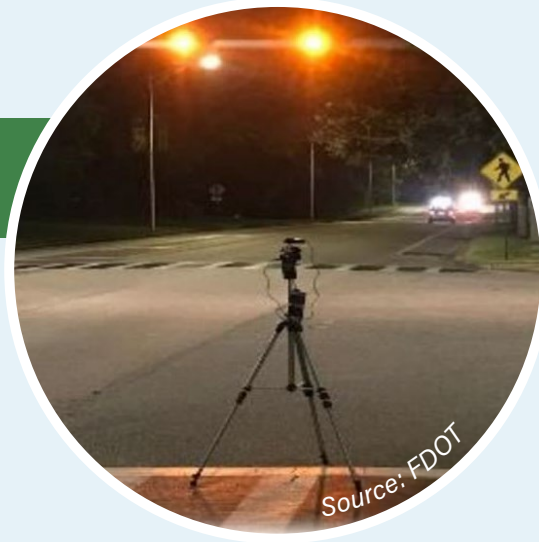


What about **lighting**?

- Improving safety on our roads; it's as simple as **turning on the lights**.
- Across the country, LED lights are replacing traditional sodium lights to make our roads brighter.



Why is adequate lighting so important?



Fatalities are **3x** likelier to occur at night than during the day.



80% of pedestrian fatalities in Florida occur in dark conditions.



Higher speeds at night become **dangerous** when cars can't stop within the distance illuminated by headlights

Did you know?

New lighting technology can be directed exactly where it is needed and not more, so that:

Lighting can reduce the crashes with fixed objects, such as poles, trees and barriers.

Lighting can be precisely aimed, protecting the night sky and avoiding adjacent homes.



Does better lighting even **work**?

Yes!

Improved lighting leads to fewer...

42%



pedestrian intersection crashes after dark

33-38%



crashes at rural and urban intersections after dark

28%



rural and urban highway injury crashes after dark



Why LEDs?

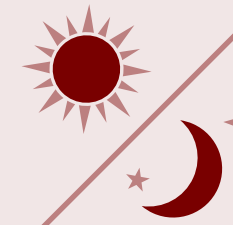
Compared to traditional lighting, LEDs...



Use 25-50% less energy



Last 10x longer



Adaptive color temperature can maximize visibility and increase safety (traditional lights only have one color temperature)



LEDs have already **saved lives** in Florida

Statewide Lighting Retrofit on 2,500 intersections from 2015-2021

Improve lighting could cut nighttime crashes by **nearly 80%**

Busch Blvd in Tampa pedestrian crosswalk lighting

Reduced **over 50%** of nighttime fatality and injuries

State Road 30 near Pensacola Bay lighting retrofit

Reduced **over 70%** of bike/ped fatalities and **100%** of vehicle fatalities over 6-year period

Scan to read more information on the benefits of improved lighting at <https://tinyurl.com/FHWASafetyLighting>

