

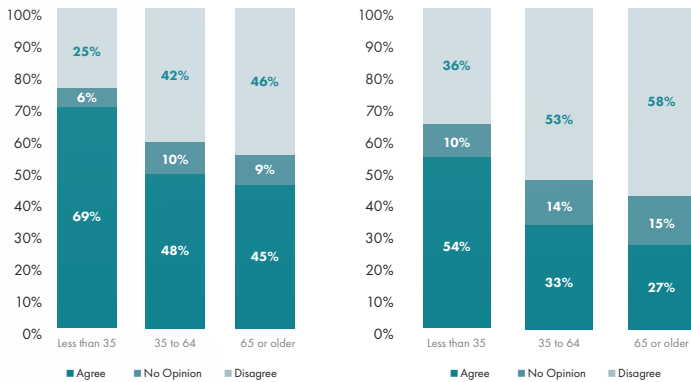
FLORIDA RESIDENTS SAY...



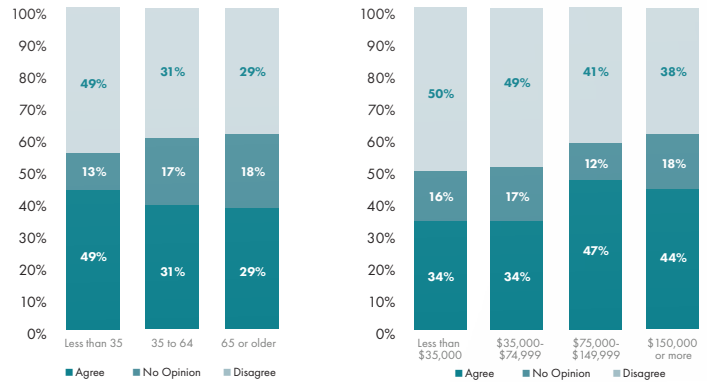
In late 2018, we asked Florida residents about their preferences, opinions and perceptions of transportation. This is what they had to say:

Autonomous Vehicles

Younger people are more accepting of emerging technologies.



Safety benefits of autonomous vehicles are not well perceived.



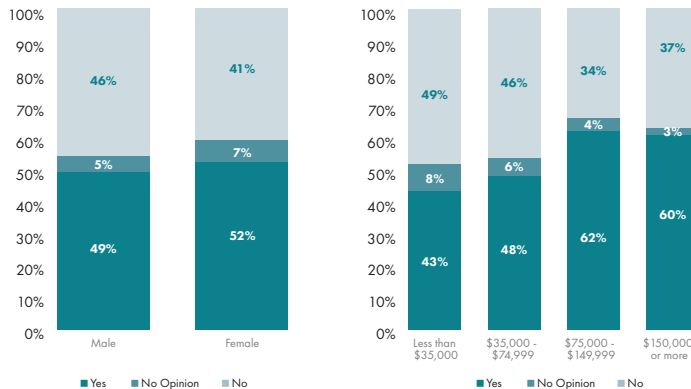
"I would ride in a self-driving car once they have been proven to be reliable."

"I would feel comfortable knowing that a family member or someone close to me regularly travels in a self-driving vehicle."

"Self-driving cars will lead to fewer crashes."

E-commerce

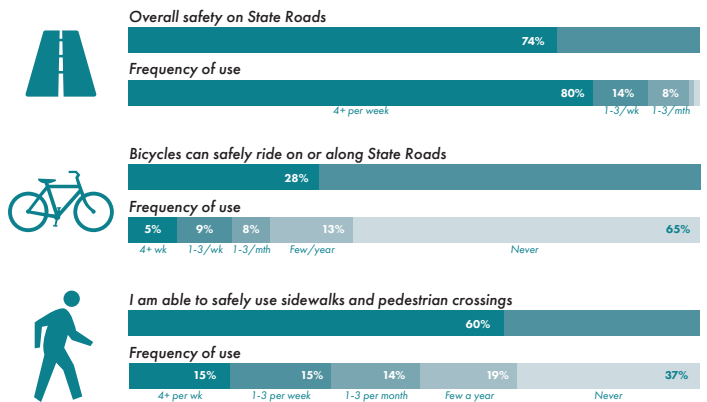
E-commerce is repurposing or eliminating trips to retail.



"E-commerce has reduced the number of trips I make to physical retail."

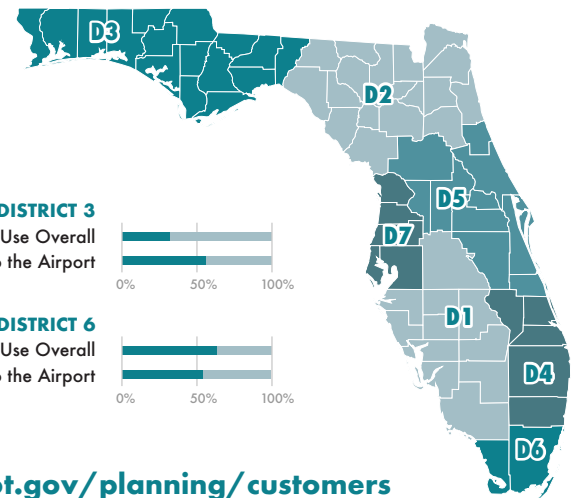
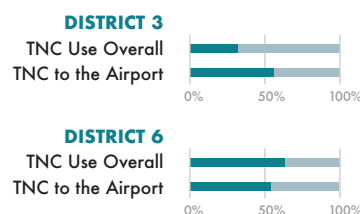
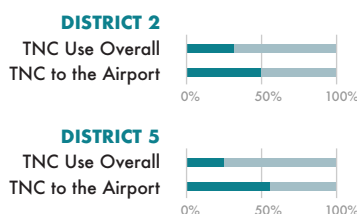
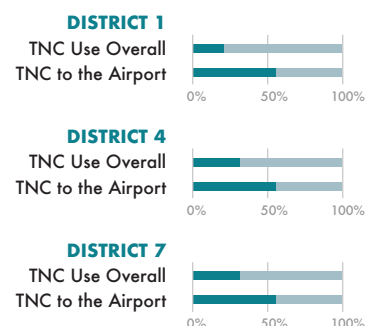
Safety

Perception of safety and utilization are linked.



TNCs

TNCs are an urban phenomenon – especially to the airport.



For more information, visit: fdot.gov/planning/customers