



# Safety Music Video Contest

Calling all aspiring producers and videographers!

The Florida Department of Transportation invites middle and high schoolers to create an original safety music video that helps teach elementary school children important safety information using a fun street-crossing safety jingle created by a local artist Mr. Richard Peeples!

## HOW TO ENTER:

- > Use the provided “Left, Right, Left” safety jingle to create an original music video.
- > Contest winner will have the opportunity to work with a professional production team to turn their music video creation into an official Public Service Announcement (PSA) for Alert Today Florida slated to release statewide for Walk to School Day 2022!
- > Entries must demonstrate safe walking and bicyclist practices
- > **The target audience is K-5 grade.**
- > Video entries can be from individuals, groups, or even as a combined school effort.

A complete list of rules for this contest will be provided upon initial confirmation from participating schools.

*This is a pilot effort. Participation is limited to the first 20 schools that respond to this invitation. Respond today to [poorna.bhattacharya@dot.state.fl.us](mailto:poorna.bhattacharya@dot.state.fl.us) to confirm.*

## Contest Dates:

Oct. 29 – Nov. 30, 2021

This video contest is sponsored by Alert Today Florida in partnership with Mobility Week 2021. Alert Today Florida is FDOT’s focused initiative to increase awareness of pedestrian and bicyclist safety.

Audio Courtesy:  
Bike Walk Central Florida