



**M**obility Week  
OCT 25 – NOV 1, 2019



STATEWIDE  
**Mobility**  
**Week** 2019

**Libertad Acosta-Anderson, P.E.**

*Transit Intermodal Supervisor*

*Florida Department of Transportation (FDOT), District 5*

407-482-7861

[libertad.acosta-anderson@dot.state.fl.us](mailto:libertad.acosta-anderson@dot.state.fl.us)



# Mobility Week 2019

The State of Florida celebrated its **second annual statewide** Mobility Week with roaring success from Oct 25–Nov 1, 2019.

Mobility Week is a cooperative effort by FDOT and partners to promote awareness of safe multimodal transportation choices. During this week, partner agencies host events to collectively share information with the public about transportation choices and safety.

FDOT partnered with 235 local agencies to organize 193 events in 53 counties. A Mix-It-Up challenge was organized to encourage people to try a new transportation choice during the week. 172 people participated in the challenge.

# Participation Increase 2016-2019



**2016**

**2017**

**2018**

**2019**

District  
**5**

District  
**5**

Statewide

Statewide  
(53 Counties)

**19** Events

**36** Events

**93** Events

**193** Events

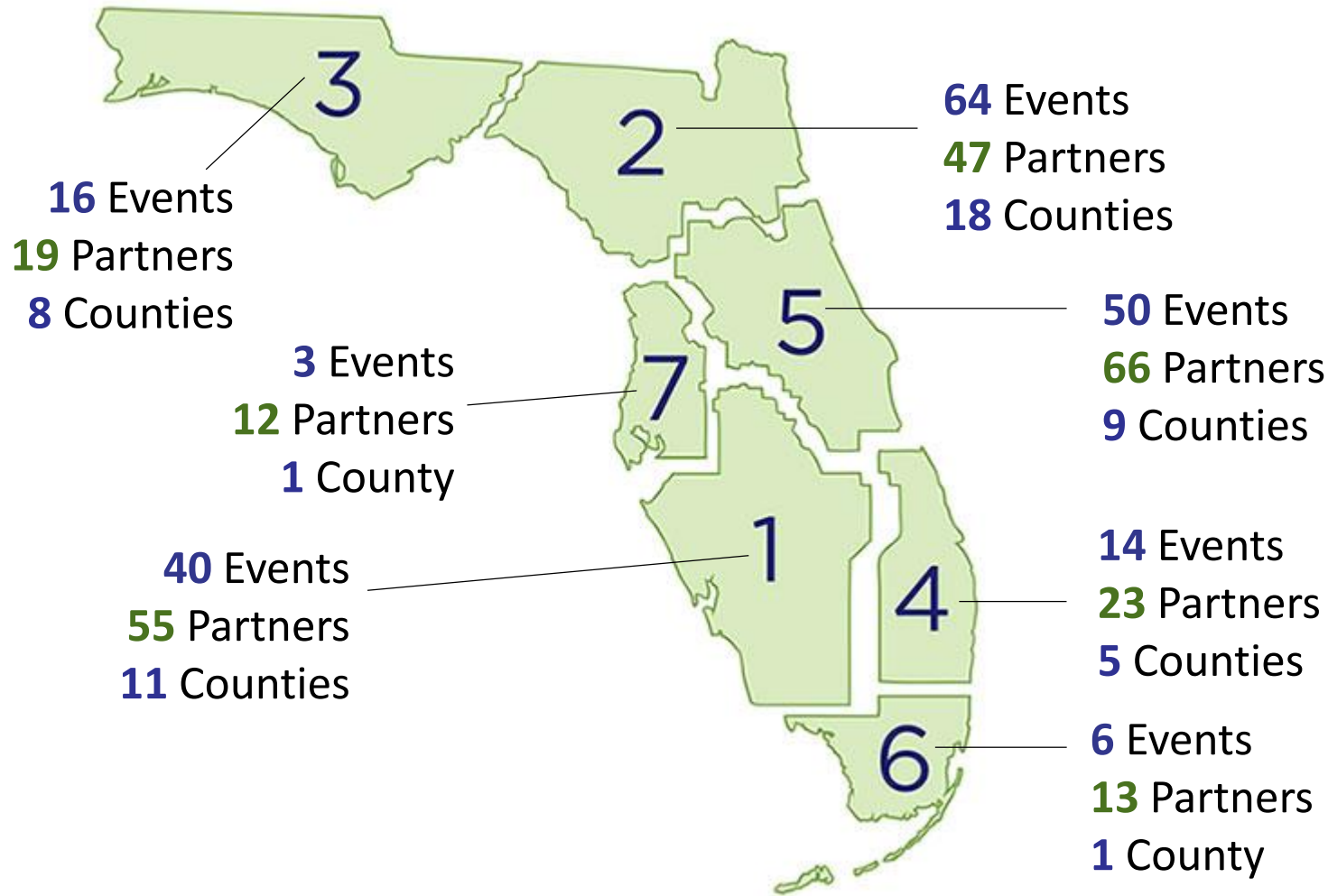
**21** Partners

**45** Partners

**141** Partners

**235** Partners

# 2019 Statewide Events and Partners Breakdown



## Total







# Mobility Week

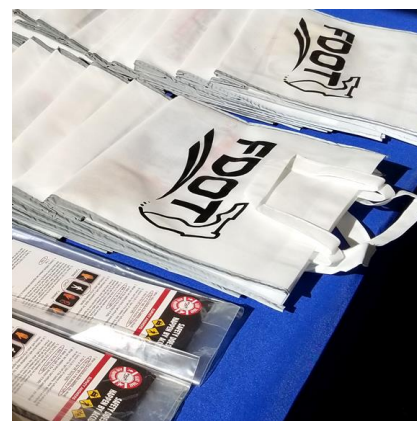
## District 1





# Mobility Week

## District 2





# Mobility Week

## District 3

**STRIVE NOT TO DRIVE**  
FLORIDA STATE UNIVERSITY

Thanks to our Exhibitors

- SUSTAINABLE CAMPUS
- COMMUTER | of north SERVICES | florida
- PLANNING DEPARTMENT
- FSU CYCLING
- FLORIDA STATE POLICE
- TALLAHASSEE
- ITAPS Transportation & Parking Services
- FDOT
- FLORIDA BICYCLE ASSOCIATION
- SAFE MOBILITY
- PROTECTIBLE
- SAFE MOBILITY CYCLISTS



**COMMUTER | of north SERVICES | florida**  
888-454-RIDE / www.commuterservices.org

sustainable transportation options for Big Bend commuters

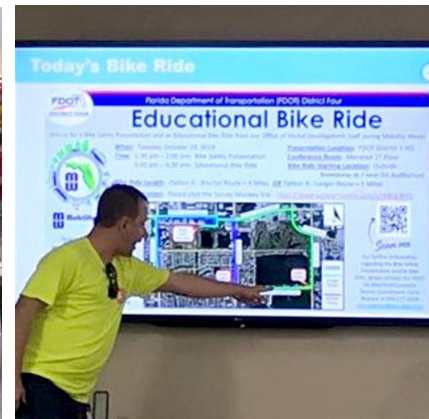






# Mobility Week

## District 4





# Mobility Week

## District 5





# Mobility Week

## District 6





# Mobility Week

## District 7



# FDOT District 5 Signature Events



## RIDE LEADER/ RIDE MARSHAL PROGRAM TRAINING



October 26, 2019



Monday, October 28, 2019 | 3:00 p.m. - 4:30 p.m.



### JOIN US!

**Transit Coordinator Workshop**  
October 30, 2019  
8:00 a.m. - 1:30 p.m.  
LYNX Central Station  
2nd Floor Open Space  
455 N. Garland Avenue  
Orlando, FL 32801



The Train the Trainer Program is a partnership between LYNX and FDOT.



## DEFINING MOBILITY AS A SERVICE IN CENTRAL FLORIDA

2019 MULTIMODAL TRANSPORTATION WORKSHOP



THURSDAY, OCTOBER 31, 2019  
1:00-3:30 PM





# Mobility Week 2019



Participation from all seven districts in 2019 events



Worked with partner agencies on planning and executing events



First year received funding for branding and participation incentives



Explored new opportunities for public/private partnerships



Leveraged new ride matching software for the mode switch challenge

# Mix-It-Up Challenge



- Promotes use of active transportation
- Online competition for residents with sponsored prizes
- Opportunity to explore alternative modes of transportation
- Earn prizes for participation
- 172 people participated

## Mix-It-Up Challenge



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Find out more online.

WEBSITE | [MobilityWeekFL.com](http://MobilityWeekFL.com)

EMAIL | [contact@mobilityweekfl.com](mailto:contact@mobilityweekfl.com)

USE HASHTAG | [#mobilityweekfl](https://twitter.com/mobilityweekfl)

Mobility Week—What *moves* you?