

MPOAC STRATEGIC DIRECTIONS 2020 PROCESS UPDATE

Hal Beardall, FCRC Consensus Center
FSU

October 29, 2015





The Florida
Metropolitan Planning Organization
Advisory Council

Strategic Plan 1996- 2001
1997 - 2002

Amended
July 24, 1997



MPOAC STRATEGIC DIRECTIONS PLAN PROCESS

July-Oct 2015

Organizing the Strategic Directions Framework and SDAC

July 2015

Nov 2015- Jan. 2016

Identifying focus areas and key strategies and actions

Feb.-April 2016

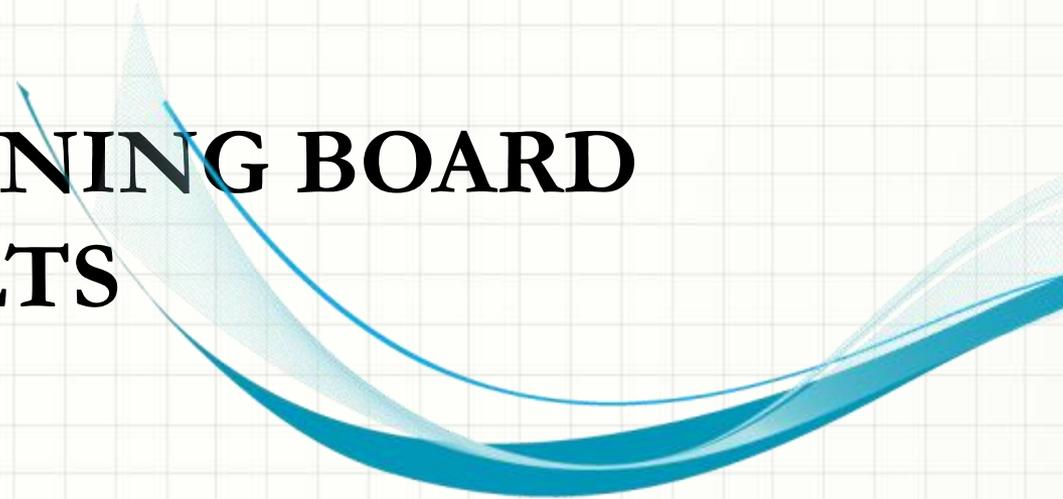
Seeking Partners' Input on focus areas and strategies

April-June 2016

Adopting the Strategic Directions Plan and the Implementation Action Plan approach.

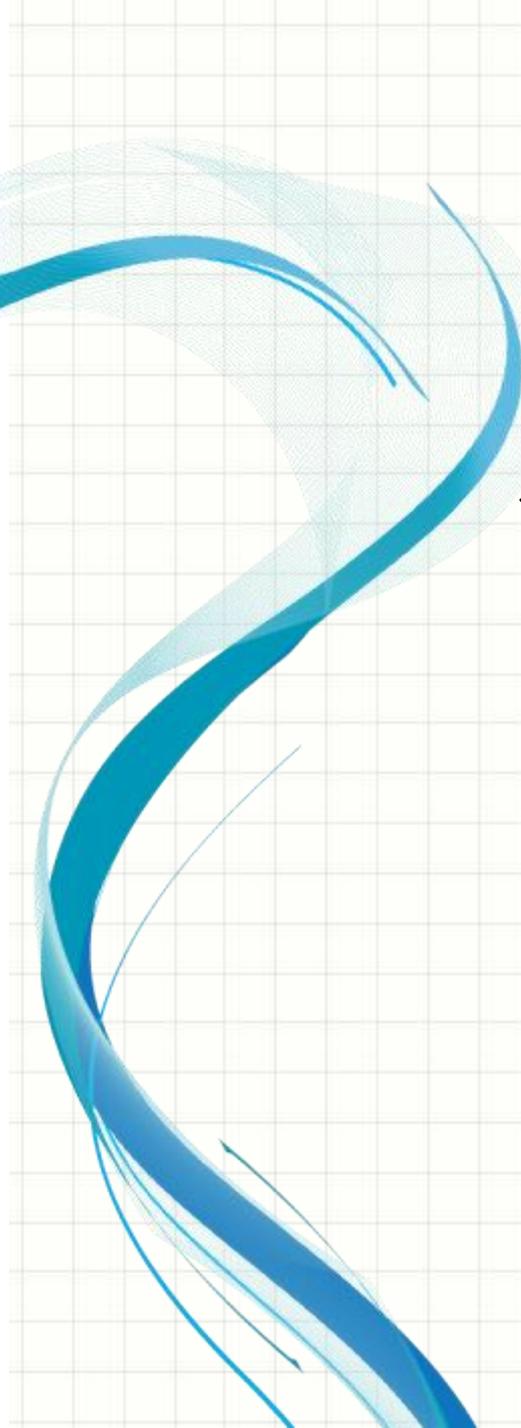
**JULY 2016
MPOAC
STRATEGIC
DIRECTIONS PLAN
AND
IMPLEMENTATION
ACTION PLAN**

MPOAC GOVERNING BOARD SURVEY RESULTS OCTOBER 2015



20 Governing Board Member Responses

- Core Strengths Identified (11)
- Key Planning Assumptions (3)
- MPOAC 2020 Vision Themes (5)



MPOAC CORE STRENGTHS

Survey Question: In moving ahead, list what you see as the MPOAC's core strengths and assets that you want to see addressed, leveraged and enhanced in the Strategic Directions Plan?

1. State advocacy and leadership development (12)
2. Forum for Collaboration, Coordination & Communication (8)
3. Education and Training and Leadership Development (7)

MPOAC CORE STRENGTHS

Survey Question: In moving ahead, list what you see as the MPOAC's core strengths and assets that you want to see addressed, leveraged and enhanced in the Strategic Directions Plan?

(#s reflect frequency of citing)

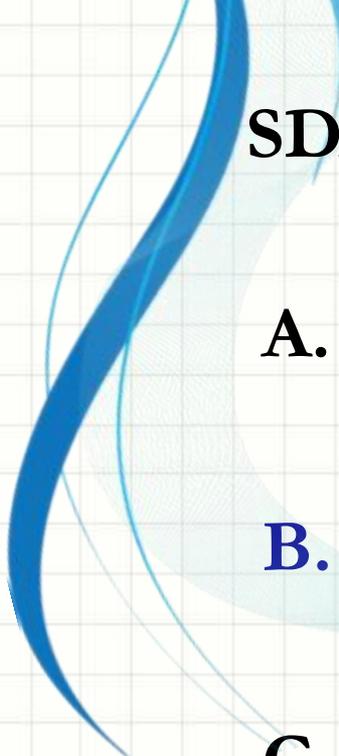
- Planning (3)
- National Advocacy (2)
- Research (2)
- Cooperating on Regional Efforts (2)
- Transportation Funding (2)
- Transportation and Land Use (1)
- TPO Operations (1)
- MPOAC Governance (1)



MPOAC KEY PLANNING ASSUMPTIONS

In considering the strategies to implement the vision of success themes, the MPOAC should consider how best to:

1. Maximize the role of the MPOAC in transportation policy, planning and education. *(4.8 of 5)*
2. Serve as a state transportation leader and agent of positive change. *(4.7 of 5)*
3. Empower and enable individual M/TPOs to do their jobs better. *(4.3 of 5)*



SDAC 2020 VISION OF SUCCESS THEMES

- A. Providing Education and Training for MPO Members and Staff *(4.7 of 5)***
- B. Advocacy on Transportation Policy, Funding and Planning *(4.5 of 5)***
- C. Building Awareness of the MPOAC and Facilitating Communication *(4.4 of 5)***
- D. Enhancing M/TPO Collaboration/Coordination *(4.4 of 5)***
- E. Building Organizational Capacity and Excellence *(4.4 of 5)***

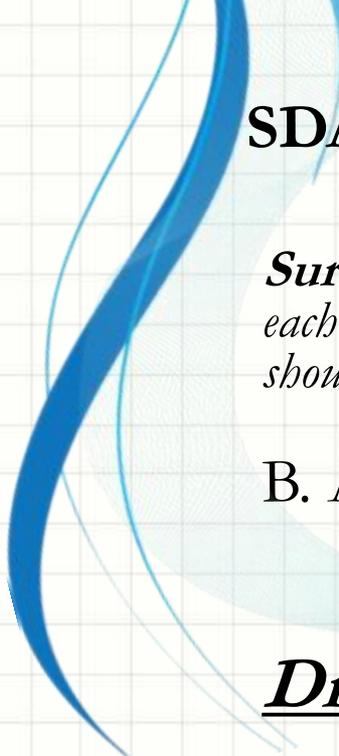
SDAC 2020 VISION OF SUCCESS THEMES

Survey Question: “From your perspective, rate how important you believe each of the following potential themes are in terms of the role the MPOAC should be playing in support of your MPO/TPO in the future?”

A. Providing Education and Training for
MPO Members and Staff *(4.7 of 5)*

Draft Preliminary SDAC Goal:

The MPOAC will expand leadership training and education that engages MPO elected officials and builds staff competence.



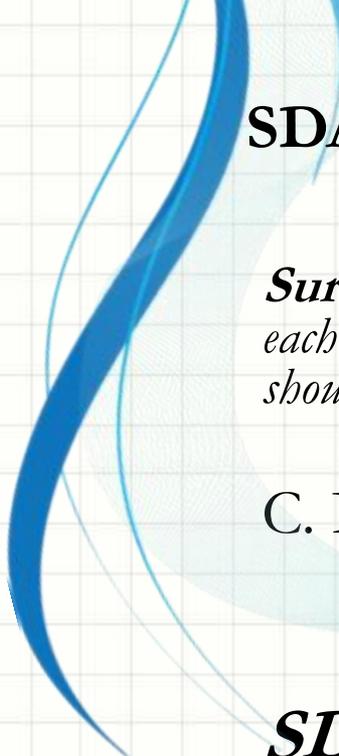
SDAC 2020 VISION OF SUCCESS THEMES

Survey Question: “From your perspective, rate how important you believe each of the following potential themes are in terms of the role the MPOAC should be playing in support of your MPO/TPO in the future?”

B. Advocacy on Transportation Policy,
Funding and Planning (4.5 of 5)

Draft Preliminary SDAC Goal:

The MPOAC will advocate and lead collaboratively for effective local and regional transportation policy and planning.



SDAC 2020 VISION OF SUCCESS THEMES

Survey Question: “From your perspective, rate how important you believe each of the following potential themes are in terms of the role the MPOAC should be playing in support of your MPO/TPO in the future?”

C. Building Awareness of the MPOAC and
Facilitating Communication (4.4 of 5)

SDAC Guidance:

Move the “facilitating communication” to D (“collaboration and coordination”). Move the “awareness” to either E (“organization goal”) or B (“advocate collaboratively”)



SDAC 2020 VISION OF SUCCESS THEMES

Survey Question: “From your perspective, rate how important you believe each of the following potential themes are in terms of the role the MPOAC should be playing in support of your MPO/TPO in the future?”

D. Enhancing M/TPO Collaboration/
Coordination (4.4 of 5)

Draft Preliminary SDAC Goal:

The MPOAC will support the sharing of best practices and help coordinate and communicate with M/TPOs and other transportation organizations.



SDAC 2020 VISION OF SUCCESS THEMES

Survey Question: “From your perspective, rate how important you believe each of the following potential themes are in terms of the role the MPOAC should be playing in support of your MPO/TPO in the future?”

E. Building Organizational Capacity and Excellence (4.4 of 5)

Draft Preliminary SDAC Goal:

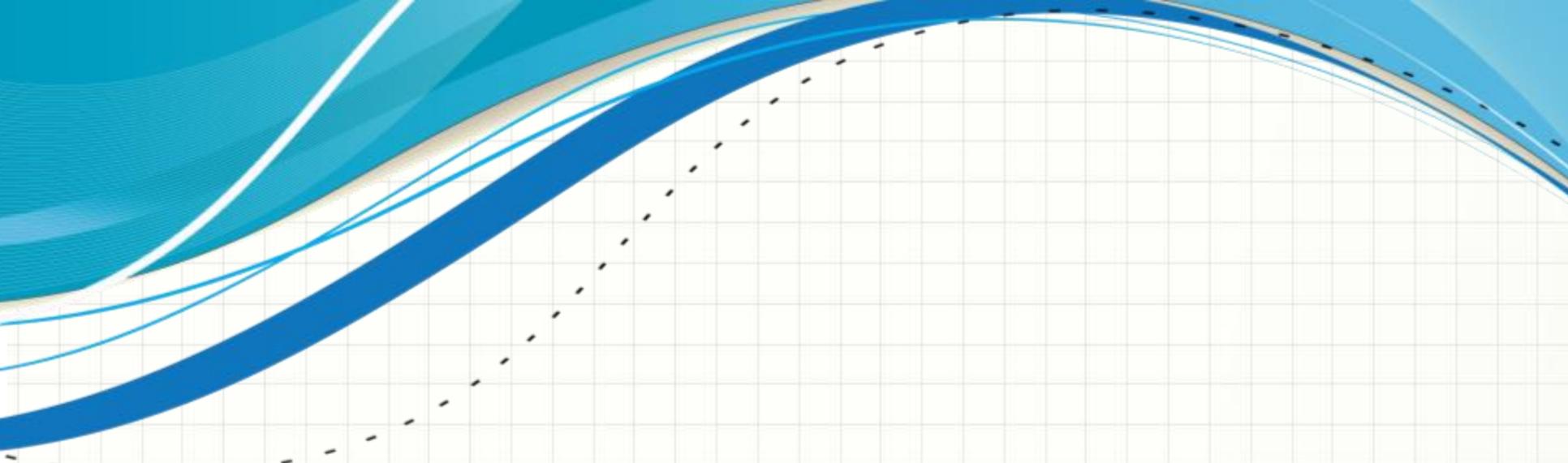
To achieve the 2020 vision and goals, the MPOAC will adjust its organizational structure to deliver results.

NEXT STEPS

- SDAC Meetings, November, December 2015 & January 2016
- SDAC “Directors Strategic Directions Survey” November-December 2015
- SDAC Progress Report- Joint Directors/Governing Board Members Session, January 2016
- Partners Strategic Directions Survey, February 2016

The logo for MPOAC (Metropolitan Planning Organization of the Annapolis Capital Area) is located in the bottom left corner. It consists of a yellow square containing a dark blue oval with the letters "MPOAC" in white, sans-serif font.

MPOAC



QUESTIONS?

