



Operation S.T.R.I.D.E.

Social Media Assets

Make sure to tag FDOT in all posts.

Dynamic Envelopes (1)

Facebook

A dynamic envelope is an area near railroad crossings designed to keep motorists out of the danger zone. White connecting X's are used to visually highlight stopping distances at railroad crossings to increase safety for motorists. Visit fdot.gov/operation-stride to learn more. #OperationSTRIDE

Twitter

A dynamic envelope is an area near railroad crossings designed to keep motorists out of the danger zone. White connecting X's are used to visually highlight stopping distances at railroad crossings to increase safety for motorists. Visit fdot.gov/operation-stride to learn more. #OperationSTRIDE

Instagram

A dynamic envelope is an area near railroad crossings designed to keep motorists out of the danger zone. White connecting X's are used to visually highlight stopping distances at railroad crossings to increase safety for motorists. Visit fdot.gov/operation-stride to learn more. #OperationSTRIDE #Railsafety

Dynamic Envelopes (2)

Facebook

Dynamic envelopes are intended to signal pedestrians, bicyclists, and motorists to use caution when around trains and train tracks. The clearly marked "No Stop" areas are designed to:

- ✓ positively influence driver behavior,
- ✓ reduce the number of vehicles entering the crossings and stopping too close or on the tracks,
- ✓ decrease the number of incidents and injuries at rail crossings.

Learn more at fdot.gov/operation-stride. #OperationSTRIDE

Twitter Thread

1. Dynamic envelopes are intended to signal pedestrians, bicyclists, and motorists to use caution when around trains and train tracks. The clearly marked "No Stop" areas are designed to...
2.
 - ✓ positively influence driver behavior,
 - ✓ reduce the number of vehicles entering the crossings and stopping too close or on the tracks,
 - ✓ decrease the number of incidents and injuries at rail crossings.

Learn more at fdot.gov/operation-stride. #OperationSTRIDE

Instagram

Dynamic envelopes are intended to signal pedestrians, bicyclists, and motorists to use caution when around trains and train tracks. The clearly marked "No Stop" areas are designed to:

- ✓ positively influence driver behavior,
- ✓ reduce the number of vehicles entering the crossings and stopping too close or on the tracks,
- ✓ decrease the number of incidents and injuries at rail crossings.

Learn more at fdot.gov/operation-stride. #OperationSTRIDE #railsafety

Be Cautious

Facebook and Twitter

Use Image: Be Cautious FB+Twitter+Instagram.jpg

All road users should exercise caution around rail crossings. For rail safety tips and to learn more about FDOT's Operation STRIDE statewide rail safety initiative, go to fdot.gov/operation-stride. #OperationSTRIDE

Instagram

Use Image: Be Cautious FB+Twitter+Instagram.jpg

All road users should exercise caution around rail crossings. For rail safety tips and to learn more about FDOT's Operation STRIDE statewide rail safety initiative, go to fdot.gov/operation-stride. #OperationSTRIDE #railsafety

Never Take Photos

Facebook and Twitter

Use Image: Never Take Photos FB+Twitter+Instagram.jpg

Never take #photos on or near train tracks. Trains move much faster than expected and are slow to stop. Visit fdot.gov/operation-stride for more #RailSafety tips. #OperationSTRIDE

Instagram

Use Image: Never Take Photos FB+Twitter+Instagram.jpg

Never take #photos on or near train tracks. Trains move much faster than expected and are slow to stop. Visit fdot.gov/operation-stride for more #RailSafety tips. #OperationSTRIDE #railsafety

Blocked Crossings

Facebook and Twitter

Use Image: Blocked Crossings FB+Twitter+Instagram.jpg

If you spot a blocked rail crossing, help emergency crews respond more rapidly. Visit [fra.dot.gov/blockedcrossings/](https://www.fdot.gov/blockedcrossings/) to report a blocked crossing. For more rail safety tips, go to [fdot.gov/operation-stride](https://www.fdot.gov/operation-stride). #OperationSTRIDE

Instagram

Use Image: Blocked Crossings FB+Twitter+Instagram.jpg

If you spot a blocked rail crossing, help emergency crews respond more rapidly. Visit [fra.dot.gov/blockedcrossings/](https://www.fdot.gov/blockedcrossings/) to report a blocked crossing. For more rail safety tips, go to [fdot.gov/operation-stride](https://www.fdot.gov/operation-stride). #OperationSTRIDE

Fast Trains

Facebook and Twitter

Use Image: Fast Trains FB+Twitter+Instagram.jpg

Incidents at #railcrossings can happen in a moment. Trains move fast and cannot stop quickly. Be cautious when crossing all rail crossings. For more #RailSafety tips, visit [fdot.gov/operation-stride](https://www.fdot.gov/operation-stride). #OperationSTRIDE

Instagram

Use Image: Fast Trains FB+Twitter+Instagram.jpg

Incidents at #railcrossings can happen in a moment. Trains move fast and cannot stop quickly. Be cautious when crossing all rail crossings. For more #RailSafety tips, visit [fdot.gov/operation-stride](https://www.fdot.gov/operation-stride). #OperationSTRIDE

Unprecedented

Facebook

Use Image: Unprecedented FB+Twitter+Instagram.jpg

FDOT's Operation STRIDE includes unprecedented rail safety measures and a statewide education initiative to ensure safety across Florida's rail corridors. To learn more about Operation STRIDE, go to [fdot.gov/operation-stride](https://www.fdot.gov/operation-stride).

Twitter

Use Image: Unprecedented FB+Twitter+Instagram.jpg

FDOT's Operation STRIDE includes unprecedented rail safety measures and a statewide education initiative to ensure safety across Florida's rail corridors. To learn more about Operation STRIDE, go to [fdot.gov/operation-stride](https://www.fdot.gov/operation-stride). #RailSafety

Instagram

Use Image: Unprecedented FB+Twitter+Instagram.jpg

FDOT's Operation STRIDE includes unprecedented rail safety measures and a statewide education initiative to ensure safety across Florida's rail corridors. To learn more about Operation STRIDE, go to [fdot.gov/operation-stride](https://www.fdot.gov/operation-stride). #OperationSTRIDE #railsafety

Pedestrians and Cyclists

Facebook

Use Image: Pedestrians and Cyclists FB+Twitter+Instagram.jpg

Pedestrians and cyclists should always pay attention at rail crossings, remove your headphones, look up from your phone, and minimize all distractions while crossing while walking or cycling. Bicyclists are encouraged to walk their bike across the tracks. Learn more rail safety tips at fdot.gov/operation-stride. #OperationSTRIDE

Twitter

Use Image: Pedestrians and Cyclists FB+Twitter+Instagram.jpg

Pedestrians and cyclists should always pay attention at #railcrossings, remove your headphones, look up from your phone, and minimize all distractions while crossing while walking or cycling. Bicyclists are encouraged to walk their bike across the tracks. Learn more #RailSafety tips at fdot.gov/operation-stride. #OperationSTRIDE

Instagram

Use Image: Pedestrians and Cyclists FB+Twitter+Instagram.jpg

Pedestrians and cyclists should always pay attention at rail crossings, remove your headphones, look up from your phone, and minimize all distractions while crossing while walking or cycling. Bicyclists are encouraged to walk their bike across the tracks. Learn more rail safety tips at fdot.gov/operation-stride. #OperationSTRIDE #railsafety

Slow to Stop

Facebook

Use Image: Slow to Stop FB+Twitter+Instagram.jpg

Incidents at #railcrossings can happen in a moment. Trains move fast and their inertia causes them to be slow to stop. Be cautious when crossing all rail crossings. Visit fdot.gov/operation-stride for more rail safety tips, #OperationSTRIDE

Twitter

Use Image: Slow to Stop FB+Twitter+Instagram.jpg

Incidents at #railcrossings can happen in a moment. Trains move fast and their inertia causes them to be slow to stop. Be cautious when crossing all rail crossings. Visit fdot.gov/operation-stride for more #RailSafety tips, #OperationSTRIDE

Instagram

Use Image: Slow to Stop FB+Twitter+Instagram.jpg

Incidents at #railcrossings can happen in a moment. Trains move fast and their inertia causes them to be slow to stop. Be cautious when crossing all rail crossings. Visit fdot.gov/operation-stride for more #RailSafety tips. #OperationSTRIDE #railsafety

Red Lights

Facebook

Use Image: Red Lights FB+Twitter+Instagram.jpg

Red lights, and lowered gates signal an oncoming train, do not move around the gates, to cross the tracks. Trains move faster than you would expect. Rail safety is important whether you're driving, walking, or cycling. To learn more, visit fdot.gov/operation-stride. #OperationSTRIDE.

Twitter

Use Image: Red Lights FB+Twitter+Instagram.jpg

Red lights, and lowered gates signal an oncoming train, do not move around the gates, to cross the tracks. Trains move faster than you would expect. #RailSafety is important whether you're driving, walking, or cycling. To learn more, visit fdot.gov/operation-stride. #OperationSTRIDE.

Instagram

Use Image: Red Lights FB+Twitter+Instagram.jpg

Red lights, and lowered gates signal an oncoming train, do not move around the gates, to cross the tracks. Trains move faster than you would expect. #RailSafety is important whether you're driving, walking, or cycling. To learn more, visit fdot.gov/operation-stride. #OperationSTRIDE #railsafety

Rail Crossings

Facebook

Be Alert, Don't Get Hurt! To reduce the number of incidents and injuries at rail crossings, the @FLDOT advises all road users to only cross at designated rail crossings, use caution around trains and tracks, and allow extra time to cross the tracks. Always remember, trains can't stop quickly.

Learn more at fdot.gov/operation-stride. #OperationSTRIDE

Twitter

Be Alert, Don't Get Hurt! To reduce the number of incidents and injuries at rail crossings, @MyFDOT advises all road users to only cross at designated rail crossings, use caution around trains and tracks, and allow extra time to cross the tracks. #Trains can't stop quickly.

Learn more at fdot.gov/operation-stride. #OperationSTRIDE

Instagram

Be Alert, Don't Get Hurt! To reduce the number of incidents and injuries at rail crossings, @my_fdot advises all road users to only cross at designated rail crossings, use caution around trains and tracks, and allow extra time to cross the tracks. Always remember, trains can't stop quickly.

Learn more at fdot.gov/operation-stride. #OperationSTRIDE #railsafety