



SAFETY DOESN'T HAPPEN BY ACCIDENT

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We're all responsible for keeping each other safe on our roads. If you're a bicyclist or pedestrian, make smart choices. Cross safely by maintaining eye contact with drivers. Remember, bicyclists ride with traffic and always wear a helmet. If you're a driver, pay attention, don't be distracted, and watch for bicyclists and pedestrians. **Remember, safety is a two-way street.**

For more information about the Alert Today, Alive Tomorrow Campaign, please visit alertytodayflorida.com

When **DRIVING**, **WALKING** or **BIKING** Follow these tips:



It's **SAFER** to walk on the
SIDEWALK.



PEDESTRIANS

- Be visible. Walk in well-lit areas.
- Wear bright or reflective clothing. Be seen, be safe.
- Assume drivers do not see you.
- Use a crosswalk. Push the button to activate the walk signal.
- Look left, right and left again before crossing the street.



SLOW DOWN
WATCH FOR CHILDREN



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BICYCLISTS

- Turn on your front white light and red taillight at night. Red reflectors are also required.
- Stay visible. Choose well-lit bicycle routes.
- Wear a helmet always, the brighter the better.
- Bicycles on the road are vehicles.
- Obey all traffic signs, signals, and lane markings.
- Yield to traffic when appropriate. It's better to be safe than "to be right."



MOTORISTS

- Be alert! Pedestrians and bicyclists at night are not easily seen.
- Avoid distractions while driving; focus on the road.
- Always stop on red and watch out for pedestrians before making a right turn.
- Bicyclists are legal vehicles, move over when passing.
- Slow down! Speed is a major contributing cause of fatal crashes.