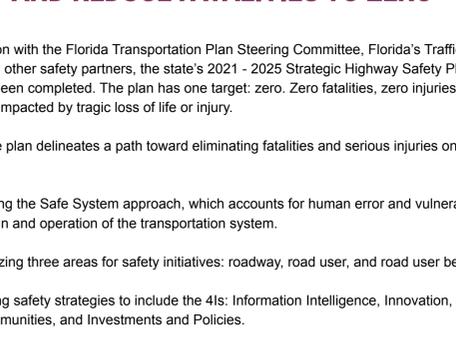


THE FLORIDA DEPARTMENT OF TRANSPORTATION (FDOT) LAUNCHES TARGET ZERO INITIATIVE AND AMBASSADOR PROGRAM



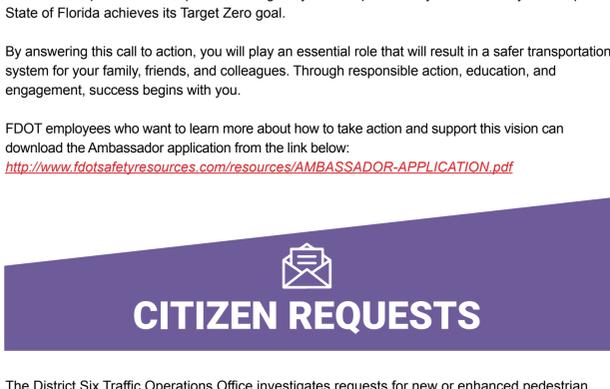
IMPROVE SAFETY AND REDUCE FATALITIES TO ZERO

In collaboration with the Florida Transportation Plan Steering Committee, Florida's Traffic Safety Coalition, and other safety partners, the state's 2021 - 2025 Strategic Highway Safety Plan (SHSP) has been completed. The plan has one target: zero. Zero fatalities, zero injuries, and zero communities impacted by tragic loss of life or injury.

The statewide plan delineates a path toward eliminating fatalities and serious injuries on all public roads by:

- Introducing the Safe System approach, which accounts for human error and vulnerability in the design and operation of the transportation system.
- Emphasizing three areas for safety initiatives: roadway, road user, and road user behavior.
- Expanding safety strategies to include the 4Is: Information Intelligence, Innovation, Insight into Communities, and Investments and Policies.

To make strides in road safety, we all need to work together. [Read more](#) about the SHSP and how you can contribute to the goal of zero.



TARGET ZERO AMBASSADOR PROGRAM

TOGETHER WE CAN SAVE LIVES

Please join us in our Target Zero mission by becoming a Target Zero Ambassador! Through this initiative, we aim to eliminate injuries and fatalities throughout Florida's transportation system.

As Target Zero Ambassadors, FDOT employees serve as advocates for a safe, multimodal transportation system, helping to promote strategies that are vital to a safe multimodal system.

AMBASSADORS ADHERE TO THE CORE VALUES OF:

- INNOVATION
- REPRESENTATION
- COMPASSION
- EMPOWERMENT
- ACCOUNTABILITY

You have the power to effect positive change in your workplace and your community and help the State of Florida achieves its Target Zero goal.

By answering this call to action, you will play an essential role that will result in a safer transportation system for your family, friends, and colleagues. Through responsible action, education, and engagement, success begins with you.

FDOT employees who want to learn more about how to take action and support this vision can download the Ambassador application from the link below:

<http://www.fdot.safetysources.com/resources/AMBASSADOR-APPLICATION.pdf>

CITIZEN REQUESTS

The District Six Traffic Operations Office investigates requests for new or enhanced pedestrian crossings, sidewalks, and school zone signage submitted by citizens, elected officials, and local municipalities in Miami-Dade and Monroe counties. This is achieved through the Correspondence Tracking Program (CTP), a system that manages and documents requests from citizens who recommend improvements to the state's roads. The CTP system documents field observations, crash history data, pedestrian counts, and road conditions to generate reports and data used to identify potential safety and operational improvements.

The CTPs shown below represent inquiries and requests received between July and December 2021.

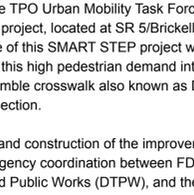
10 PEDESTRIAN CROSSING
Inquiries included concerns regarding uncontrolled crosswalks with minimal treatments at offset intersections on a multi-lane road.

2 SCHOOL ZONE
Inquiries included concern about traffic congestion and safety during drop-off and pick-up times.

4 CROSSING FEATURES
Inquiries included enhancing existing (pedestrian?) crossings with additional safety and mobility features.

If you have questions or concerns regarding pedestrian or bicycle safety, contact **Isis Sotolongo, Bike & Pedestrian Traffic Specialist**, at isis.sotolongo@dot.state.fl.us or at 305-470-5335. We will get back to you as soon as possible.

SAFETY SPOTLIGHT



Campaign Partners	Outreach Events
98	9
Multi-Agency Enforcement Operations	Overall Campaign Impressions*
6	41.8 million*

**Using data from partner surveys during the 2021 campaign. Number of impressions reported does not include every instance of people viewing campaign materials including advertising, printed materials or media coverage.*

FDOT District Six hosted a "Move Over" Press Conference and Community Traffic Safety Team (CTST) Program on August 27, 2021, in coordination with the Florida Highway Patrol (FHP) and several local law enforcement agencies. The press conference served to educate the public on the Move Over Law and the importance of giving safe clearance to law enforcement, road rangers, first responders, construction workers, and other vehicles stopped on the side of the road. The press conference was followed by an enforcement detail which led to seven arrests and 145 citations.

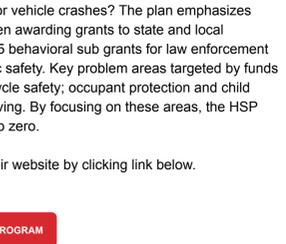
FDOT DISTRICT SIX MOVER OVER LAW PRESS EVENT

FDOT Districts Six and Four, in coordination with FHP and various other local law enforcement agencies, held a joint press conference reminding motorists about the #MoveOver law.



CBS 4: CHANGES MADE TO FLORIDA'S 'MOVE OVER' LAW

The Florida Department of Transportation (FDOT) and other agencies announced changes to the "Move Over" law.



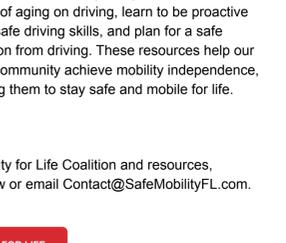
NBC 6: AFTER RANGER INJURIES, FDOT URGES RESIDENTS TO FOLLOW "MOVE OVER LAW"

The "Move Over" law is meant to protect officers and workers in highways and has been in effect since 2002, but still there have been casualties over the years.

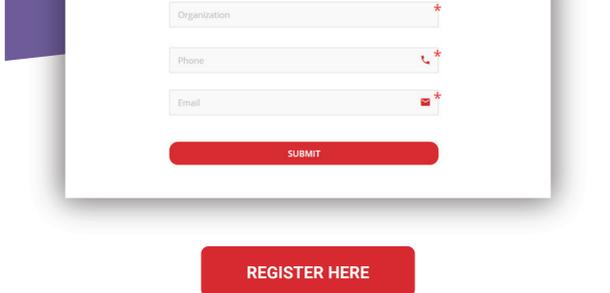


WSVN 7: FDOT: ADDITIONAL SERVICE VEHICLES COVERED UNDER STATE'S MOVE OVER LAW

The Florida Department of Transportation (FDOT) announced additional service vehicles that the state's Move Over law covers on the road at a multi-agency conference.



SMART STEPS



PEDESTRIAN/BICYCLE SAFETY PROGRAM

The Florida Department of Transportation (FDOT) District Six in conjunction with other agencies has implemented the Miami-Dade TPO Urban Mobility Task Force SMART STEP Transportation Enhancements Program (STEP) project, located at SR 5/Brickell Avenue and SE 8 Street, has been implemented. The objective of this SMART STEP project was to enhance and prioritize pedestrian safety and mobility at this high pedestrian demand intersection. Enhancements included the installation of a scramble crosswalk also known as Diagonal Crosswalk and upgrades to signage at the intersection.

District Six managed the design and construction of the improvements, while the scramble crosswalk portion involved interagency coordination between FDOT, the Miami-Dade County Department of Transportation and Public Works (DTPW), and the Miami-Dade TPO.

Sponsored by Miami-Dade County Commissioner Eileen Higgins, who chairs the TPO Urban Task Force, this innovative and accelerated project increases connectivity and enhances safety for pedestrians.

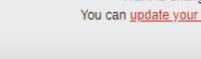


Project Location: SE 8th Street and Brickell Avenue Intersection, Miami FL.



SE 8th Street and Brickell Avenue pedestrian enhancements - Implementation of Pedestrian Scramble Crosswalk

FLORIDA LAW ENFORCEMENT LIAISON (LEL) PROGRAM



HIGHWAY SAFETY GRANT PROGRAM FUNDINGS

As guardians of traffic safety, law enforcement officers serve on the front lines to implement FDOT policy. The Law Enforcement Liaison (LEL) program provides grants to individual our law enforcement partners within the district toward this goal.

The 2022 Highway Safety Plan (HSP) outlines the disbursement of these grants, focusing on behavioral areas that contribute significantly to motor vehicle crashes? The plan emphasizes safety education and high-visibility enforcement when awarding grants to state and local agencies. Amendment 1 to the 2022 HSP awards 15 behavioral sub grants for law enforcement partners that have submitted plans to improve traffic safety. Key problem areas targeted by funds include: distracted driving; impaired driving; motorcycle safety; occupant protection and child passenger safety; and speeding and aggressive driving. By focusing on these areas, the HSP aims to reduce traffic fatalities and serious injuries to zero.

For more information, please visit their website by clicking link below.

[FLORIDA LEL PROGRAM](#)

SAFE MOBILITY FOR LIFE

IMPROVE AGING ROAD USER SAFETY

FDOT's Safe Mobility for Life program has partnered with the Pepper Institute on Aging and Public Policy at Florida State University (FSU) since 2009. Together, they form the statewide Safe Mobility for Life Coalition. The Safe Mobility for Life Coalition uses community outreach to educate older adults on safe mobility. Through workshops and free educational materials, participants understand the impact of aging on driving, learn to be proactive about safe driving skills, and plan for a safe transition from driving. These resources help our aging community achieve mobility independence, allowing them to stay safe and mobile for life.

For more information on the Safe Mobility for Life Coalition and resources, please visit their website by clicking link below or email Contact@SafeMobilityFL.com.

[SAFE MOBILITY FOR LIFE](#)

BECOME A SAFETY PARTNER

Full Name *

Title *

Organization *

Phone *

Email *

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[REGISTER HERE](#)

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FOR MORE INFORMATION, PLEASE CONTACT:
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 Community Traffic Safety Programs Coordinator & Safety Campaigns Manager
 Florida Department of Transportation - District Six
 Email: Carlos.Sarmiento@dot.state.fl.us
 Phone: 305-470-5437

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