and safety partners, met six times to review traffic safety data, discuss FTP and SHSP strategies, and provide input on emphasis areas. In addition to aligning with the FTP, we considered the goals and targets set in the Highway Safety Improvement Program (HSIP), the HSP, the strategic plans of statewide traffic safety coalitions and programs, the safety components of the Florida Freight Mobility and Trade Plan (FMTP), and the long-range transportation plans of Florida's 27 metropolitan planning organizations (MPOs). In an effort to have a broader reach, we also considered plans from other agencies such as the Department of Elder Affairs' State Plan on Aging, the Florida Department of Health's (FDOH) State Health Improvement Plan (SHIP), and the Emergency Medical Services (EMS) State Plan.

REVIEW AND ANALYSIS OF SAFETY AND RELATED DATA

Florida's SHSP is a data-driven plan, built on extensive analysis of the state's traffic crash data. Florida's crash data are collected by law enforcement officers statewide and submitted to the Florida Department of Highway Safety and Motor Vehicles (FLHSMV). The data analyzed include valuable information about the location of the crash, conditions at the time of the crash, behavioral factors that contributed to the crash, and the vehicle and demographic information that identifies the types of users involved in the crash. This information, paired with other statewide and national trends, adds context to the traffic fatalities and serious injuries that occur on Florida's roadways and helps safety professionals and partners identify potential countermeasures that could save lives. Unless otherwise noted, all data reported in Florida's SHSP are from FLHSMV from 2015-2019. For the 2021 SHSP update, the five-year traffic crash data (2015-2019) are compared with the previous five-year period (2011-2015) data to evaluate the highest contributing factors to Florida's safety performance.

OUR EMPHASIS AREAS

Fatal and serious injury crashes are rarely influenced by a single factor. Based on partner and stakeholder input, a review of Florida's traffic safety resources, and analysis of crash data between 2015 and 2019, we identified the top Emphasis Areas and organized them into three categories – Roadways, Road Users, and User Behavior – supported by traffic records and information systems and accompanied by an additional category for evolving safety issues.



VISION ZERO

Florida is a Vision Zero state, recognizing that no traffic fatality is acceptable on our roadways. Opportunities to improve traffic safety include focusing attention on the shortcomings of the built environment, policies and technologies that influence behavior, the development of safer vehicles, education, and law enforcement.

Vision Zero is not just "business as usual" with a new name; its core principles must be acknowledged and built into everyday efforts.

- Traffic fatalities and serious injuries are acknowledged to be preventable
- Human life and health are prioritized within all aspects of transportation systems
- Safety work should focus on systems-level changes influencing individual behavior
- Speed is recognized and prioritized as a fundamental factor in crash severity

Recently, in efforts to further coordinate and align Vision Zero initiatives throughout the state to support the goal of a fatality-free transportation system, Florida conducted its May 2019 Long-Range Transportation Visioning Session with a "Vision Zero Workshop" component.

The emphasis of this workshop was to forge new strategies, or reinforce effective strategies, including the 4 E's of traffic safety (engineering, enforcement, education, and emergency services) and beyond. Participants included representatives from metropolitan planning organizations, regional planning councils, traffic safety officials, various transportation modes, and local government planning officials. This multi-disciplinary brainstorming allowed for open dialogue to proactively spearhead ideas to unify processes, structures and education methods that coincide with Vision Zero initiatives within each participant's respective sphere of influence.

Participants were challenged to view traffic fatalities and serious injuries as a public health crisis and were encouraged to take away ideas for both immediate and long-term implementation strategies that will encompass a broader and more inclusive perspective for Vision Zero implementation. FDOT has committed to use data collected from the meeting to launch the Florida Strategic Highway Safety Plan refresh and incorporate these themes throughout all future planning documents.

FEDERAL TRAFFIC SAFETY PROGRAMS

Florida's Highway Safety Plan (HSP) and Highway Safety Improvement Plan (HSIP) echo the goals of the Florida 2016 SHSP. All three plans cite the goal of reducing traffic crashes, fatalities, and serious injuries, with an ultimate target of zero deaths.

The Florida Department of Transportation and its many traffic safety partners share a high concern for the upward trending of traffic crashes, both statewide and nationally. Many programs and efforts have been initiated in an attempt to reverse these deadly trends. The FDOT, for example, launched an enhanced intersection lighting initiative to increase visibility of pedestrians and reduce pedestrian fatalities.

A Complete Streets approach has also been launched. While the Complete Streets initiative is primarily targeted at ensuring local jurisdictions have a method of communicating with FDOT regarding travel-ways that affect their communities and making sure they are considered within the context of that community, there is also the opportunity to reduce traffic crashes. Since 2004, more than 1,000 state, county and municipal agencies have adopted Complete Streets policies. The concept is simple – complete streets are designed for everyone, which means that people and places are integrated into the planning, design, construction, operation, and maintenance of the roadway system. The focus is on ensuring streets are safe and accessible for all roadway users regardless of mode, age, and ability.

The Florida Highway Patrol (FHP) also has its Arrive Alive initiative with its many police and sheriff partners across the state to increase law enforcement presence using data-driven approaches and ultimately reduce traffic crashes.

These and other efforts, while not funded by NHTSA grant dollars, are important considerations in Florida's comprehensive effort Towards Zero Deaths (TZD).

Florida's 2021 HSP has been developed to be inclusive of the requirements outlined in the Uniform Procedure for State Highway Safety Grant Programs as amended by the FAST Act. States must annually submit an HSP to NHTSA for approval describing its highway safety program and planned activities that will drive down serious injuries and fatalities on our highways.

States are required to coordinate their HSP, data collection and information systems with the SHSP as defined in 23 U.S.C. 148(a). For many years, the responsibility for developing both the HSP and the HSIP has been with the FDOT State Safety Office and the SHSP serves as the overarching guide to continuous improvement of safety on Florida highways. The federal coordination requirement only serves to reinforce Florida's historical and on-going traffic safety program planning processes.



FLORIDA HIGHWAY SAFETY PLAN (HSP) PROCESS

This Federal Fiscal Year 2020-21 Highway Safety Plan (hereafter referred to as Florida's FY2021 HSP) is Florida's action plan for distribution of NHTSA highway safety funds. The HSP is based on Florida's SHSP goals and objectives, crash data and federal requirements. Today's highway safety programs focus on priority areas that have been proven to be effective in reducing traffic crashes, serious injuries, and fatalities. These safety programs are the focus and foundation of Florida's FY2021 HSP and are separated into the following categories:

- Aging Road Users
- Community Traffic Safety Outreach
- Distracted Driving
- Impaired Driving
- Motorcycle Safety
- Occupant Protection and Child Passenger Safety
- Paid Media
- Pedestrian and Bicycle Safety

- Planning and Administration
- Police Traffic Services LEL
- Public Traffic Safety
 Professionals Training
- Speed/Aggressive Driving
- Teen Driver Safety
- Traffic Records
- Work Zone Safety





SUBGRANTS

The FDOT State Safety Office awards subgrants to traffic safety partners who undertake priority area programs and activities to improve traffic safety and reduce crashes, serious injuries, and fatalities. Subgrants may be awarded for assisting in addressing traffic safety deficiencies, expansion of an ongoing activity, or development of a new program.

Subgrants are awarded to state and local safety-related agencies as "seed" money to assist in the development and implementation of programs in traffic safety priority areas. Funding for these subgrants are apportioned to states annually from the National Highway Traffic Safety Administration (NHTSA) according to a formula based on population and road miles. Occasionally, additional funding may be available for projects in other program areas if there is documented evidence of an identified problem.

Many types of organizations are eligible to receive traffic safety subgrant funding: government agencies, political subdivisions of state, local, city and county government agencies, law enforcement agencies, state colleges and state universities, school districts, fire departments, public emergency service providers, and certain qualified non-profit organizations (e.g., MADD, SADD, foundations, etc.).

COST REIMBURSEMENT

The FDOT State Safety Office will fund all projects described within this Highway Safety Plan with NHTSA funding. NHTSA funds are provided to the state via a cost-reimbursement process, the Florida Department of Transportation reimburses subrecipients for subgrant eligible costs using state funds and then vouchers NHTSA for reimbursement of all claims paid within the previous month. The Florida Department of Transportation has until December 31st of each year to request reimbursement of subgrant claim costs for the previous federal fiscal year.

COMPLIANCE WITH NHTSA GUIDELINES - PURCHASES

As per NHTSA guidelines, all subgrants awarded in the FY2021 HSP will comply with the May 18, 2016, memorandum from NHTSA's Chief Counsel. This includes all equipment, recognition awards, educational materials, advertising media, and safety items for public distribution. The FDOT State Safety Office will continue to verify compliance with the NHTSA regional office for any questionable items.





COMPLIANCE WITH U.S. CODE – LOCAL BENEFIT

Local benefit is where locals agree in advance of implementation to accept the benefits of the program funded by federal funds and it is understood that state agency expenditures are generally not classified as having a local benefit even though they are expended for and in the local jurisdictions, unless the locals specifically request the program in their area.

In accordance with 23 USC Chapter 4, at least 40 percent of Section 402 funding outlined for this fiscal year will be expended by or for the benefit of the political subdivisions of the state (locals), including Indian Tribal governments. Florida continues to make sure that locals have an active voice in the initiation, development, and implementation of projects selected. Each project funded will Section 402 will also have a local benefit amount provided to indicate what portion of these funds meet the local benefit compliance requirements. Only projects that can be 100% allocated to local benefit will be accounted for as having a local benefit amount. Projects funded with Section 405 funding will show N/A for local benefit since the requirement does not apply.

The chart below represents the total 402 funded projects and the planned local benefit.

FY 2021 Highway Safety Plan 402 Local Benefit

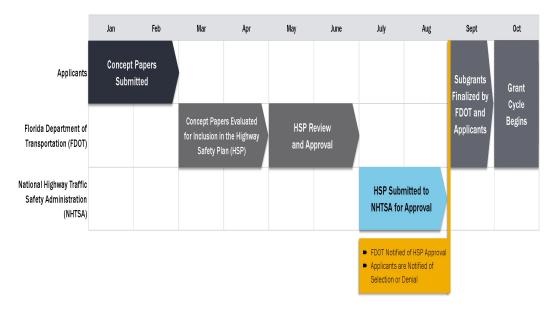
| FDOT Program Areas | ▼ Sum of I | inal Funding Amount | Sum o | f Local Benefit | Percentage |
|--|------------|---------------------|-------|-----------------|------------|
| Aging Road Users | \$ | 562,725 | \$ | 212,725 | 38% |
| Community Traffic Safety Outreach | \$ | 1,025,000 | \$ | 505,000 | 49% |
| Distracted Driving | \$ | 247,500 | \$ | 247,500 | 100% |
| Impaired Driving | \$ | 207,381 | \$ | - | 0% |
| Motorcycle Safety | \$ | 2,108,100 | \$ | 1,426,600 | 68% |
| Occupant Protection and Child Passenger Safety | \$ | 177,100 | \$ | 2 | 0% |
| Paid Media - Distracted Driving | \$ | 500,000 | \$ | - | 0% |
| Paid Media - Motorcycle Safety | \$ | 440,000 | \$ | 2 | 0% |
| Paid Media - Occupant Protection | \$ | 1,500,000 | \$ | - | 0% |
| Paid Media - Railroad Safety | \$ | 500,000 | \$ | - | 0% |
| Paid Media - Work Zone Safety | \$ | 500,000 | \$ | | 0% |
| Pedestrian and Bicycle Safety | \$ | 1,756,500 | \$ | 666,500 | 38% |
| Planning and Administration | \$ | 425,000 | \$ | 343034_0001 | 0% |
| Police Traffic Services - LEL | \$ | 1,145,000 | \$ | 2 | 0% |
| Public Traffic Safety Professionals Training | \$ | 838,350 | \$ | 838,350 | 100% |
| Speed/Aggressive Driving | \$ | 2,153,000 | \$ | 2,193,000 | 102% |
| Teen Driver Safety | \$ | 641,350 | \$ | 317,350 | 49% |
| Traffic Records | \$ | 1,337,415 | \$ | 542,490 | 41% |
| Work Zone Safety | \$ | 211,000 | \$ | 211,000 | 100% |
| Grand Total | \$ | 16,275,421 | \$ | 7,160,515 | 44% |

APPLICATION PROCESS

Entities interested in applying for NHTSA funding through FDOT's State Safety Office submit concept papers describing their proposed efforts between January 1 and the last day of February, for the next award cycle beginning October 1. Subgrants are awarded on a federal fiscal year basis (October 1 – September 30) and require performance measure delivery and reporting. Local subgrants are usually not funded for more than three consecutive years in a given priority area, however evaluation and selection is done on an annual basis, so there is no guarantee that a local subgrant will be funded consecutively or for more than one year.

Concept papers are evaluated for their expected effectiveness in targeting traffic safety issues. Project funding decisions are based upon how well the proposed effort meets the goals of the SHSP, goals of the coalitions and stakeholders, where the project's location ranks within the Florida Highway Safety Matrix, NHTSA assessment recommendations, and whether evidence of a problem is supported by state and local traffic safety data and/or citation data. Law enforcement agencies proposing projects are also evaluated for evidence of a commitment to traffic safety enforcement.

Safety Grant Process



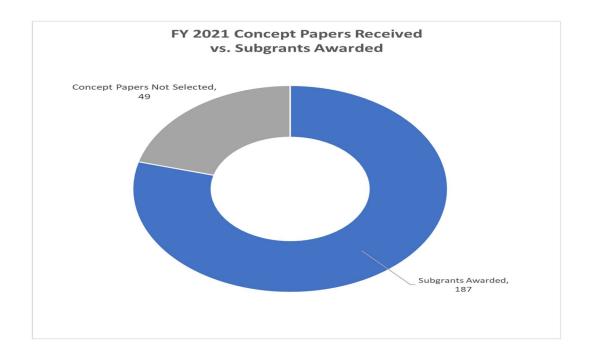
CONCEPT PAPERS

The FDOT State Safety Office received 236 concept papers from entities interested in implementing traffic safety projects and ultimately plans on awarding 187 different subgrants.

The chart below represents the total number of concept papers received and subgrants awarded for FY2021.

FY 2021 Highway Safety Plan
Concept Papers Received vs. Subgrants Awarded

| FDOT Program Areas | Concept Papers Received | Subgrants Awarded | Difference | Percentage Awarded |
|--|-------------------------|-------------------|------------|--------------------|
| Aging Road Users | 5 | 3 | 2 | 60% |
| Community Traffic Safety Outreach | 13 | 10 | 3 | 77% |
| Distracted Driving | 11 | 5 | 6 | 45% |
| Impaired Driving | 50 | 44 | 6 | 88% |
| Motorcycle Safety | 26 | 22 | 4 | 85% |
| Occupant Protection and Child Passenger Safety | 25 | 20 | 5 | 80% |
| Paid Media (FDOT Only) | 6 | 6 | 0 | 100% |
| Pedestrian and Bicycle Safety | 13 | 10 | 3 | 77% |
| Planning and Administration (FDOT Only) | 2 | 2 | 0 | 100% |
| Police Traffic Services | 3 | 3 | 0 | 100% |
| Public Traffic Safety Professionals Training | 19 | 15 | 4 | 79% |
| Speed/Aggressive Driving | 31 | 26 | 5 | 84% |
| Teen Driver Safety | 12 | 8 | 4 | 67% |
| Traffic Records | 8 | 4 | 4 | 50% |
| Traffic Records Coordinating Committee (TRCC) | 8 | 7 | 1 | 88% |
| Work Zone Safety | 4 | 2 | 2 | 50% |
| Grand Total | 236 | 187 | 49 | 79% |



RISK ASSESSMENT

FDOT's State Safety Office is required by NHTSA to evaluate and document the risk for each entity applying for federal subgrant funds prior to making an award. The FDOT State Safety

Office assesses the applicant's risk of noncompliance with Federal and State statutes, Federal and State regulations, terms, and conditions of any previous subgrant agreements, as well as the applicant's financial stability, quality of management systems, staffing, history of performance, single audit compliance, prior audit findings, and complexity of the project, if applicable. If the applicant does pose a risk, but the proposal has merit, the FDOT State Safety Office may, as a condition of awarding subgrant funds, impose specific terms or conditions. This information is used to determine the appropriate level of monitoring if a subgrant is awarded.

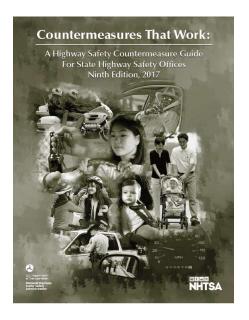


ANALYSIS

Projects that are ultimately selected should provide the greatest impact to the high-crash, high-fatality, and high-injury challenges that Florida faces. If concept papers are not received

from those areas identified as high-crash, high-fatality, and high-injury, the FDOT State Safety Office may directly solicit concepts from agencies within targeted high-risk areas.

As part of our planning and project selection processes, the FDOT is continuously analyzing the linkages between specific safety investments and their resultant safety outcomes to track the association between the application of resources and results.



PROBLEM IDENTIFICATION

The FDOT State Safety Office has developed objective, data-driven tools to identify traffic safety challenges and the geographic areas of the state that represent the highest number of crashes, serious injuries, and fatalities. The Florida Highway Safety Matrix ranks combined serious injury and fatality data in county- and city-level matrices. Based upon five years of data (2014-2018), these matrices provide Florida decision-makers with critical information about the status of traffic safety in counties and cities throughout the state.

County- and city-level matrices are divided into three groups based upon population. The numbers in each matrix represent where a county or city ranks relative to its population group in a particular program area based on the total serious injuries and fatalities, where "1" represents the highest number of serious injuries and fatalities within a population group. For example, the "1" next to Broward indicates it has the highest number of serious injuries and fatalities in speed or aggressive driving related crashes among the 25 counties in Group 1. The rankings in both matrices are based on the five-year period sum of combined serious injuries and fatalities. Inmate populations are excluded in calculations.

Specific measures for each column in the matrix are as follows:

- Aging Road Users (Drivers 65+) serious injuries plus fatalities occurring as a result of crashes in which at least one driver involved was age 65 or older at the time of the crash
- Distracted Driving serious injuries plus fatalities occurring as a result of crashes in which at least one driver was coded as distracted
- Impaired Driving serious injuries plus fatalities occurring as a result of crashes in which
 at least one driver was coded as either having a positive blood alcohol content, a positive
 drug test result, or in which a driver refused to be tested for alcohol or drugs
- Motorcyclists serious injuries plus fatalities of drivers and passengers of a motorcycle (does not include moped)
- Occupant Protection serious injuries plus fatalities of drivers and passengers of a vehicle other than a motorcycle, moped, or ATV who were coded as not using restraint system
- Pedestrian or Bicyclist serious injuries plus fatalities of pedestrians or bicyclists
- Speed or Aggressive Driving serious injuries plus fatalities occurring as a result of
 crashes in which at least one driver involved was coded with driver actions related to
 speeding (any single action) or aggressive driving (two or more of certain moving
 violations, such as careless driving, improper passing, and several others)



- **Teen Drivers** serious injuries plus fatalities occurring as a result of crashes in which at least one driver involved was aged 15-19
- Work Zones serious injuries plus fatalities occurring as a result of crashes which were coded as work zone-related

Distracted driving, potentially impaired driving, speeding and aggressive driving, involvement of younger or older drivers and driving within work zones are treated as potential causal factors, so that all individual serious injuries and fatalities involved in a single crash are counted. On the other hand, bicyclists, motorcyclists, pedestrians, and individuals not using a restraint system (safety belts and child seats) are only counted once in the appropriate area.

Data sources for the Florida Highway Safety Matrix included FDOT's Crash Analysis Reporting (CAR) database for fatality and injury data used in the county and city matrices, and The University of Florida, Bureau of Economic and Business Research data source was used for population estimates.

There are limitations related to the Florida Highway Safety Matrix. It is important to realize that some of the measures cited above are more subjective than others. Serious Injuries and Fatalities, Aging Road Users (Drivers 65+), Motorcycle-Related, Pedestrian- or Bicyclist-Related, and Teen Drivers categories are relatively objective, as they are based on simple vehicle or person characteristics. The other areas are all dependent on how thorough investigating officers are in documenting crash circumstances. It is quite likely there could be differences among jurisdictions in this regard. County rankings are based on crashes occurring both inside and outside cities and municipalities and may involve different investigating agencies, including the Florida Highway Patrol, which does much of the enforcement in rural areas. City crashes are much more subject to errors involving location. In some instances, crash investigators either are unaware of their exact location or notate an incorrect Florida Department of Highway Safety and Motor Vehicles city code. The FDOT State Safety Office's Crash Records Section identifies most of the location errors made on state roads. These corrections are reflected in the CAR database, but some errors can remain.



CARGO SHIFT OR LOSS (UNSECURED LOAD)

The FDOT State Safety Office also annually reviews the number of serious injuries and fatalities caused by crashes involving unsecured loads on non-commercial vehicles. Examination of five years of cumulative data (2014-2018) reveals that a total of 14 fatalities and 93 serious injuries were sustained by Florida motorists due to unsecure loads, or an average of a little over two fatalities and 18 serious injuries per year. This review provides Florida decision-makers with critical information about crashes involving cargo shift or loss for non-commercial vehicles throughout the state. An analysis of the data indicates that the incidents occur rarely and randomly throughout the state. The FDOT State Safety Office and its traffic safety partners will monitor this data annually to determine the need for future countermeasures.

The FDOT State Safety Office continued participating in the national Secure Your Load Day. Safety messages were run on websites and social media to share important safety tips with the public throughout the state.



HIGHWAY SAFETY MATRIX



FY2021 Highway Safety Matrix - Ranking of Florida Counties (Based on total actual serious injuries and fatalities during 2014-2018)

Group I - Population of 200,001 and above - 25 Counties

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Motorcyclists Impaired Driving DISTRACTED DAINAING

Aging Road Users (Drivers 65+)

Work Zone Teen Drivers peeding or Aggressive Driving

Pedestrian or Bicyclist

Occupant Protection

Motorcyclists

Impaired Driving

Distracted Driving Aging Road Users (Drivers 65+)

Florida County (Group I)

Florida County Group II)

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|-----------------------------------|-------|----------|---------|--------|-------|----------|---------|-----------|--------|------|----------|--------|--------|--------|---------|-----------|-----------|------|---------|---------|------------|----------|--------|-------|---------|------------|
| Teen Drivers | 5 | 13 | 21 | 9 | 17 | 25 | 80 | 19 | 23 | 22 | 15 | 3 | 11 | 10 | 4 | 20 | 26 | 2 | 24 | 12 | 14 | 1 | 7 | 18 | 16 | 6 |
| Speeding or Aggressive Driving | 17 | 19 | 20 | 12 | 21 | 24 | 2 | 10 | 13 | 25 | 5 | 11 | 6 | 7 | 3 | 14 | 22 | 4 | 23 | 15 | 00 | 1 | 9 | 26 | 18 | 16 |
| Pedestrian or Bicyclist | 11 | 9 | 22 | 1 | 19 | 17 | 80 | 23 | 18 | 14 | 20 | 13 | 2 | 21 | 4 | 15 | 24 | 3 | 25 | 10 | 5 | 7 | 9 | 26 | 16 | 12 |
| Occupant Protection | 00 | 18 | 22 | 9 | 13 | 26 | 5 | 17 | 10 | 16 | 12 | 4 | 7 | 14 | 3 | 20 | 23 | 2 | 25 | 24 | 6 | 1 | 11 | 21 | 19 | 15 |
| Motorcyclists | 15 | 11 | 23 | 1 | 24 | 26 | 10 | 12 | 6 | 17 | 18 | 2 | 4 | 16 | 9 | 22 | 20 | 3 | 25 | 19 | 7 | 5 | 13 | 21 | 00 | 14 |
| Impaired Driving | 5 | 9 | 19 | 4 | 18 | 25 | 3 | 12 | 6 | 22 | 16 | 10 | 11 | 17 | 7 | 20 | 26 | 2 | 21 | 15 | 14 | 1 | 8 | 24 | 13 | 23 |
| Distracted Driving | 7 | 18 | 5 | œ | 16 | 25 | 4 | 22 | 20 | 13 | 10 | 6 | 9 | 15 | 1 | 11 | 26 | 3 | 24 | 12 | 23 | 2 | 17 | 21 | 41 6 | 19 |
| Aging Road Users (+28 srevind) | 20 | 16 | 22 | 1 | 21 | 23 | 7 | 15 | 14 | 18 | 12 | 2 | 6 | 80 | 5 | 11 | 25 | 4 | 24 | 10 | 9 | 3 | 13 | 26 | 17 | 19 |
| Florida County (Group III) | Baker | Bradford | Calhoun | DeSoto | Dixie | Franklin | Gadsden | Gilchrist | Glades | Gulf | Hamilton | Hardee | Hendry | Holmes | Jackson | Jefferson | Lafayette | Levy | Liberty | Madison | Okeechobee | Suwannee | Taylor | Union | Wakulla | Washington |
| W ork Zone | 15 | S | 9 | 13 | 14 | ч | 16 | 2 | 11 | 4 | 7 | თ | 12 | 9 | m | œ | | | | | | | | | | |
| Teen Drivers | 1 | 15 | m | 9 | 16 | 2 | œ | 7 | 11 | 14 | 10 | 4 | 12 | 2 | 6 | 13 | | | | | | | | | | |

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Report Generated: 12/20/2019

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FY2021 Highway Safety Matrix - Ranking of Florida Cities (Based on total actual serious injuries and fatalities during 2014-2018)



Group I - Population of 75,000 and above - 33 Cities

| Florida City (Group I) | Aging Road Users (Drivers 65+) | Distracted Driving | Impaired Driving | Motorcyclists | Occupant Protection | Pedestrian or Bicyclist | Speeding or Aggressive Driving | Teen Drivers | Work Zone |
|---------------------------|-----------------------------------|--------------------|------------------|---------------|---------------------|-------------------------|-----------------------------------|--------------|-----------|
| Boca Raton | 17 | 18 | 20 | 25 | 20 | 29 | 20 | 25 | 9 |
| Boynton Beach | 28 | 32 | 22 | 27 | 24 | 31 | 27 | 30 | 23 |
| Cape Coral | 21 | 9 | 8 | 15 | 13 | 23 | 10 | 16 | 31 |
| Clearwater | 6 | 14 | 12 | 8 | 16 | 8 | 21 | 14 | 7 |
| Coral Springs | 15 | 20 | 25 | 28 | 22 | 17 | 12 | 7 | 19 |
| Davie | 23 | 24 | 14 | 16 | 18 | 25 | 8 | 19 | 12 |
| Deerfield Beach | 32 | 28 | 33 | 26 | 31 | 24 | 23 | 33 | 22 |
| Deltona | 30 | 16 | 28 | 23 | 32 | 33 | 28 | 27 | 25 |
| Fort Lauderdale | 14 | 12 | 16 | 7 | 10 | 6 | 11 | 13 | 14 |
| Fort Myers | 8 | - 4 | 4 | 6 | 6 | 10 | 6 | 5 | 21 |
| Gainesville | 11 | 5 | 7 | 9 | 8 | 9 | 18 | 8 | 18 |
| Hialeah | 10 | 25 | 10 | 10 | 7 | 7 | 26 | 11 | 15 |
| Hollywood | 20 | 22 | 9 | 19 | 15 | 18 | 17 | 26 | 6 |
| Jacksonville | 2 | 2 | 1 | 2 | 1 | 2 | 1 | 2 | 3 |
| Lakeland | 16 | 21 | 15 | 12 | 12 | 19 | 19 | 24 | 17 |
| Largo | 12 | 8 | 21 | 17 | 33 | 11 | 33 | 17 | 11 |
| Melbourne | 13 | 11 | 13 | 11 | 19 | 20 | 16 | 12 | 16 |
| Miami | 5 | 6 | 6 | 4 | 3 | 3 | 4 | 4 | 4 |
| Miami Beach | 29 | 29 | 31 | 21 | 30 | 15 | 25 | 29 | 26 |
| Miami Gardens | 27 | 13 | 19 | 31 | 14 | 16 | 14 | 18 | 29 |
| Miramar | 33 | 31 | 29 | 33 | 29 | 32 | 29 | 32 | 13 |
| Orlando | 1 | 1 | 2 | 1 | 2 | 1 | 3 | 1 | 1 |
| Palm Bay | 9 | 10 | 18 | 13 | 23 | 22 | 9 | 9 | 28 |
| Palm Coast | 26 | 26 | 17 | 24 | 21 | 30 | 32 | 31 | 24 |
| Pembroke Pines | 25 | 30 | 26 | 30 | 28 | 26 | 24 | 21 | 20 |
| Plantation | 7 | 23 | 23 | 22 | 17 | 21 | 22 | 10 | 5 |
| Pompano Beach | 18 | 17 | 30 | 20 | 26 | 12 | 13 | 23 | 10 |
| Port Saint Lucie | 22 | 27 | 27 | 29 | 27 | 27 | 31 | 15 | 33 |
| Saint Petersburg | 4 | 7 | 5 | 5 | 5 | 5 | 5 | 6 | 8 |
| Sunrise | 31 | 33 | -32 | 32 | 25 | 28 | 30 | 28 | 30 |
| Tallahassee | 24 | 19 | 11 | 18 | 11 | 13 | 15 | 20 | 32 |
| Tampa | 3 | 3 | 3 | 75 | 4 | 4 | 2 | 3 | 2 |
| West Palm Beach | 19 | 15 | 24 | 14 | 9 | 14 | 7 | 22 | 27 |

Legend
Highlighted is highest % in category
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Published 12/20/2019





FY2021 Highway Safety Matrix - Ranking of Florida Cities

(Based on total actual serious injuries and fatalities during 2014-2018)



Group II - Population of 15,000 to 74,999 - 102 Cities

| Floride City (Group II) | Aging Road Users (Drivers 65+) | Distracted Driving | Impaired Driving | Motorcyclets | Occupant Pretection | Pedestrian or Bicyclet | Speeding or Aggressive Driving | TeamDrivers | Work Zone | Florida City (Group II) | Aging Road Users (Drivers 65+) | Distracted Driving | Impaired Driving | Motorcyclists | Occupant Protection | Padestrian or Bicyclist | Speeding or Aggressive Driving | Teen Drivers | Work Zone |
|----------------------------|-----------------------------------|--------------------|------------------|--------------|---------------------|------------------------|-----------------------------------|-------------|-----------|---------------------------------|-----------------------------------|--------------------|------------------|---------------|---------------------|-------------------------|-----------------------------------|--------------|-----------|
| Altamonte Springs | 61 | 39 | 57 | 64 | 92 | 53 | 85 | 69 | 8 | Naples | 10 | - 31 | 5 | 24 | 4 | 22 | 26 | 8 | 33 |
| Apopka | 18 | 8 | 14 | 20 | 16 | 23 | 22 | 12 | 67 | New Port Richey | 8 | 22 | 11 | 9 | 25 | 14 | 13 | - | 16 13 |
| Auburndale Aventura | .50 27 | 83 | 53 76 | 51 | 90 59 | 65 27 | 74 | 56 | 52 37 | New Smyrna Beach | 24 | 15 | 37 | 12 | 34 86 | 41 | 20 | 40 79 | 93 |
| Bartow | 79 | 73 | 72 | 61 71 | 63 | 89 | 90 | 58 | 56 | North Lauderdale North Miami | 90 | 69 77 | 101 | 39 | 8ts | 61 | 62 | 49 | 100 |
| Belle Slade | 94 | 98 | 94 | 96 | 62 | 71 | 89 | 72 | 54 | North Miami Beach | 47 | 58 | 62 | 40 | 38 | 26 | 40 | 42 | 97 |
| Bonita Springs | 40 | 45 | 17 | 37 | 48 | 63 | 58 | 64 | 49 | North Port | 20 | 31 | 32 | 28 | 20 | 42 | 21 | 23 | 0 6 |
| Bradenton | 67 | 71 | 79 | 82 | 93 | 50 | 97 | 95 | 99 | Oakland Park | 37 | 41 | 67 | 38 | 31 | 10 | 8 | 52 | 95 |
| Callaway | 96 | 72 | 69 | 83 | 88 | 90 | 94 | 75 | 70 | Ocala | 37 | 3 | 2 | - 30 | 31 | 40 | 7 | 3 | 18 |
| Casselberry | 72 | 81 | 75 | 34 | 91 | 66 | 76 | 85 | 35 | Doose | 54 | 29 | 63 | 65 | 61 | 56 | 34 | 37 | 21 |
| Clermont | 19 | 11 | 16 | 19 | 19 | 36 | 39 | 9 | 9 | Opa-locks | 75 | 48 | 89 | 59 | 58 | 62 | 52 | 76 | 73 |
| Cocoa | 15 | 12 | 8 | 11 | 10 | 18 | 5 | 14 | 10 | Ormand Seach | 75 | 40 | 9 | . 55 | 23 | 19 | - 6 | 17 | 38 |
| Coconut Oreek | 49 | 54 | 65 | 50 | 52 | 73 | 70 | 54 | 50 | Ovledo | 78 | 78 | 77 | 95 | 77 | 95 | 79 | 78 | 64 |
| Cooper City | 89 | 82 | 99 | 91 | 67 | 92 | 73 | 91 | 89 | Palm Beach Gardens | 29 | 21 | 39 | 76 | 15 | 46 | 16 | 26 | 68 |
| Coral Gables | 30 | 17 | 46 | 47 | 32 | 13 | 99 | 33 | 98 | Palm Springs | 71 | 80 | 29 | 36 | 44 | 30 | 14 | 65 | 80 |
| Crestview | 66 | 34 | 55 | 60 | 53 | 59 | .55 | 39 | 84 | Palmetto Bay | 84 | 91 | 85 | 93 | 71 | 77 | 93 | 50 | 82 |
| Cutier Bay | 102 | 102 | 102 | 102 | 102 | 102 | 102 | 102 | 96 | Panama City | 12 | 9 | 6 | 13 | 5 | 9 | 4 | 7 | 36 |
| Danie Beach | 58 | 55 | 73 | 31 | 55 | 34 | 11 | 47 | 34 | Parkland | 98 | 93 | 98 | 97 | 99 | 94 | 78 | 86 | 61 |
| Daytona Beach | 11 | 6 | 10 | 3 | -6 | 3 | 2 | 4 | 3 | Pensacola | 14 | 13 | 3 | 10 | - 3 | 6 | 12 | 13 | 24 |
| Debary | 87 | 74 | 90 | 84 | 73 | 98 | 68 | 82 | 74 | Pinecrest | 95 | 99 | 83 | 94 | 100 | 97 | 96 | 98 | 55 |
| Deland | 21 | 10 | 21 | 18 | 21 | 28 | 18 | 15 | 28 | Pinellas Park | 5 | 18 | 7 | 7 | 18 | - 5 | 10 | 5 | 19 |
| Delray Beach | 6 | 19 | 27 | 14 | 8 | 7 | 3 | 31 | 31 | Plant City | 35 | 52 | 33 | 23 | 11 | 39 | 33 | 24 | 48 |
| Doral | 93 | 95 | 81 | 79 | 87 | 82 | 81 | 96 | 41 | Port Orange | 9 | 32 | 26 | 8 | 39 | 22 | 31 | 11 | 14 |
| Dunedin | 44 | 56 | 40 | 54 | 76 | 51 | 56 | 44 | 90 | Punta Gorda | 26 | 16 | 12 | 30 | 12 | 58 | 36 | 63 | 12 |
| Edgewater | 65 | 75 | 60 | 53 | 70 | 96 | - 61 | 77 | 15 | Riviera Beach | 80 | 67 | 56 | 75 | 72 | 48 | 57 | 93 | 47 |
| Estero | 101 | 101 | 97 | 101 | 101 | 101 | 101 | 101 | .88 | Rockledge | 43 | 40 | 20 | 43 | 54 | 7.4 | 29 | 25 | 27 |
| Eustis | 53 | 53 | 41 | 32 | 29 | 72 | 46 | 41 | 75 | Royal Palm Beach | 86 | 94 | 45 | 81 | 51 | 81 | 66 | 87 | 91 |
| Fort Pierce | 55 | 61 | 51 | 46 | 37 | 35 | 17 | 34 | 29 | Safety Harbor | 82 | 97 | 70 | 87 | 98 | 93 | 82 | 100 | 72 |
| Fort Walton Beach | 69 | 64 | 48 | 80 | 74 | 68 | .54 | 68 | 57 | Saint Cloud | 59 | 35 | 58 | 62 | 47 | 49 | 80 | 53 | 22 |
| Greenacres | 28 | 43 | 28 | 55 | 28 | 31 | 15 | 30 | 92 | Sanford | 60 | 30 | 23 | 25 | - 9 | 29 | 23 | 22 | 30 |
| Groveland | 42 | 47 | 36 | 52 | 43 | 83 | 75 | 80 | 32 | Sarasota | - 41 | 5 | 1 | 1 | 2 | 2 | - 4 | 24 | 4 |
| Haines City | 63 | 50 | 38 | 74 | 45 | 79 | 71 | 60 | 83 | Sebastian | 57 | 99 | 86 | 69 | 96 | 78 | 84 | 74 | 60 |
| Hallandale Beach | 36 | 38 | 50 | 45 | 46 | 24 | 43 | 66 | 23 | Seminole | 25 | 33 | 15 | 22 | 66 | 38 | 19 | 27 | 46 |
| Hialesh Gardens | 92 | 88 | 92 | 85 | 95 | 86 | 92 | 89 | .50 | Stuart | 32 | 76 | 40 | 35 | 50 | 37 | 41 | 48 | 44 |
| Homestead | 38 | 42 | 35 | 29 | 13 | 17 | 51 | 19 | 42 | Sunny Isles Beach | 88 | 86 | 96 | 99 | 83 | 69 | 98 | 99 | 79 |
| Jacksonville Beach | 77 | 49 | 43 | 42 | 78 | 44 | 53 | 57 | 81 | Sweetwater | 97 | 85 | 91 | 89 | 94 | 85 | 91 | 88 | 77 |
| Jupiter | 51 | 37 | 59 | 63 | 41 | 47 | .59 | 61 | 69 | Tamarac | 41 | 57 | 80 | 57 | 33 | 60 | 27 | 55 | 101 |
| Key West | 34 | 51 | 30 | . 2 | 27 | . 8 | 42 | 29 | 17 | Tarpon Springs | 23 | 27 | 44 | 26 | 30 | 40 | 47 | 21 | 85 |
| Kissimmee | - 2 | - 1 | 4 | 4 | 7 | 1 | 9 | 2 | 6 | Tavares | 52 | 84 | 54 | -58 | 81 | 84 | 95 | 81 | 71 |
| Lake Mary | .91 | 36 | 74 | 66 | 60 | 87 | 77 | 71 | 45 | Temple Terrace | 74 | 100 | - 66 | 72 | 84 | 70 | 49 | 92 | 86 |
| Lake Wales | 46 | 63 | 87 | 67 | 68 | 67 | 35 | 67 | 51 | Titusville | 22 | 44 | 22 | 17 | 14 | 45 | 24 | 28 | 66 |
| Lake Worth | 48 | 60 | 18 | 33 | 22 | 21 | 30 | 35 | 26 | Venice | 4 | 24 | 13 | 15 | 17 | 20 | 24 | 20 | 5 |
| Lauderdale Lakes | 70 | 68 | 100 | 86 | 85 | 33 | 69 | 70 | 62 | Vero Beach | 31 | 66 | 24 | 68 | 36 | 54 | 60 | SI | 20 |
| Lauderhill | 62 | 79 | 52 | 73 | 42 | 32 | 28 | 50 | 102 | Wellington | 45 | 65 | 34 | 77 | 57 | 57 | 25 | 38 | 40 |
| Lessburg | 13 | 26 | 42 | 16 | 26 | 25 | 65 | 18 | 58 | West Melbourne | 76 | 59 | 84 | 90 | 90 | .76 | 85 | 84 | 78 |
| Longwood | 56 | 14 | 82 | 49 | 49 | 64 | 72 | 43 | 7 | Weston | 68 | 62 | 68 | 48 | 79 | 52 | 32 | 46 | 25 |
| Lynn Haven | 83 | 90 | 95 | 88 | 82 | 100 | 83 | 83 | 76 | Winter Garden | 73 | 28 | 35 | 56 | 64 | 75 | 63 | 45 | 94 |
| Maitland | .85 | 20 | 71 | 78 | 69 | 88 | 67 | 73 | 11 | Winter Haven | 39 | 70 | 78 | 44 | 56 | 55 | 50 | 36 | 65 |
| Marco Island | 81 | 96 | 88 | 92 | 89 | 91 | 88 | 97 | 53 | Winter Park | 33 | 2 | 25 | 71 | 35 | 22 | . 37 | 10 | - 2 |
| Margate | 16 | 23 | 64 | 41 | 24 | 15 | 45 | 16 | 39 | Winter Springs | 99 | 87 | 61 | 98 | 97 | 80 | 87 | 94 | 63 |
| Miami Lakes | 100 | 92 | 93 | 100 | 75 | 99 | 100 | 90 | 87 | Zephyrhilis | 17 | 46 | 19 | 27 | 40 | 43 | 48 | 32 | 43 |

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Data Extracted

12/20/2011

Published 12/20/2019





FY2021 Highway Safety Matrix - Ranking of Florida Cities (Baset on total actual service increes and fatelities mirry 2014-2018)



Group III - Population of 3,000 to 14,999 - 119 Cities

| Rorida City (SnouptII) | seen proxy (c) | Drienated Driving | Box of breaders | Mathematical Inc. | Congestify obstant | pagadam arkan apagan a | Buyes expressibly as buyeness | Tembolichers | World Zonso | Florida Oty (Group III) | Auging Road Users (Drivers 654) | Distributed Driving | Bank O praeduct | Motorcyclets | Cocupant Protection | Pedalitranor Beyolet | Buyung Buyung | Tear Delvers | mag yaw, |
|------------------------------------|----------------|-------------------|-----------------|-------------------|--------------------|------------------------|----------------------------------|--------------|-------------|---------------------------------|------------------------------------|---------------------|-----------------|--------------|---------------------|----------------------|------------------|--------------|-----------|
| Alachus | 17 | 32 | 13 | 23 | 12 | 90 | - \$1 | 3.6 | A2 | Maccienny | 66 | 26 | 46 | 70 | 29 | 693 | 73 | 35 | 19 |
| Arcadia | - 4 | 9. | - 3 | - 2 | 2 | 4 | 11 | - 4 | 1 | Madeira Seach | 43 | 64 | - 23 | 43 | 90 | - 26 | 37 | 90 | 66 |
| Atlantic Beach | 57 | 35 | 21 | 26 | P. 100 | -10 | 46 | 49 | 115 | Medicon | 103 | 104 | 61 | 104 | 46 | 69 | 102 | 90 | 47 |
| Ayor Park | 12 | 19 | 23 | 20 | 19 | 30. | 63 | 31 | - 18 | Marathon | 16 | 3 | 26 | 10 | 30 | 23 | 12 | 53 | 25 |
| Ray Harbor Islands | 109 | 96 | 103 | 113 | 93 | 115 | 92 | 85 | 81 | Marianna | 15 | 13 | - 12 | 39 | 74 | 32 82 | 15 | - 13 | 37 |
| Salle Isla | 110 | 98 | 109 | 99 | 114 | .90 | - 65 | 75 | 93 | Mary Eather | 75 | 35 | 172 | _ | | | 84 | 40 | 0 11 |
| Select. | 100 | 9E 49 | 73 | 94 44 | 205 | 94 | 100 | 96 | 33 75 | Maccotte | 94 52 | 113 | 301 | 97 | 101 | 114 | 103 | 306 | 70 |
| Selleview Sisceyon Park | 112 | 105 | 90 | 206 | 102 | 109 | 104 | 90 | 52 | Malbourne Beach Mismi Stores | 100 | 102 | 115 | 71 | 36 | 29 | 118 | 55 | 106 |
| Brocksville | - 2 | 6. | 17 | - 5 | - 2 | 300 | 36 | - 1 | - 3 | Miemi Springe | 12 | 77 | 119 | 39 | 12 | 46 | 101 | 58 | 117 |
| Sunnel | 40 | 23 | 14 | 13 | 71 | 46 | 26 | 69 | 21 | Midway | 72 | 68 | 34 | 107 | 59 | 79 | 36 | 39 | 55 |
| Cape Canaveral | 62 | 75 | 70 | - 55 | 199 | 36 | - 52 | GE | 104 | Mitoo | - 6 | - 11 | 6 | 7 | - 0 | 12 | - 2 | | - 2 |
| Chipley | 49 | 46 | 41 | 74 | 71 | 75 | 355 | 22 | 58 | Minneola | 119 | 119 | 60 | 103 | 100 | 119 | 70 | 67 | 309 |
| Cewiston | 27 | 76 | 10 | 19 | 12 | 42 | 43 | 30 | 1 | Mount Sore | 26 | 16 | 39 | 16 | 70 | 47 | 23 | 25 | 29 |
| Coope Beach | 37 | 15 | -67 | 26 | 67 | 10 | - 33 | 35 | 19 | Mulberry | 79 | 09 | 36 | . 75 | 72 | 49 | 67 | 50 | 7/2 |
| Crystal River | 22 | 2. | 50 | - 4 | 16 | 16 | E | 30 | 53 | Nepture Beach | 52 | 42 | 80 | 100 | 60 | 70 | 75 | 58 | 95 |
| Dade City | 2 | 72 | 26 | - 25 | - 75 | - 16 | . 25 | - 2 | | Newberry | 43 | 24 | 9 | - 64 | - 10 | 54 | 32 | 44 | 0.6 |
| Davenport | 31 | 41 | 24 | 30 | 46 | 67 | 85 | 46 | - 9 | Niceville | 21 | 17 | -60 | 37 | - 27 | 40 | 10 | - 52 | 46 |
| Caytona Beach Shores | - 31 | : 63 | 122 | 35 | 65 | 62 | 30 | 31 | 99 | North Day Village | 118 | 100 | 114 | 113 | 118 | 318 | 116 | 157 | 39 |
| Defuniak Springs | 19 | 18 | 19 | 25 | - 11 | - 66 | - 6 | 26 | 16 | North Palm Beach | 70 | 56 | 316 | 72 | 82 | 44 | 55 | 29 | 111 |
| Dectin | . 39 | - 22 | 30 | 45 | 20 | . 7 | 27 | 37 | 13 | Oakland | 59 | 58 | 49 | 63 | 40 | 73 | 65 | - 92 | 50 |
| Dundee | 107 | 10 | 99 | 331 | 309 | 113 | 100 | 100 | 79 | Oleschobas | 24 | 52 | 42 | 36 | 22 | 31 | 31 | 27 | 34 |
| Feliamere | 93 | 70 | 77 | - 96 | 135 | 105 | 70 | 72 | 35 | Oldanar | 29 | . 36 | 529 | .73 | 50 | 39 | 34 | 25 | 116 |
| Fernandina Seach | 53, | 76 | 57 | 53 | 54 | 60 | 64 | 76 | 113 | Orange City | 30 | 20 | 47 | 15 | 48 | 12 | 13 | 36 | 20 |
| Flagler Beach | 30 | 94 | 74 50 | 45 | 75 | 64 | 67 | 64 33 | 23 | Orange Park Pahokee | 101 | 21 | 20 | 22 | 40 | 104 | 39 | 29 | 301 77 |
| Florida City | | 34 | 70 | 14 | 53 | 5 | 41 | _ | | | - | | 76 | 76 | 7.7 | - | _ | - | |
| Fort Myers Seach | 115 | 66 | 10 | 40 | 79 | 84 23 | 99 42 | 52 67 | 87 | Palatka Palm Beach | 50. | 66 | 111 | 79 | 116 | 34 | 17 77 | 54 | 17. |
| Freeport | 54 | 25 | 51 | 34 | - 60 | 93 | . 29 | 26 | 22 | Palmetto | - 1 | 6 | 2 | - 3 | - 2 | 1 1 | - 8 | () E | 100 |
| Fraetpinof | - 30 | 79 | 40 | 105 | 42 | 90 | 140 | 63 | 35 | Panama City Beach | 18 | - 12 | 4 | - 1 | 15 | - 2 | 4 | - 2 | 45 |
| Protetand Park | 12 | 47 | 113 | 05 | -41 | 100 | 99 | 30 | - 2 | Parker | 76 | 29 | 97 | 00 | - 66 | 76 | - 50 | 100 | 68 |
| Grant-Valkaria | 114 | 110 | 96 | 110 | 507 | 332 | 107 | 97 | 64 | Pembroke Park | 155 | 29 | 106 | 33 | 34 | 41 | 23 | 29 | 0 10 |
| Green Cove Springs | 56 | 43 | 46 | 52 | 96 | 71 | 97 | 63 | 15 | Perry | 63 | 99 | -06 | 66 | 39 | .54 | 74 | 47 | . 94 |
| Gulf Breeze | 72 | 79 | 64 | 42 | 12 | 50 | 111 | 43 | 79 | Ponce Inlet | 86 | 89 | 89 | 62 | 67 | \$00 | 79 | 96 | - 49 |
| Gulfport | 81. | 500 | 56 | 45 | 80 | 29 | 45 | 119 | 110 | Port Saint Joe | 53 | 45 | - 62 | 86 | 44 | 92 | 33 | 85 | 60 |
| High Springs | . 56 | 50 | 65 | 125 | 67 | 97 | 72 | 110 | 85 | Quincy | 97 | 73 | 37 | 101 | 55 | 87 | 76 | 114 | 97 |
| Highland Basch | 113 | 200 | 93 | 306 | 204 | 111 | 105 | 95 | . 59 | Saint Augustine | 20 | 7 | 48 | - 6 | 22 | - 3 | - 44 | 22 | 116 |
| Hally Hill | 38 | 67 | 16 | 27 | 119 | 17 | - 54 | CC | 100 | Saint Augustine Beach | 96 | 0.5 | .19 | 51 | 96 | 46 | . 95 | - 42 | 80 |
| Holmer Beach | 82 | 90. | 71 | - 60 | 72 | -81 | - 66 | 82 | 65 | Saint Petersburg Beach | 30 | .52 | 29 | 54 | 99. | 35 | 50 | 118 | 26 |
| Indian Harbour Seach | 79 | 16 | 115 | 67 | 117 | 57 | - 98 | 116 | 100 | Sanbei | 70 | 115 | 307 | 116 | 95 | 76 | 94 | 111 | - 69 |
| Indias River Shores | 99 | 92 82 | 95 | 209 47 | 206 | 102 | 85 | 63 | 67 | Satellite Beach Sebring | .00 | 65 | 15 | 91 | .64 | - 47 | 117 | 76 | 41. 42 |
| Indian Rocks Seach Indiantown | 116 | 116 | 100 | 117 | 112 | 116 | 114 | 112 | 92 | South Bay | 72 | - 80 | - 26 | 04 | - 13 | 74 | 66 | 79 | 91 |
| Invertiess | 4.00 | 5 | 81 | 12 | 10 | 29 | 3 | 15 | 24 | South Daytona | 35 | 27 | 09 | 10 | 69 | - 23 | 22 | 48 | - 64 |
| lelamorada | 40 | 14 | 10 | - 50 | 54 | 60 | 75 | 72 | 12 | South Marti | 20 | 57 | 117 | 57 | 83 | 19 | 100 | 68 | 152 |
| June Seach | 105 | 100 | 70 | 85 | 89 | 80 | 42 | 90 | 57 | South Pasaders | 60 | 40 | 63 | 61 | 37 | 83 | 24 | 100 | 72 |
| Resneth City | 100 | 95 | 75 | 112 | 92 | 55 | 130 | 51 | 73 | Southwest Ranches | 117 | 117 | 110 | 110 | 115 | 517 | 115 | 113 | 96 |
| Yey Staceyow | 71 | 33 | 110 | 80 | 50 | 45 | 119 | 57 | 27 | Springfield | 47 | 74 | | 70 | 26 | 58 | 9 | 45 | 300 |
| Labelle | 42 | 45 | . 35 | 49 | 13 | 22 | 80 | 41 | 71 | Starke | 36 | 30 | 13 | . 34 | 17 | 56 | 21 | 22. | 14 |
| LadyLake | 14 | 23 | 22 | 29 | . 20 | 30 | 47 | 59 | 119 | Sorfisia | 95 | 97 | 104 | - 98 | .94 | 96 | 112 | 100 | 36 |
| Lake Affred | . 64 | 71. | 53 | 77 | 10 | 107 | 59 | 109 | 82 | Tequesta | 103 | 63 | 100 | 90 | 70 | 106 | 91 | 307 | 80 |
| Lake City | - 5 | 1 | 1 | . 6 | 1 | - 11 | 0 | - 2 | 43 | Treasure island | 107 | 72 | 45 | 95 | 113 | 50 | 60 | 74 | 35 |
| Lake Clarke Shores | 104 | 357 | 92 | 80 | 200 | 110 | (三) | 54 | 56 | Umatilia | 20) | 62 | 27 | 42 | -24 | 101 | 57 | 39: | 62 |
| Lake Park | 67 | 300 | - (0 | : 68 | - 36 | 72 | 40 | 34 | 100 | Valparateo | 3,08 | 3.12 | 100 | 89 | 76 | 200 | 89 | 304 | 26 |
| Cantana | 30. | 87 | 55 | 56 | 00 | 43 | - 44 | 65 | 107 | Wauchula | 9 | 25 | . 15 | 21 | - 5 | 95 | 69 | | 74 |
| Lauderdale-By-The-Sea | 85 | 114 | 105 | 43 | 111 | 85 | £13 | 96 | 84 | West Mami | 1111 | 110 | 102 | 102 | 97 | 99 | 96 | 115 | 90 |
| Lighthouse Point | | 54 | 54 | 30 | 57 | 20 | 42 | 77 | 105 | West Park | | 45 | - | 30 | 42 | 27 | 35 | 38 | _ |
| Live Cak | 15 | 25 | - 3 | 45 | 6 | 52 77 | 108 | 18 | 92 | Wildwood | 10 45 | 88 | 25 67 | 17 | 32 49 | 24 | 19 26 | 20 | 16 |
| Loughost key Loughstones Groves | 77 100 | 100 | 90 | 95 | 71 | 91 | 108 | 301 70 | 99 54 | Wilton Manors | 45 | 102 | 67 | - | 49 | | - 450 | - 16 | 124 |



Data Estracted AUXXXXXXX

The information above has been compiled from information collected for the purpose of identifying, evaluating or planning safety enhancements that may be implemented utilizing federal funds.

Any accument displaying this notice shall be used only for the purposes deemed appropriate by the Florida Dept. of Transportation. See Title 23. United States Code, Section 400.

9,255



Report generated by Scaliff 94500 from the Creat Analysis Reporting Data Warehouse

PERFORMANCE PLAN & REPORT

With the implementation of a new Final Rule, 23 CFR Part 1300, Uniform Procedures for State Highway Safety Grant Programs, Congress has required each state to set performance measures and targets as well as report them in the Highway Safety Plan. In all, there are a total of 24 core outcome, behavior, activity, and Florida-specific performance measures. The core outcome, behavior, and activity performance measures were developed by NHTSA in collaboration with the Governors Highway Safety Administration (GHSA) and other traffic safety partners. The additional Florida-specific performance measures were developed by the FDOT State Safety Office in compliance with the rules of 23 CFR 1300.11. The first three core outcome measures are required to be based on a 5-year rolling average and Florida has chosen to report the remaining measures annually. States are not required to set targets on the activity measures. The performance measures and data sources are:

CORE OUTCOME MEASURES

- C1 Number of fatalities (State data)
- C2 Number of serious injuries (State data)
- C3 Fatality rate per 100M VMT (State data)
- C4 Number of unrestrained passenger vehicle occupant fatalities, all seating positions (State data)
- C5 Number of fatalities involving driver or motorcycle operator with a .08 BAC or above (State data)
- C6 Number of speeding-related fatalities (State data)
- C7 Number of motorcyclist fatalities (State data)
- C8 Number of unhelmeted motorcyclist fatalities (State data)
- C9 Number of drivers age 20 or younger involved in fatal crashes (State data)
- C10 Number of pedestrian fatalities (State data)
- C11 Number of bicyclist fatalities (State data)



BEHAVIOR MEASURES

 B1 - Observed safety belt use for passenger vehicles, front seat outboard occupants (State survey)

ACTIVITY MEASURES

- A1 Number of seat belt citations issued during grant-funded enforcement activities (Subgrant activity reports)
- A2 Number of impaired driving citations issued, and arrests made during grant-funded enforcement activities (Subgrant activity reports)
- A3 Number of speeding citations issued, and arrests made during grant-funded enforcement activities (Subgrant activity reports)

FLORIDA-SPECIFIC MEASURES

- F1 Number of Florida resident drivers age 65 or older involved in fatal crashes (State data)
- F2 Number of CTST outreach events conducted (Subgrant activity reports)
- F3 Number of distracted driving fatalities (State data)
- F4 Estimated number of impressions for campaigns (Subgrant activity reports)
- F5 Number of traffic safety subgrants executed (State data)
- F6 Percent of law enforcement agencies participating in the Florida Law Enforcement Liaison Traffic Safety Challenge (Subgrant activity reports)
- F7 Number of persons who received traffic safety professional's training (Subgrant activity reports)
- F8 Number of crashes submitted within 10 days to the state (State data)
- F9 Number of fatalities in work zones (State data)



TARGETS

Florida shares the national traffic safety vision, "Toward Zero Deaths," and formally adopted our own version of the national vision, "Driving Down Fatalities," in 2012. FDOT and its traffic safety partners are committed to eliminating fatalities and reducing serious injuries with the understanding that the death of any person is unacceptable and based on that, zero deaths is our safety performance target. This target is consistent throughout our Strategic Highway Safety Plan, Highway Safety Improvement Program and Highway Safety Plan.

DATA FORECASTS

Understanding that zero fatalities cannot be reached within the HSP 2021 year, Florida uses data models to forecast the fatalities that are statistically probable as we diligently strive to drive down fatalities and serious injuries with an ultimate vision of zero.

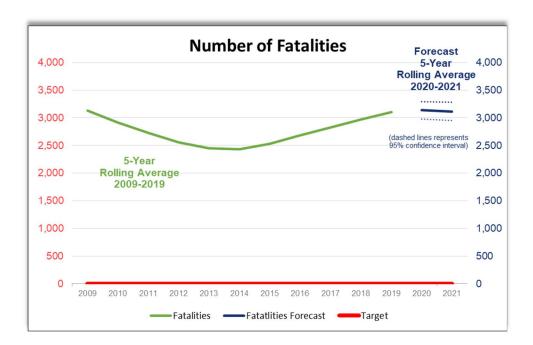
Florida's data forecasts have been established using an ARIMA Hybrid Regression Model (0, 1,1)(2,0,0)(12) with VMT. Nine independent variables were tested to assess correlations between fatalities against possible influencing factors, including vehicle miles traveled (VMT), gas consumption, vehicle registration, temperature, precipitation, gross domestic product (GDP), and tourists. Only Vehicle Miles Traveled (VMT) and gas consumption have relatively high correlations with fatalities and serious injuries and of these two variables only VMT was useful in predicting future fatalities and serious injuries. The first three performance measures (number of fatalities, number of serious injuries, and fatality rate per 100M VMT) have been forecasted based on a five-year rolling average and the remaining performance measures will be forecasted annually. The forecasts for 2020 and 2021 are based on monthly data from 2005 through 2019 using statistical forecasting methodologies. Each year, the data forecasts are recalculated with the most recent data (FARS) to create the accurate forecast. Forecasts for 2020 and 2021 were calculated with preliminary 2019 state data.



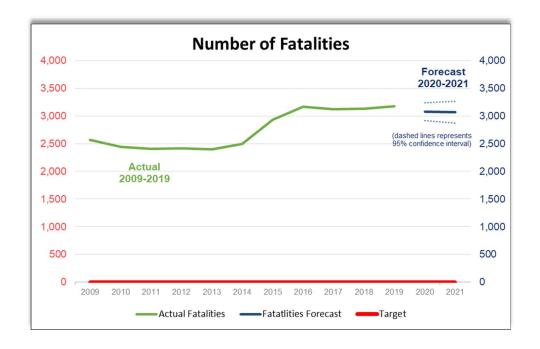
C1 - NUMBER OF FATALITIES

- Target: Florida's target for fatalities is zero in 2021.
- Annual Performance Forecast: Based on statistical forecasting, the five-year rolling average for total fatalities on Florida's roads is forecasted as 3,116 in 2021. This forecast was made with historical and current state data from 2009 to 2019 to predict probable outcomes for 2020 and 2021.
- Strategy: The data forecast indicates Florida's five year rolling average for fatalities could slowly trend downward in 2020 and 2021, the FDOT State Safety Office intends to execute the subgrants identified in this annual Highway Safety Plan in areas with high frequency of fatalities to increase preventative measures such as enforcement of traffic laws, education of traffic laws and safety practices, provide and educate regarding alternate transportation methods, public traffic safety outreach and education, coordination of external safety partners to implement additional unified education methods, and other strategies consistent with traffic safety improvement planning. While the data forecast indicates Florida's five-year rolling average for fatalities could slowly trend downward in 2020 and 2021, the FDOT State Safety Office expects the projects chosen for funding and included in this Highway Safety Plan will enhance the downward trend to ultimately reduce the number of traffic fatalities.
- Justification: Forecasts were made using a three-step analytical approach consisting of exploratory analysis, development of pre-forecast to choose a preferred model for each measure, and development of the final forecast. The exploratory analysis tested multiple independent variables (in addition to the stratification of the dependent safety measure variable into two categories) to assess statistical association. The results showed that fatalities are statistically correlated with vehicles miles of travel (VMT), gas consumption, vehicle registration and Florida gross domestic product (GDP) with weak to moderate explanatory power. While the exploratory analysis identified correlations with multiple independent variables the pre-forecasting process indication that most of the independent variables were not useful in estimating future fatalities or serious injuries. An ARIMA model was ultimately chosen which uses past values of the dependent variable as independent variables (e.g., fatalities) and year-to-year difference in the values to forecast future values.

• Five-Year Rolling Average Graph: The chart below reflects the five-year rolling average of traffic fatalities for each year and the data forecast for 2020 and 2021.



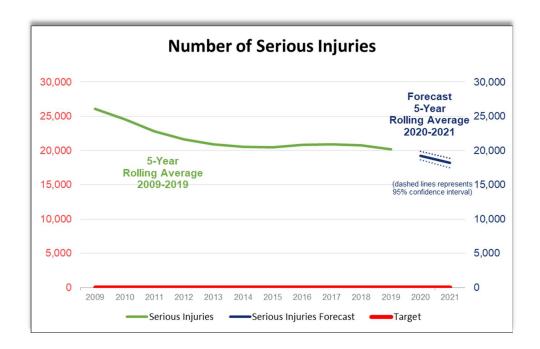
 Actual Annual Graph: The chart below reflects the annual traffic fatalities for each year and the data forecast for 2020 and 2021.



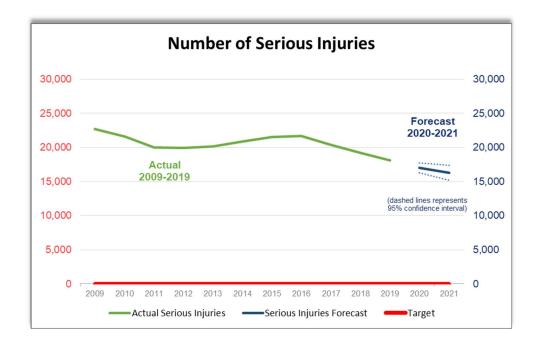
C2 - NUMBER OF SERIOUS INJURIES

- Target: Florida's target for serious injuries is zero in 2021.
- Annual Performance Forecast: Based on statistical forecasting, the five-year rolling average for total serious injuries on Florida's roads is forecasted as 18,187 in 2021. This forecast was made with historical and current state data from 2009 to 2019 to predict probable outcomes for 2020 and 2021.
- Strategy: The data forecast indicates Florida's five year rolling average for serious injuries could slowly trend downward in 2020 and 2021, the FDOT State Safety Office intends to execute the subgrants identified in this annual Highway Safety Plan in areas with high frequency of fatalities to increase preventative measures such as enforcement of traffic laws, education of traffic laws and safety practices, provide and educate regarding alternate transportation methods, public traffic safety outreach and education, coordination of external safety partners to implement additional unified education methods, and other strategies consistent with traffic safety improvement planning. While the data forecast indicates Florida's five-year rolling average for fatalities could slowly trend downward in 2020 and 2021, the FDOT State Safety Office expects the projects chosen for funding and included in this Highway Safety Plan will enhance the downward trend to ultimately reduce the number of serious injuries.
- Justification: Forecasts were made using a three-step analytical approach consisting of exploratory analysis, development of pre-forecast to choose a preferred model for each measure, and development of the final forecast. The exploratory analysis tested multiple independent variables (in addition to the stratification of the dependent safety measure variable into two categories) to assess statistical association. The results showed that fatalities are statistically correlated with vehicles miles of travel (VMT), gas consumption, vehicle registration and Florida gross domestic product (GDP) with weak to moderate explanatory power. While the exploratory analysis identified correlations with multiple independent variables the pre-forecasting process indication that most of the independent variables were not useful in estimating future fatalities or serious injuries. An ARIMA model was ultimately chosen which uses past values of the dependent variable as independent variables (e.g., fatalities) and year-to-year difference in the values to forecast future values.

• Five-Year Rolling Average Graph: The chart below reflects the five-year rolling average of serious injuries for each year and the data forecast for 2020 and 2021.



• Actual Annual Graph: The chart below reflects the annual serious injuries for each year and the data forecast for 2020 and 2021.

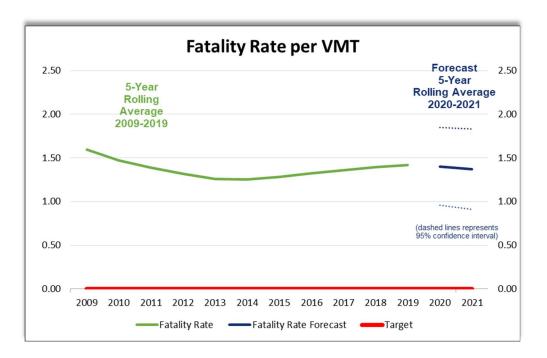




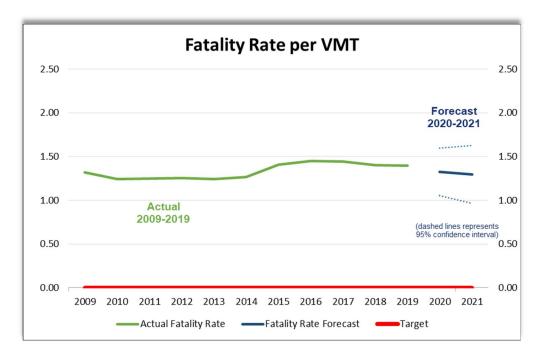
C3 - FATALITY RATE PER 100M VMT

- Target: Florida's target for fatality rate is zero in 2021.
- Annual Performance Forecast: Based on statistical forecasting, the five-year rolling average for fatality rate per 100M VMT on Florida's roads is forecasted as 1.37 in 2021. This forecast was made with historical and current state data from 2009 to 2019 to predict probable outcomes for 2020 and 2021.
- Strategy: The data forecast indicates Florida's five year rolling average for fatality rate could slowly trend downward in 2020 and 2021, the FDOT State Safety Office intends to execute the subgrants identified in this annual Highway Safety Plan in areas with high frequency of fatalities to increase preventative measures such as enforcement of traffic laws, education of traffic laws and safety practices, provide and educate regarding alternate transportation methods, public traffic safety outreach and education, coordination of external safety partners to implement additional unified education methods, and other strategies consistent with traffic safety improvement planning. While the data forecast indicates Florida's five-year rolling average for fatality rate could slowly trend downward in 2020 and 2021, the FDOT State Safety Office expects the projects chosen for funding and included in this Highway Safety Plan will enhance the downward trend to ultimately reduce the fatality rate per 100M VMT.
- Justification: Forecasts were made using a three-step analytical approach consisting of exploratory analysis, development of pre-forecast to choose a preferred model for each measure, and development of the final forecast. The exploratory analysis tested multiple independent variables (in addition to the stratification of the dependent safety measure variable into two categories) to assess statistical association. The results showed that fatalities are statistically correlated with vehicles miles of travel (VMT), gas consumption, vehicle registration and Florida gross domestic product (GDP) with weak to moderate explanatory power. While the exploratory analysis identified correlations with multiple independent variables the pre-forecasting process indication that most of the independent variables were not useful in estimating future fatalities or serious injuries. An ARIMA model was ultimately chosen which uses past values of the dependent variable as independent variables (e.g., fatalities) and year-to-year difference in the values to forecast future values.

• Five-Year Rolling Average Graph: The chart below reflects the five-year rolling average for fatality rate per 100M VMT for each year and the data forecast for 2020 and 2021.



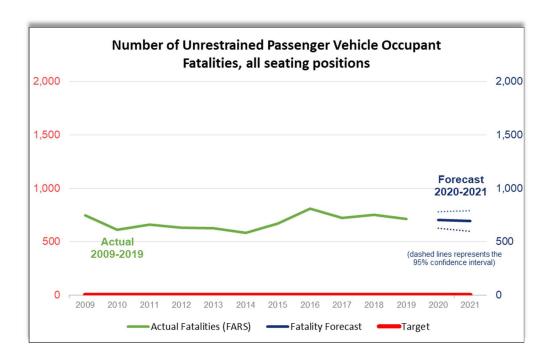
 Actual Annual Graph: The chart below reflects the annual fatality rate per 100M VMT for each year and the data forecast for 2020 and 2021.



C4 - NUMBER OF UNRESTRAINED PASSENGER VEHICLE OCCUPANT FATALITIES, ALL SEATING POSITIONS

- Target: Florida's target for the number of unrestrained passenger vehicle occupant fatalities, all seating positions is zero in 2021.
- Annual Performance Forecast: Based on statistical forecasting, the annual total for number of unrestrained passenger vehicle occupant fatalities, all seating positions on Florida's roads is forecasted as 694 in 2021. This forecast was made with historical and current state data from 2009 to 2019 to predict probable outcomes for 2020 and 2021.
- Strategy: The data forecast indicates Florida's annual total for number of unrestrained passenger vehicle occupant fatalities, all seating positions could slowly trend downward in 2020 and 2021, the FDOT State Safety Office intends to execute the subgrants identified in this annual Highway Safety Plan in areas with high frequency of fatalities to increase preventative measures such as enforcement of traffic laws, education of traffic laws and safety practices, provide and educate regarding alternate transportation methods, public traffic safety outreach and education, coordination of external safety partners to implement additional unified education methods, and other strategies consistent with traffic safety improvement planning. While the data forecast indicates Florida's annual total for number of unrestrained passenger vehicle occupant fatalities, all seating positions could slowly trend downward in 2020 and 2021, the FDOT State Safety Office expects the projects chosen for funding and included in this Highway Safety Plan will enhance the downward trend to ultimately reduce the number of unrestrained passenger vehicle occupant fatalities, all seating positions.
- Justification: Forecasts were made using a three-step analytical approach consisting of exploratory analysis, development of pre-forecast to choose a preferred model for each measure, and development of the final forecast. The exploratory analysis tested multiple independent variables (in addition to the stratification of the dependent safety measure variable into two categories) to assess statistical association. The results showed that fatalities are statistically correlated with vehicles miles of travel (VMT), gas consumption, vehicle registration and Florida gross domestic product (GDP) with weak to moderate explanatory power. While the exploratory analysis identified correlations with multiple independent variables the pre-forecasting process indication that most of the independent variables were not useful in estimating future fatalities or serious injuries. An ARIMA model was ultimately chosen which uses past values of the dependent variable as independent variables (e.g., fatalities) and year-to-year difference in the values to forecast future values.

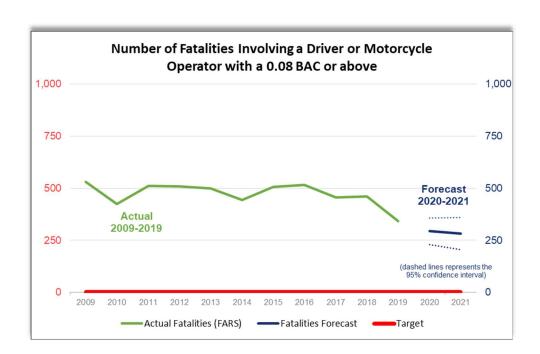
 Actual Annual Graph: The chart below reflects the annual total for number of unrestrained passenger vehicle occupant fatalities, all seating positions for each year and the data forecast for 2020 and 2021.



C5 - NUMBER OF FATALITIES INVOLVING A DRIVER OR MOTORCYCLE OPERATOR WITH A .08 BAC OR ABOVE

- Target: Florida's target for number of fatalities involving a driver or motorcycle operator with a .08 BAC or above is zero in 2021.
- Annual Performance Forecast: Based on statistical forecasting, the annual total for number of fatalities involving a driver or motorcycle operator with a .08 BAC or above on Florida's roads is forecasted as 282 in 2021. This forecast was made with historical and current state data from 2009 to 2019 to predict probable outcomes for 2020 and 2021.
- Strategy: The data forecast indicates Florida's annual total for the number of fatalities involving a driver or motorcycle operator with a .08 BAC or above could slowly trend downward in 2020 and 2021, the FDOT State Safety Office intends to execute the subgrants identified in this annual Highway Safety Plan in areas with high frequency of fatalities to increase preventative measures such as enforcement of traffic laws, education of traffic laws and safety practices, provide and educate regarding alternate transportation methods, public traffic safety outreach and education, coordination of external safety partners to implement additional unified education methods, and other strategies consistent with traffic safety improvement planning. While the data forecast indicates Florida's fatalities involving a driver or motorcycle operator with a .08 BAC or above could slowly trend downward in 2020 and 2021, the FDOT State Safety Office expects the projects chosen for funding and included in this Highway Safety Plan will enhance the downward trend to ultimately reduce the number of fatalities involving a driver or motorcycle operator with a .08 BAC or above.
- Justification: Forecasts were made using a three-step analytical approach consisting of exploratory analysis, development of pre-forecast to choose a preferred model for each measure, and development of the final forecast. The exploratory analysis tested multiple independent variables (in addition to the stratification of the dependent safety measure variable into two categories) to assess statistical association. The results showed that fatalities are statistically correlated with vehicles miles of travel (VMT), gas consumption, vehicle registration and Florida gross domestic product (GDP) with weak to moderate explanatory power. While the exploratory analysis identified correlations with multiple independent variables the pre-forecasting process indication that most of the independent variables were not useful in estimating future fatalities or serious injuries. An ARIMA model was ultimately chosen which uses past values of the dependent variable as independent variables (e.g., fatalities) and year-to-year difference in the values to forecast future values.

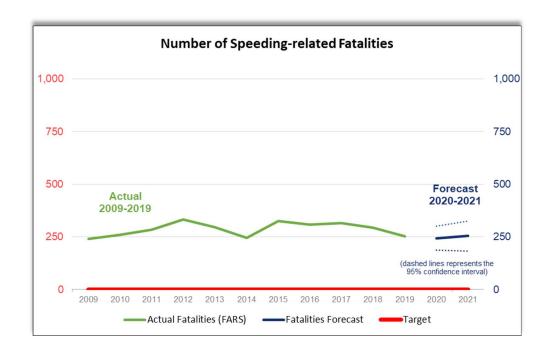
 Actual Annual Graph: The chart below reflects the number of fatalities involving a driver or motorcycle operator with a .08 BAC or above for each year and the data forecast for 2020 and 2021.



C6 - NUMBER OF SPEEDING-RELATED FATALITIES

- Target: Florida's target for the number of speeding-related fatalities is zero in 2021.
- Annual Performance Forecast: Based on statistical forecasting, the annual total for the number of speeding-related fatalities on Florida's roads is forecasted as 254 in 2021.
 This forecast was made with historical and current state data from 2009 to 2019 to predict probable outcomes for 2020 and 2021.
- Strategy: The data forecast indicates Florida's annual total for the number of speeding-related fatalities could remain relatively flat in 2020 and 2021, the FDOT State Safety Office intends to execute the subgrants identified in this annual Highway Safety Plan in areas with high frequency of fatalities to increase preventative measures such as enforcement of traffic laws, education of traffic laws and safety practices, provide and educate regarding alternate transportation methods, public traffic safety outreach and education, coordination of external safety partners to implement additional unified education methods, and other strategies consistent with traffic safety improvement planning. While the data forecast indicates Florida's annual total for the number of speeding-related fatalities could remain relatively flat in 2020 and 2021, the FDOT State Safety Office expects the projects chosen for funding and included in this Highway Safety Plan will reverse this trend and ultimately reduce the number of speeding-related fatalities.
- Justification: Forecasts were made using a three-step analytical approach consisting of exploratory analysis, development of pre-forecast to choose a preferred model for each measure, and development of the final forecast. The exploratory analysis tested multiple independent variables (in addition to the stratification of the dependent safety measure variable into two categories) to assess statistical association. The results showed that fatalities are statistically correlated with vehicles miles of travel (VMT), gas consumption, vehicle registration and Florida gross domestic product (GDP) with weak to moderate explanatory power. While the exploratory analysis identified correlations with multiple independent variables the pre-forecasting process indication that most of the independent variables were not useful in estimating future fatalities or serious injuries. An ARIMA model was ultimately chosen which uses past values of the dependent variable as independent variables (e.g., fatalities) and year-to-year difference in the values to forecast future values.

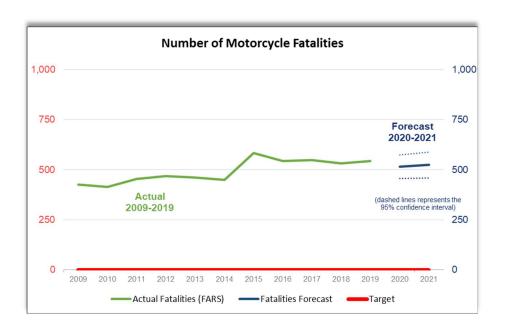
• Actual Annual Graph: The chart below reflects the annual total for the number of speeding-related fatalities for each year and the data forecast for 2020 and 2021.



C7 - NUMBER OF MOTORCYCLIST FATALITIES

- Target: Florida's target for the number of motorcycle fatalities is zero in 2021.
- Annual Performance Forecast: Based on statistical forecasting, the annual total for number of motorcycle fatalities on Florida's roads is forecasted as 524 in 2021. This forecast was made with historical and current state data from 2009 to 2019 to predict probable outcomes for 2020 and 2021.
- Strategy: The data forecast indicates Florida's annual total for the number of motorcyclist fatalities could remain relatively flat in 2020 and 2021, the FDOT State Safety Office intends to execute the subgrants identified in this annual Highway Safety Plan in areas with high frequency of fatalities to increase preventative measures such as enforcement of traffic laws, education of traffic laws and safety practices, provide and educate regarding alternate transportation methods, public traffic safety outreach and education, coordination of external safety partners to implement additional unified education methods, and other strategies consistent with traffic safety improvement planning. While the data forecast indicates the annual total for the number of motorcycle fatalities could remain relatively flat in 2020 and 2021, the FDOT State Safety Office expects the projects chosen for funding and included in this Highway Safety Plan will reverse this trend and ultimately reduce the number of motorcyclist fatalities.
- Justification: Forecasts were made using a three-step analytical approach consisting of exploratory analysis, development of pre-forecast to choose a preferred model for each measure, and development of the final forecast. The exploratory analysis tested multiple independent variables (in addition to the stratification of the dependent safety measure variable into two categories) to assess statistical association. The results showed that fatalities are statistically correlated with vehicles miles of travel (VMT), gas consumption, vehicle registration and Florida gross domestic product (GDP) with weak to moderate explanatory power. While the exploratory analysis identified correlations with multiple independent variables the pre-forecasting process indication that most of the independent variables were not useful in estimating future fatalities or serious injuries. An ARIMA model was ultimately chosen which uses past values of the dependent variable as independent variables (e.g., fatalities) and year-to-year difference in the values to forecast future values.

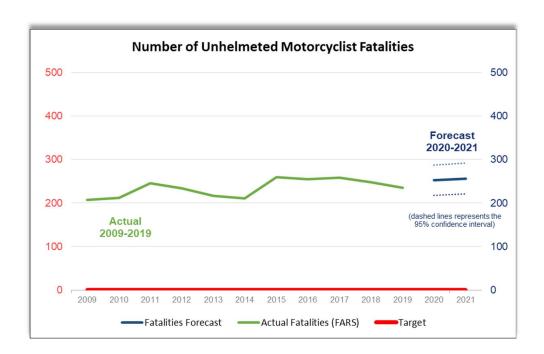
 Actual Annual Graph: The chart below reflects the annual total for the number of motorcyclist fatalities for each year and the data forecast for 2020 and 2021.



C8 - NUMBER OF UNHELMETED MOTORCYCLIST FATALITIES

- Target: Florida's target for the number of unhelmeted motorcyclist fatalities is zero in 2021.
- Annual Performance Forecast: Based on statistical forecasting, the annual total for the number of unhelmeted motorcyclist fatalities on Florida's roads is forecasted as 257 in 2021. This forecast was made with historical and current state data from 2009 to 2019 to predict probable outcomes for 2020 and 2021.
- Strategy: The data forecast indicates the annual total for the number of unhelmeted motorcyclist fatalities could slowly trend upward in 2020 and 2021, the FDOT State Safety Office intends to execute the subgrants identified in this annual Highway Safety Plan in areas with high frequency of fatalities to increase preventative measures such as enforcement of traffic laws, education of traffic laws and safety practices, provide and educate regarding alternate transportation methods, public traffic safety outreach and education, coordination of external safety partners to implement additional unified education methods, and other strategies consistent with traffic safety improvement planning. While the data forecast indicates Florida's annual total for the number of unhelmeted motorcyclist fatalities could slowly trend upward in 2020 and 2021, the FDOT State Safety Office expects the projects chosen for funding and included in this Highway Safety Plan will reverse this trend and ultimately reduce the number of unhelmeted motorcyclist fatalities.
- Justification: Forecasts were made using a three-step analytical approach consisting of exploratory analysis, development of pre-forecast to choose a preferred model for each measure, and development of the final forecast. The exploratory analysis tested multiple independent variables (in addition to the stratification of the dependent safety measure variable into two categories) to assess statistical association. The results showed that fatalities are statistically correlated with vehicles miles of travel (VMT), gas consumption, vehicle registration and Florida gross domestic product (GDP) with weak to moderate explanatory power. While the exploratory analysis identified correlations with multiple independent variables the pre-forecasting process indication that most of the independent variables were not useful in estimating future fatalities or serious injuries. An ARIMA model was ultimately chosen which uses past values of the dependent variable as independent variables (e.g., fatalities) and year-to-year difference in the values to forecast future values.

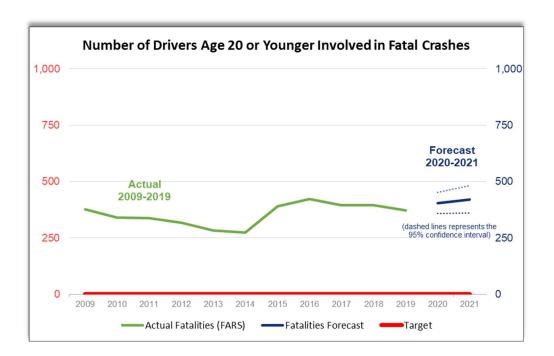
 Actual Annual Graph: The chart below reflects the annual total for the number of unhelmeted motorcyclist fatalities for each year and the data forecast for 2020 and 2021.



C9 - NUMBER OF DRIVERS AGE 20 OR YOUNGER INVOLVED IN FATAL CRASHES

- Target: Florida's target for the number of drivers age 20 or younger involved in fatal crashes is zero in 2021.
- Annual Performance Forecast: Based on statistical forecasting, the annual number of drivers age 20 or younger involved in fatal crashes on Florida's roads is forecasted as 421 in 2021. This forecast was made with historical and current state data from 2009 to 2019 to predict probable outcomes for 2020 and 2021.
- Strategy: The data forecast indicates Florida's annual number of drivers age 20 or younger involved in fatal crashes could slowly trend upward in 2020 and 2021, the FDOT State Safety Office intends to execute the subgrants identified in this annual Highway Safety Plan in areas with high frequency of fatalities to increase preventative measures such as enforcement of traffic laws, education of traffic laws and safety practices, provide and educate regarding alternate transportation methods, public traffic safety outreach and education, coordination of external safety partners to implement additional unified education methods, and other strategies consistent with traffic safety improvement planning. While the data forecast indicates Florida's annual number of drivers age 20 or younger involved in fatal crashes could slowly trend upward in 2020 and 2021, the FDOT State Safety Office expects the projects chosen for funding and included in this Highway Safety Plan will reverse this trend and ultimately reduce the number of drivers age 20 or younger involved in fatal crashes.
- Justification: Forecasts were made using a three-step analytical approach consisting of exploratory analysis, development of pre-forecast to choose a preferred model for each measure, and development of the final forecast. The exploratory analysis tested multiple independent variables (in addition to the stratification of the dependent safety measure variable into two categories) to assess statistical association. The results showed that fatalities are statistically correlated with vehicles miles of travel (VMT), gas consumption, vehicle registration and Florida gross domestic product (GDP) with weak to moderate explanatory power. While the exploratory analysis identified correlations with multiple independent variables the pre-forecasting process indication that most of the independent variables were not useful in estimating future fatalities or serious injuries. An ARIMA model was ultimately chosen which uses past values of the dependent variable as independent variables (e.g., fatalities) and year-to-year difference in the values to forecast future values.

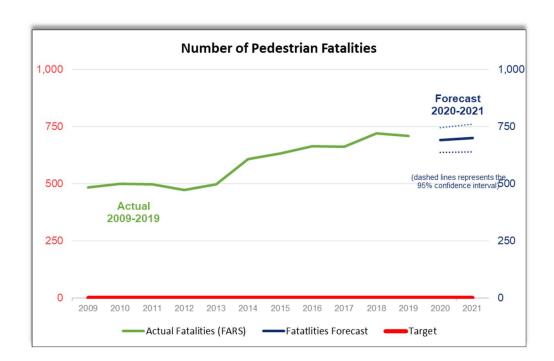
 Actual Annual Graph: The chart below reflects the annual number of drivers age 20 or younger involved in fatal crashes for each year and the data forecast for 2020 and 2021.



C10 - NUMBER OF PEDESTRIAN FATALITIES

- Target: Florida's target for the number of pedestrian fatalities is zero in 2021.
- Annual Performance Forecast: Based on statistical forecasting, the annual number of pedestrian fatalities on Florida's roads is forecasted as 699 in 2021. This forecast was made with historical and current state data from 2009 to 2019 to predict probable outcomes for 2020 and 2021.
- Strategy: The data forecast indicates Florida's annual number of pedestrian fatalities could remain relatively flat in 2020 and 2021, the FDOT State Safety Office intends to execute the subgrants identified in this annual Highway Safety Plan in areas with high frequency of fatalities to increase preventative measures such as enforcement of traffic laws, education of traffic laws and safety practices, provide and educate regarding alternate transportation methods, public traffic safety outreach and education, coordination of external safety partners to implement additional unified education methods, and other strategies consistent with traffic safety improvement planning. While the data forecast indicates Florida's annual number of pedestrian fatalities could remain relatively flat in 2020 and 2021, the FDOT State Safety Office expects the projects chosen for funding and included in this Highway Safety Plan will reverse this trend and ultimately reduce the number of pedestrian fatalities.
- Justification: Forecasts were made using a three-step analytical approach consisting of exploratory analysis, development of pre-forecast to choose a preferred model for each measure, and development of the final forecast. The exploratory analysis tested multiple independent variables (in addition to the stratification of the dependent safety measure variable into two categories) to assess statistical association. The results showed that fatalities are statistically correlated with vehicles miles of travel (VMT), gas consumption, vehicle registration and Florida gross domestic product (GDP) with weak to moderate explanatory power. While the exploratory analysis identified correlations with multiple independent variables the pre-forecasting process indication that most of the independent variables were not useful in estimating future fatalities or serious injuries. An ARIMA model was ultimately chosen which uses past values of the dependent variable as independent variables (e.g., fatalities) and year-to-year difference in the values to forecast future values.

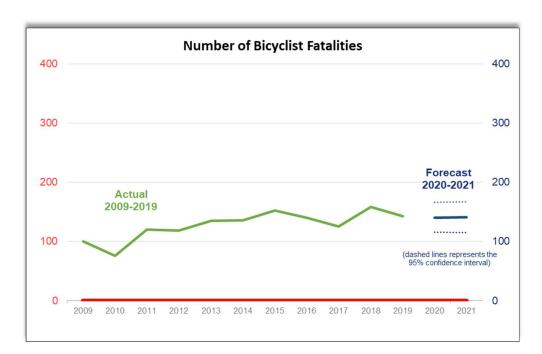
• Actual Annual Graph: The chart below reflects the annual number of pedestrian fatalities for each year and the data forecast for 2020 and 2021.



C11 - NUMBER OF BICYCLIST FATALITIES

- Target: Florida's target for the number of bicyclist fatalities is zero in 2021.
- Annual Performance Forecast: Based on statistical forecasting, the annual number of bicyclist fatalities on Florida's roads is forecasted as 141 in 2021. This forecast was made with historical and current state data from 2009 to 2019 to predict probable outcomes for 2020 and 2021.
- Strategy: The data forecast indicates Florida's annual number of bicyclist fatalities could remain relatively flat in 2020 and 2021, the FDOT State Safety Office intends to execute the subgrants identified in this annual Highway Safety Plan in areas with high frequency of fatalities to increase preventative measures such as enforcement of traffic laws, education of traffic laws and safety practices, provide and educate regarding alternate transportation methods, public traffic safety outreach and education, coordination of external safety partners to implement additional unified education methods, and other strategies consistent with traffic safety improvement planning. While the data forecast indicates Florida's annual number of bicyclist fatalities could remain relatively flat in 2020 and 2021, the FDOT State Safety Office expects the projects chosen for funding and included in this Highway Safety Plan will reverse this trend and ultimately reduce the number of bicyclist fatalities.
- Justification: Forecasts were made using a three-step analytical approach consisting of exploratory analysis, development of pre-forecast to choose a preferred model for each measure, and development of the final forecast. The exploratory analysis tested multiple independent variables (in addition to the stratification of the dependent safety measure variable into two categories) to assess statistical association. The results showed that fatalities are statistically correlated with vehicles miles of travel (VMT), gas consumption, vehicle registration and Florida gross domestic product (GDP) with weak to moderate explanatory power. While the exploratory analysis identified correlations with multiple independent variables the pre-forecasting process indication that most of the independent variables were not useful in estimating future fatalities or serious injuries. An ARIMA model was ultimately chosen which uses past values of the dependent variable as independent variables (e.g., fatalities) and year-to-year difference in the values to forecast future values.

• Actual Annual Graph: The chart below reflects the annual number of bicyclist fatalities for each year and the data forecast for 2020 and 2021.



CORE OUTCOME MEASURES REPORT

Target Status: Florida maintains its zero-fatality target for all NTHSA Outcome measures and was unsuccessful in meeting the zero-fatality target for all outcome measures for FY2021.

Outcome Status: State data indicates that Florida was successful in confining fatalities within forecasted limits for the following core outcome measures:

- C1 Number of fatalities
- C2 Number of serious injuries
- C3 Fatality rate per 100M VMT
- C5 Number of fatalities involving driver or motorcycle operator with a .08 BAC or above
- C6 Number of speeding-related fatalities
- C7 Number of motorcyclist fatalities
- C8 Number of unhelmeted motorcyclist fatalities
- C9 Number of drivers age 20 or younger involved in fatal crashes
- C10 Number of pedestrian fatalities
- C11 Number of bicyclist fatalities

C-4: Number of unrestrained passenger vehicle occupant fatalities, all seating positions forecasted limits ranged between 627 and 783 fatalities. FY2020 state data indicated a total of 871 fatalities, exceeding the upper limits of the forecast by 88 fatalities.

Although Florida was unsuccessful in maintaining fatalities within forecasted limits for the number of unrestrained passenger vehicle occupant fatalities, the State did receive a NTHSA Assessment of the Occupant Protection Program in FY2021 and increased funding for enforcement efforts in FY2021 and expect this rise in occupant protection related fatalities to decrease in future data reports.

The following table provides the final data counts of the State data used for NHTSA outcome measure forecasting compared to the forecasted limits for the 11 core outcome measures.



| | Core Outcome Measures | Measure Type | | FY 2018 | FY 2019 | FY 2020 | FY 2021 |
|-----|--|---------------------------|-----------------------|-----------|--------------|---------|---------|
| | | | Target | 0 | 0 | 0 | 0 |
| | | 5 Year Rolling Average | | | | | |
| | | 7.Wordgo | Final | 2,971 | 3,110 | 3,168 | |
| C-1 | Number of fatalities | | Llonor | 2.052 | 2 117 | 2 200 | 2 204 |
| 0-1 | Number of facalities | FDOT Forecast | Upper | 3,052 | 3,117 | 3,288 | 3,284 |
| | | | Lower | 2,716 | 2,797 | 2,982 | 2,947 |
| | | Final Within Fore | cast | | · | | |
| | | Range | | Yes | Yes | Yes | |
| | | | | | | | |
| | | 5 Year Rolling | Target | 0 | 0 | 0 | 0 |
| | | Average | | | | | |
| | | 7.Wordgo | Final | 20,728 | 20,171 | 18,913 | |
| C-2 | Number of serious injuries | | Upper | 20,861 | 21,107 | 19,863 | 18,894 |
| 0-2 | Number of Serious injuries | FDOT Forecast | oppei | 20,001 | 21,107 | 19,003 | 10,094 |
| | | | Lower | 18,831 | 19,340 | 18,652 | 17,481 |
| | | Final Within Fore | cast | Í | , | , | , |
| | | Range | | Yes | Yes | Yes | |
| | | | | | | | |
| | Fatality rate per 100M VMT | 5 Year Rolling | Target | 0 | 0 | 0 | 0 |
| | | Average | Final | 1.39 | 1.41 | 1.46 | |
| C-3 | | FDOT Forecast | Upper | 1.65 | 1.63 | 1.85 | 1.83 |
| | | | Lower | 1.06 | 1.08 | 0.96 | 0.91 |
| | | Final Within Forecast | | ., | ., | ., | |
| | | Range | | Yes | Yes | Yes | |
| | | | | | | | |
| | | Actual | Target | 0 | 0 | 0 | 0 |
| | | Actual | Final | 751 | 730 | 871 | |
| | Number of unrestrained passenger | | | 040 | - 4 - | 700 | 704 |
| C-4 | vehicle occupant fatalities, all seating | FDOT Forecast | Upper | 813 | 745 | 783 | 791 |
| | positions | | Lower | 615 | 546 | 627 | 596 |
| İ | | Final Within Fore | | 525 | 0.0 | No | |
| | | Range | | Yes | Yes | (Above) | |
| | | | | | | | |
| | | 1 | Target | 0 | 0 | 0 | 0 |
| | | Actual | Final | 465 | 474 | 317 | |
| | Number of fatalities involving driver or | | | | | | |
| C-5 | motorcycle operator with a .08 BAC or | FDOT Forecast | Upper | 461 | 410 | 358 | 360 |
| | above | 1 DOT 1 OTCOMS | | 204 | 207 | 200 | 004 |
| | | Final Within Fara | Lower | 291 No | 237 No | 229 | 204 |
| | | Range | Final Within Forecast | | (Above) | Yes | |
| | | 1 | | (Above) | (1.50 00) | 103 | |
| | | | | | | | |

| | | | | | | _ | |
|------|--|-------------------------------|---------|---------|---------------|-----|-----|
| | | Actual | Target | 0 | 0 | 0 | 0 |
| | | | Final | 295 | 277 | 252 | |
| C-6 | Number of speeding-related fatalities | FDOT Forecast | Upper | 332 | 348 | 301 | 326 |
| | | | Lower | 186 | 206 | 187 | 183 |
| | | Final Within Fore | | 100 | 200 | 101 | 103 |
| | | Range | | Yes | Yes | Yes | |
| | | - | | | | | |
| | | | Target | 0 | 0 | 0 | 0 |
| | | Actual | Final | 532 | 551 | 499 | |
| | | | | | | | |
| C-7 | Number of motorcyclist fatalities | FDOT Forecast | Upper | 608 | 602 | 575 | 588 |
| | • | 120110100000 | Lower | 476 | 469 | 456 | 460 |
| | | Final Within Fore | | | | | |
| | | Range | | Yes | Yes | Yes | |
| | | | | | | | |
| | Number of unhelmeted motorcyclist fatalities | Actual | Target | 0 | 0 | 0 | 0 |
| | | | Final | 249 | 257 | 219 | |
| C-8 | | FDOT Forecast | Upper | 321 | 298 | 288 | 292 |
| | | | Lower | 254 | 222 | 218 | 221 |
| | | Final Within Forecast | | Yes | | | |
| | | Range | | (Below) | Yes | Yes | |
| | | | | | | | |
| | Number of drivers age 20 or younger | Actual | Target | 0 | 0 | 0 | 0 |
| | | Actual | Final | 397 | 388 | 413 | |
| C-9 | | FDOT Forecast | Upper | 456 | 400 | 452 | 481 |
| | involved in fatal crashes | FDOT Forecast | | 0.40 | 070 | 250 | 224 |
| | | Lower Final Within Forecast | | 340 | 278 | 358 | 361 |
| | | Range | | Yes | Yes | Yes | |
| | | 1 | | | . 33 | | |
| | | | Target | 0 | 0 | 0 | 0 |
| | | Actual | Final | 722 | 735 | 678 | 0 |
| | | | i iiiai | 1 4 4 | 133 | 010 | |
| C-10 | Number of pedestrian fatalities | FDOT Forecast | Upper | 722 | 678 | 746 | 760 |
| | | | Lower | 596 | 557 | 636 | 638 |
| | | Final Within Fore Range | cast | Yes | No (Above) | Yes | |
| | | | | | | | |

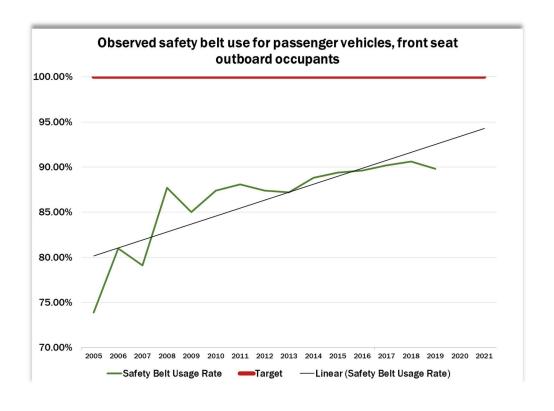


| C-11 | | Actual | Target | 0 | 0 | 0 | 0 |
|---|--------------------------------|-----------------------|--------|-----|-----|-----|-----|
| | Number of bicyclist fatalities | Actual | Final | 156 | 156 | 155 | |
| | | FDOT Forecast | Upper | 163 | 160 | 166 | 167 |
| | | | Lower | 110 | 110 | 116 | 116 |
| | | Final Within Forecast | | | | | |
| | | Range | | Yes | Yes | Yes | |
| | | | | | | | |
| Indicates data is not currently available | | | | | | | |



B1 - OBSERVED SAFETY BELT USE FOR PASSENGER VEHICLES, FRONT SEAT OUTBOARD OCCUPANTS

- Target: Florida's target for the observed safety belt use for passenger vehicles, front seat outboard occupants is 100 percent in 2021.
- Annual Performance Forecast: Based on a linear trend, the observed safety belt use for passenger vehicles, front seat outboard occupants could be as high as 94.25% in 2021.
 This estimate was made with historical and current state data from 2005 to 2019 to estimate probable outcomes for 2020 and 2021.
- Strategy: The linear trend indicates Florida's observed safety belt use for passenger vehicles, front seat outboard occupants could slowly trend upward in 2020 and 2021, the FDOT State Safety Office intends to execute the subgrants identified in this annual Highway Safety Plan in areas with high frequency of fatalities to increase preventative measures such as enforcement of traffic laws, education of traffic laws and safety practices, provide and educate regarding alternate transportation methods, public traffic safety outreach and education, coordination of external safety partners to implement additional unified education methods, and other strategies consistent with traffic safety improvement planning. While the data forecast indicates Florida's observed safety belt use for passenger vehicles, front seat outboard occupants could slowly trend upward in 2020 and 2021, the FDOT State Safety Office expects the projects chosen for funding and included in this Highway Safety Plan will enhance the upward trend to ultimately increase the observed safety belt use for passenger vehicles, front seat outboard occupants.
- Justification: This estimate was made by using state data from 2005 to 2019 to show the trend.
- Actual Annual Graph: The chart below reflects the observed safety belt use for passenger vehicles, front seat outboard occupants for 2020 and 2021.



BEHAVIORAL OUTCOME MEASURES REPORT

Target Status: Florida maintains its zero-fatality target for all NTHSA Outcome measures and was unsuccessful in meeting the zero-fatality target for all outcome measures for FY2020.

Outcome Status: State data indicates that Florida was successful in confining fatalities within forecasted limits

| | Behavioral Outcome Measures | Measure Type | | FY 2018 | FY 2019 | FY 2020 | FY 2021 |
|-----|--|-----------------------------|--------|---------|------------|---------|---------|
| | Observed safety belt use for passenger vehicles, front seat outboard occupants | | Target | 100% | 100% | N/A | 100% |
| | | Actual | Final | 90.6% | 89.8% | N/A | 90.1% |
| B-1 | | FDOT Forecast | Upper | 100% | 100% | N/A | 100% |
| | | | Lower | 90% | 90% | N/A | 90% |
| | | Final Within Forecast Range | | Yes | No (Below) | N/A | Yes |

ACTIVITY MEASURES REPORT

NHTSA uses multiple measures in reports to the Congress, the public, and others regarding the status of traffic safety overall and key traffic safety subjects such as safety belt use, impaired driving, speeding, and motorcycle helmet use. The following activity measures are submitted by all states to allow reporting of activity produced under federal grant funding. This is merely a representation of the efforts conducted and does in no way encourage a quota for enforcement activities.

The following table denotes the number of safety belt citations, impaired driving arrests, and speeding citations issued during grant-funded enforcement activities:

| | Activity Measures | | FY 2018 | FY 2019 | FY 2020 | FY 2021 |
|-----|---|-------|---------|---------|---------|---------|
| A-1 | Number of Grant-Funded Safety Belt Citations | Final | 9,295 | 4,273 | 3,672 | 9,630 |
| A-2 | Number of Grant-Funded Impaired Driving Arrests | Final | 1,134 | 460 | 729 | 943 |
| A-3 | Number of Grant-Funded Speeding Citations | Final | 19,999 | 29,991 | 14,428 | 24,618 |



FLORIDA-SPECIFIC MEASURES REPORT

Florida has established performance measures for program areas that are not expressly covered by the NHTSA required core outcome, behavioral, or activity measures. The following chart outlines those program areas and their specific, evidence-based performance measures:

| | Program Area | Florida Specific Measures | | FY 2018 | FY 2019 | FY 2020 | FY 2021 |
|-----|----------------------|---|--------|---------|---------|---------|---------|
| | | Number of Florida resident drivers age | Target | 0 | 0 | 0 | 0 |
| F-1 | Aging Road Users | 65 or older involved in fatal crashes | Final | 305 | 328 | 357 | |
| | | Target meet or exceeded | | No | No | No | |
| | | | | | | | |
| | Common unity Troffic | munity Traffic conducted Number of CTST outreach events | | 160 | 175 | 180 | 180 |
| F-2 | Safety Outreach | | | 168 | 250 | 57 | 81 |
| | Safety Outreach | Target meet or exceeded | | Yes | Yes | No | No |
| | | | | | | | |
| | | Number of distracted driving fatalities | | 0 | 0 | 0 | 0 |
| F-3 | Distracted Driving | | | 87 | 266 | 314 | |
| | | Target meet or exceeded | | No | No | No | |
| | | | | | | | |

| | Measures Estimated number of | | | | | |
|----------------|-------------------------------------|---|--|--|--|--|
| | impressions | | | | | |
| | Distracted Driving | Target | N/A | N/A | N/A | 100,000 |
| | Target meet or exceeded | Final | N/A N/A | N/A N/A | 65,060,262 N/A | 52,757,998 Yes |
| | raiget meet of exceeded | | IV/A | IVA | IV/A | 103 |
| | Impaired Driving | Target Final | 3,000,000 85,389,616 | 3,000,000 100,998,383 | 75,000,000 34,670,594 | 75,000,000 260,978,305 |
| | Target meet or exceeded | i iiiai | Yes | Yes | No | Yes |
| | | | | | | |
| | Motorcycle Safety | Target Final | 500,000 78,996,032 | 500,000 47,872,112 | 70,000,000 50,051,564 | 50,000,000 57,726,974 |
| | Target meet or exceeded | Tillai | Yes | Yes | No | Yes |
| | | | | | | |
| Paid Media | Occupant Drataction | Target | 1,000,000 | 1,000,000 | 90,000,000 | 50,000,000 |
| | Occupant Protection | Final | 98,028,754 | 24,973,712 | 23,791,175 | 35,947,825 |
| | Target meet or exceeded | | Yes | Yes | No | No |
| | | | | | | |
| | Pedestrian and | Target | 400,000 | 400,000 | 170,000,000 | 50,000,000 |
| | Bicycle Safety | Final | 182,600,000 | 2,813,253 | 46,028,836 | 125,549,839 |
| | Target meet or exceeded | | Yes | Yes | No | Yes |
| | | | | | | |
| | Railroad Safety | Target | N/A | N/A | N/A | 100,000 |
| | - | Final | N/A | N/A | N/A | 81,175,596 |
| | Target meet or exceeded | | N/A | N/A | N/A | Yes |
| | | | | | | |
| | Work Zono Sofoty | Target | N/A | N/A | N/A | 100,000 |
| | Work Zone Safety | Final | N/A | N/A | N/A | 134,984,071 |
| | Target meet or exceeded | | N/A | N/A | N/A | Yes |
| | | | | | | |
| Planning and | Number of traffic safety | Target | 168 | 170 | 175 | 187 |
| dministration | subgrants executed | Final | 145 | 164 | 175 | 177 |
| | Target meet or exceeded | | No | No | Yes | No |
| | | | | | | |
| | Percent of law enforcement agencies | | | | | |
| | participating in the | Target | 100% | 100% | 100% | 100% |
| Police Traffic | Florida Law Enforcement | - 6-1 | | | | |
| Services - LEL | Liaison Traffic Safety | | | | | |
| - | Challenge | Final | 74% | 72% | 72% | 72% |
| | Target meet or exceeded | | No | No | No | No |
| | | EL Florida Law Enforcement Liaison Traffic Safety | Florida Law Enforcement Liaison Traffic Safety | Florida Law Enforcement Liaison Traffic Safety | Florida Law Enforcement Liaison Traffic Safety Challenge Final 74% 72% | Florida Law Enforcement Liaison Traffic Safety Challenge Final 74% 72% 72% |



| | Public Traffic | Number of persons who | Target | 500 | 500 | 2,000 | 2,000 | |
|-----|-------------------------|---|--------|--------|--------|--------|--------|--|
| F-7 | Safety Professionals | received traffic safety professional's training | Final | 2,383 | 2,976 | 2,600 | 2,914 | |
| | Training | Target meet or exceeded | | Yes | Yes | Yes | Yes | |
| | | | | | | | | |
| | | Number of crashes submitted | Target | >80 | >80% | >80% | >80% | |
| F-8 | Traffic Records | within 10 days to the state | Final | 80.44% | 79.55% | 80.62% | 81.40% | |
| | | Target meet or exceeded | | Yes | No | Yes | Yes | |
| | | | | | | | | |
| | | Number of fatalities in work | Target | 0 | 0 | 0 | 0 | |
| F-9 | Work Zone Safety | zones | Final | 82 | 13 | 77 | | |
| | Salety | Target meet or exceeded | | No | No | No | | |
| | · | · | | | | | | |

Per 23 CFR 1300.11, Florida has established performance measures for all program focus areas. Because these are newly established measures, there is not historical reporting of prior years.

Indicates data is not currently available



EVIDENCE-BASED ENFORCEMENT PLAN

The State of Florida has a comprehensive, evidence-based enforcement plan that encompasses all traffic safety program areas. Selection of enforcement activity locations is based upon data that identifies high-risk areas with the greatest number of crashes, serious injuries, fatalities, and/or traffic violations (citations). The FDOT State Safety Office funds law enforcement agencies located within high-risk areas and monitors data throughout the year to assess impact. Through the Florida Law Enforcement Traffic Safety Challenge, the state's eight Law Enforcement Liaisons (LELs) work with local, county, and state law enforcement agencies to encourage participation in state mobilizations and the three NHTSA traffic safety national mobilizations and campaigns. Through the Challenge, law enforcement agencies are encouraged to conduct routine enforcement patrols to address particular program areas, as well as high visibility enforcement operations (i.e., saturation patrols, checkpoints), educational programs, and earned media activities.

DATA-DRIVEN ENFORCEMENT

Florida's evidence-based enforcement plan uses data-driven tools to identify specific traffic safety concerns and the areas of the state that represent the highest risk for crashes, serious injuries, and fatalities. The Florida Highway Safety Matrix ranks combined serious injury and fatality data in county- and city-level matrices. Based upon five years of data (2014-2018), these matrices provide Florida decision-makers with critical information about the status of traffic safety in counties and cities throughout the state.

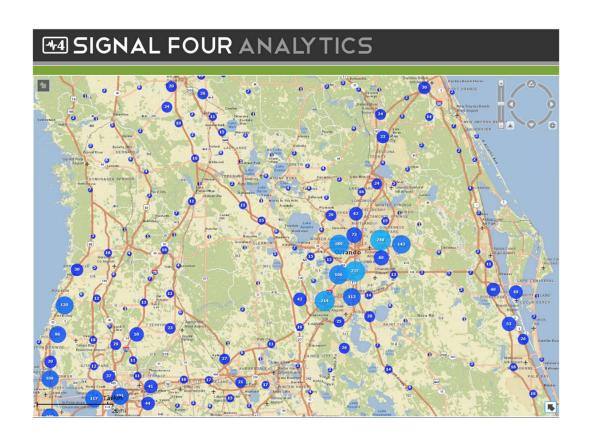
County and city-level matrices are divided into three groups based upon population. The numbers in each matrix represent where a county or city ranks relative to its population group in a particular program area based on the total serious injuries and fatalities, where "1" represents the highest number of serious injuries and fatalities within a population group. For example, the "1" next to Broward indicates it has the highest number of serious injuries and fatalities in speed or aggressive driving related crashes among the 25 counties in Group 1. The rankings in both matrices are based on the five-year period sum of combined serious injuries and fatalities. Inmate populations are excluded in calculations.

Signal 4 Analytics is also used in enforcement planning by law enforcement agencies because it provides actual crash counts and locations that is sortable by county, city, or local jurisdiction. Using this tool, law enforcement agencies can break down data on crash hot spots by program area to direct enforcement to high crash locations.



The FDOT State Safety Office awards funding to safety partners that undertake priority area enforcement programs and activities to improve traffic safety and reduce crashes, serious injuries, and fatalities. Funding may be awarded for addressing traffic safety challenges, expansion of an ongoing enforcement activity, or development of a new program. Entities interested in applying for NHTSA funding through FDOT's State Safety Office must submit concept papers describing their proposed efforts.

Concept papers for enforcement projects are evaluated for expected effectiveness in targeting key traffic safety issues. Project funding decisions are based upon how well the proposed effort meets the goals of the SHSP as well as local coalitions and stakeholders, where the geographic location of the project ranks within the Florida Highway Safety Matrix, NHTSA assessment recommendations, available funding, and whether evidence of a problem is supported by state and local traffic safety and/or citation data. Law enforcement agencies that propose projects are also evaluated to determine their commitment to traffic safety enforcement. If concept papers are not received from law enforcement agencies located in high crash, fatality, and serious injury areas, the FDOT State Safety Office may directly solicit concept papers from agencies within targeted high-risk areas.



HIGH VISIBILITY ENFORCEMENT AND NATIONAL MOBILIZATION SUPPORT

The Florida Law Enforcement Liaison (LEL) program is funded by FDOT and the National Highway Traffic Safety Administration (NHTSA). The goal of the LEL program is to reduce traffic-related fatalities and injuries by working with law enforcement agencies across the state to increase safety belt use, reduce impaired driving, and encourage the implementation of other traffic safety initiatives. The LEL program sponsors a Florida Law Enforcement Liaison Traffic Safety Challenge to support the goal of preventing crashes and saving lives.

The challenge is a formalized recognition program that recognizes law enforcement agencies for their traffic safety efforts and promotes and recognizes law enforcement agencies for improving traffic safety by encouraging a multi-faceted approach to safer communities. During the challenge, the participating law enforcement agencies are encouraged to increase the intensity of their enforcement efforts, upgrade traffic safety policies, educate personnel, participate in the three NHTSA traffic safety national enforcement waves (2 *Drive Sober or Get Pulled Over* and 1 *Click It or Ticket*), report activities to the LEL program, recognize outstanding officers, and enhance enforcement activities. This challenge is designed to recognize the top traffic safety initiatives that promote safe driving in Florida communities.

Research shows that an increase in a community's traffic enforcement results in decreased motor vehicle crashes, injuries, and fatalities. In fact, no other program or strategy works as well as high visibility enforcement in making roads safer. LEL programs are a critical link between law enforcement and all traffic safety-related training and public information programs sponsored by FDOT and NHTSA.

Funding is also provided for national mobilization support and is used to purchase educational materials that will be used by law enforcement agencies for public outreach.





MEDIA SUPPORT

Florida's paid media plan is designed to heighten traffic safety awareness and support enforcement efforts by aggressively marketing state and national traffic safety campaigns. Each media purchase is program-specific, and location and medium are selected based on number of expected impressions, geographic location of high risk, statewide exposure benefits, available funding, and in-kind match. This focused approach to media supports education and enforcement activities around the state. Effective traffic safety media efforts will contribute to the reduction of serious injuries and fatalities throughout Florida.

Florida's media plan supports the following state education and public awareness campaigns:

- Alert Today, Alive Tomorrow increases awareness of and compliance with pedestrian and bicycle laws
- Drink + Ride = Lose reminds motorcyclists of the risks, as well as physical, legal, and monetary costs associated with riding impaired
- Put It Down reminds motorists to not drive distracted
- Railroad Safety reminds motorists to look for trains at railroad crossings
- Ride Smart encourages motorcyclists to not drink and ride, make themselves more visible, always wear a helmet, ride within personal and legal limits, train regularly, and obtain a motorcycle endorsement on their license
- Share the Road reminds motorists to look for and share the road with motorcyclists
- Work Zone Safety reminds motorists to drive safely in active work zones

National traffic safety high visibility enforcement and public awareness campaigns supported via the media plan include:

- **Drive Sober or Get Pulled Over** increases awareness of and compliance with impaired driving laws and the consequences of failing to do so
- Click It or Ticket increases awareness of and compliance with safety belt use laws and the consequences of non-use

CONTINUOUS FOLLOW-UP AND ADJUSTMENT

The FDOT State Safety Office conducts continuous monitoring of all subgrants. Funded agencies are required to submit performance reports with their invoices describing what occurred during each respective time period. The FDOT State Safety Office also asks each subrecipient to identify areas of highest risk and to direct their enforcement efforts to address that risk. Agencies continuously compare their activity reports against the latest crash data to identify successful crash reductions in targeted locations, as well as new areas of risk. FDOT State Safety Office staff regularly communicate with subrecipients about the alignment of enforcement efforts and current areas of high risk.

The list of high-visibility enforcement subgrants for FY2021 can be found on the following pages:

| Distracted Driving | .page | 85 |
|--|---------|-----|
| Impaired Driving | .page 9 | 90 |
| Motorcycle Safety | .page | 116 |
| Occupant Protection and Child Passenger Safety | .page | 135 |
| Pedestrian and Bicycle Safety | .page | 171 |
| Speeding/Aggressive Driving | .page : | 217 |
| Teen Driver Safety | .page : | 232 |
| Work Zone Safety | .page : | 269 |



FDOT PROGRAM AREAS

Florida's FY2021 HSP projects are divided up into different program areas by the FDOT State Safety Office to assist with the analyzing, directing, and monitoring of the highway safety countermeasure activities through the traffic safety subgrant programs. The program area categories are:

- Aging Road Users
- Community Traffic Safety Outreach
- Distracted Driving
- Impaired Driving
- Motorcycle Safety
- Occupant Protection and Child Passenger Safety
- Paid Media
- Pedestrian and Bicycle Safety
- Planning and Administration
- Police Traffic Services LEL
- Public Traffic Safety Professionals Training
- Speed/Aggressive Driving
- Teen Driver Safety
- Traffic Records
- Work Zone Safety

AGING ROAD USERS

DESCRIPTION OF THE PROBLEM

Florida has the largest number of aging road users in the nation. Since today's older adults are expected to live longer and continue to drive longer than any previous generation, their impact on traffic safety can be substantial. As drivers age, their traffic risks increase. An 80-year-old woman driver is seven times more likely to be killed as a 45-year-old woman in trips that are the same distance. Aging impacts vision, memory, physical strength, reaction time, and flexibility – all necessary for safe driving. Additionally, the physical impact of a crash may injure the 45-year-old, while the same crash could be fatal for the 80-year-old. Fortunately, a majority of aging drivers voluntarily limit their driving when their skills begin to decrease. They make choices to not drive at night, stay on familiar roadways, and drive more during the mid-day hours when traffic is not as heavy (10 a.m. to 2 p.m.).

The goal of Florida's Aging Road User Program is to improve the safety and mobility of the state's older drivers by reducing their fatalities, serious injuries, and crashes. At the same time, the program seeks to help seniors maintain their mobility and independence. FY2021 HSP projects address aging road user safety from several angles and enlist local agencies to address this important issue in their specific geographic areas.

COUNTERMEASURE STRATEGIES

- Promote and educate drivers on comprehensive driving evaluations and safety strategies to prevent crashes
- Expand transportation choices and promote community design features to meet the mobility needs of an aging population
- Develop and distribute resources and tools to support safe driving skills and encourage early planning to safely transition from driving

EFFECTIVENESS OF PROGRAM

The effectiveness of the following programs has been documented by the National Highway Traffic Safety Administration in their *Countermeasures that Work: Ninth Edition, 2017 guide.* See the following section(s):

• Communications and Outreach (CTW, Chapter 7: Pages 7-11)

RATIONALE FOR SELECTION

The FDOT State Safety Office uses the Highway Safety Matrix to identify traffic safety challenges and the geographic areas of the State that represent the highest number of crashes, serious injuries, and fatalities. Local projects are selected within the cities and counties ranked within the top 25% of each population area within the matrix. Statewide projects are selected that either have a statewide needed reach or have a priority focus on those cities and counties with the highest number of crashes, serious injuries, and fatalities, so that they can assist with covering gaps not covered by local projects.

SAFETY IMPACTS

Selecting locally initiated projects focused on this specific priority area in the geographic areas of the state that represent the highest number of crashes, serious injuries, and fatalities, are expected to contribute to a significant overall reduction in the number of serious injuries and fatalities.

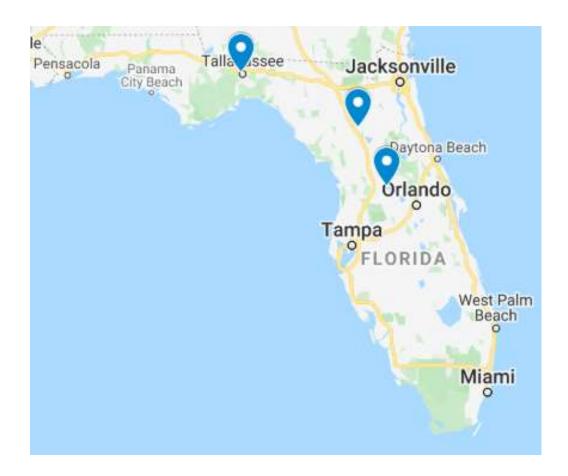
Statewide projects selected provide services to those areas of the state that represent the highest number of crashes, serious injuries, and fatalities, and also provide statewide resources to those areas that may not be a local funding priority but will also reduce serious injuries and fatalities in the less concentrated areas of focus and provide widespread traffic safety behavioral improvements.

LINKAGE BETWEEN PROGRAM AREA

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's goal of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA's Countermeasures that Work: Ninth Edition, 2017 guide. A brief explanation of activities, allocation of funding, and local benefit if applicable, is provided for each project listed.

MAP OF PROJECT LOCATIONS

The below map represents locations of subrecipients, focused on project delivery.



Agency: Florida State University - Pepper Institute on Aging and Public Policy

Project Name: Safe Mobility for Life Coalition

Project Number: CP-2021-00025

Funding Source: 402

Local Benefit: \$0

Project Description: Florida State University's Pepper Institute will assist Florida's Safe

Mobility for Life Coalition with program management, coalition meeting support, and program evaluation. This project will also oversee the implementation of Florida's Aging Road User Strategic Safety Plan and oversee CarFit training and events statewide. CarFit is a national educational program created by the American Society on Aging in collaboration with the American Automobile Association, AARP, and the American Occupational Therapy Association. CarFit offers older adults the opportunity to assess how well their personal vehicles "fit" them and provides information and materials about community-specific resources and activities that enhance driver

safety and increase mobility.

Budget: \$350,000

Project Activities: Pepper Institute on Aging and Public Policy at Florida State University

(FSU) was awarded a subgrant to facilitate the Safe Mobility for Life

Coalition in partnership with the Florida Department of

Transportation's (FDOT) Safe Mobility for Life Program. The activities and efforts of the Coalition have been guided by the Florida's Aging Road User Strategic Safety Plan, which was initially developed in 2011. In March 2017, the Coalition released a five-year continuation plan which contains six key focus areas: Aging in Place; Licensing and Enforcement; Outreach and Advocacy; Prevention and Assessment; Program Management, Data, and Evaluation; and Transitioning from Driving. The goal of the strategic plan is to improve aging road user safety and mobility in Florida by achieving a reduction in the overall number of aging road user fatalities, serious injuries, and crashes while maintaining mobility, independence, and connection to the community.

The Coalition conducted 12 social media campaigns in FY2021. The goal of each campaign was to promote resources, partnerships, and



programs in conjunction with the newly established educational calendar. In comparison to FY2020, the Coalition has seen a 108% increase in website sessions, 123% increase in pageviews, and 120% increase in new users to the website, with the new online resource center request page being the second most viewed page. The social media engagement has also increased with a 155% increase in followers, 45% increase in impressions, 5% increase in total engagement, and 41% increase in the total number of messages sent. In addition, 4 editions of the quarterly "Safe Mobility for Life: Insider" e-newsletter were distributed, including the first print edition which was mailed to over 1,600 subscribers statewide.

In FY2021, the Coalition exhibited at a total of 5 virtual and in person events and presented at an additional 5 virtual conferences. These events allowed direct contact with stakeholders in public health, transportation, and planning and engineering as well as older adults themselves. In addition, CarFit activities included 19 virtual workshops, which are 90 minute online educational trainings with older adults around the state. The Keys to Achieve Safe Mobility for Life Workshop was converted to a virtual format and to date have hosted 3 workshops. To assist in facilitating more local education, the launch of the community partner agreement was made available online and to date we have 19 active community partners from around the state.

The Resource Center distributed over 41,000 tip cards and booklets during the subgrant year.

Expenditures: \$228,538



Agency: Leesburg Police Department

Project Name: Aging Road User Program

Project Number: CP-2021-00290

Funding Source: 402

Local Benefit: \$15,000

Project Description: The Leesburg Police Department will receive funding to conduct aging

road user education and outreach. Efforts include participating in local events and providing presentations at local civic groups and communities. Educational materials for aging road users will also be shared to inform them of driving risks, help them assess their driving knowledge and capabilities, suggest methods to adapt to and

knowledge and capabilities, suggest methods to adapt to and compensate for changing capabilities and provide information on

alternative transportation options available.

Budget: \$15,000

Project Activities: Unforeseen social restrictions and venue limitations due to COVID-19

in the City of Leesburg prevented the planned outreach events and CarFit events intended with the subgrant award. No events were conducted; therefore, no social media education was released to support these events. There were no activities or funds expended for

this subgrant award.

Expenditures: \$0

Agency: University of Florida - Institute for Mobility, Activity, and Participation

Project Name: Aging Road User Information Systems

Project Number: CP-2021-00273

Funding Source: 402

Local Benefit: \$197,725

Project Description: The University of Florida's Institute for Mobility, Activity, and

Participation will house and maintain the Florida Aging Road User Information System. This project will reduce injuries and fatalities for aging road users by providing options for alternative methods of transportation once they can no longer drive safely. This program supports the work of the Safe Mobility for Life Coalition and the strategies of Florida's Aging Road User Strategic Safety Plan.

Budget: \$197,725

Project Activities: The Aging Road Users Information Systems team conducted five

formal outreach events to include the Florida Public Transit
Association, SMFLC webinar, two Find-A-Ride webinars, and the
Florida Conference on Aging. A dedicated database assistant
managed the support hotline calls from end users requesting
assistance. The database assistant piloted a zip code dependent
mapping program which was revised to incorporate a geodatabase
formatting to incorporate provider service data more easily. The
database is now routinely updated with the GIS system on a routine
basis in addition to the Drupal system maintenance upgrades. Recent

database changes included the addition of a new category for autonomous and semi-autonomous forms of alternative

transportation. Spanish translations were completed in the final quarter of the subgrant cycle and will go live in the system during the first quarter of the next subgrant cycle. In coordination with the Safe Mobility for Life Coalition, analytic reports are now posted monthly to

Basecamp, in addition to the other routine database updates.

Expenditures: \$186,831

COMMUNITY TRAFFIC SAFETY OUTREACH

DESCRIPTION OF THE PROBLEM

Florida's Community Traffic Safety Outreach Program includes Community Traffic Safety Teams (CTSTs) working throughout the state that focus on local projects to reduce crashes, serious injuries, and fatalities. Efforts of the Community Traffic Safety Outreach Program raise awareness and provide safety resources to their local areas using data driven approaches to address areas with the highest number of crashes, serious injuries, and fatalities.

COUNTERMEASURE STRATEGIES

- Increase public awareness and highway traffic safety programs
- Expand the network of concerned individuals to build recognition and awareness about traffic safety
- Support initiatives that enhance traffic laws and regulations related to safe driving

EFFECTIVENESS OF PROGRAM

The effectiveness of the following programs has been documented by the National Highway Traffic Safety Administration in their *Countermeasures that Work: Ninth Edition, 2017 guide.* See the following section(s):

- Communications and Outreach (CTW, Chapter 2: Pages 22-25)
- Communications and Outreach (CTW, Chapter 4, Pages 17-18)

RATIONALE FOR SELECTION

The FDOT State Safety Office uses the Highway Safety Matrix to identify traffic safety challenges and the geographic areas of the state that represent the highest number of crashes, serious injuries, and fatalities. Local projects are selected within the cities and counties ranked within the top 25% of each population area within the matrix. Statewide projects are selected that either have a statewide needed reach or have a priority focus on those cities and counties with the highest number of crashes, serious injuries, and fatalities, so that they can assist with covering gaps not covered by local projects.

SAFETY IMPACTS

Selecting locally initiated projects focused on this specific priority area in the geographic areas of the state that represent the highest number of crashes, serious injuries, and fatalities, are expected to contribute to a significant overall reduction in the number of serious injuries and fatalities.

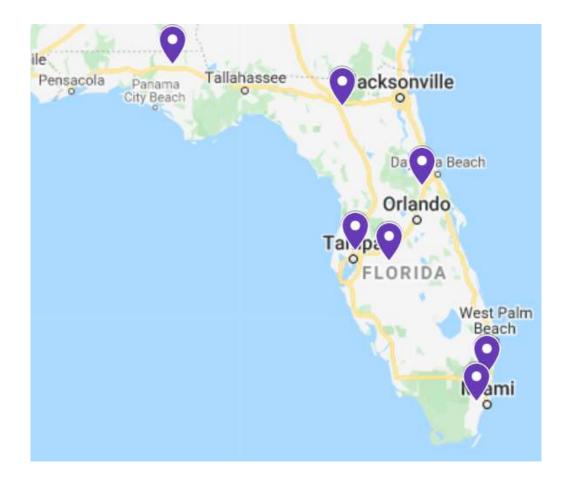
Statewide projects selected provide services to those areas of the state that represent the highest number of crashes, serious injuries, and fatalities, and also provide statewide resources to those areas that may not be a local funding priority but will also reduce serious injuries and fatalities in the less concentrated areas of focus and provide widespread traffic safety behavioral improvements.

LINKAGE BETWEEN PROGRAM AREA

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's goal of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA's *Countermeasures that Work: Ninth Edition, 2017 guide.* A brief explanation of activities, allocation of funding, and local benefit if applicable, is provided for each project listed.

MAP OF PROJECT LOCATIONS

The below map represents locations of subrecipients, focused on project delivery.



Agency: (see below)

Project Name: (see below)

Project Number: (see below)

Funding Source: 402

Local Benefit: \$255,000

Project Description: The Community Traffic Safety Teams (CTSTs) promote public

awareness of traffic safety best practices through campaigns that educate drivers, motorcyclists, pedestrians, and bicyclists about the rules of the road. FDOT will provide funding to CTSTs in each FDOT District to purchase public information and educational materials, as well as tailgate wraps for FDOT vehicles that address traffic safety

challenges affecting their local communities.

Budget: \$255,000

| Agency | Project Name | Project Number | Local Benefit | Budget |
|---|--|---|---|---|
| Florida Department of Transportation – District 1 | Public Information and Education Program – District 1 | CP-2021-00026 | \$35,000 | \$35,000 |
| Project Activities: | Over the project period, due new form of educational musers than the traditional and on fleet vehicles covering shillboards. Safety public edapproved, and purchased During the beginning of the Traffic Safety Team (CTST) the COVID-19 pandemic exameetings despite the Communication was used other material via email. To combat the spread of COV virtually with some being at the teams, many engineer enhancements, and further safety concerns. Although with outreach because of the safety concerns. | parketing was used activities. Truck tails several safety areas ducational materials for disbursement to exproject period, an represented all 12 volved, not all teams munity Traffic Safet and support, so a representing style reriby sending safety in the meeting style reriby. A total of 78 hybrid style. In adding items were reviser actions are taken this subgrant period | to reach moderate wraps were created organization established counties. He could make y Program's new form of formation, unained characterings were to enhanced brought characterings were declarated to enhanced brought characterings were safety of the enhanced brought characterings were safety of the enhanced brought characterings were safety of the enhanced brought charactering were safety were safety were safety of the enhanced brought charactering were safety with the enhanced brought charactering were safety with the enhanced of the | ore road were placed mobile ted, ons/events. If Community owever, as te the virtual te (CTSP) updates, and onged to ere held cation within tety traffic mallenges |

| | from it. For example, a "brand" was established for the district CTST, a quarterly newsletter was developed highlighting team accomplishments, and the introduction of speakers/presenters to conduct traffic safety workshops, programs, or initiatives at meetings. Due to the COVID-19 pandemic, all outreach, in-person meetings, creation of new CTSTs, and materials distribution continued to be somewhat limited. | | | |
|---|--|---------------|----------|----------|
| Expenditures: | \$34,935 | | | |
| | | | | |
| Florida Department of Transportation – District 2 | Public Information and Education Program – District 2 | CP-2021-00084 | \$40,000 | \$40,000 |
| Project Activities: | Over the project period, a total of 891 banners, 229 posters, and 22,552 activity books displaying safety public educational information were created, approved, and purchased for disbursement to organizations/events. No new Community Traffic Safety Teams (CTSTs) were created. The meeting style remained changed to combat the spread of COVID-19. A total of 58 meetings were held. In addition to education within the teams, 131 engineering items were reviewed for safety enhancements, and further actions are taken to enhance traffic safety concerns. Due to the COVID-19 pandemic, all outreach, in-person meetings, creation of new CTSTs, and materials distribution continued to be somewhat limited. | | | |
| Expenditures: | \$28,562 | | | |
| | | | | |
| Florida Department of Transportation – District 3 | Public Information and Education Program – District 3 | CP-2021-00028 | \$40,000 | \$40,000 |
| Project Activities: | Over the project period, there were a total of 21 community/outreach events attended. Safety public educational materials were created, approved, and purchased for disbursement to organizations/events. There was one re-organization meeting held for the Okaloosa County Traffic Safety Team during this subgrant period and the CTST is now functioning effectively each month. Four of the CTST teams are still inactive and have not moved forward since the pandemic. There are continued conversations with partners to see how this can be rectified for the coming year. The meeting style remained changed to combat the spread of COVID-19. A total of 37 in-person meetings and 9 virtual meetings were held. In addition to education within the teams, 17 engineering items were reviewed for safety enhancements, and further actions are taken to enhance traffic safety concerns. Due | | | |



| | to the COVID-19 pandemic, all outreach, in-person meetings, creation of new CTSTs, and materials distribution continued to be somewhat limited. | | | |
|---|--|--|--|--|
| Expenditures: | \$38,070 | | | |
| | | | | |
| Florida Department of Transportation – District 4 | Public Information and Education Program – District 4 | CP-2021-00295 | \$40,000 | \$40,000 |
| Project Activities: | Over the project period, there were a total of 27 community/outreach campaign events held. Safety public educational materials were created, approved, and purchased for disbursement to organizations/events. No new Community Traffic Safety Teams (CTSTs) were created. The meeting style remained changed to combat the spread of COVID-19. A total of 15 virtual meetings were held and due to the COVID-19 pandemic, all outreach, in-person meetings, creation of new CTSTs, and materials distribution continued to be somewhat limited. | | | |
| Expenditures: | \$29,998 | | | |
| | | | | |
| Florida Department | Public Information and | | | |
| of Transportation – District 5 | Education Program – District 5 | CP-2021-00298 | \$50,000 | \$50,000 |
| of Transportation - | _ | ere were a total of 7 e hundred pull-up beges were created, ap Community Traffic State of the pance ample, making projected and distributed ian, and bicycle crass. 15 virtual meetings at treach, in-person meetings in the pance of the pance | community anners with oproved, and anged to conceriod brough lemic, some gress in creates the and fact sheets were held. | y/outreach public d purchased as (CTSTs) mbat the at e good ating a showing talities. A Due to the eation of |
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| Florida Department of Transportation – District 6 | Public Information and Education Program – District 6 | CP-2021-00186 | \$50,000 | \$50,000 |
|---|---|--|--|--|
| Project Activities: | Over the project period, 25 attended and were suppor materials. Over 10,000 sa created, approved, and pu organizations/events. The Safety Teams (CTSTs) repr total of 22 meetings were challenges with outreach tresults came from it. For e opportunity to revamp and streamline the teams. Due in-person meetings, creatic continued to be somewhat | ted through public if fety public education rchased for disburs are are 10 established esented throughout held. Although this specause of the pand xample, the CTSP Control for the COVID-19 part of new CTSTs, ar | nformation/ nal materia ement to ed Commun the two con subgrant pe lemic, some oordinator to STs to effect andemic, all | reducational ls were ity Traffic unties. A riod brought good took the tively outreach, |
| Expenditures: | \$2,772 | | | |





Agency: University of South Florida - Center for Urban Transportation Research

Project Name: Community Traffic Safety Support

Project Number: CP-2021-00252

Funding Source: 402

Local Benefit: \$0

Project Description: The University of South Florida's Center for Urban Transportation

Research (CUTR) will receive funding to hire contractors to support the FDOT State Safety Office and other community programs along with purchasing traffic safety-related public information and education materials. The support includes, but is not limited to, assisting with strategic plans, focused studies, process reviews, and creating public information materials. Public information materials include the annual update and distribution of the Quick Reference Guide for Florida Law Enforcement, media materials used for advertisements, and outreach materials that are distributed as part

of other programs.

Budget: \$520,000

Project Activities: The University of South Florida's Center for Urban Transportation

Research (CUTR) received funding to hire contractors to support the FDOT State Safety Office and other community programs. CUTR managed consultant contracts with North Highlands for the "Current State Systems & Traffic Data Inventory and Current State Data Management Assessment" and Cambridge Systematics for Highway Safety Plan support and outreach activities. CUTR provided data research and analysis and GIS mapping to identify the active work zones to support the FDOT Work Zone safety campaigns. Additionally, CUTR worked with FDOT to create work zone and speeding

educational tip cards. CUTR also assisted in the development, coordination, and implementation of 36 traffic safety outreach tasks, to include commercial tagging, icon and logo creations, sign/billboard

designs, banners, and tailgate wraps.

Expenditures: \$450,286

Agency: University of Florida - Transportation Technology Transfer (T2) Center

Project Name: Florida's Traffic Safety Resource Center (FTSRC)

Project Number: CP-2021-00316

Funding Source: 402

Local Benefit: \$250,000

Project Description: The University of Florida's Transportation Technology Transfer (T2)

Center will develop and implement an online one-stop shop website for the new Florida Traffic Safety Resource Center (FTSRC). The FTSRC will order, store, and distribute traffic safety related public information and education materials including but not limited to: brochures, tip cards, magazines, posters, yard signs, etc., to support the following emphasis areas in Florida's Strategic Highway Safety Plan: Aging Road Users, Distracted Driving, Impaired Driving, Motorcycle Safety, Occupant Protection and Child Passenger Safety, Pedestrian and Bicycle Safety, Speed and Aggressive Driving, Teen Driver Safety, and Work Zone Safety. The goal of the FTSRC is to put

all of Florida's traffic safety materials in one location for our traffic

safety partners to access and distribute as needed.

Budget: \$250,000

Project Activities: The University of Florida's Transportation Technology Transfer (T2)

Center was awarded a subgrant to develop and implement an online one-stop shop website for the new Florida Traffic Safety Resource Center (FTSRC). The website development was transferred to the FDOT Communications Department in June 2021; however, UF continued to facilitate the inventory of traffic safety outreach and educational materials. The website was not completed during the subgrant period and is expected to go live in the first quarter of the

next subgrant cycle.

Expenditures: \$122,638





DISTRACTED DRIVING

DESCRIPTION OF THE PROBLEM

At 55 mph, a driver can travel the distance of a football field (with his or her eyes off the road) in the amount of time it takes to send a text. Distracted driving includes anything that takes the driver's attention away from the vital task of driving.

There are three types of distraction: manual, which is taking hands off the wheel; visual, or taking eyes off the road; and cognitive, which involves taking one's mind off driving. Discussions about distracted driving often center on cell phone use and texting but other activities such as eating, talking to passengers, reading, adjusting the radio or climate controls, dealing with children, and being fatigued or drowsy can be equally as distracting.

COUNTERMEASURE STRATEGIES

- Educate about roadway design and operation practices such as rumble strips and stripes and flashing beacons with warning signs to mitigate lane departures, speeding, and other symptoms of distracted driving and to reduce congestion and improve mobility
- Affect societal attitudes about distracted driving through intensive public education activities
- Collaborate with other public and private organizations to offer innovative solutions such as policies that prohibit distracted driving when using company or organization vehicles

EFFECTIVENESS OF PROGRAM

The effectiveness of the following programs has been documented by the National Highway Traffic Safety Administration in their *Countermeasures that Work: Ninth Edition, 2017 guide.* See the following section(s):

• Communications and Outreach (CTW, Chapter 4: Pages 17-18)

RATIONALE FOR SELECTION

The FDOT State Safety Office uses the Highway Safety Matrix to identify traffic safety challenges and the geographic areas of the state that represent the highest number of crashes, serious injuries, and fatalities. Local projects are selected within the cities and counties ranked within the top 25% of each population area within the matrix. Statewide projects are selected that either have a statewide needed reach or have a priority focus on those cities and counties with the highest number of crashes, serious injuries, and fatalities, so that they can assist with covering gaps not covered by local projects.

SAFETY IMPACTS

Selecting locally initiated projects focused on this specific priority area in the geographic areas of the state that represent the highest number of crashes, serious injuries, and fatalities, are expected to contribute to a significant overall reduction in the number of serious injuries and fatalities.

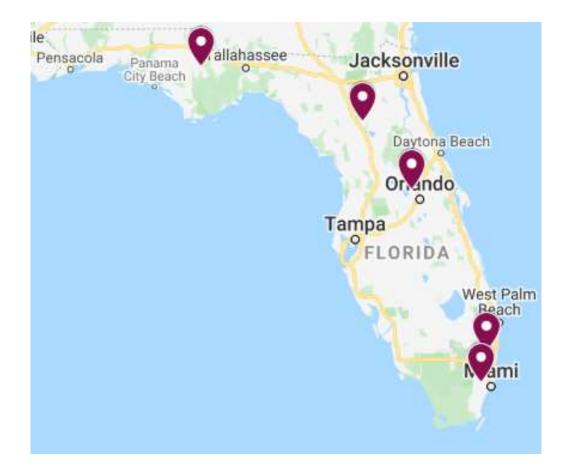
Statewide projects selected provide services to those areas of the state that represent the highest number of crashes, serious injuries, and fatalities, and also provide statewide resources to those areas that may not be a local funding priority but will also reduce serious injuries and fatalities in the less concentrated areas of focus and provide widespread traffic safety behavioral improvements.

LINKAGE BETWEEN PROGRAM AREA

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's goal of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA's *Countermeasures that Work: Ninth Edition, 2017 guide.* A brief explanation of activities, allocation of funding, and local benefit if applicable, is provided for each project listed.

MAP OF PROJECT LOCATIONS

The below map represents locations of subrecipients, focused on project delivery.



Agency: (see below)

Project Name: (see below)

Project Number: (see below)

Funding Source: 402

Local Benefit: \$247,500

Project Description: The following local enforcement agencies will receive funding to

conduct high visibility distracted driving enforcement, educational programs. community outreach, and enforcement operations. Educational efforts include presentations at schools, local

organizations, and community events. Enforcement activities will be performed by using data driven approaches that identify high-risk areas with the greatest number of crashes, serious injuries, and

fatalities.

Budget: \$247,500

| Agency | Project Name | Project Number | Local Benefit | Budget |
|------------------------------------|--|----------------|------------------|----------|
| Apopka Police Department | Apopka Distracted Driving Program | DD-2021-00118 | \$20,000 | \$20,000 |
| Project Activities: | The Apopka Police Department conducted 99 distracted diving high visibility enforcement operations. A total of 6 seat belt citations and 122 speeding citations were issued during subgrant funded enforcement activities. | | | |
| Expenditures: | \$19,838 | | | |
| | | | | |
| Calhoun County Sheriff's Office | Calhoun County Distracted Driving Program | DD-2021-00079 | \$36,500 | \$36,500 |
| Project Activities: | ivities: The Calhoun County Sheriff's Office conducted 314 distracted driving high visibility enforcement operations and 10 educational and outreach events. A total of 19 seat belt citations, 2 DUI arrests, and 196 speeding citations were issued during subgrant funded enforcement activities. | | | |

| Expenditures: | \$35,600 | | | |
|---|--|---------------|-----------|---------------|
| | | | | |
| Coral Springs Police Department | Coral Springs Distracted Driving Program | DD-2021-00200 | \$16,000 | \$16,000 |
| Project Activities: | Project Activities: The Coral Springs Police Department conducted 47 distracted driving high visibility operations. A total of 10 seat belt citations and 362 speeding citations were issued during subgrant funded enforcement activities. | | | |
| Expenditures: | \$14,670 | | | |
| | | | | |
| Gainesville Police Department | Gainesville Distracted Driving Program | DD-2021-00241 | \$25,000 | \$25,000 |
| Project Activities: | The Gainesville Police Dep visibility operations and or | | | |
| Expenditures: | \$2,867 | | | |
| | | | | |
| Miami-Dade Police Department | Miami-Dade Distracted Driving Program | DD-2021-00294 | \$150,000 | \$150,000 |
| Project Activities: The Miami-Dade Police Department conducted a total of 40 enforcement operations and 30 educational and community outreach events. A total of 114 seat belt citations and 339 speeding citations were issued during subgrant funded enforcement activities. | | | | ents. A total |
| Expenditures: | \$138,815 | | | |





IMPAIRED DRIVING

DESCRIPTION OF THE PROBLEM

Impaired driving is involved in a little over one quarter of all motor vehicle fatalities in Florida. Defined as driving under the influence of alcohol and/or legal prescription and over the counter and/or illegal drugs, impaired driving is a complex social issue that involves multiple areas of the criminal justice, health care, and education systems.

The problem is complicated by the growing number of impaired driving incidents that involve legal and illegal drugs, which require a blood or urine test. The frequency of impaired driving crashes is highest between the hours of 8 p.m. and 3 a.m., and on weekends. Males between the ages of 21-54 continue to disproportionately lead in the number of serious injuries and fatalities in Florida.

COUNTERMEASURE STRATEGIES

- Combine high-visibility enforcement with increased public awareness of the dangers, costs, and consequences of impaired driving, with emphasis on high-risk populations and locations
- Reduce repeat impaired driving behavior through targeted enforcement, effective and
 efficient prosecution, enhanced penalties for subsequent offenses, and improved
 evaluation, intervention, and treatment of substance abuse
- Identify opportunities to prevent or counteract impaired driving through training of law enforcement, court, and substance abuse treatment personnel, recognition of emerging trends and new best practices

EFFECTIVENESS OF PROGRAM

The effectiveness of the following programs has been documented by the National Highway Traffic Safety Administration in their *Countermeasures that Work: Ninth Edition, 2017 guide.* See the following section(s):

- Deterrence: Enforcement (CTW: Chapter 1, Pages 24-31)
- Deterrence: Prosecution and Adjudication (CTW: Chapter 1, Pages 33-39)
- Prevention, Intervention, Communications and Outreach (CTW: Chapter 1, Pages 51-58)
- Underage Drinking and Drinking and Driving (CTW: Chapter 1, Pages 59-68)
- Drug-Impaired Driving (CTW: Chapter 1, Pages 69-74)

RATIONALE FOR SELECTION

The FDOT State Safety Office uses the Highway Safety Matrix to identify traffic safety challenges and the geographic areas of the state that represent the highest number of crashes, serious injuries, and fatalities. Local projects are selected within the cities and counties ranked within the top 25% of each population area within the matrix. Statewide projects are selected that either have a statewide needed reach or have a priority focus on those cities and counties with the highest number of crashes, serious injuries, and fatalities, so that they can assist with covering gaps not covered by local projects.

SAFETY IMPACTS

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Statewide projects selected provide services to those areas of the state that represent the highest number of crashes, serious injuries, and fatalities, and also provide statewide resources to those areas that may not be a local funding priority but will also reduce serious injuries and fatalities in the less concentrated areas of focus and provide widespread traffic safety behavioral improvements.

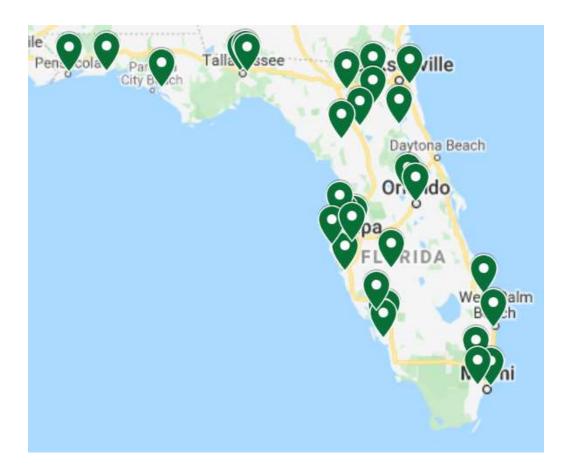


LINKAGE BETWEEN PROGRAM AREA

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's goal of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA's Countermeasures that Work: Ninth Edition, 2017 guide. A brief explanation of activities, allocation of funding, and local benefit if applicable, is provided for each project listed.

MAP OF PROJECT LOCATIONS

The below map represents locations of subrecipients, focused on project delivery.



Agency: Mothers Against Drunk Driving (MADD) Florida

Project Name: MADD Florida Safe and Aware

Project Number: M5X-2021-00137

Funding Source: 405(d)

Local Benefit: N/A

Project Description: Mothers Against Drunk Driving (MADD) will receive funding to raise

awareness about the dangers of impaired driving and underage drinking and to promote positive social norms of not driving while impaired. MADD's prevention efforts include education for children, teens, and adults as well as campaigns targeting designated drivers, impaired driving, and underage drinking. Education may occur through formal classroom settings, news media, and public service announcements, along with a wide variety of other communication channels such as posters, billboards, and web banners. MADD will use 5 Program Specialists around the state to reach approximately

45,000 individuals.

Budget: \$295,000

Project Activities: Florida Mothers Against Drunk Driving (MADD) was awarded a

subgrant to support statewide driving under the influence (DUI) prevention programs and training for law enforcement officers on the impact of impaired driving. Five subgrant funded Program Specialists were successful in reaching out to smaller communities through town hall meetings, panel discussions, and assisted school resource officers who requested training via MADD's youth program. Despite COVID-19 and social distancing guidelines in place across the state, the Program Specialists exceeded at multiple objectives. Program Specialists were expected to conduct at least 50 presentations in their region on increasing the awareness of driving under the influence of alcohol and drugs to youth and parents. In total they conducted 252 parent and youth presentations, for an average of a little over 50 apiece. Program Specialists were expected to conduct at least 10 community-based presentations in their region in collaboration with traffic safety partners and a total of 43 community

presentations were conducted. Program Specialists were also

expected to conduct Impact Evaluations following their presentations, and they ended the subgrant period with 1,646 evaluations being



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submitted by parents, youth, and hosts. In total the Program Specialists reached a total of 52,532 people during the subgrant period. Program Specialists also exceeded their objective to attend at least 4 Community Traffic Safety Team (CTST) meetings, as they attended 25 CTST meetings. MADD also shared impaired driving information and education using media/social media by creating or sharing 135 social media posts during the subgrant period.

Expenditures: \$276,184



Agency: The District Board of Trustees of Tallahassee Community College

Project Name: Traffic Safety Resource Prosecutor Program (TSRP)

Project Number: M5CS-2021-00236

Funding Source: 405(d)

Local Benefit: N/A

Project Description: Tallahassee Community College will receive funding to provide

training and technical support to prosecutors and law enforcement on impaired driving issues. A Traffic Safety Resource Prosecutor (TSRP) position will be funded to train prosecutors and law enforcement officers in the areas of DUI investigation and prosecution, case law, trial tactics, and combatting defense challenges. The TSRP Program will also train officers and experienced DUI and felony prosecutors in advanced legal, scientific, and tactical aspects of DUI prosecution. Speakers for the training sessions will come primarily from Florida organizations and include assistant state attorneys, Florida Department of Law Enforcement Alcohol Testing Program and laboratory analyst personnel, toxicologists, law enforcement officers,

and traffic crash reconstructionists.

Budget: \$464,400

Project Activities: Tallahassee Community College was awarded a subgrant to support

> the facilitation of the Traffic Safety Resource Prosecutor (TSRP) Program which addresses the complexity of DUI prosecution faced by both law enforcement officers and prosecutors. The assistance included training and providing technical support to prosecutors and

law enforcement officers.

During FY2021, due to COVID-19 and social distancing guidelines, by combining virtual training format with the usual in-person training, the program was able to provide extensive training throughout the entire subgrant period. In total 287 hours of training was provided to educate a total of 5,906 individuals, including 3,366 law enforcement officers and 2,540 prosecutors, with a total of 117 training sessions provided.

Furthermore, in addition to all the above in-state training operations, the program was tasked by the National Association of Prosecutor Coordinators to be the Coordinator of the National TSRP Program



"Traffic Tuesday" Webinar Series. In this role, the Florida TSRP was responsible for finding and coordinating speakers and topics for a National Webinar Series. During the subgrant period, a total of 12 National "Traffic Tuesday" Webinars were conducted and were attended -- both live and via recording -- by a total of 5,526 attendees on a national level.

The Florida TSRP remained a resource to Law Enforcement and Prosecutors statewide, responding to requests for technical assistance whenever needed. In all, the program provided technical assistance a total of 5,038 times during the subgrant period which included responses to 1,450 requests from Law Enforcement and 3,588 requests from Prosecutors.

Expenditures: \$218,960

Agency: Florida Department of Law Enforcement

Project Name: Improving Highway Safety Through Data Analysis

Project Number: M5X-2021-00315

Funding Source: 405(d)
Local Benefit: N/A

Project Description: The Florida Department of Law Enforcement (FDLE) which is

responsible for providing drug testing services in 64 counties throughout the State of Florida will receive funding to purchase four new drug testing instruments that will assist the state with improving and speeding up of the prosecution and adjudication of impaired driving cases. FDLE will also receive training on the new equipment and train its law enforcement contributors and State Attorney's

offices on case analysis and the ability to identify and report drugs for court cases which will assist in the accurate and timely prosecution of impaired drivers.

Budget: \$1,307,000

Project Activities: During the FY2021 subgrant year, the Florida Department of Law

Enforcement (FDLE) was able to accomplish several key items to ultimately improve prosecution and adjudication of impaired driving

cases by providing more comprehensive testing reports.

Four (4) Triple Quad liquid chromatography tandem mass

spectrometry (LC-MS/MS) instruments were purchased and received for program implementation. With the use of these instruments, FDLE



toxicology labs now have the capacity and capability to identify drugs at meaningful levels and reduce the number of false-negative results.

Four SCIEX University - Success Master training courses were purchased and successfully completed, which focus on the advanced LC-MS/MS method development and troubleshooting. This training enabled FDLE to acquire the skills to fully utilize the use of the LC-MS/MS instrumentation and improve the level of service and information available for use by the criminal justice community and made available to the community in crime and drug trend reports.

Three eligible Crime Lab Analysts and 1 Senior Crime Lab Analyst received reimbursement for overtime salary and benefits incurred on the project during the subgrant period.

In all, this subgrant has assisted the FDLE toxicology labs with additional capacity and capabilities and will ultimately assist with faster testing turn-around times that will help in the accurate and timely prosecution of impaired drivers.

Expenditures: \$1,045,076



Agency: University of North Florida - Institute of Police Technology and

Management

Project Name: Drug Recognition Expert (DRE) Call-Out

Project Number: M5X-2021-00104

Funding Source: 405(d)

Local Benefit: N/A

Project Description: The University of North Florida, Institute of Police Technology and

Management will receive funding for overtime callouts to allow Drug

Recognition Experts (DREs) to increase the availability of their

expertise when they would otherwise not be on duty. This will mirror successful call-out programs conducted in other states. As the

number of drugged driving cases increase, and with recent legislation increasing the availability of medical marijuana, it is imperative that Florida has DREs available to evaluate drivers and assist in the

successful prosecution of drugged driving cases.

Budget: \$50,000

Project Activities: The University of North Florida – Institute of Police Technology and

Management (IPTM) was awarded a subgrant to support a Statewide Drug Recognition Expert (DRE) Call-Out project. IPTM contracted with 7 law enforcement agencies to allow DREs to increase the availability of their expertise when the officers would otherwise not have been on duty. COVID-19 limited enforcement activities in some areas of the state during this subgrant year, despite this, participating agencies reported 54 DRE overtime callouts in response to suspected drugged driving arrests. Information about the subgrant and the opportunity for overtime callouts was disseminated to DREs at each DRE School and at the annual DRE Recertification training. Information was also disseminated via the new Florida DRE Facebook page and by the Law Enforcement Liaisons (LELs). During the previous subgrant period, there were 869 DRE evaluations completed in Florida and this year

there were a total of 790 DRE evaluations.

Expenditures: \$12,191

Agency: University of North Florida - Institute of Police Technology and

Management

Project Name: Impaired Driving Media Awareness Survey

Project Number: M5X-2021-00077

Funding Source: 405(d)

Local Benefit: N/A

Project Description: The University of North Florida Institute of Police Technology and

Management will conduct a DUI media awareness study to help evaluate the effectiveness of Florida's *Drive Sober or Get Pulled Over* media efforts. The data collected will help improve Florida's future DUI media efforts by letting us know things like where the message is being heard and what types of media are most

recognized.

Budget: \$60,000

Project Activities: The University of North Florida - Institute of Police Technology and

Management was awarded a subgrant to conduct a survey to gauge awareness of Florida's Drive Sober or Get Pulled Over campaign. The survey helped the FDOT State Safety Office better understand

people's driving habits, their opinions about highway safety, and awareness of the impaired driving media campaign. Conducted from March 22 to May 5, 2021, 1,465 telephone interviews were

completed with adult respondents across the State. Of all respondents, 48% of respondents reported seeing or hearing the "Drive Sober or Get Pulled Over" campaign message within the past

year, down from 52% recorded in the 2020 survey.

Expenditures: \$60,000



48% of respondents said they saw or heard the "Drive Sober or Get Pulled Over" safety message, down from **52**% in 2020.



The **Tampa DMA** had the highest level of awareness at **54**%.



Agency: University of South Florida - Center for Urban Transportation Research

Project Name: Florida Impaired Driving Coalition

Project Number: AL-2021-00286

Funding Source: 402

Local Benefit: \$0

Project Description: The University of South Florida, Center for Urban Transportation

Research (CUTR) will receive funding to bring together technical stakeholders and subject matter experts from various disciplines to provide recommendations on critical impaired driving issues. The Coalition will address prevention, enforcement, prosecution, and community awareness of impaired driving in Florida, in addition to the

treatment and rehabilitation of impaired drivers.

Budget: \$207,381

Project Activities: The University of South Florida, Center for Urban Transportation

Research (CUTR) was awarded a subgrant to support the Florida Impaired Driving Coalition (FIDC). During the FY2021 subgrant period, CUTR facilitated a total of 4 FIDC meetings between October 2020 and September 2021. Due to the ongoing impact of COVID-19, all meetings were held virtually. Key topics of discussion included Strategic Action Plan goals (e.g., expanding Coalition membership and educating local vendors and distributors about over-service), mobile driver licenses, ignition interlock laws, etc. During the

meetings, CUTR used driving under the influence (DUI) crash data to deliver presentations focused on Florida drinking holidays, which can be used to inform targeted media buys, and distributed a preliminary fact chart highlighting county level impaired driving statistics.

fact sheet highlighting county-level impaired driving statistics.

CUTR executed a sub-contract with Cambridge Systematics, Inc. to provide technical supports for Coalition meetings, including

maintaining the Coalition website.

Throughout the subgrant cycle, CUTR maintained and added data and outreach materials to the Drive Sober Florida website, updated the FIDC membership list, and revised impaired driving fact sheets using

the latest information available.

Expenditures: \$140,224

Agency: (see below)

Project Name: (see below)

Project Number: (see below)

Funding Source: 405(d)

Local Benefit: N/A

Project Description: The following enforcement agencies have jurisdiction over

communities with high fatalities and serious injuries due to impaired driving and currently rank in the top 25% of the FY2021 Highway Safety Matrix. They will receive funding to conduct overtime impaired driving high visibility enforcement (HVE) efforts and will utilize DUI and checkpoints, and/or saturation and directed patrols to apprehend impaired drivers. All agencies are encouraged to participate in the national *Drive Sober or Get Pulled Over* enforcement waves in addition to enforcement activities during holidays usually associated with excessive drinking such as New Year's Day, NFL Super Bowl, St. Patrick's Day, Cinco de Mayo,

Independence Day, Labor Day, Halloween, and the end of the year

holiday season.

Budget: \$2,431,850

| Agency | Project Name | Project Number | Local Benefit | Budget |
|-----------------------------|---|--|--|--|
| Apopka Police Department | Arresting Impaired Motorists | M5HVE-2021-00119 | N/A | \$12,000 |
| Project Activities: | The Apopka Police Departness conduct HVE DUI operation enforcement and outreach. Despite the social distancing to conduct 26 HVE DUI operations given an overtime reimbursement, refere was an average of 30 Apopka between 10/01/12 | s using overtime staffing activities during this sub- ng guidelines in place, Aperations. There was 1 saf- nd 10 DUI arrests made be espectively. 6 impaired related crash | g. COVID-1: ogrant year oopka PD very belt ar oy officers es per yea | .9 limited r. was able nd 31 receiving |

| | crashes from 10/01/20 through 09/30/21, for an 8.33% decrease. There were 10 fatal impaired related crashes in the three-year period listed above which was an average of 3.33 per year. There was one impaired related fatal crash during this project period. That was a 69.96% decrease in fatal impaired related crashes. | | | |
|----------------------------------|--|------------------|-----|-----------|
| Expenditures: | \$8,801 | | | |
| | | | | |
| Baker County Sheriff's Office | Baker County Sheriff's Office Impaired Driver Program | M5HVE-2021-00175 | N/A | \$40,000 |
| Project Activities: | During the majority of the project the Baker County Sheriff's Office (Baker CSO) attempted to schedule checkpoints but continued to face staffing issues, so Baker CSO conducted Wolf Packs (HVE DUI saturation patrols) and made multiple traffic stops, issuing citations, warnings and educational materials to the drivers and occupants. There were 5 safety belt and 14 speeding citations given by deputies receiving overtime reimbursement, respectively. | | | |
| Expenditures: | \$32,678 | | | |
| | | | | |
| Bay County Sheriff's Office | Enhanced Impaired Driving Enforcement Overtime | M5HVE-2021-00016 | N/A | \$35,000 |
| Project Activities: | The Bay County Sheriff's Office (BCSO) was awarded a subgrant to conduct HVE DUI operations using overtime staffing. COVID-19 limited enforcement and outreach activities during this subgrant year. In addition to the overtime reimbursement for HVE activity, BCSO purchased and installed an Intoxilyzer in a law enforcement vehicle, allowing for two of their deputies to carry and utilize them in their suspected DUI traffic stops. Despite the social distancing guidelines in place, BCSO made 67 DUI arrests, and of those 67, 41 of the DUI arrests were made by a deputy carrying and utilizing one of the Intoxilyzer 8000 instruments. Community outreach also was conducted at schools to educate young drivers on the risks of drinking and driving. | | | |
| | | | | ite young |
| Expenditures: | | | | ite young |



| Bradenton Police Department | Sober Streets | M5HVE-2021-00279 | N/A | \$42,850 |
|--------------------------------|---|--|---|--|
| Project Activities: | The Bradenton Police Department and outreach enforcement and outreach Despite the social distancing September 2021, BPD offic driving operations. From the contacts and issued 103 in traffic stops, officers issued citations, 12 various moving impaired driving arrests, and were traffic related. Due to schools allowing minger, there was no community means and briefly resumed in the again due to rising COVID-12. A member of the BPD Traffice regarding DUI education untimestated with subgrant for impairment kit purchased with subgrant for | activities during this such activities during this such agguidelines in place, frozers took part in 33 over e 33 HVE DUI operations appaired driving materials of 130 written warnings, ag violations, 6 non-movind 5 misdemeanor arrest mimal visitors during the nity outreach done via so etings were also stopped Spring of 2021, but then 19 concerns in the area. In the instructor also with the previous year's finance, approximately 15 ht-hour days. It is sage board using the sub es. The message board whe end of the subgrant posted throughout the subgrans (Twitter, Facebook, as and in daily postings research activities and in daily postings research activities activities and in daily postings research. | g. COVID-1 ogrant yea om Januar time impa s, officers s. Out of the speeding ng violatio ts, most of 2020-202 chools dur during the n were put unity outre nt goggles used the FDOT impa 0 students bgrant fur vas deploy eriod. grant perio and Instag | 9 limited r. ry 2021 to ired made 155 nose g ns, 11 f which 21 school ing this is time, on hold each marijuana aired s were ed almost d on their gram) |
| Expenditures: | \$32,409 | | | |
| | | | | |



| Bradford County Sheriff's Office | Bradford County Impaired Driving Enforcement | M5HVE-2021-00019 | N/A | \$65,000 | |
|-------------------------------------|---|------------------|-----|----------|--|
| Project Activities: | The Bradford County Sheriff's Office (CSO) was awarded a subgrant to conduct HVE DUI operations using overtime staffing. Due to the COVID-19 pandemic Bradford CSO was able to only conduct 2 roving enforcement details. Bradford CSO did participate in the Bradford County Fair with handing out educational materials and educating Bradford High Students | | | | |
| | out educational materials and educating Bradford High Students through classroom education. Their agency purchased a message board. They used this as well as their Facebook account to provide education to the public on the dangers of impaired driving. | | | | |
| Expenditures: | \$15,746 | | | | |
| | | | | | |
| Cape Coral Police Department | Cape Coral High Visibility Enforcement Impaired Driving | M5HVE-2021-00092 | N/A | \$71,000 | |
| Project Activities: | | | | | |



| Expenditures: | \$70,573 | | | |
|-------------------------------------|--|------------------|----------------|---------------------|
| | | | | |
| Columbia County Sheriff's Office | Enhanced Impaired Driving Enforcement | M5HVE 2021 00169 | N/A | \$78,000 |
| | | | | |
| Florida Highway Patrol | Enhanced Impaired Driving Enforcement Mobile Equipment and Overtime | M5HVE-2021-00056 | N/A | \$372,300 |
| | The Florida Highway Patrol HVE DUI operations using o | | bgrant t | o conduct |
| Project Activities: | From December 04, 2020, through September 30, 2021, HVE DUI overtime activity was authorized and highly encouraged and approximately 2,900 overtime hours were worked by 85 troopers. As a result of the operations worked, there was a total of 4,439 traffic warnings and citations, to include 2,125 traffic warnings, 60 safety belt citations, 1,065 speeding citations, 1,114 other citations, and a total of 72 DUI arrests. A portion of this funding was also used to purchase Intoxilyzers to be | | | |
| Expenditures: | installed in 11 FHP trooper \$303,111 | vehicles. | | |
| | \$303,111 | T | I | |
| Fort Myers Police Department | Impaired Driving Initiative | M5HVE 2021 00269 | N/A | \$52,000 |
| Gainesville Police Department | The City of Gainesville Safe Gator Program | M5HVE-2021-00240 | N/A | \$65,000 |
| Project Activities: | The Gainesville Police Department (GPD) was awarded a subgrant to conduct HVE DUI operations using overtime staffing. COVID-19 limited enforcement and outreach activities during this subgrant year. Due to social distancing guidelines in place, GPD was only able to conduct 2 HVE DUI operations (1 checkpoint and 1 saturation patrol). There were 750 contacts, 4 DUI arrests, 2 felony narcotics arrests, 2 warrant arrests, 60 citations and 31 warnings On July 9, 2021, personnel from GPD, the University Police Department and the Santa Fe College Police Department conducted an alcohol awareness detail (Gator Safe Educational detail) targeting the Midtown Hospitality District. The mission of the detail was to educate the local community about safe drinking and the dangers of operating a motor | | | |



| | asked to voluntarily participate in standardized sobriety exercises and provide breath tests. Flyers were also distributed to patrons in the hospitality district outlining the importance of avoiding driving impaired as well as options for transportation when impaired. | | | |
|---|--|--|--|---|
| | GPD also posted impaired of Department's Facebook pa | | d messa | ges on their |
| Expenditures: | \$3,653 | | | |
| | | | | |
| Hillsborough County Sheriff's Office | Operation Trident: Outreach, Education, and Enforcement | M5HVE-2021-00160 | N/A | \$401,000 |
| Project Activities: | The Hillsborough County Sh subgrant to conduct HVE D COVID-19 limited enforcem subgrant year. During the subgrant period enforcement operations. Do 4,739 traffic stops were co 3,465 warnings were given arrests, and 165 DUI arrests. HCSO also participated in Fitraffic related campaigns, to the MADD Night Out campa COVID-19 pandemic, the alleducational/community acceptations took the time to elimpaired driving when conductive took the time to elimpaired driving when conductive to the influence. The preducation classes as well a COVID-19 pandemic many addition, Hillsborough Courremainder of the school year During the performance per Hillsborough County reside driving. HCSO also used prewould be conducting saturating impaired driving. Impaired | UI operations using over ent and outreach activitient and outreach activitient and outreach activitient and outreach activitient and the 226 enforcement and acted, 1,191 citations, 42 felony arrests, 69 may be sever made. EDOT Statewide Enforcement and the sever and active solicity to participate in the strict and active solicity to participate in the sever and colleges. HCSO active and colleges. HCSO active and colleges. HCSO active and colleges and colleges and active and colleges active active active and the sever active active and visitors on the dates and visitors on the dates and visitors on the dates and throughout the year actions and the sever actions throughout the year actions throughout the year actions throughout the year actions actions throughout the year acti | igh visibent oper were whisdeme ment/Aw Get Pullving. During by safet deputies angers out high son gath hrough | iffing. ing this idity ations, vritten, anor vareness led Over and e to the HCSO y and h other s also of driving chool driver to the erings. In the educate of impaired at HCSO event |



| | public was shared through HCSO social media accounts during the project period. | | | | | |
|---|---|--|--------------------------------|--|--|--|
| | | THE STREET STREE | | | | |
| Expenditures: | \$341,574 | | | | | |
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| | | | | | | |
| Lee County Sheriff's Office | Impaired Driving Enforcement and Education Program | M5HVE-2021-00033 | N/A | \$75,200 | | |
| | Enforcement and | ffice Impaired Driving Car ffice was heavily involved Lee County Sheriff's Offic | mpaign d in COV ce was (| operations /ID-19 unable to | | |
| Office | Enforcement and Education Program The Lee County Sheriff's Of were limited because the opandemic related matters. | ffice Impaired Driving Car ffice was heavily involved Lee County Sheriff's Offic | mpaign d in COV ce was (| operations /ID-19 unable to | | |
| Office Project Activities: | Enforcement and Education Program The Lee County Sheriff's Of were limited because the opandemic related matters. conduct overtime traffic op | ffice Impaired Driving Car ffice was heavily involved Lee County Sheriff's Offic | mpaign d in COV ce was (| operations /ID-19 unable to | | |
| Office Project Activities: | Enforcement and Education Program The Lee County Sheriff's Of were limited because the opandemic related matters. conduct overtime traffic op | ffice Impaired Driving Car ffice was heavily involved Lee County Sheriff's Offic | mpaign d in COV ce was (| operations /ID-19 unable to | | |
| Office Project Activities: Expenditures: Levy County Sheriff's | Enforcement and Education Program The Lee County Sheriff's Of were limited because the opandemic related matters. conduct overtime traffic op \$0 Impaired Driving | ffice Impaired Driving Car ffice was heavily involved Lee County Sheriff's Offic erations during this subg | mpaign d in COV ce was u | operations /ID-19 unable to riod. | | |
| Office Project Activities: Expenditures: Levy County Sheriff's | Enforcement and Education Program The Lee County Sheriff's Of were limited because the opandemic related matters. conduct overtime traffic op \$0 Impaired Driving | ffice Impaired Driving Car ffice was heavily involved Lee County Sheriff's Offic erations during this subg | mpaign d in COV ce was u | operations /ID-19 unable to riod. | | |



| Miami Beach Police Department | Impaired Driving Initiative | M5HVE-2021-00172 | N/A | \$75,000 | |
|---|--|------------------|-----|-----------|--|
| | The Miami Beach Police Department (MBPD) was awarded a subgrant to conduct HVE DUI operations using overtime staffing. | | | | |
| Project Activities: | During the Impaired Driving Initiative, MBPD conducted 2 DUI checkpoints and 14 DUI saturations. These details utilized highly trained DUI officers and Drug Recognition Experts (DRE's). The details worked by officers utilized a combination of citations and campaign materials to educate the public as to the dangers drinking and driving. As part of this initiative, Officers issued the following: 1,054 enforcement campaign materials, 6 DUI arrests, 30 safety belt citations, 91 moving citations, 388 non-moving citations, 4 aggressive driving citations, 71 speeding citations, and 9 other arrests. There were also 1,066 total contacts during the subgrant period with 54 Standardized Field Sobriety Tests (SFST's) Conducted. | | | | |
| | Additionally, the Miami Beach Police Department was able to utilize variable message board signs, social media, campaign materials, and live coverage by a local news station to educate the public. | | | | |
| Expenditures: | \$73,002 | | | | |
| | | | | | |
| Miami-Dade Police Department | Impaired Driving | M5HVE-2021-00299 | N/A | \$225,000 | |
| | The Miami-Dade Police Department (MDPD) was awarded a subgrant to conduct HVE DUI operations using overtime staffing. COVID-19 limited enforcement and outreach activities during this subgrant year. | | | | |
| Project Activities: | Despite social distancing guidelines in place, MDPD was able to conduct 22 HEV DUI operations. In total, the 22 operations cond led to 1,356 contacts made, with 1,152 citations issued. Of thos issued citations, 4 were felony arrets, 7 were misdemeanor arret were for safety belts, 36 were DUI arrests, and 311 were for specific. | | | | |
| | | | | | |
| Expenditures: | | | | | |
| Expenditures: | were for safety belts, 36 we | | | | |
| Expenditures: Okaloosa County Sheriff's Office | were for safety belts, 36 we | | | | |



| Orlando Police Department | Orlando Police Department Impaired Driving Enforcement Team | M5HVE-2021-00020 | N/A | \$105,000 | | |
|---------------------------------------|---|--|--------------------|-----------------------|--|--|
| | The Orlando Police Department (PD) was awarded a subgrant to conduct HVE DUI operations using overtime staffing. COVID-19 limited enforcement and outreach activities during this subgrant year. During this subgrant period a total of 38 officers participated in HVE | | | | | |
| | DUI operations. These officissuing 434 speeding citat citations, 25 safety belt/chand 47 other arrests. | ers contacted a total of 2 ions, 256 moving citation | 2,295 d ns, 195 | rivers, non-moving | | |
| Project Activities: | Members of Orlando PD DUI Enforcement Team and Patrol Services attended community events at the beginning of the subgrant. Officers participated in a Hispanic DUI PSA add, explaining the DUI process in Spanish, along with attending a virtual question and answer period with members of the Hispanic community. In addition to working with members of the community, officers taught about the dangers of impaired driving, utilizing "drunk goggles" at a law enforcement summer camp for teenagers, a family event for members of Orlando PD, and other smaller instructional opportunities with local colleges and groups. | | | | | |
| | Members of Orlando PD's DUI Enforcement Team participated in the annual Walk Like MADD event, which due to COVID-19 was held virtually. The Public Information Office assisted with this event by taking short promotional films of officers in uniform talking about Walk Like MADD. Perpetration was started to have officers work with local sporting venues for DUI education and will be implemented when venue restrictions allow. | | | | | |
| Expenditures: | \$104,925 | | | | | |
| | | | | | | |
| Palm Beach County Sheriff's Office | City of Lake Worth Beach Impaired Driving Strategy M5HVE-2021-00191 N/A \$75,000 | | | | | |
| Project Activities: | The Palm Beach County Sheriff's Office (PBSO) was awarded a subgrant to conduct HVE DUI operations using overtime staffing. COVID-19 limited enforcement and outreach activities during this subgrant year. | | | | | |
| • | Despite the social distancing guidelines in place, PBSO conducted 11 HVE DUI operations, as a result of those operations, there were a total of 774 traffic stops, 23 DUI arrests, 20 safety belt citations, and 148 speeding citations issued. | | | | | |



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|--|---|---|---|--|
| Additionally, there were multiple outreach and educational activities performed during the subgrant period including Facebook posts, Twitter posts, traffic signage, and media announcements. Also, at each traffic stop, officers shared information and education to drivers regarding the dangers of impaired driving. The PBSO DUI Unit also participated in Homeowners Association meetings, Citizen Police academies, and visited public high schools in the subgrant area to discuss the dangers of impaired driving. | | | | |
| \$63,987 | | | | |
| | | | | |
| Pasco County Impaired Driving | M5HVE-2021-00058 | N/A | \$15,000 | |
| conduct HVE DUI operation enforcement and outreach Despite the social distancing HVE DUI operations, as a safety belt citations, and 20. There were also 38 impaired during the subgrant period. Pasco Sheriff Drunk driving is deadled don't drive! Designate YOU DON'T HAV TO DRIVE A CAPTO GET A DUI. ITS ILLEGAL TO DRIVE. ABICYCLE s using overtime staffing activities during this sub- ng guidelines in place, Paresult of those operation 2 speeding citations were ed driving social media pare by driving. If you decide to a sober driver and arrive | g. COVID ogrant ye asco CSC ns, 9 DL e issued ostings | -19 limited ear. O conducted II arrests, 4 I. made | |
| \$7,937 | | | | |
| | performed during the subg Twitter posts, traffic signag traffic stop, officers shared regarding the dangers of in participated in Homeowner academies, and visited put discuss the dangers of imp \$63,987 Pasco County Impaired Driving The Pasco County Sheriff's conduct HVE DUI operations enforcement and outreach Despite the social distancing HVE DUI operations, as a safety belt citations, and 20 There were also 38 impaired during the subgrant period during the subgrant period of the pasco Sheriff Drunk driving is dead don't drive! Designate ALANA TO DRIVE A CAPTO DRIVE A CAPTO DRIVE A CAPTO GET A DUI. TO DRIVE A CAPTO DRIVE A CAPTO DRIVE A CAPTO GET A DUI. TO DRIVE A CAPTO DRI | performed during the subgrant period including Fact Twitter posts, traffic signage, and media announcer traffic stop, officers shared information and education regarding the dangers of impaired driving. The PBSI participated in Homeowners Association meetings, academies, and visited public high schools in the statistic discuss the dangers of impaired driving. \$63,987 Pasco County Impaired Driving The Pasco County Sheriff's Office (CSO) was awarded conduct HVE DUI operations using overtime staffing enforcement and outreach activities during this substancing guidelines in place, Pa 6 HVE DUI operations, as a result of those operation safety belt citations, and 22 speeding citations were the subgrant period. Pasco Sheriff Pasco Sheri | performed during the subgrant period including Facebook of Twitter posts, traffic signage, and media announcements. A traffic stop, officers shared information and education to drive deading the dangers of impaired driving. The PBSO DUI Uparticipated in Homeowners Association meetings, Citizen academies, and visited public high schools in the subgrant discuss the dangers of impaired driving. \$63,987 Pasco County Impaired Driving M5HVE-2021-00058 N/A The Pasco County Sheriff's Office (CSO) was awarded a subconduct HVE DUI operations using overtime staffing. COVID enforcement and outreach activities during this subgrant yet. Despite the social distancing guidelines in place, Pasco CS6 HVE DUI operations, as a result of those operations, 9 DU safety belt citations, and 22 speeding citations were issued. There were also 38 impaired driving social media postings during the subgrant period. Pasco Sheriff Pasco Sh | |



| Pensacola Police Department | Impaired Driving Enforcement Subgrant | M5HVE-2021-00044 | N/A | \$36,000 | |
|--------------------------------|---|--|---|--|--|
| | The Pensacola Police Department (PD) participated in an increased traffic enforcement safety initiative with particular attention towards impaired driving enforcement for the Fiscal Year 2021 (October 1, 2020 - September 30, 2021) via subgrant funding. Pensacola PD completed 61 High Visibility Enforcement shifts totaling 376.5 hours, issued 5,713 citations, 3,327 written traffic warnings, investigated a total of 2,557 traffic crashes, investigated a total of 8 traffic fatality crashes, Arrested 405 drivers for impaired driving. Of those numbers, officers reimbursed for overtime enforcement accounted for 1 safety belt Citation, 14 DUI arrests, and 83 speeding citations. Pensacola PD coordinated a Comprehensive Roadside Safety Checkpoint in the city limits with the participation of other local and state law enforcement agencies. This checkpoint was conducted on August 27, 2021, and centrally located within the city limits. Additionally, the checkpoint was a significant success with multiple impaired driving arrests and various traffic violations enforced. Pensacola PD participated in many of the NHTSA and FDOT traffic enforcement and impaired driving enforcement campaigns. Social | | | | |
| | media to include Facebook educate the public through news media outlets were in increase education and de news media outlets in the and newspaper about the I driving enforcement efforts | out this subgrant period nformed about all sobriet ter impaired driving. The area that advertised via t Pensacola Police Departr | . Additio y check re were elevisio | nally, local points to several n, online, | |
| | Pensacola PD conducted community outreach via social medial and news media outlets throughout this subgrant period. Due to the continued concerns over the COVID-19 pandemic, we were unable to have any in-person events as schools, or similar places. | | | | |
| | Lastly, Pensacola PD, with Fiscal Year 2021 subgrant funding, was able to purchase five brand new simulators to assist with the Intoxilyzer 8000 breath testing instrument inspections. These simulators are imperative to the successful inspection process required by FDLE each month. The previous simulators used by the Pensacola PD were well past their valuable life span. | | | | |
| Expenditures: | \$11,792 | | | | |



| Pinellas County Sheriff's Office | Driving Under the Influence Enhancement Project | M5HVE-2021-00226 | N/A | \$50,000 | |
|--|---|----------------------------|---------|-------------|--|
| | The Pinellas County Sheriff's Office (PCSO) was awarded a subgrant to conduct HVE DUI operations using overtime staffing. COVID-19 limited enforcement and outreach activities during this subgrant year. | | | | |
| | Despite the social distancing DUI enforcements operationarrests, 3 safety belt citations. | ns, with 453 traffic stops | s/conta | cts, 66 DUI | |
| Project Activities: | PCSO participated in NHTSA's "National Drive Sober or Get Pulled Over" campaign was from August 18, 2021 – September 6, 2021. PCSO participated in the campaign by conducting four impaired driving overtime enforcement operations on August 28-29, 2021, and on September 5-6, 2021. PCSO also shared impaired driving information and education to the public through the use of local media outlets, social media and/or press releases 12 times during the subgrant period. | | | | |
| | | | | | |
| Expenditures: | \$50,000 | | | | |
| | | | | | |
| Punta Gorda Police Department | Think Before You Drink Campaign | M5HVE-2021-00004 | N/A | \$25,000 | |
| | The Punta Gorda Police Department (PD) was awarded a subgrant to conduct HVE DUI operations using overtime staffing. COVID-19 limited enforcement and outreach activities during this subgrant year. | | | | |
| Punta Gorda PD conducted 30 DUI enforcements operations DUI arrests and 13 speeding citations given. Punta Gorda P members attend different community outreach events to pre educational information to the public on the dangers of imp driving. They also published weekly twitter posts educating a the community about the dangers of impaired driving and in driving crash statistics. They have tagged all these posts und #thinkbeforeyoudrink. | | | | | |
| | Think Before You Drink flyers were passed out with DUI statistics and signs of impairment to business owners. | | | | |
| | Punta Gorda PD also used a portion of the subgrant funding to purchase a message board that was deployed on multiple occasions to display messaging to promote their "Think Before you Drink" campaign. | | | | |
| Expenditures: | \$17,744 | | | | |



| Putnam County Sheriff's Office | Impaired Driving Task Force | M5HVE-2021-00246 | N/A | \$26,500 |
|-----------------------------------|--|--|--|--|
| Project Activities: | The Putnam County Sheriff conduct HVE DUI operation enforcement and outreach. Despite the social distancir 2 DUI arrests and 3 speedi arrests made, these operat they would have liked to co current staffing shortage at agency experienced a large in COVID-19 cases. Several be cancelled. They also, two where their Intoxilyzer was repairs. Using a portion of this year message board to utilize the messages for drivers. Begind displayed throughout the comprise sober or Get Pulled (Alive). The sign board was renforcement operation as well determined to be most effect plan to continue to utilize the remind drivers that PCSO in These displays will be strated areas where traffic flows are tournaments. PCSO utilized its Facebook regarding the dangers of importance of the superbowl message was portang high school graduat graduation message was used adventure awaits, celebrate facebook post was made to force would be patrolling do posted on Facebook Augus celebrating the Labor Day in communities fall festivals as September 25, 2021. | s using overtime staffing activities during this sub- ng guidelines in place, the ng citations. With multiple ions were deemed successful to a quipment failures proposed account as a platform for the message board to dispared driving. On February and sed as a cover photo. A repaired driving. On February and sed as a cover photo. A repaired driving. On February and sed as a cover photo. A repaired driving. On February and sed as a cover photo. A repaired driving. On February and sed as a cover photo. A repaired driving. On February and sed as a cover photo. A repaired driving. On February and sed as a cover photo. A repaired driving. On February and sed as a cover photo. A repaired driving. On February and sed as a cover photo. A repaired driving in the message and sober. On Julio let the community known in the post about the post abou | g. COVID agrant year of the project le impaires ful. A peration on the project le impaires full play me to them record of them record of them record of them record of the project le impaired of the project le i | et resulted in red driving although is, their lit. Their e to the rise ons had to period needing ased a sign afety ages were such as and/or and fishing ages 2021, a ansibly". In a sober or and sobre o |
| Expenditures: | \$18,195 | | | |



| Tampa Police Department | Last Call | M5HVE-2021-00131 | N/A | \$375,000 | |
|----------------------------|---|------------------|-----|-----------|--|
| Project Activities: | The Tampa Police Department (TPD) was awarded a subgrant to conduct HVE DUI operations using overtime staffing. COVID-19 limited enforcement and outreach activities during this subgrant year. Despite the social distancing guidelines in place, TPD conducted 91 HVE DUI operations (checkpoints and wolfpack/saturation patrols) from the start of the subgrant in January 2021 until work was halted mid-September 2021. As a result of those operations, there were 3,420 traffic stops resulting in 624 Investigative contacts. These Investigation Contacts led to 1,216 citations being issued, which included 411 DUI arrests, and 13 subsequent breath test refusal arrests. Related to community outreach and education, experienced TPD DUI officers conducted 12 educational sessions at both high school and higher education institutions, with a combined attendance of 1,740 students. Using a portion of this year's subgrant funding, TPD purchased 1 Fatal Vision Community Event Pack and 1 Fatal Vision Marijuana Campaign Kit used in conjunction with a Simulated Impaired Driving Experience (SIDNE Cart) purchased with previous FDOT subgrant funding, during some of their community outreach and education efforts. TPD also conducted educational PowerPoint presentations covering topics that included the dangers of impaired driving and "What a DRE is and how they help DUI enforcement and convictions". They also attended and participated in their DUI Counterattack, Tampa Alcohol Coalition, the City of Tampa's local Vision Zero Task Force, and Tampa Alcohol Coalition, Hillsborough County Anti - Drug Alliance and FDOT Impaired Driving Educational Awareness (IDEA) meetings. | | | | |
| Expenditures: | \$359,812 | | | | |
| | | | | | |

| Wauchula Police Department | Operation, Outreach, Education and Enforcement Impaired Driving Safety Program | M5HVE-2021-00156 | N/A | \$30,000 |
|-------------------------------|--|--|--|--|
| Project Activities: | The Wauchula Police Depa subgrant to conduct HVE D COVID-19 limited enforcem subgrant year. Despite the social distancing conducted 78 HVE DUI open As a result of those operating contacts led to 343 warning speeding citations, and 4 stransport was a warding contacts and 4 stransport was a result of those operating contacts led to 343 warning speeding citations, and 4 stransport was a warding citations, and 4 stransport was a warding citations. The warding was a warding to the brive Sober or Get Pulle subgrant was a warding to the warding was a warding warding was a war | UI operations using over tent and outreach activiting guidelines in place, We rations during the subgrons, there were 458 congs and 78 citations, with afety belt citations. The second | time staties during auchula ant periodutacts. The O DUI actional magaired di | affing. Ing this In PD I |
| Expenditures: | \$21,935 | | | |



MOTORCYCLE SAFETY

DESCRIPTION OF THE PROBLEM

More Floridians ride motorcycles than ever before, with riders coming from every age and demographic group. Florida's sunny weather, beautiful beaches, and scenic highways make it a popular place for motorcycle enthusiasts. Higher gas prices and reduced parking continue to make motorcycles and scooters a more attractive transportation choice.

Florida has more than 1.2 million drivers with motorcycle endorsements and approximately 620,000 registered motorcycles. Motorcycles represented three percent of registered motor vehicles, and less than one percent of traffic on Florida's roadways, yet represented 18 percent of Florida's traffic fatalities and 12 percent of serious injuries during the last five years.

COUNTERMEASURE STRATEGIES

- Improve the skill levels of motorcyclists through increased participation in rider education programs and proper license endorsements
- Promote the safe operation of motorcycles, including sharing the road, responsible riding, and the use of proper safety gear
- Consider the unique vulnerabilities and characteristics of motorcyclists when designing and improving transportation infrastructure

EFFECTIVENESS OF PROGRAM

The effectiveness of the following programs has been documented by the National Highway Traffic Safety Administration in their *Countermeasures that Work: Ninth Edition, 2017 guide.* See the following section(s):

- Alcohol-Impaired Motorcyclists: Communications and Outreach (CTW: Chapter 5, Pages 13-15)
- Communications and Outreach (CTW: Chapter 5, Page 16)
- Motorcycle Rider Licensing and Training (CTW: Chapter 5, Page 17)



RATIONALE FOR SELECTION

The FDOT State Safety Office uses the Highway Safety Matrix to identify traffic safety challenges and the geographic areas of the state that represent the highest number of crashes, serious injuries, and fatalities. Local projects are selected within the cities and counties ranked within the top 25% of each population area within the matrix. Statewide projects are selected that either have a statewide needed reach or have a priority focus on those cities and counties with the highest number of crashes, serious injuries, and fatalities, so that they can assist with covering gaps not covered by local projects.

SAFETY IMPACTS

Selecting locally initiated projects focused on this specific priority area in the geographic areas of the state that represent the highest number of crashes, serious injuries, and fatalities, are expected to contribute to a significant overall reduction in the number of serious injuries and fatalities.

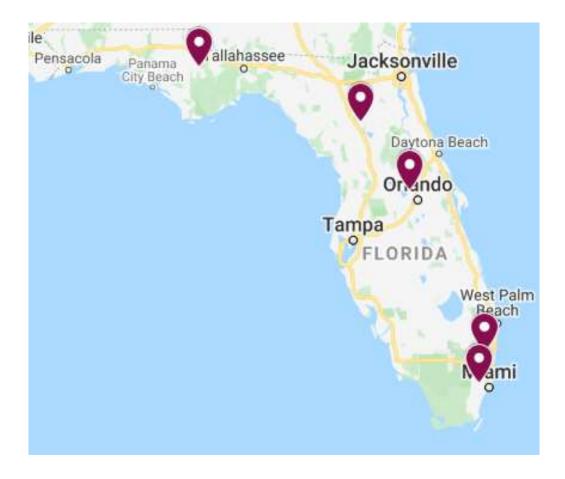
Statewide projects selected provide services to those areas of the state that represent the highest number of crashes, serious injuries, and fatalities, and also provide statewide resources to those areas that may not be a local funding priority but will also reduce serious injuries and fatalities in the less concentrated areas of focus and provide widespread traffic safety behavioral improvements.

LINKAGE BETWEEN PROGRAM AREA

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's goal of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA's *Countermeasures that Work: Ninth Edition, 2017 guide.* A brief explanation of activities, allocation of funding, and local benefit if applicable, is provided for each project listed.

MAP OF PROJECT LOCATIONS

The below map represents locations of subrecipients, focused on project delivery.



Agency: Florida Department of Highway Safety Motor Vehicles

Project Name: Teen Motorcycle/Scooter Safety Awareness Campaign

Project Number: MC-2021-00081

Funding Source: 402

Local Benefit: \$76,000

Project Description: The Florida Department of Highway Motor Vehicles will receive

subgrant funding to produce and provide educational materials to

students and parents to promote the safe operation of

motorcycles/scooters, including sharing the road, responsible riding, and the use of safety gear, along with working to improve the skill

levels of motorcyclists through increased education about participation in rider education programs and proper license

endorsements.

Budget: \$76,000

Project Activities: The Florida Department of Highway Motor Vehicles developed and

printed motorcycle safety tip cards and guides to educate students and parents on the safe operation of motorcycles as well as sharing the road with motorcycles. A total of 201,000 tip cards and 61,800 guides were distributed throughout the following top 7 counties: Miami Dade, Hillsborough, Broward, Orange, Volusia, Pinellas, and

Pasco.

Expenditures: \$57,984

Agency: Florida State University Police Department

Project Name: Preventing Street Racing Through Legal Alternatives

Project Number: MC-2021-00213

Funding Source: 402

Local Benefit: \$85,800

Project Description: The Florida State University Police Department will continue to use its

motorsports team to educate sport bike riders at amateur level sanctioned motorsports events in Florida on the dangers of street

racing. Track Day training will also be offered and is intended to increase the technical skills, confidence, and respect in riders who would otherwise be engaging in risky street racing and stunting. This program allows experienced instructors to demonstrate and train on the dangers of exceeding the limitations of sport bikes on roadways and the advantages of moving into a high-performance environment.

Budget: \$85,800

Project Activities: Florida State University Police Department (FSUPD) developed a

program to educate sport bike riders across the state on the dangers of illegal street racing by utilizing a track day type experience in a controlled environment. In total FSUPD took part in training 348 riders (46 of them sponsored through their program), hosted 7 training events, and attended 12 outreach events educating riders on

their program and the dangers of street racing.

Expenditures: \$72,897

Agency: Gainesville Police Department

Project Name: Motorcycle/Scooter Safety and Education Program

Project Number: MC-2021-00238

Funding Source: 402

Local Benefit: \$50,000

Project Description: The Gainesville Police Department will offer the Safe Motorcycle and

Rider Training Techniques (SMART) training program based on skill sets addressed in the Basic Police Motorcycle Operators Course to the public to help them improve riding skills and avoid crashes. Along with training, the Gainesville Police Department will also conduct monthly motorcycle/scooter enforcement operations targeting unsafe

riding behaviors in their community.

Budget: \$50,000

Project Activities: Gainesville Police Department conducted motorcycle training to the

public as well as motorcycle enforcement activities. This training was offered free to riders and consisted of training skills addressed in the Basic Police Motorcycle Operators Course. There was a total of

11 full time SMART courses conducted training a total of 83 riders. Gainesville Police Department also conducted 5 enforcement operations throughout the year yielding 75 traffic stops. Educational materials were distributed during all enforcement operations.

Expenditures: \$21,107

Agency: Jacksonville Sheriff's Office

Project Name: Safe Motorcycle and Rider Techniques (SMART)

Project Number: MC-2021-00055

Funding Source: 402

Local Benefit: \$24,300

Project Description: The Jacksonville Sheriff's Office will offer the Safe Motorcycle and

Rider Techniques (SMART) training program based on skill sets addressed in the Basic Police Motorcycle Operators Course. The course will be offered to the public (not just to Jacksonville residents) free of charge to improve riding skills. Jacksonville is within the top 25% in Florida for motorcycle fatalities. After completing this program,

riders will be better able to avoid crashes, reducing motorcycle

fatalities and serious injuries.

Budget: \$24,300

Project Activities: Jacksonville Police Department offered free motorcycle training to

riders that consisted of training skills addressed in the Basic Police Motorcycle Operators Course. These skills were meant to improve the

riding skills of the average rider in hopes to make them better equipped to avoid crashes. Jacksonville Police Department conducted 8 motorcycle training courses this year successfully

training 177 riders.

Expenditures: \$23,000



Agency: Osceola County Sheriff's Office

Project Name: Safe Motorcycle and Rider Techniques (SMART)

Project Number: MC-2021-00184

Funding Source: 402

Local Benefit: \$66,000

Project Description: The Osceola County Sheriff's Office will continue offering the Safe

Motorcycle and Rider Techniques (SMART) training program based on skill sets addressed in the Basic Police Motorcycle Operators Course. The course will be offered to the public (not only Osceola County residents) free of charge to improve riding skills. Osceola County borders Orange County, which is one of the top five counties in Florida for motorcycle fatalities. After completing this program, riders will be better able to avoid crashes, reducing motorcycle fatalities and serious injuries in Osceola, Orange, and other neighboring counties. Reductions in these counties will also contribute to a significant reduction in overall motorcycle fatalities in Florida. The Osceola County Sheriff's Office will also conduct monthly motorcycle enforcement operations targeting unsafe riding behaviors in the City

of Kissimmee, as one of the largest contributing cities to the total

motorcycle fatalities in the Osceola County area.

Budget: \$66,000

Project Activities: The Osceola County Sheriff's Office (OCSO) offered free motorcycle

training to riders that consisted of training skills addressed in the Basic Police Motorcycle Operators Course. These skills were meant to improve the riding skills of the average rider to make them better equipped to avoid crashes. OCSO scheduled 8 training courses and 1

motorcycle training competition during the subgrant year,

successfully training a total of 125 riders. OCSO also conducted enforcement details throughout the subgrant year including extra details in March during Daytona Bike Week. In total 471 contacts were made yielding 137 speeding and 3 safety belt citations.

Deputies also distributed 350 Motorcycle safety pamphlets educating

both riders and drivers during the operations.

Expenditures: \$38,700

Agency: Tampa Police Department

Project Name: Safe Motorcycle and Rider Techniques (SMART)

Project Number: MC-2021-00108

Funding Source: 402

Local Benefit: \$152,000

Project Description: The City of Tampa Police Department will offer the Safe Motorcycle

and Rider Techniques (SMART) training program based on skill sets addressed in the Basic Police Motorcycle Operators Course. The course will be offered to the public (not just to Tampa residents) free of charge to improve riding skills. Tampa is within the top 25% in Florida for motorcycle fatalities. After completing this program, riders will be better able to avoid crashes, reducing motorcycle fatalities and serious injuries in Tampa Bay area and other neighboring counties. Along with training, the Tampa Police Department will also conduct monthly motorcycle enforcement operations targeting unsafe riding

behaviors.

Budget: \$152,000

Project Activities: Tampa Police Department conducted motorcycle training to the

public as well as motorcycle enforcement activities. This training was offered free to riders and consisted of training skills addressed in the Basic Police Motorcycle Operators Course. There was a total of 8 SMART courses conducted and 7 open practice days, training a total of 137 riders. Tampa Police Department conducted 9 enforcement operations yielding 119 traffic stops with 100 motorcyclist contacts and 45 speeding citations. Educational materials were distributed

during all enforcement operations.

Expenditures: \$101,112



Agency: University of Miami

Project Name: Motorcycle Education and Injury Prevention Program in Trauma

Centers

Project Number: MC-2021-00117

Funding Source: 402

Local Benefit: \$232,800

Project Description: The University of Miami will continue the central/south Florida trauma

initiative to conduct injury prevention and education programs in at least three Florida trauma centers. These programs will offer safety-related educational programs for multidisciplinary teams of EMS and other pre-hospital personnel, trauma surgeons, emergency medical physicians, consulting physicians, nurses, and ancillary staff who will assist in providing safety information directly to motorcycle crash victims and their families. Injury and prevention education for medical personnel will be concentrated in but not limited to the five counties

with the greatest number of motorcycle fatalities (Broward,

Hillsborough, Miami-Dade, Orange, and Pinellas). By implementing more effective first responder and emergency center response protocols for motorcycle crash victims, and educating motorcyclists admitted into hospitals involved in crashes on the methods of reducing crash and injury risks on the roadways, this project expects to reduce motorcycle-involved fatalities and serious injuries. The program will also study motorcyclists' alcohol, drug, and medication use patterns from crash victims to develop informational material to help reduce recidivism by providing this information to crash victims as a preventative measure.

Budget: \$232,800

Project Activities: The University of Miami Survive The Ride program conducted injury

prevention and education programs in level one and level two Trauma Centers. These programs offered educational programs for multidisciplinary teams of EMS and other pre-hospital personnel, trauma surgeons, emergency medical physicians, consulting physicians, nurses, and ancillary staff to better identify trauma injuries in motorcycle crash victims so they might better treat them and prevent fatalities. During the FY2021 subgrant cycle the program completed EMS "Survive the Ride" training resulting in a

total of 84 pre-hospital staff trained. The program was provided through in person and interactive computer-based training with a pre-and post-survey. The program also modified and expanded their training to first responders (law enforcement officers) and trained an additional 82 first responders working in Miami Dade County. In person training was limited this year due to COVID-19 and online training was utilized more this year to make up for the lack of in person training.

This year, the program consented, surveyed, and educated 13 motorcycle and scooter crash patients, unfortunately COVID-19 safety measures have decreased the number of patients that were surveyed.

Patient data was gathered and analyzed to better understand motorcycle and scooter crashes and the factors that may contribute to them. The program is committed to the implementation of different levels of prevention strategies, in order to mitigate mortality and morbidity for motorcycle and scooter crash victims.

Expenditures: \$194,572

Agency: University of North Florida - Institute of Police Technology and

Management

Project Name: Motorcycle Awareness Survey

Project Number: MC-2021-00085

Funding Source: 402

Local Benefit: \$0

Project Description: The University of North Florida will conduct a motorcycle awareness

survey to help evaluate the effectiveness of Florida's Motorcycle Safety Media efforts. The data collected will help improve Florida's future motorcycle safety media efforts by letting us know things like where the message is being heard, what types of media are most

recognized, and rider attitudes.

Budget: \$60,000



Project Activities: The University of North Florida Institute of Police Technology

Management conducted a motorcycle safety message awareness survey. The survey took place from July 2, 2021, to August 3, 2021, and focused on the top 10 counties in Florida for motorcyclist fatalities: Brevard, Broward, Duval, Hillsborough, Miami-Dade,

Orange, Palm Beach, Pasco, Pinellas, and Volusia. There were 1,489 completed survey responses collected from the 10 counties which consisted of 989 motorcyclists and 500 non-motorcyclists. The survey

found that 76% of motorcyclists have heard of the "Watch for Motorcycles" safety message and 42% of non-motorcyclists have heard the message. Both motorcyclists and non-motorcyclists were more likely to see the "Watch for Motorcycles" safety message on bumper stickers than any other advertising platform with outdoor

billboards being the second most.

Expenditures: \$60,000

Agency: University of South Florida - Center for Urban Transportation Research

Project Name: Florida's Comprehensive Motorcycle Safety Program

Project Number: MC-2021-00280

Funding Source: 402

Local Benefit: \$0

Project Description: The University of South Florida's Center for Urban Transportation

Research (CUTR) will continue to coordinate and implement Florida's Motorcycle Safety Strategic Plan to "identify critical issues, establish achievable performance indicators, and evaluate the effectiveness of all motorcycle safety programs comprehensively." CUTR concentrates most of its efforts on the ten counties with the highest number of motorcycle fatalities: Broward, Duval, Hillsborough, Lee, Miami-Dade, Orange, Palm Beach, Pinellas, Polk, and Volusia. However, the goal is to support all motorcycle activities across the state. To help reduce crashes, CUTR will continue a pilot project in Hillsborough and Pinellas Counties to improve awareness of the danger of riding impaired, the importance of conspicuity and helmet use, controlled riding, and the promotion of rider endorsement and lifelong learning.

Budget: \$506,000

Project Activities:

During the FY2021 subgrant period, The Center for Urban Transportation Research (CUTR) at the University of South Florida provided technical and administrative support for the Florida Motorcycle Safety Program under this subgrant. Due to the impact of the COVID-19 pandemic, some activities were limited but the project was able to successfully achieve many milestones. A total of 4 Florida Motorcycle Safety Coalition Meetings were held, during which an update of the Motorcycle Safety Strategic Plan (MSSP) was achieved, which included the identification of six new areas of opportunity to improve motorcycle safety, and the revision and development of emphasis area strategies. The team assisted and supported 13 high-priority counties with the facilitation of motorcycle safety efforts at the county level, attended and/or facilitated six educational/community outreach events, and developed an approved year-long media plan.

Due to the ongoing impact of the COVID-19 pandemic, the team's ability to travel and attend in-person functions was severely limited. However, the team was able to continue online educational outreach via social media channels, the Ride Smart Florida website, and through the distribution of motorcycle safety materials to tax collector's offices located in ten counties and over 160 high schools in Florida. As travel restrictions due to the COVID-19 pandemic lightened, the team was able to conduct and attend six outreach events during the subgrant cycle.

Expenditures: \$435,606



Agency: University of South Florida - Center for Urban Transportation Research

Project Name: Motorcycle Program Evaluation and Data Collection

Project Number: MC-2021-00283

Funding Source: 402

Local Benefit: \$0

Project Description: The University of South Florida's Center for Urban Transportation

Research (CUTR) will continue to conduct behavioral and statistical studies of motorcyclists "to determine the effect of funded subgrant projects on reducing motorcycle crashes, injuries and fatalities." CUTR will also conduct a survey of riders to determine the

effectiveness of the comprehensive motorcycle safety program and

Florida's rider training program.

Budget: \$115,500

Project Activities: The Center for Urban Transportation and Research (CUTR) measured

the effectiveness of motorcycle safety programs in Florida and collected data that assisted in providing information to enhance

Florida's motorcycle safety program.

The CUTR team collected and analyzed motorcycle crash and fatality data to determine trends in recent years. A new age group subcategory of "65 and older" was used in the analysis of 2020 data. According to preliminary crash data, there were over 530 motorcycle fatalities in Florida during 2020. Although this is certainly a sizeable number, it represents a slight decrease in motorcyclist fatalities observed during the preceding year (579). Between 2016 and 2020, motorcycle operators under the age of 30 accounted for more crashes resulting in fatality (35%) and serious injury (33.7%) than any other age group, with those aged 65 or older accounting for the fewest (9.3% and 7.9%,

respectively).

The CUTR team also utilized motorcycle crash and fatality data to identify key risk factors in motorcycle crashes. In 2020, only 50.5% of those involved in fatal motorcycle crashes were found to be wearing DOT-compliant helmets. Over 20% of those involved in fatal motorcycle crashes during 2020 were



exceeding the speed limit by at least 20 miles per hour. Young riders in the 18-29 year old group were the most likely to be excessively speeding (approximately 30%), as compared to those other age groups 30 and 49 (22.4%), 50 to 64 (8.9%), and those aged 65 or above (4.7%). Finally, a major contributing factor to motorcycle fatalities is impairment by drugs and/or alcohol. Throughout Florida, about 28.9% of those involved in fatal motorcycle crashes during 2020 were found to be under the influence of one or more intoxicants which is a 9.2% decrease from 2016, with the largest changes being observed among riders in the 30-49 age group (-29.9%) and those under age 30 (-23.6%). Meanwhile, significant increases were observed for riders between the ages of 50 and 64 (+31.2%), as well as those aged 65 or older (+63.91%). Correspondingly, in 2020, those aged 50-64 had the largest overall proportion of drug- and/or alcohol-impaired riders involved in a fatal crash (38.3%).

Next, CUTR developed and issued the 2021 Florida Motorcyclist Survey. The survey utilized a similar question database as the year prior, with some adjustments to collect data in specific areas of interest. A push-to-web mixed mode approach was adopted to conduct the 2021 Florida Motorcyclist Survey. A survey website (mcsafety.org) was developed, and an invitation postcard was sent to 30,000 selected addresses that were chosen through address-based sampling (ABS). No financial incentive was offered for responding, and 1,765 survey responses (including partially-completed surveys) were collected. Of the surveys collected, 1,241 were from the postcard invitation and 524 were from the Facebook advertisement.

Expenditures: \$86,297

Agency: University of South Florida - Center for Urban Transportation Research

Project Name: Statewide Implementation of Mentorship Program for Every Rider

(MEPER)

Project Number: MC-2021-00282

Funding Source: 402

Local Benefit: \$95,700

Project Description: The University of South Florida's Center for Urban Transportation

Research (CUTR) will receive subgrant funding to revise and expand the mentorship program for every rider (MEPER) which encourages safe riding habits and helmet use. CUTR will update its approach to implementing and promoting the MEPER based on the observed outcomes and challenges experienced in the Demonstration of Voluntary Helmet Use project conducted during 2014-2019 that was

funded directly by NHTSA.

Budget: \$95,700

Project Activities: During the FY2021 subgrant period, the CUTR team conducted a

series of in-depth interviews with recent Basic Rider Course (BRC) graduates and sign-ups to obtain a better understanding of the types of information in which riders were interested. The interview findings were used to develop an online module, a format which became necessary in the previous subgrant cycle due to COVID-19 related

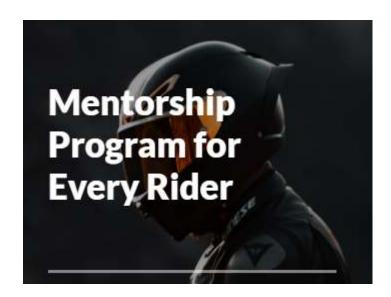
challenges with recruitment and retention of participants.

In response to these interview findings, the CUTR team created the content and format of a self-paced online module, using an e-learning development program called Articulate 360. The first self-paced learning module was titled: "What to Expect in the BRC." The module covered what riders are required to wear when attending a BRC, what not to wear, how to select gear for the BRC, and a basic overview of the BRC layout. The module used interactive features, video clips, and visual aids to deliver educational content and maintain learners' attention and level of interest in the curriculum. The course also incorporated pre-post knowledge tests to measure the effectiveness of the module.

A pilot test of the online self-paced module was conducted with the support of partner training schools. A total of 82 motorcycle riders signed up for the module and 37% of the participants completed both a pre-and post-test. For the pilot program, the mean post-test score (95.30) was higher than the mean pre-test score (74.30), and was statistically significant (p < 0.001), showing that the online self-paced module was effective in increasing participants knowledge of what they should know to be well-prepared for the BRC.

Finally, the CUTR team worked with Florida Highway Safety and Motor Vehicles (FLHSMV) to distribute a MEPER motorcycle safety video for teen drivers and other motorcycle safety educational materials. The materials were issued to approximately 250 Driver Education Licensing Assistance Program (DELAP) teachers, who provide driving education to high school students across the state. A MEPER advertisement was added at the end of the USB video to encourage high school students who are interested in riding a motorcycle to get an endorsement. The DELAP teachers began ordering individual motorcycle safety educational materials for their students and families after receiving a USB. So far, approximately 2,500 educational material packets have been ordered for students and their families from twenty-one different high schools in Florida.

Expenditures: \$73,185



Agency: (see below)

Project Name: (see below)

Project Number: (see below)

Funding Source: 402

Local Benefit: \$644,000

Project Description: The following agencies will receive funding to conduct a data-driven

educational and high visibility enforcement program targeting unsafe motorcycle and scooter operation as well as unendorsed riders in areas vulnerable to motorcycle and scooter crashes, and currently rank in the top 25% of the FY2021 Highway Safety Matrix. The funds will consist of overtime salaries and benefits. The FDOT State Safety Office will continuously monitor enforcement activities as well as offer technical support to ensure the success of each program and to make sure agencies are complying with federal guidelines that prohibit conducting any checkpoints that target motorcycles for

helmet use.

Budget: \$644,000

| Agency | Project Name | Project Number | Local Benefit | Budget | |
|-----------------------------|--|----------------|------------------|-----------|--|
| Broward Sheriff's Office | Broward Motorcycle Safety Enforcement Program | MC-2021-00101 | \$125,000 | \$125,000 | |
| Project Activities: | Broward County Sheriff's Office conducted 37 enforcement operations over the project period yielding 1,434 verbal warnings, 642 written warnings, 19 moving violation citations, 59 non-moving citations, and 3 arrests. Motorcycle safety educational material was distributed during the enforcement operations and social media was used to educate the public. | | | | |
| Expenditures: | \$124,870 | | | | |
| | | | | | |

| Citrus County Sheriff's Office | Motorcycle Safety & Education Program | MC-2021-00291 | \$25,000 | \$25,000 | | | |
|---------------------------------------|---|---|----------|----------|--|--|--|
| Project Activities: | Citrus County Sheriff's office conducted 3 motorcycle training courses training a total of 16 riders. Citrus County Sheriff's deputies also conducted high visibility enforcement which yielded 345 citations for various traffic offenses and participated in 4 local community events to educate the public on motorcycle safety. | | | | | | |
| Expenditures: | \$24,986 | | | | | | |
| | | | | | | | |
| City of Miami Police Department | Motorcycle Safety Initiative Overtime Patrol | Initiative Overtime MC-2021-00300 \$80,000 \$80,000 | | | | | |
| Project Activities: | Miami Police Department conducted 35 enforcement operations over the project period yielding 1,256 traffic stops. Motorcycle safety educational material was distributed during the enforcement operations and social media was used to educate the public. | | | | | | |
| Expenditures: | \$76,322 | | | | | | |
| | | | | | | | |
| Daytona Beach Police Department | Increasing the Safety of Motorcyclists Through Enforcement and Education MC-2021-00005 \$55,000 \$55,000 | | | | | | |
| Project Activities: | Daytona Police Department conducted 32 enforcement operations over the project period yielding 551 traffic stops, 156 speeding citations, 2 DUI arrests, and 4 safety belt citations. Motorcycle safety educational material was distributed during the enforcement operations and social media was used to educate the public. | | | | | | |
| Expenditures: | \$33,956 | | | | | | |
| | | | | | | | |

| Hillsborough County Sheriff's Office | Triple L: Listen, Learn, and Live Motorcycle Education and Safety Program | MC-2021-00050 | \$195,000 | \$195,000 | | | |
|--|---|--|-------------------------------------|---------------------------|--|--|--|
| Project Activities: | Hillsborough County Sheriff's Office conducted 116 enforcement operations over the project period yielding 796 traffic stops, 208 citations, and 2 arrests. Motorcycle safety educational material was distributed during the enforcement operations and social media was used to educate the public. | | | | | | |
| Expenditures: | \$192,887 | | | | | | |
| | | | | | | | |
| Key West Police Department | Motorcycle/Scooter Enforcement Project | MC 2021 00064 | \$75,000 | \$75,000 | | | |
| | | | | | | | |
| Miami Beach Police Department | Motorcycle Safety Campaign | MC-2021-00173 | \$75,000 | \$75,000 | | | |
| Project Activities: | Miami Beach Police Dep operations over the proj 1,214 issued to motorcy endorsement. Motorcyc enforcement operations | ect period yielding 2, yclists, including 58 v de safety information | 038 total citat violations for n | ions with o motorcycle | | | |
| Expenditures: | \$75,000 | | | | | | |
| | | | | | | | |
| Volusia County Sheriff's Office | Motorcycle Safety Subgrant | MC-2021-00098 | \$14,000 | \$14,000 | | | |
| Project Activities: | Volusia County Sheriff's Office conducted 14 overtime enforcement operations over the project period yielding 62 contacts, 32 speeding citation, 2 seat belt citations, 5 motorcycle equipment violations, and 4 endorsement citations. Motorcycle safety information was shared during the enforcement operations. | | | | | | |
| Expenditures: | \$2,286 | | | | | | |

OCCUPANT PROTECTION AND CHILD PASSENGER SAFETY

DESCRIPTION OF THE PROBLEM

NHTSA estimates that safety belts saved an estimated 14,955 lives of passenger vehicle occupants age 5 and older in the United States in 2017. An additional 2,549 lives would have been saved in 2017 if all unrestrained passenger vehicle occupants age 5 years and older involved in fatal crashes had worn their safety belts. Safety belts and age-appropriate child safety seats, when used properly, keep vehicle occupants in their seats during a crash and spread the crash forces across the stronger parts of the body, which helps to prevent fatalities and serious injuries. In Florida in 2017, unrestrained occupants represented 41 percent of all fatalities.

COUNTERMEASURE STRATEGIES

- Enforce occupant protection use laws, regulations, and policies to provide clear guidance to the public concerning motor vehicle occupant protection systems, including those aimed at children
- Determine which population groups are at highest risk for not wearing safety belts, and develop culturally relevant public education and outreach to increase awareness of the benefits of safety belt use among these groups
- Develop and implement programs that use the media, including social media, to improve public awareness of the importance of safety belts

EFFECTIVENESS OF PROGRAM

The effectiveness of the following programs has been documented by the National Highway Traffic Safety Administration in their *Countermeasures that Work: Ninth Edition, 2017 guide*. See the following section(s):

- Countermeasures Targeting Adults (CTW: Chapter 2, Pages 7-13)
- Countermeasures Targeting Children and Youth (CTW: Chapter 2, Pages 26-27)
- Other Strategies (CTW: Chapter 2, Pages 34-35)



RATIONALE FOR SELECTION

The FDOT State Safety Office uses the Highway Safety Matrix to identify traffic safety challenges and the geographic areas of the state that represent the highest number of crashes, serious injuries, and fatalities. Local projects are selected within the cities and counties ranked within the top 25% of each population area within the matrix. Statewide projects are selected that either have a statewide needed reach or have a priority focus on those cities and counties with the highest number of crashes, serious injuries, and fatalities, so that they can assist with covering gaps not covered by local projects.

SAFETY IMPACTS

Selecting locally initiated projects focused on this specific priority area in the geographic areas of the state that represent the highest number of crashes, serious injuries, and fatalities, are expected to contribute to a significant overall reduction in the number of serious injuries and fatalities.

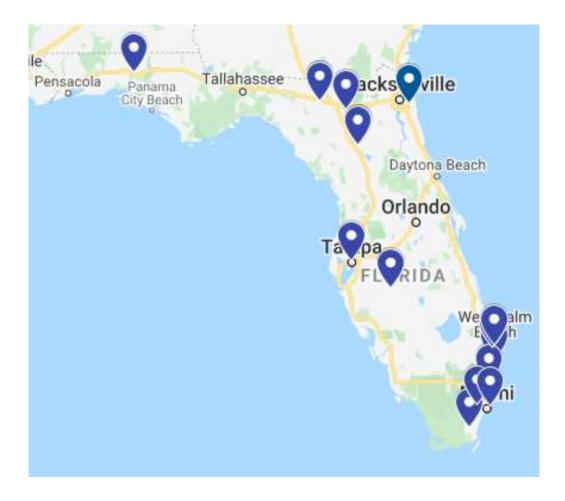
Statewide projects selected provide services to those areas of the state that represent the highest number of crashes, serious injuries, and fatalities, and also provide statewide resources to those areas that may not be a local funding priority but will also reduce serious injuries and fatalities in the less concentrated areas of focus and provide widespread traffic safety behavioral improvements.

LINKAGE BETWEEN PROGRAM AREA

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's goal of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA's *Countermeasures that Work: Ninth Edition, 2017 guide.* A brief explanation of activities, allocation of funding, and local benefit if applicable, is provided for each project listed.

MAP OF PROJECT LOCATIONS

The below map represents locations of subrecipients, focused on project delivery.



Agency: University of Florida - Institute for Mobility, Activity, and Participation

Project Name: Child Passenger Safety Seat Fitting Station Database and Mapping

Project Number: M1X-2021-00276

Funding Source: 405(b)

Local Benefit: N/A

Project Description: The University of Florida's Institute for Mobility, Activity, and

Participation will house and maintain the Florida Child Passenger Safety (CPS) Seat Fitting Station Database and Mapping System. This

project will reduce injuries and fatalities amongst the state's youngest citizens by providing an interactive database for parents and caregivers to locate certified CPS technicians working at child restraint fitting stations across Florida where individuals can get help installing their child's car seat. This program supports the work of the Florida Occupant Protection Coalition and the strategies of Florida's

Occupant Protection Strategic Plan.

Budget: \$91,300

Project Activities: The University of Florida's Institute for Mobility, Activity, and

Participation started the CPS Seat Fitting State Database and Mapping Station project in February of 2021. The database performance metrics were established based on CPS Seat Fitting Station teams, Law Enforcement, and Community users and included location and days and time of operation. Webinars were conducted for the three stakeholder groups to introduce the website and gain feedback. Specifications from the prototype development were refined based on stakeholder feedback. The interactive-based mapping site opened for testing September 2021. Outreach material regarding the website were developed and approved toward the end

of the subgrant cycle and will be released to targeted areas during

the next subgrant cycle.

Expenditures: \$84,954

Agency: University of Florida - Transportation Technology Transfer (T2) Center

Project Name: Florida's Occupant Protection Assessment

Project Number: OP-2021-00287

Funding Source: 402

Local Benefit: \$0

Project Description: The University of Florida's Transportation Technology Transfer Center

will assist FDOT in conducting NHTSA assessment planning, preparing briefing materials, scheduling expert panel and participants,

arranging travel, conducting the assessment, and providing administrative and technical support for the assessment.

Budget: \$71,500

Project Activities: The University of Florida's (UF) T2 Center received a subgrant award

to assist the FDOT State Safety Office in planning, scheduling, and providing administrative and technical support for the Florida

Occupant Protection Program Assessment conducted by the National

Highway Traffic Safety Administration (NHTSA). Cambridge Systematics Inc. (CS) was contracted to assist in assessment

preparations. The Florida OP Assessment took place May 17 to May 21, 2021, via GoToMeeting platform for interviews and debriefing. UF and CS insured assessment honorariums were paid for assessment

facilitators.

Expenditures: \$52,480



Agency: University of Florida - Transportation Technology Transfer (T2) Center

Project Name: Florida's Occupant Protection Coalition

Project Number: OP-2021-00278

Funding Source: 402

Local Benefit: \$0

Project Description: The University of Florida's Transportation Technology Transfer (T2)

Center will continue to provide support for the Florida Occupant Protection Coalition and the statewide Occupant Protection Strategic

Plan by managing all the related administrative tasks such as preparing and reimbursing travel, planning for meetings, and maintaining and monitoring the strategic plan implementation.

Budget: \$105,600

Project Activities: The University of Florida's Transportation Technology Transfer (T2)

Center contracted with Cambridge Systematics Inc. (CS) to provide technical support for the Florida Occupant Protection Coalition

(FOPC). All FY2021 FOPC quarterly meetings were held virtually. The FOPC website was maintained throughout the year and updated with meeting materials and updated strategic plan. Four new members

were added to the coalition this year bringing the coalition

membership to 43 active members, excluding FDOT, UF, and CS.

Expenditures: \$68,769



Agency: University of Florida - Transportation Technology Transfer (T2) Center

Project Name: Florida's Occupant Protection Resource Center

Project Number: M1X-2021-00215

Funding Source: 405(b)

Local Benefit: N/A

Project Description: The University of Florida's Transportation Technology Transfer (T2)

Center oversees the daily operations of the Florida Occupant Protection Resource Center. The Occupant Protection Resource Center serves the entire state as a one-stop-shop for occupant protection-related public information and educational materials, child safety seats, training opportunities, and links to other occupant protection resources. This project goals are: to promote the use of child restraints, to develop and implement a plan that provides child passenger safety (CPS) seat fitting stations that meet the NHTSA 405(b) minimum criteria, and to provide appropriate training to occupant protection professionals and law enforcement officers who deliver programs for parents and caregivers and who enforce occupant protection laws and to provide occupant protection

No more than a total of \$87,140.72 (5% of the FY2020 405(b) allocation) will be spent on the purchase of child safety seats.

information geared at Florida's low use populations: 18-34 year-old males, African Americans, Hispanics and pickup truck drivers.

Budget: \$382,800

Project Activities: The University of Florida's Transportation Technology Transfer (T2)

Center opened the Florida Occupant Protection Resource Center (OPRC) on October 1, 2021. The website was updated to improve navigation and using instructions and templates, new stores, updated

digital reports, and project descriptions.

The number of OPRC website users for FY2021 was 5,077 who had a total of 7,392 website sessions, and 31,266 page views. The average number of pages per website session viewed by users was 4.22. Users spent an average of 3 minutes and 4 seconds per session.



Seven new items were added to the inventory for the OPRC during the subgrant period. A total of 21,941 physical resources were provided to occupant protection advocates statewide and additional 28,217 electronic resources were downloaded. Of the 28,217 electronic resources downloaded, the most downloaded item was the Florida CPS Inspection Stations by County list.

The OPRC received 127 orders. Priority counties accounted for 60 or 47.2% of the orders. The OPRC received 137 reports of documented event distribution of materials resulting in 40,315 items distributed with tracking mechanisms.

The OPRC received 49 orders for 997 seats to be shipped to CPS technicians and instructors for distribution to low-income families. Priority counties accounted for 26 or 53.1% of the orders and 520 of the car seats shipped.

OPRC received 178 car seats from the Florida Department of Highway Safety and Motor Vehicles (FLHSMV) for public distribution by CPS technicians and instructors. All seats were distributed during this subgrant period, in addition to 28 seats that were remaining from the FY2020 subgrant period.

A total of 17 instructor stipends were requested from CPS technicians, to include four instructor stipends for CPS instructors to teach the CPS technician or recertification course. COVID-19 travel restrictions and course cancelations significantly reduced the number of stipends and courses for this subgrant period.

A total of 234 scholarship applications were awarded for CPS certifications, recertifications, instructor renewals, and proxies. Ninety-seven or 41.5% of the total scholarships were in priority counties.

Expenditures: \$235,651

Agency: University of North Florida - Institute of Police Technology and

Management

Project Name: Statewide Safety Belt and Child Passenger Safety Surveys

Project Number: M1X-2021-00087

Funding Source: 405(b)

Local Benefit: N/A

Project Description: The University of North Florida Institute of Police Technology and

Management will oversee the comprehensive evaluation of Florida's occupant protection usage rates. A consultant will be hired to conduct a statewide observational safety belt usage survey and a child passenger restraint usage survey. Funds will also be used to conduct statewide awareness and opinion surveys about occupant

protection.

Budget: \$321,000

Project Activities: The Statewide Safety Belt and Child Passenger Surveys subgrant

consisted of four separate components: Click It or Ticket Public Opinion Survey, Seat Belt Observational Survey, Child Passenger Restraint Use Observational Survey, and Phase 1 of Florida's

Observational Seat Belt Survey Site Reselection.

The Click It or Ticket Public Opinion Survey was conducted immediately following the Memorial Day campaign mobilization. The telephone survey was conducted from June 7 to July 6, 2021, and 1,522 completed responses were collected. The final report was delivered to FDOT on July 28, 2021, and approved on August 24, 2021, with an overall self-reported seat belt use of 88%.

The Seat Belt Observational Survey was conducted from June 4 to 10, 2021. Surveyors recorded observations of 33,610 vehicle occupants at 165 sites across 15 Florida counties. The final report was delivered to FDOT on August 30, 2021, and approved on September 23, 2021, with an overall observed usage rate of 90.1%

The Child Passenger Restraint Use Observational Survey was conducted March 12 to April 20, 2021. Observers collected usage data on 5,472 children riding in 4,804 passenger vehicles at 200



different observation sites in 20 Florida counties. The final report was submitted to the FDOT on August 17, 2021, and approved on August 18, 2021, with an overall child restraint use rate of 84%.

In accordance with the Uniform Criteria for Sate Observational Surveys of Seat Belt Use in 23 CFR Part 1340, Preusser Research Group was contracted to facilitate the re-selection of observation sites. Under Phase 1 the contractor accessed the FDOT Unified Basemap Repository and Open Data Hub to retrieve the necessary GIS datasets for site selection. Site re-selection was completed by September 30, 2021. The second phase of Site Reselection will be completed in the next subgrant cycle.

Expenditures: \$319,764

Agency: (see below)

Project Name: (see below)

Project Number: (see below)

Funding Source: 405(b)

Local Benefit: N/A

Project Description: The following local enforcement agencies have jurisdiction over

communities that have high numbers of fatalities and serious injuries due to lack of safety belt use and currently rank in the top 25% of the FY2021 Highway Safety Matrix. They will receive funding to conduct combined safety belt enforcement and education programs, efforts include presentations to promote safety belt and child restraint use at schools, local civic organizations, and community events, as well as participation in the 2021 *Click It or Ticket* national campaign and enforcement waves. Subgrant funding supports overtime efforts and costs associated with printing and distributing educational materials.

Budget: \$939,000

| Agency | Project Name | Project Number | Local Benefit | Budget |
|---|--|------------------|------------------|---------------------|
| Boynton Beach Police Department | Occupant Protection and Child Passenger Safety Program | M1HVE-2021-00263 | N/A | \$20,000 |
| Project Activities: | The Boynton Beach Police Department conducted 25 high visibility enforcement operations and one educational community outreach event during the subgrant period. A total of 365 safety belt citations and 40 speeding citations were issued during subgrant funded enforcement activities. | | | |
| Expenditures: | \$19,715 | | | |
| | | , | | |
| City of Fort Lauderdale Police Department | Fort Lauderdale Occupant Protection Campaign | M1HVE-2021-00091 | N/A | \$60,000 |
| Project Activities: | The Fort Lauderdale Police Department conducted 60 high visibility enforcement operations and four educational and community outreach events during the subgrant period. A total of 96 safety belt citations and 170 speeding citations were issued during subgrant funded enforcement activities. | | | |
| Expenditures: | \$59,134 | | | |
| | | | | |
| Columbia County Sheriff's Office | Columbia County Occupant Protection Program | M1HVE 2021 00228 | N/A | \$24,000 |
| | | | | |
| DeFuniak Springs Police Department | DeFuniak Springs Vehicle Occupant Safety Program | M1HVE-2021-00130 | N/A | \$15,000 |
| Project Activities: | The DeFuniak Springs Police Department conducted 59 high visibility enforcement operations. A total of 95 safety belt citations and 117 speeding citations were issued during subgrant funded enforcement activities. | | | |
| Expenditures: | \$10,686 | | | |
| | | | | |

| Delray Beach Police Department | Delray Beach Occupant Protection and Child Passenger Safety Program | M1HVE-2021-00205 | N/A | \$50,000 | |
|-----------------------------------|---|------------------|-----|----------|--|
| Project Activities: | The Delray Police Department conducted 245 high visibility enforcement operations and four educational and community outreach events during the subgrant period. A total of 120 safety belt citations and 282 speeding citations were issued during subgrant funded enforcement activities. | | | | |
| Expenditures: | \$50,000 | | | | |
| | | | | | |
| Homestead Police Department | Homestead Police Department Occupant Protection Project | M1HVE-2021-00094 | N/A | \$45,000 | |
| Project Activities: | The Homestead Police Department conducted 52 high visibility enforcement operations. A total of 282 safety belt citations and 404 speeding citations were issued during subgrant funded enforcement activities. | | | | |
| Expenditures: | \$25,821 | | | | |
| | | | | | |
| Live Oak Police Department | Occupant Protection | M1HVE-2021-00014 | N/A | \$20,000 | |
| Project Activities: | The Live Oak Police Department conducted 12 high visibility enforcement operations and one educational and community outreach event. A total 17 safety belt citations and one speeding citation were issued during subgrant funded enforcement activities. | | | | |
| Expenditures: | \$1,957.31 | | | | |
| | | | | | |
| Miami Beach Police Department | Miami Beach Occupant Protection and Child Passenger Initiative | M1HVE-2021-00010 | N/A | \$60,000 | |
| Project Activities: | The Miami Beach Police Department conducted 43 high visibility enforcement operations. A total of 522 safety belt citations and 8 speeding citations were issued during subgrant funded enforcement activities. | | | | |
| Expenditures: | \$59,243 | | | | |
| | | | | | |



| Miami-Dade Police Department | Miami-Dade Occupant Protection and Child Passenger Safety Program | M1HVE-2021-00302 | N/A | \$200,000 | |
|---------------------------------------|--|------------------|-----|-----------|--|
| Project Activities: | The Miami-Dade Police Department conducted 24 high visibility enforcement operations and 31 educational and community outreach events. A total of 2,439 safety belt citations and 20 speeding citations were issued during subgrant funded enforcement activities. | | | | |
| Expenditures: | \$194,160 | | | | |
| | | | | | |
| Palm Beach County Sheriff's Office | Palm Beach County Occupant Protection Strategy | M1HVE-2021-00190 | N/A | \$200,000 | |
| Project Activities: | The Palm Beach County Sheriff's Department conducted 31 high visibility operations. A total of 3,046 safety belt citations and 361 speeding citations were issued during subgrant funded enforcement activities. | | | | |
| Expenditures: | \$200,000 | | | | |
| | | | | | |
| Suwannee County Sheriff's Office | Suwannee County Occupant Protection Program | M1HVE-2021-00221 | N/A | \$25,000 | |
| Project Activities: | The Suwannee County Sheriff's Office conducted 13 high visibility operations and one educational and community outreach event. A total of 31 safety belt citations and 31 speeding citations were issued during the subgrant funded enforcement activities. | | | | |
| Expenditures: | \$24,844 | | | | |
| | | | | | |
| Tampa Police Department | Sit Tight and Belt Right | M1HVE-2021-00133 | N/A | \$100,000 | |
| Project Activities: | The Tampa Police Department conducted 39 high visibility enforcement operation and 10 educational and community events. A total of 410 safety belt citations and 12 speeding citations were issued during subgrant funded enforcement activities. | | | | |
| Expenditures: | \$96,843 | | | | |
| | , | | | | |

| Wauchula Police Department | Wauchula Occupant Protection and Child Safety Program | M1HVE-2021-00165 | N/A | \$20,000 |
|--------------------------------------|---|------------------|-----|-----------|
| Project Activities: | The Wakulla County Sheriff's Office conducted 71 high visibility enforcement operations. A total of 10 safety belt citations and 10 speeding citations were issued during subgrant funded enforcement activities. | | | |
| Expenditures: | \$18,744 | | | |
| | | | | |
| West Palm Beach Police Department | West Palm Beach Police Department Occupant Protection Program | M1HVE-2021-00174 | N/A | \$100,000 |
| Project Activities: | The West Palm Beach Police Department conducted 44 high visibility enforcement activities. A total of 347 safety belt citations were issued during the subgrant funded enforcement activities. | | | |
| Expenditures: | \$82,346 | | | |



PAID MEDIA

DESCRIPTION OF THE PROBLEM

Florida is proposing many new and sustained educational and enforcement projects in this Highway Safety Plan that will contribute toward its overall goal of zero fatalities. Research clearly shows that the cornerstone of any successful traffic safety program is high visibility enforcement supported by an enforcement themed communications campaign. Based on this data, it is imperative to include comprehensive enforcement themed communications to achieve quantifiable reductions in overall traffic related fatalities and injuries.

COUNTERMEASURE STRATEGIES

- Increase public awareness of highway traffic safety programs and enforcement
- Expand the network of concerned individuals to build recognition and awareness of traffic safety issues

EFFECTIVENESS OF PROGRAM

The effectiveness of the following programs has been documented by the National Highway Traffic Safety Administration in their *Countermeasures that Work: Ninth Edition, 2017 guide*. See the following section(s):

- Communications and Outreach (CTW: Chapter 2: Pages 20-23; Chapter 5: Pages 16, 19-20)
- Impaired Pedestrians: Communications and Outreach (CTW: Chapter 8: Page 28)

RATIONALE FOR SELECTION

NHTSA's current High Visibility Enforcement (HVE) model of promoting seat belt usage and sober driving issues a few times each year has made record gains possible in roadway safety. NHTSA recommends continued involvement in the national campaigns by state and local jurisdictions, in order to maximize the campaigns' reach and effectiveness. In addition, NHTSA advocates the use of a sustained HVE model that focuses on strategic deployment of enforcement and communications resources at targeted times and locations throughout the year based on state problem identification.

Paid advertising can be a powerful tool when used in conjunction with other known effective countermeasures. Paid media by itself has not shown to have a significant effect on traffic safety related behavior – at least nothing powerful enough to result in crash or injury reductions. However, there are some countermeasures that have been proven to have a bottom-line effect on traffic safety related behaviors in a variety of situations. One example of this is enforcement itself. However, these countermeasures can work only when the public is aware of them.

Florida's paid media plan is designed to heighten traffic safety awareness and support enforcement efforts by aggressively marketing state and national traffic safety campaigns. Each media purchase is program-specific, and location and medium are selected based on number of expected impressions, geographic location of high risk, statewide exposure benefits, available funding, and in-kind match. This focused approach to media supports education and enforcement activities around the state. Effective traffic safety media efforts will contribute to the reduction of serious injuries and fatalities throughout Florida.

Florida's media plan supports the following state education and public awareness campaigns:

- Alert Today, Alive Tomorrow increases awareness of and compliance with pedestrian and bicycle laws
- Drink + Ride = Lose reminds motorcyclists of the risks, as well as physical, legal, and monetary costs associated with riding impaired
- Put It Down reminds motorists to not drive distracted
- Railroad Safety reminds motorists to look for trains at railroad crossings
- Ride Smart encourages motorcyclists to not drink and ride, make themselves more
 visible, always wear a helmet, ride within personal and legal limits, train regularly, and
 obtain a motorcycle endorsement on their license
- Share the Road reminds motorists to look for and share the road with motorcyclists
- Work Zone Safety reminds motorists to drive safely in active work zones



National traffic safety high visibility enforcement and public awareness campaigns supported via the media plan include:

- Drive Sober or Get Pulled Over increases awareness of and compliance with impaired driving laws and the consequences of failing to do so
- Click It or Ticket increases awareness of and compliance with safety belt use laws and the consequences of non-use

SAFETY IMPACTS

The objective of Florida's media campaigns is to focus and support statewide enforcement and education efforts to influence and sustain year-round behavioral change while getting higher returns on our investments and greater improvements in traffic safety.

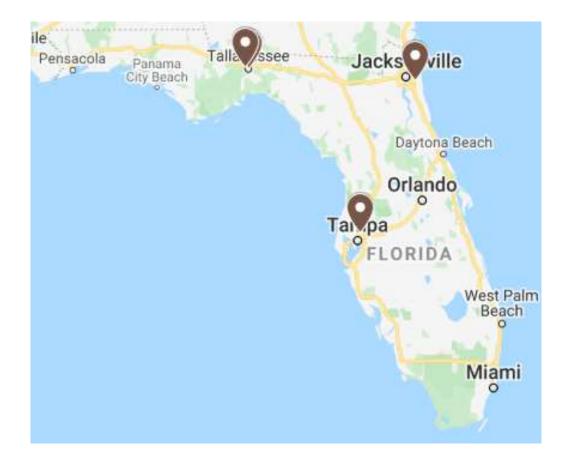
LINKAGE BETWEEN PROGRAM AREA

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's goal of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA's Countermeasures that Work: Ninth Edition, 2017 guide. A brief explanation of activities, allocation of funding, and local benefit if applicable, is provided for each project listed.



MAP OF PROJECT LOCATIONS

The below map represents locations of subrecipients, focused on project delivery.



Project Name: Distracted Driving Media Campaign

Project Number: PM-2021-00308

Funding Source: 402

Local Benefit: \$0

Project Description: The FDOT Safety Office will contract with a media vendor to purchase

advertisements in Florida media markets to promote a distracted driving campaign. Distracted driving prevention messages will be promoted through mediums such as radio, internet displays and

videos, social media, etc.

Budget: \$500,000

Project Activities: The FDOT State Safety Office contracted with St. John & Partners to

develop a comprehensive media buy plan to support Florida's Put It Down campaign for distracted driving. This distracted driving awareness campaign used a multi-platform approach that aligned

with the media consumption habits of the target audience of 18 to 49-year-olds that was seen and heard via radio, digital radio (Pandora, Soundcloud, and Spotify), outdoor digital displays

(billboards), digital video (YouTube and Hulu), and social (Facebook and Instagram). Total estimated impressions for the campaign were

52,757,998.

Expenditures: \$498,918



Project Name: Distracted Driving Billboard Campaign

Project Number: PM-2021-00314

Funding Source: 402

Local Benefit: \$0

Project Description: The FDOT Safety Office will contract with a media vendor to purchase

advertisements in Florida media markets to promote a distracted driving campaign. Distracted driving prevention messages will be

promoted through outdoor billboards around the state.

Budget: \$300,000

Project Name: Florida Click It or Ticket Media Campaign

Project Number: PM-2021-00306

Funding Source: 402

Local Benefit: \$0

Project Description: The FDOT Safety Office will contract with a media vendor to purchase

advertisements in all 10 Florida media markets to promote the *Click It or Ticket* awareness and enforcement efforts during the NHTSA Memorial Day holiday wave. Safety belt messages will be promoted through mediums such as television ads, radio, internet displays and

videos, social media, outdoor billboards, etc.

Budget: \$1,500,000

Project Activities: The FDOT Safety Office contracted with St. John & Partners to

develop a comprehensive media buy plan to support Florida's safety belt initiatives. The primary target audience for this messaging was men 18 to 34 years of age, with a secondary target of Hispanic men 18 to 34 years of age. Using a multi-platform approach that aligned with the target audience's media consumption habits, a buckle up or risk a citation message was seen on cable television, via radio, digital radio (Pandora, Spotify, and SoundCloud), digital video (YouTube and Samba TV), social media (Facebook and Instagram), transit vehicles (outside of buses) and outdoor digital displays (billboards). Total estimated impressions for the campaign were 35,947,825.

Expenditures: \$1,488,876



Project Name: Impaired Driving Statewide Media Campaign

Project Number: M5PEM-2021-00307

Funding Source: 405(d)

Local Benefit: N/A

Project Description: The FDOT Safety Office will contract with a media vendor to purchase

advertisements in all 10 Florida media markets to promote *Drive* Sober or Get Pulled Over awareness and enforcement efforts during the NHTSA crackdowns and waves and common drinking holidays. Impaired driving prevention messages will be promoted through mediums such as television ads, radio, internet displays and videos,

social media, outdoor billboards, etc.

Budget: \$1,500,000

Project Activities: The FDOT State Safety Office contracted with St. John & Partners to

develop a comprehensive media buy plan to support Florida's *Drive* Sober or Get Pulled Over enforcement initiatives during the St. Patrick's, Labor Day, and Winter holiday crackdowns. The impaired driving awareness campaign used a multi-platform approach that aligned with the media consumption habits of the target audience of 18 to 34-year-olds that was seen and heard via radio, and digital radio (Pandora, Spotify, and SoundCloud), social media (Facebook and Instagram), outdoor digital displays (billboards), internet displays, and digital video (YouTube and Samba TV). Total estimated

impressions for the three campaigns were 79,226,721.

Expenditures: \$1,485,946





Project Name: Railroad Crossing Safety Media Campaign

Project Number: PM-2021-00310

Funding Source: 402

Local Benefit: \$0

Project Description: The FDOT Safety Office will contract with a media vendor to purchase

advertisements in the south Florida media markets to promote a railroad crossing safety campaign. Railroad crossing safety messages will be promoted through mediums such as radio, internet displays

and videos, social media, outdoor billboards, etc.

Budget: \$500,000

Project Activities: The FDOT State Safety Office contracted with St. John & Partners to

develop a comprehensive media buy plan to support Florida's Operation STRIDE campaign for railroad crossing safety. This

awareness campaign used an approach that aligned with targeting road users in areas that contained large numbers of railroad

crossings and heard via radio (traditional and digital)

advertisements. For FY2021 campaigns were run March 22 to April 11, 2021, and August 30 to September 19, 2021. Total estimated

impressions for both campaigns were 81,175,596.

Expenditures: \$499,716



of South Florida - Center for Urban Transportation Research

Project Name: Work Zone Safety Campaign

Project Number: PM-2021-00309 PM-2021-00317

Funding Source: 402

Local Benefit: \$0

Project Description: The University of South Florida, Center for Urban Transportation

Research (CUTR) FDOT-will work to create a comprehensive work zone safety campaign that includes ads that can be used in places such as: television, radio, magazine, events, internet, billboards, posters, brochures, tear sheets, social media, etc. The ads will be developed to target Florida citizens and visitors to encourage them to

drive safely in work zones.

Budget: \$500,000

Project Activities: The Center for Urban Transportation Research (CUTR) worked with

the two selected vendors to secure contracts for Work Zone safety advertisements. In total, 68 billboards (digital and static) were displayed in all 7 FDOT districts where work zone areas were active. Both contracts included digital and static billboard advertising

between April 5, 2021, and August 20, 2021. There were 5,022,225 digital spots displayed during the campaign period, which garnered a

total of 134,984,071 estimated impressions.

Expenditures: \$499,988

Agency: The District Board of Trustees of Tallahassee Community College

Project Name: Impaired Driving Major College Sports Marketing

Project Number: M5PEM-2021-00209

Funding Source: 405(d)

Local Benefit: N/A

Project Description: Tallahassee Community College will purchase advertisements with

Florida collegiate sports teams and venues to promote *Drive Sober or* Get *Pulled Over* to collegiate sports fans at the following schools:



University of Florida, Florida State University, and University of Miami, along with the annual Florida vs Georgia football game. Impaired driving prevention messages will be conveyed through mediums such as radio and television advertisements on collegiate networks, on parking passes, public service announcements, and signs located in and around venues, and via game day activations. Marketing impaired driving prevention messages through collegiate sports teams and venues enables the FDOT State Safety Office to reach 18-34-year-old males, the demographic most likely to drive impaired.

Budget: \$459,000

Project Activities: Tallahassee Community College (TCC) purchased advertisements

with Florida collegiate sports teams and venues to promote Drive Sober or Get Pulled Over to collegiate sports fans at the following schools: University of Florida, Florida State University, and University of Miami. Impaired driving messages were promoted via posters, game announcements, radio/TV advertisements on collegiate networks, printed messages in game day programs, and sign placement at sports venues and around campus. TCC also contracted with an activation company that uses Drive Sober or Get Pulled Over brand ambassadors to engage with fans while they are tailgating at stadiums. Impaired driving deterrence messages and activities that included fatal vision goggles were used to target males 18 to 35 years of age who are most likely to drive impaired. Total estimated impressions for the campaign were 24,323,793.

Expenditures: \$325,960





Agency: The District Board of Trustees of Tallahassee Community College

Project Name: Impaired Driving Professional Sports Marketing

Project Number: M5PEM-2021-00210

Funding Source: 405(d)

Local Benefit: N/A

Project Description: Tallahassee Community College will purchase advertisements with

professional sports teams and venues to promote *Drive Sober or Get Pulled Over* to sports fans. The FY2021 professional sports marketing plan is estimated to include the following teams and venues: Florida Panthers (NHL), Florida Marlins (MLB), Jacksonville Jaguars (NFL), Miami Dolphins (NFL), Miami Heat (NBA), Orlando Magic (NBA), Tampa Bay Buccaneers (NFL), Tampa Bay Rays (MLB), Tampa Bay Lightning (NHL), Homestead-Miami Speedway (NASCAR), and

Daytona Speedway (NASCAR). Impaired driving prevention messages will be conveyed through mediums such as radio and television advertisements, public service announcements, on parking passes and signs located in and around the venues, and via game day activations. Marketing impaired driving prevention messages through professional sports teams and venues enables the FDOT State Safety Office to reach 18-34-year-old males, the demographic most likely to

drive impaired.

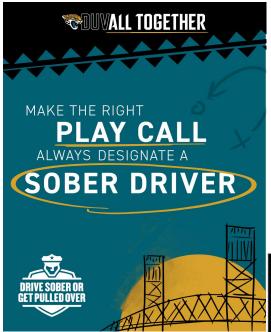
Budget: \$2,000,000

Project Activities: Tallahassee Community College purchased advertisements with

Florida professional sports teams and venues to promote the Drive Sober or Get Pulled Over campaign to sports fans. The FY2021 professional sports marketing plan funded media advertisements with the following nine professional sports teams: Orlando Magic (NBA), Miami Heat (NBA), Tampa Bay Rays (MLB), Miami Marlins (MLB), Tampa Bay Lightning (NHL), Florida Panthers (NHL), Miami Dolphins (NFL), Tampa Bay Buccaneers (NFL), and Jacksonville Jaguars (NFL), along with two NASCAR racetracks: Homestead-Miami Speedway, and Daytona Speedway. Impaired driving messages were promoted with posters, signage, game announcements, designated driver programs, special promotional functions, and in-house audio and video PSAs. TCC also contracted with an activation company that uses brand ambassadors to engage with fans while they are tailgating

at professional football and NASCAR stadiums. Impaired driving deterrence messages and activities that included the use of fatal vision goggles were used to target males 18 to 35 years of age who are most likely to drive impaired. Total estimated impressions for the campaign were 82,998,594.

Expenditures: \$1,233,394





Project Name: Impaired Driving Billboard Campaign

Project Number: F24PEM-2021-00314

Funding Source: 405d 24-7 Sobriety

Local Benefit: N/A

Project Description: The FDOT Safety Office will contract with a media vendor to purchase

advertisements in Florida media markets to promote a distracted an impaired driving campaign. Impaired driving messages will be

promoted through outdoor billboards around the state.

Budget: \$203,605

Project Activities: The FDOT State Safety Office contracted with St. John & Partners to

develop a comprehensive media buy plan to support Florida's *Drive Sober or Get Pulled Over* enforcement initiatives during the time period of April 26 to May 16, 2021. The impaired driving awareness campaign used outdoor digital displays (billboards) to reach the target audience. Total estimated impressions for the campaign were

11,175,599.

Expenditures: \$203,601



Agency: The District Board of Trustees of Tallahassee Community College

Project Name: Impaired Driving Sports Media Campaign

Project Number: M5PEM-2021-00187

Funding Source: 405(d)

Local Benefit: N/A

Project Description: Tallahassee Community College will purchase advertisements with

Florida-based television broadcasters that specialize in covering Florida sporting events. The ads will target sports fans and encourage

driving sober.

Budget: \$216,000

Project Activities: Tallahassee Community College purchased TV advertisements with

Bally Sports Florida. The ads targeted sports fans and encouraged sober and responsible driving. The FY2021 marketing plan funded media advertisements during sporting telecasts on the Fox Sports and Bally Sports channel for the following six professional sports teams: Orlando Magic (NBA), Miami Heat (NBA), Tampa Bay Rays (MLB), Miami Marlins (MLB), Tampa Bay Lightning (NHL), and Florida Panthers (NHL). Impaired driving messages were promoted through TV game announcements, commercial breaks, and streaming delivery. Total estimated impressions for the campaign were

15,097,853.

Expenditures: \$216,000



Agency: University of North Florida - Institute of Police Technology and

Management

Project Name: Pedestrian and Bicycle Safety Public Education Program – Billboard

and Transit Advertising

Project Number: FHPE-2021-00074

Funding Source: 405(h)

Local Benefit: N/A

Project Description: The Institute of Police Technology and Management (IPTM) will

purchase billboard and transit advertising to increase awareness of traffic laws pertaining to pedestrians and bicyclists. This program will focus on areas with the highest representation of serious and fatal crashes in an effort to improve pedestrian, bicyclist, and motorist behavior and compliance with traffic laws. Advertising locations will be selected by using data that supports the areas with the greatest

need for improvement.

Budget: \$1,000,000

Project Activities: The University of North Florida, Institute of Police Technology and

Management (IPTM) contracted with Outfront Media, Inc. to implement 32 weeks of Pedestrian and Bicycle Safety Public Education outreach advertising. Advertising efforts included 38 printed bulletins, 12 digital bulletins, 2 trolley wraps, and one digital poster within Miami-Dade, Hillsborough, Pinellas, Orange, and Broward Counties. Hillsborough County total estimated impressions from digital and printed bulletins was 39,797,137. Pinellas County total estimated impressions from printed bulletins was 9,779.912. Broward County total estimated impressions from printed bulletins was 12,569.963, Miami-Dade County total estimated impressions from printed bulletins was 10,486.313. Orange County total estimated impressions from digital printed bulletins and digital bulletins and poster was 24,314,994. Total estimated impressions

for all counties were 96,948.769.

Outfront Media, Inc. also implemented 20 weeks of advertising in Volusia County using 2 digital and 2 printed bulletins with total estimated impressions of 5.142.791



IPTM contracted with ClearChannel Outdoor to provide 20 weeks of Pedestrian and Bicycle Safety Public Education outreach advertising in Brevard and St. Lucie Counties. Advertising efforts included 4 digital bulletins, 2 printed bulletins, and 15 bus panels in Brevard and St. Lucie counties. Total estimated impressions from the digital and printed bulletins were 15,664.492.

Lamar Advertising of Pensacola was contracted to provide 15 weeks of Pedestrian and Bicycle Safety Public Education outreach advertising in Pensacola. Adverting efforts included 3 digital bulletins, and 2 digital posters with total estimated impressions of 7,793,787.

Expenditures: \$990,204

Agency: University of South Florida - Center for Urban Transportation

Research

Project Name: Impaired Motorcyclist Prevention Campaign

Project Number: M5PEM-2021-00281

Funding Source: 405(d)

Local Benefit: N/A

Project Description: The University of South Florida, Center for Urban Transportation

Research (CUTR) will purchase advertisements in multiple markets to promote the *Drink* + *Ride* = *L*ose campaign to reduce fatalities and injuries involving impaired motorcyclists. While this is a

statewide campaign, the media buy will be concentrated in counties identified as the top 10 for motorcycle crashes: Broward, Duval, Hillsborough, Lee, Miami-Dade, Orange, Palm Beach, Pasco,

Pinellas, and Volusia Counties.

Budget: \$500,000

Project Activities: During the subgrant period several paid media campaigns were

executed. From December 2020 through July 2021 an email marketing, omni channel ads, and video pre-roll campaign was run. The email marketing campaign involved creative development and marketing of the emails to motorcyclists aged 35+. The total

estimated impressions for this campaign were 1,685,000. Omni channel ads showed Don't Drink and Ride banners on webpages

during the contract period and had a total of 2,130,997 estimated impressions and 2,330 click throughs. Video Pre-roll involved a Drink + Ride = Lose banner with a total of 2,399,880 estimated impressions from December 2020 through May 2021.

A Billboard campaign was conducted during the subgrant period with 16 billboards running for 6 weeks during the May for the Motorcycle Safety Month period in Duval, Hillsborough, Pasco, and Orange counties. This campaign produced 748,368 estimated impressions advertising the Drink + Ride = Lose message.

An Indoor Advertising Campaign was also conducted with Impaired Motorcyclist PSA messages in 225 locations in Duval, Hillsborough, Orange, Pasco, Volusia, Lee, Pinellas, and Brevard counties. An additional 8 weeks of added value advertising was included. This campaign received 13,200,000 total estimated impressions.

During the reporting period, July 2021 through September 2021, a PSA video production was conducted. This included pre-production planning, casting, shooting, production, and editing, mixing and music licensing. The development promoted the don't drink and ride message using slice-of-life video production between a father and daughter.

During the life of the subgrant Facebook ads were run a reach of 4,904,124 and 21,047,376 estimated impressions. There were 2,848 reactions, 324 comments, 178 post saves, 507 shares, 17,267 link clicks which took users to the Ride Smart Florida website, and 1 new page like. In addition to the ads, the Don't Drink and Ride video had 14,091,377 total plays, 398 shares, and 317 comments. In YouTube/Google advertising there were 367,000 views, 2,040,000 impressions, 506,000 interactions, and 2,590 link clicks.

Expenditures: \$354,260





Agency: University of South Florida - Center for Urban Transportation

Research

Project Name: Motorcycle Safety Paid Media Campaign

Project Number: PM-2021-00284

Funding Source: 402

Local Benefit: \$0

Project Description: The University of South Florida - Center for Urban Transportation

Research (CUTR) will purchase advertisements in multiple media markets to promote the *Ride Smart* concept. The campaign educates motorcyclists to not drink and ride, make themselves more visible, always wear a helmet, ride within personal and legal limits, train regularly, and obtain a motorcycle endorsement on their license. While the campaign's goal is to reach the majority of Florida's motorcyclists, the media buy will be concentrated in counties with a large number of motorcycle registrations and a significant history of crashes including Broward, Duval, Hillsborough, Lee, Miami-Dade, Orange, Palm Beach, Pasco, Pinellas, and Volusia Counties.

Budget: \$440,000

Project Activities: During the reporting period of the Motorcycle Safety Paid Media

Campaign a Sponsorship and Stadium Asset contract with the Tampa Bay Buccaneers Team was executed. This campaign included advertising and promotions via website and social media. The Ride Smart logo was placed on the parking information of the website as well as used on one joint promotional message on the official team Twitter and Facebook accounts. Game Day radio advertising included one :30 commercial during each network pre-game show and innetwork break, as well as broadcast of one :30 commercial during the local pre-game show on the flagship AM station. Non-game day radio advertising included the broadcast of one :30 spot during each Players Radio Show on the flagship AM station. The Buccaneers also provided parking for 30 motorcycles at no charge in a designated area with Ride Smart Florida branding. Parking signage was included, and the team displayed four temporary signs with the Ride Smart Florida logo in Lot 14 for all scheduled games during the dates of service. Additionally, a Stadium Asset and Sponsorship contract was executed with the Jacksonville Jaguars. Motorcycle Parking included

the Ride Smart Florida logo on banners at the entrances and fences, as well as being placed on all shirts worn by parking lot attendants. One 250x300 banner rotated on the Team's website as well. The Team hosted 21:30 radio spots on each initial broadcast of the Tailgate Show on the Team's primary radio partner.

During the reporting period an email marketing, omni channel ads, and video pre-roll campaign was conducted from December 2020 to-July 2021. The omni channel digital banner ads included a Holiday banner with 200,000 estimated impressions and a rear-end crashes banner with 1,785,067 estimated impressions and 2,208 click throughs. Video pre-roll targeted motorcyclists between 18-49 years from March 2021 through July 2021 with a total of 1,574,610 estimated impressions.

A digital billboard campaign was conducted in Miami-Dade, Broward, Palm Beach, Duval, Hillsborough, Pasco, and Pinellas counties on 18 billboards for the period of 6 weeks. This campaign had a total of 1,766,793 estimated impressions. In addition to billboards this campaign included radio endorsements in Miami/Ft Lauderdale, West Palm Beach, and Tampa Bay with a :15 ad spot about Motorcycle Safety Month running for 6 weeks. This campaign had 1,875,000 estimated impressions.

A creative PSA development contract was also executed and included the pre-planning, casting, location, and production. The PSA was not fully completed though all video shooting was completed.

During the life of the subgrant Facebook ads were run with a scooter/motorcycle safety message. The reach was 990,232 and there were 4,299,422 estimated impressions. The ads had 2,784 reactions, 494 comments, 138 saves, 766 shares, 29,586 link clicks which took users to the Ride Smart Florida website, and 1 new page like. In addition to the ads, the Scooter Safety video had 28,726 link clicks, 2,600 interactions, 789 shares, and 970 comments.

Expenditures: \$343,312

Agency: University of South Florida - Center for Urban Transportation Research

Project Name: Share the Road Media Campaign

Project Number: M9MA M11MA--2021-00285

Funding Source: 405(f)

Local Benefit: N/A

Project Description: The University of South Florida Center for Urban Transportation

Research (CUTR) will contract with multiple media venues to promote the *Share the Road* campaign to motorists. Media efforts will be concentrated in the top 10 motorcycle crash counties in Florida: Broward, Duval, Hillsborough, Lee, Miami-Dade, Orange, Palm Beach, Pasco, Polk, and Volusia Counties. Media will also be purchased around motorcycle events that occur in other areas of the state, but

most funding will be utilized within the top 10 counties.

Budget: \$250,800

Project Activities: During the subgrant period multiple paid media campaigns were

conducted. A billboard campaign was run from December 2020 through May 2021. This campaign was conducted on 20 digital billboards in high crash areas as determined by the CUTR team's data analysis, the areas were in the Tampa, Jacksonville, Daytona,

Orlando, Tallahassee, and Miami/Ft. Lauderdale areas. This campaign produced 19,420,170 estimated impressions total.

A radio endorsement campaign was conducted beginning in January 2021 and ending in May 2021. This campaign consisted of a daily :15 radio spot during 'drive time', or a high-volume driving period during the day, with creative that was refreshed weekly and spread the message of Share the Road to car drivers. Stations were in Tampa (WXTB and WLFZ), Miami/Ft Lauderdale (WHYI and WMIB), and Orlando (WXXL and WJRR). This campaign generated 5,200,000

estimated impressions.

During the life of the subgrant Facebook ads with the Watch for Motorcycles message were run with a reach of 5,564,629 and 23,235,705 estimated impressions. In addition to ads the Watch for Motorcycles video had 15,334,737 total plays, 133 shares, and 116



comments. In YouTube/Google advertising there was 137,000 impressions, 13,600 views, 86 link clicks, and 15,100 interactions.

Expenditures: \$242,895





PEDESTRIAN AND BICYCLE SAFETY

DESCRIPTION OF THE PROBLEM

Walking and biking are popular in Florida due to the year-round moderate climate. Given the vulnerability of a pedestrian or bicyclist, however, these activities can result in fatal and serious injury when they come into conflict with a motor vehicle.

Several factors are involved in these crashes. Approximately sixty percent of pedestrian and bicyclist related fatal crashes occur during dark or dusk hours. A major factor in these crashes is failure to yield the right-of-way on the part of motorists, pedestrians, and bicyclists. Other contributing factors include crossing outside of a crosswalk, bicyclists riding against the direction of traffic, speeding drivers, and impaired or distracted drivers, pedestrians, and bicyclists. More than 40 percent of bicyclist fatalities are related to traumatic brain injury involving a cyclist who was not wearing a helmet, or who wore a helmet improperly.

COUNTERMEASURE STRATEGIES

- Increase awareness and understanding of safety issues and compliance with traffic laws and regulations related to pedestrians and bicyclists
- Develop and use a systematic approach to identify locations and behaviors prone to pedestrian and bicycle crashes and implement multi-disciplinary countermeasures
- Create urban and rural built environments to support and encourage safe bicycling and walking
- Support national, state, and local initiatives and policies that promote bicycle and pedestrian safety

EFFECTIVENESS OF PROGRAM

The effectiveness of the following programs has been documented by the National Highway Traffic Safety Administration in their *Countermeasures that Work: Ninth Edition, 2017 guide*. See the following section(s):

- All Pedestrians (CTW: Chapter 8, Pages 30-41)
- All Bicyclists (CTW: Chapter 9, Pages 25-32)

RATIONALE FOR SELECTION

The FDOT State Safety Office uses the Highway Safety Matrix to identify traffic safety challenges and the geographic areas of the state that represent the highest number of crashes, serious injuries, and fatalities. Local projects are selected within the cities and counties ranked within the top 25% of each population area within the matrix. Statewide projects are selected that either have a statewide needed reach or have a priority focus on those cities and counties with the highest number of crashes, serious injuries, and fatalities, so that they can assist with covering gaps not covered by local projects.

SAFETY IMPACTS

Selecting locally initiated projects focused on this specific priority area in the geographic areas of the state that represent the highest number of crashes, serious injuries, and fatalities, are expected to contribute to a significant overall reduction in the number of serious injuries and fatalities.

Statewide projects selected provide services to those areas of the state that represent the highest number of crashes, serious injuries, and fatalities, and also provide statewide resources to those areas that may not be a local funding priority but will also reduce serious injuries and fatalities in the less concentrated areas of focus and provide widespread traffic safety behavioral improvements.

LINKAGE BETWEEN PROGRAM AREA

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's goal of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA's *Countermeasures that Work: Ninth Edition, 2017 guide.* A brief explanation of activities, allocation of funding, and local benefit if applicable, is provided for each project listed.

MAP OF PROJECT LOCATIONS

The below map represents locations of subrecipients, focused on project delivery.



Agency: University of Florida Transportation Technology Transfer (T2) Center

Project Name: Florida's Pedestrian and Bicycle Safety Resource Center

Project Number: PS-2021-00288

Funding Source: 402

Local Benefit: \$610,500

Project Description: The Florida Pedestrian and Bicycle Resource Center, a project by the

University of Florida Transportation Technology Transfer (T2) Center, will identify, obtain, purchase, and deliver pedestrian and bicycle safety materials specific to Florida's at-risk populations, as directed by the State Bicycle/Pedestrian Safety Program Manager. The Center will work to address recommendations outlined in the Pedestrian Safety Program Technical Assessment that was conducted in January 2012, the recommendations in the Statewide Pedestrian and Bicycle Safety Program Assessment that is scheduled for the spring of 2021, and as outlined in Highway Safety Program Guideline No. 14. that call on the state to significantly expand programs and materials available for identified at-risk populations, ensuring their cultural sensitivity, appropriateness, usability, and desirability, by using focus groups, developing material specifically for those populations and testing for

receptivity and results.

Budget: \$610,500

Project Activities: The Florida Pedestrian and Bicycle Resource Center received 194

orders for 175,624 items that were provided to thirty-one counties. Approximately 97% of the orders were for the focus counties. An additional 173 bicycle helmet orders were received and a total of 18,265 helmets were shipped to regional trainers and community partners. Approximately 75% of the helmet orders were for the focus

counties.

A total of 196 trainers took the annual online refresher course. Four new regional trainers were added to the roster and three trainers were lost, for a net of one addition trainer. A total of 290 new local

helmet fitters were trained this subgrant cycle.

Expenditures: \$266,673

Agency: University of North Florida - Institute of Police Technology and

Management

Project Name: Florida's Comprehensive Pedestrian and Bicycle Safety Program

Project Number: PS-2021-00067

Funding Source: 402

Local Benefit: \$0

Project Description: The University of North Florida's Institute of Police Technology and

Management will coordinate activities of Florida's Pedestrian and Bicycle Safety Coalition and oversee the implementation of Florida's Pedestrian Strategic Safety Plan. Coalition members include a diverse group of partners and stakeholders that are actively involved in the implementation of specific countermeasures based on data driven

priorities and best practices. The efforts are based on the recommendations in the Statewide Pedestrian Safety Program Technical Assessment that was conducted in January 2012, the recommendations in the Statewide Pedestrian and Bicycle Safety Program Assessment that is scheduled for the spring of 2021, and as outlined in Highway Safety Program Guideline No. 14. This project is data driven with clear goals to support the reduction of traffic crashes resulting in serious and fatal injuries to pedestrians and bicyclists on Florida's roadways. Funding under this project provides the Institute of Police Technology and Management personnel and resources to manage Florida's Pedestrian and Bicycle Focused Initiative High Visibility Enforcement Program and the contracts awarded to law enforcement agencies in the designated priority counties across Florida. These HVE contracts are paid using Federal Highway's Highway Safety Improvement Plan (HSIP) funding to reimburse overtime for officers to conduct details directed towards reducing traffic crashes resulting in serious and fatal injuries to pedestrians

and bicyclists.

Budget: \$650,000 \$700,000

Project Activities: The University of North Florida's Institute of Police Technology and

Management coordinated activities of Florida's Pedestrian and Bicycle Safety Coalition to provide four virtual coalition meetings and four Bicycle and Pedestrian Focused Initiative Leadership Meeting conference calls. IPTM contracted with Day Communications to



create educational and outreach items for pedestrian and bicycle safety.

IPTM contracted with Kittelson & Associates, Inc. to create the FY2021 five-year Florida Pedestrian and Bicycle Strategic Safety Plan linking the 2021 Strategic Highway Plan and setting up for the subsequent action and implementation plans. Engineered Success Consulting, LLC was contracted to redesign the www.alrettodayflorida.com for ADA compliance and user face efficiency.

A total of 36 4-hour classroom-based trainings for Pedestrian and Bicycle Safety: A Law Enforcement Review were held during the subgrant period. A total of 366 Florida law enforcement officers completed the 2-hour online Pedestrian and Bicycle Safety: A Law Enforcement Review. A total of 38 Alert Today Florida's Pedestrian and Bicycle High Visibility Enforcement Program Kickoff meetings were conducted with agencies with newly executed HVE contracts and a total of 60 law enforcement agencies in priority areas were awarded HVE contracts.

Expenditures: \$440,754



Agency: University of North Florida - Institute of Police Technology and

Management

Project Name: Florida's Pedestrian and Bicycle High Visibility Enforcement

Recruitment and Retention Program

Project Number: PS-2021-00113

Funding Source: 402

Local Benefit: \$0

Project Description: The University of North Florida Institute of Police Technology and

Management will contract with law enforcement agencies to implement High Visibility Enforcement details in the twenty-five counties identified with the highest representation of traffic crashes resulting in serious and fatal injuries to pedestrians and bicyclists. These efforts are recommended in the Pedestrian Safety Program Technical Assessment that was conducted in January 2012, the recommendations in the Statewide Pedestrian and Bicycle Safety Program Assessment that is scheduled for the spring of 2021, and as outlined in Highway Safety Program Guideline No. 14. The project will be data-driven, with clear goals for education-based enforcement operations geared towards overall injury and fatality reduction through increased awareness and compliance with traffic laws. This project identifies specific priorities and is focused on implementing

proven countermeasures and best practices.

Budget: \$100.000

Project Activities: The University of North Florida Institute of Police Technology and

Management contracted with a former police and president of the Florida Police Chiefs Association, to recruit non-participating agencies to submit HVE projects, provide increased engagement among agencies that are receiving HVE funding, present HVE program information at law enforcement conference and meetings, and support the Pedestrian and Bicycle Focused Coalition. COVID-19 prohibited most law enforcement meetings, conferences, and other functions; however, they were able to successfully facilitate 5 inperson law enforcement functions during the subgrant period and a

total of 14 roundtable meetings were held around the State.

Expenditures: \$72,462



Agency: University of North Florida - Institute of Police Technology and

Management

Project Name: Pedestrian and Bicycle Program Evaluation and Data Collection

Project Number: PS-2021-00122

Funding Source: 402

Local Benefit: \$0

Project Description: The Institute of Police Technology and Management (IPTM) will

conduct formative, process, outcome, and impact evaluations of the state's Comprehensive Pedestrian/Bicycle program. The formative and process evaluations will be an ongoing evaluation process to determine if revisions need to be made to increase the effectiveness

of the program.

Budget: \$300,000

Project Activities: The Institute of Police Technology and Management (IPTM)

contracted with Engineered Success Consulting to conduct Phase 3 development of iPASS, the program's Integrated Program Activity Submission System. A contract with ASHA Planning Consultancy was awarded to conduct data analysis, mapping, and reporting activity for the program. The University of North Florida Public Opinion Research Lab (PORL) was contracted to conduct the Pedestrian and Bicycle Program awareness survey which included a telephone survey and a

pilot virtual observational methodology study.

Expenditures: \$295,881

Agency: University of North Florida - Institute of Police Technology and

Management

Project Name: Pedestrian and Bicycle Safety High Visibility Enforcement Model

Project Number: FHX-2021-00304

Funding Source: 405(h)

Local Benefit: N/A

Project Description: The Institute of Police Technology and Management (IPTM) will

develop and implement a High Visibility Enforcement model to reduce traffic crashes resulting in serious and fatal injuries to pedestrians and bicyclists. This model will support improved compliance with and enforcement of state laws affecting the safety of pedestrians and bicyclists on Florida's roads through the implementation of highly visible enforcement mobilizations in specified priority areas of the state. This project complies with Highway Safety Program Guideline No. 14 and 23 CFR 1300.27: Non- Motorized Safety Grants.

Budget: \$500,000

Project Activities: The Institute of Police Technology and Management (IPTM) attempted

to develop and implement a High Visibility Enforcement model to reduce traffic crashes resulting in serious and fatal injuries to pedestrians and bicyclists with both Gainesville Police Department and Escambia County Sheriff's Office; however, both agencies

declined or withdrew from participation in the modeling

demonstration project activities due COVID-19 restrictions. It was decided to table the HVE model demonstration project for the

subgrant year to due to the ongoing pandemic.

Expenditures: \$0

Agency: University of North Florida - Institute of Police Technology and

Management

Project Name: Pedestrian and Bicycle Safety Program Assessment

Project Number: PS-2021-00116

Funding Source: 402

Local Benefit: \$0

Project Description: The University of North Florida Institute of Police Technology and

Management will assist FDOT in conducting NHTSA assessment planning, preparing briefing materials, scheduling expert panel and participants, arranging travel, conducting the assessment, and providing administrative and technical support for the assessment. The goal of this program is to conduct a NHTSA Pedestrian and

Bicycle Safety Program Assessment on Florida's program.

Budget: \$40,000

Project Activities: The University of North Florida Institute of Police Technology and

Management assisted FDOT in conducting a NHTSA assessment by facilitating contracts for assessors, assisting with the submission of assessment responses in the NHTSA online assessment portal, providing an annual report of pedestrian and bicycle safety efforts,

and facilitating the virtual kickoff and close-out session.

Expenditures: \$13,860

Agency: University of South Florida - Center for Urban Transportation

Research

Project Name: Peer-to-Peer University Bicyclist and Pedestrian Safety Education and

Outreach Pilot Program

Project Number: PS-2021-00255

Funding Source: 402

Local Benefit: \$56.000

Project Description: The University of South Florida, Center for Urban Transportation

Research (CUTR) will develop an educational program that includes peer to peer educational training and distribute to students at a minimum of 4 state universities, in identified priority counties, to increase the knowledge of safe behavior when walking and biking and support greater compliance with traffic laws put into place to

protect the safety of pedestrians and bicyclists.

Budget: \$56,000

Project Activities: CUTR coordinated with Florida State University, University of Central

Florida, and Florida International University on the Peer-to Peer program. A total of 200 business sweeps were conducted and 12 student peer educators were trained. The project showed a 20% increase in student safety knowledge, as measured through pre and

post training surveys, and created a general awareness of the program at each university. It also shared a social media

communications plan to encourage social media posts throughout

each campus.

Expenditures: \$48,010

PLANNING AND ADMINISTRATION

DESCRIPTION OF THE PROBLEM

NHTSA requires that each state establish a State Highway Safety Office expressly giving adequate powers and authority to carry out the state's highway safety program in accordance with 23 CFR 1300.4. The FDOT State Safety Office is responsible for Florida's highway safety program implementation which includes requirements for maintaining and executing policies and procedures regarding safety program planning, including data collection and evaluation relating to performance measures and targets, project selection strategies, and project agreement management, including preparation, execution, administration, monitoring, evaluation, financial management, and closeout.

COUNTERMEASURE STRATEGIES

- Maintain policies and procedures specific to the federally funded highway safety program
 to address: the planning process, including data collection and evaluation relating to
 performance measures and targets; project selection strategies; and project agreement
 management, including preparation, execution, administration, monitoring and evaluation,
 financial management, and closeout
- Identify and meet training needs for management and staff to perform assigned functions
- Implement an annual planning process that is effective and consistent with current policies, procedures, and established timelines
- Evaluate and monitor each awarded subrecipient based on risk of noncompliance in accordance with 2 CFR § 200.331(b)
- Monitor subrecipient activities in accordance with assigned risk levels to ensure that the subgrant is used for authorized purposes, in compliance with Federal statutes, regulations, and the terms and conditions of the subgrant; and that subgrant performance goals are achieved
- Maintain fiscal control and accounting procedures sufficient to permit preparation of required reports that can trace funds to a level of expenditures that adequately establish that funds are not used in violation of the restrictions and prohibitions of applicable statutes



- Submit GTS vouchers to NHTSA on a quarterly basis, no later than 15 working days after the end of each quarter
- Maintain a system to track, manage, and dispose of equipment acquired under a highway safety subgrant in accordance with state laws and procedures

RATIONALE FOR SELECTION

Costs for implementing Florida's Highway Safety Program are divided between three subgrants. The FDOT State Safety Office, Highway Traffic Safety Grant Section staff includes a Traffic Safety Administrator, one Operations Coordinator, five Traffic Safety Program Managers, and two Traffic Safety Financial Analysts who are all full-time state employees.

Staff members are responsible for multiple NHTSA program areas; therefore, salaries are charged to Planning and Administration rather than a specific program area and these costs are identified in the Operation of the Highway Traffic Safety Grant Section project. In addition to the FDOT State Safety Office employees, one contracted full-time traffic safety support position that is awarded through another agency and listed as separate subgrant also supports the FDOT State Safety Office. All cost related to training and travel for Florida's Highway Safety Program implementation is managed and listed as a separate subgrant.

SAFETY IMPACTS

Florida's Highway Safety Program is implemented in accordance with both state and federal regulation and includes data driven enforcement, education, training, and outreach projects intended to reduce fatalities and serious injuries to continue efforts toward Florida's goal of zero deaths.

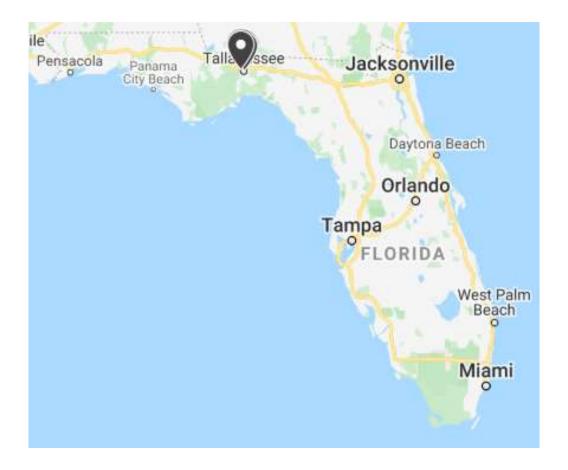
LINKAGE BETWEEN PROGRAM AREA

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's goal of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA's *Countermeasures that Work: Ninth Edition, 2017 guide.* A brief explanation of activities, allocation of funding, and local benefit if applicable, is provided for each project listed.



MAP OF PROJECT LOCATIONS

The below map represents locations of subrecipients, focused on project delivery.



Agency: Florida Department of Transportation – State Safety Office

Project Name: Operation of the Highway Traffic Safety Grant Section

Project Number: PA-2021-00311

Funding Source: 402

Local Benefit: \$0

Project Description: FDOT will receive reimbursement for 50 percent of salary and benefit

costs for up to nine full-time employees. The staff includes a Traffic Safety Administrator, one Operations Coordinator, five Traffic Safety Program Managers, and two Traffic Safety Financial Analysts. The FDOT State Safety Office – Highway Traffic Safety Grant Section staff is responsible for analyzing, directing, and monitoring highway safety countermeasure activities through traffic safety subgrant programs. The goal of the project is to develop and implement an effective Highway Safety Plan that provides the best formula for investing in making a difference in "driving down fatalities." Staff members are responsible for multiple NHTSA program areas; therefore, salaries are charged to Planning and Administration rather than a specific

program area.

Budget: \$350,000

Project Activities: The FDOT State Safety Office received a subgrant for 50% of the

salary and benefit costs for up to nine full-time employees. The FDOT State Safety Office was without one financial analyst for the last quarter of the FY2021 subgrant cycle. The Highway Safety Plan for FY2021 was fully implemented and amended twice, and the FY2020

Annual Report was completed as required.

Expenditures: \$322,663



Agency: Florida Department of Transportation – State Safety Office

Project Name: Highway Safety Travel and Training

Project Number: PA-2021-00312

Funding Source: 402

Local Benefit: \$0

Project Description: FDOT will receive reimbursement for travel expenses for FDOT State

Safety Office staff to conduct federally required on-site monitoring of subgrant funded programs and to attend professional development programs or workshops, training, and highway safety-related

meetings. Prior approval is required for all out-of-state and conference travel. This project also allows for the reimbursement of travel costs for other traffic safety professionals to promote or address traffic safety issues in Florida. The goal of this project is to enable adequate and required project monitoring, provide training opportunities, and ensure FDOT State Safety Office staff and other traffic safety professionals attend relevant traffic safety meetings,

conferences, and workshops.

Budget: \$40,000 \$20,000

Project Activities: The FDOT State Safety Office was awarded a subgrant for the travel

expenses of the FDOT State Safety Office staff to conduct required on-site monitoring and attend professional development programs, workshops, training, and highway safety-related meetings. During the FY2021 subgrant cycle, COVID-19 concerns restricted much travel. Most coalition meetings, workshops, and highway safety-related meetings were conducted virtually for the greater part of 2021, with a few in-person meetings and trainings happening near the end of the

year.

Expenditures: \$1,504

Agency: The District Board of Trustees of Tallahassee Community College

Project Name: Traffic Safety Fiscal Assistant

Project Number: PA-2021-00235

Funding Source: 402

Local Benefit: \$0

Project Description: Tallahassee Community College will support a full-time Traffic Safety

Fiscal Assistant position that will work in the FDOT State Safety
Office and facilitate fiscal documentation management, to include
document management, invoice processing, and prerequisite
approvals. The Traffic Safety Fiscal Assistant will also provide data

analyst support for the FDOT State Safety Office.

Budget: \$55,000

Project Activities: Tallahassee Community College supported the Traffic Safety Fiscal

Assistant for the FY2021 subgrant cycle. The Traffic Safety Financial Assistant logged and monitored subrecipient reimbursement

requests received throughout the subgrant cycle, and then tracked them from receipt to vouchering with NHTSA for reimbursement.

Additional special tasks assigned to and completed by the Traffic Safety Financial Assistant included: Collection of information from Program Managers and Performance Reports to compile quarterly reports sent to NHTSA, compilation and upkeep of monitoring needs for the FDOT State Safety Office and monthly email reminders of the

status of those monitoring's, creation of maps depicting the locations of subrecipients throughout the state by program area, inputting subaward information into the NHTSA Grant Tracking System, the Federal Funding Accountability and Transparency Act (FFATA) Subaward Reporting System (FSRS), and the State Safety

Office Intelligrants System.

Expenditures: \$55,000

POLICE TRAFFIC SERVICES - LEL

DESCRIPTION OF THE PROBLEM

Florida, along with the National Highway Traffic Safety Administration (NHTSA), sees active involvement of law enforcement as a key element in the creation of safer highways. In NHTSA's *Countermeasures that Work: Ninth Edition, 2017 guide*, high visibility enforcement and other traffic enforcement strategies are listed as evidence-based countermeasures in the nine highway safety program areas that are examined.

In order to have the greatest impact, the entire system must work together, and a very important part of the system is law enforcement. Together, the Florida Highway Patrol, sheriffs' offices, police departments, and state agencies conduct focused and high visibility operations, creating the voluntary compliance that is necessary for safer roadways. However, traffic safety is just one of many priorities that local law enforcement agencies must address.

COUNTERMEASURE STRATEGIES

- Increase public awareness about traffic safety programs and enforcement
- Expand the network of concerned individuals to build recognition and awareness about traffic safety enforcement
- Support initiatives that enhance traffic laws and regulations related to safe driving
- Support national, state, and local initiatives and policies that promote traffic safety programs and enforcement
- Increase traffic safety professionals' awareness of traffic safety enforcement issues
- Increase law enforcement officer understanding of Florida traffic crash reporting and accurate data collection and analysis
- Work with law enforcement agencies to increase enforcement of traffic safety laws
- Facilitate collaboration of multi-agency initiatives and projects that improve traffic safety
- Support high-visibility enforcement mobilizations for traffic safety enforcement



EFFECTIVENESS OF PROGRAM

The effectiveness of the following programs has been documented by the National Highway Traffic Safety Administration in their *Countermeasures that Work: Ninth Edition, 2017 guide*. See the following section(s):

Communications and Outreach (CTW, Chapter 4: Pages 11-12)

RATIONALE FOR SELECTION

The FDOT State Safety Office uses the Florida Law Enforcement Liaison (LEL) program to keep highway safety a priority for Florida's law enforcement agencies, and to continue the active and enthusiastic involvement of those law enforcement agencies. The LEL program puts additional focus on cities and counties ranked within the top 25% of each population area within the Highway Safety Matrix.

SAFETY IMPACTS

The challenges in Florida related to traffic safety enforcement are not unique. The problem areas span communication, training, coordination, and participation.

The goal of the Florida Law Enforcement Liaison (LEL) program is to reduce traffic-related fatalities and injuries by working with law enforcement agencies across the state to increase safety belt use, reduce impaired driving, and encourage the implementation of other traffic safety initiatives.

The LEL program also partners with law enforcement agencies to promote and increase participation in the NHTSA national enforcement waves and the annual Florida Law Enforcement Liaison Traffic Safety Challenge to increase awareness and participation in traffic safety-related efforts.

In order to keep highway safety a priority and continue the active, enthusiastic involvement of law enforcement, a system is needed that will facilitate ongoing communication, encourage participation, foster interagency coordination, and promote the goals and priorities of the FDOT State Safety Office and National Highway Traffic Safety Administration.

LINKAGE BETWEEN PROGRAM AREA

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's goal of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA's Countermeasures that Work: Ninth Edition, 2017 guide. A brief explanation of activities, allocation of funding, and local benefit if applicable, is provided for each project listed.

MAP OF PROJECT LOCATIONS

The below map represents locations of subrecipients, focused on project delivery.



Management

Project Name: Florida Law Enforcement Liaison Program

Project Number: PT-2021-00095

Funding Source: 402

Local Benefit: \$0

Project Description: The University of North Florida, Institute of Police Technology and

Management (IPTM) will receive funding to support the Law Enforcement Liaison (LEL) Program, which promotes statewide highway traffic safety initiatives promoted by the FDOT State Safety Office. The LEL Program, through its Law Enforcement Liaisons, will partner with law enforcement agencies to promote and increase participation in the 3 NHTSA traffic safety national enforcement waves and the annual Florida Law Enforcement Liaison Traffic Safety Challenge to increase awareness and participation in traffic safety-related efforts. Funding will reimburse salaries and benefits of personnel assigned to the LEL program, their travel, vehicles and maintenance, storage, and office supplies. The program has set a goal of maintaining a minimum of 85 percent participation by Florida law enforcement agencies reporting on highway traffic safety initiatives. The LEL initiative will support the goal of encouraging

statewide enforcement of traffic safety laws to reduce traffic

fatalities.

Budget: \$950,000

Project Activities: Florida's Law Enforcement Liaison (LEL) program assisted the Florida

Department of Transportation (FDOT) State Safety Office with increasing law enforcement participation in statewide traffic safety efforts. The LEL Program improves the connection and cooperation between law enforcement agencies, FDOT, and the National Highway Traffic Safety Administration (NHTSA). The LELs function as both a line of connection between these groups as well as marketers of

FDOT's and NHTSA's campaigns and initiatives.

The Law Enforcement Liaison (LEL) Program promoted statewide highway traffic safety initiatives promoted by the FDOT State Safety Office. The LEL Program, through its Law Enforcement Liaisons,



partnered with law enforcement agencies to promote and increase participation in the three NHTSA traffic safety national enforcement waves and the annual Florida Law Enforcement Traffic Safety Challenge to increase awareness and participation in traffic safety-related efforts.

The LELs provided coordination and education to law enforcement agencies within their respective geographical regions. Within each LEL region, local area networks (LANs) were established and maintained in an effort to ensure that information was disseminated effectively and efficiently. Region-specific information on the number and severity of traffic crashes and other highway safety related issues were provided to law enforcement. Additionally, the LELs provided information regarding FDOT's programs and initiatives such as Drive Sober or Get Pulled Over, Click It or Ticket, Hands Across the Border, Operation Southern Shield, and subgrant funded law enforcement training opportunities available through the Florida Public Safety Institute (FPSI) and the Institute of Police Technology Management (IPTM). The LELs conducted a total of 23 LAN meetings during the year and provided 23 traffic safety related trainings. The LEL team also participated in an additional 212 Community Traffic Safety Team meetings around the state and a total of 164 Traffic Safety Coalition meetings. In addition, the team had over 21,770 individual communications with law enforcement agencies around Florida and conducted many onsite agency visits with law enforcement agencies.

The Florida LEL Program continues to be an effective marketing arm for the FDOT State Safety Office. The effectiveness of this promotion and marketing is evidenced in the level of participation in the national waves, law enforcement challenge, and training events.

Expenditures: \$871,145



Management

Project Name: Florida Law Enforcement Liaison Impaired Driving Awareness

Program

Project Number: M5X-2021-00106

Funding Source: 405(d)

Local Benefit: N/A

Project Description: This is a statewide public awareness project designed to maximize

the exposure of Florida's efforts to reduce injuries and fatalities resulting from impaired driving. Combining the *Drive Sober or Get Pulled Over* message with proactive enforcement activities will help reduce fatalities and serious injuries on Florida's roadways. Funds will be used to purchase printed educational materials, such as banners, yard signs, and tip cards, to be provided to law enforcement agencies that take a multi-faceted approach to addressing impaired driving in their respective communities and

participate in the two NHTSA national enforcement waves.

Budget: \$75,000

Project Activities: The Florida LEL Impaired Driving Awareness Program enabled the

LELs to support law enforcement agencies with educational and enforcement efforts in relation to impaired driving. This subgrant award was designed to assist the LELs in promoting NHTSA's national campaign "Drive Sober or Get Pulled Over". Funding was used to purchase display materials, yard signs, USB drives, implied consent cards, distribution boxes, and SFST reference guides to

distribute to Florida law enforcement agencies.

During the 2020 holiday campaign, a total of 221 agencies reported

participating in the national Drive Sober or Get Pulled Over

campaign, out of the 325 agencies in the state that could perform traffic enforcement. The agencies participating reported a total of 31.079 hours on DUI enforcement, 21 checkpoint operations

conducted, and 1,556 DUI arrests made.

Expenditures: \$61,240

Management

Project Name: Florida Law Enforcement Liaison Occupant Protection Awareness

Program

Project Number: M1X-2021-00127

Funding Source: 405(b)

Local Benefit: N/A

Project Description: This is a statewide public awareness project designed to maximize

the exposure of Florida's efforts to reduce injuries and fatalities resulting from lack of safety belt usage. Combining the *Click it or Ticket* message with proactive enforcement activities will help reduce fatalities and serious injuries on Florida's roadways. Funds will be used to purchase printed educational materials, such as banners, yard signs, and tip cards, to be provided to law

enforcement agencies that take a multi-faceted approach to addressing safety belt use in their respective communities and participate in the yearly NHTSA national enforcement wave.

Budget: \$75,000

Project Activities: The LEL team used the Florida Law Enforcement Liaison Occupant

Protection Awareness Program to facilitate law enforcement

participation in the national *Click It or Ticket* campaign. Funding was used to purchase yard signs, officer reference cars, USB drives, distribution boxes, safety belt education books, and display materials to distribute to Florida law enforcement agencies. A total of 242 law enforcement agencies participated in this year's campaign out of the

325 agencies in the state that could perform traffic enforcement.

During the Click It or Ticket Enforcement Campaign the participating agencies reported a total of 22,607 safety belt and 607 child safety

seat citations and warnings were issued.

Expenditures: \$54,226

Management

Project Name: Florida Law Enforcement Traffic Safety Challenge Recognition and

Training Event

Project Number: PT-2021-00097

Funding Source: 402

Local Benefit: \$0

Project Description: The Florida Law Enforcement Liaison Traffic Safety Challenge

recognizes the best overall traffic safety programs in Florida. The areas of concentration include efforts to enforce traffic safety laws and educate the public about distracted and impaired driving, motorcycle safety, occupant protection and child passenger safety, pedestrian and bicycle safety, speed/aggressive driving, and other traffic safety issues that impact the safety of Florida's roadway users. Law enforcement agencies submit an application that documents their agency's efforts and effectiveness in these areas, along with their participation in the 3 NHTSA national enforcement waves. Funds will be used to purchase recognition items in the form of coins and plaques to recognize outstanding traffic enforcement agencies and officers along with hosting a training and formal awards ceremony to present the recognition. This challenge supports the goal of encouraging increased statewide enforcement

fatalities.

Budget: \$150,000

Project Activities: The LEL team used the Florida Law Enforcement Liaison Traffic Safety

Challenge to facilitate law enforcement participation in the national

of traffic safety laws to reduce traffic crashes, serious injuries, and

traffic safety waves and maintain consistent high visibility

enforcement of Florida's traffic laws. A total of 234 law enforcement agencies participated in this year's challenge out of the approximately 325 agencies in the state that could perform traffic enforcement, for

a 72% statewide participation rate.

For a second year, due to the national COVID-19 pandemic, the Florida Law Enforcement Traffic Safety Challenge Recognition and Training Event was not able to be conducted in-person. The Florida Law Enforcement Liaison Team identified alternatives to meet the



subgrant objectives and expectations, and successfully produced an exceptional alternative (live-streaming virtual event) to the traditional recognition event that was still deserving of the extraordinary commitment to highway safety shown by all of the agencies participating. The virtual event was held on July 23, 2021, and was ultimately viewed over 3,000 times.

Expenditures: \$9,366



Agency: University of North Florida - Institute of Police Technology and

Management

Project Name: NHTSA Region 4 and Law Enforcement Liaison Conference

Project Number: PT-2021-00124

Funding Source: 402

Local Benefit: \$0

Project Description: The University of North Florida, Institute of Police Technology and

Management (IPTM) will receive funding to plan, coordinate, and host the 2021 NHTSA Region 4 Law Enforcement Liaison (LEL) conference in Destin, Florida. The conference will be three days of education and information sharing involving, State Highway Safety Office personnel, LELs, Traffic Safety Resource Prosecutors, and law enforcement officials from throughout the five state NHTSA Region of Alabama, Florida, Georgia, South Carolina, and Tennessee. The goal of the conference is the traffic safety partners to share best practices and build better, more effective programs in their own states to help drive down fatalities on our roadways.

Budget: \$45,000



PUBLIC TRAFFIC SAFETY PROFESSIONALS TRAINING

DESCRIPTION OF THE PROBLEM

Law enforcement is a critical partner in the pursuit of highway safety. Police officers, sheriff deputies, state law enforcement officers, and other traffic safety partners must be able to accurately investigate traffic crashes, assist safety stakeholders in identifying dangerous driving behaviors and conditions, proactively enforce traffic laws to reduce crashes, and effectively support traffic safety law adjudication. This program area provides selected traffic safety training opportunities to traffic safety professionals based upon needs identified throughout the state.

COUNTERMEASURE STRATEGIES

- Increase traffic safety professionals' awareness of highway safety issues
- Improve traffic enforcement and detection skills
- Improve crash investigation and prosecution skills
- Improve detection, prosecution, and adjudication of impaired driving cases
- Increase understanding of the importance of accurate data collection and analysis

EFFECTIVENESS OF PROGRAM

The effectiveness of the following programs has been documented by the National Highway Traffic Safety Administration in their *Countermeasures that Work: Ninth Edition, 2017 guide.* See the following section(s):

- Deterrence: Enforcement (CTW: Chapter 1, Pages 24-32)
- Deterrence: Prosecution and Adjudication (CTW: Chapter 1, Pages 33-39)



RATIONALE FOR SELECTION

To address these training needs, the FDOT State Safety Office provides funding for the instruction of traffic safety professionals in traffic crash investigation, traffic enforcement, and traffic safety law adjudication practices. Through this training, professionals are equipped with new techniques, theories, and technology that can address deficiencies, expand ongoing activities, and develop new programs specific to each jurisdiction.

SAFETY IMPACTS

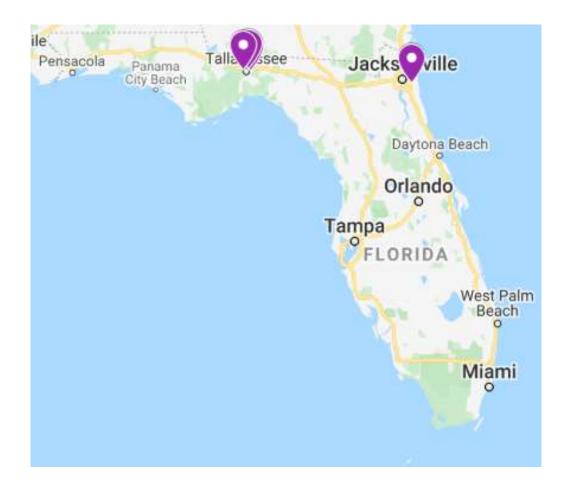
The enforcement of laws governing traffic safety and the complete adjudication of the penalties for those laws, are proven behavioral deterrents which contribute to overall reduction of traffic safety fatalities and injuries. Providing current and appropriate training for Florida's traffic safety professionals helps to ensure Florida's traffic safety laws are enforced and penalties are adjudicated with optimal efficacy.

LINKAGE BETWEEN PROGRAM AREA

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's goal of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA's Countermeasures that Work: Ninth Edition, 2017 guide. A brief explanation of activities, allocation of funding, and local benefit if applicable, is provided for each project listed.

MAP OF PROJECT LOCATIONS

The below map represents locations of subrecipients, focused on project delivery.



Agency: (see below)

Project Name: (see below)

Project Number: (see below)

Funding Source: (see below)

Local Benefit: \$838,350

Project Description: Funding will be provided to training institutions and state agencies

for comprehensive traffic safety and traffic enforcement-related classes for professionals employed by Florida traffic safety-related institutions. These include, but are not limited to, law enforcement agencies, law enforcement academy instructors, civilian crash investigators, expert witnesses employed by law enforcement agencies, Alcohol Testing Program staff with the Florida Department of Law Enforcement, investigators and prosecutors from the Florida State Attorney's offices, Medical Examiner's office employees, and

staff working for the Bureau of Administrative Reviews.

Budget: \$2,591,350

| Agency | Project Name | Project Number | Funding Source | Local Benefit | Budget |
|---|---|---|--|---|--|
| Florida Department of Highway Safety and Motor Vehicles | Training for Driver License Hearings | M5TR-2021-00054 | 405(d) | N/A | \$43,000 |
| Project Activities: | awarded a subgrant to Legal Hearing Officer and issuing final order revoked, or disqualification and applying laws an each year new laws at their business. FLHSI facilitated training sporovided to law enfor and expert knowledgiadministrative suspe | ent of Highway Safety are to enhance the knowled as. Hearing Officers are cers for persons whose liked, usually due to drivin DUI testing. Hearing Offid case law with sometime enacted that affect to MV, with funding from the cific to the needs of Heacement officers participe of the administrative ansion. Due to the COVID I related travel planned | ge and impreharged with censes have gunder the ficers are tasmes limited the way Hearing Office eating in hearing DUI products | rove the effer conducting been suspe- influence (E sked with in- training. Add- ring Officers , has implent ers. Training urings to offer cesses relate estrictions, s | ectiveness of g hearings ended, DUI) or terpreting ditionally, conduct nented and was also er assistance ed to some |

| | canceled. Because of the COVID-19 pandemic, webcams were purchased to conduct video conferencing training, which yield more training sessions than the prior year. A total of 13 Hearing Officer and 16 Law Enforcement Training sessions were facilitated during the subgrant cycle. The total number of students trained during the subgrant period is provided below. Training Students Trained | | | | | | | | |
|---|--|---|--|--|--|--|--|--|--|
| | Legal Training for H | 123 | .23 | | | | | | |
| | Law Enforcement Tr | raining | | 266 | 6 | | | | |
| Expenditures | \$349 | | | | | | | | |
| | | | | | | | | | |
| Florida Department of Law Enforcement | Improving the Effectiveness of Expert Witness Testimony with Training and Continuing Education | M5CS-2021-00107 | 405(d) | N/A | \$70,000 | | | | |
| Project Activities: | accomplish several k Two ATP members vii Borkenstein Course of invaluable training with and its impact on training the Headspace-Gas of | P successfully completed Chromatograph/Flame Idea Program. This provided tion of this instrument. A indicating successful conference. This training ducation goals without tod. Wet Bath Simulators we our current fleet of we all to ATP's continuing efforour customers. Breath analyzers were presented the opportunity to | oreath testing and Universing Safety. This sacology and dispersion Decoration Decorated AIP staff that impletion. The same set bath simulation fort to provide the same set bath simulation of the provided of the same set bath simulation of the same set ba | ity Robert F. course prov d toxicology Imer training etector syste he opportun completed diation for Ch allowed ATF ing the COV ed for ATP u lators. The a de accurate | rided of alcohol g course on am utilized ity to learn the training memical p members ID-19 use. This addition of and reliable on. This assible | | | | |



| Expenditures | \$41,563 | | | | | | |
|---|--|--|--|---|---|--|--|
| | | | | | | | |
| The District Board of Trustees of Tallahassee Community College | Advanced Traffic Homicide Investigation Training | PT-2021-00211 | 402 | \$68,250 | \$68,250 | | |
| Project Activities: | subgrant to continue Training to Law Enfor COVID-19 and safety cancellation of some Investigation Training | Trustees of Tallahassee to facilitate the Advance cement Personnel employidelines, class sizes a courses. There was a tog classes conducted in Cg of 98.9%. The total nu ovided below. | ed Traffic Ho loyed by the were limited otal of 2 Adv Clearwater F | omicide Inve State of Flo and resulte anced Traffi lorida. With | stigation rida. Due to d in the c Homicide an overall | | |
| | Training Advanced Traffic Ho | omicide Investigation Tra | aining | Stude Trair | ned | | |
| Expenditures | \$17,325 | | | | | | |
| | | | | | | | |



| The District Board of Trustees of Tallahassee Community College | Basic Traffic Homicide Investigation Training | PT-2021-00212 | 402 | \$75,600 | \$75,600 | | |
|---|--|--|---|---|---|--|--|
| Project Activities: | subgrant to continue Training to Law Enfor COVID-19 and safety cancellation of some Investigation Training Havana and one in P | | | | | | |
| | Training | | | Stude Trair | | | |
| | Basic Traffic Homic | ide Investigation Trainin | g | 65 | | | |
| Expenditures | \$50,426 | | | | | | |
| | | | | | | | |
| The District Board of Trustees of Tallahassee Community College | Crash Scene Mapping with Speed Lasers Training | PT-2021-00225 | 402 | \$35,000 | \$35,000 | | |
| Project Activities: | subgrant to continue Training to Law Enfor COVID-19 and safety cancellation of some Speed Lasers Trainin Venice, St. Petersbur Springs. With an over students trained duri | Trustees of Tallahassee to facilitate the Crash Scement Personnel employidelines, class sizes a courses. There was a tog classes conducted thing, St. Augustine, Lynn Hrall average course rating the subgrant period in | cene Mappi loyed by the were limited otal of 5 Crim roughout the aven, Cape (g of 98.8%. | ng with Spe State of Flo and resulte ne Scene Ma State of Flo Coral, and P The total nu pelow. | ed Lasers orida. Due to d in the apping with orida: Palm umber of | | |
| | Training | | | Stude Train | | | |
| | Crash Scene Mappi | ng with Speed Lasers Tr | aining | 68 | 3 | | |
| Expenditures | \$21,420 | | | | | | |
| | | | | | | | |



| The District Board of Trustees of Tallahassee Community College | Speed Measurement Instructor Training | PT-2021-00202 | 402 | \$28,350 | \$28,350 | | | |
|---|--|--|--|---|---|--|--|--|
| Project Activities: | subgrant to continue Law Enforcement Per and safety guidelines of some courses. The class conducted in H | | | | | | | |
| | Training Speed Measuremen | nt Instructor Training | | Stud Trail | ned | | | |
| Expenditures | \$2,677 | | | <u> </u> | | | | |
| | | | | | | | | |
| The District Board of Trustees of Tallahassee Community College | Speed Measurement Training | PT-2021-00206 | 402 | \$45,000 | \$45,000 | | | |
| Project Activities: | subgrant to continue Enforcement Personr safety guidelines, cla some courses. There conducted throughou another in Milton. Wi | Trustees of Tallahassee to facilitate the Speed Mel employed by the Starss sizes were limited an was a total of 4 Speed at the State of Florida: two than overall average corained during the subgra | Measuremente of Florida d resulted in Measureme vo in Quincy urse rating o | nt Training to Due to COV In the cancel Int Training of Jone in Tava Int of 97.8%. The | o Law VID-19 and lation of classes ares, and ne total | | | |
| | Training Speed Measuremer | nt Training | | Studen Traine 75 | | | | |
| Expenditures | \$12,400 | - 0 | <u> </u> | | | | | |
| | | | | | | | | |



| The District Board of Trustees of Tallahassee Community College | Traffic Crash Reconstruction Training | PT-2021-00208 | 402 | \$65,000 | \$65,000 | | | |
|---|--|--|-----------|----------------|---------------------------------|--|--|--|
| Project Activities: | subgrant to continue Law Enforcement Pel and safety guidelines of some courses. The classes conducted th overall average cours | The District Board of Trustees of Tallahassee Community College was awarded a subgrant to continue to facilitate the Traffic Crash Reconstruction Training to Law Enforcement Personnel employed by the State of Florida. Due to COVID-19 and safety guidelines, class sizes were limited and resulted in the cancellation of some courses. There was a total of 2 Traffic Crash Reconstruction Training classes conducted throughout the State of Florida: Tampa and Dunedin. With an overall average course rating of 98.7%. The total number of students trained during the subgrant period is provided below. | | | | | | |
| | Training | | | Stude Train | | | | |
| | Traffic Crash Recon | struction Training | | 21 | | | | |
| Expenditures | \$11,025 | | | | | | | |
| | | | | | | | | |
| University of North Florida - Institute of Police Technology and Management | Advanced Marijuana Impaired Driving Detection for Law Enforcement | M5TR-2021-00134 | 405(d) | N/A | \$25,000 \$50,000 | | | |
| Project Activities: | continue to facilitate Enforcement training Florida. Due to COVID resulted in the cance Marijuana Impaired I conducted throughout Macclenny, North Pal Naples, Lakeland, Or rating of 4.96 out of the surfacement of the surfa | The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the Advanced Marijuana Impaired Driving Detection for Law Enforcement training to Law Enforcement Personnel employed by the State of Florida. Due to COVID-19 and safety guidelines, class sizes were limited and resulted in the cancellation of some courses. There was a total of 15 Advanced Marijuana Impaired Driving Detection for Law Enforcement training classes conducted throughout the State of Florida: Davie, Doral, Altamonte Springs, Macclenny, North Palm Beach, Cape Coral, Dunedin, Melbourne, Clermont, Naples, Lakeland, Orlando, Miami, and Tavares. With an overall average course rating of 4.96 out of 5. The total number of students trained during the subgrant period is provided below. | | | | | | |
| | Law Enforcement | a impaired Driving Detec | ction for | 1 | 79 | | | |
| Expenditures | \$40,275 | | | | | | | |



| University of North Florida - Institute of Police Technology and Management | Advanced Roadside Impaired Driving Enforcement (ARIDE) | M5TR-2021-00102 | 405(d) | N/A | \$175,000 |
|---|--|--|---|--|---|
| Project Activities: | continue to facilitate (ARIDE) training to La Due to COVID-19 and the cancellation of so Impaired Driving Enfo the State of Florida; I Melbourne Beach, Do Worth, Lakeland, Nay Marathon. With an over the Carlot of the State of St | e Technology and Manage the Advanced Roadside aw Enforcement Personr Il safety guidelines, class ome courses. There was orcement (ARIDE) training Davie, Doral, Altamonte unedin, North Palm Beac oles, Miami, Tarpon Spri verall average course rater ained during the subgra | Impaired D nel employed s sizes were a total of 18 ng classes co Springs, Cap ch, Clermon ngs, Jacksol ting of 4.95 | riving Enford d by the Star limited and B Advanced onducted the oe Coral, Ma t, Gainesville nville, Tavar out of 5. Th | cement te of Florida. resulted in Roadside roughout acclenny, e, Lake es, and e total elow. |
| | | Impaired Driving Enford | cement | Trai 33 | |
| Expenditures | \$133,510 | | | | |
| | | | | | |
| University of North Florida - Institute of Police | Data Driven Approaches to | | | | |
| Technology and Management | Crime and Traffic Safety (DDACTS) | PT-2021-00138 | 402 | \$35,700 | \$35,700 |
| Technology and | The Institute of Police continue to facilitate (DDACTS) training to Florida. Due to COVID resulted in the cance Approaches to Crime canceled and could r during the subgrant particles. | e Technology and Manag the Data-Driven Approa Law Enforcement Perso 0-19 and safety guideling ellation of courses. There and Traffic Safety (DDA not be rescheduled. The period is provided below | gement was ches to Crim nnel employ es, class siz e was a total CTS) classed total number | awarded a ne and Traffi red by the S es were limi of 1 Data-D s scheduled er of student | subgrant to ic Safety tate of ted and oriven but was is trained |
| Technology and Management | The Institute of Police continue to facilitate (DDACTS) training to Florida. Due to COVID resulted in the cance Approaches to Crime canceled and could r during the subgrant particles. | e Technology and Manage the Data-Driven Approar Law Enforcement Person 2-19 and safety guideline ellation of courses. There and Traffic Safety (DDA not be rescheduled. The | gement was ches to Crim nnel employ es, class siz e was a total CTS) classed total number | awarded a ne and Traffi red by the S es were limi of 1 Data-D s scheduled er of student | subgrant to c Safety tate of ted and briven but was ts trained |



| University of North Florida - Institute of Police Technology and Management | Digital Photography for Traffic Crash Investigators | PT-2021-00139 | 402 | \$31,800 | \$31,800 | | | |
|---|---|--|---|--|--|--|--|--|
| Project Activities: | continue to facilitate training to Law Enford COVID-19 and safety cancellation of some Traffic Crash Investig Cape Coral and Jacks | e Technology and Manage the Digital Photography cement Personnel employidelines, class sizes a courses. There was a totators classes conducted sonville. With an overall of students trained during the Digital Photography and the Conville of Students trained during the Digital Photography and Di | for Traffic Coyed by the were limited otal of 2 Digot throughou average cou | Crash Investi State of Flor and resulte ital Photogra t the State ourse rating o | gators rida. Due to d in the uphy for f Florida: f 4.92 out of | | | |
| | | | Training Students | | | | | |
| | Training | | | | | | | |
| | | for Traffic Crash Investi | gators | Studer Traine | | | | |



| University of North Florida - Institute of Police Technology and Management | Drug Evaluation and Classification Program | M5TR-2021-00096 | 405(d) | N/A | \$640,000 |
|---|---|--|--|--|---|
| Project Activities: | (IPTM) was awarded a Program. The subgram annual re-certification During the subgrant protection of 159 students instructor students) was tate officers. The number of certification of the project travel for training out Additionally, DREs we certified. A total of 102 DREs we certified. A total of 102 DREs we certified. Fifteen current DREs Jacksonville, Florida. Lastly, during this protest the implementat participating agencie an available DRE from | period, 9 courses were of (42 new DRE, 112 DRE with 63 being municipal ed DREs on September 0, 2020. This represent. The pandemic caused right to protect their emere lost to attrition which were trained during rece classroom training sess were trained as DRE Inspect, a contract was executed ion of a call-out to meet s. The goal is to link officing those agencies choost testing will be short, and | the Drug Rertification transcription to the conducted series and increase many police ployees from impacted the restrictions. Fifty-series are during to particular to par | tatewide. The tions, and 1 county office was 376 as a see of 36 DRI e agencies to mexposure extensions. For even DREs were possible to the total removement of the total remov | pert (DRE) required bi- rere was a 5 DRE rers, and 41 compared to Es over the results or infection. reaining ty-five of were trained curse in C to pilot ponse with inticipated |
| Expenditures | \$324,877 | | | | |
| | 1 | | | | |

| University of North Florida - Institute of Police Technology and Management | Driving While Intoxicated (DWI) Detection and Standardized Field Sobriety Testing | M5TR-2021-00105 | 405(d) | N/A | \$225,000 |
|---|---|--|--|--|--|
| Project Activities: | continue to facilitate Standardized Field Sc employed by the Stat sizes were limited an total of 19 Driving Wh Sobriety Testing train Davie, Doral, Altamor Beach, Dunedin, Norl Lakeland, Miami, Cap overall average cours | e Technology and Manage the Driving While Intoxicobriety Testing training the of Florida. Due to COV described in the cancel nile Intoxicated (DWI) Described in the Springs, Cape Coral, the Palm Beach, Clermonde Coral, Tarpon Springs are rating of 4.96 out of 5 bgrant period is provide | cated (DWI) to Law Enfor I/ID-19 and s lation of sor etection and throughout t Palatka, Ma at, Gainesvill s, Jacksonvil 5. The total | Detection a reement Per safety guidel me courses. I Standardiza the State of acclenny, Ma de, Lake Wor lle, and Tava | nd sonnel ines, class There was a ed Field Florida; elbourne th (2), ares. With an |
| | Training Driving While Intoxic | cated (DWI) Detection a | nd | Stud Trai | ned |
| | Standardized Field | | | | |
| Expenditures | \$225,000 | | | | |
| | | | | | |



| University of North Florida - Institute of Police Technology and Management | Driving While Intoxicated (DWI) Detection and Standardized Field Sobriety Testing Instructor Development | M5TR-2021-00149 | 405(d) | N/A | \$25,000 | | |
|---|--|---|--|---|--|--|--|
| Project Activities: | The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the Driving While Intoxicated (DWI) Detection and Standardized Field Sobriety Testing Instructor Development training to Law Enforcement Personnel employed by the State of Florida. Due to COVID-19 and safety guidelines, class sizes were limited and resulted in the cancellation of some courses. There was a total of 2 Driving While Intoxicated (DWI) Detection and Standardized Field Sobriety Testing Instructor Development training classe conducted throughout the State of Florida in Jupiter and Niceville. With an overall average course rating of 4.95 out of 5. The total number of students trained during the subgrant period is provided below. | | | | | | |
| | Training | | | | lents ined | | |
| | | cated (DWI) Detection a | | | 34 | | |
| | Development | Sobriety Testing Instruct | or | | | | |
| Expenditures | \$25,000 | | | | | | |
| | ı | | | | | | |
| University of North Florida - Institute of Police Technology and Management | Driving While Intoxicated (DWI) Detection and Standardized Field Sobriety Testing Instructor Update | M5TR-2021-00148 | 405(d) | N/A | \$10,000 | | |
| Project Activities: | continue to facilitate Standardized Field Sc Enforcement Personr safety guidelines, cla some courses. There and Standardized Fie conducted throughou overall average cours | e Technology and Manage the Driving While Intoxicobriety Testing Instructonel employed by the Stass sizes were limited an was a total of 2 Driving led Sobriety Testing Instruct the State of Florida; Ose rating of 4.99 out of 5 bgrant period is provide | cated (DWI) or Update tra te of Florida id resulted in While Intoxi ructor Updat rlando and 5. The total i | Detection a lining to Law . Due to CO' n the cancel cated (DWI) e training c Miami Beac | nd V VID-19 and lation of Detection asses n. With an | | |



| | Training | | | Stude Train | | | |
|---|--|--|--|--|--|--|--|
| | Driving While Intoxic Standardized Field | 20 | 0 | | | | |
| Expenditures | \$4,500 | | | | | | |
| | | | | | | | |
| University of North Florida - Institute of Police Technology and Management | Event Data Recorder Use in Traffic Crash Reconstruction – Level 1 | PT-2021-00140 | 402 | \$79,500 | \$79,500 | | |
| Project Activities: | continue to facilitate Reconstruction – Lev the State of Florida. I limited and resulted i Event Data Recorder classes conducted th Walton Beach, Sunris | e Technology and Manage the Event Data Recorder rel 1 training to Law Enfo Due to COVID-19 and sa in the cancellation of so Use in Traffic Crash Record Broughout the State of Fore, and Starke. With an east tal number of students to | er Use in Traf orcement Pe orcement Pe ifety guidelin me courses. construction lorida: Dune overall avera | fic Crash rsonnel em es, class siz There was – Level 1 to din, Jackson ge course r | ployed by zes were a total of 5 raining nville, Ft. rating of | | |
| | Training Event Data Recorde Reconstruction – Le | er Use in Traffic Crash | | Stud Trai | | | |
| Expenditures | \$46,110 | | | | | | |
| | | | | | | | |



| University of North Florida - Institute of Police Technology and Management | Forensic Evidence from Crash Fatalities | PT-2021-00141 | 402 | \$23,800 | \$23,800 | |
|---|---|------------------------|-------|----------|----------|--|
| Project Activities: | The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the Forensic Evidence from Crash Fatalities training to Law Enforcement Personnel employed by the State of Florida. Due to COVID-19 and safety guidelines, class sizes were limited and resulted in the cancellation of some courses. There was a total of 2 Forensic Evidence from Crash Fatalities training classes conducted throughout the State of Florida: Clearwater and Crestview. With an overall average course rating of 4.84 out of 5. The total number of students trained during the subgrant period is provided below. | | | | | |
| | Training | | | | | |
| | Forensic Evidence f | rom Crash Fatalities | | 19 | | |
| Expenditures | \$11,305 | | | | | |
| | | | | | | |
| University of North Florida - Institute of Police Technology and Management | Human Factors in Traffic Crash Reconstruction | PT-2021-00142 | 402 | \$89,500 | \$89,500 | |
| Project Activities: | The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the Human Factors in Traffic Crash Reconstruction training to Law Enforcement Personnel employed by the State of Florida. Due to COVID-19 and safety guidelines, class sizes were limited and resulted in the cancellation of some courses. There was a total of 3 Human Factors in Traffic Crash Reconstruction training classes conducted throughout the State of Florida: Dunedin, Altamonte Springs, and Palm Beach Gardens. With an overall average course rating of 4.80 out of 5. The total number of students trained during the subgrant period is provided below. Training Students | | | | | |
| | Human Factors in T | Trained 38 | | | | |
| Francis ditares | | Tame Grash Reconstruct | LIUII | | 5 | |
| Expenditures | \$34,010 | | | | | |
| | | | | | | |



| University of North Florida - Institute of Police Technology and Management | Investigation of Motorcycle Crashes – Level 1 | PT-2021-00143 | 402 | \$79,500 | \$79,500 | |
|---|--|-------------------------|--------|----------|----------|--|
| Project Activities: | The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the Investigation of Motorcycle Crashes – Level 1 training to Law Enforcement Personnel employed by the State of Florida. Due to COVID-19 and safety guidelines, class sizes were limited and resulted in the cancellation of some courses. There was a total of 6 Investigation of Motorcycle Crashes – Level 1 training classes conducted throughout the State of Florida: Jacksonville, Largo, Altamonte Springs, Fort Myers, and Miami. With an overall average course rating of 4.62 out of 5. The total number of students trained during the subgrant period is provided below. | | | | | |
| | Training | | | Students | 3 | |
| | Investigation of Mot | orcycle Crashes – Level | 1 | 7 | 5 | |
| Expenditures | \$59,625 | | | | | |
| | | | | | | |
| University of North Florida - Institute of Police Technology and Management | Marijuana Impaired Driving Detection for Law Enforcement (MIDDLE) | M5TR-2021-00135 | 405(d) | N/A | \$75,000 | |
| Project Activities: | The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the Marijuana Impaired Driving Detection for Law Enforcement (MIDDLE) training to Law Enforcement Personnel employed by the State of Florida. Due to COVID-19 and safety guidelines, class sizes were limited and resulted in the cancellation of some courses. There was a total of 19 Marijuana Impaired Driving Detection for Law Enforcement (MIDDLE) training classes conducted throughout the State of Florida; Davie, Doral, Altamonte Springs, Macclenny, North Palm Beach, Cape Coral, Dunedin, Melbourne, Lake Worth, Gainesville, Naples, Lakeland, Orlando, Miami, Jacksonville, Tavares, Marathon, Orlando, and Cocoa. With an overall average course rating of 4.94 out of 5. The total number of students trained during the subgrant period is provided below. Training Students | | | | | |
| | Marijuana Impaired Driving Detection for Law | | | | ined | |
| | Enforcement (MIDDLE) | | | 2. | 212 | |
| Expenditures | \$47,700 | | | | | |



| University of North Florida - Institute of Police Technology and Management | Medical Foundations of Visual Systems Testing | M5TR-2021-00147 | 405(d) | N/A | \$40,000 | |
|---|--|-------------------------|--------|----------|---------------------|--|
| Project Activities: | The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the Medical Foundations of Visual Systems Testing training to Law Enforcement Personnel employed by the State of Florida. Due to COVID-19 and safety guidelines, class sizes were limited and resulted in the cancellation of some courses. There was a total of 3 Medical Foundations of Visual Systems Testing training classes conducted throughout the State of Florida: Miami, Tampa, and Jacksonville. With an overall average course rating of 4.93 out of 5. The total number of students trained during the subgrant period is provided below. | | | | | |
| | Training | | | | Students Trained | |
| | Medical Foundation | s of Visual Systems Tes | ting | 59 | | |
| Expenditures | \$35,105 | | | | | |
| | | | | | | |
| University of North Florida - Institute of Police Technology and Management | Occupant Kinematics for the Traffic Crash Reconstructionist | PT-2021-00144 | 402 | \$26,850 | \$26,850 | |
| Project Activities: | The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the Occupant Kinematics for the Traffic Crash Reconstructionist training to Law Enforcement Personnel employed by the State of Florida. Due to COVID-19 and safety guidelines, class sizes were limited and resulted in the cancellation of courses. There was a total of 3 Occupant Kinematics for the Traffic Crash Reconstructionist classes scheduled but were canceled and could not be rescheduled. The total number of students trained during the subgrant period is provided below. Training Students Trained Occupant Kinematics for the Traffic Crash | | | | | |
| | Occupant Kinematics for the Traffic Crash Reconstructionist | | | | | |
| Expenditures | \$0 | | | | | |



| University of North Florida - Institute of Police Technology and Management | Pedestrian/Bicycle Crash Investigation – Level 1 | PT-2021-00145 | 402 | \$79,500 | \$79,500 | |
|---|---|---------------|-----|----------|------------------|--|
| Project Activities: | The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the Pedestrian/Bicycle Crash Investigation – Level 1 training to Law Enforcement Personnel employed by the State of Florida. Due to COVID-19 and safety guidelines, class sizes were limited and resulted in the cancellation of some courses. There was a total of 5 Pedestrian/Bicycle Crash Investigation – Level 1 training classes conducted throughout the State of Florida: Dunedin, Altamonte Springs, Jacksonville, Fort Myers, and Miami. With an overall average course rating of 4.94 out of 5. The total number of students trained during the subgrant period is provided below. | | | | | |
| | Training | | | Student | Students Trained | |
| | Pedestrian/Bicycle Crash Investigation - Level 1 | | | • | 76 | |
| | \$60,420 | | | | | |



| University of North Florida - Institute of Police Technology and Management | Pedestrian and Bicycle Law Enforcement Training: Laws, Procedures, and Best Practices | FHTR-2021-00125 | 405(h) | N/A | \$400,000 | |
|---|---|-----------------|--------|----------|----------------------------|--|
| Project Activities: | The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the Pedestrian and Bicycle Law Enforcement Training: Laws, Procedures, and Best Practices training to Law Enforcement Personnel employed by the State of Florida. Due to COVID-19 and safety guidelines, class sizes were limited and resulted in the cancellation of some courses. There was a total of 36 Pedestrian and Bicycle Law Enforcement Training: Laws, Procedures, and Best Practices training classes conducted throughout the State of Florida. With an overall average course rating of 4.85 out of 5. The total number of students trained during the subgrant period is provided below. | | | | | |
| | Training Pedestrian and Bicycle Law Enforcement Training: Laws, Procedures, and Best Practices | | | | Students Trained 495 | |
| Expenditures | \$141,390 | | | | | |
| | | | | | | |
| University of North Florida - Institute of Police Technology and Management | Police Motorcycle Instructor | PT-2021-00146 | 402 | \$75,000 | \$75,000 | |
| Project Activities: | The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the Police Motorcycle Instructor training to Law Enforcement Personnel employed by the State of Florida. Due to COVID-19 and safety guidelines, class sizes were limited and resulted in the cancellation of some courses. There was a total of 3 Police Motorcycle Instructor training classes conducted throughout the State of Florida: DeLand (3). With an overall average course rating of 4.94 out of 5. The total number of students trained during the subgrant period is provided below. | | | | | |
| | Training Students Trained | | | | | |
| | Police Motorcycle Instructor 53 | | | | | |



| Expenditures | \$75,000 | | | | | |
|---|---|-----------------|--------|------|---------------------|--|
| | | | | | | |
| University of North Florida - Institute of Police Technology and Management | Sobriety Checkpoint Operations | M5TR-2021-00154 | 405(d) | N/A | \$25,000 | |
| Project Activities: | The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the Sobriety Checkpoint Operations training to Law Enforcement Personnel employed by the State of Florida. Due to COVID-19 and safety guidelines, class sizes were limited and resulted in the cancellation of some courses. There was a total of 1 Sobriety Checkpoint Operations training classes conducted throughout the State of Florida: Cape Coral. With an overall average course rating of 5 out of 5. The total number of students trained during the subgrant period is provided below. | | | | | |
| | Training | | | Trai | Students Trained | |
| | Sobriety Checkpoint Operations 7 | | | 7 | | |
| Expenditures | \$4,165 | | | | | |



SPEED/AGGRESSIVE DRIVING

DESCRIPTION OF THE PROBLEM

The chances of dying in a crash double for every 10 miles per hour (mph) a car travels above 50 mph. Speeding reduces the time a driver has to react to a dangerous situation and increases the impact energy and risk of death in the event of a crash.

According to the National Safety Council, if a car is traveling at 30 mph and accelerates to 60 mph, the amount of energy upon impact is four times greater. That impact ripples across the three types of collisions that are part of a crash: the vehicle collision when the car hits another car or object, the human collision when the people in the car hit the interior of the vehicle or another occupant, and the internal collision when organs in the body collide with the body's skeleton or other organs.

A crash is considered to be speed-related when a driver is driving too fast for conditions or exceeding the posted speed limit. Speeding is part of the overall problem of aggressive driving, which can also involve following too closely, refusing to yield the right-of-way, running red lights, weaving in and out of traffic, and passing improperly. In addition to the effects on reaction time and impact, speeding reduces a driver's ability to steer safely around other vehicles, curves, or objects in the roadway, extends the distance necessary to stop a vehicle, and increases the distance a vehicle travels before a hazard is noticed. While quieter, better designed cars and smoother and wider roadways can contribute to the speed problem, driver attitudes and cultural norms are ultimately the major factor in decisions to speed.

To combat this, local law enforcement must conduct sustained highly visible enforcement of speed limits and educate their communities about the safety implications of excessive speed and aggressive driving.

To aid local enforcement agencies in these efforts, Florida's speed/aggressive driving projects provide agencies with resources for overtime enforcement. Enforcement may include the use of Radar, VASCAR, LiDAR, and other speed enforcement methods.

COUNTERMEASURE STRATEGIES

- Enforce speeding and aggressive driving laws by focusing on high-risk locations
- Incorporate technology and other innovations at high-risk locations
- Evaluate crash hot spots and implement appropriate engineering countermeasures to control speed and reduce aggressive driving behavior
- Conduct community-based public awareness and education regarding speeding and aggressive driving

EFFECTIVENESS OF PROGRAM

The effectiveness of the following programs has been documented by the National Highway Traffic Safety Administration in their *Countermeasures that Work: Ninth Edition, 2017 guide*. See the following section(s):

• Enforcement: High Visibility Enforcement (CTW: Chapter 3, Page 27)

RATIONALE FOR SELECTION

The FDOT State Safety Office uses the Highway Safety Matrix to identify traffic safety challenges and the geographic areas of the state that represent the highest number of crashes, serious injuries, and fatalities. Local projects are selected within the cities and counties ranked within the top 25% of each population area within the matrix. Statewide projects are selected that either have a statewide needed reach or have a priority focus on those cities and counties with the highest number of crashes, serious injuries, and fatalities, so that they can assist with covering gaps not covered by local projects.

SAFETY IMPACTS

Selecting locally initiated projects focused on this specific priority area in the geographic areas of the state that represent the highest number of crashes, serious injuries, and fatalities, are expected to contribute to a significant overall reduction in the number of serious injuries and fatalities.

Statewide projects selected provide services to those areas of the state that represent the highest number of crashes, serious injuries, and fatalities, and also provide statewide resources to those areas that may not be a local funding priority but will also reduce serious injuries and fatalities in the less concentrated areas of focus and provide widespread traffic safety behavioral improvements.

LINKAGE BETWEEN PROGRAM AREA

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's goal of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA's Countermeasures that Work: Ninth Edition, 2017 guide. A brief explanation of activities, allocation of funding, and local benefit if applicable, is provided for each project listed.

Agency: (see below)

Project Name: (see below)

Project Number: (see below)

Funding Source: 402

Local Benefit: \$2,193,000

Project Description: The following enforcement agencies work in communities that have

high numbers of fatalities and serious injuries due to reported speed/aggressive driving and currently rank in the top 25% of the FY2021 Highway Safety Matrix. They will receive funding to conduct speed and aggressive driving countermeasures that include overtime salaries, benefits, and limited equipment necessary for successful enforcement. The goal of each project is to reduce fatalities and injuries resulting from speeding and aggressive driving

by using data-driven approaches.

Budget: \$2,193,000

| Agency | Project Name | Project Number | Local Benefit | Budget |
|-----------------------------|---|--|--|---|
| Apopka Police Department | Heavy Enforcement of Aggressive Traffic | SC-2021-00120 | \$29,000 | \$29,000 |
| Project Activities: | The Apopka Police Department (high visibility enforcement (HVE) details. Due to COVID-19 enforce limited this subgrant year. APD s 5% compared to the past 3-year 3.5% crashes and 39.75% fatalidriving. Over the project period, and 1,125 contacts were made, impaired driving arrest, and 359 boards were utilized to educate social media posts were utilized project period. | overtime speed an ement details and contrived to reduce crawaverage and endecties relating to speed a total of 516.5 over along with 9 safety speeding citations the public on enforce | d aggressive outreach act ashes and far with a reducted and aggreentime hours belt citation issued. Mescement wave | e driving ivities were stalities by section of essive were used as, 1 essage ees, while |
| Expenditures: | \$28,939 | | | |
| | 1 | | | |

| Bay County Sheriff's Office | Speed/Aggressive Driving Subgrant | SC-2021-00017 | \$50,000 | \$50,000 | |
|------------------------------------|--|---------------|----------|----------|--|
| Project Activities: | The Bay County Sheriff's Office (BCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speed and aggressive driving details. Due to COVID-19 enforcement details and outreach activities were limited this subgrant year. Although this period brought challenges, the agency pushed through to meet the project goals, even after funding was exhausted midway through the project period. BCSO strived to reduce crashes and fatalities by 5% and ended with a reduction of 29% fatalities and 28% injuries relating to speed and aggressive driving from the previous year. BCSO issued 6 safety belt citations and 281 speeding citations. Message boards were utilized to educate the public on enforcement waves, while social media was utilized to spread awareness throughout the project period. The agency participated in local Community Traffic Safety Team meetings, Law Enforcement Liaison meetings, and in many traffic safety campaigns. Deputies facilitated presentations at local high schools and community events, relaying the importance of driving safely and the dangers of speeding. | | | | |
| Expenditures: | \$50,000 | | | | |
| | | | | | |
| Boynton Beach Police Department | Boynton Beach Speed/Aggressive Driving Program | SC-2021-00115 | \$30,000 | \$30,000 | |
| Project Activities: | The Boynton Beach Police Department (BBPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speed and aggressive driving details. Due to COVID-19 outreach activities were limited this subgrant year. Although this period brought challenges, the agency pushed through to meet the project goals. BBPD strived to reduce crashes and fatalities by 3% compared to the past 3-year average and ended with a reduction of 27% total crashes, 28% injury-related crashes, and 50% fatalities relating to speed and aggressive driving. Over the project period, a total of 476 overtime hours were used to conduct 43 enforcement operations with 1,225 contacts made, 42 safety belt citations issued, 815 speeding citations issued, and 1,679 FDOT speeding materials shared. Social media was utilized to spread awareness throughout the project period. | | | | |
| Expenditures: | \$29,360 | | | | |
| | 1 | | | | |

| Bradenton Police Department | Need for Safety | SC-2021-00277 | \$45,000 | \$45,000 |
|------------------------------------|---|--|--|---|
| Project Activities: | The Bradenton Police Department visibility enforcement (HVE) over Due to COVID-19 outreach active Bradenton Police Department some 3% compared to the past 3-year 7.8% crashes. Over the project were used to conduct 75 enforce one safety belt citation issued, a FDOT speeding materials share subgrant funds was deployed to while social media was utilized period. | rtime speed and ag vities were limited the trived to reduce crast r average and ende period, a total of 42 cement operations via 200 speeding citation d. The message book of educate the public | ggressive drivinis subgrant yashes and fatad with a redu 16.75 overtimwith 602 contons issued, a ard purchase on enforcen | ing details. /ear. alities by ction of he hours tacts made, and 364 d with hent waves, |
| Expenditures: | \$44,032 | | | |
| | | | | |
| Broward Sheriff's Office | Broward Aggressive-Speed | 00 0004 00000 | **** | |
| | Enforcement (BASE) | SC-2021-00088 | \$202,500 | \$202,500 |
| Project Activities: | Enforcement (BASE) The Broward Sheriff's Office (BS visibility enforcement (HVE) ove Due to COVID-19 outreach active the project period, a total of 10 with 5,669 contacts made and traffic stops. With 256 aggressi issued, 499 moving citations is open container citation, 87 chill belt citations issued, and 2,305 total of 80 arrests made during utilized to spread awareness the posts were created and publish the public on enforcement. | 60) was awarded a artime speed and agrities were limited the 6 enforcement oper FDOT speeding marve drivers cited, 40 sued, 1.449 non-mid safety restraint cites speeding citations the project period. | subgrant to c ggressive driving rations were of terials shared move-over vi oving citation tations, 274 a issued. Ther Social media of period. A to | onduct high ing details. vear. Over conducted I at all olations s issued, 1 adult safety e was a was tal of 9 |
| Project Activities: Expenditures: | The Broward Sheriff's Office (BS visibility enforcement (HVE) ove Due to COVID-19 outreach active the project period, a total of 10 with 5,669 contacts made and traffic stops. With 256 aggressi issued, 499 moving citations is open container citation, 87 chill belt citations issued, and 2,305 total of 80 arrests made during utilized to spread awareness the posts were created and publish | 60) was awarded a artime speed and agrities were limited the 6 enforcement oper FDOT speeding marve drivers cited, 40 sued, 1.449 non-mid safety restraint cites speeding citations the project period. | subgrant to c ggressive driving rations were of terials shared move-over vi oving citation tations, 274 a issued. Ther Social media of period. A to | onduct high ing details. /ear. Over conducted I at all olations s issued, 1 adult safety e was a was tal of 9 |



| Citrus County Sheriff's Office | Just Drive Citrus – Speed/Aggressive Driving | SC-2021-00062 | \$80,000 | \$80,000 | | | | |
|------------------------------------|---|--|--|---|--|--|--|--|
| Project Activities: | The Citrus County Sheriff's Office conduct high visibility enforcem driving details. CCSO strived to compared to the past 3-year av 16.11% serious injuries. Over thours were used with 1,292 conshared, along with 59 safety be being issued. Message boards a enforcement waves, while social throughout the project period. | ent (HVE) overtime reduce crashes and erage and ended whe project period, a ntacts made and FE lt citations and 674 were utilized to edu | speed and ag I fatalities by ith a decrease total of 770 o OOT speeding I speeding cit cate the publ | ggressive 3% e of overtime materials ations ic on | | | | |
| Expenditures: | \$78,201 | | | | | | | |
| | _ | | | | | | | |
| City of Miami Police Department | Speed/Aggressive Driving Enforcement Saturation Patrol Project | SC-2021-00301 | \$232,500 | \$232,500 | | | | |
| Project Activities: | The City of Miami Police Department was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speed and aggressive driving details. Due to COVID-19 and other unforeseen events, outreach activities were limited this subgrant year. Although this period brought challenges, the agency pushed through to complete the project. The City of Miami Police Department strived to reduce crashes and fatalities by 5% compared to the past 3-year average and ended with a decrease of 18% in crashes and 57% in fatalities relating to speed and aggressive driving. Over the project period, a total of 206 enforcement operations were conducted throughout the project period yielding 100 safety belt citations, 1 impaired driving arrest, and 1,703 speeding citations being issued. Social media was utilized to educate the public on enforcement. | | | | | | | |
| Expenditures: | \$169,001 | | | \$169,001 | | | | |
| | | | | | | | | |
| | 1 | · | 1 | | | | | |
| Daytona Beach Police Department | Obey the Sign or Pay the Fine Program - Addressing Speed/Aggressive Driving | SC-2021-00068 | \$50,000 | \$50,000 | | | | |
| | Program - Addressing | artment was awarde) overtime speed an lated staffing shorta | ed a subgrant nd aggressive | to conduct | | | | |
| Department | Program - Addressing Speed/Aggressive Driving The Daytona Beach Police Departure of the Departure of the Police Departure of the Departure of | artment was awarde) overtime speed an lated staffing shorta | ed a subgrant nd aggressive | to conduct | | | | |

| Delray Beach Police Department | Delray Beach Police Speed/Aggressive Driving Enforcement Program | SC-2021-00177 | \$75,000 | \$75,000 |
|------------------------------------|---|--|---|---|
| Project Activities: | The Delray Beach Police Depart high visibility enforcement (HVE details. The Delray Beach Police and fatalities by 5% compared a decrease of 11.66% fatalities overtime hours were used to co 3,043 contacts made and 300 was a total of 1,272 citations is made throughout the project peducate the public on enforcen to spread awareness throughout | E) overtime speed and the Department strive to the past 3-year and the Department strive to the past 3-year and the Department of the Depa | nd aggressive d to reduce c verage and el eriod, a total ment operation terials shared ags, and 5 arr rd(s) were util ocial media w | driving rashes anded with of 869.5 ons with d. There ests ized to |
| Expenditures: | \$75,000 | \$75,000 | | |
| | | | | |
| Fort Myers Police Department | Speed/Aggressive Driving Initiative | SC-2021-00270 | \$40,000 | \$40,000 |
| | | | | |
| Holly Hill Police Department | Speed/Aggressive Driving Enforcement Program | SC-2021-00021 | \$40,000 | \$40,000 |
| | The Holly Hill Police Department (HHPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speed and aggressive driving details. Due to COVID-19 enforcement details and outreach activities were limited this subgrant year. Although this period brought challenges, the agency pushed through to meet the project goals. HHPD strived to reduce crashes and fatalities by 5% compared to the past 3-year average and ended with a reduction of 5.2% crashes relating to speed and aggressive driving. HHPD issued 59 safety belt citations and 34 speeding citations. Message board(s) were utilized to educate the public on enforcement waves throughout the project period. The agency also participated in local Neighborhood Watch Meetings to educate the public on speeding related issues. | | | |
| Project Activities: | year average and ended with a speed and aggressive driving. It 34 speeding citations. Message public on enforcement waves the also participated in local Neighbor. | reduction of 5.2% of HHPD issued 59 safte board(s) were utili hroughout the proje borhood Watch Mee | erashes relation ety belt citation zed to educate ct period. The | past 3- ng to ons and te the agency |
| Project Activities: Expenditures: | year average and ended with a speed and aggressive driving. It 34 speeding citations. Message public on enforcement waves the also participated in local Neighbor. | reduction of 5.2% of HHPD issued 59 safte board(s) were utili hroughout the proje borhood Watch Mee | erashes relation ety belt citation zed to educate ct period. The | past 3- ng to ons and te the agency |
| | year average and ended with a speed and aggressive driving. It 34 speeding citations. Message public on enforcement waves the also participated in local Neigh public on speeding related issu | reduction of 5.2% of HHPD issued 59 safte board(s) were utili hroughout the proje borhood Watch Mee | erashes relation ety belt citation zed to educate ct period. The | past 3- ng to ons and te the agency |
| | year average and ended with a speed and aggressive driving. It 34 speeding citations. Message public on enforcement waves the also participated in local Neigh public on speeding related issu | reduction of 5.2% of HHPD issued 59 safte board(s) were utili hroughout the proje borhood Watch Mee | erashes relation ety belt citation zed to educate ct period. The | past 3- ng to ons and te the agency |

| Live Oak Police Department | Speed/Aggressive Driving | SC-2021-00012 | \$20,000 | \$20,000 |
|-------------------------------|---|---------------|----------|----------|
| Project Activities: | The Live Oak Police Department (LOPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speed and aggressive driving details. Due to COVID-19 outreach activities were limited this subgrant year. LOPD strived to reduce crashes and fatalities by 3% compared to the past 3-year average and ended with a decrease of 33% crashes relating to speed and aggressive driving. Over the project period, a total of 245 overtime hours were used to conduct 53 enforcement operations with 539 contacts made and 539 FDOT speeding materials shared, along with 7 safety belt citations, one impaired driving arrest, and 82 speeding citations. Message board(s) were utilized to educate the public on enforcement waves, while social media was utilized to spread awareness throughout the project period. | | | |
| Expenditures: | \$7,612 | | | ı |
| | | | | |
| Marianna Police Department | Operation Safe Speed | SC-2021-00009 | \$23,000 | \$23,000 |
| Project Activities: | The Marianna Police Department was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speed and aggressive driving details. Due to COVID-19 enforcement details and outreach activities were limited this subgrant year. Over the project period, a total of 235 overtime hours were used to conduct 43 enforcement operations with 238 contacts made and 341 FDOT speeding materials shared. This resulted in 65 citations and 194 warnings being issued. Subgrant funded speed signs were utilized to educate the public on enforcement. Two community outreach events were conducted. | | | |
| Expenditures: | \$18,286 | | | - |
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| Miami Beach Police Department | Speed/Aggressive Driving | SC-2021-00196 | \$75,000 | \$75,000 | |
|---|---|---------------|-----------|-----------|--|
| Project Activities: | The Miami Beach Police Department (MBPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speed and aggressive driving details. Due to COVID-19 and unforeseen circumstances, enforcement details and outreach activities were limited this subgrant year. Although this period brought challenges, the agency pushed through to meet the project goals. MBPD strived to reduce crashes and fatalities by 3% compared to the past 3-year average and ended with a reduction of 12.6% crashes and 36.84% fatalities. Over the project period, a total of 25 enforcement operations was conducted with 1,236 contacts made and 944 FDOT speeding materials shared. There was a total of 794 citations and 437 warnings issued during the project period. Subgrantfunded message boards were utilized to educate the public on enforcement waves, while social media was utilized to spread awareness throughout the project period. | | | | |
| Expenditures: | \$44,497 | | | | |
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| Miami-Dade Police Department | Speed/Aggressive Driving Subgrant | SC-2021-00057 | \$200,000 | \$200,000 | |
| Project Activities: | The Miami-Dade Police Department (MDPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speed and aggressive driving details. Due to COVID-19 and unforeseen circumstances, enforcement details and outreach activities were limited this subgrant year. Although this period brought challenges, the agency pushed through to complete the project. Over the project period, a total of 37 enforcement operations were conducted with 1,200 contacts made and 1,200 FDOT speeding materials shared. There was a total of 1,097 citations, 220 warnings were issued, and 3 arrests were made during the project period. Social media and a press release were utilized to spread awareness in the project period. | | | | |
| Expenditures: | \$194,397 | | | | |
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| Monroe County Sheriff's Office-City of Marathon | Speed/Aggressive Driving Enforcement | SC-2021-00003 | \$100,000 | \$100,000 | |
| Project Activities: | • | | | | |



| | and Public Service Announcements (PSAs) were utilized to educate the public on enforcement waves, while social media was utilized to spread awareness throughout the project period. Deputies participated in National Night Out (NNO) and summer camp outreach events, relaying the importance of driving safely and the dangers of speeding. | | | |
|---------------------------------------|---|--|---|--|
| Expenditures: | \$100,000 | | | |
| | | | | |
| Okaloosa County Sheriff's Office | Speed/Aggressive Driving | SC-2021-00217 | \$30,000 | \$30,000 |
| Project Activities: | The Okaloosa County Sheriff's conduct high visibility enforcen driving details. Due to COVID-1 activities were limited this subgand fatalities by 5% compared an increase of 2.79% crashes Enforcement activities were co Shield Operations. Message be to educate the public on enforcutilized to spread awareness the | nent (HVE) overtime 9 enforcement deta grant year. OCSO strito the past 3-year arelating to speed and additional and face-to-facement waves, while | speed and agails and outreadived to reduce verage and end aggressive ion with the See contact we social media | ggressive ach e crashes nded with driving. Southern ere utilized |
| Expenditures: | \$28,670 | | | |
| | | | | |
| Palm Beach County Sheriff's Office | Palm Beach County's Speed/Aggressive Driving Strategy | SC-2021-00192 | \$150,000 | \$150,000 |
| Project Activities: | The Palm Beach County Sheriff's Office (PBCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speed and aggressive driving details. Due to COVID-19 outreach activities being limited this subgrant year. Although this period brought challenges, the agency pushed through to meet the project goals. The PBCSO strived to reduce crashes and fatalities by 5% compared to the past 3-year average and ended with a decrease of 23% crashes and 4% fatalities. Over the project period, a total of 41 enforcement operations were conducted with 3,705 contacts made. There was a total of 3,146 citations, 2,112 warnings issued, and 7 arrests made during the project period. Message board(s) and press release(s) were utilized to educate the public on enforcement waves, while social media was utilized to spread awareness throughout the project period. | | | |
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| Police Department | Speed/Aggressive Driving | SC-2021-00022 | \$50,000 | \$50,000 | |
|-------------------------------------|---|---------------|-----------|-----------|--|
| Project Activities: | The Panama City Beach Police Department (PCBPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speed and aggressive driving details. Due to COVID-19 enforcement details and outreach activities were limited this subgrant year. Although this period brought challenges, the agency pushed through to meet the project goals. PCBPD strived to reduce crashes and fatalities by 5% compared to the past 3-year average and ended with a reduction of 53% crashes relating to speed and aggressive driving. Over the project period, a total of 166.5 overtime hours were used to conduct 29 enforcement operations with 211 contacts made and 115 FDOT speeding materials shared. There was a total of 126 citations, 103 verbal warnings issued, and 6 arrests made during the project period. Message boards were utilized to educate the public on enforcement waves, while social media was utilized to spread awareness throughout the project period. | | | | |
| Expenditures: | \$5,144 | | | | |
| | | | | | |
| Pinellas County Sheriff's Office | Strategic Policing through Education and Enforcement for Drivers (SPEED) | SC-2021-00230 | \$125,000 | \$125,000 | |
| Project Activities: | The Pinellas County Sheriff's Office (PCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speed and aggressive driving details. Due to COVID-19 enforcement details and outreach activities were limited this subgrant year. Over the project period, a total of 116 enforcement operations were conducted with 3,211 contacts made and 584 FDOT speeding materials shared. There was a total of 1,445 citations, 1,986 warnings issued, and 28 arrests made during the project period. Social media was utilized to spread awareness throughout the project period. Deputies participated in four educational community outreach events | | | | |
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| Pinellas Park Police Department | Reduce Aggressive Driving to Achieve Road Safety (RADARS) | SC-2021-00048 | \$54,000 | \$54,000 |
|------------------------------------|---|---------------|-----------|-----------|
| Project Activities: | The Pinellas Park Police Department (PPPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speed and aggressive driving details. Due to COVID-19 enforcement details and outreach activities were limited this subgrant year. Over the project period, a total of 105 enforcement operations were conducted with 1,150 contacts made and 1,150 FDOT speeding materials shared. There was a total of 798 citations, 407 verbal warnings issued, and 3 arrests made during the project period. Social media was utilized to spread awareness throughout the project period. | | | |
| Expenditures: | \$32,156 | | | |
| | | | | |
| Santa Rosa Sheriff's Office | Law Enforcement Speeding Solution (LESS) Program | SC-2021-00024 | \$125,000 | \$125,000 |
| Project Activities: | The Santa Rosa Sheriff's Office (SRSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speed and aggressive driving details. Due to COVID-19 and unforeseen circumstances, enforcement details and outreach activities were limited this subgrant year. Over the project period, a total of 734 enforcement operations were conducted with 3,667 contacts made and 115 FDOT speeding materials shared. There was a total of 1,236 citations and 2,271 verbal warnings issued. Enforcement activities were conducted in conjunction with the Southern Shield Operations. Social media and press conferences were utilized to spread awareness throughout the project period. Deputies participated in three outreach events, relaying the importance of driving safely and the dangers of speeding. | | | |
| Expenditures: | \$124,928 | | | |
| | | | | |
| St Augustine Police Department | Traffic Safety Initiative | SC-2021-00248 | \$34,000 | \$34,000 |
| Project Activities: | The St. Augustine Police Department (SAPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speed and aggressive driving details. Due to COVID-19 enforcement details and outreach activities were limited this subgrant year. Over the project period, a total of 52 enforcement operations were conducted with 432 contacts made. There was a total of 106 citations, 456 warnings issued, and 2 arrests made during the project period. Message boards were utilized to educate the public on enforcement waves, while social media was utilized to spread awareness throughout the project period. The agency conducted three educational/community outreach events. | | | |
| Expenditures: | \$20,500 | | | |

| Tampa Police Department | Project Safe Travels - Speed Reduction for Safer Roadways | SC-2021-00093 | \$165,000 | \$165,000 | |
|--------------------------------|--|---------------|-----------|-----------|--|
| Project Activities: | The Tampa Police Department (TPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speed and aggressive driving details. Due to COVID-19 enforcement details and outreach activities were limited this subgrant year. Although this period brought challenges, the agency pushed through to meet the project goals. TPD strived to reduce crashes and fatalities by 3% compared to the past 3-year average and ended with a decrease of 7% crashes and 5% injuries. Over the project period, a total of 1,673 overtime hours were used to conduct 119 enforcement operations with 3,374 contacts made and approximately 1,500 FDOT speeding materials shared. There was a total of 1,325 citations, 2,741 warnings issued, and 74 arrests made during the project period. Social media was utilized to spread awareness throughout the project period. The agency conducted 27 educational/community outreach events, relaying the importance of driving safely and the dangers of speeding. | | | | |
| Expenditures: | \$143,722 | | | | |
| | | | | | |
| Taylor County Sheriff's Office | Speed/Aggressive Driving | SC-2021-00271 | \$30,000 | \$30,000 | |
| Project Activities: | The Taylor County Sheriff's Office (TCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speed and aggressive driving details. Due to COVID-19 enforcement details and outreach activities were limited this subgrant year. Although this period brought challenges, the agency pushed through to meet some of the project goals. TCSO strived to reduce crashes and fatalities by 5% compared to the past 3-year average and ended with a decrease of 33% crashes, 63% fatalities, and 37% injuries relating to speed and aggressive driving. Over the project period, a total of 666.5 overtime hours were used to conduct 116 enforcement operations with 709 contacts made and 708 FDOT speeding materials shared. There was a total of 159 citations and 570 warnings issued during the project period. | | | | |
| Expenditures: | \$26,440 | | | | |
| | | | | | |

| West Palm Beach Police Department | West Palm Beach Police Department Speed/Aggressive Driving Subgrant | SC-2021-00176 | \$113,000 | \$113,000 |
|--------------------------------------|---|--|--|---|
| Project Activities: | The West Palm Beach Police Desubgrant to conduct high visibil aggressive driving details. The away WPBPD strived to reduce crashing a strived to reduce crashing a strived to reduce crashing and ended fatalities, 29% injuries relating a project period, a total of 47 enforcement project period, a total of 47 enforcement waves, awareness throughout the project period. Mess public on enforcement waves, wavereness throughout the project period project period waves, awareness throughout the project period waves. | ity enforcement (HV agency exceeded the search fatalities by with a decrease of to speed and aggreorcement operation FDOT speeding may warnings issued, age boards were utwhile social media vect period. The agerch events, relaying the social media of the social media | /E) overtime see project goa 5% compared 124% crashes sive driving. Its were conducterials shared and 1 arrest ilized to educted to conducted to con | speed and als. d to the es, 30% Over the ucted with d. There made eate the o spread d |
| Expenditures: | \$100,649 | | | |



TEEN DRIVER SAFETY

DESCRIPTION OF THE PROBLEM

As any parent knows, handing the car keys to a new driver is a proud yet terrifying experience. Florida has over 800,000 registered teen drivers, age 15 to 19. Teen drivers are involved in approximately 40,000 crashes resulting in 200 fatalities and 2,500 serious injuries each year. Nationally, drivers aged 16 and 17 have the highest crash rates of any age group.

Teen drivers do not have years of experience in recognizing and avoiding dangerous situations. The Centers for Disease Control and Prevention (CDC) finds that teens often engage in risky behaviors. In one-third of the fatalities and serious injuries involving teen drivers in crashes, safety belts were not worn. Teens are more likely to underestimate dangerous situations, speed, and allow shorter distances between vehicles.

COUNTERMEASURE STRATEGIES

- Increase public awareness about traffic safety programs and enforcement
- Educate stakeholders about the potential safety benefits of improving Florida's Graduated
 Driver License (GDL) law to include passenger and cell phone restrictions
- Educate parents, caregivers, and role models on the dangers of impaired driving for teen drivers including the prohibition on providing alcohol or drugs to anyone under the age of 21
- Increase law enforcement officer understanding of Florida's GDL traffic safety laws
- Work with law enforcement agencies to increase enforcement of GDL and other traffic safety laws including safety belt use and impaired driving

EFFECTIVENESS OF PROGRAM

The effectiveness of the following programs has been documented by the National Highway Traffic Safety Administration in their *Countermeasures that Work: Ninth Edition, 2017 guide.* See the following section(s):

Parents (CTW, Chapter 6: Page 21)



RATIONALE FOR SELECTION

The FDOT State Safety Office uses the Highway Safety Matrix to identify traffic safety challenges and the geographic areas of the state that represent the highest number of crashes, serious injuries, and fatalities. Local projects are selected within the cities and counties ranked within the top 25% of each population area within the matrix. Statewide projects are selected that either have a statewide needed reach or have a priority focus on those cities and counties with the highest number of crashes, serious injuries, and fatalities, so that they can assist with covering gaps not covered by local projects.

SAFETY IMPACTS

Selecting locally initiated projects focused on this specific priority area in the geographic areas of the state that represent the highest number of crashes, serious injuries, and fatalities, are expected to contribute to a significant overall reduction in the number of serious injuries and fatalities.

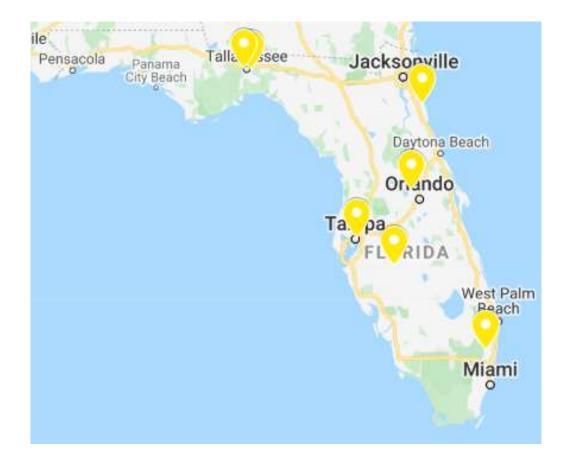
Statewide projects selected provide services to those areas of the state that represent the highest number of crashes, serious injuries, and fatalities, and also provide statewide resources to those areas that may not be a local funding priority but will also reduce serious injuries and fatalities in the less concentrated areas of focus and provide widespread traffic safety behavioral improvements.

LINKAGE BETWEEN PROGRAM AREA

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's goal of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA's *Countermeasures that Work: Ninth Edition, 2017 guide.* A brief explanation of activities, allocation of funding, and local benefit if applicable, is provided for each project listed.

MAP OF PROJECT LOCATIONS

The below map represents locations of subrecipients, focused on project delivery.



Agency: Apopka Police Department

Project Name: Apopka Reinforces Teen Safety

Project Number: TSP-2021-00121

Funding Source: 402

Local Benefit: \$5,000

Project Description: The City of Apopka, in collaboration with the Apopka Police

Department, will continue to utilize a combination of community outreach and education, and enforcement to assist in eliminating local teen motor vehicle crashes. Apopka Police Department will conduct in-school teen driver safety presentations to teens, faculty, and care givers at local high schools. Educational material regarding GDL laws, and other traffic safety laws will be distributed during community outreach events, as well as during enforcement contacts. Various social media outlets will be used to disseminate educational information to Apopka residents as well. The Apopka Police Department will also conduct several "Wolfpack" high-visibility

enforcement operations within the vicinity of Apopka High School.

\$5,000

Project Activities: The Apopka Police Department was awarded a subgrant to conduct

high visibility enforcement (HVE) overtime for teen-related driving

details. Due to COVID-19 and unforeseen circumstances, enforcement details and outreach activities were limited this subgrant year. Although this period brought challenges, the agency

pushed through to meet the project goals. Apopka Police

Department strived to reduce crashes and fatalities by 5% during the subgrant period and ended with a reduction of 6% in crashes, 71% injuries, and 100% in fatalities relating to teen driving. Over the project period, a total of 52.75 overtime hours were used to conduct

14 enforcement operations which resulted in 45 educational

materials being distributed, and 41 speeding citations being issued. Officers also facilitated 2 presentations at local high schools relaying

the importance of driving safely.

Expenditures: \$3,448

Budget:

Agency: Children and Parent Resource Group, Inc.

Project Name: Life Changing Experience Community Education Project

Project Number: TSP 2021 00015

Funding Source: 402

Local Benefit: \$52,000

Project Description: The Children and Parent Resource Group, Inc. will continue its pilot

project in three Northwest Florida counties; Bay, Okaloosa, and Santa Rosa. The program offers a sophisticated 3D interactive program, transforming school auditoriums into interactive cinemas, during which time students are actively engaged in a multi sensory education experience that has been proven to effect change by improving teens' understanding of impairment, along with the dire consequences of speeding, drinking and driving, driving while texting, driving without a seatbelt, and other destructive decisions. The participating students will also receive the ability to download a free a phone app called Revolving Door, which continues to provide insight and education for long lasting influence.

Budget: \$52,000



Agency: Coral Springs Police Department

Project Name: Teen Driver Safety

Project Number: TSP-2021-00199

Funding Source: 402

Local Benefit: \$33,000

Project Description: The Coral Springs Police Department will conduct high-visibility, zero-

tolerance enforcement operations in areas identified as having high frequency teen driver-related traffic crashes and/or fatalities to assist in eliminating local teen motor vehicle crashes. The Coral Springs Police Department will also conduct bi-monthly "Wolfpack" high visibility enforcement operations within the vicinity of school

zones and areas frequented by inexperienced teen drivers.

Educational content will be disseminated through all available social media outlets for Coral Springs residents to increase knowledge and

awareness of GDL laws and other teen traffic safety laws.

Budget: \$33,000

Project Activities: The Coral Springs Police Department (CSPD) was awarded a

subgrant to conduct high visibility enforcement (HVE) overtime for teen-related driving details. Due to COVID-19, enforcement details and outreach activities were limited this subgrant year. Although this period brought challenges, the agency pushed through to meet some of the project goals. CSPD strived to reduce crashes and fatalities by 5% during the subgrant period and ended with a reduction of 5.1% in crashes. Over the project period, a total of 327.5 overtime hours were used to conduct 69 Enforcement

operations. There were 926 contacts made, 147 verbal warnings, 52 safety belt citations, 563 speeding citations, and 2 arrests made. Message boards and social media posts focused on program presentations and new laws were utilized to educate and inform

teen drivers about safety.

Expenditures: \$24,810

Agency: Florida Department of Highway Safety and Motor Vehicles

Project Name: Teen Driver Safety

Project Number: TSP-2021-00070

Funding Source: 402

Local Benefit: \$113,250 \$94,550

Project Description: The Florida Department of Highway Safety and Motor Vehicles

(FLHSMV) will continue to provide an interactive teen outreach program, primarily in high school settings, to explain driving laws, Graduated Driver License (GDL) restrictions, violation penalties, courteous vs. aggressive driving, alert vs. distracted driving, impaired driving, and safety belt usage. The goal of the program is to reach

teens during the graduated licensing stage to impart an

understanding of safe driving skills and behaviors as well as the

consequences of making risky, unsafe driving decisions.

Budget: \$113,250 \$94,550

Project Activities: FLHSMV was awarded a subgrant to continue the facilitation of the

Teen Driver Safety program. This multicultural, interactive teen outreach program was designed to explain teen driving laws and GDL requirements and restrictions, which addresses the importance of developing positive driving skills and behaviors. The program also educates parents about their responsibility to coach and monitor their novice drivers and emphasizes the importance of remaining actively involved during and after the completion of Florida's GDL

requirements.

Due to the impact of the COVID-19 pandemic, there were travel restrictions and presentations at schools, and outreach events were limited. Although this period brought challenges, the agency pushed through to exceed the project goals. Seventy-six outreach events were held during which time 2,287 older teens participated in various hands-on activities. Surveys were conducted using materials purchased through the subgrant to assess the effectiveness of the presentations, so that modifications can be made, if necessary, to ensure a rating of 3.5 or higher on a scale of 1-4. The survey results showed an overall average of 3.89, thus exceeding this goal.

Expenditures: \$8,000

Agency: Hillsborough County Sheriff's Office

Project Name: Teen Driver Education and Enforcement Operation

Project Number: TSP-2021-00157

Funding Source: 402

Local Benefit: \$100,000

Project Description: The Hillsborough County Sheriff's Office (HCSO) will utilize a

combination of targeted high visibility enforcement (HVE), and community outreach and education to reduce the number of teen-related motor vehicle crashes and fatalities. HCSO will analyze available crash data to identify areas and times for bi-monthly HVE operations. Awareness and education will be disseminated to

Hillsborough County residents using local media channels, as well as conducting 10 in-school traffic safety presentations to teens, faculty, and care givers at local high schools through the HCSO Teen Driver

Education and Enforcement Program.

Budget: \$100,000

Project Activities: The Hillsborough County Sheriff's Office (HCSO) was awarded a

subgrant to conduct high visibility enforcement (HVE) overtime for teen-related driving details. Due to COVID-19 enforcement details and outreach activities were limited this subgrant year. Although this period brought challenges, the agency pushed through to meet the majority of the project goals. HCSO strived to reduce crashes and fatalities by 3% during the subgrant period and ended with a reduction of 5% in crashes. Over the project period, a total of 97 enforcement operations were conducted. There were 2,754 contacts made, 2,264 verbal warnings, 83 safety belt citations, and 276 speeding citations issued. Message boards and social media posts focused on program presentations and new laws, were utilized to educate and inform teen drivers about safety. Deputies participated in outreach at local high schools relaying the importance of driving

safely.

Expenditures: \$96,077

Agency: St. Johns County Tax Collector

Project Name: St. Johns County Driver Education Program

Project Number: TSP-2021-00011

Funding Source: 402

Local Benefit: \$12,800

Project Description: St. Johns County Tax Collector will receive funding to expand their

teen driver education program and offer it at a new high school. The program offers high school students ages 14-19 two phases of driver education. The 14-hour classroom lecture portion educates teens on traffic laws/rules/signs and an additional 25 hours of behind the wheel driving with a certified driving instructor.

Budget: \$12,800

Project Activities: The St. Johns County Tax Collector's (SJCTC) Office utilized subgrant

funding to implement the SJCTC Driver Education Program. Due to COVID-19 restrictions in the school district and along with options of taking the Learner Permit course online, driver education registration was limited this subgrant year. Traffic cones and computer licensing software were purchased to execute free driver education for local teens. Driver education courses were scheduled and advertised at all six high schools in St. Johns County. There was a total of 494 out of 900 students that completed either the classroom driver permit lecture or the behind the wheel training, an 54.89% goal completion. SJCTC certified 4 out of the 5 instructors through the state-certified

program, an 80% goal completion.

Expenditures: \$3,813



Agency: The District Board of Trustees of Tallahassee Community College

Project Name: Florida Teen Traffic Safety

Project Number: TSP-2021-00237

Funding Source: 402

Local Benefit: \$0

Project Description: Tallahassee Community College will continue to support a full-time

coordinator and specialist to administer and oversee teen traffic safety related activities and the statewide Florida Teen Safe Driving Coalition (FTSDC). The coordinator will continue to plan and execute the coalition's quarterly meetings, during which time members with specific knowledge, expertise and commitment to teen traffic safety generate and support strategically developed initiatives driven by data and community need. The FTSDC members will be working toward the creation and distribution of educational materials, as well as continuing its work on the implementation and furtherance of the items outlined within the coalition's strategic plan. Community outreach and education will also be facilitated through "Weeks of Awareness" during which time a traffic safety presentation will be presented to students at 60 high schools across Florida. Speaker topics and stories can range from distracted driving, impaired driving, occupant protection, peer pressure in a vehicle, speed/aggressive driving, and how to speak up when you feel

unsafe in a car as a passenger.

Budget: \$324,000

Project Activities: The District Board of Trustees of Tallahassee Community College

was awarded a subgrant for the statewide teen traffic safety activities of The Florida Teen Safe Driving Coalition (FTSDC). FTSDC is made up of public and private groups working together on teen traffic safety, including Graduation Driver Licensing (GDL) awareness education. The coalition focuses on increasing traffic safety

dissemination of peer-focused educational materials.

awareness amongst teens and adults through the creation and

Due to the impact of the COVID-19 pandemic, the meeting style changed to a hybrid of virtual/in-person, some Weeks of Awareness Presentations at schools, and other scheduled in-person meetings



were canceled. During the subgrant year, FTSDC held quarterly coalition meetings; 1 being in-person and the remainder via virtual conferencing using the Zoom meeting software. During these meetings, strategic plan objectives, performance, and evaluations were discussed and updated. The total number of Coalition members averaged 48 official members. The coalition created 18 unique pieces of teen traffic safety educational materials on different traffic-related topics. A total of 16 subcommittees were created. The FTSDC website was utilized to provide up-to-date teen driver traffic-related resources. During the project period, there was a 57.12% increase in unique visitors and a 52.06% increase in unique page views from the prior year. Social media was utilized to conduct outreach with results of a gain of 302 new followers, a reach of 238,133 people, 435 posts, 4,750 likes, 405 comments, and 982 shares across platforms. Materials purchased throughout the subgrant period helped to expand on the impact of the Coalition throughout the State.

COVID-19 halted all efforts to complete the Scheduled Weeks of Awareness and as a result, this program was unable to present at any high schools during the FY2021 subgrant period.

Expenditures: \$120,357





Agency: Wauchula Police Department

Project Name: Wauchula Police Department Teen Driver Safety

Project Number: TSP-2021-00181

Funding Source: 402

Local Benefit: \$20,000

Project Description: The Wauchula Police Department in collaboration with The Florida

> Sheriffs Association, will expand the Teen Driver Challenge program to their local area. The program will allow the Wauchula Police Department to provide teens with knowledge and hands-on

> experience in collision avoidance and safe driving techniques. A web portal will be available to enable parents to easily register their teens, as well as for the use of instructors to collect and exchange

data related to the courses.

Budget: \$20,000

Project Activities: The Wauchula Police Department (WPD) was awarded a subgrant to

> conduct high visibility enforcement (HVE) overtime for teen-related driving details. Due to COVID-19 enforcement details and outreach activities were limited this subgrant year. Over the project period, a total of 363 overtime hours were used to conduct 52 enforcement operations. There were 311 contacts made, 272 warnings, 6 safety belt citations, 21 speeding citations, 3 arrests, and 258 educational materials shared at traffic stops. There was a total of 20 social media posts utilized to educate and inform teen drivers about safety and promote the Agency's 3 Teen Driver Courses. During the project

period, only 1 Teen Driver Course was able to be executed.

Expenditures: \$15,683



TRAFFIC RECORDS

DESCRIPTION OF THE PROBLEM

Data is the foundation of any effort to improve traffic safety. Using data to identify safety challenges creates an evidence-based safety planning process and results in better decision making.

A traffic records system consists of data about a state's roadway network and the people and vehicles that use it. The six traffic records categories are: crash, vehicle, driver, roadway, citation/adjudication, and emergency medical services/injury surveillance. The data from these categories are used to understand driver demographics, licensure, behavior, and sanctions, vehicle types, configurations, and usage, engineering, education, and enforcement measures, crash-related medical issues and actions, and how all of these factors affect highway safety.

COUNTERMEASURE STRATEGIES

- Develop and maintain complete, accurate, uniform, and timely traffic records data
- Promote the use of traffic records data for decision-making purposes and ensure its accessibility
- Facilitate collaboration of multi-agency initiatives and projects that improve traffic records information systems
- Create the same key data fields and definitions among Florida's six data categories to allow end users to link traffic records data

EFFECTIVENESS OF PROGRAM

The effectiveness of the following programs has been documented by the National Highway Traffic Safety Administration in their *Countermeasures that Work: Ninth Edition, 2017 guide*. See the following section(s):

Improve the timeliness, accuracy, completeness, uniformity, integration, and accessibility
of the State's safety data that is needed to identify priorities for federal, state, and local
highway and traffic safety programs through development of data collection and access
systems.

RATIONALE FOR SELECTION

Projects selected for traffic records funding was made by the Florida Traffic Records Coordinating Committee (TRCC). The membership of the TRCC Executive Board includes representatives from agencies either responsible for managing at least one of the six information systems of the Traffic Safety Information System or with a vital interest in one or more of those systems. These agencies include the Florida Department of Transportation, Florida Department of Health, Florida Department of Highway Safety and Motor Vehicles, the State Court System, Florida Highway Patrol, Florida Sheriff's Association, Florida Police Chief's Association. Members of the Executive Board are appointed by the heads of their respective agencies. Projects were evaluated based on their support of the state's traffic records goals for coordination, data quality, integration, accessibility, and utilization along with cost effectiveness.

SAFETY IMPACTS

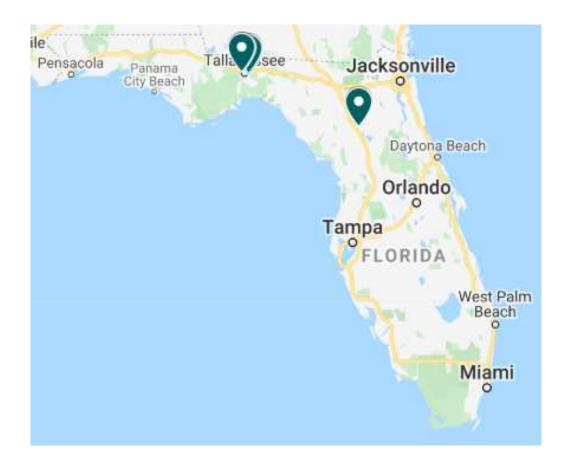
Improved coordination, data quality, integration, accessibility, and utilization of traffic data promotes the increase of accurate problem identification, effective decision making, and efficient resource management for improvements, enforcement, and education of traffic safety issues.

LINKAGE BETWEEN PROGRAM AREA

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's goal of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA's Countermeasures that Work: Ninth Edition, 2017 guide. A brief explanation of activities, allocation of funding, and local benefit if applicable, is provided for each project listed.

MAP OF PROJECT LOCATIONS

The below map represents locations of subrecipients, focused on project delivery.







Agency: Florida Department of Health, Division of Emergency Preparedness

and Community Support (DEPCS), Bureau of Emergency Medical

Oversight

Project Name: Field Data Collection for National Emergency Medical Services

Information System (NEMSIS)

Project Number: M3DA-2021-00076

Funding Source: 405(c)

Local Benefit: N/A

Problem ID: The Health Information and Policy Analysis Section operates the

Emergency Medical Services Tracking and Reporting System (EMSTARS) program. Currently that program and data repository is administered using an existing commercial off-the-shelf solution known as EMSTARS-CDX. This system collects Emergency Medical Services (EMS) incident-level data in compliance with the Florida Emergency Medical Services Advisory Council Data Committee's Data Dictionary Versions 3.3.4, 3.4 and the National Emergency Medical Services Information System (NEMSIS) Version 3. Florida must continue to provide the resources to support and train on multiple NEMSIS data standards and pursue the participation of EMS providers with electronic data collection and reporting under all versions of the NEMSIS standard, while concurrently continuing to support all national standards. Project efforts will impact the timeliness, completeness, accuracy, uniformity, accessibility, and integration of traffic records data which will improve Florida's Crash,

Roadway, Vehicle, and EMS/Injury Surveillance data systems.

Project Description: The implementation of the NEMSIS Version 3 data standards

improves the compatibility and interoperability of data between state and local systems and the national data system by defining a new framework, model data elements, national database structure and state submission process. The Florida Department of Health (FDOH) will work on increasing the number of agencies submitting data to

the state repository in compliance with the current NEMSIS

standards. Specifically, the FDOH will continue to transition agencies to the new national data collection standards while maintaining compliance with the prior NEMSIS Version 3 data standards. They will also assist and support licensed EMS agencies via direct



technical support and training as these agencies continue their transition to NEMSIS Version 3 and begin the planning for the transition to the recently released Version 3.5.

In coordination with University of Florida's Signal Four Analytics, the Florida Department of Highway Safety and Motor Vehicles, and the Florida Department of Transportation, the FDOH team will also be researching and implementing, if possible, an EMS data exchange, along with possible traffic data linkage and integration opportunities in Signal Four Analytics.

Resources will contribute to improvements needed to the technical environment to enable greater abilities to link, analyze, and make the data further accessible to stakeholders. The subgrant will fund a Project Manager, Technical Business Analyst, Data Modeler/Migration Specialist and Business Intelligence Analyst/Developer, along with data hosting services, required vendor change orders, and travel expenses to educate local EMS agencies on data collection standards and to attend conferences for implementation planning.

Budget: \$442,225

Project Activities:

The Florida Department of Health (FDOH) was awarded a subgrant for the continuation of the field data collection for the National EMS Information System (NEMSIS). The NEMSIS is an expanding accessibility program that maintains the standards for the Emergency Medical Service Tracking and Reporting System (EMSTARS). This fiscal year, the new FDOH Biospatial repository received their NEMSIS certification and was successfully established as the new state repository. All EMS data being submitted to Biospatial is now being transmitted and accepted by the NEMSIS repository as well. The Biospatial platform provides dashboard analytics that aim to improve the EMS data quality submittals for all EMSTARS participating agencies.

At the end of FY2021, 223 EMS agencies submitted EMS runs through EMSTARS of which 220 agencies were submitting by the NEMSIS Version 3 (V3) standards. Goals for this project were to increase the percentage of EMS run report submissions into the state incident level database, increase the percentage of EMS run reports received within 10 hours of the run, and to link additional data sources to the EMS state repository. By the end of this fiscal year, 98.65% of EMS runs were submitted into the state database which exceeded the 95% goal. The measurement goal to receive

EMS run reports within 10 hours of the run was set at 65% and by the end of this fiscal year measured at 84%. The NEMSIS Compliance team continued efforts on linking crash reports and trauma data via the Biospatial platform which provides access to clinical and operational dashboards with near-real time information used to improve national bio-preparedness, operations, and responses. Current EMS data integrations within Biospatial were expanded to include the Agency for Health Care Administration's Health Information Exchange patient data as well as the continued linkage with the Electronic Surveillance System for the Early Notification of Community-based Epidemics (ESSENCE).

The FDOH continued contractual service agreements for a Project Manager, Technical Business Analyst, Data Modeler/Data Migration Specialist, and Business Intelligence Analyst. Additional contractual services were awarded for Data and Network Hosting and Change Order fees but not utilized due to the transition to Biospatial. The contractors were contracted to lead and support the EMSTARS project for NEMSIS compliance by working with EMS provider agencies on identifying problems and providing a resolution. The NEMSIS team participated in the National Association of State EMS Officials annual meetings to assist with the finalization of the V3.5 Data Dictionary, and the NEMSIS Technical Advisory Conference workshops to continue to maintain Florida data standards, business rules, and implementation of best practices consistent with NEMSIS. Contractors also participated and provided feedback for the Florida Cloud-Based Traffic Safety Information System TRCC Feasibility Study which provided a better understanding of Florida's six traffic records datasets and recommendations for the integration and linkage of these datasets.

Expenditures: \$288,553







Agency: Florida Department of Highway Safety and Motor Vehicles

Project Name: Crash and Uniform Traffic Citation (UTC) Data Improvement

Project Number: M3DA-2021-00041

Funding Source: 405(c)

Local Benefit: N/A

Problem ID: The Florida Department of Highway Safety and Motor Vehicles

(FLHSMV) serves as the official custodian of Florida's driver, motor vehicle, crash and citation/adjudication datasets, which are four of the six traffic records data systems. The National Highway Traffic Safety Administration has identified these systems as being critical to improving traffic safety and reducing the number of fatalities and serious injuries on Florida's roadways. Improving the data quality attributes of the crash and UTC datasets support the FLHSMV's Strategic Plan to improve traffic records information systems. An improvement in these strategic objectives further enhances the State's data-driven approach in developing traffic safety initiatives and law enforcement countermeasures. This project directly affects Florida's Citation/Adjudication and Crash traffic data systems, by using the established performance measures to implement actionable strategies to improve the accuracy, completeness, and uniformity of these two key parts of the Traffic Records Information

System.

Project Description: The Crash and UTC staff at FLHSMV will be tasked with improving

Florida's crash and UTC data to provide the ability for the FLHSMV and traffic safety stakeholders to make more informed and accurate

decisions and countermeasures. The crash program staff will

develop a location accuracy report and establish minimum accuracy location standards that law enforcement agencies should meet. This

will encourage law enforcement agencies to utilize the tools available for improved geolocation of crash reports. The UTC program staff will continue its ongoing improvement efforts and conduct four train-the-trainer workshops with the Florida Clerk of Courts. These workshops will focus on what constitutes accurate and complete UTC citation submissions and will include targeted content based on the specific accuracy and completeness issues in

their counties, which were previously identified by the established

performance metrics. Project funding will be provided for personnel services, training materials and travel expenses to conduct these workshops throughout the state.

Budget: \$123,300

Project Activities: The Florida Department of Highway Safety and Motor Vehicles

(FLHSMV) was awarded a subgrant for the Crash and UTC Data Improvement Project. Crash data objectives were to develop and initiate a process to provide crash location accuracy reports to Law Enforcement Agencies (LEAs) on a quarterly basis to increase crash location accuracy data by 5%. UTC data objectives were to increase data accuracy and completeness by 3% and to conduct four train-the-trainer UTC workshops with the Clerks of Court (COC) and LEAs.

The FLHSMV team worked with University of Florida's Signal Four (S4) Analytics Team to develop and initiate a process to provide crash location accuracy reports to LEAs for analysis. A crash accuracy location scorecard was created and incorporated into the quarterly crash Accuracy, Completeness, and Timeliness (ACT) reports, which are now being distributed to all LEAs.

The FLHSMV analyzed UTC data and established all data quality baseline measurements and a tracking mechanism to improve data accuracy and completeness of UTC data by 3%. Due to the COVID-19 pandemic, UTC workshops were planned to be conducted virtually to reach the maximum number of stakeholders, and ultimately had 335 participants representing 59 LEAs and 19 COCs.

The FLHSMV team surpassed the UTC 3% accuracy goal by +0.20% and also exceeded the UTC completeness goal by +0.16%. Additional data improvements are expected following the four COC workshops as they also focused on improving data-collection and quality for citations by identifying common issues and providing specific targeted feedback to the agencies in attendance.

Expenditures: \$115,226

Agency: Florida Department of Highway Safety and Motor Vehicles

Project Name: Driver Data Improvement

Project Number: M3DA-2021-00060

Funding Source: 405(c)

Local Benefit: N/A

Problem ID: Improving the data quality attributes of the driver datasets support

the Florida Department of Highway Safety and Motor Vehicles' (FLHSMV) Strategic Plan to improve traffic records information systems. An improvement in these strategic objectives further enhances the State's data-driven approach in developing traffic safety initiatives and law enforcement countermeasures. With Florida having over 17.3 million licensed drivers, 3,135 traffic fatalities in 2018, and being the third most populated state in the nation, the need to ensure there is high quality traffic data is paramount to driving safety improvement. This project directly affects Florida's driver traffic data system, by improving the accessibility, completeness, and timeliness of the traffic records

data.

Project Description: Due to the high volume of incoming drivers in Florida, an electronic

and automated process is needed to request and update the driver history record (DHR) from other jurisdictions to Florida's driver data set. A Project Analyst with expertise in process improvement, project management, data analysis and reporting, data security, and systems evaluation will be hired to determine the best technical solution available to perform driver system improvements. A comparison of the automated capabilities for data extraction, loading, and integration among third-party systems is required to make in an informed recommendation to improve the overall quality of the data in our driver record system. The FLHSMV will develop a timeliness performance measure for updating the driver history records to the Florida driver data system and will also establish a completeness performance measure for how many driver history records are successfully updated to the record. Project funding will

be provided for personnel and office supplies expenses.

Budget: \$59,000



Project Activities:

The Florida Department of Highway Safety and Motor Vehicles (FLHSMV) was awarded a subgrant for the Driver Data Improvement Project. Objectives were to recommend a viable, comprehensive automated solution for receiving and loading Driver History Records (DHRs) from other jurisdictions and to develop a driver record timeliness and completeness performance measure to include baseline measurements to establish numeric goals to evaluate performance.

An analytical dashboard was created to replicate results for the outof-state surrenders which allowed for the ability to quantify the
number of drivers coming into Florida by month, identify which
jurisdiction those drivers were coming from, and create a
completeness baseline measurement for the number of DHR's
Florida has requested. Additionally, the FLHSMV team worked to
revise the established dashboard query to account for the recent
migration of the driver database to a new data model, as part of the
FLHSMV's Motorist Modernization project. The team also established
the timeliness performance measure, which evaluated the time
between when a DHR was requested on a particular driver and when
that record was received and updated to the Florida record.

The project also reviewed the voluntary State-to-State (S2S) Verification Service supplied by AAMVA and currently has intentions of joining the system to include the driver history exchange services by January 2024-2025. This will allow for the ability to electronically request and receive complete driver histories, including convictions, from other jurisdictions.

Expenditures: \$25,423

Agency: Florida State University

Project Name: Electronic License and Vehicle Information System (ELVIS)

Project Number: TR-2021-00100

Funding Source: 402

Local Benefit: \$542,490

Project Description: The Florida State University will maintain and upgrade a data tool to

provide access to the Florida Crime Information Center (FCIC) and National Crime Information Center (NCIC) data that will be provided without charge to Florida law enforcement agencies. This web-based solution will improve the accuracy and quality of traffic records data collected by these law enforcement agencies, while also reducing the redundancy and labor costs associated with manual entry.

The proposed Electronic License and Vehicle Information System will provide all Florida law enforcement agencies the ability to run queries and to import contact (vehicle and driver) information into multiple traffic data forms. Resources will be allocated to a full-time Systems Architect, Systems Administrator, IT Support Specialist, part-time Principal Investigator, along with maintenance of the tool, operational costs and travel to conduct trainings and provide technical support, as well as finalizing a secondary site for disaster recovery efforts.

Budget: \$542,490

Project Activities: The Florida State University College of Engineering was awarded a

subgrant to continue the Electronic License and Vehicle Information System (ELVIS) Project. At the end of FY2021 ELVIS had a total of 224 agencies and 24,237 users, an increase when compared to

FY2020's total of 205 agencies and 20,758 users.

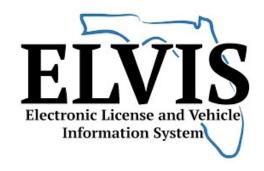
ELVIS users submitted a total of 10,027,427 queries and were able to successfully export 10,038,290 driver and vehicle records. The ability to run these queries were due to the continued maintenance of parsing algorithms for the Department of Motor Vehicles data for all 50 states, the District of Columbia, Puerto Rico, and six Canadian provinces. In addition, parsed data was made available to six different vendors throughout the state of Florida.



The ELVIS team provided support activities, added new agencies, developed new analytical tools to aid LEAs in identifying security threats, and added two-factor advanced authentication sign-in methods to include challenge response authentication to remain in compliance with Federal Bureau of Investigation CJIS policies. The team expanded and improved the randomization and legibility of the "Audit Report" features which generate automatic samplings of users and queries based on percentages of the agency's user base. This aids LEAs in responding to mandatory audits by the Florida Department of Law Enforcement as well as discovering misuse on their own during weekly reviews.

A total of 45 LEA trainings and 15 demonstrations of the free web-based solution were remotely conducted across the state as well as a virtual user forum held on August 9, 2021. The ELVIS project maintained a yearly availability of 99.51% for the 12-month period at their primary hosting site at the Tallahassee Police Department. Due to travel restrictions associated with the COVID-19 pandemic, plans to install the hardware at the secondary disaster recovery site were postponed.

Expenditures: \$406,868



Agency: Florida State University

Project Name: Traffic and Criminal Software (TraCS) Support, Enhancement, and

Training

Project Number: M3DA-2021-00129

Funding Source: 405(c)

Local Benefit: N/A

Problem ID: Across the State of Florida, many agencies collect, store, and submit

traffic and criminal data using a wide variety of software tools. A few agencies still complete paper forms by hand despite corresponding issues with accuracy and timeliness. The data collected assists in identifying safety problem areas to plan accordingly in reducing crashes, serious injuries, and fatalities. To accomplish data collection and storage, each law enforcement agency must endure costs associated with hardware, software, virtual private network

costs and staff to manage, maintain, and support the infrastructure. The Traffic and Criminal Software (TraCS) offers a cost-effective, field-based collection solution, proving an alternative for agencies that would otherwise continue filling out reports on paper. The TraCS project will improve traffic records data by means of timeliness,

accuracy, completeness, uniformity, integration, and accessibility for Florida's Crash, Citation/Adjudication, Roadway, Vehicle and Driver

data systems.

Project Description: The Florida State University (FSU) College of Engineering will

continue development and enhancements to the Traffic and Criminal Software (TraCS) National Model software, including providing updates to meet state and federal guidelines. The TraCS staff will support current and future officers and IT staff at user agencies with technical support, training and begin rewriting external interfaces for case and form management, Florida Crime Information Center and National Crime Information Center imports through various vendors and Signal Four Analytics' Geolocation tool to work on both physical

and web-based platforms.

Currently TraCS Florida has approximately 20,000 users and is responsible for about 31% of statewide electronic crash report submittals. Due to the vast number of users, data storage capacity limits are continuously being increased and with staff resources



being dedicated to technical support, managing the primary and secondary hosting site has become burdensome. It has become apparent that the migration of the primary and secondary sites to a centralized cloud environment hosting facility, approved by the Florida Department of Law Enforcement, is necessary. The cloud-based solution will ensure minimal to no downtime since operations will not be dependent on physical hardware and it is designed to fail over instantaneously if hardware fails or when the service load is greater than what a physical server can handle. This solution will not only relieve the TraCS staff by means of administrative and equipment upkeep, but it also offers a team of network, security, and system administrator experts to better serve the TraCS.

Resources will be allocated to full-time positions such as a Systems Architect, Application Developer, Programmer, Systems Administrator, an IT Support Specialist, and a part-time Principal Investigator and Technician position. Funds will also be used for data hosting and service fees, network infrastructure needs, maintenance and operational expenses, travel for training, and an enterprise national model fee.

Budget:

\$924,268

Project Activities:

The Florida State University College of Engineering was awarded a subgrant for Florida's TraCS (Traffic and Criminal Software) project which provides a free electronic solution to Florida law enforcement agencies that submit electronic crash and citation forms. At the end of FY2021, TraCS had 192 affiliated agencies with approximately 26,636 users, and expanded by 4 agencies and 6,354 users from FY2020.

There was a total of 232,612 TraCS generated crash reports submitted to the FLHSMV's state database which related to approximately 35% of all electronic crashes being submitted statewide. TraCS crash reports were loaded into the database in a combined average of about 6.1 days with a 99.99% error free rate. This is below the 10-day requirement mandated by state statute and an improvement from last fiscal year's 7.40-day average.

The TraCS team met maintained two data hosting sites, a primary site at Panama City Police Department (PCPD) and a secondary disaster recovery site at the Clermont Police Department (CPD). Halfway through the fiscal year the primary hosting site was migrated to a cloud-based data hosting service with DSM and the PCPD site became the backup database.



The integration with Signal Four Analytics' Geo-Location tool has also continued. The interface for this tool was rewritten to improve data quality to allow for additional fields to be imported onto TraCS forms and to transmit this data to the S4 Team. The tool has been mandated for use by 91% of TraCS user base for a total of 24,231 users at 183 agencies which has slightly increased from last fiscal year's 72% usage across 14,585 users and 160 agencies.

The TraCS team conducted remote software sessions to help troubleshoot and resolve issues for 6,335 work orders pertaining to agency software and hardware issues. Training materials were updated and created using various mediums to include online Wiki articles, the TraCS Florida YouTube channel, and PowerPoints. In addition, a total of 28 training sessions were conducted remotely and 4 in person. Other efforts by the TraCS team focused on working with agencies, vendors, and state departments to ensure the TraCS software package continued to meet federal and state security measures and requirements to ultimately support state initiatives.

Expenditures: \$848,553



Agency: The District Board of Trustees of Tallahassee Community College

Project Name: Traffic Records Coordinating Committee Support

Project Number: TR-2021-00268

Funding Source: 402

Local Benefit: \$0

Project Description: Tallahassee Community College will contract with a consultant to

provide technical advice and support to the Traffic Records Coordinating Committee (TRCC) Executive Board and its

subcommittees. The technical advisor will assist in the update of the Traffic Records Strategic Plan as well as host and maintain the

Florida TRCC website.

Budget: \$27,500-\$48,828

Project Activities: Tallahassee Community College was awarded a subgrant to contract

with Cambridge Systematics to obtain administrative support for the

Traffic Records Coordinating Committee (TRCC). Cambridge Systematics provided general and logistical support for four TRCC

Systematics provided general and logistical support for four TRCC meetings, compiled meeting minutes, maintained and hosted the TRCC website, and assisted with the updating of the TRCC Strategic Plan and Traffic Records Action Plan. This fiscal year, additional support was required to assist with the TRCC's special project, the Florida Cloud-Based Traffic Safety Information System Feasibility Study, which provided a better understanding of Florida's six traffic records datasets and recommendations for the integration and linkage of these datasets. Cambridge Systematics provided summary

reports for all workshops and interviews conducted for this project.

Expenditures: \$39,916



Agency: University of Florida

Project Name: Central Crash Data Repository and Improved Crash Data Quality

Project Number: TR-2021-00249

Funding Source: 402

Local Benefit: \$0

Project Description: The Florida Department of Highway Safety and Motor Vehicles'

(FLHSMV) crash database annually receives approximately 700,000 crash reports. As the statutory custodian of Florida's crash data, FLHSMV distributes daily copies of statewide crash data and images

to two statewide recipients, the Florida Department of

Transportation and University of Florida's Signal Four Analytics creating three copies of the same information. Considering a 10-year period, the 6 million records of crash data distributed at least 3

times accumulates to about 18 million records duplicated across various databases. Also, approximately 300,000 of the total crash reports submitted require law enforcement agencies to submit crash

diagrams. To reduce the time for an officer to prepare these diagrams, law enforcement agencies have been using aerial photography through Signal Four Analytics as a reference layer which increases the accuracy of information. However, the current FLHSMV ingestion process is unable to support these high-resolution aerial photographs causing a reduction in resolution of the photo and

sometimes causing the diagram to be unreadable.

This project with the University of Florida will finalize a web service to serve the crash report images to authorized recipients, within necessary privileges and security constraints, from one single location hosted at FLHSMV, thus eliminating the need to distribute multiple copies. In coordination with FLHSMV, the University of Florida team will finalize the functional and technical specifications needed to support the submittal of aerial photo-based crash diagrams in the FLHSMV's current ingestion process to contribute to data quality improvements at present and prepare the necessary requirements to support the web-based geolocation diagramming tool in development. Lastly, the synchronization between the FLHSMV, Signal Four Analytics', and FDOT's crash databases will be finalized to provide users the necessary confidence on the reliability

of Signal Four Analytics' datasets as it will contain the manually verified crash location by FDOT staff and matches the original source from FLHSMV. This project was originally awarded towards the end of quarter two in FY2020. The University of Florida team will continue their efforts during this fiscal year to complete Phase I.

Budget: \$189,339

Project Activities: The University of Florida's (UF) Signal Four (S4) Analytics team was

awarded a subgrant to improve the accessibility of the crash data and to implement revisions needed to the current ingestion process of the crash diagrams to obtain their original aerial photo resolution when submitted by Law Enforcement Agencies (LEAs). These revisions were coordinated with the crash custodian agency, FLHSMV, and aimed to improve the crash data quality and prepare the necessary requirements to support the web-based diagramming tool being

developed by the S4 team.

Revisions to the submission and acceptance of aerial photo-based crash diagrams began by reviewing specific pdf and tiff samples to identify possible issues. The problem was identified during the conversion process of the data such as scaling issues which were repaired and resolved. The FLHSMV is working on implementing the S4 team's identified resolution and an operational demonstration is planned as the next step.

Expenditures: \$151,307

Agency: University of Florida

Project Name: Expanding Accessibility, Utilization, and Data Integration of Signal

Four Analytics

Project Number: M3DA-2021-00229

Funding Source: 405(c)

Local Benefit: N/A

Problem ID: The Traffic Records Coordinating Committee's (TRCC) vision is to

provide users access to quality traffic records data when, where, and in the form needed. The TRCC has invested considerable resources in the development of Signal Four (S4) Analytics, a statewide crash and citations analytical system that allows local, regional, and state agencies to analyze and create maps and statistical reports of crashes and citations in a consistent, uniform, and timely fashion. S4 Analytics has been a success that has greatly contributed to improving traffic records data accessibility, accuracy, completeness. timeliness, uniformity, and integration of three of Florida's traffic data systems: Crash, Citation/Adjudication, and Roadway data systems. Although S4 has been successful in linking the three data systems, the ultimate TRCC goal is to integrate and link all six traffic data systems to maximize the efficiency and effectiveness of traffic records data resources, collection, analysis, and reporting. The location on these traffic data sets proves to be key in attaining data linkage. The biggest challenge to link and integrate Emergency Medical Services (EMS) data is that not all EMS agencies are

which national standard that EMS agency follows.

Project Description: The University of Florida's S4 Analytics team will continue to provide

a statewide crash and citations analytical system that allows local, regional, and state agencies to analyze and create maps and statistical reports of crashes and citations in a consistent, uniform, and timely fashion. This project will address several S4 Analytics feature requests and overall system improvements. It will expand the integration of citations with crashes statewide via spatial attributes, expand the new reporting module that provides interactive summary charts of crashes and citations, perform data

required to collect the location of the scene and will vary across

quality analysis, database updates, system monitoring and updates,

marketing, training, and lastly finalize the migration of the system to a new HTML5 web platform. A new task this fiscal year is to explore data integration and data linkage possibilities of EMS data into the S4 database by obtaining a selected subset of EMS data, establishing linkage of elements, exploring linkage methods, applying these methods for a pilot dataset, and evaluate results and recommendations. Resources will contribute to personnel services to maintain S4 Analytics, conduct improvements, travel for marketing and training, equipment expenses, and in coordination with the Florida Department of Health team, begin exploring data integration and linkage between four traffic data sets.

Budget: \$467,346

Project Activities:

The University of Florida (UF) was awarded a subgrant for the continuation of the Expanding Accessibility, Utilization and Data Integration of Signal Four (S4) Analytics project. The S4 Analytics team continued to make enhancements to the system to improve the geospatial platform of crashes and citation data to assist traffic safety stakeholders and users in safety decision-making. This fiscal year continued with transitioning the system migration to a newer platform. Because this was such a heavy task to accomplish at once, the S4 team was required to maintain both the older S4 Analytics System and new version throughout the year to ensure traffic safety users had access to the data as needed. By the end of this fiscal year, the S4 Analytics System was entirely moved to a new platform.

S4 Analytics currently contains 36,194,736 historical and current citations data as well as 6,742,160 crash reports. Thirty-three new agencies and 856 new users gained access to the S4 Analytics system during this subgrant cycle. At present, there are 4,218 active users representing 556 agencies in the system. The number of unique logins totaled 87,812 where 78,874 logins were from the old S4 System and 8,938 in the new version. The number of queries issued in the old S4 System were 287,064 and 33,123 in the new version for a total of 320,187 queries. Data retrievals or downloads for this year totaled 1,058,303 records.

The S4 team continued to communicate and support LEAs through four virtual webinars to introduce the new S4 Analytics application.

Expenditures: \$438,381

Agency: University of Florida

Project Name: Geolocation-Based Crash Diagramming and FDOT Crash Mapping to

Improve Crash Location Timeliness and Quality

Project Number: TR-2021-00251

Funding Source: 402

Local Benefit: \$0

Project Description: The Florida Department of Transportation's (FDOT) current crash

location system has several limitations that is preventing FDOT staff to map crashes in a timely fashion. This system is out of date, slow, requires extensive training, and can only handle on-system crashes, i.e., crashes only on state-maintained roads. FDOT uses a second system to locate off-road system crashes which operates differently from the on-system and as such requires different training and different data management practices. Due to these challenges and the sheer number of crashes in the state (over 700,000 annually) FDOT experiences delays in providing timely geolocated crashes to

Florida traffic improvement stakeholders.

Of those 700,000 crash reports submitted by law enforcement agencies, 300,000 crash reports include a crash diagram based on Florida's crash data requirements and federal recommendations provided in the Model Minimum Uniform Crash Criteria Guidelines. This crash diagram is also necessary for the FDOT staff to accurately locate crashes. At this time, many Florida law enforcement agencies do not have a diagramming tool and could use a geo-location tool which would eliminate the discrepancies between the crash address information and the depiction of the same location on the crash diagram.

Funded under the Traffic Records Coordinating Committee, Signal Four (S4) Analytics provides the automated geolocation of crashes in a timely fashion but only for a portion of the crashes. The rest of the crashes are approximately located and not verified by a person. This creates challenges regarding the reliability of data analysis due to the discrepancy between FDOT and S4's location processes.

This project with the University of Florida will reduce these three systems to a single unified geolocation system for the State of



Florida, by enhancing the S4 Geolocation tool to provide a verified crash location not only for FDOT analysts but Florida's traffic improvement stakeholders. This project will also develop a webbased diagram tool to work in compatibility with S4's Geo-location tool to improve location accuracy, reduce the time for an officer to complete the crash diagram in the field thus improving timeliness of the data, and aims to increase the utilization of the crash data. This project was originally awarded towards the end of quarter two in FY2020. The UF team will continue their efforts during this fiscal year to complete Phase I.

Budget: \$556,758

Project Activities: The University of Florida's (UF) Signal Four (S4) Analytics team was awarded a subgrant to improve crash data quality and timeliness by developing a web-based geolocation-based crash diagramming tool and enhancing the Signal Four's Geo-location tool for the FDOT crash

analysts to verify all crash report locations.

In FY2021 the S4 team began finalizing the necessary parameters for the semi-automatic generation of the diagram such as crash type, vehicle count, types, colors, and direction of travel for the development of the initial method to place the vehicles on the diagram. An alpha version of the diagram is ready to be discussed with the e-crash vendor TraCS to begin coordinating implementation in the next subgrant cycle.

The Geo-location team collaborated with FDOT to develop a user interface to include necessary variables to track the geolocation editor processing. Quality assurance/quality control measures were developed for high-level architecture of the system and major task groups. Logical and physical database models were created to ensure validity of the logical database. Map functionality was incorporated to include both ESRI and Google search features along with the input of the mapped crashes. Additional components of the editor screen have been added to the user interface. A demonstration to the FDOT staff of these developments is forthcoming.

Expenditures: \$455,216

Agency: University of Florida

Project Name: Unified and Sustainable Solution to Improve Geo-location Accuracy

and Timeliness of Crashes and Citations

Project Number: M3DA-2021-00224

Funding Source: 405(c)

Local Benefit: N/A

Problem ID: Crash location fields exhibit the highest error rate of all crash data

elements when it comes to mapping crashes. Citations present an even more severe problem. These shortcomings are frequently not addressed in our crash and citations data systems leading to several issues such as, post-report geocoding of crashes by stakeholders leading to recurring costs and duplication of efforts, lack of timeliness of useful crash data for analysis, and lack of accuracy and consistency across the various geolocation efforts which creates major concerns about the integrity of the data and therefore raises questions about the validity of any crash analysis that depends upon

it.

The University of Florida's Signal Four Analytics' Geo-Location tool resolves the issues stated above by allowing crashes and citations to be geolocated at the time of report completion therefore the timely geolocated data will be immediately available after the report is submitted to the state repository. This solution will improve traffic records data by means of accessibility, accuracy, completeness, integration, timeliness and uniformity for Florida's Crash,

 ${\it Citation/Adjudication, EMS/Injury Surveillance and Roadway traffic}$

data systems.

Project Description: This project with the University of Florida will address the error rate

in location data by providing a solution to automatically geo-locate crashes and citations. Geo-location currently requires human editors to manually map crashes at a significant, recurring cost to the state. The project will create a unified geo-location and validation service that can be accessed via the internet by any electronic crash and citation data collection system of any vendor in Florida. This web service solution accomplishes the geolocation and validation of the location by using the Florida Department of Transportation's Unified Roadway Basemap. It has become apparent that citations suffer from the same problem in relation to accurate crash location data. Therefore, the Geo-Location tool will continue efforts in partner with

the Traffic and Criminal Software (TraCS) agencies to incorporate the tool not only on their e-crash system but also on their e-citation system. A new task to be accomplished this fiscal year will be to coordinate with the Florida Department of Health on exploring the use of this tool to map EMS reports and/or to identify possible solutions to obtain location data from EMS reports as we plan on data integration and linkage.

Another critical problem that results from errors in location data is the lack of timeliness to run safety analyses. Timely availability of geolocated data will enable earlier detection of challenges and identification of solutions, ultimately saving lives and preventing loss of property. Project funding will be provided for personnel services to provide service of this tool, perform updates, technical support and trainings, travel, and equipment expenses, and to implement an improved functionality specifically for citations.

Budget: \$168,546

Project Activities: The University of Florida (UF) Signal Four (S4) Analytics team was awarded a subgrant for the continued development of a web-based

geo-location tool that is currently being mandated for crash reporting by 188 Traffic and Criminal Software (TraCS) law enforcement agencies (LEAs) consisting of 24,231 officers and by 24 LEAs

consisting of 1,864 users for citation reporting.

Version 3 of the Geo-location Tool was released Spring of FY21 to support the issuance of multiple citations one crash report and the option to save locations where citations are frequently issued. These features have been made available to all LEAs mapping citations using the tool and are currently being implemented by six LEAs.

A total of 187,228 crash reports were geo-located this fiscal year compared to 163,549 in FY2020 and the number of citations geo-located was 85,714. The S4 team continues to improve this tool and provide service and support 24 hours a day, 7 days a week, 365 days a year.

Expenditures: \$139,801

WORK ZONE SAFETY

DESCRIPTION OF THE PROBLEM

Work zones may be frustrating to many drivers, but they are essential to ensure Florida's roadways, bridges, medians, and shoulders are properly constructed and maintained. A work zone is an area set up by state and local departments of transportation or utility companies to allow highway construction, maintenance, or utility-work activities. Work zones are usually marked by signs, channeling devices, barriers, pavement markings, and/or work vehicles, and may be monitored by state or local law enforcement.

While work zone fatalities make up only three percent of serious injuries, the safe and efficient flow of traffic through work zones is an ongoing priority for Florida's transportation and safety planners. A focus on work zone safety is critical because plans for investment in maintaining existing roads and bridges and building or expanding roadways to meet the growing capacity needs of the state's transportation system creates more work zones across the state.

COUNTERMEASURE STRATEGIES

- Apply advanced technology to improve work zone safety such as automated work zone information systems, simplified dynamic lane merge systems, portable changeable message signs, and queue warning systems
- Educate road users about work zone safety and provide timely and accurate information regarding active work zones
- Determine the feasibility and effectiveness of other improvements including installing reflectors on barrier walls, spacing on curves, changing the penalties and fines imposed on contractors for getting out of the roadway late, using crash cushions, and correcting pavement marking errors
- Work with law enforcement, contractors, and FDOT personnel to reduce speed/aggressive driving in and around work zones through a comprehensive approach of increased fines and increased law enforcement contracts

EFFECTIVENESS OF PROGRAM

The effectiveness of the following programs has been documented by the National Highway Traffic Safety Administration in their *Countermeasures that Work: Ninth Edition, 2017 guide*. See the following section(s):

Communications and Outreach (CTW, Chapter 2: Pages 22-25; Chapter 4, Pages 17-19;
 Chapter 8: Pages 8-28)

RATIONALE FOR SELECTION

The FDOT State Safety Office uses the Highway Safety Matrix to identify traffic safety challenges and the geographic areas of the state that represent the highest number of crashes, serious injuries, and fatalities. Local projects are selected within the cities and counties ranked within the top 25% of each population area within the matrix. Statewide projects are selected that either have a statewide needed reach or have a priority focus on those cities and counties with the highest number of crashes, serious injuries, and fatalities, so that they can assist with covering gaps not covered by local projects.

SAFETY IMPACTS

Selecting locally initiated projects focused on this specific priority area in the geographic areas of the state that represent the highest number of crashes, serious injuries, and fatalities, are expected to contribute to a significant overall reduction in the number of serious injuries and fatalities.

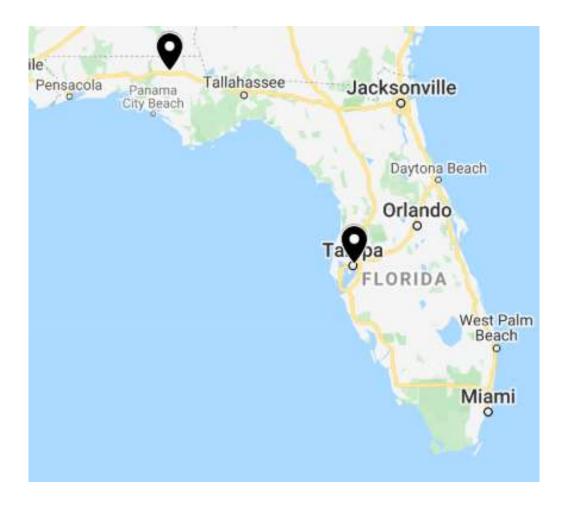
Statewide projects selected provide services to those areas of the state that represent the highest number of crashes, serious injuries, and fatalities, and also provide statewide resources to those areas that may not be a local funding priority but will also reduce serious injuries and fatalities in the less concentrated areas of focus and provide widespread traffic safety behavioral improvements.

LINKAGE BETWEEN PROGRAM AREA

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's goal of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA's Countermeasures that Work: Ninth Edition, 2017 guide. A brief explanation of activities, allocation of funding, and local benefit if applicable, is provided for each project listed.

MAP OF PROJECT LOCATIONS

The below map represents locations of subrecipients, focused on project delivery.



Agency: Hillsborough County Sheriff's Office

Project Name: Work Zone Education and Enforcement Operation

Project Number: RS-2021-00159

Funding Source: 402

Local Benefit: \$131,000

Project Description: The Hillsborough County Sheriff's office will receive funding for

overtime salaries and benefits to conduct high visibility enforcement in work zones within their county, along with conducting work zone safety and education presentation in the community. They will also post about subgrant activities using their social media accounts,

media releases, and portable message boards.

Budget: \$131,000

Project Activities: Hillsborough County Sheriff's Office conducted 112 Enforcement

operations during the project period yielding 3,353 traffic stops. From that activity, 292 speeding, 68 safety belt, and 286 other citations were issued, with 3 arrests, and 2,668 written warnings issued. There were 10 community outreach events attended and work zone safety educational material was distributed during the outreach events and enforcement operations. Social media was also utilized to educate

the public on work zone safety measures.

Expenditures: \$121,697



Agency: Washington County Sheriff's Office

Project Name: Increasing Safety and Reducing Work Zone Accidents

Project Number: RS-2021-00245

Funding Source: 402

Local Benefit: \$80,000

Project Description: The Washington County Sheriff's Office will receive funding to

conduct speed/aggressive driving countermeasures in designated work zones areas within their county. Funding will be used to cover overtime salaries and benefits for successful enforcement as well as

one speed message board.

Budget: \$80,000

Project Activities: Washington County Sheriff's office conducted 131 enforcement

operations during the project period yielding over 500 traffic stops, 168 speeding citations, 5 DUI arrests, and 8 safety belt citations along with multiple other infractions in which warnings were issued. The message boards were utilized in active work zone locations and social media messaging was used to educate the public on work zone

safety measures throughout the project period.

Expenditures: \$55,440

PROJECT LIST

| Type of Funding | Final Priority Area | Number | | Local Benefit | Final Funding | Expenditures | % Expended |
|-----------------|---|-------------------|--|---------------|---------------|--------------|------------|
| 402 | Impaired Driving | AL-2021-00286 | Florida Impaired Driving Coalition | \$0 | \$ 207,381 | \$ 140,225 | 68% |
| 402 | Aging Road Users | CP-2021-00025 | Safe Mobility for Life Coalition | \$0 | \$ 350,000 | \$ 228,538 | 65% |
| 402 | Community Traffic Safety Outreach | CP-2021-00026 | Public Information and Education Program - District 1 | \$35,000 | \$ 35,000 | \$ 34,935 | 100% |
| 402 | Community Traffic Safety Outreach | CP-2021-00028 | Public Information and Education Program - District 3 | \$40,000 | \$ 40,000 | \$ 38,071 | 95% |
| 402 | Community Traffic Safety Outreach | CP-2021-00084 | Public Information and Education Program - District 2 | \$40,000 | \$ 40,000 | \$ 28,857 | 72% |
| 402 | Community Traffic Safety Outreach | CP-2021-00186 | Public Information and Education Program - District 6 | \$50,000 | \$ 50,000 | \$ 2,723 | 5% |
| 402 | Community Traffic Safety Outreach | CP-2021-00252 | Community Traffic Safety Support | \$0 | \$ 520,000 | \$ 450,287 | 87% |
| 402 | Aging Road Users | CP-2021-00273 | P-2021-00273 Aging Road User Information Systems | | \$ 197,725 | \$ 186,831 | 94% |
| 402 | Aging Road Users | | | \$15,000 | \$ 15,000 | \$ - | 0% |
| 402 | Community Traffic Safety Outreach | CP-2021-00295 | Public Information and Education Program - District 4 | \$40,000 | \$ 40,000 | \$ 29,999 | 75% |
| 402 | Community Traffic Safety Outreach | CP-2021-00298 | Public Information and Education Program - District 5 | \$50,000 | \$ 50,000 | \$ 35,750 | 72% |
| 402 | Community Traffic Safety Outreach | CP-2021-00316 | Florida's Traffic Safety Resource Center | \$250,000 | \$ 250,000 | \$ 122,638 | 49% |
| 402 | Distracted Driving | DD-2021-00079 | Calhoun County Distracted Driving Program | \$36,500 | \$ 36,500 | \$ 35,600 | 98% |
| 402 | Distracted Driving | DD-2021-00118 | Apopka Distracted Driving Program | \$20,000 | \$ 20,000 | \$ 19,839 | 99% |
| 402 | Distracted Driving | DD-2021-00200 | Coral Springs Distracted Driving Program | \$16,000 | \$ 16,000 | \$ 14,671 | 92% |
| 402 | Distracted Driving | DD-2021-00241 | Gainesville Distracted Driving Program | \$25,000 | \$ 25,000 | \$ 2,867 | 11% |
| 402 | Distracted Driving | DD-2021-00294 | Miami-Dade Distracted Driving Program | \$150,000 | \$ 150,000 | \$ 138,816 | 93% |
| 405d | Paid Media - Impaired Driving | F24PEM-2021-00314 | Impaired Driving Billboard Campaign | \$0 | \$ 203,605 | \$ 203,601 | 100% |
| 405h | Paid Media - Pedestrian and Bicycle Safety | FHPE-2021-00074 | Pedestrian and Bicycle Safety Public Education Program - Billboard and Transit Advertising | \$0 \$0 | \$ 1,000,000 | \$ 990,205 | 99% |
| 405h | Public Traffic Safety Professionals Training | FHTR-2021-00125 | Pedestrian and Bicycle Law Enforcement Training: Laws, Procedures, and Best Practices | | \$ 400,000 | \$ 141,390 | 35% |
| 405h | Pedestrian and Bicycle Safety | FHX-2021-00304 | Pedestrian and Bicycle Safety High Visibility Enforcement Model | \$0 | \$ 500,000 | \$ - | 0% |
| 405b | Occupant Protection and Child Passenger Safety | M1HVE-2021-00010 | Miami Beach Occupant Protection and Child Passenger Initiative | \$0 | \$ 60,000 | \$ 59,244 | 99% |
| 405b | Occupant Protection and Child Passenger Safety | M1HVE-2021-00014 | Occupant Protection | \$0 | \$ 20,000 | \$ 1,957 | 10% |
| 405b | Occupant Protection and Child Passenger Safety | M1HVE-2021-00091 | Fort Lauderdale Occupant Protection Campaign | \$0 | \$ 60,000 | \$ 59,134 | 99% |
| 405b | Occupant Protection and Child Passenger Safety | M1HVE-2021-00094 | Homestead Police Department Occupant Protection Project | | \$ 45,000 | \$ 25,821 | 57% |
| 405b | Occupant Protection and Child Passenger Safety | M1HVE-2021-00130 | DeFuniak Springs Vehicle Occupant Safety Program | \$0 | \$ 15,000 | \$ 10,687 | 71% |
| 405b | Occupant Protection and Child Passenger Safety | M1HVE-2021-00133 | Sit Tight and Belt Right | \$0 | \$ 100,000 | \$ 96,844 | 97% |



| Type of Funding | Final Priority Area | Subgrant Project Number | Subgrant Project Title | Local Benefit | Final Funding | Expenditures | % Expended |
|-----------------|---|----------------------------|---|---------------|---------------|--------------|------------|
| 405b | Occupant Protection and Child Passenger Safety | M1HVE-2021-00165 | Wauchula Occupant Protection and Child Safety Program | \$0 | \$ 20,000 | \$ 18,744 | 94% |
| 405b | Occupant Protection and Child Passenger Safety | M1HVE-2021-00174 | West Palm Beach Police Department Occupant Protection Program | \$0 | \$ 100,000 | \$ 82,346 | 82% |
| 405b | Occupant Protection and Child Passenger Safety | M1HVE-2021-00190 | Palm Beach County Occupant Protection Strategy | \$0 | \$ 200,000 | \$ 200,000 | 100% |
| 405b | Occupant Protection and Child Passenger Safety | M1HVE-2021-00205 | Delray Beach Occupant Protection and Child Passenger Safety Program | \$0 | \$ 50,000 | \$ 50,000 | 100% |
| 405b | Occupant Protection and Child Passenger Safety | M1HVE-2021-00221 | Suwannee County Occupant Protection Program | \$0 | \$ 25,000 | \$ 24,844 | 99% |
| 405b | Occupant Protection and Child Passenger Safety | M1HVE-2021-00328 | Columbia County Occupant Protection- Program | \$0 | \$ 24,000 | \$ - | 0% |
| 405b | Occupant Protection and Child Passenger Safety | M1HVE-2021-00263 | Occupant Protection and Child Passenger Safety Program | \$0 | \$ 20,000 | \$ 19,715 | 99% |
| 405b | Occupant Protection and Child Passenger Safety | M1HVE-2021-00302 | Miami-Dade Occupant Protection and Child Passenger Safety Program | \$0 | \$ 200,000 | \$ 194,160 | 97% |
| 405b | Occupant Protection and Child Passenger Safety | M1X-2021-00087 | Statewide Safety Belt and Child Passenger Safety Surveys | \$0 | \$ 321,000 | \$ 319,764 | 100% |
| 405b | Police Traffic Services - LEL | M1X-2021-00127 | Florida Law Enforcement Liaison Occupant Protection Awareness Program | \$0 | \$ 75,000 | \$ 54,227 | 72% |
| 405b | Occupant Protection and Child Passenger Safety | M1X-2021-00215 | Florida's Occupant Protection Resource Center | \$0 | \$ 382,800 | \$ 235,651 | 62% |
| 405b | Occupant Protection and Child Passenger Safety | M1X-2021-00276 | Child Passenger Safety Seat Fitting Station Database and Mapping | \$0 | \$ 91,300 | \$ 84,955 | 93% |
| 405c | Traffic Records | M3DA-2021-00041 | Crash and Uniform Traffic Citation (UTC) Data Improvement | \$0 | \$ 123,300 | \$ 115,227 | 93% |
| 405c | Traffic Records | M3DA-2021-00060 | Driver Data Improvement | \$0 | \$ 59,000 | \$ 25,423 | 43% |
| 405c | Traffic Records | M3DA-2021-00076 | Field Data Collection for National Emergency Medical Services Information System (NEMSIS) | \$0 | \$ 442,225 | \$ 288,553 | 65% |
| 405c | Traffic Records | M3DA-2021-00129 | Traffic and Criminal Software (TraCS) Support, Enhancement, and Training | \$0 | \$ 924,268 | \$ 848,554 | 92% |
| 405c | Traffic Records | M3DA-2021-00224 | Unified and Sustainable Solution to Improve Geo-location Accuracy and Timeliness of Crashes and Citations | \$0 | \$ 168,546 | \$ 139,801 | 83% |
| 405c | Traffic Records | M3DA-2021-00229 | Expanding Accessibility, Utilization, and Data Integration of Signal Four Analytics | \$0 | \$ 467,346 | \$ 438,381 | 94% |
| 405d | Public Traffic Safety Professionals Training | M5CS-2021-00107 | Improving the Effectiveness of Expert Witness Testimony with Training and Continuing Education | \$0 | \$ 70,000 | \$ 41,563 | 59% |
| 405d | Impaired Driving | M5CS-2021-00236 | Traffic Safety Resource Prosecutor Program (TSRP) | \$0 | \$ 464,400 | \$ 218,960 | 47% |
| 405d | Impaired Driving | M5HVE-2021-00004 | Think Before You Drink Campaign | \$0 | \$ 25,000 | \$ 17,744 | 71% |
| 405d | Impaired Driving | M5HVE-2021-00016 | Enhanced Impaired Driving Enforcement Overtime | \$0 | \$ 35,000 | \$ 11,738 | 34% |
| 405d | Impaired Driving | M5HVE-2021-00019 | Bradford County Impaired Driving Enforcement | \$0 | \$ 65,000 | \$ 15,746 | 24% |
| 405d | Impaired Driving | M5HVE-2021-00020 | Orlando Police Department Impaired Driving Enforcement Team | \$0 | \$ 105,000 | \$ 104,926 | 100% |
| 405d | Impaired Driving | M5HVE-2021-00033 | Impaired Driving Enforcement and Education Program | \$0 | \$ 75,200 | \$ - | 0% |
| 405d | Impaired Driving | M5HVE-2021-00044 | Impaired Driving Enforcement Subgrant | \$0 | \$ 36,000 | \$ 11,792 | 33% |
| 405d | Impaired Driving | M5HVE-2021-00056 | Enhanced Impaired Driving Enforcement Mobile Equipment and Overtime | \$0 | \$ 372,300 | \$ 303,112 | 81% |
| 405d | Impaired Driving | M5HVE-2021-00058 | | | \$ 15,000 | \$ 7,937 | 53% |
| 405d | Impaired Driving | M5HVE-2021-00092 | Impaired Driving | | \$ 71,000 | \$ 70,573 | 99% |
| 405d | Impaired Driving | M5HVE-2021-00119 | | | \$ 12,000 | | 73% |
| 405d | Impaired Driving | M5HVE-2021-00131 | Last Call | \$0 | \$ 375,000 | \$ 359,812 | 96% |
| 405d | Impaired Driving | M5HVE-2021-00156 | Operation, Outreach, Education and Enforcement Impaired Driving Safety Program | \$0 | \$ 30,000 | \$ 21,936 | 73% |
| 405d | Impaired Driving | M5HVE-2021-00160 | Operation Trident: Outreach, Education, and Enforcement | \$0 | \$ 401,000 | \$ 341,575 | 85% |



| Type of Funding | Final Priority Area | Subgrant Project Number | Subgrant Project Title | Local Benefit | Final Funding | Expenditures | % Expended |
|-----------------|---|-------------------------------------|--|----------------|---------------------------------|--------------|------------|
| 405d | Impaired Driving | MSHVE-2021-00169 | Enhanced-Impaired Driving Enforcement | \$0 | \$ 78,000 | ş - | 0% |
| 405d | Impaired Driving | M5HVE-2021-00172 | Impaired Driving Initiative | \$0 | \$ 75,000 | \$ 73,002 | 97% |
| 405d | Impaired Driving | M5HVE-2021-00175 | Baker County Sheriff's Office Impaired Driver Program | \$0 | \$ 40,000 | \$ 32,678 | 82% |
| 405d | Impaired Driving | M5HVE-2021-00191 | City of Lake Worth Beach Impaired Driving Strategy | \$0 | \$ 75,000 | \$ 63,987 | 85% |
| 405d | Impaired Driving | MEHVE-2021-00218 | Impaired Driving Education and Enforcement in Destin | şo | \$ 30,000 | \$ - | 0% |
| 405d | Impaired Driving | M5HVE-2021-00226 | Driving Under the Influence Enhancement Project | \$0 | \$ 50,000 | \$ 50,000 | 100% |
| 405d | Impaired Driving | M5HVE-2021-00240 | The City of Gainesville Safe Gator Program | \$0 | \$ 65,000 | \$ 3,653 | 6% |
| 405d | Impaired Driving | M5HVE-2021-00246 | Impaired Driving Task Force | \$0 | \$ 26,500 | \$ 18,196 | 69% |
| 405d | Impaired Driving | M5HVE 2021 00267 | Impaired Driving Enforcement Program | \$0 | \$ 19,000 | \$ - | 0% |
| 405d | Impaired Driving | MSHVE 2021 00269 | Impaired Driving Initiative | \$0 | \$ 52,000 | \$ - | 0% |
| 405d | Impaired Driving | M5HVE-2021-00279 | Sober Streets | \$0 | \$ 42,850 | \$ 32,410 | 76% |
| 405d | Impaired Driving | M5HVE-2021-00299 | Impaired Driving | \$0 | \$ 225,000 | \$ 216,199 | 96% |
| 405d | Impaired Driving | MEHVE-2021-00302 | Driving Under the Influence Awareness and Enforcement Program | \$0 | \$ 36,000 | \$ - | 0% |
| 405d | Paid Media - Impaired Driving | M5PEM-2021-00187 | Impaired Driving Sports Media Campaign | \$0 | \$ 216,000 | \$ 216,000 | 100% |
| 405d | Paid Media - Impaired Driving | M5PEM-2021-00209 | Impaired Driving Major College Sports Marketing | \$0 | \$ 459,000 | \$ 325,960 | 71% |
| 405d | Paid Media - Impaired Driving | M5PEM-2021-00210 | Impaired Driving Professional Sports Marketing | \$0 | \$ 2,000,000 | \$ 1,233,394 | 62% |
| 405d | Paid Media - Motorcycle Safety | M5PEM-2021-00281 | Impaired Motorcyclist Prevention Campaign | \$0 | \$ 500,000 | \$ 354,260 | 71% |
| 405d | Paid Media - Impaired Driving | M5PEM-2021-00307 | Impaired Driving Statewide Media Campaign | \$0 | \$ 1,500,000 | \$ 1,485,946 | 99% |
| 405d | Public Traffic Safety Professionals Training | M5TR-2021-00054 | Training for Driver License Hearings | \$0 | \$ 43,000 | \$ 350 | 1% |
| 405d | Public Traffic Safety Professionals Training | M5TR-2021-00096 | Drug Evaluation and Classification Program | \$0 | \$ 640,000 | \$ 324,877 | 51% |
| 405d | Public Traffic Safety Professionals Training | M5TR-2021-00102 | Advanced Roadside Impaired Driving Enforcement (ARIDE) | \$0 | \$ 175,000 | \$ 133,510 | 76% |
| 405d | Public Traffic Safety Professionals Training | M5TR-2021-00105 | Driving While Intoxicated (DWI) Detection and Standardized Field Sobriety Testing | \$0 | \$ 225,000 | \$ 225,000 | 100% |
| 405d | Public Traffic Safety Professionals Training | M5TR-2021-00134 | Advanced Marijuana Impaired Driving Detection for Law Enforcement | \$0 | \$25,000 \$50,000 | \$ 40,275 | 81% |
| 405d | Public Traffic Safety Professionals Training | M5TR-2021-00135 | Marijuana Impaired Driving Detection for Law Enforcement (MIDDLE) | \$0 | \$ 75,000 | \$ 47,700 | 64% |
| 405d | Public Traffic Safety Professionals Training | M5TR-2021-00147 | Medical Foundations of Visual Systems Testing | \$0 | \$ 40,000 | \$ 35,105 | 88% |
| 405d | Public Traffic Safety Professionals Training | M5TR-2021-00148 | Driving While Intoxicated (DWI) Detection and Standardized Field Sobriety Testing Instructor Update | \$0 | \$ 10,000 | \$ 4,500 | 45% |
| 405d | Public Traffic Safety Professionals Training | M5TR-2021-00149 | Driving While Intoxicated (DWI) Detection and Standardized Field Sobriety Testing Instructor Development | \$0 | \$ 25,000 | \$ 25,000 | 100% |
| 405d | Public Traffic Safety Professionals Training | M5TR-2021-00154 | Sobriety Checkpoint Operations | \$0 | \$ 25,000 | \$ 4,165 | 17% |
| 405d | Impaired Driving | M5X-2021-00077 | Impaired Driving Media Awareness Survey | \$0 | \$ 60,000 | \$ 60,000 | 100% |
| 405d | Impaired Driving | M5X-2021-00104 | Drug Recognition Expert (DRF) Call-Out | \$0 | \$ 50,000 | \$ 12,191 | 24% |
| 405d | Police Traffic Services - LEL | M5X-2021-00106 | Florida Law Enforcement Liaison Impaired Driving Awareness Program | \$0 | \$ 75,000 | \$ 61,241 | 82% |
| 405d | Impaired Driving | M5X-2021-00137 | | | \$ 276,185 | 94% | |
| 405d | Impaired Driving | M5X-2021-00315 | Improving Highway Safety Through Data Analysis | \$0 | \$ 1,307,000 | \$ 1,045,077 | 80% |
| 405f | Paid Media - Motorcycle Safety | M9MA 2021-00285 M11MA-2021-00285 | Share the Road Media Campaign | \$0 | \$ 250,800 | \$ 242,895 | 97% |
| 402 | Motorcycle Safety | MC-2021-00005 | Increasing the Safety of Motorcyclists Through Enforcement and Education | \$55,000 | \$ 55,000 | \$ 33,957 | 62% |



| Type of Funding | Final Priority Area | Subgrant Project Number | Subgrant Project Title | Local Benefit | Final Funding | Expenditures | % Expended |
|-----------------|---|----------------------------|--|---------------|----------------------|--------------|------------|
| 402 | Motorcycle Safety | MC-2021-00050 | Triple L: Listen, Learn, and Live Motorcycle Education and Safety Program | \$195,000 | \$ 195,000 | \$ 192,887 | 99% |
| 402 | Motorcycle Safety | MC-2021-00055 | Safe Motorcycle and Rider Techniques (SMART) | \$24,300 | \$ 24,300 | \$ 23,001 | 95% |
| 402 | Motorcycle Safety | MC-2021-00064 | Motorcycle/Scooter Enforcement Project | \$75,000 | \$ 75,000 | ş - | 0% |
| 402 | Motorcycle Safety | MC-2021-00081 | Teen Motorcycle/Scooter Safety Awareness Campaign | \$76,000 | \$ 76,000 | \$ 57,985 | 76% |
| 402 | Motorcycle Safety | MC-2021-00085 | Motorcycle Awareness Survey | \$0 | \$ 60,000 | \$ 60,000 | 100% |
| 402 | Motorcycle Safety | MC-2021-00098 | Motorcycle Safety Subgrant | \$14,000 | \$ 14,000 | \$ 2,287 | 16% |
| 402 | Motorcycle Safety | MC-2021-00101 | Broward Motorcycle Safety Enforcement Program | \$125,000 | \$ 125,000 | \$ 124,871 | 100% |
| 402 | Motorcycle Safety | MC-2021-00108 | Safe Motorcycle and Rider Techniques (SMART) | \$152,000 | \$ 152,000 | \$ 101,112 | 67% |
| 402 | Motorcycle Safety | MC-2021-00117 | Motorcycle Education and Injury Prevention Program in Trauma Centers | \$232,800 | \$ 232,800 | \$ 194,572 | 84% |
| 402 | Motorcycle Safety | MC-2021-00173 | Motorcycle Safety Campaign | \$75,000 | \$ 75,000 | \$ 75,000 | 100% |
| 402 | Motorcycle Safety | MC-2021-00184 | Safe Motorcycle and Rider Techniques (SMART) | \$66,000 | \$ 66,000 | \$ 38,700 | 59% |
| 402 | Motorcycle Safety | MC-2021-00213 | Preventing Street Racing Through Legal Alternatives | \$85,800 | \$ 85,800 | \$ 72,897 | 85% |
| 402 | Motorcycle Safety | MC-2021-00238 | Motorcycle/Scooter Safety and Education Program | \$50,000 | \$ 50,000 | \$ 21,108 | 42% |
| 402 | Motorcycle Safety | MC-2021-00280 | Florida's Comprehensive Motorcycle Safety Program | \$0 | \$ 506,000 | \$ 435,606 | 86% |
| 402 | Motorcycle Safety | MC-2021-00282 | Statewide Implementation of Mentorship Program for Every Rider (MEPER) | \$95,700 | \$ 95,700 | \$ 73,186 | 76% |
| 402 | Motorcycle Safety | MC-2021-00283 | Motorcycle Program Evaluation and Data Collection | \$0 | \$ 115,500 | \$ 86,297 | 75% |
| 402 | Motorcycle Safety | MC-2021-00291 | Motorcycle Safety & Education Program | \$25,000 | \$ 25,000 | \$ 24,987 | 100% |
| 402 | Motorcycle Safety | MC-2021-00300 | Motorcycle Safety Initiative Overtime Patrol | \$80,000 | \$ 80,000 | \$ 76,323 | 95% |
| 402 | Occupant Protection and Child Passenger Safety | OP-2021-00278 | Florida's Occupant Protection Coalition | \$0 | \$ 105,600 | \$ 68,769 | 65% |
| 402 | Occupant Protection and Child Passenger Safety | OP-2021-00287 | Florida's Occupant Protection Assessment | \$0 | \$ 71,500 | \$ 52,480 | 73% |
| 402 | Planning and Administration | PA-2021-00235 | Traffic Safety Fiscal Assistant | \$0 | \$ 55,000 | \$ 55,000 | 100% |
| 402 | Planning and Administration | PA-2021-00311 | Operation of the Highway Traffic Safety Grant Section | \$0 | \$ 350,000 | \$ 322,664 | 92% |
| 402 | Planning and Administration | PA-2021-00312 | Highway Safety Travel and Training | \$0 | \$40,000 \$20,000 | \$ 1,504 | 8% |
| 402 | Paid Media - Motorcycle Safety | PM-2021-00284 | Motorcycle Safety Paid Media Campaign | \$0 | \$ 440,000 | \$ 343,312 | 78% |
| 402 | Paid Media - Occupant Protection | PM-2021-00306 | Florida Click It or Ticket Media Campaign | \$0 | \$ 1,500,000 | \$ 1,488,876 | 99% |
| 402 | Paid Media - Distracted Driving | PM-2021-00308 | Distracted Driving Media Campaign | \$0 | \$ 500,000 | \$ 498,919 | 100% |
| 402 | Raid Media - Work Zone - Safety | PM 2021 00309 | Work Zone Safety Campaign | şo | \$ 500,000 | \$ - | 0% |
| 402 | Paid Media - Railroad Safety | PM-2021-00310 | Railroad Crossing Safety Media Campaign | \$0 | \$ 500,000 | \$ 499,717 | 100% |
| 402 | Raid Media - Distracted- Driving | PM-2021-00314 | Distracted Driving Billboard Campaign | şo | \$ 300,000 | \$ - | 0% |
| 402 | Paid Media - Work Zone Safety | PM-2021-00317 | Work Zone Safety Campaign | \$0 | \$ 500,000 | \$ 499,989 | 100% |
| 402 | Pedestrian and Bicycle Safety | PS-2021-00067 | Florida's Comprehensive Pedestrian and Bicycle Safety Program | \$0 | \$700,000 | \$ 440,754 | 63% |
| 402 | Pedestrian and Bicycle Safety | PS-2021-00113 | Florida's Pedestrian and Bicycle High | | \$ 72,463 | 72% | |
| 402 | Pedestrian and Bicycle Safety | PS-2021-00116 | Pedestrian and Bicycle Safety Program Assessment | \$0 | \$ 40,000 | \$ 13,860 | 35% |
| _ | Pedestrian and Bicycle Safety | PS-2021-00122 | Pedestrian and Bicycle Program Evaluation | 7 02 | \$ 300,000 | | 99% |



| Type of Funding | Final Priority Area | Subgrant Project Number | Subgrant Project Title | Local Benefit | Final Funding | Expenditures | % Expended |
|-----------------|---|----------------------------|--|---------------|---------------|--------------|------------|
| 402 | Pedestrian and Bicycle Safety | PS-2021-00255 | Peer-to-Peer University Bicyclist and Pedestrian Safety Education and Outreach Pilot Program | \$56,000 | \$ 56,000 | \$ 48,010 | 86% |
| 402 | Pedestrian and Bicycle Safety | PS-2021-00288 | Florida's Pedestrian and Bicycle Safety Resource Center | \$610,500 | \$ 610,500 | \$ 266,674 | 44% |
| 402 | Police Traffic Services - LEL | PT-2021-00095 | Florida Law Enforcement Liaison Program | \$0 | \$ 950,000 | \$ 871,146 | 92% |
| 402 | Police Traffic Services - LEL | PT-2021-00097 | Florida Law Enforcement Traffic Safety Challenge Recognition and Training Event | \$0 | \$ 150,000 | \$ 9,367 | 6% |
| 402 | Police Traffic Services - LEL | PT-2021-00124 | NHTSA Region 4 and Law Enforcement- Lizison Conference | şo | \$ 45,000 | \$ - | 0% |
| 402 | Public Traffic Safety Professionals Training | PT-2021-00138 | Data Driven Approaches to Crime and Traffic Safety (DDACTS) | \$35,700 | \$ 35,700 | \$ - | 0% |
| 402 | Public Traffic Safety Professionals Training | PT-2021-00139 | Digital Photography for Traffic Crash Investigators | \$31,800 | \$ 31,800 | \$ 13,515 | 43% |
| 402 | Public Traffic Safety Professionals Training | PT-2021-00140 | Event Data Recorder Use in Traffic Crash Reconstruction - Level 1 | \$79,500 | \$ 79,500 | \$ 46,110 | 58% |
| 402 | Public Traffic Safety Professionals Training | PT-2021-00141 | Forensic Evidence from Crash Fatalities | \$23,800 | \$ 23,800 | \$ 11,305 | 48% |
| 402 | Public Traffic Safety Professionals Training | PT-2021-00142 | Human Factors in Traffic Crash Reconstruction | \$89,500 | \$ 89,500 | \$ 34,010 | 38% |
| 402 | Public Traffic Safety Professionals Training | PT-2021-00143 | Investigation of Motorcycle Crashes - Level 1 | \$79,500 | \$ 79,500 | \$ 59,625 | 75% |
| 402 | Public Traffic Safety Professionals Training | PT-2021-00144 | Occupant Kinematics for the Traffic Crash Reconstructionist | \$26,850 | \$ 26,850 | \$ - | 0% |
| 402 | Public Traffic Safety Professionals Training | PT-2021-00145 | Pedestrian/Bicycle Crash Investigation - Level 1 | \$79,500 | \$ 79,500 | \$ 60,420 | 76% |
| 402 | Public Traffic Safety Professionals Training | PT-2021-00146 | Police Motorcycle Instructor | \$75,000 | \$ 75,000 | \$ 75,000 | 100% |
| 402 | Public Traffic Safety Professionals Training | PT-2021-00202 | Speed Measurement Instructor Training | \$28,350 | \$ 28,350 | \$ 2,678 | 9% |
| 402 | Public Traffic Safety Professionals Training | PT-2021-00206 | Speed Measurement Training | \$45,000 | \$ 45,000 | \$ 12,401 | 28% |
| 402 | Public Traffic Safety Professionals Training | PT-2021-00208 | Traffic Crash Reconstruction Training | \$65,000 | \$ 65,000 | \$ 11,025 | 17% |
| 402 | Public Traffic Safety Professionals Training | PT-2021-00211 | Advanced Traffic Homicide Investigation Training | \$68,250 | \$ 68,250 | \$ 17,325 | 25% |
| 402 | Public Traffic Safety Professionals Training | PT-2021-00212 | Basic Traffic Homicide Investigation Training | \$75,600 | \$ 75,600 | \$ 50,426 | 67% |
| 402 | Public Traffic Safety Professionals Training | PT-2021-00225 | Crash Scene Mapping with Speed Lasers Training | \$35,000 | \$ 35,000 | \$ 21,420 | 61% |
| 402 | Work Zone Safety | RS-2021-00159 | Work Zone Education and Enforcement Operation | \$131,000 | \$ 131,000 | \$ 121,698 | 93% |
| 402 | Work Zone Safety | RS-2021-00245 | Increasing Safety and Reducing Work Zone Accidents | \$80,000 | \$ 80,000 | \$ 55,440 | 69% |
| 402 | Speed/Aggressive Driving | SC-2021-00003 | Speed/Aggressive Driving Enforcement | \$100,000 | \$ 100,000 | \$ 100,000 | 100% |
| 402 | Speed/Aggressive Driving | SC-2021-00009 | Operation Safe Speed | \$23,000 | \$ 23,000 | \$ 18,287 | 80% |
| 402 | Speed/Aggressive Driving | SC-2021-00012 | Speed/Aggressive Driving | \$20,000 | | | 38% |
| 402 | Speed/Aggressive Driving | SC-2021-00017 | Speed/Aggressive Driving Subgrant | \$50,000 | \$ 50,000 | \$ 50,000 | 100% |
| 402 | Speed/Aggressive Driving | SC-2021-00021 | Speed/Aggressive Driving Enforcement Program | \$40,000 | \$ 40,000 | \$ 18,410 | 46% |
| 402 | Speed/Aggressive Driving | SC-2021-00022 | Targeted Enforcement Against Speed/Aggressive Driving | \$50,000 | \$ 50,000 | \$ 5,145 | 10% |
| 402 | Speed/Aggressive Driving | SC-2021-00024 | Law Enforcement Speeding Solution (LESS) Program | \$125,000 | \$ 125,000 | \$ 124,929 | 100% |
| 402 | Speed/Aggressive Driving | SC-2021-00048 | Reduce Aggressive Driving to Achieve Road Safety (RADARS) | \$54,000 | | | |
| 402 | Speed/Aggressive Driving | SC-2021-00057 | 257 Speed/Aggressive Driving Subgrant | | \$ 200,000 | \$ 194,397 | 97% |
| 402 | Speed/Aggressive Driving | SC-2021-00062 | Just Drive Citrus - Speed/Aggressive Driving | \$80,000 | \$ 80,000 | \$ 78,201 | 98% |
| 402 | Speed/Aggressive Driving | SC-2021-00068 | Addressing Speed/Aggressive Driving | | \$ 50,000 | \$ - | 0% |
| 402 | Speed/Aggressive Driving | SC-2021-00088 | Broward Aggressive-Speed Enforcement (BASE) | \$202,500 | \$ 202,500 | \$ 190,087 | 94% |
| 402 | Speed/Aggressive Driving | SC-2021-00093 | Project Safe Travels - Speed Reduction for Safer Roadways | \$165,000 | \$ 165,000 | \$ 143,723 | 87% |
| | | | | | | | - |

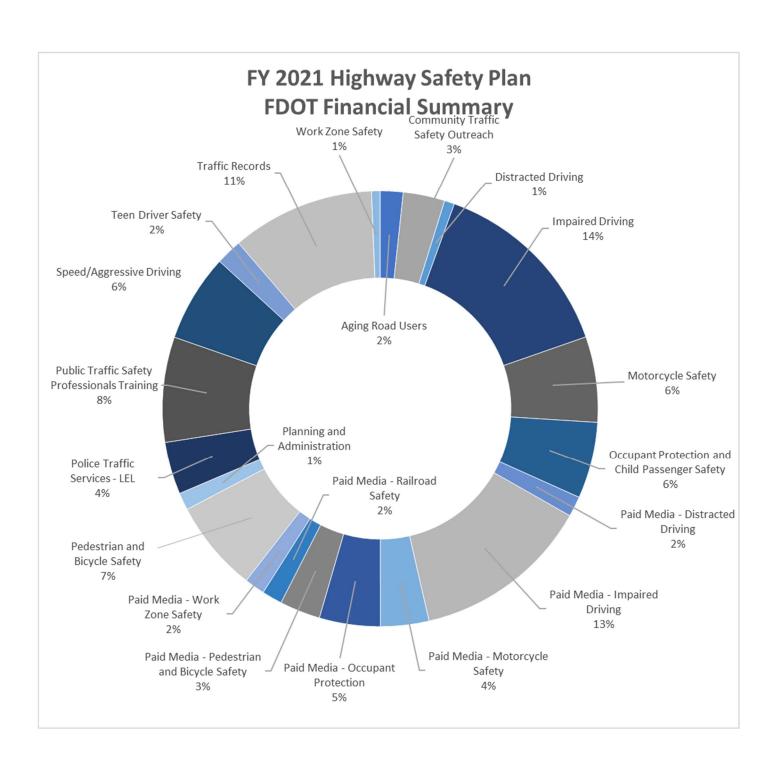


| Type of Funding | Final Priority Area | Subgrant Project Number | Subgrant Project Title | Local Benefit | Final Funding | Expenditures | % Expended |
|-----------------|--|---|---|-----------------------|-----------------------|--------------|------------|
| 402 | Speed/Aggressive Driving | SC-2021-00115 | Boynton Beach Speed/Aggressive Driving Program | \$30,000 | \$ 30,000 | \$ 29,361 | 98% |
| 402 | Speed/Aggressive Driving | SC-2021-00120 | Heavy Enforcement of Aggressive Traffic | \$29,000 | \$ 29,000 | \$ 28,940 | 100% |
| 402 | Speed/Aggressive Driving | SC-2021-00176 | West Palm Beach Police Department Speed/Aggressive Driving Subgrant | \$113,000 | \$ 113,000 | \$ 100,649 | 89% |
| 402 | Speed/Aggressive Driving | SC-2021-00177 | Delray Beach Police Speed/Aggressive Driving Enforcement Program | \$75,000 | \$ 75,000 | \$ 75,000 | 100% |
| 402 | Speed/Aggressive Driving | SC-2021-00192 | Palm Beach County's Speed/Aggressive Driving Strategy | \$150,000 | \$ 150,000 | \$ 150,000 | 100% |
| 402 | Speed/Aggressive Driving | SC-2021-00196 | Speed/Aggressive Driving Initiative | \$75,000 | \$ 75,000 | \$ 44,497 | 59% |
| 402 | Speed/Aggressive Driving | SC-2021-00217 | | | \$ 30,000 | \$ 28,670 | 96% |
| 402 | Speed/Aggressive Driving | SC-2021-00230 | Strategic Policing through Education and Enforcement for Drivers (SPEED) | \$125,000 | \$ 125,000 | \$ 125,000 | 100% |
| 402 | Speed/Aggressive Driving | | | \$34,000 | \$ 34,000 | \$ 20,500 | 60% |
| 402 | Speed/Aggressive Driving | | | \$ 40,000 | \$ 40,000 | \$ - | 0% |
| 402 | Speed/Aggressive Driving | d/Aggressive Driving SC-2021-00271 Speed/Aggressive Driving | | \$30,000 | \$ 30,000 | \$ 26,441 | 88% |
| 402 | Speed/Aggressive Driving | Encod/Aggressive Driving Enforcement | | \$25,000 | \$ 25,000 | \$ - | 0% |
| 402 | Speed/Aggressive Driving SC-2021-00277 Need for Safety | | \$45,000 | \$ 45,000 | \$ 44,032 | 98% | |
| 402 | Speed/Aggressive Driving | SC-2021-00301 | Speed/Aggressive Driving Enforcement Saturation Patrol Project | \$232,500 | \$ 232,500 | \$ 169,001 | 73% |
| 402 | Traffic Records | TR-2021-00100 | Electronic License and Vehicle Information System (ELVIS) | \$542,490 | \$ 542,490 | \$ 406,868 | 75% |
| 402 | Traffic Records | TR-2021-00249 | Central Crash Data Repository and Improved Crash Data Quality | \$0 | \$ 189,339 | \$ 151,308 | 80% |
| 402 | Traffic Records | TR-2021-00251 | Geolocation-Based Crash Diagramming and FDOT Crash Mapping to Improve Crash Location Timeliness and Quality | \$0 | \$ 556,758 | \$ 455,216 | 82% |
| 402 | Traffic Records | TR-2021-00268 | Traffic Records Coordinating Committee Support | \$0 | \$27,500 \$48,828 | \$ 39,917 | 82% |
| 402 | Teen Driver Safety | TSP-2021-00011 | St. Johns County Driver Education Program | \$12,800 | \$ 12,800 | \$ 3,814 | 30% |
| 402 | Teen Driver Safety | TSP-2021-00015 | Life Changing Experience Community Education Project | \$52,000 | \$ 52,000 | \$ - | 0% |
| 402 | Teen Driver Safety | TSP-2021-00070 | Teen Driver Safety | \$113,250 \$94,550 | \$113,250 \$94,550 | \$ 8,000 | 8% |
| 402 | Teen Driver Safety | ver Safety TSP-2021-00121 Apopka Reinforces Teen Safety | | \$5,000 | \$ 5,000 | \$ 3,448 | 69% |
| 402 | Teen Driver Safety | TSP-2021-00157 | Teen Driver Education and Enforcement Operation | \$100,000 | \$ 100,000 | \$ 96,078 | 96% |
| 402 | Teen Driver Safety | TSP-2021-00181 | Wauchula Police Department Teen Driver Safety | \$20,000 | \$ 20,000 | \$ 15,684 | 78% |
| 402 | Teen Driver Safety | TSP-2021-00199 | Teen Driver Safety | \$33,000 | \$ 33,000 | \$ 24,810 | 75% |
| 402 | Teen Driver Safety | TSP-2021-00237 | Florida Teen Traffic Safety | \$0 | \$ 324,000 | \$ 120,358 | 37% |

FINANCIAL SUMMARY

FY 2021 Highway Safety Plan FDOT Financial Summary

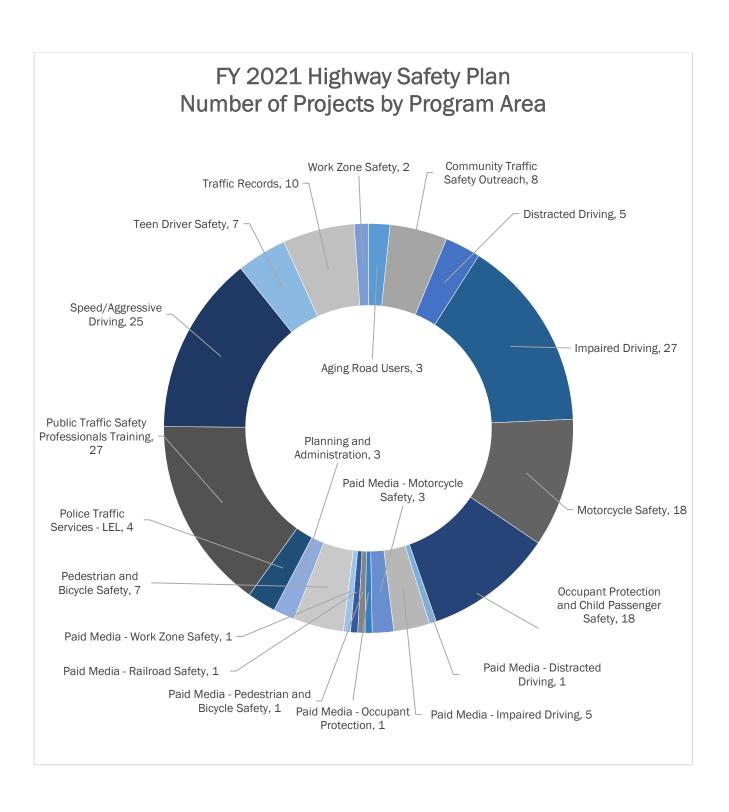
| Sum of Final Funding Amount | Fund | ling Source | | | | | | | | | | 405d | | |
|--|----------|-------------|--------|---------|---------------|------|------------|------|------------|-------|---------|----------------------|------|------------|
| | | | | • | 405c (Traffic | • | npaired | • | torcyclist | Mot | orized | (Impaired Driving | | |
| | <u> </u> | (Grants) | Prote | ection) | Records) | Dri | iving) | Safe | ty) | Safe | ety) | 24/7) | | and Total |
| Aging Road Users | \$ | 562,725 | | | | | | | | | | | \$ | 562,725 |
| Community Traffic Safety Outreach | \$ | 1,025,000 | | | | | | | | | | | \$ | 1,025,000 |
| Distracted Driving | \$ | 247,500 | | | | | | | | | | | \$ | 247,500 |
| Impaired Driving | \$ | 207,381 | | | | \$ | 4,393,250 | | | | | | \$ | 4,600,631 |
| Motorcycle Safety | \$ | 2,033,100 | | | | | | | | | | | \$ | 2,033,100 |
| Occupant Protection and Child Passenger Safety | / \$ | 177,100 | \$ 1,7 | 10,100 | | | | | | | | | \$ | 1,887,200 |
| Paid Media - Distracted Driving | \$ | 500,000 | | | | | | | | | | | \$ | 500,000 |
| Paid Media - Impaired Driving | | | | | | \$ | 4,175,000 | | | | | \$ 203,605 | \$ | 4,378,605 |
| Paid Media - Motorcycle Safety | \$ | 440,000 | | | | \$ | 500,000 | \$ | 250,800 | | | | \$ | 1,190,800 |
| Paid Media - Occupant Protection | \$ | 1,500,000 | | | | | | | | | | | \$ | 1,500,000 |
| Paid Media - Pedestrian and Bicycle Safety | | | | | | | | | | \$ 1, | 000,000 | | \$ | 1,000,000 |
| Paid Media - Railroad Safety | \$ | 500,000 | | | | | | | | | | | \$ | 500,000 |
| Paid Media - Work Zone Safety | \$ | 500,000 | | | | | | | | | | | \$ | 500,000 |
| Pedestrian and Bicycle Safety | \$ | 1,756,500 | | | | | | | | \$ | 500,000 | | \$ | 2,256,500 |
| Planning and Administration | \$ | 425,000 | | | | | | | | | | | \$ | 425,000 |
| Police Traffic Services - LEL | \$ | 1,100,000 | \$ | 75,000 | | \$ | 75,000 | | | | | | \$ | 1,250,000 |
| Public Traffic Safety Professionals Training | \$ | 838,350 | | | | \$ | 1,378,000 | | | \$ | 400,000 | | \$ | 2,616,350 |
| Speed/Aggressive Driving | \$ | 2,128,000 | | | | | | | | | | | \$ | 2,128,000 |
| Teen Driver Safety | \$ | 589,350 | | | | | | | | | | | \$ | 589,350 |
| Traffic Records | \$ | 1,337,415 | | | \$ 2,184,685 | | | | | | | | \$ | 3,522,100 |
| Work Zone Safety | \$ | 211,000 | | | | | | | | | | | \$ | 211,000 |
| Grand Total | \$ | 16,078,421 | \$ 1,7 | 85,100 | \$ 2,184,685 | \$: | 10,521,250 | \$ | 250,800 | \$ 1, | 900,000 | \$ 203,605 | \$ 3 | 32,923,861 |



PROJECT COUNT

FY 2021 Highway Safety Plan Count of Projects

| FDOT Program Areas | Count of Projects | Fu | ınding Amount |
|--|-------------------|----|---------------|
| Aging Road Users | 3 | \$ | 562,725 |
| Community Traffic Safety Outreach | 8 | \$ | 1,025,000 |
| Distracted Driving | 5 | \$ | 247,500 |
| Impaired Driving | 27 | \$ | 4,600,631 |
| Motorcycle Safety | 18 | \$ | 2,033,100 |
| Occupant Protection and Child Passenger Safety | 18 | \$ | 1,887,200 |
| Paid Media - Distracted Driving | 1 | \$ | 500,000 |
| Paid Media - Impaired Driving | 5 | \$ | 4,378,605 |
| Paid Media - Motorcycle Safety | 3 | \$ | 1,190,800 |
| Paid Media - Occupant Protection | 1 | \$ | 1,500,000 |
| Paid Media - Pedestrian and Bicycle Safety | 1 | \$ | 1,000,000 |
| Paid Media - Railroad Safety | 1 | \$ | 500,000 |
| Paid Media - Work Zone Safety | 1 | \$ | 500,000 |
| Pedestrian and Bicycle Safety | 7 | \$ | 2,256,500 |
| Planning and Administration | 3 | \$ | 425,000 |
| Police Traffic Services - LEL | 4 | \$ | 1,250,000 |
| Public Traffic Safety Professionals Training | 27 | \$ | 2,616,350 |
| Speed/Aggressive Driving | 25 | \$ | 2,128,000 |
| Teen Driver Safety | 7 | \$ | 589,350 |
| Traffic Records | 10 | \$ | 3,522,100 |
| Work Zone Safety | 2 | \$ | 211,000 |
| Grand Total | 177 | \$ | 32,923,861 |



\$5,000 EQUIPMENT LIST

Florida FY2021 HSP - \$5,000 Equipment List

| | FDOT | Progra | m Area | | |
|---|------------------|-------------------|---------------------------------|------------------|----------------------|
| Implementing Agency / Project Name | Project Number | Funding Source | Item | Maximum Units | Maximum Unit Cost |
| | Agin | g Road | Users | ₩. | A- |
| N/A | | | | | |
| C | ommunity T | raffic S | afety Outreach | î i | |
| N/A | | 2 | 4 | - | В |
| | Distr | acted [| Priving | - 15 | 65 |
| Calhoun County Sheriff's Office | | | | - | - |
| / Calhoun County Distracted Driving Program | DD-2021-00079 | 402 | Message Board | 1 | \$20,000 |
| | Imp | aired D | riving | | |
| Baker County Sheriff's Office / Baker County Sheriff's Office Impaired Driver Program | MSHVE-2021-00175 | 405 (d) | Intoxilyzer and Printer | 1 | \$10,000 |
| Bradenton Police Department / Sober Streets | MSHVE-2021-00279 | 405 (d) | Message Board | 1 | \$22,000 |
| Bradford County Sheriff's Office / Bradford County Impaired Driving Enforcement | M5HVE-2021-00019 | 405 (d) | Message Board | 1 | \$15,000 |
| Columbia County Sheriff's Office / Enhanced Impaired Driving Enforcement | MSHVE-2021-00169 | 405 (d) | Intoxilyzer and Printer | 1 | \$10,000 |
| Florida Department of Law Enforcement / Improving Highway Safety Through Data Analysis | M5X-2021-00315 | 405 (d) | LC/MS/MS triple quad instrument | 4 | \$307,000 |
| Florida Highway Patrol / Enhanced Impaired Driving Enforcement Mobile Equipment and Overtime | MSHVE-2021-00056 | 405 (d) | Intoxilyzer | 11 | \$8,500 |
| Hillsborough County Sheriff's Office / Operation Trident: Outreach, Education, and Enforcement | MSHVE-2021-00160 | 405 (d) | Intoxilyzer | 6 | \$8,500 |
| Lee County Sheriff's Office / Impaired Driving Enforcement and Education Program | MSHVE-2021-00033 | 405 (d) | In-Car Video System | 4 | \$6,000 |
| Martin County Sheriff's Office / Driving Under the Influence Awareness and Enforcement | MSHVE-2021-00303 | 405 (d) | Message Board | 1 | \$20,000 |
| unta Gorda Police Department Think Before You Drink M5HVE-2021-00004 405 (d) ampalon | | Message Board | 15 | \$15,500 | |
| Putnam County Sheriff's Office / Impaired Driving Task Force 2020-2021 | M5HVE-2021-00246 | 405 (d) | Message Board | 1 | \$15,000 |

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Florida FY2021 HSP - \$5,000 Equipment List

| Tampa Police Department / | M5HVE-2021-00131 | 405 (d) | Fatal Vision Community Event Pack | 1 | \$6,000 |
|--|--|---------|--|----|------------|
| Last Call | M3HVE-2021-00131 | 405 (0) | Fatal Vision Marijuana Campaign Kit | 1 | \$5,000 |
| | Moto | rcycle | Safety | | |
| Tampa Police Department / Safe Motorcycle and Rider Techniques (SMART) | MC-2021-00108 | 402 | Trailer | 1 | \$22,000 |
| | Occup | ant Pro | otection | | |
| N/A | | 31 1111 | | | 26 |
| | P | aid Me | dia | | (0) (0) |
| N/A | | | | | Į. |
| | Pedestrian | and B | icycle Safety | | |
| N/A | | .= | | | |
| | Planning a | nd Adı | ministration | | * |
| N/A | | | | | |
| | Police Tra | ffic Se | rvices – LEL | | 25 |
| N/A | O COLOR COLOR DE LA COLOR DE L | | | | T |
| Publi | ic Traffic Safe | ety Pro | fessionals Trainir | ng | |
| N/A | | | | | ľ |
| | Speed/A | ggress | ive Driving | | |
| Bradenton Police Department / Need for Safety | SC-2021-00277 | 402 | Message Board | 1 | \$20,000 |
| Citrus County Sheriff's Office / Just Orive Citrus – Speed and Aggressive Driving | SC-2021-00062 | 402 | Speed Measurement Trailer | 1 | \$20,000 |
| Marianna Police Department / Operation Safe Speed | SC-2021-00009 | 402 | Speed Measurement Trailer | 1 | \$8,000 |
| Miami Beach Police Department / Speed/Aggressive Driving Initiative | SC-2021-00196 | 402 | Speed Measurement Trailer | 1 | \$12,000 |
| St Augustine Police Department / Traffic Safety Initiative | SC-2021-00248 | 402 | Speed Measurement Trailer | 1 | \$8,000 |
| Tampa Police Department / Project safe Travelers- Speed Reduction for Safer Roadways | SC-2021-00093 | 402 | Speed Measurement Trailer | 2 | \$20,000 |

Last Updated: 07/01/20 Page 2 of 3



Florida FY2021 HSP - \$5,000 Equipment List

| | Teen | Drive | Safety | | |
|---|---------------|---------|---------------------------|---|----------|
| N/A | | | | | |
| | Tra | ffic Re | cords | | |
| N/A | | | | | |
| | Worl | k Zone | Safety | | |
| Washington County Sheriff's Office / Increasing Safety and Reducing Work Zone Accidents | RS-2021-00245 | 402 | Speed Measurement Trailer | 1 | \$20,000 |

Buy America Act: All items included on this list will comply with all applicable standards, orders, and regulations issued pursuant to the Buy America Act, Buy America Act Waiver (Docket No. NHTSA-2015-0065) and NHTSA Guidance Buy American Act Procedure for Highway Safety Grant Programs (revised 11-20-2015).

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FLORIDA FY2021 HSP - FINANCIAL EXPENDITURES

FY2021 Annual Report Financial Summary

| FDOT | NHTSA | | | | | | | | | | | | | | | Percentage |
|---|--------------|----|------------|--------------|----|-----------|----------|------------|----|---------------|----|---------|----------|-----------|---|------------|
| Program Areas | Funding | | 402 | 405 (b) | | 405 (c) | | 405 (d) | | 405(d) - 24/7 | 4 | 05 (f) | | 405 (h) | Grand Total | Expended |
| A-i D d H | Awarded | \$ | 562,725 | | | | | | | | | | | | \$ 562,725 | |
| Aging Road Users | Expenditures | \$ | 415,370 | | | | | | | | | | | | \$ 415,370 | 74% |
| | Awarded | \$ | 1,025,000 | | | | | | | | | | | | \$ 1,025,000 | |
| Community Traffic Safety Outreach | Expenditures | \$ | 743,259 | | | | | | | | | | | | \$ 743,259 | 73% |
| | Awarded | \$ | 247,500 | | | | | | | | | | | | \$ 247,500 | |
| Distracted Driving | Expenditures | \$ | 211,793 | | | | | | | | | | | | \$ 211,793 | 86% |
| | Awarded | \$ | 207,381 | | | | \$ | 4,393,250 | | | | | | | \$ 4,600,631 | |
| Impaired Driving | Expenditures | \$ | 140,225 | | | | Ś | 3,378,232 | | | | | | | \$ 3,518,457 | 76% |
| | Awarded | \$ | 2,033,100 | | | | <u> </u> | 3,370,232 | | | | | | | \$ 2,033,100 | 70,0 |
| Motorcycle Safety | Expenditures | \$ | 1,694,775 | | | | | | | | | | | | \$ 1,694,775 | 83% |
| Occupant Protection and Child Passenger | Awarded | \$ | 1,034,773 | \$ 1,710,100 | | | | | | | | | | | \$ 1,887,200 | 8376 |
| Safety | Expenditures | \$ | 121,249 | | | | | | | | | | | | \$ 1,605,117 | 85% |
| Safety | • | \$ | | \$ 1,463,606 | | | | | | | | | | | , | 85% |
| Paid Media - Distracted Driving | Awarded | | 500,000 | | | | | | | | | | | | | 4000/ |
| | Expenditures | \$ | 498,919 | | | | | 4.475 | | 202.5== | _ | | | | \$ 498,919 | 100% |
| Paid Media - Impaired Driving | Awarded | | | | | | \$ | 4,175,000 | | 203,605 | | | | | \$ 4,378,605 | |
| . 5 | Expenditures | | | | | | \$ | 3,261,300 | Ş | 203,601 | | | | | \$ 3,464,901 | 79% |
| Paid Media - Motorcycle Safety | Awarded | \$ | 440,000 | | | | \$ | 500,000 | | | \$ | 250,800 | | | \$ 1,190,800 | |
| | Expenditures | \$ | 343,312 | | | | \$ | 354,260 | | | \$ | 242,895 | | | \$ 940,467 | 79% |
| Paid Media - Occupant Protection and | Awarded | \$ | 1,500,000 | | | | | | | | | | | | \$ 1,500,000 | |
| Child Passenger Safety | Expenditures | \$ | 1,488,876 | | | | | | | | | | | | \$ 1,488,876 | 99% |
| Paid Media - Pedestrian and Bicycle | Awarded | | | | | | | | | | | | \$ | 1,000,000 | \$ 1,000,000 | |
| Safety | Expenditures | | | | | | | | | | | | \$ | 990,205 | \$ 990,205 | 99% |
| Daild Mandin Dail Conneils | Awarded | \$ | 500,000 | | | | | | | | | | | | \$ 500,000 | |
| Paid Media - Rail Crossing | Expenditures | \$ | 499,717 | | | | | | | | | | | | \$ 499,717 | 100% |
| | Awarded | \$ | 500,000 | | | | | | | ' | | | | | \$ 500,000 | |
| Paid Media - Work Zone Safety | Expenditures | \$ | 499,989 | | | | | | | | | | | | \$ 499,989 | 100% |
| | Awarded | \$ | 1,756,500 | | 1 | | | | - | | | | \$ | 500,000 | | |
| Pedestrian and Bicycle Safety | Expenditures | Ś | 1,137,643 | | | | | | | | | | \$ | | \$ 1,137,643 | 50% |
| | Awarded | \$ | 425,000 | | | | | | | | | | <u> </u> | | \$ 425,000 | 3070 |
| Planning & Administration | Expenditures | \$ | 379,168 | | | | | | | | | | | | \$ 379,168 | 89% |
| | | | | \$ 75,000 | | | ^ | 75.000 | | | | | | | • | 03/0 |
| Police Traffic Services - LEL | Awarded | \$ | 1,100,000 | | | | \$ | 75,000 | | | | | | | \$ 1,250,000 | 000/ |
| | Expenditures | \$ | 880,513 | \$ 54,227 | | | \$ | 61,241 | | | | | _ | | \$ 995,981 | 80% |
| Public Traffic Safety Professionals | Awarded | \$ | 838,350 | | | | \$ | 1,378,000 | | | | | \$ | 400,000 | | |
| Training | Expenditures | \$ | 415,259 | | | | \$ | 882,045 | | | | | \$ | 141,390 | | 55% |
| Speed/Aggressive Driving | Awarded | \$ | 2,128,000 | | | | | | | | | | | | \$ 2,128,000 | |
| | Expenditures | \$ | 1,805,038 | | | | | | | | | | | | \$ 1,805,038 | 85% |
| Teen Driver Safety | Awarded | \$ | 589,350 | | | | | | | | | | | | \$ 589,350 | |
| Teen street surety | Expenditures | \$ | 272,191 | | | | | | | | | | | | \$ 272,191 | 46% |
| Traffic Records | Awarded | \$ | 1,337,415 | | \$ | 2,184,685 | | | | | | | | | \$ 3,522,100 | |
| ITATIIC NECUIUS | Expenditures | \$ | 1,053,309 | | \$ | 1,855,940 | | | | | | | | | \$ 2,909,249 | 83% |
| Wash Zana Cafaba | Awarded | \$ | 211,000 | | | | | | | | | | | | \$ 211,000 | |
| Work Zone Safety | Expenditures | \$ | 177,138 | | | | | | | | | | | | \$ 177,138 | 84% |
| Awarded Total | | \$ | 16,078,421 | \$ 1,785,100 | \$ | 2,184,685 | \$ | 10,521,250 | \$ | 203,605 | \$ | 250,800 | \$ | | \$ 32,923,861 | |
| Expenditures Total | | Ś | 12,777,743 | | | 1,855,940 | | 7,937,078 | | 203,601 | | 242,895 | | 1,131,595 | | |
| Difference | | | 79% | 86% | _ | 85% | - | 75% | _ | 100% | | 97% | | 60% | 78% | |

