



 **Mobility Week**
OCT 30 – NOV 6, 2020



STATEWIDE
Mobility
Week 2020

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What is Mobility Week?



A coordinated and concentrated celebration of week-long activities hosted by FDOT and partners to promote smart, efficient, and safe multimodal transportation choices.

What happens during Mobility Week?

- Partners host events to promote travel choices/safety
- Individuals explore sustainable transportation choices

Why is this important to FDOT?

- Advance and raise public awareness of the objectives of the Florida Transportation Plan
- Brings together existing efforts under collective theme - results in maximizing resources, increasing effectiveness, and fostering regional collaboration

Mobility Week Snapshot Over Time



2016



District 5



Events



Partners

2017



District 5



Events



Partners

2018



Statewide



Events



Partners

2019



53
Counties
Statewide



Events



Partners

2020



67
Counties
Statewide



Events



Partners



11,770
Virtual Room
Visitors



2,021
Love to Ride
Participants

2020 Mobility Week At a Glance



7
Districts
67
Counties
Statewide

87 Events

164 Partners

11,770 Virtual Room Visitors

2,021 Love to Ride Participants

30,000 People Attended Events

9,500 Free Transit Rides

28 Virtual Webinars

13,612 Bike Trips

18,000 Promotional Items Distributed

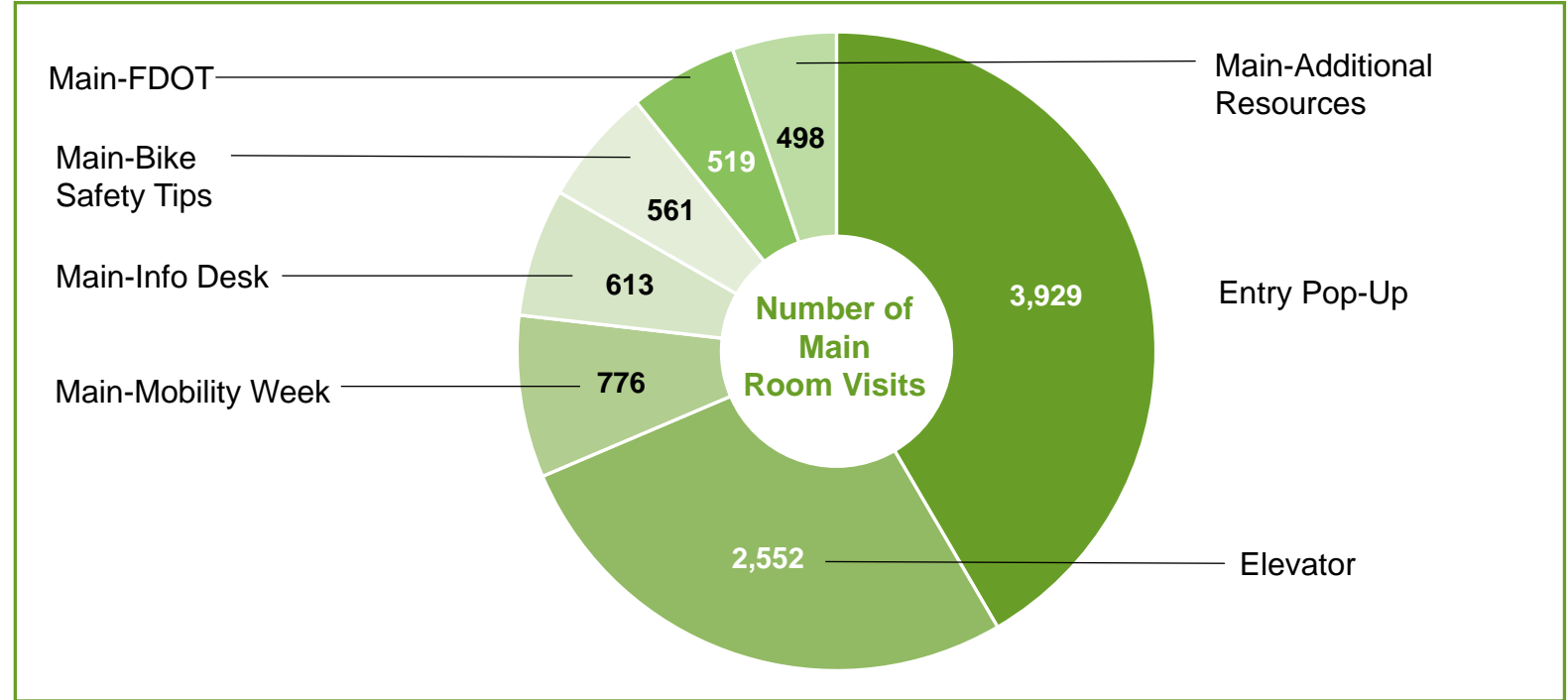
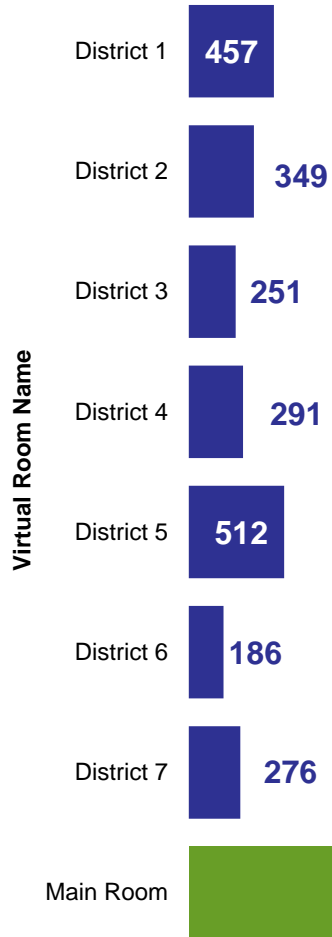
163 Bike Challenge Organizations

35,300 Virtual Room Links Viewed

264,676 Bike Miles Ridden

5,561 pounds CO² saved

Virtual Room Metrics



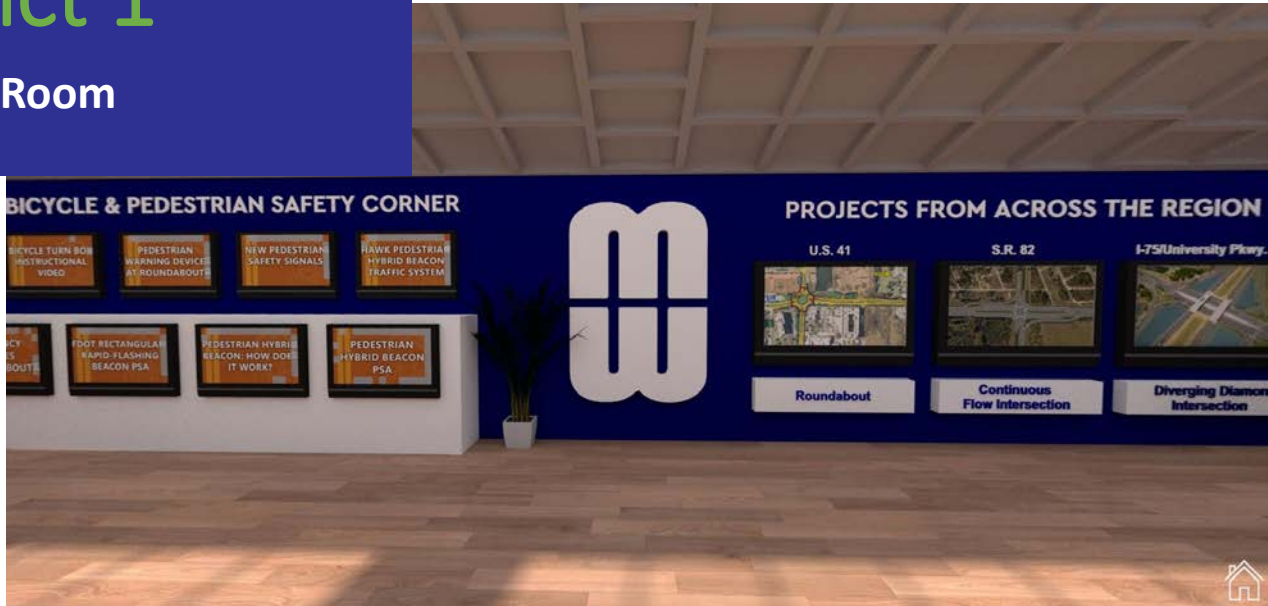
Number of Visits



Mobility Week

District 1

Virtual Room





Commute Connector
November 4, 2020

Have you checked the leaderboards in this month's Love to Ride Florida bicycle challenge? Points mean prizes with maintenance packages, gear, and even new bikes up for grabs. A ride as short as 20 minutes qualifies for points, so it's not too late to join!
www.lovetoride.net/florida #MobilityWeek

Like Comment Share

Manatee County, Florida Government
November 1, 2020

Happy #MobilityWeek! Have you noticed these Rectangular Rapid-Flashing Beacons (RRFBs) in high-pedestrian areas like Mote Ranch, Tara Preserve, and around the Fort Hamer Bridge? Watch this video from Florida Department of Transportation to learn more:
<https://youtu.be/Qf84NNd6jyE>

YOUTUBE.COM
FDOT Rectangular Rapid-Flashing Beacon PSA 30sec
How to use the Rectangular Rapid Flashing Beacon (RRFB)

Like Comment Share

Manatee County Sheriff's Office
October 29 at 10:30 AM

HALLOWEEN SAFETY: If you choose to participate in any form of trick or treating this weekend, remind children not to eat any candy until it has been checked by an adult. Here are some red flags to look for!

- Any unusual appearance
- Holes or tears in the wrapper
- Unwrapped candy
- Homemade treats (unless you know and trust the person who handed them out)

3 Comments 11 Shares

Manatee County, Florida Government
October 29 at 7:15 AM

Next week is #MobilityWeek and there are events all week long to celebrate! On Sunday, November 1, join us for a Health Walk! Come meet with health professionals and take a socially distanced walk while discussing the health benefits of walking and exercising. Manatee County will provide water, goodies and gift bags to the first attendees. The walk is family friendly and with nice views. Be sure to wear appropriate attire and observe safety protocols.
2:00 p.m. - 3:00 p.m.
... See More

1 Comment 5 Shares

Manatee County, Florida Government
November 3 at 9:00 AM

Do you need a ride to the polls today? MCAT is here to help by providing free bus rides! Most ballot drop-off locations are within 50 footsteps of a bus stop. Unsure about using public transportation? With precautions like sanitizing stations, mask dispensers and bio shields, you can ride without worry.

the men and women of manatee county area transit

16 8 Shares

Like Comment Share



Mobility Week

District 2

Virtual Room





Mobility Week District 2

Jacksonville Transportation Authority (JTA)
Nov 2, 2020 · 🌐

Did you know that it's Florida Department of Transportation Mobility Week? Here in FDOT Northeast Florida, the JTA provides traditional bus service, alternative mobility options and our Bus Rapid Transit network - The First Coast Flyer. Thanks for riding! Learn more at www.jtafla.com



👍 10 4 Shares 155 Views

[Learn More](#)

www.jtafla.com

Jacksonville Transportation Authority (JTA)
Oct 31, 2020 · 🌐

It's Florida Department of Transportation #MobilityWeek. At the JTA we have several alternate mobility services in addition to our traditional bus routes. FDOT Northeast Florida

Learn more at www.jtafla.com



👍 11 5 Shares 109 Views

[Like](#) [Comment](#) [Share](#)

[Learn More](#)

www.jtafla.com

Subaru Jacksonville
November 6 at 8:24 AM · 🌐

Don't forget! #SOJAX wants to keep your kids riding safely and that's why we sponsor, and host, monthly car seat checks! Check out the event and call 904-202-4302 to make an appointment. 🧡 #SojaxGivesBack



FRI, NOV 6
Car Seat Checks at Subaru of Jacksonville
Subaru Jacksonville - Jacksonville, FL
👤 2 people went

👍 4

[Like](#) [Comment](#) [Share](#)


Health Planning Council of Northeast Florida
October 6 · 🌐

Hot off the press: The Bike Design Contest is BACK! Join as a school, organization or as an individual. See all details in the links below. Submit questions or your entry to jackie_morrison@hpcnef.org.



Mobility Week 2020 Bike Lane Design Contest
Join us in this statewide celebration that promotes safe transportation including stroller, pedestrian, and bicycle safety.

Contest Dates
October 1, 2020 - November 6, 2020

THE LACE & AXLE NEWSLETTER
OCTOBER 2020 EDITION

Hello Jacksonville, Florida!
The Florida weather is finally cooling down and outdoor activities are warming up! Grab a friend for a fall time stroll and head outside for a magical season.

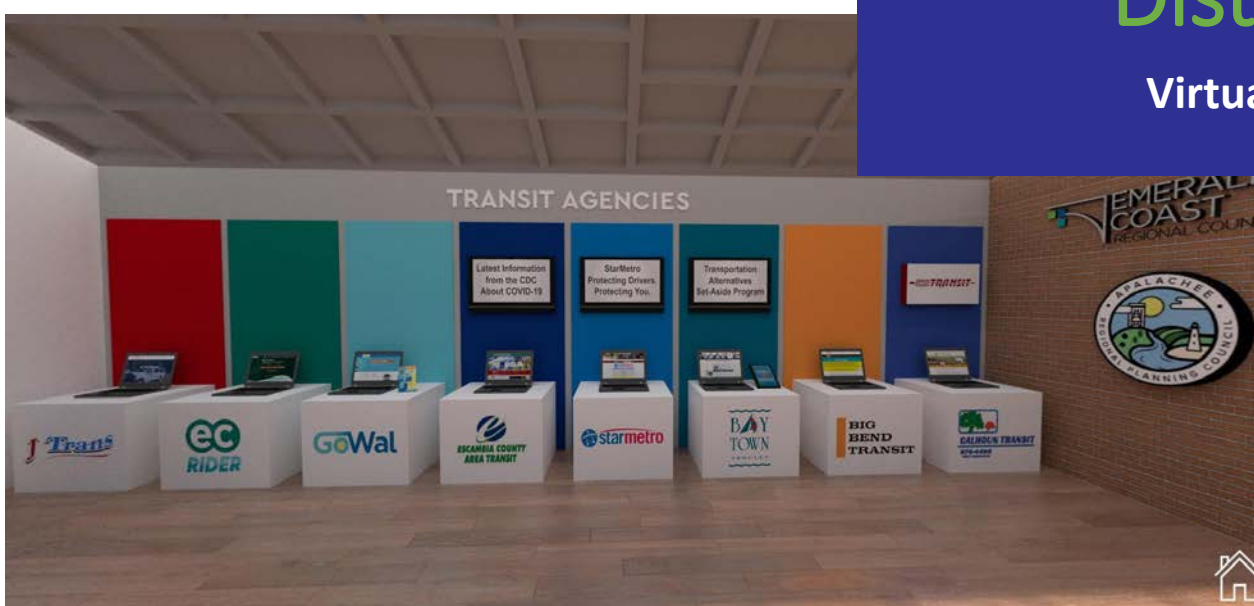
This quarterly newsletter highlights the 7-Creeks Recreation Area, completed bicycle projects, Pedestrian Rectangular Rapid Flashing Beacon PSA, Mobility Week, and local events.



Mobility Week

District 3

Virtual Room



Emerald Coast Regional Council
November 3, 2020 · 🌐

Interested in Transportation Alternatives Set-Aside program? Learn all about it right here!

Agenda

- Introductions
- Overview of Transportation Alternatives (TA) Set-Aside Program
- TA Scoring Criteria Review
- Schedule
- FDOT Application Review
- Frequently Asked Questions

0:00 / 44:55

Studio 850 was live.
November 3, 2020 · 🌐

Transportation Alternatives Set-Aside Program educational workshop presented by Emerald Coast Regional Planning Council. 11/03/20

RideOn Together
October 19, 2020 · 🌐

Okay, this article has 12 solid, logical reasons to ride a bicycle. But, to my mind, it left out the #1 most important one--because it's FUN! Check it out and see which ones resonate with you 😊

And if you do decide to take a spin, be sure to register for our LoveToRide Florida Challenge! Because spending even 10 minutes on a ride qualifies you for prizes 😊 It's free to participate, and there's going to be one great prize drawing for early birds only--so go sign up right now at <https://www.lovetoride.net/florida>



TREEHUGGER.COM

12 Reasons to Use a Bicycle for Transportation

Saving money and ever-increasing climate change are just two of the many reasons riding a bi...



Mobility Week

District 3

Take the challenge and win prizes during

Mobility Week

OCT 30 – NOV 6, 2020

RideOn Commute Services

RideOnTogether.org

RideOn Together
November 2, 2020 · 🌐

Join the virtual Multimodal Transportation Workshop!
The four-part series features panel discussions on how agencies have responded to the pandemic and plans for resiliency strategies moving forward. You can register to attend one session or the entire series at <http://bit.ly/MTWSeries2020>. #MobilityWeekFL



RideOn Together
November 2, 2020 · 🌐

In honor of the LoveToRide challenge, now underway--here's some inspiration! Have YOU registered yet? 😊

Love to Ride
November 1, 2020 · 🌐

The amazing story of Maurice Burton > cyclist.co.uk/in-depth/8471/the-story-of-maurice-burton-britain-s-first-black-cycling-champion 🏆👏



CYCLIST.CO.UK

The story of Maurice Burton, Britain's first black cycling champion

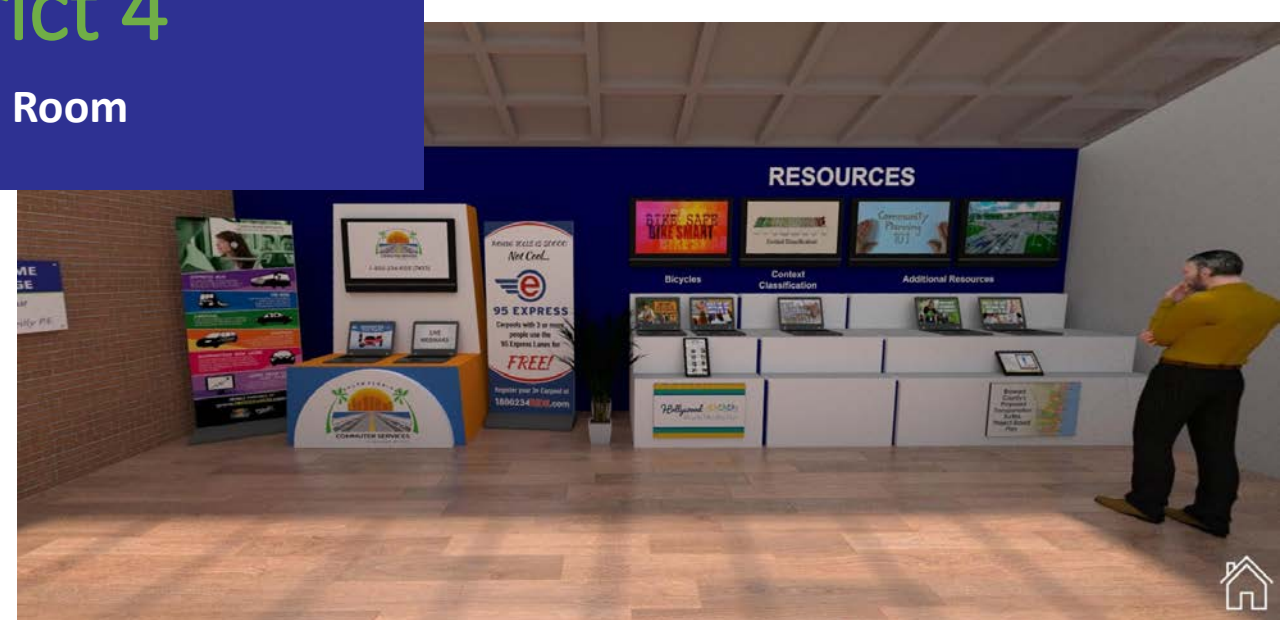
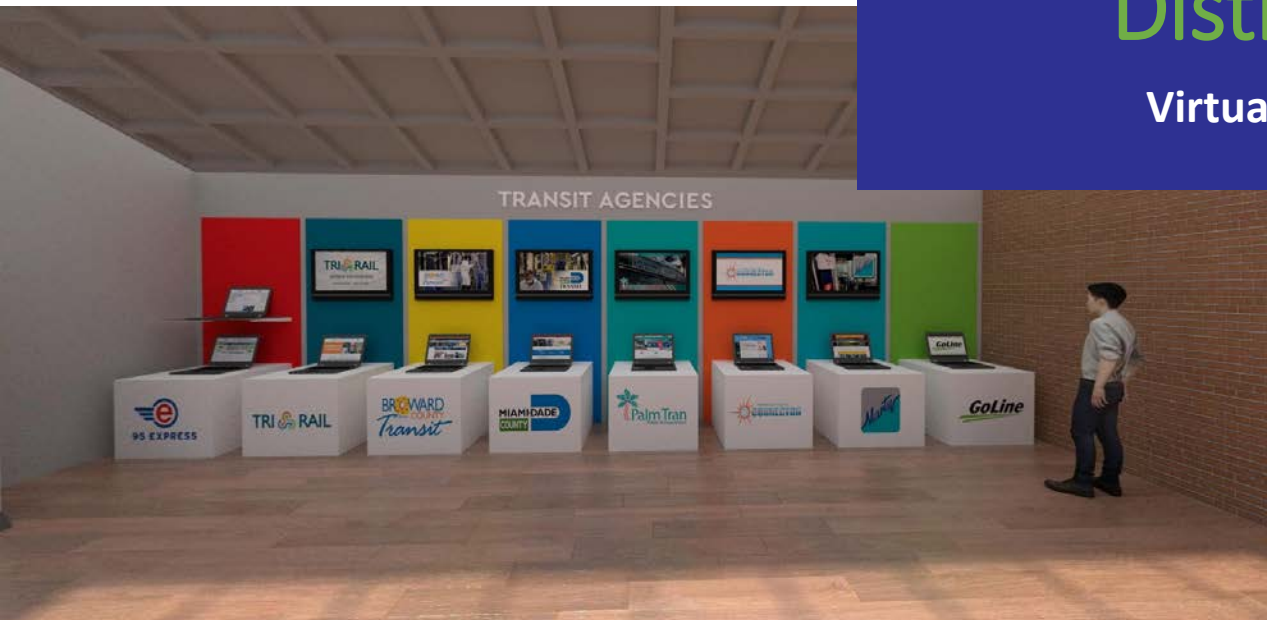
Britain's first black cycling champion was a huge talent – so why did he end up racing overseas...

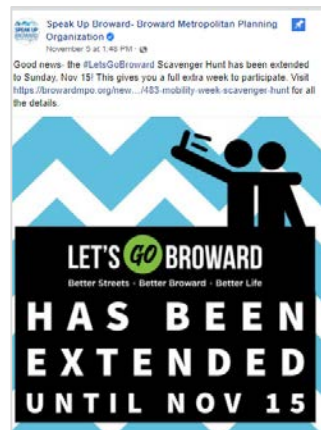


Mobility Week

District 4

Virtual Room





Mobility Week District 4

Telework South Florida
Flexible Workplace Arrangements for Employers

Stuart Anderson | November 2020 | South Florida Commuter Services

Good luck with your submissions for the

LET'S GO BROWARD
Better Streets • Better Broward • Better Life

Challenge!

We can't wait to see what you send in!

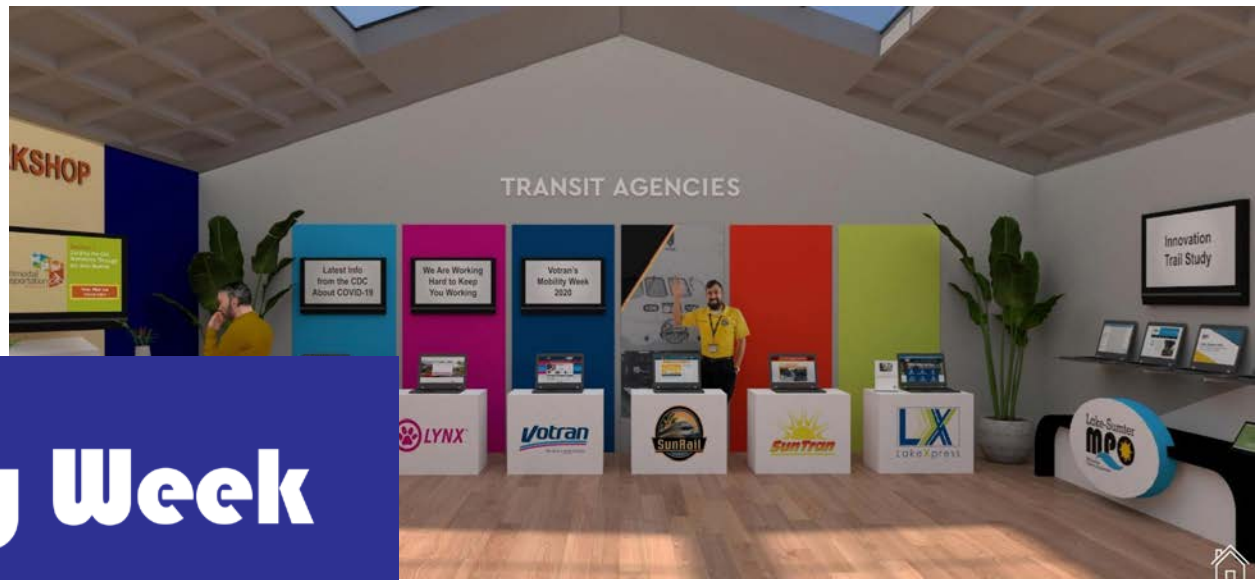
MOBILITY WEEK IS OCTOBER 30 - NOVEMBER 6

FDOT District Four Multimodal Scoping Checklist (MMSC) Online Submittal Process

Presented by:

Wibet Hay – Florida Department of Transportation District Four
Erin Emmons – Kimley-Horn and Associates, Inc.

November 5, 2020



Mobility Week

District 5


Virtual Room






Mobility Week


District 5



Stephen Alianiello
Interim Program Manager
Commute Connector



LaNina Dobson
Outreach Specialist
Commute Connector



Arlinda Karuli
Account Executive
Commute with Enterprise





Mobility Week

District 5



Space Coast Area Transit was live. November 11 at 10:00 AM

Watch Ten Days of Trolley, Nov 1-10, as the new Beach Trolley visits 10 different business on Route 9 in Cocoa Beach and Cape Canaveral. It's Transit Talk on the Beach Trolley!

day one of 10 days of trolley where we're gonna be

Space Coast Area Transit was live. November 7 at 10:00 AM

Watch Ten Days of Trolley, Day 7, as the new Beach Trolley visits Courtyard by Marriott Cocoa Beach Cape Canaveral on Route 9 in Cocoa Beach and Cape Canaveral. It's Transit Talk on the Beach Trolley!
Marriott.com/mlbcb
Facebook.com/courtyardbymarriottcocobeachcapecanaveral
#courtyardCB
#staycocoabeach

Hi, I'm Bonnie with 321 transit and we are on day seven of the

Space Coast Area Transit was live. November 9 at 10:00 AM

Watch Ten Days of Trolley, Day 9, as the new Beach Trolley visits Graham's Beachside Grill / Joanne's Beachside Café on Route 9 in Cocoa Beach and Cape Canaveral. It's Transit Talk on the Beach Trolley!
Facebook.com/grahamsbeachgrill
Facebook.com/ylestylecafe

Orange County FL @OrangeCoFL

Meet Brian Nicolson from @OrangeCoFL's #EnvironmentalProtection Division. As an advocate for the environment, Brian takes @RideSunRail and bikes another three miles to work each day!

There is still time to take part in #MobilityWeekFL #MobilityWeekCFL: fdot.gov/projects/mobil...

11:27 AM · Nov 5, 2020 · Sprout Social

1 Retweet 1 Quote Tweet 10 Likes



CELEBRATING

Mobility Week

OCTOBER 30
THRU
NOVEMBER 6

Mobility Week

Transit Events

RIDE FREE ALL ELECTION DAY.
TUESDAY, NOVEMBER 3RD • ALL DAY LONG!

TAKE THE BUS TO THE POLLS TO CAST YOUR VOTE!

space coast AREA TRANSIT

321Transit.com

SunRail
October 26

It's the last week to ride SunRail to vote early! Seminole, Orange, and Osceola County registered voters can skip the traffic and #RideSunRail to one of the convenient voting locations near the Sanford, Church Street, or Kissimmee/Amtrak stations weekdays through Oct. 30. For details, visit <https://SunRail.com/ride-to-vote/> #RideToVote

14 5 Shares

SunRail
October 29

Don't lose your chance to vote early! Tomorrow is the last day for registered voters in Seminole, Orange, and Osceola Counties to #RideSunRail to early voting locations. For details, visit <https://SunRail.com/ride-to-vote/> #RideSunRailToVote

17 1 Share

Central Florida Regional Transportation Authority(LYNX)
November 1, 2020

Hello and welcome aboard the LYMMO line. We hope you got to enjoy the extra hour of sleep. What do you plan to do with all that extra energy today?

Lake County Florida
November 4 at 9:30 AM

#MobilityWeek continues with customer appreciation days! Lake County Transit will give out free goody bags at a different LakeXpress transfer center today through Friday from 7 a.m. - 9 a.m. Get yours today at the FDOT Park and Ride Transfer Center in Clermont! View giveaway schedule and find more details here: bit.ly/LC_MobilityWeek

CYCLING SAVVY LITE

Prepare to learn how to safely and confidently share the road! Cycling Savvy Life is a virtual free 90 minute "mini-course" that focuses on laws, tactics and techniques for effective traffic cycling.



Mobility Week
OCT 30 - NOV 6, 2020
LET'S RIDE FLORIDA
with a twist
reThink your commute

November 3, 2020
November 5, 2020
12-1:30 PM

Bike/Walk Central Florida presents

PEDESTRIAN SAFETY AT NIGHT


in collaboration with xGeographic + LUX Solar

Did you know that 76% of pedestrian fatalities occur in dark conditions? Join founders of xGeographic and LUX Solar as they dive into data trends showing why certain areas are more prone to pedestrian fatalities than others, analyze land use trends and roadway characteristics and learn about innovative solutions to light pedestrian and bicycle facilities to reduce fatalities and save lives.

Friday, November 6 | 12:00 PM
RSVP: Info@BikeWalkCF.org #MOBILITYWEEK2020




Mobility Week Workshops


multimodal transportation WORKSHOP

Aviation Industry Responds to COVID-19

November 4, 2020


Mobility Week
OCT 30 - NOV 6, 2020


multimodal transportation WORKSHOP

Guiding the Old Workforce through the New Normal

November 5, 2020

Mobility Week
OCT 30 - NOV 6, 2020


multimodal transportation WORKSHOP

Rethinking the Transportation Infrastructure and Supportive Policies Post Pandemic

November 2, 2020

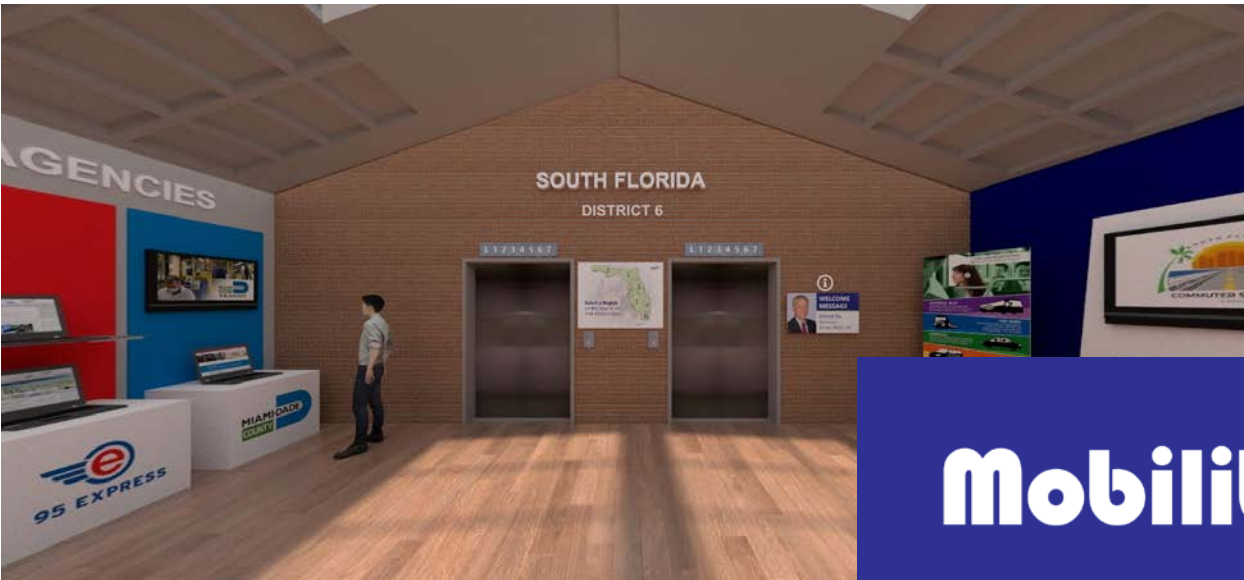
Mobility Week
OCT 30 - NOV 6, 2020


multimodal transportation WORKSHOP

Policy Shifts to Rebuild Public Confidence

October 30, 2020

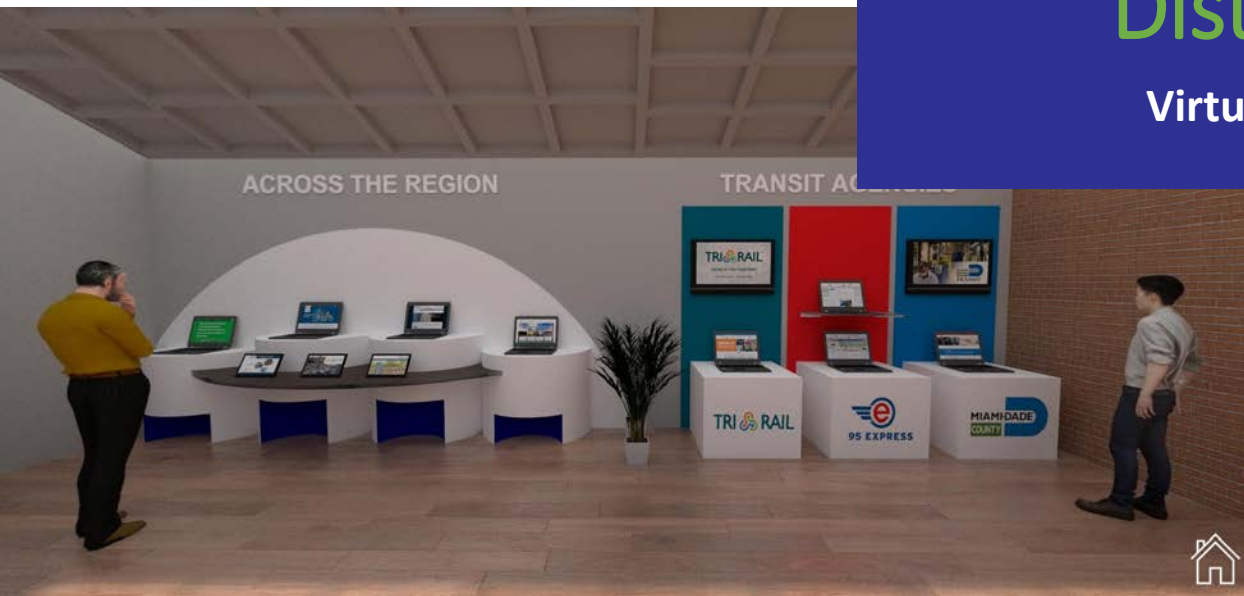
Mobility Week
OCT 30 - NOV 6, 2020



Mobility Week

District 6

Virtual Room





Mobility Week District 6

FDOT
FLORIDA DEPARTMENT OF TRANSPORTATION
Safety, Mobility, Innovation, Talent

MIAMI LAKES SMART PLAN
Fall 2020

Town of Miami Lakes- Municipal Government
November 4, 2020 · 🌐

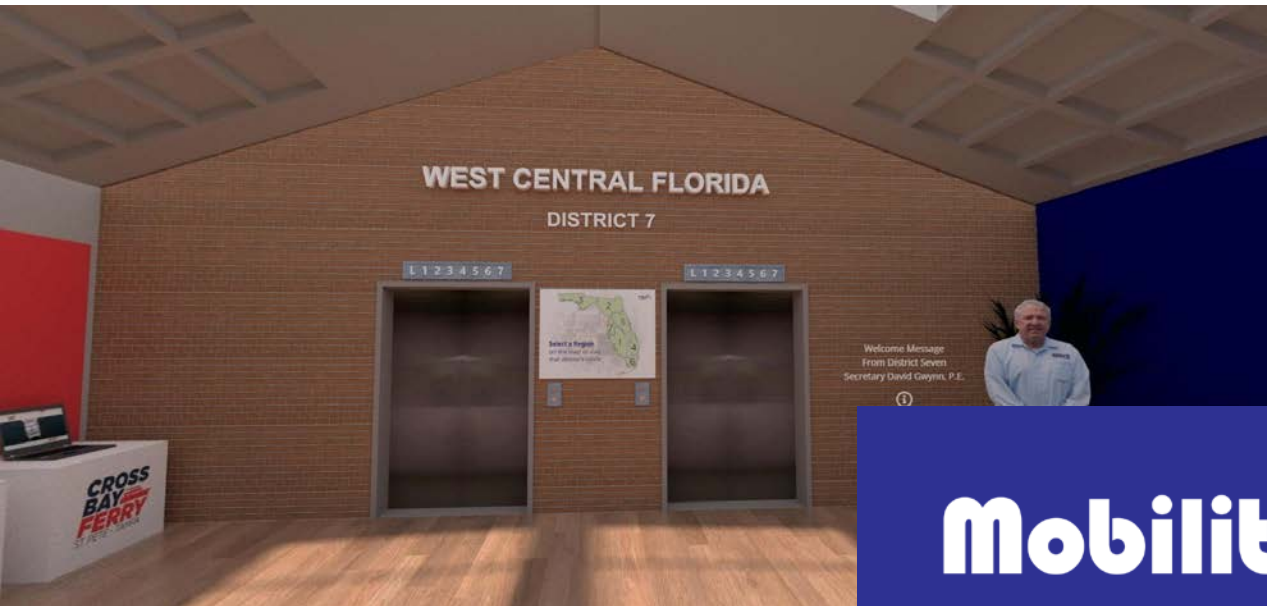
A special thank you to the title sponsor Family Dentistry and Orthodontics of Miami Lakes, Our Gold Level Sponsor Specialty Smiles, and our community partners Ana G. Mendez Universidad, Light FX and the Graham Companies. 🙌 We would also like to thank all of the High school volunteers who volunteered to help make this event a spectacular one through the rain and shine! 🙌 We hope to see you at the next Youth Activities Task Force Event! 🙌 Please enjoy the Spooktacular Drive-thru recap video. 🙌 #HeartMiamiLakes #GrowingBeautifully

MIAMI LAKES
Growing Beautifully

0:46 / 0:59

Telework South Florida
Flexible Workplace Arrangements for Employers

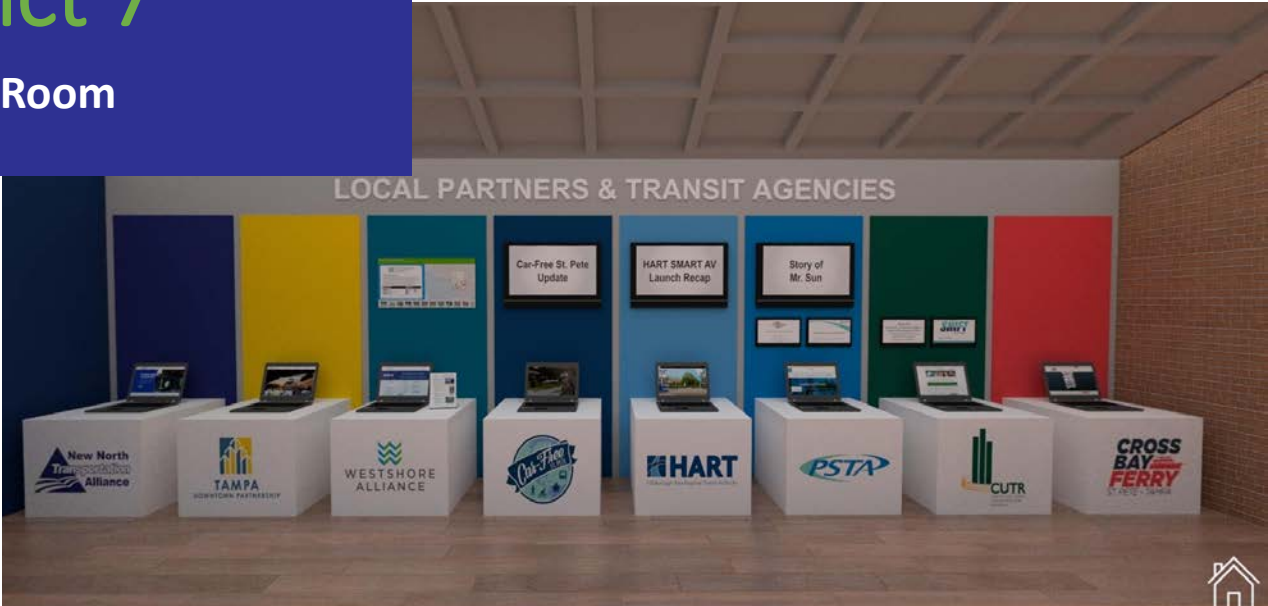
Stuart Anderson | November 2020 | South Florida Commuter Services



Mobility Week

District 7

Virtual Room



CUTR FDOT Mobility Week OCT 30 - NOV 6, 2020

Statewide Employer Roundtable

November 4, 2020
3:00 - 4:30 p.m. EST

Moderator: Julie Bond, Program Director
Best Workplaces for Commuters
www.bestworkplaces.org

Welcome!

bestworkplaces.org

00:03 / 1:32:48

LOVE TO RIDE TAMPA BAY
Join our friendly online cycling community

Ride anywhere, anytime Win prizes! Encourage friends to take part

BIKE/WALK Sign up at lovetoride.net/tampabay

FLORIDA BICYCLE ASSOCIATION
www.floridabicycle.org EST. 1997

Virtual Signature Series

6

FRIDAY, NOVEMBER 6, 2020 AT 12 PM EST

Virtual Signature Series: E-Bikes, Economics, Nuts and Bolts

Online Event Event Ended

Mobility Week District 7

Haley Busch
@Haley_Burg

I'm participating in the month long #LovetoRide challenge and brought our bikes for a Cross-Bay Ferry adventure this Sunday! Plenty of room for bikes onboard and a lovely time along the Tampa Riverwalk. @LovetoRide_ @CrossBayferryTB @BikeWalkTB #MobilityWeekFL #CarFreeStPete

11:36 AM · Nov 9, 2020 · Twitter Web App

4 Retweets 6 Likes

FDOT West Central - Tampa Area
October 27, 2020

Mobility Week
OCT 30 - NOV 6, 2020
www.MobilityWeekFL.com

Florida Department of Transportation
October 27, 2020

Mobility Week is going online! Learn about innovative programs and projects in the Virtual Conference Center at bit.ly/MobilityWeekVirtualRoom.

After checking... See More

Like Comment Share

PSTA
@RidePSTA

PSTA is joining @MyFDOT in celebrating Mobility Week 2020!

We'll share ways to get involved throughout the week to promote awareness of safe, smart, and efficient transportation choices. #MobilityWeekFL

12:59 PM · Oct 30, 2020 · Sprout Social

1 Retweet 3 Likes

CUTR Center for Urban Transportation Research - CUTR
November 3, 2020

Florida Department of Transportation
November 3, 2020

Throughout Mobility Week 2020, FDOT and partners continue to encourage Florida's residents and visitors to make safe, smart, and efficient transportation choices... See More

ROADSBRIDGES.COM

Florida DOT celebrates third annual Mobility Week
From Oct. 30 to Nov. 6, the Florida DOT (FDOT) and partners from ...



Love to Ride Challenge

2020 Love to Ride Florida Challenge



New to Mobility Week this year!

- Encourage biking as a TDM strategy
- Collect participation data for analysis
- Engage people with unifying message and program

Program Results



Registrations

- 2,021 riders
- 174 organization
- 329 “new” riders

Program Results



Personal goals

- 390 goals set by participants
- 217 goals completed

Encouraging each other

- 9,125 high fives given
- 85 stories shared
- 124 'encouragers' credited

Love to Ride Incentives and Prizes

- 19 individuals and one organization were awarded with incentives
- Certificates awarded to 21 organizations that topped their leaderboards



**Early Bird
Registration Prize**
Gayle B.,
River-to-Sea TPO
Committee Member



**#MobilityWeekFL
Story Prize**
Valerie N.,
Palm Beach TPA Staff
Member

Love to Ride Incentives and Prizes



LOVE TO RIDE FLORIDA

WIN A PRIZE BUNDLE WORTH \$100

Join at: lovetoride.net/florida

Family Riders
Phillip S.,
Temple Terrace
Felicia W., Deloitte
Aric Q., Apollo
Beach

LOVE TO RIDE FLORIDA

Win a prize bundle worth \$100!

Join at: lovetoride.net/florida

Senior Riders
Richard C., Titusville
Joel C., Delray
Beach
Rorie A., Palm Bay

LOVE TO RIDE FLORIDA

Log transportation rides to be entered to win!

Join at: lovetoride.net/florida

Transportation Rider
Andrew S., Osceola
Board of County
Commissioners

LOVE TO RIDE FLORIDA

New riders: win a prize bundle worth \$100!

Join at: lovetoride.net/florida

New Riders
Elizabeth L., City of
Orlando
Penny R., City of
Orlando
Diane C., St. Augustine

LOVE TO RIDE FLORIDA

WIN A \$700 BIKE

Join at: lovetoride.net/florida

\$700 Bike Winner
Laurie E., Elkton



FEEL LIKE



A KID AGAIN

“ Thanks to the Love to Ride Florida Challenge (and my coworkers), I’ve been encouraged to start bicycling.

**I’M EXCITED
TO RIDE
on a regular basis.**”

– Valerie N. | Rode 31 miles / 7 trips



HELPING



VETERANS

“ After retiring from the Army,
I lost my purpose in life...
Since I started riding,
**I’VE LOST
40+ LBS,**
and have started to encourage
other Veterans to ride with me. ”

—Aric Quitugua | Rode 319 miles / 24 trips



EARLY



RIDER



Daniel is a 2-year-old rider
who grabs his bike

**every single day
to spread JOY**

around his neighborhood with a

BIG SMILE.”

– Alega Garcia, Orlando
Rode 431 miles / 24 trips



BIKE RIDE



ELOPEMENT

“

In early May, my fiancé and I decided to get ahead of the uncertainty 2020.

We biked to the
courthouse for a
MARRIGE
LICENSE...”

—Laura Hardwicke | Rode 101 miles / 20 trips



BRINGING



BALANCE

“ After being diagnosed with Multiple Sclerosis in June 2016, I began riding in Sept. 2019.

I can say that
riding brings a
BALANCE
TO MY LIFE”

– David Rosen | Rode 1,405 miles / 40 trips



EXERCISE



COMPANION

“ Biking can be a joy for individuals and families, but it can also be

**A JOY FOR
OUR FURRY
FRIENDS.**

Our dog Gatsby, loves when we take him along on bike rides. ”

– Cade Braud | Rode 40 miles / 7 trips



MY LOVE



CONNECTION

“ Plain and simple, I love biking and animals.
The rides I love most are
those that involve the
**BEAUTY OF
NATURE.** ”

– Jill Murphy | Rode 6,078 miles / 236 trips



MY NEW



COMMUTE



A coworker told me that there wasn't a good way

**BIKE TO
WORK**
from where I live.

I mentioned bringing attention to those issues is the whole point of Mobility Week. ”

– Andrew Sullivan | Rode 25 miles / 8 trips



GETTING



HEALTHY

“ Being overweight and having type two Diabetes, I’ve known I need to **EXERCISE MORE**, but found excuses not to. Not anymore! I got a new bike, ” with PAS (peddle assist).

–Troy Gelinas | Rode 355 miles / 25 trips



LOVE AT



FIRST SITE

“ Sometimes loving yourself means solo rides with **YOUR FIRST TRUE LOVE...** your bicycle. ”

—Jacki Morrison | Rode 3,195 miles / 123 trips



Mobility Week
OCT 30 – NOV 6, 2020



Find out more online.

WEBSITE | [MobilityWeekFL.com](https://www.MobilityWeekFL.com)

EMAIL | contact@mobilityweekfl.com

USE HASHTAG | [#mobilityweekfl](https://twitter.com/mobilityweekfl)

Mobility Week—What *moves* you?