

20TRANSPORTATION 24 SYMPOSIUM

Value Engineering

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- Background
- What is VE?
- Why, When, What, & How to VE?
- References



Background

- 1947 VE Process Established
- 1954 Adopted by US Navy
- 1959 SAVE International
- 1970 Highway Act
- 1978 FDOT VE Program
- 1995 National Highway Systems Act
- 1997 Federal Regulation (23 CFR 627)
- 2005 SAFETEA-LU
- 2012 Updated Federal Regulation
- 2012 MAP-21
- 2014 Updated Federal Regulation



Adding Value. Enhancing Ideas.







Background

- FHWA Requirements 23CFR 627
 - NHS Federal-Aid projects
 - \$50 million projects
 - \$40 million bridge projects
 - Federal-Aid Major project on or off the NHS
 - Not Design Build (ATC)
 - Any project FHWA determines appropriate

It is not cost reduction!!!

Value Engineering is the systematic application of function-oriented techniques by a multi-disciplined team to analyze and improve the value of a product, process or service.

Shrinking Resources

- Do More with Less
- Put more product on the street
- Bold, Innovative & Inspirational



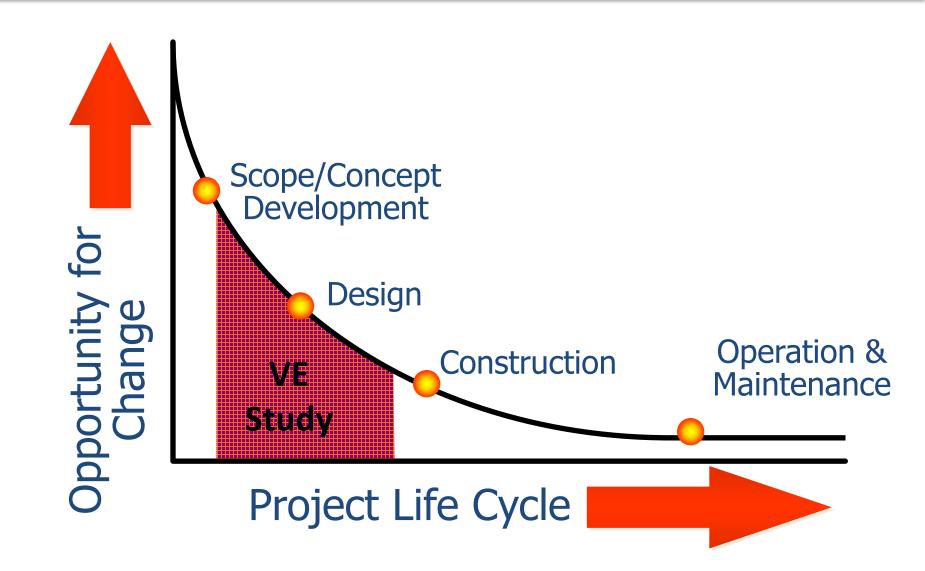


- Improve Project Schedule
- Improve Constructability
- Resolve Stakeholder Issues
- Reduce Operating Costs
- Reduce Overall Project Costs
- Mitigate Risks
- Introduce Innovation





When to apply VE



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When to apply VE

> Planning

Typical Information Required :



- Traffic Information
- Aerial Photo
- ROW Information
- Preferred Alternative



Project Development & Environmental

Typical Information Required :

- Construction Cost Estimates
- ROW Cost Estimates
- Business Damage Estimates
- Traffic Analysis

- Preliminary Plans
- Environmental Impact Analysis
- Summary of public Involvement

When to apply VE

Design

Typical Information Required :

- Drainage Information
- Typical Sections
- Plan & Profile
- Intersection & Interchange Layouts
- PD&E Commitments

- Cross Sections
- Structure Info.
- Traffic Control Plans
- Preliminary Cost
 Estimate

- Design/Build Projects
 - 23 CFR 627.5 FHWA Encourages
 - 23 CFR 627.9 Conducted prior to release of RFP document



Typical Information Required :

RFP Package

How is VE Done?

VE Job Plan

Project Selection

Pre-Study

VE Team Study

Post-Study

- > Team Selection
- Information Phase
- Function Analysis
- Creative
- Evaluation
- Development
- Presentation
- Implementation
- Report Results



Projects Selected for VE (What)

- All projects over \$50/\$40 million
- Large Right-of-Way Purchases
- Major Bridges
- Complex Projects
- Large Corridor & Multi-modal Projects
- Project Manager Requests

Team Selection (Who)

Team Leader

- Consultant
- In-house
- Design
- Construction
- Maintenance
- Specialized Expertise



Pre-Study Activities

- Team Notifications
- Schedule room/platform
- Distribute study material
- Review study material
- Develop project cost model/pareto chart
- Reserve van/vehicles if performing field review
- Schedule Design Team for presentation
- Supplies (in person) flipcharts, markers, post-its, masking tape
- Virtual templates.

How is VE Done?

VE Job Plan

Project Selection

Pre-Study

VE Team Study

Post-Study

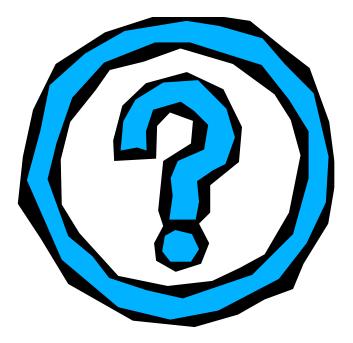
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- Team Selection
- Information Phase
- Function Analysis
- Creative
- Evaluation
- Development
- Presentation
- Implementation
- > Report Results

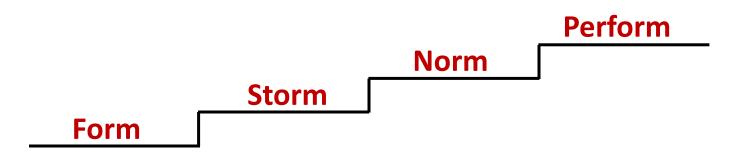


ASK DURING THE VE STUDY:

- 1. What is it?
- 2. What does it do?
- 3. What does it cost?
- 4. What else can do it?
- 5. What does that cost?



- Stage 1: Forming Monday
- Stage 2: Storming Tuesday
- Stage 3: Norming Wednesday
- Stage 4: Performing Thursday/Friday





Information Phase

- Review Project Information
 - Discuss Design/Estimate
 - Develop Questions for Design Team
 - Constraints ?
 - Major issues?
 - What keeps you up at night?
 - Significant Risks?



- Identify any missing information
- Team Briefing Design Team contact info

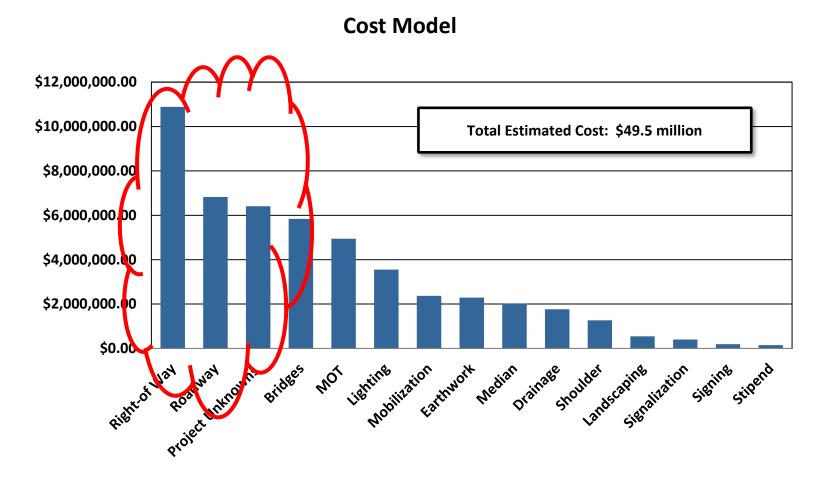
Information Phase

- Site Visit
 - Meet at site and walk the site as a team
 - Record any observations
 - Take Pictures
- Post Site Visit
 - Collect group observations
 - Review Cost Model
 - Areas of Review

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Cost Model Pareto

20% of functions contain 80% of cost





What is Function?

- Intent or purpose that a product or service is expected to perform.
- Expressed in 2 words, active verb and measurable noun.

WHAT DOES IT DO?

WHAT DOES IT DO IT TO?





Calling 'timeout' in football results in various actions.











Time out How many reasons (Functions) are behind any timeout call by either player, coach or officials?



ACTION VS. FUNCTION



Stop Clock Substitute Players Change Play

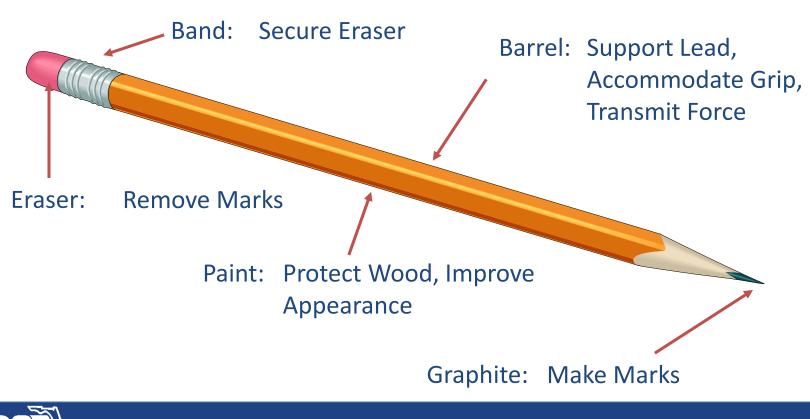
- 1. Conserve Time
- 2. Convey Strategy
- 3. Avoid Errors
- 4. Modify Strategy

Random Function Generation

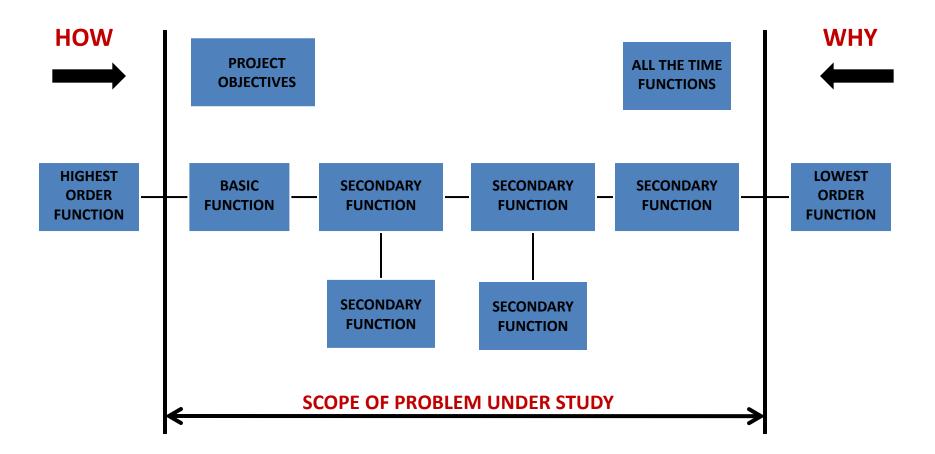
ITEM	VERB	NOUN
Guardrail	Re-direct	Vehicle
Door	Control	Access
Electric Switch	Interrupt	Current
Screwdriver	Transmit	Torque
Column	Transfer	Load
Light	Illuminate	Area
Fence	Enclose	Area
Landscaping	Improve	Appearance



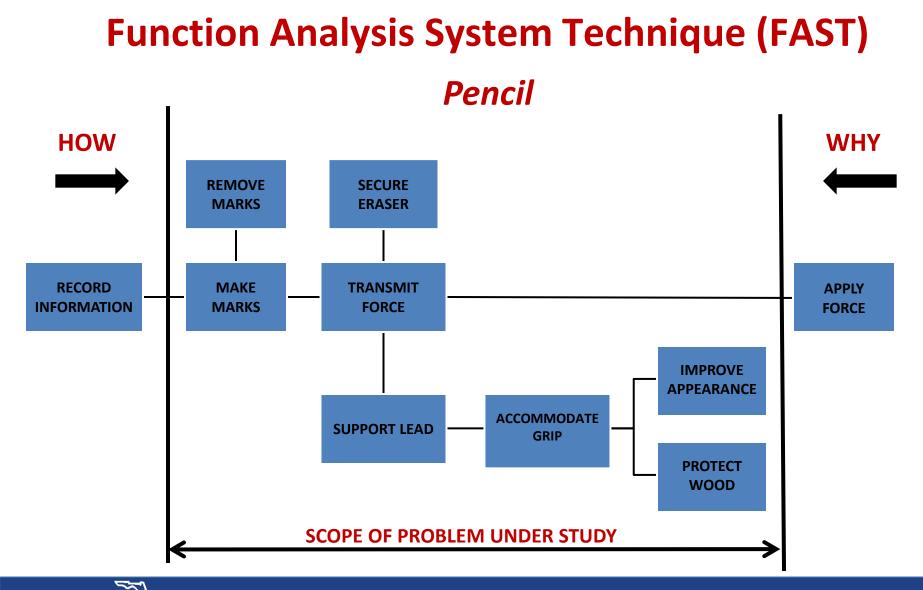
What is the function of this pencil? "make marks"



Function Analysis System Technique (FAST)









Brainstorming

- A technique to get bigger and better ideas
- Free flow of creative ideas not bound by barriers
- Challenges traditional thinking

WHAT ELSE CAN DO IT?



- Ideas flow freely
- No debating or evaluating ideas
- Build on other ideas
- Think of new ways
- Be humorous and creative
- Everyone participates
- There are no bad ideas



Evaluation Phase

- Eliminate ideas
- Combine ideas
- Evaluate remaining ideas
 - Weighted Matrix
 - Multi-Voting
 - Team Consensus





- Determine Evaluation Criteria
- Use paired comparison to weight criteria.
- Evaluate each alternative/idea based on criteria



Evaluation Phase

- Typical Criteria:
 - Costs
 - Operations
 - Constructability
 - Maintenance
 - Environmental
 - Aesthetics

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What is an Evaluation Matrix?

Matrix used to evaluate ideas against the proposed design using the same criteria.

Project: Mega Mousetrap Car		Design Matrix Designs					
Criteria/Specification	Weight	1 Trap	2 Trap	1 Trap & CD Wheel	Duel Drive	Special Axte	
Cost	1	5	4	4	3	2	
Time to build	2	5	2	3	2	2	
Time to test	1	5	5	5	4	3	
Time to redesign	2	5	3	4	3	2	
Peak speed (5 ft/sec.)	2	2	5	2	2	4	
Distance (30 ft. min.)	4	2	4	3	5	4	
Totals		42	45	39	41	37	
in-				5 =	best, 1 :	= worst	



Paired Comparison

	Costs (A)	Operations (B)	Constructability (C)	Maintenance (D)	Aesthetics (E)
Costs (A)		(B)	(C)	(A)	(A)
Operations (B)			(B)	(B)	(B)
Constructability (C)				(C)	(C)
Maintenance (D)					(D)
Aesthetics (E)					



Evaluation Phase

Criteria Weightings

Costs (A)	3 = (2)
Operations (B)	5 = (4)
Constructability (C)	4 = (3)
Maintenance (D)	2 = (1)
Aesthetics (E)	1 = (0)



Evaluation Phase

Weighted Matrix

RATINGS: EXCELLENT – 4 GOOD - 3 FAIR – 2 POOR - 1	COSTS	OPERATIONS	CONSTRUCTABILITY	MAINTNANCE	AESTHETICS	TOTALS
ALTERNATIVES/ WEIGHTING	3	5	4	2	1	
AS PROPOSED	4 12	3 15	2 8	1 2	5 5	42
VE ALTERNATIVE 1	3 9	5 25	2 8	3 6	2 2	50



Evaluation Phase

Multi-Voting

What is it?

 A decision-making tool that enables a team to reduce a long list of ideas to a manageable number of ideas.



Round 1	Round 2	Round 3	Round 4	
4 Votes per person	3 Votes per person	2 Votes per person	1 Votes per person	
θ				
3	4	4	1	
1	θ			
2	2	θ		
θ				
2	θ			
1	θ			
θ				
4	4	4	3	
θ				
2	3	2	1	
1	θ			
θ				
1	2	θ		
1	θ			
θ				
θ				
1	θ			
θ				
1	θ			
20	15	10	5	
	4 Votes per person 9 3 1 2 9 2 1 9 4 9 4 9 1 1 1 9 1 1 1 9 1 1 1 9 1 1 1 1 1 1 1 1 1 1 1 1 1	4 Votes per person 3 Votes per person θ 4 1 θ 2 2 θ - 2 θ 1 θ 2 3 1 θ 2 9 1 9 9 - 1 9 9 - 1 9 9 - 1 9 9 - 1 9 9 - 1 9 9 - 1 9 1 9 1 9 1 9	4 Votes per person 3 Votes per person 2 Votes per person θ 4 4 3 4 4 1 θ - 2 2 θ θ - - 9 - - 1 θ - 1 θ - 1 θ - 1 θ - 1 θ - 1 θ - 1 θ - 1 θ - 1 θ - 1 θ - 1 θ - 1 θ - 1 θ - 1 θ - 1 θ -	



Team Consensus

What is it?

- As a group decide:
 - Which ideas to move forward for development
 - 2. Which ideas to combine
 - **3.** Which ideas to eliminate
 - 4. Meet with the PM!



"Then we are agreed nine to one that we will say our previous vote was unanimous!"

Write-up Ideas

- Descriptions
- Sketches
- Calculations



- Advantages & Disadvantages
- Cost Analysis (Life Cycle Costs)

Write-up Ideas

Descriptions

Clear Descriptions of both the proposed design and the VE alternative



Write-up Ideas

- Descriptions
- Sketches

Sketches to help visualize the VE alternative that is being presented



Write-up Ideas

- Descriptions
- Sketches
- Calculations

Calculations that help support the VE Alternative



Write-up Ideas

Advantages and Disadvantages of the VE Alternative

- Advantages & Disadvantages
- Cost Analysis (Life Cycle Costs)





- Advantages & Disadvantages
- Cost Analysis (Life Cycle Costs)

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What is Life Cycle Cost Analysis?

A tool to determine the most cost-effective option among different competing alternatives to purchase, own, operate, maintain and finally dispose of an object when each is equally appropriate to be implemented. All the costs are typically discounted to Net Present Value (NPV).



Presentation Phase

- Present results to management
- Either last day of study or scheduled separately by District VE coordinator.
- Multiple presenters
- Dress rehearsal





- Team Leader responsible for developing and distributing report.
- Collect write-ups from team members.
- Include presentation, agenda & sign-in sheets in appendices.
- Distribute draft report to team for comments.
- PE sign & seal final report.





- Results are reported quarterly at the Performance Meeting
- Results are reported on an Annual Basis to FHWA





Cost Risk Analysis & Value Engineering

- CRA Process & VE Process are complimentary
 - Use the VE process to develop risk response strategies
 - Use the CRA process on the VE recommendations to evaluate the risks and their impact on the cost & schedule

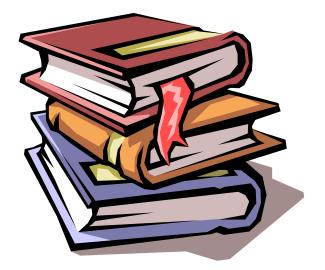




References

- FDOT Value Engineering web site
- FDOT Value Engineering Procedure 625-030-002
- FHWA Value Engineering web site
- SAVE International web site







Safety Message:





Questions





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