

Complete Streets Workshop 3 Freight, ITS, and TDM

Orlando | May 13, 2015



Evolution of Transportation





The Evolution of Transportation

| From | То |
|---|--|
| Moving vehicles | Moving people and freight |
| Individual modes and facilities | Complete end-to-end trip |
| Individual jurisdictions | Economic regions and trade corridors |
| Physical capacity | Operational performance, flexibility, and reliability |
| Travel time and vehicle operating costs | Business logistics and economic competitiveness |
| Reacting to economic growth and community and environmental impacts | Proactive planning for economic, community and environmental goals |

PRO

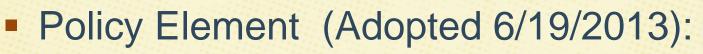


Planning for Freight Mobility and Trade





Freight Mobility and Trade Plan: 2 Elements



- Lays out policy framework,
- Identifies responsibilities for implementation, and
- Meets requirements of HB 599.
- Investment Element (Adopted 9/18/2014):
 - Identifies freight needs,
 - Identifies criteria for state investment in freight,
 - Prioritizes freight investments across modes, and
 - Meets requirements of MAP-21.





Freight Mobility and Trade Plan Investment Element (2014)



Implementing the Plan





Implementation Actions



- Continue the annual Freight Leadership Forum and other stakeholder dialogues.
- Expanded freight data efforts.
- Dynamic project needs database.
- Review of design standards for accommodating freight.
- Partner effort on <u>www.FreightMovesFlorida.com</u>.
- New District Freight Coordinator positions.

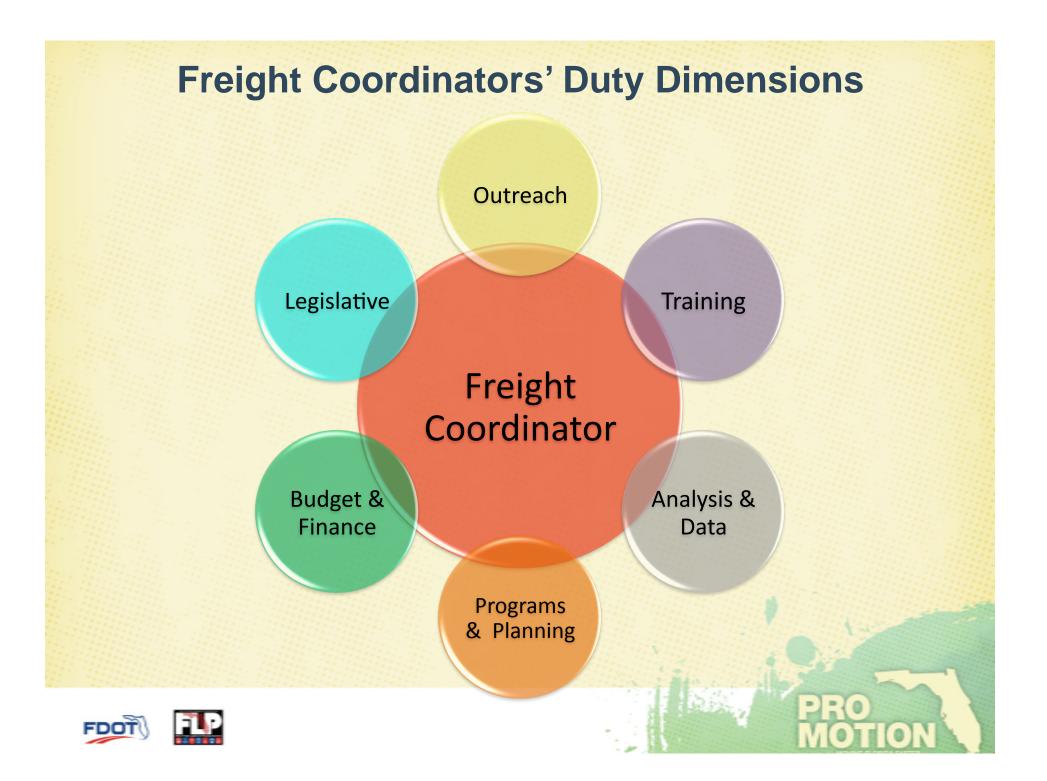


District Freight Coordinators

- CO/D3/Turnpike Rickey Fitzgerald
- D1 Keith Robbins
- D2 Justin Ryan
- D4 Jeremy Upchurch
- D5 Ryan Marks
- **D6 Carlos Castro**
- **D7** Brian Hunter







Vision and Mission

Vision

Freight Coordinator activities will establish FDOT as a principle freight, trade and logistics partner contributing to the growth of Florida's economy as a global. export-oriented hub by early 2016.

Mission

Mission of the Freight Coordinators is to play a key role in advancing the initiatives to transform Florida's economy into becoming a global hub for trade, logistics and export-oriented manufacturing activities.





Goals

Goal(s)

- 1. Establish Freight Coordinators as FDOT's freight, trade and logistics professionals.
- 2. Integrate freight, trade and logistics practice into FDOT's day-to-day business process.
- Identify, prioritize and champion the freight, trade and logistics initiatives in collaboration with stakeholders and partners in the District.

Tell the Freight Story, Develop a Plan, and Sell the Story & Plan



Florida Values Partnership

Our goal is to make Florida the dominant gateway for U.S. trade through our investments in trade and transportation infrastructure

FLORIDA









Questions?

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FreightMovesFlorida.com

