

Florida Freight Advisory Committee 2019 – 2021 Members



Rickey Fitzgerald, Administrative Director



Title	<ul style="list-style-type: none">• Freight & Multimodal Operations Manager (FDOT)• Division Branch Chief for Distribution (FL Army National Guard)
Experience	<ul style="list-style-type: none">• Statewide leader for planning, system improvement, performance and safety for Florida's 2,136 miles of freight highway and 2,786 miles of rail network• Manage a \$290,000,000 budget• Bronze Star for combat leadership (Logistics)
Education	<ul style="list-style-type: none">• BS Economics• MBA• Demonstrate Senior Logistician (DSL)• Professional Designation in Logistics and Supply Chain Management (PLS)
Duration	<ul style="list-style-type: none">• 15+ Years
Contribution	<ul style="list-style-type: none">• My leadership and transportation planning expertise in logistics offer vision, structure and direction for integrating public resources and initiatives with private demand priorities to produce results in the Florida freight initiatives.

Robert Midgett, Chair



Title	<ul style="list-style-type: none">Walmart Divisional International Transportation Operations Manager
Experience	<ul style="list-style-type: none">30 years experience in Transportation Logistics field in all aspects of Transportation modes.SME in Export Transportation logistics.Oversight of container shipments over 14,000 containers annuallyOversight of Transportation/Container shipping budget over \$350 million.
Education	<ul style="list-style-type: none">BA in Political Science from University of Central FloridaTransportation Logistics certification (CTL)Graduate of UNF Executive Development Leadership program
Duration	<ul style="list-style-type: none">25 +years
Contribution	<ul style="list-style-type: none">My leadership and transportation planning expertise in logistics provide the “Best” possible transportation solutions for our vendors and customers while exceeding their expectations and driving costs down to for all parties.

John Dohm, Vice-Chair



Title	<ul style="list-style-type: none"> • Real Estate Consultant • President, Florida Transatlantic Holdings, LLC (dba Florida Transatlantic Consulting), Licensed Florida Real Estate Broker
Experience	<ul style="list-style-type: none"> • Ft Lauderdale-Hollywood International Airport (FLL) Master Plan (Ricondo) • PortMiami Tunnel Freight Evaluation Study (CTS, Bermello Ajamil) • Medley, Miami Gardens, Hialeah and Miami River Freight Evaluation Studies (CTS Engineering, PE Inc, TranSystems, and Atkins) • Port Everglades FTZ-25 Relocation (AECOM) • South Florida Commuter Services Study • 2015-16 Chairman of the Board, Miami Association of Realtors (55k members) • Past State President, Florida Chapter of Society of Industrial & Office Realtors) • Board Member CCIM, ULI,NAIOP, CIASF, Florida Realtors, NAR • FTAC (Freight Transportation Advisory Comm.) Miami-Dade TPO • FTAC of the Broward County MPO • FTP – SIS ACES Subcommittee
Education	<ul style="list-style-type: none"> • SIOR (Society of Industrial & Office Realtors) • CCIM (Certified Commercial Institute Member) • University of Miami (BA), Stetson University, University of West Florida • CFP (Certified Financial Planner)
Duration	<ul style="list-style-type: none"> • 35+ years in commercial real estate
Contribution	<ul style="list-style-type: none"> • Providing real estate expertise including site selection, evaluation, development and planning as a volunteer to public agencies and trade groups throughout Florida. • Participation on multiple committees of the airports, seaports, economic development organizations and all major real estate trade organizations of Miami-Dade and Broward Counties including regular meetings and trade missions. • Assembling teams to provide for public outreach and to evaluate the impact of proposed infrastructure improvements, developments and projects to residents and area businesses in light of current needs and future plans.

J. David Anderton II AICP, PPM



Title	<ul style="list-style-type: none">• Acting Deputy Port Director
Experience	<ul style="list-style-type: none">• Second in command of one of the world's busiest cruise ports and a national leader in containerized cargo shipping• Plan and manage the seaport's diverse maritime initiatives, which generates nearly \$34 billion in economic activity statewide• Provide oversight and direction for the development and implementation of short- and long-range strategic plans including facilities planning, capital improvements programming and implementation of the 5-Year Capital Improvements Plan (CIP) that total more than \$700 million• Coordination on federal and state legislative efforts
Education	<ul style="list-style-type: none">• BS Political Science• BS History• MS Urban and Regional Planning• American Association of Port Authorities Professional Port Manager Certification• Professional Designation with the American Institute of Certified Planners
Duration	<ul style="list-style-type: none">• 17+ Years
Contribution	<ul style="list-style-type: none">• Witnessing the Port's capital improvement planning efforts come to life under my leadership is rewarding, especially as we embark on long-term efforts to widen and deepen our navigation channels, add more cargo berths and new Super Post-Panamax gantry cranes -- all while balancing our cruise and petroleum sectors and meeting community and environmental needs.

Joe Arbona



Title	<ul style="list-style-type: none">• Assistant VP of Government Affairs, Genesee Wyoming Railroad
Experience	<ul style="list-style-type: none">• Policy and public, private partnerships for the freight rail industry, including Union Pacific Railroad, the largest Class I railroad in the U.S., and at Genesee & Wyoming, the largest holding company of short line railroads in the World.
Education	<ul style="list-style-type: none">• Bachelor of Arts in Journalism and Public Relations; University of Oklahoma
Duration	<ul style="list-style-type: none">• 15 years
Contribution	<ul style="list-style-type: none">• Strengths include providing strategic public relations and communications counsel and executing plans to promote company initiatives and achieving aggressive goals.

Mark Bontrager



Title	<ul style="list-style-type: none">• Vice President Spaceport Operations, Space Florida
Experience	<ul style="list-style-type: none">• Served as a Colonel and Commander of the 45th Mission Support Group at Patrick Air Force Base and Cape Canaveral Air Force Station• Provided critical support to military space launch operations as well as commercial, NASA and ballistic missile launches• Leads the planning and development of space transportation infrastructure improvement projects of Space Florida's spaceport holdings and the Florida Spaceport System Plan
Education	<ul style="list-style-type: none">• B.S. in Computer Engineering from the University of Florida• Master of Engineering from the University of Colorado at Boulder• Master in National Security Studies from the Naval War College• Master in Airpower Art and Science from the School of Advanced Air power Studies at Maxwell AFB
Duration	<ul style="list-style-type: none">• 30 + years
Contribution	<ul style="list-style-type: none">• Leads Statewide effort for Space Transportation Planning to keep Florida in a leadership position globally – enabling commerce, security, and exploration from Florida's Spaceports.

Tori Bradley



Title	<ul style="list-style-type: none">Commodity Services and Supply Chain Manager
Experience	<ul style="list-style-type: none">Limited-6 months into my role at the Florida Fruit and Vegetable AssociationWorking on transportation issues related to Hours of Service and H-2A trucking laborAll of my work is related to efficiently and safely moving perishable produce itemsPast experience in strategic consulting for agribusinesses
Education	<ul style="list-style-type: none">MS in Food and Resource Economics, University of FloridaBS in Economics and Public Relations, Florida State University
Duration	<ul style="list-style-type: none">6 months
Contribution	<ul style="list-style-type: none">I intend to continue to learn about transportation issues throughout the state, while representing the needs and interests of perishable produce growers and shippers.

Eugene B. Conrad III



Title	<ul style="list-style-type: none">• Airport Director at Lakeland Linder International Airport
Experience	<ul style="list-style-type: none">• 2010-Present Airport Director, Lakeland Linder International Airport• 2008-2010 Deputy Director, Marketing & Air Service Development Branson Airport, LLC• 2002-2008 Air Service Coordinator/Airport Duty Supervisor, Dayton International Airport• 2001-2002 Airport Operations Coordinator, Port Columbus International Airport
Education	<ul style="list-style-type: none">• BA in Aviation Management• Certified Member, American Association of Airport Executives (AAAE)
Duration	<ul style="list-style-type: none">• 10+ Years
Contribution	<ul style="list-style-type: none">• Successfully navigated and negotiated a 50-year deal with Amazon to build a 280,000-square foot Amazon Air Gateway facility on the Lakeland Linder International Airport.

John Freeman



Title	<ul style="list-style-type: none">• Director, Business Development, JAXUSA Partnership
Experience	<ul style="list-style-type: none">• Strategic focus on attracting supply chain and advanced logistics-related activity• Maritime industry background
Education	<ul style="list-style-type: none">• MBA Jacksonville University• BA Business Administration, Flagler College
Duration	<ul style="list-style-type: none">• 35
Contribution	<ul style="list-style-type: none">• Ensure Florida's logistics competitiveness in the safe and efficient movement of multimodal freight;• Identify opportunities to improve Florida's freight infrastructure and facilities afforded by innovation and emerging technologies; and• Identify synergistic, strategic partnerships that position Florida as a world-class logistics center.

Gary M. Goldfarb



Title	<ul style="list-style-type: none">• Chief Strategy Officer-Interport Logistics, LLC
Experience	<ul style="list-style-type: none">• Industry Leader in Global Logistics since 1974.• Established Publicly Traded Freight Forwarding Company in 1992 with expertise in Just in Time Logistics and Aerospace• Established Miami-Dade County's Foreign Trade Zone and have activated over 100 FTZs in the past 5 years• Established multiple High School and College Trade & Logistics Programs• Established the only Masters in Enterprise Logistics Engineering Degree in the US.
Education	<ul style="list-style-type: none">• University of Miami-Business Administration
Duration	<ul style="list-style-type: none">• +45 years in the Industry
Contribution	<ul style="list-style-type: none">• After many years of providing Supply Chain Solutions to companies globally and experiencing the complexity of moving freight in many communities worldwide, and with the expertise we harness in Florida, we can definitely align ourselves for a bright future in Freight Mobility.

Mason Henson



Title	<ul style="list-style-type: none">• Business Development Manager Logistics and Distribution (Enterprise Florida)
Experience	<ul style="list-style-type: none">• Working with business executives and consultants on addressing relocation/expansion needs through project activities such as RFI responses and site visits.• Recruitment efforts via domestic and international trade shows, conferences, and meetings.• Managing competitive projects with a focus on the Logistics and Distribution Industry.• Aggressively marketing Florida's robust Logistic and Distribution Industry and favorable business climate.
Education	<ul style="list-style-type: none">• BS Environmental Science & Policy• MA Global Sustainability
Duration	<ul style="list-style-type: none">• 1 Year
Contribution	<ul style="list-style-type: none">• As a project manager for the state's economic development organization it has allowed me to gain insights on what private companies look for logistically for site location.

Robert (Rob) Hooper Jr.



Title	<ul style="list-style-type: none">• CEO, Atlantic Logistics Inc.
Experience	<ul style="list-style-type: none">• Federal Reserve Bank of Atlanta, Transportation and Advisory Council• Truckstop.com Customer Advisory Board• Speaker on the topic of Autonomous Trucks/Vehicles• Manage \$17.15 million in freight spend, 19,151 shipments annually
Education	<ul style="list-style-type: none">• University of Florida, B.A., Economics & History• Indiana University, M.A., Economics• Indiana University, Ph.D., Economics
Duration	<ul style="list-style-type: none">• 16 years
Contribution	<ul style="list-style-type: none">• My expertise in the 3PL sector gives me knowledge of over-the-road truckload freight, ports, intermodal and rail movements. Freight mobility is key to our business success. I also have been studying and speaking on the impact of autonomous trucks on the 3PL and trucking industry.

Laurence Kahn



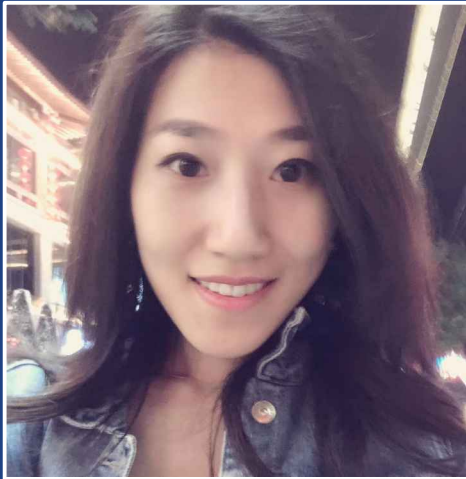
Title	<ul style="list-style-type: none">• Senior Director Industrial Franklin Street Commercial Real Estate• Previous <i>National Director Cushman and Wakefield Rail Practice</i>
Experience	<ul style="list-style-type: none">• 20+ years experience in Industrial Economic Development with a focus on Logistics and Rail• Vice Chairman MetroPlan Orlando Regional Freight Study• Author FDOT ILC Primer• Site Selection work for national firms with logistics requirements across the US• 25+ years financial consulting restructuring companies on a domestic and international basis
Education	<ul style="list-style-type: none">• University of South Florida, B.A. Business- Marketing
Duration	<ul style="list-style-type: none">• 25+ years
Contribution	<ul style="list-style-type: none">• Successfully launched several national consulting and business practices on a domestic and international basis• Strong understanding of the relationship between economic development and logistics

Bob Ledoux



Title	<ul style="list-style-type: none">• SENIOR VICE PRESIDENT, GENERAL COUNSEL & CORPORATE SECRETARY
Experience	<ul style="list-style-type: none">• LEGAL & MANAGEMENT EXPERIENCE IN CORPORATE LAW & BUSINESS & TRANSPORTATION TRANSACTIONS• 17 YEARS AT RAILROAD (9 AT CSX, 8 AT FECR)
Education	<ul style="list-style-type: none">• BS DEGREE – BUSINESS ADMINISTRATION – UNIV O NEW HAMPSHIRE• JD DEGREE – GEORGE MASON UNIVERSITY• MBA – VIRGINIA TECH
Duration	<ul style="list-style-type: none">• 27 + years
Contribution	<ul style="list-style-type: none">• My experience provides an overview of freight rail requirements and leveraging private and public funding to develop multi model transportation solutions.

Dan Liu



Title	<ul style="list-style-type: none"> Postdoctoral Researcher (FMRI, Florida Atlantic University)
Experience	<ul style="list-style-type: none"> ACADEMIC PUBLICATIONS TEACHING RESEARCH PROJECT <p>As a Principle Investigator (Associate Professor College of Economics and Management, Chang'an University) "A Hybrid Machine-learning and Optimization Method to Solve Complex Freight Network Modeling: From Super-network Perspective"; "Freight Network Design in Shaanxi Province under the "One belt One road" Initiatives"; "Design and Optimization of Sustainable Intermodal Transport Network," et al.</p> <p>As a Major Project Participant (Postdoctoral Fellow, Freight Mobility Research Institute, Department of Civil, Environmental and Geomatics Engineering, Florida Atlantic University) "Truck Tonnage Estimation," FDOT</p> <p>As a Project Participant (Visiting Research Scholar, Department of Civil & Environmental Engineering, University of Washington; Joint Ph.D. in Transport and Logistics, School of Technology, Policy and Management, Delft University of Technology) "Developing a Statistically Valid and Practical Method to Compute Bus and Truck Occupancy Data", Federal Highway Administration; "The impact of the value of time for different commodities on transport mode choice."</p>
Education	<ul style="list-style-type: none"> Ph.D. Management Science and Engineering M.A. Economics and Management B.A. Mechanical Electrical and Engineering
Duration	<ul style="list-style-type: none"> 9
Contribution	<ul style="list-style-type: none"> My research experience in intermodal transport, urban logistics offer ideas on freight plan and optimization integrating public or government resources and initiatives with research perspective and frontier to produce results in the Florida freight initiatives.

Bruce Lyon



Title	<ul style="list-style-type: none">• President, Winter Haven Economic Development Council
Experience	<ul style="list-style-type: none">• National Experience in Community, Urban, and Industrial Economic Development• Growth, Redevelopment and Economic Repositioning• Finance, Market Analysis, Industrial/Logistics, Housing, Technology, Planning, Community Development
Education	<ul style="list-style-type: none">• BBA, Finance and Real Estate – University of Memphis• MBA – College of William & Mary
Duration	<ul style="list-style-type: none">• 22+ years
Contribution	<ul style="list-style-type: none">• My vision, leadership and innovation in economic development provides opportunity to smartly balance community and industry needs to achieve sustained economic growth across geographies, demographics and industry sectors to achieve greater economic investment, prosperity and resiliency.

Amy Miller



Title	<ul style="list-style-type: none">• Port Director, City of Pensacola/Port of Pensacola
Experience	<ul style="list-style-type: none">• Port of Pensacola, FL – City-owned bulk/breakbulk port located in the northern Gulf of Mexico• Mississippi State Port Authority (Port of Gulfport), MS – State port authority; one of the primary banana & fresh fruit import ports in the U.S.• Port of South Louisiana – Multi-parish (county) port authority; largest tonnage port in the western hemisphere
Education	
Duration	<ul style="list-style-type: none">• 26-year seasoned port industry professional
Contribution	Worked at 3 ports in 3 different states in a variety of roles from sales/marketing to port director.

Alix Miller



Title	<ul style="list-style-type: none">Vice President, Florida Trucking Association
Experience	<ul style="list-style-type: none">Former professor, experience in legislative affairs and communications (DCF and FLDOE).Manage governmental relations, regulatory issues and communications for FTAServe on multiple statewide committees to advocate for trucking industry (FTP-SIS, ACES, Resilience, NE Truck Parking Availability, ITD)
Education	<ul style="list-style-type: none">BA, Tulane UniversityMFA, Florida State UniversityPhD, Florida State University
Duration	<ul style="list-style-type: none">2+ years
Contribution	<ul style="list-style-type: none">Leverage public policy, research and communications experience to improve image of trucking and its importance to the state/national economy as industry delivers goods safely and efficiently to Floridians

Seckin (Sechkin) Ozkul



Title	<ul style="list-style-type: none">• Operations and Supply Chain Management Faculty (University of South Florida)
Experience	<ul style="list-style-type: none">• Innovative logistics, operations, freight planning and transportation research experience of 12+ years (Combined in academia and consulting)• Extensive research development and execution experience on National (NCHRP and Other Federal Projects), State (FDOT) and Local (FDOT District 7 and City of Tampa) projects• Professional Engineer (FL) with 12+ years of experience in Transportation Engineering
Education	<ul style="list-style-type: none">• Ph.D. in Transportation Engineering (Freight Transportation)• MS in Marketing with Supply Chain Management Concentration• Master of Civil Engineering (Transportation Engineering)• BS in Civil Engineering (Transportation Focus)• 2016 FDOT Trade and Logistics Academy Graduate
Duration	<ul style="list-style-type: none">• 12+ years
Contribution	<ul style="list-style-type: none">• My freight planning, logistics, and operations management expertise offer direction in the optimization of Florida's freight initiatives so that the ROI can be maximized for all stakeholders.

Stan Parkes



Title	<ul style="list-style-type: none">Logistics Supervisor (Caribbean Services)
Experience	<ul style="list-style-type: none">World Cargo Alliance (WCA) member.Inland transport between states from suppliers to forwarders in and around the United States.Export coordinator and logistics expert in transshipment between the United States and the Caribbean.
Education	<ul style="list-style-type: none">MIB (Master's International Business)BS Public Management
Duration	<ul style="list-style-type: none">Logistics Coordinator with over 6 years experience.
Contribution	<ul style="list-style-type: none">My knowledge in international relations and freight services between the Caribbean has enabled my company to bridge an existing gap in the services provided to these destination. As a member of the advisory committee I was able to provide additional insight to customers as well as the managements team on new and developing ideas of moving freight within Florida and across the US.

Troy Post



Title	<ul style="list-style-type: none">Executive Director, Brevard County
Experience	<ul style="list-style-type: none">Executive Director, North Brevard Economic Development Zone (NBEDZ), Special Dependent DistrictExecutive Director, Development Authority of Columbia County (DACC)Manager, Bessemer Development Board (public non-profit corporation)
Education	<ul style="list-style-type: none">M.P.A. (Master of Arts in Public Administration, with specialization in public planning and economic development), University of Alabama-Birmingham (UAB).Master of Arts in Economics Program, University of Alabama (UA).B.A. (Bachelor of Arts, Political Science, with a concentration in Economics), Birmingham-Southern College (BSC).University of London. London, Great Britain.
Duration	<ul style="list-style-type: none">30+ years
Contribution	<ul style="list-style-type: none">Working as an economic development practitioner in an area that serves NASA's Kennedy Space Center (KSC) and Port Canaveral, we help address transportation infrastructure issues confronted by businesses serving the area, whether aerospace companies or logistical firms

Mike Rubin



Title	<ul style="list-style-type: none">• Vice President of Governmental Affairs, Florida Ports Council• Assistant Secretary, Florida Seaport Transportation and Economic Development (FSTED) Council
Experience	<ul style="list-style-type: none">• Manages \$25 million FSTED program that invests in port transportation or port facilities projects• Contributes over 20 years of experience in the creation and development of state economic development and international trade policy – including the creation of Enterprise Florida, international export promotion programs, and seaport development financing legislation• Staff at the Florida House of Representatives for approximately 10 years, serving as staff director and staff attorney for the House Commerce and Economic Development Committees
Education	<ul style="list-style-type: none">• Bachelor of Arts in International Affairs• Juris Doctorate
Duration	<ul style="list-style-type: none">• 25+ years
Contribution	<ul style="list-style-type: none">• My leadership, knowledge, and experience with both state and federal legislative process, as well as state and federal seaport and freight mobility programs will provide the Committee with additional insight on these areas.

Gregory Stuart



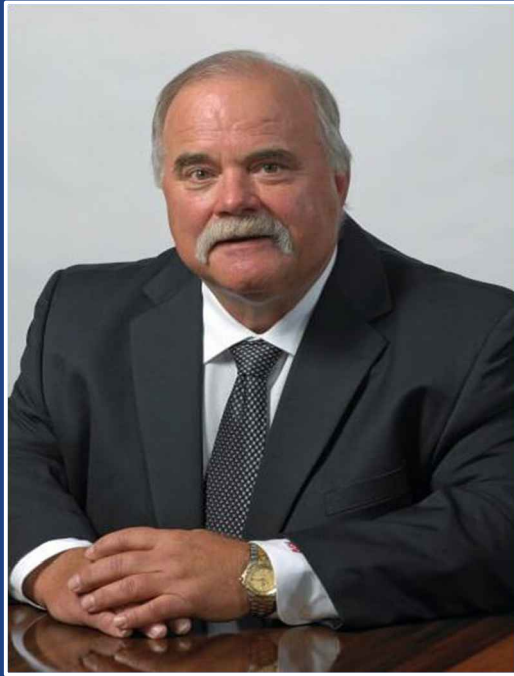
Title	<ul style="list-style-type: none">• Executive Director Broward Metropolitan Planning Organization• Staff Directors' Advisory Committee Chair (MPOAC)• Freight Committee Chair (MPOAC)
Experience	<ul style="list-style-type: none">• Transportation and Land Use Planning (Both Private and Public Sector)• Private sector experience in component manufacturing and logistics• Secured Federal appropriations for major transportation projects• Modified state rules to facilitate traffic mitigation and helped stimulated redevelopment efforts in Southeast Florida.• AMPO Board of Directors• NARC Executive Directors Council• Chair Fort Lauderdale's Transportation Management Agency• MPOAC Chair of Staff of Directors
Education	<ul style="list-style-type: none">• BA Urban Studies/ Affairs, University of Pittsburgh• MPA, Florida State University• American Institute of Certified Planners (AICP)
Duration	<ul style="list-style-type: none">• 28+ Years
Contribution	<ul style="list-style-type: none">• Under my leadership the Florida MPOAC Freight Committee was created to foster and support sound freight planning and freight initiatives including the Freight Prioritization Program (FPP) to identify and promote high priority freight projects within the planning boundaries of Florida's MPOs for consideration in FDOT's 5-Year Work Program.

David Swanson



Title	<ul style="list-style-type: none">• Associate Professor of Transportation and Logistics
Experience	<ul style="list-style-type: none">• Project Manager for Logistics Systems Implementation• Logistics Systems Manager – Walmart, Inc.• Professor at UNF since 2012
Education	<ul style="list-style-type: none">• 1990 MBA – University of Tennessee, logistics and transportation• 2012 PhD – University of Arkansas, supply chain management
Duration	
Contribution	

Malcolm S. “Bubba” Wade, Jr.



Title	<ul style="list-style-type: none">• Senior Vice President Corporate Strategy & Business Development (U.S. Sugar)
Experience	<ul style="list-style-type: none">• Strategic Corporate Development• Develops and oversees the corporate environmental responsibility• Point person in development of Airglades International Airport for U.S. Sugar• U.S. Sugar has extensive railroad operations with South Central Florida Express and its internal railroad
Education	<ul style="list-style-type: none">• BS Accounting (Florida State University)• Certified Public Accountant• Certified Internal Auditor
Duration	<ul style="list-style-type: none">• 35+ Years
Contribution	<ul style="list-style-type: none">• My experience in Strategic Corporate Development has been instrumental in helping evaluate and move forward with projects that enable our company to diversify its value for the future.