



About WalkWise

WalkWise educates participants about traffic safety rules and best practices to walk or bike safely.

It was developed by the Center for Urban Transportation Research at the University of South Florida.

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W

Wear bright colors or reflective clothing

A

Always be Alert

L

Look Left, Right, and Left again

K

Know your surroundings

W

Watch for cars in parking lots

I

Impaired walking, cycling, and driving can be hazardous

S

Stay on Sidewalks

E

Expect the unExpected