



About WalkWise

The WalkWise campaign provides an informative, free 30-minute presentation with time for discussion to anyone living or working in select Florida counties. WalkWise Florida is managed by the Center for Urban Transportation Research (CUTR) at USF and funded by the Florida Department of Transportation.



The interactive WalkWise presentation educates participants about traffic safety rules and best practices to walk or bike safely. It was developed by the Center for Urban Transportation Research at the University of South Florida.

Those attending the WalkWise presentation receive safety kits, which include Reflective Safety Vests, lighted armbands, bicycle lights, and other safety information.

The WalkWise toolkit includes the presentation, a video, display boards, and pedestrian safety kits.

For more information, contact Stephanie Phillips:
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