
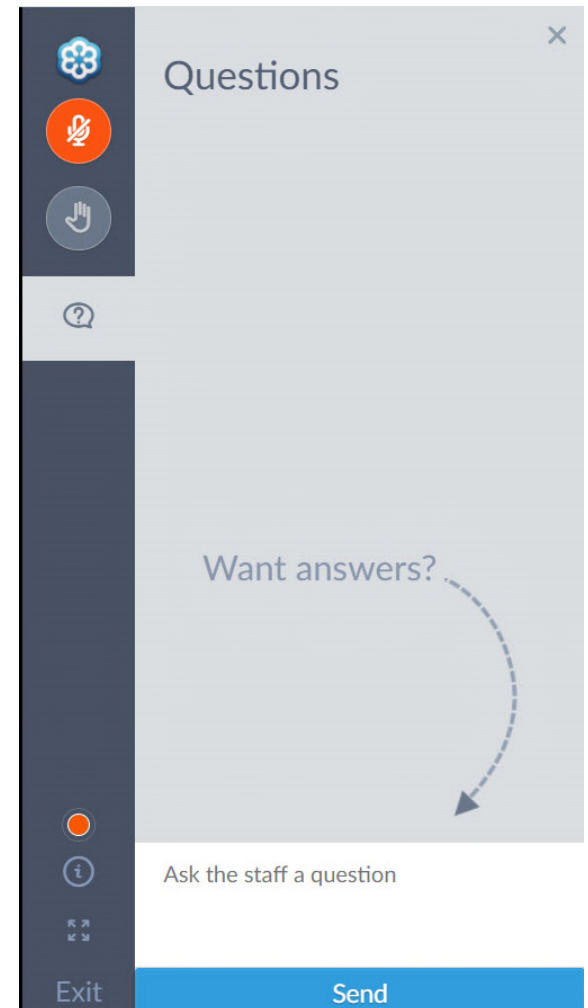




WELCOME TO TRANSPLEX

ATTENDEE PARTICIPATION PANEL

- » Attendees are automatically muted throughout the webinar
- » Click the  to open the panel box and submit a question to the panelists
- » Answers to questions will be addressed by the panelists either verbally or in the question box
- » Webinars are being recorded and will be available with other materials on the TransPlex website
- » Please complete the short three question survey at the conclusion of this webinar



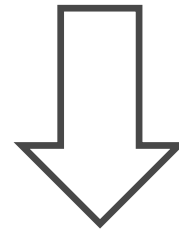
PROFESSIONAL DEVELOPMENT CREDITS



Professional Development credits are offered for Planners and Engineers that attend the live session.

1.5

You must attend the entire session to be eligible for 1.5 hours of Professional Development credits.



Florida Department of Transportation (FDOT) employees will be able to download their certificates through Learning Curve.



All other attendees will receive certificates via email

VIRTUAL INNOVATION HALL

- » Please visit our Virtual Innovation Hall to see the innovative projects and tools our partners are using
- » The Virtual Innovation Hall document is available in the handouts section of the webinar as well as on the TransPlex website




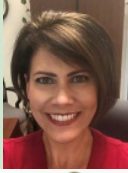





Tools of the Trade

Leveraging Innovation for Engaging the Public

Agenda

Topic	Panelist	
Surveys and Polls	Rusty Ennemoser, FDOT Macy Fricke, Kimley-Horn	 
Whiteboards, Screensharing, and Video Conferencing	Jane Lim-Yap, Kittelson	
Online Mapping, Commenting, and Websites	Heather Garcia, FDOT District 5	
Social Media	Beth Alden, Plan Hillsborough	

Surveys and Polls

Why Do We Conduct Surveys and Polls?



To establish a baseline of public perception of a project or plan



To collect qualitative and quantitative information about public opinion



To keep the public engaged

Who Should We Survey and Poll?

- Anyone who may be interested in or affected by the project or plan
- Determine who is affected by considering:
 - The project location and study area
 - The type of project or plan
 - Socioeconomic data



Who are the stakeholders?

- Residents (property owners and renters)
- Businesses (owners and employees)
- Elected officials and agency representatives
- Emergency services (police and fire)
- Bus/Transit operators
- Commuters/users



A Three-Pronged Approach to Finding Stakeholders

- Windshield Survey – Field Visits
- Demographic data
 - U.S. Census <http://www.census.gov>
 - American Communities Survey
 - County or municipal GIS layers
 - Demographic data beyond census
 - Parcel/Ownership data
 - Property value data
 - Community features (churches, schools, parks)
 - Sociocultural Data Report
- Public involvement – Talk to local government planners/engineers and community groups

Types of Surveys and Polls



In person



Phone



Mail



Online



Messaging or smart phone applications

Online Surveys and Polls

- Benefits
 - Efficient distribution and dissemination
 - Quickly tally results
 - Instantaneous reports
- Online Survey Subscriptions: Survey Monkey, MetroQuest, PublicInput, MindMixer, etc.
- Online Poll Subscriptions: PollEverywhere, GoToMeeting, PublicInput, Skype, Doodle, etc.



Surveys v. Polls

Surveys



- Comprehensive feedback
- Several questions and topics
- Need detailed responses
- Need demographic information
- Detailed analysis

Polls



- Immediate feedback / real time results
- One question and topic
- Don't need detailed responses
- Don't need demographic data
- No time for analysis

MCORES Surveys

- Comment Form and Performance Measures
- Meeting Evaluation Form
- <https://floridamcores.com/>



Meeting Evaluation Form

M-CORES Task Force Meeting #1

August 27, 2019

On a scale of 1 to 5, with 5 being completely agree, and 1 being completely disagree, please complete this form to help us evaluate our performance and improve. Thank you!

Were the Meeting Objectives Met?	Strongly Disagree			Strongly Agree	
Provide overview of legislation and M-CORES program	1	2	3	4	5
Review Task Force roles and responsibilities	1	2	3	4	5
Provide briefing on Florida's Government in the Sunshine and Public Records Laws	1	2	3	4	5
Share background information on corridor planning and development process and Task Force products	1	2	3	4	5
Identify potential considerations for discussion during future Task Force meetings	1	2	3	4	5
Develop Task Force consensus on work plan, meeting schedule and overall outcomes	1	2	3	4	5
Identify next steps in preparation for Task Force meeting #2	1	2	3	4	5



FloridaMCORES.com

Tracking Performance Measures

Performance Measure Question	Strongly Agree	Agree	Neither Agree nor Disagree	Disagree	Strongly Disagree	N/A	Total
The information provided today was presented in a clear manner.	28% (109)	35% (137)	24% (94)	6% (22)	5% (20)	2% (7)	100% (389)
Today's meeting was valuable for conveying project information.	28% (110)	26% (104)	23% (92)	11% (44)	9% (37)	2% (7)	100% (394)
I was given adequate opportunity to provide input.	32% (124)	42% (163)	14% (55)	3% (10)	6% (25)	4% (15)	100% (392)
Total	29% (343)	34% (404)	21% (241)	6% (76)	7% (82)	2% (29)	100% (1,175)

How Did You Hear About This Meeting?



Notification Method	Count	Percent
Email	93	17%
Website	61	11%
Advertisement	64	12%
Social Media	118	22%
Word of Mouth	115	21%
Other	86	16%
Total	537	100%

Florida Transportation Plan Surveys

- [Values and Preferences Survey](#)
- [Trends in Resilience](#)



The screenshot displays the FDOT website's Florida Transportation Plan (FTP) survey page. At the top, the FDOT logo and name are visible, along with navigation links for Home, About FDOT, Contact Us, Maps & Data, Offices, Performance, and Projects. A search bar is also present. The main heading is "Florida Transportation Plan (FTP)". Below this, a blue banner reads "Share Your Thoughts & Ideas" with a "Home / Get Involved" link. To the right of the banner is a photo of a highway at night. The page is divided into two main columns. The left column contains a "FTP Overview" section with a "FTP Update" link, followed by a list of subcommittees: Steering Committee, ACES Subcommittee, Resilience Subcommittee, Safety Subcommittee, and Cross-Cutting Topics. The right column features a "We Want to Hear From You!" section. This section includes a paragraph about the FTP's goals and a call to action: "Click here to share your values and preferences". Below this, there is another call to action: "What Are Your Thoughts and Ideas on Technology? (click here)".

FDOT Florida Department of
TRANSPORTATION

E-Updates | FL511 | Mobile | Site Map
Search FDOT...

Home About FDOT Contact Us Maps & Data Offices Performance Projects

Florida Transportation Plan (FTP)

Home / Get Involved
Share Your Thoughts & Ideas

FTP Overview

FTP Update

- Steering Committee
- ACES Subcommittee
- Resilience Subcommittee
- Safety Subcommittee
- Cross-Cutting Topics
 - Technology
 - Resilience
 - State/Interregional
 - Regional/Local

We Want to Hear From You!

The FTP sets goals for Florida's transportation future that support Florida's economic prosperity, quality of life, and environment. These forward-thinking goals guide the transportation planning, policy, and investment decisions FDOT and its partners make today. As we develop the next FTP, we want to hear from you to better understand the transportation issues that are most important to Floridians.

Technology is constantly evolving and changing the way people interact with one another, work, do business, travel, and even how they buy groceries. New and emerging technologies offer the potential for a safer, more efficient transportation system; more connectivity globally and

Click here to share your values and preferences

What Are Your Thoughts and Ideas on Technology? (click here)

Florida Transportation Plan Update

Sharing our Ideas

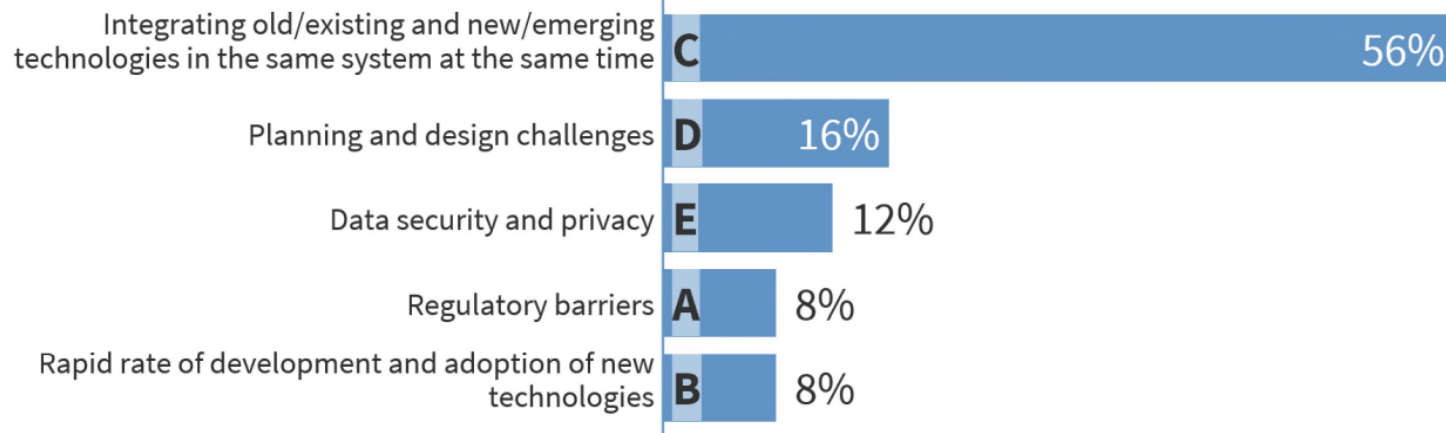
- Poll Everywhere – multiple ways to access the polls:
 - Visit www.pollev.com/FTP2045 from your phone, tablet, or laptop to access the polling questions
 - Text “FTP2045” to 22333 to join the poll and respond to the polls via text message
 - Important note: A record of the poll responses will be kept for statutory records retention requirements

ACES Subcommittee

Respond at Pollev.com/ftp2045

Text **FTP2045** to **22333** once to join, then **A, B, C, D, E...**

In your opinion, what is the greatest challenge for Florida to overcome related to changing technology and our transportation system?

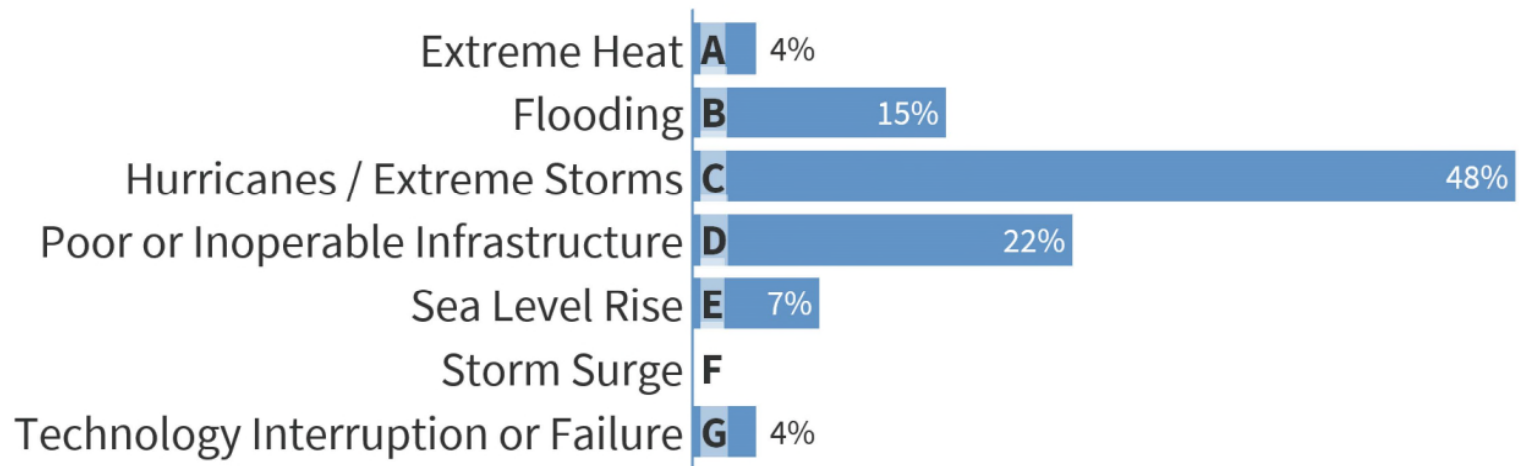


Resilience Subcommittee

Respond at [PollEv.com/ftp2045](https://poll-ev.com/ftp2045)

Text **FTP2045** to **22333** once to join, then **A, B, C, D, E...**

What is the top trend or disruptor affecting Florida's transportation system?





Do you wear your pajamas while you work from home?

Yes

No

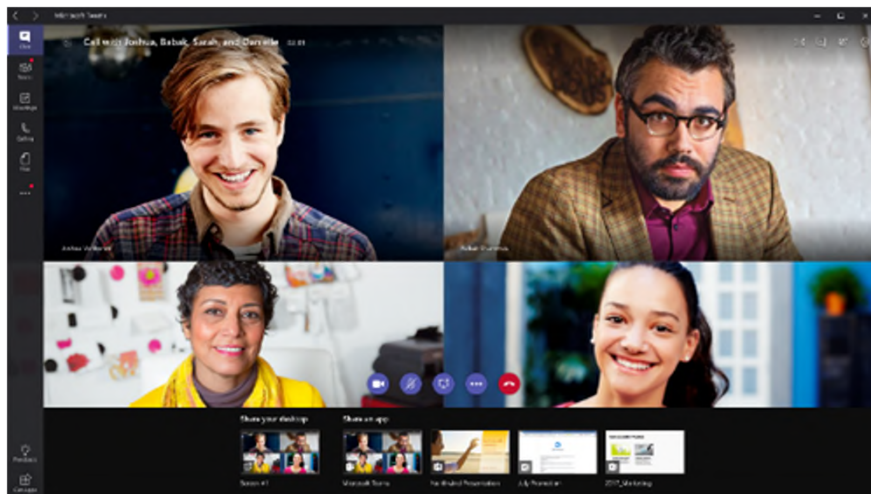
Webinars & Video Conferencing

Virtual Meetings

- More can participate
- Video conferencing + screen sharing
- Can collaborate on files
- Can incorporate other digital tools



Many are free or may come with other software subscriptions



MS Whiteboard

(<https://www.youtube.com/watch?v=WYlakf6e3Lg>)



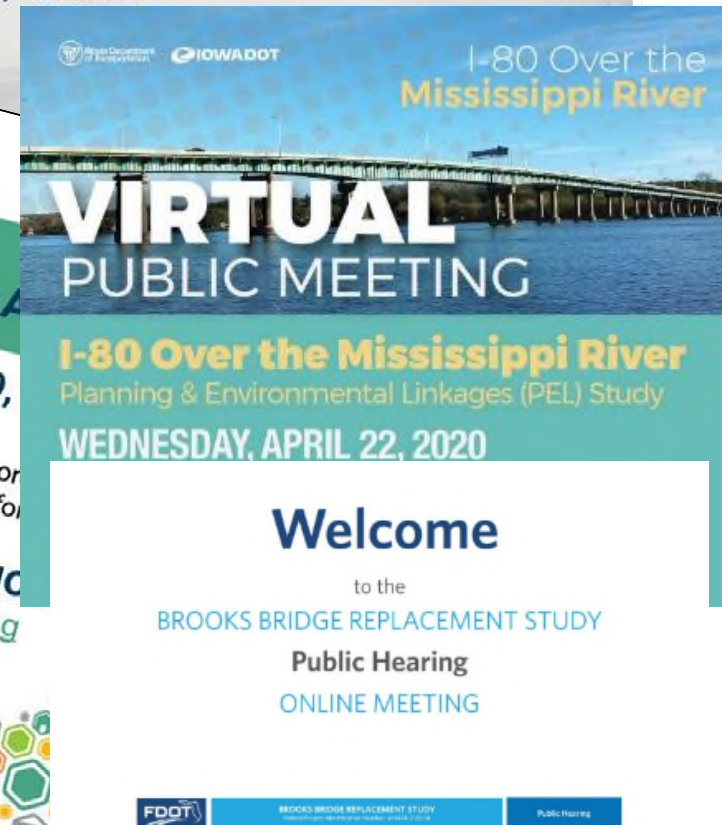
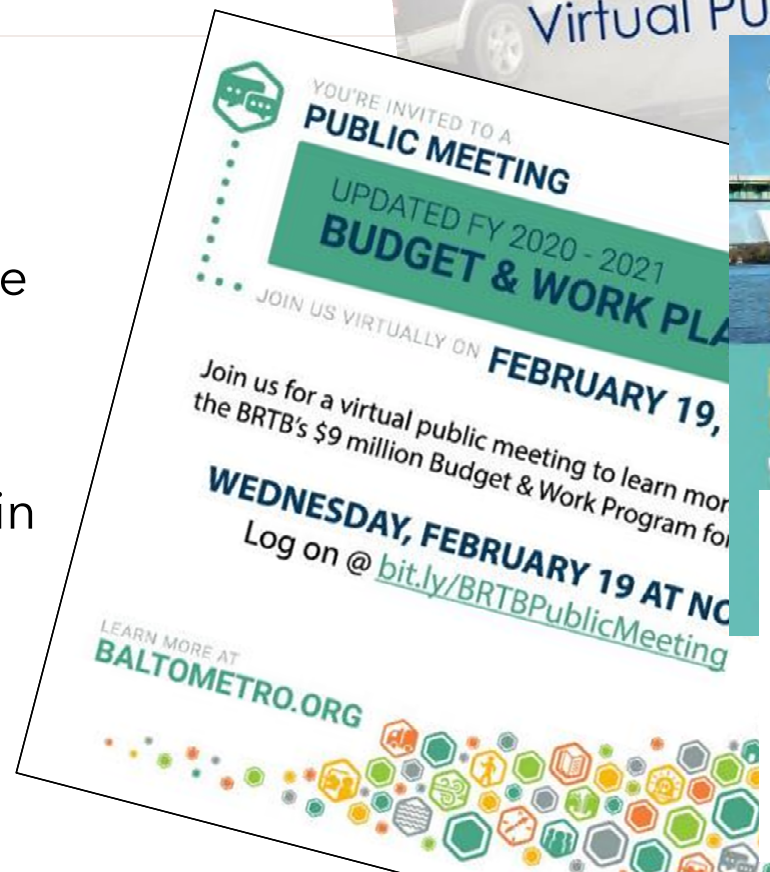
Webinar/Webcast

- Online “seminar” delivered over the internet
- Typically larger group of audience
- Smaller set of presenters to group: one-way communication
- Livestreamed or recorded
- Facilitated Q &A



Why Webinars?

- Connecting remotely (no need to travel)
- Can reach more people
- Can be accessed anywhere
- Record and watch again
- Potentially lower cost



Multitude of Options

- Google Hangouts
- Skype
- MS Team
- GotoWebinar
- WebEx
- Zoom
- OpenBroadcaster
- CrowdCast
- YouTubeLive
- FacebookLive
- And many others....



Customized Virtual Public Meeting Websites

<http://workshops.kaiproject.com/workshops/40-terrebonne-refinement-plan/rooms/223-intersections-concept-workshop>)

← BACK TO THE PROJECT WEBSITE

CLACKAMAS COUNTY TSP UPDATE VIRTUAL WORKSHOP

ABOUT THE PROJECT

DRAFT VISION, GOALS AND OBJECTIVES

PROVIDE INPUT

ATTEND THE MEETING

WELCOME!

Welcome to our Virtual Open House for the Clackamas County Transportation System Plan Update! In each "room" (or on each page) you will find information about the current activities to update the transportation system plan for Clackamas County. Each room corresponds to a specific topic. The Yellow Room gives you information about the transportation system plan update process as well as general information to answer questions like "What is a transportation system plan?". The Green Room presents the draft vision, goals and objectives for the transportation system plan. The Magenta Room provides an opportunity to provide input on the draft goals and objectives as well as an opportunity to share your ideas, thoughts, and concerns regarding the transportation system in the County. Please tell your friends and neighbors about this site so we can hear from them before Sunday, February 5th when the virtual open house closes.



Our Brave New Virtual World: Things to Consider

- Shorter attention spans
- Need new ways to engage
- Need presentations to be more dynamic and streamlined
- Need different, greater coordination among presenters/hosts
- Acknowledge everyone is not comfortable and need adjustments to new environment



Online Mapping & Commenting

Why Commenting on Maps?

- People like visual aids
- Projects are place-specific
- Encourages public to share experiences, observations, and ideas
- Show alternatives



Commenting on Maps

We do it all the time

We do it everywhere



Why Commenting on **Online** Maps?

- Comment anywhere at anytime
- Increase in public use of digital platforms
- Adaptable scales (zoom in and out)
- Place specific at granular level
- View others' comments; like them
- Digitally document comments
- Easy reporting



Kittelson Maps

(<http://maps.kittelson.com/RobinsonStAlternatives>)

The screenshot shows a web browser window displaying the Robinson Street Corridor Study map. The browser's address bar shows the URL maps.kittelson.com/RobinsonStAlternatives. The page features a sidebar on the left with the title "ROBINSON STREET CORRIDOR STUDY" and a logo for "ROBINSON ST. Many Users. One Street." Below the logo, there is a paragraph of text describing the project, followed by a link to "View a list of existing comments --" and contact information for J. Nussetman. The main area of the page is a map of the Robinson Street corridor, showing various streets, landmarks, and proposed alternatives. The map is overlaid with a blue line representing the Robinson Street corridor. A yellow box on the right side of the map contains "INSTRUCTIONS" and a green box below it contains "LAYERS" with options for "Alternative 1" and "Alternative 2". The bottom of the browser window shows a taskbar with several open applications, including "MetroPlanOrlando...pdf", "PPT Videos.pptx", "installbackupands...exe", "GoToWebinar Ope...exe", "Tools of the Trade...pptx", and "Tools of the Trade...pptx".

ROBINSON STREET CORRIDOR STUDY

ROBINSON ST.
Many Users. One Street.

This project is being undertaken by the FDOT in partnership with the City of Orlando to objectively evaluate possible improvements to the Robinson Street corridor to improve multimodal safety, operations, and connectivity. This effort will build upon previous studies undertaken by the City of Orlando and the Department. The study will document existing multimodal corridor needs, existing and future regional travel needs, and community visions and desires for Robinson Street. The Corridor Planning Study will result in a Corridor Alternatives and Strategies Report that documents the guiding goals and objectives along with a summary of the range of multi-modal solutions identified to address the corridor mobility needs.

[View a list of existing comments --](#)

Having trouble viewing or using the map? Please contact [jrussetman@kittelson.com](mailto:jnussetman@kittelson.com) with your comments.

© 2007-2020 Kittelson & Associates, Inc. unless otherwise noted. Admin login

INSTRUCTIONS
Chose an alternative layer below to view one of the alternatives. Then double-click anywhere on the map to leave a comment.

LAYERS
Click any of the layer titles below to toggle them off the map.
Alternative 1
Alternative 2

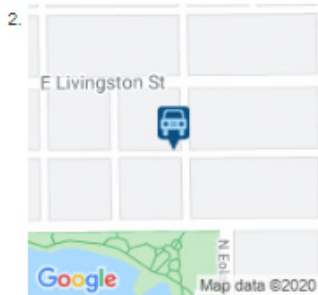
Map data ©2020 Google

COMMENTS FOR "ROBINSON STREET CORRIDOR STUDY"

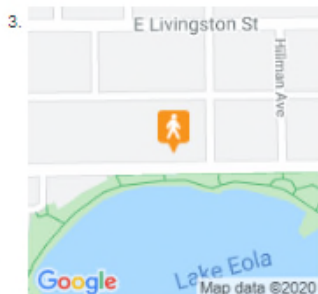
[← Back to the map](#)



1. Added April 06 2020
- here's my comment. We need audible signals here.
- [Like Comment](#)



2. Added April 06 2020
- This corner needs
- [Like Comment](#)

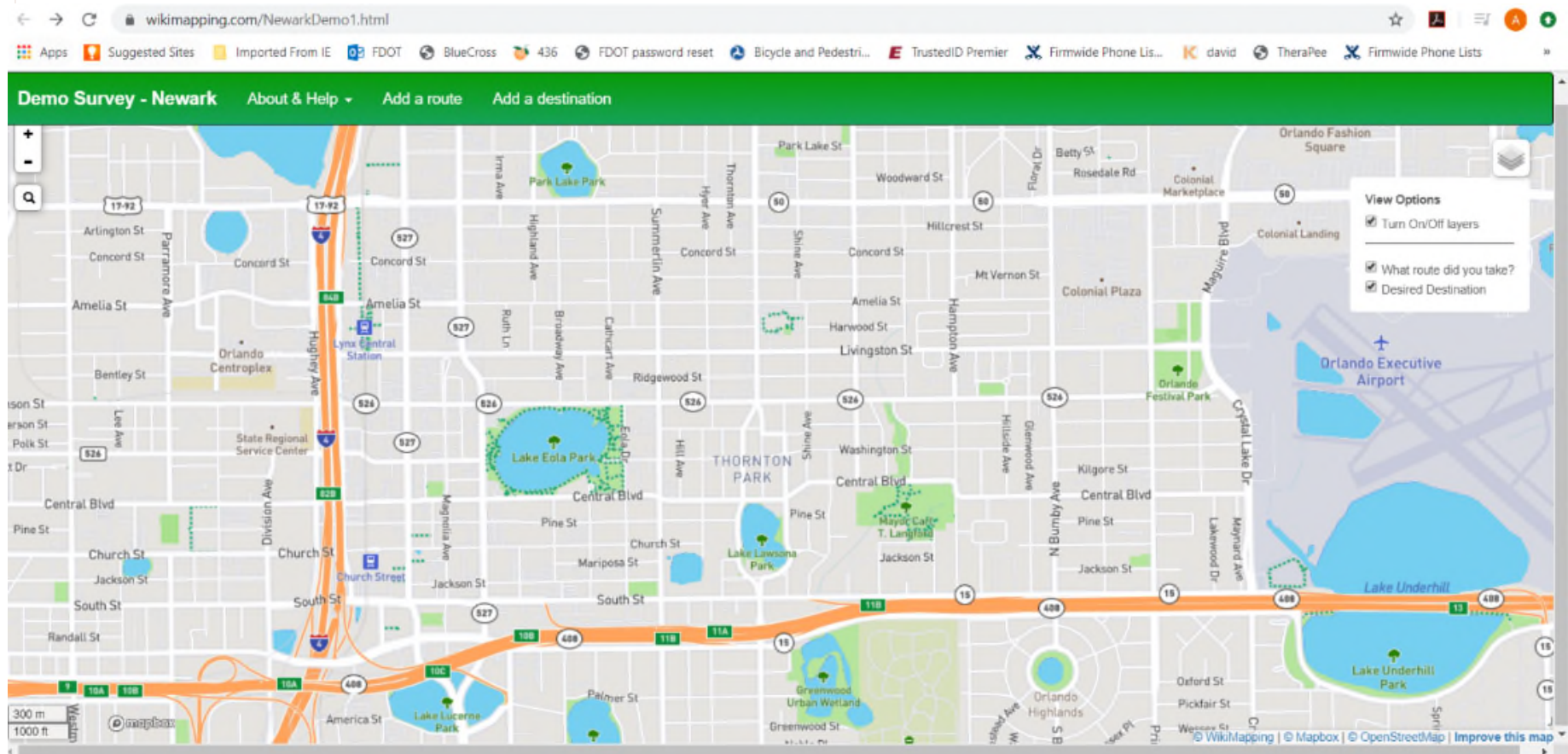


3. Added February 06 2020
- etwert
- [Like Comment](#)

	I	J	N	O
1	Comment	Type	Created	Likes
2	A 2009 FDOT study looked at pedestrian treatments near Lake Eola. The crossings were not concentrated so F	Pedestrian	2015-05-26 13:50:32 UTC	2
3	Trees could be planted in the buffer strip by the lake.	Vehicle	2015-05-26 13:51:19 UTC	5
4	ReThink can provide information about the Hertz car share on Broadway Ave	Vehicle	2015-05-26 13:51:54 UTC	1
5	Queues from St. James School form on Hillman and Cathcart	Vehicle	2015-05-26 13:52:23 UTC	0
6	There are many curb cuts which make it more difficult to install bus landing pads near intersections.	Transit	2015-05-26 13:54:09 UTC	0
7	There are wide sidewalk in front of the school.	Pedestrian	2015-05-26 13:55:14 UTC	3
8	Should install textured/colored crosswalks.	Pedestrian	2015-05-26 13:55:59 UTC	4
9	The Howard Middle School drop-off pattern is behind the school. Crossing guards at Robinson St start 45-minu	Vehicle	2015-05-26 14:00:10 UTC	2
10	The planting strip does not provide much buffer/protection from fast-moving traffic.	Pedestrian	2015-05-26 14:02:39 UTC	2
11	All signals are mounted on concrete strain poles.	Vehicle	2015-05-26 14:03:17 UTC	3
12	There is no pedestrian crossing opportunity between Mills Ave and Fern Creek Ave	Pedestrian	2015-05-26 14:03:53 UTC	6
13	There are many utility poles in the middle of the sidewalk and no street trees/shade on the south side of the st	Pedestrian	2015-05-26 14:04:51 UTC	7
14	Many bicyclists are seen riding the sidewalk in this area	Bicycle	2015-05-26 14:05:21 UTC	6
15	Pedestrian ramps are not ADA compliant	Pedestrian	2015-05-26 14:06:03 UTC	4
16	There is a lot of standing water after a short rainfall	Drainage/Utilities	2015-05-26 19:11:02 UTC	2
17	Possibly reduce setbacks from 25' to 15' to increase parking capacity in the rear of buildings and increase the b	Land Use	2015-05-26 19:12:04 UTC	2
18	Apartment buildings have large setbacks.	Land Use	2015-05-26 19:15:38 UTC	1
19	There is no indication that Dickson Azalea Park exists (no entrance feature). The park needs an entrance featu	Land Use	2015-05-26 19:17:40 UTC	11
20	Very high speeds in this area (~50 mph)	Vehicle	2015-05-26 19:18:19 UTC	4
21	The landscaping is encroaching on the sidewalk in many areas.	Pedestrian	2015-05-26 19:18:54 UTC	0
22	Bus stops are only poles in this area, not shelters.	Transit	2015-05-26 19:19:53 UTC	4
23	Land uses are more residential than the western end of the corridor.	Land Use	2015-05-26 19:20:44 UTC	2
24	Some existing street trees in the right-of-way limit sight distance causing safety concerns for patrons entering/	Vehicle	2015-05-26 19:23:22 UTC	1
25	This is a good location for a bus shelter (near Hillside Ave)	Transit	2015-05-26 19:24:23 UTC	2
26	There are a lot of hanging wires in this section of the corridor.	Drainage/Utilities	2015-05-26 19:25:31 UTC	4
27	East of Hampton, the north side is well-shaded but the south side lacks shade.	Pedestrian	2015-05-26 19:26:30 UTC	0

Wiki Mapping

(<https://wikimapping.com/NewarkDemo1.html>)



Social Media

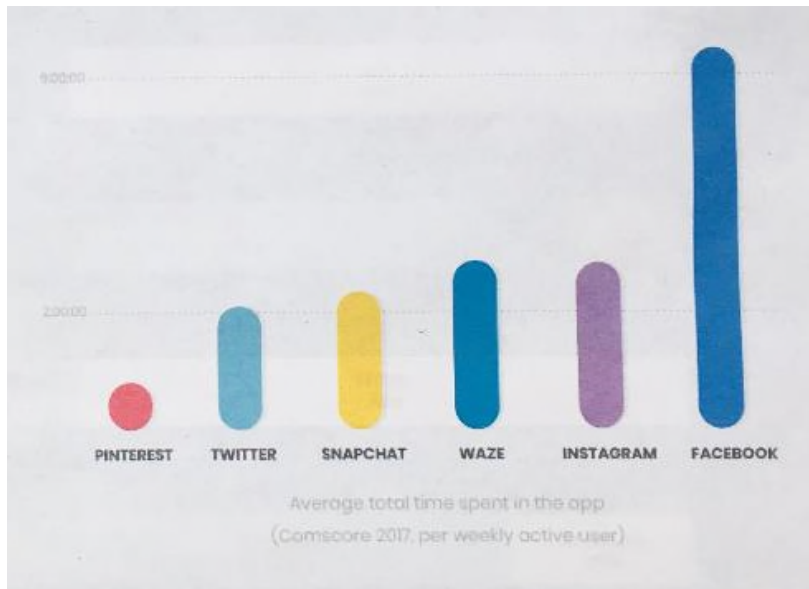
Why Social Media?

Facebook Demographics

Omnicoagency.com

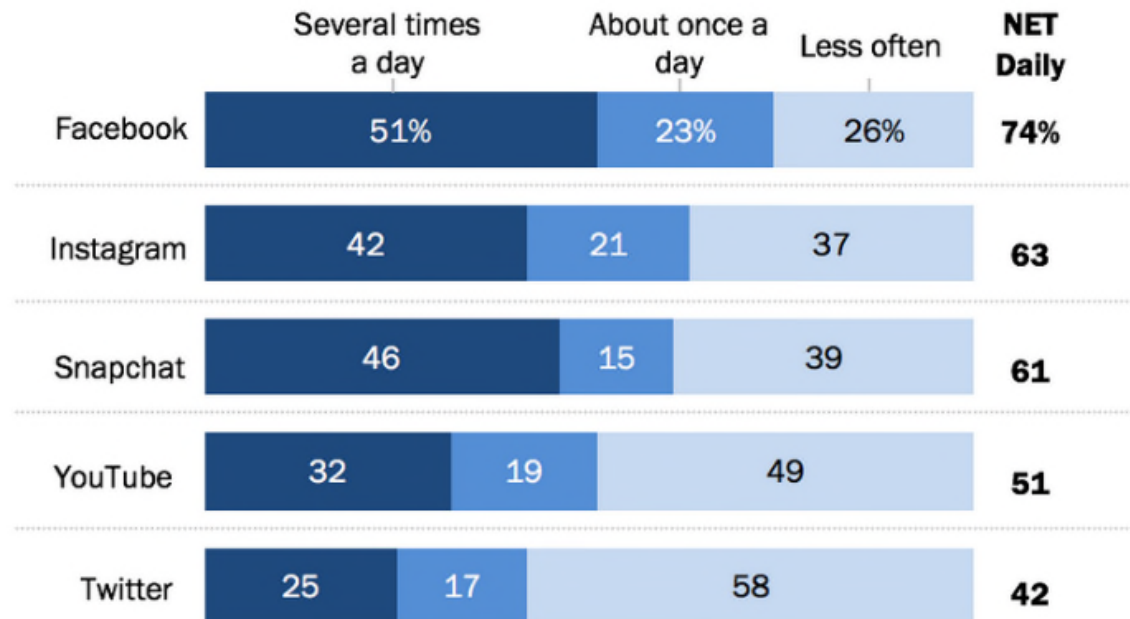
- Around seven-in-ten U.S. adults (69%) use Facebook.
- 62% of online Seniors **aged 65+** are on Facebook and 72%
- 88% of online users of **age 18-29** are on Facebook
- 82% of college graduates are on Facebook.
- 75% of online users of income more than \$75K are on Facebook

Frequency & time spent



Roughly three-quarters of Facebook users visit the site on a daily basis

Among U.S. adults who say they use ___, % who use each site ...

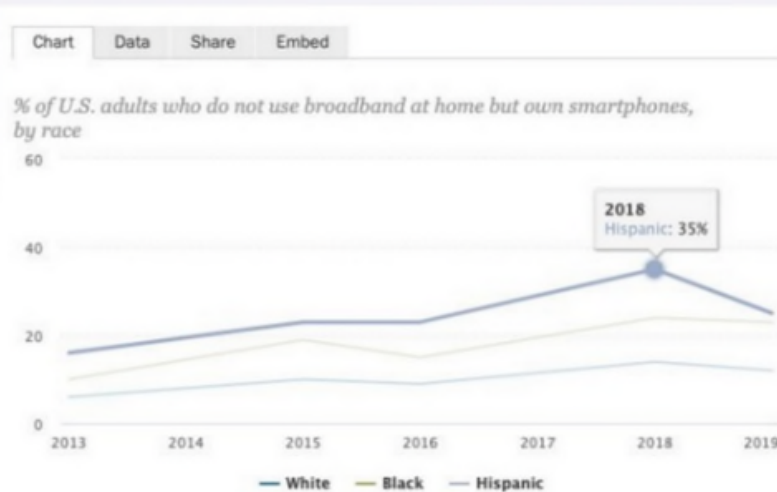


Note: Respondents who did not give an answer are not shown. "Less often" category includes users who visit these sites a few times a week, every few weeks or less often.
Source: Survey conducted Jan. 8-Feb. 7, 2019.

PEW RESEARCH CENTER

Digital Divide Issues

► Social live streaming reaches more residents



Especially for low-income families, rural residents, or those without broadband.

81%
of Americans
Have a smartphone

20%
of Americans rely on
mobile phone data for internet
(can't access webinar format)

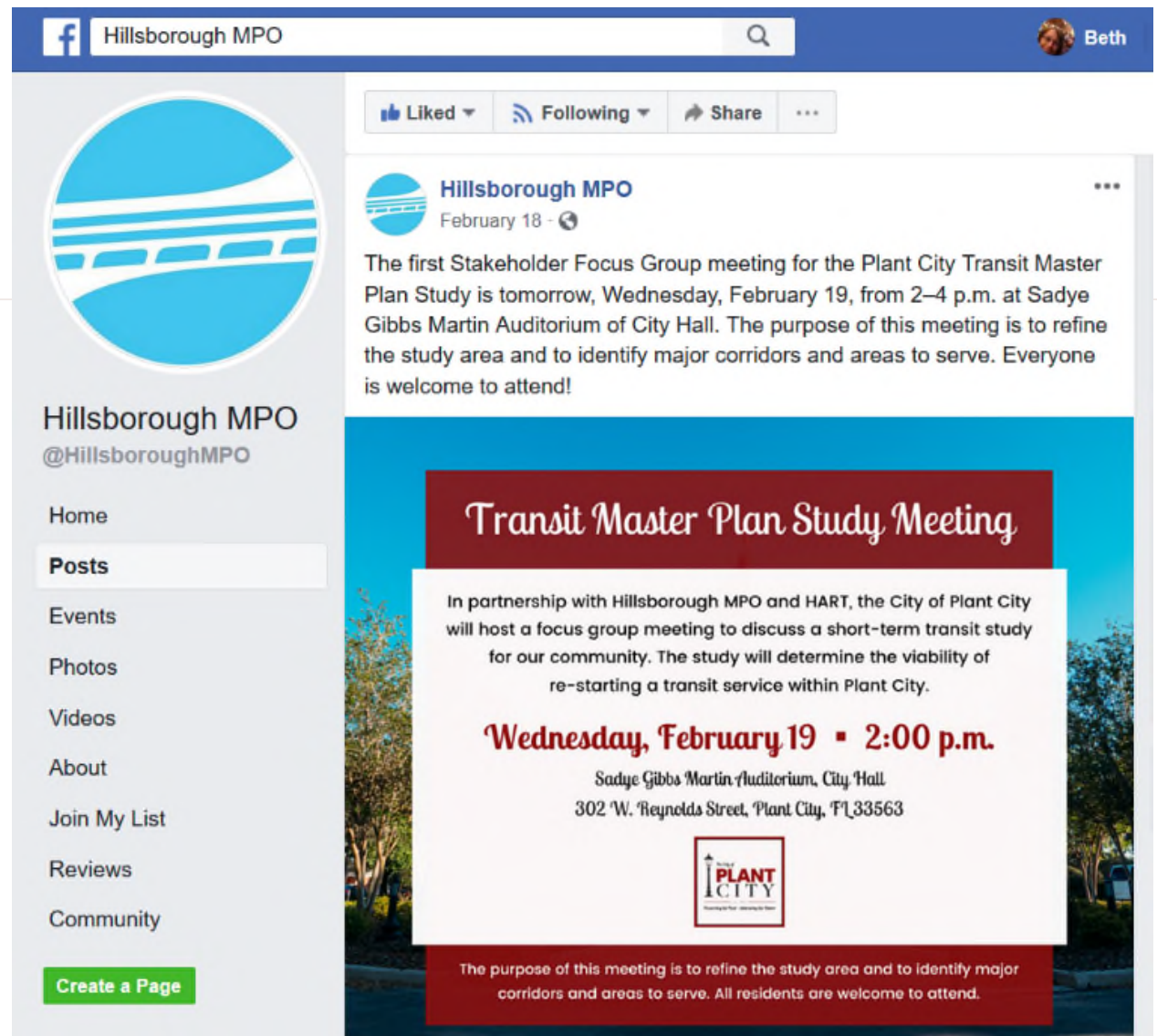
35%
of US minorities rely on
mobile phone data for internet

The Big Take-Away

- Complements – does not replace – other forms of outreach
- Different demographic groups use platforms differently
 - Less use by Hispanic demographic groups in general
 - African Americans more likely to use Twitter than Facebook
 - Youngest age groups more likely to use YouTube, Instagram
- ***Know your audience and design your outreach strategy appropriately***

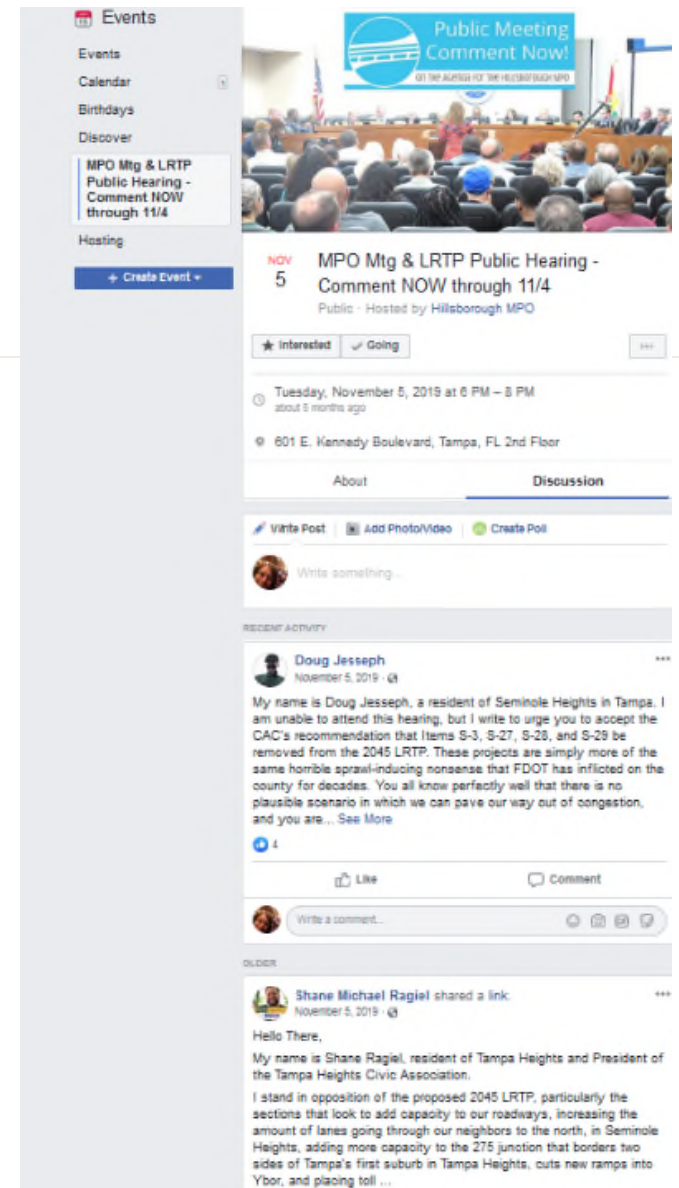
Publicity

- Create a graphic approved by all parties
- Post/ distribute in multiple locations



Receive comments

- Complements other ways of receiving comment on upcoming board actions
- Hard copies to board members + verbal summary by staff
- Comments are included in the record



On-demand Meeting Archive

The screenshot displays the YouTube channel page for Hillsborough MPO, which has 31 subscribers. The left sidebar shows the user is logged in with Premium and has access to various features like Home, Trending, Subscriptions, Originals, Library, History, Your videos, Purchases, Watch later, and Show more. The main content area is divided into 'Uploads' and 'Created playlists'.

Uploads:


- Hillsborough MPO board meeting April 14, 2020**
No views • 22 hours ago
- Hillsborough MPO Intelligent Transportation Systems...**
1 view • 5 days ago
- Hillsborough MPO Bicycle Pedestrian Advisory...**
2 views • 5 days ago
- Hillsborough MPO Policy Committee & Board...**
14 views • 3 weeks ago
- Hillsborough MPO board meeting March 3, 2020**
62 views • 1 month ago

Created playlists:

- Independent Oversight Committee meetings**
4 videos
- Hillsborough MPO board meetings**
31 videos, Updated yesterday
- Tampa Bay TMA meetings**
10 videos

On-demand Open House

hillsborough area regional transit



The video shows a man in a dark suit and light blue shirt standing in front of several informational displays. The displays include a large blue sign with the text 'MOTTO HART TAKES YOU THERE.' and a smaller sign with the text 'What will transit look like after construction is complete?'. The man is looking directly at the camera. The background shows a room with rows of chairs and a door.

#TRANSFORMATION
Tampa Arterial Bus Rapid Transit Workshop #2 Walkthrough

72 views • Mar 12, 2020

Go HART
566 subscribers

Walkthrough of the second meeting scheduled for March 12, 2020 at Crossover Church.

Tampa Arterial Bus Rapid Transit Study information: <http://gohart.org/Pages/brrt-arterial...>

SHOW MORE

0 Comments SORT BY

E-Survey Distribution

- 5,200+ people participated!
- Low-cost ad buys on Twitter & Facebook
- Ads targeted zip codes with underrepresented groups
- Compared to 2014 survey
 - African Americans ↑ 40%
 - Hispanics ↑ 70%



Hillsborough MPO @HillsboroughMPO · Jun 10

Please TAKE & SHARE the #ItsTIMEHillsborough survey NOW thru 7/28. Leave your email to qualify for drawings for 10 great prizes! Tell us where you'd like to see major project investments; bus rapid transit; and what you'd do with the Downtown Interchange. shar.es/a0cXl3

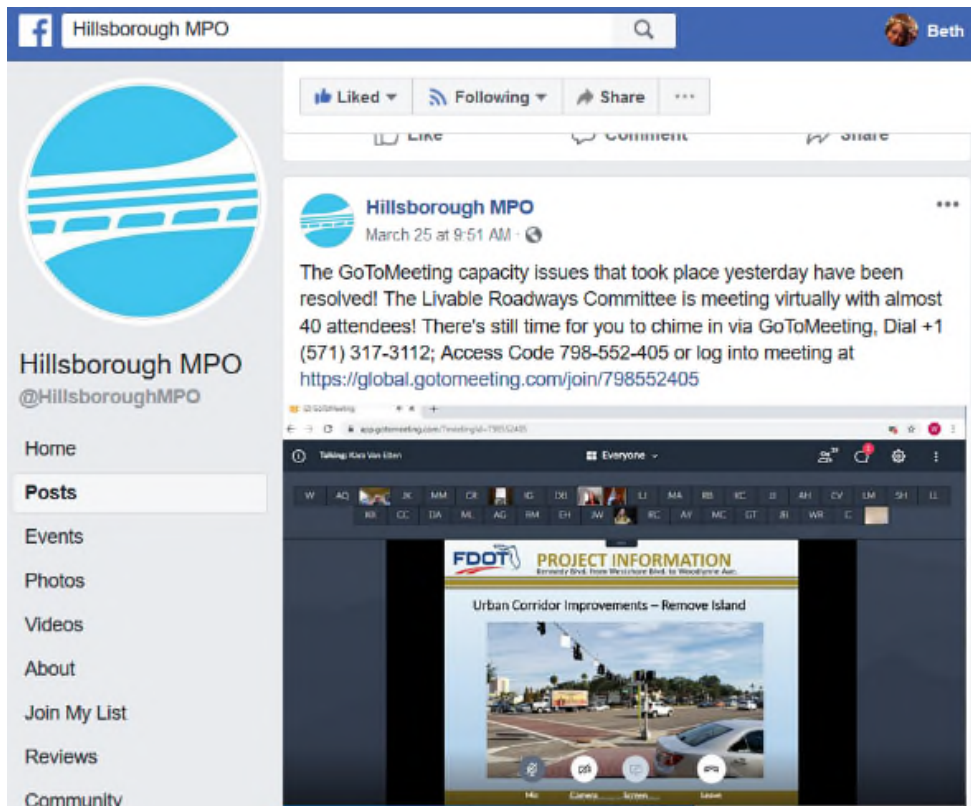
It's TIME HILLSBOROUGH
Transportation • Innovation • Mobility for Everyone

Every voice matters. Let's do better, together.
Help choose the right transportation investments for Hillsborough County. Take and share the survey from June 3 - July 28, and you could win Rays, Bucs, or Lightning tickets!
planhillsborough.org/2045lrtp

Hillsborough County, City of Tampa, Temple Terrace, FL and 6 others



Quick corrections





The screenshot shows a Facebook post from Hillsborough MPO (@HillsboroughMPO) dated March 25 at 9:51 AM. The post text reads: "The GoToMeeting capacity issues that took place yesterday have been resolved! The Livable Roadways Committee is meeting virtually with almost 40 attendees! There's still time for you to chime in via GoToMeeting, Dial +1 (571) 317-3112; Access Code 798-552-405 or log into meeting at <https://global.gotomeeting.com/join/798552405>". Below the text is a screenshot of a GoToMeeting interface showing a presentation slide titled "FDOT PROJECT INFORMATION" with the subtitle "Urban Corridor Improvements - Remove Island". The slide features a photograph of a multi-lane road intersection with a central island.




The screenshot shows a Twitter thread from Beth Alden (@bethalden). The thread consists of four tweets. The first tweet, dated Jun 10, 2019, says "I too wish the rules were different." and is a reply to Rick Fernandez (@RFexecsearch) from Jun 9, 2019. Rick's tweet asks: "If something can be done to improve air quality, why isn't it being done already? Those children have arguably been breathing unsafe levels of ozone for years. FDOT has withheld possible mitigation (walls) for years. The price for mitigation is more lanes, cars and unsafe air?". The second tweet, dated Jun 9, 2019, says "All models r wrong; some r useful. 2 lanes will get u noisewalls. I've been hearing noisewall requests a long time. [twitter.com/kmthurman/stat...](https://twitter.com/kmthurman/status...)". The third and fourth tweets, both dated Jun 9, 2019, are marked as "This Tweet is unavailable." The fifth tweet, dated Jun 9, 2019, says "I'm saying the traffic forecast suggests FDOT should add 8-10 lanes not 2. The Plan is for rapid transit instead. [twitter.com/kmthurman/stat...](https://twitter.com/kmthurman/status...)". The final tweet, dated Jun 9, 2019, says "Neighb harm'd be 16-lane I-275 per 2045 traffic forecast. Nobody's suggesting that. MPO Plan: fixed transit instead."

Breaking news

 Hillsborough MPO


 Beth

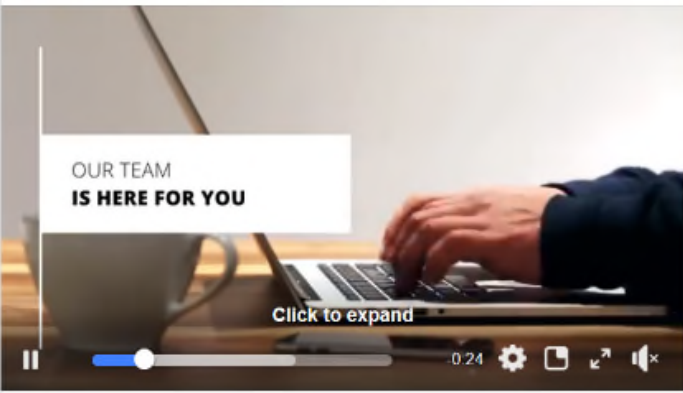


Hillsborough MPO
@HillsboroughMPO

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Join My List
Reviews
Community

Liked Following Share ...

 Hillsborough MPO
March 26 at 12:50 PM



Click to expand

94 Views

Planning Commission - Hillsborough County
March 26 at 9:30 AM

Like Page

Although we aren't in our office at County Center, we are still able to take your calls and questions while we work remotely. Stay home, stay safe!

Like Comment Share



Beth Alden

352 Tweets



Beth Alden @bethalden · Nov 21, 2019

Oversight Cmte takes its first certification action: @GoHART Project Plan ready to move forward!! @HillsboroughMPO



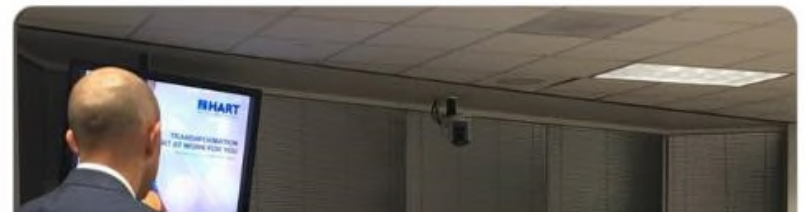
1 2 3

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Beth Alden @bethalden · Nov 21, 2019

Cmte member Hollenkamp asks re bus svc in @CityofPlantCity- to be planned this year by @GoHART & @HillsboroughMPO !



Clarify agency position



ABOUT US THE WAY YOU MOVE BUILDING YOUR FUTURE GET INVOLVED AGENDAS

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THE PROBLEM WITH EARMARKS

January 14, 2020 / Filed under [Blog](#), [Director's Blog](#)

Author(s): [Whit Blanton](#)

Sometimes doing a good deed does not turn out all that well in the end. As the 2020 Florida Legislative Session begins, we need to discuss earmarks, those legislator-added line items to the state budget for transportation or other capital projects in a district or county. If your local state lawmaker asks you what projects you most need funded, and they manage to put them into the state budget, it might seem like a big win, but it can be a bad deal for Pinellas County and the region.



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Forward Pinellas and Local Governments Continue Operations Remotely

[An Update from Forward Pinellas](#)

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Hillsborough MPO

January 29 · 🌐



Vision Zero Hillsborough

January 29 · 🌐

It is heart wrenching to hear of another preventable traffic death, another family mourning for a loved one lost, due to traffic violence on our roadways. The progress we all want so badly to see in our community toward safe streets with zero injuries and deaths is not happening fast enough.

I was interviewed after the horrific crash on Bayshore Boulevard that took the life of Mr. George Gage. The sadness felt by his family and friends, permeated the city. Not another life lost on this iconic Boulevard!

Over the past 6 months, we saw the City of Tampa take steps to reduce the speed limit, to add crosswalks, and rapid flashing beacons, and to narrow lanes. These are proven strategies with nationally documented crash reduction benefits. But those changes were not enough to stop a motorist from getting behind the wheel and driving well above the legal drinking limit, fast enough to lose control and cause the death of an innocent person.

I have been advocating for similar, proven crash-reduction investments to be made on roads identified as part of the high-injury network. Our roads are typically designed in such a way that driving faster than the posted speed is easy and comfortable.

For Bayshore Boulevard we must do more. It IS different and I agree with those who are speaking out that we should treat it as the linear park it was intended to be. Let's work together, with the City and the County, with Vision Zero Coalition members and advocates, to find a solution so not one more life is lost on Bayshore Boulevard.

Gena Torres
Hillsborough MPO
Vision Zero Project Manager

Support Partner Agencies

- Announcements
- Events
- Surveys
- Celebrating successes!



Give Credit

← Tweet



Beth Alden
@bethalden

Celebrating strong ptrshp today w 1st elected officers of 3-county leadership grp! @HillsboroughMPO @ForwardPinellas



Kimberly Overman and 2 others

1:04 PM · Mar 6, 2020 · Twitter for iPhone



Fine Print

- Government in the Sunshine
- Offensive language/ material
- Public records retention
- ADA compliance

Birthdays

Discover

April Virtual MPO Board Mtg-Advance
Comments thru 4/13 at 5pm

Hosting

[+ Create Event](#)

PLEASE READ our Join the Conversation - Web & Social Media Purpose & Guidelines under About | Page Info | General Information on our facebook page:
https://www.facebook.com/HillsboroughMPO/info?tab=page_info

The MPO Board welcomes comments from citizens about transportation issues and concerns. Your opinions are valued! Public comments should not be directed personally against any board member or staff, rather they should be directed at the issues. This provides a mutual respect between the board members and the public.

PLEASE NOTE: Because of Florida Sunshine Law, members of the MPO Board and its committees MAY NOT join in on any discussion on this event page. Board and committee discussions take place at scheduled meetings.

This meeting will not broadcast live on HTV, due to a scheduling conflict; therefore, the only place to view live is on the GoToWebinar.

Please note: a recording of the meeting will be made available ultimately on the MPO's YouTube channel.

Persons planning to participate in the public meeting in need of special accommodations under the Americans with Disabilities Act or who require

Our Web & Social Media Guidelines

Information and conversation -

Please be aware that our web and social media sites are created as alternative ways to provide convenient access to relevant planning information, to boost awareness of upcoming public meetings or events and planning products, and for you to be able to easily share this information and/or express your feedback and ideas. In accordance with the Sunshine Law, these sites are not intended for board members or their committee members to discuss topics on which they may be asked to vote in the future. These sites are intended to better serve you.

Fair and square -

Shared posts, external links and articles of interest from other sources are provided for informational and educational purposes without any endorsement or profit to this agency or those employed within.

Respect and courtesy -

A good conversation requires consideration for each other. So, please be polite and treat everyone who you refer to with respect, including elected and appointed officials, our partner agencies and staff, and other members of the public. We won't tolerate attacks, and we'll definitely remove any content that advocates or encourages expressions of violence, bigotry, racism, or hatred.

Constructive and creative -

We can't change the past, but, together, we can build a thriving future. We warmly welcome your ideas and feedback, especially when focused on improving the economic opportunities and quality of life in our region.

Subject to change -

As social media and web technologies are fast-evolving, this policy statement is subject to amendment or modification at any time to ensure its continued use is consistent with its intended purpose. Questions or concerns regarding their use or this policy should be addressed to the agency's public engagement specialist at merendal@plancom.org.

Everyone is invited -

We are here to serve our entire community and do not discriminate. All public engagement, including meetings, services and programs, as well as web and social media opportunities, are executed without regard to race, color, national origin, sex, age

Our Web & Social Media Guidelines

disability or family status. If you feel you are unable to participate or access information in any way, shape or form, please contact our public engagement specialist via email at merendal@plancom.org or call us at 813/272-5940. We will make every effort to assure you are as involved in the planning process as you would like to be.

For the record -

You must remember that as a government agency, we are subject to public record laws of the State of Florida. Though we are not responsible for any material posted by other participants, any comments received by us - whether in person or via mail, email, web site, social media (Facebook, Twitter, YouTube, Vimeo) become a public record and will be maintained in accordance with state and federal public records laws.

Better safe than sorry -

We review all comments and reserve the right to remove inappropriate messages posted on any web-based media. So...

Keep it clean -

All posts will be free of profanity and obscenity. We want everyone to feel comfortable reading or participating in the conversation.

Don't misinform or mislead -

We will remove any comments that make obviously false or unsubstantiated allegations.

No sales and marketing -

This isn't the place to market your business or sell your services.

Spam-free zone -

We welcome all legitimate comments, but we don't want anyone to overwhelm the conversation by hammering repeat messages or dragging topics completely off-course.

Don't break the law -

Illegal content or behavior is not allowed. Don't link or post any copyrighted or pornographic material, and don't engage in behaviors like harassment, impersonation, intimidation, or abuse.

Question and Answer Session



Contact Information

- **Rusty Ennemoser, FDOT State Public Involvement Coordinator**
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- **Heather Garcia, FDOT District 5**
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FDOT Public Engagement Interim Process During COVID-19 Emergency Management

To protect public health and to comply with President Trump's and Governor DeSantis' instructions during this COVID-19 pandemic, the Florida Department of Transportation has developed the following interim process for conducting public engagement activities at this time and until further notice. You may evaluate which approach is appropriate on a project-by-project basis, making sure that your strategies are inclusive of all affected stakeholders. This guidance document applies to both state funded and federally funded projects.

1. Postponement of Public Hearings

- All Public Hearings, those required by state or federal law (access management hearings and those associated with National Environmental Policy Act and State Environmental Impact Report approvals) are to be postponed. Please do not publish notifications for any hearings until April 30, 2020 or until further guidance is issued.
- FHWA is working on how to address public hearings given the current situation. Updated guidance will be incorporated into this document when available.

2. Public Meetings and Other Public Engagement Activities

All other public engagement activities can continue except face-to-face public meetings. Please carefully consider your demographics – if any members of the affected and interested public are not able to participate in an online format, please postpone until face-to-face meetings can resume. Public engagement activities should be tailored to the specific type of project and conducted at the District Secretary's discretion. Virtual public meetings should please refer to the [Public Involvement Handbook](#) for more information.

- All online public engagement meetings must be approved by District Secretary and must follow Department procedure, federal and state regulations for Americans with Disabilities Act, Title VI, and notification (Florida Administrative Register, Department Website, etc.) requirements.
- All materials must be reviewed and approved through normal channels.
- During an online meeting, the public should be able to provide comments through the Go-To-Webinar or other approved platforms. The moderator can reply online or through email. All comments are public records. The recordings of these meetings must be posted online for those who were unable to watch or participate in the live session.
- The Office of Policy Planning will offer technical assistance on how to conduct online meetings.

3. Ongoing Communication

- To keep the public informed and engaged with a current active project and to allow for an inclusive process, various methods can be employed, including but not limited to newsletters, brochures, flyers, factsheets, postcards, etc., which can be digital and distributed electronically. In addition, consider posting project presentations online. Please ensure that non-discrimination language is included on all publications. Work with your Communications Office to communicate this information through social media and other means.

Resources

- [FDOT Public Involvement Handbook](#)
- [FDOT PD&E Manual](#)
- **FDOT Public Involvement Policy – 000-525-050**

Contact: rusty.ennemoser@dot.state.fl.us or alison.stettner@dot.state.fl.us

THANK YOU FOR ATTENDING

- » TransPlex supports the Florida Transportation Plan (FTP), the state's long-range plan guiding Florida's transportation future.
- » The FTP is a plan for all of Florida - and affects every resident, business, and visitor.
- » We want to hear from you to understand the transportation issues and concerns that are most important to you



Please take a moment to complete the Values and Preferences Survey
<http://floridatransportationplan.com/getinvolved.htm>

Video Conferencing in Real Life



Credit: Zoom
(<https://www.youtube.com/watch?v=JMOOG7rWTPg>)