Mobility Week
OCT 25 – NOV 1, 2019

FDOT

STATEWIDE

Mobility Week 2019

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Mobility Week
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Mobility Week 2019

The State of Florida celebrated its second annual statewide Mobility Week with roaring success from Oct 25–Nov 1, 2019.

Mobility Week is a cooperative effort by FDOT and partners to promote awareness of safe multimodal transportation choices. During this week, partner agencies host events to collectively share information with the public about transportation choices and safety.

FDOT partnered with 235 local agencies to organize 193 events in 53 counties. A Mix-It-Up challenge was organized to encourage people to try a new transportation choice during the week. 172 people participated in the challenge.

Participation Increase 2016-2019

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2016

19 Events

21 Partners

2017

36 Events

45 Partners

2018

93 Events

141 Partners

2019

193 Events

235 Partners

2019 Statewide Events and Partners Breakdown

Mobility Week
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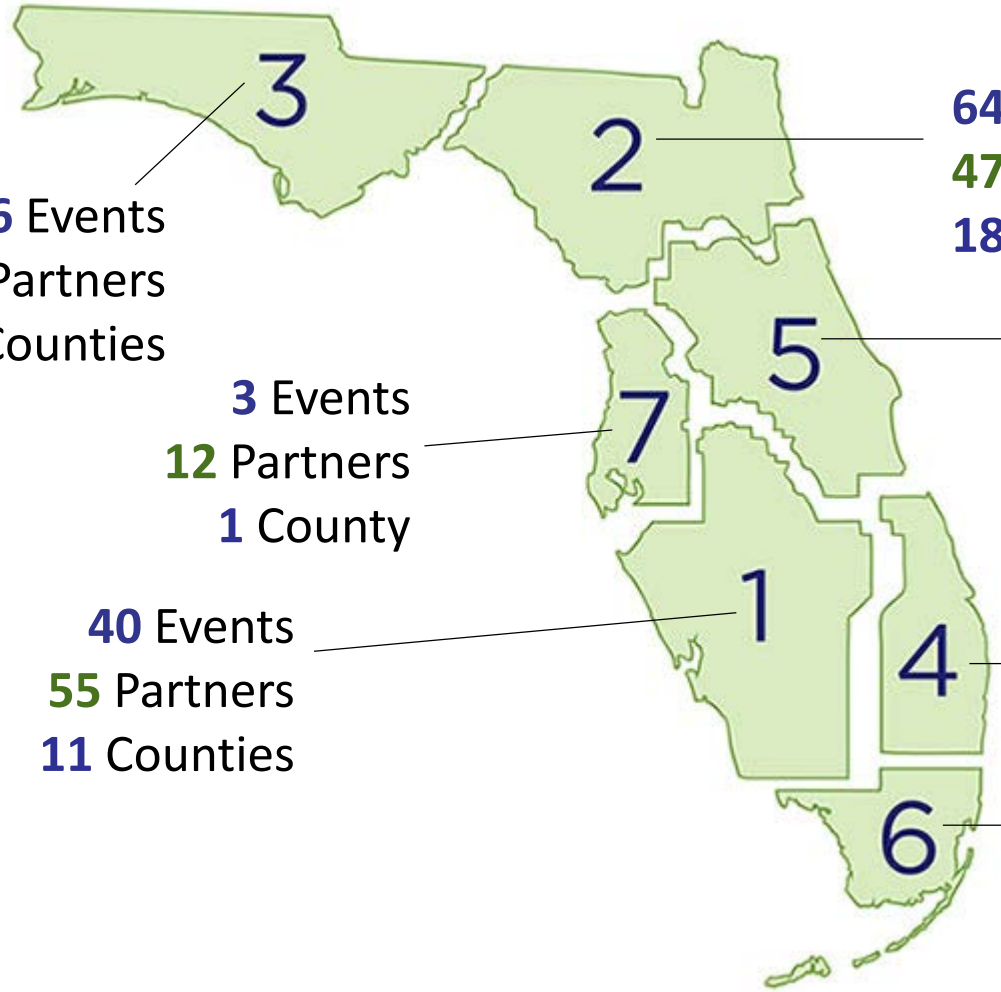


16 Events
19 Partners
8 Counties

64 Events
47 Partners
18 Counties

50 Events
66 Partners
9 Counties

3 Events
12 Partners
1 County

40 Events
55 Partners
11 Counties

14 Events
23 Partners
5 Counties

6 Events
13 Partners
1 County

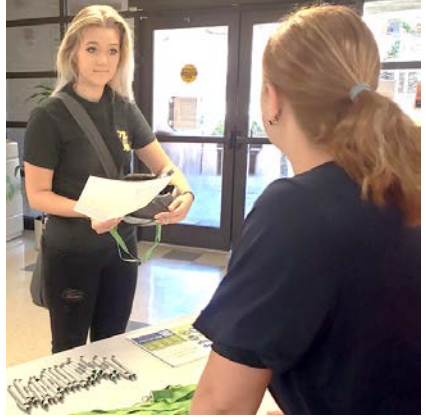
Total

Statewide
(53 Counties)

193 Events

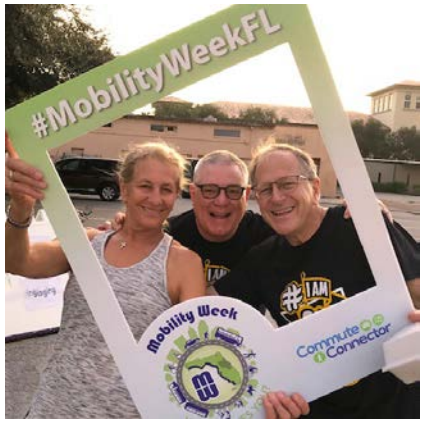
235 Partners

Mobility Week 2019



Mobility Week

District 1



Mobility Week

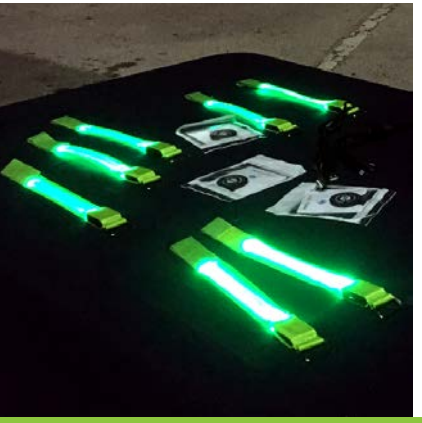
District 2

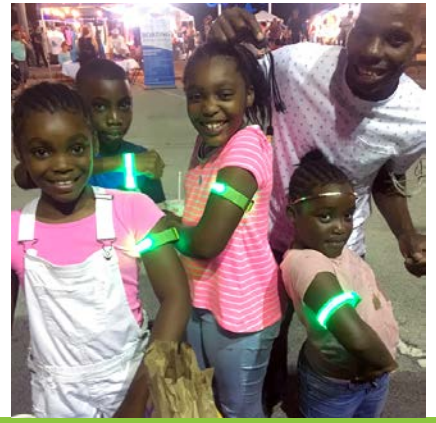
Mobility Week

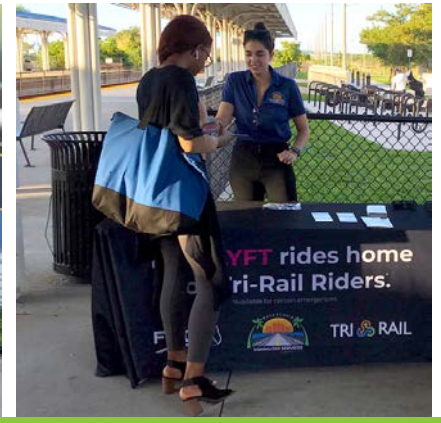
District 3

Mobility Week

District 4





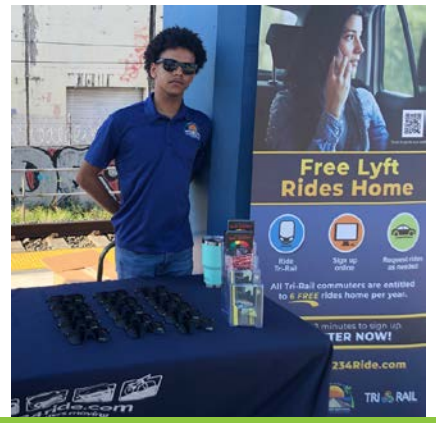


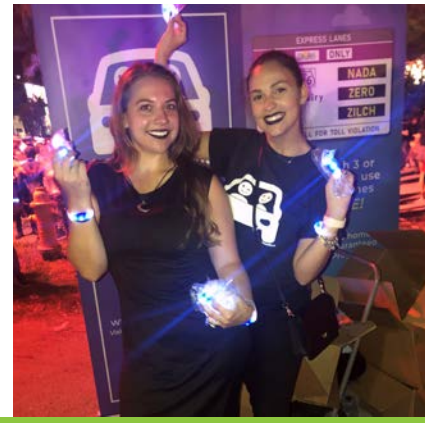
Mobility Week

District 5

Mobility Week

District 6





Mobility Week

District 7

Mobility Week
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Mobility Week 2019

- Participation from all seven districts in 2019 events
- Worked with partner agencies on planning and executing events
- First year received funding for branding and participation incentives
- Explored new opportunities for public/private partnerships
- Leveraged new ride matching software for the mode switch challenge

Mix-It-Up Challenge

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- Promotes use of active transportation
- Online competition for residents with sponsored prizes
- Opportunity to explore alternative modes of transportation
- Earn prizes for participation
- 172 people participated

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FDOT

Find out more online.

WEBSITE | **MobilityWeekFL.com**

EMAIL | **contact@mobilityweekfl.com**

USE HASHTAG | **#mobilityweekfl**

Mobility Week–What ***moves*** you?