



MPOAC Freight Update

January 30th, 2019



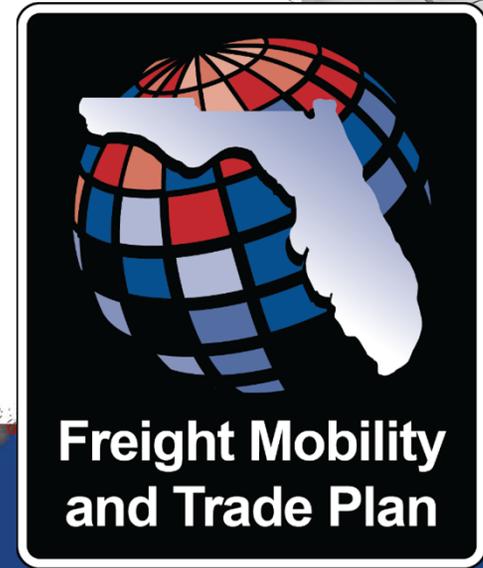
Florida Freight Advisory Committee (FLFAC) 2019 Activities



Topics for FLFAC in 2019

- Revisit member list, committee leadership, responsibilities, and length of term
- Lead stakeholder group for the Freight Mobility & Trade Plan Update
- Provide input on the National Highway Freight Network Annual Updates
- Confirm Annual Updates to National Highway Freight Program Projects/Priority Project Types
- Provide input and validation on various FDOT efforts that impact goods movement, including truck parking, empty backhaul, safety, economic impacts, trend analysis, grants, prioritization, etc.

Brainstorming for the FMTP Update



The Freight Mobility & Trade Plan

The FMTP is an integrated and comprehensive plan that focuses on the movement of goods in, out, and around Florida. The objectives of the first plan were to:

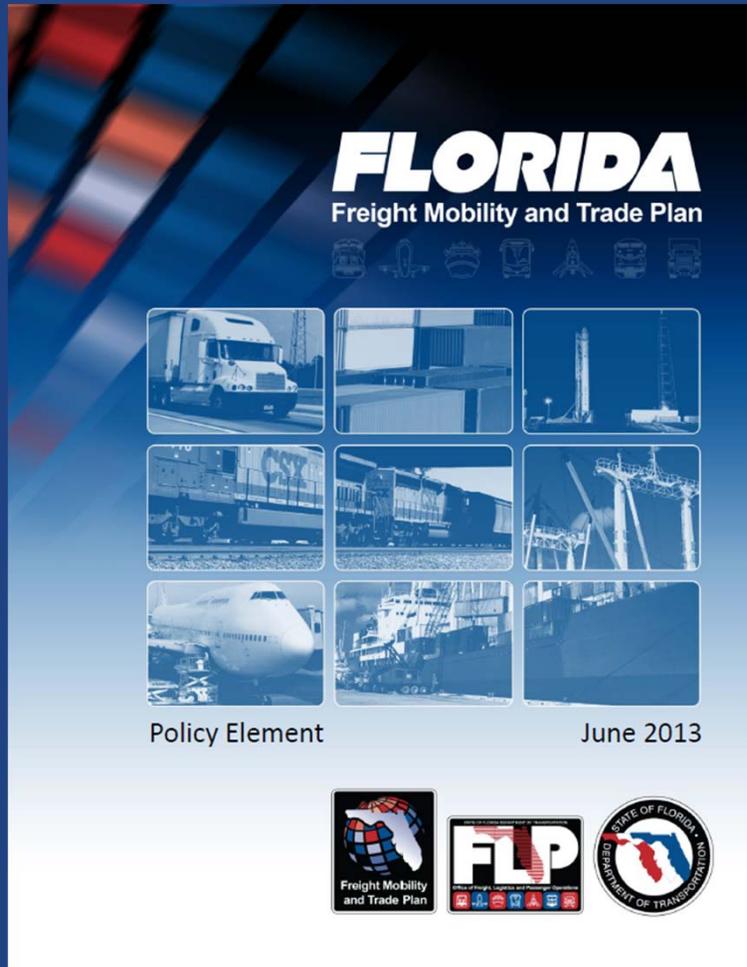
- 1** Capitalize on the Freight Transportation Advantages of Florida Through Collaboration on Economic Development, Trade, and Logistics Programs
- 2** Increase Operational Efficiency of Goods Movement
- 3** Minimize Costs in the Supply Chain
- 4** Align Public and Private Efforts for Trade and Logistics
- 5** Raise Awareness and Support for Freight Movement Investments
- 6** Develop a Balanced Transportation Planning and Investment Model That Considers and Integrates All Forms of Transportation
- 7** Transform the FDOT's Organizational Culture to Include Consideration of Supply Chain and Freight Movement Issues



Policy Element

The first FMTP was broken up into two parts:

The *Policy Element* (2013) presented strategies to guide programs, decisions, and actions of FDOT, while informing the industry of freight-related directions.



Investment Element



The *Investment Element* (2014) addressed how the state identifies and prioritizes freight projects.

Questions to Consider: What's Changed?

- New office (FMO) that focuses on freight and rail
- FAST Act requirement
- No TRANSEARCH data
 - use FAF and other datasets
- New FLFAC
- Technology discussion must be more robust

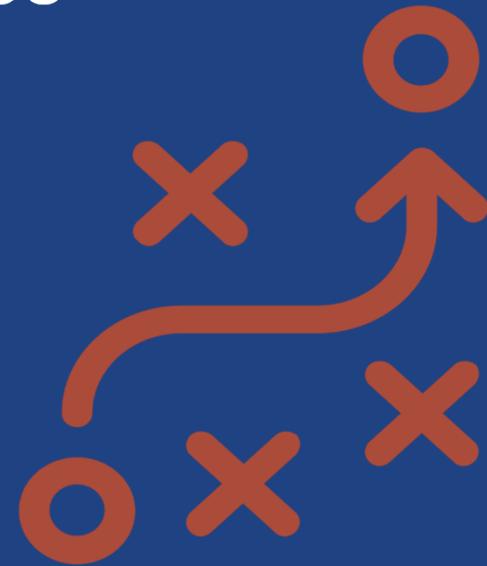
Theme: No Status Quo

- Need a fresh and new outlook
- Marry new ideas with institutional knowledge/best practices
- Vision must be flexible enough to navigate different political perspectives



Theme: Tactical Planning

- The industry changes too quickly for long-term horizon
- Start w/ near term (tactical) planning/implementation and build upon those for long term strategies



Theme: Technology

- Emerging trends?
- What should we promote?
- How can technology be a capacity multiplier?
- Use new technological programs & polices to focus on freight



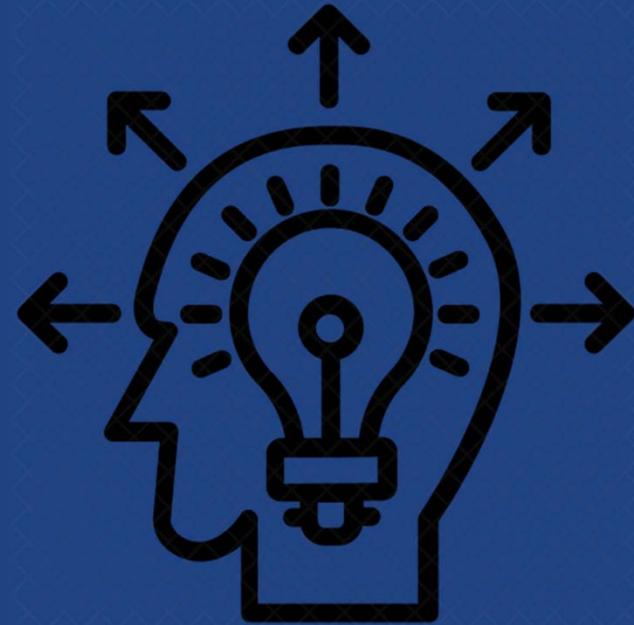
Theme: Bridge Analysis & Recommendations

- We want to bridge the gap between analysis and projects
- Consider resiliency of the freight supply chain
 - Fuel supply
 - Commodity analysis



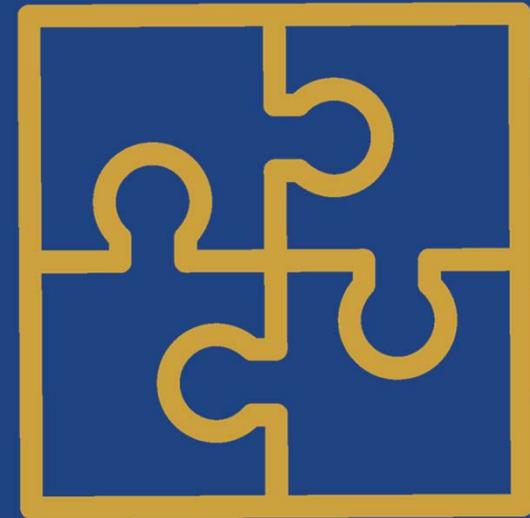
Theme: Outward Looking Plan

- Must serve FDOT/federal purposes, but should be relevant for the private sector to benefit from
- Goal is not to sit on the shelf



Theme: Multi-Agency Document

- Many things are not under FDOT's purview
- Need for interagency collaboration throughout the process
- Ultimately, one integrated effort



Next Steps

- Currently developing full schedule of 2019 dates and outreach
- We'll share timeline and meeting notices through MPOAC to ensure local participation

2019 FDOT INFRA Grant Projects



Tentative FDOT INFRA Grant Projects

- GGI Truck Travel Center
- SR 528 from E of SR 524 to E of SR 3
- Oslo Road Interchange



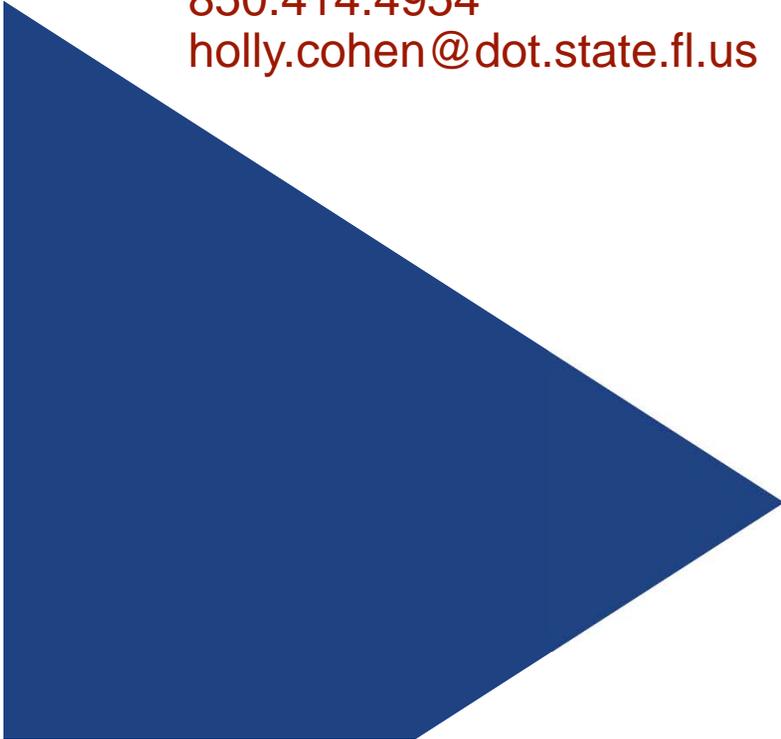
The *Infrastructure For Rebuilding America (INFRA)* grants program provides dedicated, discretionary funding for projects that address critical issues facing our nation's highways and bridges.

<https://www.transportation.gov/build-america/infragrants>



Holly Cohen
Freight & Rail Planning Administrator
Florida Department of Transportation

850.414.4954
holly.cohen@dot.state.fl.us



Lessons Learned

Outreach

- Lots of interest in participating, solicited input from various perspectives
- Minimal inconsistency in Business Forum attendance, but it lead to revisiting topics already addressed
- Great participation from Chamber, EFI, and CareerSource Florida created better product that went beyond FDOT roles

Data/Prioritization

- Consistent and reliable data for all modes was too difficult to collect, so had to use qualitative measures for comparison
- Avoided potential proprietary data concerns, but much harder to link performance of infrastructure to highly ranked project needs

Funding

- Confusing to many that there was no dedicated freight funding source when we began, had to make the case the needs identification efforts were worthwhile
- National Highway Freight Program now available, but plan still guides investment decisions for other funds