



# Northern Turnpike Connector

## Study Area Overview



August 27, 2019



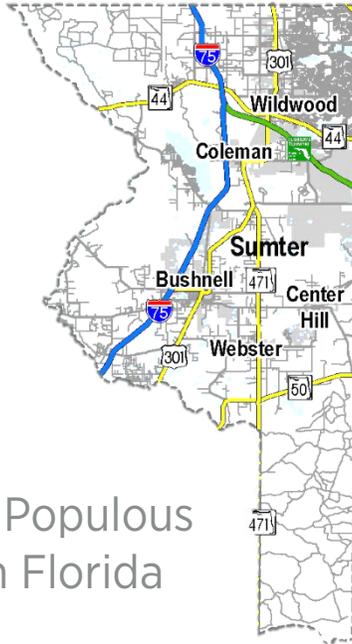
4 Counties, 20 Cities and Towns

- Counties: Citrus, Levy, Marion, Sumter

Land Area: 3,831 square miles

Known as the “Nature Coast”

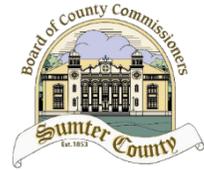
# Sumter County Highlights



**34th** Most Populous  
County in Florida

- Sumter County was originally within Marion County until established separately in **1853**
- County Seat: **Bushnell**
- Known to the region as “**the Real Florida**”
- Webster is the only city in Florida to obtain “**Bee City**” designation by Bee City USA

**Top Industries:** Health Care & Social Assistance, Retail Trade, Government, Accommodation & Food Services, Construction



Kayaking



The Villages



Agriculture



Webster Flea Market



U-Pick Farms



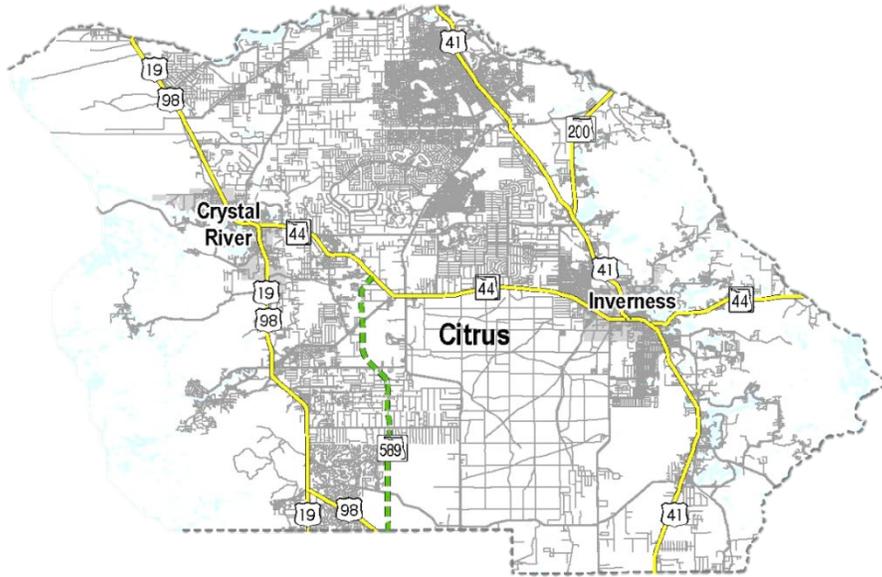
Town Centers



Airboating

# Citrus County Highlights

**33rd** Most Populous County in Florida



- Established in **1887**, nicknames **“Gem of Nature Coast”** & **“The Water Lover’s Florida”**
- County Seat: **Inverness**
- Florida’s Manatee Capital – Crystal River is home to the **largest herd of wintering manatees** in the US
- First occupied **10,000 years ago**, Crystal River Archeological Site retains 2,000 year old burial mounds

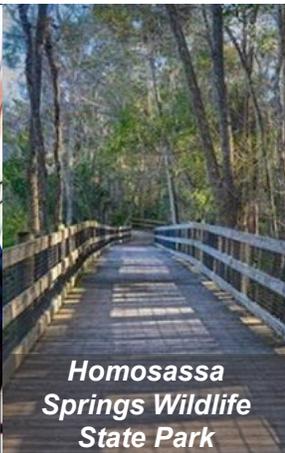
**Top Industries<sup>1</sup>:** Education & Health Services; Trade, Transportation & Utilities; Leisure & Hospitality



Three Sisters Springs



Antiques



Homosassa Springs Wildlife State Park



Scalloping



Golf Courses



Homosassa Springs



Active Living

# Marion County Highlights

**17th** Most Populous County in Florida



- Marion County was **established in 1844** out of lands from Alachua, Orange, and Hillsborough
- County Seat: **Ocala**
- Known to the region as **“Horse Capital of the World”**
- One of only four **thoroughbred horse centers** in the world with 600 horse farms

**Top Industries:** Health Care & Social Assistance, Retail Trade, Government, Accommodation & Food Services, Construction



Zip Lining



Kayaking



Equestrian Centers



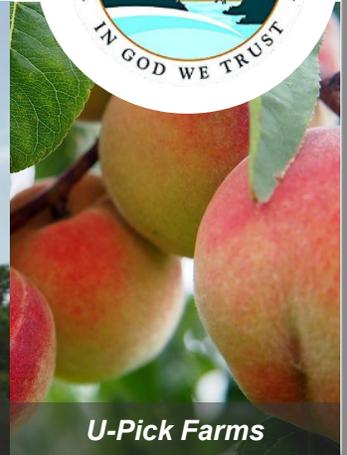
Silver Springs



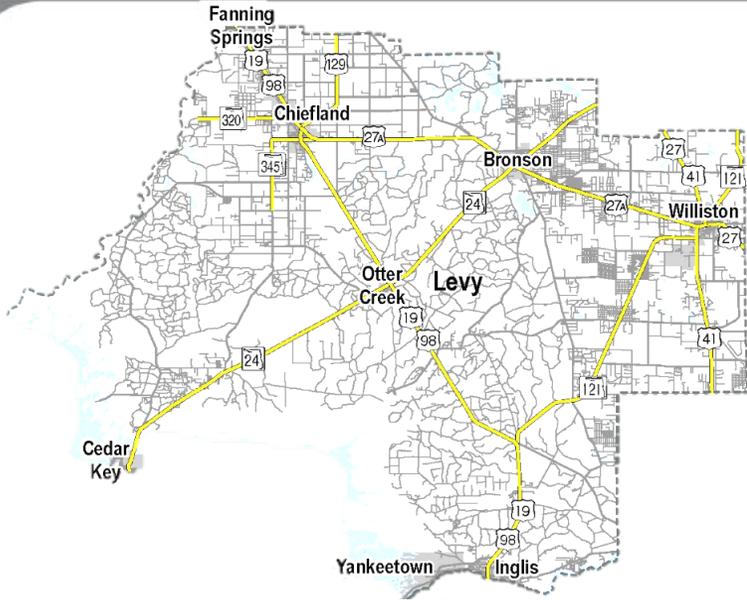
Arts & Culture



Racing



U-Pick Farms



**46th** Most Populous County in Florida

- A week after Florida became a state, Levy County was **established in 1845**
- County Seat: **Bronson**
- Known to the region as **“Florida’s Natural Paradise”**
- Seafood is major staple, with Cedar Key being the **largest producer of farm raised clams** in country

**Top Industries:** Trade, Transportation & Utilities; Government; Construction



Cedar Key



Farming



Local Business



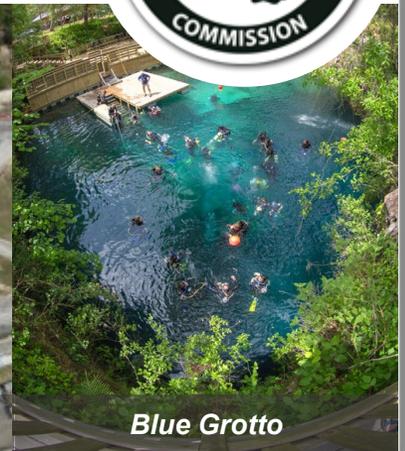
Goethe State Forest



Outdoor Recreation



Bronson Speedway



Blue Grotto

## Task Force Engagement

- Task Force Meetings
- Community Open Houses
- Community Workshops
- Briefings
- Website

## Project Development Engagement

- Public Information Meetings
- Public Workshops
- Press Releases
- Public Hearings
- Website



Public Engagement, Engagement, Engagement...

