Use of Certification/ Approval Letter, Department Name, Logo and Mark of Conformity

Certification/ Approval Letters issued by the Product Evaluator belong to the Department. They may not be regarded as confidential by the manufacturer and shall be available to the general public upon request. Product Evaluation maintains a copy of the product Certification/ Approval Letters and are available to the general public upon request.

The manufacturer has the right to publish the fact that its quality system has been accepted and that its products have been certified/approved by the Department.

The manufacturer shall not use its product Certification in such a manner as to bring the Department into disrepute and not make any statement regarding its quality system acceptance or product Certification that the Department may consider misleading or unauthorized. Incorrect references to the certification process, or misleading use of Certification/Approval Letters, the APL, found in documentation or other publicity, in the Department's sole discretion, must be brought to the attention of General Counsel.

In making reference to the product Certification or Approval granted in communication media such as documents, brochures, catalogs, web sites or advertising, the manufacturer shall:

- (1) Unambiguously identify the products that are certified/approved so no confusion arises between certified/approved and non-certified/non-approved products;
- (2) Not use any FDOT or FDOT-TERL logo when identifying the certified/approved product or the accepted quality management system:
- (3) Not make any claims that imply the manufacturer itself is in any way "Listed"; and "Qualified", "Pre-Qualified", "Certified" or "Approved" by FDOT or FDOT-TERL.
- (4) Not reference the TERL product certification on company stationery, business cards or signs. Use of these references on such materials could incorrectly imply more than a third-party certification relationship between the Manufacturer, the Department and/or the TERL, or incorrectly imply that all products manufactured by the manufacturer have been certified/approved by the TERL.

The manufacturer of a certified/approved product is entitled to use the following phrases:

- (1) "The product is listed on Florida's Approved Product List.";
- (2) "The product is approved/certified and listed on Florida's Approved Product List.";
- (3) "The product is listed under certification/approval number XXXXXXXXXXXXXX on Florida's Approved Product List.";
- (4) "A representative sample of this product has been evaluated by the FDOT Traffic Engineering Research Laboratory, and meets applicable FDOT product standards for listing on Florida's Approved Product List."

Similarly, the manufacturer of an accepted QMS is entitled to use the following phrases:

- (5) "The quality management system is listed on Florida's Acceptable Quality System List.";
- (6) "The quality management system is accepted and listed on Florida's Acceptable Quality System List."; and
- (7) "The quality management system has been evaluated by the FDOT Traffic Engineering Research Laboratory and meets applicable FDOT quality system standards for listing on Florida's Acceptable Quality System List."
- (8) Under no circumstances is the manufacturer permitted to use the FDOT logo.