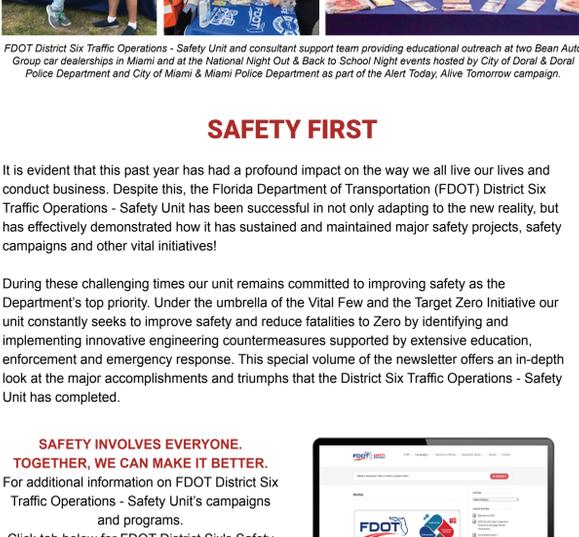


## FDOT DISTRICT SIX'S TRAFFIC OPERATIONS - SAFETY UNIT DELIVERS EXCELLENCE IN ENGINEERING, EDUCATION, ENFORCEMENT AND EMERGENCY SERVICES.



FDOT District Six Traffic Operations - Safety Unit and consultant support team providing educational outreach at two Best Auto Group car dealerships in Miami and at the National Night Out & Back to School Night events hosted by City of Doral & Doral Police Department and City of Miami & Miami Police Department as part of the Alert Today, Alive Tomorrow campaign.

### SAFETY FIRST

It is evident that this past year has had a profound impact on the way we all live our lives and conduct business. Despite this, the Florida Department of Transportation (FDOT) District Six Traffic Operations - Safety Unit has been successful in not only adapting to the new reality, but has effectively demonstrated how it has sustained and maintained major safety projects, safety campaigns and other vital initiatives!

During these challenging times our unit remains committed to improving safety as the Department's top priority. Under the umbrella of the Vital Few and the Target Zero Initiative our unit constantly seeks to improve safety and reduce fatalities to Zero by identifying and implementing innovative engineering countermeasures supported by extensive education, enforcement and emergency response. This special volume of the newsletter offers an in-depth look at the major accomplishments and triumphs that the District Six Traffic Operations - Safety Unit has completed.

**SAFETY INVOLVES EVERYONE. TOGETHER, WE CAN MAKE IT BETTER.**

For additional information on FDOT District Six Traffic Operations - Safety Unit's campaigns and programs.

Click tab below for FDOT District Six's Safety Resource website.

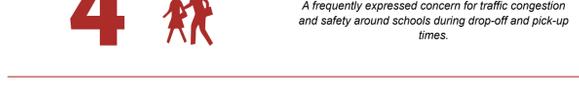
[FDOT SAFETY RESOURCES](#)



Alert Today Alive Tomorrow 2021, Bal Harbour Police Bicycle Safety Event

*"Thank you for being part of our event this past weekend. We look forward to your continuing partnership and attendance at our future events."*

**DAVID NAVAS**  
 POLICE OFFICER | INSTRUCTOR  
 BAL HARBOUR POLICE DEPARTMENT

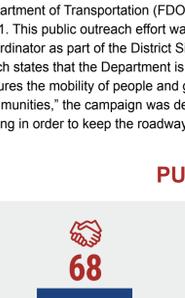


FDOT District Six - Alert Today, Alive Tomorrow Campaign - Freebee Vehicle at Florida International University

## CITIZEN REQUESTS

The Traffic Operations Office investigates requests for new or enhanced pedestrian crossings, sidewalks, and school zone signage submitted by citizens, elected officials, and local municipalities in Miami-Dade and Monroe counties. This is achieved through the Correspondence Tracking Program (CTP), a system that manages and documents requests from citizens who present concerns on the state's roads. The CTP system documents field observations, crash history data, pedestrian counts, and road conditions to generate reports and data used to recommend safety and operational improvements.

The CTPs shown below, range from April 2020 to June 2021.



**PEDESTRIAN CROSSING**  
 A frequently expressed concern regarding uncontrolled crosswalks with minimal treatments at offset intersections on a multi-lane road.

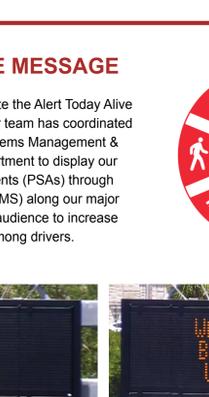
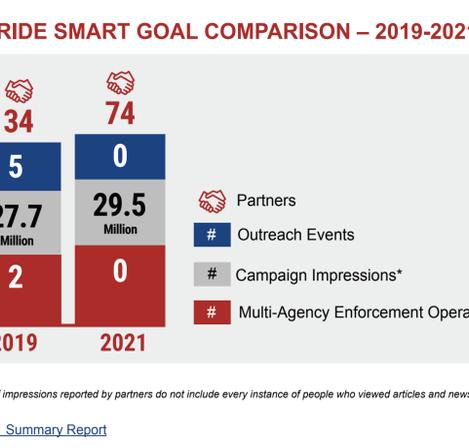


**SCHOOL ZONE**  
 A frequently expressed concern for traffic congestion and safety around schools during drop-off and pick-up times.



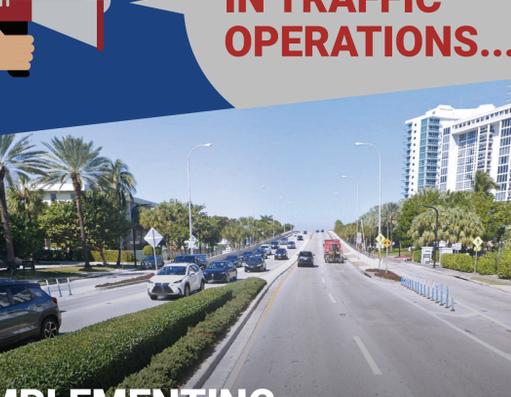
**CROSSING FEATURES**  
 A frequently expressed concern for existing crossings in need for additional safety/mobility features.

If you have pedestrian or bicycle safety concerns, contact Isis Sotolongo, Bike & Pedestrian Traffic Specialist, at [isis.sotolongo@dot.state.fl.us](mailto:isis.sotolongo@dot.state.fl.us) or at 305-470-5335. We will get back to you immediately.

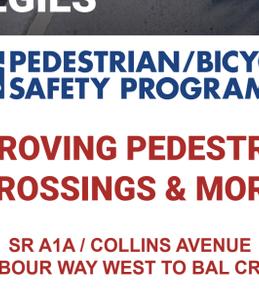


The "Put it Down" Distracted Driving Awareness Campaign was implemented for the Florida Department of Transportation (FDOT) District Six during the months of February through April 2021. This public outreach effort was led by the District Six Community Traffic Safety Program Coordinator as part of the District Six Traffic Operations - Safety Unit. In line with FDOT's mission, which states that the Department is committed to "providing a safe transportation system that ensures the mobility of people and goods and preserves the quality of our environment and communities," the campaign was designed to create awareness of the dangers of distracted driving in order to keep the roadways safer.

### PUT IT DOWN - 2021



\*Number of impressions reported by partners do not include every instance of people who viewed articles and news stories. See 2021 Summary Report



The "Ride Smart" Motorcycle Safety Month Awareness Campaign was implemented in May 2021, in District Six. This public outreach effort was led by the FDOT District Six Community Traffic Safety Program Coordinator.

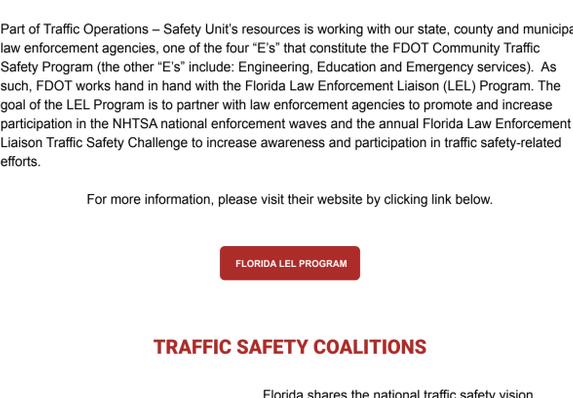
### RIDE SMART GOAL COMPARISON - 2019-2021



\*Number of impressions reported by partners do not include every instance of people who viewed articles and news stories. See 2021 Summary Report

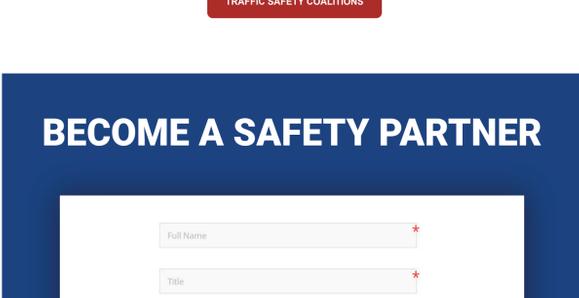
### SPREADING THE MESSAGE

As part of our efforts to promote the Alert Today Alive Tomorrow 2021 campaign, our team has coordinated with the Transportation Systems Management & Operations (TSM&O) Department to display our public service announcements (PSAs) through Dynamic Message Signs (DMS) along our major arterials. Targeting a wider audience to increase safety awareness among drivers.



Dynamic Message Signs displaying Safety Messages at principal arterials in Miami-Dade County.

## WHAT'S NEW IN TRAFFIC OPERATIONS...



### IMPLEMENTING SAFETY STRATEGIES

### PEDESTRIAN/BICYCLE SAFETY PROGRAM

### IMPROVING PEDESTRIAN CROSSINGS & MORE

#### SR A1A / COLLINS AVENUE FROM HARBOUR WAY WEST TO BAL CROSS DRIVE

The safety of pedestrians and bicyclists continues to be a top priority. In this case, we worked in collaboration with the Town of Bal Harbour, addressing their needs and applying innovative solutions to improve safety and mobility for cyclists and pedestrians.



During the project site evaluation, our engineers identified issues with motorists traveling northbound on SR A1A/Collins Avenue and exceeding the posted speed limit as they exited onto Frontage Road and approached the mid-block crossing, where pedestrian activity was observed.

After a detailed evaluation, our specialists identified the need to implement speed reduction management strategies including:

- Installing roadway speed limit pavement markings
- Installing optical cross speed lines
- Reducing lane widths
- Improving roadway alignment and sight distance
- Raising the crosswalk
- Upgrading crossing to Rectangular Rapid Flashing Beacon (RRFB)

## FLORIDA LAW ENFORCEMENT LIAISON (LEL) PROGRAM



### WHAT IS THE FLORIDA LAW ENFORCEMENT LIAISON (LEL) PROGRAM?

The Florida Law Enforcement Liaison (LEL) Program is a grant funded program sponsored by the Florida Department of Transportation (FDOT) and the National Highway Traffic Safety Administration (NHTSA).

Part of Traffic Operations - Safety Unit's resources is working with our state, county and municipal law enforcement agencies, one of the four "E's" that constitute the FDOT Community Traffic Safety Program (the other "E's" include: Engineering, Education and Emergency services). As such, FDOT works hand in hand with the Florida Law Enforcement Liaison (LEL) Program. The goal of the LEL Program is to partner with law enforcement agencies to promote and increase participation in the NHTSA national enforcement waves and the annual Florida Law Enforcement Liaison Traffic Safety Challenge to increase awareness and participation in traffic safety-related efforts.

For more information, please visit their website by clicking link below.

[FLORIDA LEL PROGRAM](#)

### TRAFFIC SAFETY COALITIONS



Florida shares the national traffic safety vision, "Toward Zero Deaths," and formally adopted its own version of the national vision, "Driving Down Fatalities," in 2012. The Strategic Highway Safety Plan (updated in 2016) is the statewide plan focusing on how to accomplish the vision of eliminating fatalities and reducing serious injuries on all public roads. FDOT's approach to safety includes bringing together multiple traffic safety partners, through various safety coalitions, working to make Florida's roadways not only efficient, but a safe transportation system.

For more information, please visit their website by clicking link below.

[TRAFFIC SAFETY COALITIONS](#)

## BECOME A SAFETY PARTNER

Registration form with fields for Full Name, Title, Organization, Phone, and Email, followed by a SUBMIT button.

[REGISTER HERE](#)

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FOR MORE INFORMATION, PLEASE CONTACT:

Carlos Sarmiento  
 Community Traffic Safety Programs Coordinator & Safety Campaigns Manager  
 Florida Department of Transportation - District Six  
 Email: [Carlos.Sarmiento@dot.state.fl.us](mailto:Carlos.Sarmiento@dot.state.fl.us)  
 Phone: 305-470-5437

