



4th Street Median Modification Safety Project FPIN: 439401-1

Tina Russo, LCI 395 Andrew Gray, PE, RSP2I Transportation Symposium
Website

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Agenda

- · Project Goals & Background
- Midblock Pedestrian Signals
- Proven Safety Countermeasures
- Education & Outreach
- Behavioral Analysis
- Lessons Learned

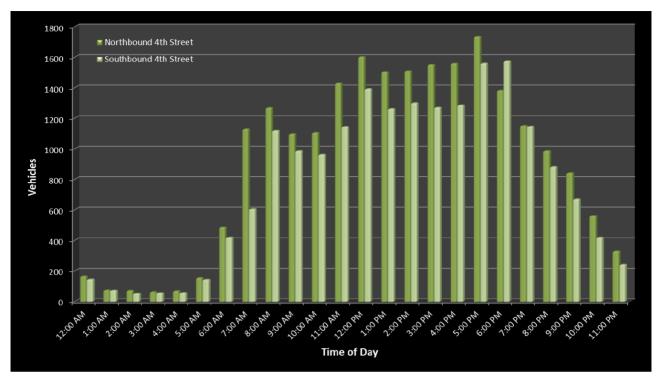
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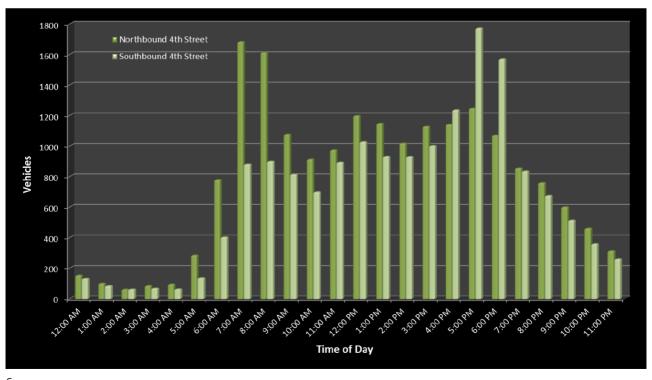


Project Goals

- Implement the comprehensive access management plan
- Reduce collisions at unsignalized median openings
 - Focus on right-angle and left-turn crashes resulting in fatal and serious injuries
- Improve safety and operations for pedestrian and bicyclists
 - · Add midblock crosswalks
- Improve traffic conditions with operational improvements

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Pre Construction Crash Summary

Travel Mode	Fatal	Incapacitating Injury	Non-Incapacitating Injury	Possible Injury	No Injury	Total
Pedestrian	0	5	3	3	0	11
Bicycle	0	1	9	5	1	16
Total	0	6	12	8	1	27

Travel Mode	Daytime	Night with Street Lights	Total
Pedestrian	5	6	11
Bicycle	14	2	16
Total	19	8	27

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Corridor Access Management

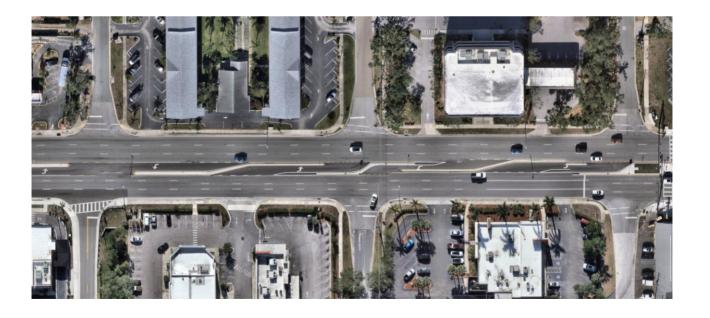




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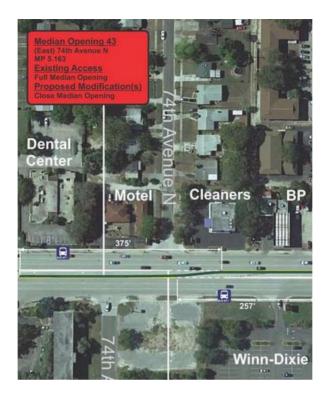






















Midblock Pedestrian Signals Vs. Pedestrian Hybrid Beacon

 Both Midblock Pedestrian Signals (MPS) and Pedestrian Hybrid Beacons (PHB) enhance pedestrian safety at midblock crossings by stopping traffic when activated, but each use different signal head configurations on the mast arm.









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Crash Reduction Factor Comparison

Crash Type (Fatal & Serious Injury)	Beacon Crash	Midblock Pedestrian Signal Crash Reduction Factor*
All Crashes	25%	34%
Pedestrian Crashes	45%	45%
Rear End Crashes	29%	31%

^{*}NCHRP Report 1030 "Safety at Midblock Pedestrian Signals"

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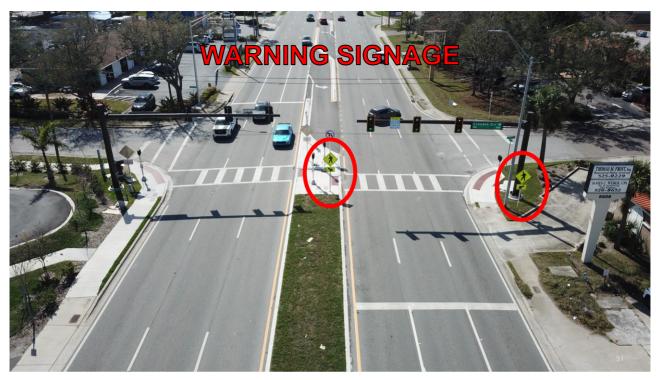












Leading Pedestrian Interval

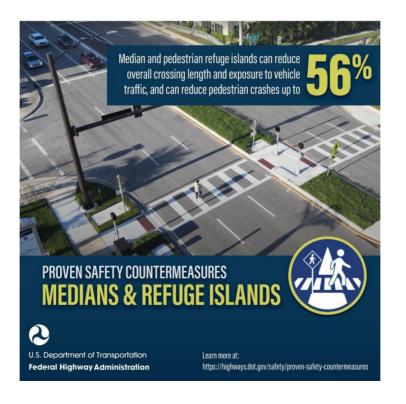


- Gives pedestrians the opportunity to establish their presence in the crosswalk at an intersection 3-7 seconds before vehicles are given a green indication.
 - Enhanced safety for pedestrians who may be slower to start into the intersection
 - Increased visibility
 - Reduced conflicts
- Can reduce pedestrian-vehicle crashes by 13% at intersections
- Low implementation cost

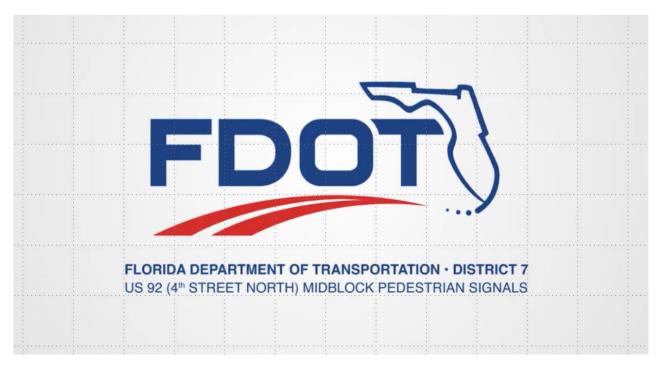


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Behavioral Analysis 34th Ave Post Construction 11/2024

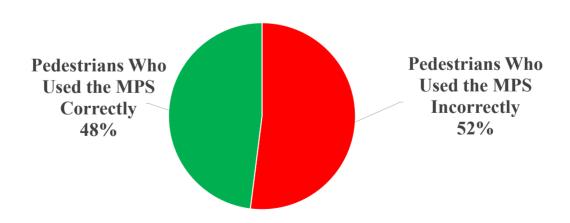
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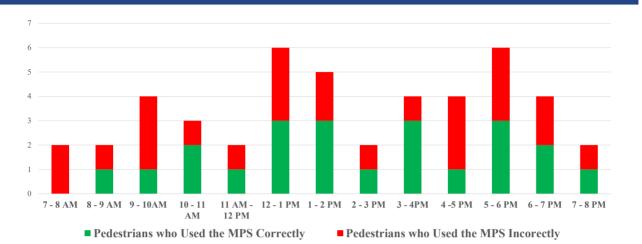
MPS Usage



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Pedestrian Behavior

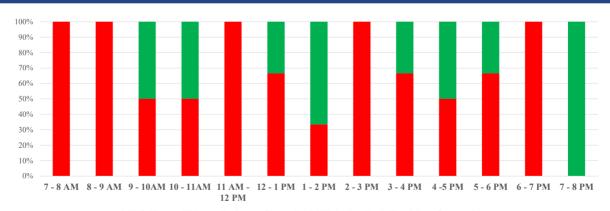


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MPS Usage Vs. Driver Behavior



■ MPS Usage Where Drivers Compiled With the Red Flashing Operation

■ Platoons of Vehicles that Failed to Stop During the Red Flashing Operation

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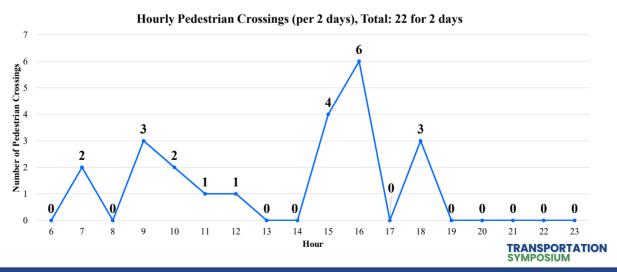
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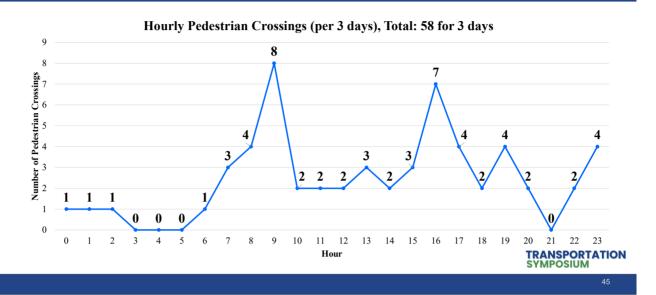
Behavioral Analysis 70th Ave **Before and After** 4/2023 vs 3/2025



Before – Unprotected Pedestrian Crossings by Hour

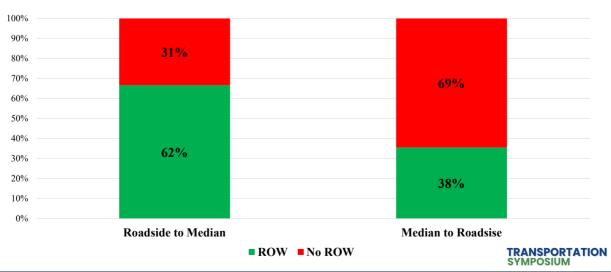


After – Pedestrian Crossings by Hour



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Crossing Right of Way by Stages



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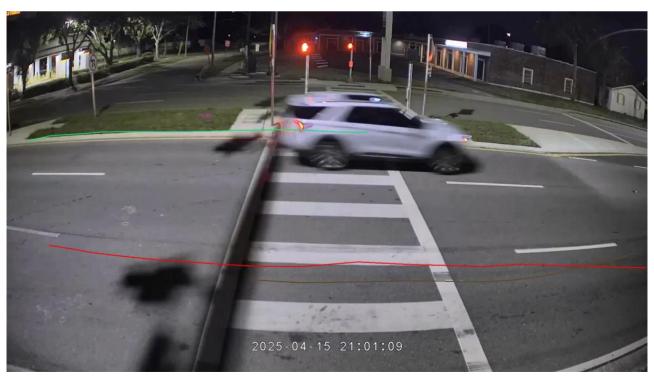
Surrogate Safety Data: Near Miss Events

- A pedestrian is nearly struck by a vehicle, but no collision occurs
- Identified by Post-Encroachment Time
 - The time difference between a pedestrian and a vehicle passing the potential conflict point
- High Risk < 1.5s
- Medium Risk = 1.5s 3s
- Low Risk = 3s 5s

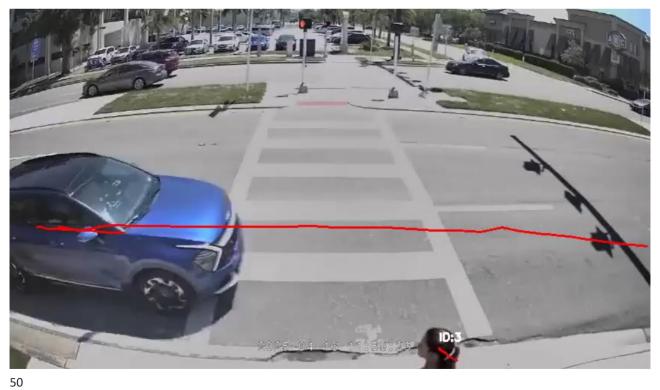
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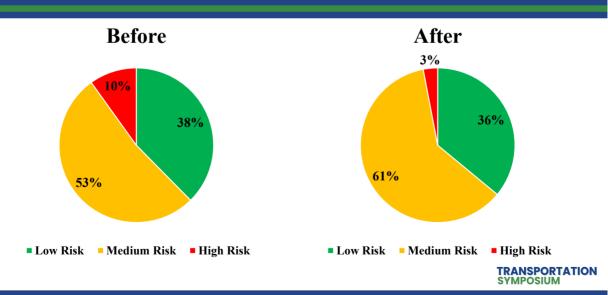




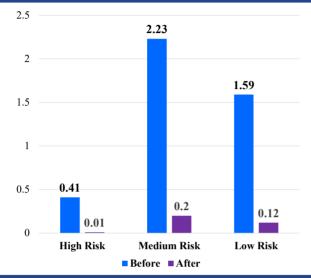




Near Miss Events



Comparison of Near Miss Event Rates



$$Rate = \frac{N.of\ near\ miss\ events}{Ped\ Volume}$$

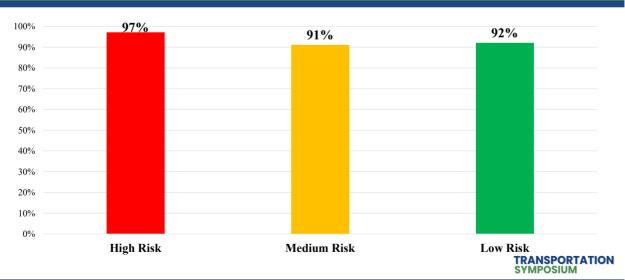
- Before = 4/15 & 4/19/2023
- After = 3/25-3/27/2025
- The "after" near miss rates are much lower than the "before" rates

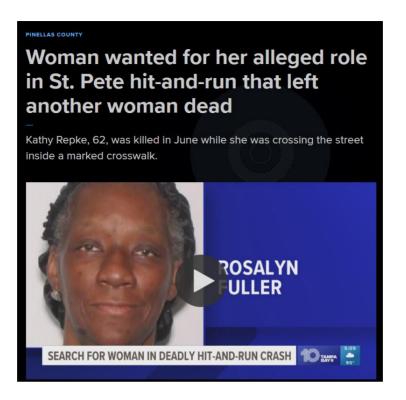
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Near Miss Rate Reduction with Midblock Pedestrian Signal









11201 North McKinley Drive Tampa, FL 33612

MEMORANDUM

DATE: January 29, 2025

TO: Resident Construction Engineers, Design Project Managers, Consultant

Engineers, Construction Engineering and Inspection (CEI), In-House Designers

and Project Administrators

FROM: Ping (Peter) Hsu, P.E., District Safety Administrator

Allan Urbonas, P.E., District Design Engineer

Ronald Chin, P.E., District Traffic Operations Engineer Conrad Campbell, P.E., District Construction Engineer

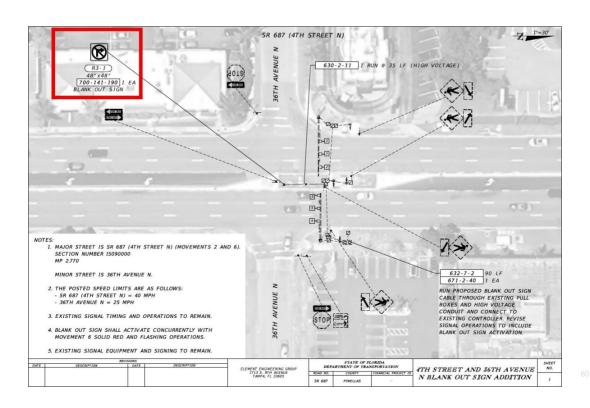
COPIES: David W. Gwynn, P.E., District Secretary

Francis Lewis, P.E., Director of Transportation Operations Justin Hall, P.E., Director of Transportation Development

SUBJECT: Supplemental Temporary Traffic Control (TTC) Guidelines for Major

Traffic Control Device Installation or Modifications.

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Adjusting MPS Timing Operation

- The time required to cross on leg is 30 seconds and only one leg can be activated at a time
 - This resulted in pedestrians waiting in the median while the phase for the first leg ended before the next leg would start
- Because of the delay, pedestrians we're not complying with signal and crossing the second leg when a gap appeared
- After the pedestrian had crossed the second leg, the signal would cycle, forcing vehicles to stop for a pedestrian that had already crossed the street
- After coordination with the city, the northbound and southbound movements will operate separately, removing the pedestrian delay TRANSPORTATION

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Crash Reduction

- 23% reduction in corridor Post-Construction
 pedestrian/bicycle
 One crash involving
 bicycles or pedestrian
 - 8-month period before vs. after construction
- One crash involving bicycles or pedestrians attempting to cross midblock
- No fatal or serious injury bicycle or pedestrian crashes

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Key Takeaways

- Project success in enhancing safety and mobility
- Importance of...
 - Innovation -> Midblock Pedestrian Signals
 - Evaluation -> Pedestrian and driver behavior
 - Adaptability -> Blocking curb ramps, no right turn blank out signs
 - Public Education and Outreach -> PSA, mailings, geofencing, on street engagement
- · Model for future urban corridor safety projects

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Safety Message DRIUE GRUE GRUE You only have one life.



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