

**2022 Alert Today Alive Tomorrow Campaign
Schedule of Events and Outreach Activities**



WEEK <i>(Sunday-Saturday)</i>	SCHEDULED ACTIVITIES
MAY 29-JUN 4	<ul style="list-style-type: none"> ● 2022 SMART Trends Transportation Summit (Friday, June 3, 8 a.m. to 5 p.m.)
JUN 5-JUN 11	<ul style="list-style-type: none"> ● Miami Kids Magazine Event (Saturday, June 11, 11 a.m. to 2 p.m.)
JUN 12-JUN 18	<ul style="list-style-type: none"> ● NE CTST Multi-Agency Educational/Enforcement Operation, Surfside PD (Wednesday, June 15, 8 a.m. to 12 p.m.) ● MDC Homestead Campus - Juneteenth Involvement Fair (Thursday, June 16, 11:30 a.m. to 1:30 p.m.)
JUN 19-JUN 25	<ul style="list-style-type: none"> ● Pinecrest Police 25th Anniversary Event (Saturday, June 25, 9 a.m. to 5 p.m.)
JUN 26-JUL 2	<ul style="list-style-type: none"> ● Virtual Partner Kick-Off (Thursday, June 30, 10 a.m. to 11 a.m.)
JUL 3-9	<ul style="list-style-type: none"> ● <i>NOTE: Fourth of July (Monday, July 4)</i> ● OFFICIAL CAMPAIGN KICK-OFF – July 5 ● Send E-Blast #1 (July 5) ● Social Media Post #1 (July 8)
JUL 10-16	<ul style="list-style-type: none"> ● NE CTST Multi-Agency Educational/Enforcement Operation: Bal Harbor PD (Wednesday, July 13) ● Social Media Post #2 (July 15)
JUL 17-23	<ul style="list-style-type: none"> ● Miami Beach CTST Multi-Agency Educational/Enforcement Operation: Miami Beach PD (Thursday, July 21) ● Kendall Toyota/Lexus of Kendall Educational Outreach: (Thursday, July 21, 9:30 a.m. to 11:30 a.m.) ● Social Media Post #3 (July 22)
JUL 24-30	<ul style="list-style-type: none"> ● Social Media Post #4 (July 29)
JUL 31-AUG 6	<ul style="list-style-type: none"> ● Social Media Post #5 (August 5) ● NW CTST Multi-Agency Educational/Enforcement Operation: Medley PD (Friday, August 5)
AUG 7-13	<ul style="list-style-type: none"> ● Social Media Post #6 (August 12)

**2022 Alert Today Alive Tomorrow Campaign
Schedule of Events and Outreach Activities**



	<ul style="list-style-type: none"> ● Miami Kids Magazine Back to School Event (Saturday, August 13, 11 a.m. to 2 p.m.)
AUG 14-20	<ul style="list-style-type: none"> ● Send E-Blast #2 (August 15) ● Social Media Post #7 (August 19)
AUG 21-27	<ul style="list-style-type: none"> ● Social Media Post #8 (August 26)
AUG 28-SEP 3	<ul style="list-style-type: none"> ● Social Media Post #9 (September 2) ● South Miami Dade CTST Multi-Agency Educational/Enforcement Operation - DUI Event: Coral Gables PD (Friday, September 2)
SEP 4-10	<ul style="list-style-type: none"> ● <i>NOTE: Labor Day (Monday, September 5)</i> ● Social Media Post #10 (September 9)
SEPT 11-17	<ul style="list-style-type: none"> ● NW CTST Multi-Agency Educational/Enforcement Operation: Doral PD (Tuesday, September 13) ● Partner surveys deadline (September 16)
SEPT 18-24	<ul style="list-style-type: none"> ● Send final report/presentation for review/approval
SEPT 25-OCT 1	<ul style="list-style-type: none"> ● Final report distributed