

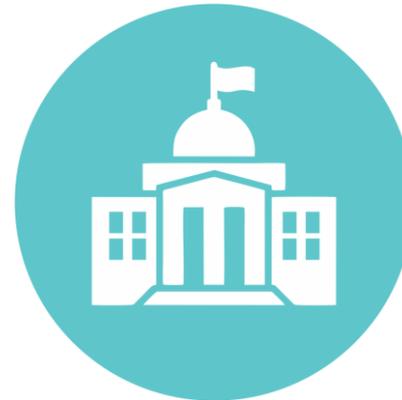
 **TBARTA**

# COMMUTE

*Tampa Bay*

# What do we do?

- TBARTA's Commute Tampa Bay team helps employers develop commute alternative programs for their employees, and provide support including on-site events, marketing tools, and incentive programs.
- We assist travelers who live or work in the Tampa Bay region by helping them find a **better way to get to work other than driving by themselves**.
- We work with local governments and transportation partners to help build better communities that offer a wide range of transportation options, like **carpool, vanpool, biking, walking, public transit, and telecommuting**.



# Why Choose an Alternative Commute?

## Community

- Cleaner air from lower emissions
- Reduced traffic congestion

## Employees

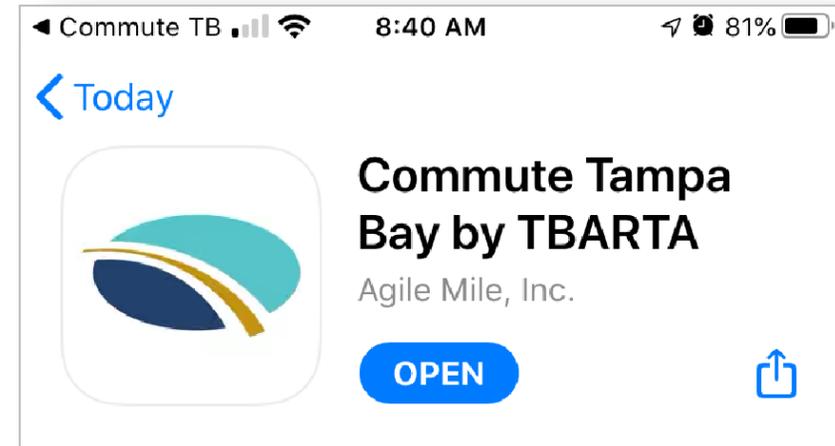
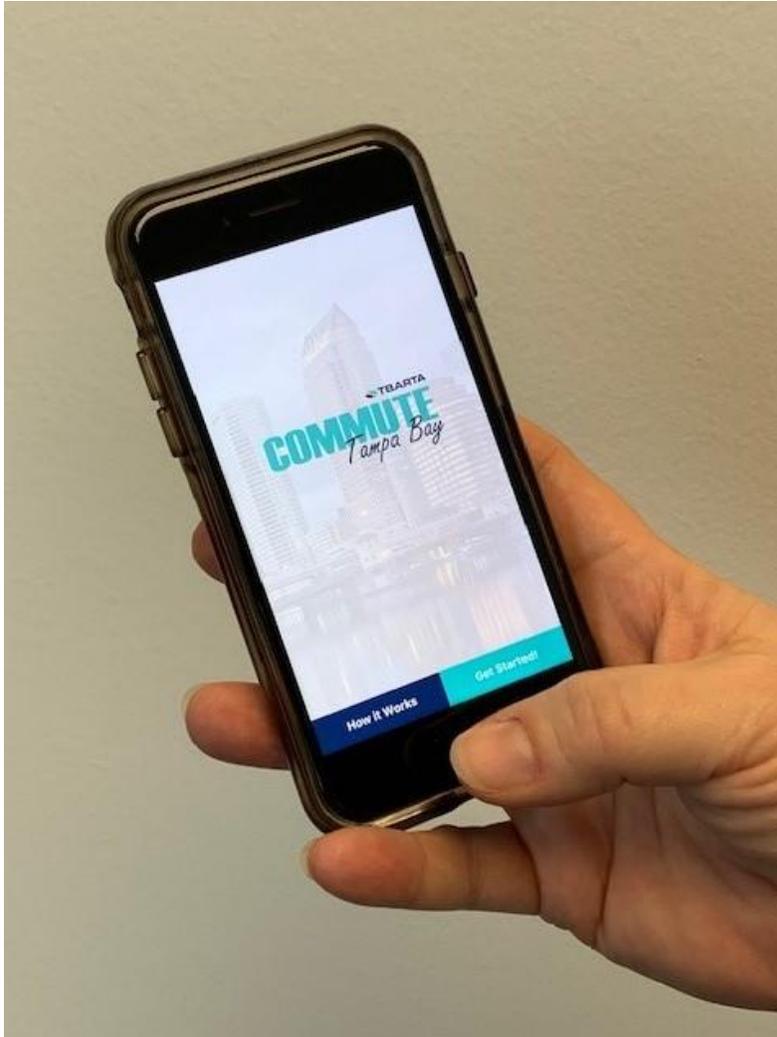
- Save on commuting costs
- Reduce stress
- Reduce personal environmental impact

## Employers

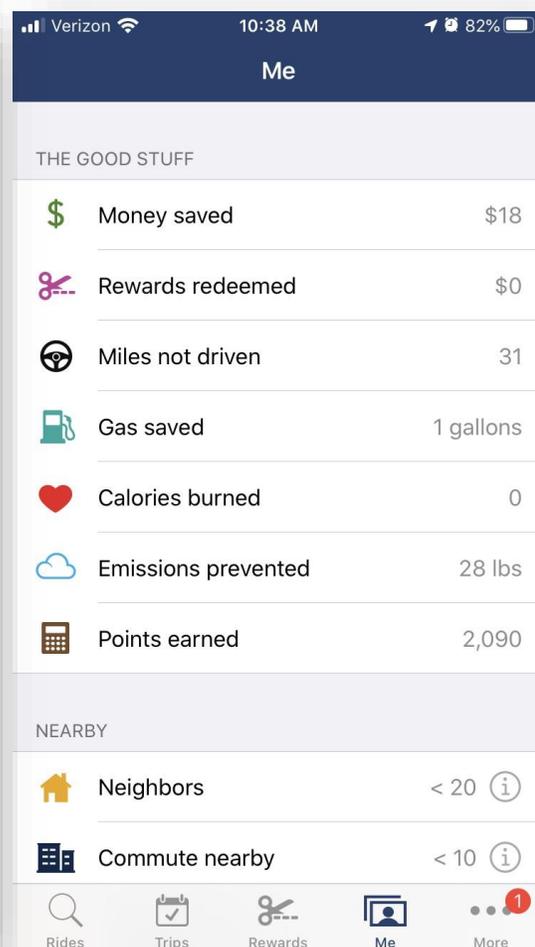
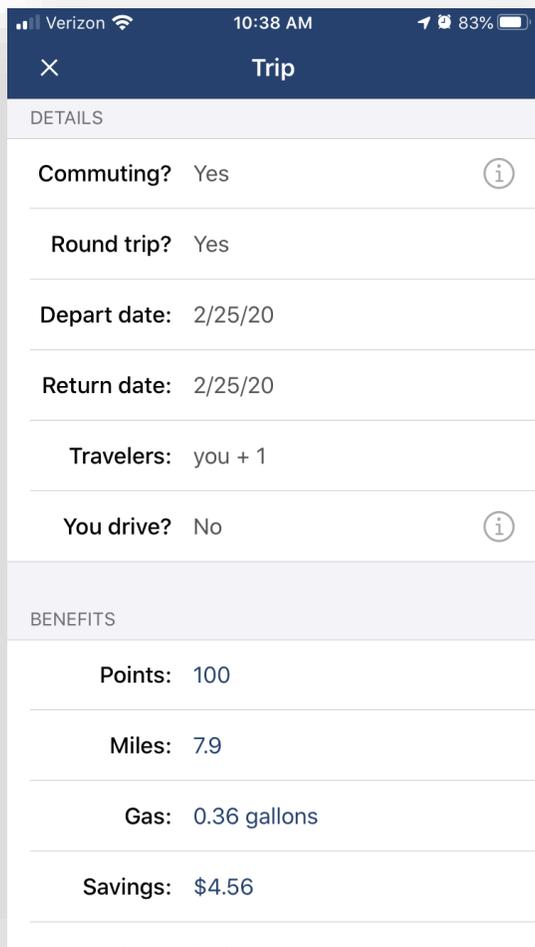
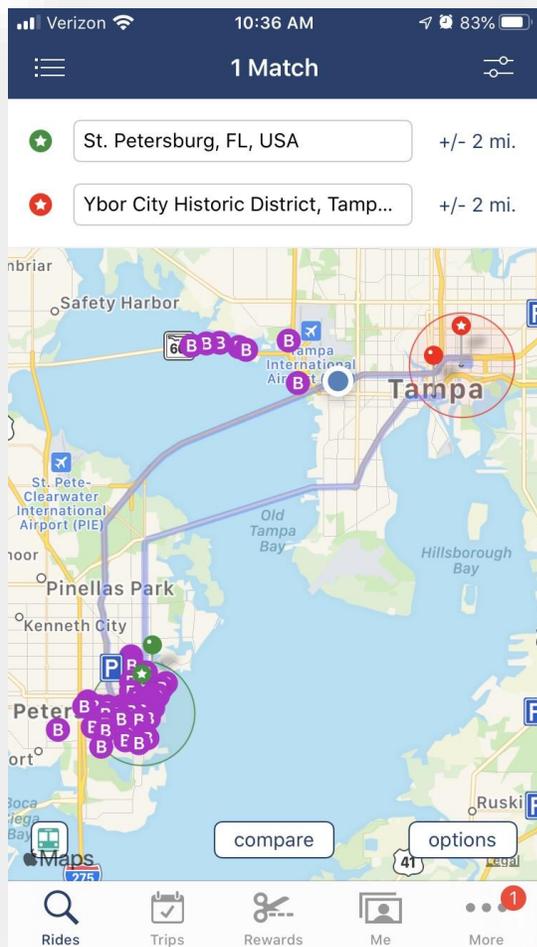
- Hiring and retention tool
- National and local recognition
- Lower payroll taxes (<https://www.irs.gov/pub/irs-drop/rp-18-57.pdf>)
- Do the right thing for our community and environment



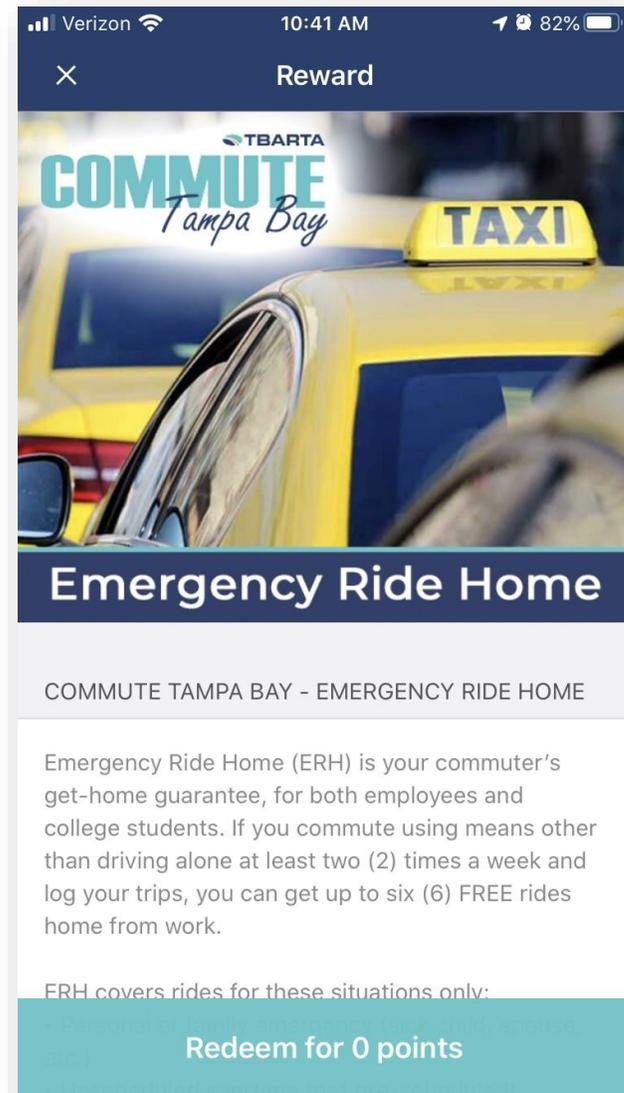
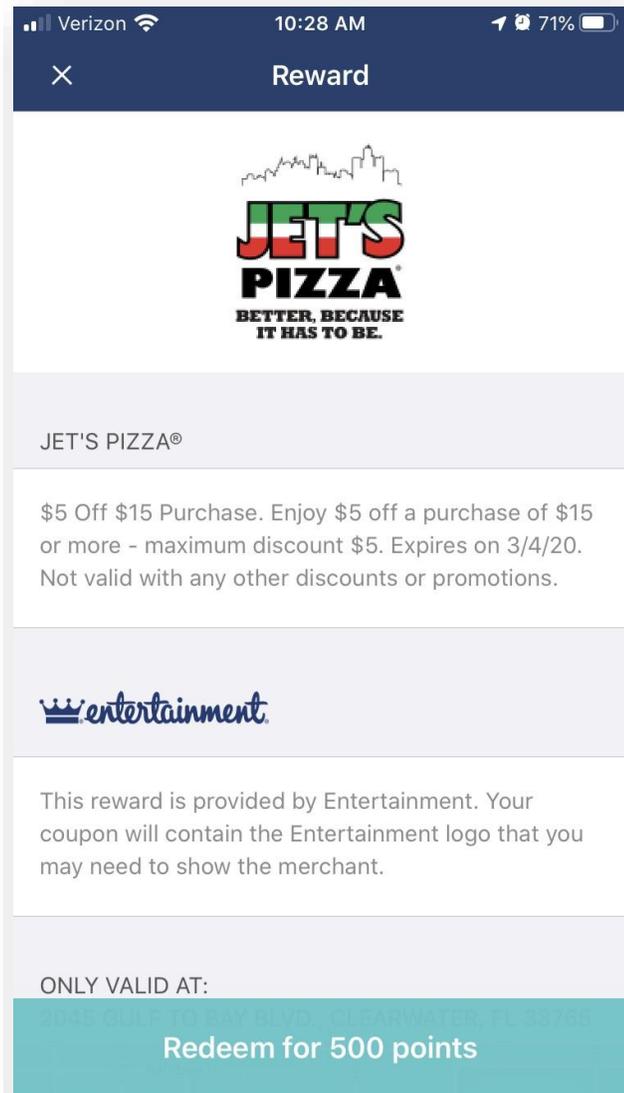
# New App



# New App



# New App Rewards Users for Logging Trips



# Emergency Ride Home



- When you regularly use a commute alternative at least twice a week, you qualify for up to **six** free Emergency Rides Home from work per year in case of a commute emergency.
- The program covers rides for these situations:
  - Personal or family emergency
  - Unscheduled overtime
  - Sickness
  - Carpool/Vanpool partner has an emergency
- Ride is **reimbursed** up to \$100 (tipping not included) per trip. Certain restrictions apply.
- Create a Commute Tampa Bay account and log your trips to qualify.



# Carpooling



- TBARTA's free ride matching system can help commuters connect with a co-worker to carpool
- Carpoolers work out their own driving arrangement and any cost sharing
- Employers can choose to subsidize the cost of carpooling up to \$270 per month per employee

# Vanpooling

- Five to fifteen employees ride together and share the cost
- TBARTA partners with **Commute by Enterprise**, which operates the vanpool program
- TBARTA subsidizes the first \$400 per month
- If you choose, you can offer an additional subsidy up to \$270 per month per employee



# Preferential Parking



- Offering reserved parking close to your building incentivizes carpools and vanpools
- Fewer cars mean fewer parking spaces needed
- Co-branded signs can be created to show your partnership and designate premium reserved parking for registered poolers

# Compressed, Flex, Alternative Work Schedules

- Non-traditional work schedules can reduce or eliminate commuting
- Compressed work schedule allows an employee to work “regular” work week in fewer days
  - Four 10-hour workdays
  - Three 12-hour days (36 hours, but paid as 40 hours total)
- Flexible and Alternative work schedules can cover many options
  - Telecommuting (partial)
  - Telecommuting (full)
  - Customized work hours
  - Staggered schedules
  - Job sharing



# Public Transit

- The public transit agencies in the Tampa Bay area provide a variety of local and commuter bus service
- Employers can subsidize the cost of public transit passes up to \$270 per employee per month



# Bicycling & Walking

- Employers can support biking by providing secure bike parking (indoors is preferable where possible)
- Additional amenities like showers and locker rooms are a huge benefit
- Commute Tampa Bay offers free bikepool matching so employees can ride together



# Free Employer Support

TBARTA provides a wide array of worksite services, around which its customers can expect a consistently high level of service-delivery. Customers can expect the following from TBARTA:

- Onsite support and guidance to establish worksite-based travel options programs
- Dedicated, well trained commuter assistance staff
- Access to a comprehensive carpool and vanpool matching software
- New-hire orientation guidance and materials for travel options
- Onsite education, digital marketing and promotional/mode shift events
- Mapping services including dot-density analysis of residential distribution
- Marketing and communications support to foster employee mode shift
- Surveying and worksite mode shift evaluations
- Telework policies for business continuity/resilience
- Promotions and matching for bike commuting
- Financial support for vanpool formation and expansion
- Transit program development in coordination with area providers
- Preferred parking programs for carpools and vanpools
- Comprehensive website with downloadable resources
- Employer Transportation Coordinator (ETC) training and networking events
- Annual awards recognition with national Best Workplaces for Commuter (BWC) program





# COMMUTE

## *Tampa Bay*

Visit [CommuterTampaBay.com](https://CommuterTampaBay.com) to get started or  
call the account executive for your county

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