



Pinellas County's First Bus Rapid Transit

FDOT Mobility Week

October 30th – November 6th, 2020

Pinellas Suncoast Transit Authority (PSTA)
St. Petersburg, Florida

Project Goals



- Support economic development and jobs
- Support tourism with a fast, convenient service
- Attract new ridership
- Support the unique character of the area
- Provide cost-effective service

Project Timeline



Why Bus Rapid Transit?



- Faster and more frequent service between Downtown St. Petersburg and the Beach
- Mobile payment options
- Transit signal priority to improve traffic flow

The Route



Why this Route?



- Highest ridership corridor in Pinellas County
- Better serve increasing transportation needs for workers, tourists, residents and business
- Reduce current travel time
- Provide a fast, easy and reliable car-free option to and from major destinations and residential areas

Amenities



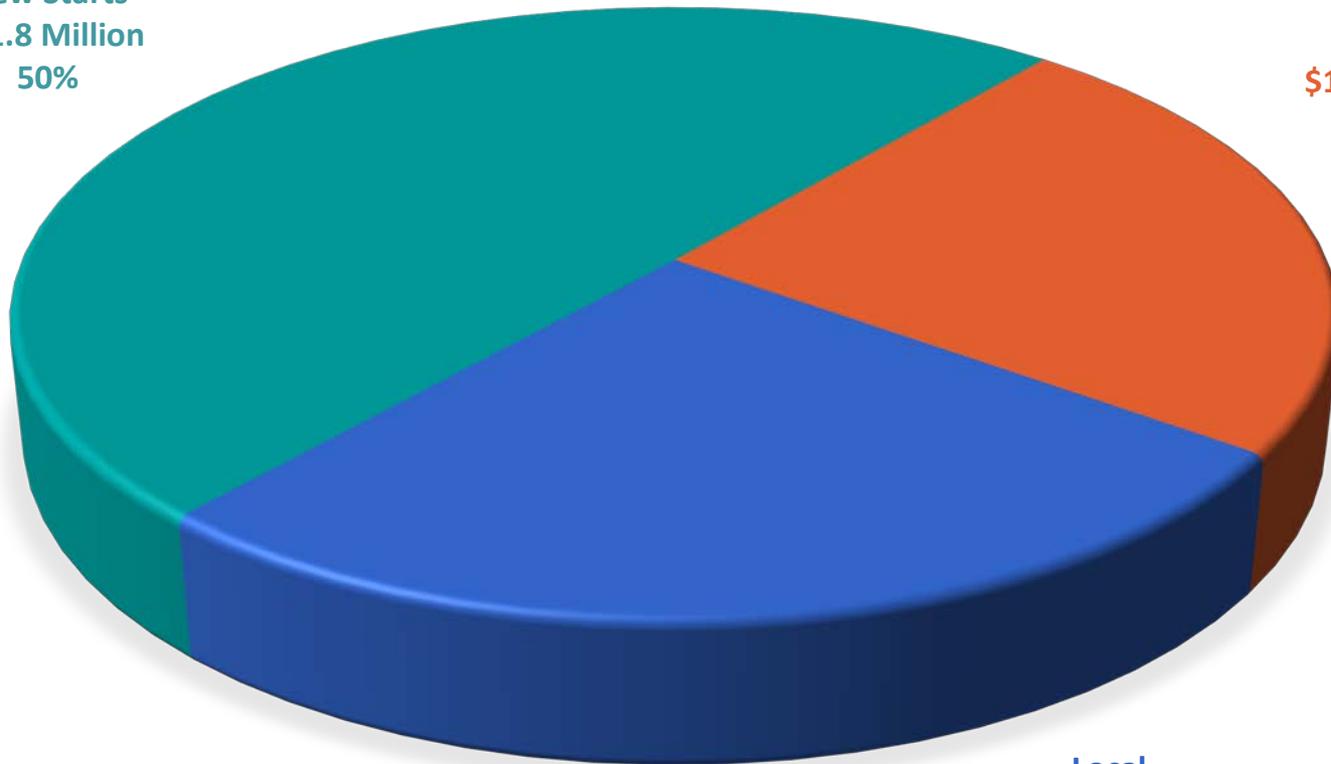
- Free Wi-Fi
- On-board, vertical bike storage
- Smooth, level boarding
- Multi-door boarding

Funding Partners



FTA
New Starts
\$21.8 Million
50%

FDOT
\$10.5 Million
24%



Local
City of St. Petersburg and PSTA
\$11.6 Million
26%

Community Benefits



- Boost property values
- Offer an inviting transportation option for commuters to get to and from downtown and the beaches
- Free up parking spaces with fewer cars on the road
- Improve safety with wider bike lanes and safer crosswalks in key areas
- Showcase unique community character through public art at select stations
- Encourage increased community connectivity

Economic Benefits



- Bring more foot traffic to local businesses
- Promote tourism spending by allowing easy access to popular attractions
- Widen the talent pool of employees by providing reliable transportation
- Increase amount riders can spend in local businesses when they save on parking or rideshare
- Streamline traffic movement for delivery drivers and local customers

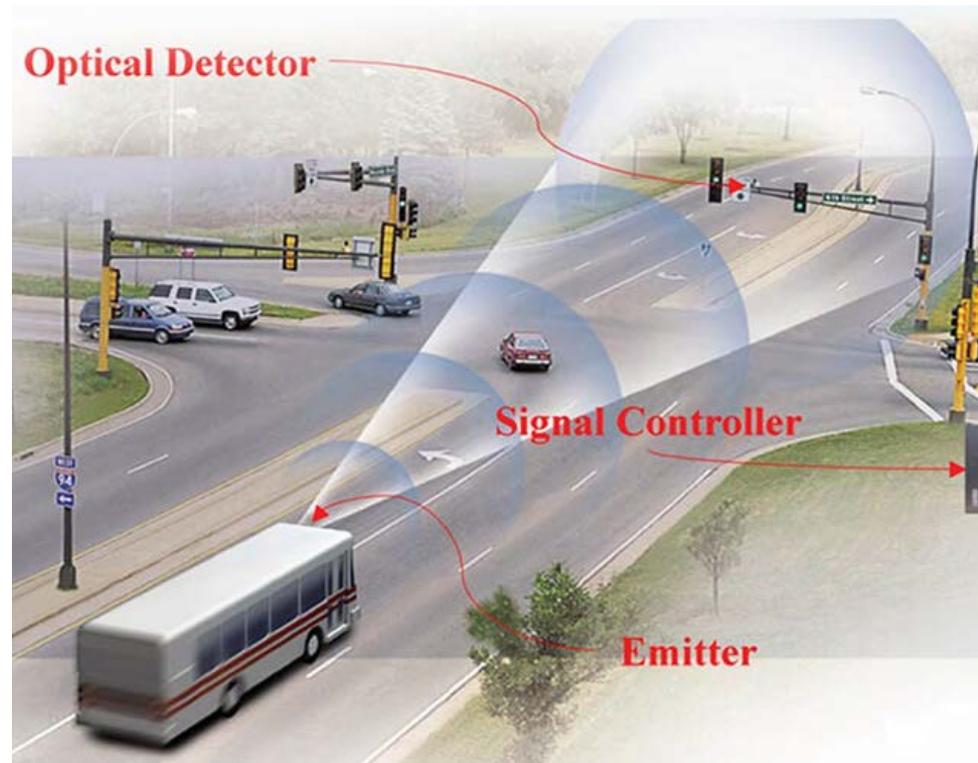
Environmental Benefits



- Reduce traffic congestion
- Reduce harmful emissions
- Cut demand for fuel and offshore drilling
- Provide attractive car-free option

Transit Signal Priority

- Adjust to make it faster and easier for buses and traffic to move through the intersection smoothly



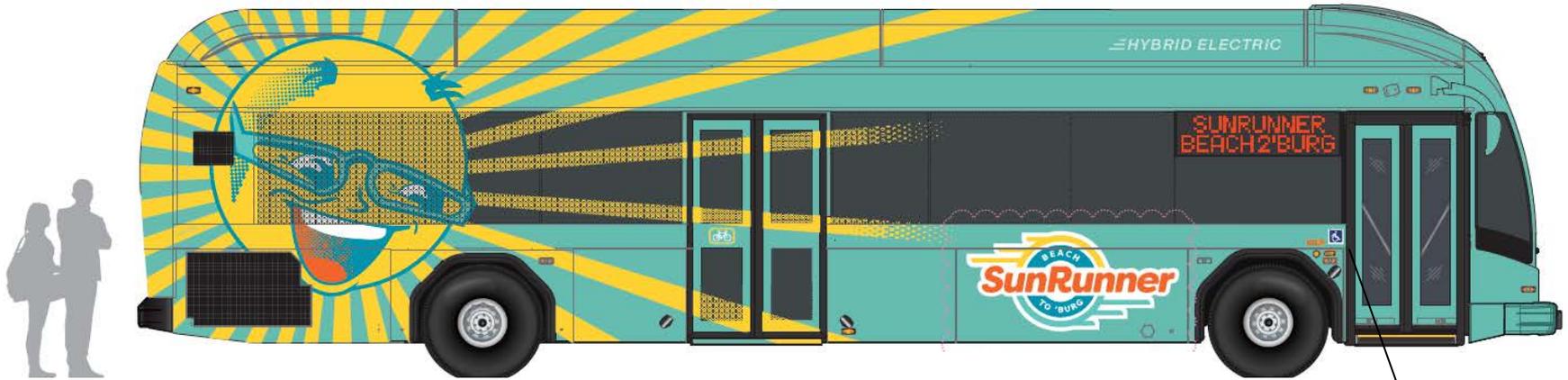
BAT Lanes



- SunRunner is dedicated to the Business Access Transit (BAT) lane, but other vehicles also have access to the lane when making turns.



Bus Rendering



Art in Transit – “Mr. Sun”, Chad Mize



Station Rendering

