Unique Entity Identifier (SAM)

Transition Overview
Stakeholder Forum

August 12, 2021
What is the Unique Entity ID?
<table>
<thead>
<tr>
<th>TODAY</th>
<th>APRIL 4, 2022</th>
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<tbody>
<tr>
<td>The authoritative unique entity identifier used by the federal government is the <strong>DUNS Number</strong></td>
<td>The authoritative unique entity identifier used by the federal government will be the <strong>Unique Entity ID (SAM)</strong></td>
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<tr>
<td>● The DUNS Number is a 9-character numeric value</td>
<td>● The Unique Entity ID (SAM) is a 12-character alphanumeric value</td>
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<tr>
<td>● Managed, granted, and owned by Dun &amp; Bradstreet</td>
<td>● Managed, granted, and owned by the government</td>
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**The DUNS Number will remain the authoritative identifier until 4/3/2022**
Why is the Change from DUNS to Unique Entity ID Happening?
The move from DUNS to the Unique Entity ID (SAM) is a federal government-wide initiative.

**OMB has directed federal agencies/systems to complete their transition to the Unique Entity ID (SAM) no later than April 4, 2022.**

GSA’s role in the federal transition is, in part, to assign the Unique Entity ID (SAM) as part of the entity registration process.

**GSA is also preparing all IAE systems** (SAM.gov, FPDS, FAPIIS, etc.) to display, accept, and/or assign the new Unique Entity ID.
Why is the Change from DUNS to Unique Entity ID Happening?

The federal government is streamlining the entity registration process and making it easier for entities to do business with the federal government.

- This change simplifies the process of registering your organization to do business with the federal government.
  - Entities will be assigned an identifier during registration; you will not need to go to a third party to obtain an identifier or to get help.
How Long Will it Take to Get a Unique Entity ID?
If your entity is registered in SAM.gov today, you already have your Unique Entity ID (SAM). This includes inactive registrations.

When requesting a Unique Entity ID only, successful entity validations will occur immediately.

If unsuccessful, the entity will need to contact the Federal Service Desk. The validation assistance will depend on the complexity of the entity validation.

Both entity registrants, and those only getting a Unique Entity ID, will go through the same entity validation process.

While successful entity validations will occur immediately, full entity registration approval will still take up to 10 business days to process.
When is the Unique Entity ID Changing?
When is the Unique Entity ID Changing?

Before May 24, 2021
- DUNS Number is the unique entity ID

Today
- DUNS Number is the unique entity ID
- Unique Entity ID (SAM) is available, not authoritative

On April 4, 2022
- Unique Entity ID (SAM) is authoritative

The federal government stops using the DUNS Number to identify entities
IAE Transition in Detail

Today
Unique Entity ID (SAM) is:
✓ assigned to, and viewable for, entities registered in SAM.gov
✓ included in IAE APIs and extracts
✓ appended to all FPDS contract actions
✓ included in FPDS Atom Feeds (V1.5.2)

Q1 FY 2022
✓ Unique Entity ID (SAM) viewable across IAE systems
✓ Interfacing systems may send either the Unique Entity ID (SAM) or the DUNS Number to IAE systems
✓ Subaward recipients can apply for Unique Entity ID (SAM) on SAM.gov
  ○ Does not require complete entity registration
✓ DUNS Number remains authoritative for entity registrations and subaward reporting

On April 4, 2022, the DUNS Number is no longer used as the entity identifier for federal awards.

We are here

Q4 FY 2021
User acceptance testing of EVS process in SAM.gov

Q1 FY 2022

Q2 FY 2022

Q3 FY 2022

April 4, 2022
Transition complete
✓ New validation process in place for Unique Entity ID (SAM) assignment at SAM.gov
✓ DUNS Number no longer appears in any IAE interface/screen
What Does the New Unique Entity ID Mean For Me?
I’m an entity already registered in SAM.gov

You’ve already been assigned a Unique Entity ID!

It’s viewable on your entity registration record in SAM.gov.
I’m a sub-awardee NOT registered in SAM.gov and I use the DUNS Number for subaward reporting.

Starting in **Q1 FY 2022**, you’ll be able to request a Unique Entity ID (SAM) in SAM.gov. **No registration will be required.**

Continue to use your DUNS Number for reporting. Starting on **April 4, 2022**, you will only use the Unique Entity ID (SAM) for reporting.
I pull award data and reports from IAE systems and view the DUNS Number.

The Unique Entity ID (SAM) **is available now**, along with the DUNS Number, in SAM.gov APIs, data extracts, and the FPDS Atom Feed.

On April 4, 2022, only the new Unique Entity ID will be provided and the **DUNS field will go away**.
I search for entity and contract award information using the DUNS Number.

Today, you can use the DUNS Number and/or the Unique Entity ID (SAM) to search entities. Starting on April 4, 2022, you can only use the Unique Entity ID (SAM).
I’m going to register my entity in the future. Do I still need the DUNS Number? How do I get a Unique Entity ID (SAM)?

**Before April 4, 2022**, go to D&B and get a DUNS Number, then go to SAM.gov to register your entity. You will be assigned a Unique Entity ID (SAM) as a part of the SAM.gov registration process.
I’m going to register my entity in the future. Do I still need the DUNS Number? How do I get a Unique Entity ID (SAM)?

After April 4, 2022, you will be assigned a Unique Entity ID (SAM) as part of the SAM.gov registration process. You no longer need to get a DUNS Number for SAM.gov entity registration.
Where to Find the New Unique Entity ID on SAM.gov
Examples of Where to Find the New Unique Entity ID (1 of 4)

New Unique Entity ID (SAM) assigned and displayed on entity search results
Examples of Where to Find the New Unique Entity ID (2 of 4)

New Unique Entity ID (SAM) assigned and displayed on your entity record
Examples of Where to Find the New Unique Entity ID (3 of 4)

New Unique Entity ID (SAM) displayed on contract opportunity award notices
Examples of Where to Find the New Unique Entity ID (4 of 4)

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<td>January 15, 2014</td>
<td>ADMINISTRATIVE MANAGEMENT AND GENERAL MANAGEMENT CONSULTING SERVICES (23411)</td>
<td>ARLINGTON</td>
<td>VA</td>
<td></td>
<td>LLC</td>
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**New Unique Entity ID (SAM)** displayed in CPARS

**New Unique Entity ID (SAM)** displayed in FPDS ezSearch
Unique Entity ID in APIs and Data Extracts
Unique Entity ID (SAM) in APIs and Data Extracts

- SAM.gov APIs now include the Unique Entity ID
  - Documentation about using APIs to access SAM.gov entity and exclusion data is at open.GSA.gov

- New version of FPDS ATOM feed includes Unique Entity ID
  - FPDS released a crosswalk to populate the Unique Entity ID in contract actions in agency systems

- System accounts are available to any user with SAM.gov user account. You can try a test system account at alpha.SAM.gov (test environment) by emailing newSAMtesting@gsa.gov

- Agency system owners are encouraged to join the Technical Interface Community (email newSAMtesting@gsa.gov to join)
Unique Entity ID in Saved Searches and Ad Hoc Contract Data Reports
Unique Entity ID in Saved Searches and Ad Hoc Contract Data Reports

Saved searches and ad hoc contract data reports that use the DUNS Number will not be supported after April 4, 2022 transition

➤ Review your saved searches and reports and edit them to use the UEI instead of DUNS

○ You can change your saved searches in SAM.gov now; the Unique Entity ID is available

○ Ad hoc reports will have Unique Entity ID (SAM) in Q4 FY 2021

○ Standard and Administrative reports will have Unique Entity ID (SAM) at the end of October
What Does Getting a Unique Entity ID Look Like after April 4, 2022?
New Entities - Get a Unique Entity ID in SAM.gov (1 of 4)

Scenario 1 - The Happy Path

1. You enter your entity’s legal business name and address
2. Validation service finds match and displays your entity’s name and address
3. SAM.gov displays your Unique Entity ID
4. You’re done if all you need is a Unique Entity ID.

You can choose to continue to start an entity registration if you’d like to.
New Entities - Get a Unique Entity ID in SAM.gov (2 of 4)

Scenario 2 - Help Validating Entity - Multiple Matches

1. You enter your entity’s legal business name and address

2a. Validation service finds a match that isn’t quite right or finds multiple potential matches

2b. If you see a match, you can select and confirm a match provided

3. SAM.gov displays your Unique Entity ID

4. You’re done if all you need is a Unique Entity ID.

If you don’t see a match, you can go back and edit your information

You can choose to continue to start an entity registration if you’d like to.
Scenario 3 - Entity Already has an Entity ID

1. Validation service finds a match and it has already been assigned an entity ID
2. You confirm the match provided
3. You can request a viewer or data entry role with the entity if you don’t already have one

You enter your entity’s legal business name and address
Scenario 4 - Help Validating Entity - No Match

1. Validation service finds no match
   - You enter your entity’s legal business name and address

2. You can go back and edit your information
Federal agencies are **implementing their own** Unique Entity ID transition plans between now and April 4, 2022.

- They will manage updates to their own:
  - Procurement award processes and systems
  - Grant award processes and system
  - Invoicing and payment processes and systems

Federal agencies you do business with will directly issue information about changes to the award and payment processes.

- For example, Grants.gov has already initiated their transition.
- Go to: [grants.gov/web/grants/forms/planned-uei-updates.html](http://grants.gov/web/grants/forms/planned-uei-updates.html)
Questions?

Thank you!
Our feedback tool is on the footer of all pages on SAM.gov
The Integrated Award Environment

See latest on how GSA is preparing for the federal transition at: GSA.gov/EntityID

Join us on Interact for the latest updates: interact.gsa.gov/group/integrated-award-environment-iae-industry-community

Join the Technical Interface Community by emailing newSAMtesting@gsa.gov