[**www.mobilityweekfl.com**](http://www.mobilityweekfl.com)

October xx, 2018 Your name and phone

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**FDOT Hosts Statewide Mobility Week**

*This year’s theme is “Mix-it-up – A New Way to Get Around”*

***(Your location)*** – The Florida Department of Transportation (FDOT) and its partner agencies are set to celebrate Statewide Mobility Week, October 27 to November 3, 2018. This is the first time this event is being observed across Florida.

The Mobility Week initiative is an annual collection of outreach events to promote awareness of safe multimodal transportation choices and how those choices can build stronger communities, reduce traffic congestion and improve community health.

There are many ways to take part in Mobility Week. Agencies, employers and individuals can all participate and contribute in their own way. Agencies can organize an event, activity or training, or implement a mobility action that encourages individuals to switch from driving alone to walking, cycling, using transit, ridesharing, teleworking, or other options.

Employers are encouraged to organize a workplace event during Mobility Week that can range from travel safety training, group bicycle rides, educational workshops to hosting employee competitions. They can also implement long term initiatives by contacting their local commuter assistance program to explore commuting options that might be of interest to their employees.

Individuals can sign up and take part in the Mix-It-Up 2018 challenge, pledging to try a new transportation choice that makes a positive impact on our transportation system, by reducing the number of trips they make driving alone. The challenge is intended to encourage people to mix and match different modes of transport in their daily life and compete for prizes furnished by Mobility Week Partners.

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| To learn more information about Mobility Week, including a schedule of events in your area, how to enter the Mix-It-Up 2018 Challenge and learn about transportation modes available, visit the FDOT Mobility Week website at <http://www.mobilityweekfl.com>. |