

# Advancement of Freight Initiatives

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A Proposal for Southeast Florida

MPOAC Freight Committee | April 24<sup>th</sup>, 2014

Greg Stuart, Executive Director | Broward MPO

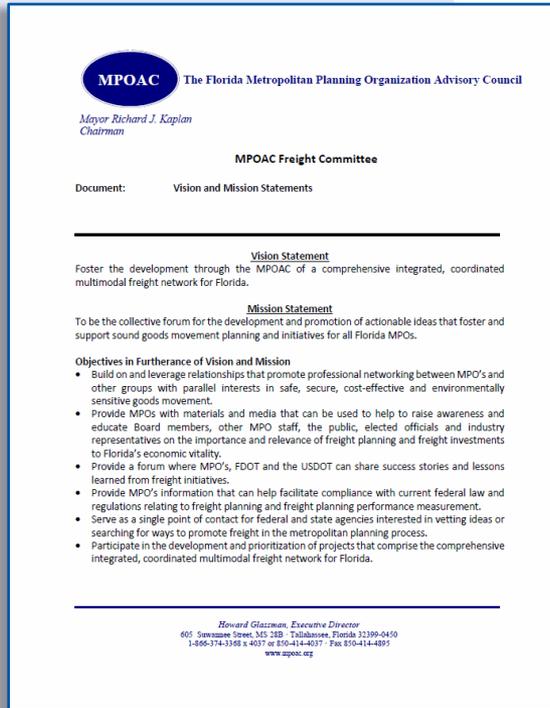


# We Need More Innovative Solutions to Advance our Global Logistics Infrastructure

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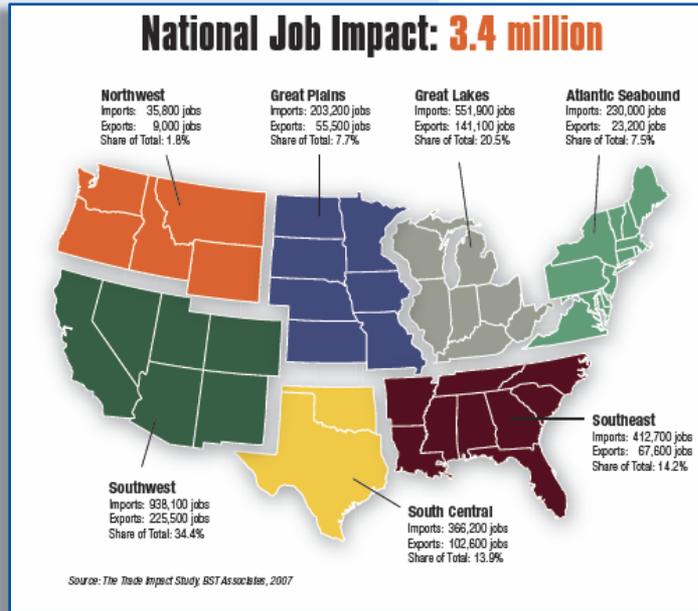
- Integration of transportation and land-side infrastructure is critical to position Florida for growth
- Florida's leadership is promoting a renewed emphasis on global trade and logistics
- Public investments in private developments are limited
- Flexibility for state investment options should be considered
- This project will develop and test new, innovative approaches to public and private investments

# Why Present This Idea To You?



- Consistent with our adopted mission and vision statements
- Satisfies our shared objectives
  - Build on and leverage relationships between MPO's with parallel interests
  - Serve as a single point of contact for agencies interested in vetting ideas
- Transferability

# What We Believe Is Missing



- Flexible options to compete with states like Alabama and Georgia
- Private-sector opportunities eligible for state support
- Understanding governance and funding constraints

# What We Would Like to Achieve

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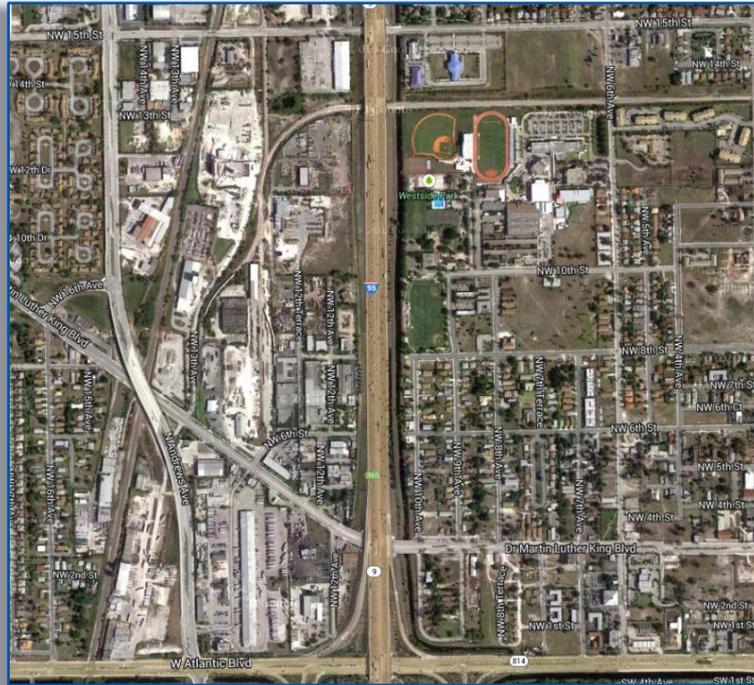
- Identify available private assets with supply chain potential
- Identify regulatory and policy barriers that impede trade and industrial opportunities
- Identify strategies to mitigate these barriers
- Implement a set of demonstration projects
- Document lessons learned that can be applied throughout Florida to promote timely investments

# How We Can Do It

- Work with public-sector leaders to identify flexible funding sources
- Work with private-sector industry leaders who can commit resources to ‘bridge the gap’
- Quantify the economic loss of current barriers
- Quantify the economic potential of assets



# How We Can Do It



- Implement demonstration projects considering existing assets, smart policies and private-sector coordination
- Summarize lessons learned from up to three distinct projects

# What We Would Ask Of You

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## **Technical Guidance**

- Provide thoughts, idea, etc.
- Help identify fatal flaws and/or red flags
- Offer comments and suggestions on products

## **Interface / Advocacy**

- Act as interface to agencies within your regions that may have ideas to help make this a project a success
- Share success stories

# Discussion