



Statewide Mobility Week 2021

Libertad Acosta-Anderson, P.E.
Passenger Operations Manager
Florida Department of Transportation (FDOT), District 5
386-943-5410
libertad.acosta-anderson@dot.state.fl.us

 **Mobility Week**
OCT 29 – NOV 5, 2021





What is Mobility Week?

Mobility Week is a statewide **celebration of week-long activities** hosted by FDOT and partner agencies statewide to promote transportation choices and safety.

What happens during Mobility Week?

- Partners host events to promote travel choices/safety
- Individuals explore sustainable transportation choices

Why is this important to FDOT?

- Advance and raise public awareness of the objectives of the Florida Transportation Plan

Why is it better this way?

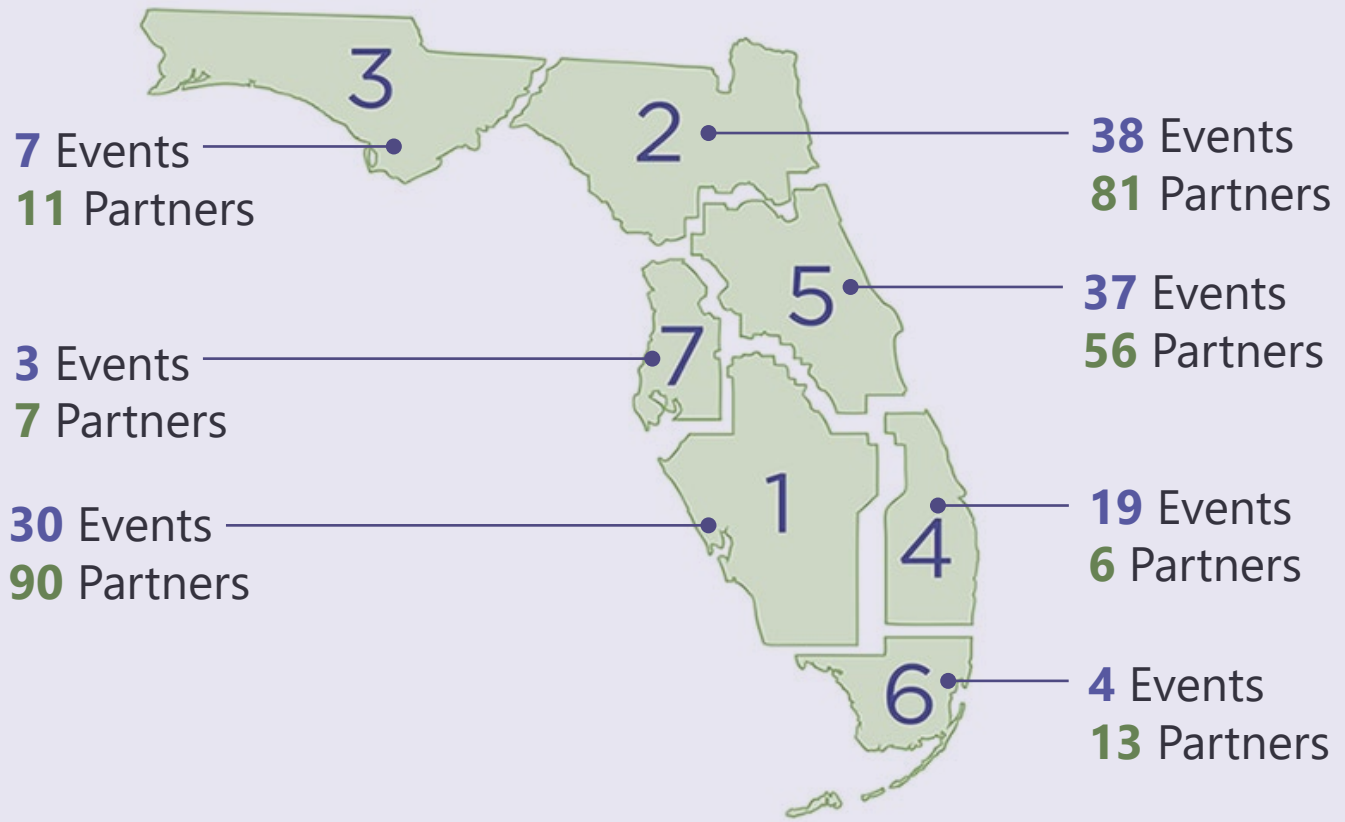
- Brings together existing efforts under collective theme - results in maximizing resources, increasing effectiveness, and fostering regional collaboration

2021 Summary Metrics





2021 Statewide Events and Partners



Central Office
 4 Events
 14 Partners



2021 Summary

278 STATEWIDE PARTNERS
142 EVENTS STATEWIDE

LOVE TO RIDE WORKPLACES
200 WORKPLACES
1,685 INDIVIDUALS

LOVE TO RIDE
16,652 TRIPS
308,116 MILES

LOVE TO RIDE
2,834 NON-COMMUTE BICYCLE TRIPS
18,120 MILES FOR TRANSPORTATION
11,808 LBS OF CO₂ SAVED

5 SCHOOLS
SAFETY MUSIC VIDEO

14 SCHOOLS
BIKE LANE DESIGN

82 MEDIA PLACEMENTS
2.6 MILLION
MEDIA IMPRESSIONS

4,705 HOT SPOT CLICKS
VIRTUAL CONFERENCE CENTER

Virtual Conference Center





Virtual Conference Center



New this year in the Virtual Conference Center:
STORYTIME STATION

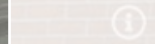
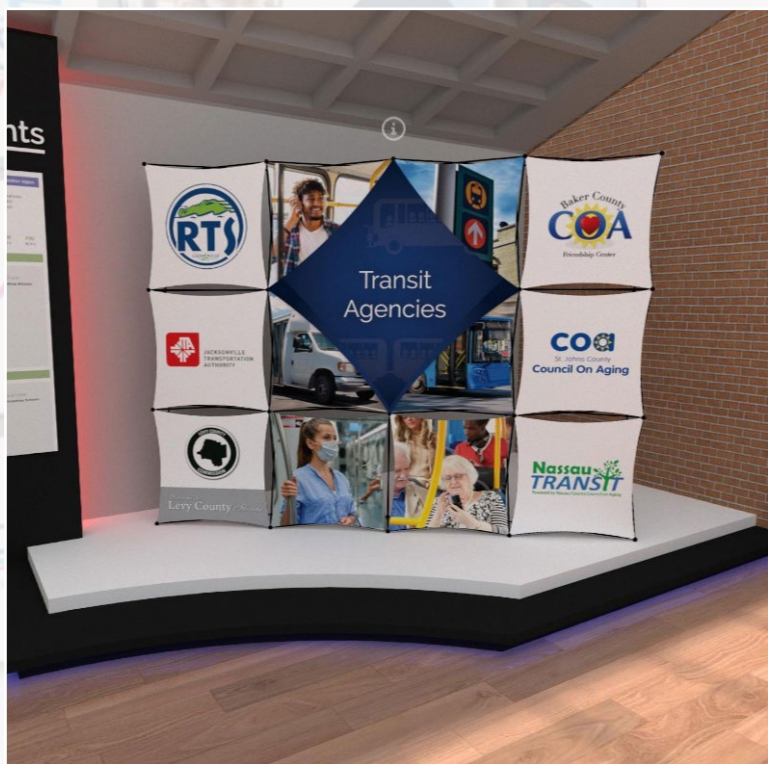


Virtual Conference Center District 1





Virtual Conference Center District 2



WELCOME MESSAGE

District Five Secretary Jared Perdue



Virtual Conference Center District 3



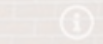
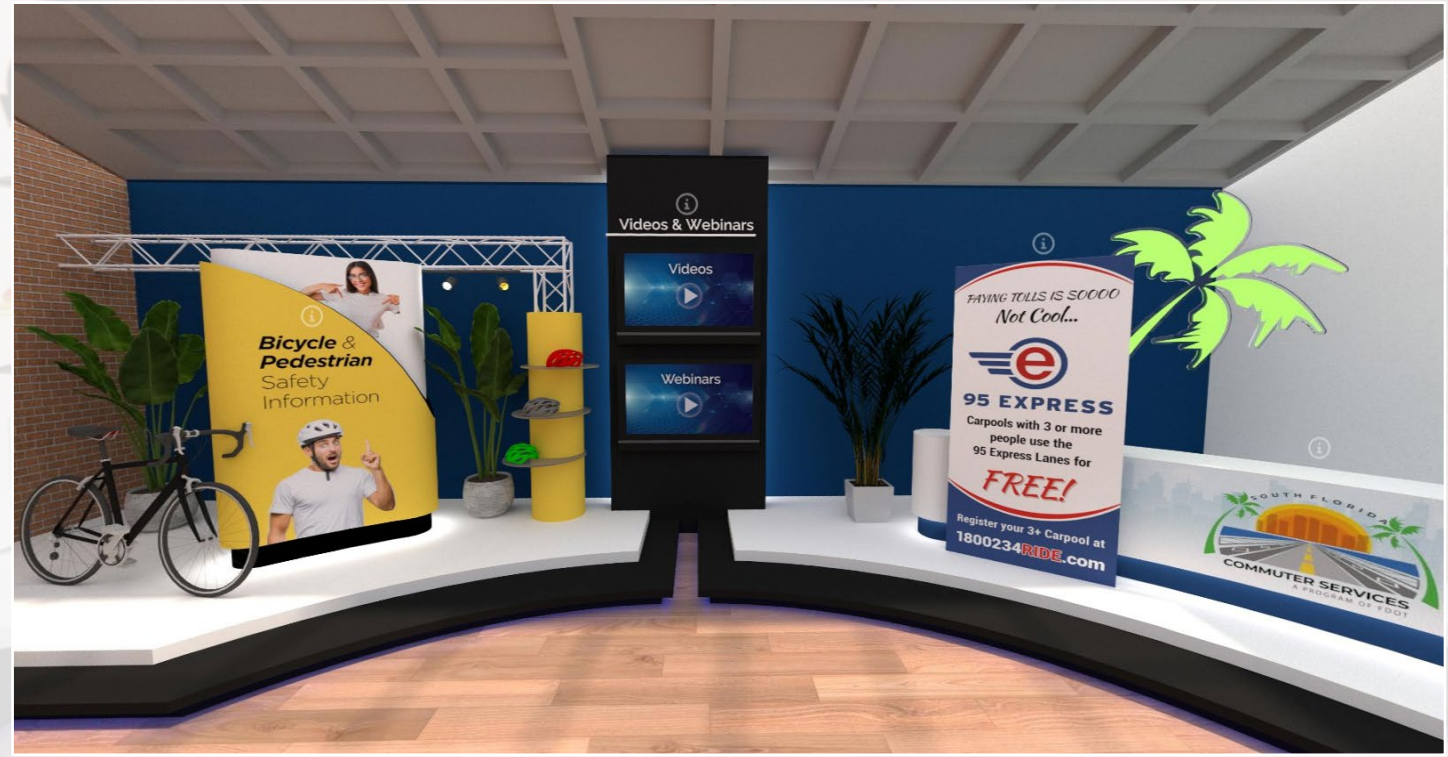
WELCOME MESSAGE

District Five Secretary Jared Perdue





Virtual Conference Center District 4



WELCOME MESSAGE

District Five Secretary Janet Perdue

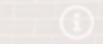
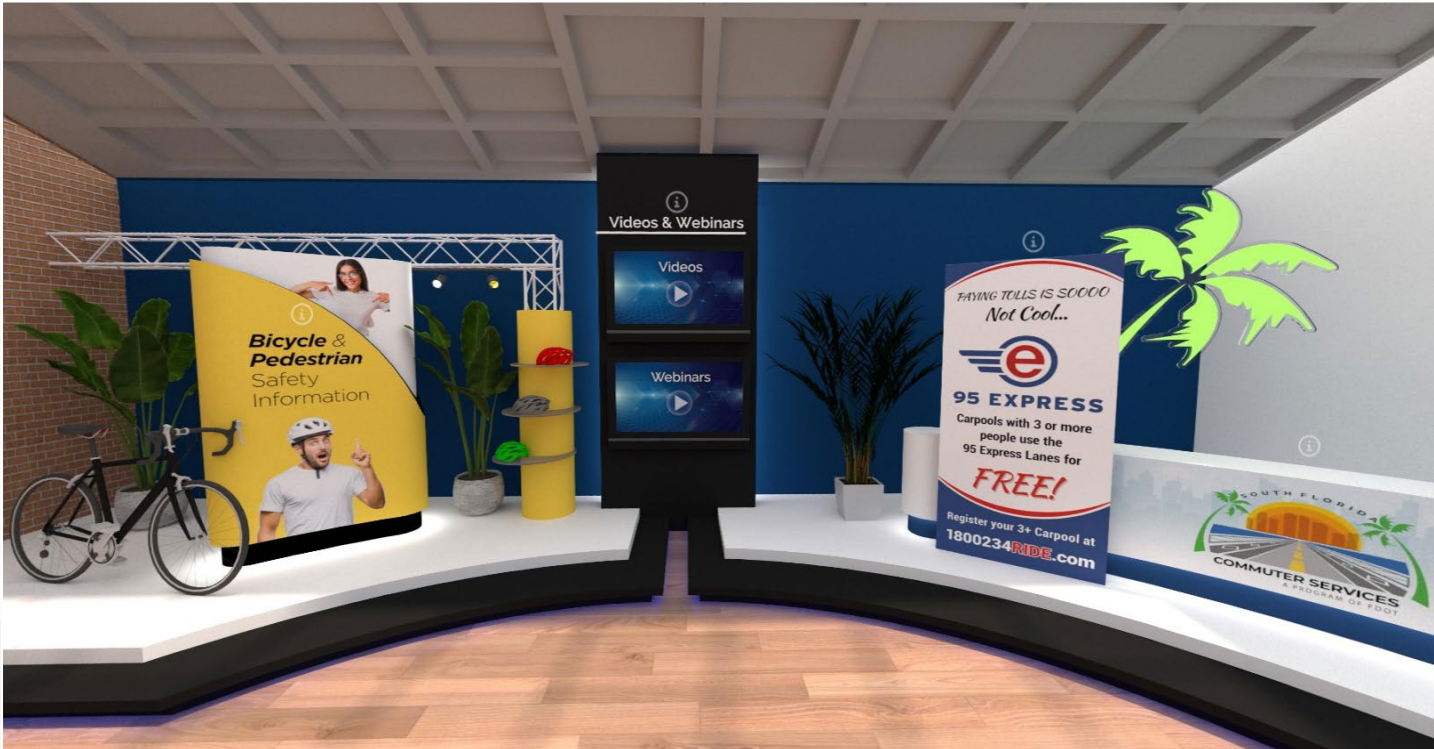
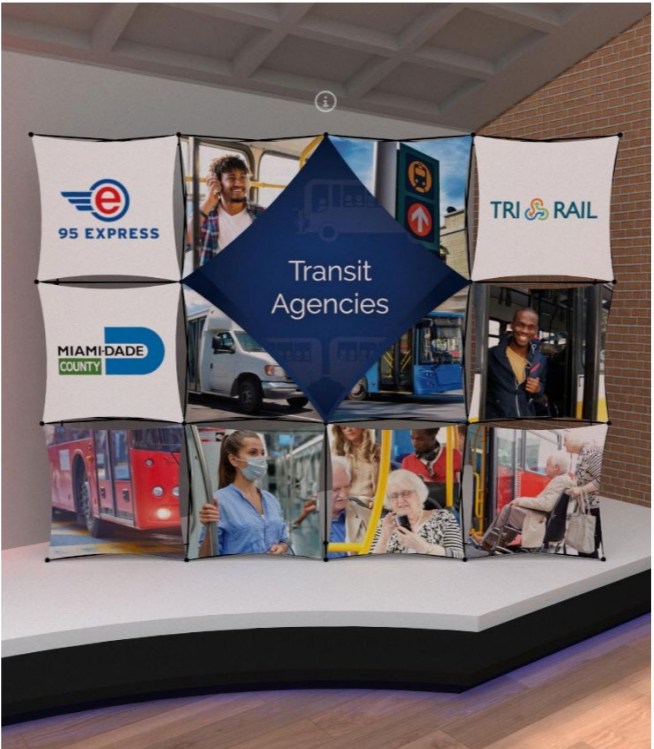


Virtual Conference Center District 5





Virtual Conference Center District 6

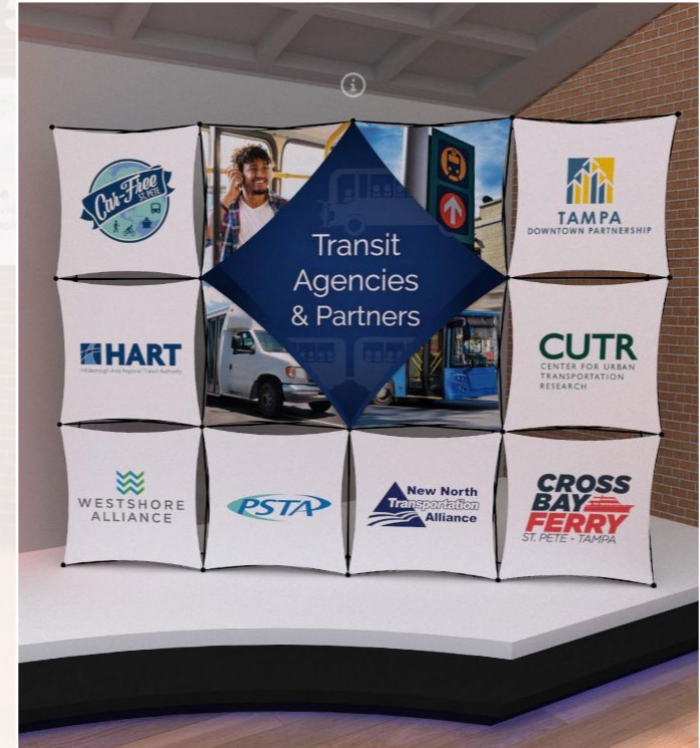
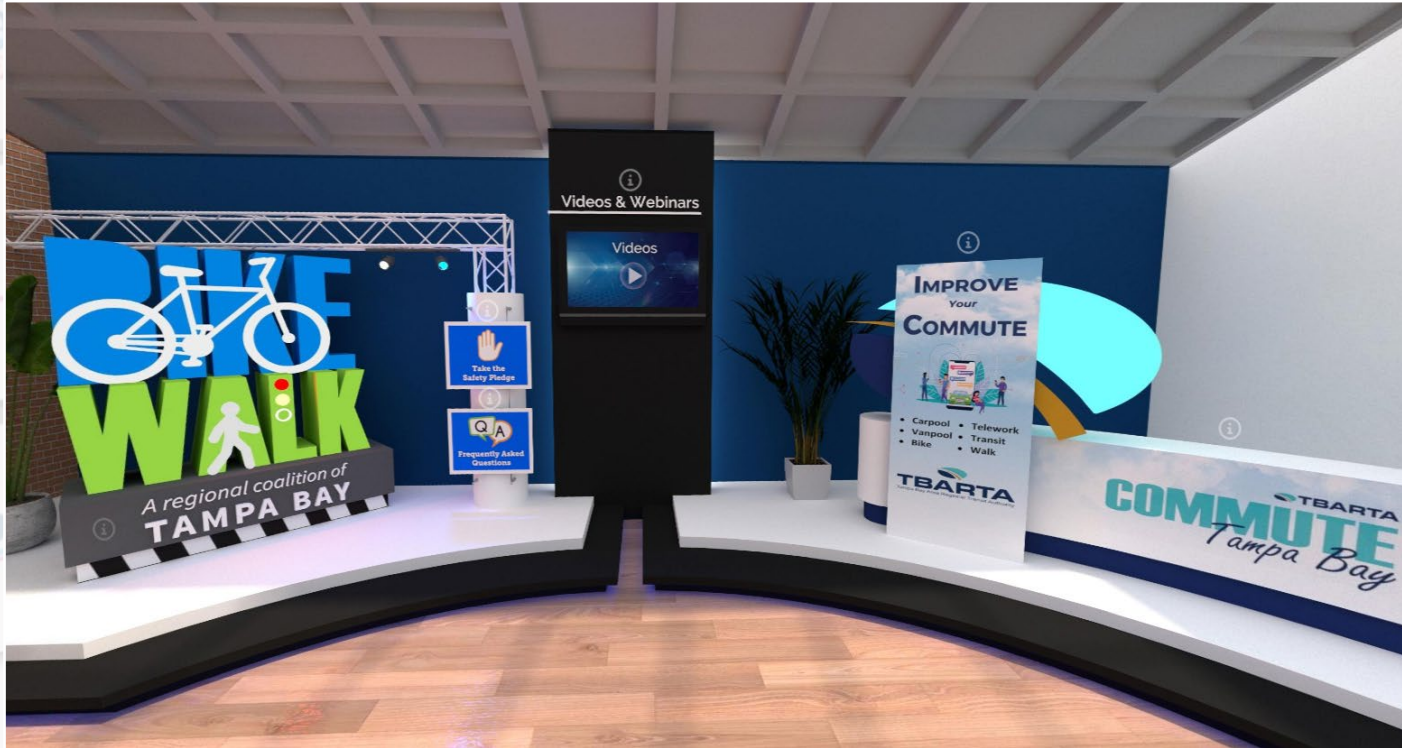


WELCOME MESSAGE

District Five Secretary Jared Perdue



Virtual Conference Center District 7



WELCOME MESSAGE

District Five
Secretary
Jared Perdue

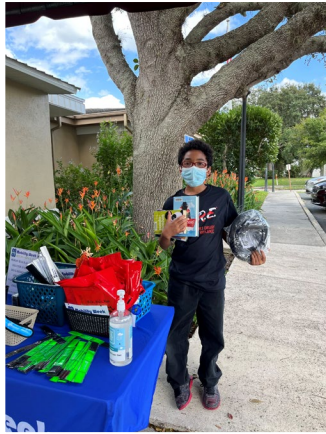


Events





District 1



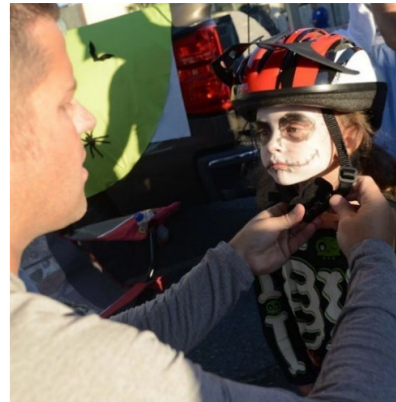


District 2



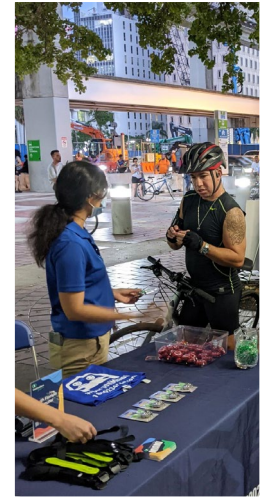


District 3





District 4&6



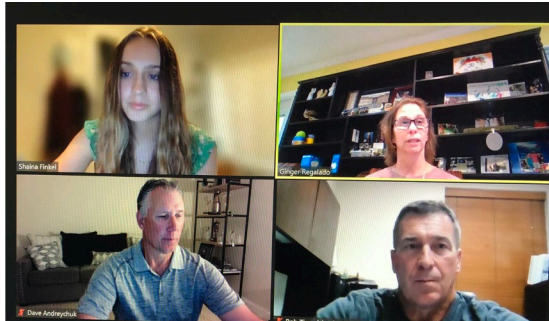
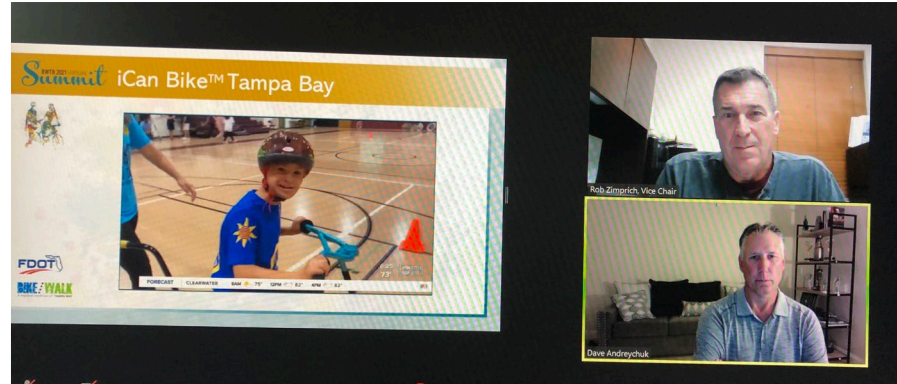


District 5





District 7







Bike Lane Design Contest – District 2





Mobility Week
OCT 29 – NOV 5, 2021

Artwork **Install**

Atlas Skinner
Westside Elementary School



Mobility Week
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Artwork **Install**

Atlas Skinner
Westside Elementary School



Mobility Week
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Artwork **Install**

Clayton Boynton
Southwood Elementary School



Mobility Week
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Artwork **Install**

Lexi Kruse
Chaffee Trail Elementary School


Mobility Week
OCT 29 – NOV 5, 2021

Artwork **Install**

Saumya Shukla
River City Science Academy Elementary School

Mobility Week
OCT 29 – NOV 5, 2021




Artwork **Install**

Summer Johnson
PVPV-Rawlings Elementary School





Bike Lane Design Contest – District 5

Nyan Cat Riding a Bike **Mobility Week**
OCT 29 – NOV 5, 2021




Artwork **Install**

Heidi Erickson (5th Grade)
Bentley Elementary School

X on a Bike! **Mobility Week**
OCT 29 – NOV 5, 2021




Artwork **Install**

Xavier Zapotecas (2nd Grade)
Bentley Elementary School

Brevard Beach Bikers **Mobility Week**
OCT 29 – NOV 5, 2021




Artwork **Install**

Julien Santiago (5th Grade)
Fairglen Elementary School

Pretty Bike **Mobility Week**
OCT 29 – NOV 5, 2021




Artwork **Install**

Tae Griffin (1st Grade)
Fairglen Elementary School

Careful **Mobility Week**
OCT 29 – NOV 5, 2021




Artwork **Install**

Fatima G. Rodriguez (5th Grade)
McCoy Elementary School

Dad Rides in Heaven Now! **Mobility Week**
OCT 29 – NOV 5, 2021




Artwork **Install**

Noah Owen Melendez (Kindergarten)
McCoy Elementary School

The Arenciel Biker **Mobility Week**
OCT 29 – NOV 5, 2021




Artwork **Install**

Collins Bronson (3rd Grade)
Viera Elementary School

LegoMan **Mobility Week**
OCT 29 – NOV 5, 2021




Artwork **Install**

Wesley Goehmann (5th Grade)
Viera Elementary School





Safety Music Video Contest





Try Transit Tuesday



Love to Ride Florida





Organizations



	Registered			Participated		
	2020	2021	% change	2020	2021	% change
Total	167	201	+20%	135	200	+48%
Southwest Florida - D1	6	16	+167%	4	18	+350%
Northeast Florida - D2	12	15	+25%	9	15	+67%
Northwest Florida - D3	18	21	+17%	17	25	+47%
Southeast Florida - D4	17	22	+29%	15	20	+33%
Central Florida - D5	62	49	-21%	48	44	-8%
South Florida - D6	7	9	+29%	5	6	+20%
West Central Florida - D7	45	59	+31%	37	66	+78%





Individuals



	Registered			Participated		
	2020	2021	% change	2020	2021	% change
Total	2,029	2,421	+19%	1,324	1,685	+27%
Southwest Florida - D1	151	272	+80%	92	204	+122%
Northeast Florida - D2	127	197	+55%	81	126	+56%
Northwest Florida - D3	121	137	+13%	82	96	+17%
Southeast Florida - D4	205	270	+32%	129	177	+37%
Central Florida - D5	715	708	-1%	487	475	-2%
South Florida - D6	163	89	-45%	71	59	-17%
West Central Florida - D7	509	701	+38%	382	528	+38%





LOVE TO RIDE

FLORIDA CHALLENGE



My Disability Does Not Prevent Me From Riding

I was a state meet qualifier in cross country in high school and a marathon runner with a personal best of 3:14 at the Disney Marathon. I started having difficulty walking and eventually could not... [read more](#)



Topic: Other

5



Bike with your kids! You'll achieve more than you think.

Multitasking: A mother's best friend. There aren't a lot of activities that my whole family can do together. Biking though allows me to get a workout for myself, pick my kids up from school, and th... [read more](#)




Topic: Encouraging others to ride

1



Never is late to start

See picture he was me 8 month ago . Almost 300 pounds , I could not breathe well ether sleep . I woke up with all my body pain , at 9 am feel like never sleep. But biking  gave me a new oportun... [read more](#)



Topic: Encouraging others to ride






5



LOVE TO RIDE

FLORIDA CHALLENGE

200 - 499 staff

POSITION	LOGO	WORKPLACE	POINTS
1 st		District 5 - Florida Department of Transporta...	1,398
2 nd		City of Naples	1,193
3 rd		Tampa Bay Times - Petersburg Office	554
4 th		Mote Marine Laboratory (USA) - Sarasota	416
5 th		AECOM - Tampa	407

[See more](#)



m **Mobility Week**
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FDOT

LOVE TO RIDE
LEADING THE WAY
awarded to
Christopher Engels

for your contribution in helping FDOT win
1st Place in the Love to Ride Florida Challenge.

Awarded on 1 / 25 / 2022

Loreen Bobo, P.E.
Safety Administrator, District Five Office of Safety

District Summaries



District 1 Mobility Week Statistics




30
IN-PERSON
EVENTS



90
PARTNER AGENCIES



129
HELMETS
FITTED



4
PROCLAMATIONS



300
MOBILITY WEEK
PLEDGES



1 COUNTY
MOBILITY WEEK



2 TRANSIT
AGENCY
MOBILITY
WEEKS



1
SAFETY VIDEO
CONTEST SCHOOL



9 COUNTIES



10,000
PROMOTIONAL
MATERIALS



2
VIRTUAL BOOK
READINGS



6,000
SAFETY-RELATED
LITERATURE

District 2 Mobility Week Statistics



30
IN-PERSON
EVENTS



87
PARTNER AGENCIES



200
HELMETS
FITTED



1,947
OUTREACH TO
PARTNER AGENCIES



8
BIKE LANE DESIGN
CONTEST SCHOOLS



2,400
BIKE LANE DESIGN
CONTEST
SUBMISSIONS



3 TRANSIT
AGENCY
MOBILITY
WEEKS



1
SAFETY VIDEO
CONTEST SCHOOL



18
COUNTIES



3,700
PROMOTIONAL
MATERIALS



1
VIRTUAL BOOK
READINGS



4,000
SAFETY-RELATED
LITERATURE

District 3 Mobility Week Statistics

5
IN-PERSON
EVENTS

11
PARTNER AGENCIES

50
HELMETS
FITTED

1
TRY TRANSIT
TUESDAY VIDEO

100
MOBILITY WEEK
PLEDGES

3
COUNTY
MOBILITY WEEK

3
TRANSIT
AGENCY
MOBILITY
WEEKS

1
SAFETY VIDEO
CONTEST SCHOOL

8
COUNTIES

5,000
PROMOTIONAL
MATERIALS

1
VIRTUAL BOOK
READINGS

2,000
SAFETY-RELATED
LITERATURE

District 4 Mobility Week Statistics



18
IN-PERSON
EVENTS



6
PARTNER AGENCIES



10
SAFETY PLEDGES



5
COUNTIES



2,500
PROMOTIONAL
MATERIALS



2
VIRTUAL WEBINARS



482
ONE-ON-ONE
INTERACTIONS

District 5 Mobility Week Statistics

37
IN-PERSON
EVENTS

56
PARTNER AGENCIES

60
HELMETS
FITTED

2
PROCLAMATIONS

4,614
FREE TRAIN RIDES

4
BIKE LANE DESIGN
CONTESTS

62,356
FREE BUS RIDES

30,000
E-BLAST RECIPIENTS

9
COUNTIES

8,000
PROMOTIONAL
MATERIALS

4
VIRTUAL BOOK
READINGS

1
SAFETY VIDEO
CONTEST SCHOOL

District 6 Mobility Week Statistics



4

IN-PERSON
EVENTS

13



PARTNER AGENCIES



10
SAFETY PLEDGES



2

COUNTIES



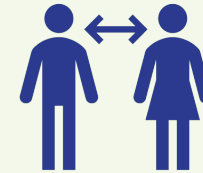
1,000

PROMOTIONAL
MATERIALS



2
VIRTUAL WEBINARS

258



ONE-ON-ONE
INTERACTIONS

District 7 Mobility Week Statistics

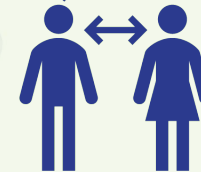


2
IN-PERSON
EVENTS



8
PARTNER AGENCIES

20,000+



ONE-ON-ONE
INTERACTIONS

20,000



ATTENDEES

200



VIRTUAL ATTENDEES



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Find out more online.

WEBSITE | [MobilityWeekFL.com](https://www.MobilityWeekFL.com)

EMAIL | contact@mobilityweekfl.com

USE HASHTAG | [#mobilityweekfl](https://twitter.com/mobilityweekfl)