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A message from Governor  
Scott on the future of  
Florida's Freight and Trade

# SANTA ROSA COUNTY FREIGHT & LOGISTICS OVERVIEW

## FLORIDA DEPARTMENT OF TRANSPORTATION

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### Federal Legislative Contacts

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**United States Senate**  
Marco Rubio  
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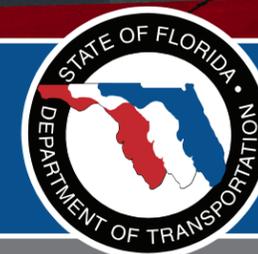
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### State Legislative Contacts:

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**Florida House of Representatives**  
District 2, Clay Ford  
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**Florida House of Representatives**  
District 3, Doug Broxson  
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### FDOT MISSION:

THE DEPARTMENT WILL PROVIDE A SAFE TRANSPORTATION SYSTEM THAT ENSURES THE MOBILITY OF PEOPLE AND GOODS, ENHANCES ECONOMIC PROSPERITY AND PRESERVES THE QUALITY OF OUR ENVIRONMENT AND COMMUNITIES.



In recognition of the significant role that freight mobility plays as an economic driver for the state, an Office of Freight, Logistics and Passenger Operations has been created at FDOT. This office has been tasked with meeting the requirements of legislation in Florida House Bill 599, as well as meeting national freight guidance offered in H.R. 4348, the Moving Ahead for Progress in the 21st Century Act (MAP-21).

HB599 requires FDOT to lead the development of a plan to "enhance the integration and connectivity of the transportation system across and between transportation modes throughout the state." For this reason, Florida is already on schedule to meet MAP-21 guidelines and has become a leader in freight issues through its ongoing work in developing a Freight Mobility and Trade Plan. For more information, please see [www.freightmovesflorida.com](http://www.freightmovesflorida.com).



January 2013

# Santa Rosa County

## FREIGHT & LOGISTICS OVERVIEW



COUNTY SEAT	LARGEST CITY	AREA	POPULATION	POPULATION GROWTH RATE
Milton, FL	Milton, FL	1155 square miles	151,372	28.6% (2000-2010)

Primary Economic Development Contact: <http://www.teamsantarosa.com>

- The City of Milton is roughly five square miles, and has a population of over 7,000 residents.
- Santa Rosa County is host to many festivals throughout the year including a Youth Arts Festival; The Scottish Festival; Indian Days; The Riverwalk Fine Arts Festival; Antique and Craft Shows; July 4th Riverfest; Pace Patriot Days.
- The Gulf Islands National Seashore between Navarre Beach and Pensacola Beach offers nature lovers eight miles of federally protected, undeveloped shoreline—the longest continuous stretch of protected beaches in Northwest Florida.



### Top 5 Growing Industries

INDUSTRY	NET JOB CREATION
1. Retail Trade	489
2. Health Care and Social Assistance	448
3. Educational Services	377
4. Professional, Scientific, and Technical Services	339
5. Finance and Insurance	141

Source: Florida Department of Economic Opportunity, Labor Market Statistics Center, LEHD State of Florida County Reports-Quarterly Workforce Indicators 2010-2011.



### Largest Industry Sectors by Employment

INDUSTRY SECTORS	% OF WORKFORCE
1. Trade, Transportation, and Utilities	21.2%
2. Leisure and Hospitality	14.1%
3. Education and Health Services	12.9%

Source: Enterprise Florida



### Major Private Sector Employers

EMPLOYER	BUSINESS LINE	NUMBER OF EMPLOYEES
1. Wal-Mart	Department Store	1,200
2. Baptist Health Care	Hospital	600
3. Clearwire	Technical Service Centers	500
4. Mediacom	Internet & Cable Service Provider	400
5. Santa Rosa Medical Center	Hospital-General & Surgical	400

Source: Enterprise Florida

Florida infrastructure moves 762 million tons of freight traffic annually.

The state highway system sees 195,755 million annual vehicle miles of travel.

Truck travel accounted for approximately 11% of vehicle miles traveled on the SIS in 2010.

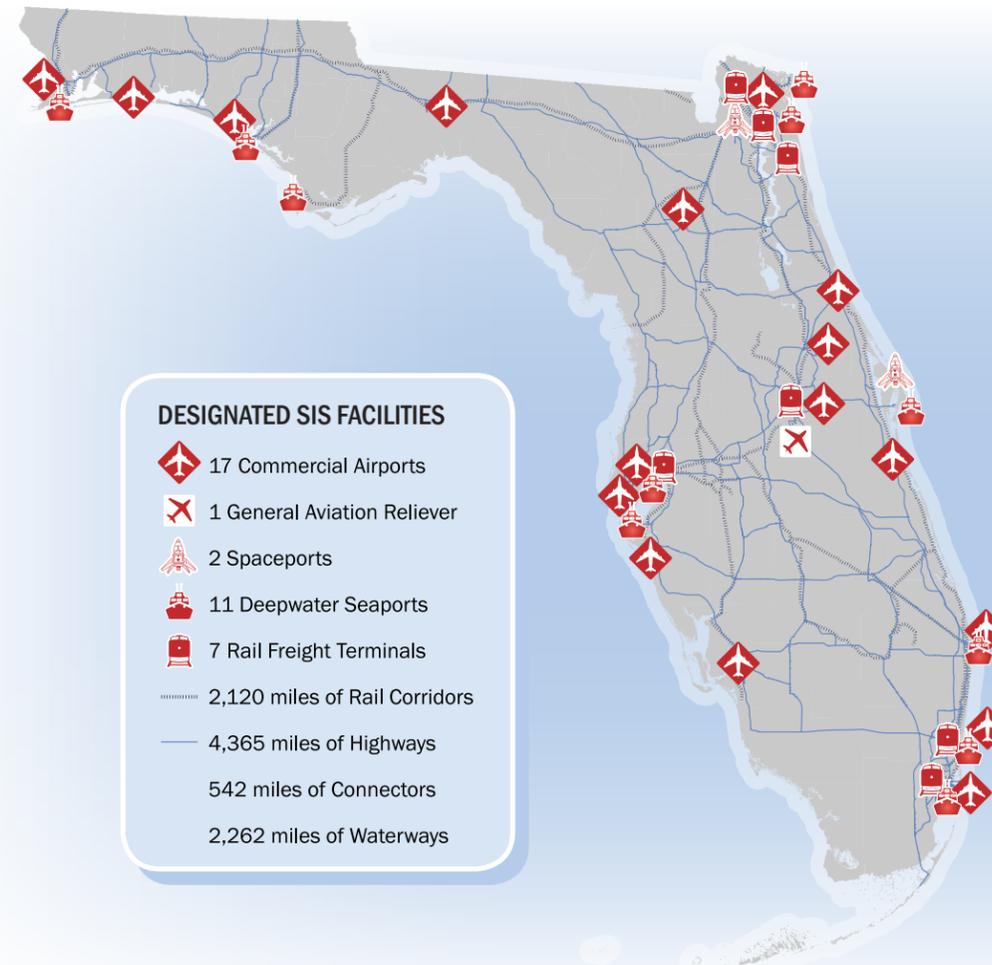
Florida has over 2,700 miles of rail lines, which move over 98 million tons of freight annually.

### Florida's Strategic Intermodal System (SIS)

- Strategic** – Consists of statewide and regionally significant facilities and services
- Intermodal** – Contains all forms of transportation for moving both people and goods, including linkages for smooth and efficient transfers between modes and major facilities
- System** – Integrates individual facilities, services, forms of transportation (modes) and linkages into a single, integrated transportation network

The SIS was established to:

- Efficiently serve the mobility needs of Florida's citizens, businesses and visitors
- Help Florida become a worldwide economic leader, enhance economic prosperity and competitiveness, enrich quality of life and reflect responsible environmental stewardship



#### DESIGNATED SIS FACILITIES

- 17 Commercial Airports
- 1 General Aviation Reliever
- 2 Spaceports
- 11 Deepwater Seaports
- 7 Rail Freight Terminals
- 2,120 miles of Rail Corridors
- 4,365 miles of Highways
- 542 miles of Connectors
- 2,262 miles of Waterways

Florida has 784 aviation facilities, 129 public use, and 19 have commercial service.

The state boasts 2 spaceports and 5 active launch facilities.

Florida's 15 deepwater seaports moved 106.4 million tons of cargo and handled 2.8 million TEU's (20 foot equivalent container unit) in 2010.

Seven of the 15 seaports in Florida carried 12.7 million passengers, 12.1 million of which sailed on multi-day cruises in 2010.

100% of SIS waterborne freight in Florida is on a coastal or international shipping route.

16 Fortune 500 companies have their headquarters in Florida.

# Florida

## FREIGHT & LOGISTICS OVERVIEW

POPULATION	POPULATION RANK	AREA	AREA RANK	POPULATION GROWTH RATE
18.8 million	4th	53,625 sq. mi.	22nd	17.6% (2000-2010)

Chamber of Commerce website: <http://www.flchamber.org>

### Top Employment Sectors

(Nonagricultural Business Groups by Industry)

1. Trade, Transportation, and Utilities
2. Education and Health Services
3. Government Services
4. Professional and Business Services
5. Healthcare and Social Assistance
6. Leisure and Hospitality

Source: Department of Economic Opportunity-Current Employment Statistics (2012)

### Top Business Sector Initiatives for Retention and Promotion

1. Clean Energy
2. Information Technology
3. Life Sciences
4. Aviation/ Aerospace
5. Homeland Security/ Defense
6. Financial/ Professional Services

Source: Florida Chamber of Commerce

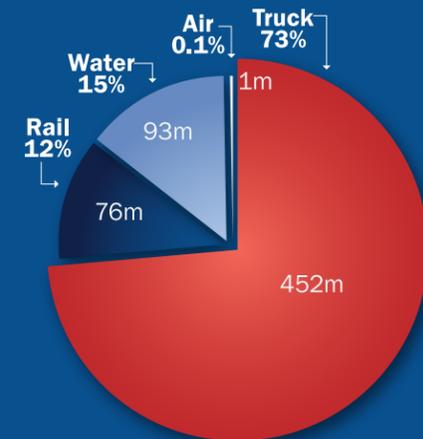
### Top International Trade Partners

The state of Florida is a major international hub accounting for approximately \$149 billion in international trade activity in 2011.

EXPORTS		IMPORTS	
1. Switzerland		1. China	
2. Brazil		2. Mexico	
3. Venezuela		3. Japan	
4. Canada		4. Canada	
5. Colombia		5. Colombia	

Source: Trade & Logistics Study, Florida Chamber 2009

### DOMESTIC AND INTERNATIONAL MODAL MIX (millions of tons)



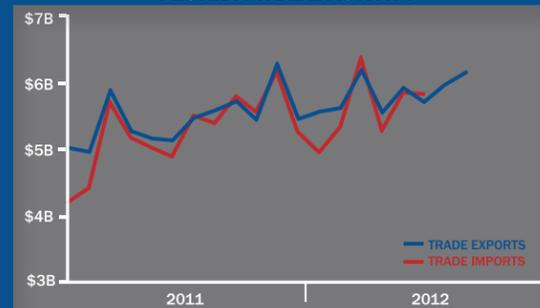
Source: Trade & Logistics Study, Florida Chamber 2009

### TOTAL FREIGHT FLOWS



Source: Trade & Logistics Study, Florida Chamber 2009

### FLORIDA TRADE ACTIVITY



### Key Transportation and Freight Facilities

STRATEGIC INTERMODAL SYSTEM (SIS) HIGHWAYS		I-10, SR 87
SIS RAILROADS		CSX
SIS AIRPORTS		Pensacola Gulf Coast Regional
SEAPORTS		Port of Pensacola
NON SIS STATE HIGHWAYS		US 98, US 90, SR 89
GENERAL AVIATION AIRPORTS		Ft. Walton Beach Airport, Peter Prince Airport



### Top Imports

INBOUND FREIGHT	TRUCK TONNAGE
1. Nonmetallic Minerals	454,009
2. Bulk Movement in Boxcars	313,876
3. Clay, Concrete, Glass or Stone	120,773
4. Food or Kindred Products	71,442
5. Petroleum or Coal Products	69,293

Source: IHS Global Inc.'s Transearch, 2011

### Top Exports

OUTBOUND FREIGHT	TRUCK TONNAGE
1. Clay, Concrete, Glass or Stone	186,747
2. Lumber or Wood Products	172,765
3. Farm Products	43,112
4. Waste or Scrap Materials	20,903
5. Bulk Movement in Boxcars	10,031

Source: IHS Global Inc.'s Transearch, 2011



### Top Trading Partners

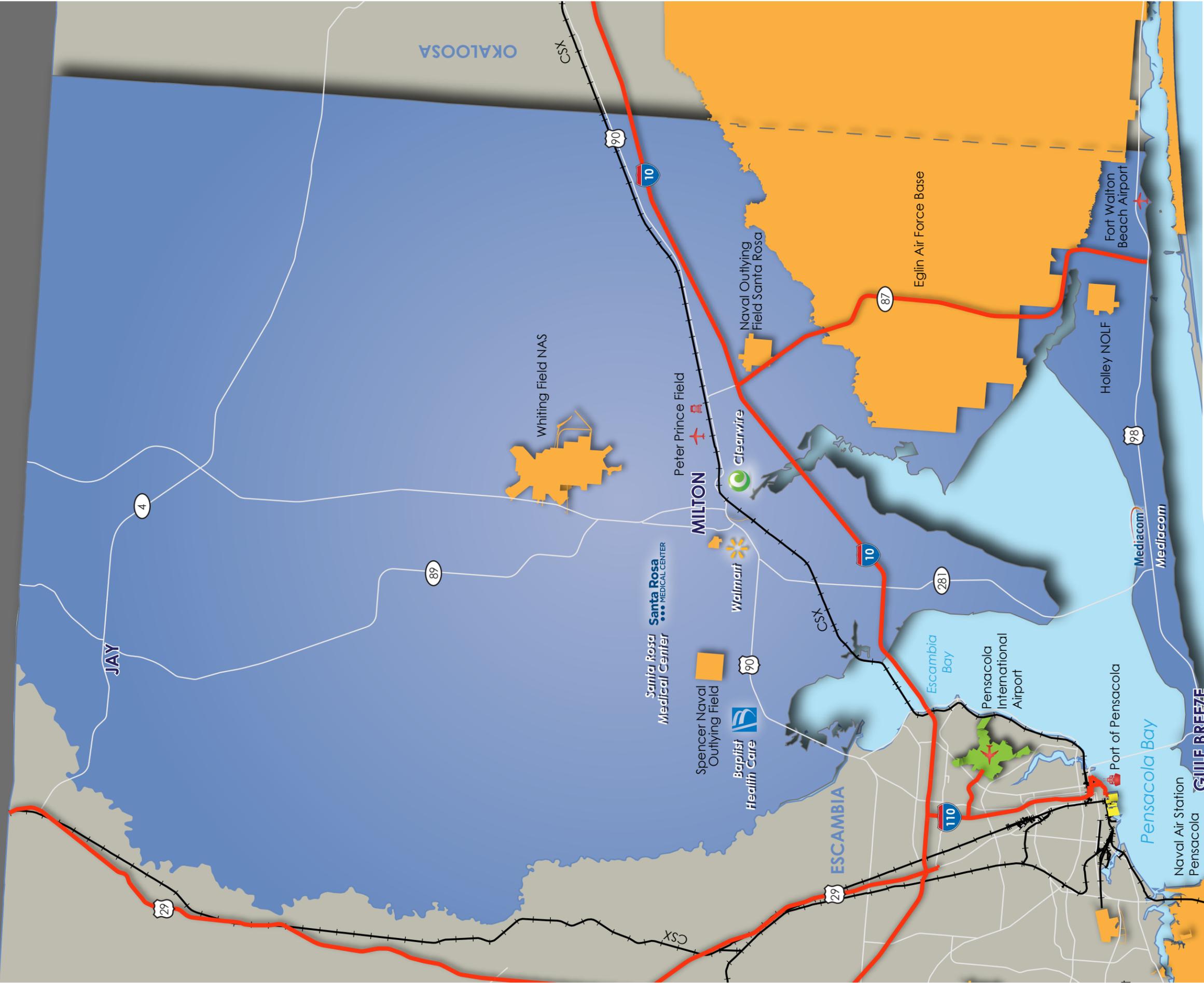
IMPORTS	TRUCK TONNAGE
Escambia County, FL	270,555
Escambia County, AL	187,405
Miami-Dade County, FL	111,775
Mobile County, AL	70,020
Bay County, FL	26,828

Source: IHS Global Inc.'s Transearch, 2011

### Top Trading Partners

EXPORTS	TRUCK TONNAGE
Mobile County, AL	119,741
Escambia County, FL	43,585
Monroe County, AL	33,948
Baldwin County, AL	28,627
Escambia County, AL	18,031

Source: IHS Global Inc.'s Transearch, 2011



**LEGEND**

- Strategic Intermodal System (SIS) Highways
- Rail Lines
- Other State Highways
- Mediacom Largest Employers by Number of Employees
- SIS Airports
- Seaports
- Military Installations
- Freight Distribution Centers
- Airports - General Aviation

# Santa Rosa County

## FREIGHT INFRASTRUCTURE