CENTRAL FLORIDA SAFETY STRATEGIC PLAN STEERING COMMITTEE MEETING # 5

Achieving **ZERO** serious injuries and fatalities **TOGETHER**.

APRIL 3, 2026

SUMTER COUNTY

in collaboration with

WHAT DOES TODAY'S AGENDA LOOK LIKE?

- **Welcome & Pledge of Allegiance** – Loreen Bobo
- **Reflections on Last Meeting** – Secretary John E. Tyler
- **Project Showcase** – Lieutenant Christopher Thibodeau
- **Project Showcase** – Loreen Bobo
- **2026 Safety Summit Preparations & Input**– Loreen Bobo
  - Starfish Moments & Video
  - Challenge coins
- **Focus Group Work Task Updates** – Focus Group Representatives

GETTING TO ZERO TOGETHER

STEERING COMMITTEE

MEMBERS	
Loreen Bobo	FL Dept of Transportation
Nicole Wilson	Orange County (Commissioner)
Mimi Hanley	City of Cape Melbourne (Council Member)
Craig Curry	Marion County (Commissioner)
Joe Elliott	City of Wildwood (Commissioner)
Matt Reinhart	Volusia County (Council Member)
Charlotte Gillis	City of Edgewater (Council Woman)
Kenna Henry	City of Casselberry
TJ Fish	City of Groveland
Don Willis	City of Cape Canaveral
Tammy Reque	City of St. Cloud
John Rogers	City of Bunnell
Noel Cooper	City of Ocala
Cade Braud	City of Orlando
Brett Blackadar	Orange County
Christoper Thibodeau	Sumter County Sheriff's Office

Thank you for your commitment to Getting to Zero!

GETTING TO ZERO TOGETHER


MOMENT OF SILENCE
674

SECRETARY TLYER - REFLECTIONS ON LAST STEERING COMMITTEE



- ✓ Information Exchange
- ✓ Casselberry Walk and Talk (AARP, BWCF, personas, the conversations)
- ✓ Great work across the Region (Casselberry Before/After Projects)

INFORMATION EXCHANGE





CASSELBERRY WALK AND TALK



✓ Tour Route

THE 12-YEAR-OLD



✓ The Personas

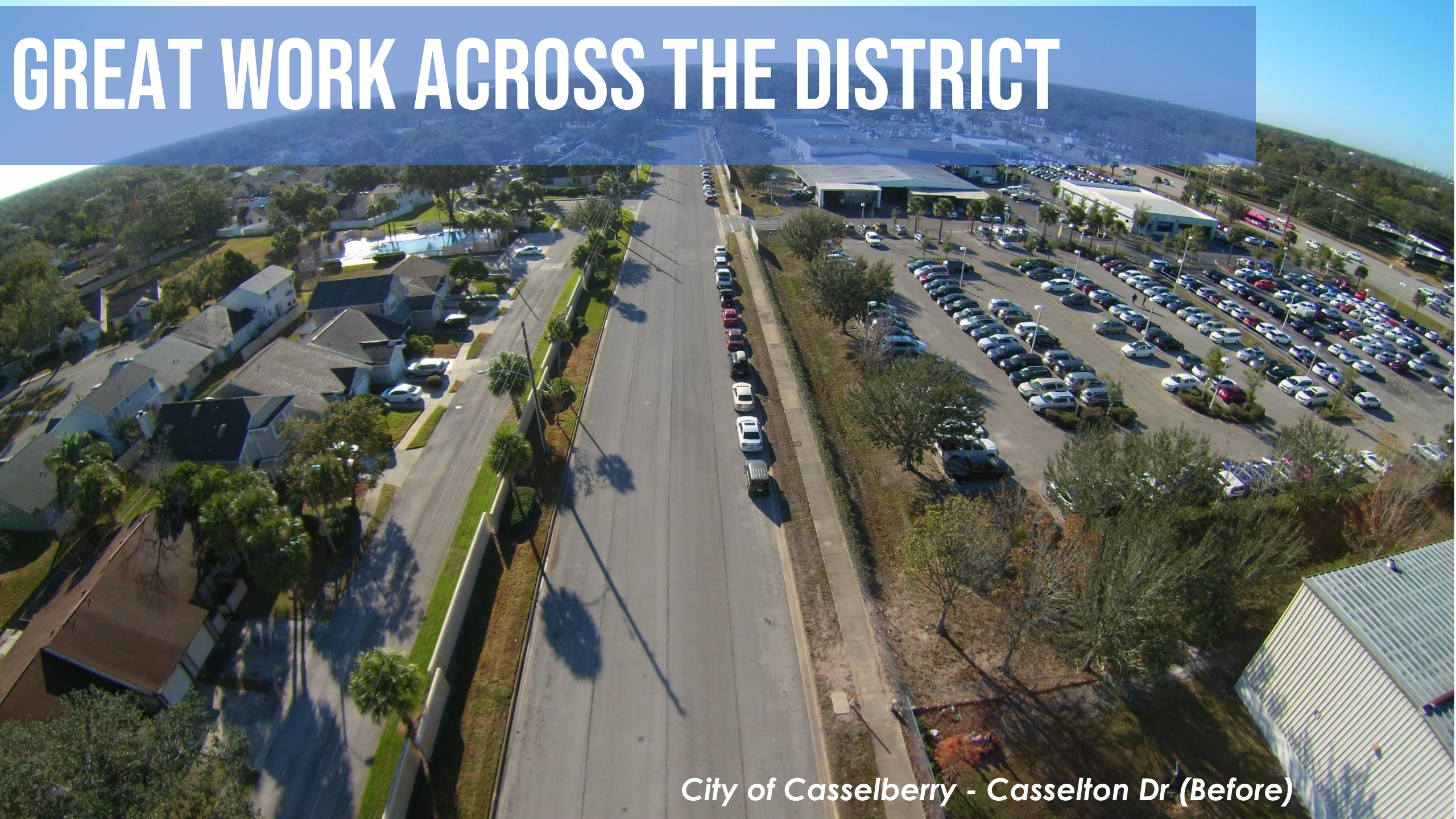
Walks from Lake Concord Park to their home on Triplet Lake Drive.

Parents don’t want them to cross 17/92, but they sometimes do.

✓ Conversations



GREAT WORK ACROSS THE DISTRICT



City of Casselberry - Casselton Dr (Before)



City of Casselberry - Casselton Dr (After)

PROJECT SHOWCASE

Lt. Christopher Thibodeau
Sumter County Sheriff's Office

SUMTER COUNTY SHERIFF'S OFFICE
TRAFFIC DIVISION



LT. CHRISTOPHER THIBODEAU

SUMTER COUNTY PUBLIC SAFETY CENTER



SUMTER COUNTY SHERIFF'S OFFICE
TRAFFIC DIVISION

Our Traffic Unit

- Sworn Traffic Deputies
  - Motor Unit
  - DUI Unit
  - THI Unit (Under Development)
- Civilian Crash Investigators
- Volunteer Funeral Escort Team

SUMTER COUNTY SHERIFF'S OFFICE
TRAFFIC DIVISION

Mission:

The mission of the Traffic Enforcement Division is to create safer roadways throughout the county.

This includes our citizens, other motorists, and vulnerable road users (golf carts, cyclists, workers and pedestrians).

We accomplish this through enforcing traffic laws, education and recognizing engineering issues.

RIDE with us!



SUMTER COUNTY SHERIFF'S OFFICE
TRAFFIC DIVISION

Responsibilities:

The Sumter County Traffic Enforcement Division Units are primarily responsible for:

- **Enforcement of Florida traffic laws**
- **Investigating traffic crashes**
- **Enforcing parking ordinances**

SUMTER COUNTY SHERIFF'S OFFICE
TRAFFIC DIVISION

3 E's of Traffic Safety

- **Enforcement**
- **Education**
- **Engineering**

SUMTER COUNTY SHERIFF'S OFFICE
TRAFFIC DIVISION

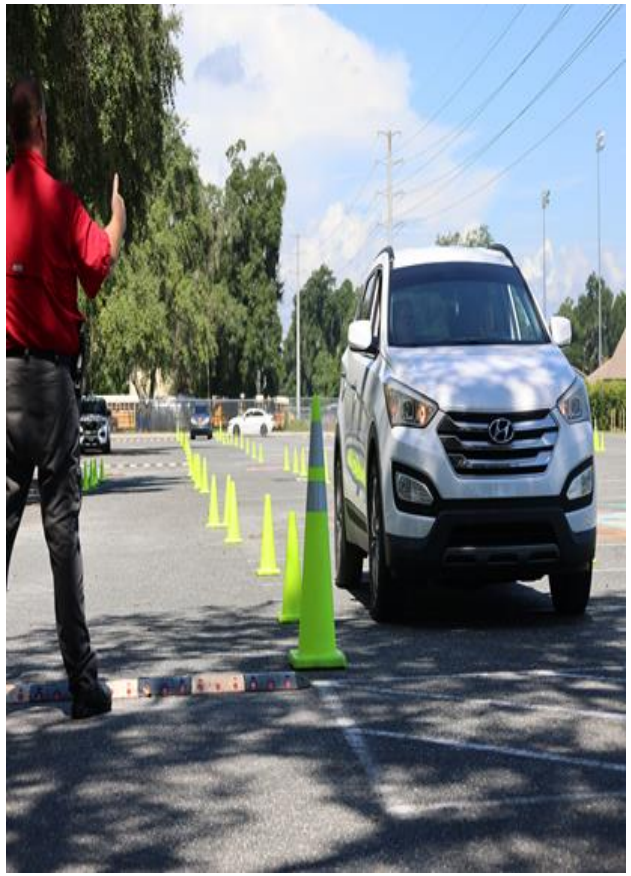
Enforcement:

- **Traffic stops and the issuing of citations has an impact on changing driving behavior and reducing traffic crashes.**
- **High Visibility Enforcement (HVE) affects ALL crime. The presence of an active LEO can deter bad people from engaging in wrong doing and others self-check their driving behavior.**
- **Criminals use their vehicles to commit crimes and to transport the fruits of their labor. Countless warrants have been served, drugs seized, and stolen property recovered all as a result of pulling over a car for a traffic violation.**
- **The number one citizen complaint/request is regarding poor driving behavior and need for traffic enforcement.**

SUMTER COUNTY SHERIFF'S OFFICE
TRAFFIC DIVISION

Education:







SUMTER COUNTY SHERIFF'S OFFICE
TRAFFIC DIVISION

• Engineering:

- ❖ **Traffic crash investigations delve into the causations.**

- ❖ **Engineering issues are addressed with county and state engineers for potential issues.**

The Fourth E?
Evaluation:

- Evaluation, ensures that safety issues are reviewed
- Roadway environments evolve, and new risks emerge
  - Data collection
- Continuous evaluation working towards safer roadways
  - CTST meetings
  - Steering Committee
  - Focus Groups
  - Safety Strategic Plan

SUMTER COUNTY SHERIFF'S OFFICE
TRAFFIC DIVISION

Usage of Traffic Data:

- **Reducing speed related crashes**
  - **Reactive enforcement.**
  - **Proactive enforcement.**
- **Increasing overall roadway safety**
  - **Roadway congestion issues.**
  - **Special event planning.**

Traffic Safety and Traffic Data:

How do we collect the data?

- **Deployed Traffic Signs.**
- **Traffic Data Collectors.**
- **Software that collects linked vehicles data.**

Timeliness of gathering data:

- Speed signs and Data collectors
  - Issue identified (specific complaint, public perception, etc)
  - Sign or DC deployed
  - Then the data gets collected
  - Data retrieved a week or two later
  - Data gets reviewed
  - Assets assigned for directed enforcement, if warranted.

Two-week minimum turnaround time!

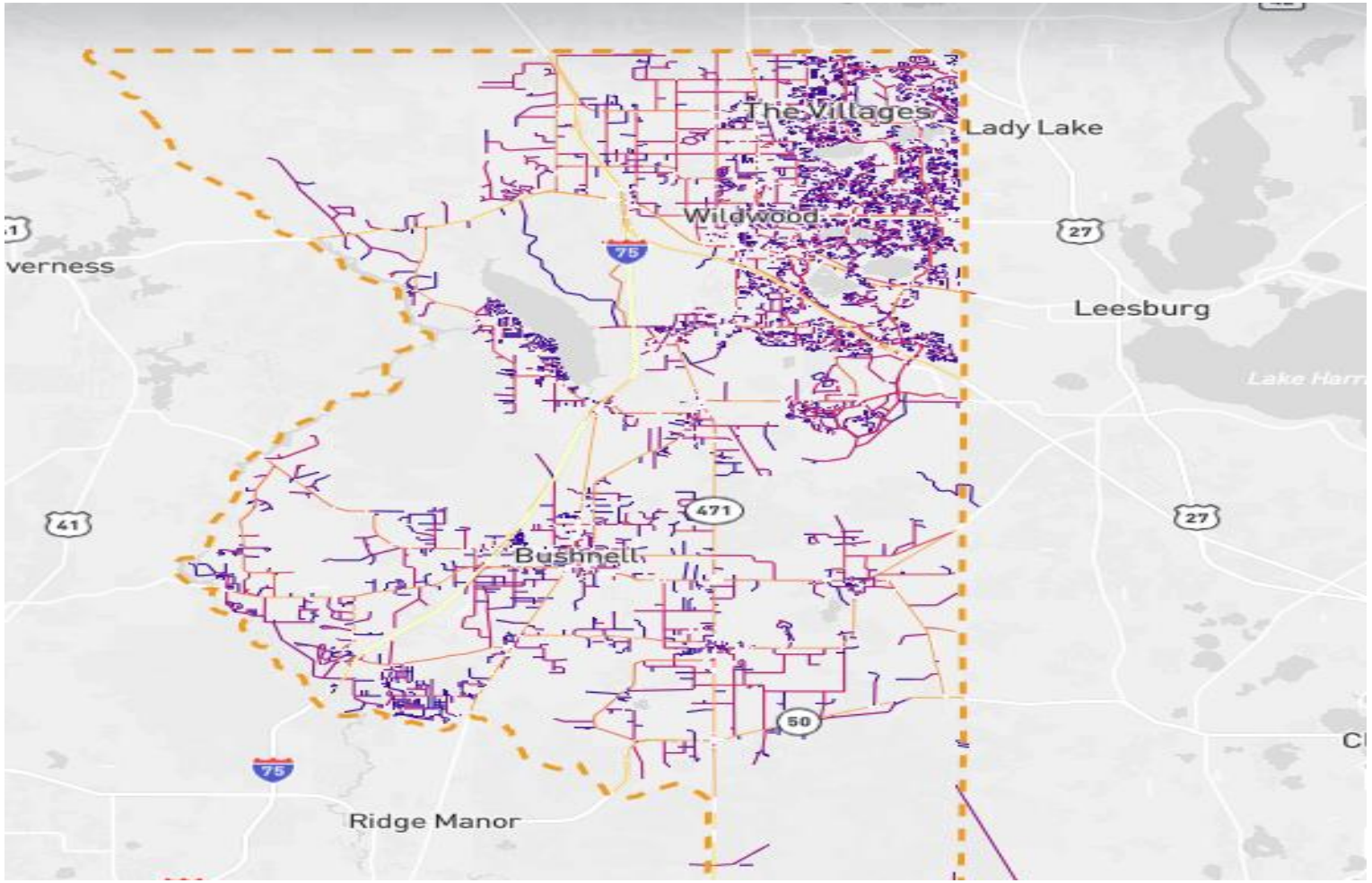
Usage of Traffic Data Software:

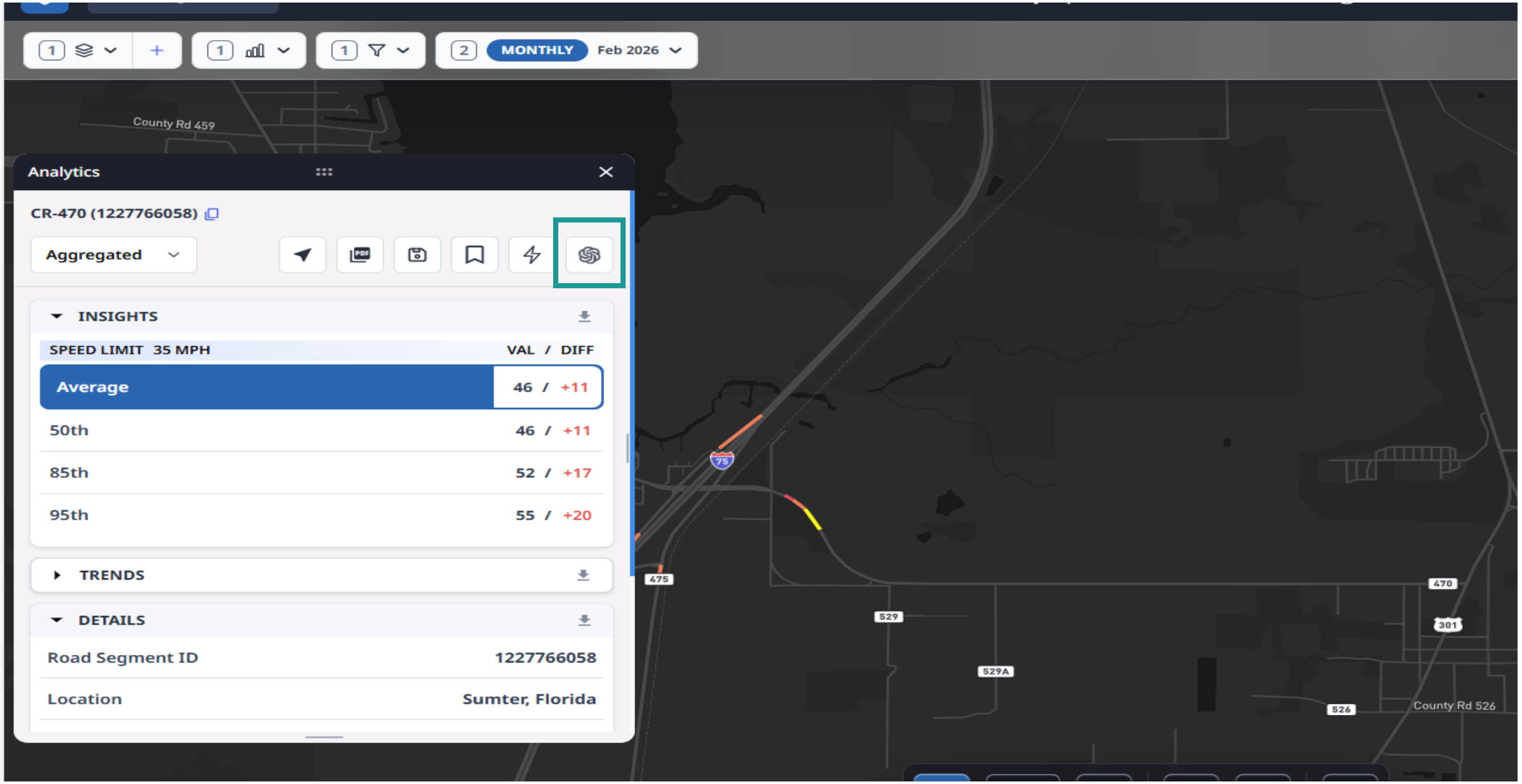
- Respond to complaints quicker
  - **Data already available** for the location
  - **No need to physically deploy** equipment just to collect data
  - Is it a potential **perception issue**
  - Does the **data support additional responses**

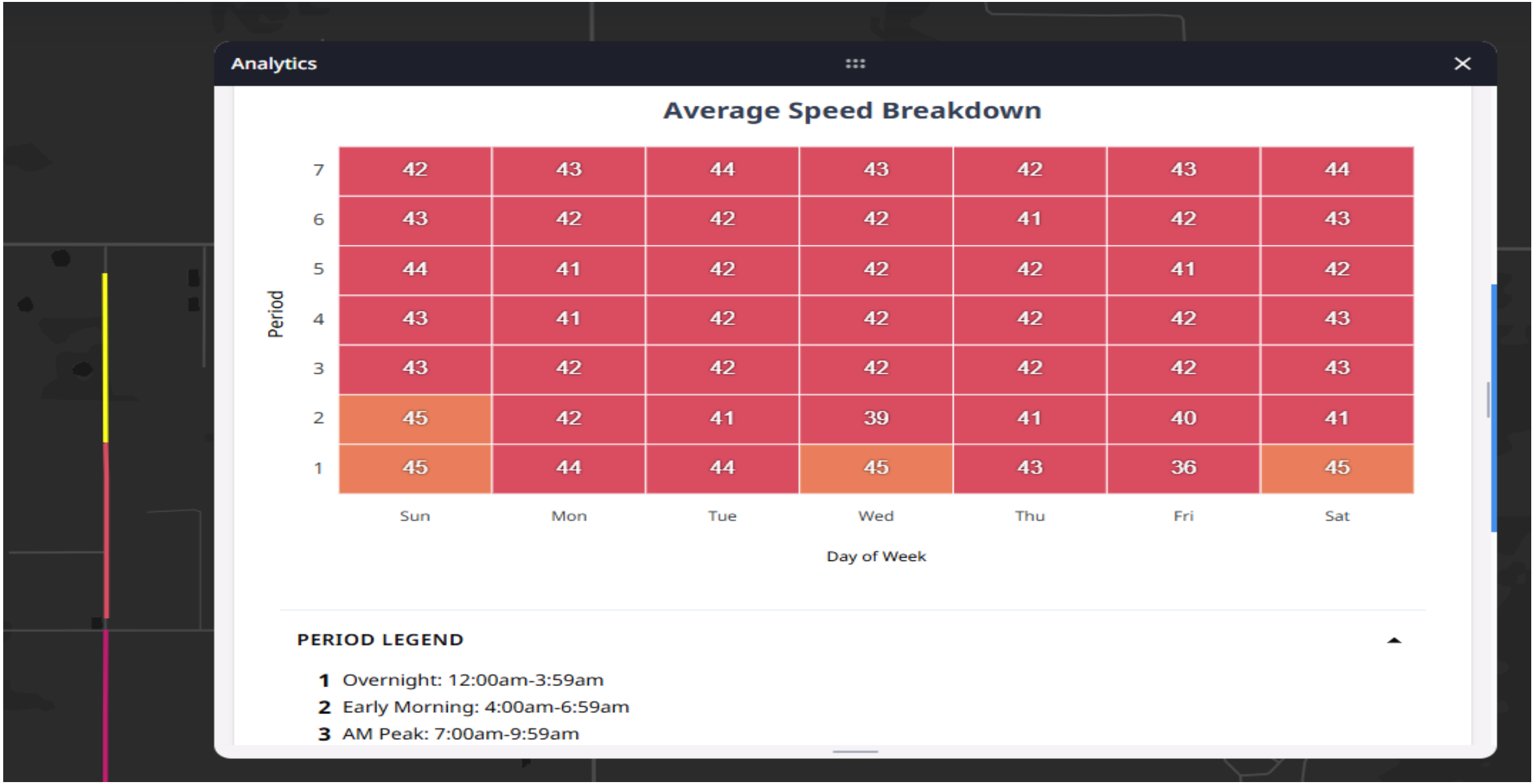
Usage of Traffic Data Software:

- Using enforcement resources more efficiently and effectively
  - Data supports **additional assets**
  - Deploy traffic calming **(speed signs)**
  - Enforcement **when the violations are happening**.
  - **Proactive identification** and enforcement.
    - Before the complaint comes in.

URBAN SDK: EVERY ROADWAY IN SUMTER




1
1
1
2
MONTHLY
Feb 2026
County Rd 459
Analytics
CR-470 (1227766058)
Aggregated
INSIGHTS
SPEED LIMIT 35 MPH
VAL / DIFF
Average
46 / +11
50th
46 / +11
85th
52 / +17
95th
55 / +20
TRENDS
DETAILS
Road Segment ID
1227766058
Location
Sumter, Florida
75
475
529
529A
470
301
526
County Rd 526


Analytics
Average Speed Breakdown
Period
7 42 43 44 43 42 43 44
6 43 42 42 42 41 42 43
5 44 41 42 42 42 41 42
4 43 41 42 42 42 42 43
3 43 42 42 42 42 42 43
2 45 42 41 39 41 40 41
1 45 44 44 45 43 36 45
Sun Mon Tue Wed Thu Fri Sat
Day of Week
PERIOD LEGEND
1 Overnight: 12:00am-3:59am
2 Early Morning: 4:00am-6:59am
3 AM Peak: 7:00am-9:59am

Analytics

exceeding the speed limit by a considerable margin.

Weekly Patterns
The heatmap data illustrates a slight variation in average speeds across the days of the week. Notably:

- **Sundays** show the highest average speed at 48 MPH.
- **Fridays** and **Tuesdays** exhibit lower average speeds, around 44-45 MPH.
- **Mondays** and **Wednesdays** maintain a consistent average speed of approximately 45 MPH.

This suggests that weekends, particularly Sundays, may experience lighter traffic or different driving behaviors that contribute to higher speeds.

Time of Day Trends
The data is segmented into periods throughout the day, revealing the following trends:

- **Overnight and Early Morning (Periods 1 and 2)**: Average speeds hover around 46-48 MPH, indicating that even during these less congested hours, drivers are exceeding the speed limit.
- **AM Peak (Period 3)**: Speeds remain relatively stable at 45 MPH, suggesting that morning commuters are still driving above the speed limit.
- **Midday and Early Afternoon (Periods 4 and 5)**: Average speeds remain consistent at 45-46 MPH, indicating a steady flow of traffic without significant congestion.
- **PM Peak (Period 6)**: Speeds are maintained at 46 MPH, reflecting a continuation of the trend where drivers are not significantly slowing down during busier hours.
- **Evening (Period 7)**: Average speeds drop slightly to 46 MPH, indicating a potential increase in traffic volume or a shift in driver behavior as the day progresses.

Conclusion
Overall, the data indicates a persistent trend of speeding on CR-470, particularly during weekends and off-peak hours. The consistent average speeds above the posted limit across various times of the day suggest a need for further investigation into driver behavior and potential traffic management strategies to enhance safety and compliance with speed regulations.

THANK YOU
SUMTER COUNTY SHERIFF'S OFFICE
TRAFFIC DIVISION



LT. CHRISTOPHER THIBODEAU

PROJECT SHOWCASE

Loreen Bobo

2ND ANNUAL CENTRAL FLORIDA CTST SUMMIT

February 11, 2026

Speakers

TEAMS Program (NEW)	Joe Steward FDOT D5 CTST Program Coordinator
LEL Program	Jon Askins FDOT D5 Law Enforcement Liaison
Mutual Aid	Sgt Jeff Desantis Lake County Sheriff's Office
Mock DUI/Walk	Chair Ken Odom Marion County CTST
Ped/Bike Safety	Chief Railey Retired Police Chief, Winter Park
MADD	Amanda Hernandez MADD
Best Foot Forward	Emily Bush, AICP, CPM Executive Director, Bike/Walk CFL



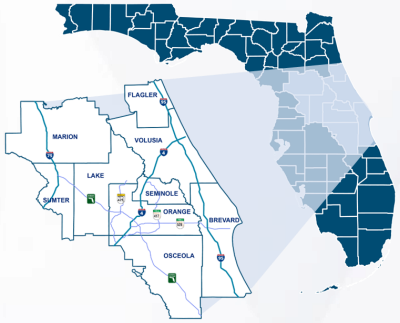






TEAMS

Targeted Enforcement and Awareness Messaging for Safety



Central Florida TEAMS Program

Targeted Enforcement and Awareness Messaging for Safety

Florida Department of Transportation
District Five - Office of Safety

March 2026

What is TEAMS?

TEAMS
Targeted Enforcement and Awareness Messaging for Safety

Central Florida TEAMS Program

Targeting
Enforcement and
Awareness
Messaging for
Safety

Benefiting All

About the TEAMS Program

TEAMS
Targeted Enforcement and Awareness Messaging for Safety

Law Enforcement Agencies (LEA's) participate in enforcement and engagement efforts based on safety needs identified by data or observations. Points are earned per effort and can be redeemed for Traffic Safety Equipment from FDOT District 5.

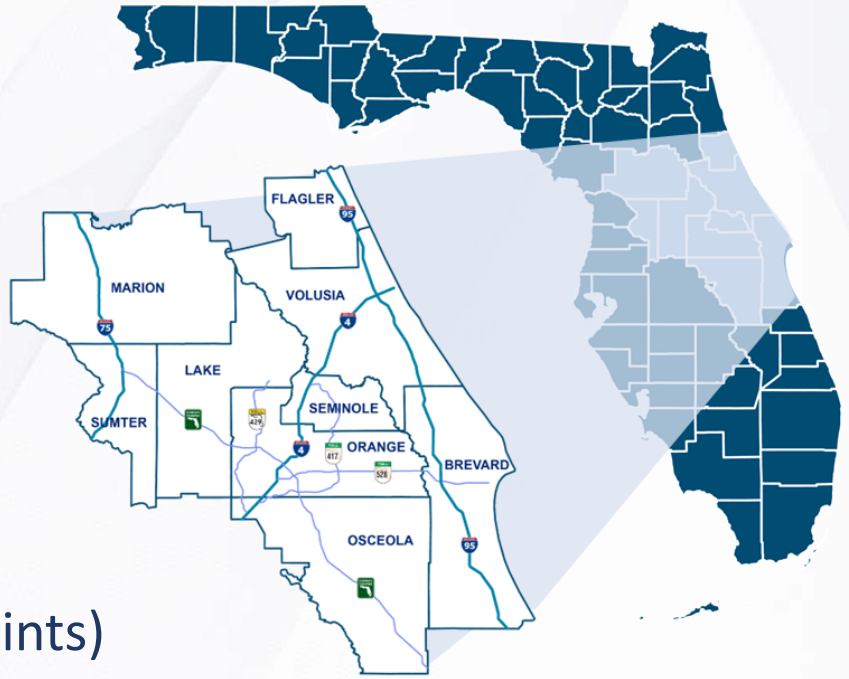
Eligibility: All LEA's operating in FDOT District Five

- Florida Highway Patrol
- County Sheriff's Offices
- Local Police Departments
- University Police Departments

Timeline: Spring 2026 launch

Districtwide Annual Budget:

- ~$500,000 Equipment and Safety Items (~33,000 points)
- 1 Hour = 1 point = ~ $15 value
- Rolling points (do not need to be within one annual cycle)



About the TEAMS Program

Efforts by LEA to earn points:

- Targeted enforcement
  - Location
  - Safety emphasis area
- Outreach
  - School based
  - Community based
  - Helmet fittings, presentations
- Road Safety Audit (RSA) participation
- Community Traffic Safety Team (CTST)
  - Attendance and participation – 1 point per agency attendance



2026 SAFETY SUMMIT PREPARATIONS & INPUT

Loreen Bobo

DATE & TIME

3rd Annual Central Forida Safety Summit

Friday, May 8

10 am to 2 pm

Lavender on the Lake

St. Cloud, Osceola County



YOUR FEEDBACK FROM 1/9/26

- You liked the table exercises
  - ✓We are including a **morning exercise** and an **afternoon exercise**
- Interactions with Safety Providers
  - ✓Special invites to Safety Providers and CTSTs
- Liked the rotation to different locations around District 5

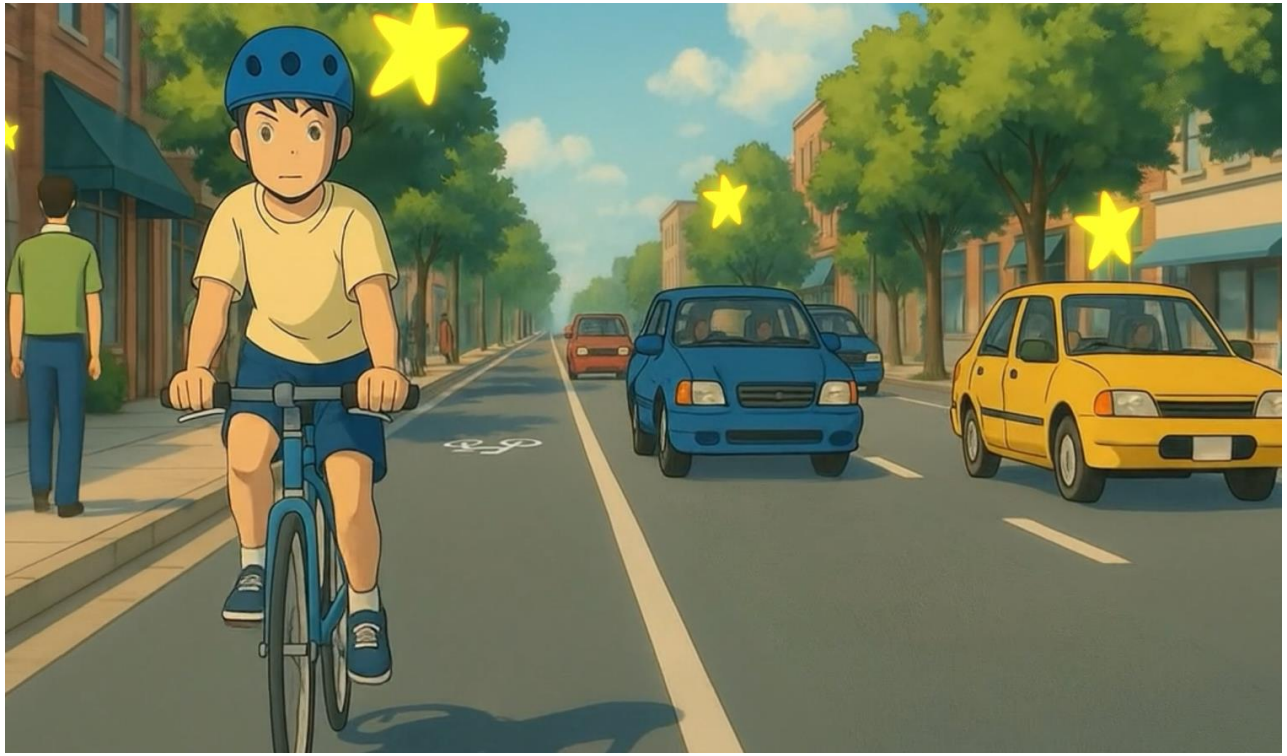

✓ More table exercises
Stantec

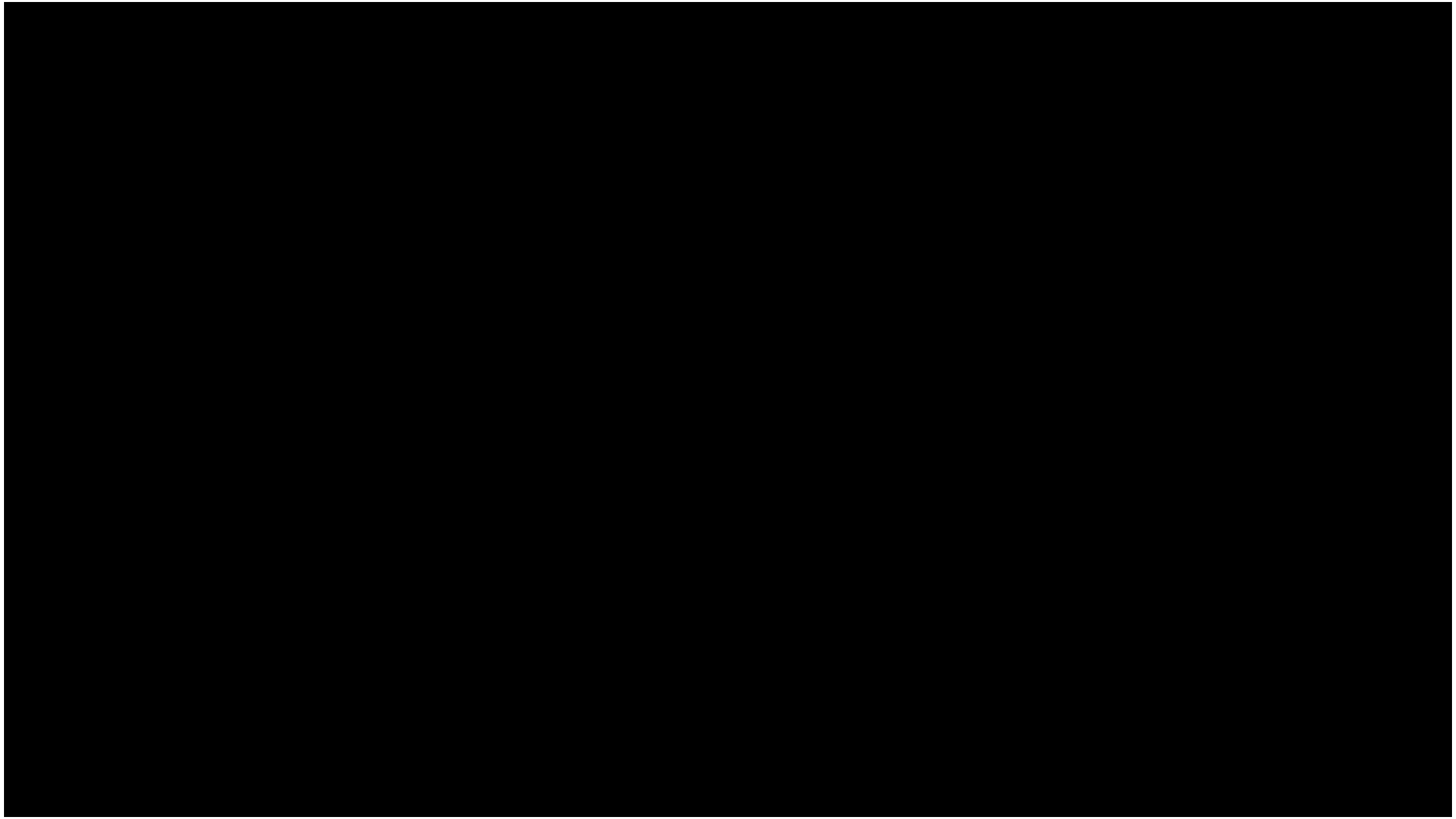


✓ Safety Providers

SAFETY SUMMIT VIDEO PREVIEW

- Video Preview - the Starfish Story
- What were your “starfish” moments in 2025?



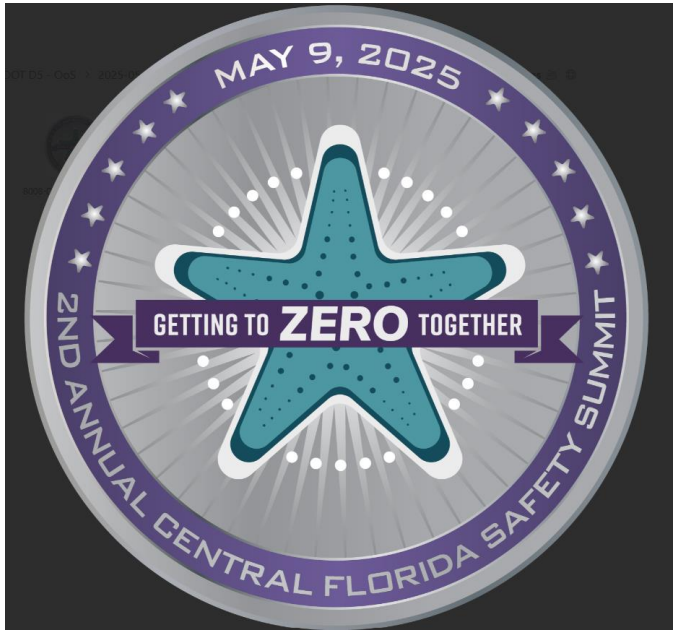



GETTING TO ZERO TOGETHER

WHAT WERE YOUR "STARFISH MOMENTS" IN 2025?

SUMMIT CHALLENGE COIN REMINDER

- Challenge Coins
  - Everyone received **2 challenge coins** last year.
  - 1 challenge coin was for you to give to someone who is making a difference in your community regarding safety.
  - **Have you given away your challenge coin yet? If not, do you have someone in mind before the Summit?**



FOCUS GROUPS TASKS UPDATE

Dan Gallagher
Burgess & Niple

FOCUS GROUPS

- Opportunity for key staff, partners, advocates, and experts to **“dig deeper”** into several of the action steps
- **Report their findings to the Steering Committee** to help guide us on key next steps
- 3 Focus Groups working on 7 Action Steps – **meet monthly, all volunteers, across disciplines**

FOCUS GROUP MEMBERS

- Emily Bush (BWCF/BFF)
- Anna Strasshofer (BWCF/BFF)
- Rafael Burgos (BWCF/BFF)
- Jenna Mousseau (BWCF/BFF)
- Marie Hernandez (AARP)
- Jerome Williams (AARP)
- Adriana Rodriguez (MetroPlan Orlando)
- Lara Bouck (MetroPlan Orlando)
- Mighk Wilson (MetroPlan Orlando)
- Kim Sadowski (DRMP)
- Mohit Garg (CDM Smith)
- Shelby Villatoro (CDM Smith)
- Chris Coleman, (STV)
- Christy Lofye (Ardurra)
- Brenna Boylan (Ardurra)
- Kristof Devastey (Fehr & Peers)
- Todd Davis (Protean)
- Dan Gallagher (Burgess & Niple)

GETTING TO ZERO TOGETHER


Code: 9393
THANK YOU
FDOT

21 Action Steps



1/9/26 STEERING COMMITTEE

Received briefing on **3 Action Steps** and progress to date and next steps.

On 1/9/26 - **3 key "deliverables"**

- ✓ **Getting to Zero Checklist** (CFS-24-2) – **Thank you!**
- ✓ **Speed Tools Inventory** (TBI-24-7)
- ✓ **Safety Field Visit – Walk and Talk** (CFS-24-4)

TODAY

Provide briefing on **4 Action Steps** and progress to date and next steps.

- Coordination with local law enforcement and safety professionals (IC-24-3)
- Coordination with school system partners (IC-24-5)
- Review use of technology/cameras for speed enforcement (TBI-24-6)
- Coordination with FHSMV and insurance industry on collaboration opportunities (TBI-24-8)

GETTING TO ZERO TOGETHER

FOCUS GROUP REPORT OUT FOR "INCREASE COLLABORATION"

IC 24-3

ACTION STEP CHAMPIONS

IC-24-3: Coordinate with local law enforcement and safety professionals to identify top three transportations safety issues annually and partner with them to inform, educate and enforce traffic safety along key corridors.

Champions – Mighk Wilson (MetroPlan Orlando), Mohit Garg (CDM Smith)

WHY THIS ACTION STEP IS IMPORTANT

- **Collaboration between agencies and jurisdictions** strengthens all efforts. It identifies more potential solutions, increases the number of voices addressing the problem(s), and magnifies how countermeasures complement each other.
- Helping all parties (including the general public) understand the reasoning behind infrastructure, enforcement, and educational changes **increases buy-in from a greater proportion of the community**.

GETTING TO ZERO TOGETHER

2026 LOOK AHEAD

- Presenting **Vision Zero High Injury Network** priorities and planned **Road Safety Audits** to CTSTs
- Identifying **behavioral problems, and enforcement and outreach strategies** for each RSA corridor
- **Supporting local law enforcement in their efforts**
- Develop on-going process for CTST and planning agency collaboration

FOCUS GROUP REPORT OUT FOR "INCREASE COLLABORATION"

IC 24-5

ACTION STEP CHAMPIONS

IC-24-5: Coordinate with school system partners to more fully understand **early-education safety, middle-school, and high school driver education** training opportunities throughout District 5 and identify areas for improvement and collaboration.

Champions – Emily Bush (BWCF), Anna Strasshofer (BWCF), Kim Sadowski (DRMP)

OPPORTUNITIES

- Key concerns are **helmet** use, **speed** management, and **distracted** riding
- Rise in usage of e-scooters and e-bikes in upper elementary, middle, and high school populations without knowing traffic rules
- Most school district policies do not address new devices
- Parent & teacher resources/programs lack e-bikes and scooter education, and materials geared for middle schools

GETTING TO ZERO TOGETHER

WHAT WE'RE SEEING

- BWCF youth program: helmet fittings, bike rodeos, and "PE takeover" presentations at middle schools
- MetroPlan Orlando's Pilots Online E-bike Course in Osceola County
- Orange County School District hosting series of specials workshops on e-bikes/scooters
- Volusia County Schools & VCSO partner on e-bike and scooter safety campaign
- FDOT "E-Bikes What Parents Should Know" Handout



GETTING TO ZERO TOGETHER

BWCF YOUTH PROGRAM IMPACT 2025

- **Engagement**
  - 15 Events
  - 30+ Partners
  - 4 Schools
  - 7,600 Kids Reached
  - 3 Resources Created
- **Program Impact**
  - 1,958 Helmets
  - 110 Bikes
  - 399 Bike Safety Certificates





GETTING TO ZERO TOGETHER

WHAT WE'RE DOING – HIGH SCHOOL LEVEL

- **Review Existing Programs**
- **Review Emerging Programs**
- **Identify Best Practices**
  - FTSDC Ambassadors
  - Battle of the Belts
- **Teen Drivers Education**
  - Identify new programs



GETTING TO ZERO TOGETHER

WHAT WE'RE DOING – TEEN DRIVING EDUCATION

Teen Driver's Education Opportunities in Central Florida

Service / Program	Description & Notes
Mandatory Programs	
DETS (Driver Education Traffic Safety)	As of August 1, 2025, all first-time drivers under 18 must complete a **6-hour DETS** course (replacing the older 4-hour TLSAE) before applying for a learner's permit.) Driver Education Licensing Assistance Program (DELAP) courses offered by some county school boards may substitute for this requirement. Contact the local school board for further information. Click link below for all authorized providers for the Driver Education Traffic Safety course.
	Driver Education Traffic Safety (DETS) - Florida Department of Highway Safety and Motor Vehicles
Licensing Requirements for Teens, Graduated Driver License Laws and Driving Curfews	Teens (age ≥ 15) take a Class E Knowledge Exam + vision & hearing tests + provide identity, address, and parental consent. (FL Highway Safety)
	DETS Course for Florida Learner's Permit (paid course)
	Best Florida Driving School Online: Drivers Education, Permit Tests, & Traffic School (paid course)
Supervised Driving / Practice Hours	Must complete **50 hours** of driving experience, of which **10 hours must be at night**. (FL Highway Safety)
Road Skills / Driving Test	At age 16 (or after holding a learner's permit for 12 months or until turning 18), teens take the Class E Driving Skills Test. (FL Highway Safety)
Graduated Driver License (GDL) Restrictions	Daytime-only driving rules for first 3 months; curfews depend on the teen's age (16, 17). (FL Highway Safety)

Driver Education Traffic Safety Courses	
Florida Virtual School	FLVS - Florida Virtual School | Grades K-12 Online
Orange County Virtual School	Orange County Virtual School - Drivers Ed complete course then **6 FREE Hours of Behind-the-Wheel Training**
The Florida Safety Council	Florida Traffic School, Occupational Safety, DUI, and Driving School – Behind the Wheel Driver Training
Other Public School Systems have Virtual Options, Example Seminole County Public Schools	Lottery system for Behind the Wheel Drivers' education. *SCPS provides free, no-cost vouchers for a specific number of students each school year based on the tax revenue provided from the county. A Lottery System was created as a fair, anonymous way to select students who are current active SCPS students and have successfully completed the Driver's Education course to be entered and win these vouchers for no-cost behind-the-wheel training provided by the Florida Highway Safety Council.*

GETTING TO ZERO TOGETHER

WHAT WE'RE DOING – TEEN DRIVING EDUCATION

Teen Driver's Education Opportunities in Central Florida

Service / Program	Description & Notes
Advocacy and non-mandatory Programs	
Battle of the Belts	Battle of the Belts Kit - Florida Teen Safe Driving Coalition
Teen Safe Driving Coalition	Driver Education Resources - Florida Teen Safe Driving Coalition
Youthful Driver Monitoring Service	No services registered. Youthful Driver Monitoring Service - Florida Department of Highway Safety and Motor Vehicles
FLHSMV Driving Safety Program for Schools	FLHSMV Driving Safety Program for Schools - Florida Department of Highway Safety and Motor Vehicles
Driver Improvement / Defensive Driving Courses	Optional courses (online/in-class) can teach safe driving techniques and may qualify teens for insurance discounts. (GEICO)
Teen Driver Challenge	A free program run by Florida Sheriffs' offices offering hands-on defensive driving and safety skills. (Florida Sheriffs Association)
Insurance Discounts for Teens	Many insurers in Florida offer discounts for completing approved driver education, maintaining "good student" status, or completing defensive driving courses. (DriversEd.com)
Parent/Teen Safe Driving Agreements & Resources	Florida Teen Safe Driving Coalition provides materials, guides, and free toolkits to encourage safe driving habits. (flteensafedriver.org)
American Driver and Traffic Safety Education Association - Florida (ADTSEA-FL)	The American Driver and Traffic Safety Education Association - Florida (ADTSEA-FL) aims to improve the quality of driver education in Florida through advocacy, professional networking, sharing of resources, and developing educational opportunities for driver education and traffic safety professionals. American Driver and Traffic Safety Education Association - Florida | ADTSEA-FL



GETTING TO ZERO TOGETHER

WHAT WE'RE DOING – E BIKE SAFETY

Service / Program	Description & Notes
E-bike Training for Teens	https://teenebiketraining.com
FDOT Resources for E-Bike Safety	E-Bike Safety



GETTING TO ZERO TOGETHER

FOCUS GROUP REPORT OUT FOR "THINK BEYOND INFRASTRUCTURE"

TBI 24-6

ACTION STEP CHAMPIONS

TBI-24-6: Working with Central Office and local partners, continue to **assess whether the installment and use of technology/cameras for speed enforcement** along high crash corridors should be considered further.

Champions - Rafael Burgos (BWCF), Kristof Devastey (Fehr & Peers), Todd Davis (Protean)

WHY THIS ACTION STEP IS IMPORTANT

- Reduced Crash Rates
- Risk mitigation associated with higher speeds in work zones and in school zones.
- Lessons learned from peer communities on experiences, public perceptions and funding approaches.
- Additional insight on new technologies for speed enforcement

WHAT WE FOCUSED ON IN 2025

- Updated Steering Committee about Eustis/Leesburg's positive results from school speed zone cameras and lessons learned

- Tracked school speed zone enforcement in other communities across Florida for additional lessons learned

LATEST RESULTS FROM EUSTIS AND LEESBURG

EUSTIS

- Active at 3 schools
- Original Study Violations:
  21,740 per month
- First 5 months after installation, NOVs dropped by 50%
- May 2025: **502 per month**
  NOVs have dropped by **97.7%**

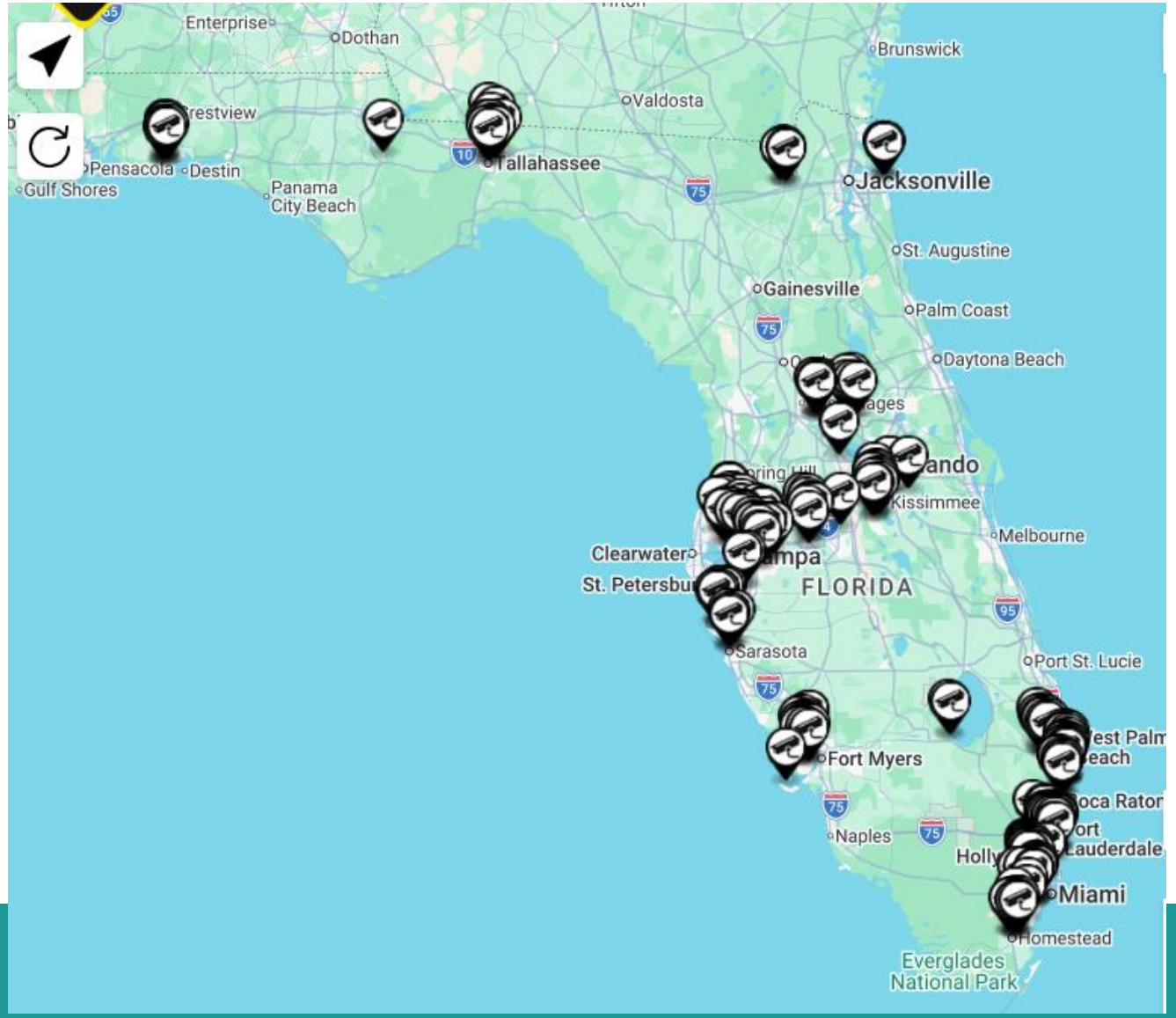
LEESBURG

- School speed zone cameras in ALL school zones (8 total)
- Original Study Violations: **58,820 per month**
- May 2025: **2,941 per month**
  NOVs have dropped by **96.9%**

IT IS WORKING!

GETTING TO ZERO TOGETHER

IN OTHER COMMUNITIES IN FLORIDA



- Central Florida Region
  - Eustis
  - Leesburg
  - St Cloud
  - Winter Garden
  - Ocoee
  - Orlando
  - Orange County
  - Osceola County

Source: The Ticket Clinic

GETTING TO ZERO TOGETHER

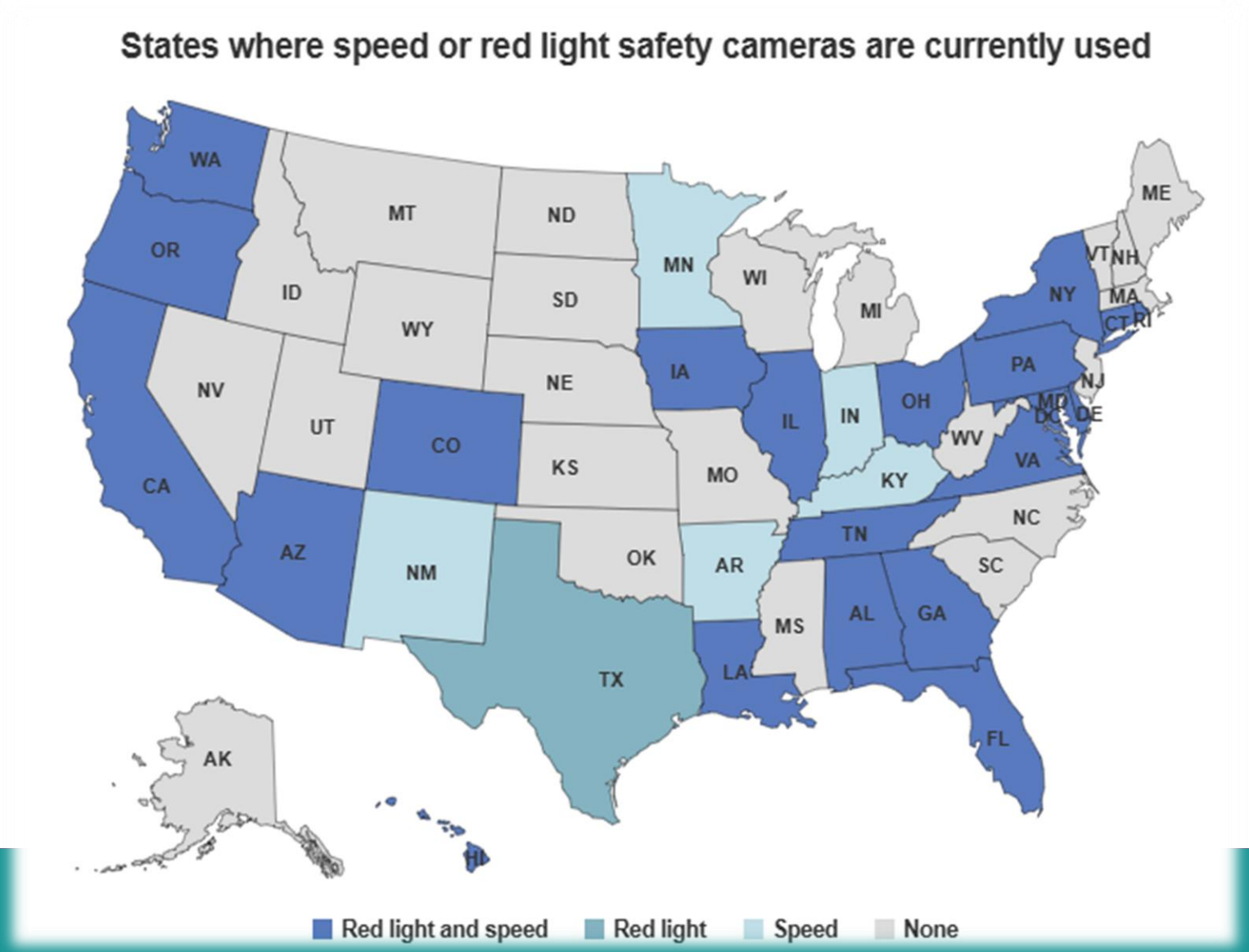
IN OTHER COMMUNITIES IN FLORIDA (NEW)

- Orlando and Orange County
  - Announced 12/9/24 and installed in late 2025
  - 20 Schools
  - Such as:
    - Audubon Park School
    - Boone High School
    - College Park Middle School

- Osceola County (February 2025)
  - 14 Schools / 32 Cameras
    - Phase 2 added 17 new cameras
  - Such as:
    - Bellalago Academy
    - Liberty High

GETTING TO ZERO TOGETHER

IN OTHER STATES ACROSS THE U.S.



Source: International Institute of Highway Safety

GETTING TO ZERO TOGETHER

WHAT WE PLAN TO FOCUS ON IN 2026

- Update on **School Speed Zone Cameras successes / challenges**
- Update review of other Districts / States use of technology / cameras for speed enforcement **(including smart work zones)**
- Summary of early **Super Speeder Law Results** from Central Florida
- Review of **Near-Miss Technology** and how to apply to future decisions.


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QualityCounts.net

FOCUS GROUP REPORT OUT FOR "THINK BEYOND INFRASTRUCTURE"

TBI 24-8

ACTION STEP CHAMPIONS

TBI-24-8: Coordinate with **Central Office, Florida Highway Safety Motor Vehicles, and insurance industry partners** to explore safety data, trends and discuss possible collaboration opportunities to improve safety statewide and in District 5.

Champions – Mohit Garg (CDM Smith), Shelby Villatoro (CDM Smith)

KEY OBJECTIVES

- **Partner with Insurers** to encourage safer driving.
- Explore opportunities to **reward safe driving behavior**.
- **Explore fleet management AI tools** to boost safety, improve efficiency, and reduce insurance costs for the public and private sector.

About 7% of all crashes and 10% of all fatalities include commercial fleet vehicles in District 5.

Source: Signal Four Analytics (2025)

GETTING TO ZERO TOGETHER

HIGH-LEVEL: BENEFITS OF SAFE DRIVER PROGRAMS

- Monitored Driving = Safer Driving
  - 30% safety improvement
  - 21% fewer hard braking incidents
  - Strongest impact on young drivers

GETTING TO ZERO TOGETHER

UNDERSTANDING DRIVER PERCEPTIONS OF SAFE DRIVER PROGRAMS

Survey Snapshot

- ❑ Why Drivers Join
  - What keeps them enrolled in the program
  - What matters most to drivers

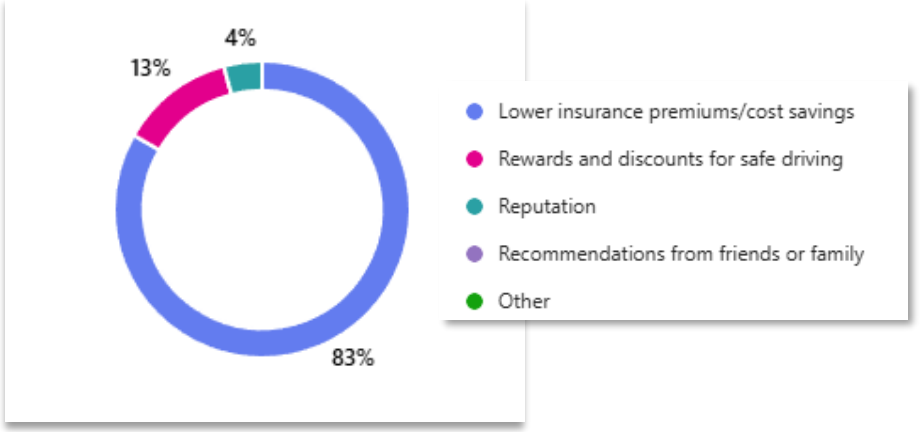
- ❑ If Not Enrolled
  - Why not?
  - What's holding them back?

Scan to preview survey

GETTING TO ZERO TOGETHER

SURVEY: NEXT STEPS

Preliminary Results - * Cost Savings Win
* Drivers Stay for Value
* Incentives Matter



Focus Groups → Professional Networks → Insurance Partners/Agencies

GETTING TO ZERO TOGETHER

FLEET MANAGEMENT AI TOOLS

- Real-time GPS Tracking of Vehicles through Sensors / Telematics Devices

- Data Collected:
  - Driver Behavior – Speed Patterns - Harsh Braking – Rapid Acceleration – Distracted Driving – Seat Belt Usage

- Benefits:
  - **Route Optimization** – Monitor Idle Time – Preventive Maintenance
  - **Alerts to Supervisors for Unsafe Driving** – Opportunities to **coach employees and reward safer drivers**
  - **Fewer Crashes** – Lower Insurance Premium

GETTING TO ZERO TOGETHER

FLEET MANAGEMENT AI TOOLS – DELIVERS

- 10-35% Fuel Savings
- **40-45% Crash Reductions**
- 5-25% Insurance Savings
- $1000+ savings per Vehicle Annually

B&N results over first month:

60% reduction in harsh driving

34% reduction in speeding (>15mph)

24% reduction in distracted driving

Source: Burgess & Niple – (Samsara)

Sources:
Verizon Connect, Fleet Technology Trends Report
Geotab Telematics ROI and Safety Performance Study

2026 LOOK AHEAD

- **Expand the Survey -** partner with Insurers.

- **Explore Fleet Management AI Tools** – Challenges and Successes
  - Who else in Central Florida is using these tools to promote safety? Let's learn from them. Let's create new "safety champions"!

- **Explore opportunities with FLHSMV** to incentivize safe driving.

WHAT DID YOU HEAR TODAY THAT CAUGHT YOUR ATTENTION?

ARE THERE ANY OTHER SAFETY TOPICS YOU WOULD LIKE TO BE BROUGHT TO THE STEERING COMMITTEE IN 2026?

SAFETY BEGINS WITH ME.
SAFETY BEGINS WITH YOU!