2023 Child Restraint Survey Final Report



Prepared for: Florida Department of Transportation State Safety Office

Prepared by: Preusser Research Group, Inc.

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Protecting Children Riding in Passenger Vehicles

Child safety seats have been shown to reduce fatal injury by 71 percent for infants (under 1-year old) and by 54 percent for toddlers (1 through 3 years old) in passenger cars. The corresponding reductions in light trucks are 58 percent and 59 percent, respectively. Among children under 5 years old, an estimated 352 lives were saved nationwide in 2017 by restraint use (National Highway Traffic Safety Administration [NHTSA], 2019).

Data also shows that older children and adults alike are far more likely to survive a severe crash with less injury when wearing a safety belt (Centers for Disease Control [CDC], 2017).

Florida's Child Restraint Laws

Florida law (Florida Statute 316.613) requires that children 5 years of age or younger must be properly restrained no matter where they are sitting in the vehicle. Children through age 3 must be secured in a separate carrier or a vehicle manufacturer's integrated child safety seat. For children ages 4 through 5 years, a separate carrier, an integrated child safety seat, or a safety belt may be used.

Child safety experts recommend that children aged 12 and under should ride properly buckled in the back seat. Airbags can kill young children riding in the front seat. A rear facing car seat should never be used in the front seat or in front of an airbag.

Types of Restraint

Type of restraint is determined based on age, weight, and height of the child. The device manufacturer provides directions that should be followed.

Information on types of restraint and experts who can help answer questions on proper seats and correct installation can be located at the Florida Occupant Protection Resource Center's web portal:

https://www.floridaoprc.ce.ufl.edu/oprc

FLORIDA LAW PROTECTING CHILD PASSENGERS

Statute 316.613

Florida law requires all children from birth through age 3 be placed in a restraint device that is a separate carrier or a vehicle manufacturer's integrated car seat.

Florida law requires all children 4 through 5 years of age to ride in a separate carrier, an integrated child seat or child booster seat, or safety belt.

The Florida Department of Transportation and the Florida Department of Highway Safety and Motor Vehicles recommends keeping children ages 12 and under in the back seat.

What is the fine for a child restraint violation? Fines start at \$60.00 and 3 points, but the dollar amount can vary by local jurisdiction.



2017-2023 Child Observational Surveys

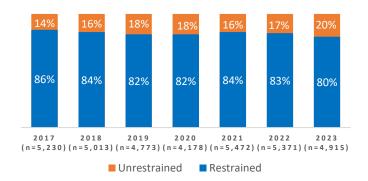
The Florida Department of Transportation (FDOT) contracting with Preusser Research Group, Inc. (PRG) developed and conducted an observational survey during the Spring of 2017 that estimated child restraint use across the state of Florida. The survey included one-hour observation periods across 200 distinct sites. The sites were spread across 20 counties (10 per county). The 20 counties covered the 10 television/radio Designated Market Areas (DMA) serving the State of Florida. The two most populated counties in each DMA were selected. PRG replicated the survey in the Springs of 2018 and 2019. For 2020, due to COVID-19, the survey was conducted in July. In 2021, data collection reverted back to the Spring timeframe (March/April). Data collection also took place over March and April for the 2022 and 2023 surveys.

Trained data collectors¹ were positioned near daycare centers, shopping centers, recreational areas, and fast-food restaurants. These sites were selected to maximize the number of children in the vehicles observed. The data collected included: types of child restraint used in rear and front seats; estimated age of child passenger(s) (ages: 0-3; 4-5; 6-12); driver characteristics (sex, age, race); and vehicle type (car, SUV, pickup, van). A copy of the data collection form used by observers is appended to this Final Report.

2023 Survey Results

Observers collected usage data on 4,915 children riding in 4,407 passenger vehicles. In most cases, information was collected on 1 child per vehicle. However, observers could collect information on up to 2 children. The survey results indicated that 80 percent (+/- 1.12; 95% confidence) of children, ages 0-12, were restrained across the state of Florida. The observed rate in 2023 was lower than all previously measured rates to date. The highest rate was measured in 2017 (86%).

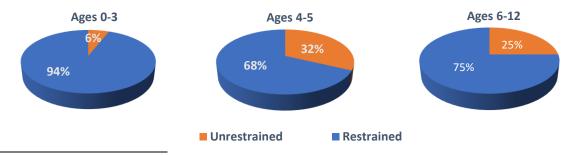
CHILD RESTRAINT USAGE FOR YEARS 2017–2023



Usage by Age Category

Observers also estimated an age category for almost all of the observed children (4,901 out of 4,915). As usual, the survey results indicated that youngest children (ages 0-3; n=1,735) were restrained most often (94%). Also similar to past measures, children ages 4 to 5 (n=1,015) were restrained least often (68%). Older children (ages 6-12; n=2,151) were observed restrained 75 percent of the time.

2023 RESTRAINT USAGE BY AGE CATEGORY



¹ Preusser Research Group, Inc. employees.

The graphs to the right show observed use by age category comparing survey years 2017 through 2023. The percentages displayed in orange represent unrestrained children and the percentages in blue represent the proportion restrained.

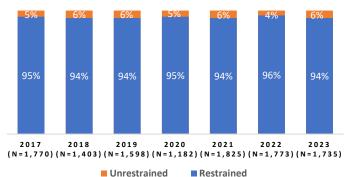
The top graph displays usage among child passengers ages 0-3. Children in this age group should be restrained in rear-facing carriers or forward-facing car seats depending on age, weight, and height. Survey results indicate that children observed in this age group were most often restrained with little difference in the proportion restrained year-to-year.

The middle graph displays usage among child passengers ages 4-5. Children in this age group are typically beyond the weight and height of children who should use rear facing carriers. Some are beyond forward-facing car seats too, and using a booster seat would be most appropriate. This age group is far less likely to be restrained compared to the younger children. After reaching a high of 79 percent usage in 2021, this rate fell 4 percentage points to 75 percent in 2022 and a further 7 percentage points to 68 percent in 2023.

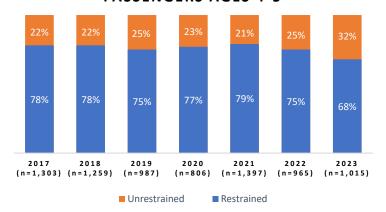
The bottom graph shows usage among child passengers ages 6-12. The younger children in this age group are, by and large, the appropriate size for booster seats, while older children have grown to the appropriate size for safety belts. Children in this age group typically had higher usage than those ages 4-5, however year-to-year comparisons show that usage is decreasing downward over time (from 84% in 2017, to 75% in 2023).

RESTRAINT USE BY AGE CATEGORY FOR YEARS 2017–2023

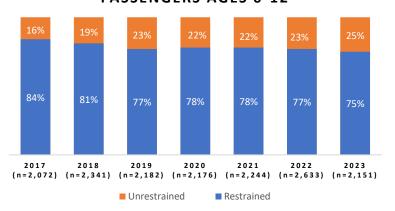




PASSENGERS AGES 4-5



PASSENGERS AGES 6-12



Observed restraint type by age category indicates that children, by and large, use the proper restraint type when restrained. It is important to note that an unobtrusive, observational survey like the one presented here cannot tell if a child is *correctly* using a child safety seat or booster seat. Also, there may be cases where booster seat usage is recorded as "seat belted" due to not detecting a backless booster seat.

2023 RESTRAINT TYPE/USE BY AGE CATEGORY

| | | Ages 0-3 (n=1,735) | Ages 4-5 (n=1,015) | Ages 6-12 (n=2,151) | Ages 0-12 (n=4,901)* |
|-----|--------------------------------|-------------------------|-----------------------|-------------------------|-------------------------|
| | Rear-Facing Carrier | 29% (n=511) | 0% (n=2) | 0% (n=0) | 10% (n=513) |
| | Forward- Facing Car Seat | 63% (n=1,096) | 24% (n=244) | 0% (n=) | 27% (n=1,341) |
| 25. | Booster Seat | 0% (n=8) | 33% (n=333) | 3% (n=67) | 8% (n=408) |
| - | Vehicle Safety Belt | 0% (n=8) | 11% (n=109) | 72% (n=1,549) | 34% (n=1,666) |
| 0 | No Restraint Used | 6% (n=112) | 32% (n=327) | 25% (n=534) | 20% (n=973) |

^{*}the 14 children with no age designation are excluded from this column

Where are Children Positioned and How is that Associated with Restraint Use?

This is the seventh year examining this association, and most findings hold true year after year with similar proportions. Younger children tend to be in the back seat, but as they grow older they begin to migrate into the front of the vehicle. The following diagram shows the ratio of children observed in the front and back seats of passenger vehicles and shows restraint use in the front versus the rear. The survey found nearly all (99%) of passengers between the ages 0-3 rode in the rear seats, and most (94%) were restrained. Restraint use was much lower (46%) for the few (n=26) observed in the front. Children ages 4-5 were still riding in the rear seat, by and large (96%), but restraint use was much lower (69%) compared to younger years. Usage in the front seat was lowest for this age group (44%). Older children ages 6-12 had more representation in the front compared to younger children, but most still rode in the rear. Restraint use measured higher for this age group when observed in the *front* compared to riding in the rear (88% versus 67%).

2023 SEATING POSITION AND RESTRAINT USE

| | % In a REAR Seat % Restrained | % In the FRONT Seat % Restrained |
|-----------|----------------------------------|----------------------------------|
| Ages 0-3 | 99% (n=1,708) 94% | 1% (n=26) 46% |
| Ages 4-5 | 95% (n=958) 69% | 5% (n=54) 44% |
| Ages 6-12 | 60% (n=1,300) 67% | 40% (n=850) 88% |
| Total* | 3,966 | 930 |

^{*}Table includes passengers whose age, seating position, and restraint use were all recorded (n=4,896). Restraint use, age, and positional observations marked 'unknown' were removed.

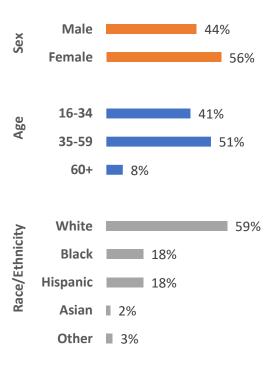
Characteristics of Drivers with Children

The 2023 survey found the characteristics of **drivers** with children to be similar to previous surveys. These drivers were more often female (56%, n=2,471) than male (44%, n=1,926); rarely was the sex of the driver not determined (0.2%, n=10).

Children were most likely with drivers between the ages of 35-59 (51%, n=2,248) followed by drivers between the ages 16-34 (41%, n=1,783). Children least often appeared with drivers 60 years and older (8%, n=362). Rarely was the age range of driver not determined (0.3%, n=14).

The observers also coded perceived race/ethnicity of drivers with children in the vehicle. Of those, fiftynine percent were coded as White (n=2,580); 18 percent Black (n=796); 18 percent Hispanic (n=811); 2 percent Asian (n=90), and 3 percent Other (n=122). Again, rarely was driver race/ethnicity not determined (0.2% unknown, n=8).

2023 DRIVER CHARACTERISTICS

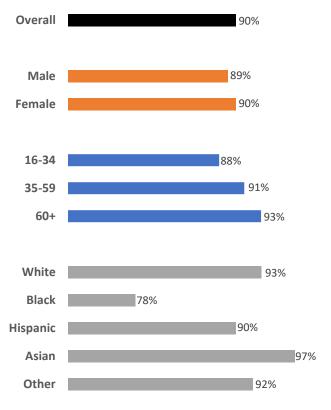


Driver Belt Use

The 2023 survey results found that 90 percent of the drivers transporting children were belted (based on n=4,372 drivers with known safety belt usage). Driver usage was slightly lower compared to the 2021 and 2020 surveys (91%), same as in 2019 (90%), and slightly lower than the 2018 (91%) and 2017 (92%) surveys.

Driver characteristics were associated with varying belt usage. Female drivers (n=2,444) were belted only slightly more often than male drivers (n=1,920; 90% versus 89%, respectively). Drivers 60 years and older were belted most often (n=361) at 93 percent, followed by drivers between the ages 35-59 (n=2,241) at 91 percent. Drivers 16-34 were belted the least (n=1,762) at 88 percent. The survey indicated differences in belt use by Race/Ethnicity. Asian drivers (n=90) were belted most often (97%), while white drivers (n=2,990) were belted 93 percent of the time. Hispanic drivers (n=781) 90 percent of the time and Black drivers (n=759) were belted only 78 percent of the time. Drivers with race coded "Other" (n=177) were belted 92 percent of the time.

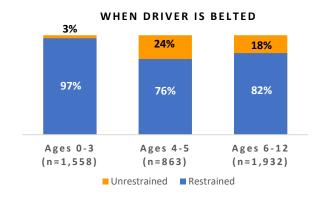
2023 DRIVER BELT USE

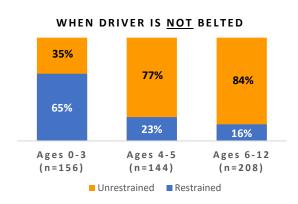


How is Driver Belt Use Related to Child Restraint Use?

Driver belt use is clearly associated with child restraint usage. A child was far less likely to be restrained when a driver was <u>not</u> belted. The 2023 survey indicated children ages 6-12 were least likely restrained with an unbuckled driver (only 16% using restraint) followed by children ages 4-5 (only 23% using restraint). Even the youngest passengers (ages 0-3) were *unrestrained* at an alarming rate of 35 percent when the driver was not belted. Decreased safety belt usage among unrestrained drivers with children should raise concern.

2023 RESTRAINT USE BY AGE CATEGORY



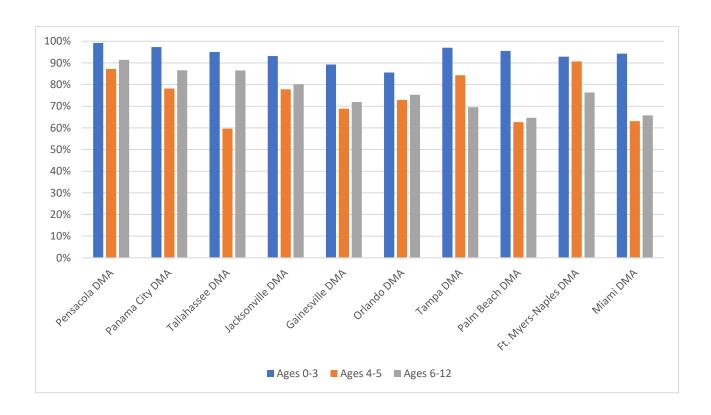


Designated Market Area

Single year results presented by DMA should be viewed with some level of caution due to the likelihood of a low number of child passengers observed. Combining multiple years of data provides more stability and confidence in the results.

The figure below shows usage rates using combined data for the most recent five years of data, 2019-2023. The graph separates the results for the ten DMAs. The different colored bars represent usage by individual age categories in each of those DMAs. The bars indicate there is some uniformity across DMAs regarding the age categories. For example, in each DMA, usage is higher among child passengers ages 0-3 compared to any other age category. Usage is lowest among passengers ages 4-5 in eight of the DMAs; in two others, the 6-12 age group represents the lowest usage.

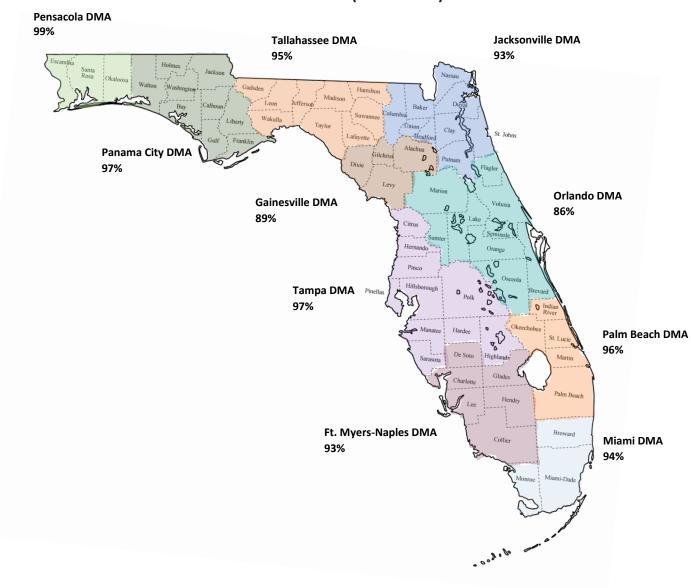
RESTRAINT USE BY AGE CATEGORY AND DESIGNATED MARKET AREA (DMA) FIVE YEAR AVERAGE (2019 - 2023)



Ages 0-3; Restraint Use by DMA

The figure that follows shows the usage rate for children ages 0-3 by DMA. Again, the rates presented were determined using five years of data (2019–2023) with each year (and each county in a DMA) given equal weight. As previously explained, using multiple years of data helps to provide stability and confidence in the estimated rates. Restraint usage for ages 0-3 ranged from 86 percent to 99 percent across the DMAs. Five of the ten DMAs posted usage rates at or above 95 percent (Palm Beach, Panama City, Pensacola, Tallahassee, and Tampa). Three more DMAs posted 93 and 94 percent rates (Miami, Fort Myers, and Jacksonville). Usage was lowest in the Orlando DMA (86%).

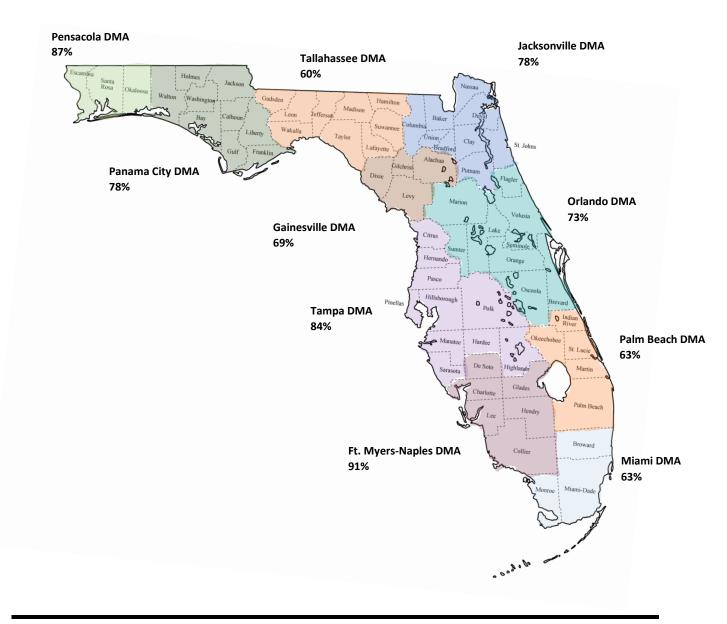
AGES 0-3
CHILD RESTRAINT USE BY DESIGNATED MARKET AREA (DMA)
FIVE YEAR AVERAGE (2019-2023)



Ages 4-5; Restraint Use by DMA

The next figure shows the usage rate for children ages 4-5 by DMA. Again, the rates were determined using five years of data (2019–2023). Restraint use among this age group is universally lower compared to other age categories in the DMAs. Usage among passengers in this age category ranged from 60 percent to 91 percent. It is important to note here, that the broad range in usage rates across the DMAs is due, at least partially, to the low number of observations of four and five-year-old passengers. Still, the fact remains, passengers in this age category are restrained less often compared to the youngest age group and that is true across the entire State of Florida.

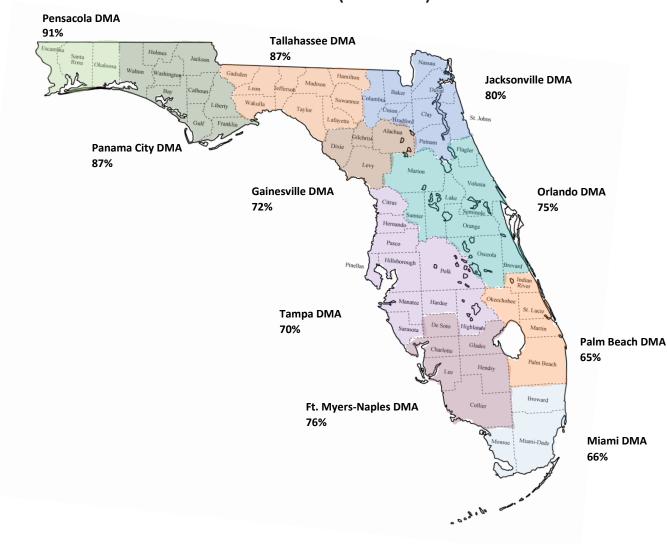
AGES 4-5
CHILD RESTRAINT USE BY DESIGNATED MARKET AREA (DMA)
FIVE YEAR AVERAGE (2019-2023)



Ages 6-12; Restraint Use by DMA

The next figure shows the usage rate for children ages 6-12 by DMA, once again using five years of data (2019–2023). Most of the passengers in this age group were observed out of child restraint devices and were observed either belted or not. Though more half still ride in the rear, many more of the passengers in this age group, compared to younger passengers, were observed riding in the front seat. Restraint usage for passengers ages 6-12 ranged from 65 percent to 91 percent across the ten DMAs. In this instance, the wide range in usage cannot be explained by low observation volume and is more likely due to area differences. Usage remained over 90 percent in only one DMA (Pensacola), while only three DMAs had usage between 80 and 89 percent (Jacksonville, Panama City, and Tallahassee). Usage was between 70 percent to 79 in four DMAs (Ft. Myers–Naples, Gainesville, Orlando, and Tampa). Usage was below 70 percent in two DMAs (Miami and Palm Beach).

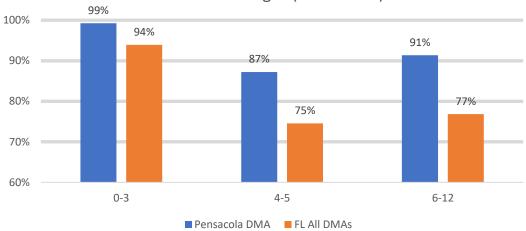
AGES 6-12
CHILD RESTRAINT USE BY DESIGNATED MARKET AREA (DMA)
FIVE YEAR AVERAGE (2019-2023)



| 2023 Florida Observational Survey for Child Restraint Use | |
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| Appendix A. | |
| DMA County Specific Information | |
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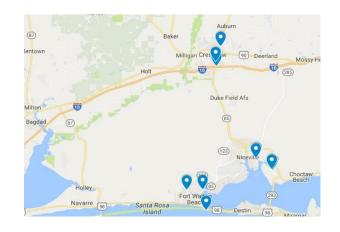
PENSACOLA DMA

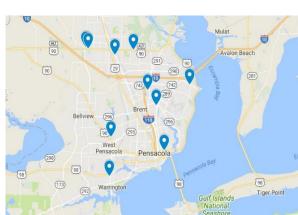
Pensacola DMA Child Restraint Use Rates Five Year Averages (2019-2023)



Escambia County Suvey Locations

Okaloosa County Survey Locations²



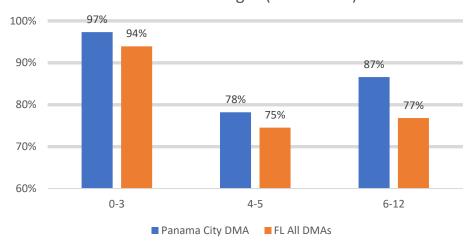


| | | Age | Age | Age | Unk. | County | DMA | RESTRAINT USE BY AGE 5 year averages | | | (GE |
|-----------|----------|-----|-----|------|------|--------|-------|---|-----|-----|------|
| DMA | County | 0-3 | 4-5 | 6-12 | Age | Total | Total | 0-3 | 4-5 | <6 | 6-12 |
| Donasala | Escambia | 524 | 62 | 658 | 1 | 1245 | 2913 | 98% | 95% | 98% | 90% |
| Pensacola | Okaloosa | 702 | 85 | 880 | 1 | 1668 | | 100% | 83% | 98% | 91% |

² Fewer than 10 pins showing because of overlapping pins, or some site(s) used twice on different day of week and time of day.

PANAMA CITY DMA

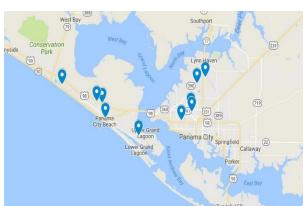
Panama City DMA Child Restraint Use Rates Five Year Averages (2019-2023)



Walton County Suvey Locations³

Bay County Survey Locations⁴





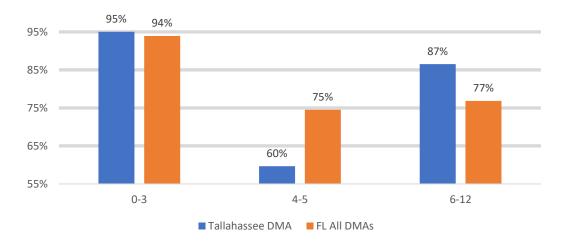
| | | Age | Age | Age | Unk. | County | DMA | RESTRAINT USE BY AGE 5 year averages | | | (GE |
|-------------|--------|-----|-----|------|------|--------|-------|---|-----|-----|------|
| DMA | County | 0-3 | 4-5 | 6-12 | Age | Total | Total | 0-3 | 4-5 | <6 | 6-12 |
| Panama City | Walton | 369 | 82 | 579 | 0 | 1030 | 2053 | 96% | 80% | 92% | 85% |
| | Bay | 404 | 66 | 553 | 0 | 1023 | | 99% | 77% | 95% | 88% |

³ Fewer than 10 pins showing because of overlapping pins, or some site(s) used twice on different day of week and time of day.

⁴ Fewer than 10 pins showing because of overlapping pins, or some site(s) used twice on different day of week and time of day.

TALLAHASSEE DMA

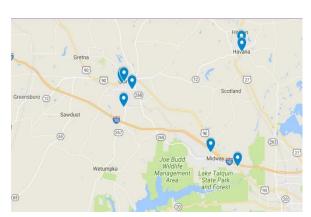
Tallahassee DMA Child Restraint Use Rates Five Year Averages (2019-2023)



Leon County Survey Locations

Gadsden County Survey Locations⁵



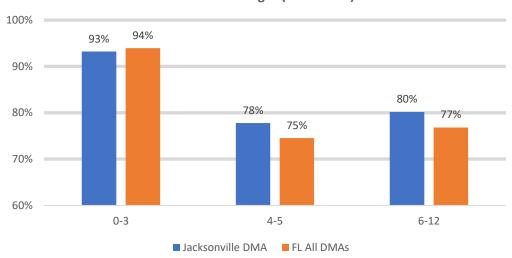


| | | Age | Age | Age | Unk. | County | DMA | RESTRAINT USE BY AGE 5 year averages | | | |
|-------------|---------|-----|-----|------|------|--------|-------|---|-----|-----|------|
| DMA | County | 0-3 | 4-5 | 6-12 | Age | Total | Total | 0-3 | 4-5 | <6 | 6-12 |
| Tallahassee | Gadsden | 239 | 60 | 452 | 0 | 751 | 2074 | 91% | 40% | 82% | 80% |
| | Leon | 538 | 76 | 707 | 2 | 1323 | | 99% | 79% | 96% | 93% |

⁵ Fewer than 10 pins showing because of overlapping pins, or some site(s) used twice on different day of week and time of day.

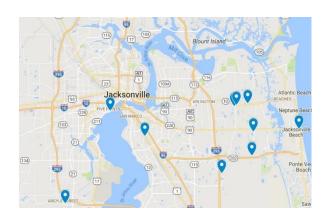
JACKSONVILLE DMA

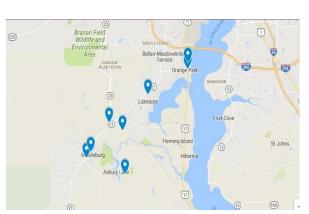
Jacksonville DMA Child Restraint Use Rates Five Year Averages (2019-2023)



Duval County Suvey Locations

Clay County Survey Locations⁶



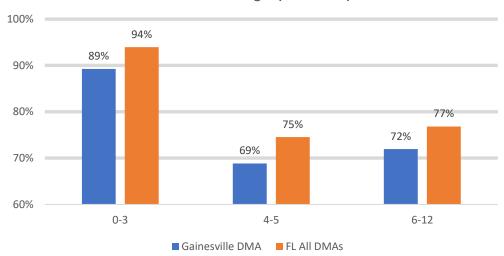


| | | Age | Age | Age | Unk. | County | DMA | RESTRAINT USE BY AGE 5 year averages | | | (GE |
|---------------|--------|-----|-----|------|------|--------|-------|---|-----|-----|------|
| DMA | County | 0-3 | 4-5 | 6-12 | Age | Total | Total | 0-3 | 4-5 | <6 | 6-12 |
| la eksanyilla | Clay | 379 | 322 | 390 | 0 | 1091 | 2121 | 95% | 77% | 86% | 79% |
| Jacksonville | Duval | 419 | 271 | 339 | 1 | 1030 | | 92% | 79% | 86% | 82% |

⁶ Fewer than 10 pins showing because of overlapping pins, or some site(s) used twice on different day of week and time of day.

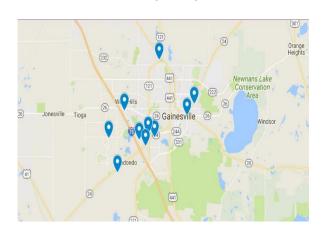
GAINESVILLE DMA

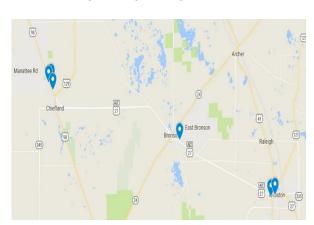
Gainesville DMA Child Restraint Use Rates Five Year Averages (2019-2023)



Alachua County Suvey Locations

Levy County Survey Locations⁷



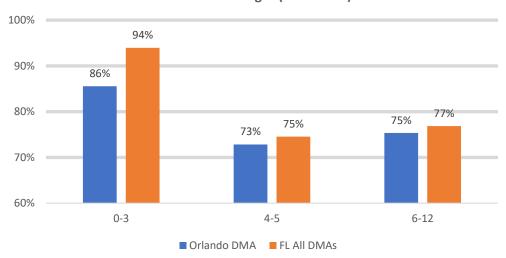


| | | Age | Age | Age | Unk. | County | DMA | RESTRAINT USE BY AGE 5 year averages | | | \GE |
|-------------|---------|-----|-----|------|------|--------|-------|---|-----|-----|------|
| DMA | County | 0-3 | 4-5 | 6-12 | Age | Total | Total | 0-3 | 4-5 | <6 | 6-12 |
| Cainosvilla | Alachua | 431 | 264 | 294 | 0 | 989 | 1862 | 89% | 73% | 83% | 78% |
| Gainesville | Levy | 201 | 263 | 409 | 0 | 873 | | 89% | 65% | 76% | 66% |

⁷ Fewer than 10 pins showing because of overlapping pins, or some site(s) used twice on different day of week and time of day.

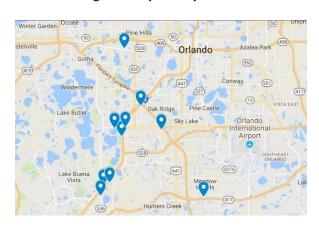
ORLANDO DMA

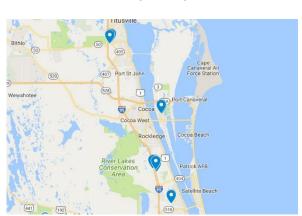
Orlando DMA Child Restraint Use Rates Five Year Averages (2019-2023)



Orange County Survey Locations

Brevard County Survey Locations⁸



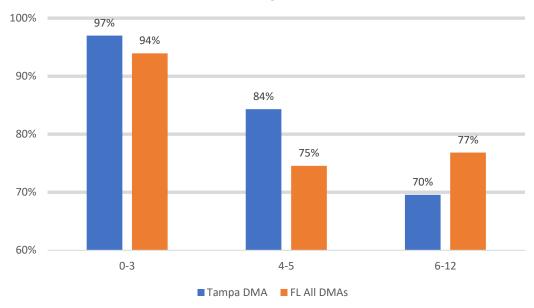


| DMA | County | Age 0-3 | Age 4-5 | Age 6-12 | Unk. Age | County Total | DMA Total | RESTRAINT USE BY AGE 5 year averages 0-3 4-5 <6 6-1 | | | GE 6-12 |
|---------|---------|------------|------------|-------------|-------------|-----------------|--------------|---|-----|-----|------------|
| Orlando | Orange | 494 | 416 | 542 | 0 | 1452 | 2607 | 79% | 68% | 74% | 74% |
| | Brevard | 469 | 281 | 405 | 0 | 1155 | | 92% | 77% | 87% | 77% |

⁸ Fewer than 10 pins showing because of overlapping pins, or some site(s) used twice on different day of week and time of day.

TAMPA DMA

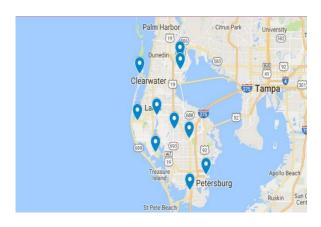
Tampa DMA Child Restraint Use Rates Five Year Averages (2019-2023)



Hillsborough County Survey Locations

Citrus Park Vestchase Comparison Comparison Control Park Control Park Control Park Vestchase Control Park Vestch

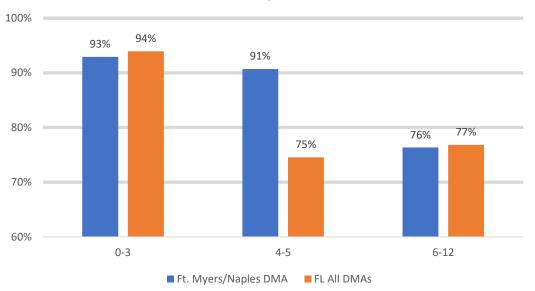
Pinellas County Survey Locations



| | | Age | Age | Age | Unk. | County | DMA | RESTRAINT USE BY AGE 5 year averages | | | |
|-------|--------------|-----|-----|------|------|--------|-------|---|-----|-----|------|
| DMA | County | 0-3 | 4-5 | 6-12 | Age | Total | Total | 0-3 | 4-5 | <6 | 6-12 |
| Tampa | Pinellas | 117 | 312 | 669 | 1 | 1099 | 2324 | 98% | 83% | 87% | 69% |
| | Hillsborough | 104 | 330 | 790 | 1 | 1225 | | 96% | 85% | 88% | 70% |

FT. MYERS-NAPLES DMA

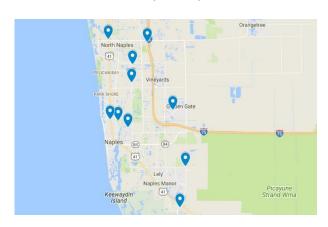
Ft. Myers-Naples DMA Child Restraint Use Rates Five Year Averages (2019-2023)



Lee County Survey Locations

Matlacha Paim Park North Fort Myers Pass Aquanc Preserve Fort Myers Fort Myers Cape Coral Whiteley Creek Cypress Lai St. James Cey Points Rassa (a) St. Laines Cey Points Rassa (a) St. Laines Cey Points Rassa (b) St. Laines Cey Points Rassa (a) St. Laines Cey Points Rassa (b) St. Laines Cey Points Rassa (c) St. Laines Cey Points Rassa (d) St. Laines Cey Poin

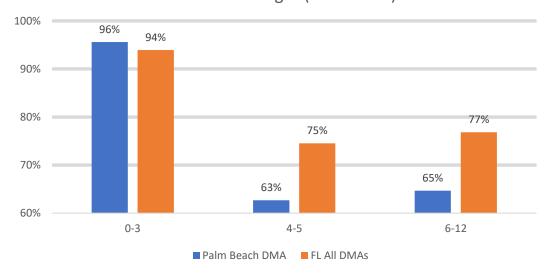
Collier County Survey Location



| | | Age | Age | Age | Unk. | County | DMA | RESTRAINT USE BY AGE 5 year averages | | | |
|----------------------|---------|-----|-----|------|------|--------|-------|---|-----|-----|------|
| DMA | County | 0-3 | 4-5 | 6-12 | Age | Total | Total | 0-3 | 4-5 | <6 | 6-12 |
| Ft. Myers- Naples | Lee | 118 | 445 | 674 | 1 | 1238 | 2323 | 91% | 89% | 90% | 74% |
| | Collier | 106 | 381 | 594 | 4 | 1085 | | 95% | 92% | 93% | 79% |

PALM BEACH DMA

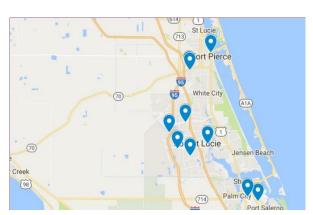
Palm Beach DMA Child Restraint Use Rates Five Year Averages (2019-2023)



Palm Beach County Survey Locations

St. Lucie County Survey Locations⁹



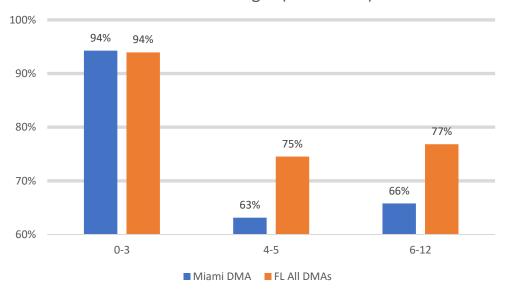


| | | Age | Age | Age | Unk. | County | DMA | RES | RESTRAINT USE BY AGE 5 year averages | | | |
|------------|------------|-----|-----|------|------|--------|-------|-----|---|-----|------|--|
| DMA | County | 0-3 | 4-5 | 6-12 | Age | Total | Total | 0-3 | 4-5 | <6 | 6-12 | |
| Dalm Daach | St. Lucie | 611 | 390 | 646 | 6 | 1653 | 2462 | 97% | 62% | 84% | 67% | |
| Palm Beach | Palm Beach | 610 | 463 | 725 | 12 | 1810 | 3463 | 94% | 64% | 81% | 62% | |

⁹ Fewer than 10 pins showing because of overlapping pins, or some site(s) used twice on different day of week and time of day.

MIAMI DMA

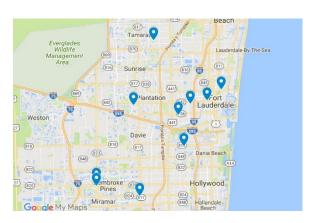
Miami DMA Child Restraint Use Rates Five Year Averages (2019-2023)



Miami-Dade County Survey Locations

Francis S. Taylor Wildlife... State Park State Park Dorr (33) Miami Beach Miami Beach Miami Beach Key Biscayne Kendali Palmetto Bay

Broward County Survey Locations



| | | Age | Age | Age | Unk. | County | DMA | RESTRAINT USE BY A | | (GE | |
|-------|---------|-----|-----|------|------|--------|-------|--------------------|-----|-----|------|
| DMA | County | 0-3 | 4-5 | 6-12 | Age | Total | Total | 0-3 | 4-5 | <6 | 6-12 |
| Miomi | Broward | 691 | 297 | 544 | 6 | 1538 | 2060 | 96% | 65% | 87% | 67% |
| Miami | Dade | 587 | 304 | 536 | 4 | 1431 | 2969 | 92% | 61% | 82% | 65% |

| 2023 Florida Observational Survey for Child Restraint Use | |
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| | |
| | |
| Appendix B. | |
| Number of Children Observed and Restraint Use by DMA and Age Category | |
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| | | Age | Age | Age | Age | County | DMA | Restraint Use by Age Category | | | | |
|----------------------|--------------------------|------------|-----------|------------|--------|------------|-------|-------------------------------|-------------|------------|------------|--|
| DMA | County | 0-3 | 4-5 | 6-12 | Unk. | Total | Total | 0-3 | 4-5 | <6 | 6-12 | |
| Pensacola | Escambia Okaloosa | 121 120 | 8 9 | 147 160 | 1 1 | 277 290 | 567 | 97% 99% | 100% 89% | 97% 98% | 86% 89% | |
| Panama City | Walton Bay | 104 118 | 32 5 | 135 125 | 0 0 | 271 248 | 519 | 98% 99% | 47% 60% | 86% 98% | 71% 88% | |
| Tallahassee | Gadsden Leon | 58 126 | 8 6 | 84 151 | 0 1 | 150 284 | 434 | 91% 98% | 0% 67% | 80% 97% | 75% 85% | |
| Jacksonville | Clay Duval | 74 60 | 68 58 | 79 72 | 0 1 | 221 191 | 412 | 97% 95% | 74% 78% | 86% 86% | 85% 86% | |
| Gainesville | Alachua Levy | 80 34 | 54 58 | 72 94 | 0 0 | 206 186 | 392 | 90% 91% | 78% 72% | 85% 79% | 75% 56% | |
| Orlando | Orange Brevard | 76 89 | 52 65 | 101 108 | 0 0 | 229 262 | 491 | 78% 93% | 58% 72% | 70% 84% | 72% 74% | |
| Tampa | Pinellas Hillsborough | 26 19 | 52 76 | 94 120 | 0 1 | 172 216 | 388 | 96% 95% | 83% 82% | 87% 84% | 68% 68% | |
| Palm Beach | St. Lucie Palm Beach | 124 156 | 70 105 | 100 119 | 2 3 | 296 383 | 679 | 93% 91% | 50% 46% | 77% 73% | 68% 61% | |
| Ft. Myers- Naples | Lee Collier | 26 31 | 98 76 | 102 95 | 0 3 | 226 205 | 431 | 96% 97% | 85% 92% | 87% 93% | 74% 81% | |
| Miami | Broward Dade | 160 133 | 51 64 | 101 92 | 1 0 | 313 289 | 602 | 92% 86% | 57% 36% | 83% 70% | 65% 61% | |
| Total | | 1735 | 1015 | 2151 | 14 | 4915 | 4915 | | | | | |

| | | Age | Age | Age | Age | County | DMA | Restra | aint Use b | y Age Cate | egory |
|----------------------|--------------------------|------------|----------|------------|--------|------------|-------|--------------|------------|------------|------------|
| DMA | County | 0-3 | 4-5 | 6-12 | Unk. | Total | Total | 0-3 | 4-5 | <6 | 6-12 |
| Pensacola | Escambia Okaloosa | 132 169 | 20 17 | 144 231 | 0 0 | 296 417 | 713 | 99% 100% | 80% 65% | 96% 97% | 92% 92% |
| Panama City | Walton Bay | 141 123 | 12 11 | 228 175 | 0 0 | 381 309 | 690 | 98% 100% | 83% 82% | 97% 99% | 90% 89% |
| Tallahassee | Gadsden Leon | 49 134 | 18 23 | 113 163 | 0 0 | 180 320 | 500 | 96% 99% | 67% 78% | 88% 96% | 79% 95% |
| Jacksonville | Clay Duval | 85 95 | 54 55 | 63 92 | 0 0 | 202 224 | 444 | 91% 92% | 78% 71% | 86% 84% | 62% 76% |
| Gainesville | Alachua Levy | 75 30 | 60 35 | 68 71 | 0 0 | 203 136 | 339 | 89% 83% | 78% 54% | 84% 68% | 71% 63% |
| Orlando | Orange Brevard | 84 80 | 70 50 | 115 78 | 0 0 | 269 208 | 477 | 85% 91% | 66% 78% | 86% 84% | 62% 76% |
| Tampa | Pinellas Hillsborough | 17 23 | 61 56 | 159 178 | 0 0 | 237 257 | 494 | 100% 100% | 85% 93% | 89% 95% | 70% 65% |
| Palm Beach | St. Lucie Palm Beach | 104 110 | 53 77 | 136 125 | 0 0 | 293 312 | 605 | 99% 94% | 60% 57% | 86% 79% | 60% 54% |
| Ft. Myers- Naples | Lee Collier | 30 36 | 89 64 | 152 127 | 0 0 | 271 227 | 498 | 97% 100% | 96% 95% | 96% 97% | 80% 80% |
| Miami | Broward Dade | 114 115 | 75 65 | 124 91 | 0 0 | 340 271 | 611 | 97% 94% | 64% 62% | 85% 82% | 61% 60% |
| Total | | 1773 | 965 | 2633 | 0 | 5371 | 5371 | | | | |

| | | Age | Age | Age | Age | County | DMA | Restr | aint Use b | y Age Cate | egory |
|----------------------|--------------------------|------------|------------|------------|--------|------------|-------|--------------|-------------|-------------|------------|
| DMA | County | 0-3 | 4-5 | 6-12 | Unk. | Total | Total | 0-3 | 4-5 | <6 | 6-12 |
| Pensacola | Escambia Okaloosa | 102 167 | 15 22 | 136 178 | 0 0 | 253 367 | 620 | 100% 100% | 93% 82% | 99% 98% | 92% 94% |
| Panama City | Walton Bay | 55 70 | 4 17 | 80 92 | 0 0 | 139 179 | 318 | 100% 99% | 100% 94% | 100% 98% | 95% 93% |
| Tallahassee | Gadsden Leon | 46 99 | 11 14 | 104 156 | 0 0 | 161 269 | 430 | 98% 99% | 45% 93% | 88% 98% | 85% 96% |
| Jacksonville | Clay Duval | 133 139 | 91 81 | 82 67 | 0 0 | 306 287 | 593 | 89% 94% | 76% 80% | 84% 89% | 76% 76% |
| Gainesville | Alachua Levy | 116 61 | 75 80 | 36 75 | 0 0 | 227 216 | 443 | 84% 95% | 79% 66% | 82% 79% | 92% 68% |
| Orlando | Orange Brevard | 147 111 | 132 53 | 95 47 | 0 0 | 374 211 | 585 | 80% 96% | 81% 81% | 81% 91% | 77% 72% |
| Tampa | Pinellas Hillsborough | 30 33 | 98 117 | 131 121 | 0 0 | 259 271 | 530 | 100% 94% | 86% 85% | 89% 87% | 74% 75% |
| Palm Beach | St. Lucie Palm Beach | 140 115 | 109 107 | 159 169 | 2 2 | 410 393 | 803 | 97% 95% | 72% 62% | 86% 79% | 60% 66% |
| Ft. Myers- Naples | Lee Collier | 32 12 | 119 111 | 152 145 | 0 0 | 303 268 | 571 | 84% 92% | 83% 91% | 83% 91% | 70% 72% |
| Miami | Broward Dade | 124 93 | 70 71 | 102 117 | 1 1 | 297 282 | 579 | 98% 92% | 80% 75% | 92% 85% | 65% 68% |
| Total | | 1825 | 1397 | 2244 | 6 | 5472 | 5472 | | | | |

| | | Age | Age | Age | Age | County | DMA | Restra | int Use b | y Age Ca | tegory |
|----------------------|--------------------------|-----------|----------|------------|--------|------------|-------|-------------|-------------|------------|------------|
| DMA | County | 0-3 | 4-5 | 6-12 | Unk. | Total | Total | 0-3 | 4-5 | <6 | 6-12 |
| Pensacola | Escambia Okaloosa | 68 108 | 9 26 | 114 175 | 0 0 | 191 309 | 500 | 97% 100% | 100% 96% | 97% 99% | 89% 89% |
| Panama City | Walton Bay | 47 62 | 11 15 | 88 101 | 0 0 | 146 178 | 324 | 98% 98% | 91% 80% | 97% 95% | 91% 92% |
| Tallahassee | Gadsden Leon | 46 71 | 11 13 | 81 108 | 0 1 | 138 193 | 331 | 87% 99% | 45% 85% | 79% 96% | 85% 96% |
| Jacksonville | Clay Duval | 42 64 | 80 55 | 107 71 | 0 0 | 229 190 | 419 | 100% 92% | 76% 80% | 84% 87% | 91% 82% |
| Gainesville | Alachua Levy | 56 36 | 36 52 | 43 80 | 0 0 | 135 168 | 303 | 91% 92% | 69% 69% | 83% 78% | 81% 75% |
| Orlando | Orange Brevard | 36 73 | 57 44 | 79 72 | 0 0 | 172 189 | 361 | 72% 89% | 74% 80% | 73% 85% | 82% 76% |
| Tampa | Pinellas Hillsborough | 30 13 | 53 26 | 159 193 | 0 0 | 242 232 | 474 | 100% 92% | 83% 85% | 89% 87% | 66% 68% |
| Palm Beach | St. Lucie Palm Beach | 130 87 | 66 55 | 107 144 | 2 6 | 305 292 | 597 | 98% 91% | 53% 76% | 83% 85% | 73% 64% |
| Ft. Myers- Naples | Lee Collier | 14 15 | 65 60 | 144 108 | 0 1 | 223 184 | 407 | 79% 93% | 98% 92% | 95% 92% | 61% 74% |
| Miami | Broward Dade | 94 90 | 32 40 | 100 102 | 2 2 | 228 234 | 462 | 99% 93% | 59% 65% | 89% 85% | 78% 67% |
| Total | | 1182 | 806 | 2176 | 14 | 4178 | 4178 | | | | |

| | | Age | Age | Age | Age | County | DMA | Restra | int Use b | y Age Ca | tegory |
|----------------------|--------------------------|------------|-----------|------------|--------|------------|-------|-------------|-------------|-------------|------------|
| DMA | County | 0-3 | 4-5 | 6-12 | Unk. | Total | Total | 0-3 | 4-5 | <6 | 6-12 |
| Pensacola | Escambia Okaloosa | 101 138 | 10 11 | 117 136 | 0 0 | 228 285 | 513 | 100% 99% | 100% 82% | 100% 97% | 91% 92% |
| Panama City | Walton Bay | 22 31 | 23 18 | 48 60 | 0 0 | 93 109 | 202 | 86% 97% | 78% 67% | 82% 86% | 77% 80% |
| Tallahassee | Gadsden Leon | 40 108 | 12 20 | 70 129 | 0 0 | 122 257 | 379 | 85% 98% | 42% 75% | 75% 95% | 79% 91% |
| Jacksonville | Clay Duval | 45 61 | 29 22 | 59 37 | 0 0 | 133 120 | 253 | 96% 87% | 79% 86% | 89% 87% | 80% 89% |
| Gainesville | Alachua Levy | 104 40 | 39 38 | 75 89 | 0 0 | 218 167 | 385 | 91% 85% | 59% 63% | 83% 74% | 71% 67% |
| Orlando | Orange Brevard | 151 116 | 105 69 | 152 100 | 0 0 | 408 285 | 693 | 79% 92% | 64% 75% | 73% 86% | 72% 79% |
| Tampa | Pinellas Hillsborough | 14 16 | 48 55 | 126 178 | 1 0 | 189 249 | 438 | 93% 100% | 79% 84% | 82% 87% | 67% 73% |
| Palm Beach | St. Lucie Palm Beach | 113 142 | 92 119 | 144 168 | 0 1 | 349 430 | 779 | 98% 100% | 73% 77% | 87% 90% | 76% 65% |
| Ft. Myers- Naples | Lee Collier | 16 12 | 74 70 | 124 119 | 1 0 | 215 201 | 416 | 100% 92% | 85% 90% | 88% 90% | 83% 87% |
| Miami | Broward Dade | 172 156 | 69 64 | 117 134 | 2 1 | 360 355 | 715 | 95% 96% | 64% 70% | 86% 88% | 66% 67% |
| Total | | 1598 | 987 | 2182 | 6 | 4773 | 4773 | | | | |

| | | Age | Age | Age | Age | County | DMA | Restrai | nt Use b | y Age Ca | tegory |
|----------------------|--------------------------|------------|-----------|------------|--------|------------|-------|--------------|------------|------------|------------|
| DMA | County | 0-3 | 4-5 | 6-12 | Unk. | Total | Total | 0-3 | 4-5 | <6 | 6-12 |
| Pensacola | Escambia Okaloosa | 98 129 | 11 13 | 118 128 | 0 1 | 227 271 | 498 | 97% 99% | 73% 77% | 94% 97% | 83% 90% |
| Panama City | Walton Bay | 29 40 | 25 25 | 59 67 | 1 0 | 114 132 | 246 | 93% 88% | 64% 72% | 80% 82% | 76% 82% |
| Tallahassee | Gadsden Leon | 52 116 | 23 36 | 73 155 | 0 3 | 148 310 | 458 | 88% 96% | 61% 83% | 80% 93% | 93% 90% |
| Jacksonville | Clay Duval | 42 97 | 40 34 | 118 53 | 0 1 | 200 185 | 385 | 100% 92% | 95% 88% | 98% 91% | 85% 85% |
| Gainesville | Alachua Levy | 78 71 | 66 56 | 85 108 | 0 0 | 229 235 | 464 | 95% 94% | 79% 73% | 88% 85% | 86% 85% |
| Orlando | Orange Brevard | 152 141 | 128 86 | 162 106 | 0 1 | 442 334 | 776 | 88% 91% | 74% 75% | 81% 85% | 82% 85% |
| Tampa | Pinellas Hillsborough | 34 22 | 63 65 | 122 150 | 0 0 | 219 237 | 456 | 100% 95% | 87% 75% | 92% 80% | 76% 73% |
| Palm Beach | St. Lucie Palm Beach | 43 50 | 97 112 | 162 235 | 0 1 | 302 398 | 700 | 98% 92% | 80% 79% | 86% 83% | 80% 69% |
| Ft. Myers- Naples | Lee Collier | 32 36 | 97 87 | 115 73 | 0 0 | 244 196 | 440 | 100% 100% | 84% 89% | 88% 92% | 88% 93% |
| Miami | Broward Dade | 71 70 | 106 89 | 102 150 | 2 0 | 281 309 | 590 | 97% 100% | 69% 73% | 79% 85% | 72% 80% |
| Total | | 1403 | 1259 | 2341 | 10 | 5013 | 5013 | | | | |

| | | Age | Age | Age | Age | County | DMA | Restra | int Use b | y Age Ca | tegory |
|----------------------|--------------------------|------------|------------|------------|----------|------------|-------|--------------|-------------|-------------|------------|
| DMA | County | 0-3 | 4-5 | 6-12 | Unk. | Total | Total | 0-3 | 4-5 | <6 | 6-12 |
| Pensacola | Escambia Okaloosa | 100 149 | 38 39 | 84 80 | 2 1 | 224 269 | 493 | 97% 99% | 89% 82% | 95% 95% | 82% 93% |
| Panama City | Walton Bay | 32 56 | 35 38 | 82 79 | 3 2 | 152 175 | 327 | 100% 98% | 80% 82% | 90% 91% | 73% 73% |
| Tallahassee | Gadsden Leon | 82 164 | 26 41 | 46 98 | 2 2 | 156 305 | 461 | 90% 99% | 49% 83% | 80% 96% | 83% 95% |
| Jacksonville | Clay Duval | 64 61 | 45 43 | 84 65 | 5 4 | 198 173 | 371 | 97% 97% | 89% 91% | 94% 94% | 89% 90% |
| Gainesville | Alachua Levy | 95 57 | 74 83 | 53 102 | 7 6 | 229 248 | 477 | 87% 91% | 74% 54% | 82% 69% | 77% 70% |
| Orlando | Orange Brevard | 186 133 | 184 110 | 137 76 | 2 3 | 509 322 | 831 | 85% 87% | 68% 75% | 77% 81% | 73% 71% |
| Tampa | Pinellas Hillsborough | 62 55 | 89 79 | 124 152 | 4 2 | 279 288 | 567 | 98% 98% | 90% 97% | 93% 98% | 96% 93% |
| Palm Beach | St. Lucie Palm Beach | 100 97 | 69 96 | 134 197 | 14 11 | 317 401 | 718 | 99% 99% | 77% 77% | 90% 88% | 81% 82% |
| Ft. Myers- Naples | Lee Collier | 42 34 | 67 57 | 102 121 | 0 0 | 211 212 | 423 | 100% 100% | 100% 96% | 100% 98% | 94% 99% |
| Miami | Broward Dade | 131 70 | 55 35 | 128 128 | 10 5 | 324 238 | 562 | 95% 93% | 67% 60% | 87% 82% | 82% 76% |
| Total | | 1770 | 1303 | 2072 | 85 | 5230 | 5230 | | | | |

| 2022 Florida Obsamustianal Company for Child Postusint Has | |
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| 2023 Florida Observational Survey for Child Restraint Use | |
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| | |
| Appendix C. | |
| Data Collection Form | |
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2023 Florida Observational Survey for Child Restraint Use

| F | LORIDA Child Re | straint Use Data C | ollection Form 2023 - S | SAMPLE | | |
|--|---------------------------|-----------------------------|-----------------------------|---------------------|--------------------|------------------|
| SITE #: COUNTY: | | Obse | erver Name: | D | ATE: | |
| TIME:a.m. p.m. (circle one) | | Sun M Tu W Th circle one) | F Sat D | DIRECTION OF T | RAVEL: N | S E W |
| LOCATION: | (street) | | (cross street or other land | dmark) | | |
| SITE TYPE: 1-Daycare Facility 2-F (circle one) | Food Establishment | 3-Shopping (| Center/Grocery Store | • | ment/Recreat | ion place |
| ☐ SAME VEHICLE AS PREVIOUS | S | | OBSERVED ON AD | JACENT STRE | ET | |
| VEHICLE TYPE: | | | DRIVER | | | |
| | RESTRAINT USE: | AGE: | GENDER: | _ | RACE: | |
| □Passenger Car □SUV | ☐Belted ☐Unk — | □16-34 □60+ | □Male □Female | □White | ☐Hispanic — | □Other - |
| □Van/Minivan □Pickup Truck | □Not Belted | □ 35-59 □ Unk | □Unk | □Black | □Asian | □Unk |
| СНІІ | D PASSENGER 1 | | | CHII D PA | ASSENGER 2 | |
| RESTRAINT USE: | AGE: | | RESTRAINT U | | AGE: | |
| ☐Standard Belt ☐Backless Booster | □ 0-3 □ 4-5 | 1 2 3 | ☐Standard Belt ☐Bac | | □0-3□4-5 | 1 2 3 |
| ☐Rear-Facing CSS ☐Not Belted | □ 6-12 | 7 8 9 | ☐Rear-Facing CSS 〔 | 7 Not Belted | □ 6-12 | 7 8 9 |
| ☐Front-Facing CSS ☐Unk | | | ☐Front-Facing CSS | □Unk | | |
| ☐High Back Booster | | Seating Position | ☐High Back Bo | oster | | Seating Position |
| CAME VEHICLE AC PREVIOUS | | | C ORSERVED ON AD | LACENT CTDE | ГТ | |
| SAME VEHICLE AS PREVIOUS | • | | OBSERVED ON AD | JACENI SIKE | <u> </u> | |
| VEHICLE TYPE: | RESTRAINT USE: | AGE: | GENDER: | | RACE: | |
| □Passenger Car □SUV | ☐Belted ☐Unk | □16-34 □60+ | □Male □Female | □White | ☐Hispanic | □Other |
| □Van/Minivan □Pickup Truck | □Not Belted | □ 35-59 □ Unk | □Unk | □Black | □Asian | □Unk |
| CU | III D DASCENCED 1 | | | CHILD DA | ACCENICED 2 | |
| RESTRAINT USE: | AGE: | | RESTRAINT U | | ASSENGER 2 AGE: | |
| □Standard Belt □Backless Booster | □0-3 □4-5 | 1 2 3 | □Standard Belt □Bac | kless Booster | □0-3 □4-5 | 4 5 6 |
| ☐Rear-Facing CSS ☐Not Belted | 1 6-12 | 7 8 9 | ☐Rear-Facing CSS 〔 | □ Not Belted | 1 6-12 | 7 8 9 |
| ☐Front-Facing CSS ☐Unk | | | ☐Front-Facing CSS | □Unk | | |
| ☐High Back Booster | | Seating Position | ☐High Back Bo | oster | | Seating Position |
| ☐ SAME VEHICLE AS PREVIOUS | 5 | | ☐ OBSERVED ON AD | JACENT STRE | ET | |
| VEHICLE TYPE: | | | DRIVER | , | | |
| | RESTRAINT USE: | AGE: | GENDER: | | RACE: | |
| □ Passenger Car □ SUV | ☐Belted ☐Unk | □16-34 □60+ | □Male □Female _ | □White | ☐Hispanic | □Other |
| □Van/Minivan □Pickup Truck | □Not Belted | □35-59 □Unk | □Unk | □Black | □Asian | □Unk |
| CHI | LD PASSENGER 1 | | | CHII D PA | ASSENGER 2 | |
| RESTRAINT USE: | AGE: | | RESTRAINT U | | AGE: | |
| □Standard Belt □Backless Booster | □0-3 □4-5 | 4 5 6 | □Standard Belt □Bac | kless Booster | □0-3□4-5 | 1 2 3 |
| ☐Rear-Facing CSS ☐Not Belted | 1 6-12 | 7 8 9 | ☐Rear-Facing CSS 〔 | J Not Belted | 1 6-12 | 4 5 6 |
| ☐Front-Facing CSS ☐Unk | | | ☐Front-Facing CSS | □Unk | | 7 8 9 |
| ☐High Back Booster | | Seating Position | ☐High Back Bo | oster | | Seating Position |