

# Florida Freight Advisory Committee Meeting

March 22, 2019



# Key Contacts



Florida Freight Advisory Committee Chair  
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Florida Freight Advisory Committee Vice Chair  
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Freight and Multimodal Operations Office Manager  
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Freight and Rail Planning Administrator  
[Holly.Cohen@dot.state.fl.us](mailto:Holly.Cohen@dot.state.fl.us)  
850-414-4954

# Call to Order



# Current Committee Members

| Organization                                     | First Name | Last Name |
|--|------------|-----------|
| City of Pensacola                                | Amy        | Miller    |
| Walmart  | Robert     | Midgett   |
| Broward County                                   | David      | Anderton  |
| Genesee Wyoming Railroad                         | Joe        | Arbona    |
| Space Florida                                    | Mark       | Bontrager |
| A. Duda & Sons, Inc                              | Pete       | Coultas   |
| Fly Jax  | Tony       | Cugno     |
| Florida TransAtlantic Holdings                   | John       | Dohm      |
| Caribbean Ship Services, LLC                     | Richard    | Dubin     |
| Aqua Gulf Transport                              | Scott      | Fernandez |
| Interport Logistics, LLC                         | Gary       | Goldfarb  |
| Hillsborough County                              | Eric       | Lindstrom |
| Brightline                                       | Bob        | O'Malley  |
| Crowley Logistics                                | Stan       | Parkes    |
| Florida Customs Broker and Forwarder Association | Barbara    | Pimentel  |
| Brevard County                                   | Troy       | Post      |
| Mosaic   | Ryan       | Stoeger   |
| Broward County MPO                               | Greg       | Stuart    |
| Land O'Lakes                                     | Jake       | Swab      |
| US Sugar   | Malcolm    | Wade      |
| West Florida Regional Planning Council           | Mary Beth  | Washnock  |
| Florida Trucking Association                     | Alix       | Miller    |
| Florida Ports Council                            | Casey      | Grigsby   |

# Bylaw Changes

# May 21st Post-Meeting Survey Results

## Most people voted for:

- a 3 year committee member cycle
- application submissions for replacing current committee members
- some sort of guidelines/benchmarks to remain on committee – attendance being primary guideline

## Most people felt:

- that the committee is relevant to current issues, but a few wanted more discussion on industry trends/"news"/topics looking into the future
- that the freight modes are represented, with a few comments that aviation is lacking representation
- that they are satisfied with their role, but many comments about how to improve, most commonly the desire for a yearly face-to-face meeting

# Bylaws – Commitment Timeline & Leadership

(1) FLFAC committee membership will take place on a three (3) year cycle. In order to always have an overlap of veteran and new members, the committee membership cycles will be staggered. Every one and a half (1.5) years, the half of the committee members who have been on the board for three (3) years (veteran members) will be replaced. To set up the staggered cycle of membership, we will do a special application process to allow current FLFAC committee members to reapply to remain on the committee for an additional half cycle or one and a half (1.5) years.

## *FLFAC committee membership - three (3) year cycle*

### *Applications and Elect Chair and Vice-Chair - half cycle or every one and a half (1.5) years*

The FLFAC shall at its first meeting of the calendar-year half cycle elect a Chair and Vice-Chair. The Chair and Vice-Chair shall take office upon election, and shall serve until the completion of next regular election which shall be held at the first meeting in the first quarter of the calendar-year next half cycle, or until a successor is thereafter elected, whichever event shall first occur. The Chair and Vice-Chair must at all times during their term of office be members of the FLFAC.

(3) In order to remain on the committee, members must attend at least half of the yearly meetings. Members are expected to be at every meeting, but due to scheduling conflicts, it is permissible to miss several meetings with notice to the board. If a member is consistently failing to attend meetings and misses more than half of the yearly meetings with no notice, he or she will be asked to step down, and a replacement will be found through the process identified in Section 2 (c) (2).

# Bylaws – Committee Replacements

In addition to the FLFAC there will be a subcommittee contact list further identified as the Florida Freight Executive Affiliates. The sub-committee members list will be notified of all FLFAC committee meetings, and may be asked to serve as alternatives to replace members of the FLFAC in the event that they suspend participation, fail to meet annual attendance requirements, or depart their organization. Details for this process are outlined in Part (2) below.

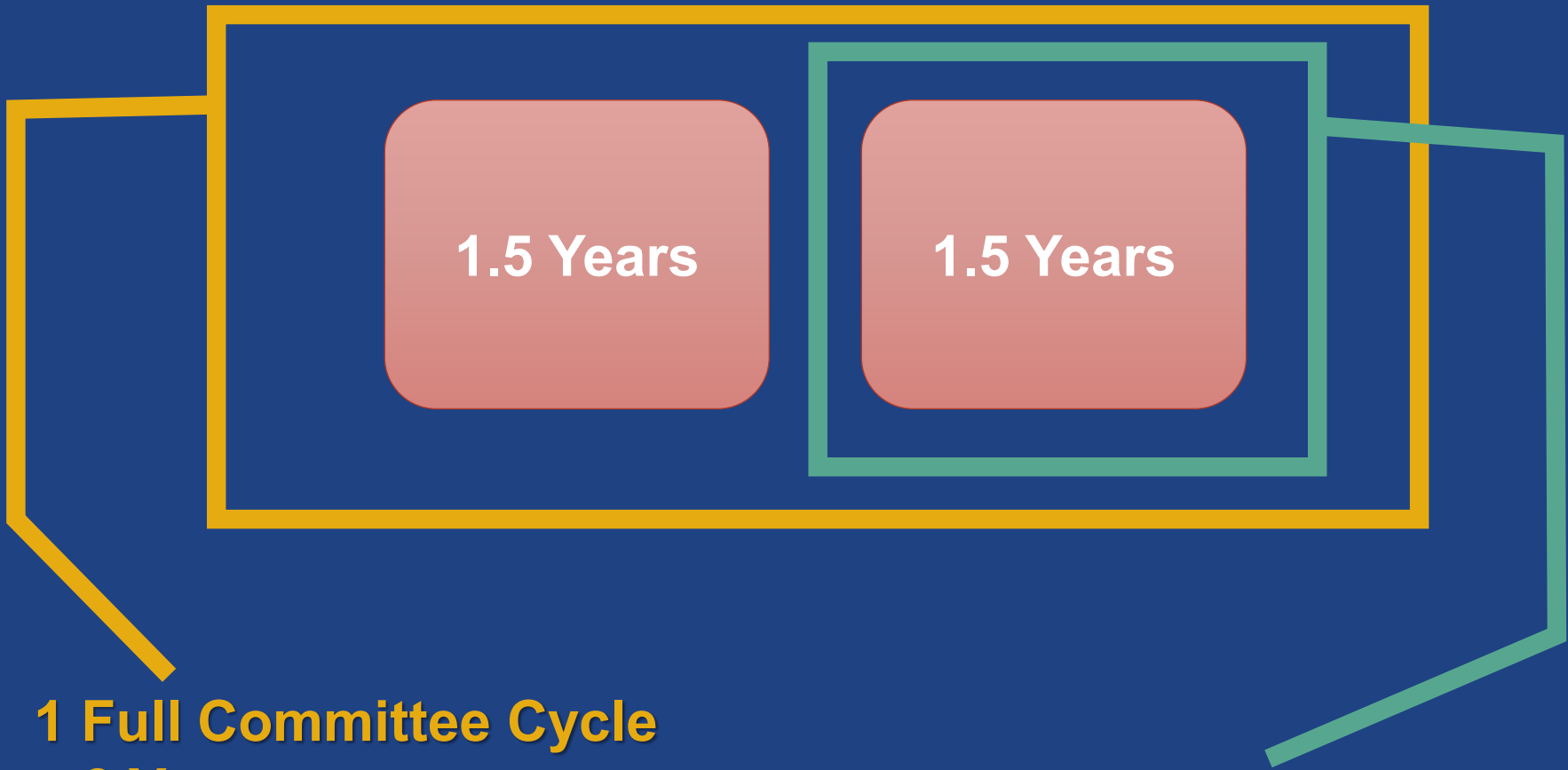
(2) If a vacancy occurs in for the FLFAC, the Governing Board, shall identify a member of contact from the Florida Freight Executive Affiliates list Committee to serve as a replacement FLFAC committee member, if appropriate, until the time set for the beginning of the FLFAC Governing Board meeting held in the third quarter of the calendar year next half cycle, or until a successor is thereafter elected, whichever event shall first occur. If no contact from the Florida Freight Executive Affiliates list fills the needed gap in representation to keep the FLFAC a cross-section of public and private sector freight stakeholders, then the Governing Board may request additional applications for a replacement FLFAC committee member.

The procedure to replace members of the committee after three (3) years will involve application submissions. Applications will be made available on FreightMovesFlorida.com and interested parties will be able to submit applications to the Governing Board during a specified timeframe. Decisions on FLFAC committee member replacements will be made by the Governing Board.

(3) In order to remain on the committee, members must attend at least half of the yearly meetings. Members are expected to be at every meeting, but due to scheduling conflicts, it is permissible to miss several meetings with notice to the board. If a member is consistently failing to attend meetings and misses more than half of the yearly meetings with no notice, he or she will be asked to step down, and a replacement will be found through the process identified in Section 2 (c) (2).



# Summary of Changes



**1 Full Committee Cycle  
= 3 Years**

**Half-Committee Cycle =  
1.5 Years**

# Summary of Changes



Every half-cycle (1.5 Years), the Committee will vote on a new Chair/Co-Chair, and half of the committee members will be replaced using an application process

The members that will be replaced will be those that have already served two half-cycle terms, or one full committee cycle

# Summary of Changes

- How will this impact you?
  - This first committee turn-over will be unique, and will set up the staggered committee membership
  - Current FLFAC members will be allowed to reapply to remain on the committee, and anyone not currently a FLFAC member can apply to be considered
  - Current FLFAC members who reapply and are reselected will remain on the committee for another 1.5 years
  - New FLFAC members who are selected will remain on the committee for 3 years

# Summary of Changes

- After this meeting, we will send out the FLFAC application form
  - Please share with any industry contacts who may be interested!
- The form will also be posted on [www.freightmovesflorida.com](http://www.freightmovesflorida.com)
- Applications are due to [FREIGHT@dot.state.fl.us](mailto:FREIGHT@dot.state.fl.us) by close of business on **April 5, 2019**
- Members who are selected to remain and/or join the FLFAC will receive a notification letter

# Discussion and Vote to Approve/Amend

# Vote to Approve

- Draft Committee recommendation:  
Approve the proposed changes to the Florida Freight Advisory Committee (FLFAC) Bylaws, as shared on 3/12/2019 and discussed today.

# Vote to Amend

- Draft Committee recommendation:  
Approve the proposed changes to the Florida Freight Advisory Committee (FLFAC) Bylaws, as shared on 3/12/2019 and discussed today with the following refinements:
  - Don't need term limits, current members that have served 3 years can reapply
  - FLFAC members that have been asked to step down can reapply in the future

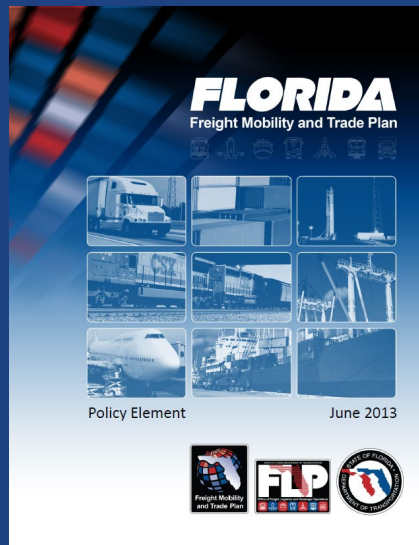
# Freight Mobility & Trade Plan (FMTP) Update





# FMTP Refresher

- The Freight Mobility & Trade Plan (FMTP) is a comprehensive plan that identifies freight transportation facilities critical to the state's economic growth and guides multimodal freight investments in the state



# FMTP Refresher

- Helps local jurisdictions measure progress using plan metrics, develop grant applications, and new freight-related funding strategies
- Helps local chambers of commerce understand freight's share of the economy, logistics efficiency, and the economic strengths and challenges associated with freight in Florida
- Lets manufacturers know about the freight infrastructure availability and the business climate of the state
- Gives insight to the general public, local officials, news outlets and the trade/business media about freight's contribution to daily life and the economy

# FMTF Refresher

## Objectives

- 1** Capitalize on the Freight Transportation Advantages of Florida Through Collaboration on Economic Development, Trade, and Logistics Programs
- 2** Increase Operational Efficiency of Goods Movement
- 3** Minimize Costs in the Supply Chain
- 4** Align Public and Private Efforts for Trade and Logistics
- 5** Raise Awareness and Support for Freight Movement Investments
- 6** Develop a Balanced Transportation Planning and Investment Model That Considers and Integrates All Forms of Transportation
- 7** Transform the FDOT's Organizational Culture to Include Consideration of Supply Chain and Freight Movement Issues

# Questions to Consider: Old Plan

- What did we implement?
- What didn't we implement but is still relevant?
- What can we discard?

# Questions to Consider: What's Changed?

- FAST Act requirements
- New FDOT Freight and Multimodal Operations (FMO) Office that expanded the Rail Office to include multimodal freight staff and roles
- Stakeholder engagement process – FLFAC established
- Many more data options and challenges
- Technology discussion must be more robust

# Questions to Consider: Moving Forward

- New angle? How will it be unique?
  - start with why Florida is unique
    - geography, industries, etc.
- What problems do we want to solve?
  - let opportunities guide solutions
  - scenario planning section?
    - tariffs, hurricanes, etc.
- New leadership = new message?

# Our FMTP Strategy:

## Unique

- Develop a freight plan that is unlike any others
- Connect new ideas with institutional knowledge
- Leveraging other state plans and industry best practices

## Visual

- Graphically pleasing
- Concise and digestible
- Modular approach

## Outward-Looking

- Serve FDOT and meet federal requirements, but be inclusive of multiagency needs
- Maintain relevancy to private sector freight stakeholders

## Tactical & Strategic

- Steadfast focus on near-term solutions and implementation while maintaining longer-term strategic outlook

## Focused on Technology

- Prepare for emerging technologies
- Leverage technology as a force multiplier

# Expectations for Plan

- The FMTP provides Florida with analysis, objectives, and strategies to benefit the movement of goods throughout the state.
- The plan will examine innovative technology, commerce, and energy to provide a multi-functional look at issues, trends, and opportunities.
- Strategies and projects will be identified and prioritized in an effort to move freight forward in Florida.

Florida's Vision  
for Freight



Goals & Performance  
Measures



Assets



Conditions



Strategies



Prioritization



Implementation



# Expectations for Committee Members

- FDOT captured a large net of engagement to build the first state freight plan
  - This year we will rely more heavily on the FLFAC
  - Regional outreach to gain public and local insights
  - Partner agency coordination for integration
- The committee will:
  - Advise on freight-related priorities, issues, projects, and funding needs
  - Promote the sharing of information between the private/public sectors

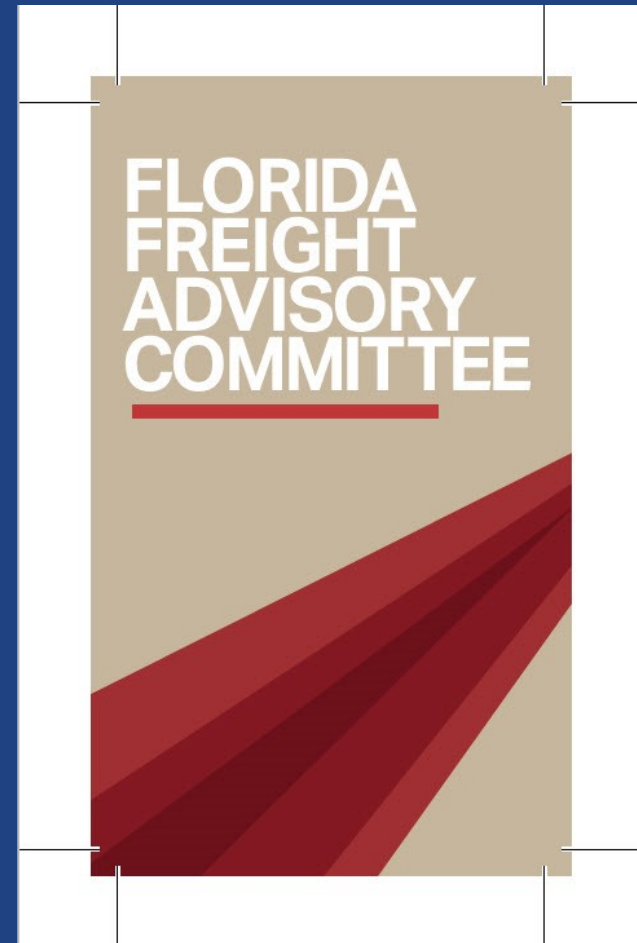
# Future Meeting Dates

- Tentative Schedule for Florida Freight Advisory Committee (FLFAC) Meetings focused on FMTP:
  - June
  - August
  - September

# National Highway Freight Program (NHFP) Update

# Successes & Accomplishments

- Florida Freight Advisory Committee identity
- Built National Highway Freight Program
- Research and future topics



# Public Comments



# Member Comments

# Future Meeting Dates

- Tentative Schedule for Florida Freight Advisory Committee (FLFAC) Meetings focused on FMTP:
  - June
  - August
  - September



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