Unique Entity Identifier (SAM)

Transition Overview
Stakeholder Forum

August 12, 2021

What is the Unique Entity ID?

What is the Unique Entity ID?

TODAY

The authoritative unique entity identifier used by the federal government is the **DUNS Number**

- The DUNS Number is a 9-character numeric value

- Managed, granted, and owned by Dun & Bradstreet

APRIL 4, 2022

The authoritative unique entity identifier used by the federal government will be the **Unique Entity ID (SAM)**

- The Unique Entity ID (SAM) is a 12-character alphanumeric value

- Managed, granted, and owned by the government

The DUNS Number will remain the authoritative identifier until 4/3/2022

Why is the Change from DUNS to Unique Entity ID Happening?

Why is the Change from DUNS to Unique Entity ID Happening?

The move from DUNS to the Unique Entity ID (SAM) is a **federal government-wide initiative**.

OMB has directed federal agencies/systems to complete their transition to the Unique Entity ID (SAM) no later than April 4, 2022.

GSA's role in the federal transition is, in part, to assign the Unique Entity ID (SAM) as part of the entity registration process.

GSA is also preparing all IAE systems (SAM.gov, FPDS, FAPIIS, etc.) to display, accept, and/or assign the new Unique Entity ID.

Why is the Change from DUNS to Unique Entity ID Happening?

The federal government is **streamlining** the entity registration process and **making it easier for entities** to do business with the federal government.

- This change simplifies the process of registering your organization to do business with the federal government.

    - Entities will be assigned an identifier during registration; you will not need to go to a third party to obtain an identifier or to get help.

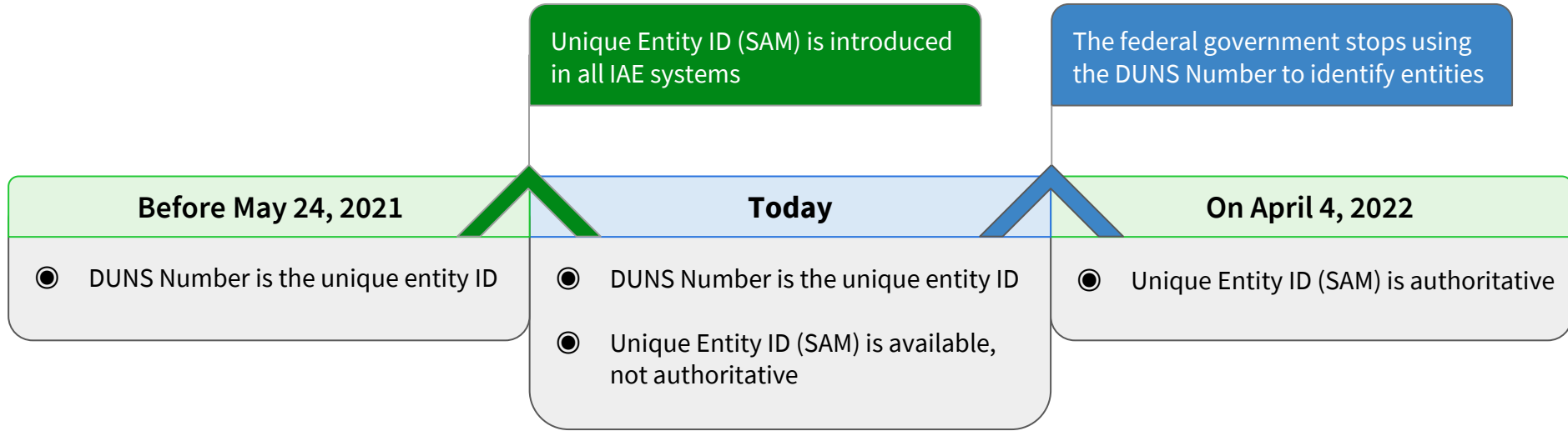# How Long Will it Take to Get a Unique Entity ID?

How Long Will it Take to Get a Unique Entity ID?

✔ If your entity is registered in SAM.gov today, you already have your Unique Entity ID (SAM). This includes inactive registrations.

✔ When requesting a Unique Entity ID **only**, successful entity validations will occur immediately.

X If unsuccessful, the entity will need to contact the Federal Service Desk. The validation assistance will depend on the complexity of the entity validation.

ⓘ Both entity registrants, and those only getting a Unique Entity ID, will go through the same entity validation process.

ⓘ While successful entity *validations* will occur immediately, full entity *registration approval* will still take up to 10 business days to process.

When is the Unique Entity ID Changing?

When is the Unique Entity ID Changing?

Unique Entity ID (SAM) is introduced in all IAE systems

The federal government stops using the DUNS Number to identify entities

Before May 24, 2021	Today	On April 4, 2022
◉ DUNS Number is the unique entity ID	◉ DUNS Number is the unique entity ID ◉ Unique Entity ID (SAM) is available, not authoritative	◉ Unique Entity ID (SAM) is authoritative

IAE Transition in Detail

Today

Unique Entity ID (SAM) is:
- ✓ assigned to, and viewable for, entities registered in SAM.gov
- ✓ included in IAE APIs and extracts
- ✓ appended to all FPDS contract actions
- ✓ included in FPDS Atom Feeds (V1.5.2)

Q1 FY 2022
- ✓ Unique Entity ID (SAM) viewable across IAE systems
- ✓ Interfacing systems may send either the Unique Entity ID (SAM) or the DUNS Number to IAE systems
- ✓ Subaward recipients can apply for Unique Entity ID (SAM) on SAM.gov
  - ○ Does not require complete entity registration
- ✓ DUNS Number remains authoritative for entity registrations and subaward reporting

We are here

Q4 FY 2021	Q1 FY 2022	Q2 FY 2022	Q3 FY 2022

User acceptance testing of EVS process in SAM.gov

April 4, 2022

Transition complete
- ✓ New validation process in place for Unique Entity ID (SAM) assignment at SAM.gov
- ✓ DUNS Number no longer appears in any IAE interface/screen

On April 4, 2022, the DUNS Number is no longer used as the entity identifier for federal awards.

What Does the New Unique Entity ID Mean For Me?

I'm an entity already registered in SAM.gov

You've already been assigned a Unique Entity ID!

It's viewable on your entity registration record in SAM.gov.

I'm a sub-awardee NOT registered in SAM.gov and I use the DUNS Number for subaward reporting

Starting in **Q1 FY 2022**, you'll be able to request a Unique Entity ID (SAM) in SAM.gov. **No registration will be required**.

Continue to use your DUNS Number for reporting. Starting on **April 4, 2022**, you will only use the Unique Entity ID (SAM) for reporting.

I pull award data and reports from IAE systems and view the DUNS Number.

The Unique Entity ID (SAM) **is available now**, along with the DUNS Number, in SAM.gov APIs, data extracts, and the FPDS Atom Feed.

On April 4, 2022, only the new Unique Entity ID will be provided and **the DUNS field will go away**.

I search for entity and contract award information using the DUNS Number.

Today, you can use the DUNS Number and/or the Unique Entity ID (SAM) to search entities. Starting on April 4, 2022, you can only use the Unique Entity ID (SAM).

I'm going to register my entity in the future. Do I still need the DUNS Number? How do I get a Unique Entity ID (SAM)?

Before April 4, 2022, go to D&B and get a DUNS Number, then go to SAM.gov to register your entity. You will be assigned a Unique Entity ID (SAM) as a part of the SAM.gov registration process.

I'm going to register my entity in the future. Do I still need the DUNS Number? How do I get a Unique Entity ID (SAM)?

After April 4, 2022, you will be assigned a Unique Entity ID (SAM) as part of the SAM.gov registration process. You no longer need to get a DUNS Number for SAM.gov entity registration.

Where to Find the New Unique Entity ID on SAM.gov

New Unique Entity ID (SAM) assigned and displayed on entity search results

New Unique Entity ID (SAM) assigned and displayed on your entity record

Award Details
General Information
Classification
Description
Attachments/Links
Contact Information
History
Interested Vendors List

● ACTIVE   Contract Opportunity

Notice ID
36C25021Q0298

Related Notice

Contract Line Item Number

Department/Ind. Agency
VETERANS AFFAIRS, DEPARTMENT OF
Sub-tier
VETERANS AFFAIRS, DEPARTMENT OF
Office
250-NETWORK CONTRACT OFFICE 10 (36C250)

Award Details

Contract Award Date: Jun 28, 2021
Contract Award Number: _____ 8
Task/Delivery Order Number:
Contractor Awarded Unique Entity ID (DUNS): _____ 4
Contractor Awarded Unique Entity ID (SAM): _____ 5
Contractor Awarded Name: _____ INC.
Contractor Awarded Address: _____
Base and All Options Value (Total Contract Value): 55893.00000000

New Unique Entity ID (SAM) displayed on contract opportunity award notices

Award ID (Mod#):	(3) (View)	Award Type:	PURCHASE ORDER
Legal Business Name (DUNS):	LLC	Contracting Agency:	FEDERAL ACQUISITION SERVICE
Date Signed:	January 15, 2014	Action Obligation:	$169,344
Referenced IDV:		Contracting Office:	GSA/FAS ASSISTED AND EXPANDED ACQUISTION (R09)
NAICS (Code):	ADMINISTRATIVE MANAGEMENT AND GENERAL MANAGEMENT CONSULTING SERVICES (541611)	PSC (Code):	SUPPORT- PROFESSIONAL: COMMUNICATIONS (R426)
Entity City:	ARLINGTON	Unique Entity ID (DUNS):	
Entity State:	VA	Unique Entity ID (SAM):	
Entity ZIP:		Ultimate Parent Unique Entity ID (DUNS):	
Ultimate Parent Legal Business Name (DUNS):	LLC	Ultimate Parent Unique Entity ID (SAM):	

New Unique Entity ID (SAM) displayed in FPDS ezSearch

New Unique Entity ID (SAM) displayed in CPARS

Entity Information

SAM Exception:			[...] Remove Exception
Unique Entity ID (DUNS):		Street:	
Unique Entity ID (SAM):		Street2:	
Legal Business Name:	LLC [...]	City:	ARLINGTON
DBAN:		State:	VA Zip:
		Country:	UNITED STATES
		Phone:	
		Fax No:	
		Congressional District:	

Unique Entity ID in APIs and Data Extracts

Unique Entity ID (SAM) in APIs and Data Extracts

- SAM.gov APIs now include the Unique Entity ID
  - Documentation about using APIs to access SAM.gov entity and exclusion data is at **open.GSA.gov**

- New version of FPDS ATOM feed includes Unique Entity ID
  - FPDS released a crosswalk to populate the Unique Entity ID in contract actions in agency systems

- System accounts are available to any user with SAM.gov user account. You can try a test system account at alpha.SAM.gov (test environment) by emailing **newSAMtesting@gsa.gov**

- Agency system owners are encouraged to join the Technical Interface Community (email **newSAMtesting@gsa.gov** to join)

Unique Entity ID in Saved Searches and Ad Hoc Contract Data Reports

Unique Entity ID in Saved Searches and Ad Hoc Contract Data Reports

Saved searches and ad hoc contract data reports that
use the DUNS Number will not be supported after April 4, 2022 transition

➤ Review your saved searches and reports and edit them to use the UEI instead of DUNS

  ○ You can change your saved searches in SAM.gov now; the Unique Entity ID is available

  ○ Ad hoc reports will have Unique Entity ID (SAM) in Q4 FY 2021

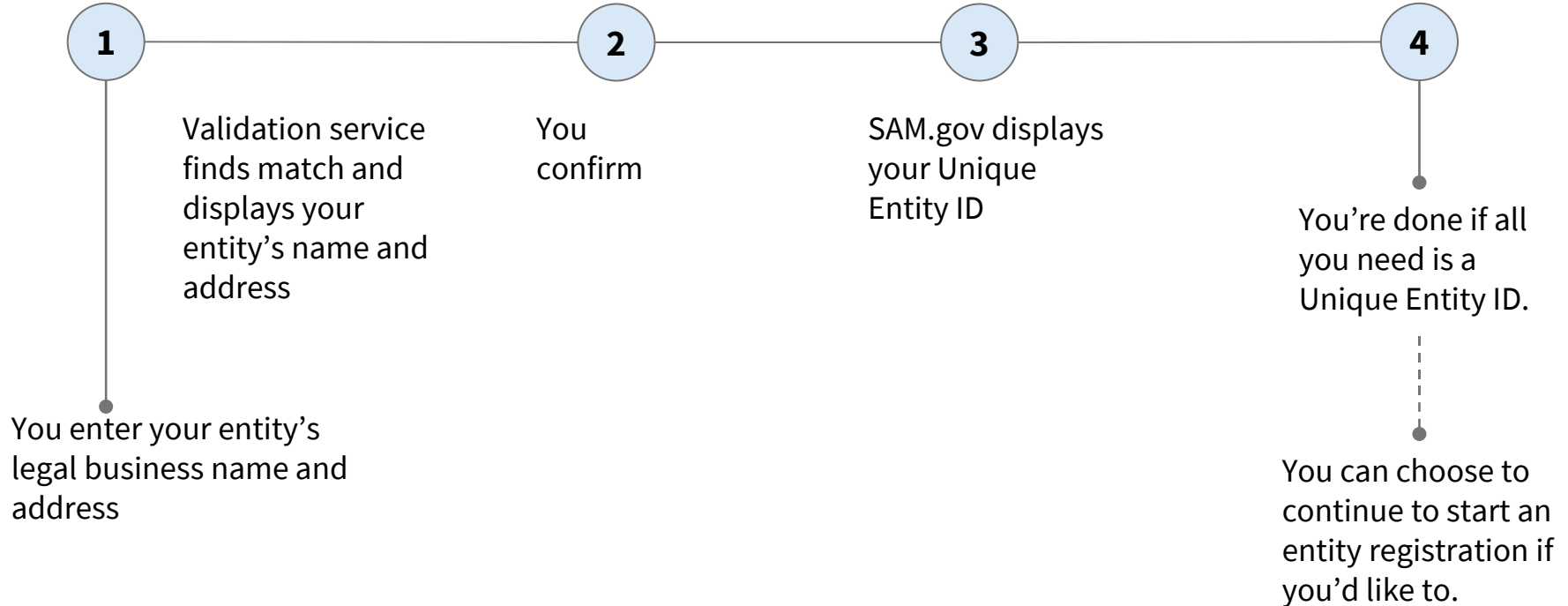 ○ Standard and Administrative reports will have Unique Entity ID (SAM) at the end of October

What Does Getting a Unique Entity ID Look Like after April 4, 2022?

Scenario 1 - The Happy Path

1 ———— **2** ———— **3** ———— **4**

1 You enter your entity's legal business name and address

2 Validation service finds match and displays your entity's name and address

(You confirm)

3 SAM.gov displays your Unique Entity ID

4 You're done if all you need is a Unique Entity ID.

You can choose to continue to start an entity registration if you'd like to.

SAM.GOV℠

Scenario 2 - Help Validating Entity - Multiple Matches

1 ——————————————— **2a** ——————————————— **3** ——————————————— **4**

2b

2a — If you see a match, you can select and confirm a match provided

3 — SAM.gov displays your Unique Entity ID

4 — You're done if all you need is a Unique Entity ID.

1 — Validation service finds a match that isn't quite right or finds multiple potential matches

2b — If you don't see a match, you can go back and edit your information

You enter your entity's legal business name and address

You can choose to continue to start an entity registration if you'd like to.
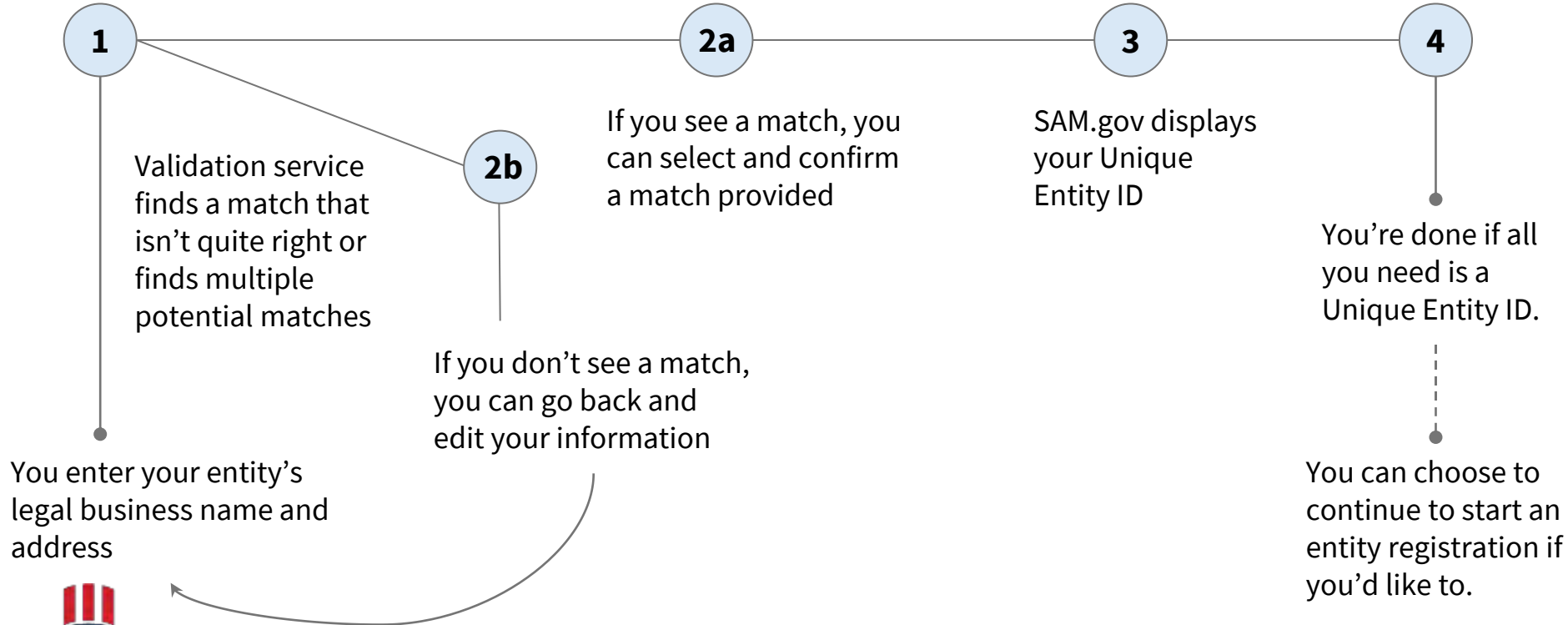
Scenario 3 - Entity Already has an Entity ID

1

2

3

Validation service finds a match and it has already been assigned an entity ID

You confirm the match provided

You can request a viewer or data entry role with the entity if you don't already have one

You enter your entity's legal business name and address
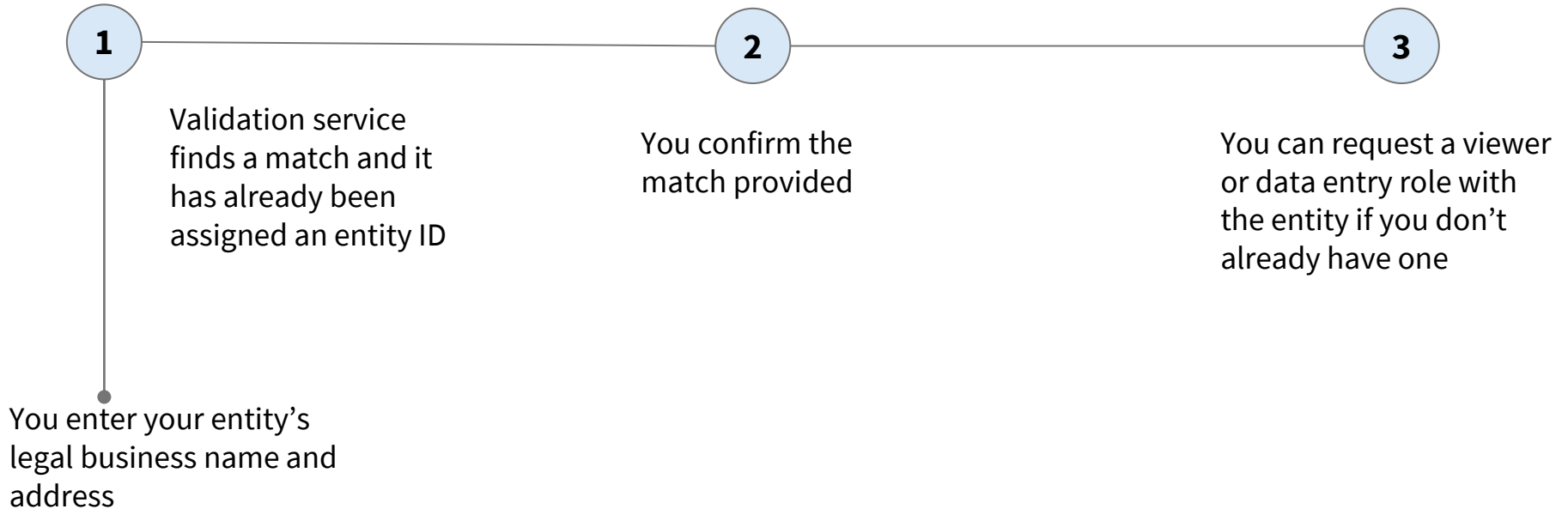
Scenario 4 - Help Validating Entity - No Match

1

Validation service
finds no match

2

You can go back and
edit your information

You enter your entity's
legal business name and
address

System for Award Management | For People Who Make, Receive, and Manage Federal Awards
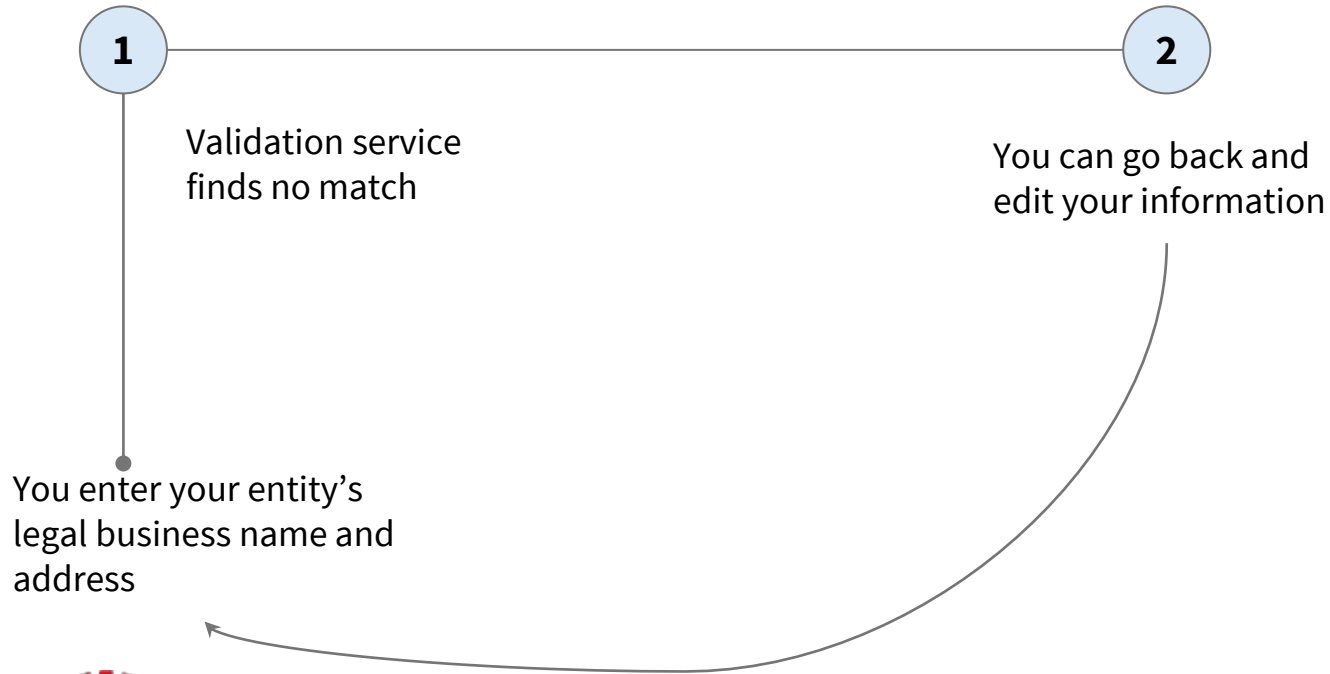
Agency Implementation across the Federal Government

Federal agencies are **implementing their own** Unique Entity ID transition plans between now and April 4, 2022.

- They will manage updates to their own:
    - Procurement award processes and systems
    - Grant award processes and system
    - Invoicing and payment processes and systems

Federal agencies you do business with will directly issue information about changes to the award and payment processes.

- For example, Grants.gov has already initiated their transition.
- Go to: **grants.gov/web/grants/forms/planned-uei-updates.html**
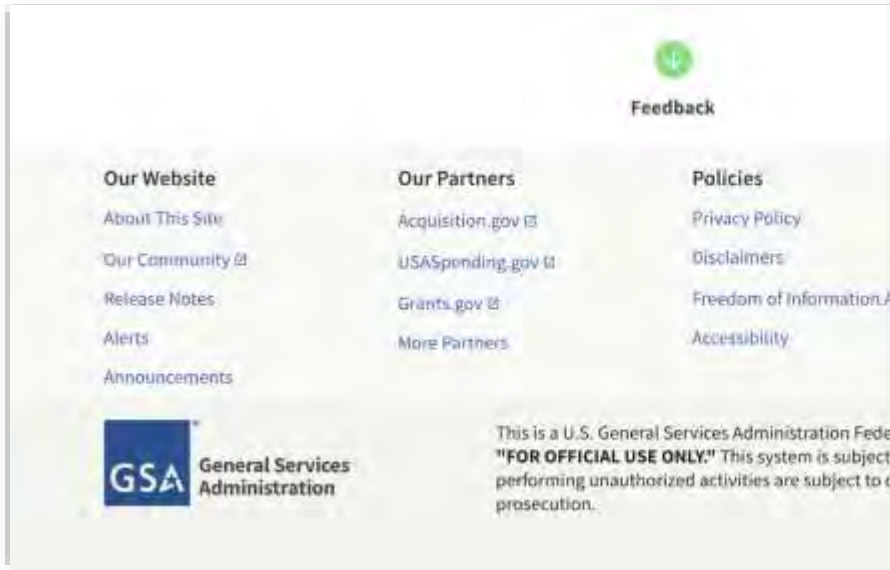
Questions?

Thank you!

We Want Your Feedback!
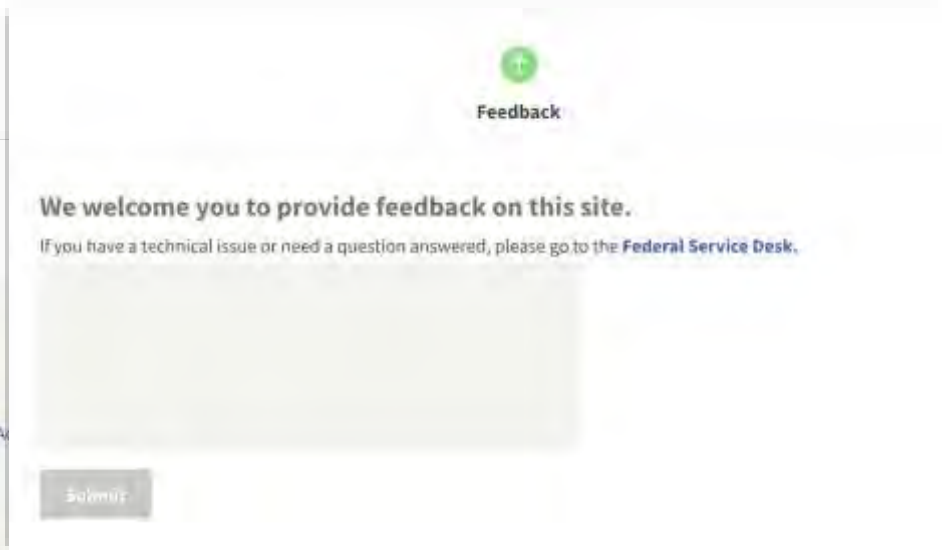
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GSA General Services Administration

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The Integrated Award Environment

See latest on how GSA is preparing for the federal transition at:
GSA.gov/EntityID

Join us on Interact for the latest updates: interact.gsa.gov/group/integrated-award-environment-iae-industry-community

Join the Technical Interface Community by emailing
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