



# FLORIDA ANNUAL REPORT

FEDERAL FISCAL YEAR 2024



Legend:

AGA Amendment 1 Changes: Gold

AGA Amendment 2 Changes: Red



JANUARY 2025



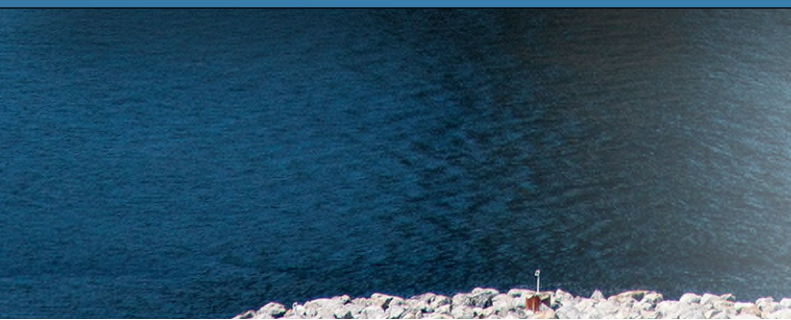




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# PERFORMANCE REPORT

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The Florida Department of Highway Safety and Motor Vehicles (FLHSMV) is the official custodian of crash data and reporting in Florida. FLHSMV formally closed the 2023 calendar year on January 9, 2025. As a result of these delays, several components of the performance report for 2023 are not available for inclusion in the submission of this annual report for Fiscal Year 2024.

The data available for 2023 indicates that Florida is generally aligning with the projected forecasts for many of the core outcome measure categories. The Florida Department of Transportation (FDOT) State Safety Office believes that the projects selected for the FY2023 and FY2024 Annual Grant Applications (AGAs) have contributed to the successful achievement of these forecasts.

Core Outcome Measure B-1 was not met in 2023, though observed seat belt use has shown marked improvement. The FDOT State Safety Office is actively working to identify additional projects that could support the state in achieving this measure, while also reviewing current occupant protection initiatives to ensure they remain focused on efforts that will contribute to its success.

Core Outcome Measures		Measure Type		FY 2023	FY 2024	FY 2025	FY 2026
C-1	Number of fatalities	5 Year Rolling Average	Target	0	0	0	0
			Final	3,375			
		FDOT Forecast	Upper	4,052	4,208	4,350	4,482
			Lower	2,868	2,683	2,520	2,369
		Final Within Forecast Range		Yes			
C-2	Number of serious injuries	5 Year Rolling Average	Target	0	0	0	0
			Final	15,399			
		FDOT Forecast	Upper	17,274	17,177	16,988	16,785
			Lower	11,866	10,404	9,039	7,722
		Final Within Forecast Range		Yes			
C-3	Fatality rate per 100M VMT	5 Year Rolling Average	Target	0	0	0	0
			Final				
		FDOT Forecast	Upper	1.75	1.85	1.93	2.00
			Lower	1.15	1.03	0.93	0.84
		Final Within Forecast Range					
C-4	Number of unrestrained passenger vehicle occupant fatalities, all seating positions	Actual	Target	0	0	0	0
			Final	687			
		FDOT Forecast	Upper	1,126	1,180	1,263	1,340
			Lower	565	453	361	284
		Final Within Forecast Range		Yes			
C-5	Number of fatalities involving driver or motorcycle operator with a .08 BAC or above	Actual	Target	0	0	0	0
			Final				
		FDOT Forecast	Upper	628	637	646	654
			Lower	477	464	453	444
		Final Within Forecast Range					
C-6	Number of speeding-related fatalities	Actual	Target	0	0	0	0
			Final	437			
		FDOT Forecast	Upper	480	488	493	497
			Lower	371	357	348	341
		Final Within Forecast Range		Yes			
C-7	Number of motorcyclist fatalities	Actual	Target	0	0	0	0
			Final				
		FDOT Forecast	Upper	780	793	806	821
			Lower	360	335	309	285
		Final Within Forecast Range					
C-8	Number of unhelmeted motorcyclist fatalities	Actual	Target	0	0	0	0
			Final				
		FDOT Forecast	Upper	397	397	397	397
			Lower	148	147	146	145
		Final Within Forecast Range					
C-9	Number of drivers age 20 or younger involved in fatal crashes	Actual	Target	0	0	0	0
			Final				
		FDOT Forecast	Upper	681	826	905	971
			Lower	306	210	113	45
		Final Within Forecast Range					
C-10	Number of pedestrian fatalities	Actual	Target	0	0	0	0
			Final				
		FDOT Forecast	Upper	1,013	1,048	1,085	1,123
			Lower	595	599	599	596
		Final Within Forecast Range					
C-11	Number of bicyclist fatalities	Actual	Target	0	0	0	0
			Final				
		FDOT Forecast	Upper	306	311	315	320
			Lower	117	111	106	102
		Final Within Forecast Range					
B-1	Observed safety belt use for passenger vehicles, front seat outboard occupants	Actual	Target	100%	100%	100%	100%
			Final	89.4%	90%		
		FDOT Forecast	Upper	93.4%	93.9%	94.4%	94.9%
			Lower	90.08%	91.3%	91.8%	92.3%
		Final Within Forecast Range		No (Below)		No (Below)	
		Indicates data is not currently available					



# ACTIVITY REPORT

## PUBLIC PARTICIPATION AND ENGAGEMENT (PP&E)

In FY 2024, FDOT began implementing the PP&E plan described in the Triennial Highway Safety Plan (3HSP).

### STATEWIDE 3HSP ENGAGEMENT SURVEY

Between January 30, 2024 and March 31, 2024, FDOT fielded a statewide 3HSP Engagement Survey of 501 Florida respondents. The findings were described in full in the 3HSP, but key outcomes included:

- Respondents believed distracted driving, pedestrian and bicyclist safety, speeding, and impaired driving were the most important safety concerns to be addressed in Florida's 3HSP.
- Respondents believed increased speed enforcement would help improve safety in their communities and should be well represented in Florida's 3HSP.
- Respondents recommended allocating additional funding for increased law enforcement and improved lighting to eliminate pedestrian and bicyclist fatalities.
- Respondents recommended additional public education on traffic laws and traffic safety best practices to help create a safe driving/walking/bicycling culture.

### PRIORITY ENGAGEMENT: BROWARD BOULEVARD AFFECTED COMMUNITY

Based on the Vulnerable Road User (VRU) Safety Assessment included as an addendum to Florida's 2021-2025 Strategic Highway Safety Plan, FDOT identified 22 communities that have one-mile, high-VRU crash segments. These communities were selected for direct PP&E engagement.

The first priority engagement community was Broward Boulevard in Broward County. This community contains the number one identified segment in Florida's VRU Safety Assessment.

On May 30, 2024, FDOT partnered with the Florida Highway Patrol (FHP), the Fort Lauderdale Police Department, and the Broward Metropolitan Planning Organization to host a community engagement station co-located with the Salvation Army Fort Lauderdale Corps. This area was likely to experience the most traffic from VRUs who are impacted by roadway risk. This location also ensured diverse socioeconomic participation.

The outreach team staffed Americans with Disabilities Act (ADA)-accessible informational pop-up booths to engage members of the public with verbal or virtual surveys about traffic safety in multiple languages.

Key outcomes included:

- Participants highlighted the importance of addressing various traffic safety issues such as distracted driving, pedestrian and bicyclist safety, speeding, and impaired driving.
- There was a strong desire expressed for increased enforcement of traffic laws, particularly to address speeding and other driver behaviors.

- The community emphasized the need for more educational initiatives to foster a culture of safe driving, walking, and bicycling.
- Community members and leaders expressed how the availability of engagement items for the public such as t-shirts, stickers, reflective items, flashing lights, and other materials is valuable and these items can either serve a safety purpose or serve as a constant reminder of traffic safety messaging.

The positive reception of this event led to an invitation for the FDOT District 4 Safety Office to return for additional outreach and input sessions.

The team also provided a traffic safety presentation at a Home League community event at the Salvation Army. The event contained many older African American women from diverse socioeconomic backgrounds who expressed concerns regarding speeding, aging road users, and distracted driving.

## OTHER PUBLIC ENGAGEMENT

FDOT District Offices have sponsored a robust program of public engagement to gather input on safety planning in several additional meetings, in addition to many more local community educational safety events.

### District 1

- On October 18, 2024, the FDOT District 1 Planning Studio and FDOT Safety Office hosted a Cortez Road Corridor Vision and Action Plan, in partnership with Manatee County and the Sarasota-Manatee MPO. The project will define multi-disciplinary transportation safety strategies for the Cortez Road corridor stretching from South Bradenton to Bradenton Beach.
- On October 3, 2023, District 1 held a meeting to gather feedback on Bradenton intersection improvements.
- On February 27, 2024, District 1 met with the Englewood Chamber of Commerce to discuss safety concerns along SR 776 in Englewood.
- On March 13, 2024, the District held an open house event to discuss improvements to US 41 in Ford Myers, but also discussed pedestrian and bicyclist safety generally, and promoted FDOT's Target Zero initiative.
- On May 23, 2024, District 1 staff presented at the Designation Zero Roadway Safety Forum hosted by the Sarasota/Manatee MPO and described statewide and District Target Zero initiatives.
- On June 4, 2024, the District held a public meeting regarding safety improvements along US 41 in Manatee County.
- On August 28, 2024, the FDOT District 1 Planning Studio and FDOT Safety Office hosted a "Transportation Talk" in Ford Myers to discuss safety on the SR 80 corridor, which is a high-crash area.
- During the second half of 2023, the District's Community Traffic Safety Teams (CTSTs) hosted 92 public meetings and received 60 action item requests. The CTST was also made aware of multiple incidents of illegal school bus passing, which prompted a law enforcement response.



- Finally, District 1 partnered with Winter Haven, Manatee County and Lee County to help with the development of local Safety Action Plans, which involved community engagement.

## District 2

- During calendar year 2023, the District 2 CTST hosted seven district-wide discussions to review the CSTS programs and gather input. These initial meetings raised concerns regarding electric micromobility devices, golf carts and low-speed vehicles, and school zone camera enforcement. As a result of these discussions, District 2 identified key areas for improvement, education, and enforcement. Over calendar year 2023, District 2 held 76 meetings and accepted 129 new highway safety concerns.

## District 5

- In May 2024, District 5 published a [Central Florida Safety Strategic Plan](#), which was developed with input from stakeholders, advocates, and community partners and involved multiple workshops. In May 2024, District 5 hosted its first Central Florida Safety Summit and presented the Strategic Plan.

## District 7

- On December 12, District 7 hosted an open house with Pinellas County residents at Dunedin City Hall. The event had a virtual presentation option and around 50 members of the public attended in person to learn about safety improvements and share/express their concerns.

## PP&E OUTCOMES

PP&E input supports FDOT's ongoing investments in key areas of concern statewide, including distracted driving, pedestrian and bicyclist safety, speeding, impaired driving, and increased traffic enforcement.

With regard to the specific site in Broward County, speed management was identified as a significant challenge. Community members requested additional speed enforcement to improve traffic safety. In FY 2025, FDOT is implementing a Broward County Aggressive Safety and Enforcement Project that will directly affect this roadway risk. Broward County incidentally will also benefit from investment in a seat belt safety enforcement campaign, the Teen Driver Challenge (TDC) educational program, and data-driven investment in motorcyclist safety.

FDOT is also actively increasing recruitment efforts with local law enforcement agencies to increase local participation in subgrant opportunities and increase the frequency of educational outreach and enforcement on distracted driving, pedestrian and bicycle safety, and speeding and aggressive driving activities.

## FUTURE PP&E ACTIVITIES

FDOT plans to consider engaging additional communities with VRU priority segments, starting with locations in FDOT District One and District Four (in partnership with the Broward Metropolitan Planning Organization). These engagement activities will leverage existing partners, such as the Salvation Army, and align with other safety and public events that involve large groups of people in public.

FDOT has begun the process of updating the SHSP and will be utilizing public engagement opportunities to also collect direct public on the state's highway safety program to help contribute to PP&E. FDOT currently promotes an SHSP Public Comment Form on its website and is developing a VRU survey for online and in-person deployment.

The District CTST teams already carry out a large volume of public outreach and educational events and provide a direct conduit to local communities. FDOT plans to continue to leverage CTSTs to seek ongoing public input on SHSP planning.

## DATA-DRIVEN ENFORCEMENT, COMMUNITY ENGAGEMENT, AND DATA COLLECTION

Information regarding participation in mobilizations is described below.

FDOT law enforcement subrecipients have participated in many community activities to build community affinity and provide an opportunity for the public to share its feedback. This included law enforcement events held at massive sporting events and in primary and secondary schools across the state. The Florida Sheriff's Association Teen Driver Challenge offers free novice driver training to teens in 42 counties across the state, led by sheriff's deputies. More than 2,000 students participate each year.

In August 2024, FDOT District 5 participated in the Orlando Police Department Community Relations Division to host its annual Hispanic Senior Safety Summit, attended by 6-75 Hispanic seniors.

Florida law enforcement agencies are not authorized to collect race and ethnicity data regarding traffic stops and citations.



# EVIDENCE-BASED ENFORCEMENT PLAN

The State of Florida has a comprehensive, evidence-based enforcement plan that encompasses all traffic safety program areas. Selection of enforcement activity locations is based upon data that identifies high-risk areas with the greatest number of crashes, serious injuries, fatalities, and/or traffic violations (citations). The FDOT State Safety Office funds law enforcement agencies located within high-risk areas and monitors data throughout the year to assess impact. Through the Florida Law Enforcement Traffic Safety Challenge, the state's eight Law Enforcement Liaisons (LELs) work with local, county, and state law enforcement agencies to encourage participation in state mobilizations and the three NHTSA traffic safety national mobilizations and campaigns. Through the Challenge, law enforcement agencies are encouraged to conduct routine enforcement patrols to address particular program areas, as well as high visibility enforcement operations (i.e., saturation patrols, checkpoints), educational programs, and earned media activities.

## DATA-DRIVEN ENFORCEMENT

Florida's evidence-based enforcement plan uses data-driven tools to identify specific traffic safety concerns and the areas of the state that represent the highest risk for crashes, serious injuries, and fatalities. The Florida Highway Safety Matrix ranks combined serious injury and fatality data in county- and city-level matrices. Based upon five years of data (2017-2021), these matrices provide Florida decision-makers with critical information about the status of traffic safety in counties and cities throughout the state.

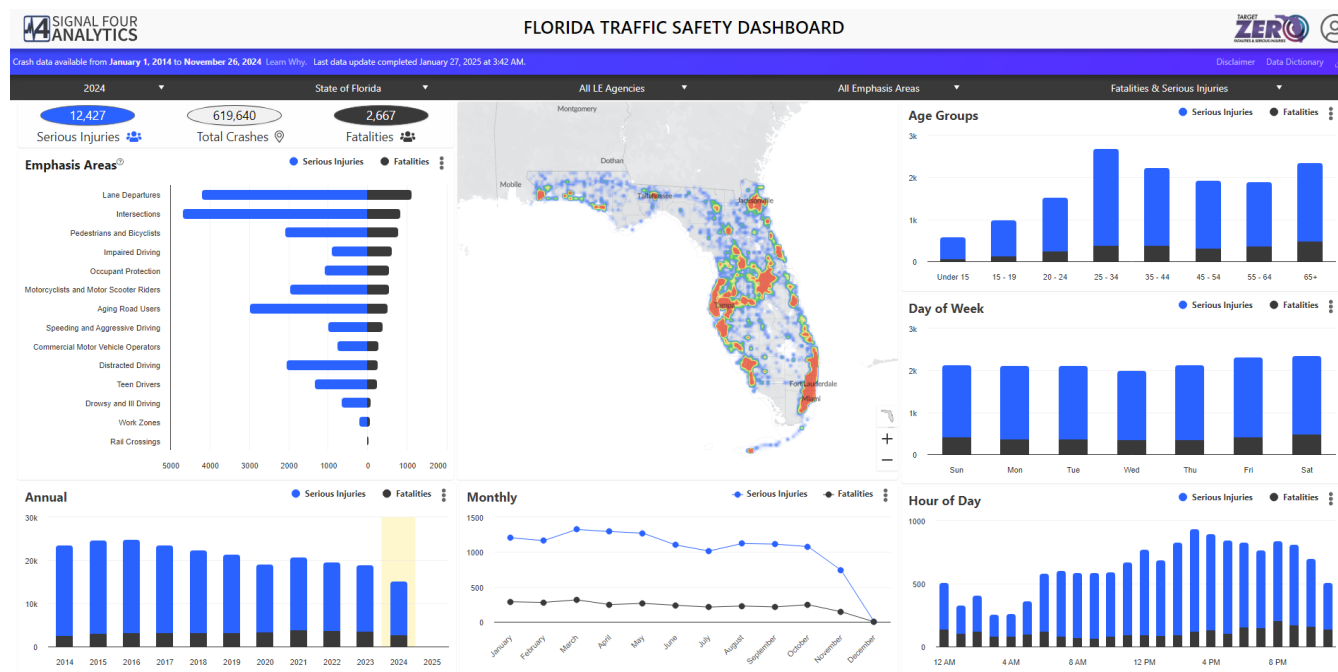
County and city-level matrices are divided into three groups based upon population. The numbers in each matrix represent where a county or city ranks relative to its population group in a particular program area based on the total serious injuries and fatalities, where "1" represents the highest number of serious injuries and fatalities within a population group. For example, the "1" next to Broward indicates it has the highest number of serious injuries and fatalities in speed or aggressive driving related crashes among the 25 counties in Group 1. The rankings in both matrices are based on the five-year period sum of combined serious injuries and fatalities. Inmate populations are excluded in calculations.

Signal 4 Analytics is also used in enforcement planning by law enforcement agencies because it provides actual crash counts and locations that are sortable by county, city, or local jurisdiction. Using this tool, law enforcement agencies can break down data on crash hot spots by program area to direct enforcement to high crash locations.

The FDOT State Safety Office awards funding to safety partners that undertake priority area enforcement programs and activities to improve traffic safety and reduce crashes, serious injuries, and fatalities. Funding may be awarded for addressing traffic safety challenges, expansion of an ongoing enforcement activity, or development of a new program. Entities interested in applying for NHTSA funding through FDOT's State Safety Office must submit concept papers describing their proposed efforts.

Concept papers for enforcement projects are evaluated for expected effectiveness in targeting key traffic safety issues. Project funding decisions are based upon how well the proposed effort meets the goals of the SHSP as well as local traffic safety coalitions and stakeholders, where the geographic location of the project ranks within the Florida Highway Safety Matrix, NHTSA assessment recommendations, available funding, and whether evidence of a problem is supported by state and local traffic safety and/or citation data. Law

enforcement agencies that propose projects are also evaluated to determine their commitment to traffic safety enforcement. If concept papers are not received from law enforcement agencies located in high crash, fatality, and serious injury areas, the FDOT State Safety Office may directly solicit concept papers from agencies within targeted high-risk areas.



## HIGH-VISIBILITY ENFORCEMENT AND NATIONAL MOBILIZATION SUPPORT

The Florida Law Enforcement Liaison (LEL) program is funded by FDOT and NHTSA. The goal of the LEL program is to reduce traffic-related fatalities and injuries by working with law enforcement agencies across the state to increase safety belt use, reduce impaired driving, and encourage the implementation of other traffic safety initiatives. The LEL program sponsors a Florida Law Enforcement Liaison Traffic Safety Challenge to support the goal of preventing crashes and saving lives.

The Challenge is a formalized recognition program that recognizes law enforcement agencies for their traffic safety efforts and promotes and recognizes law enforcement agencies for improving traffic safety by encouraging a multi-faceted approach to safer communities. During the challenge, the participating law enforcement agencies are encouraged to increase the intensity of their enforcement efforts, upgrade traffic safety policies, educate personnel, participate in the three NHTSA traffic safety national enforcement waves (2 Drive Sober or Get Pulled Over and 1 Click It or Ticket), report activities to the LEL program, recognize outstanding officers, and enhance enforcement activities. This challenge is designed to recognize the top traffic safety initiatives that promote safe driving in Florida communities.

Research shows that an increase in a community's traffic enforcement results in decreased motor vehicle crashes, injuries, and fatalities. In fact, no other program or strategy works as well as high visibility enforcement in making roads safer. LEL programs are a critical link between law enforcement and all traffic safety-related training and public information programs sponsored by FDOT and NHTSA.



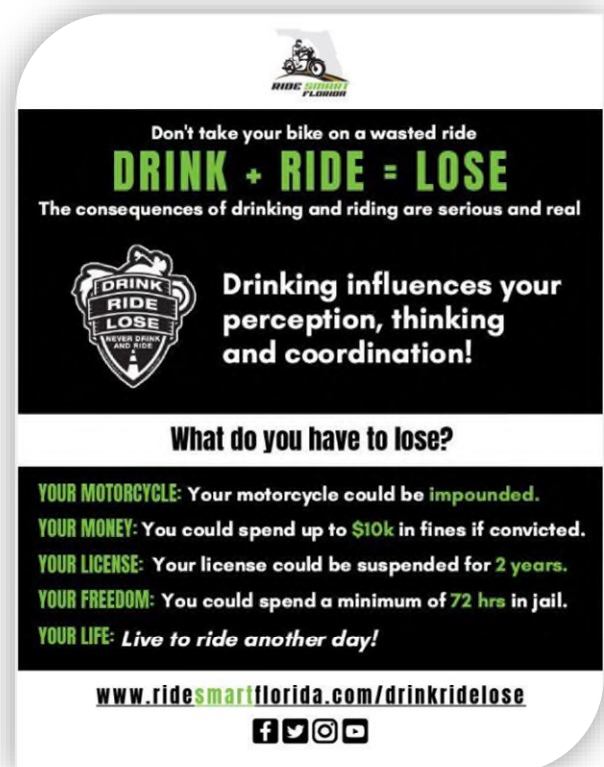
Funding is also provided for national mobilization support and is used to purchase educational materials that will be used by law enforcement agencies for public outreach.

## MEDIA SUPPORT

Florida's paid media is designed to heighten traffic safety awareness and support enforcement efforts by aggressively marketing state and national traffic safety campaigns. Each media purchase is program-specific, and location and medium are selected based on number of expected impressions, geographic location of high risk, statewide exposure benefits, available funding, and in-kind match. This focused approach to media supports education and enforcement activities around the state. Effective traffic safety media efforts will contribute to the reduction of serious injuries and fatalities throughout Florida.

Florida's paid media supports the following state education and public awareness campaigns:

- **Alert Today, Alive Tomorrow** – increases awareness of and compliance with pedestrian and bicycle laws
- **Drink + Ride = Lose** – reminds motorcyclists of the risks, as well as physical, legal, and monetary costs associated with riding impaired
- **Put It Down** – educates motorists to not drive distracted
- **Be Rail Smart** – alerts motorists to look for trains at railroad crossings
- **Ride Smart** – encourages motorcyclists to not drink and ride, make themselves more visible, always wear a helmet, ride within personal and legal limits, train regularly, and obtain a motorcycle endorsement on their license
- **Share the Road** – reminds motorists to look for and share the road with motorcyclists
- **Stop Speeding Before It Stops You** – prompts motorists to slow down and not exceed speed limits
- **Work Zone Safety** – advises motorists to drive safely in active work zones



National traffic safety high visibility enforcement and public awareness campaigns supported via the paid media include:

- **Drive Sober or Get Pulled Over** – increases awareness of and compliance with impaired driving laws and the consequences of failing to do so
- **Click It or Ticket** – increases awareness of and compliance with safety belt use laws and the consequences of non-use



## CONTINUOUS FOLLOW-UP AND ADJUSTMENT

The FDOT State Safety Office conducts continuous monitoring of all subgrants. Funded agencies are required to submit performance reports with their invoices describing what occurred during each respective time period. The FDOT State Safety Office also asks each subrecipient to identify areas of highest risk and to direct their enforcement efforts to address that risk. Agencies continuously compare their activity reports against the latest crash data to identify successful crash reductions in targeted locations, as well as new areas of risk. FDOT State Safety Office staff regularly communicates with subrecipients about the alignment of enforcement efforts and current areas of high risk. The list of high-visibility enforcement subgrants for FY 2024 can be found under each program area below.



# PROJECT AND SUBRECIPIENT INFORMATION

Florida's FY 2024 projects are segmented into program areas by the FDOT State Safety Office to assist with the analyzing, directing, and monitoring of the highway safety countermeasure activities through the traffic safety subgrant programs. The program area categories are:

- Aging Road Users
- Community Traffic Safety Outreach
- Distracted Driving
- Impaired Driving
- Motorcycle Safety
- Occupant Protection and Child Passenger Safety
- Paid Media
- Pedestrian and Bicycle Safety
- Planning and Administration
- Police Traffic Services – LEL
- Public Traffic Safety Professionals Training
- Speeding and Aggressive Driving
- Teen Driver Safety
- Traffic Records
- Work Zone Safety

# AGING ROAD USERS

The goal of Florida's Aging Road User Program is to improve the safety, access, and mobility of the state's aging population by reducing fatalities, serious injuries, and crashes for those age 65 and older while maintaining their safe connection to the community. FY 2024 HSP projects address aging road user safety from several angles and enlist local agencies to address this important issue in their specific geographic areas.

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's target of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA's Countermeasures That Work: Tenth Edition, 2020 guide.

<b>Project Name:</b>	Safe Mobility for Life Coalition
<b>Subrecipient:</b>	Florida State University - Pepper Institute on Aging and Public Policy
<b>Project Number:</b>	CP-2024-00407
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Community Traffic Safety Programs
<b>Countermeasure Strategy:</b>	Older Drivers—Communications and Outreach General Communications and Education: CTW 1 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	Florida State University's Pepper Institute will assist Florida's Safe Mobility for Life Coalition with program management, coalition meeting support, and program evaluation. This project will also oversee the implementation of Florida's Aging Road User Strategic Safety Plan and oversee CarFit training and events statewide. CarFit is a national educational program created by the American Society on Aging in collaboration with the American Automobile Association (AAA), American Association of Retired Persons (AARP), and the American Occupational Therapy Association. CarFit offers older adults the

opportunity to assess how well their personal vehicles “fit” them and provides information and materials about community-specific resources and activities that enhance driver safety and increase mobility.

**Federal Funds:** \$377,000

**Project Activities:** The Pepper Institute on Aging and Public Policy at Florida State University (FSU) was awarded a subgrant to facilitate the Safe Mobility for Life Coalition in partnership with the Florida Department of Transportation’s (FDOT) Safe Mobility for Life Program. In Fiscal Year 2024 (FY2024), the Coalition organized two in-person gatherings of the coalition membership in Tallahassee and held one virtual coalition meeting. The Coalition also was able to successfully conduct a total of 8 interactive “You Hold the Keys,” in-person and virtual interactive workshops, 2 “Safe Transit for Life,” workshops, and conducted 4 CarFit technician training sessions which provided training for 90 new CarFit technicians. These individuals are now equipped to conduct future events and offer driver safety assessments. Additionally, 6 Event Coordinators were trained who will help expand the program statewide.

The Coalition conducted twelve 12 comprehensive social media campaigns in FY2024. The goal of each campaign was to promote resources, partnerships, and programs in conjunction with the coalition’s educational calendar. The Safe Mobility for Life Coalition’s website SafeMobilityFL.com saw a slight decrease in overall website page views in FY2024. Due to strong direct referrals from our campaigns and newsletters, there has been an increase in interior page views. Total impressions and engagement have increased significantly, as the follower count increased by 11% and total impressions surged by 50%.

The Coalition exhibited at a total of 22 local, state, and national events, an increase of 5 over the previous fiscal year. Statewide conferences focused on a range of stakeholders and providers, including Law Enforcement, long-term care facilities, engineers and planners, and healthcare professionals. At these 22 events, approximately 6,137 educational materials were distributed, and 306 stakeholder contacts subscribed to receive further communications either through the coalition listserv or newsletter.

The coalition distributed 9,519 educational materials in FY2024. Of that total, approximately 2,205 were the “Florida’s Guide to Safe Mobility for Life”, 1,401 roadway safety tip cards, 443 “Find a Ride” tip cards, 3,519 “Tips for Transportation Options”, 777 “Families and Caregivers” brochures, and 187 “You Hold the Keys” tip cards. These materials were provided in multiple languages.

**Expenditures:** \$294,919.27

<b>Project Name:</b>	Aging Road User Information Systems
<b>Subrecipient:</b>	University of Florida - Institute for Mobility, Activity, and Participation
<b>Project Number:</b>	CP-2024-00414
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Community Traffic Safety Programs
<b>Countermeasure Strategy:</b>	Older Drivers—Communications and Outreach General Communications and Education: CTW 1 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	The University of Florida’s Institute for Mobility, Activity, and Participation will house and maintain the Florida Aging Road User Information System. This project will reduce injuries and fatalities for aging road users by providing options for alternative methods of transportation once they can no longer drive safely. This program supports the work of the Safe Mobility for Life Coalition and the strategies of Florida’s Aging Road User Strategic Safety Plan.
<b>Budget:</b>	\$214,000
<b>Project Activities:</b>	The University of Florida was awarded a subgrant to develop and support the Aging Road User Information System, known as the Find-A-Ride Database. The Find-A-Ride Database supports Florida’s Comprehensive Older Driver Program and mobility management across the State. Its primary focus is to offer transportation alternatives for older adults when driving is no longer a safe option. Users can search the database to find transportation services that best fits their individual mobility needs.



In FY2024, the team continued to promote the Florida Find-A-Ride’s website and refine the interactive mapping capabilities. Promotion was achieved through in-person presentations at relevant events such as exhibiting at the Safe Mobility for Life Coalition meeting in November 2023, where project staff working with the Mobility Independence Team, could gain valuable feedback on features to implement on the website, making it as user friendly and useful as possible. Project staff also conducted periodic audits of the providers to verify each of the provider listings on the website and provided constant technical maintenance and improvement of website features and functionality.

Expenditures: **\$135,409.98**



# Find a Ride Florida

 Low Vision Users

Standard Black/White White/Black Yellow/Blue

Fill out the information below to find your transportation options in Florida  
If you are a family member or caregiver, please complete the form on the rider's behalf.

- Getting Started +
- Frequently Asked Questions +

<b>Project Name:</b>	Aging Road User Safety
<b>Subrecipient:</b>	Sumter County Sheriff's Office
<b>Project Number:</b>	CP-2024-00293
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$4,000
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Community Traffic Safety Programs
<b>Countermeasure Strategy:</b>	Older Drivers—Communications and Outreach General Communications and Education: CTW 1 Star Citation
<b>Location:</b>	FDOT District 5
<b>Agency Type:</b>	Law Enforcement
<b>Project Description:</b>	The Sumter County Sheriff's Office will host four educational driver safety course sessions specifically for aging road users to provide them with information to safely operate their vehicles and navigate the roadways. These educational sessions will focus on topics such as safe driving at all ages, a particular focus on golf cart safety, and the CarFit educational program. These courses will also disseminate materials promoting the Safe Mobility for Life Coalition, thus cross promoting NHTSA subgrant projects.
<b>Budget:</b>	\$4,000
<b>Project Activities:</b>	The Sumter County Sheriff's Office (SCSO) was a victim of a ransomware attack which completely disabled all computer systems for several months, significantly hindering operations at all levels. Despite this challenge, SCSO was able to conduct 6 classes for aging road users as a part of the Aging Road User Safety project in the FY2024 subgrant period, exceeding the two planned classes. The classes focused on topics related to aging road users, including golf cart safety, and utilized materials developed by the Safe Mobility for Life Coalition.
<b>Expenditures:</b>	\$724.08

# COMMUNITY TRAFFIC SAFETY TEAMS

Florida’s Community Traffic Safety Outreach Program includes Community Traffic Safety Teams (CTSTs) working throughout the state that focus on local projects to reduce crashes, serious injuries, and fatalities. Efforts of the Community Traffic Safety Outreach Program raise awareness and provide safety resources to their local areas using data-driven approaches to address areas with the highest number of crashes, serious injuries, and fatalities. Further, CTSTs outreach supports efforts to improve performance on a wide range of safety performance targets.

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida’s target of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA’s Countermeasures That Work: Tenth Edition, 2020 guide.

<b>Project Name:</b>	(See below)
<b>Subrecipient:</b>	(See below)
<b>Project Number:</b>	(See below)
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$230,000
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Community Traffic Safety Programs
<b>Countermeasure Strategy:</b>	<ul style="list-style-type: none"><li>• Alcohol- and Drug-Impaired Driving—Prevention, Intervention, Communications, and Outreach Alternative Transportation: CTW 3 Star Citation</li><li>• Seat Belts and Child Restraints—Communications and Outreach Supporting Enforcement: CTW 5 Star Citation</li><li>• Seat Belts and Child Restraints—Communications and Outreach Strategies for Low-Belt-Use Groups: CTW 4 Star Citation</li><li>• Seat Belts and Child Restraints—Communications and Outreach Strategies for Older Children: CTW 3 Star Citation</li></ul>

- Seat Belts and Child Restraints—Communications and Outreach  
Strategies for Child Restraint & Booster Seat Use: CTW 3 Star Citation
- Speeding and Speed Management—Communications and Outreach  
Communications and Outreach Supporting Enforcement: CTW 3 Star Citation
- Motorcycle Safety—Alcohol Impairment  
Alcohol-Impaired Motorcyclists: Communications and Outreach: CTW 3 Star Citation
- Pedestrian Safety—All Pedestrians  
Conspicuity Enhancement: CTW 3 Star Citation
- Alcohol- and Drug-Impaired Driving—Prevention, Intervention, Communications, and Outreach  
Responsible Beverage Service: CTW 2 Star Citation
- Alcohol- and Drug-Impaired Driving—Prevention, Intervention, Communications, and Outreach  
Designated Drivers: CTW 2 Star Citation
- Distracted Driving—Communications and Outreach  
Communications and Outreach on Distracted Driving: CTW 1 Star Citation
- Motorcycle Safety—Communications and Outreach  
Communications and Outreach: Conspicuity and Protective Clothing: CTW 1 Star Citation
- Motorcycle Safety—Communications and Outreach  
Communications and Outreach: Motorist Awareness of Motorcyclists: CTW 1 Star Citation
- Young Drivers—Driver Education  
Pre-Licensure Driver Education: CTW 2 Star Citation
- Young Drivers—Driver Education  
Post-Licensure or Second-Tier Driver Education: CTW 1 Star Citation
- Young Drivers—Parents  
Parental Role in Teaching and Managing Young Drivers: CTW 2 Star Citation
- Older Drivers—Communications and Outreach  
General Communications and Education: CTW 1 Star Citation



- Pedestrian Safety—Impaired Pedestrians  
Impaired Pedestrians: Communications and Outreach: CTW 2 Star Citation
- Bicycle Safety—Children  
Bicycle Safety Education for Children: CTW 2 Star Citation
- Bicycle Safety—Adults  
Bicycle Safety Education for Adult Cyclists: CTW 1 Star Citation
- Bicycle Safety—All Bicyclists  
Promote Bicycle Helmet Use With Education: CTW 2 Star Citation
- Bicycle Safety—Drivers and Bicyclists  
Share the Road Awareness Programs: CTW 2 Star Citation
- Drowsy Driving—Communications and Outreach  
Communications and Outreach on Drowsy Driving: CTW 1 Star Citation

**Location:** (See below)

**Agency Type:** State Agency

**Project Description:** The Community Traffic Safety Teams (CTSTs) promote public awareness of traffic safety best practices through campaigns that educate drivers, motorcyclists, pedestrians, and bicyclists about the rules of the road. FDOT will provide funding to CTSTs in each FDOT District to purchase public information and educational materials, as well as tailgate wraps for FDOT vehicles, pull-up banners, display materials for outreach events, office supplies, and tip cards that address traffic safety challenges affecting their local communities.

**Budget:** \$230,000

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Florida Department of Transportation – District 1	Public Information and Education Program – District 1	CP-2024-00234	\$30,000	\$30,000
Project Activities	During the project period, there were a total of 83 community and outreach events held or attended. Traffic safety-related public information and educational items were developed, approved, and purchased for dissemination to organizations and at the attended events, with approximately 646,782 of these materials ultimately distributed. A total of 99 meetings were held virtually and in-person this fiscal year, maximizing			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
	accessibility and participation in project activities throughout the subgrant period. The number of engineering concerns reviewed for safety enhancements increased this fiscal year to 76 items, including vegetation maintenance, ADA-compliance issues, pedestrian crossings, speed countermeasures, school zone enhancements, sign installations, stripping improvements, and signal modifications. All twelve counties within District 1 have an established Community Traffic Safety Team (CTST).			
Expenditures	\$25,520.12			
Florida Department of Transportation – District 2	Public Information and Education Program – District 2	CP-2024-00087	\$30,000	\$30,000
Project Activities	During the project period, there were a total of 78 community and outreach events held or attended. Traffic-safety related public information and educational items were developed, approved, and purchased for dissemination to organizations and at the attended events, with approximately 86,327 of these materials (activity books, banners, bookmarks, and posters) ultimately distributed to the 983 agency partners who helped support the local safety outreach efforts. A total of 65 virtual CTST meetings and one district-wide meeting were held during the fiscal year, maximizing accessibility and participation in project activities throughout the subgrant period. In addition to general education, there were 237 engineering concerns discussed and tracked during the team meetings.			
Expenditures	\$29,985.80			
Florida Department of Transportation – District 3	Public Information and Education Program – District 3	CP-2024-00025	\$40,000	\$40,000
Project Activities	During the project period, there were a total of 21 community and outreach events held or attended. Traffic safety-related public information and educational materials were developed, approved, and purchased for dissemination to organizations and at the attended events, with approximately 19,482 of these materials ultimately distributed. A total of 14 virtual meetings and 38 in-person meetings were held. In addition to general education, there were 67 engineering concerns reviewed and discussed for safety enhancements during the team meetings, and further actions were taken to address traffic safety concerns.			
Expenditures	\$39,887.77			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Florida Department of Transportation – District 4	Public Information and Education Program – District 4	CP-2024-00285	\$30,000	\$30,000
Project Activities	During the project period, there were a total of 50 community and outreach events held or attended. Traffic safety-related public information and educational items were developed, approved, and purchased for dissemination to organizations and at the attended events, with approximately 11,000 of these materials ultimately distributed. A total of 20 virtual and twelve in-person meetings were held during the fiscal year, including CTST and community partner meetings in support of their various efforts. No new CTSTs have been developed, though the existing county membership continues to expand. District 4 continues to share Target Zero safety initiatives with the media and community partners.			
Expenditures	\$28,671.85			
Florida Department of Transportation – District 5	Public Information and Education Program – District 5	CP-2024-00345	\$30,000	\$30,000
Project Activities	During the project period, there were a total of 160 community outreach events held or attended, some of which included helmet fitting and bicycle safety presentations, mobility week bike lane design contests with local schools, and a month-long outreach campaign with Target Zero focusing on Distracted Driving. Traffic safety-related public information and educational items were developed, approved, and purchased for dissemination to organizations and at the attended events, with approximately 13,000 of these materials ultimately distributed. A total of 106 virtual and in-person meetings were held to maximize participation and reach the broadest number of attendees. In addition to general education, 72 engineering concerns were reviewed for safety enhancements. During the subgrant period, there were 26 traffic signal cabinets were wrapped throughout the district. District 5 has nine continuing Community Traffic Safety Teams within the region.			
Expenditures	\$29,900.00			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Florida Department of Transportation – District 6	Public Information and Education Program – District 6	CP-2024-00283	\$30,000	\$30,000
Project Activities	During the project period, 159 community and outreach events were held or attended. Traffic safety-related public information and educational items were developed, approved, and purchased for dissemination to organizations and at the attended events, with approximately 10,000 of these materials ultimately distributed. A total of 12 in-person and 90 virtual meetings were held to maximize participation and reach the broadest number of attendees. In addition to general education, there were four engineering concerns reviewed and discussed during the meetings. District 6 worked with various partners to diagnose and address multiple traffic safety issues with the goal of implementing necessary changes in support of Target Zero, including delivering presentations to high schools and reaching over 5,000 students throughout the district. There is a total of ten continuing and newly developed CTSTs within District 6.			
Expenditures	\$29,526.00			
Florida Department of Transportation – District 7	Public Information and Education Program – District 7	CP-2024-00078	\$40,000	\$40,000
Project Activities	During the project period, 40 community and outreach events were attended. Traffic safety-related public information and educational items were developed, approved, and purchased for dissemination to organizations and at the attended events, with approximately 45,000 of these materials ultimately distributed. A total of 20 virtual and 19 in-person meetings were held, including eight in-person Impaired Driving Education Awareness meetings, throughout the subgrant period. District 7 also hosted an in-person safety summit, attended by traffic safety professionals within the district. The event featured engineering, planning, law enforcement panel discussions, and presentations on the accomplishments of each CTST. District 7 has had no new CTSTs formed in the last year, but there are five current teams that work within Florida’s most highly populated areas.			
Expenditures	\$19,058.00			



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**Project Name:** Community Traffic Safety Support

**Subrecipient:** University of South Florida – The Center for Urban Transportation Research

**Project Number:** CP-2024-00003

**Federal Funding Source:** 402

**Local Benefit:** \$0

**Planning and Administration:** No

**Used for § 1300.41(b):** No

**Eligible Use of Funds:** Community Traffic Safety Programs

**Countermeasure Strategy:**

- Alcohol- and Drug-Impaired Driving—Prevention, Intervention, Communications, and Outreach  
Alternative Transportation: CTW 3 Star Citation
- Seat Belts and Child Restraints—Communications and Outreach  
Supporting Enforcement: CTW 5 Star Citation
- Seat Belts and Child Restraints—Communications and Outreach  
Strategies for Low-Belt-Use Groups: CTW 4 Star Citation
- Seat Belts and Child Restraints—Communications and Outreach  
Strategies for Older Children: CTW 3 Star Citation
- Seat Belts and Child Restraints—Communications and Outreach  
Strategies for Child Restraint & Booster Seat Use: CTW 3 Star Citation
- Speeding and Speed Management—Communications and Outreach  
Communications and Outreach Supporting Enforcement: CTW 3 Star Citation
- Motorcycle Safety—Alcohol Impairment  
Alcohol-Impaired Motorcyclists: Communications and Outreach: CTW 3 Star Citation

- Pedestrian Safety—All Pedestrians  
Conspicuity Enhancement: CTW 3 Star Citation
- Alcohol- and Drug-Impaired Driving—Prevention, Intervention, Communications, and Outreach  
Responsible Beverage Service: CTW 2 Star Citation
- Alcohol- and Drug-Impaired Driving—Prevention, Intervention, Communications, and Outreach  
Designated Drivers: CTW 2 Star Citation
- Distracted Driving—Communications and Outreach  
Communications and Outreach on Distracted Driving: CTW 1 Star Citation
- Motorcycle Safety—Communications and Outreach  
Communications and Outreach: Conspicuity and Protective Clothing: CTW 1 Star Citation
- Motorcycle Safety—Communications and Outreach  
Communications and Outreach: Motorist Awareness of Motorcyclists: CTW 1 Star Citation
- Older Drivers—Communications and Outreach  
General Communications and Education: CTW 1 Star Citation
- Pedestrian Safety—Impaired Pedestrians  
Impaired Pedestrians: Communications and Outreach: CTW 2 Star Citation
- Bicycle Safety—Children  
Bicycle Safety Education for Children: CTW 2 Star Citation
- Bicycle Safety—Adults  
Bicycle Safety Education for Adult Cyclists: CTW 1 Star Citation
- Bicycle Safety—Drivers and Bicyclists  
Share the Road Awareness Programs: CTW 2 Star Citation

**Location:**

Statewide

**Agency Type:**

College/University

**Project Description:**

The University of South Florida's Center for Urban Transportation Research (CUTR) will receive funding to hire contractors to support the FDOT State Safety Office and other community programs along with purchasing traffic safety-related public information and education materials. The support includes, but is not limited to, assisting with strategic plans, focused studies, process reviews, and creating public information materials. Public information materials include the annual update and distribution of the Quick Reference Guide for Florida Law Enforcement, media materials used for advertisements, and outreach materials that are distributed as part of other programs.

**Budget:**

\$675,000

**Project Activities:**

The University of South Florida's Center for Urban Transportation Research (CUTR) received funding to hire contractors to support the FDOT State Safety Office and other community programs. CUTR managed a consultant contract with Cambridge Systematics for Highway Safety Plan support and outreach activities. CUTR also provided data research and analysis and GIS mapping to identify the active work zones to support the FDOT work zone safety campaigns. Additionally, CUTR assisted in the development, coordination, and implementation of 24 traffic safety outreach tasks, including commercial tagging, sign/billboard designs, banners, and tip cards.

**Expenditures:**

\$352,314.15





<b>Project Name:</b>	Unattended Passenger Project
<b>Subrecipient:</b>	University of South Florida – The Center for Urban Transportation Research
<b>Project Number:</b>	UNATTD-2024-00423
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Community Traffic Safety Programs
<b>Countermeasure Strategy:</b>	<ul style="list-style-type: none"> <li>• Seat Belts and Child Restraints—Communications and Outreach Supporting Enforcement: CTW 5 Star Citation</li> <li>• Seat Belts and Child Restraints—Communications and Outreach Strategies for Low-Belt-Use Groups: CTW 4 Star Citation</li> <li>• Seat Belts and Child Restraints—Communications and Outreach Strategies for Older Children: CTW 3 Star Citation</li> <li>• Seat Belts and Child Restraints—Communications and Outreach Strategies for Child Restraint &amp; Booster Seat Use: CTW 3 Star Citation</li> </ul>
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	The University of South Florida’s Center for Urban Transportation Research (CUTR) will receive funding to work with the Florida Department of Transportation (FDOT) State Safety Office to create, print, and ship educational materials across Florida to help spread the message to Florida’s residents on how to prevent heatstroke fatalities in vehicles.
<b>Budget:</b>	\$5,000
<b>Project Activities:</b>	The University of South Florida’s Center for Urban Transportation and Research received funding to print and ship the “Pediatric Vehicle Heat Stroke” brochure for distribution to the public in an effort to educate Floridians on the dangers and prevention of pediatric heatstroke death and injury.
<b>Expenditures:</b>	\$4,993.02

<b>Project Name:</b>	Florida's Traffic Safety Resource Center (FTSRC)
<b>Subrecipient:</b>	University of Florida - Transportation Technology Transfer (T2) Center
<b>Project Number:</b>	CP-2023-00415
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	<del>\$489,000</del> \$589,000
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Community Traffic Safety Programs
<b>Countermeasure Strategy:</b>	<ul style="list-style-type: none"> <li>Alcohol- and Drug-Impaired Driving—Prevention, Intervention, Communications, and Outreach Alternative Transportation: CTW 3 Star Citation</li> <li>Seat Belts and Child Restraints—Communications and Outreach Supporting Enforcement: CTW 5 Star Citation</li> <li>Seat Belts and Child Restraints—Communications and Outreach Strategies for Low-Belt-Use Groups: CTW 4 Star Citation</li> <li>Seat Belts and Child Restraints—Communications and Outreach Strategies for Older Children: CTW 3 Star Citation</li> <li>Seat Belts and Child Restraints—Communications and Outreach Strategies for Child Restraint &amp; Booster Seat Use: CTW 3 Star Citation</li> <li>Speeding and Speed Management—Communications and Outreach Communications and Outreach Supporting Enforcement: CTW 3 Star Citation</li> <li>Motorcycle Safety—Alcohol Impairment Alcohol-Impaired Motorcyclists: Communications and Outreach: CTW 3 Star Citation</li> </ul>

- Pedestrian Safety—All Pedestrians  
Conspicuity Enhancement: CTW 3 Star Citation
- Alcohol- and Drug-Impaired Driving—Prevention, Intervention, Communications, and Outreach  
Responsible Beverage Service: CTW 2 Star Citation
- Alcohol- and Drug-Impaired Driving—Prevention, Intervention, Communications, and Outreach  
Designated Drivers: CTW 2 Star Citation
- Distracted Driving—Communications and Outreach  
Communications and Outreach on Distracted Driving: CTW 1 Star Citation
- Motorcycle Safety—Communications and Outreach  
Communications and Outreach: Conspicuity and Protective Clothing: CTW 1 Star Citation
- Motorcycle Safety—Communications and Outreach  
Communications and Outreach: Motorist Awareness of Motorcyclists: CTW 1 Star Citation
- Older Drivers—Communications and Outreach  
General Communications and Education: CTW 1 Star Citation
- Pedestrian Safety—Impaired Pedestrians  
Impaired Pedestrians: Communications and Outreach: CTW 2 Star Citation
- Bicycle Safety—Children  
Bicycle Safety Education for Children: CTW 2 Star Citation
- Bicycle Safety—Adults  
Bicycle Safety Education for Adult Cyclists: CTW 1 Star Citation
- Bicycle Safety—Drivers and Bicyclists  
Share the Road Awareness Programs: CTW 2 Star Citation

**Location:**

Statewide

**Agency Type:**

College/University

**Project Description:**

The University of Florida's Transportation Technology Transfer (T2) Center will develop and implement an online one-stop shop website for the new Florida Traffic Safety Resource Center (FTSRC). The FTSRC will order, store, and distribute traffic safety related public information and education materials including but not limited to: brochures, tip cards, magazines, posters, yard signs, etc., to support the following emphasis areas in Florida's Strategic Highway Safety Plan: Aging Road Users, Distracted Driving, Impaired Driving, Motorcycle Safety, Occupant Protection and Child Passenger Safety, Pedestrian and Bicycle Safety, Speeding and Aggressive Driving, Teen Driver Safety, and Work Zone Safety. The goal of the FTSRC is to put all of Florida's traffic safety materials in one location for our traffic safety partners to access and distribute as needed.

**Budget:**

~~\$489,000~~ \$589,000

**Project Activities:**

In Fiscal Year 2024 (FY2024), the University of Florida program staff continued maintaining the Occupant Protection Resource Center website and the PedBike Safety Resource Center online store as directed by the project subgrant. It was determined that the original vendor chosen to implement the new website was unable to provide certain vital services to the project. Subsequently, the decision was made to find an alternate software developer. Project staff researched alternate providers and worked with FDOT to select a replacement. In January of 2024 a new consultant (Silk Commerce) was identified to proceed with the project, and the development of the new website continued. In the meantime, program staff have continued responding to requests for traffic safety materials by maintaining the previous sites and tracking services provided. In FY2024, staff responded to a total of 124 order requests and shipped a total of 53,260 items as part of the program. A total of 1,259 car seats were shipped in response to 82 unique orders. Staff also worked to locate and acquire new materials for distribution and added a total of 544,486 inventory items and maintains a current inventory of 801,273 items.

**Expenditures:**

\$524,097.76



# DISTRACTED DRIVING

The FDOT Safety Office has selected enforcement and communications projects to curb dangerous distracted driving behaviors throughout the state that result in crashes, deaths, and injuries. The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's target of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA's Countermeasures That Work: Tenth Edition, 2020 guide.

**Project Name:** (See below)

**Subrecipient:** (See below)

**Project Number:**

**Federal Funding Source:** 402

**Local Benefit:** \$608,000

**Planning and Administration:** No

**Used for § 1300.41(b):** No

**Eligible Use of Funds:** Distracted Driving

**Countermeasure Strategy:**

- Distracted Driving—Laws and Enforcement  
High-Visibility Cell Phone and Text Messaging Enforcement: CTW 4 Star Citation
- Distracted Driving—Communications and Outreach  
Communications and Outreach on Distracted Driving: CTW 1 Star Citation

**Location:** (See below)

**Agency Type:** Law Enforcement

**Project Description:** The following local enforcement agencies will receive funding to conduct education programs and high visibility distracted driving enforcement. Educational efforts include presentations at schools, local organizations, and community events. Enforcement activities will be performed by using data-driven approaches that identify high-risk areas with the greatest number of crashes, serious injuries, and fatalities.

**Budget:** \$608,000

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Apopka Police Department	Enforcement of Distracted Driving in Apopka	DD-2024-00340	\$31,000	\$31,000
Project Activities	The Apopka Police Department (APD) was awarded a subgrant to conduct education programs and high visibility enforcement (HVE) distracted driving details. During the project period, APD conducted 108 high visibility enforcement (HVE) operations and participated in 9 educational outreach events. Social media with distracted driving messages was used to educate the public. Two message boards were placed around different locations in the city for one week at each site with distracted driving awareness messages.			
Expenditures	\$14,645.19			
Cape Coral Police Department	Cape Coral Distracted Driving Enforcement	DD-2024-00068	\$40,000	\$40,000
Project Activities	The Cape Coral Police Department (CCPD) was awarded a subgrant to conduct education programs and high visibility enforcement (HVE) distracted driving details. CCPD conducted 16 high visibility enforcement operations that yielded 205 contacts, 165 citations, and 93 warnings. CCPD participated in 5 community outreach events and strove to promote education aimed at reducing distracted driving. The social media team posted educational materials on 61 occasions and deployed message boards displaying distracted driving safety awareness on 16 occasions.			
Expenditures	\$40,000.00			
Gainesville Police Department	City of Gainesville Distracted Driving Program	DD-2024-00281	\$45,000	\$45,000
Project Activities	The Gainesville Police Department (GPD) was awarded a subgrant to conduct education programs and high visibility enforcement (HVE) distracted driving details. GPD conducted 45 high visibility enforcement operations resulting in a total of 317 contacts. During Distracted Driving Awareness month, GPD personnel participated in 8 community events to promote awareness to families on the importance of not engaging in distracted driving and how to avoid it. GPD made 43 posts to social media over the subgrant period, and FDOT approved banners were hung at Loften High School and Gainesville High School to help spread awareness about distracted driving to students, faculty, and visitors.			
Expenditures	\$9,978.91			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Monroe County Sheriff's Office	Distracted Driving	DD-2024-00040	\$135,000	\$135,000
Project Activities	The Monroe County Sheriff's Office (MCSO) was awarded a subgrant to conduct education programs and high visibility enforcement (HVE) distracted driving details. MCSO conducted 196 high visibility enforcement operations that yielded 2,620 contacts, 1,722 citations, and 629 warnings. Each month, social media was used to spread distracted driving awareness messages. Deputies also visited several local schools to educate students on distracted driving.			
Expenditures	\$134,999.99			
Osceola County Sheriff's Office	Distracted Driving Enforcement	DD-2024-00135	\$202,000	\$202,000
Project Activities	The Osceola County Sheriff's Office was awarded a subgrant to conduct education programs and high visibility enforcement (HVE) distracted driving details. The Osceola County Sheriff's Office conducted 65 high visibility enforcement operations that resulted in 3,219 contacts, and 1,445 citations. A total of 3,147 distracted driving educational pamphlets were distributed during the project period. Social media was also used to educate the public.			
Expenditures	\$198,493.16			
Santa Rosa County Sheriff's Office	Santa Rosa Distracted Driving Program	DD-2024-00386	\$103,000	\$103,000
Project Activities	The Santa Rosa County Sheriff's Office was awarded a subgrant to conduct education programs and high visibility enforcement (HVE) distracted driving details. The Santa Rosa County Sheriff's Office conducted 53 high visibility enforcement operations that resulted in 25 contacts, and 169 citations. A total of 361 distracted driving educational pamphlets were distributed during the project period. Social media was also used to educate the public.			
Expenditures	\$102,999.66			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
St. Cloud Police Department	St. Cloud Distracted Driving Education and Enforcement	DD-2024-00317	\$27,000	\$27,000
Project Activities	The St. Cloud Police Department was awarded a subgrant to conduct education programs and high visibility enforcement (HVE) distracted driving details. The St. Cloud Police Department conducted 43 high visibility enforcement operations that resulted in 14 contacts, and 29 citations. A total of 8 distracted driving educational pamphlets were distributed during the project period. Social media was also used to educate the public.			
Expenditures	\$17,930.57			
Village of Key Biscayne Police Department	Distracted Driving Enforcement	DD-2024-00181	\$25,000	\$25,000
Project Activities	The Village of Key Biscayne Police Department was awarded a subgrant to conduct education programs and high visibility enforcement (HVE) distracted driving details. The Village of Key Biscayne Department conducted 1 high visibility enforcement operation that resulted in 7 contacts, and 9 citations. A total of 30 distracted driving educational pamphlets were distributed during the project period. Social media was also used to educate the public.			
Expenditures	\$9,549.80			



# IMPAIRED DRIVING

Impaired driving is involved in a little over one quarter of all motor vehicle fatalities in Florida. The FDOT Safety Office has selected a wide range of projects to educate the public and more effectively identify, prosecute, adjudicate, and treat impaired driving offenders. Florida's impaired driving program supports efforts to reduce deaths involving drivers and motorcycle operations with a .08 Blood Alcohol Content (BAC) or above, as well as to reduce deaths and injuries involving those impaired by other drugs.

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's target of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA's Countermeasures That Work: Eleventh Edition, 2023 guide.

<b>Project Name:</b>	Traffic Safety Resource Prosecutor Program (TSRP)
<b>Subrecipient:</b>	The District Board of Trustees of Tallahassee Community College
<b>Project Number:</b>	M5CS-2024-00195
<b>Federal Funding Source:</b>	405(d)
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	405d Mid Court Support
<b>Countermeasure Strategy:</b>	Alcohol- and Drug-Impaired Driving—Deterrence: Prosecution and Adjudication Driving While Intoxicated Courts: CTW 4 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	Tallahassee Community College will receive funding to provide training and technical support to prosecutors and law enforcement on impaired driving issues. Two Traffic Safety Resource Prosecutor (TSRP) positions will be funded to train prosecutors and law enforcement officers in the areas of Driving Under the Influence (DUI) investigation and prosecution, case law, trial tactics, and combatting defense challenges. The TSRP Program will also train officers and experienced DUI and felony prosecutors in advanced legal, scientific, and tactical aspects of DUI prosecution. Speakers for the training

sessions will come primarily from Florida organizations and include assistant state attorneys, Florida Department of Law Enforcement Alcohol Testing Program and laboratory analyst personnel, toxicologists, law enforcement officers, and traffic crash reconstructionists.

**Budget:** \$650,000

**Project Activities:** Tallahassee State College was awarded a subgrant to support the facilitation of the Traffic Safety Resource Prosecutor (TSRP) Program which addresses the complexity of DUI prosecution faced by both law enforcement officers and prosecutors. The assistance included training and providing technical support to prosecutors and law enforcement officers.

During FY2024, the program was able to provide a total of 352.5 hours of training to educate 7,923 individuals, including 6,757 law enforcement officers (inclusive of LEO/State Toxicologists) and 1,166 prosecutors.

Furthermore, in addition to the above in-state training operations, the program was tasked with coordinating statewide Prosecutor and Law Enforcement training, both virtual and in-person; TSRP continued the weekly “Webinar Wednesday” training series which continues to be well-received.

Moreover, the National Association of Prosecutor Coordinators (NAPC) tasked Florida’s TSRP with the role of Coordinator of the National TSRP where he’s responsible for coordinating speakers and topics for the National Webinar Series. During the project period, Petty coordinated a total of 12 National “Traffic Tuesday” webinars, where 5,506 participants attended both live and by recording.

**Expenditures:** \$325,741.98



<b>Project Name:</b>	Mothers Against Drunk Driving (MADD) Florida Safe and Aware
<b>Subrecipient:</b>	Mothers Against Drunk Driving (MADD)
<b>Project Number:</b>	<del>M5X-2024-00057</del> M50T-2024-00057
<b>Federal Funding Source:</b>	405(d)
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	<del>405d Impaired Driving Mid Uncommitted</del> 405d Mid Other Based on Problem ID
<b>Countermeasure Strategy:</b>	Alcohol- and Drug-Impaired Driving—Underage Drinking and Drinking and Driving Youth Programs: CTW 2 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	Non-Profit
<b>Project Description:</b>	Mothers Against Drunk Driving (MADD) will receive funding to raise awareness about the dangers of impaired driving and underage drinking and to promote positive social norms of not driving while impaired. MADD's prevention efforts include education for children, teens, and adults as well as campaigns targeting designated drivers, impaired driving, and underage drinking. Education may occur through formal classroom settings, news media, and public service announcements, along with a wide variety of other communication channels such as posters, billboards, and web banners. MADD will use 6 program specialists around the state to reach approximately 57,000 individuals.
<b>Budget:</b>	\$300,000

## Project Activities:

Mothers Against Drunk Driving (MADD) Florida was awarded a subgrant to support statewide driving under the influence (DUI) prevention programs and training for law enforcement officers on the impact of impaired driving. Five subgrant-funded program specialists and one program manager were successful in reaching out to smaller communities through town hall meetings, panel discussions, and assisting school resource officers who requested training via MADD's youth program. The program team was expected to conduct at least 60 presentations for students and parents within their designated region, aimed toward increasing the awareness of the dangers of driving under the influence of alcohol and drugs. In total they conducted 390 parent and youth presentations. The team conducted 134 community presentations where 2,424 evaluations were submitted by parents, youth, and hosts, for a grand total of 1,120,013 people reached during the subgrant period.

MADD also exceeded their project objectives by attending 47 Community Traffic Safety Team meetings and collaborating on 27 community outreach events held with traffic safety partners. The program also posted 52 social media posts that were shared during the subgrant period and participated in three Florida Teen Safe Driving Coalition/peer-led groups during the Weeks of Awareness campaign.

## Expenditures:

**\$264,478.59**





<b>Project Name:</b>	Mothers Against Drunk Driving (MADD) Florida Court Monitoring Program
<b>Subrecipient:</b>	Mothers Against Drunk Driving (MADD) <del>Florida</del>
<b>Project Number:</b>	<del>M5X-2024-00228</del> M5OT-2024-00228
<b>Federal Funding Source:</b>	405(d)
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	<del>405d Impaired Driving Mid Uncommitted</del> 405d Mid Other Based on Problem ID
<b>Countermeasure Strategy:</b>	Alcohol- and Drug-Impaired Driving—Deterrence: Prosecution and Adjudication Court Monitoring: CTW 3 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	Non-Profit
<b>Project Description:</b>	Mothers Against Drunk Driving (MADD)'s Court Monitoring program will receive funding to determine the reasons and seek solutions around Driving Under the Influence (DUI) case dismissals, non-prosecution, withholding of adjudication, and stalled cases in the Hillsborough County court system.
<b>Budget:</b>	\$73,000
<b>Project Activities:</b>	<p>MADD Florida launched a Court Monitoring Program on October 1, 2023, that ran through September 30, 2024, in Hillsborough County, FL. Through this partnership, Florida became the nineteenth state in the Nation to have a Court Monitoring Program.</p> <p>From October 1, 2023 to September 30, 2024, the MADD Court Monitor in Hillsborough County, FL collected and analyzed the records from arrest to final disposition (where applicable), monitored live court proceedings in both the Tampa and Plant City locations, met with members of the Office of the State Attorney of the 13th Judicial Circuit, the Public Defender's Office, the 9 members of the Judiciary overseeing DUI cases, the public, and community stakeholders on over 4,100 DUI cases and their outcomes.</p>
<b>Expenditures:</b>	\$53,206.81

<b>Project Name:</b>	Drug Recognition Expert (DRE) Call-Out
<b>Subrecipient:</b>	University of North Florida - Institute of Police Technology and Management (IPTM)
<b>Project Number:</b>	<del>M5X-2024-00246</del> M5OT-2024-00246
<b>Federal Funding Source:</b>	405(d)
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	<del>405d Impaired Driving Mid Uncommitted</del> 405d Mid Other Based on Problem ID
<b>Countermeasure Strategy:</b>	Alcohol- and Drug-Impaired Driving—Drug-Impaired Driving - Enforcement of Drug-Impaired Driving: CTW 3 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	The University of North Florida's Institute of Police Technology and Management will receive funding for overtime callouts to allow Drug Recognition Experts (DREs) to increase the availability of their expertise when they would otherwise not be on duty. This will mirror successful call-out programs conducted in other states. As the number of drugged driving cases increase, and with recent legislation increasing the availability of medical marijuana, it is imperative that Florida has DREs available to evaluate drivers and assist in the successful prosecution of drugged driving cases.
<b>Budget:</b>	\$77,000
<b>Project Activities:</b>	The University of North Florida's Institute of Police Technology and Management (IPTM) was awarded a subgrant to support a statewide Drug Recognition Expert (DRE) Call-Out project. IPTM contracted with seven law enforcement agencies to allow DREs to increase the availability of their expertise when the officers would otherwise not have been on duty. The single objective of this subgrant project was to increase the quantity of enforcement drug influence evaluations from October 1, 2023, through September 30, 2024, by 10% as compared to the quantity of enforcement evaluations from October 1, 2022, through September 30, 2023.

The goal during this subgrant period of a 10% increase in enforcement evaluations would necessitate a total of 547 evaluations to be completed when compared to the prior fiscal year total of 498. During the subgrant period, there were 417 evaluations completed. This represents a shortfall of 130 evaluations or approximately 23.7%.

**Expenditures:** \$20,195.74

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**Project Name:** Impaired Driving Media Awareness Survey

**Subrecipient:** University of North Florida - Institute of Police Technology and Management (IPTM)

**Project Number:** ~~M5X-2024-00355~~ M5OT-2024-00355

**Federal Funding Source:** 405(d)

**Local Benefit:** N/A

**Planning and Administration:** No

**Used for § 1300.41(b):** No

**Eligible Use of Funds:** ~~405d Impaired Driving Mid Uncommitted~~ 405d Mid Other Based on Problem ID

**Countermeasure Strategy:** Alcohol- and Drug-Impaired Driving—Prevention, Intervention, Communications, and Outreach  
Mass Media Campaigns: CTW 3 Star Citation

**Location:** Statewide

**Agency Type:** College/University

**Project Description:** The University of North Florida’s Institute of Police Technology and Management will conduct a Driving Under the Influence (DUI) media awareness study to help evaluate the effectiveness of Florida’s *Drive Sober or Get Pulled Over* media efforts. The data collected will help improve Florida’s future DUI media efforts by letting us know things like where the message is being heard and what types of media are most recognized.

**Budget:** \$71,000

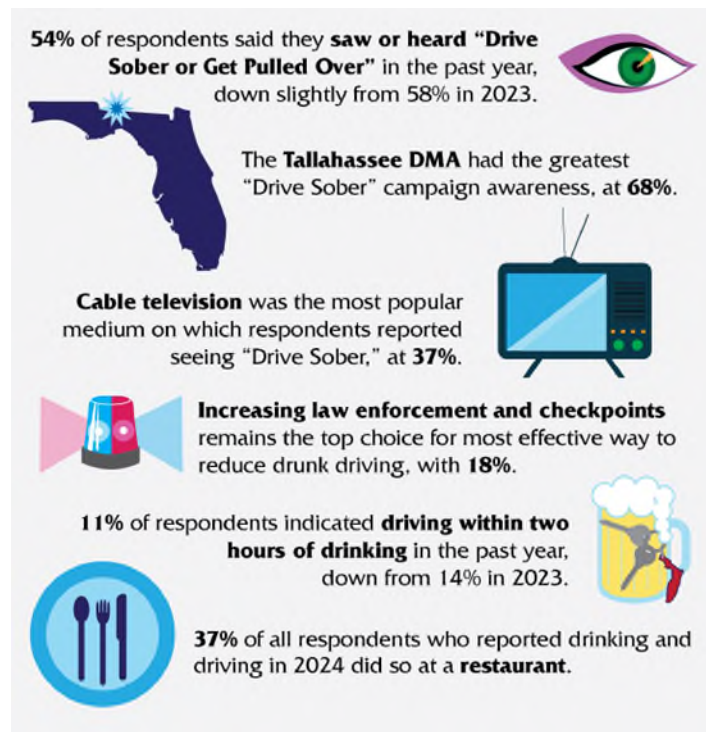
## Project Activities:

The University of North Florida's Institute of Police Technology and Management was awarded a subgrant to conduct a survey to gauge awareness of Florida's Drive Sober or Get Pulled Over campaign. The survey helped the FDOT State Safety Office better understand people's driving habits, their opinions about highway safety, and awareness of the impaired driving media campaign. The 2024 Impaired Driving Media Awareness Survey was a mixed mode survey incorporating both telephone and online surveys. A total of 1,506 completed surveys were collected, with 953 administered via telephone and 553 completed online. The surveys were conducted during the period of March 26 – April 25, 2024.

Upon completion of the response collection, PORL analyzed the results. And of all respondents, 54% of respondents reported seeing or hearing the "Drive Sober or Get Pulled Over" campaign message within the past year, down from 58% recorded in the 2023 survey. Of those that had seen or heard the campaign message, 37% reported seeing or hearing it on traditional billboards on the side of the road, 37% on cable television, and 29% on electronic billboards over the road. 18% of respondents felt that increased checkpoints/law enforcement would be the most effective way of reducing alcohol impaired driving, 13% recommended increasing punishments and strengthening laws, and 14% recommended personal responsibility

## Expenditures:

**\$70,999.50**





<b>Project Name:</b>	Florida Impaired Driving Coalition
<b>Subrecipient:</b>	University of South Florida - Center for Urban Transportation Research
<b>Project Number:</b>	AL-2024-00221
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Impaired Driving
<b>Countermeasure Strategy:</b>	Alcohol- and Drug-Impaired Driving—Deterrence: CTW Not Rated
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	The University of South Florida, Center for Urban Transportation Research (CUTR) will receive funding to bring together technical stakeholders and subject matter experts from various disciplines to provide recommendations on critical impaired driving issues. The coalition will address prevention, enforcement, prosecution, and community awareness of impaired driving in Florida, in addition to the treatment and rehabilitation of impaired drivers.
<b>Budget:</b>	\$302,000
<b>Project Activities:</b>	The University of South Florida's Center for Urban Transportation Research (CUTR) was awarded a subgrant to support the Florida Impaired Driving Coalition (FIDC). During the FY2024 subgrant period, CUTR facilitated a total of 4 FIDC meetings between December 2023 – August 2024. Key topics of discussion included the progress made toward various FY2024-FY2026 Strategic Action Plan goals (e.g., expanding coalition membership, educating local vendors and distributors on over-service, working with Community Traffic Safety Teams, updating the FIDC communications plan, establishing best practices for diversion programs, developing model legislative language, tracking law enforcement training), supporting the Drug Recognition Expert (DRE) program after the start of New Jersey v. Olenowski court case, representation of FIDC at the International Association of Chiefs of Police (IACP) Technical Advisory Panel, and providing new Impaired Driving Toolkits for law enforcement published by Mothers Against Drunk Driving (MADD), The

FIDC members also utilized the scheduled IACP Enforcement Program panel to discuss a uniform definition of Driving Under the Influence (DUI), examined efforts being made to address DREs under the National Highway Traffic Safety Administration (NHTSA).

CUTR provided administrative and travel reimbursement support for all four FIDC meetings. Additionally, CUTR maintained and added data and outreach materials to the Drive Sober Florida website, updated the FIDC website and developed factsheets.

Expenditures: **\$240,994.23**



<b>Project Name:</b>	(See below)
<b>Subrecipient:</b>	(See below)
<b>Project Number:</b>	(See below)
<b>Federal Funding Source:</b>	405(d)
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	High Visibility Enforcement
<b>Countermeasure Strategy:</b>	<ul style="list-style-type: none"> <li>• Alcohol- and Drug-Impaired Driving—Deterrence: Enforcement Publicized Sobriety Checkpoints: CTW 5 Star Citation</li> <li>• Alcohol- and Drug-Impaired Driving—Deterrence: Enforcement High-Visibility Saturation Patrols: CTW 4 Star Citation</li> </ul>
<b>Location:</b>	(See below)
<b>Agency Type:</b>	Law Enforcement
<b>Project Description:</b>	<p>The following enforcement agencies have jurisdiction over communities with high fatalities and serious injuries due to impaired driving and currently rank in the top 35% of the FY 2024 Highway Safety Matrix. They will receive funding to conduct overtime impaired driving enforcement efforts and will utilize Driving Under the Influence (DUI) and low-manpower checkpoints, and/or saturation and directed patrols to apprehend impaired drivers. All agencies are encouraged to participate in the national <i>Drive Sober or Get Pulled Over</i> enforcement waves in addition to enforcement activities during holidays usually associated with excessive drinking such as New Year’s Day, NFL Super Bowl, St. Patrick’s Day, Cinco de Mayo, Independence Day, Labor Day, Halloween, and the end of the year holiday season.</p>
<b>Budget:</b>	<b>\$3,148,300</b>

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Apopka Police Department	Enforcement of Impaired Driving in Apopka	M5HVE-2024-00342	N/A	\$12,000
Project Activities	<p>The Apopka Police Department (APD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime impaired driving details. APD strived to reduce crashes and fatalities by 5% compared to the October 1 to June 30 time period from the previous year. According to Signal Four Analytics, the total number of impaired driving related crashes worked by APD in the date range of October 1, 2023, to June 30, 2024, was 27. This was a decrease of 6.9%.</p> <p>APD conducted 31 high visibility overtime operations that resulted in 4 impaired driving arrests, 26 speeding citations, 0 safety belt citations, and 126 warnings issued. Officers participated in the National <i>Drive Sober or Get Pulled Over</i> campaign. Officers also participated in 7 community outreach events to increase impaired driving awareness.</p>			
Expenditures	\$7,049.03			
Bay County Sheriff's Office	Enhanced Impaired Driving Enforcement	M5HVE-2024-00021	N/A	\$30,000
Project Activities	<p>The Bay County Sheriff's Office (BCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime impaired driving details. BCSO strived to reduce crashes by 5% when compared to the previous three-year average. The average number of impaired driving crashes that BCSO responded to in Bay Co. in 2024 was 160 with only 4.375% of those crashes resulting in serious injuries. This is a 48.19% decrease from the previous year.</p> <p>During the subgrant period, BCSO used social media to educate Bay County residents and visitors about the dangers of driving impaired. BCSO posted electronic media on the sign board in front of the Operations Center of the Sheriff's Office warning of the dangers of driving impaired and posted notices to the public and visitors about the upcoming traffic campaigns for impaired driving enforcement. Task Force notices were put out to the public notifying them of weekend activities to combat impaired driving, and "Drive Sober or Get Pulled Over" signs were placed around the county to advise citizens that deputies were out combatting impaired driving.</p>			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
	Over the project period, a total of 12 high visibility enforcement operations were conducted, with 89 traffic stops, 49 warnings issued, 6 speeding citations issued, 3 arrests for driving while suspended or revoked. Impaired driving enforcement activities were conducted in conjunction with <i>the Drive Sober or Get Pulled Over</i> mobilization campaign.			
Expenditures	\$5,576.03			
Bradenton Police Department	Drive Straight	M5HVE-2024-00152	N/A	\$21,000
Project Activities	<p>The Bradenton Police Department (BPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime impaired driving details. BPD strived to reduce crashes and fatalities relating to impaired driving. Over the project period, BPD conducted 14 HVE operations, making a total of 64 contacts, and working 72.75 hours. During those enforcement operations, BPD made 1 arrest for impaired driving, issued 2 safety belt citations, 13 speeding citations and issued 33 written warnings.</p> <p>BPD participated in the <i>Drive Sober or Get Pulled Over</i> campaign and posted the operation on the Facebook social media page. BPD conducted in-school awareness education in public schools to over 300 students to educate them on the dangers of driving while impaired. BPD also posted this information on Facebook. BPD made 24 posts during the project period. The posts served as educational awareness for speed, aggressive driving, and driving while impaired.</p>			
Expenditures	\$12,108.20			



Subrecipient	Project Name	Project Number	Local Benefit	Budget
Bradford County Sheriff's Office	Bradford County Impaired Driving Enforcement	M5HVE-2024-00074	N/A	\$57,000
Project Activities	The Bradford County Sheriff's Office (BCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime impaired driving details. During the period of performance, BCSO conducted a total of 99 enforcement details (single unit patrols, multiple officer patrols, saturation patrols and multi-agency checkpoints) as part of the Bradford County Impaired Driving Enforcement project that resulted in 6 felony arrests, 129 misdemeanors, 40 DUI citations, and 21 safety belt violations. BCSO also made 20 social media posts addressing various issues regarding impaired driving. BCSO also participated in several community outreach events to increase awareness about impaired driving, including the Bradford County fair, Bradford Fire/Rescue Safety Check, July 4 <sup>th</sup> Splashbash, Driving Under the Influence (DUI) seminar with local high school students, Operation Bradford Against Drunk Driving, and all Call St. holiday festivities.			
Expenditures	\$50,000.00			
Cape Coral Police Department	Cape Coral Driving Under the Influence (DUI) Enforcement	M5HVE-2024-00167	N/A	\$71,000
Project Activities	The Cape Coral Police Department (CCPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime impaired driving details. Over the project period, CCPD made great strides in decreasing impaired driving-related crashes by 40%. CCPD logged 124 impaired driving-related fatalities (compared to 173 between 2022-2023), 4 serious injury crashes, and 40 impaired driving- related injuries. Crashes with serious injuries decreased by 133%.  During the project, CCPD conducted a total of 15 HVE operations, participated in 4 educational/community outreach events, and made 820 stops that yielded 20 impaired driving arrests, 7 safety belt citations, and 266 speeding citations during the subgrant funded enforcement activities. Enforcement activities were conducted in conjunction with the national <i>Drive Sober or Get Pulled Over</i> campaign. and provided impaired driving information and education on 32 separate occasions, via message boards, local media, social media and press releases.			
Expenditures	\$70,875.12			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Citrus County Sheriff's Office	Drive Sober Citrus	M5HVE-2024-00363	N/A	\$67,000
Project Activities	<p>The Citrus County Sheriff's Office (CCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime impaired driving details. CCSO strived to reduce crashes and fatalities by 5% compared to the past 3-year average and ended with a reduction of 28.57% in impaired driving crashes; a reduction of 41.67% in driving fatalities; and lastly, driving injuries were reduced by 51%. CCSO used 920.5 hours to conduct 38 impaired driving enforcement operations that resulted in 1,198 contacts made, 679 warnings, 961 citations, 29 arrests, 11 DUI arrests, 675 speeding citations, and 913 safety materials distributed.</p> <p>Throughout this subgrant period, members of the CCSO Traffic Unit, along with members of the patrol, participated in community outreach to increase impaired driving awareness. These outreach events include: 'Get Cuffed Not Stuffed, Sober Seasons 1, Project Graduation, and the national <i>Drive Sober or Get Pulled Over</i> campaign. Twenty educational posts were also transmitted through the CCSO multimedia outlets, i.e.: Twitter, Facebook Instagram, and the CCSO website. A monthly DUI arrest awareness post was also made to show the number of impaired drivers arrested and the consequences of their actions.</p>			
Expenditures	\$65,683.11			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
City of Miami Police Department	Miami Driving Under the Influence (DUI) Overtime Patrol	M5HVE-2024-00182	N/A	\$90,000
Project Activities	<p>The Miami Police Department (Miami PD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime impaired driving details. Miami PD strived to reduce crashes and fatalities by 3% compared to the October 1, 2023, to June 30, 2024, from the previous year, which ended in a 21.67% decrease in impaired driving-related crashes. Driving Under the Influence (DUI) traffic fatalities did not increase nor decrease when compared to the 2022-2023 time period. Miami PD did achieve an overall increase of 20 more DUI related arrests compared to the previous time period, which was 19.8% increase.</p> <p>During the performance period, the Traffic Enforcement Unit conducted two multi-agency DUI checkpoints and 18 HVE operations. During these DUI subgrant funded activities, 842 traffic stops were conducted which resulted in 19 DUI arrests, 1 felony arrest, 1 recovered gun, 15 NVDL arrests, 3 DWLS arrests, 4 traffic arrests, and 1,226 summons were cited which included, 19 DUI Summons, 28 speeding, 61 NVDL, 34 DWLS, 74 uninsured motorist, 144 motor vehicle equipment violations, 118 safety belt citations, 740 other traffic summons (Moving or Non-Moving), 74 warnings given, 11 offense incident reports, 11 computer hits, and 24 vehicles towed.</p> <p>Miami PD participated in the <i>Drive Sober or Get Pulled Over</i>, and MADD Night Out campaigns, South Miami-Dade Community Traffic Safety Team/Coral Gables PD DUI Operation, then used social media to educate Miami residents and visitors about the dangers associated with impaired driving;</p>			
Expenditures	\$89,708.06			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
City of Perry Police Department	Perry Police Impaired Driving Program	M5HVE-2024-00389	N/A	\$39,500
Project Activities	<p>On 11/11/2023 the City of Perry Police Department (PPD) began to conduct subgrant funded HVE traffic enforcement details. The details were conducted within the prescribed parameters of the agreement and focused on predetermined areas of the city. Through the use of S4 Analytics and departmental records several areas of the city were identified as areas of concern to concentrate our enforcement efforts on. These areas included the US Highway 19 corridor, and the Jefferson Street corridor. Both of these areas are major thoroughfares that traverse the city from end to end. These streets also serve the parking lots of the retail establishments that serve and sell package alcohol for offsite consumption as well as restaurants that provide for onsite consumption of alcoholic beverages.</p> <p>Between the dates of 11/11/2023 and 09/30/2024, PPD conducted a total of 61 HVE shifts or details. Each shift or detail was used to look for and target drivers that may be operating a vehicle under the influence of drugs or alcohol. As a result of these HVE efforts, the following results were achieved: 655 written warnings were issued, 135 uniform traffic citations were issued, 6 DUI arrests were made, 521 traffic stops were conducted, 21 traffic arrests were made, 3 narcotics related arrests were made, and 3 warrant arrests were made.</p> <p>PPD also participated in the <i>Drive Sober or Get Pulled Over</i> national campaign, as well as coordinated outreach events at the local high school regarding the dangers of impaired driving.</p>			
Expenditures	\$19,520.40			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Florida Highway Patrol (FHP)	Driving Under the Influence (DUI) Enhanced Impaired Driving Enforcement Mobile Equipment and Overtime	M5HVE-2024-00208	N/A	\$743,000
Project Activities	<p>The Florida Highway Patrol (FHP) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime impaired driving details, which allowed FHP to outfit 10 new Driving Under the Influence (DUI) Trailers, Pedal Cars, Impaired Driving Glasses, Marijuana Impaired Driving Glasses, tablecloths and Message Displays for presentations at educational community events, along with 12 patrol cars with Intoxilyzers, mobile message boards, and additional lighting.</p> <p>Between October 2023 – August 2024 the total number of crashes recorded was 13,044, with 11,683 of these crashes being alcohol related, and 1,361 were controlled substance related. FHP conducted 35 HVE details, 10 impaired driving overtime enforcement operations, 23 educational/community outreach events, and 20 posts via social media that brought additional awareness of the dangers associated with impaired driving.</p> <p>During the project period, FHP made 2,839 contacts; provided educational materials to 150 contacts; issued 2,241 warnings (written and verbal); 477 moving and 390 nonmoving violations; and lastly, FHP made 13 felony arrests, and 125 misdemeanor arrests. FHP issued 23 safety belt citations, made 98 impaired driving arrests, and issued 455 speeding citations during the subgrant-funded enforcement activities.</p>			
Expenditures	\$502,763.15			



Subrecipient	Project Name	Project Number	Local Benefit	Budget
Gainesville Police Department	City of Gainesville Safe Gator Program	M5HVE-2024-00279	N/A	\$72,000
Project Activities	<p>The Gainesville Police Department (GPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime impaired driving details and purchase breath testing supplies. GPD strived to reduce crashes and fatalities by 5% when compared to the last 3-year average and ended with a reduction of impaired driving crashes by 9%, impaired crash injuries by 72%, and impaired driving fatalities by 100%.</p> <p>Impaired driving enforcement was conducted in conjunction with <i>the Drive Sober or Get Pulled Over</i> mobilization campaign that resulted in 13 HVE operations. A total of 907 contacts were made during the project period, including children who attended community outreach events coordinated by GPD. Topics of education included the importance of not operating a motor vehicle while being intoxicated, what options are available in lieu of driving impaired, and options to avoid/mitigate impaired driving.</p> <p>Impaired driving information and education was disseminated a total of 43 times via educational materials, and GPD Facebook and Instagram posts. The number of safety belt citations were 3; there were zero impaired driving arrests made during the subgrant-funded enforcement period; however, 114 speeding citations were issued during the subgrant enforcement period.</p>			
Expenditures	\$9,498.58			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Hillsborough County Sheriff's Office	Operation Trident: Outreach, Education, and Enforcement	M5HVE-2024-00175	N/A	\$360,000
Project Activities	<p>The Hillsborough County Sheriff's Office (HCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime impaired driving details and purchase breath testing supplies along with a pedal cart used in outreach. HCSO saw a 1% decrease in impaired driving crashes within HCSO jurisdiction when compared to the same timeframe for the previous year.</p> <p>During the subgrant period HCSO conducted 76 high visibility enforcement operations. During those operations, numerous traffic stops were conducted, citations and warnings were written. HCSO also conducted seven (7) full-scale DUI saturations throughout Hillsborough County. HCSO participated in the FDOT Statewide Enforcement/Awareness traffic related campaigns, to include <i>Drive Sober or Get Pulled Over</i> and the MADD Night Out campaign to stop impaired driving. HCSO also conducted seven (7) saturations to cover the major holidays as well as other events.</p> <p>HCSO also participated in 24 educational/community outreach events/activities. The educational/community outreach took place at local high schools and colleges. HCSO also used social media to educate Hillsborough County residents and visitors on the dangers of impaired driving along with press releases to inform drivers that HCSO would be conducting saturations throughout the year to prevent impaired driving. Impaired driving information and education to the public was provided through HCSO social media accounts during the project period. These accounts included Facebook, Twitter, and Instagram.</p> <p>The total number of contacts made equals 4,373. This total includes warnings given, total number of impaired driving arrests made during the subgrant-funded enforcement activities (190), and the number of speeding citations issued during enforcement activities, which totaled 101.</p>			
Expenditures	\$355,442.81			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Hollywood Police Department	Hollywood Police Impaired Driving Initiative	M5HVE-2024-00310	N/A	\$50,000
Project Activities	<p>The Hollywood Police Department (HPD) was awarded a subgrant to conduct impaired driver enforcement through high visibility enforcement (HVE) operations. The HPD had a total of 22 officers participating in the HVE enforcement. HPD conducted 358 hours of overtime enforcement over 26 detail operations spanning daytime, afternoon, and nighttime hours during the 2024 subgrant period. While conducting subgrant enforcement 510 traffic stops were made which resulted in 504 citations, 111 warnings, and 1 physical arrest.</p> <p>HPD participated in three <i>Drive Sober or Get Pulled Over</i> campaign events in partnership with the Florida Highway Patrol and other surrounding agencies. HPD utilized social media to help spread traffic safety messages and provide information on safety. Social media forums such as Facebook and Instagram were utilized with over 1,000 shares/likes/views and HPD participated in six educational/community outreach events.</p> <p>The number of safety belt citations issued during the subgrant-funded enforcement activities was 12. The total number of impaired driving arrests made during the project period was 1. Lastly, the number of speeding citations issued during the subgrant-funded enforcement activities was 29.</p>			
Expenditures	\$44,649.84			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Jacksonville Sheriff's Office	Jacksonville Sheriff's Office Impaired Driving Enforcement Project	M5HVE-2024-00012	N/A	\$154,300
Project Activities	<p>The Jacksonville Sheriff's Office (JSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime impaired driving details. JSO strived to reduce impaired crashes and fatalities by 3% compared to the past 3-year average. The number of impaired driving crashes JSO responded to in Duval County from October 1, 2022 - June 30, 2023, is 958. The number of impaired driving crashes JSO responded to from October 1, 2023 - June 30, 2024, is 495. This represents a 48% decrease in impaired driving crashes compared to the previous year.</p> <p>The number of impaired driving crashes with fatalities JSO responded to in Duval County from October 1, 2022 - June 30, 2023, is 65. The number of impaired driving crashes with fatalities JSO responded to from October 1, 2023 - June 30, 2024, is 22. This represents a 66% decrease in impaired driving crashes with fatalities compared to the previous year.</p> <p>During the project period, the JSO conducted 131 high-visibility enforcement operations and one checkpoint operation where JSO made 810 contacts, issued 227 educational materials, 375 warnings and 373 citations were given, and 226 arrests were made. During the project period, the JSO participated in the <i>Drive Sober or Get Pulled Over</i> campaign to stop impaired driving. During this campaign, which ran from August 14, 2024, through September 2, 2024, JSO made 151 DUI arrests.</p> <p>JSO also conducted and/or participated in two educational/community outreach events/activities to increase impaired driving awareness during the project period. Moreover, JSO used social media to provide additional awareness regarding impaired driving, driving under the influence information, and to coordinate community outreach events.</p>			
Expenditures	\$100,072.71			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Lake City Police Department	Impaired Driving Enforcement	M5HVE-2024-00364	N/A	\$35,000
Project Activities	<p>The Lake City Police Department (LCPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime impaired driving details. During the period of 10/1/20 to 9/30/23, there were an average of 44.33 impaired driving crashes per year in Lake City. During the period of 10/1/23 to 8/20/24 (most recent available data), there were 21 impaired driving crashes in Lake City. This demonstrates a reduction in impaired driving crashes of 52.63%, based on data available via Signal Four Analytics.</p> <p>During the activity period, the were 46 impaired driving enforcement operations conducted by LCPD, with 2 Driving Under Influence (DUI) Checkpoints conducted. LCPD participated in the following campaigns: St. Patrick’s Day: Buzzed Driving Is Drunk Driving, Fourth of July: <i>Drive Sober or Get Pulled Over</i>, Labor Day: <i>Drive Sober or Get Pulled Over</i>. There were two community outreach events conducted by LCPD, one educational event presenting the dangers of impaired driving including SFST performances in conjunction with the use of "Drunk Goggles," and one "Mock Crash" event. Educational information about impaired driving was posted to the LCPD social media page 6 times.</p> <p>The total number of contacts made was 330. During the activity period, 330 educational materials were distributed to violators on traffic stops. Approximately 2,000 materials were distributed at two DUI Checkpoints. LCPD issued 2041 warnings, issued 35 safety belt citations, and made 10 impaired driving arrests during the enforcement period.</p>			
Expenditures	\$16,934.27			
Marion County Sheriff's Office	Driving Under the Influence (DUI) Enforcement	M5HVE-2024-00244	N/A	\$15,000
Project Activities	Never submitted signatures. Marion County Sheriff's Office elected not to execute a subgrant for FY2024 due to staffing issues.			
Expenditures	\$0.00			



Subrecipient	Project Name	Project Number	Local Benefit	Budget
Miami Beach Police Department	Impaired Driving Initiative	M5HVE-2024-00059	N/A	\$75,000
Project Activities	<p>The Miami Beach Police Department (MBPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime impaired driving details. The 3-year average for impaired related crashes in the City of Miami Beach is 47; the 3-year average for impaired related injuries is 17, and lastly, the 3-year average for impaired related fatalities is 2. During the fiscal year 2024 (October 1, 2023, to September 30, 2024), the City of Miami Beach reported the following: 42 impaired driving- related crashes, 9 impaired driving-related injuries, and 4 impaired driving-related fatalities. This represents a decrease of 12.5% for crashes, 5% for injury crashes and no change in the impaired driving-related fatalities.</p> <p>MBPD conducted 15 overtime details using Impaired Driving Initiative funds. Of these details, three were checkpoints and 12 were saturations. Officers participated in two separate events to educate the public about impaired driving awareness. The first event was the University of Miami Safety Fair. In addition to an on-camera discussion of alcohol and drug impaired driving, there were demonstrations of Standardized Field Sobriety Tests using Fatal Vision Goggles. MBPD participated in the “5000 Role Model” program, an event where many traffic safety topics were discussed, including impaired driving. The Miami Beach Police Department also handed out pamphlets and educated the public regarding the dangers and consequences of impaired driving.</p> <p>Social media posts, campaign materials and press releases were utilized to educate the public on the dangers of impaired driving throughout the subgrant period on a monthly basis. The number of safety belt citations issues is 69; MBPD made 45 impaired driving arrests and issued 13 speeding citations during the subgrant-funded enforcement activities.</p>			
Expenditures	\$71,460.71			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Miami-Dade Police Department	Miami-Dade Impaired Driving	M5HVE-2024-00327	N/A	\$200,000
Project Activities	<p>The Miami Dade Police Department (MDPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime impaired driving details. MDPD conducted a total of 19 enforcement operations, including participating in multiple DUI checkpoints, and conducted an overtime enforcement operation during the national Drive Sober or Get Pulled Over campaign. MDPD also participated in a Driving Under the Influence (DUI) checkpoint on August 23, 2024.</p> <p>The MDPD Public Information Section continuously campaigned and posted numerous information on all of the social media platforms in regard to Impaired Driving. A press release was also provided to all media outlets prior to the commencement of a planned enforcement operation.</p> <p>MDPD made a total of 844 contacts and provided 800 educational materials during stops. The total number of safety belt citations issued during the subgrant-funded enforcement activities was 32. A total of 54 impaired driving arrests were made during the subgrant-funded enforcement activities. Lastly, MDPD issued 232 speeding citations issued during the subgrant-funded enforcement activities. Social media, campaign materials and press releases were utilized to educate the public on enforcement waves and to spread awareness of the dangers of impaired driving.</p>			
Expenditures	\$183,219.82			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Okeechobee County Sheriff's Office	Enhanced Impaired Driving Enforcement	M5HVE-2024-00029	N/A	\$40,000
Project Activities	<p>The Okeechobee County Sheriff's Office was awarded a subgrant to conduct high visibility enforcement (HVE) overtime impaired driving details. The average number of impaired driving crashes that Okeechobee County Sheriff's Office (OCSO) responded to in Okeechobee County is as follows: driving under the influence (DUI) crashes decreased by 40% compared to the previous three-year average; DUI injury crashes decreased by 73% compared to the previous three years, and DUI fatality crashes decreased by 67% compared to the previous three years.</p> <p>During the subgrant period OCSO conducted 88 high visibility enforcement operations averaging 8 per month based on the 10 1/2 months the subgrant was worked. OCSO made 39 DUI arrests, 1,537 speeding citations, and 65 safety belt citations during the subgrant-funded enforcement activities. During the period of performance, OCSO participated in the national <i>Drive Sober or Get Pulled Over</i> campaign to stop impaired driving, as well as the department's first Drive Sober campaign, where 14 DUI arrests were made, and 296 citations were issued. OCSO also made 28 social media posts, during the subgrant-funded enforcement period.</p> <p>During the period of performance OCSO attended 2 different public events to educate citizens and students of Okeechobee County on the dangers of driving under the influence. The annual "Tip a Cop" event held on 3/20/24 is used to raise money for the Special Olympics. This event is held at Golden Corral located within Okeechobee County. Approximately 300 safe driving materials were handed out at this event.</p> <p>New recruit trainings took place 2 times, where OCSO Drug Recognition Experts taught new hires the National Highway and Traffic Safety Administrations', 24-hour Driving While Intoxicated (DWI) and Detection and Standardized Field Sobriety Tests (SFST).</p>			
Expenditures	\$36,138.78			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Orlando Police Department	Orlando Police Department Impaired Driving Enforcement Team	M5HVE-2024-00296	N/A	\$100,000
Project Activities	<p>The Orlando Police Department (OPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime impaired driving details. Regarding the previous three-year averages, impaired driving-related crashes are down by 19%; fatalities related to impaired driving crashes are down 37%, and injuries sustained due to impaired driving crashes are down 19%. During the period of performance, the Orlando Police Department conducted 42 high visibility enforcement operations. The Orlando Police Department participated in the national <i>Drive Sober or Get Pulled Over</i> campaign, which yielded 750 citations and 13 Driving Under Influence (DUI) arrests.</p> <p>DUI Team officers participated in 2 citizen police academies, 1 family day event, 1 recruiting event, and attended numerous neighborhood watch meetings. The team also participated with Mothers Against Drunk Driving. During these events, team officers utilize simulated impairment goggles, miniature pedal-powered vehicles, and obstacle courses to demonstrate the effects of various substances on a person’s ability to operate motorized vehicles. The DUI Team is routinely requested at these public events.</p> <p>During the performance period, a total of 22 media releases were utilized to inform and educate the public utilizing social media, the Orlando Police Department’s websites, and local media. The number of safety belt citations issued during the subgrant period is 3. OPD made 15 impaired driving arrests during the subgrant-funded enforcement activities and issued 96 speeding citations issued during the project period.</p>			
Expenditures	\$42,180.50			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Palm Beach County Sheriff's Office	City of Lake Worth Beach and Village of Royal Palm Beach Impaired Driving Strategy	M5HVE-2024-00168	N/A	\$200,000
Project Activities	<p>The Palm Beach County Sheriff's Office conducted saturation patrols at our most highly vulnerable locations within the City of Lake Worth Beach and the Village of Royal Palm Beach. Additionally, the Strategy provided education and outreach regarding the dangers of impaired driving. PBSO strived to reduce crashes and fatalities by 5% compared to the past three-year average and ended with the following: impaired driving arrests decreased from 145 in 2021 to 81 in 2024; impaired driving crashes decreased from 91 to 44, and impaired driving fatality crashes decreased from 3 to 2 in 2024.</p> <p>Additionally, there were multiple outreach and educational activities performed during the project period including: Facebook posts, Twitter posts, traffic signage, and press releases regarding project activities and outcomes. Also, at each traffic stop, information and education were provided to drivers regarding the dangers of impaired driving. PBSO conducted 25 enforcement operations during the project period and participated in the national <i>Drive Sober or Get Pulled Over</i> campaign.</p> <p>During the reporting period, PBSO participated in multiple educational/community outreach events including (but not limited to): SAFETY4Life Crash Re-enactment Event; Florida Panther's Ice Hockey event wherein PBSO DUI Investigator Keith White was recognized by the Florida Department of Transportation (FDOT) during a game for making over 1,000 DUI Arrests during his law enforcement career and his accomplishments were announced on the jumbotron. Also, during this event, members of PBSO's DUI Unit conducted an impaired driving educational/community outreach event outside the Amerant Bank Arena during which impaired driving and other traffic safety issues were discussed to increase the public's awareness of the dangers of driving under the influence.</p> <p>The total number of contacts made by PBSO equals 1,102. PBSO issued 81 safety belt citations and made 19 impaired driving arrests. Lastly, PBSO issued 187 speeding citations during the subgrant-funded enforcement activities.</p>			
Expenditures	\$200,000.00			



Subrecipient	Project Name	Project Number	Local Benefit	Budget
Pinellas County Sheriff's Office	Driving Under the Influence (DUI) Enforcement	M5HVE-2024-00014	N/A	\$50,000
Project Activities	<p>The Pinellas County Sheriff's Office (PCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime impaired driving details. PCSO saw a 19% decrease in impaired driving crashes when compared to the 10/01 to 06/30 time period from the previous year.</p> <p>During the period of performance, the PCSO participated in the national <i>Drive Sober or Get Pulled Over</i> campaign to stop impaired driving. During the first Drive Sober campaign, from December 13, 2023 - January 1, 2024, there were 86 DUI arrests and a total of 856 traffic citations written. During the second Drive Sober campaign, August 16, 2023 - September 2, 2023, there were 46 DUI arrests, including one motorcyclist DUI arrest, and a total of 771 traffic citations written (attachment included). Also, during the national <i>Drive Sober or Get Pulled Over</i> campaign periods, PCSO deputies educated drivers on roadway safety and impaired driving while conducting traffic stops. Other special DUI details included: Christmas Saturation Patrol, New Year's Eve Saturation Patrol, Superbowl Saturation Patrol, 2 DUI Wolfpacks, St. Patrick's Day Saturation Patrol, Memorial Day Weekend Saturation Patrol, and Mothers Against Drunk Driving (MADD) Saturation Patrol.</p> <p>During the performance period, deputies of PCSO's DUI Unit attended the following educational/community outreach events/activities: Sheriff's Citizens Academies to educate Pinellas County citizens on the dangers of driving under the influence and provided demonstrations using Fatal Vision goggles; the Driving Under the Influence (DUI) Unit assisted Patrol with racers on the Gandy Bridge. PCSO DUI Unit participated in Wolf Pack saturation patrols with other law enforcement agencies within Pinellas County and the Florida Highway Patrol.</p> <p>A total of 20 media releases to the public were disseminated through social media, the PCSO website, and local media. There were 11 social media posts, 7 press releases and 2 articles published in the local news.</p>			
Expenditures	\$26,723.91			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Tallahassee Police Department	Impaired Driving	M5HVE-2024-00050	N/A	\$45,000
Project Activities	<p>The Tallahassee Police Department (TPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime impaired driving details. TPD averaged 11 serious bodily injury crashes, and 4 fatalities related to impaired driving over the past 3 years. This year, Tallahassee PD decreased the number of serious bodily injuries to 7 and recorded only 3 fatalities related to impaired driving. TPD conducted enforcement over a period of 37 weeks from the award date to the subgrant conclusion on September 30, 2024. TPD averaged 7.5 hours of enforcement each week throughout the subgrant period.</p> <p>TPD used electronic message boards to spread the “Drive Sober or Get Pulled Over” and “Over the Limit, Under Arrest” messages at high traffic locations throughout the city. These message boards were in place during the campaigns noted below, as well as home college football weekends this fall. The department made multiple social media posts relating to reducing drinking and driving.</p> <p>TPD participated in the Saint Patrick's Day - Buzzed Driving is Drunk Driving, Cinco de Mayo, and the National Over the Limit, Under Arrest campaigns. The TPD Traffic Unit reinforces reducing impaired driving while teaching our SPEED (Supportive Parents and Police Educating Early Drivers) class to 15–21-year-old drivers. Over the course of the subgrant cycle the department educated 75 young drivers and their parents in 8 classes.</p> <p>Overall, the Tallahassee Police Department contacted over 530 citizens using city roadways during the HVE project period and through educational outreach. During the project period, TPD issued 9 safety belt citations, made 6 impaired driving arrests, and issued 219 speeding citations during the subgrant-funded enforcement activities.</p>			
Expenditures	\$16,436.75			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Tampa Police Department	Tampa Enhanced DUI Enforcement Project, "Last Call"	M5HVE-2024-00122	N/A	\$621,500
Project Activities	<p>TPD strived to reduce crashes and fatalities by 3%, however, this goal was not achieved this year as the City of Tampa saw an increase in impaired driving-related crashes, injuries, and fatalities. In 2023, TPD recorded 265 impaired driving crashes, resulting in 94 injuries and 5 fatalities; in 2024, Tampa recorded 279 impaired driving crashes, resulting in 97 injuries, and 9 fatalities. This was an increase of 5.3% in impaired driving crashes, an increase of 3.2% in injuries, and 80% increase in fatalities.</p> <p>The Tampa Police Department conducted 46 High Visibility Enforcement (HVE) operations during the project period. TPD participated in enforcement activities related to the national <i>Drive Sober or Get Pulled Over</i> campaign, such as the Saturation Saturday wolf pack operations. The Tampa Police DUI Unit also conducted high visibility enforcement (HVE) operations during national NHTSA mobilizations including New Year's Day, the Super Bowl, St. Patrick's Day, Cinco de Mayo, Independence Day and Labor Day. Enhanced awareness and enforcement efforts were often advertised through local and social media, seeking to bring attention to the efforts of the Drive Sober or Get Pulled Over mission.</p> <p>TPD participated in 46 community outreach and educational events during the project period. The events included education sessions at Tampa High Schools, reaching hundreds of students, and educated the public at a Tampa Bay Lightning game regarding the dangers of impaired driving. Lastly, TPD released 34 separate social media posts, news stories and media releases during the project period.</p> <p>Officers worked over 1,000 hours which resulted in 31 safety belt citations issued during the subgrant period; a total of 613 impaired driving arrests were made; and 902 speeding citations were issued during the subgrant funded enforcement activities.</p>			
Expenditures	\$593,997.47			

# MOTORCYCLE SAFETY

The FDOT State Safety Office has identified projects to promote safety motorcycle riding behaviors, training inexperienced riders, and provide training, tools, and resources to law enforcement to address riding that puts all road users. The motorcycle program helps reduce the number of fatalities and injuries involving all motorcyclists, helmeted and unhelmeted.

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's target of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA's Countermeasures That Work: Eleventh Edition, 2023 guide.

<b>Project Name:</b>	Florida's Comprehensive Motorcycle Safety Program
<b>Subrecipient:</b>	University of South Florida - The Center for Urban Transportation Research
<b>Project Number:</b>	MC-2024-00216
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Motorcycle Safety
<b>Countermeasure Strategy:</b>	Motorcycle Safety— CTW Not Rated
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	The University of South Florida's Center for Urban Transportation Research (CUTR) will receive funding to continue to coordinate and implement Florida's Motorcycle Safety Strategic Plan and motorcycle safety coalition. They will also identify critical issues, establish achievable performance indicators, and evaluate the effectiveness of all motorcycle safety programs comprehensively. CUTR concentrates most of its efforts on the ten counties with the highest number of motorcycle crashes: Broward, Brevard, Duval, Hillsborough, Lee, Miami-Dade, Orange, Palm Beach, Pinellas, and Volusia. However, the goal is to support all motorcycle activities across the state to help reduce motorcycle crashes, serious injuries, and fatalities.

**Budget:** \$589,000

**Project Activities:** The University of South Florida's Center for Urban Transportation Research (CUTR) provided technical and administrative support for the Florida Motorcycle Safety Program under the Comprehensive Motorcycle Safety subgrant. The following milestones were successfully achieved: (1) Successfully completed the NHTSA Florida Motorcycle Safety Program Assessment, (2) Revisited and discontinued the training program known as the "Endorsement and Beyond "(EAB) program due to low demand and other challenges, (3) Developing partnerships with the newly formed "Florida Motorcycle Safety Education Program", (4) Improved RideSMART Florida social media presence, (5) Held three Florida Motorcycle Safety Coalition meetings and added new Coalition members, (6) Strengthened outreach program, (7) Made significant progress in Engineering Emphasis Area, (8) Maintained strong crash data analysis component, (9) Developed comprehensive brand guide, and (10) Launched an updated RideSMART Florida website.

(1) The Center for Urban Transportation Research (CUTR) team provided technical support, including developing a Briefing Book for the 2024 Florida Motorcycle Safety Program Assessment.

(2) In all, the EAB program has consistently received positive feedback from participants. However, there are fundamental limitations associated with the conflicting interest of using a range for advanced motorcycle training over the Basic Rider Course which generates more money.

(3) Florida Senate Bill CS/SB 838, "Proceeds Funding Motorcycle Safety Education," was passed in 2023. This legislation established a Motorcycle Safety Education Program in partnership with three selected motorcycle grassroots organizations funded by FLHSMV. The Florida Motorcycle Safety Coalition, supported by FDOT, has embraced this change and is working to collaborate with these organizations to improve motorcycle safety in Florida. Representatives from each of the three organizations and their supporting staff have been invited to the Coalition's quarterly coalition meetings to discuss ways to enhance partnership efforts

(4) RideSMART Florida uses three main social media platforms: Facebook, Instagram, and X to promote motorcycle safety. The RideSMART Florida Facebook page maintains the largest number of fans across all RideSMART Florida platforms with 26,448 followers. The RideSMART Florida Facebook fan base increased by 948 followers during the 2024 subgrant cycle, representing a 241% increase. RideSMART Florida published 256 Facebook posts during the same period. This effort resulted in a total of 11,584,631 impressions. Additionally, content interactions on Facebook increased by 190.4%, with approximately 44,600 interactions and the amount of reach



from organic posts (i.e. non-paid content) increased by 806.5% during the performance period.

RideSMART Florida's Instagram account also experienced growth with 889 followers, marking a 16.7% increase compared to the previous year. In total, this effort resulted in 1,105,314 impressions during the subgrant cycle. RideSMART Florida shared 275 unique posts, including stories, marking a 26.7% increase (comparing to October 1, 2022 - Sep 30, 2023). The number of posts shared on Instagram increased overall due to a concerted effort to create more content for Instagram Stories.

(5) The Florida Motorcycle Safety Coalition remains the backbone of the Florida Motorcycle Safety Program. During the 2024 subgrant cycle, three meetings were successfully held.

(6) Through the team's participation in major events such as Daytona Bike Week and Biketoberfest, RideSMART Florida engaged thousands of riders, collecting over 1,500 RideSMART Challenge responses during the subgrant cycle. Partnerships with key organizations, including FDOT District 5, Halifax Health, J&P Cycles, and the three selected motorcycle grassroots organizations funded by FLHSMV, helped expand RideSMART Florida's reach and enhanced the team's visibility at major bike events. There were also new partnerships established this year with venues like the St. Augustine Amphitheater, allowing for free motorcycle safety promotion at high-profile concerts. The team secured booths at major motorcycle events, including J&P Cycles at Destination Daytona during Biketoberfest and Bike Week, as well as festivals in Arcadia, Leesburg, Tallahassee, and the Riding into History Concours d'Elegance. These events provided valuable opportunities to engage directly with the motorcycle community and distribute safety information.

In addition to public events, the CUTR team made significant efforts to educate law enforcement and judicial professionals. Presentations were made at several police academies, including St. Johns River Community Police Academy, Florida Highway Patrol, and colleges in Lake City and Madison, focusing on motorcycle laws and encouraging proper citation practices. The team also attended The Conference of County Court Judges of Florida for the second consecutive year, distributing educational materials such as the Motorcycle Violations Checklist and Florida Law Enforcement Guide to Common Motorcycle Violations. Notable connections were made with judges passionate about motorcycle safety, potentially influencing future judicial education and decision-making.

(7) The Engineering Emphasis Area of the Florida Motorcycle Safety Coalition meeting made significant progress in advancing motorcycle safety initiatives this year. A cornerstone achievement has been the successful update of the

Engineering section of the Motorcycle Safety Strategic Plan (MSSP) Business Plan. This updated plan incorporates the latest recommendations from the 2024 NHTSA Motorcycle Safety Program Assessment.

(8) The CUTR team has conducted extensive analysis of motorcycle crash data in Florida. This analysis encompassed descriptive statistics of motorcycle crashes and motorcyclist injuries and fatalities in Florida, trend analysis, and hot spot identification. The findings have been regularly presented at coalition meetings, where they have been well received by meeting attendees. This analysis revealed divergent trends in motorcyclist fatalities and serious injuries across the state.

(9) The RideSMART Florida brand guide was developed to provide guidelines for FDOT District Offices and other partners on the best practices for using and sharing RSF motorcycle safety content.

10) The RideSMART Florida website was updated, and the Resources section was reconstructed based on the categories of the Florida Motorcycle Strategic Safety Plan (MSSP): Training, Data, Engineering, Communication, Policy, Law Enforcement, and Emergency Services. Graphical updates were made throughout the pages of the website by adding user-friendly buttons and photos of high visibility gear items. During the subgrant cycle, the RideSMART Florida website received 184,258 visits, including 27,338 visits from organic searches.

Expenditures: \$533,579.36



<b>Project Name:</b>	Motorcycle Program Evaluation and Data Collection
<b>Subrecipient:</b>	University of South Florida - The Center for Urban Transportation Research
<b>Project Number:</b>	MC-2024-00217
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Motorcycle Safety
<b>Countermeasure Strategy:</b>	Motorcycle Safety— CTW Not Rated
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	<p>The University of South Florida’s Center for Urban Transportation Research (CUTR) will receive funding to continue to conduct behavioral and statistical studies of motorcyclists and crashes to determine how to be more effective in reducing motorcycle crashes, injuries and fatalities. CUTR will also conduct a survey of riders to determine the effectiveness of the comprehensive motorcycle safety program and will survey newly endorsed riders to determine the effectiveness of Florida’s rider training program.</p>
<b>Budget:</b>	\$132,000
<b>Project Activities:</b>	<p>During this subgrant cycle, the CUTR team provided ongoing data collection and analytical support for the Florida Motorcycle Safety Program and Motorcycle Safety Coalition. The team provided crash data updates to Coalition members and updated county-level crash infographics (available on the RideSMART Florida website). The CUTR team also compiled all survey data collected during the subgrant cycle, including “Endorsement and Beyond” survey data, Coalition Member Feedback survey results, SMART Course participant survey results, and Florida Rider Training Program Sponsor/Student survey data. The team prepared final reports for each survey to send to FDOT.</p> <p>Overall, crash data analysis provides several important insights about the status of motorcycle safety across the state. Considering the number of active riders in each age group, it becomes apparent that crashes were most common among younger motorcyclists, particularly those aged 20 to 30. In</p>

contrast, despite having a higher number of registered motorcycle owners, crashes were less frequent among older riders, especially those aged 65 or older.

To gain further insight, a push-to-web mixed mode approach was adopted to conduct the 2024 Florida Motorcyclist Survey. The survey website ([mcsafety.org](https://mcsafety.org)) was updated, and an invitation postcard was sent to 30,000 addresses that were chosen through address-based sampling (ABS). No financial incentive was offered for responding, and a total of 1,494 survey responses were collected and analyzed. Of the surveys collected, 941 were from postcard invitations and 553 were from a Facebook/Instagram advertisement.

This year CUTR also conducted a Florida Driver Survey. The Florida Driver Survey aims to comprehensively evaluate drivers' attitudes and behaviors toward motorcyclists, assess the impact of existing safety campaigns, and identify critical gaps in driver education. The survey received a total of 174 responses, including partially completed surveys. Bivariate analyses were used to assess responses by different groups of drivers (i.e., those with and without motorcycle experience). Drivers without motorcycle experience show greater overall caution towards pedestrians (67%) and cyclists (65.1%) rather than motorcycles (60.5%), which may reflect a lower perceived risk or less familiarity with the dynamics of motorcycle operation. A detailed report of the survey findings was completed and provided to FDOT.

**Expenditures:                   \$103,342.14**

<b>Project Name:</b>	Motorcycle Education and Injury Prevention Program in Trauma Centers
<b>Subrecipient:</b>	University of Miami
<b>Project Number:</b>	MC-2024-00299
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$288,000
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Motorcycle Safety
<b>Countermeasure Strategy:</b>	<ul style="list-style-type: none"> <li>• Motorcycle Safety—Motorcycle Helmets Motorcycle Helmet Use Promotion Programs: CTW 1 Star Citation</li> <li>• Motorcycle Safety—Communications and Outreach Communications and Outreach: Conspicuity and Protective Clothing: CTW 1 Star Citation</li> </ul>
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	<p>The University of Miami will receive funding to continue the Florida trauma initiative to conduct injury prevention and education programs in at least two Florida trauma centers. These programs will offer safety-related educational programs for multidisciplinary teams of EMS and other pre-hospital personnel, trauma surgeons, emergency medical physicians, consulting physicians, nurses, and ancillary staff who will assist in providing safety information directly to motorcycle crash victims and their families. By implementing more effective first responder and medical personnel protocols, and educating motorcyclists involved in crashes on the methods of reducing risks on the roadways, this project expects to reduce motorcycle-involved fatalities and serious injuries. The program will also study motorcyclists' alcohol, drug and medication use patterns from crash victims to develop informational material to help reduce recidivism by providing this information to crash victims as a preventative measure.</p>
<b>Budget:</b>	\$288,000



## Project Activities:

The University of Miami “Survive the Ride” program conducted injury prevention and education programs in level one and level two Trauma Centers. These programs offered educational programs for multidisciplinary teams of paramedics and other pre-hospital personnel, trauma surgeons, emergency medical physicians, consulting physicians, nurses, and auxiliary staff to better identify trauma injuries in motorcycle crash victims so they might better treat them and prevent fatalities. During the 2024 subgrant cycle the program completed “Survive the Ride” training resulting in a total of 92 pre-hospital staff trained. The program was provided through in-person and interactive computer-based training with a pre-and post-survey. The program modified the training of first responders (law enforcement, fire fighters, security personnel etc.) resulting in an additional 103 first responders and 42 educators were trained from multiple hot spot counties.

This year, the “teachable moments” 52 patients were screened, however, early in the subgrant cycle, there were issues with patient consent due to a variety of reasons. The issues were fixed and by the end of the subgrant, the program was able to consent and train 10 patients with the participation of 6 family members.

Patient data was gathered and analyzed to better understand motorcycle and scooter crashes, and the factors that may contribute to the crash and injuries sustained. The program is committed to the implementation of different levels of prevention strategies, in order to mitigate mortality and morbidity for motorcycle and scooter crash victims.

## Expenditures:

**\$256,686.63**



<b>Project Name:</b>	Preventing Street Racing Through Legal Alternatives
<b>Subrecipient:</b>	Florida State University Police Department
<b>Project Number:</b>	MC-2024-00408
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$90,000
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Motorcycle Safety
<b>Countermeasure Strategy:</b>	<ul style="list-style-type: none"> <li>• Motorcycle Safety—Motorcycle Helmets Motorcycle Helmet Use Promotion Programs: CTW 1 Star Citation</li> <li>• Motorcycle Safety—Communications and Outreach Communications and Outreach: Conspicuity and Protective Clothing: CTW 1 Star Citation</li> </ul>
<b>Location:</b>	Statewide
<b>Agency Type:</b>	Law Enforcement
<b>Project Description:</b>	<p>The Florida State University Police Department will receive funding to continue to use its motorsports team to educate sport bike riders at amateur level sanctioned motorsports events in Florida on the dangers of street racing. Track Day training is also offered, and it is intended to increase the technical skills, confidence and respect in riders who would otherwise be engaging in risky street racing and stunting. This program allows experienced instructors to demonstrate and train on the dangers of exceeding the limitations of sport bikes on roadways, and the advantages of moving into a high-performance environment.</p>
<b>Budget:</b>	\$90,000
<b>Project Activities:</b>	<p>In total, 14 first-time track riders were sponsored over two events. In addition, program coaches taught approximately 386 riders, including 80 first-time track riders at a total of 11 track day events throughout the subgrant period. Due to agency shortages and one of the tracks being sold, track day events</p>

were limited during this project period. Currently, there are only two track venues available for use with this training program.

**Expenditures:** **\$28,545.00**

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**Project Name:** Motorcycle Awareness Survey

**Subrecipient:** University of North Florida - Institute of Police Technology and Management

**Project Number:** MC-2024-00356

**Federal Funding Source:** 402

**Local Benefit:** \$0

**Planning and Administration:** No

**Used for § 1300.41(b):** No

**Eligible Use of Funds:** Motorcycle Safety

**Countermeasure Strategy:**

- Motorcycle Safety—Alcohol Impairment  
Alcohol-Impaired Motorcyclists: Communications and Outreach: CTW 1  
Star Citation
- Motorcycle Safety—Communications and Outreach  
Communications and Outreach: Conspicuity and Protective Clothing: CTW 1  
Star Citation

**Location:** Statewide

**Agency Type:** College/University

**Project Description:** The University of North Florida will receive funding to conduct a motorcycle awareness study to help evaluate the effectiveness of Florida's Motorcycle Safety Media efforts. The data collected will help improve Florida's future motorcycle safety media efforts by letting us know things like where the message is being heard, what types of media are most recognized, and rider attitudes.

**Budget:** \$71,000

<b>Project Activities:</b>	The University of North Florida’s Institute of Police Technology & Management conducted a motorcycle safety message paid media survey. The survey took place from May 8th, 2024, to May 31 <sup>st</sup> , 2024, and focused on the top 10 counties in Florida for motorcyclist fatalities (Brevard, Broward, Duval, Hillsborough, Miami-Dade, Orange, Palm Beach, Pasco, Pinellas, and Volusia). There were 1,698 completed survey responses collected from the 10 counties: 553 motorcyclists and 1,149 non-motorcyclists. The survey found that motorcyclists (72%) were more likely to have heard of the “Watch for Motorcycles” safety message than non-motorcyclists (45%) and both motorcyclists and non-motorcyclists were more likely to see the “Watch for Motorcycles” safety message on bumper stickers than any other advertising platform with outdoor billboards being the second most. When asked about the “Ride SMART “message, 33% recall seeing or hearing the message on internet videos, 32% heard the message on FM radio followed by 31% on social media.
<b>Expenditures:</b>	<b>\$70,999.50</b>

<b>Project Name:</b>	Statewide Implementation of Motorcycle Education Program for Every Rider (MEPER)
<b>Subrecipient:</b>	University of South Florida - The Center for Urban Transportation Research
<b>Project Number:</b>	MC-2024-00222
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Motorcycle Safety
<b>Countermeasure Strategy:</b>	<ul style="list-style-type: none"> <li>Motorcycle Safety—Motorcycle Helmets Motorcycle Helmet Use Promotion Programs: CTW 1 Star Citation</li> <li>Motorcycle Safety—Communications and Outreach Communications and Outreach: Conspicuity and Protective Clothing: CTW 1 Star Citation</li> </ul>
<b>Location:</b>	Statewide

**Agency Type:** College/University

**Project Description:** The University of South Florida's Center for Urban Transportation Research (CUTR) will receive subgrant funding for the Statewide Implementation of Motorcycle Education Program for Every Rider (MEPER) which is an online training tool used to encourage safe riding habits and helmet use. The target population of MEPER will be geared for every rider in Florida, and the curriculum will assist with Florida riders' educational needs based on the annual Florida Motorcyclist Survey findings and behavioral risk factors identified through motorcycle crash data analysis.

**Budget:** \$100,000

**Project Activities:** The Motorcycle Education Program for Every Rider (MEPER) aims to decrease motorcyclist injuries and fatalities in Florida by offering continuing education opportunities that promote safe riding related behaviors, including the use of DOT-compliant helmets. This year, two new online self-paced modules "On THREE! Making the Transition from Bike to Trike" and "Scoot Smart; It's Serious Fun!" were developed using Articulate 360, an e-learning course development software. The content and format of both modules underwent internal and external review, including testing by motorcycle safety education partners.

Throughout the subgrant cycle, a total of nine self-paced e-learning modules were made available on the MEPER website to address motorcycle-specific safety issues and engage the interests of motorcyclists. These modules incorporate interactive features, video clips, and visual aids to present educational content effectively and sustain learners' attention.

During the subgrant cycle, 179 learners successfully completed at least one of the MEPER e-courses. The course "What to Expect in the BRC," was the most popular course, making up 38% of the registrations, followed by "Basic Bike Maintenance." Additionally, the CUTR team collaborated with the Driver Education Licensing Assistance Program (DELAP) teachers, who educate high school students statewide. These teachers were encouraged to order motorcycle safety materials for their classes and share MEPER's online modules to promote safety among current and future motorcyclists and to raise awareness among new drivers. DELAP schools are located in counties with the highest motorcycle crash rates, including Hillsborough, Pasco, Miami-Dade, Volusia, Broward, Pinellas, Palm Beach, Brevard, Lee, Manatee, and Polk.

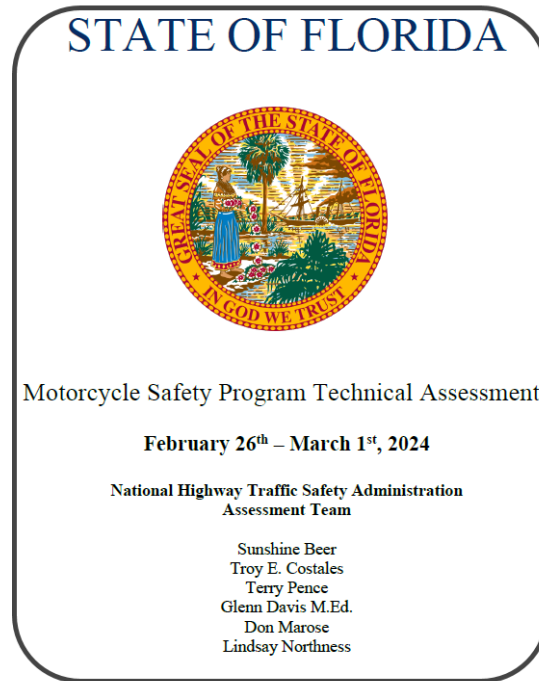
**Expenditures:** \$71,048.45



<b>Project Name:</b>	Florida's Motorcycle Safety Program Assessment
<b>Subrecipient:</b>	University of South Florida - The Center for Urban Transportation Research
<b>Project Number:</b>	MC-2024-00233
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Motorcycle Safety
<b>Countermeasure Strategy:</b>	Motorcycle Safety— CTW Not Rated
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	<p>The University of South Florida's Center for Urban Transportation Research (CUTR) will receive subgrant funding to assist the Florida Department of Transportation Safety Office by providing technical and administrative support to plan and complete a NHTSA technical assessment on Florida's motorcycle safety program.</p>
<b>Budget:</b>	\$70,000
<b>Project Activities:</b>	<p>The CUTR team facilitated the preparation and coordination of materials for the 2024 Florida Motorcycle Safety Program Assessment. A comprehensive Briefing Book was developed to provide assessors with a clear overview of the achievements and initiatives of the Florida Motorcycle Safety Program, focusing on activities from the past five years. The Florida Motorcycle Safety Strategic Plan (MSSP) Business Plan from this period was referenced to document key efforts and progress.</p> <p>The CUTR team provided technical assistance and logistical support for the in-person assessment held from February 26 to March 1, 2024. This included coordinating all travel and meeting arrangements for both the assessment team and interviewees, based on individual availability and preferences. A detailed interview schedule was shared in advance, based on interviewees' availability, with clear communication of assigned time slots.</p>

During the assessment, program experts and key stakeholders provided briefings and support materials to the Assessment Team, covering a range of topics over the course of three days. The team conducted interviews with over 29 panelists, some of whom were subsequently contacted to provide additional information or clarification. After the assessment, the FDOT State Safety Office received a comprehensive assessment report.

**Expenditures:** **\$64,217.99**



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<b>Project Name:</b>	(See below)
<b>Subrecipient:</b>	(See below)
<b>Project Number:</b>	(See below)
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$595,500
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Motorcycle Safety
<b>Countermeasure Strategy:</b>	Motorcycle Safety—Motorcycle Rider Licensing and Training Motorcycle Rider Training: CTW 2 Star Citation
<b>Location:</b>	(See below)
<b>Agency Type:</b>	Law Enforcement
<b>Project Description:</b>	The following agencies will receive funding to conduct the Safe Motorcycle and Rider Techniques (SMART) training program, based on skill sets addressed in the Basic Police Motorcycle Operators Course. The agencies will tailor the course to address the needs of the students they are instructing. The course will be offered to all Florida motorcycle riders free of charge to help improve their riding skills. After completing this program, riders will be better equipped with tools to assist them in avoiding crashes, therefore reducing motorcycle fatalities and serious injuries on the roadways. Along with training, all agencies except for Jacksonville Police Department will also conduct monthly motorcycle enforcement operations targeting unsafe riding behaviors.
<b>Budget:</b>	\$595,500

Agency	Project Name	Project Number	Local Benefit	Budget
Collier County Sheriff's Office	Citizen Motorcycle Class	MC-2024-00136	\$65,000	\$65,000
Project Activities	The Collier County Sherriff's Office conducted motorcyclist training for the public as well as motorcyclist safety-focused enforcement activities. There was a total of 5 motorcyclist training courses conducted, training a total of 36 riders. The agency conducted 23 enforcement operations, yielding a total of 96 traffic stops, which resulted in88 warnings. Motorcyclist safety educational material was distributed during the enforcement operations and social media was used to educate the public.			
Expenditures	\$44,427.91			
Gainesville Police Department	City of Gainesville Motorcycle and Scooter Safety and Education Program	MC-2024-00278	\$72,000	\$72,000
Project Activities	The Gainesville Police Department conducted motorcyclist training for the public as well as motorcyclist safety-focused enforcement activities. There was a total of 8 motorcyclist training courses, training a total of 39 riders. The agency conducted 8 enforcement operations, yielding a total of 48 traffic stops, which resulted in 19 citations and 42 warnings. Motorcyclist safety educational material was distributed during the enforcement operations and social media was used to educate the public.			
Expenditures	\$15,811.48			
Jacksonville Sheriff's Office	Jacksonville Safe Motorcycle and Rider Techniques (SMART)	MC-2024-00011	\$45,000	\$45,000
Project Activities	Jacksonville Sheriff's Office conducted 10 motorcyclist training courses, training a total of 161 riders during this project period. The Sheriff's office also participated in 3 outreach events to promote motorcyclist safety efforts.			
Expenditures	\$36,329.80			

Agency	Project Name	Project Number	Local Benefit	Budget
Osceola County Sheriff's Office	Safe Motorcycle and Rider Techniques (SMART)	MC-2024-00036	\$88,500	\$88,500
Project Activities	Osceola County Sherriff's Office conducted motorcyclist training for the public as well as motorcyclist safety-focused enforcement activities. There was a total of 9 motorcyclist training courses conducted, training a total of 85 riders. The agency conducted 11 enforcement operations, yielding a total of 522 traffic stops, which resulted in 210 citations and 210 warnings. Motorcyclist safety educational material was also distributed during the enforcement operations and social media was used to educate the public.			
Expenditures	\$84,557.64			
Palm Beach County Sherriff's Office	Palm Beach County Motorcycle Safety Project	MC-2024-00306	\$175,000	\$175,000
Project Activities	The Palm Beach County Sheriff's Office conducted motorcyclist training for the public as well as motorcyclist safety-focused enforcement activities. There was a total of 6 motorcyclist training courses conducted, training a total of 44 riders. The agency conducted 33 enforcement operations, yielding a total of 312 traffic stops, which resulted in 335 citations and 160 warnings. Educational materials were distributed during all enforcement operations.			
Expenditures	\$150,000.88			
Tampa Police Department	Tampa Safe Motorcycle and Rider Techniques (SMART)- Making a Difference	MC-2024-00132	\$150,000	\$150,000
Project Activities	The Tampa Police Department conducted motorcyclist training for the public as well as motorcyclist safety-focused enforcement activities. There was a total of 14 motorcyclist training courses conducted, training a total of 236 riders. The Tampa Police Department conducted 33 enforcement operations, yielding a total of 568 traffic stops, which resulted in 221 citations and 191 warnings. Educational materials were distributed during all enforcement operations and 28 outreach events were attended to promote motorcyclists' safety efforts.			
Expenditures	\$132,669.49			



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<b>Subrecipient:</b>	(See below)
<b>Project Name:</b>	(See below)
<b>Project Number:</b>	(See below)
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$875,000
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Motorcycle Safety
<b>Countermeasure Strategy:</b>	Motorcycle Safety—Motorcycle Rider Licensing and Training Motorcycle Rider Training: CTW 2 Star Citation
<b>Location:</b>	(See below)
<b>Agency Type:</b>	Law Enforcement
<b>Project Description:</b>	The following agencies will receive funding to conduct a data-driven educational and high visibility enforcement program targeting unsafe motorcycle and scooter operation as well as unendorsed riders in areas vulnerable to motorcycle and scooter crashes, and currently rank in the top 35% of the FY2024 Highway Safety Matrix. The funds will consist of overtime salaries and benefits. The FDOT State Safety Office will continuously monitor enforcement activities as well as offer technical support to ensure the success of each program and to make sure agencies are complying with federal guidelines that prohibit conducting any checkpoints that target motorcycles for helmet use.
<b>Budget:</b>	\$875,000

Agency	Project Name	Project Number	Local Benefit	Budget
Broward Sheriff's Office	Broward Motorcycle Safety and Enforcement Project	MC-2024-00017	\$125,000	\$125,000
Project Activities	Broward County Sheriff's Office conducted a total of 88 motorcyclist safety-focused enforcement operations. Enforcement operations resulted in 2,305 traffic stops. A total of 1,980 citations were issued, along with 1,468 warnings. Motorcyclist safety educational material was distributed during the enforcement operations and social media was used to educate the public.			
Expenditures	\$118,946.48			
Citrus County Sheriff's Office	Motorcycle Safety and Education	MC-2024-00362	\$30,000	\$30,000
Project Activities	Citrus County Sheriff's Office conducted a total of 21 motorcyclist safety-focused enforcement operations. Enforcement operations resulted in 866 traffic stops including 166 motorcyclists. A total of 658 citations were issued. Motorcyclist safety educational material was distributed during the enforcement operations and social media was used to educate the public.			
Expenditures	\$30,000.00			
Flagler County Sheriff's Office	Flagler County Sheriff's Office Motorcycle Safety Program	MC-2024-00377	\$120,000	\$120,000
Project Activities	Flagler County Sheriff's Office conducted a total of 94 individual motorcyclist safety-focused enforcement operations. Enforcement operations resulted in 1,818 traffic stops including 190 motorcyclists. A total of 855 citations were issued, along with 1,255 warnings. Motorcyclist safety educational material was distributed during the enforcement operations and social media was used to educate the public.			
Expenditures	\$119,953.84			

Agency	Project Name	Project Number	Local Benefit	Budget
Hillsborough County Sheriff's Office	Triple L: Listen, Learn, and Live Motorcycle Education and Safety Program	MC-2024-00162	\$175,000	\$175,000
Project Activities	Hillsborough County Sheriff’s Office conducted a total of 366 motorcyclist safety-focused enforcement operations. Enforcement operations resulted in 2,336 traffic stops including 1,329 motorcyclists. A total of 437 citations were issued, along with 2,148 warnings. Motorcyclist safety educational material was distributed during the enforcement operations and social media was used to educate the public and 10 educational/community events were attended to promote motorcyclist safety efforts.			
Expenditures	\$174,888.49			
Key West Police Department	Motorcycle Safety Project	MC-2024-00067	\$75,000	\$75,000
Project Activities	Key West Police Department conducted a total of 114 motorcyclist safety-focused individual enforcement operations. Enforcement operations resulted in 853 traffic stops, including approximately 315 motorcyclists. A total of 174 citations were issued, along with 789 warnings. Motorcyclist safety educational material was distributed during the enforcement operations and social media was used to educate the public.			
Expenditures	\$62,257.22			
Miami Beach Police Department	Motorcycle Safety Campaign	MC-2024-00062	\$75,000	\$75,000
Project Activities	Miami Beach Police Department conducted a total of 85 motorcyclist safety-focused enforcement operations. Enforcement operations resulted in 1,234 traffic stops. A total of 698 citations were issued, along with 470 warnings. Motorcyclist safety educational material was distributed during the enforcement operations, and social media was used to educate the public.			
Expenditures	\$75,000.00			

Agency	Project Name	Project Number	Local Benefit	Budget
Miami-Dade Police Department	Miami-Dade Motorcycle Safety Program	MC-2024-00323	\$150,000	\$150,000
Project Activities	Miami Dade Police Department conducted a total of 25 motorcyclist safety-focused enforcement operations. Enforcement operations resulted in 721 traffic stops, including 127 motorcyclists. A total of 1,137 citations were issued, along with 137 warnings. Motorcyclist safety educational material was distributed during the enforcement operations and social media was used to educate the public.			
Expenditures	\$150,000.00			
Monroe County Sheriff's Office	Motorcycle Safety	MC-2024-00041	\$125,000	\$125,000
Project Activities	Monroe County Sheriff's Office conducted a total of 215 individual motorcyclist safety-focused enforcement operations. Enforcement operations resulted in 2,509 traffic stops, including 1,147 motorcyclists. A total of 1,940 citations were issued, along with 1,114 warnings. Motorcyclist safety educational material was distributed during the enforcement operations and social media was used to educate the public			
Expenditures	\$125,000.00			

# OCCUPANT PROTECTION AND CHILD PASSENGER SAFETY

The FDOT State Safety Office has implemented a robust program to ensure seat belt use and the use of age-appropriate child safety seats to reduce unrestrained occupant fatalities and serious injuries in all seating positions. The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's target of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA's Countermeasures That Work: Eleventh Edition, 2023 guide.

<b>Project Name:</b>	Child Passenger Safety Seat Fitting Station Database and Mapping
<b>Subrecipient:</b>	University of Florida - Institute for Mobility, Activity, and Participation
<b>Project Number:</b>	<del>M2CPS-2024-00413</del> M1CPS-2024-00413
<b>Federal Funding Source:</b>	405(b)
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	<del>405b Low Community CPS Services</del> 405b OP High Community CPS Services
<b>Countermeasure Strategy:</b>	Seat Belts and Child Restraints—Other Strategies Inspection Stations: CTW 3 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	The University of Florida's Institute for Mobility, Activity, and Participation will house and maintain the Florida Child Passenger Safety (CPS) Seat Fitting Station Database and Mapping System. This project will reduce injuries and fatalities amongst the state's youngest citizens by providing an interactive database for parents and caregivers to locate certified CPS technicians working at child restraint fitting stations across Florida where individuals can get help installing their child's car seat. This program supports the work of the Florida Occupant Protection Coalition and the strategies of Florida's Occupant Protection Strategic Plan.



**Budget:** \$71,000

**Project Activities:** Progress was made over the course of FY2024 in preparing the website for a full launch, and a soft launch was pushed during the project period but was not heavily promoted so as to provide time to receive feedback from stakeholders and subject matter experts. Measures were taken to resolve several technical issues that arose after the site was live, and a process was developed in coordination with the Occupant Protection Resources and Support team to ensure all data is kept up to date and immediately available to site users.

The project team attended two meetings of the Florida Occupant Protection Coalition and gave a presentation about the website, receiving valuable feedback on improvements. Advertising and promotional materials were also drafted to promote the website among interested stakeholders and users. These promotional materials include a tip card, a presentation, a feedback survey, and introductory emails to promote the website. The emails have been sent to members of the Law Enforcement Liaison group and Child Passenger Safety Technicians in Florida. Google analytics software is in place to track user data to improve the site and make sure to target promotional efforts to priority counties.

**Expenditures:** \$61,387.73



<b>Project Name:</b>	Florida's Occupant Protection Coalition
<b>Subrecipient:</b>	University of Florida - Transportation Technology Transfer (T2) Center
<b>Project Number:</b>	OP-2024-00418
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Safety Belts
<b>Countermeasure Strategy:</b>	Seat Belts and Child Restraints - CTW Not Rated
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	The University of Florida's Transportation Technology Transfer (T2) Center will continue to provide support for the Florida Occupant Protection Coalition and the statewide Occupant Protection Strategic Plan by managing all the related administrative tasks such as preparing and reimbursing travel, planning for meetings, and maintaining and monitoring the strategic plan implementation.
<b>Budget:</b>	\$216,000
<b>Project Activities:</b>	<p>The University of Florida's Transportation Technology Transfer Center received a subgrant to assist the FDOT State Safety Office in planning, scheduling, and providing administrative and technical support for the Florida Task Force on Occupant Protection which was named the Florida Occupant Protection Coalition (FOPC).</p> <p>The FOPC is a priority recommendation of the 2016 Florida Occupant Protection Program Assessment. The purpose of the coalition is to develop and implement a statewide Occupant Protection Strategic Plan, provide consistent, current information and resources to regional and community advocates; obtain and share best practices; actively support occupant protection-related mobilizations and campaigns; and provide feedback to the State Safety Office of concerns at the local level and emerging issues.</p>

During FY2024, project staff provided support for the objectives set out in the Strategic Action Plan developed from the findings of the 2021 Occupant Protection Assessment by facilitating a subcontract with Cambridge Systematics, Inc (CS) and provided administrative support throughout the subgrant period. Project staff also helped maintain the list of coalition membership and added four new members to the coalition to bring in new, diverse perspectives on occupant protection topics.

CS facilitated the coalition meetings and updated the Florida Occupant Protection Strategic Action Plan (OPSAP). Four meetings were scheduled in the FY2024 subgrant year: November 14-15, 2023, February 21-22, 2024, May 15-16, 2024, and August 26-27, 2024. The last meeting had to be cancelled due to the arrival of Tropical Storm Debby.

**Expenditures:** **\$110,208.86**



<b>Project Name:</b>	Child Passenger Safety Resources and Support
<b>Subrecipient:</b>	University of Florida - Transportation Technology Transfer (T2) Center
<b>Project Number:</b>	<del>M2X-2024-00419</del> M1CPS-2024-00419
<b>Federal Funding Source:</b>	405(b)
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	<del>405b-OP Low Uncommitted</del> 405b OP High Community CPS Services
<b>Countermeasure Strategy:</b>	<ul style="list-style-type: none"> <li>• Seat Belts and Child Restraints—Communications and Outreach Supporting Enforcement: CTW 5 Star Citation</li> <li>• Seat Belts and Child Restraints—Communications and Outreach Strategies for Low-Belt-Use Groups: CTW 4 Star Citation</li> <li>• Seat Belts and Child Restraints—Communications and Outreach Strategies for Older Children: CTW 3 Star Citation</li> <li>• Seat Belts and Child Restraints—Communications and Outreach Strategies for Child Restraint and Booster Seat Use: CTW 3 Star Citation</li> </ul>
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	<p>The University of Florida’s Transportation Technology Transfer Center will ensure Florida has the needed occupant protection resources. This project’s goals are to promote the use of child restraints, to support Florida’s Child Passenger Safety technician and instructor infrastructure through scholarships and teaching stipends, and to provide appropriate training to occupant protection professionals and law enforcement officers who deliver programs for parents and caregivers and who enforce occupant protection.</p> <p>No more than a total of \$112,300 (5% of the FY 2023 405(b) allocation) will be spent on the purchase of child safety seats to be distributed to the public.</p>
<b>Budget:</b>	\$332,000



## Project Activities:

The University of Florida's (UF) Transportation Technology Transfer (T2) Center was awarded the Child Passenger Safety Resources and Support subgrant by the Florida Department of Transportation (FDOT) to provide educational materials and information on child passenger safety, safety belts, and air bags to residents and certified child passenger safety (CPS) instructors and technicians throughout Florida. UF also provided scholarships for safety partners to become certified CPS technicians and instructors and maintain their certification, stipends to CPS instructors to teach CPS courses, increased the number of certified technicians across the state, and distributed free child safety seats for car seat check events in communities to certified technicians.

UF also maintained the Occupant Protection Resource Center (OPRC) website while the Florida Traffic Safety Resource Center website was in development.

Project staff connected agencies who needed to certify new CPS technicians with CPS instructors to facilitate certification. A total of 47 CPS certification courses and 5 CPS renewal courses were completed this subgrant cycle, resulting in 433 newly certified CPS technicians and 8 CPS technicians who attended a CPS renewal course.

Project staff also coordinated with the Florida Department of Highway Safety Motor Vehicles (FLHSMV) to administer the \$2 difference car seat program. UF contacted technicians in each county to identify technicians to receive the \$2 difference-funded car seats and coordinated with FLHSMV to order the car seats and followed up on the required reporting for these seats.

OPRC staff processed orders for education and outreach material resources received through the OPRC website. In FY2024, the OPRC received 124 order requests for 53,260 material items shipped. Focus counties accounted for 65 (52.4%) of the orders, with 30,073 resources shipped.

The OPRC received 106 reports to document distribution of material items at events resulting in 43,681 items distributed with tracking mechanisms. Customers also downloaded 31,088 digital items from the OPRC website. The OPRC received 82 orders for 1,259 car seats shipped. Focus counties accounted for 50 (61%) of the orders and 764 of the car seats shipped. Ten car seat orders (5%) were received for a CPS event held in conjunction with a CPST certification course and 20 (31%) were shipped to technicians holding an event during National CPS Week. In total 1,259 seats were shipped to CPS technicians/instructors for distribution to low-income families who could not afford to purchase a safety seat.

## Expenditures:

**\$323,430.15**



<b>Project Name:</b>	Statewide Safety Belt and Child Passenger Safety Surveys
<b>Subrecipient:</b>	University of North Florida - Institute of Police Technology and Management (IPTM)
<b>Project Number:</b>	<del>M20P-2024-00357</del> M10P-2024-00357
<b>Federal Funding Source:</b>	405(b)
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	<del>Safety Belts</del> 405b OP High Information System
<b>Countermeasure Strategy:</b>	Seat Belts and Child Restraints - CTW Not Rated
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	The University of North Florida's Institute of Police Technology and Management will oversee the comprehensive evaluation of Florida's occupant protection usage rates. A consultant will be hired to conduct a statewide observational safety belt usage survey and a child passenger restraint usage survey. Funds will also be used to conduct statewide awareness and opinion survey about occupant protection. The surveys will be shared with partners across the state to assist with program development and educational opportunities.
<b>Budget:</b>	\$350,000
<b>Project Activities:</b>	<p>The University of North Florida's Institute of Police Technology and Management (IPTM) was awarded a subgrant to conduct two observational surveys, the Florida Statewide Safety Belt Use and Child Passenger Safety (CPS) Restraint Use surveys and the Click It or Ticket (CIOT) public opinion survey.</p> <p>IPTM contracted with Preusser Research Group (PRG) to conduct the Seat Belt Observational Survey, and the Statewide Child Passenger Safety Restraint Use Survey.</p>

The Seat Belt Observational Survey was conducted May 31<sup>st</sup> to June 6th, 2024. Surveyors recorded observations of 32,512 vehicle occupants at 165 selected sites in 15 counties. Overall seat belt use was measured at 90%, up 0.6% from the 2023 measured rate of 89.4%. The highest use was on interstate highways (92%) while the lowest use was on local roadways (86.7%). Belt use among males was lower than females at 87.9% to 92.6%. Belt use was highest in SUVs (92.4%) and lowest in pickup trucks (83.5%). With respect to age, observations showed that the highest use rate was among passengers under the age of 16 (97.2%) and amongst drivers aged 16-34 (88.3%). Black occupants (84.2%) had the lowest rate amongst racial groups, followed by Hispanic occupants (90.7%). Asian and White were observed at 96.4% and 92.3% respectively.

The CPS survey on-site observations took place from March 18th to April 17<sup>th</sup>, 2024, at 200 selected sites from 20 counties covering all 10 Designated Market Areas (DMA's) in Florida. Observers collected usage data on 4,949 children riding in 4,413 passenger vehicles. The survey results indicated that 82% of children observed were restrained. That is an increase of 2% from the 2023 survey results of 80%. The youngest children (ages 0–3) were restrained the most often (95%) while children ages 4–5, and children aged 6-12 were observed as restrained less often (73% and 76% respectively).

To conduct the *Click it or Ticket* public opinion survey, IPTM enlisted the services of the University of North Florida Public Opinion Research Lab (PORL). The survey was conducted immediately following the annual CIOT Memorial Day Mobilization and 1,699 completed responses were collected via a combination of telephone and online methods, with at least 100 responses in each of Florida's 10 media markets. The survey showed that 79% of respondents overall indicated awareness of the *Click It or Ticket* campaign, up 11% from 2022. Respondents of Black or African American background had the highest awareness rate at 85%, while respondents of Hispanic or Latino background indicated the lowest awareness at 77%, although this number represented an increase of 11% relative to the previous year. Further analysis revealed that self-identified safety belt use among respondents between the age of 18 and 34, an historically low-use demographic, decreased from 83% to 81%. This cohort overlapped with the age demographic reporting the lowest awareness of the *Click It or Ticket* campaign at 76%. Overall, 90% of respondents indicated they always wear a seat belt, and only 2% reported they never or rarely used a seat belt. Of those who reported seeing CIOT messaging, it was seen most frequently on traditional billboards.

**Expenditures:** **\$350,000.00**

<b>Project Name:</b>	Child Passenger Safety (CPS) Support
<b>Subrecipient:</b>	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)
<b>Project Number:</b>	<del>M2CPS-2024-00008</del> M1CPS-2024-00008
<b>Federal Funding Source:</b>	405(b)
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	<del>405b-OP Low Uncommitted</del> 405b OP High Community CPS Services
<b>Countermeasure Strategy:</b>	Seat Belts and Child Restraints—Communications and Outreach Strategies for Child Restraint and Booster Seat Use: CTW 3 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	State Agency
<b>Project Description:</b>	The Florida Department of Highway Safety and Motor Vehicles will train their Education and Outreach Coordinators (EOCs) as Child Passenger Safety Technician Instructors (CPST-Is). These CPST-Is will plan, coordinate and travel to areas in need of CPS Certification and Recertification courses. They will also provide opportunities for Child Passenger Safety Technicians (CPSTs) to meet the seat check activity sign off required to maintain certification, making it easier for CPSTs to recertify.
<b>Budget:</b>	\$25,000
<b>Project Activities:</b>	Two staff members working on this project were able to obtain Child Passenger Safety Technician (CPST) certification during the subgrant project period. Once trained, both participated in several Child Passenger Safety (CPS)-related events, including CPS check events, undertaking CPS training developed by the National Child Passenger Safety Board, and attending the Kidz in Motion conference in Orlando to learn about the latest trends, technology, and developments in the CPS field. Over the course of the project, staff continued to educate themselves on CPS issues. They are in the process of obtaining a mentor and are on track to secure Child Passenger Safety Technician Instructor (CPST-I) certification.
<b>Expenditures:</b>	\$7,951.72

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**Project Name:** (See below)

**Subrecipient:** (See below)

**Project Number:** (See below)

**Federal Funding Source:** 402

**Local Benefit:** ~~\$1,654,500~~ 1,639,500

**Planning and Administration:** No

**Used for § 1300.41(b):** No

**Eligible Use of Funds:** Safety Belts

**Countermeasure Strategy:**

- Seat Belts and Child Restraints—Seat Belt Law Enforcement  
Short-Term, High-Visibility Seat Belt Law Enforcement: CTW 5 Star Citation
- Seat Belts and Child Restraints—Seat Belt Law Enforcement  
Integrated Nighttime Seat Belt Enforcement: CTW 4 Star Citation
- Seat Belts and Child Restraints—Seat Belt Law Enforcement  
Sustained Enforcement: CTW 3 Star Citation

**Location:** (See below)

**Agency Type:** Law Enforcement

**Project Description:** The following local enforcement agencies have jurisdiction over communities that have high numbers of fatalities and serious injuries due to lack of safety belt use and currently rank in the top 35% of the FY 2024 Highway Safety Matrix. These agencies will receive funding to conduct combined safety belt enforcement and education programs. Efforts include presentations to promote safety belt and child restraint use at schools, local civic organizations, and community events, as well as participation in the 2024 *Click It or Ticket* national campaign and enforcement waves with encouragement of nighttime enforcement. Subgrant funding supports overtime efforts and costs associated with printing and distributing educational materials.

**Budget:** ~~\$1,654,500~~ 1,639,500

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Baker County Sheriff's Office	Occupant Protection Safety Program	OP-2024-00231	\$25,000	\$25,000
Project Activities	Execution of the Baker County Sheriff's Office (BCSO) traffic safety subgrant was significantly delayed. Once executed, BCSO began project activities but was hindered from realizing the majority of their goals due to the shorter timeline and personnel issues. The Baker County Sheriff's Office (BCSO) conducted 9 high visibility operations during which educational materials were distributed, 9 speeding citations were issued and 23 safety belt citations were issued.			
Expenditures	\$10,757.33			
Boynton Beach Police Department	Boynton Beach Occupant Protection and Child Passenger Safety Program	OP-2024-00225	\$25,000	\$25,000
Project Activities	The Boynton Beach Police Department (BBPD) conducted 29 high visibility enforcement operations as part of their efforts to improve occupant protection-related safety issues through their 2024 traffic safety subgrant. These 29 operations were conducted at data-driven locations and hours identified as areas of particular need. Two of these operations were conducted during nighttime hours, and three of the operations were conducted during the national <i>Click It or Ticket</i> occupant protection campaign in which BBPD participated. These operations resulted in the issuing of 198 safety belt citations. Safety belt use in the City of Boynton Beach was projected to increase, and crashes resulting in serious injury fell by 27%, although crashes resulting in fatalities increased. In addition to the enforcement operations, BBPD participated in 2 child safety seat checks, two educational/community events, and promoted occupant protection via social media on multiple occasions.			
Expenditures	\$19,617.92			



Subrecipient	Project Name	Project Number	Local Benefit	Budget
Bradford County Sheriff's Office	Bradford County Occupant Protection Program	OP-2024-00295	\$30,000	\$30,000
Project Activities	The Bradford County Sheriff's Office (BCSO) conducted 25 multiple officer high visibility enforcement operations and a total of 134 overtime operations. BCSO participated in the national <i>Click It or Ticket</i> campaign per the objectives of the subgrant. BCSO also participated in 5 educational/community outreach events and distributed occupant protection educational materials. Message boards highlighting occupant protection messaging were deployed on 20 occasions and also posted occupant protection messaging to social media 20 times.			
Expenditures	\$30,000.00			
City of Fort Lauderdale Police Department	Fort Lauderdale Occupant Protection Program	OP-2024-00394	\$60,000	\$60,000
Project Activities	The Fort Lauderdale Police Department (FLPD) conducted a total of 97 high visibility enforcement operations during the 2024 subgrant period, more than 3 of which were conducted during nighttime hours. These operations resulted in a total of 750 contacts. From these, 210 safety belt citations were issued, 286 speeding citations were issued, and 700 warnings were given. The FLPD participated in the national <i>Click It or Ticket</i> campaign. On 28 occasions, FLPD posted occupant protection messaging to social media and also deployed message boards with occupant protection messages. FLPD was unable to conduct the 3 child safety seat checks due to a lack of staff certified as child passenger safety technicians, but sent four officers to become certified and hopes to be able to meet this goal in the future.			
Expenditures	\$56,195.50			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
City of Palm Beach Gardens Police Department	Palm Beach Gardens Police Department Occupant Protection Initiative	OP-2024-00071	\$56,000	\$56,000
Project Activities	The Palm Beach Gardens Police Department (PBGPD) conducted 39 high visibility enforcement operations during the 2024 project period to help achieve the goals of their 2024 subgrant. Four of these were conducted during nighttime hours. The enforcement operation resulted in a total of 946 contacts that led to 64 occupant protection-related citations and 141 occupant protection-related warnings. PBGPD participated in the national <i>Click It or Ticket</i> campaign per the project requirements and also conducted 10 child seat safety checks and promoted occupant protection safety messaging on social media and message boards.			
Expenditures	\$54,557.29			
City of Perry Police Department	Perry Occupant Protection Program	OP-2024-00384	\$20,000	\$20,000
Project Activities	The City of Perry Police Department (PPD) received a traffic safety subgrant in the 2024 project period for the promotion of occupant protection safety measures. Significant reductions in staffing and delays in project implementation hindered PPD’s ability to meet the specified project objectives, however the project was able to expend more than half of allocated funds. Though the deployment levels were lower than intended, PPD conducted 63 unique high visibility enforcement operations, yielding 287 contacts, 123 traffic citations, and 321 warnings. Occupant protection educational materials were handed out at all stops. Ten of the operations were conducted during nighttime hours. Loss of trained personnel resulted in PPD being unable to host child seat checks or child passenger safety classes; however, officers did attend community outreach events on two occasions to distribute occupant protection educational materials.			
Expenditures	\$13,279.37			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
DeFuniak Springs Police Department	Occupant Protection and Child Passenger Safety	OP-2024-00088	\$20,000	\$20,000
Project Activities	The DeFuniak Springs Police Department (DSPD) conducted 131 high visibility overtime enforcement operations which resulted in 691 traffic stops, 414 safety belt warnings and 34 safety belt citations. During these stops officers distributed 892 pieces of education materials and distributed educational materials during educational events hosted by DSPD. DSPD participated in the national <i>Click It or Ticket</i> campaign and achieved the project goal of reducing the rate of occupant protection related serious injuries and fatalities by 1%.			
Expenditures	\$16,538.96			
Delray Beach Police Department	Delray Beach Police Occupant Protection and Child Passenger Safety	OP-2024-00093	\$70,000	\$70,000
Project Activities	The Delray Beach Police Department (DBPD) conducted high visibility enforcement operations during the project period as part of targeted law enforcement as part of targeted law enforcement efforts leading to 2,134 contacts, 28 of which were conducted during the national <i>Click It or Ticket</i> campaign in which DBPD participated. Officers visited community events to distribute occupant protection materials such as visits to a community teen center and public parks. The primary audience for such promotional visits were teenagers. DBPD promoted occupant protection safety messaging on social media on 3 occasions. The incidence of crashes resulting in occupant protection related injuries and fatalities decreased relative to the three-year average in the City of Delray Beach.			
Expenditures	\$70,000.00			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Gainesville Police Department	City of Gainesville Occupant Protection Program	OP-2024-00286	\$60,000	\$60,000
Project Activities	The Gainesville Police Department (GPD) conducted 11 high visibility enforcement operations, including 6 nighttime operations. These operations led to 227 contacts. GPD participated in the national <i>Click It of Ticket</i> campaign and conducted 8 educational and community outreach events, several of which were directed at young children and college aged drivers. Educational materials on occupant protection were distributed during contacts made through HVE operations. There were 43 social media posts regarding occupant protection and traffic safety made by GPD, and GPD also met the required subgrant objective to hold 2 child safety seat checks.			
Expenditures	\$7,061.08			
Hardee County Sheriff's Office	Occupant Protection and Child Passenger Safety	OP-2024-00359	\$21,500	\$21,500
Project Activities	The Hardee County Sheriff's Office (HCSO) conducted 28 high visibility enforcement operations, 6 of which were conducted during the nighttime hours of 9:00pm and 6:00am. HCSO participated in the national <i>Click It or Ticket</i> campaign, and HCSO issued 45 safety belt citations over the subgrant period and a total of 360 other citations. In line with project requirements, HCSO promoted occupant protection safety awareness via social media and conducted 2 child safety seat check events and certified one of their officers as a child passenger safety technician. HCSO was able to achieve significant reductions in the number of crashes with fatalities, from 34 to 0. HCSO also provided occupant safety awareness education at the Hardee County fair to 377 individuals.			
Expenditures	\$20,787.79			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Hillsborough County Sheriff's Office	Occupant Protection Education and Enforcement Operation	OP-2024-00174	\$100,000	\$100,000
Project Activities	The Hillsborough County Sheriff's Office (HCSO) conducted 128 high visibility enforcement operations, 6 of which were conducted during nighttime hours. These operations led to a total of 2,185 contacts, resulting in 2,037 warnings and 148 citations. HCSO participated in the national <i>Click It or Ticket</i> campaign. HCSO conducted and/or attended 5 educational/community outreach events, publicized occupant protection safety messaging via social media 7 times, and conducted one child safety seat check. Subgrant activities conducted by HCSO helped Hillsborough County meet the subgrant goal of increasing the safety belt usage rate in Hillsborough by 1%.			
Expenditures	\$96,919.72			
Hollywood Police Department	Hollywood Police Occupant Protection Program	OP-2024-00010	\$25,000	\$25,000
Project Activities	The Hollywood Police Department (HPD) conducted 43 high visibility enforcement operations over the course of the project period. These operations led to 613 contacts which resulted in 516 citations, 172 warnings and 2 arrests. Eight personnel were certified as child passenger safety technicians and participated in community events to promote occupant protection safety awareness. The number of serious injuries resulting from crashes decreased from 25 to 18, but unfortunately the number of fatalities increased from 13 to 16. HPD participated in the <i>Click It or Ticket</i> campaign, participated in 3 child safety seat installation events, and promoted occupant safety awareness on social media.			
Expenditures	\$25,000.00			
Jacksonville Sheriff's Office	Occupant Protection	OP-2024-00367	\$66,000	\$66,000
Project Activities	The Jacksonville Sheriff's Office (JSO) conducted 186 high visibility overtime enforcement operations. These operations resulted in 1,601 contacts, leading to 1,154 warnings, 942 citations and 11 arrests. JSO participated in the national <i>Click It or Ticket</i> campaign and conducted 11 of the high visibility overtime enforcement operations during that time. The efforts of the subgrant helped JSO achieve their subgrant goals for the reduction of occupant protection-related crashes and fatalities.			
Expenditures	\$60,808.77			



Subrecipient	Project Name	Project Number	Local Benefit	Budget
Lake City Police Department	STEP – Occupant Protection	OP-2024-00294	\$30,000	\$30,000
Project Activities	The Lake City Police Department (LCPD) conducted 97 high visibility enforcement operations during the project period, exceeding the project objective. These operations led to 812 contacts and produced a total of 122 safety belt citations and 3 speeding citations. Educational materials promoting occupant protection were distributed at each contact. LCPD participated in the <i>Click It or Ticket</i> campaign and conducted four community outreach events, two of which occurred during the <i>Click It or Ticket</i> campaign. LCPD posted occupant protection educational messages to social media 10 times.			
Expenditures	\$23,380.25			
Live Oak Police Department	Occupant Protection and Child Passenger Safety	OP-2024-00184	\$10,000	\$10,000
Project Activities	The Live Oak Police Department (LOPD) conducted 40 high visibility overtime enforcement operations and participated in the national <i>Click It or Ticket</i> campaign, during which 6 of the total operations took place. These operations resulted in 42 safety belt citations being issued. LOPD also participated in two community outreach events at a local high school and utilized social media to promote Occupant Protection awareness throughout the subgrant cycle. Target reductions in occupant protection-related injuries and fatalities as well as increase in safety belt usage rates were both met.			
Expenditures	\$5,994.15			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Miami Beach Police Department	Occupant Protection and Child Passenger Safety	OP-2024-00061	\$75,000	\$75,000
Project Activities	The Miami Beach Police Department (MBPD) conducted a total of 68 high visibility enforcement operations, well over the goal of 3 per month. MBPD participated in the national <i>Click It or Ticket</i> campaign, during which 6 of the total high visibility enforcement operations were deployed, and 3 of the deployments were held during nighttime hours. MBPD also met their subgrant requirements to hold or participate in community events to promote occupant protection awareness such as at the University of Miami Safety Fair and other school events. Occupant protection-related injuries and fatalities fell during the project period by 3.95%. The operations resulted in 139 safety belt citations.			
Expenditures	\$74,492.01			
Miami-Dade Police Department	Miami-Dade Occupant Protection and Child Passenger Safety Program	OP-2024-00326	\$200,000	\$200,000
Project Activities	The Miami Dade Police Department (MPD) conducted 32 high visibility enforcement operations. These operations led to 2,042 contacts from which 187 warnings and 1,800 citations were issued. MPD participated in the national <i>Click It or Ticket</i> campaign, during which 3 enforcement details and 5 community outreach events were conducted. MPD conducted or attended a total of 105 education and community events to bring awareness about occupant protection-related safety issues and posted to social media 11 times. MPD conducted 71 child safety seat checks during the project period. Data deficiencies did not enable MPD to confirm the increase in safety belt use rate, but officers observed a noticeable increase in safety belt use over the course of the project period.			
Expenditures	\$196,420.44			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Palm Beach County Sheriff's Office	Palm Beach County Occupant Protection Project	OP-2024-00274	\$200,000	\$200,000
Project Activities	The Palm Beach County Sheriff’s Office (PBCSO) used data driven methodology to identify locations to conduct a total of 24 high visibility enforcement operations. These operations resulted in a total of 2,915 contacts from which 1,740 safety belt citations were issued. PBCSO participated in the national <i>Click It of Ticket</i> campaign and provided education and outreach at 3 local events, and utilized social media, message boards and/or press releases ten times during the project period to promote occupant protection awareness. Crashes resulting in serious injury or fatalities due to a lack of proper restraint fell during the project period at a projected rate to exceed the 3% target established in the project objectives.			
Expenditures	\$200,000.00			
Panama City Police Department	Occupant Protection Task Force	OP-2024-00390	\$35,000	\$35,000
Project Activities	The Panama City Police Department (PCPD) conducted 10 high visibility traffic enforcement operations over the course of the project period. As a result of these operations, PCPD issued 292 safety belt citations from 962 traffic contacts. Additionally, officers have been distributing occupant safety materials over the course of their usual patrols to help promote occupant protection safety awareness. Officers participated in 4 community events as a component of this project and participated in the <i>Click It of Ticket</i> national campaign.			
Expenditures	\$34,337.95			
Pembroke Park Police Department	Occupant Protection	OP-2024-00307	<del>\$30,000</del> \$15,000	<del>\$30,000</del> \$15,000
Project Activities	The Pembroke Park Police Department (PPPD) was unable to execute their occupant protection traffic safety subgrant in the 2024 project period. Staff changes at the leadership and managerial level, coupled with an understaffed group of law enforcement officers, prevented PPPD from performing high visibility enforcement operations and maintaining communications with the Florida Department of Transportation.			
Expenditures	\$0.00			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Sumter County Sheriff's Office	Occupant Protection and Child Passenger Safety	OP-2024-00291	\$51,000	\$51,000
Project Activities	The Sumter County Sheriff's Office (SCSO) conducted 33 high visibility enforcement operations4 of which were conducted during the nighttime hours of 9:00pm and 6:00am. These operations led to the issuance of 82 safety belt citations and 65 speeding citations. Unfortunately, not long after subgrant activity began, SCSO was targeted by a ransomware attack which completely disabled their computer systems for months, and SCSO was unable to meet their full project objectives due to resources being diverted as a result of the hack.			
Expenditures	\$17,768.26			
Tallahassee Police Department	Occupant Protection	OP-2024-00044	\$75,000	\$75,000
Project Activities	The City of Tallahassee Police Department (TPD) was awarded a traffic safety subgrant in 2024 and began activities within the specified timeframe. TPD deployed high visibility enforcement operations to increase occupant safety awareness and practice. These operations led to a total of 3,000 contacts, resulting in 764 safety belt citations. TPD participated in the national Click It or Ticket campaign and conducted child safety seat checks every Wednesday throughout the project period, as well as posting to social media about occupant protection. TPD was able to reduce the number of serious injuries related to occupant protection in line with the project goal.			
Expenditures	\$75,000.00			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Tampa Police Department	Tampa Police Department "Sit Tight and Belt Right" Occupant Protection Program	OP-2024-00148	\$265,000	\$265,000
Project Activities	The Tampa Police Department (TPD) conducted 73 high visibility enforcement operations during the project period, surpassing the goal of 40 operations. The goal of 20 nighttime operations was also met as TPD conducted 34 of their operations during nighttime hours. These operations resulted in a total of 4,724 contacts from which 1,221 safety belt citations were issued along with 1,914 warnings. TPD participated in the national <i>Click It or Ticket</i> campaign, 22 educational/community events, 110 child safety seat checks and promoted occupant protection 12 times on social media. These efforts helped TPD increase the safety belt usage rate by 3.5% and decreased the rate of serious injuries due to OP failures by 1.25%.			
Expenditures	\$256,133.17			
West Palm Beach Police Department	Occupant Protection and Child Passenger Safety	OP-2024-00227	\$105,000	\$105,000
Project Activities	The West Palm Beach Police Department (WPBPD) conducted a total of 30 high visibility enforcement operations during the project period resulting in 1,156 citations, 607 warnings and 12 misdemeanor arrests being issued. Of the citations, 528 were for safety belt violations. WPBPD participated in the <i>Click It or Ticket</i> national traffic safety campaign and at the end of the project period was able to detect a 1 percent decrease in overall crashes and an 18 percent decrease in fatalities and an 11 percent decrease in serious injuries.			
Expenditures	\$57,237.70			



## PAID MEDIA

Research clearly shows that the cornerstone of any successful traffic safety program is NHTSA's current High Visibility Enforcement model supported by an enforcement themed communications campaign. Florida's paid media plan is designed to heighten traffic safety awareness and support enforcement efforts by aggressively marketing state and national traffic safety campaigns. Each media purchase is program-specific, and location and medium are selected based on number of expected impressions, geographic location of high risk, statewide exposure benefits, available funding, and in-kind match. This focused approach to media supports education and enforcement activities around the state. Effective traffic safety media efforts have contributed to the reduction of serious injuries and fatalities throughout Florida and have helped Florida achieve progress on several safety performance targets.

<b>Project Name:</b>	Distracted Driving Media Campaign
<b>Subrecipient:</b>	Florida Department of Transportation – State Safety Office
<b>Project Number:</b>	PM-2024-00335
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Paid Advertising
<b>Countermeasure Strategy:</b>	Distracted Driving—Communications and Outreach Communications and Outreach on Distracted Driving: CTW 1 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	State Agency
<b>Project Description:</b>	The FDOT Safety Office will contract with a media vendor to purchase advertisements in Florida media markets to promote a distracted driving campaign. Distracted driving prevention messages will be promoted through mediums such as radio, internet displays and videos, social media, etc.
<b>Budget:</b>	\$1,500,000
<b>Project Activities:</b>	The FDOT State Safety Office contracted with St. John & Partners to develop a comprehensive media buy plan to support distracted driving prevention. This

distracted driving awareness campaign used a multi-platform approach that aligned with the media consumption habits of the target audience of 18 to 34-year-olds that were seen and heard via traditional radio, digital radio (Pandora, Soundcloud, and Spotify), outdoor digital displays (billboards), digital video (YouTube, CBS, Hulu, and Vizio), and social (Facebook, Instagram, and Snapchat). Total estimated impressions for the campaign were 57,544,995.

**Expenditures:** **\$1,498,080.67**

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<b>Project Name:</b>	Florida <i>Click It or Ticket</i> Media Campaign
<b>Subrecipient:</b>	Florida Department of Transportation – State Safety Office
<b>Project Number:</b>	M2PE-2024-00336
<b>Federal Funding Source:</b>	405(b)
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	<del>Paid Advertising</del> 405b OP Low and High
<b>Countermeasure Strategy:</b>	Seat Belts and Child Restraints—Communications and Outreach Supporting Enforcement: CTW 5 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	State Agency
<b>Project Description:</b>	The FDOT Safety Office will contract with a media vendor to purchase advertisements in all 10 Florida media markets to promote the <i>Click It or Ticket</i> awareness and enforcement efforts during the NHTSA Memorial Day holiday wave. Safety belt messages will be promoted through mediums such as television ads, radio, internet displays and videos, social media, outdoor billboards, etc.
<b>Budget:</b>	\$1,500,000
<b>Project Activities:</b>	The FDOT Safety Office contracted with St. John & Partners to develop a comprehensive media buy plan to support Florida’s safety belt initiatives. The primary target audience for this messaging was men 18 to 34 years of age. Using a multi-platform approach that aligned with the target audience’s

media consumption habits, a buckle up or risk a citation message was seen on cable television, via radio, digital radio (Pandora, Spotify, and SoundCloud), digital video (Univision, Hulu, YouTube, and Vizio), social media (Facebook, Instagram, and Snapchat), gas station pump videos, transit vehicles (outside of buses), and outdoor digital displays (billboards). Total estimated impressions for the campaign were 40,551,967.

**Expenditures:** **\$1,495,299.53**

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<b>Project Name:</b>	Impaired Driving Statewide Media Campaign
<b>Subrecipient:</b>	Florida Department of Transportation – State Safety Office
<b>Project Number:</b>	M5PEM-2024-00333
<b>Federal Funding Source:</b>	405(d)
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	405d Mid Media/ID training/Enf Related exp.
<b>Countermeasure Strategy:</b>	Alcohol- and Drug-Impaired Driving—Prevention, Intervention, Communications, and Outreach Mass Media Campaigns: CTW 3 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	State Agency
<b>Project Description:</b>	The FDOT Safety Office will contract with a media vendor to purchase advertisements in all 10 Florida media markets to promote <i>Drive Sober or Get Pulled Over</i> awareness and enforcement efforts during the NHTSA crackdowns and waves and common drinking holidays. Impaired driving prevention messages will be promoted through mediums such as television ads, radio, internet displays and videos, social media, outdoor billboards, etc.
<b>Budget:</b>	\$3,400,000
<b>Project Activities:</b>	The FDOT State Safety Office contracted with St. John & Partners to develop a comprehensive media buy plan to support Florida’s Drive Sober or Get Pulled Over enforcement initiatives during the St. Patrick’s, Labor Day, and Winter

holiday crackdowns. The impaired driving awareness campaign used a multi-platform approach that aligned with the media consumption habits of the target audience of 18 to 34-year-olds that was seen and heard via radio, and digital radio (Pandora, Spotify, and SoundCloud), social media (Facebook, Instagram, and Snapchat), outdoor digital displays (billboards), and digital video. Total estimated impressions for the three campaigns were 101,124,741.

**Expenditures:** **\$3,395,286.65**

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<b>Project Name:</b>	Impaired Driving Major College Sports Marketing
<b>Subrecipient:</b>	The District Board of Trustees of Tallahassee Community College
<b>Project Number:</b>	M5PEM-2024-00190
<b>Federal Funding Source:</b>	405(d)
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	405d Mid Media/ID training/Enf Related exp.
<b>Countermeasure Strategy:</b>	Alcohol- and Drug-Impaired Driving—Prevention, Intervention, Communications, and Outreach Mass Media Campaigns: CTW 3 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	Tallahassee Community College will purchase advertisements with Florida collegiate sports teams and venues to promote <i>Drive Sober or Get Pulled Over</i> to collegiate sports fans at the following schools: University of Florida, Florida State University, and University of Miami, along with the annual Florida vs Georgia football game. Impaired driving prevention messages will be conveyed through mediums such as radio and television advertisements on collegiate networks, on parking passes, public service announcements, and signs located in and around venues, and via game day activations. Marketing impaired driving prevention messages through collegiate sports teams and venues enables the FDOT State Safety Office to reach 18- 34-year-old males, the demographic most likely to drive impaired.

**Budget:** \$459,000

**Project Activities:** Tallahassee Community College (TCC) purchased advertisements with Florida collegiate sports teams and venues to promote Drive Sober or Get Pulled Over to collegiate sports fans at the following schools: University of Florida, Florida State University, and University of Miami. Impaired driving messages were promoted via posters, game announcements, radio/TV advertisements on collegiate networks, printed messages in game day programs, and sign placement at sports venues and around campus. TCC also contracted with an activation company that uses Drive Sober or Get Pulled Over brand ambassadors to engage with fans while they are tailgating at stadiums. Impaired driving deterrence messages and activities that included Fatal Vision goggles were used to target males 18 to 34 years of age who are most likely to drive impaired. Total estimated impressions for the campaign were 25,91,625.

**Expenditures:** \$446,580.00

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**Subrecipient:** The District Board of Trustees of Tallahassee Community College

**Project Name:** Impaired Driving Professional Sports Marketing

**Project Number:** M5PEM-2024-00192

**Federal Funding Source:** 405(d)

**Local Benefit:** N/A

**Planning and Administration:** No

**Used for § 1300.41(b):** No

**Eligible Use of Funds:** 405d Mid Media/ID training/Enf Related exp.

**Countermeasure Strategy:** Alcohol- and Drug-Impaired Driving—Prevention, Intervention, Communications, and Outreach  
Mass Media Campaigns: CTW 3 Star Citation

**Location:** Statewide

**Agency Type:** College/University

**Project Description:** Tallahassee Community College will purchase advertisements with professional sports teams and venues to promote *Drive Sober or Get Pulled Over* to sports fans. The FY 2024 professional sports marketing plan is



estimated to include the following teams and venues: Florida Panthers (NHL), Florida Marlins (MLB), Jacksonville Jaguars (NFL), Miami Dolphins (NFL), Miami Heat (NBA), Orlando Magic (NBA), Tampa Bay Buccaneers (NFL), Tampa Bay Rays (MLB), Tampa Bay Lightning (NHL), Homestead-Miami Speedway (NASCAR), and Daytona Speedway (NASCAR). Impaired driving prevention messages will be conveyed through mediums such as radio and television advertisements, public service announcements, on parking passes and signs located in and around the venues, and via game day activations. Marketing impaired driving prevention messages through professional sports teams and venues enables the FDOT State Safety Office to reach 18-34-year-old males, the demographic most likely to drive impaired.

**Budget:** \$2,000,000

**Project Activities:** Tallahassee Community College purchased advertisements with Florida professional sports teams and venues to promote the Drive Sober or Get Pulled Over campaign to sports fans. The FY2024 professional sports marketing plan funded media advertisements with the following nine professional sports teams: Orlando Magic (NBA), Miami Heat (NBA), Tampa Bay Rays (MLB), Miami Marlins (MLB), Tampa Bay Lightning (NHL), Florida Panthers (NHL), Miami Dolphins (NFL), Tampa Bay Buccaneers (NFL), and Jacksonville Jaguars (NFL), along with two NASCAR racetracks: Homestead-Miami Speedway, and Daytona Speedway. Impaired driving messages were promoted with posters, signage, game announcements, designated driver programs, special promotional functions, and in-house audio and video PSAs. TCC also contracted with an activation company that uses brand ambassadors to engage with fans while they are tailgating at professional football and NASCAR stadiums. Impaired driving deterrence messages and activities that included the use of Fatal Vision goggles were used to target males 18 to 34 years of age who are most likely to drive impaired. Total estimated impressions for the campaign were 107,206,119.

**Expenditures:** \$1,869,912.49



<b>Project Name:</b>	Impaired Driving Sports Media Campaign
<b>Subrecipient:</b>	The District Board of Trustees of Tallahassee Community College
<b>Project Number:</b>	M5PEM-2024-00191
<b>Federal Funding Source:</b>	405(d)
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	405d Mid Media/ID training/Enf Related exp.
<b>Countermeasure Strategy:</b>	Alcohol- and Drug-Impaired Driving—Prevention, Intervention, Communications, and Outreach Mass Media Campaigns: CTW 3 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	Tallahassee Community College will purchase advertisements with Florida-based television broadcasters that specialize in covering Florida sporting events. The ads will target sports fans and encourage driving sober.
<b>Budget:</b>	\$216,000
<b>Project Activities:</b>	Tallahassee Community College purchased TV advertisements with Bally Sports Florida. The ads targeted sports fans and encouraged sober and responsible driving. The FY2023 marketing plan funded media advertisements during sporting telecasts on the Bally Sports channel for the following six professional sports teams: Orlando Magic (NBA), Miami Heat (NBA), Tampa Bay Rays (MLB), Miami Marlins (MLB), Tampa Bay Lightning (NHL), and Florida Panthers (NHL). Impaired driving messages were promoted through TV game announcements, commercial breaks, and streaming delivery. Total estimated impressions for the campaign were 14,558,300.
<b>Expenditures:</b>	\$215,999.95

<b>Project Name:</b>	Motorcycle Safety Media Campaign
<b>Subrecipient:</b>	University of South Florida - The Center for Urban Transportation Research
<b>Project Number:</b>	PM-2024-00218
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Paid Advertising
<b>Countermeasure Strategy:</b>	Motorcycle Safety—Communications and Outreach Communications and Outreach: Conspicuity and Protective Clothing: CTW 1 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	The University of South Florida Center for Urban Transportation Research (CUTR) will purchase media advertisements in multiple media markets to promote the <i>Ride Smart</i> concept as well as educating other road users to watch for motorcycles. This campaign educates motorcyclists on smart motorcycling habits which include not drinking and riding, the importance of conspicuity, the importance of wearing protective gear including a helmet, riding within personal and legal limits, and the importance of training. Focused on reaching the majority of Florida's motorcyclists, this campaign will be marketed in counties with a large number of motorcycle registrations and a significant history of crashes: Broward, Duval, Hillsborough, Lee, Miami-Dade, Orange, Palm Beach, Pasco, Pinellas, and Volusia Counties.
<b>Budget:</b>	\$500,000
<b>Project Activities:</b>	During the subgrant period, an email marketing, retargeted banner ads, video pre-roll, digital billboards, and radio traffic sponsorship campaigns were conducted from December 2023 – May 2024. Several email marketing campaigns produced a total of 224,285 views and 26,546 clicks. A banner ad campaign produced 1,853,581 gross impressions for the reporting period. Video pre-roll for a :15 spot produced 2,385,423 impressions in total from December 2023 – May 2024. Digital billboards were located in Miami/Ft.

Lauderdale, Tampa Bay, and West Palm Beach for a total of 16,336,446 impressions. Radio sponsorships across Miami/Ft. Lauderdale, Tampa Bay, and West Palm Beach produced 2,205,900 gross impressions for adults 18-49 and 4,833,000 gross impressions for adults 18+.

Indoor targeted advertising was also used for the distribution of motorcyclist safety materials as "take one" posters between December 2023 - July 2024 across 100 motorcycle dealership locations. This resulted in 8,216,075 impressions for the campaign. The message on the posters delivered helmet information to motorcyclists.

Facebook ads were also utilized which resulted in 1,090,446 impressions. There were 1,029 comments, 2,044 post shares, and 5,515 link clicks which took users to the Ride Smart Florida website.

**Expenditures:** **\$467,961.02**

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<b>Project Name:</b>	Impaired Motorcyclist Media Campaign
<b>Subrecipient:</b>	University of South Florida - The Center for Urban Transportation Research
<b>Project Number:</b>	M5PEM-2024-00220
<b>Federal Funding Source:</b>	405(d)
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	405d Mid Media/ID training/Enf Related exp.
<b>Countermeasure Strategy:</b>	Alcohol- and Drug-Impaired Driving—Prevention, Intervention, Communications, and Outreach Mass Media Campaigns: CTW 3 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	The University of South Florida, Center for Urban Transportation Research (CUTR) will purchase advertisements in multiple markets to promote the <i>Drink + Ride = Lose</i> campaign to reduce fatalities and injuries involving impaired motorcyclists. While this is a statewide campaign the majority of

media buys will be in counties identified as the top 10 for Impaired motorcycle crashes in Florida: Hillsborough, Duval, Orange, Volusia, Pasco, Lee, Pinellas, Polk, Miami-Dade, Brevard counties.

**Budget:** \$500,000

**Project Activities:** During the subgrant period, several paid media campaigns were executed. From December 2023 – May 2024, email marketing, video pre-roll, banner ads, billboards, gas TV, and Geo-fenced banner ads were run. Video OTT and pre-roll totaled 9,766,758 impressions from December 2023 - May 2024. The total impressions for the video pre-roll produced were 2,600,621. A gas TV campaign ran from February 2024 to April 2024, resulting in 1,146,263 delivered impressions. A banner ad was run between April and May 2024, producing 5,132,764 impressions. A billboard campaign was run in Daytona and surrounding areas which produced 3,339,052 gross impressions and also in Panama City for April and May 2024, resulting in 1,058,551 gross impressions.

Indoor targeted advertising was utilized between two phases in March and September 2024 across 422 paid restaurants and bars in Florida. This resulted in 185,504,400 impressions for the campaign.

Facebook ads were also run with a reach of 466,687 and 1,626,017 impressions. There were 43 comments and 4,219 link clicks that took users to the RideSMART Florida website.

**Expenditures:** \$422,951.68





<b>Project Name:</b>	<i>Share the Road</i> Media Campaign
<b>Subrecipient:</b>	University of South Florida - The Center for Urban Transportation Research
<b>Project Number:</b>	M11MA-2024-00219
<b>Federal Funding Source:</b>	405(f)
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	405f Motorcyclist Awareness
<b>Countermeasure Strategy:</b>	Motorcycle Safety—Communications and Outreach Motorist Awareness of Motorcyclists: CTW 1 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	The University of South Florida Center for Urban Transportation Research (CUTR) will contract with multiple media venues to promote the <i>Share the Road</i> campaign. The media will be concentrated in the top 10 motorcycle multi-vehicle crash counties in Florida, Miami-Dade, Broward, Hillsborough, Orange, Pinellas, Volusia, Duval, Palm Beach, Brevard and Lee Counties. Media efforts will also support motorcycle events that take place in other areas of the State, but most funding will be utilized within the top 10 counties.
<b>Budget:</b>	\$326,000
<b>Project Activities:</b>	<p>During the subgrant period, two paid media campaigns were conducted. A radio endorsement campaign in the Tampa, Miami/Ft. Lauderdale, and Orlando areas for 7 radio stations produced a total of 9,403,900 gross impressions for adults 18+. A campaign for digital billboards was also run, resulting in 4,600,000 gross impressions.</p> <p>Facebook ads were also utilized with the “Watch for Motorcycles” message resulting in 403,110 and 1,204,565 impressions. There were 17,977 reactions, 787 comments, 2,566 shares, and 3,752 click links which took users to a driver survey to evaluate the effectiveness of various motorcycle safety campaigns to further improve traffic safety in Florida.</p>
<b>Expenditures:</b>	\$293,099.44

<b>Project Name:</b>	Pedestrian and Bicycle Safety Public Education Program – Billboard and Transit Advertising
<b>Subrecipient:</b>	University of North Florida - Institute of Police Technology and Management (IPTM)
<b>Project Number:</b>	PM-2024-00063
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Paid Advertising
<b>Countermeasure Strategy:</b>	Bicycle Safety—Driver and Bicyclists Share the Road Awareness Programs: CTW 2 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	The University of North Florida’s Institute of Police Technology and Management will purchase billboard and transit advertising to increase awareness of traffic laws pertaining to pedestrians and bicyclists. This program will focus on areas with the highest representation of serious and fatal crashes in an effort to improve pedestrian, bicyclist, and motorist behavior and compliance with traffic laws. Advertising locations will be selected by using data that supports the areas with the greatest need for improvement.
<b>Budget:</b>	\$1,000,000
<b>Project Activities:</b>	Subcontracts were approved between University of North Florida Institute of Police Technology and Management (IPTM) and Outfront Media, Inc. for the placement of transit and billboard advertisements in the 10 counties with the highest numbers of pedestrian and bicyclist serious injuries and fatalities for approximately 9 months. In all there were 26 billboard locations, and 2 trolleys were utilized to show advertising. Total impressions for advertising were 178,852,805.
<b>Expenditures:</b>	\$992,010.63

<b>Project Name:</b>	Statewide Pedestrian and Bicycle Safety Media Campaign
<b>Subrecipient:</b>	Florida Department of Transportation – State Safety Office
<b>Project Number:</b>	FHPE-2024-00331
<b>Federal Funding Source:</b>	405(h)
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	405h Public Education
<b>Countermeasure Strategy:</b>	Bicycle Safety—Driver and Bicyclists Share the Road Awareness Programs: CTW 2 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	State Agency
<b>Project Description:</b>	The Florida Department of Transportation will purchase media to broadcast Florida’s Alert Today, Alive Tomorrow Pedestrian Safety Campaign. This program will focus on areas with the highest representation of serious and fatal crashes to improve pedestrian, bicyclist, and motorist behavior and compliance with traffic laws. Advertising locations will be selected by using data that supports the areas with the greatest need for improvement.
<b>Budget:</b>	\$2,000,000
<b>Project Activities:</b>	The FDOT Safety Office contracted with Creative Fuel to develop a comprehensive media buy plan to support Florida’s pedestrian and bicyclist initiatives. The primary target audience for this messaging was the top 11 counties with the highest numbers of pedestrian and bicyclist serious injuries and fatalities which represents 75.6% of all pedestrian and bicycle serious injuries and fatalities, effectively increasing the awareness and strength of the "Alert Today Florida" brand recall. Using a multi-platform approach that aligned with the target audience’s media consumption habits, pedestrian and bicyclist safety messages were seen on tv, mobile phones, YouTube, and social media. All media elements are purchased by zip code or served on a one-to-one basis via mobile ID's and household IP addresses obtained through geo-frames around the HVE intersections and corridors, targeting the most identified vulnerable road users. Total estimated impressions for the campaign were 104,359,873.
<b>Expenditures:</b>	\$1,999,997.95

<b>Project Name:</b>	Stop Speeding Safety Campaign
<b>Subrecipient:</b>	Florida Department of Transportation – State Safety Office
<b>Project Number:</b>	PM-2024-00332
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Paid Advertising
<b>Countermeasure Strategy:</b>	Speeding and Speed Management—Enforcement Communications and Outreach Supporting Enforcement: CTW 3 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	State Agency
<b>Project Description:</b>	The FDOT State Safety Office will contract with a media vendor to purchase advertisements in Florida media markets to promote a stop speeding campaign. Educational messages will be promoted through mediums such as radio, videos, social media, etc.
<b>Budget:</b>	\$1,500,000
<b>Project Activities:</b>	The FDOT State Safety Office contracted with St. John & Partners to develop a comprehensive media buy plan to support speeding prevention. This stop speeding awareness campaign used a multi-platform approach that aligned with the media consumption habits of the target audience of 18 to 34-year-olds that was seen and heard via radio, digital radio (Pandora, Soundcloud, and Spotify), outdoor digital displays (billboards), digital video (YouTube, Vizio, CBS, Hulu, and Amazon), and social (Facebook, Instagram, and Snapchat). Total estimated impressions for the campaign were 52,267,267.
<b>Expenditures:</b>	<b>\$1,498,172.69</b>

<b>Project Name:</b>	Work Zone Safety Media Campaign
<b>Subrecipient:</b>	University of South Florida - The Center for Urban Transportation Research
<b>Project Number:</b>	PM-2024-00005
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Paid Advertising
<b>Countermeasure Strategy:</b>	Speeding and Speed Management—Enforcement Communications and Outreach Supporting Enforcement: CTW 3 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	The University of South Florida Center for Urban Transportation Research (CUTR) will purchase media advertisements in multiple media markets to promote the Work Zone Safety Message. The ads will be developed to target Florida citizens and visitors to encourage them to drive safely in work zones.
<b>Budget:</b>	\$1,000,000
<b>Project Activities:</b>	<p>The Center for Urban Transportation Research (CUTR) worked with vendors to secure contracts for work zone safety advertisements between April 1st and April 30th. The campaign covered Jacksonville, Orlando, Tampa/St. Petersburg/Clearwater, Miami/Fort Lauderdale, Pensacola, Panama City, Tallahassee, Gainesville/Ocala, West Palm Beach, and Ft. Myers/Naples markets and targeted road users in areas that contained large road construction projects. Terrestrial and streaming radio ads focused on males ages 18 to 34 years of age, while digital ads targeting commuters within geo-fenced areas utilizing display, social, video, and retargeting ads.</p> <p>Advertisements were seen and heard via radio and digital radio (Pandora, Spotify, and SoundCloud) resulting in 22,017,300 impressions, social media (Facebook, Instagram, and Snapchat), resulting in 10,500,000 impressions and 14,604 clicks, outdoor digital displays (billboards) resulting in 87,826,207 impressions, and gas station pump videos resulting in 5,555,556 impressions.</p>
<b>Expenditures:</b>	\$999,749.32



Project Name:	<del>Preventing Roadside Fatalities Safety Media Campaign</del>
Subrecipient:	<del>Florida Department of Transportation — State Safety Office</del>
Project Number:	<del>PM-2024-00422</del>
Federal Funding Source:	<del>402</del>
Local Benefit:	<del>\$0</del>
Planning and Administration:	<del>No</del>
Used for § 1300.41(b):	<del>No</del>
Eligible Use of Funds:	<del>Paid Advertising</del>
Countermeasure Strategy:	<ul style="list-style-type: none"> <li><del>Speeding and Speed Management Enforcement</del> <del>Communications and Outreach Supporting Enforcement: CTW 3 Star Citation</del></li> <li><del>Distracted Driving Communications and Outreach Communications and Outreach on Distracted Driving: CTW 1 Star Citation</del></li> </ul>
Location:	<del>Statewide</del>
Agency Type:	<del>State Agency</del>
Project Description:	<del>The FDOT State Safety Office will contract with a media vendor to purchase advertisements in Florida media markets to promote a preventing roadside deaths safety campaign. Educational messages will be promoted through mediums such as radio, videos, social media, billboards, etc.</del>
Budget:	<del>\$50,000</del>
Project Activities:	<del>The FDOT State Safety Office was not awarded this funding, so the project was deleted.</del>
Expenditures:	<del>\$0</del>

# PEDESTRIAN AND BICYCLE SAFETY

In Florida, more people are walking and biking than ever before. Florida’s Pedestrian and Bicycle Safety Program aims to implement education and enforcement programs to reduce pedestrian and bicyclist fatalities and encourage drivers to watch out for our most vulnerable road users.

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with a statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida’s target of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA’s Countermeasures That Work: Eleventh Edition, 2023 guide.

<b>Project Name:</b>	Pedestrian and Bicycle Safety Outreach and Support
<b>Subrecipient:</b>	University of Florida
<b>Project Number:</b>	PS-2024-00417
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Pedestrian/Bicycle Safety
<b>Countermeasure Strategy:</b>	<ul style="list-style-type: none"><li>• Pedestrian Safety—All Pedestrians Conspicuity Enhancement: CTW 3 Star Citation</li><li>• Bicycle Safety—Adults Lighting and Rider Conspicuity: CTW 3 Star Citation</li><li>• Pedestrian Safety—Impaired Pedestrians Impaired Pedestrians: Communications and Outreach: CTW 2 Star Citation</li><li>• Pedestrian Safety—All Pedestrians University Educational Campaign: CTW 1 Star Citation</li></ul>

- Bicycle Safety—Children  
Bicycle Safety Education for Children: CTW 2 Star Citation
- Bicycle Safety—Adults  
Bicycle Safety Education for Adult Cyclists: CTW 1 Star Citation
- Bicycle Safety—All Bicyclists  
Promote Bicycle Helmet Use With Education: CTW 2 Star Citation
- Bicycle Safety—All Bicyclists  
Motorist Passing Bicyclist Laws: CTW 1 Star Citation
- Bicycle Safety—All Bicyclists  
Training: CTW 2 Star Citation
- Bicycle Safety—Drivers and Bicyclists  
Share the Road Awareness Programs: CTW 2 Star Citation

**Location:** Statewide

**Agency Type:** College/University

**Project Description:** The University of Florida’s Transportation Technology Transfer (T2) Center, will identify, obtain, purchase, and deliver pedestrian and bicycle safety materials specific to Florida’s at-risk populations. The Center will work to address recommendations outlined in the Pedestrian Safety Program Technical Assessment that was conducted in January 2012, the recommendations in the Statewide Pedestrian and Bicycle Safety Program Assessment that was conducted in the spring of 2021, and as outlined in Highway Safety Program Guideline No. 14. that calls on the state to significantly expand programs and materials available for identified at-risk populations, ensuring their cultural sensitivity, appropriateness, usability, and desirability, by using focus groups, developing material specifically for those populations and testing for receptivity and results.

**Budget:** \$538,000

**Project Activities:** The University of Florida’s Transportation Technology Transfer Center (T2) team participated in a total of 30 outreach events and attended 3 bicycle and pedestrian safety coalition meetings throughout the subgrant period. T2 exceeded the objective of 5 helmet trainings. Bicycle helmets were purchased and distributed throughout the subgrant period, with T2 providing 1,577 helmets at safety events throughout Florida. There were 235 bicycle helmet orders received and processed, totaling 28,729 bicycle helmets

shipped throughout Florida. Helmet fitter training refresher course reminders were sent to helmet fitters, and 334 helmet fitters completed the refresher training. A total of 205 new helmet fitters were trained across the state. The Regional Helmet Fitter Trainer List gained three new regional trainers this year, moving the total to 32 trainers available to train interested parties around the state.

**Expenditures:** **\$519,768.79**

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<b>Project Name:</b>	Florida’s Pedestrian and Bicycle High Visibility Enforcement Recruitment and Retention Program
<b>Subrecipient:</b>	University of North Florida - Institute of Police Technology and Management (IPTM)
<b>Project Number:</b>	PS-2024-00347
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Pedestrian/Bicycle Safety
<b>Countermeasure Strategy:</b>	<ul style="list-style-type: none"><li>• Pedestrian Safety—All Pedestrians Reduce and Enforce Speed Limits: CTW 3 Star Citation</li><li>• Pedestrian Safety—All Pedestrians Enforcement Strategies: CTW 3 Star Citation</li><li>• Bicycle Safety—All Bicyclists Enforcement Strategies: CTW 1 Star Citation</li></ul>
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	The University of North Florida’s Institute of Police Technology and Management will contract with law enforcement agencies to implement High Visibility Enforcement details in the twenty-five counties identified with the

highest representation of traffic crashes resulting in serious and fatal injuries to pedestrians and bicyclists. The efforts are based on the recommendations in the Statewide Pedestrian and Bicycle Safety Program Assessment that was conducted in the spring of 2021. The project will be data-driven, with clear goals for education-based enforcement operations geared towards overall injury and fatality reduction through increased awareness and compliance with traffic laws. This project identifies specific priorities and is focused on implementing proven countermeasures and best practices.

**Budget:** \$100,000

**Project Activities:** The University of North Florida's Institute of Police Technology and Management contracted with retired Chief Brett Railey, who attended law enforcement conferences and meetings and promoted the HVE program and funding availability. A total of 83 law enforcement agencies in priority counties were contracted to participate in pedestrian and bicycle high-visibility enforcement efforts, an increase from the FY2023 cycle. This program met and exceeded objectives by recruiting non-participating agencies to apply for HVE funding, providing increased engagement among agencies that are receiving HVE funding, presenting HVE program information at law enforcement conferences and meetings, and supporting the Pedestrian and Bicycle Focused Coalition.

**Expenditures:** \$74,412.41

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<b>Project Name:</b>	Florida's Comprehensive Pedestrian and Bicycle Safety Program
<b>Subrecipient:</b>	University of North Florida - Institute of Police Technology and Management (IPTM)
<b>Project Number:</b>	PS-2024-00042
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Pedestrian/Bicycle Safety
<b>Countermeasure Strategy:</b>	



- Pedestrian Safety—All Pedestrians  
Conspicuity Enhancement: CTW 3 Star Citation
- Bicycle Safety—Adults  
Lighting and Rider Conspicuity: CTW 3 Star Citation
- Pedestrian Safety—Impaired Pedestrians  
Impaired Pedestrians: Communications and Outreach: CTW 2 Star Citation
- Pedestrian Safety—All Pedestrians  
University Educational Campaign: CTW 1 Star Citation
- Bicycle Safety—Children  
Bicycle Safety Education for Children: CTW 2 Star Citation
- Bicycle Safety—Adults  
Bicycle Safety Education for Adult Cyclists: CTW 1 Star Citation
- Bicycle Safety—All Bicyclists  
Promote Bicycle Helmet Use With Education: CTW 2 Star Citation
- Bicycle Safety—All Bicyclists  
Motorist Passing Bicyclist Laws: CTW 1 Star Citation
- Bicycle Safety—All Bicyclists  
Training: CTW 2 Star Citation
- Bicycle Safety—Drivers and Bicyclists  
Share the Road Awareness Programs: CTW 2 Star Citation

**Location:** Statewide

**Agency Type:** College/University

**Project Description:** The University of North Florida’s Institute of Police Technology and Management will coordinate activities of Florida’s Pedestrian and Bicycle Safety Coalition and oversee the implementation of Florida’s Pedestrian Strategic Safety Plan. Coalition members include a diverse group of partners and stakeholders that are actively involved in the implementation of specific countermeasures based on data driven priorities and best practices. The efforts are based on the recommendations in the Statewide Pedestrian and Bicycle Safety Program Assessment that was conducted in the spring of 2021. This project is data driven with clear goals to support the reduction of traffic crashes resulting in serious and fatal injuries to pedestrians and

bicyclists on Florida's roadways. Funding under this project provides the Institute of Police Technology and Management personnel and resources to manage Florida's Pedestrian and Bicycle Focused Initiative High Visibility Enforcement (HVE) Program and the contracts awarded to law enforcement agencies in the designated priority counties across Florida. These HVE contracts are paid using Federal Highway's Highway Safety Improvement Program (HSIP) funding to reimburse overtime for officers to conduct details directed towards reducing traffic crashes resulting in serious injuries and fatalities to pedestrians and bicyclists.

**Budget:** \$480,000

**Project Activities:** The University of North Florida's Institute of Police Technology and Management (IPTM) coordinated activities of Florida's Pedestrian and Bicycle Safety Coalition to provide 4 in-person coalition meetings. IPTM supported and assisted with the implementation of Florida's pedestrian and Bicycle Strategic Safety Plan, updating throughout the subgrant period after mid-quarter conference calls for each emphasis area team on the Coalition. Educational and outreach items for pedestrian and bicycle safety were created and re-ordered for both the Coalition and the Focused-Initiative High Visibility Enforcement contracts campaign. Personnel services funded through this period provided for multiple staff members to conduct and oversee activities in support of the Alert Today, Alive Tomorrow Campaign, Florida's Pedestrian and Bicycle Safety Focused Initiative, and the Pedestrian and Bicycle Safety Coalition. A total of 16 4-hour classroom-based training courses for law enforcement were held during the subgrant period training a total of 533 Florida law enforcement officers and 547 completed the 2-hour online training. A total of 83 law enforcement agencies in priority areas were awarded High Visibility Enforcement contracts during the subgrant period.

**Expenditures:** \$337,710.29



<b>Project Name:</b>	Pedestrian and Bicycle Program Evaluation and Data Collection
<b>Subrecipient:</b>	University of North Florida - Institute of Police Technology and Management (IPTM)
<b>Project Number:</b>	PS-2024-00354
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Pedestrian/Bicycle Safety
<b>Countermeasure Strategy:</b>	Pedestrian Safety— CTW Not Rated
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	The University of North Florida’s Institute of Police Technology and Management will conduct formative, process, outcome, and impact evaluations of the state’s Comprehensive Pedestrian and Bicycle Safety program. The formative and process evaluations will be an ongoing evaluation process to determine if revisions need to be made to increase the effectiveness of the program.
<b>Budget:</b>	\$236,500
<b>Project Activities:</b>	The University of North Florida’s Institute of Police Technology and Management (IPTM) contracted with Engineered Success Consulting to conduct the Phase 6 development of iPass, the program’s Integrated Program Activity Submission System. Phase 6 of the cloud-based system had seven project objectives, of which all were accomplished during the project period. A contract with ASHA Planning Consultancy was awarded to conduct data analysis, mapping, and reporting activity for the program. A contract with the University of North Florida’s Public Opinion Research Lab was awarded to conduct an awareness survey on pedestrian and bicycle safety.
<b>Expenditures:</b>	\$236,467.39

<b>Project Name:</b>	Peer-to-Peer University Bicyclist and Pedestrian Safety Education and Outreach Program
<b>Subrecipient:</b>	University of South Florida - The Center for Urban Transportation Research
<b>Project Number:</b>	PS-2024-00004
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Pedestrian/Bicycle Safety
<b>Countermeasure Strategy:</b>	Pedestrian Safety—All Pedestrians University Educational Campaign: CTW 1 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	The University of South Florida, Center for Urban Transportation Research (CUTR) will develop an educational program that includes peer to peer educational training and distribute to students at a minimum of four (4) state universities, in identified priority counties, to increase the knowledge of safe behavior when walking and biking and support greater compliance with traffic laws put into place to protect the safety of pedestrians and bicyclists.
<b>Budget:</b>	\$56,000
<b>Project Activities:</b>	The University of South Florida's Center for Urban Transportation Research (CUTR) coordinated with four Florida universities (University of Central Florida, Florida International University, University of South Florida, and Florida Gulf Coast University) on the Peer-to-Peer program. A total of 364 business sweeps were conducted, exceeding the planned 200 by a significant margin. A total of 16 peer-to-peer educational sessions were conducted at participating universities. A total of 18 peer-to-peer safety ambassadors were trained at participating universities throughout the duration of the project. A cumulative total of 1,614 students were reached throughout the project period.
<b>Expenditures:</b>	\$52,671.82

<b>Project Name:</b>	Project Safe Step
<b>Subrecipient:</b>	Children’s Safety Village of Central Florida
<b>Project Number:</b>	PS-2024-00176
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$10,000
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Pedestrian/Bicycle Safety
<b>Countermeasure Strategy:</b>	Bicycle Safety—Children Bicycle Safety Education for Children: CTW 2 Star Citation
<b>Location:</b>	FDOT District 5
<b>Agency Type:</b>	Non-Profit
<b>Project Description:</b>	The Children’s Safety Village of Central Florida will utilize videos, presentations, and a real-life miniature city with buildings, paved streets, sidewalks, functioning traffic lights, and railroad crossings, as well as crosswalks and signs. These educational tools are geared toward conditioning school-aged children about safety in real-life pedestrian and bicyclist situations. This educational program focuses on the correct use of traffic and crosswalk signals for safe crossing to support greater compliance and reduce serious injuries or fatalities. Efforts are based on supporting the Florida Department of Transportation’s (FDOT) objectives of increasing children’s safe behavior for purposes of encountering different situations and potential hazards. Funding for project will assist with staffing that promotes the ability to engage the community at area-wide events, meetings, and presentations for hands-on training for children, with the overall goal that children learn how to correctly use traffic and crosswalk signals to safely cross the street with or without an adult, thus reducing the conditions that cause serious injuries or fatalities.
<b>Budget:</b>	\$10,000



**Project Activities:** Interns from the University of Central Florida made presentations on pedestrian safety and attended events to promote the program. These presentations were provided to children on school campuses and at the Children’s Safety Village during school field trips. Materials on the program were distributed at events to promote the program to children and families. Based on pre- and post-tests there was an increase in learned behavior from the children. A total of 14 presentations were conducted, 10 events were attended, and one community event was hosted.

**Expenditures:** \$9,012.28

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<b>Project Name:</b>	BikeSafetyQuiz Online Lesson for Schools – Pilot Project
<b>Subrecipient:</b>	Florida Bicycle Association
<b>Project Number:</b>	PS-2024-00264
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$10,900
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Pedestrian/Bicycle Safety
<b>Countermeasure Strategy:</b>	Bicycle Safety—Children Bicycle Safety Education for Children: CTW 2 Star Citation
<b>Location:</b>	Statewide
<b>Agency Type:</b>	Non-Profit
<b>Project Description:</b>	The Florida Bicycle Association will implement a program that provides an incentive for school use of the Florida Bicycle Safety Quiz. Students are educated about bicyclist safety techniques using interactive, quiz-based lessons for elementary and high-school-aged bicyclists and micro-mobility users to fill education gaps on car-bicycle interactions. The content will cover relevant laws and avoidance of the most common crash types with learning that encompasses and promotes questions regarding a multitude of situations as well as tailored feedback, encouraging learning about practical issues and interactions between bicyclists and vehicles. Throughout the subgrant year, subgrant funding for this project will provide bicycle safety instruction used for teachers to administer the quiz lesson with their

students. The project will solicit participation in the program with postcard mailings and digital efforts through school organizations, with prioritization of historical high-risk areas of impact in Florida.

**Budget:** \$10,900

**Project Activities:** Interactive, BikeSafetyQuiz-based lessons were administered to elementary and high school students. To promote the program promotional postcards were sent to 473 high schools and 250 elementary schools. Recruitment efforts resulted in a total of 47 school applications, 19 of these schools were selected for financial participation in the program. Twelve out of the 19 schools participated in the program, as well as four of the schools that were not originally selected. A total of 3,866 students were reported to have completed the BikeSafetyQuiz.

**Expenditures:** \$7,307.35



**FLORIDA HIGH SCHOOLS:  
RECEIVE UP TO \$500**

**Earn \$2 per student**  
for completing the free, online  
Florida Bicycle Safety Quiz, a  
30-minute interactive lesson.

**Improve safety for all**  
by educating young drivers  
and bicyclists on safe practices.

# PLANNING AND ADMINISTRATION

NHTSA requires that each state establish a State Highway Safety Office expressly giving adequate powers and authority to carry out the state's highway safety program in accordance with 23 CFR 1300.4. The FDOT State Safety Office is responsible for Florida's highway safety program implementation which includes requirements for maintaining and executing policies and procedures regarding safety program planning, including data collection and evaluation relating to performance measures and targets, project selection strategies, and project agreement management, including preparation, execution, administration, monitoring, evaluation, financial management, and closeout.

<b>Project Name:</b>	Operation of the Highway Traffic Safety Grants Section
<b>Subrecipient:</b>	Florida Department of Transportation – State Safety Office
<b>Project Number:</b>	PA-2024-00329
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	Yes
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Planning and Administration
<b>Countermeasure Strategy:</b>	Planning and Administration: CTW Not Rated
<b>Location:</b>	Central Office
<b>Agency Type:</b>	State Agency
<b>Project Description:</b>	FDOT will receive reimbursement for 50 percent of salary and benefit costs for up to ten full-time state employees. The staff includes a Traffic Safety Administrator, one Operations Coordinator, six Traffic Safety Program Managers, and two Traffic Safety Financial Analysts. The FDOT State Safety Office, Highway Traffic Safety Grant Section staff is responsible for analyzing, directing, and monitoring highway safety countermeasure activities through traffic safety subgrant programs. The goal of the project is to develop and implement an effective Highway Safety Plan that provides the best formula for investing in making a difference in reaching our target of zero fatalities and serious injuries. Staff members are responsible for multiple NHTSA program areas; therefore, salaries are charged to Planning and Administration rather than a specific program area.
<b>Budget:</b>	\$455,000

<b>Project Activities:</b>	The FDOT State Safety Office received a subgrant for 50% of the salary and benefit costs for up to ten full-time employees. FDOT had ten full-time employees at the end of the subgrant period. The Annual Grant Application for FY2024 was fully implemented and amended twice, and the FY2023 Annual Report was completed as required.
<b>Expenditures:</b>	<b>\$417,642.34</b>
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<b>Project Name:</b>	Highway Safety Travel and Training
<b>Subrecipient:</b>	Florida Department of Transportation – State Safety Office
<b>Project Number:</b>	PA-2024-00328
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	Yes
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Planning and Administration
<b>Countermeasure Strategy:</b>	Planning and Administration: CTW Not Rated
<b>Location:</b>	Central Office
<b>Agency Type:</b>	State Agency
<b>Project Description:</b>	FDOT will receive reimbursement for travel expenses for FDOT State Safety Office staff to conduct federally required on-site monitoring of subgrant funded programs and to attend federally required professional development programs or workshops, training, and highway safety-related meetings. Prior approval is required for all out-of-state and conference travel. This project also allows for the reimbursement of travel costs for other traffic safety professionals to promote or address traffic safety issues in Florida. The goal of this project is to enable adequate and required project monitoring, provide training opportunities, and ensure FDOT State Safety Office staff and other traffic safety professionals attend relevant traffic safety meetings, conferences, and workshops.
<b>Budget:</b>	<b>\$50,000</b>

**Project Activities:** The FDOT State Safety Office was awarded a subgrant for the travel expenses of the FDOT State Safety Office staff to conduct required on-site monitoring and attend professional development programs, workshops, training, and highway safety-related meetings.

FDOT State Safety Office was able to send staff members to the 2024 LifeSavers Conference in Denver Colorado. The conference addresses a wide range of traffic safety topics, from child passenger safety and occupant protection to roadway and vehicle safety, technology, and distracted driving. It offers the latest information on advances in highway safety, highlights successful programs, and draws attention to emerging safety issues.

The FDOT State Safety Office also conducted monitoring across the state of Florida, attended coalition meetings, and participated in other training to support traffic safety initiatives.

**Expenditures:** **\$43,198.10**

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<b>Project Name:</b>	Florida Highway Traffic Safety Grant System Upgrade and Support
<b>Subrecipient:</b>	Florida Department of Transportation – State Safety Office
<b>Project Number:</b>	PA-2024-00330
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	Yes
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Planning and Administration
<b>Countermeasure Strategy:</b>	Planning and Administration: CTW Not Rated
<b>Location:</b>	Central Office
<b>Agency Type:</b>	State Agency
<b>Project Description:</b>	FDOT State Safety Office will purchase a grant management solution software package upgrade that can be technically supported in the coming years. Costs for the system upgrade, configuration, training, and documentation will be billed in the first year along with the annual maintenance support and hosting fee.



**Budget:** \$250,000

**Project Activities:** This project was not executed this subgrant year because the FDOT State Safety Office was working with the FDOT Procurement Office to properly procure the updated system.

**Expenditures:** \$0.00

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**Project Name:** Traffic Safety Support

**Subrecipient:** The District Board of Trustees of Tallahassee Community College

**Project Number:** PA-2024-00267

**Federal Funding Source:** 402

**Local Benefit:** \$0

**Planning and Administration:** Yes

**Used for § 1300.41(b):** No

**Eligible Use of Funds:** Planning and Administration

**Countermeasure Strategy:** Planning and Administration: CTW Not Rated

**Location:** Central Office

**Agency Type:** College/University

**Project Description:** Tallahassee Community College will support three Traffic Safety Program Managers, two financial analysts and two Traffic Safety Fiscal Assistant positions that will work in the FDOT State Safety Office to help supplement the state staff. The positions will be responsible for analyzing, directing, and monitoring highway safety countermeasure activities through traffic safety subgrant programs, communications management, and document management for invoice processing. Staff members are responsible for multiple NHTSA program areas; therefore, salaries are charged to Planning and Administration rather than a specific program area.

**Budget:** \$560,000

**Project Activities:**

The District Board of Trustees of Tallahassee Community College (TCC) was awarded a subgrant to provide the FDOT State Safety Office Traffic Safety Support for the project year. During the project year, TCC posted job openings on the agency's job portal and other career boards to seek the necessary candidates for the positions needed by the FDOT State Safety Office and supported the filled positions within the office.

**Expenditures:**

**\$354,273.19**

## POLICE TRAFFIC SERVICES - LEL

Florida, along with NHTSA, sees active involvement of law enforcement as a key element in the creation of safer highways. In NHTSA's Countermeasures That Work guide, high visibility enforcement and other traffic enforcement strategies are listed as evidence-based countermeasures in all nine of the highway safety program areas: Alcohol- and Drug-Impaired Driving, Safety Belts and Child Restraints, Speeding and Speed Management, Distracted and Drowsy Driving, Motorcycle Safety, Young Drivers, Older Drivers, Pedestrian Safety, and Bicycle Safety. Together, FHP, sheriffs' offices, police departments, and state agencies conduct focused and high visibility operations, creating the voluntary compliance that is necessary for safer roadways. Police traffic services have helped Florida achieve progress on a number of safety performance targets.

The FDOT State Safety Office uses the Florida Law Enforcement Liaison (LEL) program to keep highway safety a priority for Florida's law enforcement agencies, and to continue the active and enthusiastic involvement of those law enforcement agencies. The LEL program puts an additional focus on cities and counties ranked within the top 25% of each population area within the Highway Safety Matrix.

<b>Subrecipient:</b>	University of North Florida - Institute of Police Technology and Management (IPTM)
<b>Project Name:</b>	Florida Law Enforcement Liaison Program
<b>Project Number:</b>	PT-2024-000126
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Traffic Enforcement Services
<b>Countermeasure Strategy:</b>	Law Enforcement Liaison: CTW Not Rated
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	The University of North Florida's Institute of Police Technology and Management will receive funding to support the Law Enforcement Liaison (LEL) Program, which promotes statewide highway traffic safety initiatives promoted by the FDOT State Safety Office. The LEL Program, through its Law

Enforcement Liaisons, will partner with law enforcement agencies to promote and increase participation in the 3 NHTSA traffic safety national enforcement waves and the annual Florida Law Enforcement Liaison Traffic Safety Challenge to increase awareness and participation in traffic safety-related efforts. Funding will reimburse salaries and benefits of personnel assigned to the LEL program, their travel, vehicles and maintenance, storage, and office supplies. The program has set a goal of maintaining a minimum of 85 percent participation by Florida law enforcement agencies reporting on highway traffic safety initiatives. The LEL initiative will support the goal of encouraging statewide enforcement of traffic safety laws to reduce traffic fatalities.

**Budget:** \$1,020,000

**Project Activities:** Florida's Law Enforcement Liaison (LEL) program assisted the Florida Department of Transportation (FDOT) State Safety Office with increasing law enforcement participation in statewide traffic safety efforts. The LEL Program improves the connection and cooperation between law enforcement agencies, FDOT, and the National Highway Traffic Safety Administration (NHTSA). The LELs function as both a line of connection between these groups as well as marketers of FDOT's and NHTSA's campaigns and initiatives.

The Law Enforcement Liaison (LEL) Program promoted statewide highway traffic safety initiatives promoted by the FDOT State Safety Office. The LEL Program, through its Law Enforcement Liaisons, partnered with law enforcement agencies to promote and increase participation in the three NHTSA traffic safety national enforcement waves and the annual Florida Law Enforcement Traffic Safety Challenge to increase awareness and participation in traffic safety-related efforts.

The LELs provided coordination and education to law enforcement agencies within their respective geographical regions. Within each LEL region, local area networks (LANs) were established and maintained in an effort to ensure that information was disseminated effectively and efficiently. Region-specific information on the number and severity of traffic crashes and other highway safety related issues were provided to law enforcement. Additionally, the LELs provided information regarding FDOT's programs and initiatives such as Drive Sober or Get Pulled Over, Click It or Ticket, Operation Southern Slow Down, and subgrant funded law enforcement training opportunities available through the Florida Public Safety Institute (FPSI) and the Institute of Police Technology Management (IPTM). The LELs conducted a total of 58 LAN meetings during the year and provided 86 traffic safety related training courses. The LEL team also participated in an additional 209 Community Traffic Safety Team meetings around the state and all of the Traffic Safety

Coalition meetings. In addition, the team had 43,029 individual communications with law enforcement agencies around Florida and conducted many onsite agency visits with law enforcement agencies.

The Florida LEL Program continues to be an effective marketing arm for the FDOT State Safety Office. The effectiveness of this promotion and marketing is evidenced in the level of participation in the national waves, law enforcement challenge, and training events.

**Expenditures:** **\$877,818.51**

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<b>Project Name:</b>	Florida Law Enforcement Liaison Impaired Driving Awareness Program
<b>Subrecipient:</b>	University of North Florida - Institute of Police Technology and Management
<b>Project Number:</b>	<del>M5X-2024-00129</del> M5OT-2024-00129
<b>Federal Funding Source:</b>	405(d)
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	<del>405d Impaired Driving Mid Uncommitted</del> 405d Mid Other Based on Problem ID
<b>Countermeasure Strategy:</b>	Law Enforcement Liaison: CTW Not Rated
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	This is a statewide public awareness project designed to maximize the exposure of Florida's efforts to reduce injuries and fatalities resulting from impaired driving. Combining the <i>Drive Sober or Get Pulled Over</i> message with proactive enforcement activities will help reduce fatalities and serious injuries on Florida's roadways. Funds will be used to purchase printed educational materials, such as banners, yard signs, and tip cards, to be provided to law enforcement agencies that take a multi-faceted approach to addressing impaired driving in their respective communities and participate in the two NHTSA national enforcement waves.
<b>Budget:</b>	\$100,000



**Project Activities:** The Florida LEL Impaired Driving Awareness Program enabled the LELs to support law enforcement agencies with educational and enforcement efforts in relation to impaired driving. This subgrant award was designed to assist the LELs in promoting NHTSA's national campaign "Drive Sober or Get Pulled Over".

A total of 212 agencies reported participating in the national Drive Sober or Get Pulled Over 2022 holiday campaign and 231 agencies in the Labor Day campaign, out of the 345 agencies in the state that could perform traffic enforcement.

**Expenditures:** **\$45,739.82**

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**Project Name:** Florida Law Enforcement Liaison Occupant Protection Awareness Program

**Subrecipient:** University of North Florida - Institute of Police Technology and Management (IPTM)

**Project Number:** OP-2024-00128

**Federal Funding Source:** 402

**Local Benefit:** \$100,000

**Planning and Administration:** No

**Used for § 1300.41(b):** No

**Eligible Use of Funds:** Safety Belts

**Countermeasure Strategy:** Law Enforcement Liaison: CTW Not Rated

**Location:** Statewide

**Agency Type:** College/University

**Project Description:** This is a statewide public awareness project designed to maximize the exposure of Florida's efforts to reduce injuries and fatalities resulting from lack of safety belt usage. Combining the *Click it or Ticket* message with proactive enforcement activities will help reduce fatalities and serious injuries on Florida's roadways. Funds will be used to purchase printed educational materials, such as banners, yard signs, and tip cards, to be provided to law enforcement agencies that take a multi-faceted approach to addressing safety belt use in their respective communities and participate in the yearly NHTSA national enforcement wave.

**Budget:** \$100,000

<b>Project Activities:</b>	The LEL team used the Florida Law Enforcement Liaison Occupant Protection Awareness Program to facilitate law enforcement participation in the national Click It or Ticket campaign. Funding was used to purchase display materials to distribute to Florida law enforcement agencies. A total of 246 law enforcement agencies participated in this year’s campaign out of the 345 agencies in the state that could perform traffic enforcement.
<b>Expenditures:</b>	<b>\$1,648.85</b>

<b>Project Name:</b>	Florida Law Enforcement Traffic Safety Challenge Recognition and Training Event
<b>Subrecipient:</b>	University of North Florida - Institute of Police Technology and Management
<b>Project Number:</b>	PT-2024-00127
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Traffic Enforcement Services
<b>Countermeasure Strategy:</b>	Law Enforcement Liaison: CTW Not Rated
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	The Florida Law Enforcement Liaison Traffic Safety Challenge recognizes the best overall traffic safety programs in Florida. The areas of concentration include efforts to enforce traffic safety laws and educate the public about distracted and impaired driving, motorcycle safety, occupant protection and child passenger safety, pedestrian and bicycle safety, speed/aggressive driving, and other traffic safety issues that impact the safety of Florida’s roadway users. Law enforcement agencies submit an application that documents their agency's efforts and effectiveness in these areas, along with their participation in the 3 NHTSA national enforcement waves. Funds will be used to purchase recognition items in the form of coins and plaques to recognize outstanding traffic enforcement agencies and officers along with hosting a training and formal awards ceremony to present the recognition. This challenge supports the goal of encouraging increased statewide

enforcement of traffic safety laws to reduce traffic crashes, serious injuries, and fatalities.

**Budget:** \$200,000

**Project Activities:** The LEL team used the Florida Law Enforcement Liaison Traffic Safety Challenge to facilitate law enforcement participation in the national traffic safety waves and maintain consistent high visibility enforcement of Florida's traffic laws. A total of 250 law enforcement agencies participated in this year's challenge out of the approximately 345 agencies in the state that could perform traffic enforcement, for a 72% statewide participation rate.

The Florida Law Enforcement Traffic Safety Challenge and Training event was held on July 25th and 26th, 2024 in Orlando FL. Over 200 law enforcement officers participated in the training sessions on Traffic Safety and Distracted Driving-Below 100. Over 300 traffic safety professionals were in attendance for the awards ceremony, coming together to recognize the agencies for their outstanding traffic safety efforts.

**Expenditures:** \$138,807.91



# PUBLIC TRAFFIC SAFETY PROFESSIONALS TRAINING

Law enforcement is a critical partner in the pursuit of highway safety. Police officers, sheriff deputies, state law enforcement officers, and other traffic safety partners must be able to accurately investigate traffic crashes, assist safety stakeholders in identifying dangerous driving behaviors and conditions, proactively enforce traffic laws to reduce crashes, and effectively support traffic safety law adjudication. This program area provides selected traffic safety training opportunities to traffic safety professionals based upon needs identified throughout the state.

**Project Name:** (See below)

**Subrecipient:** (See below)

**Project Name:** (See below)

**Project Number:** (See below)

**Federal Funding Source:** (See below)

**Local Benefit:** ~~\$802,000~~ \$822,000

**Planning and Administration:** No

**Used for § 1300.41(b):** No

**Eligible Use of Funds:**

- Traffic Enforcement Services
- 405d Mid Training
- 405h Training

**Countermeasure Strategy:** Training: CTW Not Rated

**Location:** Statewide

**Agency Type:** College/University – Law Enforcement Training

**Project Description:** Funding will be provided to training institutions and state agencies for comprehensive traffic safety and traffic enforcement-related classes for professionals employed by Florida traffic safety-related institutions. These include, but are not limited to, law enforcement agencies, law enforcement

academy instructors, civilian crash investigators, expert witnesses employed by law enforcement agencies, Alcohol Testing Program staff with the Florida Department of Law Enforcement, investigators and prosecutors from the Florida State Attorney's offices, Medical Examiners' office employees, and staff working for the Bureau of Administrative Reviews.

Budget: ~~\$2,662,500~~ \$2,682,500

			Federal Funding Source	Local Benefit	Budget
Subrecipient	Project Name	Project Number			
Institute of Police Technology and Management (IPTM)	Digital Photography for Traffic Crash Investigators	PT-2024-00258	402	\$36,000	\$36,000
Project Activities	The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the <i>Digital Photography for Traffic Crash Investigators</i> training to law enforcement personnel in Florida. There was a total of three classes conducted (Jacksonville, Miami and North Palm Beach), and the training had an overall course evaluation rating of 4.97 out of 5. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Digital Photography for Traffic Crash Investigators			31	
Expenditures	\$24,645.00				
Institute of Police Technology and Management (IPTM)	Energy Methods and Damage Analysis in Traffic Crash Reconstruction	PT-2024-00103	402	\$18,000	\$18,000
Project Activities	The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the <i>Energy Methods and Damage Analysis in Traffic Crash Reconstruction</i> training to law enforcement personnel in Florida. There was a total of two classes conducted (Jacksonville and Largo, with an overall course evaluation rating of 4.95 out of 5. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Energy Methods and Damage Analysis in Traffic Crash Reconstruction			8	
Expenditures	\$7,160.00				



Subrecipient	Project Name	Project Number	Federal Funding Source	Local Benefit	Budget
Institute of Police Technology and Management (IPTM)	Event Data Recorder Use in Traffic Crash Reconstruction - Level I	PT-2024-00109	402	\$40,000	\$40,000
Project Activities	The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the <i>Event Data Recorder Use in Traffic Crash Reconstruction – Level I</i> training to law enforcement personnel employed in Florida. There was a total of three classes conducted (one in Largo, and two in Jacksonville), with an overall course evaluation rating of 4.81 out of 5. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Event Data Recorder Use in Traffic Crash Reconstruction – Level I			18	
Expenditures	\$14,310.00				
Institute of Police Technology and Management (IPTM)	Event Data Recorder Use in Traffic Crash Reconstruction - Level II	PT-2024-00110	402	\$36,000	\$36,000
Project Activities	The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the <i>Event Data Recorder Use in Traffic Crash Reconstruction – Level II</i> training to law enforcement personnel in Florida. There was a total of two classes conducted (Largo and Starke), with an overall course evaluation rating of 4.88 out of 5. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Event Data Recorder Use in Traffic Crash Reconstruction – Level II			18	
Expenditures	\$16,110.00				

Subrecipient	Project Name	Project Number	Federal Funding Source	Local Benefit	Budget
Institute of Police Technology and Management (IPTM)	Human Factors in Traffic Crash Reconstruction	PT-2024-00112	402	\$35,000	\$35,000
Project Activities	The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the <i>Human Factors in Traffic Crash Reconstruction</i> training to law enforcement personnel in Florida. There was one class conducted (Lantana), with an overall course evaluation rating of 4.82 out of 5. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Human Factors in Traffic Crash Reconstruction			14	
Expenditures	\$12,530.00				
Institute of Police Technology and Management (IPTM)	Investigation of Motorcycle Crashes - Level I	PT-2024-00117	402	\$40,000	\$40,000
Project Activities	The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the <i>Investigation of Motorcycle Crashes – Level I</i> training to law enforcement personnel employed in Florida. There was a total of two classes conducted (Jacksonville, and Palm Bay) with an overall course evaluation rating of 4.90 out of 5. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Investigation of Motorcycle Crashes – Level I			6	
Expenditures	\$4,770.00				

Subrecipient	Project Name	Project Number	Federal Funding Source	Local Benefit	Budget
Institute of Police Technology and Management (IPTM)	Investigation of Motorcycle Crashes - Level II	PT-2024-00118	402	\$36,000	\$36,000
Project Activities	The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the <i>Investigation of Motorcycle Crashes – Level II</i> training to law enforcement personnel in Florida. There was one class conducted (Jacksonville), with an overall course evaluation rating of 3.96 out of 5. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Investigation of Motorcycle Crashes – Level II			3	
Expenditures	\$2,685.00				
Institute of Police Technology and Management (IPTM)	Pedestrian/Bicycle Crash Investigation - Level I	PT-2024-00120	402	\$40,000	\$40,000
Project Activities	The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the <i>Pedestrian/Bicycle Crash Investigation – Level I</i> training to law enforcement personnel in Florida. There was a total of two classes conducted (Largo and Jacksonville), with an overall average course rating of 4.86 out of 5. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Pedestrian/Bicycle Crash Investigation – Level I			13	
Expenditures	\$10,335.00				

Subrecipient	Project Name	Project Number	Federal Funding Source	Local Benefit	Budget
Institute of Police Technology and Management (IPTM)	Pedestrian/Bicycle Crash Investigation - Level II	PT-2024-00121	402	\$36,000	\$36,000
Project Activities	The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the <i>Pedestrian/Bicycle Crash Investigation – Level II</i> training to law enforcement personnel in Florida. There was a total of two classes conducted (both in Jacksonville), with an overall course evaluation rating of 4.85 out of 5. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Pedestrian/Bicycle Crash Investigation – Level II			3	
Expenditures	\$2,685.00				
Institute of Police Technology and Management (IPTM)	Police Motorcycle Instructor	PT-2024-00259	402	\$100,000	\$100,000
Project Activities	The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the <i>Police Motorcycle Instructor</i> training to law enforcement personnel in Florida. There was a total of two classes conducted (both in Bartow), with an overall average course rating of 4.91 out of 5. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Police Motorcycle Instructor			38	
Expenditures	\$76,000.00				

Subrecipient	Project Name	Project Number	Federal Funding Source	Local Benefit	Budget
Institute of Police Technology and Management (IPTM)	Traffic Crash Reconstruction - Level II	PT-2024-00125	402	\$20,000	\$20,000
Project Activities	The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the <i>Traffic Crash Reconstruction – Level II</i> training to law enforcement personnel in Florida. There was a total of two classes conducted (Jacksonville and Palm Bay), with an overall course evaluation rating of 4.55 out of 5. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Traffic Crash Reconstruction – Level II			9	
Expenditures	\$8,055.00				
Institute of Police Technology and Management (IPTM)	Advanced Marijuana Impaired Driving Detection for Law Enforcement	M5TR-2024-00248	405(d)	N/A	\$75,000
Project Activities	The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the <i>Advanced Marijuana Impaired Driving Detection for Law Enforcement</i> training to law enforcement personnel employed in Florida. There was a total of nine classes conducted (Apopka, Jacksonville, Largo, Lauderhill, Naples, Opa-Locka, Orlando, Titusville and West Palm Beach), with an overall course evaluation rating of 4.98 out of 5. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Advanced Marijuana Impaired Driving Detection for Law Enforcement			77	
Expenditures	\$17,325.00				



Subrecipient	Project Name	Project Number	Federal Funding Source	Local Benefit	Budget
Institute of Police Technology and Management (IPTM)	Advanced Roadside Impaired Driving Enforcement (ARIDE)	M5TR-2024-00247	405(d)	N/A	\$150,000
Project Activities	The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the <i>Advanced Roadside Impaired Driving Enforcement (ARIDE)</i> training to law enforcement personnel in Florida. There was a total of 20 classes conducted (Miami, two in Tarpon Springs, Lauderdale, Clearwater, Titusville, Chipley, Macclenny, Naples, two in Cape Coral, Apopka, two in Orlando, Jacksonville, Winter Haven, Opa-Locka, West Palm Beach, Pensacola, and Crestview),with an overall satisfaction rating of 4.98 out of 5.The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Advanced Roadside Impaired Driving Enforcement (ARIDE)			272	
Expenditures	\$107,440.00				
Institute of Police Technology and Management (IPTM)	Driving While Intoxicated (DWI) Detection and Standardized Field Sobriety Testing	M5TR-2024-00251	405(d)	N/A	\$225,000
Project Activities	The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the <i>Driving While Intoxicated (DWI) Detection and Standardized Field Sobriety Testing</i> training to law enforcement personnel in Florida. There was a total of 19 classes conducted (Miami, Tarpon Springs, Lauderdale, two in Clearwater, Titusville, Chipley, Macclenny, Naples, Apopka, three in Cape Coral, Jacksonville, Opa-Locka, West Palm Beach, Orlando, Pensacola, and Crestview), with an overall course evaluation rating of 4.92 out of 5. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Driving While Intoxicated (DWI) Detection and Standardized Field Sobriety Testing			288	
Expenditures	\$171,360.00				

Subrecipient	Project Name	Project Number	Federal Funding Source	Local Benefit	Budget
Institute of Police Technology and Management (IPTM)	Driving While Intoxicated (DWI) Detection and Standardized Field Sobriety Testing Instructor Development	M5TR-2024-00249	405(d)	N/A	\$35,000
Project Activities	The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the <i>Driving While Intoxicated (DWI) Detection and Standardized Field Sobriety Testing Instructor Development</i> training to law enforcement personnel in Florida. There was a total of three classes (Clearwater, Pensacola, and Orlando), with an overall satisfaction rating of 4.87 out of 5. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Driving While Intoxicated (DWI) Detection and Standardized Field Sobriety Testing Instructor Development			46	
Expenditures	\$34,980.00				

Subrecipient	Project Name	Project Number	Federal Funding Source	Local Benefit	Budget
Institute of Police Technology and Management (IPTM)	Drug Evaluation and Classification Program	M5TR-2024-00245	405(d)	N/A	\$770,000
Project Activities	<p>The Drug Evaluation and Classification Program (DECP) subgrant agreement was awarded to the Institute of Police Technology and Management (IPTM) on October 1, 2023. During the subgrant period, IPTM trained a total of 150 Florida law enforcement officers, which increased the number of certified Drug Recognition Experts (DRE) s in Florida to 425 by September 30, 2024. During this project, 53 approved DRE candidates attended DRE courses. Forty-five of these were certified.</p> <p>One hundred and one DREs were recertified during this project. A total of 97 DREs were trained during in-person and online recertification training sessions and other training opportunities counting toward continuing education requirements. Forty-four were retrained in the in-person sessions. Fifty-three were trained via online training. Due to many causes, the online version of the DRE recertification training continues to be the most popular, accessible option among currently certified DREs.</p> <p>The DRE of the Year award funded under this project was presented to Officer Edwin (Eddie) Lutz of the Palm Bay Police Department. The award was presented during the Florida Law Enforcement Traffic Safety Challenge Recognition and Training Event held in Orlando on July 25, 2024. Officer Lutz was presented with a plaque acknowledging his accomplishment, along with a lanyard with a DRE of the Year medallion. Officer Lutz was selected from among 21 nominations submitted by Florida agencies.</p> <p>During the subgrant period, Tim Cornelius continued to serve as the Drug Evaluation and Classification Program (DECP) State Coordinator. He served as a member of the Florida Impaired Driving Coalition, attending meetings, as available. He continued to serve on the International Association of Chiefs of Police (IACP) Technical Advisory Panel (TAP) as the Police Training representative. He is assigned to the Curriculum Working Group to assist with the update of the impaired driving curricula promulgated by the IACP. He continued to serve as the Chair of the Curriculum Working Group.</p>				
Expenditures	\$487,150.75				

Subrecipient	Project Name	Project Number	Federal Funding Source	Local Benefit	Budget
Institute of Police Technology and Management (IPTM)	Drug Recognition Expert (DRE) Preparatory Course (Online)	M5TR-2024-00252	405(d)	N/A	\$17,000
Project Activities	The Drug Recognition Expert (DRE) Preparatory Class (Online) subgrant agreement was awarded to the Institute of Police Technology and Management (IPTM) on October 27, 2023. During the subgrant period of October 27, 2023 – September 30, 2024, IPTM conducted 9 courses in Jacksonville, FL to a total of 32 students. During this project, the overall average training rating was 4.77. The dates of the DRE online course ranged between November 1, 2023, and September 1, 2024.				
	Training			Students Trained	
	Drug Recognition Expert (DRE) Preparatory Course (Online)			32	
Expenditures	\$10,400.00				
Institute of Police Technology and Management (IPTM)	Marijuana Impaired Driving Detection for Law Enforcement (MIDDLE)	M5TR-2024-00253	405(d)	N/A	\$45,000
Project Activities	The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the <i>Marijuana Impaired Driving Detection for Law Enforcement (MIDDLE)</i> training to law enforcement personnel in Florida. There was a total of nine classes conducted (Apopka, Jacksonville, Largo, Lauderhill, Naples, Opa-Locka, Orlando, Titusville, and West Palm Beach), with an overall average course rating of 4.98 out of 5. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Marijuana Impaired Driving Detection for Law Enforcement (MIDDLE)			94	
Expenditures	\$21,150.00				

Subrecipient	Project Name	Project Number	Federal Funding Source	Local Benefit	Budget
Institute of Police Technology and Management (IPTM)	Medical Foundations of Visual Systems Testing	M5TR-2024-00254	405(d)	N/A	\$45,000
Project Activities	The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the <i>Medical Foundations of Visual Systems Testing</i> training to law enforcement personnel in Florida. There was a total of two conducted (Dunedin and Miami), with an overall course evaluation rating of 4.98 out of 5. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Medical Foundations of Visual Systems Testing			32	
Expenditures	\$19,040.00				
Institute of Police Technology and Management (IPTM)	Pedestrian and Bicycle Law Enforcement Training: Laws, Procedures, and Best Practices	FHTR-2024-00352	405(h)	N/A	\$295,000
Project Activities	The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the <i>Pedestrian and Bicycle Law Enforcement Training: Laws, Procedures, and Best Practices</i> training to law enforcement personnel in Florida. There was a total of 28 classes conducted throughout the State of Florida, with an overall average course rating of 4.92 out of 5. Comparing the average pre-test and post-test score, officer knowledge levels increased by roughly 21% due to this classroom course delivery. IPTM also conducted one 2-hour online refresher class with a cumulative total of 547 officers trained. Comparing average pre-test and post-test scores, officer knowledge levels increased by almost 44% because of this online class. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Pedestrian and Bicycle Law Enforcement Training: Laws, Procedures, and Best Practices			533	
Expenditures	\$254,190.20				



Subrecipient	Project Name	Project Number	Federal Funding Source	Local Benefit	Budget
Institute of Police Technology and Management (IPTM)	Sobriety Checkpoint Operations (Online)	M5TR-2024-00255	405(d)	N/A	\$20,000
Project Activities	The Institute of Police Technology and Management was awarded a subgrant to continue to facilitate the <i>Sobriety Checkpoint Operations</i> training to law enforcement personnel in Florida. There was a total of five classes conducted online, with an overall satisfaction rating of 4.89 out of 5. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Sobriety Checkpoint Operations (Online)			15	
Expenditures	\$8,925.00				
Institute of Police Technology and Management (IPTM)	Standardized Field Sobriety Testing (SFST) Instructor Curriculum Update	M5TR-2024-00256	405(d)	N/A	\$15,000
Project Activities	The Institute of Police Technology and Management was awarded a subgrant to facilitate the <i>Standardized Field Sobriety Testing (SFST) Instructor Curriculum Update</i> training to law enforcement personnel in Florida. There was a total of three classes conducted (Chipley, Havana, and Orlando), with an overall course evaluation rating of 4.97 out of 5. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Standardized Field Sobriety Testing (SFST) Instructor Curriculum Update			33	
Expenditures	\$6,105.00				

Subrecipient	Project Name	Project Number	Federal Funding Source	Local Benefit	Budget
Institute of Police Technology and Management (IPTM)	Winning the Florida Drivers License Hearing: What You Need To Know (Online)	M5TR-2024-00257	405(d)	N/A	\$30,000
Project Activities	The Institute of Police Technology and Management was awarded a subgrant to facilitate the <i>Winning the Florida Drivers License Hearing: What You Need To Know</i> training to law enforcement personnel in Florida. There was a total of 11 classes conducted online, with an overall course evaluation rating of 4.33 out of 5. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Winning the Florida Drivers License Hearing: What You Need To Know (Online)			53	
Expenditures	\$20,935.00				
Florida Department of Highway Safety and Motor Vehicles (FLHSMV)	Legal Training for DUI Administrative Hearings	M5TR-2024-00064	405(d)	N/A	\$78,500
Project Activities	The Florida Department of Highway Safety and Motor Vehicles (FLHSMV) and the Office of General Counsel (OGC) conducted training sessions with appellate attorneys for BAR Hearing Officers located in different regions throughout Florida via video conferencing. On January 9, 2024, the OGC conducted Hearing Officer Training which was attended by 8 Hearing Officers.				
	On July 24-25, 2024, training was conducted for BAR Hearing Officers by the National Judicial College (NJC) in Jacksonville, Florida and attended by 27 Hearing Officers. This training covered multiple topics, including DUI Legal Issues and Case Law Updates; Florida Blood Draw Procedures; Commercial Driver Licenses Qualification and Disqualification; Hearing Techniques: Preparing for Appeals; Judicial Ethics and Professionalism; Handling High Conflict Personalities and Other Challenging People; Decision Making.				
	Training sessions were also conducted by OGC Troop Legal Advisors for Law Enforcement Officers (LEOs) between November 14, 2023, and September 16, 2024, where a total of 69 LEOs were trained, and evaluations were collected for each session. BAR reviewed the training critiques submitted for all training conducted. The average rating for the Law Enforcement training was 4.9 / 5. The average rating for the Hearing Officer training was 4.7 / 5.				
Expenditures	\$29,841.93				

Subrecipient	Project Name	Project Number	Federal Funding Source	Local Benefit	Budget
Florida Department of Law Enforcement	Improving the Effectiveness of Expert Witness Testimony with Training and Continuing Education	M5TR-2024-00275	405(d)	N/A	\$60,000
Project Activities	<p>During the 2024 subgrant year the Alcohol Testing Program (ATP) was able to accomplish several key items to strengthen breath testing in Florida including 1) Five members of ATP attended the International Association for Chemical Testing, Inc. annual conference in La Jolla, California. This training opportunity allowed ATP members to meet continuing education goals. 2) Two ATP members attended in depth training on the Intoxilyzer 9000 at CMI, Inc., in Owensboro, KY in preparation for this instrument's implementation throughout the State of Florida. This course provided the technical staff with key foundational information needed to develop curriculum, modify rule 11D-8 F.A.C, and achieve expert status in breath alcohol testing and related subject matter. 3) Five ATP members attended the CMI, User's Group annual conference in Grand Rapids, Michigan. This training allowed members to complete continuing education requirements as well as stay up to date on current findings from members of the breath alcohol community also utilizing the Intoxilyzer 8000 and Intoxilyzer 9000. 4) Four Guth 12V500 Wet Bath Simulators were purchased for ATP use. This allowed ATP to update our current fleet of wet bath simulators. The addition of new equipment is vital to ATP's continuing effort to provide accurate and reliable calibration services to their customers. 5) One ATP member attended the Indiana University, Robert F. Borkenstein Course on Alcohol and Highway Safety. This course provides invaluable training with regards to the pharmacology and toxicology of alcohol and its impact on traffic safety.</p>				
Expenditures	\$29,152.64				

Subrecipient	Project Name	Project Number	Federal Funding Source	Local Benefit	Budget
The District Board of Trustees of Tallahassee Community College	Advanced Traffic Homicide Investigation Training	PT-2024-00197	402	\$80,000	\$80,000
Project Activities	The District Board of Trustees of Tallahassee Community College was awarded a subgrant to continue to facilitate the <i>Advanced Traffic Homicide Investigation Training</i> to law enforcement personnel in Florida. There was a total of six classes conducted (Clearwater, Davie, Ocoee, Daytona Beach, Pinellas, and Havana), with an overall course evaluation rating of 95.32%. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Advanced Traffic Homicide Investigation Training			93	
Expenditures	\$61,503.75				
The District Board of Trustees of Tallahassee Community College	Basic Traffic Homicide Investigation Training	PT-2024-00199	402	<del>\$85,000</del> \$95,000	<del>\$85,000</del> \$95,000
Project Activities	The District Board of Trustees of Tallahassee Community College was awarded a subgrant to continue to facilitate the <i>Basic Traffic Homicide Investigation Training</i> to law enforcement personnel in Florida. There was a total of seven classes conducted (Melbourne, Palmetto, two in Tarpon Springs, Daytona Beach, Davie, and Havana), with an overall course evaluation rating of 96.08%. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Basic Traffic Homicide Investigation Training			137	
Expenditures	\$94,999.80				

Subrecipient	Project Name	Project Number	Federal Funding Source	Local Benefit	Budget
The District Board of Trustees of Tallahassee Community College	Crash Scene Mapping with Speed Lasers Training	PT-2024-00200	402	\$35,000	\$35,000
Project Activities	The District Board of Trustees of Tallahassee Community College was awarded a subgrant to continue to facilitate the <i>Crash Scene Mapping with Speed Lasers Training</i> to law enforcement personnel in Florida. There was a total of eight classes conducted (Palm Beach, Tampa, Eustis, two in Jacksonville, Daytona Beach, Panama City, and Miami), with an overall course evaluation rating of 99.44%. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Crash Scene Mapping with Speed Laser Training			107	
Expenditures	\$30,555.00				
The District Board of Trustees of Tallahassee Community College	Speed Measurement Instructor Training	PT-2024-00201	402	\$35,000	\$35,000
Project Activities	The District Board of Trustees of Tallahassee Community College was awarded a subgrant to continue to facilitate the <i>Speed Measurement Instructor Training</i> for law enforcement personnel in Florida. There was a total of four classes conducted (David, Havana, Miami, and St. Augustine), with an overall satisfaction rating of 98.22%. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Speed Measurement Instructor Training			44	
Expenditures	\$11,760.00				

Subrecipient	Project Name	Project Number	Federal Funding Source	Local Benefit	Budget
The District Board of Trustees of Tallahassee Community College	Speed Measurement Training	PT-2024-00202	402	<del>\$55,000</del> \$65,000	<del>\$55,000</del> \$65,000
Project Activities	The District Board of Trustees of Tallahassee Community College was awarded a subgrant to continue to facilitate the <i>Speed Measurement Training</i> to law enforcement personnel in Florida. There was a total of 15 classes conducted (Marathon, Leesburg, Naples, two in Havana, Gainesville, Largo, two in Melbourne, Palm Beach, Biscayne Park, Panama City, Macclenny, St. Augustine, and Miami), with an overall course evaluation rating of 97.61%. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Speed Measurement Course Training			282	
Expenditures	\$61,740.00				
The District Board of Trustees of Tallahassee Community College	Traffic Crash Reconstruction Training	PT-2024-00203	402	\$75,000	\$75,000
Project Activities	The District Board of Trustees of Tallahassee Community College was awarded a subgrant to continue to facilitate the <i>Traffic Crash Reconstruction Training</i> to law enforcement personnel in Florida. There was a total of four classes conducted (Clearwater, Davie, Ocoee and Daytona Beach), with an overall course evaluation rating of 98.79%. The total number of students trained during the subgrant period is provided below.				
	Training			Students Trained	
	Traffic Crash Reconstruction Training			69	
Expenditures	\$41,580.00				



# SPEEDING AND AGGRESSIVE DRIVING

Speeding is not only itself risky but also exacerbates the impact of all crashes. To combat speeding and reduce speeding-related fatalities, local law enforcement must conduct sustained highly visible enforcement of speed limits and educate their communities about the safety implications of excessive speed and aggressive driving. To aid local enforcement agencies in these efforts, Florida's speed/aggressive driving projects provide agencies with resources for overtime enforcement. Enforcement may include the use of Radar, VASCAR, LiDAR, and other speed enforcement methods.

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's target of zero deaths. Projects to support additional emphasis on speed enforcement on Florida's interstates have been awarded to reduce speeding on the interstate system where speed related crashes are most deadly. Projects have been chosen based on effective countermeasures established by NHTSA's Countermeasures That Work: Eleventh Edition, 2023 guide.

**Project Name:** (See below)

**Subrecipient:** (See below)

**Project Number:** (See below)

**Federal Funding Source:** 402

**Local Benefit:** ~~\$3,728,000~~ ~~\$3,833,000~~ 3,808,000

**Planning and Administration:** No

**Used for § 1300.41(b):** No

**Eligible Use of Funds:** Speed Management

**Countermeasure Strategy:**

- Speed and Speed Management—Enforcement  
HVE: CTW 2 Star Citation
- Speed and Speed Management—Enforcement  
Other Enforcement Methods: CTW 2 Star Citation

**Location:** (See below)

**Agency Type:** Law Enforcement

**Project Description:**

The following enforcement agencies work in communities that have high numbers of fatalities and serious injuries due to reported speeding and aggressive driving and currently rank in the top 35% of the FY 2024 Highway Safety Matrix for having speeding and aggressive driving issues. They will receive funding to conduct speeding and aggressive driving countermeasures that include overtime salaries, benefits, and limited equipment necessary for successful enforcement. The goal of each project is to reduce fatalities and injuries resulting from speeding and aggressive driving by using data-driven approaches.

**Budget:**

~~\$3,728,000~~ ~~\$3,833,000~~ 3,808,000

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Apopka Police Department	Enforcement of Speeding and Aggressive Driving in Apopka	SC-2024-00325	\$59,000	\$59,000
Project Activities	The Apopka Police Department (APD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The APD strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with an increase of crashes and injuries relating to speeding and aggressive driving due to a large increase in residents. Over the subgrant period, a total of 631.75 overtime hours were performed to conduct 175 enforcement operations with 1,232 contacts made, 14 safety belt citations issued, 340 speeding citations issued, 805 FDOT safety materials shared, 864 warnings given, 53 violations cited, and 3 arrests made. Five of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Eight educational/community events were conducted. Message boards, local media, and social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$31,930.49			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Bay County Sheriff's Office	Speeding and Aggressive Driving	SC-2024-00020	\$75,000	\$75,000
Project Activities	The Bay County Sheriff's Office (BCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The BCSO strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 59.92% in crashes and fatalities relating to speeding and aggressive driving. Over the subgrant period, a total of 1,040 overtime hours were performed to conduct 280 enforcement operations with 2,113 contacts made, 4 impaired driving arrests, 10 safety belt citations issued, 216 speeding citations issued, 2,017 written warnings given, 287 violations cited, and 38 arrests made. BCSO participated in the <i>Southern Slow Down</i> campaign. Several educational/community events were conducted. Message boards and social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$61,438.41			
Boynton Beach Police Department	Boynton Beach Speeding and Aggressive Driving Enforcement	SC-2024-00224	\$42,000	\$42,000
Project Activities	The Boynton Beach Police Department (BBPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The BBPD strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 11% in crashes, 27% in injuries, and 17% in fatalities relating to speeding and aggressive driving. Over the subgrant period, a total of 369.75 overtime hours were performed to conduct 83 enforcement operations with 971 contacts made, 19 safety belt citations issued, 784 speeding citations issued, 1,163 FDOT safety materials shared, 288 warnings given, 994 violations cited, and 21 arrests made. Six of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Two educational/community outreach events were conducted. Message boards and social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$39,202.68			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Bradenton Police Department	Speed Kills	SC-2024-00154	\$15,000	\$15,000
Project Activities	The Bradenton Police Department (BPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The BPD strived to reduce crashes and fatalities by 3% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 38% in crashes, 57% in injuries, and 100% in fatalities relating to speeding and aggressive driving. Over the subgrant period, a total of 203.25 overtime hours were performed to conduct 61 enforcement operations with 421 contacts made, 344 speeding citations issued, 40 FDOT safety materials shared, 79 warnings given, and 344 violations cited. Seven of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Two educational/community outreach events were conducted. Press releases and social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$14,995.14			
Broward Sheriff's Office	Broward Aggressive Safety and Enforcement Project	SC-2024-00018	\$200,000	\$200,000
Project Activities	The Broward Sheriff's Office (BSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The BSO strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 23.64% in injuries and fatalities relating to speeding and aggressive driving. Over the subgrant period, a total of 1,932 overtime hours were performed to conduct 378 enforcement operations with 3,974 contacts made, 181 safety belt citations issued, 2,640 speeding citations issued, 3,700 FDOT safety materials shared, 2,100 warnings given, 3,695 violations cited, and 5 arrests made. Thirty-five overtime hours were utilized for enforcement operations during the <i>Southern Slow Down</i> campaign, resulting in 11 warnings and 27 speeding citations. Four educational/community outreach events were conducted. Social media platforms and press releases were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$199,779.36			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Cape Coral Police Department	Cape Coral Speed and Aggressive Driving Enforcement	SC-2024-00069	\$45,000	\$45,000
Project Activities	The Cape Coral Police Department (CCPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The CCPD strived to reduce crashes and fatalities by 3% when compared to the 10/01 to 6/30 time period from the previous year and ended with an increase of 16% in crashes and 3.92% in serious injuries or fatalities relating to speeding and aggressive driving. Over the subgrant period, a total of 448.5 overtime hours were performed to conduct 119 enforcement operations with 900 contacts made, 27 safety belt citations issued, 480 speeding citations issued, 112 warnings given, and 1,571 violations cited. One of the enforcement operations was implemented during the <i>Southern Slow Down</i> campaign. Five educational/community outreach events were conducted. Message boards, press releases, local media, and social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$45,000.00			
Citrus County Sheriff's Office	Just Drive Citrus	SC-2024-00140	\$80,000	\$80,000
Project Activities	The Citrus County Sheriff's Office (CCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The CCSO strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 8.6% in crashes and 3.92% in injuries relating to speeding and aggressive driving. Over the subgrant period, a total of 1,105.5 overtime hours were performed to conduct 162 enforcement operations with 1,885 contacts made, 57 safety belt citations issued, 5 impaired driving arrests, 898 speeding citations issued, 1,276 FDOT safety materials shared, 1,004 warnings given, 1,316 violations cited, and 19 arrests made. Three of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign, which resulted in 309 of the citations given. Eleven educational/community outreach events were conducted.			
Expenditures	\$79,993.60			



Subrecipient	Project Name	Project Number	Local Benefit	Budget
Orlando Police Department	Speeding and Aggressive Driving Enforcement	SC-2024-00091	\$60,000	\$60,000
Project Activities	The Orlando Police Department (OPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The OPD strived to reduce crashes and fatalities by 3% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 1.42% in crashes, 3.25% in injuries, and 4.16% in fatalities relating to speeding and aggressive driving. Over the subgrant period, a total of 915 overtime hours were performed to conduct 244 enforcement operations with 1,145 contacts made, 6 safety belt citations issued, 423 speeding citations issued, 886 FDOT safety materials shared, 662 verbal warnings given, 557 violations cited, and 10 arrests made. Three of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign resulting in 89 of the speed citations. Two educational/community outreach events were conducted. Message boards and social media platforms were utilized to educate the public on enforcement waves and spread awareness.			
Expenditures	\$59,654.09			
St. Petersburg Police Department	Slow Down, it's NO Accident	SC-2024-00212	\$21,000	\$21,000
Project Activities	The St. Petersburg Police Department (SPPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The SSPD strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 28.5% in crashes, 48.9% in injuries, and 8% in fatalities relating to speeding and aggressive driving. Over the subgrant period, a total of 274 overtime hours were performed to conduct 60 enforcement operations with 458 contacts made, 1 safety belt citation issued, 3 impaired driving arrests, 271 speeding citations issued, 436 FDOT safety materials shared, 47 verbal warnings given, 454 violations cited, and 48 arrests made. Enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Seventeen educational/community events were conducted. Message boards, press releases, and social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$20,622.51			



Subrecipient	Project Name	Project Number	Local Benefit	Budget
Clermont Police Department	Slow Down Clermont	SC-2024-00298	<del>\$45,000</del> \$20,000	<del>\$45,000</del> \$20,000
Project Activities	Clermont Police Department (CPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The CPD strived to reduce crashes and fatalities by 3% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 1.6% in crashes and 50% in fatalities relating to speeding and aggressive driving. Over the subgrant period, a total of 207.15 overtime hours were performed to conduct 48 enforcement operations with 331 contacts made, 193 speeding citations issued, 120 written warnings given, and 193 violations cited. Two of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Two educational/community events were conducted. Social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$10,110.96			
Delray Beach Police Department	Delray Beach Police Speeding and Aggressive Driving Enforcement Program	SC-2024-00094	\$132,500	\$132,500
Project Activities	The Delray Beach Police Department (DBPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The DBPD strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 25.2% in crashes, 78.57% in fatalities, and 49% in injuries relating to speeding and aggressive driving. Over the subgrant period, a total of 1,500.75 overtime hours were performed to conduct 421 enforcement operations with 2,793 contacts made, 18 safety belt citations issued, 3 impaired driving arrests, 318 speeding citations issued, 2,148 FDOT safety materials shared, 2,485 warnings given, 1,534 violations cited, and 4 arrests made. Sixteen of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Four educational/community events were conducted. Social media platforms, local media outlets, and press releases were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$130,689.19			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Eustis Police Department	Operation Slow Down	SC-2024-00346	\$10,000	\$10,000
Project Activities	The Eustis Police Department (EPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The EPD strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 12.55% in crashes relating to speeding and aggressive driving. Over the subgrant period, a total of 62.5 overtime hours were performed to conduct 7 enforcement operations with 119 contacts made, 2 safety belt citations issued, 108 speeding citations issued, and 7 warnings given. The EPD participated in the <i>Southern Slow Down</i> campaign. Social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$5,431.53			
Florida City Police Department	Florida City Speeding and Aggressive Driving Program	SC-2024-00237	\$40,000	\$40,000
Project Activities	The Florida City Police Department (FCPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The FCPD strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year average and ended with a decrease of 1.43% in crashes and 1.87% in injuries relating to speeding and aggressive driving. Over the subgrant period, a total of 551 overtime hours were performed to conduct 100 enforcement operations with 647 contacts made, 386 speeding citations issued, 647 FDOT safety materials shared, 163 written warnings given, and 386 violations cited. Two educational/community events were conducted. Social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$25,832.37			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Fruitland Park Police Department	Fruitland Park Speed and Aggressive Driving Enforcement and Education	SC-2024-00031	\$40,000	\$40,000
Project Activities	The Fruitland Park Police Department (FPPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The FPPD strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 78% in crashes and 100% fatalities. Over the subgrant period, a total of 559 overtime hours were performed to conduct 77 enforcement operations with 607 contacts made, 37 safety belt citations issued, 3 impaired driving arrests, 332 speeding citations issued, 237 warnings given, 369 violations cited, and 18 arrests made. Three of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Three educational/community events were conducted. Message boards and social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$36,311.35			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Fort Myers Police Department	Speeding and Aggressive Driving	SC-2024-00223	\$79,000	\$79,000
Project Activities	The Fort Myers Police Department (FMPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The FMPD strived to reduce crashes and fatalities by 3% when compared to the 10/01 to 6/30 time period from the previous year average and ended with a decrease of 20% in injuries and 25% in fatalities relating to speeding and aggressive driving. Over the subgrant period, a total of 631.75 overtime hours were performed to conduct 145 enforcement operations with 1,102 contacts made, 13 safety belt citations issued, 2 impaired driving arrests, 287 speeding citations issued, 818 FDOT safety materials shared, 377 written warnings given, and 586 violations cited. One of the enforcement operations was implemented during the <i>Southern Slow Down</i> campaign. Six educational/community events were conducted. Message boards, local media, press releases, and social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$79,000.00			
Hillsborough County Sheriff's Office	Speed: Know Your Limits	SC-2024-00016	\$250,000	\$250,000
Project Activities	The Hillsborough County Sheriff's Office (HCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The HCSO strived to reduce crashes and fatalities by 2% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 4% in crashes, 9% in fatalities, and 16% in injuries relating to speeding and aggressive driving. Over the subgrant period, a total of 2,853.5 overtime hours were performed to conduct 722 enforcement operations with 6,626 contacts made, 57 safety belt citations issued, 4,570 speeding citations issued, 3,822 FDOT safety materials shared, 6,004 warnings given, 1,086 violations cited, and 25 arrests made. During the <i>Southern Slow Down</i> campaign, 3,434 warnings and 301 citations were given, and 47 arrests were made. Three educational/community events were conducted. Press releases, and social media platforms were utilized to educate the public on enforcement waves and spread awareness.			
Expenditures	\$249,232.60			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Holly Hill Police Department	Speeding and Aggressive Driving Project	SC-2024-00157	\$65,000	\$65,000
Project Activities	The Holly Hill Police Department (HHPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The HHPD strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with an increase in crashes and injuries relating to speeding and aggressive driving due to an increase in population and development. Over the subgrant period, a total of 367.75 overtime hours were performed to conduct 77 enforcement operations with 637 contacts made, 23 safety belt citations issued, 108 speeding citations issued, 597 FDOT safety materials shared, 438 written warnings given, and 226 violations cited. Five educational/community events were conducted. Local community meetings were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$37,694.23			
Jacksonville Sheriff's Office	Speeding and Aggressive Driving Project	SC-2024-00013	\$208,000	\$208,000
Project Activities	The Jacksonville Sheriff's Office (JSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The JSO strived to reduce crashes and fatalities by 3% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 12% in crashes, 16% in injuries, and 67% in fatalities relating to speeding and aggressive driving. Over the subgrant period, a total of 2,315 overtime hours were performed to conduct 465 enforcement operations with 4,868 contacts made, 114 safety belt citations issued, 2 impaired driving arrests, 2,610 speeding citations issued, 2,315 FDOT safety materials shared, 3,354 warnings given, 3,770 violations cited, and 12 arrests made. During the <i>Southern Slow Down</i> campaign, 215 citations and 214 warnings were given. Three educational/community events were conducted. Multimedia platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$205,010.16			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Lake City Police Department	STEP – Speeding and Aggressive Driving	SC-2024-00365	\$30,000	\$30,000
Project Activities	The Lake City Police Department (LCPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The LCPD strived to reduce crashes and fatalities by 3% when compared to the 10/01 to 6/30 time period from the previous year and ended with an increase in crashes relating to speeding and aggressive driving. Over the subgrant period, a total of 495.5 overtime hours were performed to conduct 92 enforcement operations with 793 contacts made, 10 safety belt citations issued, 87 speeding citations issued, 793 FDOT safety materials shared, and 722 warnings given. Enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Two educational/community events were conducted. Press releases and social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$24,830.40			
Lauderhill Police Department	Reducing Speeding and Aggressive Driving Crashes	SC-2024-00083	\$100,000	\$100,000
Project Activities	The Lauderhill Police Department (LPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The LPD strived to reduce crashes and fatalities by 3% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 4% in crashes relating to speeding and aggressive driving. Over the subgrant period, a total of 941.5 overtime hours were performed to conduct 224 enforcement operations with 2,213 contacts made, 75 safety belt citations issued, 1 impaired driving arrest, 1,67 speeding citations issued, 393 warnings given, 2,445 violations cited, and 3 arrests made. Seven of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Twenty-six educational/community events were conducted. Message boards, press releases, and social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$60,688.30			



Subrecipient	Project Name	Project Number	Local Benefit	Budget
Leon County Sheriff's Office	Leon County Sheriff's Office Speeding and Aggressive Driving Program	SC-2024-00187	\$67,000	\$67,000
Project Activities	The Leon County Sheriff's Office (LCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The LCSO strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 27.27% in fatalities and 5.6% in injuries relating to speeding and aggressive driving. Over the subgrant period, a total of 539.5 overtime hours were performed to conduct 154 enforcement operations with 1,130 contacts made, 4 safety belt citations issued, 283 speeding citations issued, 890 warnings given, 526 violations cited, and 5 arrests made. Two of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Four educational/community events were conducted. Press releases and social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$55,830.61			
Live Oak Police Department	Speed and Aggressive Driving Enforcement	SC-2024-00183	\$30,000	\$30,000
Project Activities	The Live Oak Police Department (LOPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The LOPD strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease in crashes. Over the subgrant period, a total of 197 overtime hours were performed to conduct 53 enforcement operations with 2 safety belt citations issued, 41 speeding citations issued, 160 FDOT safety materials shared, 283 written warnings given, 58 violations cited, and 2 arrests made. Nine of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Message boards and social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$18,005.57			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Miami Beach Police Department	Speeding and Aggressive Driving Initiative	SC-2024-00060	\$75,000	\$75,000
Project Activities	The Miami Beach Police Department (MBPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The MBPD strived to reduce crashes and fatalities by 3% when compared to the 10/01 to 6/30 time period from the previous year and ended with an increase of 7.6% in crashes and no change in injuries relating to speeding and aggressive driving. Over the subgrant period, a total of 792.5 overtime hours were performed to conduct 132 enforcement operations with 1,038 contacts made, 16 safety belt citations issued, 330 speeding citations issued, 1,038 FDOT safety materials shared, 689 written warnings given, and 343 violations cited. Five of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Two educational/community events were conducted. Message boards and social media platforms were utilized to educate the public on enforcement waves and spread awareness.			
Expenditures	\$75,000.00			
City of Miami Police Department	Speeding and Aggressive Driving Enforcement Saturation Patrol Project	SC-2024-00054	\$270,000	\$270,000
Project Activities	The City of Miami Police Department (MPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The MPD strived to reduce crashes and fatalities by 3% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 4.65% in crashes relating to speeding and aggressive driving. Over the subgrant period, a total of 2,331 overtime hours were performed to conduct 376 enforcement operations with 3,289 contacts made, 141 safety belt citations issued, 932 speeding citations issued, 2,338 FDOT safety materials shared, 1,046 warnings given, 2,843 violations cited, and 121 arrests made. During the <i>Southern Slow Down</i> campaign, 340 speed citations/warnings were issued and 9 impaired driving arrests were made. Forty educational/community events were conducted. Press releases, local media, and social media outlets were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$268,407.30			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Marianna Police Department	Operation Slow and Safe	SC-2024-00026	\$30,000	\$30,000
Project Activities	The Marianna Police Department (MPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The MPD strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 70% in crashes and 100% in injuries relating to speeding and aggressive driving. Over the subgrant period, a total of 424 overtime hours were performed to conduct 106 enforcement operations with 541 contacts made, 50 speeding citations issued, 841 FDOT safety materials shared, 519 warnings given, 67 violations cited, and 3 arrests made. Enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Three educational/community events were conducted. Local media and social media outlets were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$29,157.17			
Ocoee Police Department	Operation Safe Streets	SC-2024-00303	\$65,000	\$65,000
Project Activities	The Ocoee Police Department (OPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The OPD strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 3.87% in crashes and 100% in fatalities relating to speeding and aggressive driving. Over the subgrant period, a total of 433.5 overtime hours were performed to conduct 87 enforcement operations with 898 contacts made, 782 speeding citations issued, 885 FDOT safety materials shared, 43 warnings given, and 859 violations cited. Three of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Three educational/community outreach events were conducted. Message boards, press releases, and social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$25,705.85			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Okaloosa County Sheriff's Office	East District Speed and Aggressive Driving Program	SC-2024-00066	\$50,000	\$50,000
Project Activities	The Okaloosa County Sheriff's Office (OCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The OCSO strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with an increase of 17% in crashes relating to speeding and aggressive driving. Over the subgrant period, a total of 857.5 overtime hours were performed to conduct 146 enforcement operations with 1,778 contacts made, 19 safety belt citations issued, 369 speeding citations given, 1,438 FDOT safety materials shared, 1,481 warnings given, 545 violations cited, and 15 arrests made. Two of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Three educational/community events were conducted. Message boards and social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$48,793.79			
Okeechobee County Sheriff's Office	Speeding and Aggressive Driving Enforcement	SC-2024-00039	\$90,000	\$90,000
Project Activities	The Okeechobee County Sheriff's Office (OCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The OCSO strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 9.28% in crashes, 29.04% in injuries, and 53.38% in fatalities relating to speeding and aggressive driving. Over the subgrant period, a total of 2,398.5 overtime hours were performed to conduct 301 enforcement operations with 2,884 contacts made, 65 safety belt citations issued, 2 impaired arrests, 1,537 speeding citations issued, 2,383 FDOT safety materials shared, 895 warnings given, 1,940 violations cited, and 79 arrests made. Six of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Two educational/community events were conducted. Message boards and social media platforms were utilized to educate the public on enforcement waves and spread awareness period.			
Expenditures	\$87,267.37			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Orange County Sheriff's Office	Speeding and Aggressive Driving Project	SC-2024-00089	\$240,000	\$240,000
Project Activities	The Orange County Sheriff's Office (OCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The OCSO strived to reduce crashes and fatalities by 3% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 3.49% in crashes, 1.99% in injuries, and 21.23% in fatalities relating to speeding and aggressive driving. Over the subgrant period, a total of 2,469.5 overtime hours were performed to conduct 675 enforcement operations with 4,447 contacts made, 134 safety belt citations issued, 3,554 speeding citations issued, 1,112 warnings given, 1,978 violations cited, and 22 arrests made. Three of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Five educational/community events were conducted. Social media platforms and emails were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$239,411.55			
Palm Bay Police Department	Know Your Limits	SC-2024-00049	\$48,000	\$48,000
Project Activities	The Palm Bay Police Department (PBPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The PBPD strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 6.08% in crashes and 11.11% in injuries relating to speeding and aggressive driving. Over the subgrant period, a total of 586.9 overtime hours were performed to conduct 144 enforcement operations with 1,025 contacts made, 5 safety belt citations issued, 19 impaired driving arrests, 678 speeding citations issued, 226 warnings given, and 5 arrests made. Enforcement operations were implemented during the <i>Southern Slow Down</i> campaign resulting in 96 speed citations/warnings. Three educational/community events were conducted. Message boards and social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$47,420.24			



Subrecipient	Project Name	Project Number	Local Benefit	Budget
Palm Beach County Sheriff's Office	Palm Beach County Speeding and Aggressive Enforcement Strategy	SC-2024-00300	\$200,000	\$200,000
Project Activities	The Palm Beach County Sheriff's Office (PBCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The PBCSO strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 46.25% in crashes, 53.81% in injuries, and 45% in fatalities relating to speeding and aggressive driving. Over the subgrant period, a total of 1,512.1 overtime hours were performed to conduct 300 enforcement operations with 2,404 contacts made, 46 safety belt citations issued, 2 impaired driving arrests, 1,636 speeding citations issued, 1,457 warnings given, and 7 Standardized Field Sobriety Test evaluations conducted. Enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Four educational/community events were conducted. Press releases and social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$199,983.00			
Palm Beach Gardens Police Department	Speeding and Aggressive Driving Initiative	SC-2024-00073	\$56,000	\$56,000
Project Activities	The Palm Beach Gardens Police Department (PBGPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The PBGPD strived to reduce crashes and fatalities by 4.5% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 20.9% in crashes and 100% in fatalities relating to speeding and aggressive driving. Over the subgrant period, a total of 328.5 overtime hours were performed to conduct 61 enforcement operations with 1,002 contacts made, 7 safety belt citations issued, 2 impaired driving arrests, 185 speeding citations issued, 894 FDOT safety materials shared, 835 warnings given, 354 violations cited, and 7 arrests made. Two of the enforcement operations were conducted during the <i>Southern Slow Down</i> campaign. Ten educational/community outreach events were conducted.			
Expenditures	\$56,000.00			



Subrecipient	Project Name	Project Number	Local Benefit	Budget
Panama City Beach Police Department	Targeted Enforcement Against Speeding and Aggressive Driving	SC-2024-00179	\$50,000	\$50,000
Project Activities	The Panama City Beach Police Department (PCBPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The PCBPD strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 25% in crashes relating to speeding and aggressive driving. Over the subgrant period, a total of 254.5 overtime hours were performed to conduct 69 enforcement operations with 421 contacts made, 5 safety belt citations issued, 9 impaired driving arrests, 232 speeding citations issued, 363 FDOT safety materials shared, 173 warnings given, 284 violations cited, and 20 arrests made. One of the enforcement operations was implemented during the <i>Southern Slow Down</i> campaign. Message boards were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$14,767.70			
Pembroke Park Police Department	Speeding and Aggressive Driving	SC-2024-00302	<del>\$40,000</del> \$15,000	<del>\$40,000</del> \$15,000
Project Activities	The Pembroke Park Police Department was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details but was unable to conduct operations due to turnover in leadership at the managerial level and in the position of Chief of Police.			
Expenditures	\$0.00			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Pinellas County Sheriff's Office	Strategic Policing through Education and Enforcement for Drivers (SPEED)	SC-2024-00158	\$125,000	\$125,000
Project Activities	The Pinellas County Sheriff's Office (PCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The PCSO strived to reduce crashes and fatalities by 3% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 22% in crashes and 55.5% in fatalities relating to speeding and aggressive driving. Over the subgrant period, a total of 1,506.2 overtime hours were performed to conduct 372 enforcement operations with 2,557 contacts made, 9 safety belt citations issued, 462 speeding citations issued, 2,232 warnings given, 705 violations cited, and 19 arrests made. Six of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign resulting in 29 speed citations. Eighteen educational/community outreach events were conducted. Multimedia platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$124,906.40			
Pinellas Park Police Department	Speeding and Aggressive Driving Enforcement	SC-2024-00034	\$115,500	\$115,500
Project Activities	The Pinellas Park Police Department (PPPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The PPPD strived to reduce crashes and fatalities by 3% when compared to the 10/01 to 6/30 time period from the previous year and ended with an increase of 12% in crashes but a decrease of 60% in fatalities relating to speeding and aggressive driving. Over the subgrant period, a total of 1,226.5 overtime hours were performed to conduct 338 enforcement operations with 2,449 contacts made, 13 safety belt citations issued, 1 impaired driving arrest, 1,029 speeding citations issued, 2,449 FDOT safety materials shared, 1,552 warnings given, 1,174 violations cited, and 9 arrests made. Three of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Two educational/community outreach events were conducted. Message boards, press releases, and social media platforms were utilized to educate the public on enforcement waves and spread awareness.			
Expenditures	\$115,378.40			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Plant City Police Department	Speeding and Aggressive Driving	SC-2024-00205	\$30,000	\$30,000
Project Activities	<p>The Plant City Police Department (PCPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The PCPD strived to reduce crashes and fatalities by 3% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 16.77% in crashes, 11.52% in injuries, and 58.33% in fatalities relating to speeding and aggressive driving. Over the subgrant period, a total of 561.75 overtime hours were performed to conduct 49 enforcement operations with 491 contacts made, 13 safety belt citations issued, 1 impaired driving arrest, 55 speeding citations issued, 235 FDOT safety materials shared, 475 warnings given, 193 violations cited, and 10 arrests made. Two of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Five educational/community events were conducted. Social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.</p>			
Expenditures	\$27,173.96			
Plantation Police Department	Speeding and Aggressive Driving Enforcement	SC-2024-00155	\$85,000	\$85,000
Project Activities	<p>The Plantation Police Department (PPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The PPD strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with an increase in crashes and injuries relating to speeding and aggressive driving. Over the subgrant period, a total of 475.5 overtime hours were performed to conduct 138 enforcement operations with 1,234 contacts made, 45 safety belt citations issued, 956 speeding citations issued, 1,069 FDOT safety materials shared, 300 warnings given, and 1,146 violations cited. Seven enforcement operations were conducted during the <i>Southern Slow Down Campaign</i>. Five educational/community events were conducted. Social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.</p>			
Expenditures	\$83,856.98			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Sarasota Police Department	<del>Interstate Speed Prevention Project</del> Speed and Aggressive Driving	SC-2024-00145	\$150,000	\$150,000
Project Activities	The Sarasota Police Department (SPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The SPD strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease in crashes relating to speeding and aggressive driving. Over the subgrant period, a total of 712.75 overtime hours were performed to conduct 197 enforcement operations with 1,484 contacts made, 34 safety belt citations issued, 11 impaired driving arrests, 961 speeding citations issued, 9 FDOT safety materials shared, 265 written warnings given, 1,497 violations cited, and 12 arrests made. Enforcement operations were implemented during the <i>Southern Slown Down</i> campaign. One educational/community outreach event was conducted. Social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$58,031.51			
Suwannee County Sheriff's Office	Speed and Aggressive Enforcement	SC-2024-00143	<del>\$60,000</del> \$40,000	<del>\$60,000</del> \$40,000
Project Activities	The Suwannee County Sheriff's Office (SCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The SCSO strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 43.9% in injuries and 44.4% in fatalities relating to speeding and aggressive driving. Over the subgrant period, 572.5 overtime hours were performed to conduct 26 enforcement operations with 838 contacts made, 3 safety belt citations issued, 74 speeding citations issued, 546 FDOT safety materials shared, 444 warnings given, 134 violations cited, and 4 arrests made. Seven of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. No educational/community events were conducted due to natural disasters. No multimedia outlets were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$28,198.66			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Tampa International Airport Police Department	Speeding and Aggressive Driving	SC-2024-00023	\$66,000	\$66,000
Project Activities	The Tampa International Airport Police Department (TIAPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The TIAPD strived to reduce crashes and fatalities by 5% when compared to the 10/01 to 6/30 time period from the previous year and ended with an increase in crashes relating to speeding and aggressive driving. Over the subgrant period, a total of 1,016.25 overtime hours were performed to conduct 102 enforcement operations with 1,953 contacts made, 9 safety belt citations issued, 866 speeding citations given, 749 FDOT safety materials shared, 1,073 written warnings given, 1,230 violations cited, and 24 arrests made. Nine of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Message boards and social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$60,355.54			
Tampa Police Department	Tampa Safe Travels – 2024	SC-2024-00133	\$230,000	\$230,000
Project Activities	The Tampa Police Department (TPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The TPD strived to reduce crashes and fatalities by 3% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 4% in crashes and 11% in injuries relating to speeding and aggressive driving. Over the subgrant period, a total of 2,792 overtime hours were performed to conduct 171 enforcement operations with 5,958 contacts made, 12 safety belt citations issued, 1,832 speeding citations issued, 5,677 FDOT safety materials shared, 3,467 warnings given, 1,952 violations cited, and 74 arrests made. Six of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign which resulted in 276 contacts, 102 speed citations, and 27 arrests. Twenty educational/community outreach events were conducted. Message boards, press releases, local media, and social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.			
Expenditures	\$230,000.00			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
West Palm Beach Police Department	Speeding and Aggressive Driving	SC-2024-00207	\$109,000	\$109,000
Project Activities	<p>The West Palm Beach Police Department (WPBPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details. The WPBPD strived to reduce crashes and fatalities by 3% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 1% in crashes, 11% in injuries, and 18% in fatalities relating to speeding and aggressive driving. Over the subgrant period, a total of 523.5 overtime hours were performed to conduct 101 enforcement operations with 880 contacts made, 28 safety belt citations issued, 2 impaired driving arrests, 601 speeding citations issued, 865 FDOT safety materials shared, 393 written warnings given, 891 violations cited, and 13 arrests made. Two of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign. Five educational/community outreach events were conducted. Message boards, local media, and social media platforms were utilized to educate the public on enforcement waves and spread awareness throughout the subgrant period.</p>			
Expenditures	\$51,022.81			



<b>Project Name:</b>	Interstate Speed Prevention Project
<b>Subrecipient:</b>	(See below)
<b>Project Number:</b>	(See below)
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	<del>\$726,000</del> \$576,000
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Speed Management
<b>Countermeasure Strategy:</b>	<ul style="list-style-type: none"> <li>• Speed and Speed Management—Enforcement HVE: CTW 2 Star Citation</li> <li>• Speed and Speed Management—Enforcement Other Enforcement Methods: CTW 2 Star Citation</li> </ul>
<b>Location:</b>	(See below)
<b>Agency Type:</b>	Law Enforcement
<b>Project Description:</b>	<p>The following enforcement agencies work in communities that have portions of Florida’s interstate system running within their jurisdiction and will be collaborating with the Florida Highway Patrol to enforce speeding and aggressive driving on Florida’s interstates. They will receive funding to conduct speeding and aggressive driving countermeasures that include overtime salaries, benefits, and limited equipment necessary for successful enforcement. The goal of each project is to reduce fatalities and injuries resulting from speeding and aggressive driving by using data-driven approaches.</p>
<b>Budget:</b>	<del>\$726,000</del> \$576,000

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Brevard County Sheriff's Office	Interstate Speed Prevention Project	SC-2024-00235	\$105,000	\$105,000
Project Activities	The Brevard County Sheriff's Office (BCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details on the interstate within their jurisdiction. Over the subgrant period, a total of 1,169 overtime hours were performed to conduct 292 enforcement operations with 1,867 contacts made, 417 safety belt citations issued, 2 impaired driving arrests, 1,121 speeding citations issued, 784 warnings given, 1,121 violations cited, and 18 arrests made. Thirty-two of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign on the interstate.			
Expenditures	\$104,011.57			
Charlotte County Sheriff's Office	Interstate Speed Prevention Project	SC-2024-00311	\$100,000	\$100,000
Project Activities	The Charlotte County Sheriff's Office (CCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details on the interstate within their jurisdiction. The CCSO strived to reduce crashes and fatalities by 3% when compared to the 10/01 to 6/30 time period and ended with a decrease of 16% in crashes, 24% in injuries, and 100% in fatalities relating to speeding and aggressive driving. Over the subgrant period, a total of 1,266 overtime hours were performed to conduct 127 enforcement operations with 1,193 contacts made, 2 safety belt citations issued, 1 impaired driving arrest, 1,032 speeding citations issued, 159 written warnings given, 1,064 violations cited, and 46 arrests made on the interstate.			
Expenditures	\$99,699.90			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
City of Sunrise Police Department	Interstate Speed Prevention Project	SC-2024-00131	\$50,000	\$50,000
Project Activities	The City of Sunrise Police Department (SPD) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details on the interstate within their jurisdiction. The SPD strived to reduce crashes and fatalities by 3% when compared to the 10/01 to 6/30 time period from the previous year and ended with a decrease of 26% in crashes and 20% in injuries relating to speeding and aggressive driving. Over the subgrant period, a total of 447 overtime hours were performed to conduct 82 enforcement operations with 1,068 contacts made, 4 safety belt citations issued, 599 speeding citations issued, 133 written warnings given, 807 violations cited, and 16 arrests made. Two of the enforcement operations were implemented during the <i>Southern Slow Down</i> campaign on the interstate.			
Expenditures	\$50,000.00			
Collier County Sheriff's Office	Interstate Speed Prevention Project	SC-2024-00348	\$100,000	\$100,000
Project Activities	The Collier County Sheriff's Office (CCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details on the interstate within their jurisdiction. Over the subgrant period, a total of 1,247.99 overtime hours were performed to conduct 234 enforcement operations with 1,743 contacts made, 42 safety belt citations issued, 4 impaired driving arrests, 1,225 speeding citations issued, 487 warnings given, 47 violations cited, and 16 arrests made. Enforcement operations were implemented during the <i>Southern Slow Down</i> campaign on the interstate.			
Expenditures	\$99,890.47			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Florida Department of Agriculture and Consumer Services	Interstate Speed Prevention Project	SC-2024-00038	\$40,000	\$40,000
Project Activities	The Florida Department of Agriculture and Consumer Services (FDACS) Office of Agricultural Law Enforcement was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details on the interstate within their jurisdiction. Over the subgrant period, a total of 883.75 overtime hours were performed to conduct 177 enforcement operations with 1,092 contacts made, 1 safety belt citation issued, 1 impaired driving arrest, 121 speeding citations issued, 981 warnings given, 169 violations cited, and 22 arrests made. Enforcement operations were implemented during the <i>Southern Slow Down</i> campaign, resulting in 95 speeding citations given and 2 arrests made on the interstate.			
Expenditures	\$40,000.00			
Madison County Sheriff's Office	Interstate Speed Prevention Project	SC-2024-00056	\$40,000	\$40,000
Project Activities	The Madison County Sheriff's Office (MCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details on the interstate within their jurisdiction. Over the subgrant period, a total of 570 overtime hours were performed to conduct 95 enforcement operations with 58 safety belt citations and 1,199 speeding citations issued. Enforcement operations were implemented during the <i>Southern Slow Down</i> campaign on the interstate.			
Expenditures	\$27,297.53			
Sarasota Police Department	Interstate Speed Prevention Project	SC-2024-00145	\$150,000	\$150,000
Project Activities	N/A			
Expenditures	-			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Sarasota County Sheriff's Office	Interstate Speed Prevention Project	SC-2024-00372	\$141,000	\$141,000
Project Activities	The Sarasota County Sheriff's Office (SCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime speeding and aggressive driving details on the interstate within their jurisdiction. Over the subgrant period, a total of 1,428 overtime hours were performed to conduct 230 enforcement operations with 2,663 contacts made, 12 safety belt citations issued, 5 impaired driving arrests, 2,324 speeding citations issued, 487 warnings given, 2,617 violations cited, and 34 arrests made. Ten of the enforcement operations were conducted during the <i>Southern Slow Down</i> campaign on the interstate.			
Expenditures	\$139,782.11			



Leon County Sheriff's Office

July 15, 2024 · 📍

Operation Southern Slow Down, kicks off TODAY July 15th and runs through Saturday, July 20, 2024! This week-long traffic safety initiative brings together law enforcement agencies from Florida, Georgia, South Carolina, Alabama, and Tennessee with one shared mission: to curb speeding and aggressive driving. 🚗 Speeding remains one of the leading causes of traffic crashes and fatalities across the nation. Through this campaign, we aim to remind drivers to stick to speed limits and prioritize safety on our roads! #SafeDriving #OperationSouthernSlowDown #SpeedingAwareness #RoadSafety



# TEEN DRIVER SAFETY

As teen drivers are among the most high risk drivers on the road, FDOT's State Safety Office maintains a robust program to educate and train novice drivers and reduce the number of drivers age 20 and younger involved in fatal crashes.

The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida's target of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA's Countermeasures That Work: Eleventh Edition, 2023 guide.

<b>Project Name:</b>	(See below)
<b>Subrecipient:</b>	(See below)
<b>Project Number:</b>	(See below)
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$131,000
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Teen Safety Program
<b>Countermeasure Strategy:</b>	Young Drivers—Driver Education Enforcement of GDL and Zero-Tolerance Laws: CTW 3 Star Citation
<b>Location:</b>	(See below)
<b>Agency Type:</b>	Law Enforcement
<b>Project Description:</b>	The following enforcement agencies work in communities that have high numbers of fatalities and serious injuries due to teen driving and currently rank in the top 35% of the FY 2024 Highway Safety Matrix. They will receive funding to conduct teen driver-related countermeasures, such as education, Graduated Driver's License (GDL) enforcement, distracted driving, speeding in school zones, and zero-tolerance laws that include overtime salaries and benefits necessary for successful enforcement. The goal of each project is to reduce teen driver-related fatalities and injuries by using data-driven approaches.
<b>Budget:</b>	\$131,000



			Local	
Subrecipient	Project Name	Project Number	Benefit	Budget
Baker County Sheriff's Office	Baker County Sheriff's Office Teen Driver Safety	TSP-2024-00043	\$31,000	\$31,000
Project Activities	This project was not awarded due to single audit act issues with Baker County.			
Expenditures	\$0.00			
Hillsborough County Sheriff's Office	Teen Driver Education and Enforcement Operation	TSP-2024-00173	\$100,000	\$100,000
Project Activities	The Hillsborough County Sheriff's Office (HCSO) was awarded a subgrant to conduct high visibility enforcement (HVE) overtime for teen-related driving details. HCSO strived to reduce crashes and fatalities by 3% during the subgrant period and ended with a reduction of 6% in crashes and 50% in fatalities relating to teen driving. Over the project period, a total of 1,076 overtime hours were used to conduct 12.7 high visibility enforcement operations which resulted in 2,896 traffic stops, 391 citation, 8 felony arrests, and 6 misdemeanor arrests. There were 3,911 contacts made, 35 safety belt citations, 116 speeding citations, 74 verbal warnings, 2,705 written warnings, 240 violations cited, and 6 misdemeanor arrests made. Enforcement activities were conducted during a statewide campaign, <i>Click It or Ticket</i> . HCSO created a social media post and press release for multiple platforms. Deputies participated in five outreach events to increase teen driver-related awareness, during which approximately 3,911 contacts were made, and 755 educational materials were provided.			
Expenditures	\$99,921.56			

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**Project Name:** (See below)

**Subrecipient:** (See below)

**Project Number:** (See below)

**Federal Funding Source:** 402

**Local Benefit:** \$216,500

**Planning and Administration:** No

**Used for § 1300.41(b):** No

**Eligible Use of Funds:** Teen Safety Program

**Countermeasure Strategy:**

- Young Drivers—Driver Education  
Pre-Licensure Driver Education: CTW 2 Star Citation
- Young Drivers—Driver Education  
Post-Licensure or Second-Tier Driver Education: CTW 1 Star Citation
- Young Drivers—Driver Education  
Parental Role in Teaching and Managing Young Drivers: CTW 2 Star Citation

**Location:** (See below)

**Agency Type:** Law Enforcement

**Project Description:** The following law enforcement agencies will educate and train teenage drivers through the Teen Driver Challenge (TDC) program created by the Florida Sheriffs Association in 2007. Licensed teens ages 16-19 within their respective Counties will have the opportunity to take a post-licensure or second tier driver education program, as described in The Countermeasures the Works, Ninth Edition, Chapter 6 free of charge. Funding will be used to pay law enforcement overtime, purchase training materials, print needed paperwork, purchase display materials, and a driving simulator to meet the goal of the program, which is to educate the teens within their respective counties and help reduce the rate of crashes, serious injuries, and fatalities amongst teen drivers in the area.

**Budget:** \$216,500

Subrecipient	Project Name	Project Number	Local	
			Benefit	Budget
Calhoun County Sheriff's Office	Teen Driver Challenge Education Program	TSP-2024-00277	\$40,000	\$40,000
Project Activities	The Calhoun County Sheriff's Office (CCSO) was awarded a subgrant to conduct the Teen Driver Challenge (TDC) program within their jurisdiction. There was a total of two TDC courses scheduled, advertised, and conducted to completion for licensed teen/young drivers in Calhoun County. Over the subgrant period, a total of 11 teen/young drivers were trained by law enforcement officers. The agency also strived to decrease teen driver-related crashes and fatalities countywide by 3% and ended with a reduction of 36% in crashes and 100% in fatalities.			
Expenditures	\$27,491.97			
Flagler County Sheriff's Office	Teen Driver Challenge Education Program	TSP-2024-00393	\$46,000	\$46,000
Project Activities	The Flagler County Sheriff's Office (FCSO) was awarded a subgrant to conduct the Teen Driver Challenge (TDC) program within their jurisdiction. There was a total of seven TDC courses scheduled, advertised, and conducted in completion for licensed teen/young drivers in Flagler County. Over the subgrant period, a total of 33 teen/young drivers were trained by law enforcement officers. The agency also strived to decrease teen driver-related crashes and fatalities countywide by 5% and ended with a reduction of 68.9% in crashes and 100% in fatalities.			
Expenditures	\$42,171.88			

Subrecipient	Project Name	Project Number	Local	
			Benefit	Budget
Hardee County Sheriff’s Office	Teen Driver Challenge Education Program	TSP-2024-00358	\$65,000	\$65,000
Project Activities	The Hardee County Sheriff’s Office (HCSO) was awarded a subgrant to conduct the Teen Driver Challenge (TDC) program within their jurisdiction. There was a total of six TDC courses scheduled, advertised, and conducted in completion to licensed teen/young drivers in Hardee County. Over the subgrant period, a total of 47 teen/young drivers were trained by law enforcement officers. The agency also strived to decrease teen driver-related crashes and fatalities countywide by 3% and ended with a reduction of 45% in crashes and 100% in fatalities. HSCO used the seat belt convincer and the driving simulator at the County Fair and High School Law Enforcement Academy.			
Expenditures	\$37,934.28			
Lake County Sheriff’s Office	Teen Driver Challenge Education Program	TSP-2024-00398	\$25,000	\$25,000
Project Activities	The Lake County Sheriff’s Office (LCSO) was awarded a subgrant to conduct the Teen Driver Challenge (TDC) program within their jurisdiction. There was a total of 13 TDC courses scheduled, advertised, and conducted in completion to licensed teen/young drivers in Lake County. Due to circumstances beyond their control, the driving pad was not available after June 2024, so they didn’t get to offer the full 15 courses. Over the subgrant period, a total of 160 teen/young drivers were trained by law enforcement officers. The agency also strived to decrease teen driver-related crashes and fatalities countywide by 3% and ended with a reduction of 35% in crashes and 83% in fatalities.			
Expenditures	\$25,000.00			

Subrecipient	Project Name	Project Number	Local	
			Benefit	Budget
Sarasota County Sheriff’s Office	Teen Driver Challenge Education Program	TSP-2024-00349	\$29,000	\$29,000
Project Activities	The Sarasota County Sheriff’s Office (SCSO) was awarded a subgrant to conduct the Teen Driver Challenge (TDC) program within their jurisdiction. There was a total of five TDC courses scheduled, advertised, and conducted in completion to licensed teen/young drivers in Sarasota County. Over the subgrant period, a total of 41 teen/young drivers were trained by law enforcement officers.			
Expenditures	\$16,778.58			
Sumter County Sheriff’s Office	Teen Driver Challenge Education Program	TSP-2024-00292	\$11,500	\$11,500
Project Activities	The Sumter County Sheriff’s Office (SCSO) was awarded a subgrant to conduct the Teen Driver Challenge (TDC) program within their jurisdiction. There was a total of three TDC courses scheduled, advertised, and conducted in completion to licensed teen/young drivers in Sumter County. Over the subgrant period, a total of 19 teen/young drivers were trained by law enforcement officers. The agency also strived to decrease teen driver-related crashes and fatalities countywide by 3% and ended with a reduction of 48% in crashes and 100% in fatalities.			
Expenditures	\$6,297.44			

<b>Project Name:</b>	Drive with CARE
<b>Subrecipient:</b>	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)
<b>Project Name:</b>	Drive with CARE
<b>Project Number:</b>	TSP-2024-00006
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Teen Safety Program
<b>Countermeasure Strategy:</b>	<ul style="list-style-type: none"> <li>• Young Drivers—Driver Education Pre-Licensure Driver Education: CTW 2 Star Citation</li> <li>• Young Drivers—Driver Education Post-Licensure or Second-Tier Driver Education: CTW 1 Star Citation</li> <li>• Young Drivers—Driver Education Parental Role in Teaching and Managing Young Drivers: CTW 2 Star Citation</li> </ul>
<b>Location:</b>	Statewide
<b>Agency Type:</b>	State Agency
<b>Project Description:</b>	The Florida Department of Highway Safety and Motor Vehicles will continue to provide an interactive teen outreach program, primarily in high school settings, to explain driving laws, GDL restrictions, violation penalties, courteous vs. aggressive driving, alert vs. distracted driving, impaired driving, and safety belt usage. The goal of the program is to reach teens during the graduated licensing stage to impart an understanding of safe driving skills and behaviors as well as the consequences of making risky, unsafe driving decisions. This will be accomplished by providing various educational materials, digitally creative files to partnered organizations, presentations, and outreach events.
<b>Budget:</b>	\$70,700



**Project Activities:**

The Florida Department of Highway Safety and Motor Vehicles (FLHSMV) was awarded a subgrant to continue the Teen Driver Safety-Drive with CARE program. This multicultural, interactive teen outreach program was designed to explain teen driving laws, Graduated Driver License (GDL) requirements and restrictions, and address the importance of developing positive driving skills and behaviors. The program also educates parents about their responsibility to coach and monitor their novice drivers and emphasizes the importance of remaining actively involved during and after the completion of Florida’s GDL requirements.

During the FY2024 subgrant year, 100 outreach events were held with over 3,200 older teens participating in various hands-on activities. The decreased reach was primarily attributed to staffing vacancies (in FY2023, the office was fully staffed and reached 7,800 teens). Outreach was conducted at a total of 14 schools in 10 counties, including five priority counties. In addition, the agency participated in several large outreach events throughout Florida. Events included Springtime Tallahassee, the MADD Teen Empowerment program, Take Your Kids to Work Day, the Alachua County Tax Collector Teen event, and the Florida Department of Education’s Healthy Schools event in Lakeland. Over 4,890 teen safe driving materials were distributed through outreach activities and 13 traffic safety press releases were published during the subgrant period.

**Expenditures:**

**\$7,892.91**



<b>Project Name:</b>	Florida Teen Traffic Safety
<b>Subrecipient:</b>	The District Board of Trustees of Tallahassee Community College
<b>Project Number:</b>	TSP-2024-00211
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Teen Safety Program
<b>Countermeasure Strategy:</b>	<ul style="list-style-type: none"> <li>• Young Drivers—Driver Education Pre-Licensure Driver Education: CTW 2 Star Citation</li> <li>• Young Drivers—Driver Education Post-Licensure or Second-Tier Driver Education: CTW 1 Star Citation</li> <li>• Young Drivers—Driver Education Parental Role in Teaching and Managing Young Drivers: CTW 2 Star Citation</li> </ul>
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	<p>Tallahassee Community College will continue to support a full-time coordinator and part-time specialist to administer and oversee teen traffic safety-related activities and the statewide Florida Teen Safe Driving Coalition (FTSDC). The coordinator will continue to plan and execute the coalition’s quarterly meetings, during which time members with specific knowledge, expertise, and commitment to teen traffic safety generate and support strategically developed initiatives driven by data and community needs. Community outreach and education will also be facilitated through “Weeks of Awareness” during which time a traffic safety presentation will be presented to students at approximately 50 high schools across Florida. Speaker topics and stories can range from distracted driving, impaired driving, occupant protection, peer pressure in a vehicle, speeding and aggressive driving, and how to speak up when you feel unsafe in a car as a passenger.</p>
<b>Budget:</b>	<del>\$1,170,000</del> \$1,240,200

**Project Activities:**

The District Board of Trustees of Tallahassee Community College was awarded a subgrant to conduct statewide teen traffic safety-related activities and support the Florida Teen Safe Driving Coalition (FTSDC). FTSDC is made up of public and private groups working together on teen traffic safety, including Graduation Driver Licensing (GDL) awareness education. The coalition focuses on increasing traffic safety awareness amongst teens and adults through the creation and dissemination of peer-focused educational materials.

During the subgrant year, FTSDC held four quarterly in-person coalition meetings. During these meetings, strategic plan objectives, performance, and evaluations were discussed and updated. The total number of coalition members averaged 47 official members. The coalition created unique teen traffic safety educational materials on different traffic-related topics. The FTSDC website was utilized to provide up-to-date teen driver traffic-related resources. There was a substantial surge in website traffic as a result of announcing the new Battle of the Belts campaign kit, the Teen Driver Safety Week webinar, and Teen Ambassador Board programming. During the project period, there was a 61.88% increase in unique page views from the prior year.

There was a total of 60 presentations given during the project period and a total student reach of 29,773. These presentations were focused on locations that were listed in the Top 35% of the FDOT Highway Safety Matrix for Teen Drivers.

**Expenditures:****\$905,895.39**

# TRAFFIC RECORDS

A traffic records system consists of data about a state's roadway network and the people and vehicles that use it. The six traffic records categories are: crash, vehicle, driver, roadway, citation/adjudication, and emergency medical services/injury surveillance. The data from these categories are used to understand driver demographics, licensure, behavior, and sanctions, vehicle types, configurations, and usage, engineering, education, and enforcement measures, crash-related medical issues and actions, and how all of these factors affect highway safety.

The FDOT State Safety Office has identified the following projects to improve accuracy, completeness, uniformity, timeliness, integration, and accessibility of Florida's traffic data and data systems. These projects were selected in collaboration with its six data system owners and within the guidance of recent traffic data assessments with the expectation of quantifiable progress in the improvement of Florida traffic data systems.

<b>Project Name:</b>	Field Data Collection for National Emergency Medical Services Information System (NEMSIS)
<b>Subrecipient:</b>	Florida Department of Health
<b>Project Number:</b>	TR-2024-00092
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Traffic Records
<b>Countermeasure Strategy:</b>	Traffic Records: CTW Not Rated
<b>Location:</b>	Central Office
<b>Agency Type:</b>	State Agency
<b>Project Description:</b>	The Health Information and Policy Analysis Section operates the Emergency Medical Services Tracking and Reporting System (EMSTARS) program. Currently, that program and data repository is administered using an existing commercial off-the-shelf solution known as EMSTARS-CDX. This system collects Emergency Medical Services (EMS) incident-level data in compliance with the Florida Emergency Medical Services Advisory Council Data

Committee's Data Dictionary Versions 3.4, 3.5, and the National Emergency Medical Services Information System (NEMSIS) Version 3. Florida must continue to provide the resources to support and train on multiple NEMSIS data standards and pursue the participation of EMS providers with electronic data collection and reporting under all versions of the NEMSIS standard, while concurrently continuing to support all national standards. Project efforts will impact the timeliness, completeness, accuracy, uniformity, accessibility, and integration of traffic records data which will improve Florida's Crash, Roadway, Vehicle, and EMS/Injury Surveillance data systems.

The implementation of the NEMSIS Version 3 data standards improves the compatibility and interoperability of data between state and local systems and the national data system by defining a new framework, model data elements, national database structure, and state submission process. The Florida Department of Health (FDOH) will work on increasing the number of agencies submitting data to the state repository in compliance with the current NEMSIS standards. Specifically, the FDOH will continue to transition agencies to the new national data collection standards while maintaining compliance with the prior NEMSIS Version 3 data standards until it is phased out and ensure completion of the new state compliance process for NEMSIS V 3.5 by the specified national timelines. They will also assist and support licensed EMS agencies via direct technical support and training as these agencies continue their incremental transition from NEMSIS Version 3 to Version 3.5.

Resources will contribute to improvements needed to maintain NEMSIS compliance and the technical environment to enable greater abilities to link, analyze, and make the data further accessible to stakeholders. The subgrant will fund a Project Manager, Technical Business Analyst, Data Modeler/Migration Specialist and Business Intelligence Analyst/Developer, along with data hosting services, required vendor change orders, and travel expenses to educate local EMS agencies on data collection standards and to attend conferences for implementation planning.

**Budget:** \$467,000

**Project Activities:** The Health Information and Policy Analysis Section of the Florida Department of Health administered the Emergency Medical Services Tracking and Reporting System (EMSTARS) program during the subgrant year. The Department of Health continued the contractual service agreement with KLC for the Project Manager, Data Modeler/Data Migration, Business Intelligence Analyst positions, and ACE Staffing and Consulting, Inc. for the Business Analyst position. These contractual services staff were contracted to lead and support the EMSTARS project for NEMSIS compliance.

EMSTARS program staff attended three EMS Advisory Council Data Committee meetings throughout the subgrant period. These meetings facilitated the review of EMSTARS performance and plans for transition to the latest NEMSIS version V3.4, 3.5, Data Dictionary review and revisions, report progress, and system integration with the Florida Health Information Exchange (HIE). The final publication of the Florida Data Dictionary and business rules for NEMSIS V3.5 was approved by the full Florida Emergency Management Advisory Councils in June 2023.

In addition to Advisory Council meetings, program staff participated in regular conference calls and virtual meetings with EMS data vendors and EMS Data Managers to continue improvements for compliance with NEMSIS version 3 prehospital data collection and reporting. At the end of the subgrant period EMSTARS staff successfully increased the percentage of EMS agencies submitting to the state incident level repository from 81% to 99%, with 100% of EMS runs submitted to the state repository. All EMS agencies in Florida successfully achieved 100% compliance with NEMSIS V3.4 with 84% of those runs being received within 10 hours of the run.

**Expenditures:** **\$438,294.98**

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<b>Project Name:</b>	Crash and Uniform Traffic Citation (UTC) Data Improvement
<b>Subrecipient:</b>	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)
<b>Project Number:</b>	M3DA-2024-00048
<b>Federal Funding Source:</b>	405(c)
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	405c Data Program
<b>Countermeasure Strategy:</b>	Traffic Records: CTW Not Rated
<b>Location:</b>	Central Office
<b>Agency Type:</b>	State Agency



## Project Description:

The FLHSMV serves as the official custodian of Florida's driver, motor vehicle, crash, and citation/adjudication datasets, which are four of the six traffic records data systems. NHTSA has identified these systems as being critical to improving traffic safety and reducing the number of fatalities and serious injuries on Florida's roadways. Improving the data quality attributes of the crash and UTC datasets supports the FLHSMV's Strategic Plan to improve traffic records information systems. An improvement in these strategic objectives further enhances the State's data-driven approach to developing traffic safety initiatives and law enforcement countermeasures. This project directly affects Florida's Citation/Adjudication and Crash traffic data systems, by using the established performance measures to implement actionable strategies to improve the accuracy, completeness, and uniformity of these two key parts of the Traffic Records Information System.

The Crash and UTC staff at FLHSMV will be tasked with improving Florida's crash and UTC data to provide the ability for the FLHSMV and traffic safety stakeholders to make more informed and accurate decisions and select appropriate countermeasures. Using the recommendations provided by the NHTSA 2020 Traffic Records Assessment, FLHSMV will improve the crash data quality program by developing a sample-based audit to create the ability to compare the electronic crash report data submitted by Law Enforcement Agencies (LEAs) and the FLHSMV crash database. The sample-based audit results will expose various discrepancies such as software and/or technical issues, identify updates needed to validate rules and prompting form revisions, generate new training content, and provide feedback to improve the crash manual. The ability to synchronize local and State crash data will also reduce the labor and time required for fatal crash report reconciliation that is necessary for the annual Crash Facts report.

Another critical need for safety initiatives is accurate and timely crash location data, however, this data is not readily available. The crash program staff will continue to develop a location accuracy report, establish minimum accuracy location standards for LEAs to meet, and encourage LEAs to utilize the tools available to improve the geo-location of crash reports during training sessions.

Other Personnel Services (OPS) staff will be used to facilitate the evaluation of current driver history data to identify and resolve potential duplicates, as well as other data quality issues (deceased drivers, etc.), that may prevent a successful and smooth transition to the American Association of Motor Vehicle Administrators' (AAMVA) State-to-State (S2S) Verification Service. Further, these resources would be used to continue record data quality efforts to quickly resolve the go-live duplicates identified and further ensure a successful onboarding experience. The efforts of these resources will serve to reduce the risk of increased overall implementation costs due to migrating

unnecessary records into the new system (for which Florida is charged a per-record fee), as well as increase the accessibility and accuracy of the driver history record system once the S2S Verification Service has been implemented.

Project funding will be provided for an OPS Management Analyst, to act as the lead coordinator in supporting the paper crash reporting LEAs, all vendors, and FDOT, along with four OPS records technicians to assist in the evaluation of current driver history data to identify and resolve potential duplicates, as well as other data quality issues (deceased drivers, etc.), that may hinder effective participation.

**Budget:** \$566,000

**Project Activities:** The Florida Department of Highway Safety and Motor Vehicles (FLHSMV), Division of Motorist Services, was awarded a subgrant to achieve the goal of establishing a process for providing crash location accuracy reports to law enforcement agencies, as well as identifying and developing a method for conducting sample-based audits to enhance the quality of the FLHSMV crash data system. The subgrant team worked closely with the FLHSMV Unified Traffic Citation (UTC) team to engage citation and adjudication stakeholders, administering a stakeholder survey to assess accessibility needs and establish performance metrics aimed at improving the accessibility of citation and adjudication data.

FLHSMV and the subgrant team continued their collaboration with the Florida Department of Transportation (FDOT) and the University of Florida's Signal Four Analytics program to address issues related to crash location data. Ongoing coordination with FDOT included the analysis of back-end data, development of a rating criterion for crash location accuracy, and the creation of a plan to incorporate these ratings into law enforcement agencies' quarterly reports.

Utilizing the National Highway Traffic Safety Administration (NHTSA) Model Minimum Uniform Crash Criteria (MMUCC) mapping report, each data element was aligned with the 6th edition of MMUCC, which supports future mapping efforts and guides FLHSMV toward compliance with the updated 6th edition published in the winter of 2024. This initiative successfully met the objective of expanding the crash data dictionary and/or the Uniform Traffic Crash Report Manual by incorporating edit checks, validation rules, links to other data systems, and additional data elements sourced from other traffic records systems.

**Expenditures:** \$202,012.62

<b>Project Name:</b>	Driver and Vehicle Data Quality Improvement
<b>Subrecipient:</b>	Florida Department of Highway Safety and Motor Vehicles (FLHSMV)
<b>Project Number:</b>	TR-2024-00051
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Traffic Records
<b>Countermeasure Strategy:</b>	Traffic Records: CTW Not Rated
<b>Location:</b>	Central Office
<b>Agency Type:</b>	State Agency
<b>Project Description:</b>	<p>The Florida Department of Highway Safety and Motor Vehicles (FLHSMV) serves as the official custodian of Florida’s driver, motor vehicle, crash, and citation/adjudication datasets, which are four of the six traffic records data systems. The National Traffic Highway Safety Administration (NHTSA) has identified these systems as being critical to improving traffic safety and reducing the number of fatalities and serious injuries on Florida’s roadways. In November of 2020, the NHTSA concluded their Traffic Records Assessment to provide their recommendations for improving Florida’s six traffic records systems. These recommendations will improve the data quality attributes of the driver and vehicle datasets and will also support the FLHSMV’s Strategic Plan to improve the Traffic Records Information System (TRIS). An improvement in these strategic objectives further enhances the State’s data-driven approach in developing traffic safety initiatives and law enforcement countermeasures.</p> <p>With over 94 million records in the FLHSMV driver and vehicle records systems, ensuring accurate and complete data is paramount for decision-making. Vulnerability to data quality issues is not only due to the high volume of data but also due to this data being utilized by many external sources and added to the FLHSMV records systems. This project directly affects Florida’s driver and vehicle traffic data systems and aims to improve and establish performance measures to implement actionable strategies to improve the</p>

accessibility, accuracy, completeness, integration, timeliness, and uniformity of the Traffic Records Information System.

As the third most populated state in the nation and with more than 94,000,000 records in the FLHSMV driver and vehicle records systems, the FLHSMV team will be tasked with improving its data quality control program and performance monitoring efforts for its driver and vehicle datasets. In 2021-2022, FLHSMV offices, third-party vendors, and county tax collectors' offices conducted over 36,000,000 transactions to pull data from external sources and add data to the FLHSMV records systems. Reliance on this data is evident as there were 1,200 sharing agreements and response to 50,000 public records requests for driver and vehicle data received by the Bureau of Records Public Records Unit in 2022.

To improve these data sets, the NHTSA 2020 Traffic Records Assessment recommended Florida improve its data quality control program and performance monitoring efforts by capturing baseline data and developing numeric goals to provide internal and external stakeholders with high-quality data for research and decision-making. A Project Analyst with expertise in process improvement, project management, data analysis and reporting, data security, and systems evaluation will be hired to create and monitor a project plan and charter to clarify responsibilities and goals for the project as well as gather feedback from data managers and users. This position will also provide recommendations for ongoing monitoring and data quality management, create, and maintain a report with performance measurements and metrics, and will report data measurements, plans and recommendations to internal and external stakeholders.

Overall, this project will lay the groundwork for a comprehensive data quality management program with performance measures for all six data quality attributes of timeliness, accuracy, completeness, uniformity, accessibility, and integration for both the driver and vehicle data systems.

**Budget:** \$145,000

**Project Activities:** The Florida Department of Highway Safety and Motor Vehicles (FLHSMV) hired a Project Analyst to oversee and enhance the data quality and management of the Florida driver and vehicle systems.

The primary focus for improvement during this subgrant period was data accuracy, particularly the identification and resolution of duplicate social security numbers (SSNs) in the driver records system. This initiative also supported the upcoming implementation of the State-to-State (S2S) Verification Service, set for January 2023, which will enable the sharing of Florida driver records with other participating states. A Tableau dashboard was developed to track duplicate SSNs, which were categorized into three

groups: Pseudo SSNs (e.g., "999-99-9999" or sequential numbers), Same Customer Name, Same SSN (duplicate customer records), and Different Customer Name, Same SSN (multiple records with different names for the same SSN). FLHSMV utilized this information to resolve duplicate SSN records, achieving a 99.90% accuracy rate throughout the grant period.

The second area of focus was improving the accuracy of Vehicle Identification Numbers (VINs) in the vehicle records system. Accurate VINs were defined as those that conform to federal code 49 CFR 565 (VIN Requirements) for vehicle type "AU" (excluding large trucks, buses, motorcycles, etc.), with a model year after 1981 (when 49 CFR Part 565 was enacted), and for new and used title issuances, excluding small vehicles such as golf carts and small electric vehicles. A baseline accuracy rate of 99.737% was established using data from May 2019 through April 2022, with a target improvement rate of 99.75%.

In the next subgrant year, FLHSMV plans to expand the availability of duplicate SSN data reports for law enforcement and VIN accuracy reports for FLHSMV data managers.

**Expenditures:                    \$111,173.32**

<b>Project Name:</b>	Electronic License and Vehicle Information System (ELVIS)
<b>Subrecipient:</b>	Florida State University
<b>Project Number:</b>	M3DA-2024-00404
<b>Federal Funding Source:</b>	405(c)
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	405c Data Program
<b>Countermeasure Strategy:</b>	Traffic Records: CTW Not Rated
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	<p>The Florida State University's ELVIS Team will continue to maintain and upgrade a data tool that provides access to the Florida Crime Information Center (FCIC) and National Crime Information Center (NCIC) data. This web-based service tool is provided without charge to local law enforcement agencies and is currently being utilized by 29,000 users and 255 various agencies such as Florida Law Enforcement Agencies, Clerk of Courts, and other approved Florida Department of Law Enforcement entities.</p> <p>The ELVIS System will provide all Florida law enforcement agencies with the ability to run queries and import driver's license and vehicle tag information onto multiple traffic data forms that are submitted to the state repositories. Not only will the quality of traffic records data be improved but the ELVIS system will reduce the redundancy and labor costs associated with manual entry.</p> <p>This solution will improve the accuracy, accessibility, completeness, timeliness, uniformity, and integration of the crash, citation/adjudication, vehicle, and driver datasets.</p>
<b>Budget:</b>	\$522,000



**Project Activities:**

The Florida State University ELVIS Team was awarded a subgrant to continue the maintenance and enhancement of their data tool, which provides access to both the Florida Crime Information Center (FCIC) and National Crime Information Center (NCIC) data. The team surpassed performance targets for advanced authentication, query processing, and record exports, while ensuring the continued effectiveness of parsing algorithms for DMV data across all 50 states, the District of Columbia, Puerto Rico, and six Canadian provinces. Over 17 million driver and vehicle records were successfully exported from the ELVIS system's application programming interface (API) to external systems.

The ELVIS project staff maintained strict compliance with all FBI and FDLE security policies, including the Criminal Justice Information Services (CJIS) Security Policy and Florida-specific addendums. This was achieved through the updating of contractual language in Memoranda of Understanding (MOUs) with partner agencies, as well as enhancements to network infrastructure and software algorithms.

Additionally, ELVIS ensured the continuous operation of hosting servers and hardware, such as switches, routers, and firewalls, maintaining at least 99% yearly availability and sufficient capacity to support both current and future users. The project achieved a yearly availability rate of 99.13% for the 12-month period. ELVIS also proactively addressed cybersecurity threats by monitoring all network activity, regularly updating servers, and implementing patches to address known vulnerabilities.

**Expenditures:****\$463,647.30**

<b>Project Name:</b>	Traffic and Criminal Software (TraCS) Support, Enhancement, and Training
<b>Subrecipient:</b>	Florida State University
<b>Project Number:</b>	M3DA-2024-00403
<b>Federal Funding Source:</b>	405(c)
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	405c Data Program
<b>Countermeasure Strategy:</b>	Traffic Records: CTW Not Rated
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	<p>The Florida State University's TraCS Team will continue development and enhancements to the TraCS National Model software to include updates to meet state and federal guidelines. Currently, TraCS Florida has approximately 27,000 users across 202 LEAs and is responsible for about 38% of statewide electronic crash report submittals. The TraCS staff will support current users, future officers, and IT staff at user agencies with technical support and training. Efforts will focus on rewriting external interfaces for case and form management, Florida Crime Information Center, and National Crime Information Center imports through various vendors and Signal Four (S4) Analytics' geo-location tool to work on both physical and web-based platforms.</p> <p>Resources will maintain a centralized cloud hosting environment for LEAs at the Florida Department of Law Enforcement (FDLE) approved Digital Systems Management (DSM) hosting center. The DSM Cloud-based environment is housed in a category 5 hurricane-rated facility and allows for scalability and necessary growth flexibility versus purchasing and deploying physical hardware. The solution ensures no more than 4 seconds of downtime per month since operations will not be dependent on physical hardware, and it is designed to switch over instantaneously when hardware fails or when the load is greater than what a physical server can handle.</p>
<b>Budget:</b>	\$1,138,000

## Project Activities:

The Traffic and Criminal Software (TraCS) team was awarded a subgrant to continue the implementation and enhancement of the citation/adjudication, crash, driver, roadway, and vehicle Traffic Records Information Systems. The improvements focused on increasing accessibility, accuracy, completeness, integration, timeliness, and uniformity.

Accessibility was enhanced and maintained through the TraCS Florida website, which provided agencies with software installation packages for independent downloads. Additionally, a cloud-based data hosting solution was maintained for agencies without the resources to host systems locally, with a contractual guarantee of outage resolution within four seconds. This significantly reduced system downtime statewide. The cloud-based solution, along with a physical backup host at the Panama City Police Department, ensured the timely application of required software and hardware updates to support continuous system access.

Accuracy and completeness were maintained with a 99.99% error rate for TraCS reports submitted electronically to the state database. The percentage of state crash reports submitted via TraCS increased to 58.88%, up from 38% in the previous year. As the state nears 100% electronic crash report submission, further improvements in completeness will depend on agencies transitioning to electronic vendors rather than switching from paper to electronic submissions. Although the total number of citations is unavailable, 19 agencies using TraCS for citations are successfully submitting data to the statewide repository.

The average time for electronically reporting crashes via TraCS to the state database was 13.15 days, surpassing the 10-day requirement set by state statute. This increase was primarily due to diagram load issues during the second quarter. Uniformity was ensured through the consistent release of software updates to all TraCS users.

Throughout the subgrant period, the TraCS team managed administrative and systematic tasks, including handling work orders through an online website/issue tracker and responding to numerous phone calls and emails. Development efforts included redesigning the software to better meet the needs of various law enforcement agencies, streamlining operations for the hosted solution. TraCS staff created forms, logic, reports, and more using the TraCS baseline Software Development Kit (SDK), packaging them into a uniform statewide release for all agencies. Ongoing efforts were made to resolve software bugs and improve integration with the Signal Four Geolocation tool. A new interface was developed to integrate with the Signal Four Diagram tool, and work continued throughout the year to address issues affecting the integration of TraCS with the ELVIS tool and other FCIC/NCIC vendors.

Training initiatives were delivered through a variety of mediums. Existing training materials were updated, and new materials were created, including online Wiki articles, YouTube videos on the TraCS Florida channel, and PowerPoint presentations. Four webinars were conducted via Zoom to support ongoing training efforts.

**Expenditures:** **\$1,021,238.06**

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<b>Project Name:</b>	Traffic Records Coordinating Committee Support
<b>Subrecipient:</b>	The District Board of Trustees of Tallahassee Community College
<b>Project Number:</b>	TR-2024-00194
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Traffic Records
<b>Countermeasure Strategy:</b>	Traffic Records: CTW Not Rated
<b>Location:</b>	Central Office
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	Tallahassee Community College will contract with a consultant to provide technical advice and support to the Florida Traffic Records Coordinating Committee (TRCC) Executive Board and its subcommittees. The consultant will assist with the facilitation of meetings, preparation of meeting summary reports, host and maintain the Florida TRCC website, and provide additional meeting assistance and support for special projects.
<b>Budget:</b>	\$95,000
<b>Project Activities:</b>	The Traffic Records Coordinating Committee (TRCC) support facilitated four quarterly meetings throughout the subgrant period. Staff from Cambridge Systematics participated in and documented these meetings, while also overseeing the maintenance and hosting of the TRCC website. Additionally, FDOT continued its collaboration with Cambridge Systematics to ensure the website content remained updated and relevant
<b>Expenditures:</b>	<b>\$94,501.08</b>

<b>Project Name:</b>	Expanding Accessibility, Utilization, and Data Integration of Signal Four Analytics
<b>Subrecipient:</b>	University of Florida
<b>Project Number:</b>	TR-2024-00409
<b>Federal Funding Source:</b>	402
<b>Local Benefit:</b>	\$0
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	Traffic Records
<b>Countermeasure Strategy:</b>	Traffic Records: CTW Not Rated
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	<p>The University of Florida’s S4 Analytics team will continue to provide a statewide crash and citation analytical system to approximately 5,000 users across 1,000 agencies and vendors. S4 Analytics allows users at local, regional, and state agencies the ability to analyze and create maps and statistical reports of crash and citation data in a consistent, uniform, and timely fashion.</p> <p>This subgrant year the team will continue to develop the S4 public viewable crash dashboard that was developed in FY2021. The dashboard will be improved and expanded with additional attributes, comparison statistics, mapping, and the ability to work on a mobile platform. To keep up with increasing user needs, the S4 team will continue developing a dashboard for citation data and continue to determine relevant Emergency Medical Services (EMS) data elements that can be integrated within S4 in coordination with FDOH.</p> <p>Resources will contribute to personnel services to maintain and enhance S4 Analytics, travel for marketing and training, travel expenses and server and network support.</p>
<b>Budget:</b>	\$883,000

**Project Activities:**

The University of Florida's Signal Four (S4) Analytics team has continued to update and maintain the database, which includes crash data, citations, and Geographic Information System (GIS) layers, including the street network.

The team has regularly reviewed the daily batch loading process for citations, monitoring its performance and conducting ongoing data quality analysis for both crash and citation data. When necessary, the team collaborated with the Florida Highway Safety and Motor Vehicles (FLHSMV) to assist in enhancing the quality of crash and citation data. Additionally, the team oversaw nightly data loading operations, addressing errors by manually correcting and reloading crash reports and citations that fail data validation. They also monitored servers, storage, and network equipment for signs of hardware failure.

Furthermore, the team ensured the system remained up to date with the latest supported releases and security patches, monitored for network intrusions and unauthorized access attempts, and managed user access while supporting agency User Managers with user management tasks.

Support for S4 Analytics users was provided through phone, email, meetings, and demonstrations as required.

As of September 30, 2024, the database totals are as follows: total number of citations: 44,984,191; total number of crash reports: 8,421,533; total number of active users: 5,907; total number of active agencies and vendors: 1,165

**Expenditures:****\$752,215.37**



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<b>Project Name:</b>	Geolocation and Crash Diagramming to Improve Crash Data Location, Timeliness, and Quality
<b>Subrecipient:</b>	University of Florida
<b>Project Number:</b>	M3DA-2024-00412
<b>Federal Funding Source:</b>	405(c)
<b>Local Benefit:</b>	N/A
<b>Planning and Administration:</b>	No
<b>Used for § 1300.41(b):</b>	No
<b>Eligible Use of Funds:</b>	405c Data Program
<b>Countermeasure Strategy:</b>	Traffic Records: CTW Not Rated
<b>Location:</b>	Statewide
<b>Agency Type:</b>	College/University
<b>Project Description:</b>	<p>FDOT's current crash location system has several limitations that are preventing FDOT staff from mapping crashes in a timely fashion. The system is antiquated, requires extensive training, and can only handle on-system crashes, (i.e., crashes only on state-maintained roads). The FDOT uses a second system to locate off-road system crashes which operates differently from the on-system and as such requires different training and different data management practices. Due to these challenges and the sheer number of crashes in the state (over 700,000 annually) FDOT experiences delays in providing timely geolocated crashes to Florida traffic improvement stakeholders.</p> <p>Of those 700,000 crash reports submitted by law enforcement agencies, approximately 500,000 crash reports include a crash diagram based on Florida's crash data requirements and federal recommendations provided in the Model Minimum Uniform Crash Criteria Guidelines. This crash diagram is also necessary for the FDOT staff to accurately locate crashes. At this time, many Florida law enforcement agencies do not have a diagramming tool and could use a geo-location tool which would eliminate the discrepancies between the crash address information and the depiction of the same location on the crash diagram.</p>

Funded under the TRCC, Signal Four (S4) Analytics provides the automated geo-location of crashes in a timely fashion but only for a portion of the crashes. The rest of the crashes are approximately located and not verified by an analyst. This creates challenges regarding the reliability of data analysis due to the discrepancy between FDOT and S4's location processes.

This project with the University of Florida (UF) will continue efforts to reduce the three systems to a single unified geo-location system for the State of Florida, by enhancing the S4 geo-location tool to be utilized by the FDOT crash mapping staff to verify crash locations for FDOT analysts and other traffic improvement stakeholders. The UF team will also complete the development of the web-based diagram tool to work in compatibility with S4's geo-location tool to improve location accuracy, reduce the time for an officer to complete the crash diagram in the field thus improving timeliness of the data, and to increase the utilization of the crash data. Resources will contribute to personnel services to finalize the development of the tools, travel for marketing and training, travel expenses and server and network support.

**Budget:** \$558,000

**Project Activities:** The geolocation-based diagramming tool continues to enhance the accuracy of crash location data and crash diagrams by ensuring alignment with relevant data elements.

Recent improvements include the addition of a measurement tool, support for multiple user types, the display of pool statistics, and query optimization. The tool was also separated from Signal4 Analytics, and new features were introduced in user management, including time tracking and session recovery. Additionally, requirements were developed to expand the bicycle/pedestrian data entry fields, incorporating all 17 fields from the Pedestrian and Bicycle Crash Analysis Tool (PBCAT 3.0). The User Interface (UI) was revised to accommodate various user types, and improvements were made to the review process, including the resolution of several bugs.

**Expenditures:** \$515,766.90

# WORK ZONE SAFETY

While work zone fatalities make up only two percent of serious injuries and fatalities, the safe and efficient flow of traffic through work zones is an ongoing priority for Florida’s transportation and safety planners. Efforts to increase safety in work zone not only protects our roadside workers but helps curb pedestrian and speeding-related fatalities and injuries. The FDOT State Safety Office has selected projects within the top 25% of the Highway Safety Matrix and/or with statewide emphasis in those areas to promote an overall reduction in fatalities and serious injuries to continue efforts toward Florida’s target of zero deaths. Projects have been chosen based on effective countermeasures established by NHTSA’s Countermeasures That Work: Eleventh Edition, 2023 guide.

Project Name:	(See below)
Subrecipient:	(See below)
Project Number:	(See below)
Federal Funding Source:	402
Local Benefit:	<del>\$976,000</del> \$921,000
Planning and Administration:	No
Used for § 1300.41(b):	No
Eligible Use of Funds:	Speed Management
Countermeasure Strategy:	<ul style="list-style-type: none"><li>• Speed and Speed Management—Enforcement HVE: CTW 2 Star Citation</li><li>• Speed and Speed Management—Enforcement Other Enforcement Methods: CTW 2 Star Citation</li></ul>
Location:	(See below)
Agency Type:	Law Enforcement



**Project Description:**

The following agencies will receive funding to conduct work zone safety enforcement and education initiatives consisting of overtime salaries and benefits. The goal of each project is to reduce fatalities and injuries in work zone areas based on data driven approaches. The FDOT State Safety Office will continuously monitor enforcement activities as well as offer technical support to ensure the success of each program.

**Budget:**

~~\$976,000~~ \$921,000



Subrecipient	Project Name	Project Number	Local	Budget
			Benefit	
Broward Sheriff's Office	Broward Work Zone Safety and Enforcement Project	RS-2024-00022	\$125,000	\$125,000
Project Activities	Broward County Sheriff's Office conducted a total of 89 enforcement operations. Enforcement operations resulted in 2,338 traffic stops. A total of 1,851 citations and 1,374 warnings were issued. Work zone safety-related educational material was distributed during the enforcement operations and social media was used to educate the public. Deputies also participated in two educational/outreach events educating the public about work zone safety measures.			
Expenditures	\$119,600.71			
Coconut Creek Police Department	City of Coconut Creek Work Zone Safety Enforcement	RS-2024-00315	\$45,000	\$45,000
Project Activities	The Coconut Creek Police Department conducted a total of 98 enforcement operations. Enforcement operations resulted in 592 traffic stops. A total of 639 citations and 508 warnings were issued. Work Zone Safety educational material was distributed during the enforcement operations and social media was used to educate the public.			
Expenditures	\$44,999.50			
Tampa Police Department	Safer Drivers Make for Safe Work Zones	RS-2024-00134	\$120,000	\$120,000
Project Activities	The Tampa Police Department conducted a total of 209 enforcement operations. Enforcement operations resulted in 2,438 traffic stops. A total of 1,287 citations and 1,288 warnings were issued. Work Zone Safety educational material was distributed during the enforcement operations and social media was used to educate the public. Officers also participated in 13 educational/outreach events educating the public about Work Zone Safety measures.			
Expenditures	\$117,382.18			

Subrecipient	Project Name	Project Number	Local Benefit	Budget
Hillsborough County Sheriff's Office	Work Zone Education and Enforcement Operation	RS-2024-00163	\$175,000	\$175,000
Project Activities	Hillsborough County Sheriff's Office conducted a total of 181 enforcement operations. Enforcement operations resulted in 4,418 traffic stops. A total of 735 citations and 4,052 warnings were issued. Work Zone Safety educational material was distributed during the enforcement operations and social media was used to educate the public. Deputies also participated in three educational/outreach events educating the public about Work Zone Safety measures.			
Expenditures	\$167,566.31			
North Port Police Department	Work Zone Safety and Enforcement	RS-2024-00185	\$80,000	\$80,000
Project Activities	North Port Police Department conducted a total of 21 multi-unit enforcement operations. Enforcement operations resulted in 953 traffic stops. A total of 200 citations and 840 warnings were issued. Work Zone Safety educational material was distributed during the enforcement operations and social media was used to educate the public. Officers also participated in 5 educational/outreach events educating the public about Work Zone Safety measures.			
Expenditures	\$73,714.13			
Sumter County Sheriff's Office	Sumter County Work Zone Safety Enforcement	RS-2024-00290	\$56,000	\$56,000
Project Activities	The Sumter County Sheriff's Office conducted a total of 18 enforcement operations. Enforcement operations resulted in 510 traffic stops. A total of 196 citations and 234 warnings were issued. Work Zone Safety educational material was distributed during the enforcement operations and social media was used to educate the public.			
Expenditures	\$39,241.57			
Pembroke Park Police Department	Work Zone Safety	RS-2024-00305	\$55,000	\$55,000
Project Activities	N/A			
Expenditures	-			



Subrecipient	Project Name	Project Number	Local Benefit	Budget
Coral Springs Police Department	Work Zone Safety	RS-2024-00316	\$42,000	\$42,000
Project Activities	The Coral Springs Police Department conducted a total of 92 enforcement operations. Enforcement operations resulted in 1,261 traffic stops. A total of 915 citations and 442 warnings were issued. Work Zone Safety educational material was distributed during the enforcement operations and social media was used to educate the public.			
Expenditures	\$41,944.44			
Sarasota County Sheriff's Office	Watch Out Sarasota 2024	RS-2024-00375	\$141,000	\$141,000
Project Activities	The Sarasota County Sheriff's Office conducted a total of 296 enforcement operations. Enforcement operations resulted in 2,215 traffic stops. A total of 1,758 citations and 1,173 warnings were issued. Work Zone Safety educational material was distributed during the enforcement operations and social media was used to educate the public.			
Expenditures	\$139,675.78			
Hollywood Police Department	Hollywood Police Department Work Zone Safety Initiative	RS-2024-00385	\$50,000	\$50,000
Project Activities	The Hollywood Police Department conducted a total of 44 enforcement operations. Enforcement operations resulted in 304 traffic stops. A total of 201 citations and 103 warnings were issued. Work Zone Safety educational material was distributed during the enforcement operations and social media was used to educate the public.			
Expenditures	\$38,719.42			
Washington County Sheriff's Office	Increasing Safety and Reducing Work Zone Crashes	RS-2024-00153	\$87,000	\$87,000
Project Activities	The Washington County Sheriff's Office conducted a total of 349 enforcement operations. Enforcement operations resulted in 2,556 traffic stops. A total of 183 citations and 2,402 warnings were issued. Work Zone Safety educational material was distributed during the enforcement operations and social media was used to educate the public.			
Expenditures	\$79,531.92			

# FY2024 FINANCIAL EXPENDITURES

## FY2024 Annual Report Financial Summary

FDOT Program Areas	NHTSA Funding	402	405 (b)	405 (c)	405 (d)	405 (f)	405 (h)	Grand Total	Percentage Expended
Aging Road Users	Awarded	\$ 595,000						\$ 595,000	
	Expenditures	\$ 431,053						\$ 431,053	72%
Community Traffic Safety Outreach	Awarded	\$ 1,499,000						\$ 1,499,000	
	Expenditures	\$ 1,083,954						\$ 1,083,954	72%
Distracted Driving	Awarded	\$ 608,000						\$ 608,000	
	Expenditures	\$ 528,597						\$ 528,597	87%
Impaired Driving	Awarded	\$ 302,000			\$ 4,319,300			\$ 4,621,300	
	Expenditures	\$ 240,994			\$ 3,254,662			\$ 3,495,656	76%
Motorcycle Safety	Awarded	\$ 2,810,500						\$ 2,810,500	
	Expenditures	\$ 2,448,262						\$ 2,448,262	87%
Occupant Protection and Child Passenger Safety	Awarded	\$ 1,855,500	\$ 778,000					\$ 2,633,500	
	Expenditures	\$ 1,532,497	\$ 742,770					\$ 2,275,266	86%
Paid Media - Distracted Driving	Awarded	\$ 1,500,000						\$ 1,500,000	
	Expenditures	\$ 1,498,081						\$ 1,498,081	100%
Paid Media - Impaired Driving	Awarded				\$ 6,075,000			\$ 6,075,000	
	Expenditures				\$ 5,927,779			\$ 5,927,779	98%
Paid Media - Motorcycle Safety	Awarded	\$ 500,000			\$ 500,000	\$ 326,000		\$ 1,326,000	
	Expenditures	\$ 467,961			\$ 422,952	\$ 293,099		\$ 1,184,012	89%
Paid Media - Occupant Protection and Child Passenger Safety	Awarded		\$ 1,500,000					\$ 1,500,000	
	Expenditures		\$ 1,495,300					\$ 1,495,300	100%
Paid Media - Pedestrian and Bicycle Safety	Awarded	\$ 1,000,000					\$ 2,000,000	\$ 3,000,000	
	Expenditures	\$ 992,011					\$ 1,999,998	\$ 2,992,009	100%
Paid Media - Speeding and Aggressive Driving	Awarded	\$ 1,500,000						\$ 1,500,000	
	Expenditures	\$ 1,498,173						\$ 1,498,173	100%
Paid Media - Work Zone Safety	Awarded	\$ 1,000,000						\$ 1,000,000	
	Expenditures	\$ 999,749						\$ 999,749	100%
Pedestrian and Bicycle Safety	Awarded	\$ 1,431,400						\$ 1,431,400	
	Expenditures	\$ 1,237,350						\$ 1,237,350	86%
Planning & Administration	Awarded	\$ 1,315,000						\$ 1,315,000	
	Expenditures	\$ 814,934						\$ 814,934	62%
Police Traffic Services - LEL	Awarded	\$ 1,320,000			\$ 100,000			\$ 1,420,000	
	Expenditures	\$ 1,018,275			\$ 45,740			\$ 1,064,015	75%
Public Traffic Safety Professionals Training	Awarded	\$ 822,000			\$ 1,565,500		\$ 295,000	\$ 2,682,500	
	Expenditures	\$ 481,424			\$ 963,805		\$ 254,190	\$ 1,699,419	63%
Speed/Aggressive Driving	Awarded	\$ 4,384,000						\$ 4,384,000	
	Expenditures	\$ 3,922,803						\$ 3,922,803	89%
Teen Driver Safety	Awarded	\$ 1,658,400						\$ 1,658,400	
	Expenditures	\$ 1,169,384						\$ 1,169,384	71%
Traffic Records	Awarded	\$ 1,590,000						\$ 1,590,000	
	Expenditures	\$ 1,396,185						\$ 1,396,185	88%
Traffic Records Coordinating Committee (TRCC)	Awarded			\$ 2,784,000				\$ 2,784,000	
	Expenditures			\$ 2,202,665				\$ 2,202,665	79%
Work Zone Safety	Awarded	\$ 921,000						\$ 921,000	
	Expenditures	\$ 862,376						\$ 862,376	94%
<b>Awarded Total</b>		<b>\$ 26,611,800</b>	<b>\$ 2,278,000</b>	<b>\$ 2,784,000</b>	<b>\$ 12,559,800</b>	<b>\$ 326,000</b>	<b>\$ 2,295,000</b>	<b>\$ 46,854,600</b>	
<b>Expenditures Total</b>		<b>\$ 22,624,063</b>	<b>\$ 2,238,069</b>	<b>\$ 2,202,665</b>	<b>\$ 10,614,938</b>	<b>\$ 293,099</b>	<b>\$ 2,254,188</b>	<b>\$ 40,227,023</b>	
<b>Difference</b>		<b>85%</b>	<b>98%</b>	<b>79%</b>	<b>85%</b>	<b>90%</b>	<b>98%</b>	<b>86%</b>	

