

## Rules & Prizes

The Ride Roll Stroll Challenge will begin on Friday, October 27, 2023 and end at midnight on Thursday, November 30, 2023. Participants must join and record trips on any of the following apps: [Commuter Connector](#), [Commuter Tampa Bay](#), [reThink Your Commute](#), or [Ride Roll Stroll](#). Participants can win prizes throughout the challenge, including grand prizes like a [Honda Motocompacto Electric Scooter](#), a [Po Campo Bike Gear Bundle](#), or an [REI Gift Bundle](#).

### TAKE THE CHALLENGE

Compete for a spot on the leaderboard and win prizes by recording the following types of trips:

-  Transit - includes the bus, paratransit, microtransit, trains, streetcar, etc.
-  Bike - any kind of bicycle, including e-bikes
-  Walk - transportation on foot or with a mobility device
-  Car/vanpool - share the ride in a motor or electric vehicle where the driver is unpaid, including vanpools provided by Commute with Enterprise or the local transit agency.

Trips made by Uber, Lyft, or other Transportation Network Companies (TNC) do not qualify. Members that record other types of trips (telecommute, scooter, driving alone, etc.) can still earn points towards rewards that are available in the app during and beyond the challenge period. Participants should only have one account. All participants have equal chances of winning prizes, as long as eligibility requirements are met.

### THREE WAYS TO PARTICIPATE - Pick one, two, or all three!

- As an **Individual** - The trips you record will earn you a spot on the Individual leaderboard. Only your nickname will be visible.
- As **part of your Organization** - Add your work or school to your profile and your recorded trips will earn your Organization a spot on this leaderboard.
- As **part of a Team** - Lead the way by creating a team! Add up to 20 friends and all the trips they record will boost your group's spot on the Teams leaderboard. Creative (but work-appropriate) Team names are encouraged!

**PRIZES** - Here's more info on what you, your Organization, or your Team could win.

#### **Early Bird Prize: \$250 Gift Card**

- Create a new account and join the Ride Roll Stroll Challenge as an Individual by the deadline.

- Existing members are eligible to win this prize but they must join the challenge as an Individual by the deadline.
- DEADLINE: 11:59 p.m. EST on Thursday, October 26, 2023. One winner will be selected on Friday, October 27, 2023.

### **Weekly \$25 Gift Cards**

- Fifty participants will receive a \$25 gift card EVERY WEEK. To be eligible, participants must record trips by 11:59 p.m. EST the last Saturday of each “weekly” timeframe.
- The first of the weekly \$25 Gift Card prizes will be randomly awarded to members who record trips from Saturday, October 28 to Saturday, November 4. The gift cards will be awarded on Sunday, November 5, 2023.
- Week 2 will be Monday, November 6 through Saturday, November 11, and will be awarded on Sunday, November 12.
- Week 3 will be Monday, November 13 through Saturday, November 18, and will be awarded on Sunday, November 19.
- Week 4 will be Monday, November 20 through Saturday, November 25, and will be awarded on Sunday, November 26.
- Week 5 will be Monday, November 27 through Thursday, November 30, and will be awarded on Friday, December 1, 2023.

 **Grand Prizes** - Ride Roll Stroll Challenge participants are eligible to win one of the Grand Prizes by recording at least 10 transit, bike, walk, or car/vanpool trips between October 27-November 30, 2023, have a profile photo, and a valid email address.

Ride Roll Stroll Challenge participants can win:

- [Honda Motocompacto Electric Scooter](#) - A great first/last-mile solution for any active commuter. Not a good fit for you? The winner can opt for a \$1,000 gift card instead.
- [\\$200 Po Campo Bike Gear Bundle](#) - Ride in style, whether it's to work or the store.
- Auto Detailing for Your Carpool Group - You're making the world better by sharing the ride, now make your car better, too!
- [\\$150 REI Gift Bundle](#) - Pick the perfect rain jacket for that rainy day at the bus stop.
- Three participants will receive the [World's Thinnest Charger from Clutch](#), helping keep your phone charged for real-time transit tracking!

### **Certificate of Appreciation for Organizations**

- The top five Organizations (in each category size) with the highest number of recorded greener trips will receive framed Certificates of Appreciation, mailed or delivered to a point of contact at the primary worksite.

- One Organization gets \$500 that will be donated to the nonprofit\* of its choice. The Organization that gets this prize will be randomly selected from the top 5 Organizations across all size categories.
- These top Organizations may also be recognized on social media and potentially listed in future marketing materials.

 **Certificate of Appreciation for Teams** - These certificates will be mailed or delivered to the Team Captain of the top teams in these categories:

- Most transit trips recorded
- Most bike trips recorded
- Most walk trips recorded
- Most car/vanpool trips recorded

Participants can win multiple prizes over the course of the challenge period. For example, you could win one of the weekly Gift Cards and win one of the Grand Prizes. All gift cards will be distributed as an electronic gift card via email. Early Bird Prize Winners and Grand Prize Winners must confirm their acceptance of the prize within 72 hours of notification by email, or they will be disqualified and another winner will be randomly selected.

### **Terms and Conditions:**

Winners are asked to agree to allow [Agile Mile, Inc.](#), the [Florida Department of Transportation](#) (FDOT), the [Florida Bicycle Association](#) (FBA), [Mobility Week](#) promoters, and other partners (referred to as the sponsors) to feature their first and last name, hometown, and a photo for promotional purposes, whether that is online through social media channels, newsletters, or other marketing materials.

\*The nonprofit that the top Organization selects to receive the \$500 donation must have an unexpired registration with the Florida Department of Agriculture and Consumer Services.

Winners will be notified using the email associated with their Commute Connector, Commute Tampa Bay, reThink Your Commute, or Ride Roll Stroll account. If the potential winner does not respond within 72 hours, they will forfeit their prize and another drawing will be conducted of eligible users.

The sponsors and their associated partners and vendors are released from any liability regarding challenge participation.

Questions? [Contact the Ride Roll Stroll team.](#)