



# Operation S.T.R.I.D.E.

Social Media Assets

*Make sure to tag FDOT in all posts.*

## Dynamic Envelopes (1)

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### Facebook

A dynamic envelope is an area near railroad crossings designed to keep motorists out of the danger zone. White connecting X's are used to visually highlight stopping distances at railroad crossings to increase safety for motorists. Visit [fdot.gov/operation-stride](https://fdot.gov/operation-stride) to learn more. #OperationSTRIDE

### Twitter

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### Instagram

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## Dynamic Envelopes (2)

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### Facebook

Dynamic envelopes are intended to signal pedestrians, bicyclists, and motorists to use caution when around trains and train tracks. The clearly marked "No Stop" areas are designed to:

- ✓ positively influence driver behavior,
- ✓ reduce the number of vehicles entering the crossings and stopping too close or on the tracks,
- ✓ decrease the number of incidents and injuries at rail crossings.

Learn more at [fdot.gov/operation-stride](https://fdot.gov/operation-stride). #OperationSTRIDE

### Twitter Thread

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## Be Cautious

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### Facebook and Twitter

*Use Image: Be Cautious FB+Twitter+Instagram.jpg*

All road users should exercise caution around rail crossings. For rail safety tips and to learn more about FDOT's Operation STRIDE statewide rail safety initiative, go to [fdot.gov/operation-stride](https://fdot.gov/operation-stride). #OperationSTRIDE

### Instagram

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## Never Take Photos

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### Facebook and Twitter

*Use Image: Never Take Photos FB+Twitter+Instagram.jpg*

Never take #photos on or near train tracks. Trains move much faster than expected and are slow to stop. Visit [fdot.gov/operation-stride](https://fdot.gov/operation-stride) for more #RailSafety tips. #OperationSTRIDE

### Instagram

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## Blocked Crossings

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### Facebook and Twitter

*Use Image: Blocked Crossings FB+Twitter+Instagram.jpg*

If you spot a blocked rail crossing, help emergency crews respond more rapidly. Visit [fra.dot.gov/blockedcrossings/](https://www.fdot.gov/blockedcrossings/) to report a blocked crossing. For more rail safety tips, go to [fdot.gov/operation-stride](https://www.fdot.gov/operation-stride). #OperationSTRIDE

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## Fast Trains

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### Facebook and Twitter

*Use Image: Fast Trains FB+Twitter+Instagram.jpg*

Incidents at #railcrossings can happen in a moment. Trains move fast and cannot stop quickly. Be cautious when crossing all rail crossings. For more #RailSafety tips, visit [fdot.gov/operation-stride](https://www.fdot.gov/operation-stride). #OperationSTRIDE

### Instagram

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## Unprecedented

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### Facebook

*Use Image: Unprecedented FB+Twitter+Instagram.jpg*

FDOT's Operation STRIDE includes unprecedented rail safety measures and a statewide education initiative to ensure safety across Florida's rail corridors. To learn more about Operation STRIDE, go to [fdot.gov/operation-stride](https://www.fdot.gov/operation-stride).

### Twitter

*Use Image: Unprecedented FB+Twitter+Instagram.jpg*

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## Pedestrians and Cyclists

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### Facebook

*Use Image: Pedestrians and Cyclists FB+Twitter+Instagram.jpg*

Pedestrians and cyclists should always pay attention at rail crossings, remove your headphones, look up from your phone, and minimize all distractions while crossing while walking or cycling. Bicyclists are encouraged to walk their bike across the tracks. Learn more rail safety tips at [fdot.gov/operation-stride](https://www.fdot.gov/operation-stride). #OperationSTRIDE

### Twitter

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## Slow to Stop

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### Facebook

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Incidents at #railcrossings can happen in a moment. Trains move fast and their inertia causes them to be slow to stop. Be cautious when crossing all rail crossings. Visit [fdot.gov/operation-stride](https://www.fdot.gov/operation-stride) for more rail safety tips, #OperationSTRIDE

### Twitter

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## Red Lights

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### Facebook

*Use Image: Red Lights FB+Twitter+Instagram.jpg*

Red lights, and lowered gates signal an oncoming train, do not move around the gates, to cross the tracks. Trains move faster than you would expect. Rail safety is important whether you're driving, walking, or cycling. To learn more, visit [fdot.gov/operation-stride](https://fdot.gov/operation-stride). #OperationSTRIDE.

### Twitter

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## Rail Crossings

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### Facebook

Be Alert, Don't Get Hurt! To reduce the number of incidents and injuries at rail crossings, the @FLDOT advises all road users to only cross at designated rail crossings, use caution around trains and tracks, and allow extra time to cross the tracks. Always remember, trains can't stop quickly.

Learn more at [fdot.gov/operation-stride](https://fdot.gov/operation-stride). #OperationSTRIDE

### Twitter

Be Alert, Don't Get Hurt! To reduce the number of incidents and injuries at rail crossings, @MyFDOT advises all road users to only cross at designated rail crossings, use caution around trains and tracks, and allow extra time to cross the tracks. #Trains can't stop quickly.

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