



## **MPOAC STRATEGIC DIRECTIONS ADVISORY COMMITTEE ORGANIZATIONAL MEETING**

**September 11, 2015**

### **Proposed Meeting Objectives**

- To review the MPOAC Strategic Directions work plan
- To initially review the current MPOAC mission statement
- To review MPOAC shared history and refine the strengths, challenges and trends faced by the MPOAC
- To provide an opportunity for the committee to work together in identifying a five-year shared 2020 vision of success, related vision themes and strategic areas and issues that should be addressed to help achieve that vision
- To clarify next steps and assignments going forward

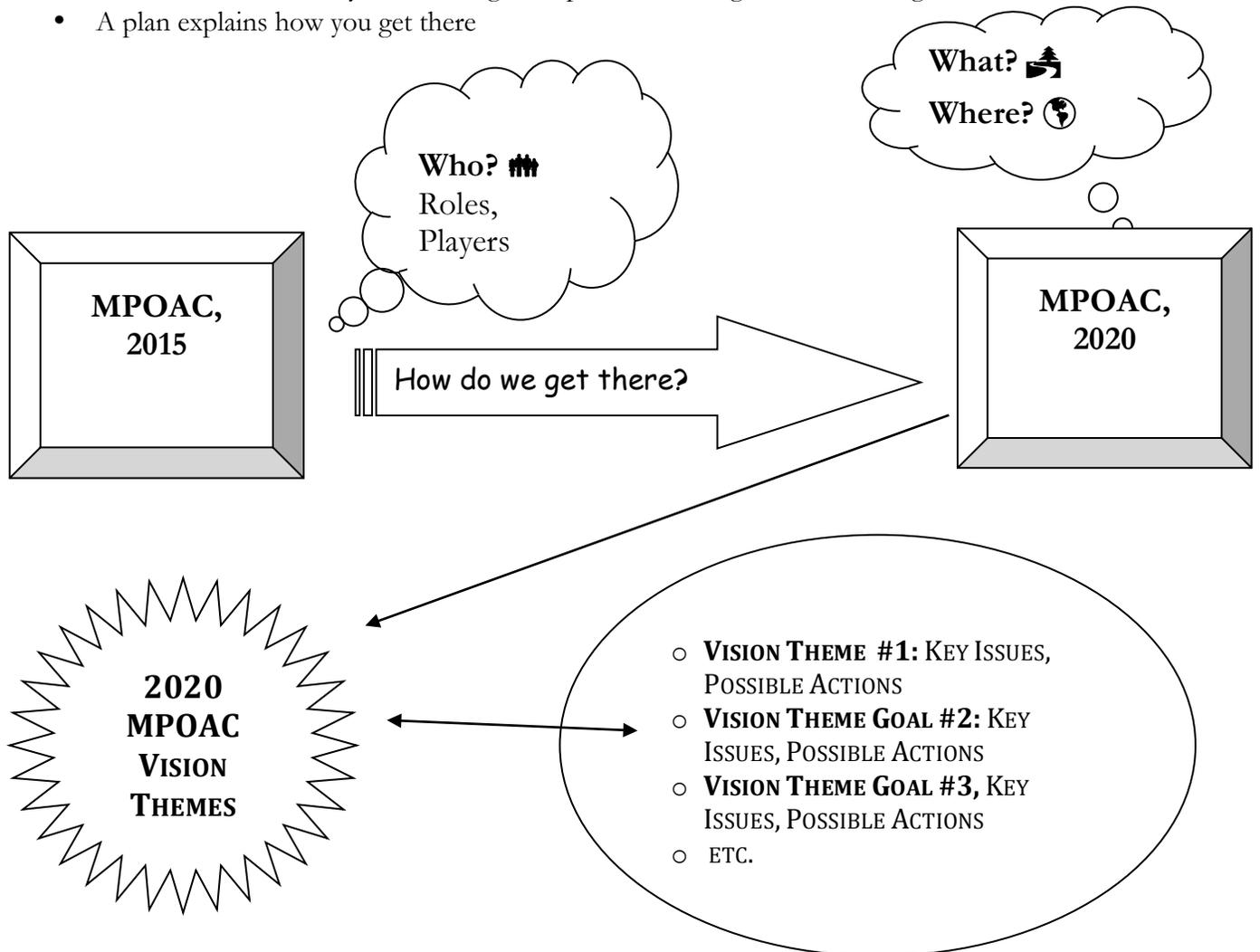
### **Draft Meeting Agenda**

|                  |   |
|------------------|---|
| <b>9:00 a.m.</b> | <b>Welcome &amp; Introductions-</b> meeting objectives, review of roles, expectations and guidelines  |
| <b>9:15</b>      | <b>Review of Strategic Directions Work Plan and Successful Outcomes</b>   |
| <b>9:30</b>      | <b>Initial Review of the Current MPOAC mission</b>  |
| <b>9:45</b>      | <b>Looking Back-</b> Greatest Moments and Milestone   |
| <b>9:50</b>      | <b>Looking Around-</b> Tailwinds (strengths), Headwinds (challenges) Trends- <i>review survey results</i>   |
| <b>10:05</b>     | <b>Looking Forward-</b> MPOAC 2020 shared vision of success- <i>review survey results</i><br>Plenary review of survey results and identification of MPOAC vision of success themes. |
| <i>10:30</i>     | <i>Break</i>  |
| <b>10:45</b>     | Discuss and refine MPOAC vision themes as possible strategic directions framework- <i>review related survey results</i>   |
| <b>11:00</b>     | Review and identify potential strategic areas/issues for each vision theme- - <i>review related survey results</i>  |
| <b>12:00</b>     | <b>Review/Refinement of MPOAC Survey, October 2015</b>  |
| <b>12:15</b>     | <b>Next Steps and Assignments</b>   |
| <b>12:30</b>     | <i>Adjourn</i>  |

# STRATEGIC VISIONING

*"If you do not know to which port you are sailing, no wind is a good one." –Seneca*  
*"If you don't know where you are going, you might wind up someplace else." – Y. Berra*  
*"I skate to where the puck will be, not to where it's been." –W. Gretsky*

- Effective planning begins with a shared vision of the successful destination
- A strategic vision can establish the common ground upon which to build a plan for the future
- A vision shows where you want to go—it provides strategic direction, targets and a focus
- A plan explains how you get there



*"The longest distance between two points is a shortcut."*

## MPOAC STRATEGIC DIRECTIONS ADVISORY COMMITTEE MEMBERS

| <i>Governing Board Members</i>                           | <i>MPO/TPO Staff Directors</i>                   |
|--|--|
| Susan Adams, City of Fellsmere, Indian River MPO         | Harry Barley, Metroplan Orlando                  |
| Charles Bare, City of Pensacola, Florida Alabama TPO     | Whit Blanton, Pinellas MPO                       |
| Jim Burch, Cape Coral, Lee County MPO                    | Peter Buchwald, St. Lucie TPO                    |
| Nick Maddox, Leon County, Capital Region TPA             | Bob Herrington, Charlotte County Punta Gorda MPO |
| Les Miller, Hillsborough County, Hillsborough County MPO | Bob Kamm, Spacecoast MPO                         |
| Nick Nicholson, Hernando County, Hernando Citrus MPO     | Carlos Roa, Miami Dade MPO                       |
| Jim Wood, City of Destin, Okaloosa Walton TPO            | Greg Stuart, Broward County MPO                  |



### MPOAC STRATEGIC DIRECTIONS PLANNING PROCESS OBJECTIVE

To engage in a collaborative process with the MPOAC members and strategic partners to develop and adopt a MPOAC strategic directions plan and implementation action plan by July 2016. The MPOAC Strategic Directions Advisory Committee with the MPOAC and its strategic partners will identify trends and key issues and envision a successful future to inform the structure for the plans.

## MPOAC STRATEGIC DIRECTIONS ADVISORY COMMITTEE WORK PLAN

### Overview of Strategic Directions Advisory Committee Meetings- September 2015- June 2016

- SDAC Organizational Workshop (#1)- September 11, 2015, 3-4 hours
- SDAC Workshop, (#2)- October 28, 2015- afternoon before October 29 MPOAC Quarterly meeting
- SDAC Meeting (#3)- teleconference November 2015 (2 hours)
- SDAC Meeting (#4)- teleconference December 2015 (2 hours)
- SDAC Workshop (#5) January 2016 in-person, ½ day before Quarterly meeting.
- SDAC teleconference (#6) February 2016 (2 hours)
- SDAC teleconference (#7) March 2016 (2 hours)
- SDAC Workshop (#8) in person, ½ day before April 2016 Quarterly meeting
- SDAC teleconference (#9) May 2016 (2 hours)

### Joint MPOAC Governing Board/Staff Director Meetings.

- Joint MPOAC Governing Board/Staff Directors meetings- Quarterly, October 2015
- Joint MPOAC Governing Board/Staff Directors meetings- Quarterly, January 2016
- Joint MPOAC Governing Board/Staff Directors meetings- Quarterly, April 2016
- Joint MPOAC Governing Board/Staff Directors meetings- Quarterly, July 2016

### MPOAC SDAC Work Plan

#### August 2015

- Strategic Directions Advisory Committee (SDAC) members appointed.
- Pre-Meeting SDAC Member Survey

#### September 2015

- **SDAC Organizational meeting (#1), September 11, 9:00- 12:30 p.m.** Review the roles, work plan/schedule, review SDAC member survey responses and refine the survey instrument.
- **Late September. MPOAC Strategic Directions Webinar & Survey.**

#### October 2015

- **SDAC Meeting #2, October 28, 2015** Review strategic directions survey results develop initial draft mission and vision statements, develop initial list of focus areas
- **MPOAC Quarterly Meeting- October 29, 2015, Orlando**  
Joint Board/Staff Directors meeting to provide an update on the SDAC efforts

#### November 2016

- **SDAC Meeting #3 (teleconference/online meeting format)** Review and refine draft vision, mission and purpose and principle statements based on input and SDAC discussion. Solicit potential strategic issues and potential strategies based on input from survey and MPOAC Board/Staff Directors meetings.

#### December 2015

- **SDAC Meeting #4 (teleconference/online meeting format)** Discuss potential strategic focus areas, issues and potential strategies based on SDAC discussion and input from survey and MPOAC Board/Staff Directors meetings.

## January 2016

- **SDAC Meeting #5** in-person ½ day meeting the afternoon before the MPOAC quarterly meeting (i.e., 1:00-5:00 p.m.) Refine initial list of focus areas and draft strategies; Review draft survey for external MPOAC partners and stakeholders
- **MPOAC Quarterly (joint) Meeting- January, 2016, Tallahassee**  
Joint Board/Staff Directors meeting. provide update on the process and present focus areas and key strategies seeking input and guidance
- **MPOAC Partners Strategic Directions Webinar & Survey. Late January 2016.** As a catalyst for completing the survey, conduct a Webinar for MPOAC partners and stakeholders setting forth and seeking input on the Strategic Directions focus areas and strategies.

## February 2016

- **SDAC Meeting #6, Late February (teleconference/online meeting format)** Review the Partner/Stakeholder survey results; Refine strategic focus areas and draft strategies; Review initial outline/issues for strategic directions implementation plan

## March 2016

- **SDAC Meeting #7, Late March (teleconference/online meeting format)** Finalize review draft strategic issues and potential strategies; Review draft Implementation Action Plan.

## April 2016

- **SDAC Meeting #8** ½ day meeting the afternoon before the MPOAC quarterly meeting (i.e., 1:00-5:00 p.m.) Finalize the draft Strategic Directions Plan for presentation, review and adoption by the MPOAC;
- **MPOAC Quarterly Meeting**
- Develop Strategic Direction
- **MPOAC Quarterly Meeting, April (TBD), 2016**  
1 ½ hour joint Board/Staff Directors meeting on MPOAC Strategic Plan.

## May 2016

- **SDAC Meeting #9, Late May (teleconference/online meeting format)**
- Refine as needed the strategic plan based on MPOAC input.
- Finalize MPOAC strategic directions Implementation Action Plan recommendations regarding process, roles and budget.

## June 2016

- FCRC Consensus Center delivers to the MPOAC the final strategic directions plan and Implementation Action Plan.

## July 2016

- **MPOAC Quarterly Meeting, July (TBD), 2016** 1 hour for joint Board/Staff Directors meeting. Final Implementation Action Plan approach and budget and provide a charge to the SDAC going forward.

## PROPOSED ROLES IN THE MPOAC STRATEGIC DIRECTIONS PROCESS

- **Strategic Directions Advisory Committee (SDAC).** Lead in developing and guiding the strategic directions process, recommendations and products for review by the MPOAC and its strategic partners.
- **MPOAC Governing Board.** Review, along with the MPOAC Staff Directors Advisory Committee, SDAC recommendations, products and provide input and direction in their efforts to develop the Strategic Directions Plan and Implementation Action Plan. The Governing Board will adopt the final strategic plan and implementation plan.
- **MPOAC Staff Directors Advisory Committee.** Review, along with the MPOAC Governing Board, SDAC recommendations and products and provide input and direction in their efforts to develop Strategic Directions Plan and Implementation Action Plan. The Staff Directors will recommend approval of the final strategic plan and implementation plan.
- **MPOAC Executive Director.** Direct the FCRC Consensus Center's efforts in assisting the MPOAC in developing its Strategic Plan and Implementation Action Plan. Assist the SDAC in providing or securing additional information or research in developing the Strategic Directions Plan and Implementation Action Plan.
- **FDOT** Participate as an ex-officio, member of the SDAC and MPOAC Governing Board in their development and review of the strategic direction plan and implementation action plan.
- **The Florida Transportation Commission** will be periodically briefed and invited to provide input to the developing of the Strategic Directions Plan and Implementation Action Plan.
- **The Florida Transportation Disadvantaged Commission** will be periodically briefed and invited to provide input to the developing of the Strategic Directions Plan and Implementation Action Plan.
- **FTA/FHWA Florida Division.** Participate as an ex-officio, member of the SDAC and MPOAC Governing Board in their development and review of the Strategic Direction Plan and Implementation Action Plan.
- **FCRC Consensus Center, FSU.** Work directly with the Executive Director and the SDAC in designing the steps in the strategic directions process, facilitating their meetings and MPOAC workshops and assist in developing draft products including a strategic directions plan and implementation action plan.

### Other MPOAC Partners

- The MPOAC Executive Director will seek input and ideas at the outset from related national professional membership organizations such as **AMPO and NARC.**
- **Florida League of Cities-** will periodically brief and invite input in developing the Strategic Directions Plan and Implementation Action Plan
- **Florida Association of Counties-** will periodically brief and invite input in developing the Strategic Directions Plan and Implementation Action Plan
- **Floridians for Better Transportation-** will periodically brief and invite input in developing the Strategic Directions Plan and Implementation Action Plan

## LOOKING BACK- MPO MILESTONES

### MPO Milestones

- **1962:** Federal-Aid Highway Act- metropolitan planning recognized “for populations exceeding 50,000, a highway project could receive federal funding only if it was planned as part of a comprehensive, continuing, cooperative regional (3-C) process, and was implemented in order to ensure that major road projects did not disrupt local communities and community values
- **1964:** Federal aid for Urban Mass Transit Systems
- **1970** Federal-Aid Highway Act clarifies role, responsibilities of regional transportation organizations
- **1973-** Federal- Aid Highway Act uses term MPOs for first time and earmarks funds for MPOs
- **1975-** Federal Highway Administration/Urban Mass Transportation Administration publish “Joint Planning Regulations” address MPO designation and role
- **1978-** Federal- Aid Highway Act – MPO designations made “by agreement among the units of general purpose local government and the Governor”
- **1991-** ISTEA (Intermodal Surface Transportation Efficiency Act) empowered MPOs as the primary transportation planning entity for urbanized areas
- **1998-** TEA-21 (Transportation Equity Act for the 21<sup>st</sup> Century)- Continued and expanded MPO role and funding
- **2003:** Florida Legislature authorizes MPO inter local coordination agreements
- **2005-** SAFETEA-LU (Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users)- Continued and expanded MPO role and funding
- **2012-** MAP-21 (Moving Ahead for Progress in the 21<sup>st</sup> Century Act).

### MPOAC MISSION

*The current MPOAC mission statement that was part of the 1997-2002 MPOAC Strategic Plan.*

**“It is the mission of the Florida MPOAC to provide leadership in the development and communication of mutually supportable policies which will provide an efficient and enhanced multimodal transportation system to meet the needs of Florida’s citizens, businesses and visitors.”**

Florida Statutes, 35-1.002 (3) “The MPOAC is created to work in cooperation with the Florida Department of Transportation and each individual metropolitan planning organization created pursuant to Section 339.175, Florida Statutes, to assist the State and the MPO’s in carrying out the continuing, cooperative, and comprehensive urbanized area transportation planning process.”

35-1.002 (3) (a) “A Metropolitan Planning Organization Advisory Council is created to augment, and not supplant, the role of the individual MPO’s in the cooperative transportation planning process described in this section.”