

SAFETY TIPS

PEDESTRIANS ALWAYS...

- ✔ Cross only in a crosswalk
- ✔ Look left, right, then left again before crossing
- ✔ If there are no sidewalks, walk against the direction of traffic
- ✔ Yield to traffic when appropriate

BICYCLISTS ALWAYS...

- ✔ Follow the rules of the road
- ✔ Ride in the same direction of traffic on the street
- ✔ Obey all traffic signs, signals, and markings
- ✔ Watch for parked cars. Don't ride in the "door zone"



**ALERT TODAY
ALIVE TOMORROW**
www.AlertTodayFlorida.com



A BICYCLE IS A VEHICLE AND YOU'RE A DRIVER



BE VISIBLE AND PREDICTABLE

RECTANGULAR RAPID-FLASH BEACON (RRFB)



HOW IT WORKS

ONCE VEHICLES HAVE STOPPED, YOU CAN CROSS THE STREET

PAY ATTENTION, READ THE SIGNS, LEARN THE RULES

STOP FOR PEDESTRIANS, IT IS THE LAW!

**\$179 + MOVING VIOLATION
3 POINTS ON YOUR RECORD**

DRIVER SAFETY TIPS

- ✔ Stay alert and reduce speed in areas with crosswalks
- ✔ Stop if pedestrians are crossing or preparing to cross
- ✔ Wait until pedestrians have crossed entire roadway before resuming travel

**FLORIDA IS RANKED #1 IN
PEDESTRIAN FATALITIES.
BE SAFE, HELP US SAVE LIVES.**

www.AlertTodayFlorida.com



ABOUT THE CAMPAIGN

This campaign is designed to inform pedestrians, bicyclists and drivers of the new safety devices implemented throughout Miami-Dade and Monroe Counties. It will increase awareness of current Florida laws which require vehicles to stop when a pedestrian is attempting to cross the street at a crosswalk.

The Florida Department of Transportation has joined forces with multiple educational institutions, partner agencies and organizations to promote the safety message as well as gathering behavioral data to make further safety roadway improvements.

SAFETY DOESN'T HAPPEN BY ACCIDENT



GET IN TOUCH WITH US, IMPROVE SAFETY

CONTACT

William Abin
Bicycle & Pedestrian Safety Specialist
Email: william.abin@dot.state.fl.us
Phone: 305 470 5406

Jeanette Gorgas
Public Information Officer
Email: jgorgas@mr Miami.com
Phone: 786 607 3004

To download a digital copy of this brochure,
please visit: www.rrfbinfo.com