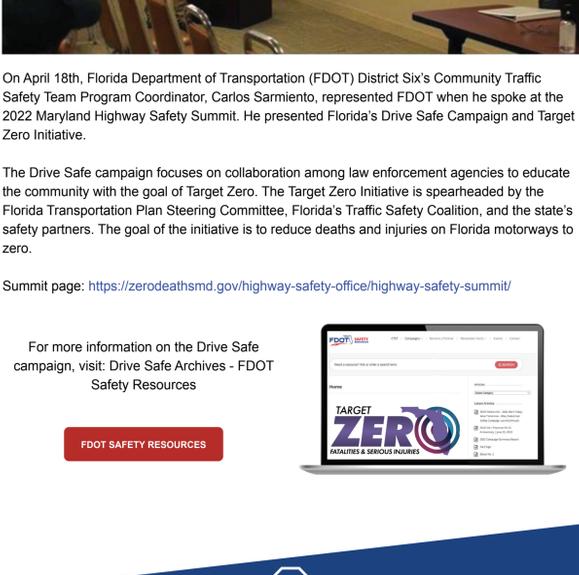


DRIVE SAFE CAMPAIGN GOES NATIONAL



On April 18th, Florida Department of Transportation (FDOT) District Six's Community Traffic Safety Team Program Coordinator, Carlos Sarmiento, represented FDOT when he spoke at the 2022 Maryland Highway Safety Summit. He presented Florida's Drive Safe Campaign and Target Zero Initiative.

The Drive Safe campaign focuses on collaboration among law enforcement agencies to educate the community with the goal of Target Zero. The Target Zero Initiative is spearheaded by the Florida Transportation Plan Steering Committee, Florida's Traffic Safety Coalition, and the state's safety partners. The goal of the initiative is to reduce deaths and injuries on Florida motorways to zero.

Summit page: <https://zerodeathsmd.gov/highway-safety-office/highway-safety-summit/>

For more information on the Drive Safe campaign, visit: [Drive Safe Archives - FDOT Safety Resources](#)

FDOT SAFETY RESOURCES



DRIVE SAFE CAMPAIGN

AGGRESSIVE DRIVING AWARENESS CAMPAIGN

Aggressive driving involves driving behavior that can endanger other people or property. Typically, it includes moving traffic offenses including speeding, failure to yield, improper lane changes or passing, and following other drivers too closely. FDOT's Aggressive Driving Awareness campaign seeks to eliminate crashes that are due to aggressive driving.



In online surveys, Floridians identify aggressive driving as one of the top three traffic safety issues.

Speeding is one of the most common aggressive behaviors.

We can stop aggressive driving by:

- Educating the public about the dangers of aggressive driving and its potentially lethal consequences
- Providing safe driving tips to eliminate aggressive driving
- Supporting local law enforcement agencies with multi-agency education/enforcement initiatives

DRIVE SAFE CAMPAIGN EVENTS

FDOT District Six and consultant support teams provide educational outreach events as part of the Drive Safe campaign.

Stop Aggressive Driving

Half of all crashes in the US are due to aggressive driving. Together, we can reduce aggressive driving so we can arrive alive.

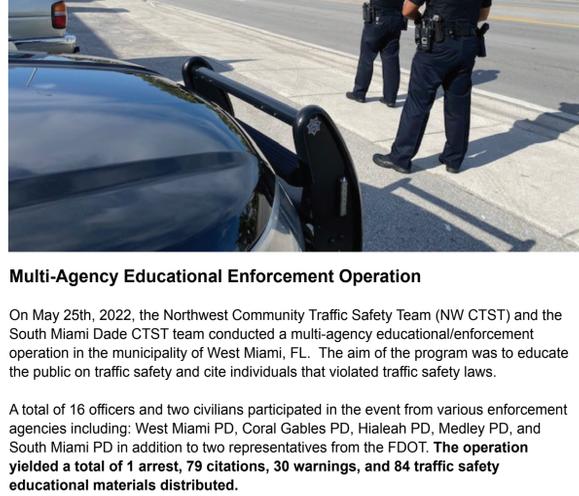
[Watch the video](#)



DRIVE SAFE - BY THE NUMBERS

	2019	2020	2021
Campaign Partners	119	59	98
Outreach Events	26	3	9
Multi-Agency Enforcement Operations	8	2	6
Overall Campaign Impressions	56.7 million	6.5 million	41.8 million

NE COMMUNITY TRAFFIC SAFETY TEAM - SUNNY ISLES BEACH -



Left to right: Sunny Isles Beach PD Chief Edward Santiago, Sunny Isles Beach Mayor Dana Robin Goldman and FDOT D6's Carlos Sarmiento.

Multi-Agency Educational Enforcement Operation

On April 27th, 2022, the Northeast Community Traffic Safety Team (NE CTST) held a multi-agency educational/enforcement operation in Sunny Isles Beach, FL. Through the mutual-aid agreement and the Community Traffic Safety Team (CTST) program, participating agencies were effectively able to educate the public on traffic safety, and those that violated traffic safety laws were cited accordingly.

Participating agencies included the Sunny Isles beach PD, North Miami PD, Golden Beach PD, Surfside PD, and Indian Creek PD that came together to do educational outreach and enforcement. **The operation yielded a total of 0 arrests, 53 citations, 5 written warnings, commercial vehicle inspection, and 82 traffic safety educational materials distributed.**

NW COMMUNITY TRAFFIC SAFETY TEAM - WEST MIAMI -



Multi-Agency Educational Enforcement Operation

On May 25th, 2022, the Northwest Community Traffic Safety Team (NW CTST) and the South Miami Dade CTST team conducted a multi-agency educational/enforcement operation in the municipality of West Miami, FL. The aim of the program was to educate the public on traffic safety and cite individuals that violated traffic safety laws.

A total of 16 officers and two civilians participated in the event from various enforcement agencies including: West Miami PD, Coral Gables PD, Hialeah PD, Medley PD, and South Miami PD in addition to two representatives from the FDOT. **The operation yielded a total of 1 arrest, 79 citations, 30 warnings, and 84 traffic safety educational materials distributed.**



CITIZEN REQUESTS

The FDOT District Six Traffic Operations Office investigates requests for new or enhanced pedestrian crossings, sidewalks, and school zone signage submitted by citizens, elected officials, and local municipalities in Miami-Dade and Monroe counties. This is achieved through the Citizen Response Tracking Program (CTP), a system that manages and documents requests from citizens who recommend improvements to the state's roads. The CTP system documents field observations, crash history data, pedestrian counts, and road conditions to generate reports and data used to identify potential safety and operational improvements.

The CTPs shown below represent inquiries and requests received between January and April 2022.

12

PEDESTRIAN CROSSING
Inquiries included concerns regarding uncontrolled crosswalks with minimal treatments at offset intersections on a multi-lane road.

1

SCHOOL ZONE
Inquiries included concern about traffic congestion and safety during drop-off and pick-up times.

16

CROSSING FEATURES
Inquiries included concern regarding collisions involving pedestrians and bicycles when they entered a roadway outside of a marked crosswalk.

If you have questions or concerns regarding pedestrian or bicycle safety, contact Isis Sotolongo, Bike & Pedestrian Traffic Specialist, at isis.sotolongo@dot.state.fl.us or at 305-470-5335. We will get back to you as soon as possible.

SAFETY SPOTLIGHT

COMMUNITY TRAFFIC SAFETY TEAM (CTST)

The Community Traffic Safety Team (CTST) is committed or dedicated to reduce the number of traffic crashes, traffic-related fatalities, and the number and severity of injuries that result from traffic crashes. Using data supplied by law enforcement, emergency services, and medical trauma membership, problematic driving behavior and high collision locations can be identified. These concerns can then be addressed through public education, targeted enforcement, and implementation of engineering countermeasures.



<https://www.fdot.safetyresources.com/community-traffic-safety-team-ctst/>

The "Put it Down" Distracted Driving Awareness Campaign was implemented for the Florida Department of Transportation (FDOT) District Six during the months of February through April 2021. This public outreach effort was led by the District Six Community Traffic Safety Program Coordinator as part of the District Six Traffic Operations - Safety Unit. In line with FDOT's mission, which states that the Department is committed to "providing a safe transportation system that ensures the mobility of people and goods and preserves the quality of our environment and communities," the campaign was designed to create awareness of the dangers of distracted driving in order to keep the roadways safer.



HERE'S THE LATEST...

NEW SIGNAL TYPE AT SR 968/SW 1ST STREET AND SW 19TH AVENUE



As part of FDOT efforts to keep pedestrians safe on the road, the agency is implementing a pilot program to introduce midblock pedestrian signals (MPS) at selected locations.

MIDBLOCK PEDESTRIAN SIGNAL (MPS)

District Six is participating of this initiative by installing the new signal type at the location of SR 968/SW 1st Street and SW 19th Avenue.

The pilot project seeks to identify the effectiveness of MPS technology to reduce pedestrian injuries and deaths on busy roadways within the Highway State System. During the experimental phase of the project, we will assess the technology's ability to encourage drivers to yield to pedestrians as well as to keep traffic flowing smoothly.

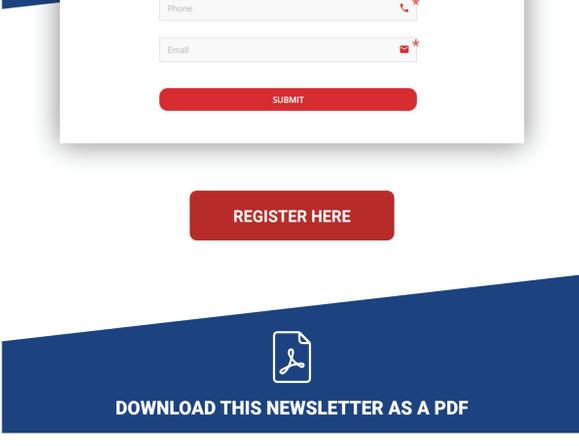
The signal is designed to operate like a standard midblock crossing signal except that it will use a flashing red indicator in place of a steady red indication during a pedestrian clearance interval.

The MPS initiative aims to reduce the number of pedestrian injuries and fatalities. This change expands the use of flashing red indication not just at intersections but also at midblock locations. To reduce delays, motorists will be allowed to proceed after stopping at a flashing red midblock if there are no pedestrians using it.

We anticipate that the MPS project will successfully improve pedestrian safety and mobility on busy roads. Based on the results of the pilot program, we hope to be able to implement similar life-saving countermeasures across the district.



THE FLORIDA LAW ENFORCEMENT LIAISON (LEL) PROGRAM



On May 18th, FDOT District Six held a joint quarterly Law Enforcement Liaison Program and Community Traffic Safety Team meeting to launch the 2022 Click it or Ticket campaign. The event provided an opportunity for area law enforcement agencies to network and learn about current traffic safety statistics and upcoming initiatives.

This year's Click it or Ticket campaign took place May 23, 2022 through June 5, 2022, with the aim of increasing law enforcement participation by coordinating highly visible seat belt enforcement for local drivers.

<https://www.trafficsafetymarketing.gov/get-materials/seat-belts/click-it-or-ticket>



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