



MPOAC STRATEGIC DIRECTIONS ADVISORY COMMITTEE ORGANIZATIONAL MEETING SUMMARY

September 11, 2015
FDOT District #1, Bartow, Florida



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MPOAC STRATEGIC DIRECTIONS ADVISORY COMMITTEE ORGANIZATIONAL MEETING EXECUTIVE SUMMARY

September 11, 2015
FDOT District #1, Bartow, Florida

Carl Mikyska, MPOAC Executive Director, welcomed the Committee members and others to the organizational meeting of the Strategic Directions Advisory Committee. He asked each member to introduce themselves and then asked those observing to introduce themselves. He noted that the last MPOAC Strategic Plan (1997-2002) concluded 17 years ago and that the timing is right in terms of new leadership and changes in the work of M/TPOs to focus together in creating a plan that sets out clear directions and can be implemented.

He introduced the facilitation team of Hal Beardall and Bob Jones at the FCRC Consensus Center who then reviewed the meeting objectives and the draft agenda, as well as guidelines for participating in the meeting. The members agreed to follow the proposed agenda.

Members were asked in the Pre-Meeting Survey to “begin with the end in mind” by answering the question: What would be a successful outcome for the MPOAC Strategic Directions process in the coming year? Based on their responses, the facilitators presented a draft statement of successful outcomes for the MPOAC. The members then discussed possible changes to make the statement(s) better reflect the members’ expectations and sense of priorities. At the conclusion of the discussion the facilitators agreed to redraft the list of “successful outcomes” into a single statement reflecting the suggestion made by members and bring it back for review, refinement and adoption at the October 2015 SDAC meeting.

The facilitator reviewed with the Committee a draft Workplan which had been presented to the MPOAC Policy Board and Staff Directors at their July meeting. It features coordination of the schedule with the quarterly MPOAC meetings, seeking input internally from the MPOAC Policy Board and the MPOAC Staff Directors, quarterly review of the Committee’s progress at joint Staff Directors and Policy Board meetings and an opportunity for input from external partners. The members discussed the Workplan, offering the following points and questions: address the creation and update of a MPOAC strategic plan in its bylaws; set dates for SDAC meetings as soon as possible; 2nd meeting will be on October 28, 1:30 p.m. -5:30 p.m. in Orlando, the day before the next MPOAC Quarterly meeting.

The Committee then reviewed the proposed roles and clarified that the list of “other MPOAC partners” are intended to be the audience for the external strategic directions survey in early 2016. The facilitators suggested we would review this plan early in 2016 to make sure that the external partners list was complete.

The Committee then reviewed a list of MPO and transportation milestones as well as a list of the “greatest MPOAC moments” that members had identified in the Pre-Meeting Survey. The members noted that the date of the legislation establishing the MPOAC (F.S. 339) was missing and it was suggested that Jeff Kramer at CUTR could assist in completing this MPO milestones list. In reviewing the greatest moments, it was noted that the MPOAC provides a unique forum for collaborating and developing new ideas, and from the perspective of elected officials this is an extremely important function to strengthen going forward.

The facilitators noted that strategic plans generally address organizational mission and purpose. As a way to start that conversation, members reviewed and rated the acceptability of the existing MPOAC mission

statement that was included in the 1997-2002 strategic plan. Following the rating the members discussed the statement and how to create a better statement as part of the strategic directions process.

CURRENT MPOAC MISSION STATEMENT

“It is the mission of the Florida MPOAC to provide leadership in the development and communication of mutually supportable policies which will provide an efficient and enhanced multimodal transportation system to meet the needs of Florida’s citizens, businesses and visitors.”

4 Acceptable	3 Acceptable, minor reservations	2 Major reservations	1 Not acceptable	Avg.
4	5	1	1	3.0

The members discussed the statement, providing explanations of the ratings given and noted the statement was written 17 years ago. It was agreed to revisit this and take up the mission and purpose questions later in the strategic directions process as the Committee develops its vision and strategies.

The facilitator noted it is important to take stock of the current environment for T/MPOs as a basis for thinking about future success and direction. He reviewed with members a summary list of tailwinds (strengths), headwinds (challenges) and trends drawn from the Pre-Meeting Member Survey and asked them to comment on anything that may be missing or any surprises. It was suggested adding to the tailwinds: the MPOAC’s national reputation noting its excellent relationships with FHWA, AMPO and NARC; and the independence of the MPOAC. Public ignorance of the transportation system and the MPOs role in it was added as a major challenge/headwind facing the MPOAC.

The facilitator reviewed with the members the concept of strategic visioning (*See Appendix # 7*) and noted it is helpful to look first at what failure might look like and then turn to what a vision of success for the MPOAC would look like. The timeframe selected for this exercise was 5 years or 2020.

The first question the members reviewed is: what is a potential but undesirable future- a picture of failure for the MPOAC in 2020. Reflecting on the Pre-Meeting Survey responses, members noted the “gloom and doom” of the first statement provides a sobering picture.

The members then reviewed the survey responses to the following question: if everything for the MPOAC in 2020 is going right, what would success for the MPOAC look like and what would the MPOAC be doing differently? The members reviewed both the vision headlines and statements of what the MPOAC is doing differently in 2020 as a basis for identifying key vision themes. They discussed and brainstormed some possible assumptions and vision themes and then reviewed and agreed on the following key assumptions and vision of success themes.

1. Key Planning Assumptions:

In considering the strategies to implement the vision of success themes, the MPOAC should consider how to:

- Maximize the role of the MPOAC
- Empower and enable individual M/TPOs to do their jobs better
- Serve as a state transportation leader and agent of positive change

2. Vision of Success Themes

The Committee reviewed and agreed that the following five vision themes could serve as basis for

developing possible goals and objectives for the strategic directions plan:

- A. Providing Education and Training for MPO Members and Staff
- B. Building Awareness of the MPOAC and Facilitating Communication
- C. Advocacy on Transportation Policy, Funding and Planning
- D. Enhancing M/TPO Collaboration/Coordination
- E. Building Organizational Capacity and Excellence

Members then reviewed the series of 10 issue areas that the members in the Pre-Meeting Survey had rated in terms of how critical each area was to address in the MPOAC strategic plan. As a way of testing the vision themes, they discussed where each issue area might be addressed or considered in terms of the vision themes. The 10 issue areas included:

1. (I.) Regional Cooperation (5.0 of 5 Avg.)
2. (A.) Funding (e.g. PL Funds, MPOAC funding, project/construction \$\$, etc.) (4.9 of 5, Avg.)
3. (J.) Enhancing the capacity and skills of MPO/TPO staff and policy makers to make progress on key challenges. (4.6 of 5, Avg.)
3. (C.) Public Sector Collaboration and Partnerships (i.e. federal, state and local) (4.6 of 5, Avg.)
5. (G.) Passenger Mobility (4.1 of 5, Avg.)
6. (F.) Freight Mobility (4.0 of 5, Avg.)
7. (B.) Advanced Transportation and Policy Plans (3.9 of 5, Avg.)
8. (E.) Streamlining Project Decision-Making (3.8 of 5, Avg.)
8. (H.) Transportation and Land Use (3.8 of 5, Avg.)
10. (D.) Private Sector Collaboration and Partnerships (3.3 of 5, Avg.)

The Committee agreed to review and refine this vision theme/goals framework for the Strategic Directions plan as needed going forward.

The facilitator noted the workplan calls for opportunities for input from MPOAC members as the Committee begins its work to develop a strategic directions plan. The Committee completed a pre-meeting survey as a way to test the survey format prior to designing a survey for MPOAC staff directors and members of the Policy Board. The Committee discussed their experience in completing the pre-meeting survey. It was suggested that getting Policy Board members to complete a survey of this length would be difficult. The Committee agreed to wait until its October meeting to review a draft MPOAC staff directors survey in light of the results of this organizational meeting. The Committee asked the Executive Director to develop a short strategic directions survey for the Policy Board to complete in advance of the Quarterly meeting in late October.

The Committee discussed the items to focus on at the October 28 SDAC meeting including: a Review of the Policy Board members survey results; a Review of a refined survey instrument to use with MPOAC directors; and a Review and refinement of the vision themes and goal structure. The facilitators agreed to produce and distribute a meeting summary and a draft agenda in consultation with Carl. Members completed a meeting evaluation form (see Appendix #3). *The Meeting adjourned at 12:30 p.m.*

MPOAC STRATEGIC DIRECTIONS ADVISORY COMMITTEE ORGANIZATIONAL MEETING SUMMARY

September 11, 2015
FDOT District #1, Bartow, Florida

I. WELCOME & OPENING

Carl Mikyska, MPOAC Executive Director, welcomed the Committee members and others to the organizational meeting of the Strategic Directions Advisory Committee. He asked each member to introduce themselves (*see, Appendix #2 for the SDAC Member List*) and then asked those observing to introduce themselves. (*see, Appendix #4 Sign In List for participants*)

He noted that the last MPOAC Strategic Plan (1997-2002) concluded 17 years ago and that the timing is right in terms of new leadership and changes in the work of M/TPOs to focus together in creating a plan that sets out clear directions and can be implemented. He introduced the facilitation team of Hal Beardall and Bob Jones at the FCRC Consensus Center who then reviewed the meeting objectives and the draft agenda, as well as guidelines for participating in the meeting. The members agreed to follow the proposed agenda.

II. REVIEW OF STRATEGIC DIRECTIONS OUTCOMES AND WORK PLAN

A. MPOAC Strategic Directions- Successful Outcomes

Members were asked in the Pre-Meeting Survey to “begin with the end in mind” by answering the question: What would be a successful outcome for the MPOAC Strategic Directions process in the coming year? Based on their responses, the facilitators presented a draft statement of successful outcomes for the MPOAC. The members then discussed possible changes to make the statement(s) better reflect the members’ expectations and sense of priorities. The draft statement reviewed was:

Successful outcomes for the MPOAC Strategic Directions process will include:

- A clear direction forward that enables the MPOAC to meet its mission requirements and provides maximum value for the MPOAC and M/TPOs in their efforts.
- Broad consensus among MPOAC members on an implementable plan that provides vision, guiding principles, clarity, strategy and leadership on Florida’s transportation system.
- Practical and strategic guidance to the MPOAC on investing, allocating and spending funds.

9-11-15 Member Comments and Suggestions

- Words are important. "Maximum value"? Is this too fuzzy for a "success" statement?
- "Return on investment of time and resources"
- How do you measure this if you don't know what "value" to M/TPOs means.
- Need performance measures in this plan.
- "Meets its mission"- what is the mission? Is it clear? Have we been meeting the mission?
- The 2nd bullet may be enough to serve as a successful outcomes statement.

- Does the MPOAC have any advocacy role for M/TPOs across the state? A: Yes. Include this as part of an outcome from the process.
- Consider substituting "generating" for "investing"

SDAC Member Pre-Meeting Survey Responses on Successful Outcomes

- A clear direction for allocating and spending funds received by the MPOAC.
- The MPOAC comes out with a clear direction for expenditure of any funds allocated to it.
- The MPOAC provides a clear direction as to how they will assist local MPOs and TPOs in their work efforts.
- A Strategic Plan that provides vision, leadership, and clarity for a 3-5 year time frame is the outcome I expect from this process.
- Completed, agreed upon Strategic Plan that enhances our overall ability to meet all mission requirements and shapes/defines our legislative agenda providing maximum value for the MPOAC and the organizations and citizens that we serve.
- A new strategic plan to guide the efforts of the organization.
- A simple to understand Strategic Plan that is endorsed by most.
- A series of strategic directions that we can recommend to the Governing Board.
- The development of a 10-year implementable plan for the MPOAC to evolve into a most productive organization that meets the needs of its members
- The MPOAC provides a clear communication strategy for working with MPOs and TPOs.
- Improved statewide transportation as well as funding
- Vision and Mission statement created, Goals and Objectives identified and Implementation strategies identified
- A concrete set of guiding principles that can effectively frame participation, consensus building and elevates MPOs to their rightful place in the decision making of the transportation planning process.

At the conclusion of the discussion the facilitators agreed to redraft the list of “successful outcomes” into a single statement reflecting the suggestion made by members and bring it back for review, refinement and adoption at the October 2015 SDAC meeting.

B. MPOAC Strategic Directions Workplan

The facilitator reviewed with the Committee a draft Workplan (See Appendix #5) which had been presented to the MPOAC Policy Board and Staff Directors at their July meeting. It featured coordination of the schedule with the quarterly MPOAC meetings, seeking input internally from the MPOAC Policy Board and the MPOAC Staff Directors, quarterly review of the Committee’s progress at joint Staff Directors and Policy Board meetings and an opportunity for input from external partners. The members discussed the Workplan, offering the following points and questions:

- Do the MPOAC Bylaws address the strategic plan and the frequency of updating it? A: Currently the bylaws are silent on this. This may be a change the SDAC may want to recommend. The workplan calls for the development of an “implementation action plan” so there is an expectation of ongoing work and refinements.
- We should establish as soon as possible the specific dates and locations for the face-to-face and the conference call SDAC meetings.

- SDAC meetings are attached to Staff/Policy quarterly meetings with the anticipation they would be ½ day meetings taking place the day before to enable the SDAC to be able to report progress to the Staff Directors and the Policy Board.
- Would the following Friday morning be an option? A: It would mean the opportunity to report results or progress would have to take place at the subsequent quarterly meeting.
- Building Commission model - subcommittee meetings are held the day before with reports to the full committee the following day.
- Let's try meeting October 28, 1:30 p.m. -5:30 p.m. in Orlando, the day before the next MPOAC Quarterly meeting. We can revisit the issue after that meeting.



The Committee then reviewed the proposed roles (*See Appendix #6*) and clarified that the list of “other MPOAC partners” are intended to be the audience for the external strategic directions survey in early 2016. The facilitators suggested the Committee would review this plan early in 2016 to make sure that the external partners list was complete.

III. LOOKING BACK- MILESTONES AND GREATEST MOMENTS

The Committee reviewed a list of MPO and transportation milestones as well as a list of the “greatest MPOAC moments” that members had identified in the Pre-Meeting Survey.

They discussed whether there was anything missing from the MPO milestones list. The members

noted that the date of the legislation establishing the MPOAC (F.S. 339) was missing. Several thought it may be 1995, others pointed out there had been an informal council of MPOs that gathered to review issues related to the implementation of growth management in the 1980s and the initiation of the first Florida Transportation Plan in the early 1990's. It was suggested that Jeff Kramer at CUTR could assist in completing this MPO milestones list.

In reviewing the greatest moments, it was noted that the MPOAC provides a unique forum for collaborating and developing new ideas, and from the perspective of elected officials this is an extremely important function to strengthen going forward.

MPO Milestones

- **1962:** Federal-Aid Highway Act- metropolitan planning recognized “for populations exceeding 50,000, a highway project could receive federal funding only if it was planned as part of a comprehensive, continuing, cooperative regional (3-C) process, and was implemented in order to ensure that major road projects did not disrupt local communities and community values
- **1964:** Federal aid for Urban Mass Transit Systems
- **1970:** Federal-Aid Highway Act clarifies role, responsibilities of regional transportation organizations
- **1973:** Federal- Aid Highway Act uses term MPOs for first time and earmarks funds for MPOs
- **1975:** Federal Highway Administration/Urban Mass Transportation Administration publish “Joint Planning Regulations” address MPO designation and role
- **1978:** Federal- Aid Highway Act – MPO designations made “by agreement among the units of general purpose local government and the Governor”
- **1991:** ISTEA (Intermodal Surface Transportation Efficiency Act) empowered MPOs as the primary transportation planning entity for urbanized areas
- **1998:** TEA-21 (Transportation Equity Act for the 21st Century)- Continued and expanded MPO role and funding
- **2003:** Florida Legislature authorizes MPO inter local coordination agreements
- **2005:** SAFETEA-LU (Safe, Accountable, Flexible, Efficient Transportation Equity Act: A Legacy for Users)- Continued and expanded MPO role and funding
- **2012:** MAP-21 (Moving Ahead for Progress in the 21st Century Act).

What were the MPOAC’s greatest moments of success over the past two decades?

Drawn from Responses in the Pre-Meeting Survey

- Influencing Legislative Policy on Transportation. (6)
- MPOAC Training/MPOAC Institute (5)
- Building Effective MPO/FDOT Relationship. (4)
- Building an Excellent State Association. (4)
- Revenue Study (3)
- Providing a Forum for Collaboration. (and new ideas)
- Establishing a Freight Committee.
- 2 Year Unified Planning Work Programs.
- Regional Governance Study and Survey



IV. LOOKING AROUND

A. Initial Review of the Current MPOAC mission

The facilitators noted that strategic plans generally address organizational mission and purpose. As a way to start that conversation, members reviewed and rated the acceptability of the existing MPOAC mission statement that was included in the 1997-2002 strategic plan. Following the rating the members discussed the statement and how to create a better statement as part of the strategic directions process.

MPOAC MISSION STATEMENT

“It is the mission of the Florida MPOAC to provide leadership in the development and communication of mutually supportable policies which will provide an efficient and enhanced multimodal transportation system to meet the needs of Florida’s citizens, businesses and visitors.”

4 Acceptable	3 Acceptable, minor reservations	2 Major reservations	1 Not acceptable	Avg.
4	5	1	1	3.0

Member concerns and suggestions below:

- Let's rewrite this statement as part of the strategic directions process. We should have a hand in forming that statement, as should the MPOAC Policy Board and Staff Directors.
- Let's figure out what we want to achieve and revisit this later. This statement is not concise and clear. E.g. "Provide leadership for the MPOs"

- Reservation regarding the focus on "supportable policies"? Successes are more than just policy statement development. The statement doesn't capture core issues of training and education.
- The MPOAC Institute brings leaders together - this is important and gets at more than just policy.
- This is long and complex compared to the current simple FAC mission (*the Florida Association of Counties helps counties effectively serve and represent Floridians by strengthening and preserving county home rule through advocacy, education and collaboration.*) We need to work on this.
- This is a good "pile of mush" for us to start with. We will change the statement through the strategic planning process. Will change from just a policy statement with some additions pin pointing process.
- Written 17 years ago as the MPOAC was just being formed. We didn't know what we were going to become.
- It is a positive thing that the mission doesn't fit any more.

The members agreed to revisit this and take up the mission and purpose questions later in the strategic directions process.

B. MPOAC Strengths, Challenges and Trends

The facilitator noted it is important to take stock of the current environment for T/MPOs as a basis for thinking about future success and direction. He reviewed with members a summary list of tailwinds (strengths), headwinds (challenges) and trends drawn from the Pre-Meeting Member Survey and asked them to comment on anything that may be missing or any surprises.



Tailwinds	Headwinds	Trends
<ul style="list-style-type: none"> • Engaged local elected officials • Great staff • Valued at local and regional levels • MPOAC Institute • Increasing role in the planning process • Providing cost savings opportunities for regional transportation efforts • New leadership at MPOAC & MPOs • Active membership in MPOs across the state • Good relationship with FDOT • Leaders support for multi-modal solutions 	<ul style="list-style-type: none"> • State legislators who don't see MPOs contributions and value • View that private sector does transportation planning better. • Inadequate funding in light of declining gas tax revenue • Regional governance issues and MPOs role • Lack of MPOAC vision and strategic plan • Inability to create regional MPOs • Lack of understanding of MPO role in planning under state and federal statutes. • Inability to share best practices • Lack of specifics in legislative priorities • Lack of MPOAC representation in NWFL • Large membership and long cumbersome meetings. 	<ul style="list-style-type: none"> • Rise of autonomous vehicles • Insufficient and declining gas tax revenues • Transition to a new system to fund transportation. • Legislative gridlock and gloomy role for federal role in transportation planning • Lack of informed leadership in removing local government tax authority • Transition in leadership to a younger generation • Alternative energy fueled vehicles. • Growth of texting/distracted drivers and traffic fatalities • Greater social media use and presence • Desire to streamline government • Pressure to consolidate MPOs • Economic development as a priority

Are any tailwinds, headwinds or trends missing?

- MPOAC was the first statewide MPO association and has developed over the years a national reputation and leadership role (AMPO NARC).
- Are there other statewide association models around the country the MPOAC can look at to benchmark? A: The California Regional Planning Commissions have a statewide association, however we couldn't find other state MPO associations that provided for the engagement and participation of MPO elected officials who meet quarterly. This is a real unique strength for the MPOAC.
- We have excellent ongoing relationships with FHWA, AMPO and NARC
- The independence of the MPOAC and its members is a tailwind and a tremendous benefit.
- Public ignorance of the transportation system and the MPOs role in it, leading to lack of support or understanding of the need to fund the system is a major challenge/headwind facing the MPOAC.

V. LOOKING FORWARD- A VISION OF SUCCESS FOR THE MPOAC

"If you do not know to which port you are sailing, no wind is a good one." - Seneca
"I skate to where the puck will be, not to where it's been." - W. Gretsky
"The future ain't what it used to be. -Y. Berra

The facilitator reviewed with the members the concept of strategic visioning (*See Appendix # 7*) and noted it is helpful to look first at what failure might look like and then turn to what a vision of success for the MPOAC would look like. The timeframe selected for this exercise was 5 years or 2020.

A. A Picture of Failure for the MPOAC

The first question the members reviewed is: what is a potential but undesirable future- a picture of failure for the MPOAC in 2020. Reflecting on the Pre-Meeting Survey responses, members noted the "gloom and doom" of the first statement provides a sobering picture.

Survey Responses

- The Florida Legislature has dismantled the TPOs and MPOs and provided funding for private entities to manage transportation needs across the state. The MPOAC is dissolved and one entity drives transportation needs for the state. It is full of corruption and local governments revolt against the poor leadership in Tallahassee.
- Lack of MPO Process
- If you don't know where you are going, you are certain to end up somewhere else. Yogi Berra
- Lack of participation, no support for funding, disbanding the organization
- Poor attendance, minimal relationships with other groups, ignored by FDOT and other policy makers
- "The song remains the same"-L. Zeppelin

B. A Vision of MPOAC Success

The members reviewed the following question: if everything for the MPOAC in 2020 is going right, what would success for the MPOAC look like and what would the MPOAC be doing differently? The members reviewed both the vision headlines and statements of what the MPOAC is doing differently in 2020 as a basis for identifying key vision themes. They discussed and suggested some possible assumptions and vision themes and then reviewed key assumptions and related critical issues.

Survey respondents highlighted the following headlines trumpeting MPOAC success in 2020:

HEADLINES FOR MPOAC SUCCESS IN 2020

- **MPOAC moves Florida's success forward.**
- **Recent statewide survey shows MPOAC is respected, relevant and effective.**
- **Florida MPOAC in the Drivers Seat-** leading the way in transportation planning through education and policy development
- **MPOAC Continues and Expands is Award Winning Training Program,** on site and on line for all

local elected officials across the state.

- **MPOAC has helped MPOs assume statewide transportation planning and programming roles while FDOT continues design and construction roles.**
- **MPOAC helps passage for the mileage based tax** that ensures mileage driven in Florida results in tax revenue that support the transportation infrastructure.
- Automated Vehicles have arrived along with a newly implemented mileage based tax
- **MPOAC has secured additional transportation funding**
- **MPOAC, M/TPO's are helping to support economic development,** higher paying jobs and further strengthen their communities through a better and smarter transportation system

As part of this vision of MPOAC success, survey respondents suggested that in 2020 the MPOAC is doing things differently including:

- Providing more training for local government officials.
- Leading the way in transportation policy on a state and federal level.
- Looking at additional funding alternatives
- Achieving a higher profile and greater and more effective advocacy interacting with State and Federal legislators, Transportation Committees setting policy and influencing transportation investment.
- More information exchange between members
- Developing the Work Program
- Something meaningful.

Members agreed that these vision statements were an acceptable basis for identifying “vision themes” which could then serve as a basis for a plan goal framework.

Member Initial Comments/ Suggestions on Possible Vision Themes

- Education
- Training
- Advocacy
- Aligning agency roles, responsibilities and missions
- Collaboration and identifying coordination opportunities
- Providing leadership and being a positive change agent
- Enhancing the relevance of the MPOAC among members with a clearer understanding of the MPOAC role and contributions
- Relevance of MPOAC - members involved are engaged and understand value of MPOAC, others do not
- Higher level of communication with all members of M/TPOs
- Increasing awareness and recognition of the MPOAC
- Recognition and respect from the legislature
- Recognition statewide of the MPOAC and its purpose and role - the Institute has helped with educating board members
- Expanding the role of the MPOAC
- Expanding the role of the MPOAC - but manage expectations given resources available to support

the role.

- Maximize (vs. expand) the role of the MPOAC - what is the ceiling? Do we need to burst through that ceiling?
- MPOAC should serve to empower and enable individual MPOs to do their job better - mutually supportive
- Helpful to have MPOAC meeting summaries to share with individual MPO board members to keep them up to speed on MPOAC.
- The name (MPOAC) concerns me - "advisory" in particular - consider in the context of developing the strategic plan a name that better captures the work of the MPOAC.

C. MPOAC 2020 Planning Assumptions and Vision of Success Themes

Following a break the Committee reviewed the following key planning assumptions and success themes the facilitators drew from their previous discussion comments.

1. Key Planning Assumptions:

In considering the strategies to implement the vision of success themes, the MPOAC should consider how to:

- Maximize the role of the MPOAC
- Empower and enable individual M/TPOs to do their jobs better
- Serve as a state transportation leader and agent of positive change

2. Vision of Success Themes

The Committee reviewed and agreed that the following five vision themes could serve as basis for developing possible goals and objectives for the strategic directions plan:

1. Providing Education and Training for MPO Members and Staff
2. Building Awareness of the MPOAC and Facilitating Communication
3. Advocacy on Transportation Policy, Funding and Planning
4. Enhancing M/TPO Collaboration/Coordination
5. Building Organizational Capacity and Excellence

D. MPOAC Vision Themes and Critical Issue Areas

Members then reviewed the series of 10 issue areas that the members in the Pre-Meeting Survey had rated in terms of how critical each area was to address in the MPOAC strategic plan. As a way of testing the vision themes, they discussed where each issue area might be addressed or considered in terms of the vision themes.

1. Providing Education and Training for MPO Members and Staff

Education/Training Member Comments 9-11-15 Member Comments

- MPO Staff - provide training to enhance skills statewide

Transportation, Land Use and Community 9-11-15 Member Comments

- This presents an opportunity for education of MPOs as to what is going on around the state
Related Critical Survey Issue Areas

#3. (J.) Enhancing the capacity and skills of MPO/TPO staff and policy makers to make progress on key challenges. (4.6 of 5, Avg.)

2. Building Awareness of the MPOAC and Facilitating Communication

Related Critical Survey Issue Areas

#8. (H.) Transportation and Community/Land Use (3.8 of 5, Avg.)

#10. (D.) Private Sector Collaboration and Partnerships (3.3 of 5, Avg.)

3. Advocacy on Transportation Policy, Funding and Planning

9-11-15 Member Comments- Funding

- Distinguish funding for the organization and for MPO planning in our communities
- What is the MPOAC role in helping the individual MPOs - need to flesh out that role.
- Potential quicksand in the funding context - careful about what the MPOAC can do and what elements of the funding mechanism that the MPOAC can impact positively. It is a critical issue but we need to be careful and clear how we define the issue of funding.
- Advocacy for funding - MPOAC represents M/TPOs and advocates for funding for pots of money so MPOs can accomplish their goals (related to Key Assumption)
- We should establish a 5th vision theme to cover MPOAC structure.
- Revenue/funding is one of 7 strategic directions in the Broward strategic plan - need to weave it into everything we are doing.
- We need to develop a non-ideological argument for increased funding that focuses on users.

9-11-15 Member Comments- MPOAC role in Planning

- Question of the MPOAC's role in planning - as opposed to the individual MPOs
- What is the MPOAC's ability to help MPOs and not dictate how it should be done -
- Advocacy needs to be enhanced and informed through provision of information and data.
- MPOAC serves as a one stop shop for the FDOT to engage on statewide transportation and planning topics

9-11-15 Member Comments- Streamlining project decision making

- Not sure what streamlining means here; how it applies to MPOAC activities.
- MPOAC and others have worked to address this over the past 15 years.
- This was a hot topic 17 years ago at time the old plan was developed. It led to the effort to create the ETDM process for early review of projects
- UPWP is another example of making the planning process more efficient
- Not sure this is a key issue moving forward - need to reword to capture the last comment
- Still talking about streamlining at the federal level - how do we facilitate moving projects forward quicker and can the MPOAC help in this regard?

9-11-15 Member Comments Related Critical Survey Issue Areas

#2 (A.) Funding (e.g. PL Funds, MPOAC funding, project/construction \$\$, etc.) (4.9 of 5, Avg.)

- #5. (G.) Passenger Mobility (4.1 of 5, Avg.)
- #6. (F.) Freight Mobility (4.0 of 5, Avg.)
- #7. (B.) Transportation and Policy Plans (3.9 of 5, Avg.)
- #8. (E.) Streamlining Project Decision-Making (3.8 of 5, Avg.)
- #8. (H.) Transportation and Community/Land Use (3.8 of 5, Avg.)

4. Enhancing M/TPO Collaboration & Coordination

9-11-15 Member Comments- Transportation, Land Use and Community

- This presents an opportunity for education of MPOs as to what is going on around the state
- May fit under all four themes
- May be too narrowly framed an issue - livability, community development are broader than just land use - transportation interaction is greater than just land use
- We cannot afford to maintain the system now - we need to design and think of transportation differently

Related Critical Survey Issue Areas

- (I.) Regional Cooperation (5.0 of 5 Avg.)
- (C.) Public Sector Collaboration and Partnerships (i.e. federal, state and local) (4.6 of 5, Avg.)
- (J.) Enhancing the capacity and skills of MPO/TPO staff and policy makers to make progress on key challenges. (4.6 of 5, Avg.)
- (H.) Transportation and Community/Land Use (3.8 of 5, Avg.)
- (D.) Private Sector Collaboration and Partnerships (3.3 of 5, Avg.)

5. Building Organizational Capacity and Excellence

- Review the organizational structure, MPOAC funding and staffing in light of the strategic plan direction and strategies

The Committee agreed to review and refine this vision theme/goals framework for the Strategic Directions plan as needed going forward.

IV. NEXT STEPS AND ASSIGNMENTS

A. Surveying the MPOAC Policy Board and Staff Directors on Strategic Issues

The facilitator noted the workplan calls for opportunities for input from MPOAC members as the Committee begins its work to develop a strategic directions plan. The Committee completed a pre-meeting survey as a way to test the survey format prior to designing a survey for MPOAC staff directors and members of the Policy Board. The Committee discussed their experience in completing the pre-meeting survey. It was suggested that getting Policy Board members to complete a survey of this length would be difficult. The Committee agreed to wait until its October meeting to review a draft MPOAC staff directors survey in light of the results of this organizational meeting.

The Committee asked the Executive Director to develop a short strategic directions survey for the Policy Board to complete in advance of the Quarterly meeting in late October.

Member Comments

- Why should we ask the wider group to rate issue areas established twenty years ago – e.g. the streamlining decision making questions. Using the same instrument will give us the same results we gave you
- I was hoping for more information on what other statewide MPOs are doing around the country to help inform our plan.
- We should wait and use a more refined survey instrument to test our initial direction or context
- Policy board members have many other things going on beyond the MPOAC and we want to respect that. We want to know what other board members around the state want from their statewide organization - this instrument does not get at that directly.
- Consider developing two instruments. A shorter one asking the question above could go out sooner; what do members need. A more detailed, in-depth survey can come later
- Filling out this survey was a little overwhelming. It would be helpful to offer options, with space for adding items
- How was the 5 year horizon determined? A: This was part of the proposal to the Staff Directors and the Policy Board in July. The “visioning” exercise used the 5 year horizon but the Committee may determine they want or need a longer time frame.
- The Plan’s general goals will be less time dependent - actions and evaluations need more time certainty
- Let’s try to get a focused elected official survey out before the MPOAC Quarterly meeting in late October. The SDAC can review the results at the next meeting in October

B. Reviewing the October SDAC Meeting Agenda Items.

The Committee discussed the items to focus on at the October 28 SDAC meeting including:

- Review of the Policy Board members survey results
- Review of a refined survey instrument to use with MPOAC directors.
- Review and refinement of the vision themes and goal structure

The facilitators agreed to produce and distribute a meeting summary and a draft agenda in consultation with Carl.

Members completed a meeting evaluation form (see Appendix #3).

The Meeting adjourned at 12:30 p.m.

Appendix #1- Meeting Agenda

MPOAC STRATEGIC DIRECTIONS ADVISORY COMMITTEE ORGANIZATIONAL MEETING

September 11, 2015

Proposed Meeting Objectives

- To review the MPOAC Strategic Directions Work Plan and Successful Outcomes statement
- To initially review the current MPOAC mission statement
- To review MPOAC shared history and refine the strengths, challenges and trends faced by the MPOAC
- To provide an opportunity for the committee to work together in identifying a five-year shared 2020 MPOAC vision of success, related vision themes and strategic areas and issues that should be addressed to help achieve that vision
- To clarify next steps and assignments going forward

Draft Meeting Agenda

- 9:00 a.m.** **Welcome & Introductions-** meeting objectives, review of roles, expectations and guidelines
- 9:15** **Review of Strategic Directions Work Plan and Successful Outcomes** *review survey results*
- 9:30** **Initial Review of the Current MPOAC mission**
- 9:45** **Looking Back-** Greatest Moments and Milestones *review survey results*
- 9:50** **Looking Around-** Tailwinds (strengths), Headwinds (challenges) Trends- *review survey results*
- 10:05** **Looking Forward-** MPOAC 2020 shared vision of success- *review survey results*
Plenary review of survey results and identification of MPOAC vision of success themes.
- 10:30** *Break*
- 10:45** Discuss and refine MPOAC vision themes as possible strategic directions framework- *review related survey results*
- 11:00** Review and identify potential strategic areas/issues for each vision theme- - *review related survey results*
- 12:00** **Review/Refinement of MPOAC Survey, October 2015**
- 12:15** **Next Steps and Assignments**
- 12:30** **Adjourn**

Appendix #2 MPOAC SDAC Membership

MPOAC STRATEGIC DIRECTIONS ADVISORY COMMITTEE MEMBERS	
<i>Governing Board Members</i>	<i>MPO/TPO Staff Directors</i>
<i>Susan Adams, City of Fellsmere, Indian River MPO</i>	Harry Barley, Metroplan Orlando
Charles Bare, City of Pensacola, Florida Alabama TPO	Whit Blanton, Pinellas MPO
<i>Jim Burch, Cape Coral, Lee County MPO</i>	Peter Buchwald, St. Lucie TPO
Nick Maddox, Leon County, Capital Region TPA	Bob Herrington, Charlotte County Punta Gorda MPO
<i>Les Miller, Hillsborough County, Hillsborough County MPO</i>	Bob Kamm, Spacecoast MPO
Nick Nicholson, Hernando County, Hernando Citrus MPO	Carlos Roa, Miami Dade MPO
<i>Jim Wood, City of Destin, Okaloosa Walton TPO</i>	Greg Stuart, Broward County MPO
Carl Mikyska, Executive Director, MPOAC	
Hal Beardall & Bob Jones, SDAC Facilitation Team: FCRC Consensus Center, FSU	

DRAFT

Appendix #3 Meeting Evaluation Summary

MPOAC STRATEGIC DIRECTIONS ADVISORY COMMITTEE SEPTEMBER 11, 2015—BARTOW, FLORIDA MEETING EVALUATION SUMMARY

Members used a 0 to 10 Rating Scale where a 0 meant totally disagree and a 10 meant totally agree. There were 9 member evaluation forms received.

1. Please assess the overall meeting.

- 8.3 The background information was very useful.
- 8.9 The agenda packet was very useful.
- 8.6 The objectives for the meeting were stated at the outset.
- 8.3 Overall, the objectives of the meeting were fully achieved.

2. Do you agree that each of the following meeting objectives was achieved?

- 9.0 To review the MPOAC Strategic Directions Work Plan and Successful Outcomes statement
- 9.2 To review the MPOAC milestones and greatest moments
- 9.3 To initially review the current MPOAC mission statement
- 8.7 To review and refine the strengths, challenges and trends faced by the MPOAC
- 8.1 To provide an opportunity for the committee to work together in identifying a five-year shared 2020 MPOAC vision of success and the related vision themes and strategic issues that should be addressed to help achieve that vision.
- 8.4 To clarify next steps and assignments going forward.

Please tell us how well the Facilitators helped the participants engage in the meeting.

- 8.8 The members followed the direction of the Facilitators.
- 9.0 The Facilitators made sure the concerns of all members were heard.
- 8.8 The Facilitators helped us arrange our time well.

4. Please tell us your level of satisfaction with the meeting?

- 8.7 Overall, I am very satisfied with the meeting.
- 9.0 I was very satisfied with the services provided by the Facilitators.
- 8.6 I am satisfied with the outcome of the meeting.

5. Please tell us how well the next steps were communicated?

- 9.1 I know what the next steps following this meeting will be.
- 8.7 I know who is responsible for the next steps.

6. What did you like best about the meeting?

- Engaging member comments
- Ability to make comments
- Quick pace- objective, accomplished and allowed good participation.

- Discussion -overall
 - The discussion
 - Good interaction
 - Stayed on schedule
7. **How could the meeting have been improved?**
- More clarity on start time.
8. **Do you have any other comments?** *Please use the back of this page if needed.*
- Very nice job!

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Appendix #4 Sign In Sheets

Sign In Sheet

MPOAC Strategic Directions Advisory Committee

September 11, 2015

9:00 a.m.

FDOT District One Auditorium, Bartow, FL

Name	Organization	Email
Mary Bo Robinson	WFRPC ^{FL AL Bay Co} TPOs	mary.robinson@wfrpc.org
Daniel Drummond	St. Lucia TPO	dadrummond@coastl.com
Michael Escalante	WFRPC/Barnesville MPO	escalante@wfrpc.org
Jeff Kramer	CUTR/USF	kramer@cutr.usf.edu
Karen Saggeman	CUTR/USF	saggeman@cutr.usf.edu
Sean Santalla	FDOT CO OPP	sean.santalla@dot.state.fl.us
Carmen Monroy	FDOT CO OPP	carmen.monroy@dot.state.fl.us
David Hutchinson	Sarasota/Manatee MPO	dave@mympo.org
Jeff Diemer	FDOT D1	jeffrey.diemer@dot.state.fl.us
HAROLD BARLEY	METRO PLAN ORLANDO	hbarley@metroplanorlando.com
Donald Scott	Lee MPO	dscott@lee.mpo.ces
Jim Bennett	Sarasota/Manatee MPO	jbennett@sevier.gov.com
Dennis Dix	Hernando/Citrus MPO	dennisd@hernandocounty.us
Nick Nicholson	Pinellas MPO	
Whit Blanton	Pinellas MPO	

Sign In Sheet

MPOAC Strategic Directions Advisory Committee

September 11, 2015

9:00 a.m.

FDOT District One Auditorium, Bartow, FL

Name	Organization	Email
Charles Bare	FL AL TPO	cbare@cityofpensacola.com
Harry Reed	CRTPA	Harry.Reed@talgov.com
Nick Maddox	CRTPA	maddoxn@leoncountyfl.gov
Sherry Carver	HRTPO	scarver@cfrpc.org
Jim Brooks	HRTPO	jbrooks@hebec.org
Bob Herrington	Char. Co. - Punta Gorda MPO	bob@ccmpo.com
Carloa Rob	Miami-Dade MPO	crao@miamidadempo.org
Shundrea Givan	FWWA	shundrea.givan@dot.gov
Peter Buchwald	St. Lucia TPO	
Bob Kamin	SPACE SEAST MPO	
Greg Street	Broward MPO	

Appendix #5 MPOAC Strategic Directions Committee Work Plan

MPOAC STRATEGIC DIRECTIONS ADVISORY COMMITTEE WORK PLAN

Overview of Strategic Directions Advisory Committee Meetings- September 2015- June 2016

- SDAC Organizational Workshop (#1)- September 11, 2015, 3-4 hours
- SDAC Workshop, (#2)- October 28, 2015- afternoon before October 29 MPOAC Quarterly meeting
- SDAC Meeting (#3)- teleconference November 2015 (2 hours)
- SDAC Meeting (#4)- teleconference December 2015 (2 hours)
- SDAC Workshop (#5) January 2016 in-person, ½ day before Quarterly meeting.
- SDAC teleconference (#6) February 2016 (2 hours)
- SDAC teleconference (#7) March 2016 (2 hours)
- SDAC Workshop (#8) in person, ½ day before April 2016 Quarterly meeting
- SDAC teleconference (#9) May 2016 (2 hours)

Joint MPOAC Governing Board/Staff Director Meetings.

- Joint MPOAC Governing Board/Staff Directors meetings- Quarterly, October 2015
- Joint MPOAC Governing Board/Staff Directors meetings- Quarterly, January 2016
- Joint MPOAC Governing Board/Staff Directors meetings- Quarterly, April 2016
- Joint MPOAC Governing Board/Staff Directors meetings- Quarterly, July 2016

MPOAC SDAC Work Plan

August 2015

- Strategic Directions Advisory Committee (SDAC) members appointed.
- Pre-Meeting SDAC Member Survey

September 2015

- **SDAC Organizational meeting (#1), September 11, 9:00- 12:30 p.m.** Review the roles, work plan/schedule, review SDAC member survey responses and refine the survey instrument.
- **Late September. MPOAC Strategic Directions Webinar & Survey.**

October 2015

- **SDAC Meeting #2, October 28, 2015** Review strategic directions survey results develop initial draft mission and vision statements, develop initial list of focus areas
- **MPOAC Quarterly Meeting- October 29, 2015, Orlando**
Joint Board/Staff Directors meeting to provide an update on the SDAC efforts

November 2016

- **SDAC Meeting #3 (teleconference/online meeting format)** Review and refine draft vision, mission and purpose and principle statements based on input and SDAC discussion. Solicit potential strategic issues and potential strategies based on input from survey and MPOAC Board/Staff Directors meetings.

December 2015

- **SDAC Meeting #4 (teleconference/online meeting format)** Discuss potential strategic focus areas, issues and potential strategies based on SDAC discussion and input from survey and MPOAC Board/Staff Directors meetings.

January 2016

- **SDAC Meeting #5** in-person ½ day meeting the afternoon before the MPOAC quarterly meeting (i.e., 1:00-5:00 p.m.) Refine initial list of focus areas and draft strategies; Review draft survey for external MPOAC partners and stakeholders
- **MPOAC Quarterly (joint) Meeting- January, 2016, Tallahassee** Joint Board/Staff Directors meeting. provide update on the process and present focus areas and key strategies seeking input and guidance
- **MPOAC Partners Strategic Directions Webinar & Survey. Late January 2016.** As a catalyst for completing the survey, conduct a Webinar for MPOAC partners and stakeholders setting forth and seeking input on the Strategic Directions focus areas and strategies.

February 2016

- **SDAC Meeting #6, Late February (teleconference/online meeting format)** Review the Partner/Stakeholder survey results; Refine strategic focus areas and draft strategies; Review initial outline/issues for strategic directions implementation plan

March 2016

- **SDAC Meeting #7, Late March (teleconference/online meeting format)** Finalize review draft strategic issues and potential strategies; Review draft Implementation Action Plan.

April 2016

- **SDAC Meeting #8** ½ day meeting the afternoon before the MPOAC quarterly meeting (i.e., 1:00-5:00 p.m.) Finalize the draft Strategic Directions Plan for presentation, review and adoption by the MPOAC;
- **MPOAC Quarterly Meeting**
- Develop Strategic Direction
- **MPOAC Quarterly Meeting, April (TBD), 2016**
1 ½ hour joint Board/Staff Directors meeting on MPOAC Strategic Plan.

May 2016

- **SDAC Meeting #9, Late May (teleconference/online meeting format)**
- Refine as needed the strategic plan based on MPOAC input.
- Finalize MPOAC strategic directions Implementation Action Plan recommendations regarding process, roles and budget.

June 2016

- FCRC Consensus Center delivers to the MPOAC the final strategic directions plan and Implementation Action Plan.

July 2016

- **MPOAC Quarterly Meeting, July (TBD), 2016** 1 hour for joint Board/Staff Directors meeting. Final Implementation Action Plan approach and budget and provide a charge to the SDAC going forward.

Appendix #6 -Proposed Roles in the MPOAC Strategic Directions Process

PROPOSED ROLES IN THE MPOAC STRATEGIC DIRECTIONS PROCESS

- **Strategic Directions Advisory Committee (SDAC).** Lead in developing and guiding the strategic directions process, recommendations and products for review by the MPOAC and its strategic partners.
- **MPOAC Governing Board.** Review, along with the MPOAC Staff Directors Advisory Committee, SDAC recommendations, products and provide input and direction in their efforts to develop the Strategic Directions Plan and Implementation Action Plan. The Governing Board will adopt the final strategic plan and implementation plan.
- **MPOAC Staff Directors Advisory Committee.** Review, along with the MPOAC Governing Board, SDAC recommendations and products and provide input and direction in their efforts to develop Strategic Directions Plan and Implementation Action Plan. The Staff Directors will recommend approval of the final strategic plan and implementation plan.
- **MPOAC Executive Director.** Direct the FCRC Consensus Center's efforts in assisting the MPOAC in developing its Strategic Plan and Implementation Action Plan. Assist the SDAC in providing or securing additional information or research in developing the Strategic Directions Plan and Implementation Action Plan.
- **FDOT** Participate as an ex-officio, member of the SDAC and MPOAC Governing Board in their development and review of the strategic direction plan and implementation action plan.
- **The Florida Transportation Commission** will be periodically briefed and invited to provide input to the developing of the Strategic Directions Plan and Implementation Action Plan.
- **The Florida Transportation Disadvantaged Commission** will be periodically briefed and invited to provide input to the developing of the Strategic Directions Plan and Implementation Action Plan.
- **FTA/FHWA Florida Division.** Participate as an ex-officio, member of the SDAC and MPOAC Governing Board in their development and review of the Strategic Direction Plan and Implementation Action Plan.
- **FCRC Consensus Center, FSU.** Work directly with the Executive Director and the SDAC in designing the steps in the strategic directions process, facilitating their meetings and MPOAC workshops and assist in developing draft products including a strategic directions plan and implementation action plan.

Other MPOAC Partners

- The MPOAC Executive Director will seek input and ideas at the outset from related national professional membership organizations such as **AMPO and NARC.**
- **Florida League of Cities-** will periodically brief and invite input in developing the Strategic Directions Plan and Implementation Action Plan
- **Florida Association of Counties-** will periodically brief and invite input in developing the Strategic Directions Plan and Implementation Action Plan
- **Floridians for Better Transportation-** will periodically brief and invite input in developing the Strategic Directions Plan and Implementation Action Plan

Appendix #7- Key MPOAC Strategic Areas to Address in the Future

In the Pre-Meeting Survey Committee Members responded to a series of strategic areas drawn from the MPOAC's 1997-2002 Strategic Plan and Work of the MPOAC over the past 17 years. They judged the

2. (I.) Regional Cooperation (5.0 of 5 Avg.)

List the related issue(s) that the MPOAC could address:

- How does the MPOAC encourage cooperation and collaboration between TPOs and MPOs that about each other?
- What are the Transportation needs of regional partners
- What are the benefits and detriments of regional cooperation and mergers to the MPOs serving the needs of the communities that the MPOs represent?
- This is one of the most critical areas. In NWFL we have 3 TPOs and a Regional TPO. I do not see many cross county partnerships or teamwork on a myriad of issues. Someone needs to take the lead on fostering better cooperation especially in transportation planning.
- Need more TRIP and TAP dollars to provide more opportunities for local/regional leaders to impact on the transportation successes at their level.

What key information is needed?

- A map of all the TPOs and MPOs and any projects or needs that cross boundaries between them.
- Regional Agreements
- MPOAC could document the coordination activities across the state.

Comments (9-11-15):

-

2 (A.) Funding (e.g. PL Funds, MPOAC funding, project/construction \$\$, etc.) (4.9 of 5, Avg.)

List the related issue(s) that the MPOAC could address:

- What funding source will replace gasoline tax?
- Alternative funding options
- Understanding that M/TPO funding is from the Federal Government, focus on importance of increasing Federal Funding, increase the role of the M/TPO in the actual assignment of the Federal Funds. Encourage the State to provide real (not in kind) funding to M/TPO's to assist the State DOT in achieving Metropolitan consensus on state funded projects.
- More aggressive advocacy; more engagement of local elected officials
- Should the FDOT treat the MPOAC in a manner similar to the FTC as far as funding?
- Don't understand the question
- How can the MPOs increase their shares of funding and authority over the allocation of funding?
- What are the future plans for the U.S. Congress to provide PL Funds?
- Can we as the MPOAC craft a strategic plan that provides an ability to forecast future budgets and stay ahead of the curve on funding needs.
- How can the MPOs be provided the greatest amounts of funding and authority possible to address the transportation needs of the communities that the MPOs serve?

What key information is needed?

- Need to review what other states are doing to deal with funding issues in the wake of alternative fueled vehicles.
- Continue promotion of the Alternative Funding Study to the legislature

- Educate Board Members to the Federal Requirements of the M/TPO's and what the MPOAC can do to help further the mission of M/TPO's.
- How adequate funding of a core governmental function is consistent with conservative values. Not all taxes are bad.

Comments (9-11-15):

- Funding for the organization and for MPO planning for our communities distinction - what is MPOAC role in helping the individual MPOs - need to flesh out that role
- Potential quicksand - careful about what the MPOAC can do - what elements of the funding mechanism the MPOAC can impact - critical issue but careful how we define the issue of funding
- advocacy for funding - MPOAC represent and advocate for funding for pots of money so MPOs can accomplish their goals
- 5th goal to cover MPOAC structure?
- revenue/funding is one of the strategic directions in the Broward strategic plan - need to weave it into everything we are doing
- develop non-ideological argument for increase funding - focus on users

3. (J.) Enhancing the capacity and skills of MPO/TPO staff and policy makers to make progress on key challenges. (4.6 of 5, Avg.)

List the related issue(s) that the MPOAC could address:

- How can the MPOAC Institute be expanded and improved? Can the modules be provided in a digital format similar to the ethics training now offered?
- Early education on future needs
- Educate Board Members to the Federal Requirements of the M/TPO's and what the MPOAC can do to help further the mission of M/TPO's.
- We need to ensure that we are educated on the key challenges facing our state in transportation and provide leadership resolve them regardless of political ramifications.
- Why is "J" above so poorly written such that it is not easily understood?

What key information is needed?

- Early Education
- The Institute is good. Not clear how other training would work as skill levels vary widely.

Comments (9-11-15):

- MPO staff - provide training to enhance skills statewide

3. (C.) Public Sector Collaboration and Partnerships (i.e. federal, state and local) (4.6 of 5, Avg.)

List the related issue(s) that the MPOAC could address:

- What is the legislature's view of the MPOAC? Does the MPOAC assist local TPOs and MPOs with their relationships with federal and state entities?
- Stress more involvement from the public sector
- How will the relationships among the entities continue to evolve?
- Building better coordination between Visit Florida / other key recruiters of more folks to the state and the impact on transportation planning. The FTP states from Visit Florida that for 2015

tourism expectations for 99 million and goals for 2024 are 150 million. 9 years in transportation terms is tomorrow and we are not ready. There seems to be a disconnect between tourism, economic developers and transportation planners.

What key information is needed?

- Examples of Public Sector Collaboration and Partnerships throughout the State
- How the MPOAC compliments the goals of other public infrastructure, funding and land use policy groups.

Comments (9-11-15):

- Collapse as part of leadership

5. (G.) Passenger Mobility (4.1 of 5, Avg.)

List the related issue(s) that the MPOAC could address:

- What are FDOT's plans for addressing passenger mobility to high traffic areas? How do the TPOs and MPOs address passenger vs. freight issues?
- What will encourage more ridership on public transit.
- Understanding the role of FTA/FRA in projects, efficiency in passenger mobility and roles/responsibilities.

What key information is needed?

- What are the needs of potential ridership
- Please define. Each mode has problems and opportunities. Difficult to generalize.

6. (F.) Freight Mobility (4.0 of 5, Avg.)

List the related issue(s) that the MPOAC could address:

- How does the state address freight mobility in transportation planning? What impact does freight moving through the state have on the economy and infrastructure?
- Why Freight Movement providers are not more involved in the MPO Process
- Again, national examples.
- Need a create regional freight hubs that coordinate and synchronize freight delivery in smaller communities and ensure that vehicular choices meet the needs and limitations of these communities

What key information is needed?

- Information from FDOT on funding for freight needs. Survey of ports to see what capabilities they have and how the port ties into other transportation systems.
- What are the needs of the Freight Community
- More informed Members and staff to help make decisions.
- Mainly responsibility of local or regional groups. Not sure MPOAC can accomplish too much on this.

Comments (9-11-15):

- MPOAC serves as coordination, education on what each MPO is doing - coordinating action - could help coordinate with FDOT

7. (B.) Advanced Transportation and Policy Plans (3.9 of 5, Avg.)

List the related issue(s) that the MPOAC could address:

- What role should the MPOAC play in policy development? To what extent does this assist or

inhibit policy direction or development on the local level.

- Autonomous Vehicles
- A national review of M/TPO plans and policies to assist the Florida based M/TPO's compete on the national level.

What key information is needed?

- What role do the members of the MPOAC and the members of TPOs/MPOs want to see for the MPOAC?
- Continued Updates as to the effects of Autonomous Vehicles on the transportation issues
- Seriously?

Comments (9-11-15):

- Question of the MPOACs role in planning - as opposed to the individual MPOs
- ability to help MPOs - not dictate how it should be done -
- Advocacy needs to be enhanced through provision of information

8. (E.) Streamlining Project Decision-Making (3.8 of 5, Avg.)

List the related issue(s) that the MPOAC could address:

- What type of projects is the MPOAC trying to streamline? Is the MPOAC a project-based or informational organization?
- Project Decision Making process
- You need to make sure the roles are clearly defined and understood before you can stream line anything. If you don't know why your doing something then you will potential miss the reason things are done while stream lining a process.
- What role will the MPOs play in the streamlined decision-making?
- I am a firm believer in my TPO planning process (LRTP, Annual priorities FDOT 5 Year Plan, TIP/STIP, but timeliness, funding opportunities and flexibility are difficult and can be very onerous for smaller communities who rely on dollars and projects.

What key information is needed?

- Understanding of what TPOs and MPOs look to the MPOAC for.
- Don't see this as a MPOAC activity, policy objective

Comments (9-11-15):

- Not sure what this means - how it applies to MPOAC
- Hot topic at time the old plan was developed was the effort to create the ETDM process for early review of projects
- MPO as is a one stop shop for the FDOT to engage on statewide topics
- Not sure this is a key issue moving forward - need to reword to capture the last comment
- Still talking about streamlining at the federal level - how do we facilitate moving projects forward quicker
- UPWP is another example of making the planning process more efficient
-
-
-

8. (H.) Transportation and Land Use (3.8 of 5, Avg.)

List the related issue(s) that the MPOAC could address:

- Based on future land use, what will the transportation needs be.
- A national review of M/TPO plans and policies to assist the Florida based M/TPO's compete on the national level.
- Coordinated land use is especially critical in the public transit planning process. In NWFL, lack of density limits success of systems.
- More and more local citizens want less intensity, density etc making success of needed systems difficult to meet and maintain.

What key information is needed?

- Land Use Needs
- Critical but we have all struggled for twenty+ years on how to better address this to no avail.

Comments (9-11-15):

- opportunity for education of MPOs as to what is going on around the state
- may fit under all four themes -
- may be too narrow an issue - livability, community development are broader than just land use - transportation interaction is greater than just land use
- cannot afford to maintain the system now - need to design and think of transportation differently

10. (D.) Private Sector Collaboration and Partnerships (3.3 of 5, Avg.)

List the related issue(s) that the MPOAC could address:

- What type of private sector collaboration makes sense for the MPOAC?
- Stress more involvement from the private sector
- A national review of M/TPO plans and policies to assist the Florida based M/TPO's compete on the national level.

What key information is needed?

- Research other states approach to transportation planning. Are there equivalent agencies in other states? Do they utilize private sector partners?
- Examples of Private Sector Collaboration and Partnerships throughout the State
- Positive relations with private sector trade groups

SDAC Member 9-11-15 Comments

- Not sure it is a critical issue for the MPOAC -
- Reflects one of the bad outcomes in 5 years - not necessarily a priority -
- May need national research on the role of PPPs - different roles of private sector in advancing public sector funding
- Still need private sector to engage in the question of land use
- Private sector development impacts our planning for expenditure of federal dollars

Other Comments

- Fifth bullet of organizational development - include a recognition program
- Education and land use - need to engage with impact of changing technology and impact of autonomous vehicles

Appendix #8 Draft MPOAC Survey

MPOAC STRATEGIC DIRECTIONS **DRAFT SURVEY FORM**

Review the Survey Format below and note any suggestions for refinements and improvements. The plan is to provide an opportunity for MPOAC staff and board to respond to the Survey to inform the SDAC's efforts in developing a strategic directions plan.

1. From your perspective, list below what would be a successful outcome for the MPOAC Strategic Directions process in the coming year?
2. Rate the acceptability of the current MPOAC mission statement:

LOOKING BACK

3. What were the MPOAC's greatest moments of success over the past two decades?

LOOKING AROUND

The following questions ask about the factors and trends you see currently influencing the MPOAC in Florida that should be considered in the MPOAC Strategic Directions Plan.

4. **Tailwinds** (Strengths): List any factors enhancing the success of the MPOAC:
5. **Headwinds** (Weaknesses): List any factors impeding the success of the MPOAC:
6. **Trends**: List any trends (e.g. technical, social, political, economic, etc.) you see affecting and impacting the MPOAC in the coming years?

LOOKING AHEAD

7. **What are the key strategic areas and challenges for the MPOAC:**

Using the scale of 5 (very critical) to 1 (less critical), indicate from your perspective **how critical each strategic area listed below is in developing a strategic directions plan for the MPOAC.** Note in the space provided following each area any related issues and challenges that you believe the MPOAC should focus on to support and strengthen MPOs/TPOs in the coming years.

A. FUNDING (e.g. PL Funds, MPOAC funding, Project/Construction \$\$, etc.)

List the related issue(s) that the MPOAC could address in the form of key questions that should be explored.

What key information do you think the MPOAC needs to make educated recommendations to address issue(s)?

B. ADVANCING TRANSPORTATION POLICY AND PLANS

List the related issue(s) that the MPOAC could address in the form of key questions that should be explored:

What key information do you think the MPOAC needs to make educated recommendations to address issue(s)?

C. PUBLIC SECTOR COLLABORATION AND PARTNERSHIPS (I.E. FEDERAL, STATE AND LOCAL)

List the related issue(s) that the MPOAC could address in the form of key questions that should be explored

What key information do you think the MPOAC needs to make educated recommendations to address issue(s)?

D. PRIVATE SECTOR COLLABORATION AND PARTNERSHIPS

List the related issue(s) that the MPOAC could address in the form of key questions that should be explored:

What key information do you think the MPOAC needs to make educated recommendations to address issue(s)?

E. STREAMLINING PROJECT DECISION-MAKING

List the related issue(s) that the MPOAC could address in the form of key questions that should be explored:

What key information do you think the MPOAC needs to make educated recommendations to address issue(s)?

F. FREIGHT MOBILITY

List the related issue(s) that the MPOAC could address in the form of key questions that should be explored:

What key information do you think the MPOAC needs to make educated recommendations to address issue(s)?

G. PASSENGER MOBILITY

List the related issue(s) that the MPOAC could address in the form of key questions that should be explored:

What key information do you think the MPOAC needs to make educated recommendations to address issue(s)?

H. TRANSPORTATION AND LAND USE

List the related issue(s) that the MPOAC could address in the form of key questions that should be explored:

What key information do you think the MPOAC needs to make educated recommendations to address issue(s)?

I. REGIONAL COOPERATION

List the related issue(s) that the MPOAC could address in the form of key questions that should be explored:

What key information do you think the MPOAC needs to make educated recommendations to address issue(s)?

J. ENHANCING THE CAPACITY AND SKILLS OF MPO/TPO STAFF AND POLICY MAKERS TO MAKE PROGRESS ON KEY CHALLENGES

List the related issue(s) that the MPOAC could address in the form of key questions that should be explored:

What key information do you think the MPOAC needs to make educated recommendations to address issue(s)?

K. OTHER AREAS/ISSUES

Identify and define any additional issue(s) as you see them in the form of key questions that should be explored:

- 8. Rate the acceptability of the SDAC's draft MPOAC vision statement:**
- 9. Note any statewide strategic planning "best practices" or examples that the Committee should consider in developing a new strategic directions plan?**